
Multi-Agency Response to Community Hotspots (M.A.R.C.H.) Operations

Q3-Q4 2023 Report

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Submitted By



Background

New York City Charter section 20-d(e)(2) requires the Office of Nightlife (ONL) to publish a semi-annual report of Multi-Agency Response to Community Hotspot (MARCH) operations. ONL has been reporting since 2020. Previously at the NYC Mayor’s Office of Media and Entertainment, ONL is now within the NYC Department of Small Business Services.

In December 2021, Mayor Eric Adams launched a new procedure to replace MARCH, known as Coordinating a United Resolution with Establishments, or CURE.

During the 1990s, Mayor Rudy Giuliani initiated a new enforcement protocol for New York City nightlife establishments—which include bars, restaurants, music and dance clubs—the Multi-Agency Response to Community Hotspots program, commonly known as MARCH. Under the former MARCH program, nightlife establishments could have faced unannounced, nighttime, multi-agency inspections led by the NYPD, and supported by a broad array of inspectors from the Fire Department of the City of New York, the New York City Departments of Buildings (DOB), the New York City Department of Environmental Protection (DEP), the New York City Department of Health and Mental Hygiene (DOHMH), and the New York State Liquor Authority (SLA).

The New CURE Initiative

The new CURE process requires precincts to establish direct, in-person communication with business owners and managers in conjunction with ONL, making them aware of potential violations and conditions of concern, and providing multiple opportunities for local business owners to correct issues before enforcement actions are taken. The transformative, engagement-first approach aligns with core pillars of Mayor Adams' "[Rebuild, Renew, Reinvent: A Blueprint for New York City's Economic Recovery](#)," augmenting the impact of other successful initiatives, such as "[Small Business Forward](#)," that save small businesses time and money while upholding public safety and health standards.

CURE ensures that the only venues subject to significant enforcement action are those which have demonstrated a clear and intentional disregard for community concerns by failing to heed multiple opportunities for cooperation with the NYPD and non-enforcement personnel at ONL. The new initiative requires a series of steps to be taken at the precinct level in coordination with ONL, before inspections can be approved by the NYPD's Patrol Services Bureau, including in-person daytime visits, written documentation of incidents of concern, and in-person meetings between business owners and local precinct officials.

As part of the new procedure, NYPD will not initiate city or state interagency inspections outside of the new CURE process. Only agencies relevant to issues observed at CURE-involved establishments may be included in joint-inspection operations with the NYPD, and only on an "as-needed" basis. This procedure does not limit NYPD from any necessary real-time response to address immediate public safety concerns. Furthermore, agencies that have previously participated in MARCH operations, such as the FDNY, DOB, DOHMH, DEP, and SLA will continue to maintain their regular independent inspection processes to maintain compliance and ensure safety. Administrative Code section 14-185 requires that nightlife establishments must receive written notification at least 30 days prior to any CURE inspection, unless such notice would "compromise an active criminal investigation" or would pose a "serious risk...to health and safety."

Reporting process & data dictionary

Following the implementation of Local Law 220 (2019), the Office of Nightlife has collected data from each agency that participates in a M.A.R.C.H. operation to compile in this report.

The following table details the data that are included in this report.

Data structure for M.A.R.C.H. reporting in this report

Column name	Description
Location ID	Unique ID for nightlife establishment subject to M.A.R.C.H. operation. Establishments where an operation was requested, but did not occur are marked by a letter sequence
ZIP Code	ZIP Code where M.A.R.C.H. operation occurred
Borough	Borough where M.A.R.C.H. operation occurred
Council district	New York City Council district where M.A.R.C.H. operation occurred
Requesting precinct	NYPD Precinct that requested M.A.R.C.H. operation to occur
Conduct or complaint that led to requested operation (Count)	<p>Description of establishment conduct that resulted in requested MARCH operation as identified by NYPD. Count of violation indicated in parentheses</p> <p>Categories:</p> <ul style="list-style-type: none"> • Disorderly patrons • Elevated sound • Harassment • Larceny • Physical assault • Promotion of gambling • Robbery • Sale of alcohol to a minor • Traffic congestion • Unlicensed sale of alcohol • Violent activity with a weapon
Date of inspection	Date of when M.A.R.C.H. operation was conducted
Time of visitation (hh:mm:ss)	Time recorded when first agency arrived to establishment
M.A.R.C.H. inspection	Number of times establishment received M.A.R.C.H. operation in this reporting period

