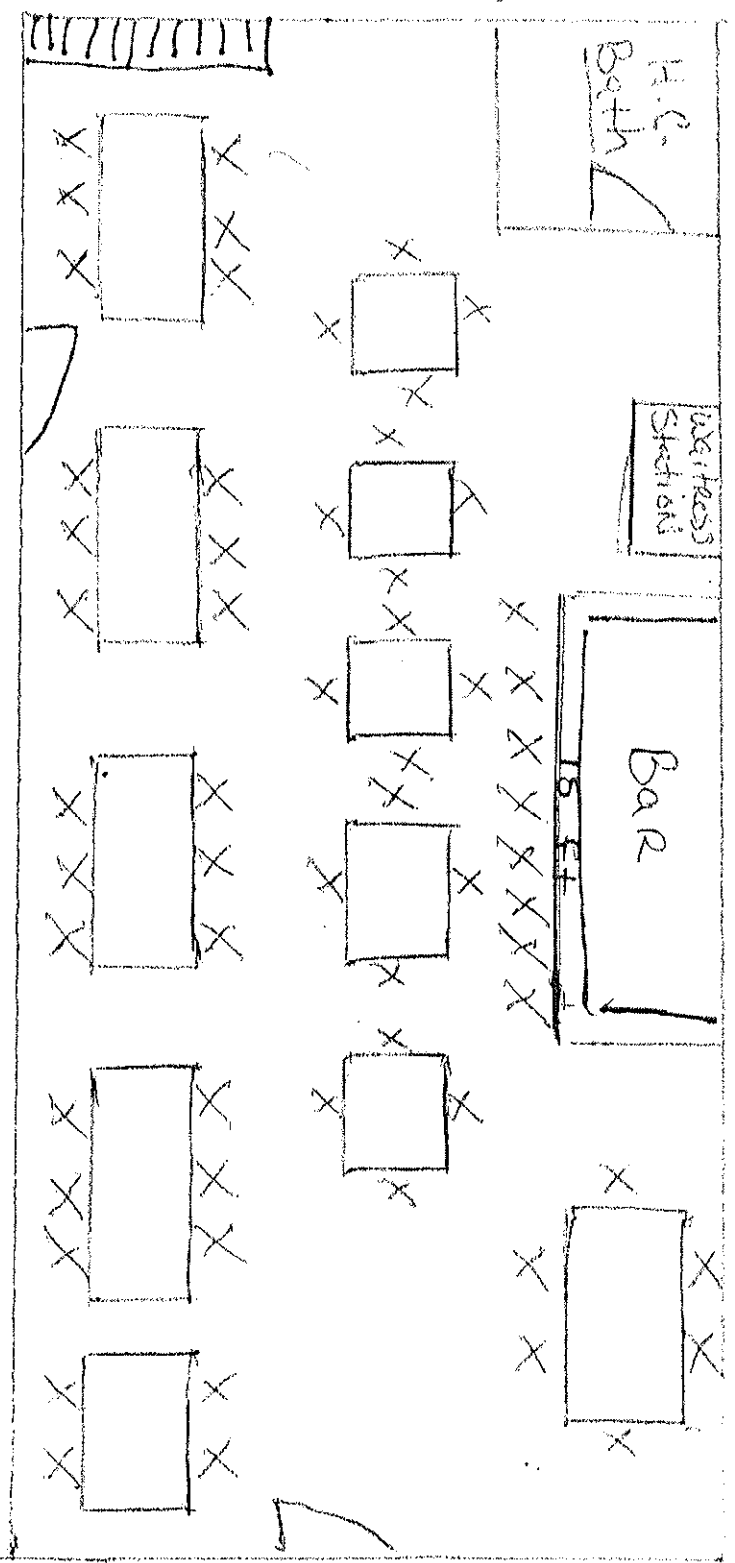


OPERATIONAL ISSUES										
HOURS		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY		
	Operation	11am-4am	11am-4am	11am-4am	11am-4am	11am-4am	11am-4am	11am-4am	Noon-4am	
	Music	11am-2am	11am-2am	11am-2am	11am-2am	11am-2am	11am-2am	11am-2am	Noon-2am	
	Kitchen	11am-3am	11am-3am	11am-3am	11am-3am	11am-3am	11am-3am	11am-3am	Noon-3am	
OCCUPANCY	INDOOR				BAR			OUTSIDE		
	Capacity (Certificate of Occupancy)	Maximum # of Persons You Anticipate Occupying Premises (Including Employees)	Number of Tables	Number of Seats	Number of Service Only Bars	Number of Stand-Up Bars	Number of Seats at Bars	Number of Seats	Number of Tables	
	74	60	11	54	-0-	1	8	14	7	
How many floors are there? What is the capacity for each floor? (please respond in space provided)					<input checked="" type="checkbox"/> 1-2	<input type="checkbox"/> 3-4	<input type="checkbox"/> 5+			
Will you be applying or intending to apply for a cabaret license? If yes, will there be dancing? (please respond in space provided)					<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	N/A			
Will applicant have bottle service?					<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	N/A			
Will you be hosting private parties and promotional events?					<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	N/A			
Will outside promoters be used?					<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	N/A			
Will the security plan submitted be implemented?					<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	N/A			
Will State certified security personnel be used?					<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	N/A			
Will New York Nightlife Association recommendations and NYPD Best Practices be followed?					<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	N/A			
Will the applicant be using delivery bicycles? If yes, have you applied to DOT for bicycle rack? Delivery bicycles are to be clearly marked with the name of the restaurant and staff will wear attire clearly noting name. (please respond in space provided)					<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	N/A			
Will the applicant be applying for a Sidewalk Café now or in the future? (please respond in space provided)					<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	N/A			
If yes to the above, are plans attached and submitted to DCA? How many tables/seats? (please respond in space provided)					<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	N/A			
Will applicant provide contact information to neighbors and respond to complaints that arise?					<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	N/A			
Will you inform the Community Board office of your job openings and/or provide a hyperlink to your jobs webpage?					<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	N/A			
If you plan to have music, what type(s)?				<input checked="" type="checkbox"/> BACKGROUND	<input type="checkbox"/> LIVE MUSIC	<input type="checkbox"/> DJ				
BUILDING DESIGN										
Doors and windows will be closed when any amplified music is played and in the event of no amplified sound, will be closed by 11 PM Friday and Saturday and 10 PM on all other days.					<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	N/A			
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?					<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	N/A			
Do you agree to comply with DOB rules concerning a storm enclosure? Storm enclosures can be used between November 15 and April 15, but they may NOT project more than 18 inches from the store front.)					<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	N/A			

OUTDOOR ITEMS				
Will applicant use the rooftop, rear yard or any outdoor space?	<input checked="" type="checkbox"/> YES	NO	N/A	Sidewalk Cafe
If yes to the above, the rear yard, rooftop, and any outdoor space will be closed and vacated by 11 PM on Friday & Saturday and 10 PM on all other days.	<input checked="" type="checkbox"/> YES	NO	N/A	
The service and consumption of alcohol in the rear yard, on the rooftop, or in any other outdoor space will be only via seated food service.	<input checked="" type="checkbox"/> YES	NO	N/A	
The rear yard, rooftop, and any other outdoor space will not allow standing space for patrons to drink or smoke.	<input checked="" type="checkbox"/> YES	NO	N/A	
Applicant will do everything in their power to provide an effective sound baffling or sound controlled environment through landscaping or some type of enclosure, where possible; provided they do not violate any fire or building code regulations? This includes possibly working with landlords for soundproofing tenants apartments (such as installing soundproofing windows, acoustical tiles, etc.).	<input checked="" type="checkbox"/> YES	NO	N/A	
Applicant will enforce a quiet environment in the outdoor space, so as not to disturb nearby residents (e.g. there will be no amplified music, as per the law, and windows and doors to areas that play amplified music shall be closed). The applicant will make every effort possible to limit the noise emanating from diners by posting signs outside and also on menus asking for respect of the neighbor's privacy and peace. The staff will also encourage a peaceful environment amongst the outdoor diners.	<input checked="" type="checkbox"/> YES	NO	N/A	
Applicant will have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	<input checked="" type="checkbox"/> YES	NO	N/A	

LOCATION & ZONING				
Primary Zoning District:	Mixed	Overlay (If Applicable):	Don't know	
Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	<input checked="" type="checkbox"/> YES	NO	N/A	
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	N/A	To be applied for
Is the 500 Foot Rule or 200 Foot Rule Triggered? If yes, which? Please attach a diagram of the establishments that triggers the rule.	<input checked="" type="checkbox"/> YES	NO	N/A	
Is a Public Assembly permit required?	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	N/A	
Are your plans filed with DOB?	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	N/A	
Building Type	<input type="radio"/> Residential <input type="radio"/> Commercial <input checked="" type="radio"/> Mixed Use <input type="radio"/> Other, describe: _____			
Adjacent Buildings	<input type="radio"/> Residential <input type="radio"/> Commercial <input checked="" type="radio"/> Mixed Use <input type="radio"/> Other, describe: _____			
NOTIFICATION: What organizations / community groups have you notified regarding your application?	# 1			
	# 2			
	# 3			

← 60 ft →



22 ft

TWO RESTROOMS AND KITCHEN in basement

Stair to Basement

Access Stations

H.C. Bath

Bar

15 ft

← 56 ft →

Outside seating



OR

↑

↑

APPETIZERS

French Onion Soup		\$ 5.95
Soup Du Jour		\$ 4.95
Crudites		\$ 7.95
Semolina Crusted Calamari		\$11.95
Jumbo Shrimp Cocktail		\$11.95
Fried Island Coconut Shrimp		\$ 11.95
Mini Thai Crab Cakes		\$10.95
Skewers		\$ 9.95
Chicken or beef served with sweet chili sauce		
Roast Jerk Wings / Buffalo Wings		\$ 7.95
Nacho Platter		\$11.95
Chicken Tenders		\$ 6.95
Buffalo style or golden fried		
Dumplings		\$ 8.95
Steamed or golden fried		
Vegetarian Spring Rolls		\$ 6.95
Mozzarella Sticks		\$ 6.95
Mini Lamb Burgers	3 piece	\$ 9.95
	8 piece	\$18.95
Mini Angus Burgers	3 piece	\$ 8.95
	8 piece	\$17.95
Mini Chicken Burgers	3 piece	\$ 8.95
	8 piece	\$17.95
Mini Chipotle Beef Tacos		\$ 9.95
Chicken Quesadilla		\$ 9.95
Artisanal Cheese Plate		\$11.95
Assorted Appetizer Platter		\$16.95
4 wings, 4 spring rolls, 4 mozzarella sticks		

SALADS

Tomato and Fresh Mozzarella Caprese		\$10.95
Fresh mozzarella, vine ripe tomato, balsamic vinaigrette and extra virgin olive oil		
Chopped Vegetable Salad		\$8.95
Grape tomatoes, cucumber, asparagus, grilled zucchini and arugula		
House Salad		\$7.95
Grilled Thai Beef Salad		\$10.95
Grape tomato, red onion, carrots, celery, cucumber, broccoli, mixed greens with orange ginger vinaigrette		
Classic Caesar Salad		\$8.95

All salads with Chicken add \$ 3
with Shrimp add \$ 5

BURGERS AND SANDWICHES

Black Angus Burger		\$10.95
Lamb Burger		\$11.95
Marinated in toasted spices served with goat cheese		
Swiss Turkey Burger		\$10.95
Served with sautéed onions and mushrooms		
Veggie Burger		\$10.95
Classic Reuben		\$10.95
Corned beef, sauerkraut, swiss cheese on rye bread		
Grilled Marinated Chicken Sandwich		\$10.95
Served on a baguette with swiss cheese, onion, lettuce, tomato and mayo		
California Chicken Sandwich		\$11.95
Served with Avocado, cheddar, lettuce tomato on a ciabata roll		
Buffalo Chicken Salad Wrap		\$10.95
Grilled or crispy buffalo style chicken with romaine, tomato and blue cheese		
Southwest Chicken Wrap		\$10.95
Served with pepper jack cheese, onion, tomato, peppers and chipotle mayo		
Roasted Portobello Mushroom Wrap		\$11.95
Served with roasted pepper, zucchini and basil pesto mayo		
Sliced Steak Sandwich		\$11.95
Served on a baguette with melted swiss, onions and horseradish mayo		
Thin Crust Pizza		\$9.95

Additional toppings Add \$1 each
Pepperoni, Broccoli, Peppers, Mushrooms

PASTA

Bolognese		\$11.95
Served on a bed of angel hair		
Penne Ala Vodka		\$10.95
Linguini Carbonara		\$12.95
Served with prosciutto and parmesan cheese		
Wild Mushroom Ravioli		\$11.95
Served in sundried tomato pesto cream		
Penne Pasta		\$11.95
Served with fresh market vegetables in garlic and extra virgin olive oil		

All pastas with Chicken Add \$ 3
with Shrimp Add \$ 5

PUB FAVORITES

Irish Sausage	\$9.95
Served in mash potato with gravy	
Chicken Curry	\$12.95
Fish and Chips	\$12.95
Chefs Fish of the Day	\$13.95
Catch of the day marinated and baked served with market vegetable and basmati rice	
Shepards Pie	\$11.95
Sirloin Steak	\$19.95
10 oz char grilled steak with market vegetables served with mashed potato	
Southwest Chicken	\$10.95
Grilled marinated chicken topped with zesty pico de gallo served with mash or rice	
Vegetable Stir Fry	\$10.95
With Chicken	Add \$3
With Beef	Add \$4
With Shrimp	Add \$5

SIDES

Steamed Vegetables	\$4.00
Onion Rings	\$4.00
French Fries	\$4.00
Mac n Cheese	\$5.00
Mashed Potato	\$4.00

DESERTS

Famous New York Cheesecake	\$4.95
Delicious Double Chocolate Cake	\$4.95
Apple Pie with Ice Cream	\$4.95

characters nyc

BAR & LOUNGE

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Special Pricing 718 701 4400



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w/Great Food & Drink*

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243 W 54th St • New York, NY 10019

