

Bradhurst Merchant Association (CB10) – Identify commercial revitalization needs and opportunities in the Bradhurst neighborhood of Upper Manhattan, and develop tools and internal capacity to execute these initiatives.

Community League of the Heights (CB12) – Develop a strategic plan and business attraction campaign for merchants along Broadway from 155th to 179th Streets.

Good Old Lower East Side (CB3) – Leverage the results of a market analysis to promote vacant storefronts, as part of a retail attraction strategy for Clinton Street between East Houston and Delancey Streets.

East Village Community Coalition (CB3) – Strengthen the East Village network of businesses owners, and provide necessary resource training for merchants.

Harlem Park to Park (CB10) – Execute "Harlem Restaurant & Retail Week," "Harlem Harvest Festival" and "Welcome to the Neighborhood" events, as well as develop marketing collateral and a social media campaign for Central Harlem.

Lower East Side District Management Association (CB3) – Promote the Essex Street Market and its diverse community of small vendors by supporting marketing efforts and increasing awareness in the community.

New Harlem East Merchants Association (CB11) – Continue the summer and fall Park Avenue Farmers' Market at 125th Street and Park Avenue Plaza, identify commercial revitalization needs and opportunities in East Harlem, and develop tools and internal capacity to execute these projects.

Two Bridges Neighborhood Council (CB3) – Continue a local healthy food guide and food ambassador program to promote local businesses, focused on the East Broadway commercial corridor in Lower Manhattan.

Union Settlement (CB11) – Organize East Harlem merchants and support local businesses and jobseekers through the "Hire, Buy, Promote East Harlem" initiative.

Washington Heights Business Improvement District (CB12) – Continue to promote fashion and beauty businesses along 181st Street, Broadway and St. Nicholas.