

I N D E X

Barber Shop Quartet

Baseball and Softball Diamonds

Birth Announcements (Animals in Central and Prospect Park Zoo)

✓ New Boathouse)(Gift of Adeline and Carl M Loeb to City of N.Y.)

Bowling Schedule

Boxing Tournament

Checkers and Chess demonstration by Mr. Yun Gee

Concerts - Naumberg Orchestra, Netherland Marine Corps Band

Children's Dance Festival (5-Boroughs)

Egg Rolling Contest

Fishing Contests - A&S and Nathan's Famous

Flower Show (Easter)

Golf Courses

In-Service Training for Department Employees

Jamaica Bay - eel combing

Marionette Show

✓ Model Yacht Boathouse (Kerbs)

Name Band Dances, Square Dancing,

✓ Parks ^{re}Openings Rodman Drake and Arthur von Briesen, portion adjacent
to Breukelen Houses

✓ Playgrounds, Brooklyn-Queens Expwy, Cooper Houses, Edenwald Houses,
PS #15 Bklyn, PS #60 Bronx, PS #184 Queens, PS #187 Queens
PS #251 Bklyn, Melrose Houses Bronx, 215-216 St. Barnes Ave
Bronx

Progress Report - 20 years of progress in Dept of Parks

Recreational Facilities for New Yorkers

✓ Lorillard Snuff Mill

Swimming season pools and beaches

Wollman and Flushing Meadow Skating sessions, etc.

Tennis Courts

Track Meets - Randall's Island

Vacation time in New York Parks, etc.



Mr. Hutchings

DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

1-1-1-30M-1110044(53) 114

IMMEDIATELY

*Hand Delivery 6/11
Y 30*

Regular Mail 6/11

The Finals of the 20th Annual Barber Shop Quartet Contest will be conducted by the Department of Parks at the Mall in Central Park, 72nd Street and Center Drive, on Tuesday, June 15th at 8:30 PM.

Over 25,000 people are expected to be on hand to hear the best five amateur quartets in the city. Dressed in Gay Nineties fashion and singing songs forever linked with that period, the quartets, survivors of the keen competition held in the boroughs last week, give promise of some fine harmonizing in their quest for the city championship.

Through the courtesy of Fire Commissioner Edward F. Cavanagh, Jr., the Fire Department Band under the direction of Hon. Deputy Chief George F. Briegel will give instrumental versions of songs sung at the turn of the century. The sixty man chorus of the Manhattan Chapter of the Society for the Preservation and Encouragement of Barber Shop Singing in America, Inc., will offer other variations of the "Gay Nineties" theme.

In addition, the evening will be enhanced by the appearance of such stage, radio and television stars as Robert Merrill, celebrated Metropolitan Opera baritone, Cass Franklin and Monica Lane, famed vocal duet, The Stylers, one of America's most popular male trios, Dorothy Sarnoff, nationally famous soprano, as well as the

(continued)

humor of Harry Hershfield.

Among those judging the contest will be William C. Handy, composer of the St. Louis Blues, Sigmund Spaeth, The Tune Detective, and J. Bailey Harvey of the University Glee Club.

The quartets competing and the songs they will sing are:

THE FOUR HYDRANTS, QUEENS	"WHEN YOUR OLD WEDDING RING WAS NEW" "WAY DOWN HOME"
THREE QUARTS AND A PINT, RICHMOND	"SHINE" "SWEET ADELIN"
THE HIGHLIGHTS, BRONX	"SWEET LORRAINE" MEDLEY "HEART OF MY HEART" "STORY OF A ROSE"
THE GOLDEN DAY FOUR, BROOKLYN	"WAIT TILL THE SUN SHINES, NELLIE!" "WAITING FOR THE ROBERT E. LEE"
THE PLAY-TONICS, MANHATTAN	"HARRIGAN" "SOMEBODY STOLE MY GAL" MEDLEY

The Department of Parks extends a cordial invitation to the public to attend. No tickets are required.

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6/11/54



R.C. Guttridge

DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

Hand delivery 4/7/54
10 am

1-1-30M-1110044(53) 114

IMMEDIATELY

Regular Mail 4/7

The Department of Parks announces that its 161 baseball and 397 softball diamonds have been reconditioned and will be ready for play on Saturday morning, April 10.

The demand for many of these diamonds is so great that their use must be regulated by permit. Applications for permits may be secured from Department of Parks offices in the borough in which the diamonds are located.

Last year, 4,800,000 players made use of the park ballfields.

4/7/54

R. C. Guthridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

Misc.-20M-701516(53) 114

*3 P.M.
Send clipping 2/24
Regular Mail 2/24*

IMMEDIATELY

The Department of Parks announces the birth on February 19, 1954 of a male Llama at the Central Park Zoo. Its mother arrived at the Prospect Park Zoo on October 29, 1951 and was transferred to Central Park Zoo on October 19, 1952. Her name is Perky, the father's name is Bill.

Pictures may be taken Friday between 9 and 10 A.M.

2/24/54

R. C. Gutteridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

SUNDAY, MAY 9, 1954

1-1-1-30M-1110044(53) 114

Hand Delivery 11 am
5/6/54
Regular Mail 5/6/54

Entry blanks are available for the 20th Annual American Ballad Contest to be conducted by the Department of Parks at the Mall in Central Park on Tuesday evening, June 15. Entry blanks may be secured and filed at Department of Parks borough offices.

The contest is open to amateur male quartets who do not earn their livelihood as a singing group. Each quartet may sing two numbers, two medleys, or a combination of one song and one medley of the American ballad or barber shop variety. Judging will be based on musical technique, originality, expression, and stage presentation.

Preliminary contests will be held in each of the five boroughs at 8:30 P.M. each evening, as follows: Wednesday, June 2 at Forest Park, Queens; Thursday, June 3 at Mall in Central Park, Manhattan; Friday, June 4 at Forest Park, Brooklyn; Tuesday, June 8 at Clove Lakes Park, Richmond; and Wednesday, June 9 at Mullaly Recreation Center, Bronx.

The winning quartet in each borough elimination will be eligible to compete in the finals at the Mall. Costumes appropriate to the Gay Nineties period will be required to be worn by the finalists.

Prizes will be awarded to members of winning quartets in the borough contests and to first, second, and third place winners in the city-wide finals.

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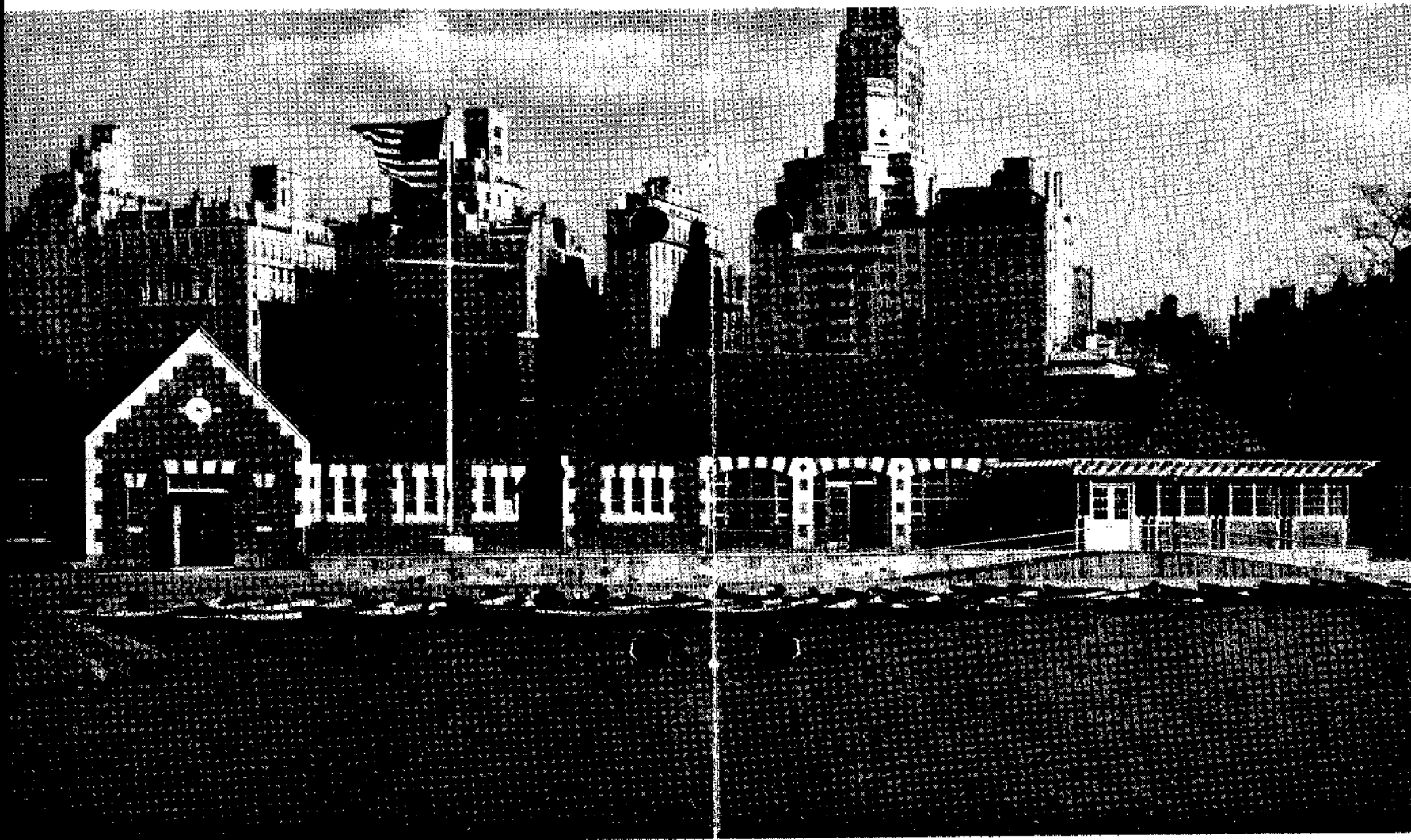
5/6/54

THE DEPARTMENT OF PARKS
OF THE
CITY OF NEW YORK
CORDIALLY INVITES YOU TO BE PRESENT
AT THE
OPENING CEREMONIES
FOR THE
NEW BOAT HOUSE
AT THE 72ND STREET LAKE AND EAST DRIVE
CENTRAL PARK
MANHATTAN

A Gift to the City of New York by
ADELINE AND CARL M. LOEB

Friday, March 12, 1954
AT 3:30 P.M.

Please present this card for reserved seat.



placed in 1924 by the wooden rustic structure we all have known so well. Time and usage had taken their toll and for years the Park Department had requested funds for the construction of this great building we are dedicating today, but the city has had so many other commitments, that funds simply were not available.

It is through the generosity of Adeline and Carl M. Loeb that we have a reality and not something to look forward to in the distant future.

The building is designed in the traditional Central Park Victorian style in keeping with the original plan of the park. The exterior is of red brick with white limestone trim and with a metal roof. The building will contain a food concession with complete service facilities, comfort stations and facilities for the operation of the boating concession. The land side of the building includes a parking area and approaches from the East Drive. On the water side, a terrace has been built and necessary ramps for the boating operation. The Department has spent \$110,000, in addition to the

The opening today of the new boat house in Central Park brings to the 72nd Street Lake a long needed improvement. The tradition of boating on the lake in Central Park is of long standing, dating back to 1859, when water was let into the lake after the creation of this great park by the fore-sighted city fathers of the time and the landscape architect and engineer, Frederick Law Olmsted and Calvert Vaux.

Now with this new improvement, it is appropriate to pause and go back to those days in the middle of the Nineteenth Century when New York was in the first stages of change from a growing community to a tremendously expanding city. New buildings were being built as far north as 59th Street. A great future was foreseen by many. It is one of the miracles that the Commissioners of Parks under the leadership of Andrew H. Green were able to set aside this great 840 acre area.

The first boat house, all of twelve feet wide and twenty feet long, was constructed in 1867, to be re-

PROGRAM

Presiding

HON. ROBERT MOSES
Commissioner of Parks

Speakers

HON. HULAN E. JACK
President of the Borough of Manhattan

HON. ROBERT F. WAGNER
Mayor of the City of New York

Public Address System by WNYC
SEYMOUR N. SIEGEL, Director

Music by the Fire Department Band
Conducted by HON. DEPUTY CHIEF GEORGE F. BRIEGEL

gift, on the redevelopment of the adjacent park areas including the new parking field.

The Park Department and the people of the City of New York extend their heartfelt thanks to Carl M. Loeb for this generous gift of \$305,000. The City also expresses its heartfelt regret that Adeline Loeb, who joined with her husband in making this great gift did not live to see its completion.

A bronze commemorative plaque placed on the building reads as follows:

72ND STREET LAKE
CENTRAL PARK BOAT HOUSE

A Gift to the City of New York

By

Adeline and Carl M. Loeb

1953

SPONSORS

ADELINE AND CARL M. LOEB

DEPARTMENT OF PARKS

ROBERT MOSES, *Commissioner*

JAMES A. SHERRY, *Executive Officer*

WILLIAM H. LATHAM, *Director of
Maintenance & Operation*

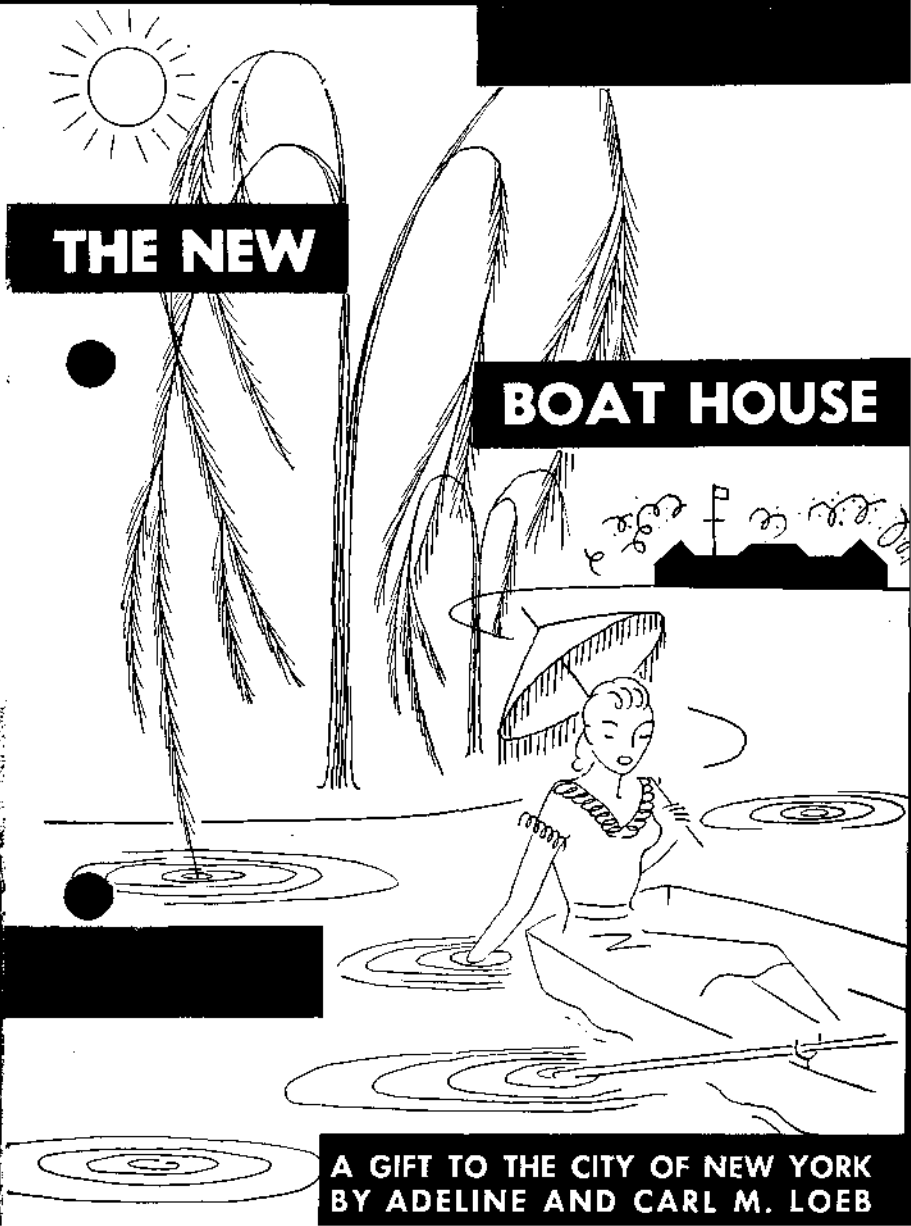
GUSTAVE CHIRLIAN, *Director of Engineering*

STUART CONSTABLE, *Chief Park Designer*



THE NEW

BOAT HOUSE



A GIFT TO THE CITY OF NEW YORK
BY ADELINE AND CARL M. LOEB

R. C. Muthridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

Misc.-20M-701516(53) 114

MARCH 12, 1954

Land Hely Sent 3/11/54
9:45 AM
Picture #28227
Regular Mail 3/11/54

The Park Department announces that the new boathouse in Central Park at 72nd Street Lake off the East Drive will be opened with ceremonies on Friday, March 12th at 3:30 P.M. The speakers will be Robert F. Wagner, Mayor of the City of New York, Hulan E. Jack, Borough President of Manhattan and Park Commissioner Robert Moses.

The boathouse is designed in the traditional Central Park Victorian style in keeping with the original plan of the Park. The exterior is of red brick with white limestone trim and with a metal roof. The building will contain a food concession with complete service facilities, comfort stations and facilities for the operation of the boating concession. The land side of the building includes a parking area and approaches from the East Drive. On the water side, a terrace has been built and necessary ramps for the boating operation. The Department has spent \$110,000, in addition to the gift, on the redevelopment of the adjacent park areas including the new parking field.

It is through the generosity of Adeline and Carl M. Loeb that this boathouse is today a reality. The City expresses its heartfelt thanks to Carl M. Loeb for his generous gift of \$305,000

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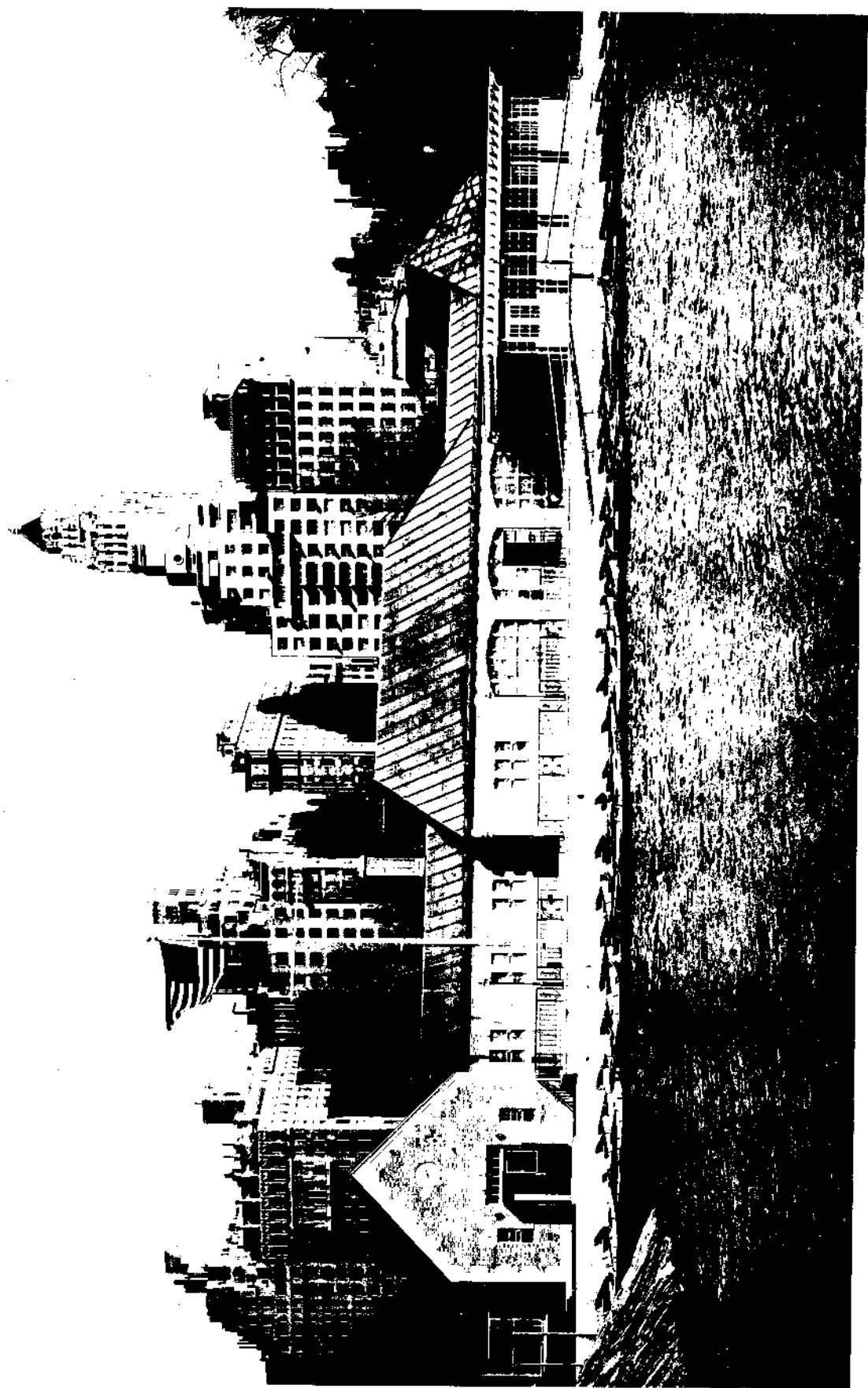
and expresses its heartfelt regret that Adeline Loeb, who joined with her husband in making this great gift, could not live to see its completion.

The 72nd Street Lake goes back to the 1860's when Central Park, through one of those rare strokes of genius, was laid out by the fathers of the City. The first boathouse all of 12 feet wide and 20 feet long was constructed in 1867 to be replaced in 1924 by the wooden rustic structure we all knew so well.

The Park Department is proud to announce that a building in keeping with modern usage is now open to the public.

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3/10/54



Mr. Guthridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

IMMEDIATELY

FOR RELEASE

*Hand Delivery: June 2nd 1954
Reg. Manager: 130*

1-1-30M-1110044(53) 114

The great number of lawn bowling events scheduled for the coming season attests to the interest which the city's oldest sport holds for its fans. The New York Lawn Bowling Club, the Brooklyn Bowling Green Club, and the Metropolitan District Association have scheduled a full season of events on the Central Park greens and at the Parade Grounds in Brooklyn.

Some of the most important of the forthcoming competitions will be held as follows:

Central Park - Sheep Meadow, near 67th Street and West Drive:

Caledonia Cup	June 6 - 9:30 A.M.	Doubles Tournament
Tam O'Shanter Cup	June 20 - 9:30 A.M.	Elimination Tournament
Chisholm Trophy	June 27 - 9:30 A.M.	Point System Tournament
Dykes Cup	July 4 - 9:30 A.M.	Singles Tournament
Kelly Trophy	July 5 - 9:30 A.M.	Mixed Doubles Tournament
Caledonian & Rettie Cups	July 11 - 9:30 A.M.	Doubles Tournament
New York Open	July 25 - 10 A. M.	Elimination Tournament
Andrew Currie Trophy	Aug. 29 - 10 A.M.	Open Tournament
Labor Day Doubles	Sept. 6 - 9:30 A.M.	Mixed Tournament

Parade Grounds, Brooklyn - Coney Island and Parkside Avenues:

Caton Trophy	June 12 - 9:30 A.M.	Singles Tournament
Schaefer Trophy	July 12 - 9:30 A.M.	Doubles Tournament
Neilson Cup	Sept. 3 - 10 A.M.	4-Man Teams

Also one-day holiday competitions on July 5, Labor Day (Sept. 6), Columbus Day (October 12), Election Day (November 2).

6/2/54



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

1-1-1-30M-1110044(53) 114

IMMEDIATELY

Mr. Guthridge
Hand Delivery 5/18/54
1.30 PM
Regular Mail 5/18/54

The city-wide championships of the Department of Parks Annual Boxing Tournament sponsored by Maurice Rosenfeld, Honorary Deputy Police Commissioner, will be held at 8:00 P.M. on Friday, May 21st at the 69th Regiment Armory, 26th Street and Lexington Avenue, Manhattan.

Twenty-six boys ranging in age from 14 to 19 years will compete for championships in four junior, five intermediate, and four senior division classes. The contestants, best of more than 650 boys who participated in boxing classes at the 13 Department of Parks boxing centers, have won their borough championship and semi-final matches earlier this month. They will be matched as follows, on Friday:

JUNIOR DIVISION

112 Pound Class		
Hugh Brockington	Opponent	Peter Spanakos
(West 134th Street Gym.)		(Red Hook Play Center)
119 Pound Class		
Sal Broncato		Nick Spanakos
(Astoria Play Center)	"	(Red Hook Play Center)
125 Pound Class		
Frank Pagan	"	Joseph Mangiapone
(West 28th Street Gym.)		(Flushing Play Center)
132 Pound Class		
Louis Kirschner	"	Lenny Mangiapone
(East 54th Street Gym.)		(Flushing Play Center)

- MORE -

INTERMEDIATE DIVISION

119 Pound Class		
Martin Harris	Opponent	Gilbert Santana
(East 54th Street Gym.)		(St. Mary's Play Center)
125 Pound Class		
Louis Tavaréz	"	Allen Stephensen
(Highbridge Play Center)		(Astoria Play Center)
132 Pound Class		
John Devaney	"	Louis Webber
(East 54th Street Gym.)		(Flushing Play Center)
139 Pound Class		
Leo Pennerman	"	George Harris
(Flushing Play Center)		(St. Mary's Play Center)
147 Pound Class		
Joseph Archer	"	Richard Monhaupt
(East 54th Street Gym.)		(Astoria Play Center)

SENIOR DIVISION

132 Pound Class		
Louis Massaro	Opponent	David Orange
(East 54th Street Gym.)		(St. Mary's Play Center)
139 Pound Class		
James Reyers	"	Floyd Stewart
(East 54th Street Gym.)		(Red Hook Play Center)
147 Pound Class		
Dennis Mulligan	"	Allen Clardy
(East 54th Street Gym.)		(St. Mary's Play Center)
156 Pound Class		
James Bridges	"	Edward McNally
(East 54th Street Gym.)		(St. Mary's Play Center)

In addition to prizes awarded in borough competition, Mr. Rosenfeld has donated Benrus Watches to be presented to the champion and runner-up of each match on Friday.

The public is cordially invited to attend on Friday. Tickets may be secured without charge from borough offices of the Department of Parks.

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5/17/54

R.C. Guthridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

IMMEDIATELY

1-1-1-30M-1110044(53) 114

*Hand Delivery 3/4/54
Sent Out 1 PM
Regular Mail 3/4/54*

The Park Department announces that 4-dimensional checkers and chess will be demonstrated in Manhattan at Jay Hood Wright Playground, and in Brooklyn at Sunset Park.

Mr. Yun Gee, internationally known American artist and inventor, has donated the boards necessary for the 2, 3 or 4 man playing of these ancient games. The board is in effect two checker boards cut in half and separated by an open area permitting diagonal and cross moves. Mr. Gee calls his unusual invention, which he will demonstrate, "Fourth Dimensional".

The demonstration at the Wright Playground, Manhattan, 173rd Street and Fort Washington Avenue, will be held on Wednesday March 10th at 3 P.M.

The demonstration at Sunset Park, 5th Avenue and 41st Street, Brooklyn, will be held on March 13th at 3 P.M.



3/4/54

Mr. Guthridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

SUNDAY, MAY 23, 1954

*Hand Delivery 5/18/54
1:30 PM
Regular Mail*

1-1-1-30M-1110044(53) 114

The first outdoor concert of the season in New York City Parks will be given by the Naumburg Orchestra on Sunday evening, May 30 at 8:30 P.M. on the Mall in Central Park. Emerson Buckley will conduct the orchestra on this evening and Ethel Barrymore Colt, soprano, will be the guest soloist.

This Decoration Day concert is the first in a series of four contributed by Mr. Walter W. Naumburg and Mr. George W. Naumburg, sons of Mr. Elkan Naumburg who donated the bandstand on the Mall to the people of New York City. His sons have continued his custom of contributing orchestral concerts of high quality on three holidays, Memorial Day, Fourth of July, and Labor Day, and have added a fourth concert on July 31, the anniversary of their father's death.

The program for the Decoration Day concert will be:

1. Overture - 'La Forza del Destino' Verdi
2. Symphony No. 8 - B Minor - (Unfinished) 1st Movement . . Schubert
3. Aria 'Roi de Thule' and 'Jewel Song' from Faust Gounod
Ethel Barrymore Colt
4. Pastorale and Farandole - L'Arlesienne Suite No. 2 Bizet
5. Polevetzian Dances from Prince Igor Borodin
6. Aria 'Ach Ich Fühls' from Die Zauberflöte Mozart
Ethel Barrymore Colt
7. Fantasia - Romeo and Juliet Tchaikovsky

The remaining Naumburg concerts will be given on July 4, July 31, and September 6, all at 8:30 P.M. on the Mall.

5/18/54

Mr. Greilbridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

IMMEDIATELY

*Hand del- 1:15 P.M.
reg. mail- 3:30 P.M.*

1-1-1-30M-1110044(53) 114

The second in a series of four annual Naumburg concerts will be given on the Mall in Central Park on Sunday evening, July 4 at 8:30 P.M.

Everett Lee will conduct the Naumburg Orchestra for this concert and Gilda Muhlbauer, Violinist, will be the guest soloist.

The bandstand on the Mall was donated to the city by Mr. Elkan Naumburg who also contributed orchestral concerts of high quality over a long period of years. His sons, Mr. Walter W. Naumburg and Mr. George W. Naumburg, have continued this custom in their father's memory, adding a fourth concert on the anniversary of their father's death. The dates of these concerts, Memorial Day, Fourth of July, July 31, and Labor Day, are remembered by lovers of good music.