**info@charactersnyc.com
www.charactersnyc.com**

APPLICANT BARRAGH INC		DOING BUSINESS AS (DBA) MAGGIE Reillys	
STREET ADDRESS 340 9th Ave. New York 10001		CROSS STREETS 29th & 30th St on 9th Ave.	
OWNER	NAME MARGARET Reilly	ATTORNEY	NAME Terrence FLYAN
	PHONE 646 476 3209 / 646 515 4921		PHONE 718 945 1000
	FAX 646 476 4715		FAX 718 318 6162
MANAGER	NAME	LANDLORD	NAME Danny MASHAL
	PHONE		PHONE 516 647 1511
	FAX		FAX

DESCRIPTION OF BUSINESS

Establishment Type: Bar/Tavern Bed & Breakfast Eating Place Beer Cabaret Night Club Hotel Restaurant
 Catering Establishment Club (Fraternal Organization - Members Only)
 Other (Explain): Bar/Arcade

Method of Operation: Restaurant Dance Club Sports Bar Adult Entertainment Wine Bar Pizzeria Cafe
 Other (Explain): Bar/Arcade

License Type: On-Premise Wine Beer Wine & Beer

APPLICATION TYPE
(check one)

<input type="radio"/> New	Has applicant owned or managed a similar business?	YES	NO
	What is/was the name of establishment?		
	What is/was the address of the establishment?		
	What were the dates the applicant was involved with this former premise?		
<input type="radio"/> Transfer	What is the prior license #?		
	What is the expiration date on the prior license?		
	Are you making any alterations or operational changes?	YES	NO
	If alterations or operational changes are being made, please attach the plans to this form.		
<input checked="" type="radio"/> Alteration	What is the current license #?	1268099	
	What is the expiration date on the current license?	2/28/2015	
	Please describe the nature of the alterations and attach the plans	Use of Small back yard area 18' x 7'4"	

Business Licenses & Permits Committee

		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	
HOURS	Operation	8 ^{Am} -4 ^{Am}	8 ^{Am} -4 ^{Am}	8 ^{Am} -4 ^{Am}	8 ^{Am} -4 ^{Am}	8 ^{Am} -4 ^{Am}	8 ^{Am} -4 ^{Am}	12 ^{Am} -4 ^{Am}	
	Music				11-3	11-3	11-3		
	Kitchen	11 ^{Am} -12	11 ^{Am} -12	11 ^{Am} -12	11 ^{Am} -12 ^{Am}	11 ^{Am} -12 ^{Am}	11 ^{Am} -12 ^{Am}	11 ^{Am} -11 ^{Am}	
OCCUPANCY	INDOOR				BAR			OUTSIDE	
	Capacity (Certificate of Occupancy)	Maximum # of Persons You Anticipate Occupying Premises (Including Employees)	Number of Tables	Number of Seats	Number of Service Only Bars	Number of Stand-Up Bars	Number of Seats at Bars	Number of Seats	Number of Tables
	60	60	11	30	15	15	15	10	4
How many floors are there? What is the capacity for each floor? (please respond in space provided)					<input checked="" type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	1 Floor - 60 People	
Will you be applying or intending to apply for a cabaret license? If yes, will there be dancing? (please respond in space provided)					YES	<input checked="" type="radio"/> NO	<input type="radio"/> N/A		
Will applicant have bottle service?					YES	<input checked="" type="radio"/> NO	<input type="radio"/> N/A		
Will you be hosting private parties and promotional events?					YES	<input checked="" type="radio"/> NO	<input type="radio"/> N/A		
Will outside promoters be used?					YES	<input checked="" type="radio"/> NO	<input type="radio"/> N/A		
Will the security plan submitted be implemented?					YES	NO	<input checked="" type="radio"/> N/A		
Will State certified security personnel be used?					YES	NO	<input checked="" type="radio"/> N/A		
Will New York Nightlife Association recommendations and NYPD Best Practices be followed?					YES	NO	<input checked="" type="radio"/> N/A		
Will the applicant be using delivery bicycles? If yes, have you applied to DOT for bicycle rack? Delivery bicycles are to be clearly marked with the name of the restaurant and staff will wear attire clearly noting name. (please respond in space provided)					YES	<input checked="" type="radio"/> NO	<input type="radio"/> N/A		
Will the applicant be applying for a Sidewalk Café now or in the future? (please respond in space provided)					<input checked="" type="radio"/> YES	NO	N/A	Backyard area	
If yes to the above, are plans attached and submitted to DCA? How many tables/seats? (please respond in space provided)					YES	NO	N/A	4 tables - 10 People	
Will applicant provide contact information to neighbors and respond to complaints that arise?					<input checked="" type="radio"/> YES	NO	N/A		
Will you inform the Community Board office of your job openings and/or provide a hyperlink to your jobs webpage?					YES	NO	<input checked="" type="radio"/> N/A		
If you plan to have music, what type(s)?				<input checked="" type="radio"/> BACKGROUND	<input type="radio"/> LIVE MUSIC	<input checked="" type="radio"/> DJ	Indoors only		
BUILDING DESIGN									
Doors and windows will be closed when any amplified music is played and in the event of no amplified sound, will be closed by 11 PM Friday and Saturday and 10 PM on all other days.					<input checked="" type="radio"/> YES	NO	N/A		
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?					<input checked="" type="radio"/> YES	NO	N/A		
Do you agree to comply with DOB rules concerning a storm enclosure? Storm enclosures can be used between November 15 and April 15, but they may NOT project more than 18 inches from the store front.)					<input checked="" type="radio"/> YES	NO	N/A		

Fill applicant use the rooftop, rear yard or any outdoor space?			
If yes to the above, the rear yard, rooftop, and any outdoor space will be closed and vacated by 11 PM on Friday & Saturday and 10 PM on all other days.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A
The service and consumption of alcohol in the rear yard, on the rooftop, or in any other outdoor space will be only via seated food service.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A
The rear yard, rooftop, and any other outdoor space will not allow standing space for patrons to drink or smoke.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A
Applicant will do everything in their power to provide an effective sound baffling or sound controlled environment through landscaping or some type of enclosure, where possible; provided they do not violate any fire or building code regulations? This includes possibly working with landlords for soundproofing tenants apartments (such as installing soundproofing windows, acoustical tiles, etc.).	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A
Applicant will enforce a quiet environment in the outdoor space, so as not to disturb nearby residents (e.g. there will be no amplified music, as per the law, and windows and doors to areas that play amplified music shall be closed). The applicant will make every effort possible to limit the noise emanating from diners by posting signs outside and also on menus asking for respect of the neighbor's privacy and peace. The staff will also encourage a peaceful environment amongst the outdoor diners.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A
Applicant will have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A

Rear yard
yes

LOCATION & ZONING

Primary Zoning District:	Overlay (If Applicable):
Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	<input checked="" type="radio"/> YES <input type="radio"/> NO <input type="radio"/> N/A
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	<input checked="" type="radio"/> YES <input type="radio"/> NO <input type="radio"/> N/A
Is the 500 Foot Rule or 200 Foot Rule Triggered? If yes, which? Please attach a diagram of the establishments that triggers the rule.	<input type="radio"/> YES <input type="radio"/> NO <input checked="" type="radio"/> N/A
Is a Public Assembly permit required?	<input type="radio"/> YES <input checked="" type="radio"/> NO <input type="radio"/> N/A
Are your plans filed with DOB?	<input type="radio"/> YES <input type="radio"/> NO <input checked="" type="radio"/> N/A

Building Type Residential Commercial Mixed Use Other, describe:

Adjacent Buildings Residential Commercial Mixed Use Other, describe:

NOTIFICATION: What organizations / community groups have you notified regarding your application?	# 1	Community Board # 4 / Residents
	# 2	
	# 3	

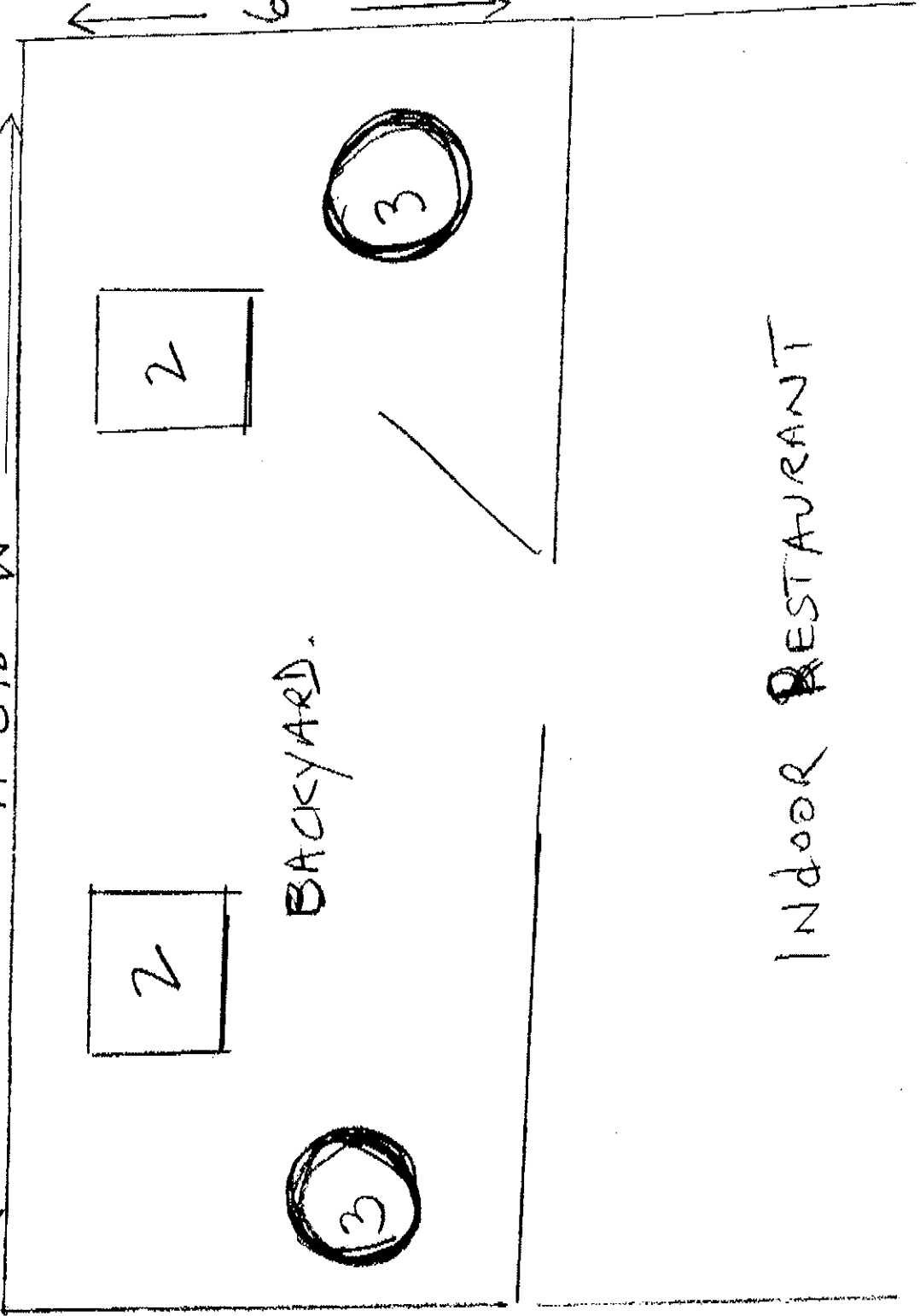
WALL
↑

MAGGIE REILLYS
340 9th AVE, NEW YORK, NY 10001

WALL
L

19' 8³/₈" W

6' 5³/₈"



BACKYARD.

INDOOR RESTAURANT

Manhattan Community Board 4

(All Fields Must Be Completed)

Liquor License Stipulations Application

APPLICANT IDEALIZE INC.		DOING BUSINESS AS (DBA) TORI SHIN		
STREET ADDRESS 362 West 53rd Street		CROSS STREETS 8th Avenue & 9th Avenue		
OWNER	NAME: Shu Ikeda	ATTORNEY	NAME: Glenn D. Wright	
	PHONE: 212 363-0916		PHONE: 212 619-1500	
	FAX: 212 421-0663		FAX: 800 309-5851	
MANAGER	NAME: Atsushi Kono	LANDLORD	NAME: 362 West 53rd Street LLC	
	PHONE: 646 243-3503		PHONE: 201 461-7975	
	FAX:		FAX:	
DESCRIPTION OF BUSINESS				
Establishment Type:	<input type="radio"/> Bar/Tavern <input type="radio"/> Bed & Breakfast <input type="radio"/> Eating Place Beer <input type="radio"/> Cabaret <input type="radio"/> Night Club <input type="radio"/> Hotel <input checked="" type="radio"/> Restaurant <input type="radio"/> Catering Establishment <input type="radio"/> Club (Fraternal Organization – Members Only) <input type="radio"/> Other (Explain): Bar/Arcade			
Method of Operation:	<input checked="" type="radio"/> Restaurant <input type="radio"/> Dance Club <input type="radio"/> Sports Bar <input type="radio"/> Adult Entertainment <input type="radio"/> Wine Bar <input type="radio"/> Pizzeria <input type="radio"/> Cafe <input type="radio"/> Other (Explain): Bar/Arcade			
License Type:	<input checked="" type="radio"/> On-Premise <input type="radio"/> Wine <input type="radio"/> Beer <input type="radio"/> Wine & Beer			
APPLICATION TYPE (check one)	<input checked="" type="radio"/> New	Has applicant owned or managed a similar business?	YES NO	
		What is/was the name of establishment?	Idealize inc. dba Tori Shin	
		What is/was the address of the establishment?	1193 1st Ave., NY, NY 1002	
		What were the dates the applicant was involved with this former premise?	3/2007-Present	
	<input type="radio"/> Transfer	What is the prior license #?		
		What is the expiration date on the prior license?		
		Are you making any alterations or operational changes?	YES NO	
		If alterations or operational changes are being made, please attach the plans to this form.		
	<input type="radio"/> Alteration	What is the current license #?		
		What is the expiration date on the current license?		
Please describe the nature of the alterations and attach the plans				

OPERATIONAL ISSUES

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
HOURS							
Operation	11:30am-11:30pm	11:30am-11:30pm	11:30am-11:30pm	11:30am-11:30pm	11:30am-1:00am	11:30am-1:00am	11:30am-11:30pm
Music	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Kitchen	11:30am-11:30pm	11:30am-11:30pm	11:30am-11:30pm	11:30am-11:30pm	11:30am-1:00am	11:30am-1:00am	11:30am-11:30pm

OCCUPANCY	INDOOR				BAR			OUTSIDE	
	Capacity (Certificate of Occupancy)	Maximum # of Persons You Anticipate Occupying Premises (Including Employees)	Number of Tables	Number of Seats	Number of Service Only Bars	Number of Stand-Up Bars	Number of Seats at Bars	Number of Seats	Number of Tables
	99	99	25	70 20-counters	1	1	8	18	9

How many floors are there? What is the capacity for each floor? (please respond in space provided)

Will you be applying or intending to apply for a cabaret license? If yes, will there be dancing? (please respond in space provided)

Will applicant have bottle service?

