

22 | August 4, 2008 | Advertising Age

More on AdAge.com

Johnson & Johnson VP-Worldwide Advertising Joe McCarthy is leaving to become CEO of Publicis Worldwide, New York.

Wal-Mart Stores Senior VP-Advertising Tony Rogers will join Idea City in a yet-to-be-determined executive role.

PEOPLE & PLAYERS

Edited by Anna Baskin, abaskin@adage.com

Want to see your face here?

And while we're at it, your lovely mug might look nice on our Madison & Vine and MediaWorks photo pages as well. When the party's over, send those snapshots to PEOPLEANDPLAYERS@ADAGE.COM



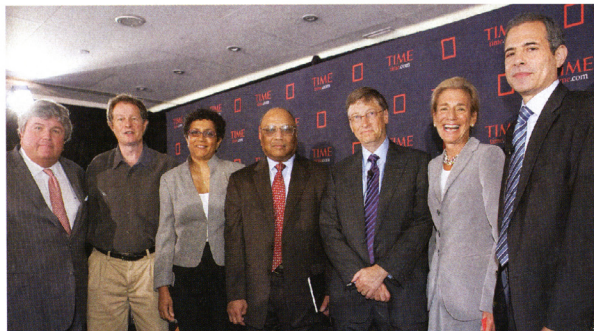
NEW YORK: 'BLACK IN AMERICA' SCREENING

CNN gives an advance screening of its special report. (From L) **Mark Nelson**, VP-senior executive producer, CNN; **Johnita Due**, CNN legal counsel and diversity-council chair; **Soledad O'Brien**, CNN anchor and special correspondent; **Richard Parsons**, chairman, Time Warner; and **Angela Burt Murray**, executive editor, Essence.



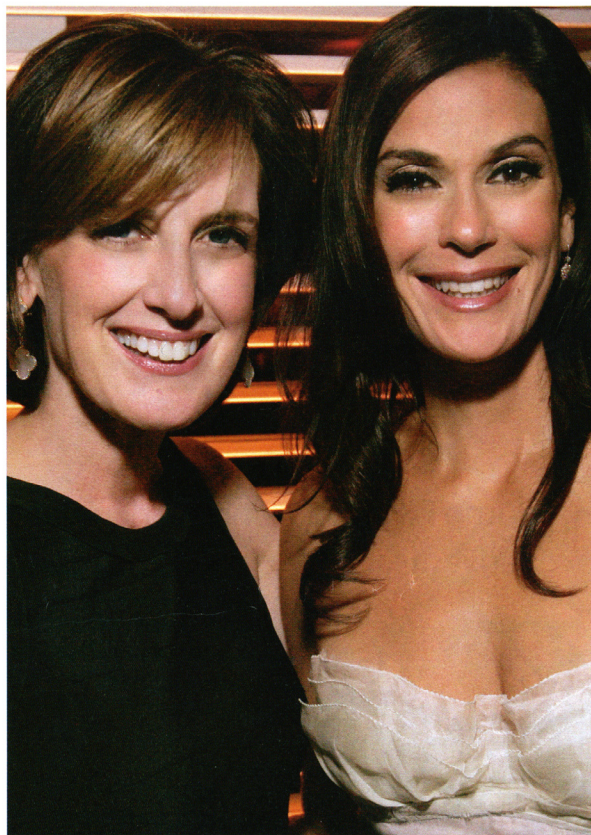
NEW YORK: MAXIM SHOWS SOME BROTHERLY LOVE

The magazine hosts a private screening and celebration for "Step Brothers." (From L) **Don Blaustein**, CEO, Heineken USA; "Step Brothers" stars **Will Ferrell** and **John C. Reilly**; and Maxim Editorial Director **James Kaminsky**.



NEW YORK: CREATIVE CAPITALISM PANEL

Time holds a discussion on creative capitalism, featuring **Bill Gates**. (From L) **Ed McCarrick**, president-worldwide publisher, Time; **John Mackey**, CEO, Whole Foods; **Geeta Rao Gupta**, president, International Center for Research on Women; **C.K. Prahalad**, author and professor at University of Michigan's Ross School of Business; Mr. Gates; **Shelly Lazarus**, chairman and former CEO, Ogilvy & Mather; and **Richard Stengel**, managing editor, Time.



BEVERLY HILLS, CALIF.: DISNEY CELEBRATES ITS STARS

Disney-ABC Television Group throws an all-star party for its summer press tour. (From L) **Anne Sweeney**, co-chair, Disney Media Networks and president, Disney-ABC Television Group with "Desperate Housewives" star **Teri Hatcher**.



NEW YORK: NYCTV ANNIVERSARY PARTY

NYCTV marks its fifth year on air. (From L) **Trevor Scotland**, chief operating officer, NYCTV; **Cat Greenleaf**, WNBC reporter; and **Arick Wiersen**, president, NYC Media Group and general manager, NYCTV.