The program for the Fourth of July concert will be:

1. Overture -- Sicilian Vespers Verdi
2. The Swan of Tuonela Sibelius
3. Concerto in B Minor -- 1st Movement
(Allegro non Troppo) . . Saint-Saens
Gilda Muhlbauer
4. Scheherazade - (Part 4) Rimsky-Korsakoff

I N T E R M I S S I O N

5. Prelude to Act III -- 'Lohengrin' Wagner
- (continued)

.... 2

6. Elegy -- (Benjamin Prize Winner) Clarence Cameron White
First New York Performance
7. Sonata #3 -- D Minor (Ballade for violin alone) Ysaye
Gilda Muhlbauer
8. A March for America Robert Russell Bennett

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6/30/54

Mr. Gutteridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

IMMEDIATELY

*Hand Delivery 5/27/54 - 5 P.M.
By Mail 5/28/54 - 11 P.M.*

1-1-1-30M-1110044(53) 114

Saturday evening, May 29 at 8:30 P.M., the Netherland Marine Corps Band will give an outdoor band concert at the Prospect Park Music Grove, Flatbush Avenue and Empire Boulevard, Brooklyn.

Consisting of eighty bandsmen and thirty torch bearers, the band, under the direction of Captain G. Nieuwland of the Netherland Marine Corps is considered to be one of the finest in the world.

The appearance of the band in this city is in connection with the arrival of the Netherland Aircraft Carrier, the Karel Doorman, the first Netherland naval ship to visit this port since 1926.

The program for Saturday evening's concert is as follows:

8:30 to 9:15

1. Triumphal March from Aida Verdi
2. Overture Handel
3. Waltz from Swan Lake Tchaikovsky
4. Ballet Music from Opera Faust Gounod
5. March - Au Supplice Berlioz

INTERMISSION

9:30 to 9:55

1. Trombones to the Fore Scull
2. Dizzy Fingers Zez Confrey
3. The Blues Schorer
Soloist, Major Piet Van Dijk
4. Selections Jerome Kern

(continued)

5. National Emblem March Bagley
6. Selections from Annie Get Your Gun Berlin
7. American Patrol Meacham

INTERMISSION

10: to 10:30

Taptoe - Traditional procession of Torch Bearers

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5/27/54

Mr. Shults



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

IMMEDIATELY

*Hand Delivery: 6/1/54: 7:30
Reg mail. 6/1/54 3:30*

1-1-1-30M-1110044(53) 114

Over 500 young girls from Department of Parks playgrounds in Queens will present their 11th Annual Children's Dance Festival at King Park, 150th to 153rd Streets and Jamaica Avenue, Jamaica at 2:30 P.M. on Saturday, June 5. In the event of rain, the event will be held on June 12, also at 2:30 P.M.

The program will consist of ten novelty and folk dances.

The dances and the playgrounds, presenting them will be:

The Woman in the Shoe	Von Dohlen and O'Connell Playgrounds
Hep Cats	Brookville, Braddock, and Park Play- grounds P.S. 46 and P.S. 133
The Party and the Princess . . .	Flushing Memorial, Kissena, and Park Playground P.S. 20
Mesdemoiselles	Liberty Park
Dutch Maids	Newtown, Corona & 102nd Street, J.F. Murray, Jackson Heights Playgrounds
Farm Dance	Jackson Pond, Atlantic & 125 Street, and Dry Harbor Playgrounds
Tarantella	Thompson Hill, Grover Cleveland, Upper Highland, Austin Street, and Park Playgrounds P.S. 174 and 175
Toyland	Marconi, St. Albans, Union Hall and Park Playground P.S. 50
Shoe Shine Boy	R. O'Connor and Park Playground P.S. 162
Golden Slipper	All of the children

(continued)

The Department of Parks extends a cordial invitation to the public to attend this dance festival and those presented by the other boroughs which will be held June 12 in the Bronx, June 19 in Brooklyn and Manhattan, and June 26 in Richmond. No admission is charged for any of these festivals.

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6/1/54

Mr. Guthrie



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

IMMEDIATELY

*Hand delivery: 6/8/54
10AM*

*Reg. mail: 6/8/54
11AM*

1-1-30M-1110044(53) 114

The young girls from the Department of Parks in the Bronx will present their Annual Dance Fete at Williamsbridge Oval, 208 Street and Bainbridge Avenue, on Saturday June 12, at 2:30 P.M.

The following is a listing of the eight dances and the playgrounds presenting them.

Tarantella	Lyons Square, Bronx River Houses, Spofford Ave. and Crotona Park Playgrounds.
Blossom Time	St. Mary's Park, Patterson Houses, Flynn and Brook Avenue Playgrounds.
Round the World Rhumba	P.S. #21, Williamsbridge, Mosholu, Zimmerman, Parkside and Pelham Houses Plgds.
Campus Cuties	Webster Memorial, Ciccarone and Bronx Park Playgrounds.
Krakowiak	St. James, Fort #4, Devoe and Claremont Park Playgrounds.
Dutch Dance	Mullaly, Morris Avenue, Nelson Avenue and Goble Place Playgrounds
The Charleston	St. Mary's Recreation Center
Scotch Sword Dance	Pelham Bay, Waterbury Avenue, Tratman Avenue and P.S. #106 Playgrounds.

Manhattan and Brooklyn will present their programs on Saturday, June 19. Richmond will close the festivities on Saturday, June 26. All events will take place in the respective boroughs and are free to the public.

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6/8/54

P.C. Muthridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

IMMEDIATELY

*Hand Deliv 4:15 PM
6/15/54
Regular Mail 6/15/54*

1-1-1-30M-1110044(53) 114

The children from the Department of Parks Playgrounds in Manhattan and Brooklyn will present their Annual Dance Fetes on Saturday, June 19 at 2:30 P.M.

The 27th Manhattan Festival, presented on the Sheep Meadow, 67th Street and West Drive in Central Park will consist of seven folk and novelty dances with over 700 dancers participating. The children will be gaily dressed in costumes made under the supervision and guidance of the playgrounds recreational staff.

The following is a listing of the dances and the playgrounds presenting them:

COW GIRL CAPERS	Heckscher, Rumsey, North Meadow, 74th & Riverside, 83rd & Riverside, 123rd & Morningside and 76th & Riverside Playgrounds.
SICILIAN TARANTELLA	Chelsea, Chelsea Roof, McCaffrey, West 45th Street, DeWitt Clinton Park, St. Gabriel's and East 24th Street Playgrounds.
THE STRUT	60th & York Avenue, St. Catherine's, John Jay, Carl Schurz, Machine & Metal Trades, 108th & Park, James Weldon Johnson Thomas Jefferson and Louis Cuvillier Playgrounds.
SKATING WALTZ	J. Hood Wright, Payson Avenue, Dyckman Housing, Highbridge - 189th, Highbridge - 173rd Playgrounds.
MR. TAP TOE	Columbus, Alfred E. Smith, Roosevelt, Bernard Downing, Louis & Rivington and Seward Playgrounds.
WALTZ OF THE BELLS	Colonial, McCray, St. Nicholas - 133rd, Colonel Chas. H. Young, Harlem Housing, Annunciation, Stephen Foster and Mt. Morris Playgrounds.

(continued)

CHARLESTON

East River & 11th, Sauer Tompkins Square,
Downing Street and Kelly Playgrounds.

The 39th Brooklyn Dance Fete, presented at the Long Meadow, near the Union Street entrance, Prospect Park, will consist of eight original novelty and folk dances with 700 gaily costumed children participating. The festival will open with a grand March by the dancers as they take their places around the green lawn where the dances will be performed. At the conclusion of the program the children will have their refreshments at the picnic grounds.

The eight dances on the program and the playgrounds presenting them will be:

ITALIAN FOLK DANCE	Prospect Park West & 11th Street, Schermerhorn, Carroll Park, Union and Van Brunt and McLaughlin Playgrounds.
SWEDISH LASSIES	Park & Taffee, Berry & South 3rd, Sheridan, Sargeant Daugherty, Greenpoint, McKibben and McCarren Playgrounds.
SAMBA MILITAIRE	Marcy Housing, Sumner & Monroe, Bushwick Park, Callahan & Kelly, St. Andrews and St. Johns Playgrounds.
LET'S DANCE	Lincoln Terrace, New Lots, Riverdale & Snediker Playgrounds.
BAVARIAN POLKA	Marine Park, Paerdegat, Albany & East New York Playgrounds.
ARTISTS AND MODELS	Colonel Marcus and Kelly Memorial Playgrounds.
SHIPMATES MINUET	James J. Byrne Memorial, Ennis, Leiv Eiriksson, Colonial Road & 83rd, and McKinley Park Playgrounds.

These festivities are the highlights of the year-round recreation program of the Department of Parks.

The public is cordially invited to attend these festivities. There is no charge for admission.

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Mr. Buttrick



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

1-1-30M-1110044(53) 114

SUNDAY, APRIL 4, 1954

*Hand Delivery 4/1/54
10.15 AM
Regular Mail 4/1/54*

Sign of spring - the 8th Annual Egg Rolling Contest, sponsored by the Department of Parks and Arnold Constable, will be conducted for boys and girls 5 through 13 years of age on Saturday, April 17, at 2 P.M. on the Great Lawn in Central Park, 80th to 84th Streets in the center of the park.

Entry blanks may be secured and filed at Department of Parks playgrounds and borough offices and at the contest booth in the Boys and Girls Department on the second floor of Arnold Constable, 40th Street and Fifth Avenue. Entries close April 15. There is no fee for filing.

The contest will be conducted in six classes suited to the age and sex of the contestants. The youngsters will be required to propel their eggs down the course, using a spoon as a mallet. Eggs and spoons will be provided by Arnold Constable. The events are arranged as follows:

Group I	- Boys 5-6-7 years of age	- 20 yard course
Group I	- Girls 5-6-7 years of age	- 20 yard course
Group II	- Boys 8-9-10 years of age	- 30 yard course
Group II	- Girls 8-9-10 years of age	- 30 yard course
Group III	- Boys 11-12-13 years of age	- 40 yard course
Group III	- Girls 11-12-13 years of age	- 40 yard course

Handsome prizes donated by Arnold Constable will be awarded

(continued)

to the winners in each group. Group I Boys prizes are a bicycle for 1st place, scooter for 2nd place, and roller skates for 3rd place. Group I Girls will receive a doll carriage for 1st place, a large doll for 2nd place, and roller skates for 3rd place. Group II and III winners will be awarded merchandise certificates for \$25, \$20, and \$15 respectively.

* * * * *

4/1/54

Reg. Mail

DATE: 4-14-54

R.C. Kuttredge



TIME: 3 P.M.

DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK
REGENT 4-1000

FOR RELEASE

IMMEDIATELY

1-1-30M-1120044(53) 114

More than 1,000 boys and girls have filed their entries for the Eighth Annual Easter Egg Rolling Contest to be held at 2 P.M. on Saturday, April 17 at the Great Lawn in Central Park, 80th to 84th Streets.

This annual event for youngsters five through thirteen years of age is sponsored by the Department of Parks and Arnold, Constable, Fifth Avenue. The contestants will use a spoon as a mallet to propel their eggs down a course suited to their age and sex. Eggs and spoons will be provided by Arnold Constable. Competition will be conducted in the following six classes:

Group I	- Boys, 5, 6, 7 years of age	- 20 yard course
Group I	- Girls, 5, 6, 7 years of age	- 20 yard course
Group II	- Boys 8, 9, 10 years of age	- 30 yard course
Group II	- Girls 8, 9, 10 years of age	- 30 yard course
Group III	- Boys 11, 12, 13 years of age	- 40 yard course
Group III	- Girls 11, 12, 13 years of age	- 40 yard course

A special feature this year will be a gift package for each and every child in the race, presented by Chick-Chick and Presto. The winners in each group will receive wonderful gifts from Arnold Constable. These include a bicycle, doll carriage, doll, scooter

(continued)

or roller skates for the younger children and gift certificates for the older ones.

Children who have been unable to register for the contest may do so at the park no later than 1:30 P.M. on the day of the contest.

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4/14/54



FROM

• ABRAHAM & STRAUS
• FULTON STREET AT HOYT
• BROOKLYN 1, NEW YORK, N. Y.
• TRIANGLE 5-7200
•

Release Date: SUNDAY, JUNE 27, 1954

**REGISTRATION FOR THIRD ANNUAL JUNIOR ANGLER CONTEST
STARTS TOMORROW AT A&S AND PROSPECT PARK**

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**Four-Week Fishing Contest, Sponsored With Park Department, Offers
225 Prizes For City's Top Small Fry Fishermen**

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Registration for the Third Annual A&S Junior Angler Fishing Contest, sponsored in cooperation with the New York City Department of Parks, starts tomorrow morning (Monday) in the sporting goods department of Abraham & Straus, Fulton Street, Brooklyn, and at the Model Yacht House in Prospect Park.

The contest, which begins Thursday, July 8 and ends Monday, August 2, is open to boys and girls from 6 through 15 years of age. Upon enrolling, the contestant receives the official Junior Angler badge, which entitles him to compete for the contest's more than 225 prizes. The prizes, including a \$200 and a \$150 U. S. Defense Bond; four bicycles; a complete fishing outfit and hundreds of rods, reels and lines, will be awarded at an old-fashioned "Fish Fry" at Prospect Park on Thursday, August 5.

Enrollment will be held daily at A&S during store hours and at Prospect Park from 8 a.m. to 8 p.m. until the final day of the competition. Contest rules require contestants to have their parents or guardians sign the application blanks.

STOCK LAKE WITH 500 FRISKY FISH

With some 6,000 youngsters expected to take part in this year's contest, the New York State Department of Conservation has stocked the large lake at Prospect Park with an additional 500 frisky trout, bass, sunfish, carp et al. These fish,

added to the thousands of "big ones that got away" from last year's Junior Anglers, will insure action aplenty for the small fry during the four weeks of the contest, Park Department officials predict.

The contest's big game are "Romeo II" and "Juliet II," either one good for a three-speed English bicycle. On the weight of strong circumstantial evidence, the contest judges concluded that the original "Romeo" and "Juliet," met the melancholy fate of Shakespeare's famous lovers of the same names. To take the place of the contest's first piscatorial Montague and Capulet, "Romeo II," tagged with the number C-1869, and "Juliet II," tagged C-1870, have been set free for this year's contest. Should they prove as elusive as their namesakes, a drawing, for which all contestants will be eligible, will be held at the "Fish Fry" to determine the bicycle winners.

If, by chance, the original "Romeo" and "Juliet" have not gone on to their great reward (or greener waters) and a contestant lands them, the prizes originally placed on their heads - two three-speed English bicycles - will be awarded in addition to the bikes for their successors.

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R. C. Guthridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

FOR RELEASE

1-1-1-30M-1110044(53) 114

IMMEDIATELY

REGENT 4-1000
Hand Delivery 5/13 1 PM
Regular Mail 5/13

MORE THAN 1,000 CONTESTANTS OF BOTH SEXES AND ALL AGES SIGN UP FOR FOURTH ANNUAL CONEY ISLAND FISHING CONTEST ONE WEEK BEFORE START OF WEEK-LONG COMPETITION

More than 1,000 contestants, including boys and girls aged as low as four years and men and women in their 70's and 80's, had signed up as of May 10, one week before the opening of competition, to take part in the Fourth Annual Coney Island Fishing Contest, it was announced today by the Park Department, which conducts the annual event. It was expected that the final number of competitors would exceed last year's total, when 3,000 fishermen took part in the contest, sponsored by Nathan's Famous, Inc., Coney Island restaurant.

Entries for the contest are being accepted at all Park Department playgrounds throughout the city, and at Nathan's Famous seafood counter, where prizes valued at more than \$1,500, which will be awarded to winners in daily and overall competition, are on display.

The contest will open at 3 P.M., Monday, May 17, and will continue daily from 3 P.M. to 8 P.M. until Friday for boys and girls under 16 years of age, and until 10 P.M. for adults. Final day for the junior fishermen will be Saturday, May 22, from 8 A.M. to 3 P.M., and seniors will have their final day on Sunday, May 23, during the same hours.

Local fishermen this week noted that blackfish, fluke, flounder and striped bass are being taken in the area around Steeplechase Pier, where the contest will be held.

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5/13/54

R.C. Muthridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

IMMEDIATELY

Send Helmsley 5/11/54
2³⁰ PM
Regular Mail 5/11/54

1-1-1-30M-1110044(53) 114

MORE THAN 200 PIECES OF SALT WATER FISHING GEAR OFFERED
AS PRIZES IN FOURTH ANNUAL CONEY ISLAND FISHING CONTEST

More than 200 pieces of the latest salt-water fishing equipment, comprising 27 prizes, will be taken home by the winners of the 4th Annual Fishing Contest to be held for a full week, May 17 to 23, at Steeplechase Pier, Coney Island. The contest is conducted by the New York City Department of Parks, with prizes put up by Nathan's Famous, noted Coney Island eating place.

The contest offers four grand prizes, to the contestant landing the heaviest fish in each of the four contest divisions: boys and girls under 16 year of age and men and women over 16. The grand prizes each consist of a fiber-glass rod, stainless steel reel, three-tier tackle box, waterproof wading pants and casting shirt, 200 yards of nylon fishing line, 24 assorted hooks, sinkers, a device for weighing and measuring fish and a belt-affixing bait box.

Second prize in each of the four divisions will consist of a similar assortment, with the waterproof fishing clothes omitted. Glass rod, reel and line will be the prize for each of the 12 contestants -- six juniors and six seniors -- landing the heaviest fish of each day's competition.

In special award categories, the junior and senior fisherman catching the most fish during the week will each receive an enameled

-MORE-

steel tackle box; a combination of canvas creel and weighing-measuring device will go to the junior and the senior landing the first fish during the first hour on opening day, 3 to 4 P.M., Monday, May 17, and boxes of five tested salt-water lures will be awarded to the youngest and the oldest contestant landing a fish in the contest.

A full-day fishing trip, all expenses paid, will be the prize for the parent and child, fishing together, who land the heaviest joint catch. In addition, bait boxes will be given to each junior contestant catching a fish of whatever size in the contest, and each junior who enters will receive a souvenir fishing cap.

The contest prizes, valued at more than \$1,500, are on display at Nathan's seafood counter, Surf and Stillwell Avenues, Coney Island.

Applications for the contest may be obtained at any Park Department playground throughout the city, or at Nathan's.

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5/11/54



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

IMMEDIATELY

1-1-1-30M-1110044(53) 114

*Hand Delivery 5/18/54
1.30 PM
Regular Mail 5/18/54*

FOURTH ANNUAL CONEY ISLAND FISHING CONTEST OPENED MONDAY,
MAY 17th-MORE THAN 3,000 CONTESTANTS EXPECTED TO PARTICIPATE

Prizes valued at more than \$1,500 offered in week-long event conducted by Department of Parks and sponsored by Nathan's Famous -- Contest open to men, women, boys and girls of all ages.

The Fourth Annual Coney Island Fishing Contest, conducted by the New York City Department of Parks and sponsored by Nathan's Famous, Coney Island restaurant, opened at 3 P.M. on Monday at Steeplechase Pier.

More than 3,000 girls, boys, men and women of all ages are expected to participate in the week-long event, which will continue until Sunday, May 23rd. Twenty-seven prizes, donated by Nathan's will be awarded, consisting of modern fishing equipment.

Competition will be held daily from 3 P.M. to 8 P.M., Monday to Friday, for junior contestants, up to 16 years of age, and from 3 P.M. to 10 P.M. for seniors. Saturday, May 22, from 8 A.M. to 3 P.M., juniors will fish alone, and competition will be restricted to seniors during the same hours on Sunday, May 23.

Two daily prizes, consisting of pier-casting outfits, will be awarded at the end of each day's fishing, one to the junior and one to the senior catching the heaviest fish of the day. On opening day, there will be a special prize for the junior and senior landing

(continued)

the heaviest fish caught in the first hour of competition.

Grand prizes, consisting of rod, reel, tackle box, casting shirt, waders and other accessories, will be awarded at the end of the week to the contestant landing the heaviest fish of the contest in each division: boys, girls, men and women. There will be also second-place awards, as well as special prizes for the most fish caught by one contestant, the youngest and oldest contestants catching fish, and the parent-child combination landing the heaviest joint catch.

In addition, each junior enrolled in the contest will receive a souvenir fisherman's cap, and each junior who catches a fish, of whatever size, will get a special bait box.

The quarter-mile-long pier, which juts into the ocean from the Coney Island Boardwalk at 15th Street, has been decorated by the Park Department for the contest, with carnival-striped canopies, bunting, spotlights and other displays, and a public-address system has been installed which will regale the contestants with music while they fish, and announce the names of leading contestants as the fishing progresses.

Initiated in 1951 with a two-day tournament in which some 700 fishermen competed, the Coney Island contest grew rapidly to 3,000 contestants in 1953, with an even greater number expected this year, constituting the largest competition of its kind on the Atlantic seaboard.

Entries in the contest have been accepted for the past three weeks at all City Park Department playgrounds and at Nathan's Famous. Late entries will be taken right at the pier while the contest is in progress, and there is no fee for participation.

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5/18/54

MEMO TO PHOTO ASSIGNMENT EDITORS

More than 3,000 contestants, from youngsters under four years of age to old-timers in their 70's and 80's, are expected to take part in the Fourth Annual Coney Island Fishing Contest, making it a wonderful spot for feature and human-interest pictures. In the past three years, we've had whole families (four and five members) out fishing together, fishermen with the most ingenious rigs imaginable, dowager-type ladies with fur-pieces and black hats gingerly holding a drop-line over the side of the pier, and all sorts of excellent picture subjects, including (in 1951) an authentic Indian princess (without war-paint).

We cordially invite you to cover this colorful event. Park Department personnel conducting the contest on the Pier and representatives of the contest sponsor, Nathan's Famous of Coney Island, will be very happy to cooperate with your photographers in every possible way.

Place: Steeplechase Pier, Coney Island Boardwalk at 15th Street

Dates: Monday, May 17 to Friday, May 21 -- 3 P.M. to 8 P.M. (juniors)
3 P.M. to 10 P.M. (seniors)

Saturday, May 22, 8 A.M. to 3 P.M. -- juniors only

Sunday, May 23, 8 A.M. to 3 P.M. -- seniors only

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5/18/54

MR. GUTHRIDGE



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

IMMEDIATELY

Send Vlelney 5/5/54
3 PM
Regular Mail 5/5/54

1-1-1-30M-1110044(53) 114

FOURTH ANNUAL FISHING CONTEST TO BE HELD IN CONEY ISLAND
MAY 17-23 CONDUCTED BY DEPARTMENT OF PARKS, SPONSORED BY
NATHAN'S FAMOUS.

The Fourth Annual Coney Island Fishing Contest, conducted by the Park Department and sponsored by Nathan's Famous, Coney Island restaurant, will be held at Steeplechase Pier for a full week, Monday, May 17 through Sunday, May 24, it was announced today by the Park Department.

A total of 27 prizes of fishing equipment, valued at more than \$1,500, will be awarded to winners of various classes in the four divisions of the contest: junior boys and junior girls, to age 16, senior men and senior women, aged 16 and over. The competition is open to all who wish to enter, and there is no entry fee or other requirement.

More than 3,000 contestants took part in the contest in 1953, with a total of some 10,000 onlookers, it was announced, making the event one of the largest pier-fishing contests in the country. Prior to 1953, the contest was limited to two days, and attracted 1,000 competitors.

Four grand prizes will be awarded, to the contestant in each division landing the heaviest single fish during the week, and there will be second-place awards in each division. In addition, there will be a junior and a senior daily prize, for the heaviest

(continued)

fish caught in a single day's fishing, junior and senior awards for the most fish caught during the week, awards to the youngest and oldest contestants landing fish, prizes for junior and senior catching the first fish during the first hour on opening day, Monday, May 17, and a special award for parent and child, fishing together and landing the heaviest joint catch.

The hours of the contest will be 3 P.M. to 8 P.M. for juniors on the weekdays, Monday to Friday, and 3 P.M. to 10 P.M. for seniors on these days. On Saturday, May 22, competition will be limited to juniors and will be held from 8 A.M. to 3 P.M.; seniors will compete during the same hours on Sunday, May 23. Prizes will be awarded at the close of competition on Saturday and Sunday.

Applications for the contest are now available at all Park Department playgrounds throughout the city and at Nathan's Famous seafood counter, Surf and Stillwell Avenues, Coney Island.

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5/5/54



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

1-1-1-30M-1110044(53) 114

ANNUAL EASTER FLOWER SHOW
PROSPECT PARK GREENHOUSE

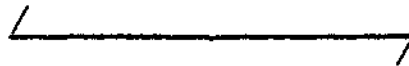
*Hand Deliv Sent 1 plan
4/7/54
Reg. Mail 4/7*

The Park Department announces the opening of the Annual Easter Flower Show at the Greenhouse at Prospect Park West and 7th Street, Brooklyn, N. Y. on Palm Sunday, April 11, 1954 at 10:00 A.M.

More than 200 varieties of flowers will be on exhibit. The main feature of the show is a huge cross, twenty feet high, made of Japanese Lilies with an edging of mixed Hydrangeas. Leading to the steps of the cross is a path of grass with beds of Azaleas in over 50 varieties.

As a background for the central motif, the walls of the Greenhouse are banked with a colorful display of flowers in great varieties, among which are Sweet Peas, Snap Dragons, Camellias and many other plants.

Press photographs may be taken daily starting Thursday, April 8, 1954.



4/7/54

R. C. Guttridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

IMMEDIATELY

Misc.-20M-701516(53) 114

Hand Delivery 3/3/54
3:30 PM
Regular Mail 3/3/54

The Department of Parks announces the opening of the ten municipal golf courses on Saturday morning, April 3, 1954, at 6 A.M. The club houses, with food facilities, locker and shower accommodations and other facilities, will be opened at the same time for the use of the public: The locations of these ten courses are as follows:

- BROOKLYN: Dyker Beach Golf Course, 86 Street and Seventh Avenue.
- BRONX: Van Cortlandt Golf Course, 242 Street and Broadway, Van Cortlandt Park.
- Mosholu Golf Course, Jerome Avenue and Holley Lane at Woodlawn.
- Pelham Golf Course, Shore Road, north of Hutchinson River Parkway, Pelham Bay Park.
- Split Rock Golf Course, Shore Road, north of Hutchinson River Parkway, Pelham Bay Park.
- QUEENS: Clearview Golf Course, 23 Avenue and Willets Point Boulevard, Bayside.
- Kissena Golf Course, North Hempstead Turnpike and Fresh Meadow Road, Flushing.
- Forest Park Golf Course, Park Lane South and Forest Parkway, Forest Park.
- RICHMOND: Silver Lake Golf Course, Silver Lake Park on Victory Boulevard and Park Road.
- La Tourette Golf Course, Forest Hill Road and London Road.

The fee for season permits is \$15.00. An additional daily fee of 50¢ per round entitles the permit holder to play weekdays, and

(continued)

an additional charge of \$1.00 per round is made on Saturdays, Sundays and Holidays. Permits are good at any of the 10 Courses. For non-permit holders the daily fee from Monday through Friday will be \$1.50, and \$2.00 on Saturdays, Sundays and Holidays.

Because of the increasing demand for winter play, the Park Department will continue operation on one course in each of the four boroughs where courses are operated.

The selection and the schedule of operation of the courses for winter play will be announced at a later date.

3/31/54

R.C. Guthridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

IMMEDIATELY

1-1-1-30M-1110044(53) 114

Hand Delivery Sent 2/17/54
at 1:15 P.M.
Regular Mail 2/17/54

Starting Tuesday, February 23, 1954, applications for season playing permits for golf and tennis and locker permits for tennis, other recreational activities and golf with the exceptions noted below, will be accepted at each of the five Borough Offices of the Park Department. Application may be made either in person or by mail. Application for a playing permit for golf or tennis must be accompanied by a face photograph of passport size, taken not more than thirty days prior to date of application. Applications filed by mail must be accompanied by a stamped, self-addressed envelope, and the address must include the postal zone, if any.

A season golf permit costs \$15. Daily golf fees for season permit holders will be 50¢ per round on weekdays and \$1.00 per round on Saturdays, Sundays and holidays. Daily golf fees for non-season permit holders will be \$1.50 for weekdays and \$2.00 on Saturdays, Sundays and holidays.

A season golf locker permit costs \$5.00 and will expire on November 28, 1954.

Because at some locations the demand for golf lockers exceeds the supply, applications for golf lockers are not being accepted at this time for the following locations:

DYKER BEACH, BROOKLYN
MOSHOLU, BRONX - (MEN'S LOCKERS ONLY)
CLEARVIEW, QUEENS

Applications for lockers at these locations will be accepted
(continued)

from season permit holders only at any Park Department Borough Office from March 1 to March 15, 1954. Public drawings will be conducted on March 25, 1954 at 10 A.M. to determine the successful applicants. The drawings will be held in the offices of the Department in the boroughs in which the respective courses are located.

Season locker permits for Pelham-Split Rock, Van Cortlandt, Moshulu (Women's Lockers only), Forest Park, Silver Lake and La Tourette courses may be obtained by season golf permit holders as soon as they have their permits.

A tennis permit costs \$5.00 for the season and is good for play every day of the season on any of the City's 492 public park tennis courts. No daily permits are issued for tennis.

Applications for seasonal recreation lockers, located at various athletic fields and tennis court areas, also will be received, starting February 23rd. Locker rental is \$5.00 for the season.

Season locker permits for the Field House at the North Meadow in Central Park may be secured by personal application only at the Permit Office in the Arsenal Building, 64th Street and Fifth Avenue, starting February 23rd. Only one locker will be issued to an applicant.

Park Department offices in the five boroughs are located as follows:

MANHATTAN: Arsenal Building, Telephone: REgent 4-1000
64th Street and Fifth Avenue
New York 21, N. Y.

BROOKLYN: Litchfield Mansion, Telephone: SOuth 8-2300
Prospect Park West and Fifth Street
Brooklyn 15, N. Y.