Will you be hosting private parties and promotional events?

Will outside promoters be used?

Will the security plan submitted be implemented?

Will State certified security personnel be used?

Will New York Nightlife Association recommendations and NYPD Best Practices be followed?

Will the applicant be using delivery bicycles? If yes, have you applied to DOT for bicycle rack? Delivery bicycles are to be clearly marked with the name of the restaurant and staff will wear attire clearly noting name. (please respond in space provided)

Will the applicant be applying for a Sidewalk Café now or in the future? (please respond in space provided)

If yes to the above, are plans attached and submitted to DCA? How many tables/seats? (please respond in space provided)

Will applicant provide contact information to neighbors and respond to complaints that arise?

Will you inform the Community Board office of your job openings and/or provide a hyperlink to your jobs webpage?

If you plan to have music, what type(s)?

1-2 3-4 5+ Ground floor & Mezzanine, Basement to be used for kitchen & storage

YES NO N/A

YES NO N/A

YES NO N/A occasional private parties

YES NO N/A

YES NO N/A

YES NO N/A

YES NO N/A

YES NO N/A

YES NO N/A

YES NO N/A

YES NO N/A

YES NO N/A

YES NO N/A

YES NO N/A

YES NO N/A

BACKGROUND LIVE MUSIC DJ N/A

BUILDING DESIGN

Doors and windows will be closed when any amplified music is played and in the event of no amplified sound, will be closed by 11 PM Friday and Saturday and 10 PM on all other days.

Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?

Do you agree to comply with DOB rules concerning a storm enclosure? Storm enclosures can be used between November 15 and April 15, but they may NOT project more than 18 inches from the store front.)

YES NO N/A

YES NO N/A NO MUSIC

YES NO N/A

OUTDOOR ITEMS

Will applicant use the rooftop, rear yard or any outdoor space?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A
If yes to the above, the rear yard, rooftop, and any outdoor space will be closed and vacated by 11 PM on Friday & Saturday and 10 PM on all other days.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A
The service and consumption of alcohol in the rear yard, on the rooftop, or in any other outdoor space will be only via seated food service.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A
The rear yard, rooftop, and any other outdoor space will not allow standing space for patrons to drink or smoke.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A
Applicant will do everything in their power to provide an effective sound baffling or sound controlled environment through landscaping or some type of enclosure, where possible; provided they do not violate any fire or building code regulations? This includes possibly working with landlords for soundproofing tenants apartments (such as installing soundproofing windows, acoustical tiles, etc.).	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A
Applicant will enforce a quiet environment in the outdoor space, so as not to disturb nearby residents (e.g. there will be no amplified music, as per the law, and windows and doors to areas that play amplified music shall be closed). The applicant will make every effort possible to limit the noise emanating from diners by posting signs outside and also on menus asking for respect of the neighbor's privacy and peace. The staff will also encourage a peaceful environment amongst the outdoor diners.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A
Applicant will have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A

LOCATION & ZONING

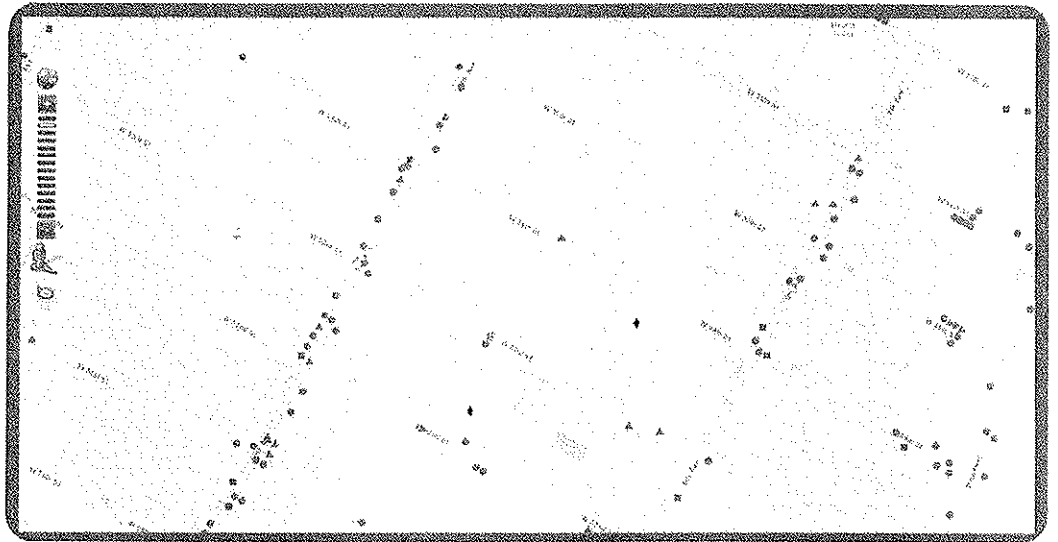
Primary Zoning District:		Overlay (If Applicable):	
Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A
Is the 500 Foot Rule or 200 Foot Rule Triggerred? If yes, which? Please attach a diagram of the establishments that triggers the rule.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A
Is a Public Assembly permit required?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A
Are your plans filed with DOB?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	<input type="radio"/> N/A
Building Type	<input type="radio"/> Residential <input type="radio"/> Commercial <input checked="" type="radio"/> Mixed Use <input type="radio"/> Other, describe:		
Adjacent Buildings	<input type="radio"/> Residential <input type="radio"/> Commercial <input checked="" type="radio"/> Mixed Use <input type="radio"/> Other, describe:		
NOTIFICATION: What organizations / community groups have you notified regarding your application?	# 1		
	# 2		
	# 3		

500 foot rule triggered
will be applied for

Idealize Inc. 500 Foot Map

Legend

LEGEND	
On-Premise Licenses	
⊙	On-Premises Liquor
▲	On-Premises Wine and Beer
⊞	On-Premises Beer
Off-Premise Licenses	
⊙	Off-Premises Liquor
▲	Off-Premises Wine
⊞	Off-Premises Beer
Wholesale Licenses	
⊙	Wholesale
Pending Licenses	
All Licenses	
⊙	On-Premises Liquor
▲	On-Premises Wine and Beer
⊞	On-Premises Beer
⊙	Off-Premises Liquor
▲	Off-Premises Wine
⊞	Off-Premises Beer
⊙	Wholesale
⊞	Pending
Churches	
⊞	Churches
Seniors	
⊞	Seniors
Rests	
⊞	Rests
Community, Parks	
⊞	Community, Parks
Police, Fire/EMS	
⊞	Police, Fire/EMS
Counties	
⊞	Counties



Disclaimer: The NYS Liquor Authority is not responsible for the accuracy of maps or data obtained from third party sources.

Proximity Report for Location:

March 10, 2014

362 W 53RD ST, New York, 10019

* This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Closest Liquor Stores

Name	Address	Approx. Distance
CHOSEN TRADING CORP	400 WEST 55TH ST AKA 839 9TH A	320 ft
COLUMBUS CIRCLE LIQUORS STORE INC	1802 BROADWAY	360 ft
CELLAR 53 WINE & SPIRITS INC	785 10TH AVE	410 ft
ROYAL WINES & LIQUORS INC	789 9TH AVE	450 ft
CARNEGIE SPIRITS LTD	849 7TH AVENUE	490 ft
RAY & FRANK LIQUOR STORE INC	706 9TH AVENUE	500 ft
ADRIATIC WINE & LIQUOR LLC	714 10TH AVENUE	570 ft

Churches within 500 Feet

Name	Approx. Distance
Saint Benedict's Roman Catholic Church	180 ft
Saint George Tropoforos Hellenic Orthodox Church	340 ft

Schools within 500 Feet

Name	Address	Approx. Distance
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On-Premise Licenses within 750 Feet

Name	Address	Approx. Distance
DREAM TEAM PARTNERS 1 LLC	362 W 53RD ST	20 ft
355 HELL S KITCHEN GROUP LLC	355 W 52ND ST BTW 8TH & 9TH AV	250 ft
TWO GUYS AND TOM INC	348 W 52ND ST	305 ft
WESTWARD GALLERY & CAFE INC	344 346 W 52ND STREET	310 ft
PRIVY LLC	346 W 52ND STREET	310 ft
953 ASSOCIATES LLC	798 9TH AVENUE	320 ft
STOKES & MCGINLEY INC	800 9TH AVE	340 ft
Q2 THAI, LLC	788 9TH AVENUE	355 ft
9TH AVE LIME JUNGLE INC	803 9TH AVE	360 ft
SHERIDIN FAST FOOD INC	789 9TH AVE	370 ft
FLAMING SADDLES NYC 1 LLC	793 9TH AVE	370 ft
GUSTOSO LLC	807 9TH AVE	375 ft
MEDI WINEBAR LLC	811-13 9TH AVENUE	405 ft
785 CAFE INC	785 9TH AVENUE	410 ft
EL AZTECA MEXICAN REST INC	783 9TH AVENUE	425 ft
PUCCINI RESTAURANT TWO LLC	400 1/2 W 54TH ST	440 ft

Name	Address	Approx. Distance
TPMJV BAR & REST CORP	815 9TH AVE	440 ft
CHOW DOWN INC	824 NINTH AVENUE	450 ft
YALLOS REST INC	776 9TH AVE	450 ft
772 NINTH RESTAURANT CORP	772 9TH AVE	490 ft
BACCO 828 9TH AVE CORP	828 9TH AVE	500 ft
XAI XAI WINE BAR LLC	369 W 51ST ST	520 ft
AGEHA JAPANESE FUSION INC	767 9TH AVE	545 ft
INISTIOGE INC	768 9TH AVE	545 ft
765 NINTH AVE REST LLC	765 9TH AVE	570 ft
331 WEST 51ST STREET CORP	331 WEST 51ST STREET	570 ft
PBQ LLC	832 836 9TH AVE	580 ft
BRAAI LLC	329 W 51ST STREET	580 ft
T N 888 EIGHTH AVENUE LLC	888 8TH AVE	585 ft
THE RUSSIAN VODKA ROOM INC	888 EIGHTH AVE	585 ft
CERTA GENTE LLC	325 W 51ST STREET	600 ft
ARRIBA ARRIBA MEXICAN RESTAURANTS INC	762 9TH AVENUE	600 ft
COVADONGA INC	763 9TH AVE	600 ft
TOPARO INC	903 8TH AVENUE	615 ft
EIGHTH AVENUE H & Y DUET INC	900 8TH AVE, BASEMENT	625 ft
IPPUDO WESTSIDE INC	321 323 W 51ST ST	625 ft
319 WEST 51ST STREET REST INC	319 WEST 51ST STREET	630 ft
SHIMIZU & TODO LLC	318 324 W 51ST STREET	635 ft
TWO BIG BOYS INC	405 WEST 51ST STREET	635 ft
TOUT VA BIEN RESTAURANT INC	311 W 51ST ST	675 ft
VYNL LLC	754 9TH AVE	685 ft
OXIDO CORP	753 9TH AVE	695 ft
LARRY KEVIN K CORP	751 9TH AVE	720 ft
BARCELONA GROUP LLC	923 8TH AVE	730 ft
KASHKAVAL KITCHEN LLC	852 9TH AVE	740 ft
CHIPOTLE MEXICAN GRILL OF COLORADO LLC	854 8TH AVENUE	740 ft
TBB TAVERN CORPORATION	302 W 51ST STREET	750 ft

Pending Licenses within 750 Feet

Name	Address	Approx. Distance
MANTA LLC	809 9TH AVE	20 ft
KQT LLC	401 W 53RD ST	310 ft
NMN FOOD LLC	768 9TH AVE	405 ft
HIGHLANDERS 756 INC	756 NINTH AVE	425 ft
NPD WEST 51 INC	370 W 51ST ST	440 ft
AGGIEPOLO INC	761 9TH AVE	545 ft
S SCOTTY ENTERPRISES INC	802 9TH AVE	720 ft

Unmapped licenses within zipcode of report location

Name	Address
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ST. BENEDICT
THE MOOR
342 WEST 53RD ST.

APPLICANT
362 W. 53RD ST.

