MAYOR'S FUND TO ADVANCE NEW YORK CITY

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Quarterly Newsletter



New \$30 Million Public-Private Partnership To Support Mental Health Services

Partnership will launch program to integrate mental health screenings and services into community-based organizations

On July 30, Mayor's Fund Chair Chirlane McCray and Wendy Spencer, Chief Executive Officer of the Corporation for National and Community Service (CNCS), announced a \$30 million public-private partnership that is part of the City's vision of transforming the delivery of mental health care services. The partnership will support the implementation of the new Connections to Care program in collaboration with the New York City Health Department and the New York City Center for Economic Opportunity, integrating mental health screenings and support services into programs already serving low-income communities, which face a higher prevalence for mental health conditions.

The partnership - which will be funded by a grant from the Social Innovation Fund of CNCS as well as additional private donations - represents the largest public-private partnership engaged by the de Blasio administration yet, and one of the largest such initiatives in the history of the Mayor's Fund.

Learn more about Connections to Care <u>here</u>, watch a video of the announcement <u>here</u> or read about the partnership in <u>this New York Times article</u>.

Center For Youth Employment Doubles Ladders for Leaders Internships

Center surpasses first major goal in supporting youth workforce

Just two months after launching the Center for Youth Employment to advance workforce readiness for New York City youth, the City has more than doubled the number of positions available through this summer's Ladders for Leaders program, a highly competitive program that provides paid, professional internships to New York City students. This year, the program will offer high-quality internship experiences to 1,018 participants across the city - up from 475 in 2014 - surpassing the initial goal of at least 1,000 internship positions this summer. This achievement was made possible due to a sustained call to action from Mayor de Blasio, the Mayor's Fund, and the New York City Department for Youth and Community Development - as well as more than \$2.2 million in financial support from the private sector.

Read more about the effort here.

Mayor's Fund Joins Mayor's Office and U.S. Soccer in Hosting Ticker Tape Parade



After the U.S. Women's Soccer team's historic victory at the 2015 World Cup in Vancouver, New York City honored the three-time champions in a ticker tape parade, the first ever to pay tribute to a female sports team. As many as 250,000 fans lined the Canyon of Heroes to greet the team, and Mayor de Blasio awarded all of the players with keys to the City in a ceremony at City Hall Plaza. Funding for the celebration was secured by the Mayor's Fund in 48 hours through sponsorships from 10 companies - including Coca-Cola, Electronic Arts Sports, Nike, New York City Football Club, New York Red Bulls, Powerade, Sky Blue FC, Ritz Crackers and Trident Gum - and paid for the total private production costs of the event.

Did you miss the parade? Watch the video highlights here.

Chair Chirlane McCray Takes Tour of AOL, Meets Ladders for Leaders Interns Hard At Work



On July 23, Mayor's Fund Chair Chirlane McCray took a tour of AOL headquarters, including the Huffington Post newsroom and the AOL BUILD studio, as part of a Future Builders Day for the company's interns, including New York City students placed there through the Ladders for Leaders program. During her tour, Chair McCray was able to hear directly from interns what they've learned, and how their experiences are shaping their plans for a future career.



This year's Ladders for Leaders program is especially rich in internships available in the tech sector, with 203 positions for students in the tech industry, up from just 44 slots last year. During her tour, Chair McCray thanked AOL leaders - including Arianna Huffington, Chief Technology Officer William Pence, Sara Link, president of the AOL Charitable Foundation, and Susan

Lyne, founder of BBG Ventures - for their first-time partnership with Ladders for Leaders, and their major public commitment to the Center for Youth Employment and the City's youth workforce, which helped to make this significant increase in tech internships possible.

Read the Capital New York story on the Chair's tour here, or view more photos here.

Chair Chirlane McCray Visits Henry Street Settlement to Learn More about Youth Employment Efforts



On July 17, Mayor's Fund Chair Chirlane McCray visited Henry Street to learn first-hand about the Settlement's youth employment programs, many of which the Fund's Center for Youth Employment aims to support and expand. As part of her visit, the Chair stopped by Henry Street's Workforce Development Center to meet with participants in Project RISE, the Young Adult Internship Program, and the Summer Youth Employment Program, and heard from young people about their current employment and future plans, and about how Henry Street's programs are encouraging and furthering their success.

Learn more about Chair McCray's visit to Henry Street here.



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