QUEENS: The Overlook, Telephone: LIggett 4-4400
Forest Park
Union Turnpike and Park Lane
Kew Gardens 15, New York

(continued)

BRONX: Administration Building, Telephone: TAlmadge 8-3200
Bronx Park East and Birchall Avenue
Bronx 60, New York

RICHMOND: Clove Lakes Park, Telephone: GIbraltar 2-7640
1150 Clove Road
West New Brighton, Staten Island 1, New York

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2/17/54

R.C. Muckridge



Hand Delivered 2/17/54 9:30 PM

DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK IMMEDIATELY

REGENT 4-1000

Regular Mail 2/17/54

FOR RELEASE

Misc.-20M-701516(53) 114

Department of Parks has arranged for in-service training courses for department employees who have filed for Civil Service examinations for promotion to the positions of Gardener, Park Foreman and General Park Foreman.

Subjects primarily related to gardening will be covered in a total of six half-day periods and subjects relating to the work of Park Foreman and General Foreman will cover a total of eight half-day periods. The course will start February 19th and be completed March 26th.

The courses will be held in the auditorium of the American Museum of Natural History. Lectures will be given by such outstanding experts as Thomas H. Everett, Horticulturist of the New York Botanical Garden; Dr. P.P. Pirone, Plant Pathologist of the New York Botanical Garden; Robert T. Miller of E.I. duPont DeNemours & Company; Dr. G. Alfred Adams, Entomologist of the Geneva Experiment Station, and Dr. Fred V. Grau, Agronomist.

Various pertinent phases of Park Department maintenance and operation will be covered by specially qualified members of the staff of the department.

These courses are designed to provide its participants with complete information of all the various departmental activities,

(continued)

a greater familiarity with acceptable methods of operation and maintenance based on current and improved practices and with standards for proper supervision and reasonable work performance.

Many times in recent years, the department has found it necessary to conduct similar training courses although on a much smaller scale, in ever striving to improve efficiency.

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2/17/'54

Mr. Guttridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

1-1-1-30M-1110044(53) 114

IMMEDIATELY

*David H. Hickey 4/29/54
1 P.M.*

Regular Mail 4/29/54

Recently the Department of Parks received a complaint from an organization interested in conservation in Jamaica Bay, that eel combing, which started last fall, would cause extensive damage, if permitted to continue.

The practice of combing eels for commercial use was outlawed in the Bays along the south shores of Nassau and Suffolk Counties, and these eel combers moved into Jamaica Bay.

While there is no objection to the taking of eels in reasonable quantities by the use of eel pots and spears, the practice of combing digs up the bottom of the Bay with extensive and sometimes permanent damage to clams, fish and other marine life.

The Park Department amended its Rules and Regulations aimed primarily at eel combing, but of sufficient scope to permit adequate control of any form of commercial fishing in park waters throughout the city. Attached is a copy of the new Section 12 of Article II of the Park Rules and Regulations effective on April 20th, 1954.

. . .

Attachment

4/29/54

Rules and Regulations of the Department of Parks,- Article II

Section 12. Commercial Fishing.

No person shall take or attempt to take for commercial purposes any eels, fish, clams, crabs or other form of marine life in any park by using hand or power operated equipment, including but not limited to trawls, nets, dredges or eel combs. No person shall have in his possession in any park any hand or power operated equipment designed for or customarily used for the taking for commercial purposes of any form of marine life, nor shall any person have in his possession in any park eels, fish, clams, crabs or other form of marine life in quantities more than sufficient for personal use of the possessor. This section shall not apply to the taking and possession of eels in any park for commercial purposes by use of pots or hand spears.

4/29/54

Mrs. Hutchings



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

SUNDAY, JUNE 13, 1954

Hand Delivery 6/9/54

Reg. Mail: 6/9/54

1-1-1-30M-1110044(53) 114

For the fifteenth year, the Department of Park Marionette Theatre will tour the city's parks and playgrounds with its streamlined stage to give outdoor performances of marionette shows for the children of New York City. This year's presentation will be the "Shoemaker and the Elves". The Park Puppeteers will visit 71 locations and give 82 performances during the twelve week tour.

Performances will be given in the Bronx from June 14 to 30; in Queens from July 1 to July 21; in Brooklyn from July 22 to August 11; in Richmond from August 12 to August 20, and in Manhattan from August 23 to September 10. A special performance for children in Bellevue Hospital will be given on Wednesday, September 1 at 10 A.M. There is no fee charged for admission to any of the performances. Each show runs for approximately one hour.

The performances in the Bronx are scheduled as follows:

BRONX

Mon.	June 14	3:30 P.M.	Van Cortlandt Park Stadium, 242 St. & Broadway
Tues.	June 15	3:30 P.M.	Crotona Park #9 Playground, Crotona Park South and Clinton Avenue
Wed.	June 16	3:30 P.M.	Claremont Park, Teller and Mt. Eden Aves
Thurs.	June 17	3:30 P.M.	Eastchester Houses Playground, Adea and Tenbroeck Avenues
Fri.	June 18	3:30 P.M.	Playground at Watson, Gleason and Noble Avenues

(continued)

Mon.	June 21	3:30 P.M.	Devoe Park, University Avenue and 188th Street
Tues.	June 22	3:30 P.M.	Pelham Parkway Houses Playground, Williamsbridge Road and Mace Avenue
Wed.	June 23	3:30 P.M.	Playground at Waterbury, Edison and LaSalle Avenues
Thurs.	June 24	11:00 A.M. 3:30 P.M.	Poe Park Grand Concourse and East 192nd Street
Fri.	June 25	3:30 P.M.	Marble Hill Houses Playground, West 230 Street and Marble Hill Avenue.
Mon.	June 28	11:00 A.M.	Patterson Houses Playground, East 148 Street and College Avenue
Tues.	June 29	3:30 P.M.	Gun Hill Houses Playground, Magenta Street bet. Holland and Cruger Aves.
Wed.	June 30	3:30 P.M.	Bronx Park, East 180 St. & Boston Road

* * * * *

6/7/54

The Gubbidge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

FOR RELEASE

IMMEDIATELY

1-1-1-30M-1110044(53) 114

6/24/54
REGENT 4-1000
Hand del - 2:55 P.M.
Reg. mail - 3:30 P.M.

The popular Department of Parks Marionette Theatre tour park playgrounds in Queens from July 1 through July 21, giving 18 performances of "The Shoemaker and the Elves". Sixty minutes of fascinating entertainment are in store for children and their parents who see the story of the kindly old shoemaker come to life in the animations of the colorful puppets. Through the centuries puppetry has lost none of its charm as a medium of entertainment while making use of modern methods and materials to enhance the illusion of self-animated marionettes.

The Park Puppeteers have staged the current production with constant thought of what will please their young audiences. Mr. Longfellow and Mr. Shortfellow, the two elves who help the hard-working shoemaker, are amusing characters who actually seem to have a human personality of their own. It is no wonder that they get fan mail from their young admirers,

The schedule of free performances in the Queens playgrounds will be:

Thurs.	July 1	2:30 P.M.	Grover Cleveland Playground, Grandview Ave. and Stanhope Street
Fri.	July 2	2:30 P.M.	Jackson Heights Playground, 34th Avenue and 77th St., Jackson Hts.
Tues.	July 6	2:30 P.M.	Chisholm Playground, 115 St. and Poppenhausen Ave., College Point

(continued)

(2)

Wed.	July 7	2:30 P.M.	Van Wyck Playground, 111 Ave. and 134 St., Ozone Pk.
Thurs.	July 8	11:00 A.M. 2:30 P.M.	Forest Park, Main Drive off Woodhaven Boulevard, Glendale
Fri.	July 9	2:30 P.M.	Brookville Park, Brookville Boulevard and 143 Ave., Rosedale
Mon.	July 12	2:30 P.M.	Astoria Park, 21 Street and Hoyt Ave. Astoria
Tues.	July 13	11:00 A.M. 2:30 P.M.	Kissena Park, 164 Street between Rose and Oak Avenues, Rosedale
Wed.	July 14	2:30 P.M.	Cunningham Park, Union Turnpike and 192 St., Hollis
Thurs.	July 15	2:30 P.M.	St. Albans Playground, Merrick Road and Linden Blvd.
Fri.	July 16	2:30 P.M.	Jacob Riis Park, Softball Area, Neponsit
Mon.	July 19	2:30 P.M.	Linden Park, 104 St. and 41 Ave., Corona
Tues.	July 20	11:00 A.M. 2:30 P.M.	Alley Park, Springfield Area, Springfield
Wed.	July 21	11:00 A.M. 2:30 P.M.	King Park, 153 Street and Jamaica Avenue, Jamaica

6/29/54

Mrs. Hirschberg



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

Hand delivery: 6/1/54 - 11 AM

Reg. mail 6/2/54 11 AM

Picture: 28291

FOR RELEASE

IMMEDIATELY

1-1-1-30M-1110044(53) 114

The Park Department announces that the new Model Yacht Boathouse in Central Park at Conservatory lake, 74th Street and Fifth Avenue, a gift of Mrs. Jeanne E. Kerbs in memory of her parents, Alice Hochstadter Kerbs and Edward A. Kerbs, will be opened with ceremonies on Wednesday, June 2nd at 3:30 P.M. The speakers will be: Robert F. Wagner, Mayor of the City of New York, Hulan E. Jack, Borough President of Manhattan, Park Commissioner Robert Moses and Mrs. Kerbs.

The new boathouse is designed in the traditional Central Park Victorian style in keeping with the original plan of the park of Frederick Law Olmsted and Calvert Vaux. The exterior is of red brick with white limestone trim and a curving, sloping metal roof. The interior includes a large central room for the storage of model boats, a public comfort station, maintenance facilities and a refreshment concession. The 160-foot long terrace in front of the building and overlooking the lake includes a sandpit for the use of small children and sitting areas. The entrance gates at 72nd Street and 76th Street and the surrounding areas have been rehabilitated.

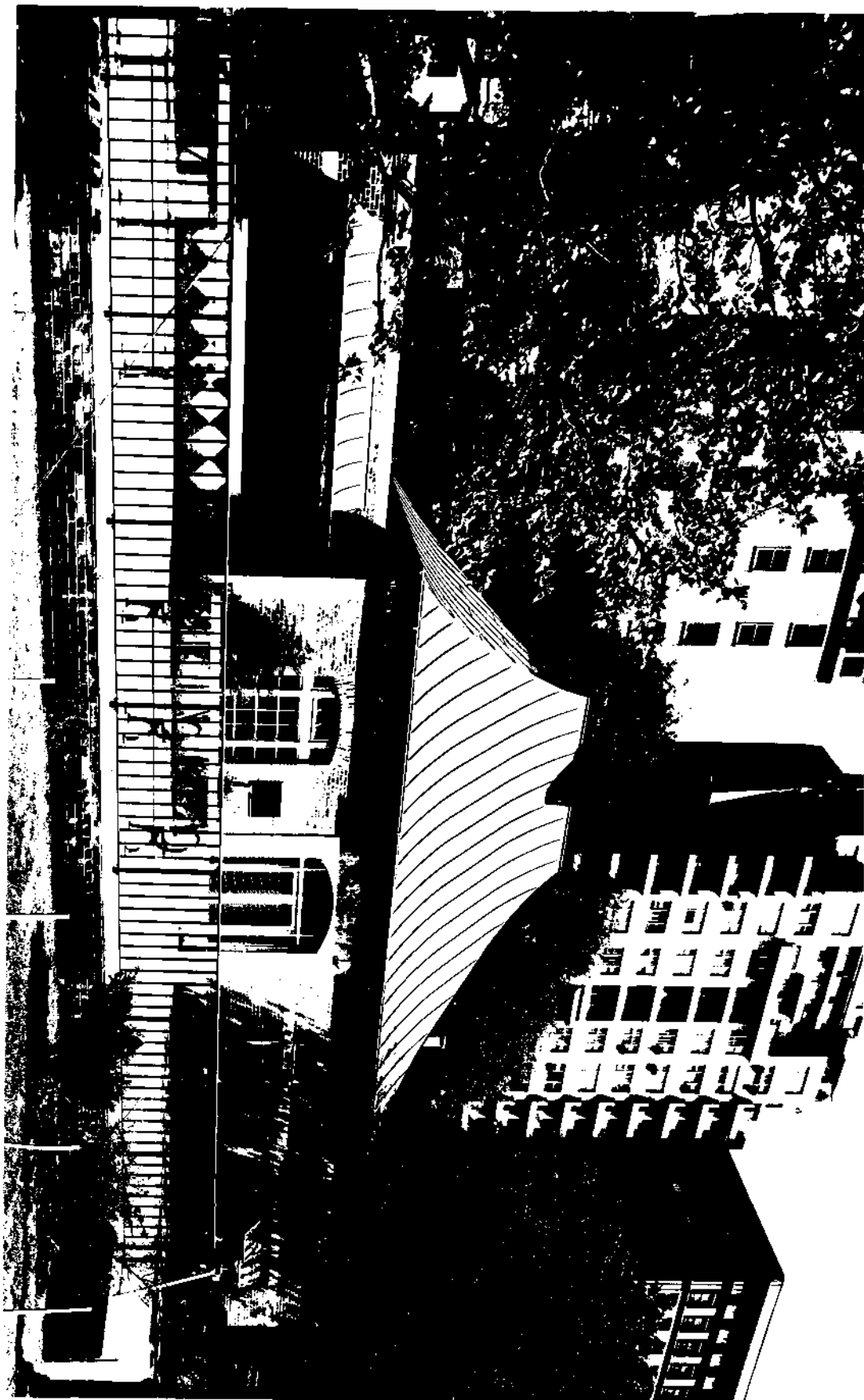
It is through the generosity of Mrs. Jeanne E. Kerbs that this Boathouse, gates and surrounding rehabilitation are today a reality. The City expresses its heartfelt thanks to Mrs. Kerbs for this gift of \$160,000.

- more -

Permits for the use of the building by model yacht owners are now on sale in Room 204 at the Arsenal Building, 64th Street and Fifth Avenue in Central Park. The office is open weekdays until 5 P.M. and on Saturdays until 12 noon. Boats larger than 72 inches may not be stored in the Boathouse.

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6/1/54





Mr. Tullin

DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

1-1-1-30M-1110044(53) 114

IMMEDIATELY

Hand del - 1:15 P.M.

reg. mail - 2:45 P.M.

MUSIC AND DANCING IN NEW YORK CITY PARKS THIS WEEK

Sunday, July 4

8:30 P.M. Mall, Central Park, 72nd Street and Center Drive
Naumburg Memorial Concert - Everett Lee, Conductor,
Gilda Muhlbauser, Violinist, Soloist.

Monday, July 5

8:30 P.M. Mall, Central Park - Guggenheim Memorial Concert -
Goldman Band - Tchaikovsky Program

Tuesday, July 6

8:30 P.M. Victory Field, Woodhaven Boulevard and Myrtle
Avenue, Glendale, Queens - *Dance - Dean Hudson
and his orchestra

8:30 P.M. Wollman Memorial, Central Park, 64th Street
opposite Fifth Avenue - Square Dancing -
Ed Durlacher and His Top Hands

12:30 P.M.
to 2:30 P.M. Battery Park, Manhattan - Concert - Sponsored by
the Summer Festival Committee

Wednesday, July 7

8:30 P.M. Mall, Central Park - Guggenheim Memorial Concert -
Goldman Band - Schubert Program

8:30 P.M. Poe Park, 192nd Street and Grand Concourse, Bronx-
* Dance - Sonny Dunham and his orchestra

8:30 P.M. Cromwell Recreation Center, Murray Hulbert Avenue
and Hannah Street, Tompkinsville, Richmond -
* Dance - Dean Hudson and his orchestra

8:30 P.M. Forest Park Music Grove, Main Drive west of
Woodhaven Boulevard, Glendale, Queens - Concert -
Equitable Life Assurance Choral Group

-more-

Thursday, July 8

- 8:30 P.M. Music Grove, Prospect Park, Lincoln Road Entrance
Brooklyn - Guggenheim Memorial Concert - Goldman
Band - Italian Music
- 8:30 P.M. Wollman Memorial, Central Park - * Dance -
Sonny Dunham and his orchestra
- 8:30 P.M. Mall, Central Park - Concert - White Oak Band of
Texas

Friday, July 9

- 8:30 P.M. Mall, Central Park - Guggenheim Memorial Concert -
Goldman Band Special Memorial Concert
- 8:30 P.M. Prospect Park Dance Area, Prospect Park West and
11th Street, Brooklyn - * Dance - Bill Lawrence
and his orchestra
- 8:30 P.M. Riverside Park at 104th Street, Manhattan -
Square Dancing - Ed Durlacher and His Top Hands

Saturday, July 10

- 8:30 P.M. Music Grove, Prospect Park, Lincoln Road Entrance,
Brooklyn - Guggenheim Memorial Concert - Goldman
Band - Tchaikovsky Program

* These dances are sponsored by the Consolidated Edison Company

RECEIVED
JUL 11 1954

6/30/54

Mr. Guthridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

6/23/54
Hand Delivery 2:15 PM
Reg. Mail 3:30 PM

FOR RELEASE

IMMEDIATELY

1-1-30M-1110044(53) 114

MUSIC AND DANCING IN NEW YORK CITY PARKS THIS WEEK

Sunday, June 27
8:30 P.M.

Mall, Central Park-Guggenheim Memorial Concert-Goldman Band-Grand Opera program

2:00 P.M.

Forest Park, Music Grove, Main Drive, West of Woodhaven Blvd., Glendale, Queens-Concert-Queensboro Institute of Music.

Monday, June 28
8:30 P.M.

Mall, Central Park-Guggenheim Memorial Concert-Goldman Band-School Band Festival.

Colonial Park, 146th Street and Bradhurst Avenue, Manhattan-Name Band Dance sponsored by the Consolidated Edison Company-Hal Mc Intyre and his orchestra.

Tuesday, June 29
8:30 P.M.

Playground at 34th Avenue and 77th Street, Jackson Heights, Queens-Name Band Dance sponsored by the Consolidated Edison Company-Ralph Flanagan and his orchestra.

8:30 P.M.

Wollman Memorial, Central Park, 64th Street, West of Fifth Avenue-Square Dancing-Ed. Durlacher and His Top Hands.

12:30 P.M. to 2:30 PM

Battery Park-State Street and Battery Place-concert sponsored by the City Hall Park Association, Downtown Manhattan Association, Greater New York Civic Center Association and Local 802. American Federation of Musicians.

Wednesday, June 30
8:30 P.M.

Mall, Central Park-Guggenheim Memorial Concert Band-Children's Music.

8:30 P.M.

Poe Park, 192nd Street & Grand Concourse, Bronx-Name Band Dance sponsored by the Consolidated Edison Company--Charlie Peterson and his orchestra.

- MORE -

Wednesday, June 30
8:30 P.M.

Forest Park Music Grove, Main Drive, West
of Woodhaven Blvd., Glendale, Queens-Con-
cert-Gimbel Brothers.

Thursday, July 1
8:30 PM

Music Grove, Prospect Park, Lincoln Road
entrance, Brooklyn-Guggenheim Memorial
Concerts-Goldman Band-Original Band Music.

8:30 P.M.

Wollman Memorial, Central Park, 64th Street
West of Fifth Avenue-Name Band Dance spon-
sored by the Consolidated Edison Company-
Charlie Peterson and his orchestra.

Friday, July 2
8:30 P.M.

Mall, Central Park - Guggenheim Memorial
Concert - Goldman Band - Original Band
Music.

8:30 P.M.

Prospect Park Dance Area, 11th Street and
Prospect Park West - Name Band Dance spon-
sored by the Consolidated Edison Company -
Roger King Mozian and his orchestra.

8:30 P.M.

Square Dancing - Riverside Park at 104th
Street - Ed Durlacher and Top Hands

Saturday, July 3

Music Grove, Prospect Park, Lincoln Road
Entrance - Guggenheim Memorial Concert -
Goldman Band - American Music

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6/23/54

R. C. Guttridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

IMMEDIATELY

1-1-1-30M-1110044(53) 114

Hand Delivery 4¹⁵ PM
6/15/54
Regular Delivery
mail 6/15/54

The 13th season of outdoor Name Band Dances in the parks, sponsored by the Consolidated Edison Company and conducted by the Department of Parks, will begin on Thursday evening, June 17, at the Wollman Memorial in Central Park, opposite 64th Street and Fifth Avenue. Fifty-four dances held at 8:30 P.M. each weekday evening, Monday through Friday, are on the 1954 schedule. The series will continue through Thursday, September 2.

The borough of Richmond is again included on the schedule for this years Name Band Dances. Cromwell Recreation Center in Tompkinsville is to be the scene of four dances, two in July and two in August.

Among the popular Name Bands scheduled to play early in the season are Ralph Flanagan, Art Lowry, Hal McIntyre, Art Mooney, Tony Pastor, Ernie Rudy, Claude Thornhill, and others.

The dances are scheduled as follows:

MANHATTAN..... WOLLMAN MEMORIAL, CENTRAL PARK, 64th STREET, WEST OF FIFTH AVENUE-THURSDAY, JUNE 17 THROUGH SEPTEMBER 2

MALL, CENTRAL PARK, 72nd STREET AND CENTER DRIVE
THURSDAY, AUGUST 26

COLONIAL PARK, 146th STREET AND BRADHURST AVENUE
MONDAYS, JUNE 28, JULY 12, AUGUST 2, 16, and 23

BROOKLYN..... PROSPECT PARK DANCE AREA, PROSPECT PARK WEST AND 11th STREET - FRIDAYS, JUNE 18 THROUGH AUGUST 27

BRONX..... POE PARK, 192nd STREET AND GRAND CONCOURSE
WEDNESDAYS, JUNE 23 THROUGH SEPTEMBER 1

(continued)

QUEENS..... VICTORY FIELD, WOODHAVEN BOULEVARD AND MYRTLE AVENUE
TUESDAYS, JUNE 22, JULY 6 AND 20, AUGUST 3 AND 17,
AUGUST 31

PLAYGROUND, 34th AVE. AND 77th STREET, JACKSON HEIGHTS
TUESDAYS, JUNE 29, JULY 13, AND 27, AUGUST 10 AND 24

RICHMOND..... CROMWELL RECREATION CENTER, MURRAY HULBURT AVENUE AND
HANNAH STREETS, TOMPKINSVILLE
JULY 7 AND 21, AUGUST 4, AND 18

The opening dance on June 17 at the Wollman Memorial in
Central Park features the piano, string and unique orchestrations of
Claude Thornhill and his band, who will also open the season at
Prospect Park the following night.

Hal McIntyre, one of Americas most popular leaders and
brilliant saxophonists opens the season at Victory Field, Queens, on
Tuesday, June 22.

"That genial Irish gentleman" Art Mooney, brings his great
entertaining band to Poe Park, in the Bronx on Wednesday, June 23, to
inaugurate the dances in that borough. Mooney, whose recording of
"I'm Looking Over a Four Leaf Clover", sold over one million copies,
is one of the real top band leaders in this country. He will also
be heard on June 24, at Wollman and on June 25, at Prospect Park.

6/15/54

Mr. Guirbridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

FOR RELEASE

IMMEDIATELY

6/23/58
REGENT 4-1000

Hand Delivery
2:15 P.M.

Reg. mail - 3:30 P.M.

1-1-1-30M-1110044(53) 114

There will be five evenings of dancing under the stars to the music of top dance bands in New York City Parks this week. For more than a decade these Name Band Dances, which are sponsored by the Consolidated Edison Company and conducted by the Department of Parks, have attracted thousands of dancers, young and old, each evening.

On Monday June 28, Hal Mc Intyre, one of the foremost bands in the country, will play at Colonial Park, 146th Street and Bradhurst Avenue, Manhattan. Mc Intyre played with Glenn Miller's band for four years. It was Miller who suggested that he start a band of his own. His style - subdued reed voicing, bright clipped brasses and his own brilliant sax solos add up to more than the ordinary in dance music.

On Tuesday, June 29, at the Playground at 34th Avenue and 77th Street, Jackson Heights, Queens, Ralph Flanagan will wield the baton. This favorite pianist-arranger's name is synonymous with dancing. The words: "Dance with Flanagan" and "Lets Dance Again with Flanagan", are symbols of good dance music across the continent. Also featured with the Flanagan orchestra are the vocal stylings of Buddy Victor, Kee Largo, the Singing Winds, and Bell Smith on the drums.

On Wednesday, June 30, at Poe Park, 192nd Street and Grand Concourse, Bronx, and on Thursday, July 1 at Wollman Memorial,

(continued)

Central Park, 64th Street, West of Fifth Avenue, Manhattan, Charlie Peterson will hold forth and swing out. Charlie Peterson needs no introduction to his many Name Band Dance fans, having appeared for many years on this schedule.

On Friday, July 2, at Prospect Park dance area, 11th Street and Prospect Park West, Brooklyn, Roger King Mozian and his orchestra will bring something entirely new in the band business to his dance fans. A magnificent display of Colorama will be used to heighten the effect of each number. His experience as a percussionist, trumpeter, arranger and dancer are influences on his style and always produce danceable music.



6/23/54

Mr. Guthrie



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK
REGENT 4-1000

FOR RELEASE

IMMEDIATELY

*Hand del- 1:15 P.M.
reg. mail- 2:45 P.M.*

1-1-30M-1110044(53) 114

The fourth week of Name Band Dances sponsored by the Consolidated Edison Company and conducted by the Department of Parks in the major parks of the city, will feature the music of Sonny Dunham, Dean Hudson, and Bill Lawrence.

The dances are scheduled at 8:30 P.M. on weekday evenings with two dances being scheduled on Wednesday of this week.

On Tuesday, July 6 at Victory Field, Woodhaven Boulevard and Myrtle Avenue, Glendale Queens, and on Wednesday, July 7 at Cromwell Recreation Center on Pier 6, Murray Hulbert Avenue and Hannah Street, Tompkinsville, Richmond, Dean Hudson and his orchestra will make their initial appearances on the Name Band Dance series this season. Hudson's vocal solos will highlight the program on these evenings.

Wednesday, July 7 at Poe Park, 192nd Street and Grand Concourse, Bronx, and Thursday, July 8 at Wollman Memorial in Central Park, Sonny Dunham and his orchestra will offer well-rounded evenings of dancing and listening pleasure with their sweet and pretty dance arrangements. Sonny Dunham is an unusually talented dual-instrumentalist having mastered both the trumpet and the trombone - something musicians and teachers thought impossible because of the different sets of muscles required to play the two instruments. Dunham's unique feat has been a Believe It Or Not feature in Ripley's world famous cartoon. While with Glen Gray's Casa Loma

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Orchestra, Dunham arranged or was anchor man of the trombone section of collector's item recordings such as Pagan Love Song, Mem'ries of You, Girl of My Dreams and many others.

On Friday, July 9 at Prospect Park Dance Area, Prospect Park West and 11th Street, Brooklyn, Bill Lawrence and his orchestra will hold forth. Lawrence, another talented newcomer to the Name Band Dance program though he has a large following of modern music fans here in the east, will handle the vocals on Friday.

The public is invited to attend any or all of these dances. There is no charge for admission.

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6/30/54



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

SUNDAY, JUNE 20, 1954

Hand Delivery: 6/17/54 11AM

Reg. Mail: 6/17/54 12M

1-1-30M-1110044(53) 114

Dancing New Yorkers and visitors to the city are invited to swing their partners "country style" during the coming ten weeks of summer when square dances will be conducted by the Department of Parks at the Wollman Memorial in Central Park and at Riverside Park at 104th Street. A civic-minded organization recognizing the wholesome recreational values of square dancing for people of all ages, has made these dances available to the public.

The dances will be held at 8:30 P.M. at the Wollman Memorial in Central Park opposite the 64th Street and Fifth Avenue entrance on Tuesday evenings beginning June 22 and continuing through August 24 and at Riverside Park at 104th Street on Friday evenings beginning June 25 and continuing through August 27.

Ed Durlacher's calling and the music of his Top Hands will literally send even the most inexperienced feet flying through the figures of hoe-downs and squares. Not knowing how to square dance should not keep you away. Mr. Durlacher gives clear and concise instructions before each dance so that everyone can follow the calls without difficulty.

Bring the whole family, your best beau or girl, or bring the whole crowd along. Learn how much fun can be had square dancing. There is no charge for admission.

6/17/54

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R.C. Guthridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

1-1-30M-1110044(53) 114

MONDAY, APRIL 12, 1954

Hand Delivery 5^{PM} 4/9/54

Prints 27674-28207

Regular Mail 4/9/54

The Park Department announces the reopening of Joseph

Rodman Drake Park in the Hunts Point section of the Bronx. Located at Hunts Point and Oak Point Avenues, the 2½ acre park is the setting for a small cemetery nearly 300 years ago.

The reconstruction includes general rehabilitation of the cemetery plot amounting to \$5,000 and paid for by the New York Community Trust as a contribution to the City of New York. The remainder of the park has been reconstructed by the Park Department and includes general rehabilitation, walks, benches and planting at a cost of \$14,000.

The first records of the neighborhood go back to 1663, when Edward Jessup and John Richardson purchased Indian rights to the land. Jessup's son-in-law, Thomas Hunt Jr., eventually obtained the rights and sometime near the end of the century, erected the old "Grange" or Manor House. The Hunt family was always important in the affairs of city and country; Thomas Hunt IV, a friend and confidant of Washington, was influential in the Revolution.

The Rodman Drake Park was in an area that was fought over during the Revolutionary War, and a cannon ball from the British frigate "Asia", standing in the nearby Sound, was still imbedded in the west wall of the Manor House in the early years of this

(continued)

country. In 1824, Lafayette revisited the country and made a pilgrimage to the site and paused in meditation at Drake's grave. There are about 50 tombstones in the cemetery including names of Drake, Hunt, Bartow, Tillou and Willett; all names well known in the Bronx.

Joseph Rodman Drake, whose name is commemorated in the park, was a resident of the Grange in the early 19th century. Born in 1792 he was a gifted poet who celebrated the rural beauties of the Bronx in his verse. At his death in 1820, these lines by Fitz-Greene Halleck were inscribed on his tombstone:

Green be the turf above thee,
Friend of my Better Days
None knew thee but to love thee
Nor named thee but to Praise.

It is interesting to note that the late Adolph Ochs discovered the little cemetery in cruising about New York and returned to it so frequently as a nostalgic pilgrim that his children put the same inscription on his tombstone.