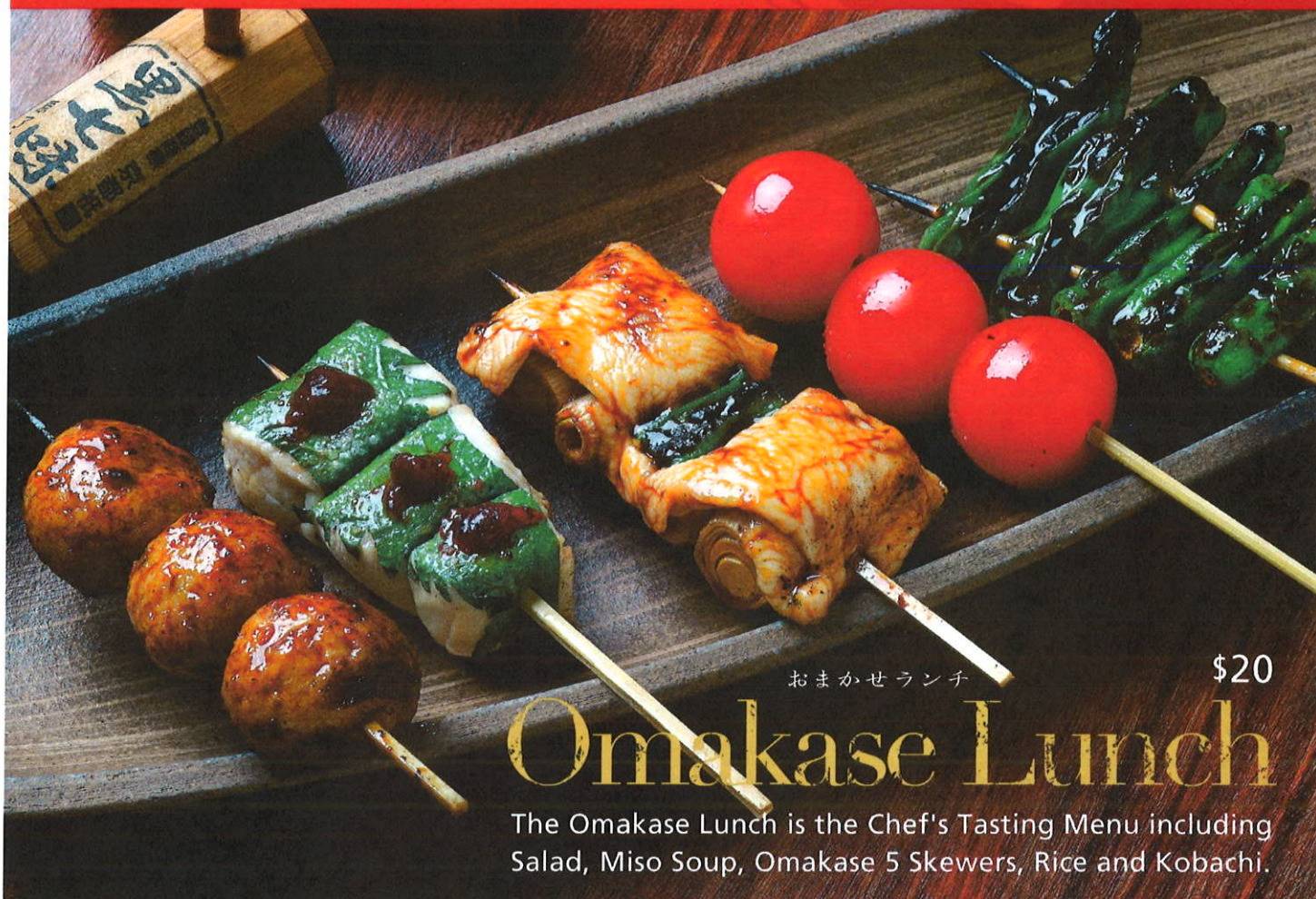
221'

- W. 53RD ST. -

MEASUREMENT
362 WEST 53RD STREET
NEW YORK, N.Y.
MARCH 13, 2014
NOT TO SCALE

LAIDESS-SIMON, INC
45 LAWLINS PARK
WYCKOFF, N.J. 07481

Lunch Menu



おまかせランチ

\$20

Omakase Lunch

The Omakase Lunch is the Chef's Tasting Menu including Salad, Miso Soup, Omakase 5 Skewers, Rice and Kobachi.



焼き鳥丼

Yakitori Don
(Served with Miso Soup and Pickles) \$15



そぼろ丼

Soboro Don
(Served with Miso Soup and Pickles) \$10



親子丼

Oyako Don (Ground Chicken)
(Served with Miso Soup and Pickles) \$10

- Rice..... \$2
- Miso Soup..... \$2
- Salad \$4

Dessert

- Green Tea Ice Cream \$5
- Shiso Sorbet..... \$5

*No substitute for Omakase Lunch and Yakitoridon

*No a la carte yakitori skewers during lunch time

*Minimum \$20 for credit card use

日本酒

SAKE

純米大吟醸 / JUNMAI DAIGINJO

楯野川 十八 (山形県)

精米歩合18%、通常単独使用しない部分を究極の精米歩合で純米大吟醸仕込み。まろやかで綺麗な旨みを感じさせます。



Tatenokawa 18

(Yamagata Prefecture)

This sake uniquely uses only rice polished up to 18 percent. Utterly delicious, elegant and smooth beyond belief. It's like a sublime gift from the heaven.

Bottle \$ 210.00

久保田 萬寿 (新潟県)

久保田の最高峰、存在感を主張します。「やわらかく」「ふっくら」と精魂込めて醸し出しました。



Kubota Manju

(Niigata Prefecture)

Kubota Manju has a refined aroma and elegant flavor. The brewers of Kubota Manju devote all their skill and passion to the creation of this masterpiece.

Bottle \$ 150.00

梵 無濾過生原酒 (福井県)

力強い生原酒の骨太さを持ちながら、香り高く、フレッシュな旬の旨さを封じ込めた豊満旨口。



Born Muroka Namagenshu

(Fukui Prefecture)

This unfiltered, fresh unprocessed sake conjures up a rich aroma and fresh full-bodied flavor with the distinctive taste of Nakadori Junmai Daiginjo.

Glass \$ 19.00 **Bottle** \$ 95.00 **Hot** \$ 36.00

大吟醸 / DAIGINJO

黒龍『龍』 (福井県)

かすかに杉の芳香があり、味と香りが明瞭に交わり合う。清廉な優しさと力強さを合わせ持った酒。



Kokuryu "Ryu/Gold Dragon"

(Fukui Prefecture)

It has a faint, cedar-like woodiness, and an incisive melding of flavor and aroma. Assertive yet gentle, delicate yet robust.

Bottle \$ 180.00

南部美人 (岩手県)

岩手県オリジナルの酒造好適米「ぎんおとめ」100%で造った、華やかで凛とした味わいが特長の大吟醸酒。



Nanbubijin

(Iwate Prefecture)

A very elegant aroma and fresh floral-like flavored Daiginjo sake from Iwate Prefecture.

Glass \$ 21.00 **Bottle** \$ 105.00 **Hot** \$ 40.00

特別純米 生酒 / TOKUBETSU JUNMAI "NAMA"

一ノ蔵「生酒」 (宮城県)

ふくよかな香りとコクをそのままに、生酒ならではのフルーティーで爽やかな喉ごし。



Ichinokura Nama Sake

(Miyagi Prefecture)

This unpasteurized sake has a nicely balanced savory taste with fruity flavors and the round aroma of steamed rice.

Glass \$ 15.00 **Bottle** \$ 75.00 **Hot** \$ 30.00

純米吟醸 / JUNMAI GINJO

原田
(山口県)

控えめな果実香からはじまり、酸味やコクが口中に広がります。白ワインのようなすっきりとした余韻。



Harada

(Yamaguchi Prefecture)

Opening with modest fruit aroma, transitioning to dry and deep flavors. Crisp in the finish like white wine.

Glass \$ 19.00 Bottle \$ 95.00 Hot \$ 36.00

福寿
(兵庫県)

ノーベル賞の受賞晩餐会で供される日本酒。兵庫夢錦米を100%使用し、丹念に醸した気品ある吟醸香と、ふくよかな味わいが特長。



Fukuju

(Hyogo Prefecture)

Served at the banquet after the Nobel Prize Ceremony. The main aroma is tropical fruits.

Citrus sweetness and acidity unfold on the palette.

Glass \$ 14.00 Bottle \$ 70.00 Hot \$ 28.00

八海山
(新潟県)

純米吟醸ならではの果実の香り、コクのあるうまみが余韻を残します。



Hakkaisan

(Niigata Prefecture)

The experienced brewer removes the heaviness and enhances the quality of this sake. As a result, you enjoy a clean and crisp flavored finish.

Glass \$ 14.00 Bottle \$ 65.00 Hot \$ 26.00

くどき上手
(山形県)

酸の少ない小川10号酵母で醸す上品な味とりんごの香りが特徴的。高レベルの純米吟醸酒。



Kudoki Jozu

(Yamagata Prefecture)

This sake is made with "Ogawa No.10" yeast that produces sake with a relatively low acidity. Elegant in flavor and aroma, often with apple-like nuances.

Glass \$ 14.00 Bottle \$ 65.00 Hot \$ 26.00

吟醸 / GINJO

黒龍吟醸

(福井県)

高精米の酒造好適米を低温でゆっくり仕込んだ大吟醸タイプで、ふくよかな香りとさわやかな喉ごし。



Kokuryu Ginjo

(Fukui Prefecture)

Brewed from highly polished sake rice and fermented for extended period at a low temperature with intense care. This sake has rich aroma and a refreshing finish.

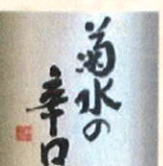
Glass \$ 14.00 Bottle \$ 65.00 Hot \$ 26.00

本醸造 / HONJOZO

菊水の辛口

(新潟県)

冴えた辛さの中にうまみがのり、冷でも熱燗でもいける焼き鳥にぴったりのお酒です。



Kikusui no Karakuchi

(Niigata Prefecture)

This extra dry sake has a deep flavor and refreshing finish. Good cold or hot and a perfect pairing with Yakitori.

Glass \$ 10.00 Bottle \$ 48.00 Hot \$ 18.00

HOUSE SAKE

菊正宗 (兵庫県)

Kikumasamune (Hyogo Prefecture)

Glass \$ 7.00 Hot \$ 12.00

焼酎 SHOCHU

麦焼酎 / BARLEY SHOCHU

百年の孤独

(宮崎県)

入手困難で「幻の焼酎」とも言われています。
ウイスキーのような琥珀色で味わいも
洋酒に近い深い香ばしさが広がります。



Hyakunen no Kodoku

(Miyazaki Prefecture)

Named after the novel of Garcia Márquez, "One Hundred Years of Solitude". With an amber color and a strong flavor of barley, this is a very rare shochu.

Glass \$20.00 Bottle \$200.00

神の河

(鹿児島県)

二条大麦の原酒を3年以上貯蔵した、
長期熟成ならではの琥珀色の麦焼酎。
ふくよかな香りとまろやかな味わい。



Kan no Ko

(Kagoshima Prefecture)

This shochu is aged in oak barrels for three years before release. It has a golden color and a great depths of barley flavor that comes alive on the palate.

Glass \$6.00 Bottle \$60.00

一粒の麦

(鹿児島県)

「西酒蔵」初の本格麦焼酎で
麦の香ばしさと爽快でまろやかな
味わいが特徴です。



Hitotsubu no Mugi

(Kagoshima Prefecture)

This premium barley Shochu is made by using a special distilling process to create both flavorful and aromatic Shochu without making it too heavy.

Glass \$7.00 Bottle \$60.00

よかいち 麦

(京都府)

高品質の麦を使ったさわやかな香りと
すっきりとしたキレのある味わいが特徴です。



Yokaichi Mugi

(Kyoto Prefecture)

This is the finest barley Shochu. It is made from superior barley and combined by traditional craftsmanship and modern technology.

Glass \$5.00 Bottle \$40.00

米焼酎 / RICE SHOCHU

川辺

(熊本県)

吟醸酒のような甘く華やかな香りが広がり、
口当たりもやわらか。口中でフワッと広がり、
スッと引いていく華麗な印象。



Kawabe

(Kumamoto Prefecture)

Created by unfiltered process that leaves the shochu with a rich nose. The first sip comes with a delicious buttered banana flavor then the sweet middle is followed by the clean, crisp, dry finish.

Glass \$6.00 Bottle \$60.00

芋焼酎 / SWEET POTATO SHOCHU

天使の誘惑

(鹿児島県)

蘭引きし、長期熟成により醸し出された濃厚かつ芳醇な味わいは洋酒のよう。丹誠込めて造った原酒をさらに樽へ長期貯蔵したこだわりの逸品。



Tenshi no Yuwaku

(Kagoshima Prefecture)

This special Shochu is fermented in sherry casks for about 10 years. It is potato Shochu, but the rich aroma and taste are very close to Brandy.

Glass \$ 13.00 Bottle \$ 130.00

佐藤

(鹿児島県)

黒麹仕込み独特の力強さとしっかりしたボディ。黄金千貫の香ばしさとインパクトある甘さを持ち、重厚な飲みごたえを感じさせてくれます。



Sato

(Kagoshima Prefecture)

From a boutique distiller specializing in using sweet potatoes, this premium Shochu with strong sweet potato aroma, compliments meat-based dishes.

Glass \$ 9.00 Bottle \$ 80.00

富乃宝山

(鹿児島県)

日本酒に使われる黄麹と最高品質の芋。黄金千貫で造られた芳醇で香り高い本格焼酎です。コアントローを思わせる華麗な香りが特徴です。



Tomi no Hozan

(Kagoshima Prefecture)

Sweet potato and the yellow Koji, the main ingredients, make this Shochu smell like cherries, grapefruit or fresh cut flowers.

Glass \$ 8.00 Bottle \$ 70.00

蔵の師魂

(鹿児島県)

土作りからこだわりながら育てた。天皇賞受賞の芋を使用。素焼きのかめ壺で3年熟成・貯蔵した奥深さが魅力の本格高級焼酎。



Kura no Shikon

(Kagoshima Prefecture)

"Kura no Shikon", literally means "Distillery Master's Spirit", was aged 3 years in a ceramic pots, adding complexity and depth.

Glass \$ 7.00 Bottle \$ 70.00

黒霧島

(宮崎県)

とろりとした甘みにほのかな苦みの余韻が残る重厚な味わい。80年の時を超えて現代に蘇った黒麹仕込みの本格芋焼酎です。



Kuro Kirishima

(Miyazaki Prefecture)

Using premium quality sweet potato, black Koji and pure spring water, this Shochu has a great aroma and crispness in finish.

Glass \$ 6.00 Bottle \$ 50.00

萬膳

(鹿児島県)

霧島産厳選素材と霧島山系の超軟水をベースに黒麹・かめ壺仕込み・木桶蒸溜で造った芋焼酎。ふんわりと漂う木の香りは焼き鳥との相性抜群。



Manzen

(Kagoshima Prefecture)

This is a gem. A sweet potato and rice blend creates one of the smoothest Shochu around. In pairing, slight smokiness of Yakitori compliments perfectly.

Glass \$ 12.00 Carafe \$ 55.00

ワイン

WINE

白ワイン / WHITE WINE

サンセール ジャン・ポール・バラン

(フランス、ロワール)

清々しい酸味と程よいボディ、リンゴや桃の香りにかすかに漂うクリームチーズの風味。サンセールらしさを堪能できる一本です。



Jean Paul Balland, Sancerre (France, Loire)

This is a textbook example of Sancerre with lively acidity, medium body, gooseberries, apples, peach flowers and a touch of cream cheese.