Column name (cont.)	Description (cont.)
Inspection duration (h:mm)	Duration of the inspection, calculated using the earliest start time and the latest end time as reported by each agency
DEP	Record that indicates the number of NYC Department of Environmental Protection inspectors present at the M.A.R.C.H. operation
DOB	Record that indicates the number of NYC Department of Buildings inspectors present at the M.A.R.C.H. operation
DOHMH	Record that indicates the number of NYC Department of Health and Mental Hygiene inspectors present at the M.A.R.C.H. operation
FDNY	Record that indicates the number of NYC Fire Department inspectors present at the M.A.R.C.H. operation
NYPD	Record that indicates the number of NYC Police Department inspectors present at the M.A.R.C.H. operation
Total inspectors present	Total number of City agency inspectors present at the M.A.R.C.H. operation, calculated by the summation of personnel reported by each agency
DEP	Record that indicates the number of summonses issued by the NYC Department of Environmental Protection at the M.A.R.C.H. operation
DOB	Record that indicates the number of summonses issued by the NYC Department of Buildings at the M.A.R.C.H. operation
DOHMH	Record that indicates the number of summonses issued by the NYC Department of Health and Mental Hygiene at the M.A.R.C.H. operation
FDNY	Record that indicates the number of summonses issued by the NYC Fire Department at the M.A.R.C.H. operation
NYPD	Record that indicates the number of summonses issued by the NYC Police Department at the M.A.R.C.H. operation
Total summonses issued	Total number of summonses issued at the M.A.R.C.H. operation, calculated by the summation of summonses reported by each agency
Closure?	Record that indicates whether an establishment was ordered to close at the time of the M.A.R.C.H. operation due to the findings of an agency
Closure duration	Duration of the closure, as reported by each agency
Written Notices pursuant to Admin. Code § 14-181	<p>The number of written notices provided, as defined in section 14-181 of the administrative code, and the number of times, and reasons why, such written notice was not provided due to a law enforcement exception, as defined in section 14-181 of the administrative code.</p> <p>(Note: The requirement to issue a written notice at least 30 days prior to a M.A.R.C.H. operation took effect April 1, 2020, and as a result did not apply to the inspections in this reporting period.</p>

Executive Summary

In the second half of 2023, there were no MARCH inspections performed by City agencies and visited by inspectors, and no other inspections were not conducted because the premises were closed at the time inspectors arrived. No establishments for which MARCH inspections were scheduled received written notices pursuant to Administrative Code section 14-185 at least 30 days prior to any visitation.

The average duration of each inspection was not applicable, because there were no inspections.

No establishments were ordered to temporarily shut down their operations due to findings of the operation. Therefore, there was no average length of business closures during this reporting period.

About this report

This report covers the period from July 1 through December 31, 2023, the final reporting period for which the MARCH procedure was in effect. As required by Charter section 20-d(e)(2), the reports provide detail on the conditions that led to a request for a MARCH, and their frequency, locations, and results, which include: the number of City inspectors present, the average duration of inspections, and any summonses or closure orders that were made during the inspection.

The data in this report is available in machine-readable format as required by Charter section 20-d(e)(2), and an Excel spreadsheet may be downloaded at [this web page](#).

Going forward, the Office of Nightlife will continue to compile and release semi-annual reports on inspections that result from the CURE procedure.

Monthly Data: July-December, 2023

July

No (0) M.A.R.C.H. operations were conducted in July 2023.

August

No (0) M.A.R.C.H. operations were conducted in August 2023.

September

No (0) M.A.R.C.H. operations were conducted in September 2023.

October

No (0) M.A.R.C.H. operations were conducted in October 2023.

November

No (0) M.A.R.C.H. operations were conducted in November 2023.

December

No (0) M.A.R.C.H. operations were conducted in December 2023.

Q2-3 2023 Operations by ZIP Code

Number of Operations
by Zip Code