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4/9/54





REFORM



Mr. Guthridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

1-1-30M-1110044(53) 114

IMMEDIATELY

ARTHUR VON BRIESEN PARK

*Hand delivery: 6/25/54
10:45 AM
Reg. mail 6/25/54 11 AM*

Plans: RL-59-103
RL-59-104

Picture: 28306

The Park Department announces that Arthur von Briesen Park on Staten Island overlooking the Narrows and lying north of and adjacent to the United States Government Reservation Fort Wadsworth has been completed and is now reopened to the public.

Arthur v. Briesen who purchased this property shortly after 1900, came to this country at the age of fifteen in 1858, fought and was wounded in the Civil War, was admitted to the New York Bar in 1868 and became President of the Legal Aid Society, then known as Der-Deutsche-RechtsSchutz-Verein, in 1889. He retired from the presidency in 1916 and died four years later. The stone house was, as he was fond of telling his European friends, -- "The first on your left when you get to America".

The Legal Aid Society which Mr. v. Briesen built up was without precedent. He believed that those with legal problems but without money needed help from a community organization. Reginald Heber Smith, in his preface to "Justice and the Poor" wrote:

"Arthur v. Briesen was a lawyer and his proposal was to eliminate injustice by extending the equal protection of the laws. That was his logic; but his driving force came from his passionate love of his adopted country--America, and his in-born sense of justice to which he devoted his life. His vision of what Legal Aid was destined to signify came about in the most natural way because it was the result of what he saw with his own eyes."

(continued)

Statement by Timothy N. Pfeiffer, President of The Legal Aid Society:

"The small organization which in 1890 helped less than 5,000 people in legal trouble at a cost of about \$5,000, last year helped 57,489 people at a cost of \$347,516, voluntarily contributed about half by the lawyers of New York City and half by other citizens. More people will be helped and more money needed this year. The City should be proud of this organization -- the first of its kind in the world -- and glad to do honor in the dedication of the Arthur v. Briesen Park to the man properly called the founder of Legal Aid".

Statement by Harrison Tweed, President of the National Legal Aid Association:

"The position of American Legal Aid has demonstrated its importance by a characteristically American test. It was the inspiration of the television show "JUSTICE" which appears on a national hook-up every Thursday evening at 8:30 E.D.T., and the subject matter of a cartoon "Judge Parker" which appears in the Herald Tribune and 76 other newspapers throughout the country. The statistics justify this. In 1953 the Legal Aid organizations of this country gave office advice or court representation to over 370,000 men and women, each of whom was unable to pay a lawyer and whose rights, in the absence of these organizations, might not have been protected".

The 12-acre park being reopened today on this magnificent site includes a small parking field for 30 cars at the entrance, walks and planting and an overlook with a flagpole along the Narrows. The cost of the development was \$50,000.

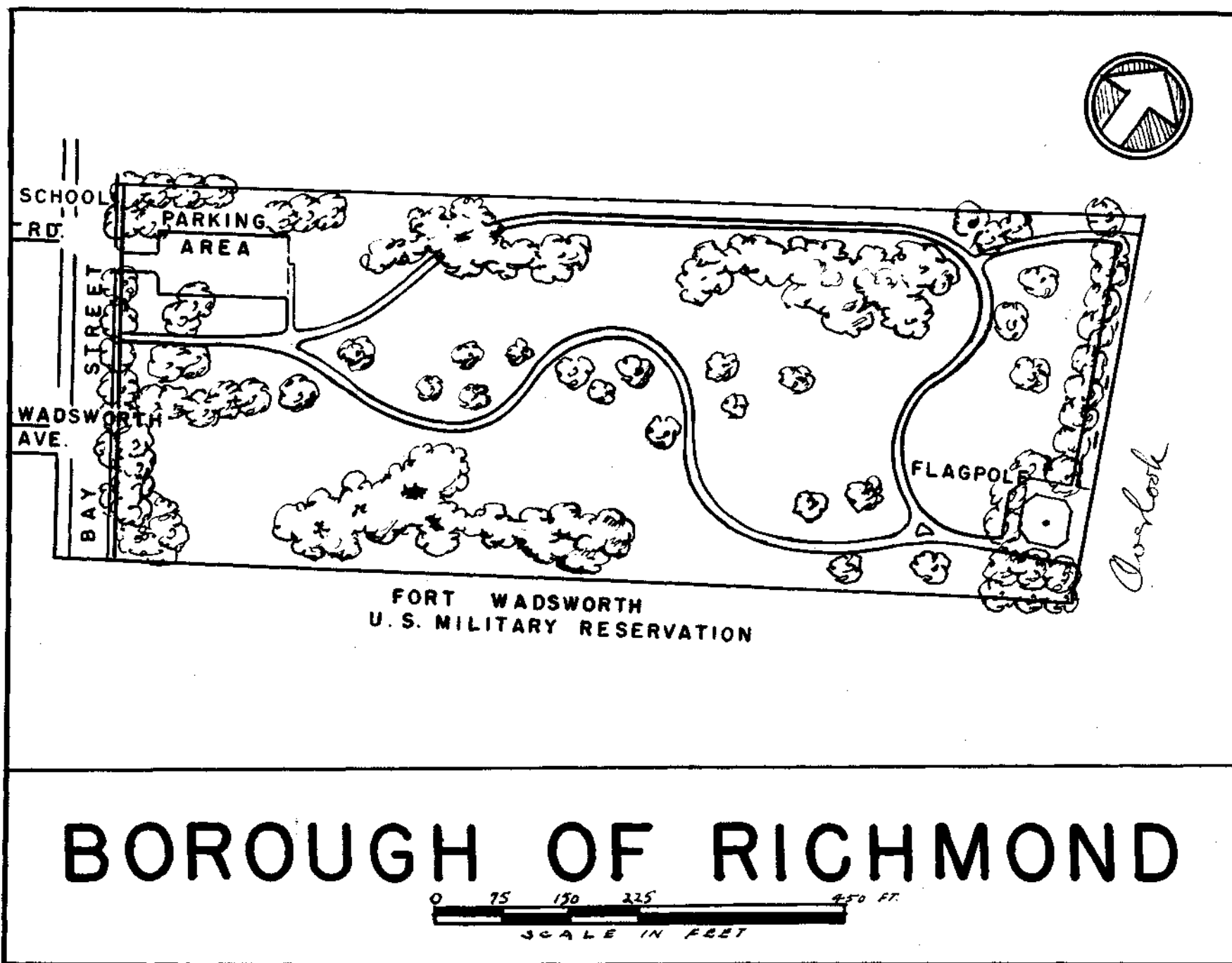
(continued)

Arthur von Briesen Park was first opened in January 1949 after its transfer to the City of New York. It was a gift at that time by Mrs. Fritz von Briesen, Mrs. Harrison Tweed and Mr. Arthur von Briesen Menken, and is an outstanding example of private benefaction for the good of the City of New York. The assessed valuation of the land was \$90,000.

In reopening the park, the Department expresses its heartfelt thanks for this gift.

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6/24/54



VAN BRIESEN PARK - BAY ST. NORTH OF FT. WADSWORTH, BORO. OF RICHMOND
U.S. MILITARY RESERVATION. J.E. 22, 1954. M.B. SCALE 1" = 150'-0"



R. C. Guttridge



DEPARTMENT
ARSENAL, CENTRAL PARK

Picture # 28197
PLAN # B6L47-100-247-101
O F P A R K S

REGENT 4-1000

FOR RELEASE

IMMEDIATELY

Hard Delivery sent 2/27/54
Regular Mail 2/27/54

Misc.-20M-701516(53)

The Department of Parks announces the opening of a major portion of a new park in the Borough of Brooklyn between Stanley, Flatlands, Williams and Louisiana Avenues, adjacent to Breukelen Houses, a 1600 unit federally aided housing project of the New York City Housing Authority.

The 12-acre area surrounded by the above streets, includes eight and one-half acres of athletic fields, walks and planting, a one and one-half acre area occupied by new public school #260 built by the Board of Education, and a two acre area for a complete neighborhood playground.

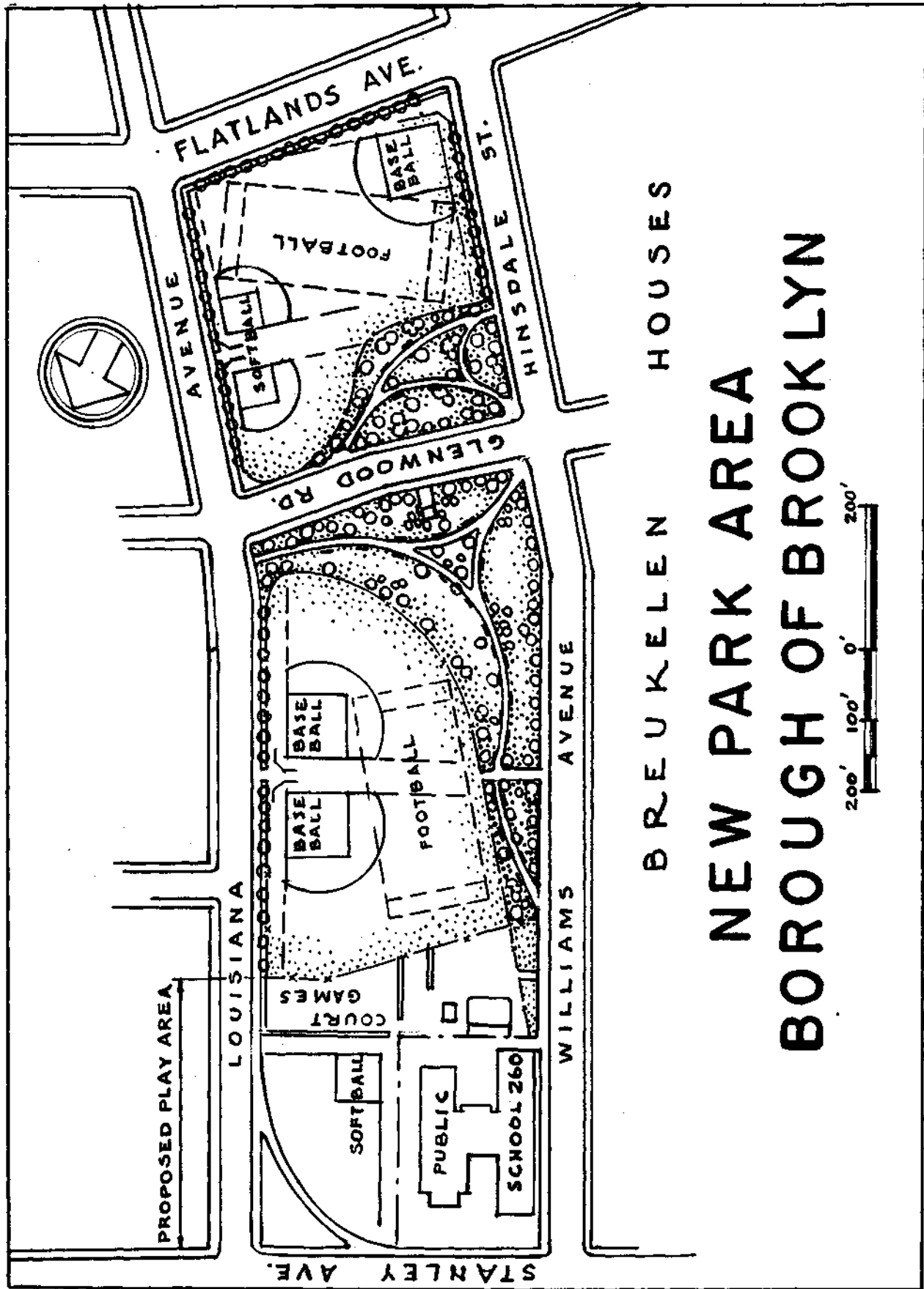
The eight and one-half acre area being opened includes three baseball fields, two softball fields and two football fields fenced and separated from marginal sitting areas including walks, benches and planting. In order to protect the newly seeded grass of the athletic fields and in accordance with the regular seasonal schedules, the ball fields will not be available for use until the spring time.

The two acre playground, to start construction this spring and adjacent to the school, includes paved court games areas, apparatus areas, wading pool, sandpit and comfort station. This neighborhood playground will be jointly operated with the Board of Education, except for the usual area for pre-school age children and their guardians, which will be operated at all times by the Department.

With the completion of this athletic field there are now 598 playgrounds in the expanded park system.

2/26/54

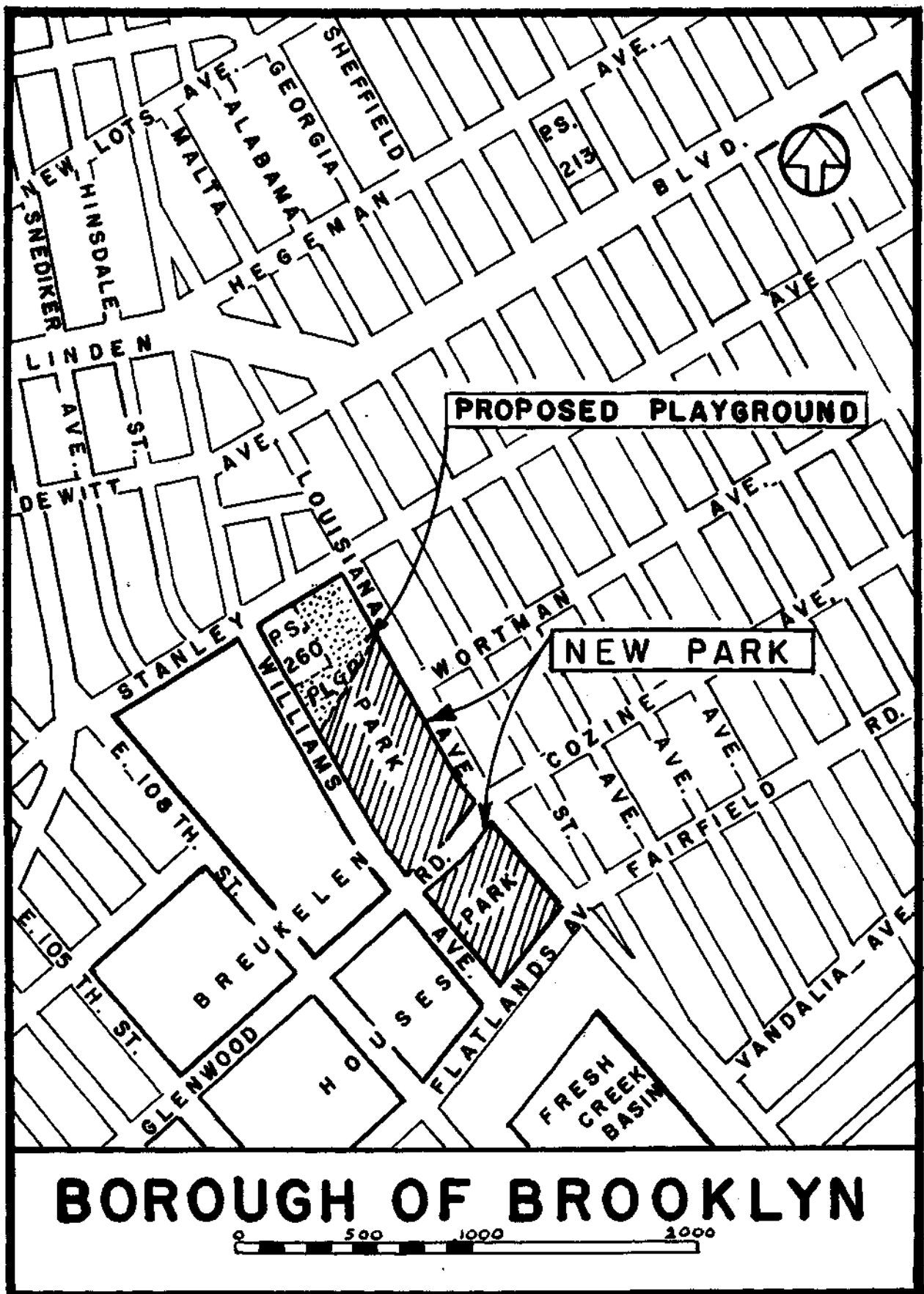
B-1-247-101



BREUKELLEN HOUSES

NEW PARK AREA BOROUGH OF BROOKLYN

NEW PARK & PLAYGROUND - BREUKLEN HOUSES
BOROUGH OF BROOKLYN FEB. 23, 1954 R.L.R.



NEW PARK & PROPOSED PLAYGROUND - BREUKELLEN HOUSES
 PS. 260 - BOROUGH OF BROOKLYN - 2-23-54
 SCALE - 1" = 600' - M. BERKE.

B-1-247-100



R.C. Buttridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

FOR RELEASE

1-1-1-30M-1110044(53) 144

IMMEDIATELY

(Taken to Garage

4 30 - 4/30/54)

Pict. 28255-28256

PLANS QL 346-100-101

Stand Hely 5/1/54

Regular Mail 5/1/54

The Department of Parks announces the opening of a new playground at 251st Street between 61st and 63rd Avenues, and adjacent to Public School 187 in the Borough of Queens. Located in the northeast section of Queens, north of Grand Central Parkway and east of Alley Park, this 2-1/4 acre playground will serve a rapidly growing neighborhood.

The Board of Education and the Department of Parks in accordance with their long standing agreement on joint operation have cooperated in bringing this playground to the people of the neighborhood. The Department of Parks has designed and constructed the playground to permit operation by the school during school hours and by the Department at all other times. One section of the playground, however, is reserved for pre-school age children and their guardians. This section is operated at all times by the Department.

The center of the playground includes a 200 foot softball diamond immediately adjacent to the school and available for other purposes, such as assembly, running games, group games, roller skating, etc. To the south are six handball courts and a basketball court. To the north of the playground is the older childrens' apparatus area and the area reserved for small children, including a comfort station, a wading pool, sandpit and kindergarten apparatus.

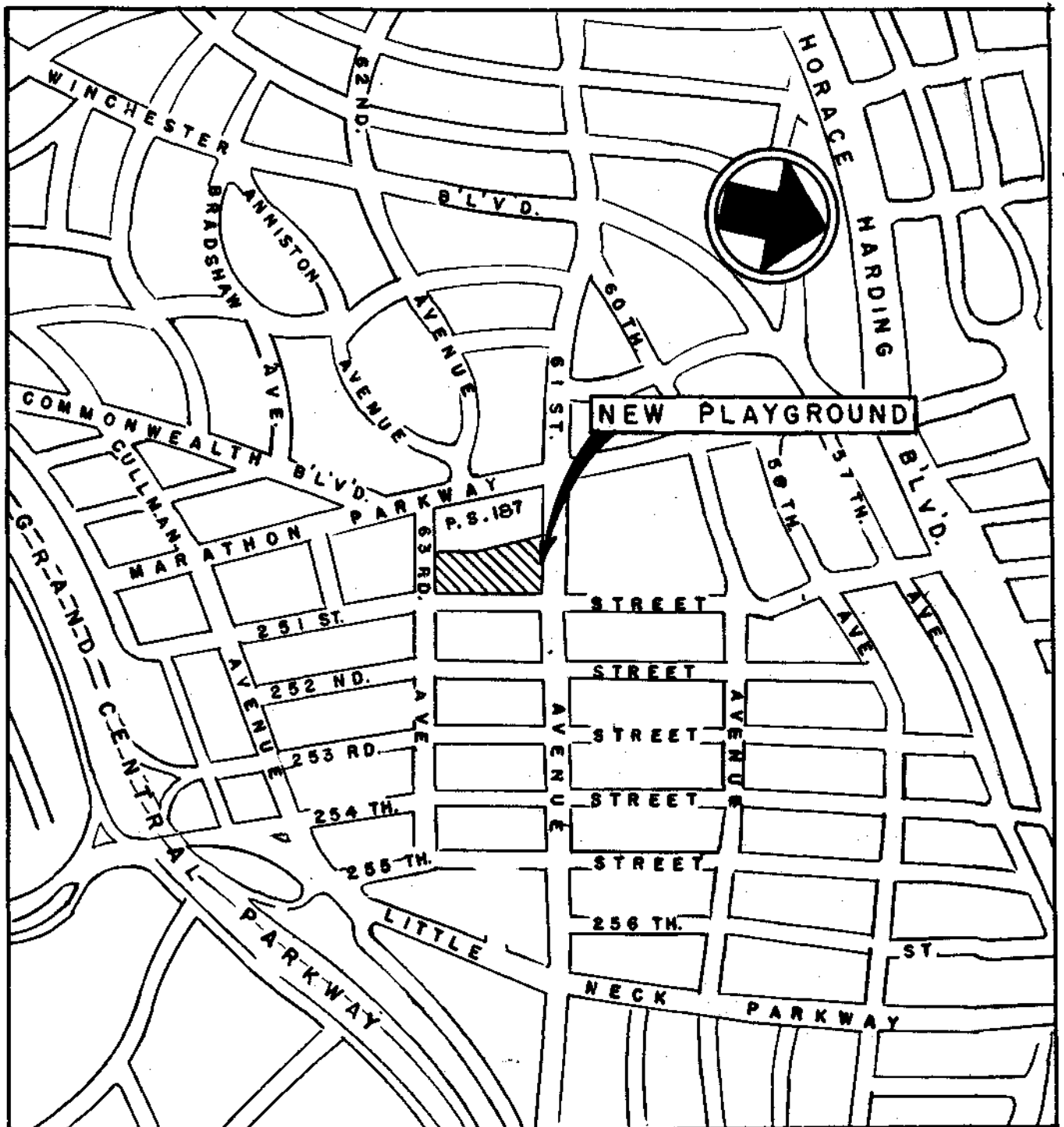
With the addition of this playground there are now 599 playgrounds in the expanded park system.

oooooooo

4/30/54





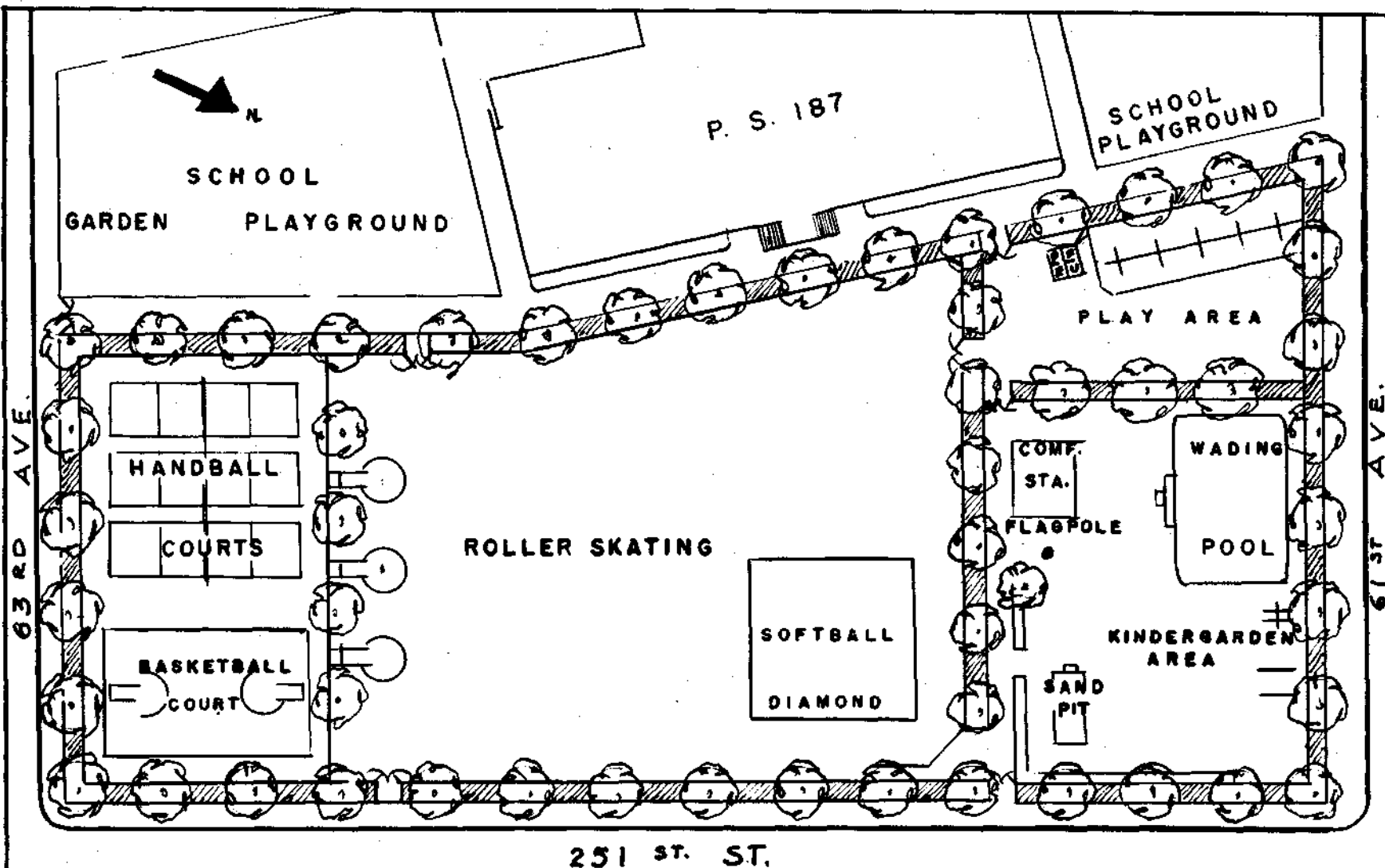


BOROUGH OF QUEENS

SCALE: 1" = 600'-0"

CONSTRUCTION OF PLAYGROUND ADJ. TO P.S. 187
 61 ST. TO 63RD AVENUES, WEST OF 251ST ST. BORO. OF QUEENS
 4/27/54 M. BERKE. SCALE 1" = 600'-0"

Q-L-346-100



BOROUGH OF QUEENS

SCALE 1"=60'0"

CONSTRUCTION OF PLAYGROUND. ADJ. TO P.S. 187
 61ST. TO 63 RD AVENUES, WEST OF 251ST ST. BORO. OF QUEENS
 4/28/54 M. BERKE SCALE 1"=60'0"

MR. GUTHRIDGE



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

IMMEDIATELY

Pictures - 28258

Plans - XL-169-104
XL-169-103

Reg mail: 5/6/54 Hand delivery:
11 AM - 5/6/54

1-1-1-30M-1110044(53) 114

The Park Department announces the opening to the public of playground #600. Located in the upper Bronx, the 1-1/4 acre playground at Barnes Avenue between East 215th Street and East 216th Street includes a roller skating area, practice basketball, a basketball court, two handball courts, two bocce courts, apparatus for older children and a little children's area, with comfort station, shower basin, sandpit and small apparatus.

New York's playgrounds may be considered in five general classifications: Neighborhood, marginal, school, housing and arterial. Each related to a distinct program but all with a common cause, to supply recreation as widespread as possible throughout the city. By very nature of its relation to the small community, the playground may be considered closest to the people of the city. If we had to choose, we would choose one city block in a congested part of the city as against many more acres in some of the wide open areas.

On the opening of this 600th playground, the basic design of playgrounds may be summarized as follows: Little children and their guardians require wading pools, sandpits, small apparatus and plenty of benches under the trees in an area definitely separated from others, protected and controlled. The old folk, whom we have with us today in increasing numbers, require sitting areas and games tables. Between are the older children, teen-agers and young adults

-MORE-

Although an area for larger apparatus is set aside, most of the rest of the playground is laid out for the three good old American games of softball, basketball and handball. Certain playgrounds are large enough, or certain neighborhoods require, other court games such as shuffleboard, paddle tennis, horseshoe pitching and bocce courts. The center of operation of a playground is the building, including comfort stations and a maintenance room, strategically located to be accessible from all sides.

A somewhat less ambitious type of playground around the margins of our larger parks, is an informal area with apparatus, intended primarily for small children. It has helped considerably in maintaining the larger landscaped and other park areas and has reduced the distance small children and their escorts have to travel.

Today's modern school site, an entire four-acre city block, the school occupying one-third of it and a playground the other two-thirds, is in striking contrast to the sites of the past. The Board of Education and the Park Department some fifteen years ago agreed on a joint program. Since then over 45 of these playgrounds have been completed and many more are planned. In effect, the Board of Education maintains the playground during school hours, except for the area set aside for mothers and pre-school age children, and the Park Department maintains it at all other times including holidays, weekends and vacations.