Glass \$10.00 Bottle \$50.00

ピノ・グリージョ トレセッラ

(イタリア、ヴェネト)

淡い干し草に新鮮なナンやリンゴの果実香がすがすがしさを添えます。滑らかで繊細、バランスの取れた味わいです。



Torresella Pinot Grigio (Italy, Veneto)

Pale straw. Intense, white pears and apple-like fruit flavor. Smooth, delicate, fresh and well-balanced.

Glass \$8.00 Bottle \$37.00

赤ワイン / RED WINE

オーパスワン

(アメリカ、カリフォルニア)

豊かな果実味と洗練された酸味がありソフトでクリーミーな味わいが心地よく長いフィニッシュにつながります。タンニンが長期熟成の可能性を感じさせます。



Opus One (U.S.A., California)

Aromas of rose petals, cassis and black cherry combine with notes of marzipan and sandalwood. A satin texture enrobes the wine's round tannins, its bright acidity supporting an elegant mouthfeel.

Bottle \$400.00

ムーラン・ドウ・ガサック・ギルヘム

(フランス、ラングドック)

森のフルーツやスパイス、タイムやフローラルな芳香が漂います。フルーティーな深みと軽い余韻を残す上品な味わい。



Moulin de Gassac Guilhem (France, Languedoc)

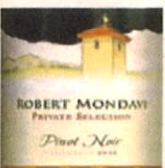
Mulled forest fruit nose with some wood overtones, baking spice, thyme and afloral touch. Quite fullbodied forest fruit palate showing light hold of the pallet. Mid-length finish.

Glass \$14.00 Bottle \$65.00

ピノ・ノワール ロバート・モンダヴィ

(アメリカ、カリフォルニア)

ベリー系果実やプラムの熟した香りなど複雑味を備え、シルクのようなタンニンとバランスよく混ざり合っています。



Robert Mondavi, Pinot Noir (U.S.A., California)

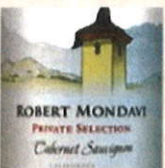
Enticing dark plum and cherry fruit character with rose and spice nuances. Supple tannins, silky texture and smooth lingering finish.

Glass \$8.00 Bottle \$37.00

カベルネソーヴィニオン ロバート・モンダヴィ

(アメリカ、カリフォルニア)

チェリーやプラムの香りが立ち、やがて完熟したダークフルーツのフレーバーへ。絶妙なバランスの味わいです。



Robert Mondavi, Cabernet Sauvignon (U.S.A., California)

Opening with aromas of juicy black cherries and Italian plums, transitioning to flavors of ripe dark fruit. Impeccably balanced.

Glass \$8.00 Bottle \$37.00

KENZO ESTATE

紫鈴 2009

(アメリカ、カリフォルニア)
ピュアな果実りが広がり、きめ細やかな
タンニンが口中を優しく包む
ケンゾーエステートのフラッグシップワイン。



Rindo 2009

(U.S.A., California)
Kenzo Estate's flagship wine has vitality
emphasized in preference over brute power.
Deep, delicate, and smooth.

Half Bottle \$ 75.00 (375ml)

あさつゆ 2011

(アメリカ、カリフォルニア)
華やかな芳醇さとミネラルの
爽やかさを併せ持つ透明感豊かな
ソーヴィニヨン・ブランの名品。



Asatsuyu 2011

(U.S.A., California)
The first Kenzo Estate's Sauvignon Blanc
and the only white wine they produce.
Crisp, rich, and complex.

Half Bottle \$ 60.00 (375ml)

梅酒 / PLUM WINE

青谷の梅

(京都府)
肉厚で香り高い青谷産「城州白」をたっぷりと
使った極上梅酒。7年間熟成された甘酸っぱさ
まろやかな口当たりは、食前、食後酒に最適です。



Aodani no Ume

(Kyoto Prefecture)
This uses only premium plums called "Johu-Haku"
and is aged in premium Shochu for 7 years.
Refreshing yet savory and intensely flavored,
it is great for aperitif or digestif.

Glass \$ 10.00 Bottle \$ 60.00

黒糖梅酒

(大阪府)
黒糖蜜や黒ラム、黒酢など黒系素材を組み
合わせるにより、今までにない香ばしさと
コクを実現。とろけるような深い味わいです。



Kokuto Umeshu

(Osaka Prefecture)
Sweet Japanese style Dessert Liquor.
Infusing Ume (Plum) fruit with Kokuto black sugar,
its melting taste is very mellow.

Glass \$ 6.00 Bottle \$ 50.00

ビール / BEER

サッポロドラフト Sapporo Draft

Glass \$ 6.00 Pitcher \$ 20.00

サッポロリザーブ Sapporo Reserve

12 Fl.Oz. \$ 6.00

ソフトドリンク / SOFT DRINKS

\$ 3.00

烏龍茶 / Oolong Tea
緑茶 / Green Tea
クラブソーダ / Club Soda

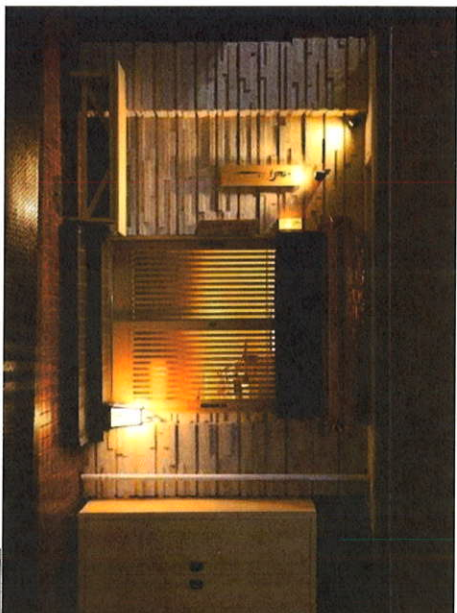
コーラ / Coke
ダイエットコーラ / Diet Coke
オレンジジュース / Orange Juice

日本酒・焼酎マップ

SAKE / SHOCHU MAP



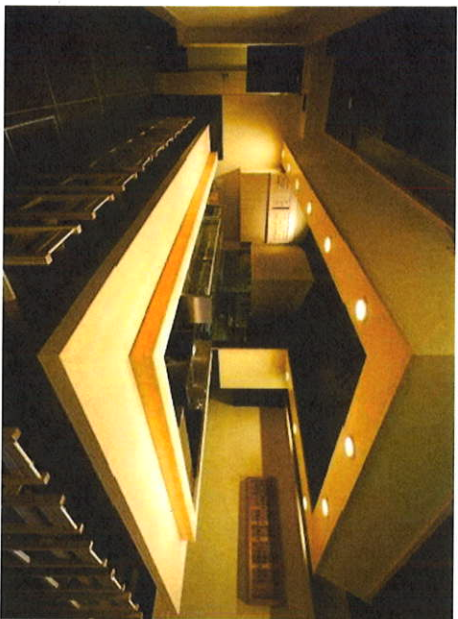
● 酒 / Sake ● 焼酎 / Shochu



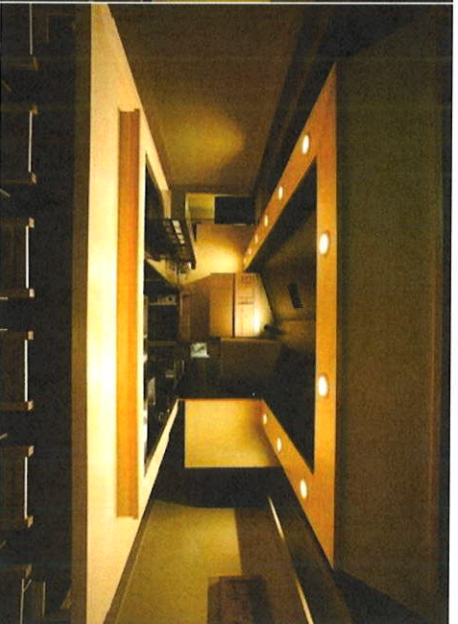
EXTERIOR - FACADE IMAGE



EXTERIOR - TERRACE IMAGE



INTERIOR - YAKTORI COUNTER IMAGE



NATIONAL ALLIANCE NETWORK

362 WEST 53RD STREET, NYC

TORISHIN

SK-1

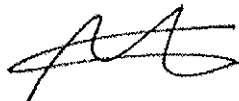
DATE: MARCH 24, 2014

Certificate of Occupancy

CO Number: 104484283T012

This certifies that the premises described herein conforms substantially to the approved plans and specifications and to the requirements of all applicable laws, rules and regulations for the uses and occupancies specified. No change of use or occupancy shall be made unless a new Certificate of Occupancy is issued. *This document or a copy shall be available for inspection at the building at all reasonable times.*

A.	Borough: Manhattan	Block Number: 01043	Certificate Type: Temporary
	Address: 362 WEST 53 STREET	Lot Number(s): 60	Effective Date: 03/20/2014
	Building Identification Number (BIN): 1025250		Expiration Date: 06/18/2014
		Building Type: Altered	
<i>For zoning lot metes & bounds, please see BISWeb.</i>			
B.	Construction classification: 1-B	(1968 Code)	
	Building Occupancy Group classification: J2	(1968 Code)	
	Multiple Dwelling Law Classification: HAEA		
	No. of stories: 6	Height in feet: 66	No. of dwelling units: 9
C.	Fire Protection Equipment: Sprinkler system		
D.	Type and number of open spaces: None associated with this filing.		
E.	This Certificate is issued with the following legal limitations: None		
Outstanding requirements for obtaining Final Certificate of Occupancy:			
There are 22 outstanding requirements. Please refer to BISWeb for further detail.			
Borough Comments: None			



Borough Commissioner



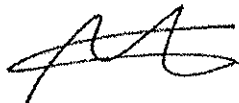
Acting

Commissioner

Certificate of Occupancy

CO Number: 104484283T012

Permissible Use and Occupancy						
All Building Code occupancy group designations are 1968 designations, except RES, COM, or PUB which are 1938 Building Code occupancy group designations.						
Floor From To	Maximum persons permitted	Live load lbs per sq. ft.	Building Code occupancy group	Dwelling or Rooming Units	Zoning use group	Description of use
CEL	10	OG	B-2 F-4		6, B-2	STORAGE COMMERCIAL KITCHEN
ME Z	25	100	F-4		6	EATING & DRINKING ESTABLISHMENT
001	74	100	F-4		6	EATING & DRINKING ESTABLISHMEN
002		40	J-2	2	2	TWO (2) APARTMENTS
003		40	J-2	2	2	TWO (2) APARTMENTS
004		40	J-2	2	2	TWO (2) APARTMENTS
005		40	J-2	1.5	2	ONE (1) APARTMENT ONE HALF (1/2) APARTMENT
006		40	J-2	1	2	ONE HALF (1/2) APARTMENT ONE HALF (1/2) APARTMENT
PEN		40	J-2	.5	2	ONE HALF (1/2) APARTMENT
TOTAL NINE (9) APARTMENTS. NOTE: NO MERCHANDISE OF INFLAMMAABLE NATURE TO BE STORED ON PREMISES SIGNS ON BUILDING ARE RESTRICTED. A SIGN ON THE FRONT OF THE BUILDING SHOULD NOT EXCEED 15 SQUARE FEET IN AREA.						
END OF SECTION						



Borough Commissioner



Acting

Commissioner

END OF DOCUMENT

Proximity Report for Location:

March 10, 2014

362 W 53RD ST, New York, 10019

* This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Closest Liquor Stores

Name	Address	Approx. Distance
CHOSEN TRADING CORP	400 WEST 55TH ST AKA 839 9TH A	320 ft
COLUMBUS CIRCLE LIQUORS STORE INC	1802 BROADWAY	360 ft
CELLAR 53 WINE & SPIRITS INC	785 10TH AVE	410 ft
ROYAL WINES & LIQUORS INC	789 9TH AVE	450 ft
CARNEGIE SPIRITS LTD	849 7TH AVENUE	490 ft
RAY & FRANK LIQUOR STORE INC	706 9TH AVENUE	500 ft
ADRIATIC WINE & LIQUOR LLC	714 10TH AVENUE	570 ft

Churches within 500 Feet

Name	Approx. Distance
Saint Benedict's Roman Catholic Church	180 ft
Saint George Tropoforos Hellenic Orthodox Church	340 ft

Schools within 500 Feet

Name	Address	Approx. Distance
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On-Premise Licenses within 750 Feet

Name	Address	Approx. Distance
DREAM TEAM PARTNERS 1 LLC	362 W 53RD ST	20 ft
355 HELL S KITCHEN GROUP LLC	355 W 52ND ST BTW 8TH & 9TH AV	250 ft
TWO GUYS AND TOM INC	348 W 52ND ST	305 ft
WESTWARD GALLERY & CAFE INC	344 346 W 52ND STREET	310 ft
PRIVY LLC	346 W 52ND STREET	310 ft
953 ASSOCIATES LLC	798 9TH AVENUE	320 ft
STOKES & MCGINLEY INC	800 9TH AVE	340 ft
Q2 THAI, LLC	788 9TH AVENUE	355 ft
9TH AVE LIME JUNGLE INC	803 9TH AVE	360 ft
SHERIDIN FAST FOOD INC	789 9TH AVE	370 ft
FLAMING SADDLES NYC 1 LLC	793 9TH AVE	370 ft
GUSTOSO LLC	807 9TH AVE	375 ft
MEDI WINEBAR LLC	811-13 9TH AVENUE	405 ft
785 CAFE INC	785 9TH AVENUE	410 ft
EL AZTECA MEXICAN REST INC	783 9TH AVENUE	425 ft
PUCCINI RESTAURANT TWO LLC	400 1/2 W 54TH ST	440 ft

