



NEW YORK CITY

Office of Emergency Management

NYContinuity

Emergency Management Newsletter for Businesses

NYC OEM
April 2009

Dear Reader,

Welcome to the first issue of the **NYContinuity** Newsletter, a monthly publication to help you prepare for emergencies, strengthen your continuity plans, update you on emergency management news, and inform you about events and resources available to businesses.

NYContinuity is a newsletter for small business owners and continuity professionals brought to you by the New York City Office of Emergency Management (OEM).

Welcome to the **NYContinuity** community.

Small Business Corner

The Small Business Corner presents resources, tips, and events that help you prepare for emergencies.

Continuity Feature: Assess the Hazards

Identifying the hazards that are most likely to affect your business is an important first step in the continuity planning process. Consider the potential impacts of all hazards when developing emergency plans, such as whether your facility is vulnerable to flooding, or how a power outage might affect your company's ability to do business.

This month's hazard focus: Severe Weather

Approximately 90 percent of all presidentially declared disasters across the United States are weather-related, and account for around 500 deaths and nearly \$14 billion in damage per year.



To start preparing your business for this hazard, have a flashlight available in case you lose power; or, if your business relies on refrigeration, consider investing in a back-up generator. Make sure valuable equipment is raised at least a few inches off the ground, so that it will have a better chance of standing up to minor flooding.

For more information about hazards in NYC, visit: www.nyc.gov/hazards.

Upcoming Events:

Ready New York Hurricane Preparedness:
April 20, 2009, 7:30 PM
Schuyler Hill Civic Association
3087 Mitchell Place,
Bronx, NY 10465

Ready New York Fair:
8th Annual Assembly of the Federation of Block Associations
April 23, 2009, 5:30 PM
Brooklyn Borough Hall
209 Joralemon Street,
Brooklyn, NY 11201

South Brooklyn Small Business Workshop and Forum
Hosted by
Senator Martin Golden
April 30, 2009, 8:30-11:00 AM
Dyker Beach Golf Course
86th Street and 7th Avenue,
Brooklyn, NY 11228
Please **RSVP** by April 24, 2009, to The Office of Senator Martin Golden
718-238-6044
Golden@senate.state.ny.us

Planning a continuity-related event? Contact us at:
publicprivate@oem.nyc.gov.

Guest Spotlight: NYC Business Solutions

NYC Business Solutions is committed to helping businesses start, operate, and expand in New York City. Regardless of the size or stage of your business, the staff at NYC Business Solutions Centers can help you access services that meet your needs as you continue to grow and expand.

Services offered by the Business Solutions Centers include:

- business courses and business planning
- legal review of contracts and leases
- help in navigating government
- financing assistance
- hiring assistance
- minority/women-owned business enterprise certification
- training funds
- access to incentives for improving your business.



For more information, visit the Department of Small Business Services' website: www.nyc.gov/sbs.

corpnet

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For more information, visit www.nyc.gov/corpnnet.

If you have any topics or themes that you would like to see covered or any suggestions for how we may improve this newsletter, please send an e-mail to publicprivate@oem.nyc.gov.

Sincerely,
The **NYContinuity** Team

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