

# TELEVISION THAT'S **EVEN MORE** NEW YORK

fall '10 | winter '11 | programming guide



TELEVISION THAT'S SO NEW YORK

NYC life is broadcast over the air on channel 25  
Check [nyc.gov/media](http://nyc.gov/media) for local cable and satellite listings



NYC media is the official television, radio and online network of the City of New York, informing, educating and entertaining New Yorkers about the City's diverse people and neighborhoods, government, services, attractions and activities.

Through its network of stand-alone television channels, NYC Media provides public access to the governmental process, and insights into life in a multi-cultural City.

Check [nyc.gov/media](http://nyc.gov/media) for local listings.



Explores arts and culture, entertainment and lifestyle, history and education in NYC.



Provides a window into City government by broadcasting press conferences and hearings with public officials.



Offers international programming for New York's diverse ethnic communities.



Live feeds from a network of city cameras provides local travelers with coverage of NYC's main roadways and real-time travel advisories.

# Life in New York City just got more interesting...

NYC life, the flagship channel of the NYC Media network, brings New Yorkers interesting, entertaining and educational content that embraces the energy and diversity of the City that never sleeps.

NYC life is broadcast on Channel 25. Check [nyc.gov/media](http://nyc.gov/media) for local cable and satellite listings.

The new NYC life offers viewers something different every day of the week.

## Programming Schedules

Monday	4
<b>Arts &amp; Culture</b>	
Tuesday	5 - 6
<b>NYC History</b>	
Wednesday	7 - 8
<b>Inside Out New York</b>	
Thursday	9 - 10
<b>All About Food</b>	
Friday	11 - 12
<b>Entertainment</b>	
Late Night NYC	13 - 14

## Interstitial Programming

## Content Partnerships

## Programming Schedule

Weekdays on NYC life offer a variety of programming for New Yorkers and their families:

<b>Fitness</b>	6:00 am - 7:00 am
<b>World News</b>	7:00 am - 7:30 am
<b>Educational / Children</b>	7:30 am - 11:00 am
<b>NYC-Centric</b>	11:00 am - 1:00 pm
<b>Food and Health</b>	1:00 pm - 2:30 pm
<b>Seniors</b>	2:30 pm - 3:30 pm
<b>NYC-Centric / Youth</b>	3:30 pm - 5:30 pm
<b>International Perspectives and World News</b>	5:30 pm - 8:30 pm

Weeknights on NYC life boast an eclectic mix of programming:

<b>MONDAY</b> ARTS & CULTURE	<b>8:30 pm:</b> Art through Time: A Global View <b>9 pm:</b> 92nd Street Y <b>10 pm:</b> Jazz Master Class Series from NYU
<b>TUESDAY</b> NYC HISTORY	<b>8:30 pm:</b> \$9.99 <b>9 pm:</b> History™ on NYC life <b>10 pm:</b> Blueprint   New York City <b>10:30 pm:</b> Secrets of New York
<b>WEDNESDAY</b> INSIDE OUT NEW YORK	<b>8:30 pm:</b> Say I Do, NYC <b>9 pm:</b> Toni On! <b>9:30 pm:</b> New York Originals <b>10 pm:</b> Under the Pink Carpet <b>10:30 pm:</b> Flavorpill Fix
<b>THURSDAY</b> ALL ABOUT FOOD	<b>8:30 pm:</b> LunchNYC <b>9 pm:</b> Food.Curated. <b>9:30 pm:</b> Very Appetizing with Kelly Choi / Eat Out with Time Out / Table for Two Steves <b>10 pm:</b> Cooking with Joe Tuna <b>10:30 pm:</b> Brindiamo!
<b>FRIDAY</b> ENTERTAINMENT	<b>8:30 pm:</b> The Movie Loft <b>9 pm:</b> Reel Works <b>9:30 pm:</b> NYTVF Spotlight <b>10 pm:</b> AlloyTV <b>10:30 pm:</b> Profiles
<b>LATE NIGHT</b> NYC	NYC is the “City that never sleeps.” NYC life stays up late to offer fun programming all night long.

8:30 pm: **Art through Time: A Global View** takes viewers on a tour of the City's museums, providing a history lesson in art from different cultures and eras.



92Y



9 pm: Over the past seventy-five years, the stage of the 92nd Street Y (**92Y**) has been graced by fascinating people, including Nobel Laureates and world leaders, giants of literature and science, as well as legendary entertainers and artists. Tune in each week to 92Y on NYC life and watch conversations from its vast archives.