Name	Address	Approx. Distance
TPMJV BAR & REST CORP	815 9TH AVE	440 ft
CHOW DOWN INC	824 NINTH AVENUE	450 ft
YALLOS REST INC	776 9TH AVE	450 ft
772 NINTH RESTAURANT CORP	772 9TH AVE	490 ft
BACCO 828 9TH AVE CORP	828 9TH AVE	500 ft
XAI XAI WINE BAR LLC	369 W 51ST ST	520 ft
AGEHA JAPANESE FUSION INC	767 9TH AVE	545 ft
INISTIOGE INC	768 9TH AVE	545 ft
765 NINTH AVE REST LLC	765 9TH AVE	570 ft
331 WEST 51ST STREET CORP	331 WEST 51ST STREET	570 ft
PBQ LLC	832 836 9TH AVE	580 ft
BRAAI LLC	329 W 51ST STREET	580 ft
T N 888 EIGHTH AVENUE LLC	888 8TH AVE	585 ft
THE RUSSIAN VODKA ROOM INC	888 EIGHTH AVE	585 ft
CERTA GENTE LLC	325 W 51ST STREET	600 ft
ARRIBA ARRIBA MEXICAN RESTAURANTS INC	762 9TH AVENUE	600 ft
COVADONGA INC	763 9TH AVE	600 ft
TOPARO INC	903 8TH AVENUE	615 ft
EIGHTH AVENUE H & Y DUET INC	900 8TH AVE, BASEMENT	625 ft
IPPUDO WESTSIDE INC	321 323 W 51ST ST	625 ft
319 WEST 51ST STREET REST INC	319 WEST 51ST STREET	630 ft
SHIMIZU & TODO LLC	318 324 W 51ST STREET	635 ft
TWO BIG BOYS INC	405 WEST 51ST STREET	635 ft
TOUT VA BIEN RESTAURANT INC	311 W 51ST ST	675 ft
VYNL LLC	754 9TH AVE	685 ft
OXIDO CORP	753 9TH AVE	695 ft
LARRY KEVIN K CORP	751 9TH AVE	720 ft
BARCELONA GROUP LLC	923 8TH AVE	730 ft
KASHKAVAL KITCHEN LLC	852 9TH AVE	740 ft
CHIPOTLE MEXICAN GRILL OF COLORADO LLC	854 8TH AVENUE	740 ft
TBB TAVERN CORPORATION	302 W 51ST STREET	750 ft

Pending Licenses within 750 Feet

Name	Address	Approx. Distance
MANTA LLC	809 9TH AVE	20 ft
KQT LLC	401 W 53RD ST	310 ft
NMN FOOD LLC	768 9TH AVE	405 ft
HIGHLANDERS 756 INC	756 NINTH AVE	425 ft
NPD WEST 51 INC	370 W 51ST ST	440 ft
AGGIEPOLO INC	761 9TH AVE	545 ft
S SCOTTY ENTERPRISES INC	802 9TH AVE	720 ft

Unmapped licenses within zipcode of report location

Name	Address

Idealize Inc. dba Tori Shin 500 Foot rule Public Interest Statement

The Applicant has operated has successfully operated a successful establishment for seven years at 1193 First Avenue in Manhattan with the same method of operation as the proposed one at this location. The cuisine is Tori Shin (means True Chicken in Japanese) is an up-scale, wait-service Japanese Restaurant specializing in Bincho-tan (charcoal) yakitori dishes, organic chicken, fine sake and sho-chu. In New York, there are a growing number of Yakitori restaurants, but Tori Shin prides itself on being authentic Yakitori cooking.

Tori Shin is the only bonafide yakitoriya (chicken griller) with over 40 different unique chicken skewers offered. Tori Shin remains the only yakitoriya directly linked to a highly-respected and successful yakitoriya in Tokyo, Japan. Aside from the table seating, there are also seating are mainly at the counter, with cook performances. Tori Shin has a proven business model as well as a track record as a good business neighbor in its current location. It will offer a unique alternative to the other restaurants in the neighborhood.

Manhattan Community Board 4
(All Fields Must Be Completed)

Liquor License Stipulations Application

APPLICANT Rise Bar NYC, LLC		DOING BUSINESS AS (DBA) Rise Bar & Lounge		
STREET ADDRESS 859 Ninth Avenue		CROSS STREETS West 55th and West 56th Streets		
OWNER	NAME: John Blair	ATTORNEY	NAME: Donald M. Bernstein	
	PHONE: 914-388-5139		PHONE: 212-486-6000	
	FAX: None		FAX: 212-486-8668	
MANAGER	NAME: Ted Arenas	LANDLORD	NAME: Trevi Retail	
	PHONE: 917-405-7905		PHONE: 646-937-5094	
	FAX: None		FAX:	
DESCRIPTION OF BUSINESS				
Establishment Type:	<input checked="" type="radio"/> Bar/Tavern <input type="radio"/> Bed & Breakfast <input type="radio"/> Eating Place Beer <input type="radio"/> Cabaret <input type="radio"/> Night Club <input type="radio"/> Hotel <input type="radio"/> Restaurant <input type="radio"/> Catering Establishment <input type="radio"/> Club (Fraternal Organization – Members Only) <input checked="" type="radio"/> Other (Explain): Bar/Tavern First Class Lounge			
Method of Operation:	<input type="radio"/> Restaurant <input type="radio"/> Dance Club <input type="radio"/> Sports Bar <input type="radio"/> Adult Entertainment <input type="radio"/> Wine Bar <input type="radio"/> Pizzeria <input type="radio"/> Cafe <input checked="" type="radio"/> Other (Explain): Bar/Tavern First Class Lounge			
License Type:	<input checked="" type="radio"/> On-Premise <input type="radio"/> Wine <input type="radio"/> Beer <input type="radio"/> Wine & Beer			
APPLICATION TYPE (check one)	<input checked="" type="radio"/> New	Has applicant owned or managed a similar business?	<input checked="" type="radio"/> YES	<input type="radio"/> NO
		What is/was the name of establishment?	See attached	
		What is/was the address of the establishment?		
		What were the dates the applicant was involved with this former premise?		
	<input type="radio"/> Transfer	What is the prior license #?		
		What is the expiration date on the prior license?		
		Are you making any alterations or operational changes?	<input type="radio"/> YES	<input type="radio"/> NO
		<i>If alterations or operational changes are being made, please attach the plans to this form.</i>		
	<input type="radio"/> Alteration	What is the current license #?		
		What is the expiration date on the current license?		
<i>Please describe the nature of the alterations and attach the plans</i>				

OPERATIONAL ISSUES										
HOURS		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY		
	Operation	4PM - 4AM	4PM - 4AM	4PM - 4AM	4PM - 4AM	4PM - 4AM	4PM - 4AM	4PM - 4AM	2PM - 4AM	
	Music	4PM - 4AM	4PM - 4AM	4PM - 4AM	4PM - 4AM	4PM - 4AM	4PM - 4AM	4PM - 4AM	2PM - 4AM	
	Kitchen	4PM - 3AM	4PM - 3AM	4PM - 3AM	4PM - 3AM	4PM - 3AM	4PM - 3AM	4PM - 3AM	2PM - 3AM	
OCCUPANCY	INDOOR				BAR			OUTSIDE		
	Capacity (Certificate of Occupancy)	Maximum # of Persons You Anticipate Occupying Premises (Including Employees)	Number of Tables	Number of Seats	Number of Service Only Bars	Number of Stand-Up Bars	Number of Seats at Bars	Number of Seats	Number of Tables	
	74	74	8	30	0	1	14	N/A	N/A	
How many floors are there? What is the capacity for each floor? (please respond in space provided)					<input checked="" type="radio"/> 1-2	<input type="radio"/> 3-4	<input type="radio"/> 5+	Ground Floor: Basement:		
Will you be applying or intending to apply for a cabaret license? If yes, will there be dancing? (please respond in space provided)					<input type="radio"/> YES	<input checked="" type="radio"/> NO	<input type="radio"/> N/A			
Will applicant have bottle service?					<input type="radio"/> YES	<input checked="" type="radio"/> NO	<input type="radio"/> N/A			
Will you be hosting private parties and promotional events?					<input type="radio"/> YES	<input checked="" type="radio"/> NO	<input type="radio"/> N/A			
Will outside promoters be used?					<input type="radio"/> YES	<input checked="" type="radio"/> NO	<input type="radio"/> N/A			
Will the security plan submitted be implemented?					<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A	See attached		
Will State certified security personnel be used?					<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A			
Will New York Nightlife Association recommendations and NYPD Best Practices be followed?					<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A			
Will the applicant be using delivery bicycles? If yes, have you applied to DOT for bicycle rack? Delivery bicycles are to be clearly marked with the name of the restaurant and staff will wear attire clearly noting name. (please respond in space provided)					<input type="radio"/> YES	<input checked="" type="radio"/> NO	<input type="radio"/> N/A			
Will the applicant be applying for a Sidewalk Café now or in the future? (please respond in space provided)					<input type="radio"/> YES	<input checked="" type="radio"/> NO	<input type="radio"/> N/A			
If yes to the above, are plans attached and submitted to DCA? How many tables/seats? (please respond in space provided)					<input type="radio"/> YES	<input type="radio"/> NO	<input checked="" type="radio"/> N/A			
Will applicant provide contact information to neighbors and respond to complaints that arise?					<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A			
Will you inform the Community Board office of your job openings and/or provide a hyperlink to your jobs webpage?					<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A			
If you plan to have music, what type(s)?			<input checked="" type="radio"/> BACKGROUND	<input type="radio"/> LIVE MUSIC	<input checked="" type="radio"/> DJ					
BUILDING DESIGN										
Doors and windows will be closed when any amplified music is played and in the event of no amplified sound, will be closed by 11 PM Friday and Saturday and 10 PM on all other days.					<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A			
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?					<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A			
Do you agree to comply with DOB rules concerning a storm enclosure? Storm enclosures can be used between November 15 and April 15, but they may NOT project more than 18 inches from the store front.)					<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A			

OUTDOOR ITEMS NO OUTDOOR SPACE			
Will applicant use the rooftop, rear yard or any outdoor space?	YES	NO	N/A
If yes to the above, the rear yard, rooftop, and any outdoor space will be closed and vacated by 11 PM on Friday & Saturday and 10 PM on all other days.	YES	NO	N/A
The service and consumption of alcohol in the rear yard, on the rooftop, or in any other outdoor space will be only via seated food service.	YES	NO	N/A
The rear yard, rooftop, and any other outdoor space will not allow standing space for patrons to drink or smoke.	YES	NO	N/A
Applicant will do everything in their power to provide an effective sound baffling or sound controlled environment through landscaping or some type of enclosure, where possible; provided they do not violate any fire or building code regulations? This includes possibly working with landlords for soundproofing tenants apartments (such as installing soundproofing windows, acoustical tiles, etc.).	YES	NO	N/A
Applicant will enforce a quiet environment in the outdoor space, so as not to disturb nearby residents (e.g. there will be no amplified music, as per the law, and windows and doors to areas that play amplified music shall be closed). The applicant will make every effort possible to limit the noise emanating from diners by posting signs outside and also on menus asking for respect of the neighbor's privacy and peace. The staff will also encourage a peaceful environment amongst the outdoor diners.	YES	NO	N/A
Applicant will have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	YES	NO	N/A

LOCATION & ZONING			
Primary Zoning District:	R8	Overlay (If Applicable):	C1-5
Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	YES	NO	N/A
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	YES	NO	N/A
Is the 500 Foot Rule or 200 Foot Rule Triggered? If yes, which? Please attach a diagram of the establishments that triggers the rule.	YES	NO	N/A
Is a Public Assembly permit required?	YES	NO	N/A
Are your plans filed with DOB?	YES	NO	N/A
Building Type	<input type="radio"/> Residential <input type="radio"/> Commercial <input checked="" type="radio"/> Mixed Use <input type="radio"/> Other, describe:		
Adjacent Buildings	<input checked="" type="radio"/> Residential <input type="radio"/> Commercial <input checked="" type="radio"/> Mixed Use <input type="radio"/> Other, describe:		
NOTIFICATION: What organizations / community groups have you notified regarding your application?	# 1		
	# 2		
	# 3		

ABOUT THE OWNERS

ABOUT THE OWNERS

JOHN BLAIR

John Blair has been working in NYC nightlife for over 30 years. He was a member of the Community Board for 7 years in Chelsea. He has owned XL Lounge, XI Nightclub, Avalon, and many others. He is a NYC nightlife legend with an impeccable reputation for running his businesses flawlessly. He has also been a promoter for some of the best venues in NYC.

BETO SUTTER

Beto Sutter has been working in NYC nightlife for over 30 years. He has owned XL Lounge, XI Nightclub, Avalon, and many others. He is a nightlife legend with an impeccable reputation for running his businesses flawlessly. His background as a TV child actor in Brazil and his passion for production has allowed him to reinvent the wheel as he produces shows throughout the city.

THEODORE ARENAS

Theodore Arenas has been working in NYC nightlife for 17 years. He has worked at various hot spots in the city, including XL Lounge, G Lounge, Barrage, and XI Nightclub just to name a few. He was an operator of Bartini from 2009-2011. In the design world he has been creating graphics for sporting apparel companies for over 7 years, designing for labels such as Champion, Everlast, Disney, Marvel, Nickelodeon, and many more. He earned his BS in Graphic Design from the School of Visual Arts.

RISE
BAR & LOUNGE

**Liquor License Stipulations Application of
Rise Bar NYC, LLC**

The owners of the applicant have previously owned and/or managed the following licensed premises:

John Blair: Flatiron Entertainment LLC
656 6th Avenue a/k/a 47-49 West 20th Street
New York, NY
08/2001 –

XL Dance Bar LLC
512 West 42nd Street
New York, NY 10036
01/2012 – 05/2013

Beto Sutter: XL Dance Bar LLC
512 West 42nd Street
New York, NY 10036
01/2012 – 05/2013

Thoedore Arenas: Lux Bar & Lounge LLC
642 10th Avenue
New York, NY 10036
09/2009 - present

SECURITY INFORMATION

SECURITY PLAN

Rise Bar understands how important the proper security staff is for maintaining a safe and enjoyable environment for clients and neighbors. Our security team is made up of certified security guards who have many years of experience working with bar patrons.

Below is a list of security duties.

- 1) The Front Door- Checking id's, explaining the rules of the venue, securing the pedestrian traffic on sidewalk, directing smokers into a designated area, keeping the noise levels of patrons to a minimum and having a good relationship with the neighbors.
- 2) Roaming the premises- being on the lookout for any potential problems of patrons, keeping the customers safe, securing the cash on the premises, and protecting the staff.
- 3) Emergency Exit- In the event of an emergency, the security guards will help lead the customers into safety. If there is a fire or any other emergency on the premises, they will help customers and staff find the emergency exits.

