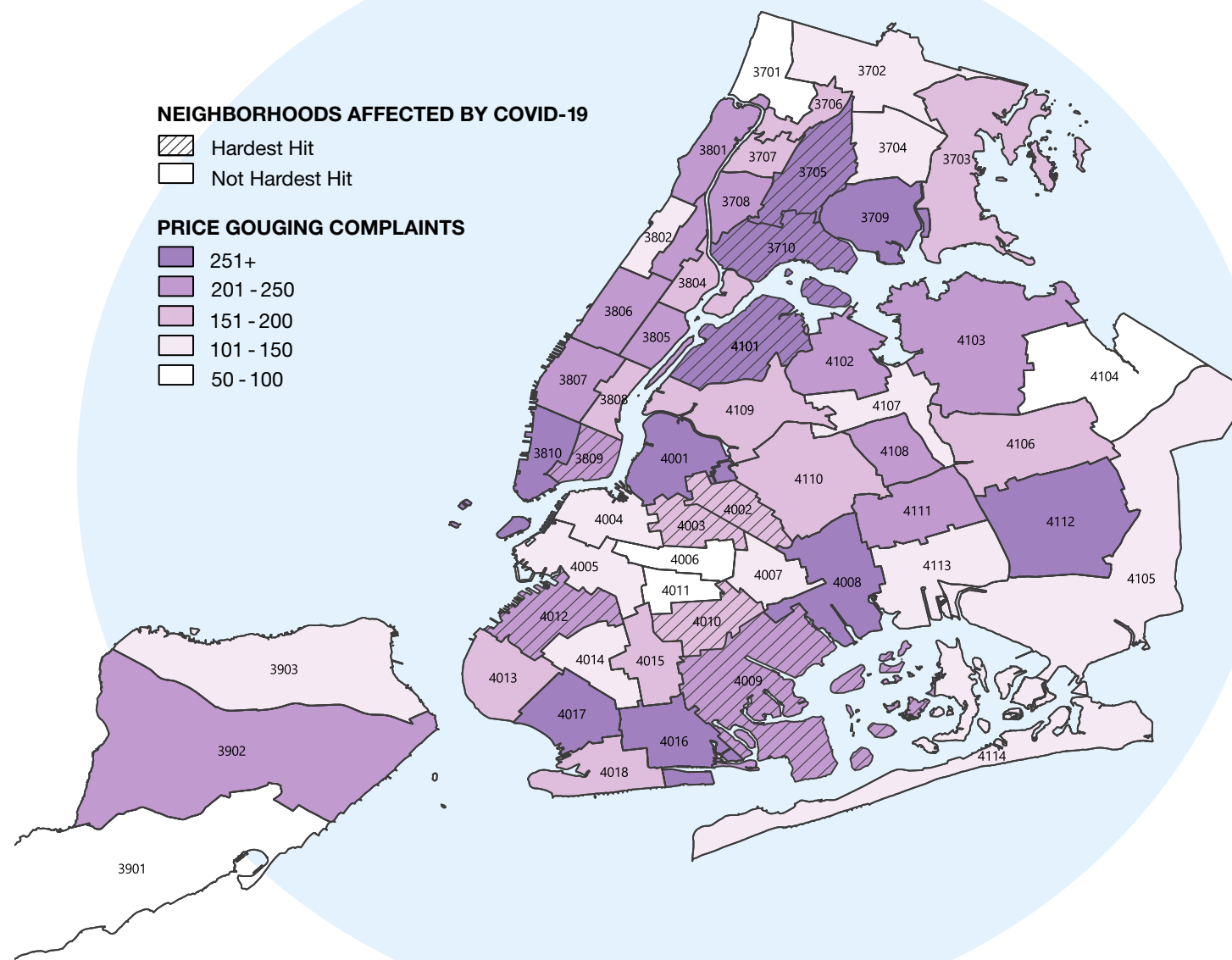


Comparison of NYC Neighborhoods Hit Hard by COVID-19 and Price Gouging

➡ The 9 neighborhoods hardest hit by COVID-19 also reported high levels of price gouging. (Note: The map displays the Public Use Microdata Area (PUMA) code for NYC neighborhood areas. See Source for details.)



THE BRONX

Belmont, Crotona Park East, and East Tremont (PUMA #3705) | **317**

Hunts Point, Longwood, and Melrose (PUMA #3710) | **365**

All of The Bronx | **1,980**

34%

of total price gouging complaints in The Bronx

BROOKLYN

Bushwick (PUMA #4002) | **180**

Bedford Stuyvesant (PUMA #4003) | **172**

Canarsie and Flatlands (PUMA #4009) | **151**

East Flatbush, Farragut, and Rugby (PUMA #4010) | **154**

Sunset Park and Windsor Terrace (PUMA #4012) | **189**

All of Brooklyn | **3,099**

27%

of total price gouging complaints in Brooklyn

MANHATTAN

Chinatown and Lower East Side (PUMA #3809) | **205**

All of Manhattan | **2,013**

10%

of total price gouging complaints in Manhattan

QUEENS

Astoria and Long Island City (PUMA #4101) | **239**

All of Queens | **2,327**

10%

of total price gouging complaints in Queens

These 9 neighborhoods account for 20% of total price gouging complaints in NYC.

Of these neighborhoods, 6 are Majority Black (Bedford Stuyvesant; Canarsie and Flatlands; East Flatbush, Farragut, and Rugby) or Hispanic (Belmont, Crotona Park East, and East Tremont; Hunts Point, Longwood, and Melrose; Bushwick).

➡ The financial health of these 9 neighborhoods is predominantly **Vulnerable and Variable (mixed outcomes)** for key Neighborhood Financial Health (NFH) goals and indicators.

For a full exploration, visit the [Neighborhood Financial Health Index Map](https://nyc.gov/dcwp) at nyc.gov/dcwp.

	NFH RATING	NYC POVERTY RATE	MEDIAN INCOME
Belmont, Crotona Park East, and East Tremont	vulnerable	30.8%	\$14,213
Hunts Point, Longwood, and Melrose	vulnerable	29.3%	\$15,510
Bushwick	vulnerable	25.1%	\$22,264
Sunset Park and Windsor Terrace	vulnerable	29.4%	\$20,787
Astoria and Long Island City	advantaged	18.3%	\$31,658

	NFH RATING	NYC POVERTY RATE	MEDIAN INCOME
Bedford Stuyvesant	variable	22.6%	\$24,627
Canarsie and Flatlands	variable	15%	\$32,210
East Flatbush, Farragut, and Rugby	variable	19%	\$27,248
Chinatown and Lower East Side	variable	18%	\$25,667

Source: Neighborhoods Affected by COVID-19 data is from NYC Department of Health and Mental Hygiene. NYC Department of Consumer and Worker Protection (DCWP) provided other data, which combines data on the first 10,000 complaints with Neighborhood Financial Health Index data produced by DCWP Office of Financial Empowerment (OFE). OFE uses Public Use Microdata Areas (PUMAs) delineated by the U.S. Census Bureau to define neighborhood areas. There are 55 PUMAs in NYC, which roughly coincide with the areas defined by Community Districts, except for four cases in which two Community Districts are contained within one PUMA.. See [here](#) for the list of PUMA neighborhood area codes.