Monday  
Arts & Culture

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10 pm: On **Jazz Master Class Series from NYU**, legendary jazz musicians perform and discuss their careers in a master class setting, and critique student jazz musicians from around New York City.



8:30 pm: **\$9.99** returns for an all-new season with a brand new host: NYC life's Dave Evans. Join him as he explores diverse neighborhoods in all five boroughs and finds places to visit and things to do...all for under ten bucks!

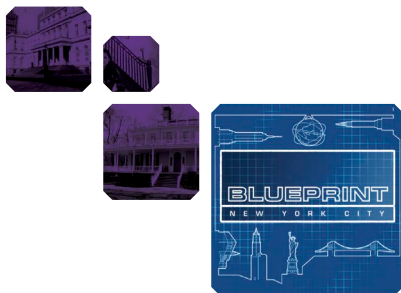


Tuesday  
**NYC History**

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9:00 pm: **HISTORY™** presents City-centric documentaries chronicling everything from *Modern Marvels*, like the Chrysler Building and the George Washington Bridge, to *Sandhogs* – showcasing the hard-working people who build the tunnels under New York City.



10:00 pm: **Blueprint | New York City** explores the City's most striking architectural structures which capture the attention of visitors and native New Yorkers alike.



10:30 pm: **Secrets of New York** uncovers the truth behind the City's most enduring mysteries with NYC life's host Kelly Choi.

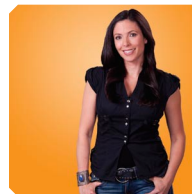
Tuesday  
NYC History

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8:30 pm: **Say I Do, NYC** brings viewers tips and trends from the bridal world in the Big Apple. Go behind the scenes and meet celebrity wedding planners and world-renowned fashion and cake designers as they help make dreams come true.



Wednesday  
**Inside Out New York**



9:00 pm: **Toni On!** features host Toni Senecal as she takes on New York's offbeat and unusual locations. Join your hip travel guide Toni as she visits places that make NYC so unique.



9:30 pm: **New York Originals**, with host Jamie McDonald, explores classic one-of-a-kind shops and mom-and-pop businesses that have stood the test of time.



10:00 pm: **Under the Pink Carpet** is the only television series to report on lesbian, gay, bisexual and transgendered arts, culture and entertainment in the City.

10:30 pm: **Flavorpill Fix**, with host Leah Taylor, showcases the most exciting new, independent musicians in New York City and from around the country.



Wednesday  
**Inside Out New York**

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8:30 pm: Each week join a variety of hosts for **LunchNYC**, a Birds Nest Foundation production. Take a bite out of the Big Apple, and explore a healthy New York City. Learn quick and inexpensive ways to upgrade your diet and get the most out of your exercise. LunchNYC helps New Yorkers live healthier lifestyles one lunch at a time.



9:00 pm: **Food. Curated.** host Liza de Guia provides a window into the lives and passions of local food artisans, farmers, fishermen and chefs as they share their stories about the origins of good food.

9:30 pm: **Very Appetizing with Kelly Choi/Eat Out with Time Out/Table for Two Steves (Steve Schirripa's Hungry and Beyond the Dish with Stephen Fried).** Take a culinary tour around the five boroughs with NYC life. Spotlighting local restaurants and chatting with local chefs are all in a day's work for our rotating team of foodies.



Thursday  
**All About Food**

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10:00 pm: **Cooking with Joe Tuna**, the City's only late-night cooking show, brings viewers inside the new Fulton Fish Market as host Joe Tuna shares his favorite recipes for shrimp, salmon, catfish and of course tuna.



10:30 pm: **Brindiamo!** celebrates Italy in NYC as hostess Ornella Fado goes inside some of the best local Italian restaurants.

Thursday  
All About Food

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## THE MOVIE LOFT

8:30 pm: **The Movie Loft** gives viewers an entertaining and informative look at the latest movies available on demand within NYC area homes. Hosted by comedian Matty Blake, the show also features celebrity interviews, behind the scenes footage and exclusive previews.

9:00 pm: **Reel Works with Byron Hurt** presents personal documentaries made by New York City teenagers. Hosted by filmmaker Byron Hurt, each episode consists of several short films connected by a common theme and features conversations with the teen filmmakers and their professional mentors.

**REEL  
WORKS**  
with Byron Hurt



9:30 pm: **NYTVF Spotlight** celebrates the best in independent television from the New York Television Festival. Join host and NYTVF founder Terence Gray each week as he introduces top pilots from the annual festival.



Friday  
**Entertainment**

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10:00 pm: Each week **AlloyTV** showcases fashion, pop culture, music and entertainment-related programming geared to young adults on NYC life.

