

WNBC Will Get NYCTV Programming

WNBC, aka Channel 4, and the city have worked out a deal that will have NYC TV programs “\$9.99,” “Blueprint NYC,” “Cool in Your Code,” “Eat Out NY,” and “New York 360°” run on WNBC during the 11AM-12PM timeslot on weekdays. And,

combined with four minutes of commercial time for city events and PSAs, the city hopes viewers will get to know more about the city. And Martha fans, don’t worry - her show moves to 10AM, while Ellen moves to 4PM to go head-to-head with Oprah. Our only question is, will this mean WNBC reporters will get preferential treatment from City Hall?

NYC TV on being on WNBC come this September.