The New York City Housing Authority has eighty-five great projects -- a total of 100,000 dwelling units for 400,000 occupants. In most of these projects, except those immediately adjacent to large park areas, city playgrounds have been set aside ranging from

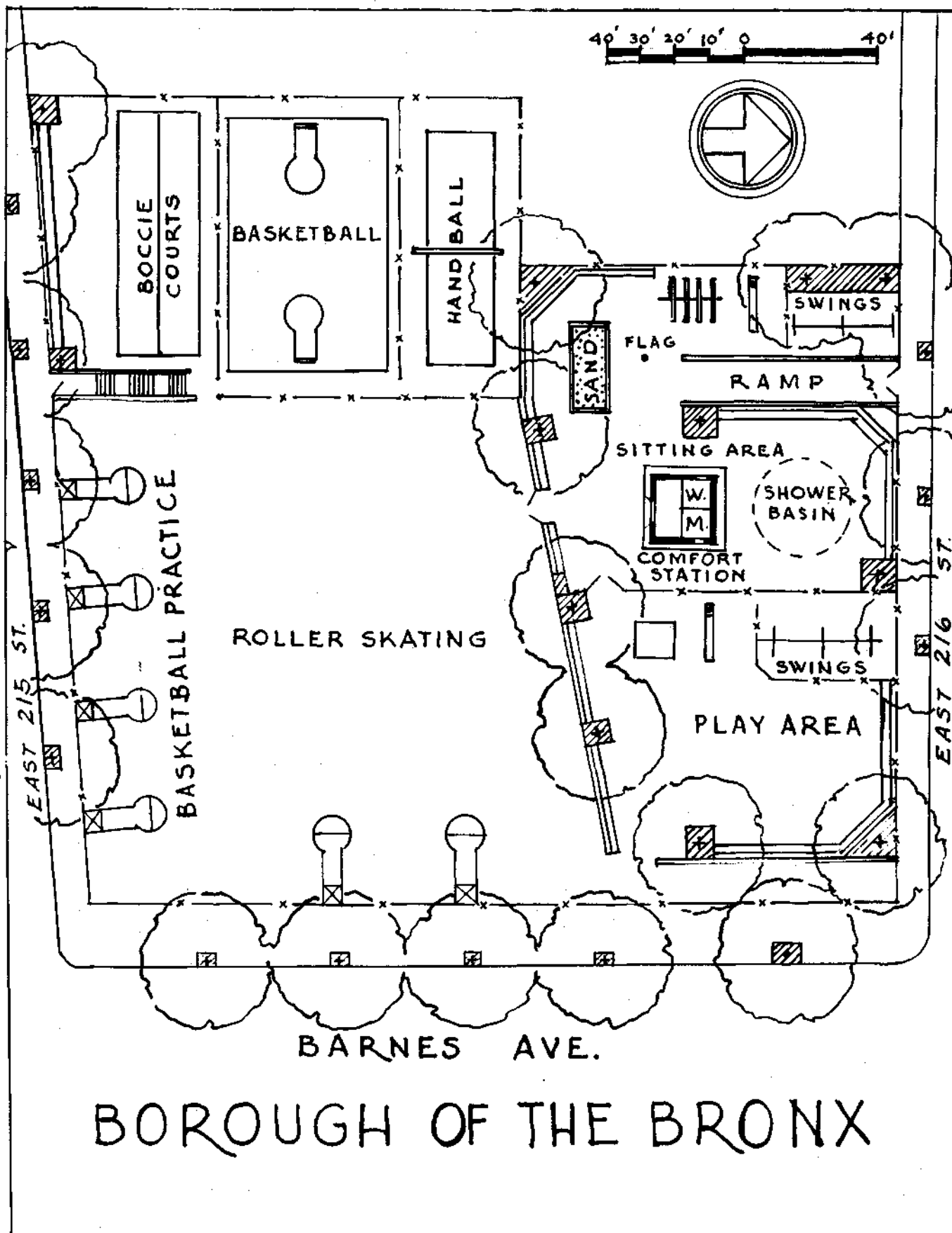
one to ten acres. These housing playgrounds are vital assets of the entire surrounding neighborhood as well as of the housing projects themselves.

One of the great sources of new playgrounds, and in fact of new parks, may be found in the arterial construction program. The parkway and the new expressway are not just roads. They are rights of way with lawns and planting and areas large enough for neighborhood playgrounds and small parks.

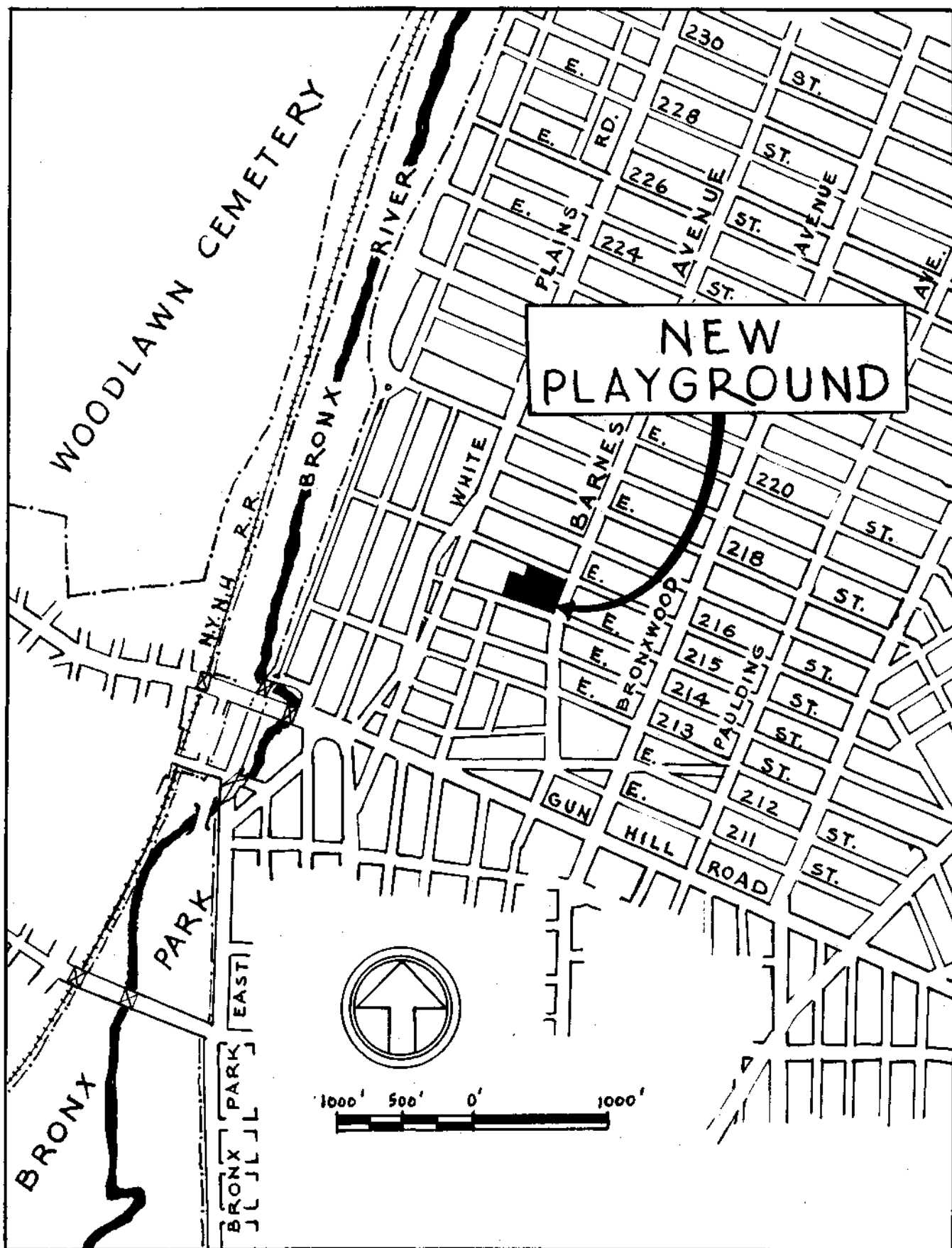
Plans have been prepared for many more playgrounds in these various categories and generally speaking, where tied up to some other program, the financing and construction will go ahead without too much difficulty. However, the Department now owns the land and has plans for one hundred typical neighborhood playgrounds throughout the city, each an individual project and requiring individual financing. It is necessary that these receive the support of the people and the press, on presentation of plans to the various city agencies.

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5/5/54



BOROUGH OF THE BRONX



PLAYGROUND BETWEEN E. 215 & 216 STS.-W. OF BARNES AVE.-BRONX.
APRIL 28, 1954. R.L.R.



THE DEPARTMENT OF PARKS
OF THE CITY OF NEW YORK

CORDIALLY INVITES YOU TO BE PRESENT
AT THE OPENING CEREMONIES FOR THE
NEW MODEL YACHT BOATHOUSE
CONSERVATORY LAKE, FIFTH AVENUE AND 74TH STREET
CENTRAL PARK

A Gift to the City of New York by
JEANNE E. KERBS
In Memory of Her Parents
ALICE HOCHSTADTER KERBS and EDWARD A. KERBS

WEDNESDAY, JUNE 2, 1954
AT 3:30 P.M.

Please present this card for reserved seat.

PROGRAM

Presiding

HON. ROBERT MOSES
Commissioner of Parks

Speakers

HON. HULAN E. JACK
President of the Borough of Manhattan

MRS. JEANNE E. KERBS

HON. ROBERT F. WAGNER
Mayor of the City of New York

Public Address System by WNYC
SEYMOUR N. SIEGEL, Director

Music by the Fire Department Band
Conducted by HON. DEPUTY CHIEF GEORGE F. BRIEGEL

public comfort station, maintenance facilities and a refreshment concession. The 160-foot long terrace in front of the building and overlooking the lake includes a sandpit for the use of small children and sitting areas. The entrance gates at 72nd Street and 76th Street and the surrounding areas have been rehabilitated.

The building we dedicate today could not have been built with City funds in the light of other heavy commitments. The Park Department and the people of the City of New York are indebted to Jeanne E. Kerbs for her generous gift of \$160,000.

A bronze commemorative plaque placed on the building reads as follows:

THIS BOATHOUSE

Is a Gift From

JEANNE E. KERBS

In Memory of Her Parents

ALICE HOCHSTADTER KERBS
and

EDWARD A. KERBS

and of Their Love For
The City and Its People

June 2, 1954

SPONSORS

JEANNE E. KERBS

DEPARTMENT OF PARKS

ROBERT MOSES, *Commissioner*

JAMES A. SHERRY, *Executive Officer*

WILLIAM H. LATHAM, *Director of
Maintenance & Operation*

GUSTAVE CHIRLIAN, *Director of Engineering*

STUART CONSTABLE, *Chief Park Designer*



THE NEW

MODEL YACHT

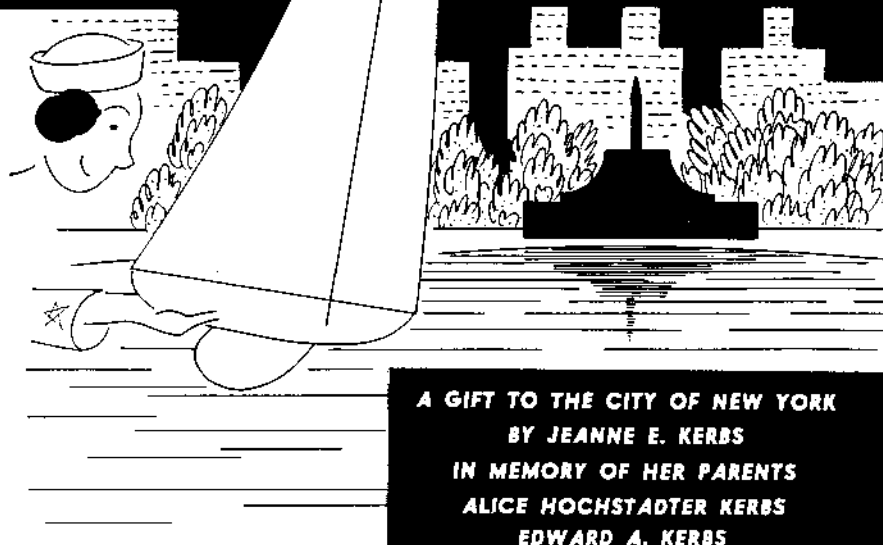
BOATHOUSE

IN

CENTRAL PARK

CONSERVATORY

LAKE 5 AVE 74 ST



A GIFT TO THE CITY OF NEW YORK
BY JEANNE E. KERBS
IN MEMORY OF HER PARENTS
ALICE HOCHSTADTER KERBS
EDWARD A. KERBS

R. C. Guthrie



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

1-1-1-30M-1110044(53) 114

IMMEDIATELY

Hand Delivery 5/14/54
1 PM

Regular Mail 5/14/54

Picture 28280 -

PLANS XL164100 - XL164101

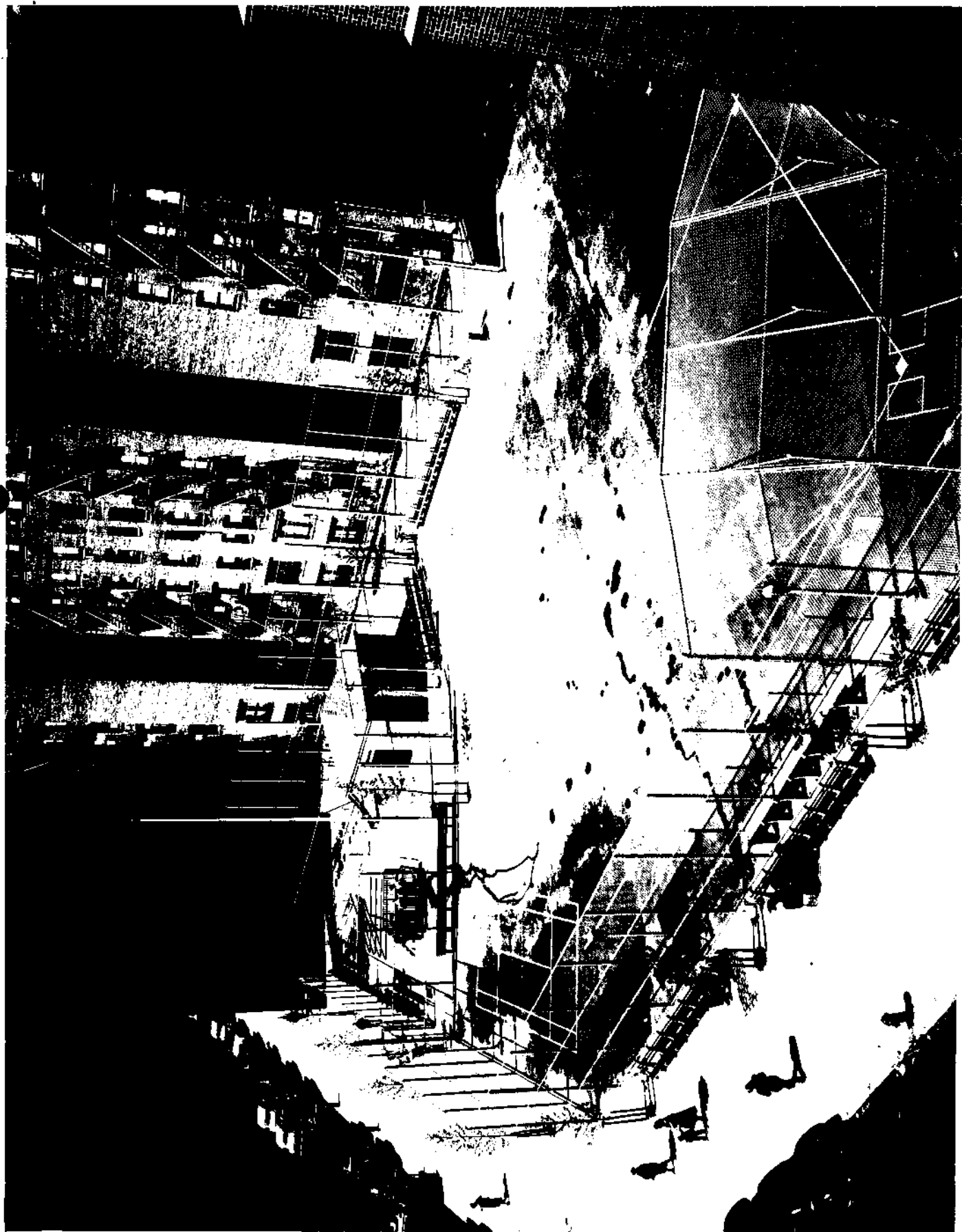
The Department of Parks announces the opening of a new neighborhood playground at Rogers Place and Dawson Street, adjacent to Public School #60, in the Borough of Bronx. The playground located in a heavily built-up section will serve both the community and the school.

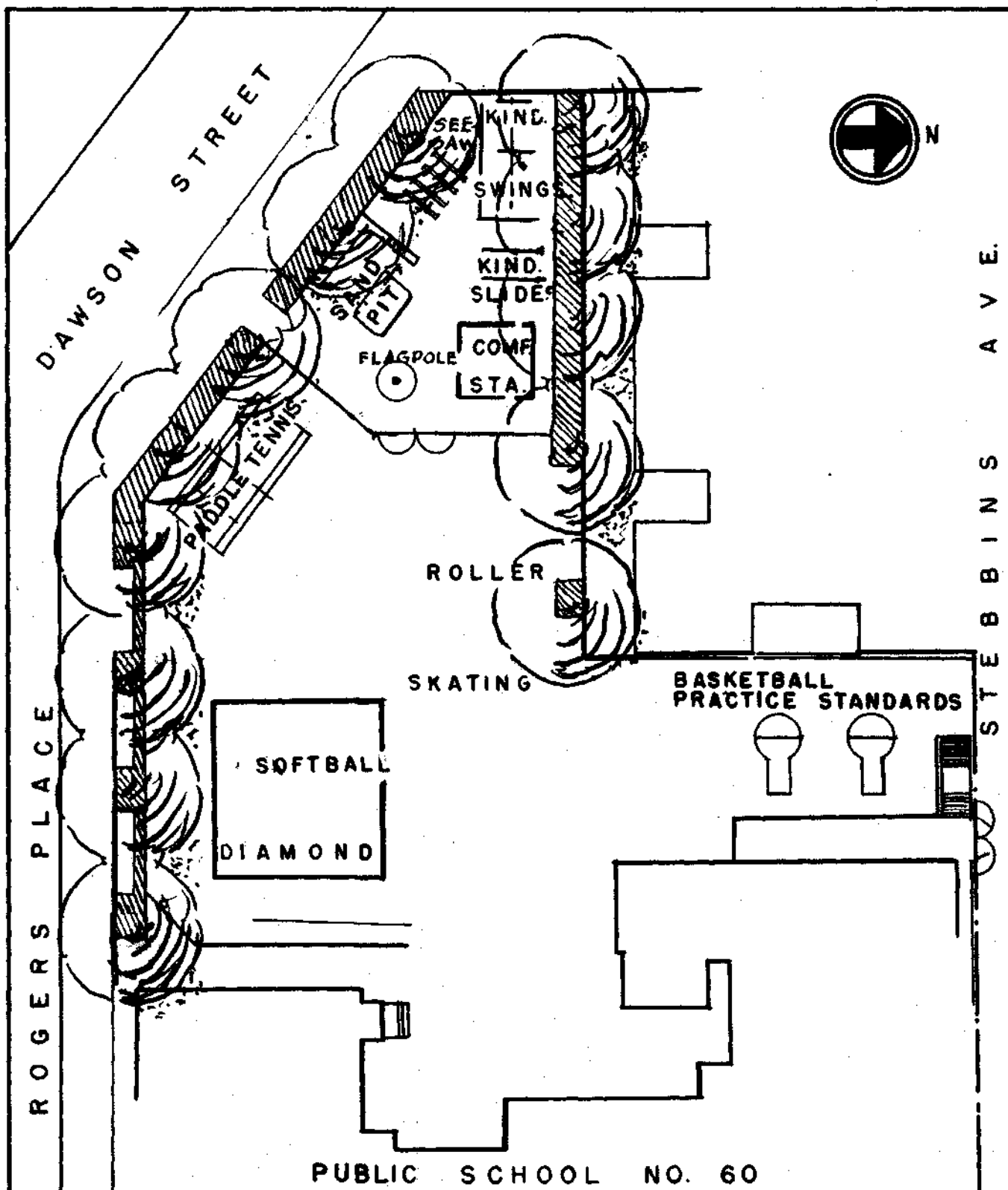
The one-half acre playground includes a court game area with softball, practice basketball and roller skating. A portion of the playground is reserved for younger children and includes a comfort station, sandpit, apparatus and sitting areas.

With the addition of this playground there are 601 playgrounds in the expanded park system.

oooooooooooo

5/14/54





BOROUGH OF THE BRONX

SCALE 1" = 30'-0"

CONSTRUCTION OF PLAYGROUND AT DAWSON ST.
ROGERS PLACE & STEBBINS AVE. ADJACENT TO
P.S. 60 BORO. OF THE BRONX 12/7/52 M.B. SCALE 1"=30'-0"

X-2-164-1

Mr. Githridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

IMMEDIATELY

Hand Delivery 5/25/54
General Mail 5/25/54
Picture 28283
Plans: BL 248-102
BL 248-101

1-1-1-30M-1110044(53) 114

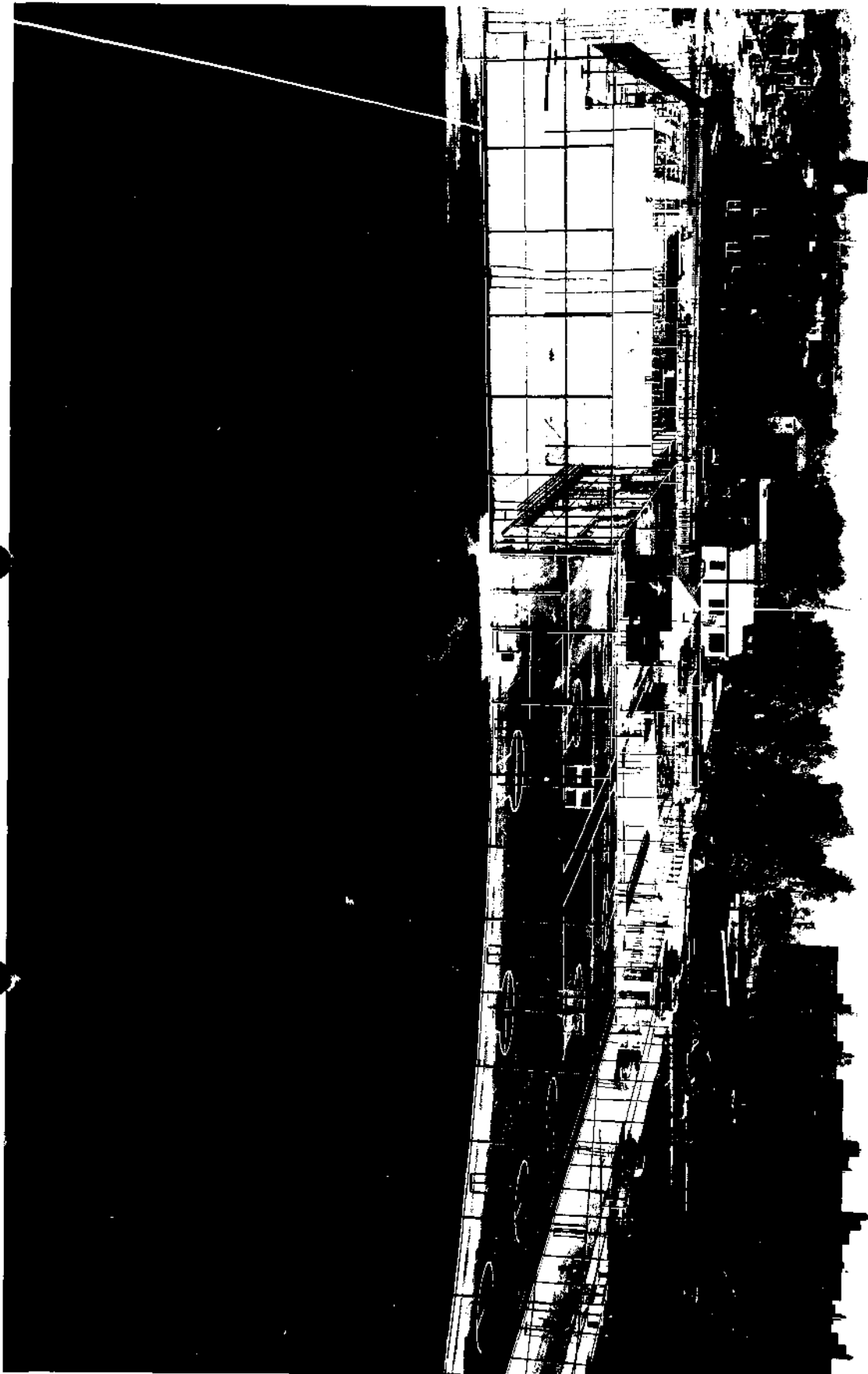
The Department of Parks announces to the general public the opening of the playground adjacent to P.S. 251 on East 54th Street, 55th Street and Avenue H, one block from the Glenwood City Housing Project. The Board of Education and Department of Parks will cooperate to operate this playground jointly.

This 2.5 acre playground located in the heart of the East Flatbush section in a completely built up neighborhood of small homes will serve the community as well as the school and the new N.Y.C. Housing Authority's Glenwood housing project.

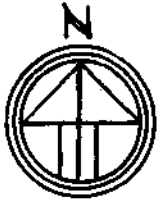
This typical neighborhood playground includes facilities for all age groups from a kindergarten area through court games to passive and creative recreation for older people. The southerly section includes a softball diamond. Multiple use may be made of this area by having free play, informal activities, and such seasonal activities as social dancing, roller skating, roller hockey, touch football, stick-ball, dance rehearsals and puppet shows. The older children's area in the center of the playground includes 2 handball courts, 2 basketball courts, 5 practice basketball courts, climbing apparatus, large swings and 2 playground slides. The northerly section has an area for younger children which includes a wading pool, comfort station, sandpit, see-saws, small swings, 2 kindergarten slides, sitting areas, 8 games tables for checkers, chess and all forms of crafts. Also a shady area for group games, story telling and sewing.

With the addition of this playground there are now 602 playgrounds in the expanded park system.

5/24/54

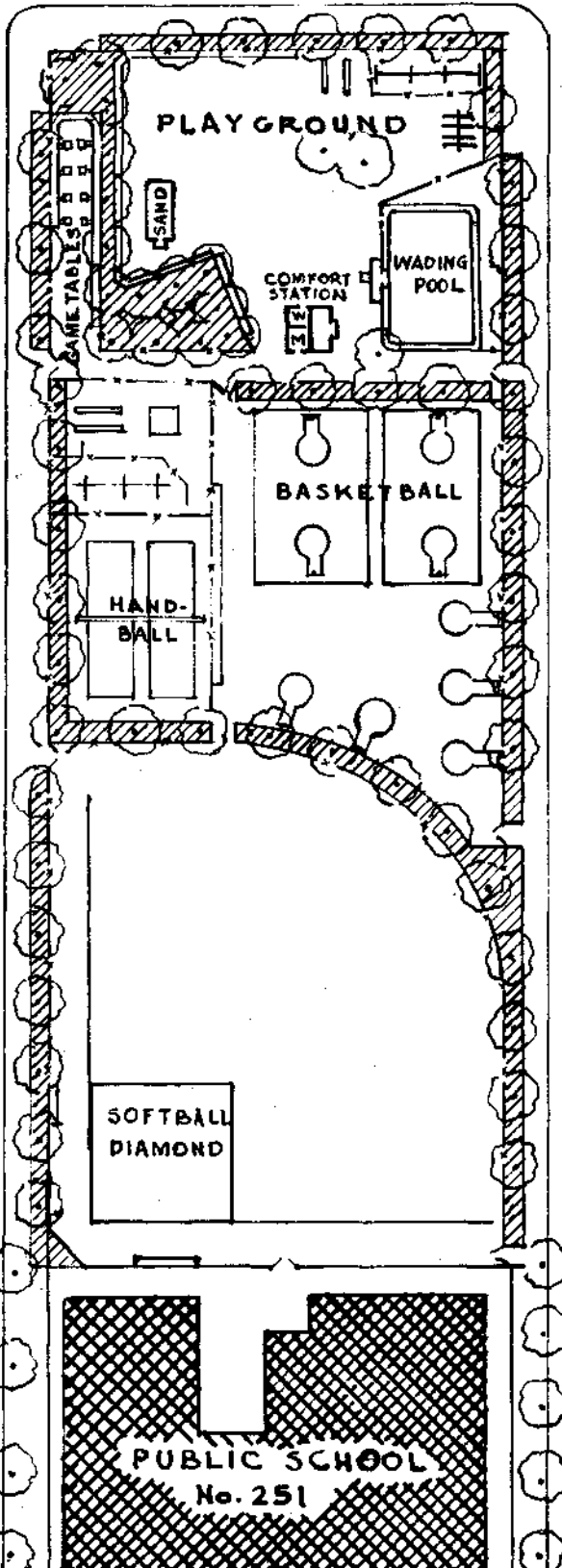


AVENUE H

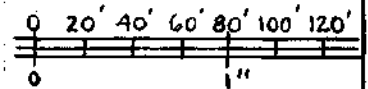


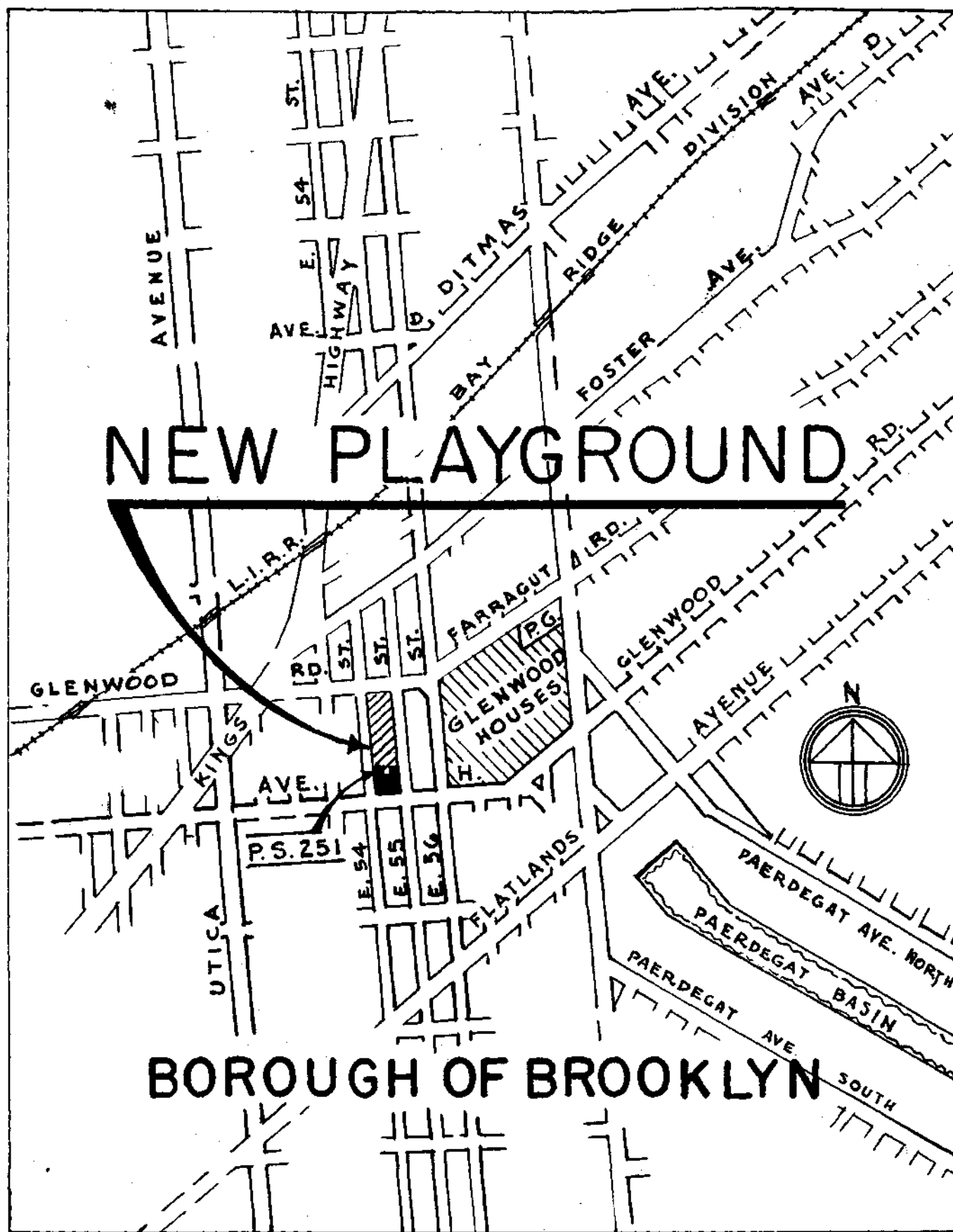
E. 54 ST.