STAFFING SECURITY MEASURES

All of our employees will be TIPS certified. TIPS (Training for Intervention ProcedureS) is the global leader in education and training for the responsible service, sale, and consumption of alcohol.

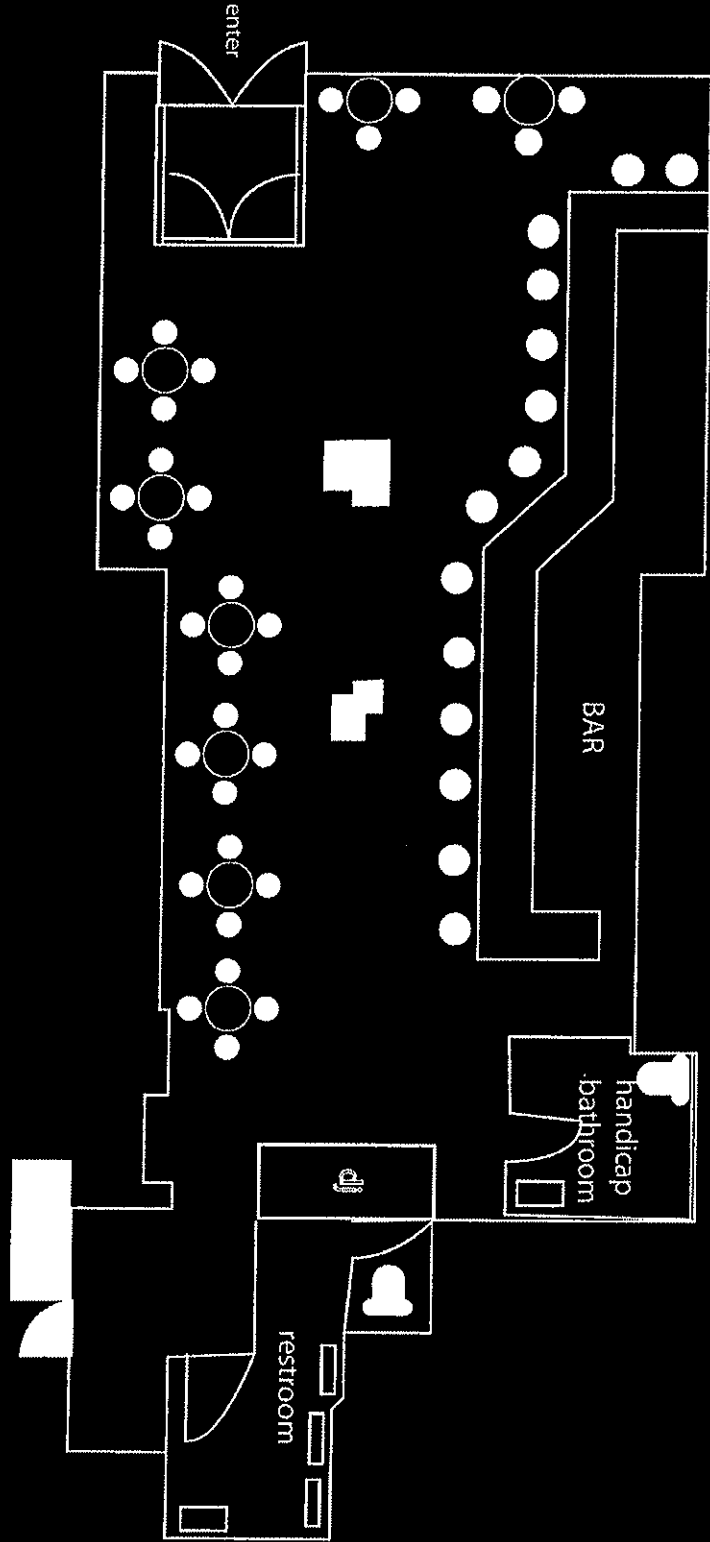
This course is a responsible alcohol training and certification program that is designed to prevent intoxication, underage drinking, and drunk driving by enhancing the fundamental "people skills" of servers, sellers and consumers of alcohol. TIPS gives individuals the knowledge and confidence they need to recognize potential alcohol-related problems and intervene to prevent alcohol-related tragedies.

RISE
BAR & LOUNGE

FLOOR PLANS

THE LAYOUT

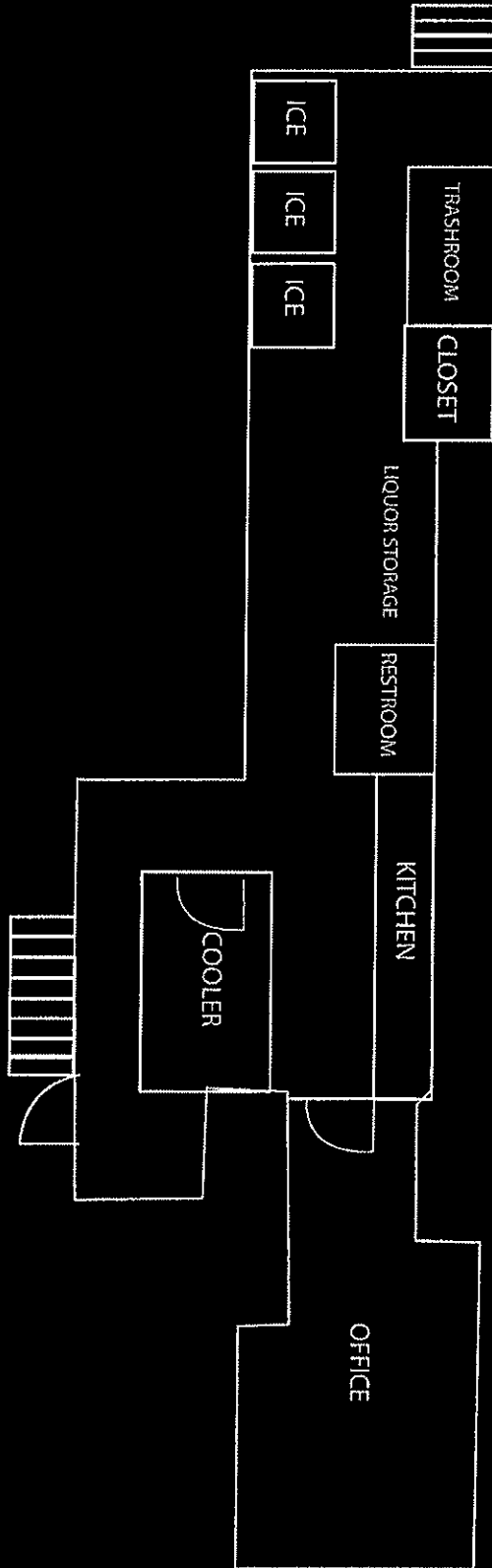
9TH AVE



MAIN ROOM

THE LAYOUT

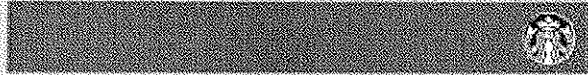
9TH AVE



BASEMENT

PLOT DIAGRAM & SLA PROXIMITY REPORT

SURROUNDING BUSINESSES



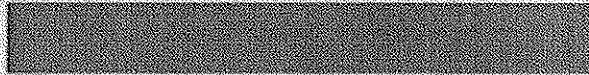
TERAKAWA RAMEN
 MANHATTAN TOBACCO & GROCERY
MORNING STAR RESTAURANT

THE WINDERMERE HOTEL DEVELOPMENT

RISE
 BAR & LOUNGE
 909 9TH AVENUE
 HANAMI SUSHI
kilo
 SHOE REPAIR
 NYC DELI

CHASE
 RUB-A-DUB NAILS
 9TH 50 EXPRESS CLEANERS
 SACCO PIZZA
 9TH AVENUE ROYAL DELI

BAR NINE



59TH STREET

59TH STREET
 ELLEN'S NAILS
 TANZA SHOE REPAIR
 ROOSEVELT'S BARBER SHOP
 YOUNG'S GROCERY & FLOWER

57TH STREET
 PIZZA IN THE PARK

56TH STREET
 COLUMBUS HARDWARE
 LIBERTY BICYCLES
 CITIBANK

55TH STREET
 GREEN ORGANIC CLEANER

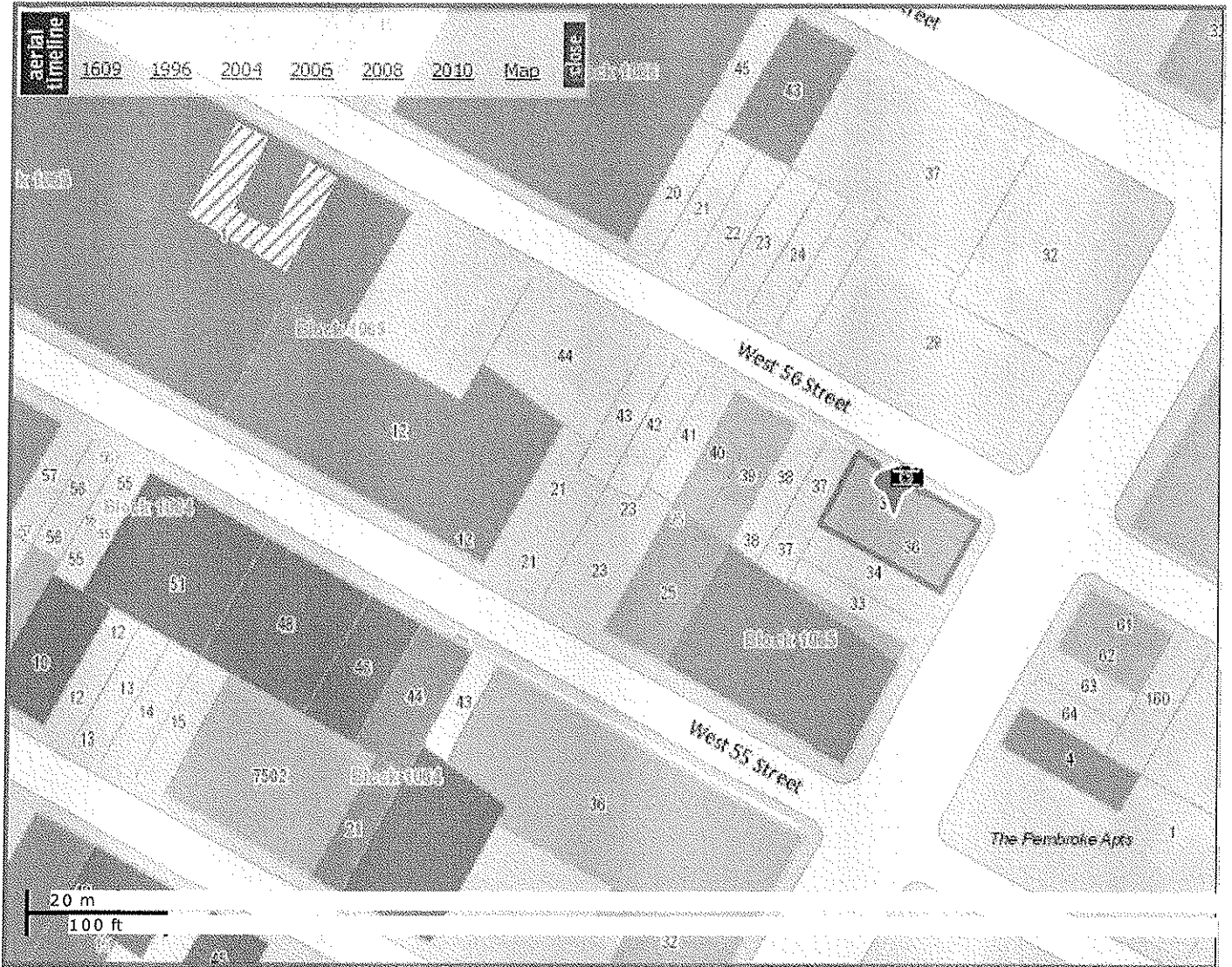
54TH STREET
 PARKING LOT
ALFIE'S



N
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E

Address	Block & Lot	ZIP Code	Neighborhood	Community District	County/Borough
859 ninth avenue			Manhattan		
					Search



Proximity Report for Location:

March 31, 2014

859 9TH AVE, New York, 10019

* This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Closest Liquor Stores

Name	Address	Approx. Distance
NINTH AVENUE WINE & LIQ CORP	860 9TH AVENUE	20 ft
CHOSEN TRADING CORP	400 WEST 55TH ST AKA 839 9TH A	250 ft
WEST 54 LIQUORS LLC	453 W 54TH ST	670 ft
ROYAL WINES & LIQUORS INC	789 9TH AVE	900 ft
921 WESTERLY LIQUOR CORP	921 8TH AVE	935 ft
501 WEST 57 LIQUORS INC	501 W 57TH ST	970 ft
CELLAR 53 WINE & SPIRITS INC	785 10TH AVE	1165 ft

Churches within 500 Feet

Name	Approx. Distance
Catholic Apostolic Church	465 ft

Schools within 500 Feet

Name	Address	Approx. Distance
HS FOR ENVIRONMENTAL STUDIES	444 W 56TH ST	325 ft
CAREER EDUC CTR	448 W 56TH ST	355 ft

On-Premise Licenses within 750 Feet

Name	Address	Approx. Distance
SCENIC ROUTE 66 CAFE INC	858 9TH AVENUE	30 ft
LISSETTE 861 CORP	401 W 56TH STREET	60 ft
KASHKAVAL KITCHEN LLC	852 9TH AVE	100 ft
DYLMAN RESTAURANT GROUP INC	867 9TH AVENUE	115 ft
PBQ LLC	832 836 9TH AVE	285 ft
BACCO 828 9TH AVE CORP	828 9TH AVE	385 ft
CHOW DOWN INC	824 NINTH AVENUE	440 ft
LAZAR EDIBLES INC	440 W 57TH STREET	475 ft
WEST 57TH HOTEL L P	426 440 W 57TH ST	485 ft
TPMJV BAR & REST CORP	815 9TH AVE	505 ft
KALESMENO CORP	893 9TH AVENUE	505 ft
PUCCINI RESTAURANT TWO LLC	400 1/2 W 54TH ST	515 ft
58TH STREET BAR COMPANY LLC & HUDSON LEASECO LLC	353 61 W 57 ST AKA 356 W 58 ST	535 ft
HUDSON LEASECO LLC & GU PIRKLE LLC	353 61 W 57TH STREET	535 ft