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10:30 pm: **Profiles**, hosted by Mickey Burns, features in-depth interviews with notable celebrities. Previous guests include George Foreman, Leslie Caron and Mario Lopez. The series recently celebrated its 200th episode.

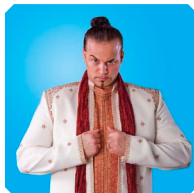
Friday  
**Entertainment**

**12**



**Gotham Girls Roller Derby** showcases competitions featuring the City's only all-women roller derby league. The skater-operated, not-for-profit league is comprised of strong, diverse and independent women throughout the City.

*Monday - Friday @ 1:30 am. Premieres Saturday @ 12:30 am.*



**Bronx Flavor with Baron Ambrosia** chronicles the Baron's mission to explore the cultural diversity of the Bronx and its cuisine. Each episode includes an outrageous comedic plot and in-depth information about the food's history and culture.

*Monday - Friday @ 1:00 am.*



On **Estudio Billboard**, a V-me original production in collaboration with Billboard Magazine, talented Latino musicians reveal new aspects of their lives, careers and musical influences.

*Thursdays @ 11:30 pm.*

Late Night NYC

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## PRIVATE SESSIONS

**Private Sessions**, A&E's hit music series with host Lynn Hoffman, features conversations with and performances by popular musicians.  
*Fridays @ 11:30 pm.*

**NYCMUSICSHOW** lets viewers “meet the band next door” with an up close and personal look at indie musicians living in New York City.  
*Saturdays @ 2:00 am.*



Late Night NYC

“On-the-go” New Yorkers get their fix in quick two to three minute segments highlighting everything New York City.

## MONDAYS



8:30 pm: The **It's My Park Minute** takes viewers on a tour of the 29,000 acres that make up the 1,700 parks in New York City.

## TUESDAYS



8:30 pm: **Big City, Little Neighborhoods** highlights different ethnic communities in the City.



9:00 pm: The City's vast diversity is explored in **My New York**, an original video series produced by The Daily Beast and featuring New Yorkers as they share their personal connection to iconic places in the City.

## WEDNESDAYS

### THAT'S SO NEW YORK



8:30 pm: **That's So New York** covers everything in New York: City initiatives, educational programs, local events, film premieres, and weeklong celebrations throughout the five boroughs.



In the **\$9.99 Minute**, NYC life's host Dave Evans finds even more to do throughout the City for less than \$10.



10:30 pm: In **Flavorpill's Weekly Dose with Leah Taylor**, get the weekly scoop on the two events you don't want to miss.

## THURSDAYS

### Beyond the Dish

8:30 pm: **Beyond the Dish with Stephen Fried** features some of the most renowned chefs in New York City as they shop for ingredients and prepare their favorite dishes.



9:00 pm: **NYC4Free** highlights the fun and free events taking place around the City, including outdoor festivals, movie screenings, concerts and other free events.



9:30 pm: **Eat Out with Time Out** and host Kelly Choi find the best food at local restaurants, food stands and take-out joints.



## FRIDAYS



9:00 pm: **City Scoop** informs New Yorkers about the latest news in the City each week, providing updates on events, public policies, initiatives and announcements.



9:30 pm: Through original videos, **Revel in NY** introduces viewers to interesting New Yorkers who range from established artists, chefs and musicians to the equally charismatic people operating outside the margins of popular culture.

## SATURDAYS



9:00 am: **Junior Jukebox** rocks out with fun, kid-friendly music videos. Featuring everything from lions and tigers and robots (oh, my), the videos are sure to get the little ones dancing.



9:30 am: Direct from the Wildlife Conservation Society, **NY Animal Tales** features the adorable and exotic animals and their keepers at our local zoos and aquarium.



10:30 pm: In the **Very Appetizing with Kelly Choi Minute**, NYC life's host Kelly Choi takes viewers on a culinary tour of the five boroughs.

## SUNDAYS



7:30 pm: Want to know where to go and what to do in New York City? Watch **Just Ask the Locals** in these segments presented by NYC & Company.



8:00 pm: In the **Brindiamo! Minute**, hostess Ornella Fado surveys the best of Italian cuisine and culture from around the City.

Additional programming provided by:

A&E	FRANCE 24
AEE US Polstat	HISTORY™
AlloyTV	Law Line
AKTINA Productions	Leon Charney
Asian America	Mag Rack
BBC World News	MTA
BRONXNET	NBC NY Nonstop
CIN	NYC Parks Department
Concept Farm	RAI
CIN	Romanian Voice
CUNY	RTV Slovenija
Deutsche Welle	US Nippon
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