E. 55 ST.



**BOROUGH
OF
BROOKLYN**





Mr. Hultberg



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

1-1-1-30M-1110044(53) 114

IMMEDIATELY

*Hand Delivery
General Mail
Picture 28235
Phone: QL334-102
QL334-101*

166/28

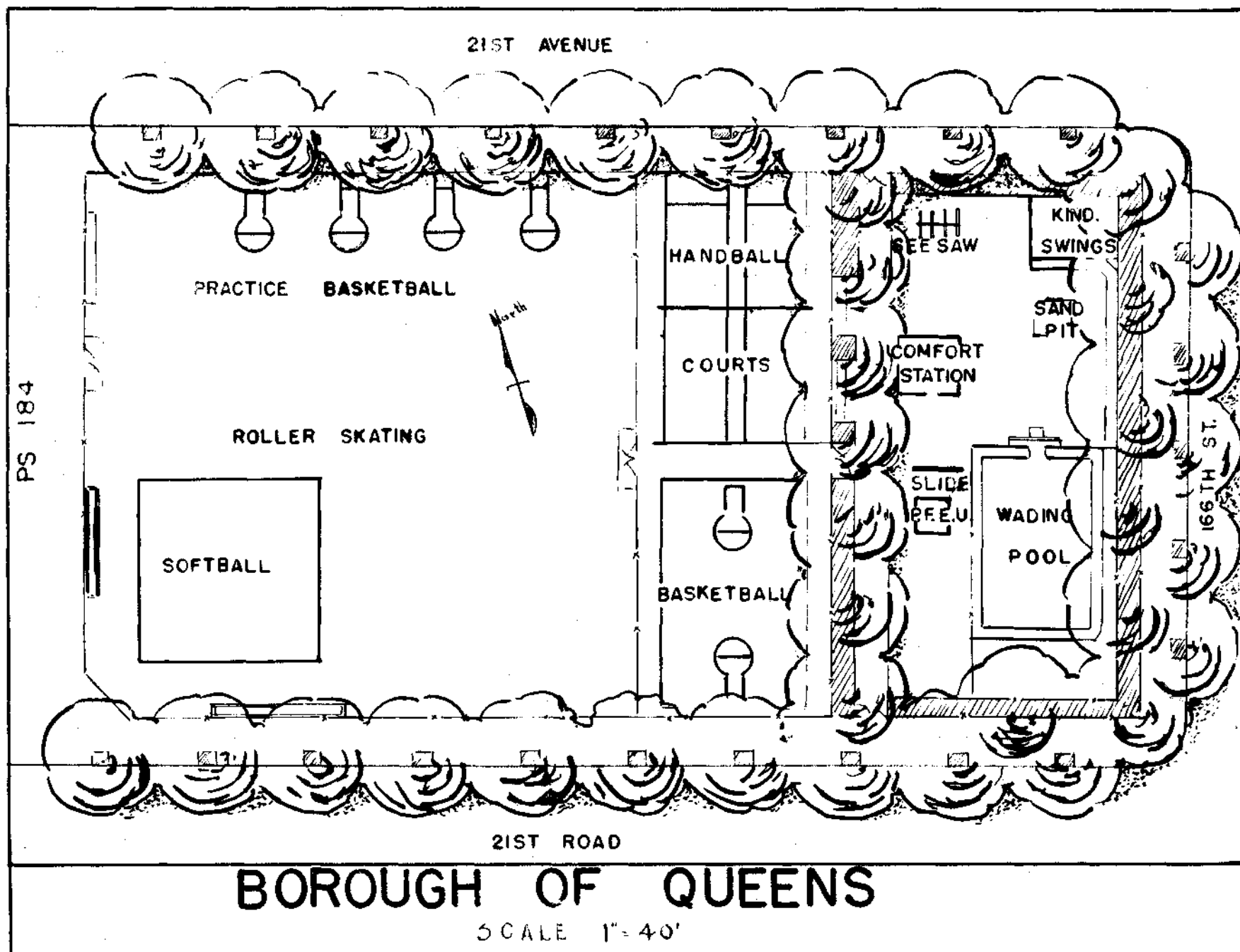
The Park Department announces the opening to the public of a new playground on 21st Avenue and 186th Street adjacent to Public School #184 in the Borough of Queens.

The 1-1/2 acre playground under the joint operation program of the Department of Parks and the Board of Education includes a softball field, practice basketball, one basketball court and four handball courts in the large open area adjacent to the school. The area at the east end of the site including comfort station, wading pool, sandpit and apparatus will be operated by the Department of Parks at all times, in addition to the usual usage of the area by pre-school age children and their guardians during school hours. The entire area will be operated by the Department of Parks after school hours, weekends, holidays and during vacations.

With the addition of this playground there are now 603 playgrounds in the expanded park system.

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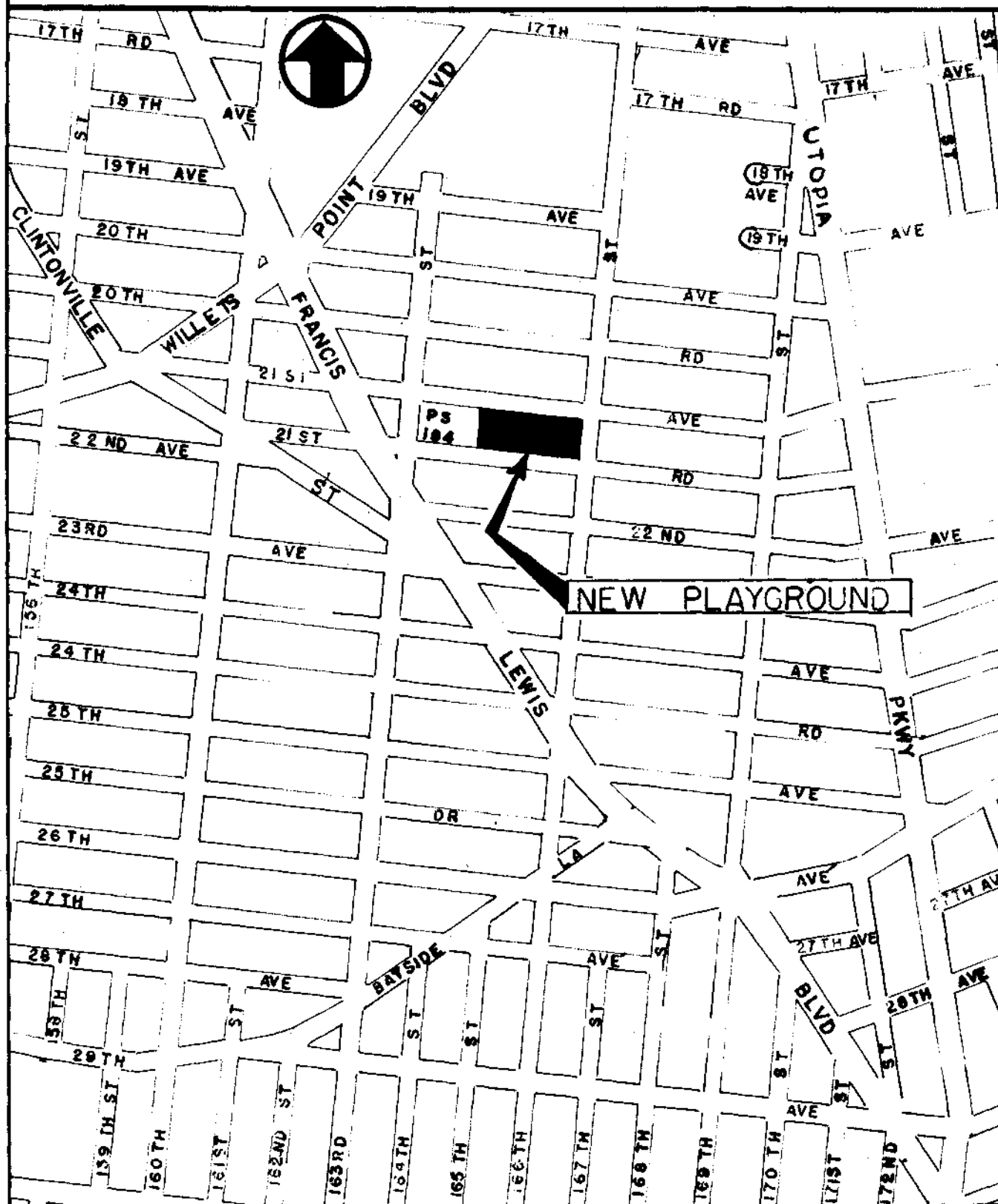
5/26/54



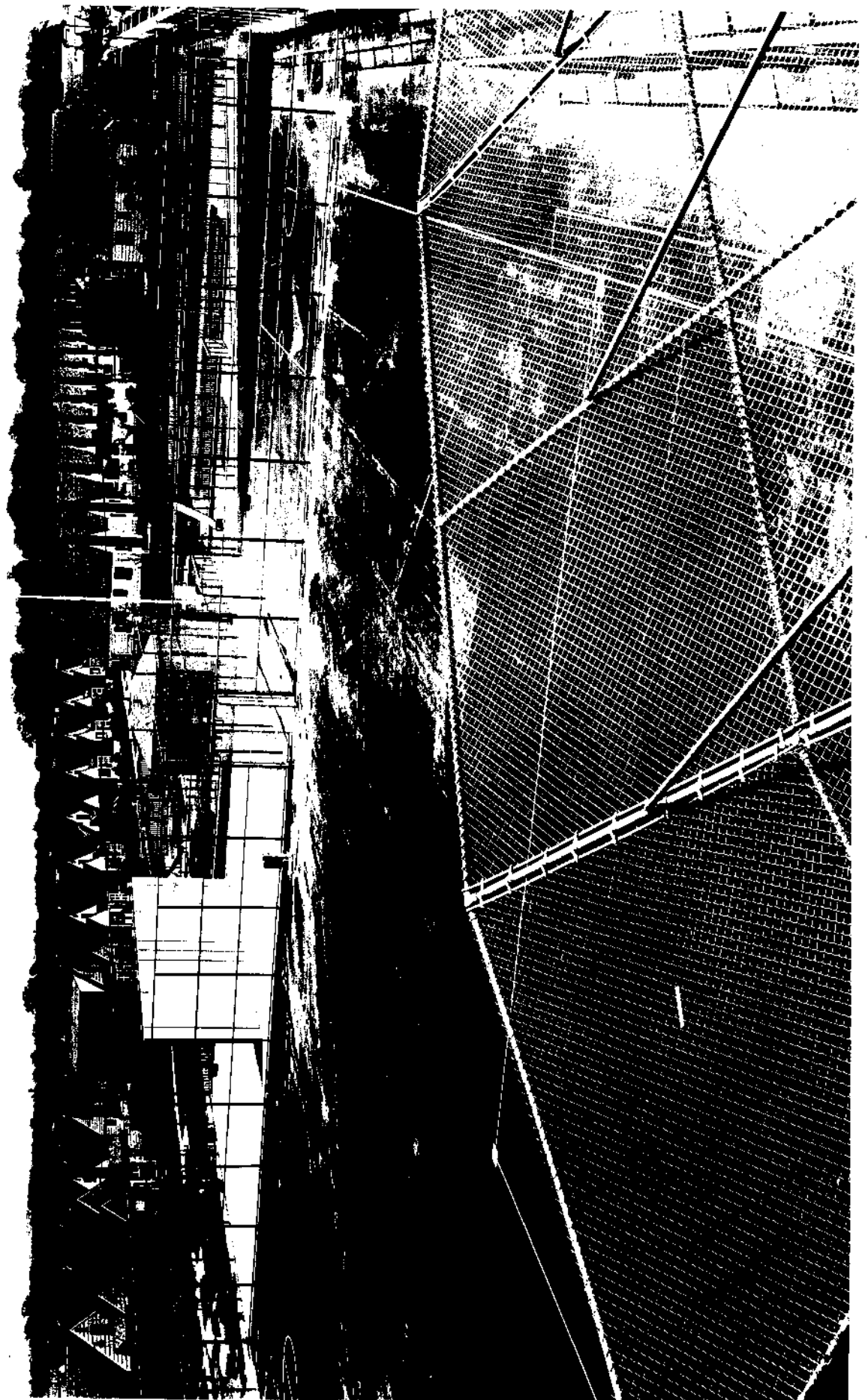
CONSTRUCTION OF PLAYGROUND ADJACENT TO PS. 184
 FROM 21ST AVENUE TO 21ST ROAD AT 166 ST
 4-28-54 SCALE 1" = 40' #4

BOROUGH OF QUEENS

SCALE 1"=500'



CONSTRUCTION OF PLAYGROUND ADJACENT TO PS. 184
FROM 21ST AVENUE TO 21ST ROAD AT 166 ST
4-29-54 SCALE 1"=500' CM





Ms. Guthridge

DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

IMMEDIATELY

Hand Delivery 5/27/54

Air Mail 5/17/54

Picture 28284

Phone: Q330-1031 - Q6330-102

1-1-1-30M-1110044(53) 114

The Department of Parks announces the opening to the public of a new playground at Lucas Street and 192nd Street, adjacent to Public School #15 in the Borough of Queens. Located in the southern section of Queens east of Farmers Boulevard and the Long Island Railroad, this three-acre playground will serve all age groups in a rapidly growing neighborhood. The Board of Education and the Department of Parks in accordance with their long standing agreement on joint operation have cooperated in bringing the much needed playground to the community.

The major part of the playground, for court games, includes a softball diamond, practice basketball standards, a basketball court and two handball courts to be operated by the school during school hours. In addition a kindergarten area specifically designed for use for the school kindergarten classes and including a sandpit and apparatus has been constructed. The school garden along Lucas Street will be cared for by school children.

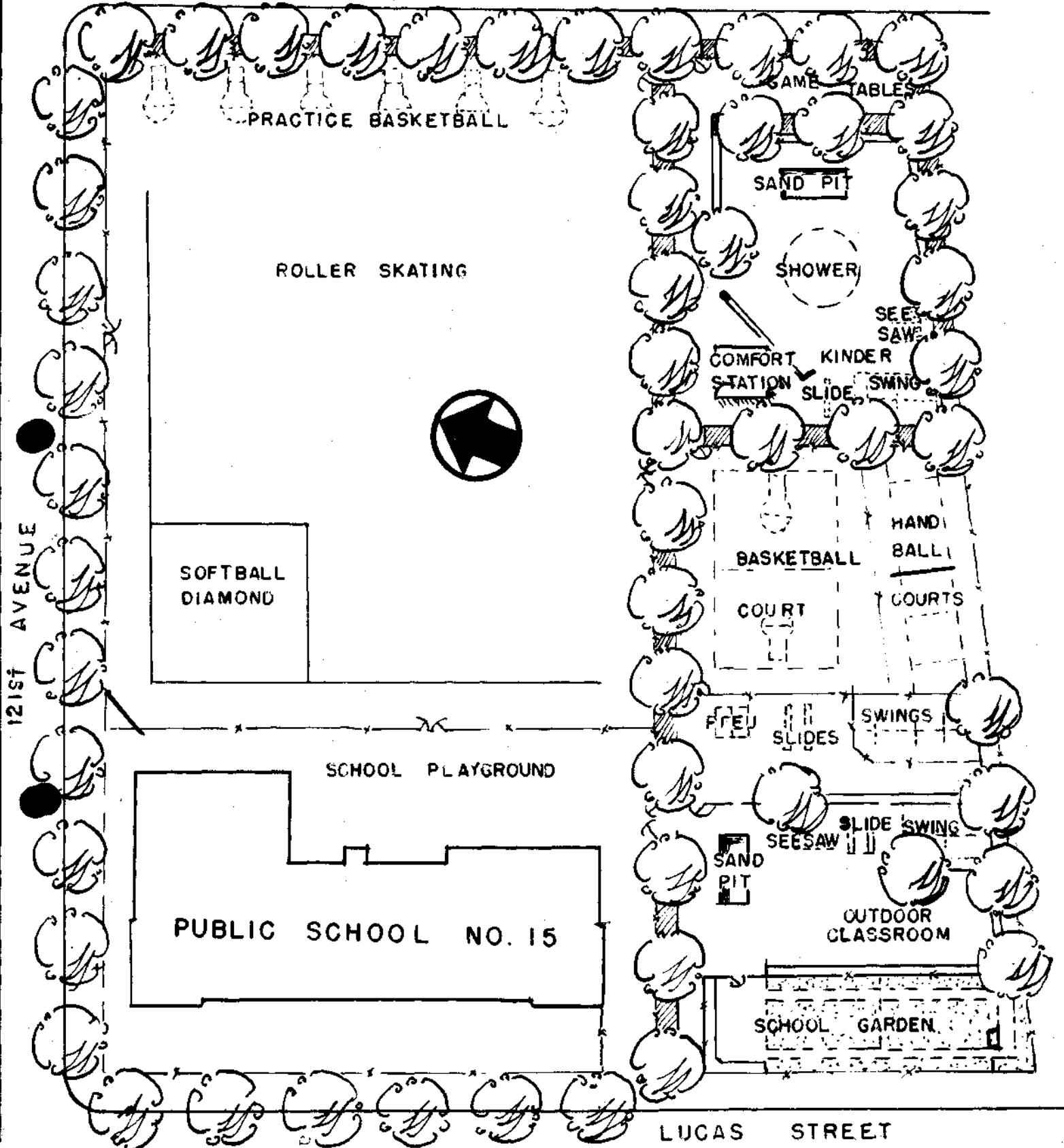
At the southeast corner of the playground the area set aside for the use of pre-school age children and their guardians at all times includes a comfort station, shower, sandpit and apparatus and a games table area.

With the addition of this playground there are now 604 playgrounds in the expanded park system.

* * * * *

5/26/54

192ND STREET



NEW PLAYGROUND

BOROUGH OF QUEENS

0 10 20 30 40 50 75 100
SCALE IN FEET

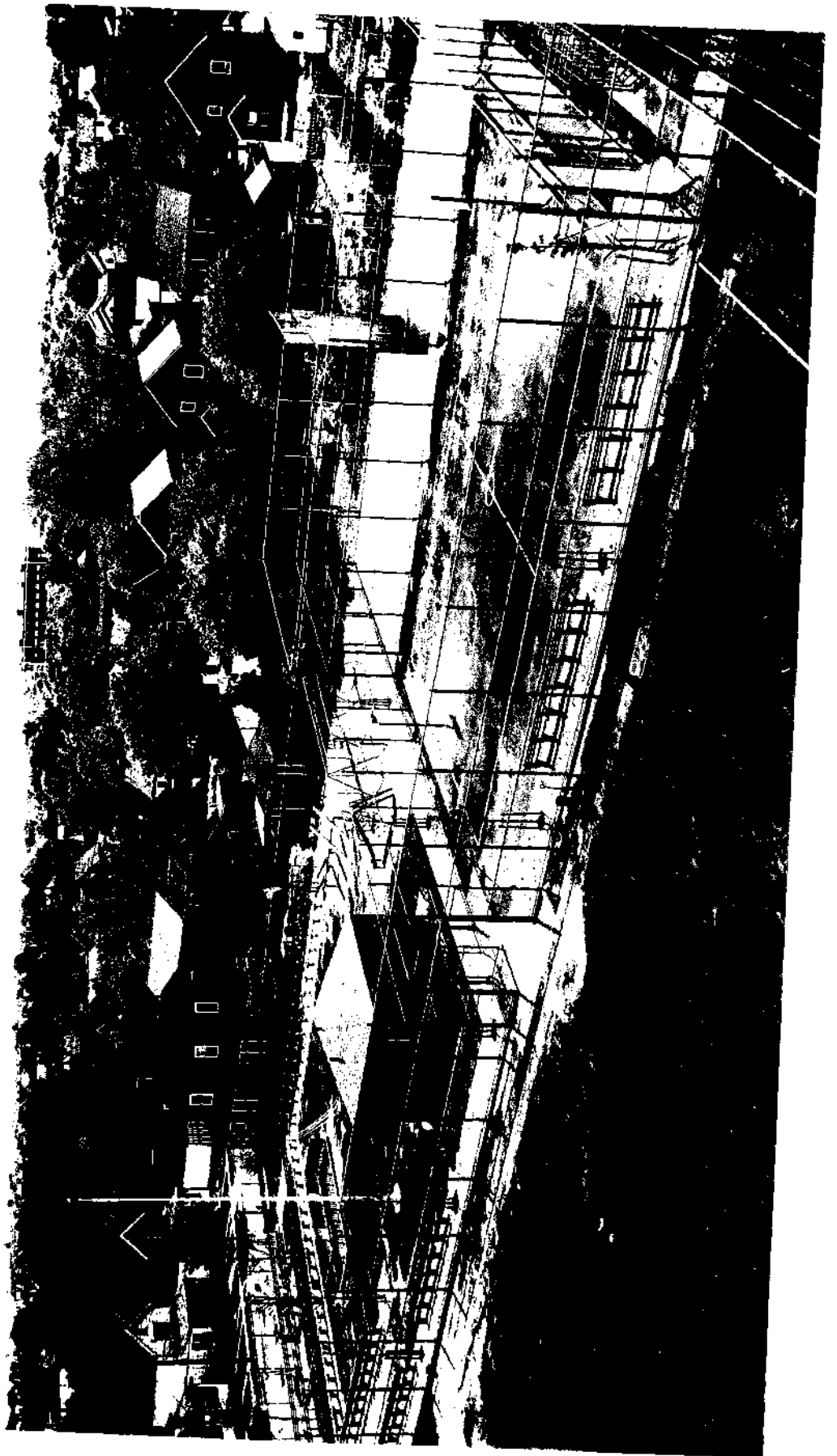
CONSTRUCTION OF PLAYGROUND ADJACENT TO P.S. 15
BETWEEN LUCAS STREET AND 192ND STREET
4-30-54 SCALE 1"=50' SH.



BOROUGH OF QUEENS

SCALE 1"=500'

CONSTRUCTION OF PLAYGROUND ADJACENT TO PS. 15
 BETWEEN LUCAS STREET AND 192ND STREET
 4-30-54 SCALE 1"=500' SH.



Mr. Guttridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

IMMEDIATELY

1-1-30M-1110044(53) 114

*Hand Delivery 6/4/54 11:14
Reg Mail 6/4/54 2:20 PM
Phone: TL-154-102
TL-154-403
Picture 28292*

The Department of Parks announces the opening to the general public of a playground adjacent to Melrose Houses on Courtlandt Avenue, between East 154th Street and East 155th Street, in the Borough of the Bronx.

The playground, an example of the close cooperation and coordination between the New York City Housing Authority and the Department of Parks is located in the heavily populated south section of the Bronx. The one-acre playground will serve the needs and interests of the neighborhood as well as the State-aided 1,000 unit housing project.

The playground includes a small children's apparatus area which consists of a sandpit, wading pool, two kindergarten slides, kindergarten swings, seesaws, climbing apparatus, two playground slides, large swings, sitting area, and in the center a comfort station and flagpole. To the west is a separate area for older children which includes two handball courts, two paddle tennis courts, two shuffleboard courts and two basketball courts.

With the addition of this playground, there are now 605 playgrounds in the expanded park system.

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*6/4
5/28/54*

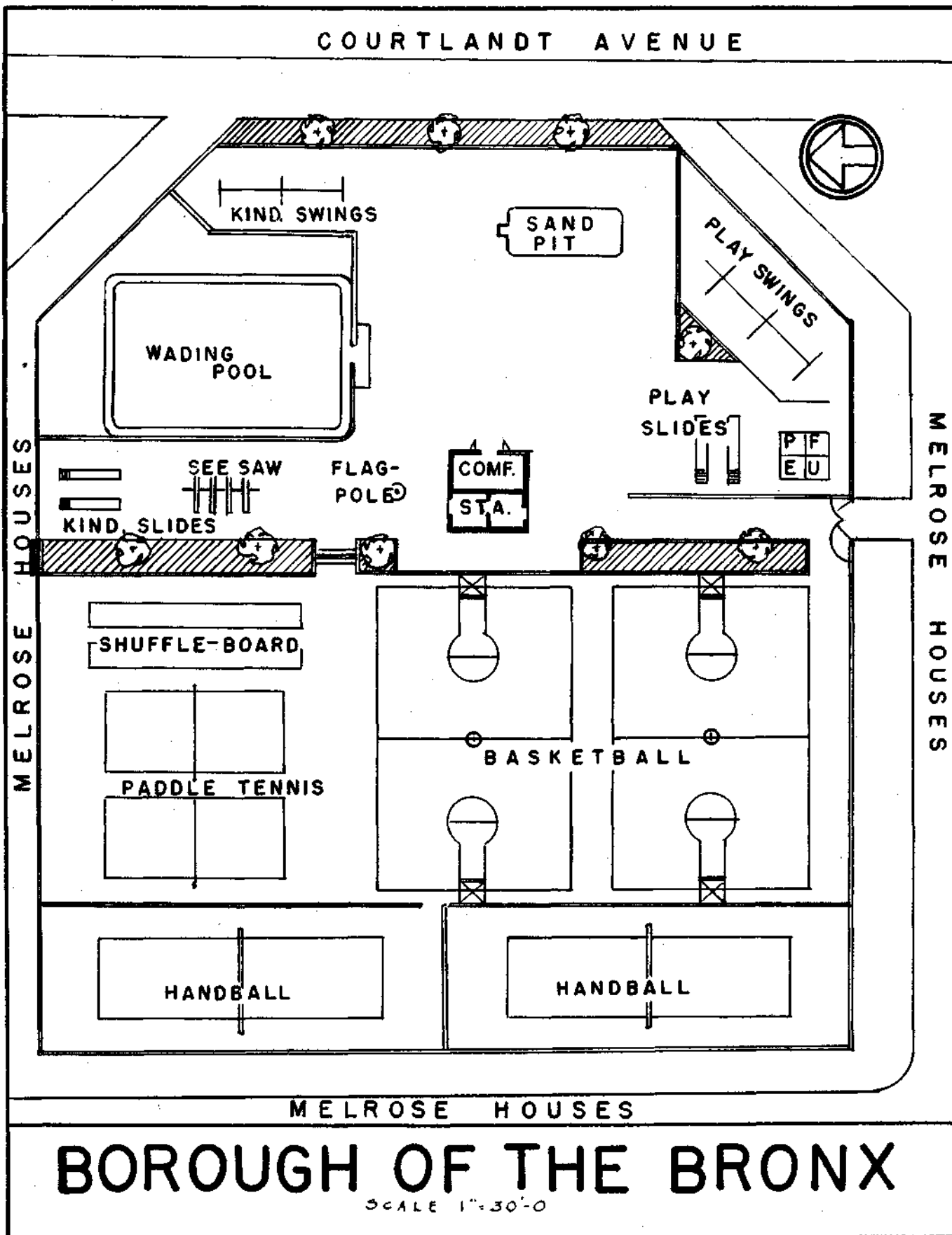


BOROUGH OF THE BRONX

SCALE 1" = 500.0'

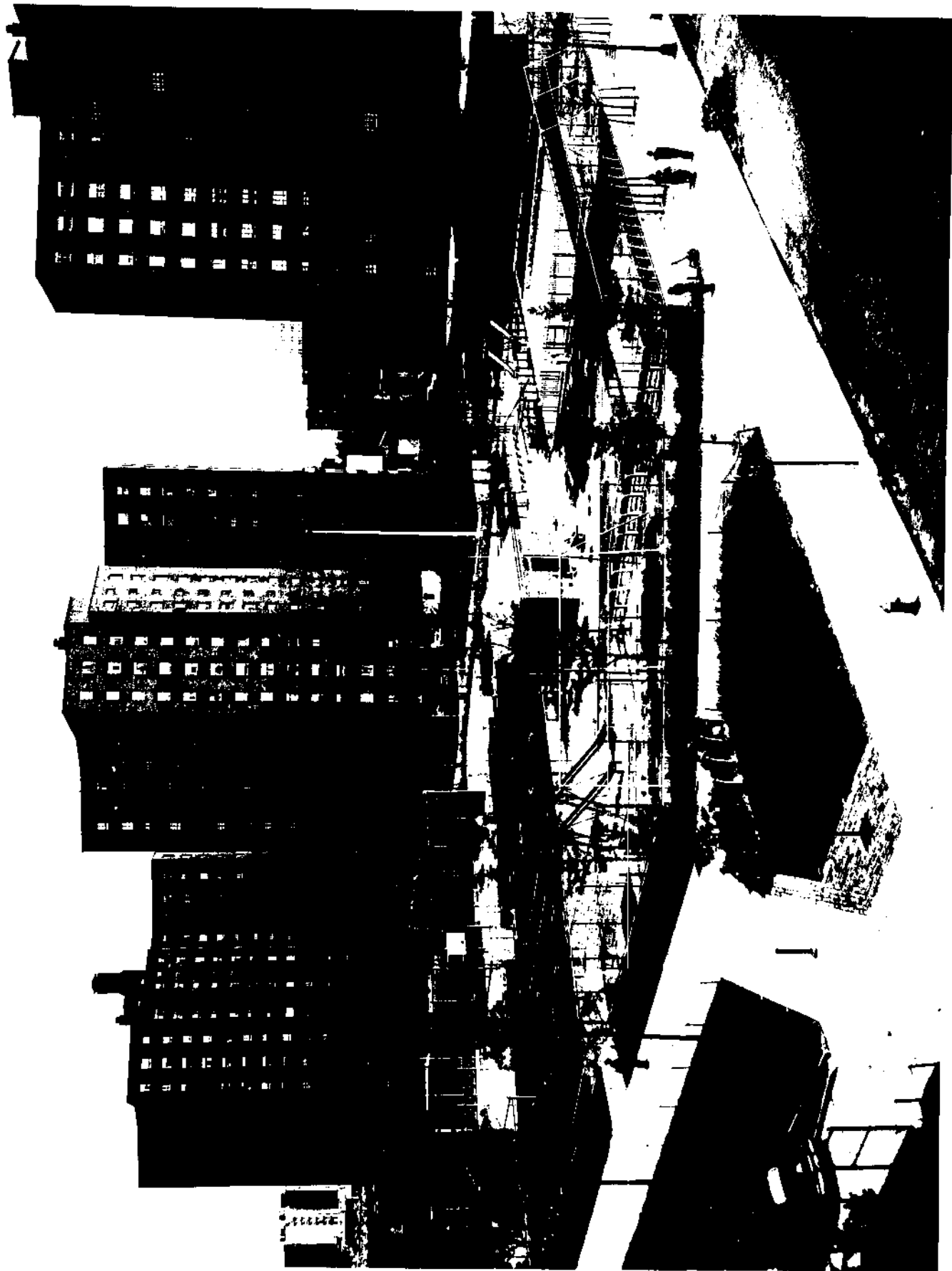
CONSTRUCTION OF PLAYGROUND. LOCATION PLAN
COURTLANDT AVE. BET. 154TH ST. & 155TH ST. ADJ. TO
MELROSE HOUSES. BORO. OF THE BR. SCALE 1" = 500.0'
12/8/52 N.B.