Name	Address	Approx. Distance
LEITRIM PUB INC	351 WEST 57TH STREET	550 ft
MEDI WINEBAR LLC	811-13 9TH AVENUE	575 ft
GUSTOSO LLC	807 9TH AVE	645 ft
9TH AVE LIME JUNGLE INC	803 9TH AVE	715 ft
STOKES & MCGINLEY INC	800 9TH AVE	750 ft

Pending Licenses within 750 Feet

Name	Address	Approx. Distance
1843 BROADWAY LIQUORS INC	344A W 57TH STREET	560 ft
S SCOTTY ENTERPRISES INC	802 9TH AVE	720 ft

Unmapped licenses within zipcode of report location

Name	Address
VEGG 58TH LLC	887 889 9TH AVE

PROPOSED MENU

RISE

BAR & LOUNGE

RISE AND SHINE

(CHAMPAGNE, ORANGE JUICE AND A SPLASH OF PEACH SNAPPS)

SUPERFRUIT SANGRIA

(VEEV AÇAÍ SPIRIT, PAWA POMEGRANATE LIQUOR, CRANBERRY JUICE, & RED WINE)

HELLS KITCHEN

(SAINT GERMAN, STOUT, Muddled CUCUMBER, SPLASH OF CRANBERRY AND LIME)

THE ANTIOXIDANT

(PAWA POMEGRANATE LIQUEUR, PEARL PLUM VODKA, & A SPLASH OF CRANBERRY JUICE)

CUCUMBER MARTINI

(PEARL CUCUMBER VODKA, SPLASH OF SOUR, GARNISHED WITH A FRESH SLICE OF CUCUMBER)

LYCHEE MARTINI

(SOHO LYCHEE VODKA, SPLASH OF LYCHEE JUICE, & A FRESH LYCHEE)

RISE

BAR & LOUNGE

CHICKEN TENDERS

SERVED WITH YOUR CHOICE OF DIPPING SAUCE.

NACHOS

SMOTHERED WITH QUESO, FRESH SALSA, SHREDDED LETTUCE, RED ONION, JALAPENOS & OLIVES. SERVED WITH SOUR CREAM & SALSA.

CHEESE QUESADILLA

GRILLED TORTILLA FILLED WITH RED ONION TOMATO, MOZZARELLA AND CHEDDAR.

TURKEY PANINI

(OVEN ROASTED TURKEY BREAST, AMERICAN CHEESE SHREDDED LETTUCE, TOMATO AND RED ONION)

CHICKEN PANINI

(SLICED CHICKEN BREAST, AMERICAN CHEESE SHREDDED LETTUCE, TOMATO AND RED ONION)

3 CHEESE TUNA MELT PANINI

(TUNA, AMERICAN CHEESE, CHEDDAR CHEESE AND MOZZARELLA)

EXTERIOR PHOTOGRAPH

THE SPACE



THE STORE FRONT

PUBLIC INTEREST STATEMENT

PUBLIC INTEREST STATEMENT / 500' RULE STATEMENT

Rise Bar NYC LLC
d/b/a Rise Bar & Lounge
859 Ninth Avenue
New York, NY 10019

The subject premises will be a small first class lounge occupying the ground floor and basement at 859 Ninth Avenue between 55th and 56th Streets.

Rise Bar & Lounge aims to be venue for people from the community, both community residents and those who work in the area, to meet in an environment accepting of all.

The ground floor is 1,700 square feet and the basement is 1,000 square feet with a total occupancy of 74. The basement is used for storage, prep and office. Patrons will not access the basement.

There will be approximately 8 tables with 30 seats. There will be one stand-up bar with 14 bar stools.

There will be recorded background music and there will be a DJ. There will not be any live music and there will not be any outdoor space. The premises will be open from 4PM to 4AM daily.

The following sub-sections of section 64 of the ABC Law specifically address the statutory requirements for the public convenience and advantage when there are three or more establishments with full liquor licenses within 500 feet of the applicant:

(a) The number, classes and character of licenses in proximity to the location and in particular municipality or subdivision thereof.

There are numerous locations within 500 feet of the applicant that hold full liquor licenses. The applicant premises will be a small first class lounge offering a welcoming environment to the LGBTQ and straight community alike in which to meet with friends.

(b) Evidence that all necessary licenses and permits have been obtained from the state and all other governing bodies

The applicant will apply for all necessary licenses, permits and certifications including but not limited to a Department of Health and Mental Hygiene permit, a Fire Department inspection and a Certificate of Authority to Collect Sales Taxes together with Workers Compensation Insurance and Disability Insurance.

(c) Effect of the grant of the license on vehicular traffic and parking in proximity to the location

The premises is located on busy Ninth Avenue and was previously licensed. Therefore issuance of a new liquor license will not negatively impact traffic patterns in and around the area. The premise is easily accessible by mass transit and taxis. There is also a parking just around the corner of 55th Street.

(d) The existing noise level at the location and any increase in noise level that would be generated by the proposed premises

The premises was previously licensed, is located on busy Ninth Avenue and there is no outdoor space. Thus, issuance of a new on-premises liquor license will not cause an unusual increase in noise levels in this area.

(e) The history of liquor violations and reported criminal activity at the proposed premises

There are no known SLA violations for the premises and, upon information and belief, there is no known history of criminal activity at the premises.

Issuance of the instant license will promote the public interest in that it will be a positive contribution to the economy by way of the jobs maintained, continued wages paid, income, sales and other taxes collected, state and local license revenues, and maintenance of the local real estate tax base.

Accordingly, we believe approval of this application and issuance of an On-Premises Liquor License will promote the public interest and convenience and we request that the Community Board should so find.

Manhattan Community Board 4

Liquor License Stipulations Application

(All Fields Must Be Completed)

APPLICANT 287 GALLERY, LLC		DOING BUSINESS AS (DBA)		
STREET ADDRESS 287 TENTH AVENUE		CROSS STREETS 26 TH & 27 TH STREETS		
OWNER	NAME: 287 TENTH AVENUE, LLC	ATTORNEY	NAME: THOMAS Mc CAWEN	
	PHONE: 908 745 9505		PHONE: 212 732 3640	
	FAX:		FAX:	
MANAGER	NAME:	LANDLORD	NAME:	
	PHONE:		PHONE:	
	FAX:		FAX:	
DESCRIPTION OF BUSINESS				
Establishment Type:		<input type="radio"/> Bar/Tavern <input type="radio"/> Bed & Breakfast <input type="radio"/> Eating Place Beer <input type="radio"/> Cabaret <input type="radio"/> Night Club <input type="radio"/> Hotel <input type="radio"/> Restaurant <input checked="" type="radio"/> Catering Establishment <input type="radio"/> Club (Fraternal Organization - Members Only) <input type="radio"/> Other (Explain): Bar/Arcade		
Method of Operation:		<input type="radio"/> Restaurant <input type="radio"/> Dance Club <input type="radio"/> Sports Bar <input type="radio"/> Adult Entertainment <input type="radio"/> Wine Bar <input type="radio"/> Pizzeria <input type="radio"/> Cafe <input checked="" type="radio"/> Other (Explain): Bar/Arcade SPECIAL EVENTS		
License Type:		<input checked="" type="radio"/> On-Premise <input type="radio"/> Wine <input type="radio"/> Beer <input type="radio"/> Wine & Beer		
APPLICATION TYPE (check one)	<input checked="" type="radio"/> New	Has applicant owned or managed a similar business?	<input checked="" type="radio"/> YES <input type="radio"/> NO	
		What is/was the name of establishment?	MARQUEE/ AVENUE	
		What is/was the address of the establishment?	289 TENTH AVE 116 TENTH AVE	
		What were the dates the applicant was involved with this former premise?	2003 - CURRENT	
	<input type="radio"/> Transfer	What is the prior license #?		
		What is the expiration date on the prior license?		
		Are you making any alterations or operational changes?	<input type="radio"/> YES <input type="radio"/> NO	
	<i>If alterations or operational changes are being made, please attach the plans to this form.</i>			
	<input type="radio"/> Alteration	What is the current license #?		
		What is the expiration date on the current license?		
<i>Please describe the nature of the alterations and attach the plans</i>				

OPERATIONAL ISSUES										
HOURS		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY		
	Operation									
	Music									
	Kitchen									
OCCUPANCY	INDOOR				BAR			OUTSIDE		
	Capacity (Certificate of Occupancy)	Maximum # of Persons You Anticipate Occupying Premises (Including Employees)	Number of Tables	Number of Seals	Number of Service Only Bars	Number of Stand-Up Bars	Number of Seats at Bars	Number of Seats	Number of Tables	
	74	74								
How many floors are there? What is the capacity for each floor? (please respond in space provided)					<input checked="" type="radio"/> 1-2	<input type="radio"/> 3-4	<input type="radio"/> 5+	GROUND-71, BASEMENT-3		
Will you be applying or intending to apply for a cabaret license? If yes, will there be dancing? (please respond in space provided)					YES	<input checked="" type="radio"/> NO	N/A			
Will applicant have bottle service?					YES	<input checked="" type="radio"/> NO	N/A			
Will you be hosting private parties and promotional events?					<input checked="" type="radio"/> YES	<input type="radio"/> NO	N/A			
Will outside promoters be used?					YES	<input checked="" type="radio"/> NO	N/A			
Will the security plan submitted be implemented?					YES	<input type="radio"/> NO	<input checked="" type="radio"/> N/A	A S R E Q U I R E D		
Will State certified security personnel be used?					<input checked="" type="radio"/> YES	<input type="radio"/> NO	N/A			
Will New York Nightlife Association recommendations and NYPD Best Practices be followed?					<input checked="" type="radio"/> YES	<input type="radio"/> NO	N/A			
Will the applicant be using delivery bicycles? If yes, have you applied to DOT for bicycle rack? Delivery bicycles are to be clearly marked with the name of the restaurant and staff will wear attire clearly noting name. (please respond in space provided)					YES	<input checked="" type="radio"/> NO	N/A			
Will the applicant be applying for a Sidewalk Café now or in the future? (please respond in space provided)					YES	<input checked="" type="radio"/> NO	N/A			
If yes to the above, are plans attached and submitted to DCA? How many tables/seats? (please respond in space provided)					YES	<input type="radio"/> NO	<input checked="" type="radio"/> N/A			
Will applicant provide contact information to neighbors and respond to complaints that arise?					<input checked="" type="radio"/> YES	<input type="radio"/> NO	N/A			
Will you inform the Community Board office of your job openings and/or provide a hyperlink to your jobs webpage?					<input checked="" type="radio"/> YES	<input type="radio"/> NO	N/A			
If you plan to have music, what type(s)?			<input checked="" type="radio"/> BACKGROUND	<input type="radio"/> LIVE MUSIC	<input type="radio"/> DJ	TYPE T/B/D BY CLIENTS				
BUILDING DESIGN										
Doors and windows will be closed when any amplified music is played and in the event of no amplified sound, will be closed by 11 PM Friday and Saturday and 10 PM on all other days.					YES	<input type="radio"/> NO	<input checked="" type="radio"/> N/A			
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?					YES	<input type="radio"/> NO	<input checked="" type="radio"/> N/A			
Do you agree to comply with DOB rules concerning a storm enclosure? Storm enclosures can be used between November 15 and April 15, but they may NOT project more than 18 inches from the store front.)					<input checked="" type="radio"/> YES	<input type="radio"/> NO	N/A			

OUTDOOR ITEMS			
Will applicant use the rooftop, rear yard or any outdoor space?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	N/A <i>REAR YARD</i>
If yes to the above, the rear yard, rooftop, and any outdoor space will be closed and vacated by 11 PM on Friday & Saturday and 10 PM on all other days.	YES	<input checked="" type="radio"/> NO	N/A
The service and consumption of alcohol in the rear yard, on the rooftop, or in any other outdoor space will be only via seated food service.	YES	<input checked="" type="radio"/> NO	N/A
The rear yard, rooftop, and any other outdoor space will not allow standing space for patrons to drink or smoke.	YES	<input checked="" type="radio"/> NO	N/A
Applicant will do everything in their power to provide an effective sound baffling or sound controlled environment through landscaping or some type of enclosure, where possible; provided they do not violate any fire or building code regulations? This includes possibly working with landlords for soundproofing tenants apartments (such as installing soundproofing windows, acoustical tiles, etc.).	<input checked="" type="radio"/> YES	<input type="radio"/> NO	N/A
Applicant will enforce a quiet environment in the outdoor space, so as not to disturb nearby residents (e.g. there will be no amplified music, as per the law, and windows and doors to areas that play amplified music shall be closed). The applicant will make every effort possible to limit the noise emanating from diners by posting signs outside and also on menus asking for respect of the neighbor's privacy and peace. The staff will also encourage a peaceful environment amongst the outdoor diners.	YES	NO	<input checked="" type="radio"/> N/A
Applicant will have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	N/A

LOCATION & ZONING			
Primary Zoning District:	M1-6	Overlay (If Applicable):	
Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	N/A
Is the 500 Foot Rule or 200 Foot Rule Triggered? If yes, which? Please attach a diagram of the establishments that triggers the rule.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	N/A <i>500</i>
Is a Public Assembly permit required?	<input checked="" type="radio"/> YES	<input checked="" type="radio"/> NO	N/A
Are your plans filed with DOB?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	N/A <i>IN REVIEW</i>
Building Type	<input type="radio"/> Residential <input checked="" type="radio"/> Commercial <input type="radio"/> Mixed Use <input type="radio"/> Other, describe:		
Adjacent Buildings	<input type="radio"/> Residential <input checked="" type="radio"/> Commercial <input type="radio"/> Mixed Use <input type="radio"/> Other, describe:		
NOTIFICATION: What organizations / community groups have you notified regarding your application?	# 1		
	# 2		
	# 3		