X-L-154-102



CONSTRUCTION OF PLAYGROUND - COURTLANDT AVE
 BET. 154TH ST. & 155TH ST. ADJACENT TO MELROSE HOUSES
 BORO. OF THE BRONX, 12/5/52 SCALE 1"=30'-0" M.B.

X-2-104-1000



R. C. Huntington



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

1-1-1-30M-1110044(53) 114

IMMEDIATELY

Picture # 28296
PLANS BL-531-102-
BL-531-103

Hand Delivery 6/7/54

Regular mail 6/7/54

The Park Department announces the opening to the general public of a new playground along the Brooklyn-Queens Connecting Highway, located at Flushing Avenue and Steuben Avenue, across the street from the Brooklyn Naval Hospital, in the Borough of Brooklyn.

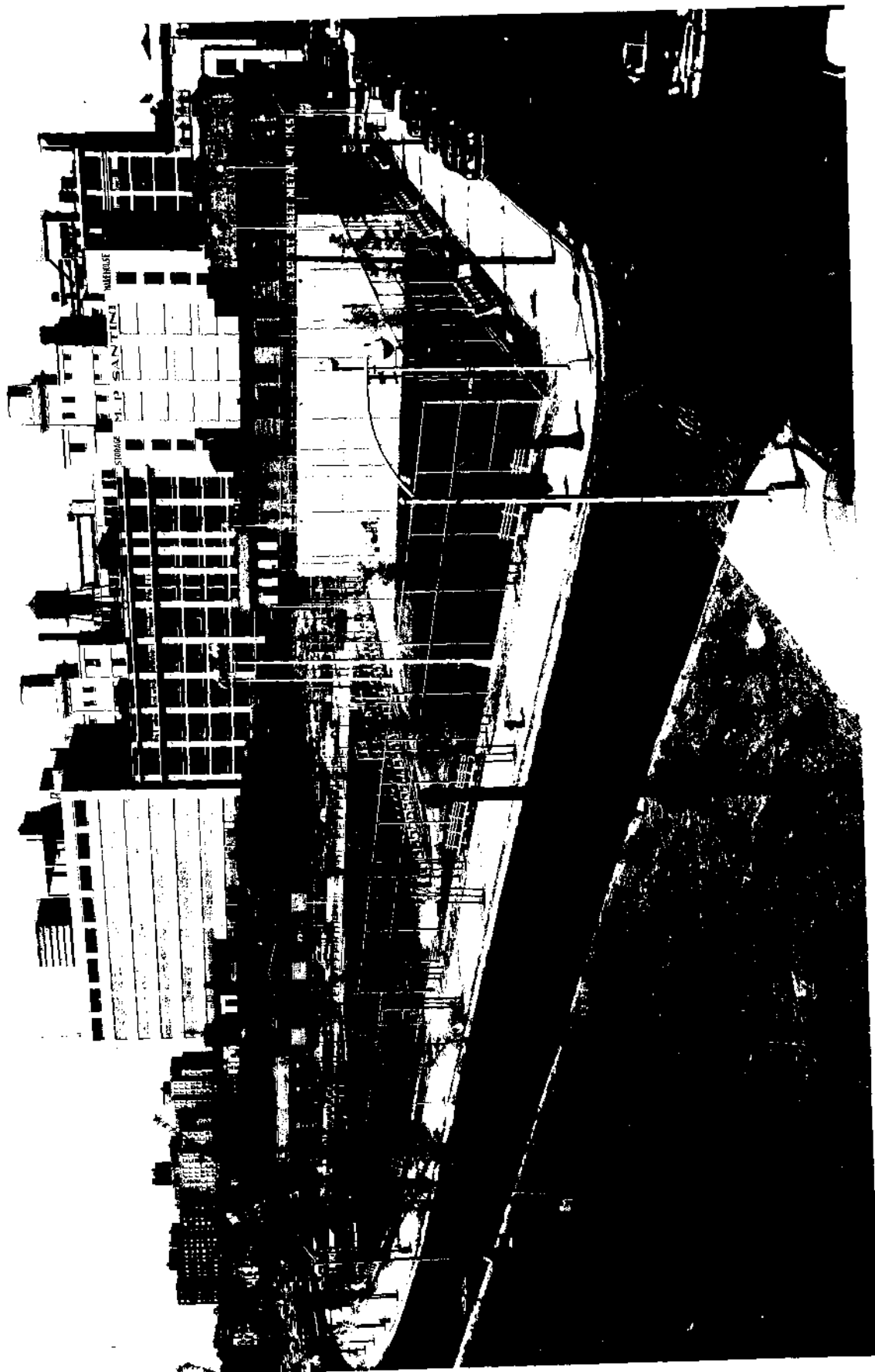
This 1-1/4 acre playground is located in a heavy industrial and residential area. It will serve the recreational needs of all age groups during lunch hours, free periods and during their leisure time -- both day and night.

The playground includes 6 handball courts, 1 junior basketball court and 1 senior basketball court. This area has 6 floodlights for evening recreational play. The remaining part of playground consists of a large free play area which may be used for roller skating, stickball, touch football, group games and team games. The playground also includes sitting areas for spectators and those who just wish to relax in the sunshine.

With the addition of this playground, there are now 606 playgrounds in the expanded park system.

- - - - -

6/7/54





NAVY
YARD

NAVAL
HOSPITAL

NEW PLAYGROUND

US CEM

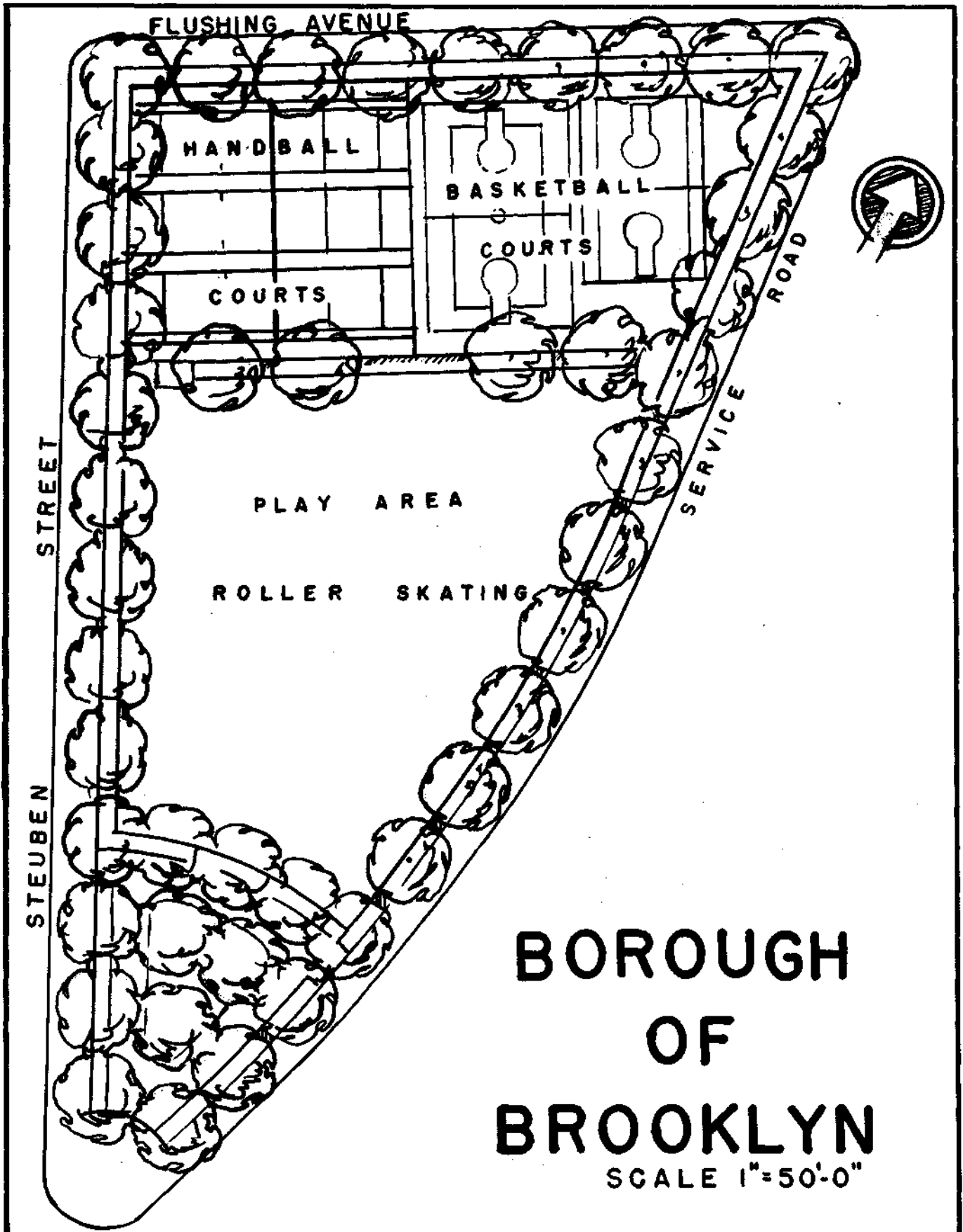


BOROUGH OF BROOKLYN

1000 500 0 1000 FT

CONSTRUCTION OF PLAYGROUND AT FLUSHING AVE & STEUBEN AVE.
BOROUGH OF BROOKLYN
5/4/54 SCALE 1"=500'

B-L-721-102



CONSTRUCTION OF PLAYGROUND FLUSHING AVE & STEUBEN ST
 BORO. OF BROOKLYN 6/3/54 SCALE - 1"=50'-0"

4-1-54 - 103



Hutchinson

DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

1-1-1-30M-1110044(53) 114

IMMEDIATELY

Hand Delivery: 6/2/54 - 4 P.M.

Rec. Mail 6/2/54 - 4:45

*PLANS: XL-257-100
257-101*

Picture 28297

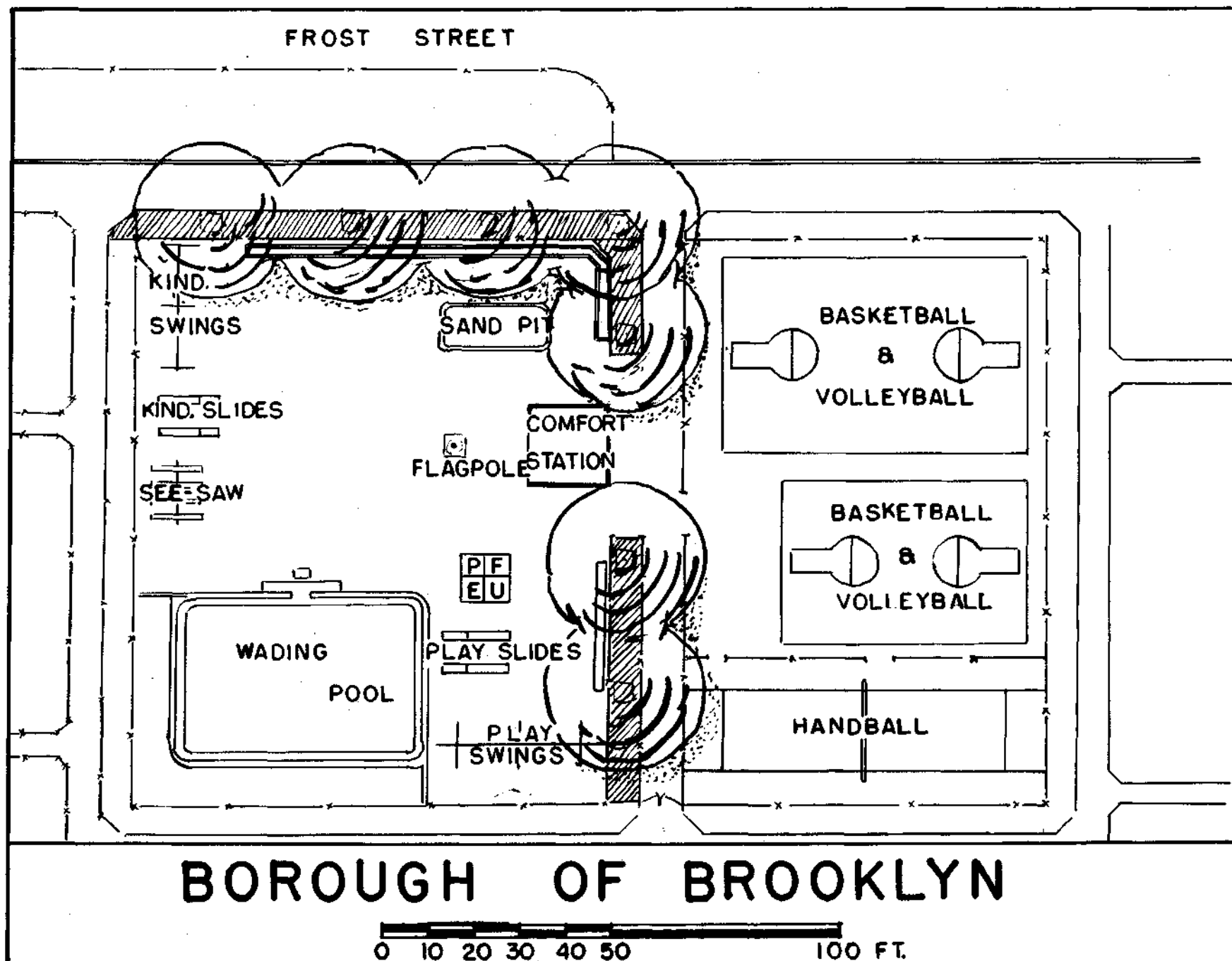
The Department of Parks announces the opening to the general public of a new playground adjacent to Cooper Houses, at Frost Street between Kingsland Avenue and Morgan Avenue in the Borough of Brooklyn.

The playground, an example of cooperation between the New York City Housing Authority and the Department of Parks, is located in a congested area in Greenpoint. The three-quarter acre playground will serve the recreation needs and interests of the neighborhood as well as the Federal-aided 700-unit housing project.

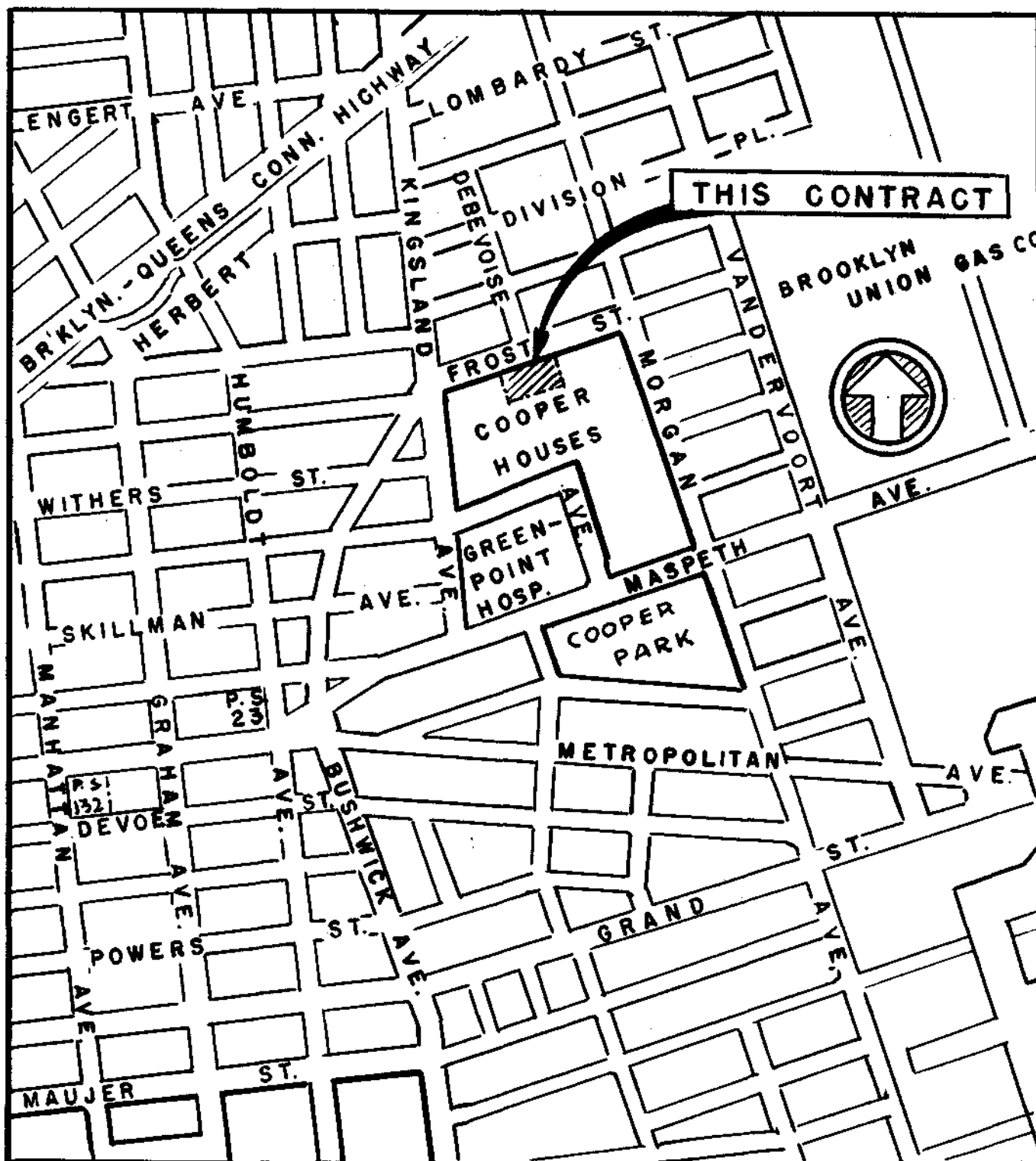
The playground includes a small children's apparatus area which consists of a wading pool, sand pit, two kindergarten slides, kindergarten swings, seesaws, climbing apparatus, two playground slides, playground swings, sitting area, and in the center, a comfort station and flagpole. The older children's area includes two handball courts, a junior basketball court and a senior basketball court. Both courts may also be used for volley ball play.

With the addition of this playground, there are now 607 playgrounds in the expanded park system.

6/8/54



CONSTRUCTION OF PLAYGROUND - COOPER HOUSES PLAYGROUND
 FROST STREET - BETWEEN KINGSLAND AVE & MORGAN AVE.
 BOROUGH OF BROOKLYN. 6/3/54 SCALE



BOROUGH OF BROOKLYN

0 500 1000 2000 FT.

CONSTRUCTION OF PLAYGROUND - COOPER HOUSES PLAYGROUND
FROST ST. - BET. KINGSLAND AVE & MORGAN AVE.
BORO OF BROOKLYN 6/3/54 SCALE: AS SHOWN N.B.

B-L-257-100



Mr. Guthridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

FOR RELEASE

IMMEDIATELY

1-1-1-30M-1110044(53) 114

1. place no. 1165-100
2. place no. 1165-100

pic. # 28367

ward del- 3:15 PM

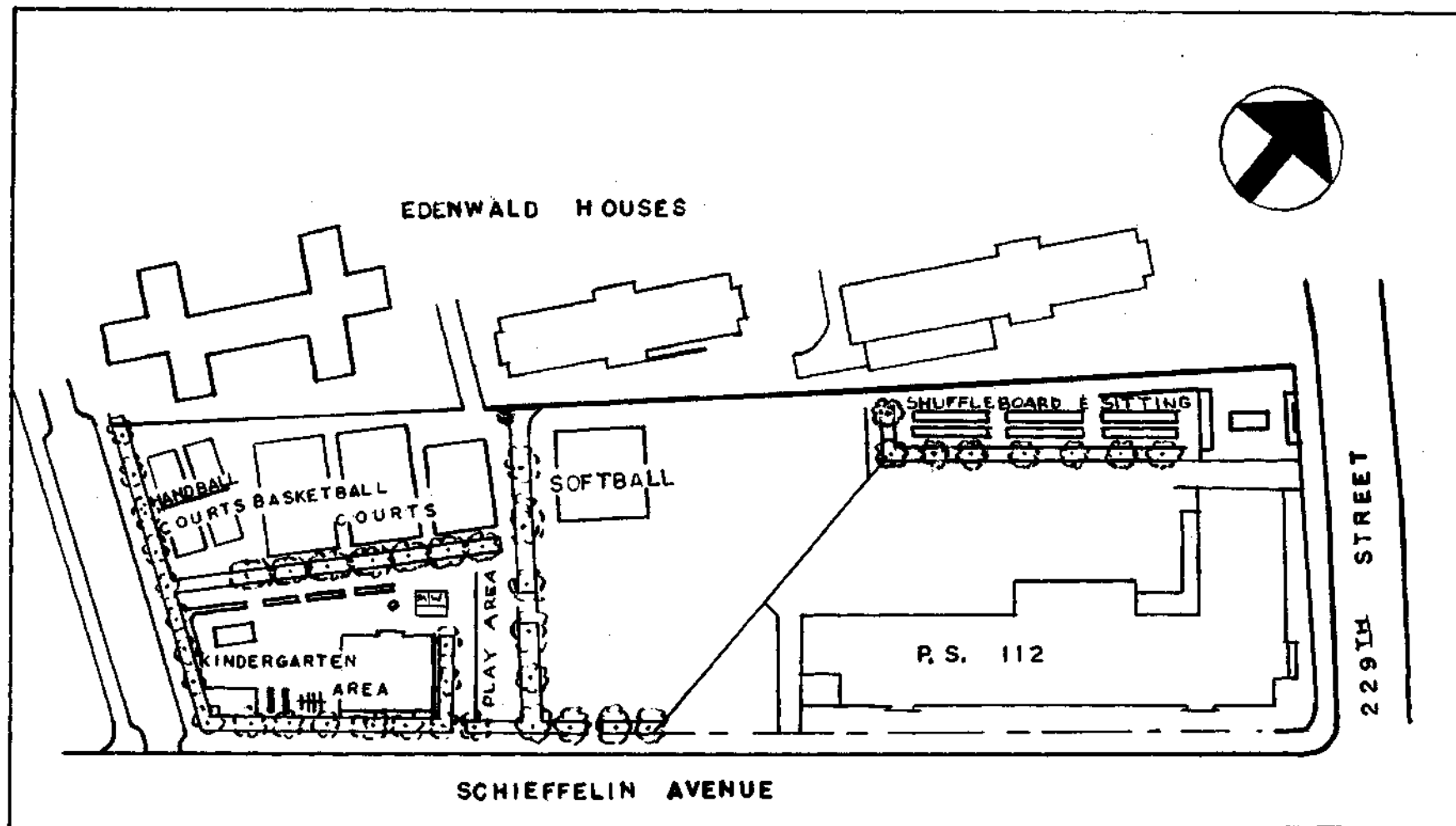
mail- 3:30 PM

The Department of Parks announces the opening to the general public of a playground adjacent to Edenwald Houses and Public School #112 on Schieffelin Avenue, between East 225th and East 229th Streets, in the Borough of the Bronx.

Located in the north section of the Bronx the playground will serve the recreational needs and interests of the school, the neighborhood and the Federally-aided 2000 unit housing project. It is a typical example of close cooperation and coordination among the Department of Parks, the New York City Housing Authority and the Board of Education. The playground was built by the Authority in accordance with Department design as coordinated with the Board.

The 2-acre playground under the joint operation program of the Department of Parks and the Board of Education includes 1 softball field, 2 senior basketball courts, 1 junior basketball court, 2 handball courts, 6 shuffleboard courts, a sand pit and several sitting areas in the large area adjacent to the school.

The kindergarten area at the south end of the site, with comfort station, wading pool, sand pit, flagpole and apparatus will be operated by the Department of Parks at all times, including the usage of the area by pre-school age children and their guardians during school hours. The entire area will be operated by the Department of Parks after school hours, weekends, holidays and during vacations. With the addition of this playground there are now 608 playgrounds in the expanded park system.
(6/26/54)



BOROUGH OF THE BRONX

0 50 100 150 200
SCALE IN FEET

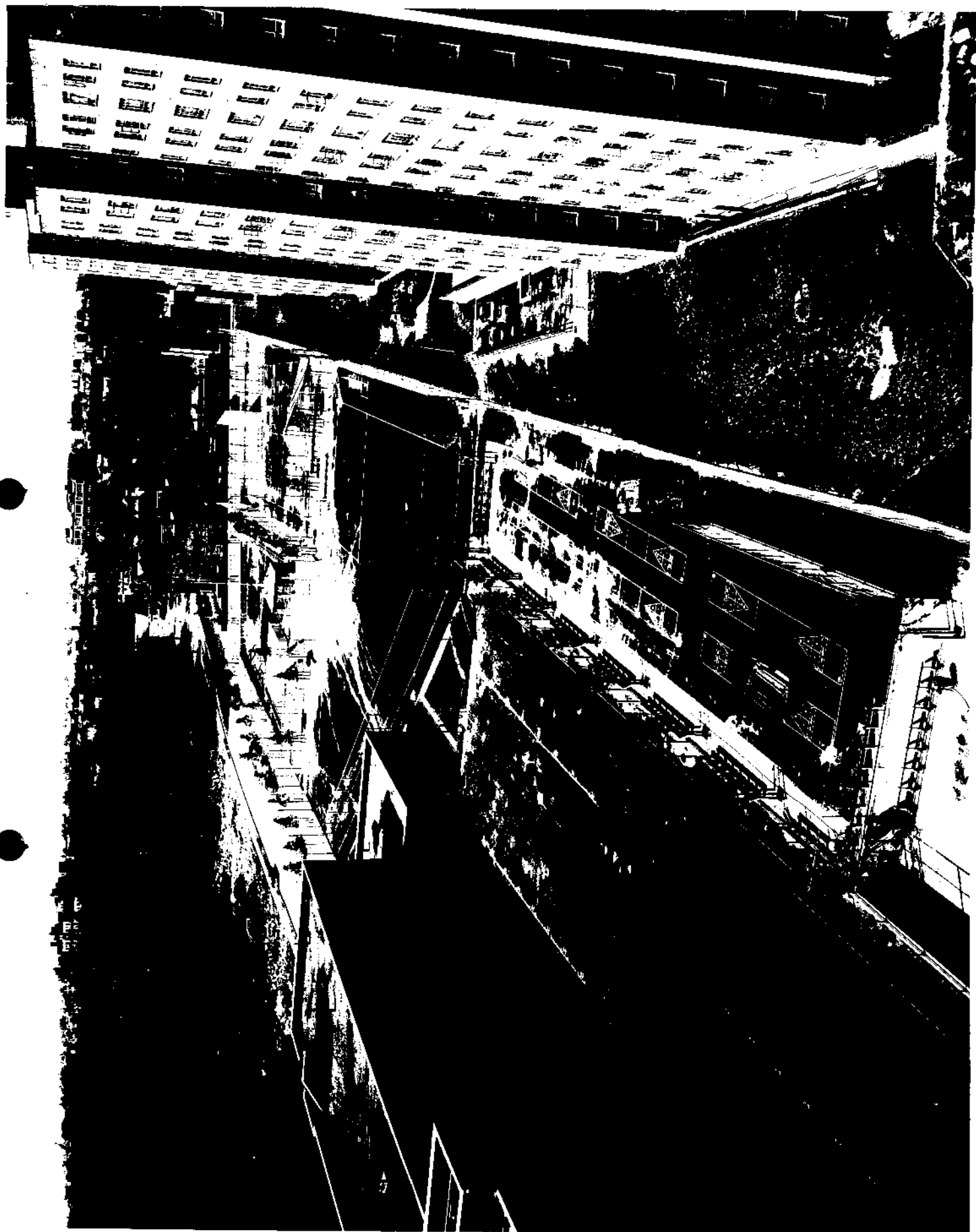
CONSTRUCTION OF PLAYGROUND
ADJ. TO P.S. 112 ON SCHIEFFELIN AVE. BETWEEN E. 229TH ST. & E. 225TH ST.
BOROUGH OF THE BRONX 6-23-54 B.G.



BOROUGH OF THE BRONX

500 400 300 200 100 0 500 1000 1500
SCALE IN FEET

CONSTRUCTION OF PLAYGROUND
ADJ. TO PS. 112 ON SCHIEFFELIN AVE BETWEEN E. 229TH ST
E. 225 ST. BOROUGH OF THE BRONX 6-25-54 SH.



R.C. Guttridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

1-1-1-30M-1110044(53) 114

MONDAY, MARCH 8, 1954

*Hand Delivery 3/5/54
9:15 AM
Regular Mail
3/5/54*

Commissioner Moses today releases to the press a report on 20-years of progress in the Department of Parks. Twenty years of growth from an inadequate park system to a park system which is in keeping with a great City of eight-million people.

As an introduction to this report, Mayor Robert F. Wagner states, "the 20-year record of park expansion in this City speaks for itself I congratulate those who have had a part in this accomplishment and pledge my support to their further efforts".

The first section of the report covers the philosophy of park design, location and use and points out the City's position in relation to County and State parks. The past history of the Metropolitan Conference on Parks is also covered.

A section on "Land" details the growth of the park system from fourteen thousand to twenty-seven thousand acres in the past twenty years including acquisition, condemnation, gifts, tax-lien properties and last, but by no means least, the City's great reclamation program for Jamaica Bay, Fresh Kills, Great Kills, Flushing Meadow, Soundview, Orchard Beach and other park areas. The cooperation of the Department of Sanitation was of prime importance in this development.

The next section covers large parks with a typical

(continued)

example of Flushing Meadow from its growth as a swamp and ash heap through the World's Fair to the park we know today including its influence on the parkway system, Whitestone Bridge, Queens Midtown Tunnel and LaGuardia Airport.

The generosity of those who have donated such magnificent gifts as the Wollman Memorial, the Loeb 72nd St. Boathouse, the Kerbs Model Yacht Boathouse, the Friedsam Merry-Go-Rounds and the new Chess and Checker House is pointed out. The necessity for eight new recreation centers in addition to the million dollar center in St. Mary's Park is urgent.

A section on "Playgrounds" the backbone of the neighborhood recreation system of the City points out that five hundred and ninety-seven exist today as compared to one hundred and nineteen in 1934. Ranging in size from one acre to ten acres, they include neighborhood playgrounds, marginal playgrounds, school playgrounds jointly operated with the Board of Education, housing playgrounds built in conjunction with the Housing Authorities great projects and arterial playgrounds built as a part of the parkway and expressway system.

A section on "Water" graphically shows the increase of beach facilities from one mile in 1934 to sixteen miles in 1952 through the transfer of Coney Island and Rockaway and their reconstruction in 1938 and the complete reconstruction of Orchard Beach and Jacob Riis beaches and the new two-mile Great Kills Beach in Richmond. Seventeen modern large pools have been built in congested neighborhoods.

The section on "Arterials" describes the total program

(continued)

including parkways built before the war, the post-war current construction program of \$600,000,000 and the subsequent program of \$300,000,000 for which funds have not yet been arranged. The importance of the Triborough Bridge and Tunnel Authority in relation to the park system is also pointed out.

"Maintenance and Operation" includes the story of sponsored tournaments and contests by many private organizations, the daily working of the playground and park recreation program, the story of concessions and their growth to a three-million dollar business in 1953 and a statement on revenue principles, that most park facilities must be free. Rehabilitation of park areas which have deteriorated due to usage and to some vandalism is also covered. In 1934 the Park Department's budget was \$6,000,000; in 1954 it is \$22,000,000, an increase of three and one-half times, at the same time that park facilities have increased five times, not disproportionate. However, inflation has cut our present budget almost in half. Much heavier usage, greater mobility, more retired people and many more old people have compounded our problem of maintenance. It is imperative that adequate funds be appropriated for the Park Department.

The section on "Museums and Institutions" tells factually the story of the activities and the programs of the twelve cultural institutions in this City on whose Board of Directors the Commissioner of the Department of Parks serves as an ex-officio member. Shrinking endowments have resulted in financial problems requiring increased aid from the City. Although nearly half of these institutions have sufficient endowments or gifts to meet the City halfway on capital

improvements, the remainder more and more depend upon the City. It is pointed out that generous private citizens of the City of New York could aid these great institutions.

In closing Mr. Moses states his plans for further expansion of the park and arterial systems and his belief in the continued reconstruction of the City of New York as opposed to satellite towns, green belts and dispersion. He states that the park system is as important as any other facet of City planning.

* * * * *

3/4/54



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

SUNDAY, JANUARY 3, 1964

*Hand delivered
Mon Dec 30
2:00 P.M.*

Misc.-20M-701516(53) 114

More than 130 million people visited New York's great park system during the year 1953, seeking active recreation. Many more millions used the parks for the passive pleasures of walking, rest and relaxation. These tremendous figures go a long way to show the growth of our parks.

New Yorkers, taking their parks and playgrounds for granted, should be reminded that as recently as twenty years ago there were only one-fifth of the facilities available; and that in the City's youth very few small areas could be called parks. Today, there exists a coordinated recreation program to match the leisure time that modern civilization has achieved. The short working day, long weekends, daylight saving, earlier retirement ages and longer life, all add to the pressure on our recreation system. It is fortunate that our long range construction program to meet this situation has had the support of the people of New York. We still need their support to further expand and particularly to maintain and operate these many facilities.

The number and variety of activities range from quiet pleasures of concerts in the park to organized active team games. Some statistics follow:

Baseball - 5,000,000 at 550 fields; tennis - 280,000; track and field - 750,000; basketball, football, handball, paddle tennis, roller and field hockey, soccer and volley ball - 17,000,000.

Over 63,000,000 visits were made to beaches and pools; over a million used the picnic areas; 185,000 went horse-back riding; and even bowling on the green attracted 22,000.

The Wollman Memorial Skating Rink and the rinks in the Flushing Meadow City Building, the department's two artificial answers to the lack of natural ice, attracted 500,000. Music and dancing events attracted almost a

million visitors to the parks, in addition to over 300,000 who attended regular concerts.

Five hundred and ninety-seven neighborhood park playgrounds, scattered through the City, provide facilities for recreation and relaxation not only for children but also for all other age groups in the community. Outlying larger parks and beaches are used by increasing numbers each year because today's improved arterial system - parkways for passenger traffic and expressways for mixed traffic - has made these recreational areas more accessible. The landscaped parkways and expressways also provide playgrounds, walks, benches, and comfort stations to serve the adjacent communities.

Although one-quarter of the neighborhood playgrounds have small indoor game rooms for inclement weather, the year-round park recreational program has been curtailed by a lack of really adequate indoor facilities. Large recreation centers in over-populated sections of the City are required to meet this need. Three of these centers are in operation today. The largest, and first to be designed for the purpose, St. Mary's Park Recreation Center in the Bronx, has close to 11,000 registered members and the average attendance is 6,000 weekly.

New York City has the largest park and playground system in the world, one which provides the greatest variety of recreational opportunities.

MR. GUTHRIE



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REC. FACILITIES 1954

REGENT 4-1000

FOR RELEASE

SUNDAY, MAY 9, 1954

REG. MAIL 5/6/54

1-1-1-30M-1110044(53) 114

HAND DELIVERY-11AM
5/6/54

The 1954 edition of the Department of Parks brochure, RECREATIONAL FACILITIES FOR NEW YORKERS, is now available for distribution. During the past twenty years, the Department of Parks has greatly expanded the number and variety of recreational facilities in the parks and playgrounds. This 32 page brochure, giving the locations and pertinent facts about the most popular of these facilities, will help New Yorkers and visitors of all ages to get greater enjoyment throughout the year in the city park system.

The brochure lists information regarding Archery Ranges, Baseball Diamonds, Bathing Beaches, Bicycle Paths, Boat Basins, Boating, Boccie Courts, Botanical Gardens, Bowling Greens, Bridle Paths, Carousels, Children's Gardens, Coasting Areas, Cricket Fields, Cross Country Courses, Fishing Areas, Football Fields, Golf Courses, Gymnasias, Historical Points, Hockey Fields, Ice Skating Areas, Kite Flying Areas, Model Airplane Fields, Model Yacht Ponds, Museums, Music Groves, Picnic Areas, Pony Rides, Recreation Centers, Roller Skating and Hockey Areas, Running Tracks, Soccer Fields, Softball Diamonds, Stadia, Swimming Pools, Tennis Courts, and Zoos.

Other types of information available in the brochure include the length of each beach and rental charges for lockers, dressing rooms, bathing suits, towels, etc.; the par and yardage of the ten municipal golf courses and the cost of permits; the hours of operation

(continued)

and other information about the Wollman Memorial and Flushing Meadow Skating Rinks; the number and types of facilities available at picnic grounds; the sizes of the 27 indoor and outdoor park pools along with hours of operation, admission fees, and time of free periods for children; lengths of bridle paths in the parks; the number of boats on park lakes and fees charged for their use; number and types of tennis courts and fees charged for permits and lockers.

The brochure also includes statistical information regarding additional facilities and equipment in the park playgrounds and travel directions to the more popular facilities in the parks.

The brochure may be secured by sending a 4" x 9 $\frac{1}{4}$ " self-addressed, stamped envelope to Brochure, Department of Parks, 64th Street and Fifth Avenue, New York 21, N.Y.

Copy of brochure enclosed.

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5/5/54



R.C. Guthridge

DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

1-1-1-30M-1110044(53) 114

IMMEDIATELY

Hand Delivery 5 P.M.
Prints 28237-
28249
Regular Mail 4/9/54
4/9/54

The New York Botanical Garden and the Department of Parks

announce the opening to the public of the Lorillard Snuff Mill on Sunday, April 11, 1954. The Snuff Mill built in 1840 has been completely reconstructed and includes a new large meeting room for lectures and group activities, and new public comfort stations on the second floor. The lower floor has been reconstructed for restaurant use with facilities for 150 to be operated as a self-service cafeteria.

In connection with this event, a report is released describing the Snuff Mill, the new laboratory to be constructed, and the recent and future program of improvements in the Garden. Construction is about to start on a new laboratory near the main entrance to the Garden. The building will be a 60' by 90' two-story structure with administrative and service wings. The main two stories include 32 laboratory bays, rooms requiring special temperature and light control and mechanical equipment for the operation of the building.

These two great projects are parts of the overall Botanical Garden plan. The Garden's principal objectives are to maintain a botanical garden and museum for the education and recreation of the general public, and to preserve, disseminate and extend man's knowledge of plants. More than one and a half million visitors come to the Botanical Garden annually and its accomplishment in

botany and horticulture have given it a world-wide reputation.

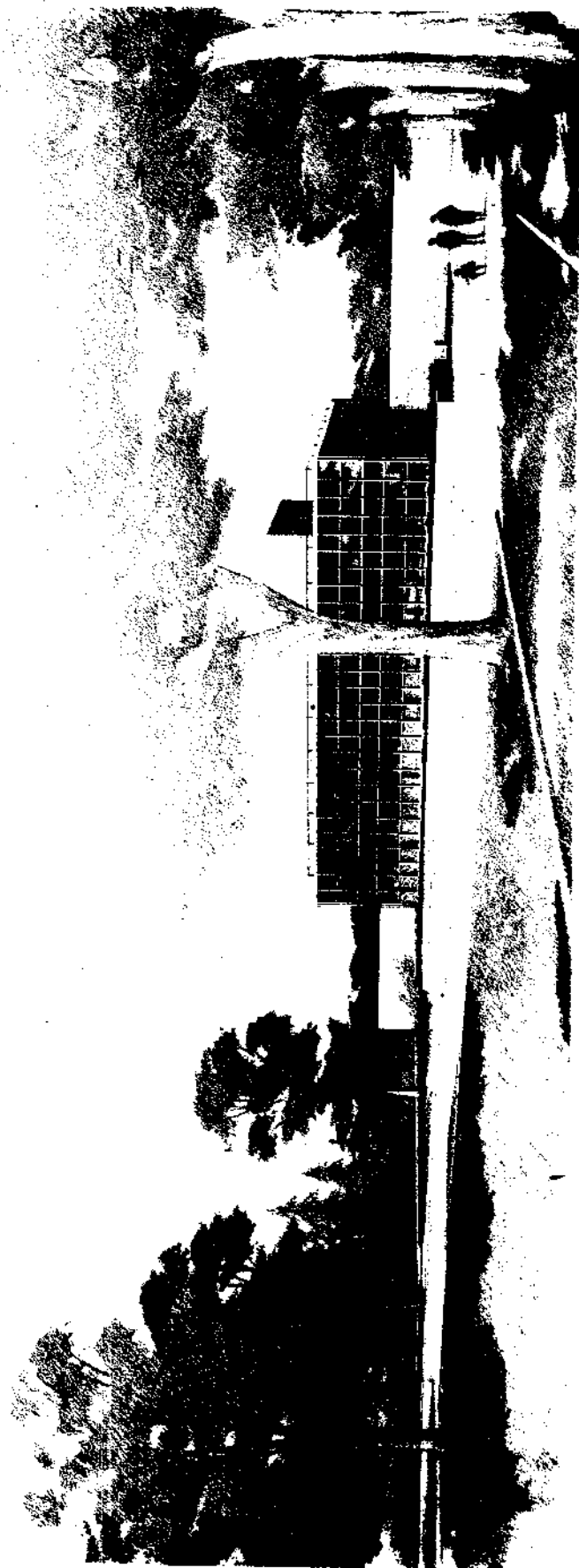
Adjacent arterial access projects are planned including improvements of Fordham Road, Southern Boulevard and Mosholu Parkway. The greater part of the interior circulation system has been completed. Two new bridges have been built across the Bronx River. The Conservatory Building has been largely reconstructed with completion scheduled for the near future.

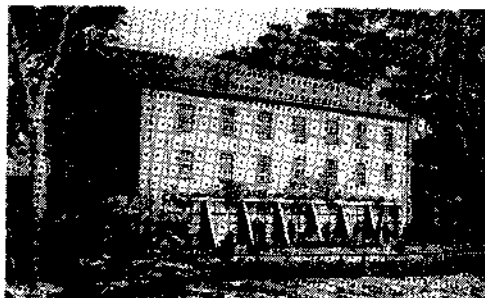
Many extensive areas of plant material have been added in recent years.

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4/8/54

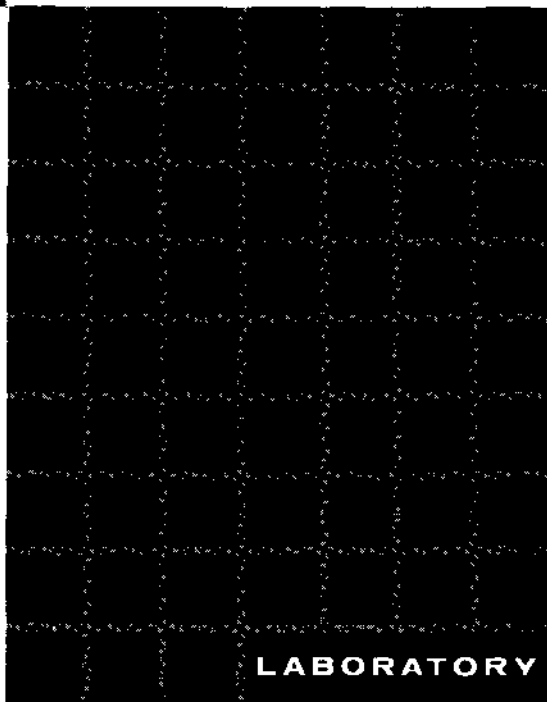






APRIL 1954

LORILLARD SNUFF MILL



LABORATORY

**PROGRAM OF
IMPROVEMENTS**

**NEW YORK BOTANICAL GARDEN
DEPARTMENT OF PARKS**

NEW YORK BOTANICAL GARDEN

OFFICERS

JOSEPH R. SWAN, *Chairman*
CHARLES B. HARDING, *President*
FREDERICK S. MOSELEY, JR., *Vice-President* BERKELEY GAYNOR, *Treasurer*
HENRY DE LA MONTAGNE, *Secretary* WILLIAM J. ROBBINS, *Director*

ELECTIVE MANAGERS

ARTHUR M. ANDERSON
SHERMAN BALDWIN
WILLIAM FELTON BARRETT
HOWARD BAYNE
EDWIN DE T. BECHTEL
MRS. JAMES COX BRADY
LEONARD J. BUCK

MRS. CHARLES BURLINGHAM
HENRY F. DU FONT
MRS. ELON HUNTINGTON HOOKER
WILLIAM E. HUTTON
DR. L. O. KUNKEL
CLARENCE McK. LEWIS
REV. LAURENCE J. MCGINLEY, S.J.
GILBERT H. MONTAGUE

HENRY PARISH, II
MRS. HERMANN G. PLACE
MRS. HAROLD I. PRATT
MRS. DAVID ROCKEFELLER
MRS. JOHN L. SENIOR
CHAUNCEY STILLMAN
OAKLEIGH L. THORNE

EX-OFFICIO MANAGERS

ROBERT F. WAGNER, *Mayor of the City of New York*
ROBERT MOSES, *Park Commissioner*
ANDREW G. CLAUSON, JR., *President of the Board of Education*

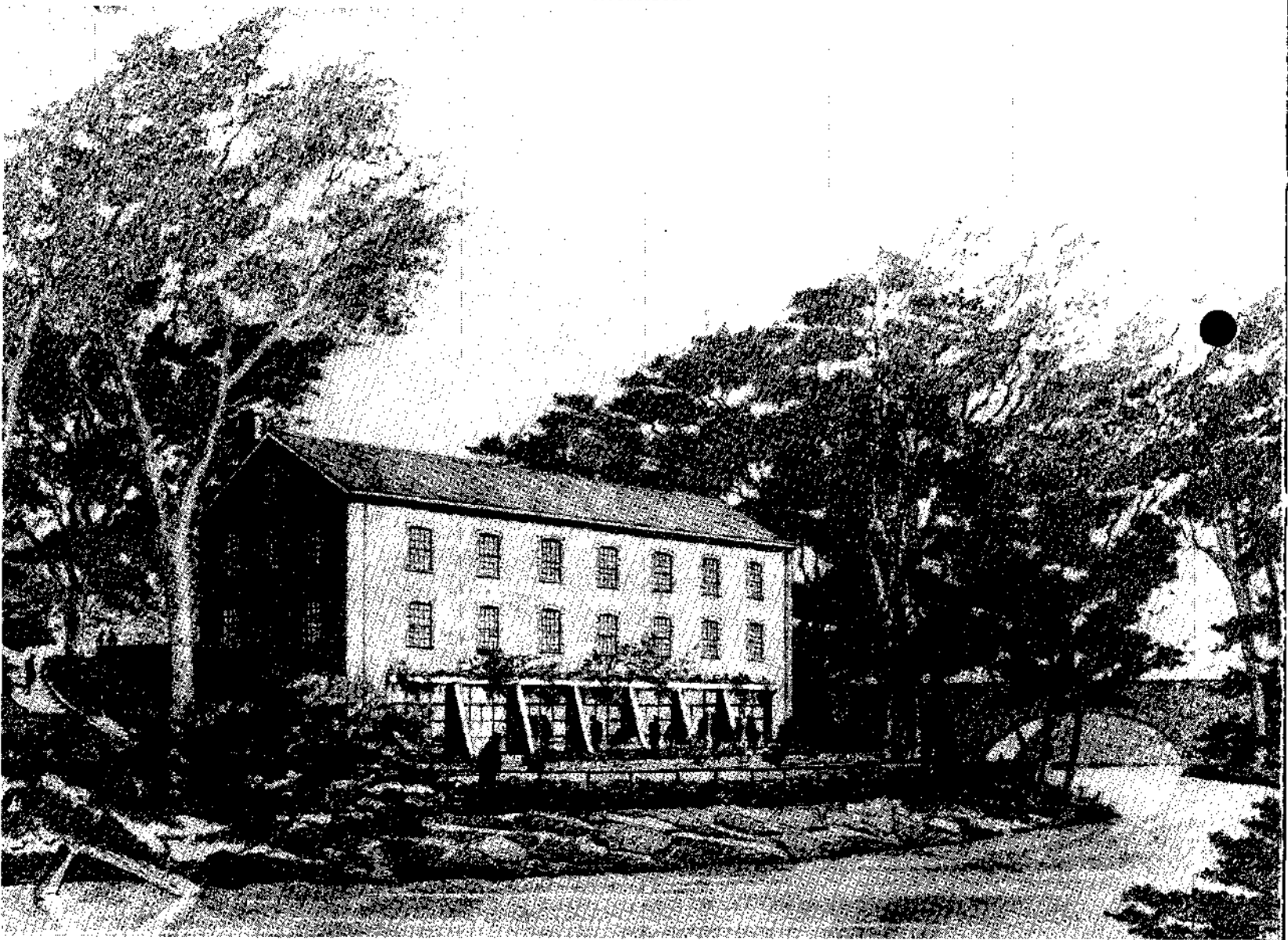
APPOINTIVE MANAGERS

By the Torrey Botanical Club: HAROLD H. CLUM
By Columbia University: MARSTON T. ROBERT, CHARLES GLEN KING, FRANK J. POKORNY, SAM F. TRELEASE

DEPARTMENT OF PARKS

ROBERT MOSES, *Commissioner*
JAMES A. SHERRY, *Executive Officer*
WILLIAM H. LATHAM, *Director Maintenance and Operation*
GUSTAVE CHIRLIAN, *Director of Engineering*
STUART CONSTABLE, *Chief Park Designer*

BROWN, LAWFORD AND FORBES—ARCHITECTS—SNUFF MILL—LABORATORY



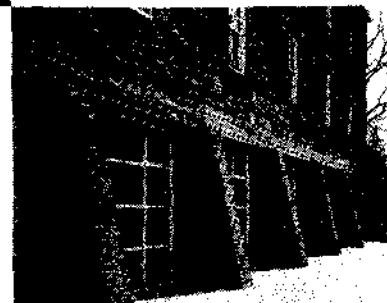
LORILLARD SNUFF MILL

The dedication today of the reconstructed Lorillard Snuff Mill marks one more stage in the Botanical Garden's program of improvements. Built in 1840, the handsome four-story structure became the focal point of an entire community. The family mansion, houses for workers, a packing plant and warehouses were part of the development. Here the famous snuffs were produced. Tobacco was flavored with herbs, spices, rose petals and ground into powder. It is significant that a botanical exhibit was maintained in relation to these flavoring products. The mill was one of the earliest and best water-power developments in America, the Bronx River supplying a swift flow of water. The story goes back even earlier to 1792 when the family bought a wooden grist mill and dam on the river eventually to be replaced by the present building.

The Snuff Mill as it stands today has been completely reconstructed. Located on sloping ground adjacent to the Bronx River, the building is three stories high on the upland side and four stories along the river. The second floor includes a new large meeting room for lectures and group activities and new public comfort stations directly accessible from the upper level. The lower floor on the river level has been reconstructed for restaurant use including kitchens and necessary service and storage areas. Facilities for serving 150 diners are included.

It will normally be operated as a self-service cafeteria, but may be converted for special occasions to restaurant operation. Along the waterfront a terrace has been built for outdoor eating. Since the Building Code of New York does not permit public structures that are not completely fireproof to be occupied for more than two stories, the third floor and attic have been sealed off. Adjacent to the Snuff Mill a parking area has been completed.

The reconstructed Snuff Mill is being opened today largely through the efforts of Mrs. Harold Irving Pratt, who some years ago proposed converting it to public use. The cost of the structure, including \$33,000 for the comfort station section appropriated by the City of New York, totals \$166,000. Of the remaining \$133,000, The New York Botanical Garden appropriated \$20,000, Mrs. Pratt has donated \$88,000 and the Lorillard Tobacco Company has donated \$25,000. In the light of the heavy demand on the City for vital necessities, our heartfelt thanks are given to those who make these and other projects possible. The Park Department has developed the area adjacent to the Snuff Mill at an additional cost of \$50,000.

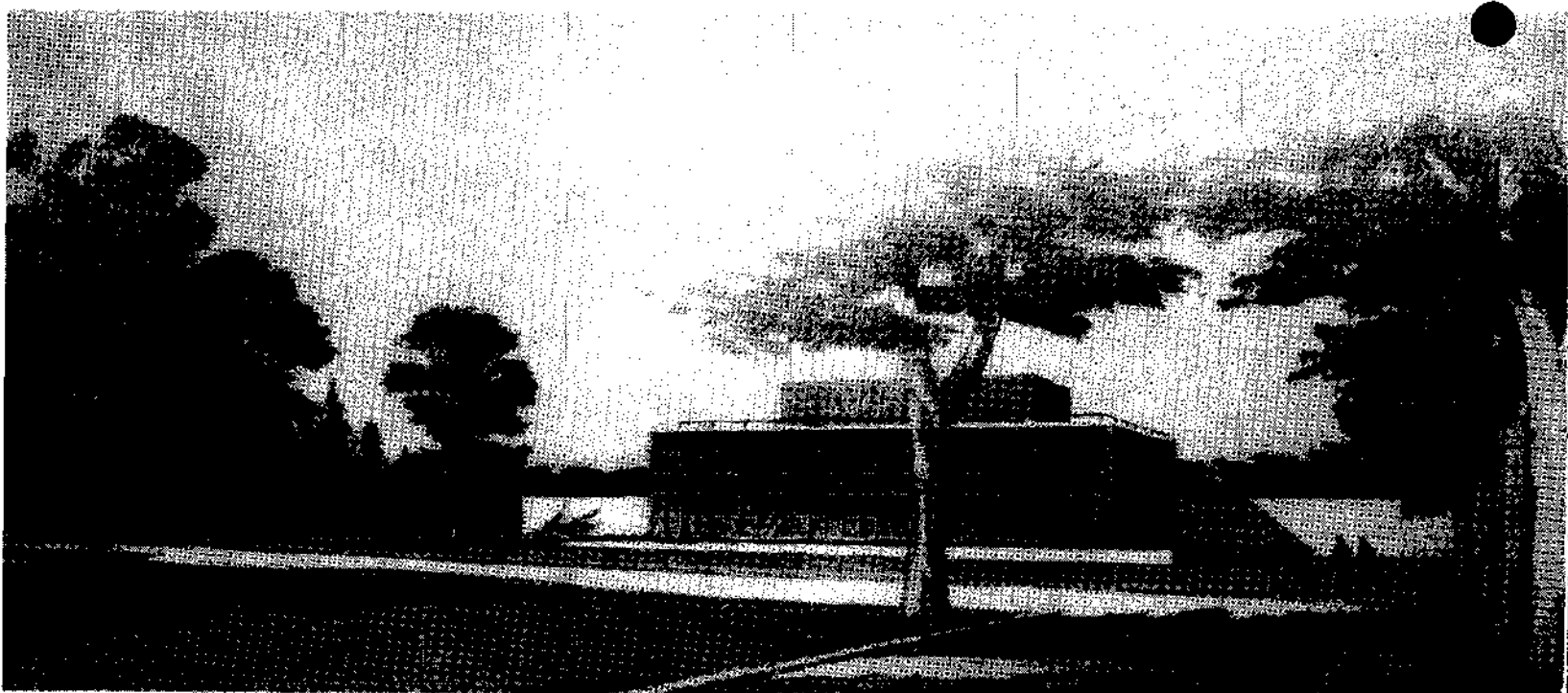
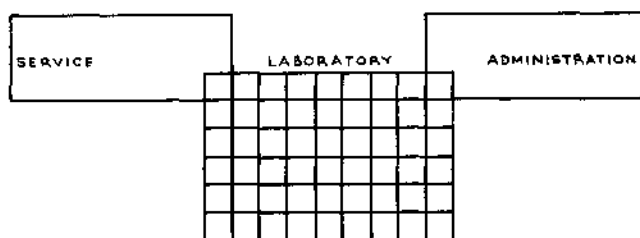


It is appropriate at this time to consider the Botanical Garden's completed projects and program of future improvements. The Garden has for many years carried on an extensive program of research in an inadequate laboratory in the basement of the main Museum Building. Today, construction is about to start on a new laboratory near the main entrance of the Garden. Financing has been arranged and plans are completed. The Garden has raised \$500,000 and the City has set aside \$150,000 as its contribution, the \$500,000, to a great extent, contribution from private citizens, a further demonstration of the generous use of private funds.

Various aspects of plant life will be studied including the nutrition of bacteria, yeast, molds and algae; studies on abnormal growth in relation to human disease; studies of the antibiotic substances and studies on the diseases, physiology and bio-chemistry of plants, especially the lower organisms. To perform this work, an intricate, highly specialized building is required. Many months of intensive study by the architects, the Garden staff and the Park Department have produced a distinguished modern building with a functional plan of operation and furnished with the latest and finest scientific equipment. It will be a sixty foot by ninety foot, two-story structure with administrative and service wings. The wings will include a conference room, offices, receiving and storage. The main two stories of the building include fifteen laboratory bays on the first floor and seventeen on the second floor; completely equipped rooms for general research.

LABORATORY

The core of the building will include rooms requiring temperature and light control and other unusual features. The basement and pent house will include mechanical equipment for operation of the building. The existing laboratories in the main Museum Building will, of course, be removed upon completion of the new building.



PROGRAM OF IMPROVEMENTS

These two great projects, one being dedicated today and the other about to start construction, are parts of the overall Botanical Garden plan. The New York Botanical Garden, established in 1891, resulted from the combined interest of Columbia University, the Torrey Botanical Club, the City of New York, and a group of private citizens. It is under the control of a Board of Managers consisting of the Mayor of the City of New York, the President of the Board of Education, and the Park Commissioner, as ex-officio members; four members of the faculty of Columbia University; one member appointed by the Torrey Botanical Club; and a number of private citizens.

It has two principal objectives. One is to maintain a botanical garden and museum for the recreation and education of the general public and the other is to preserve, disseminate, and extend man's knowledge of plants. More than a million and a half visitors come to The New York Botanical Garden annually and its accomplishments in botany and horticulture have given it a world-wide reputation. It is financed in part by annual City appropriations, which go primarily for maintenance, public service, and capital additions. Its scientific and educational work is supported chiefly by income from its endowment, by gifts, and by grants.

The 230-acre New York Botanical Garden shares the major part of Bronx Park with the New York Zoological Society. Dividing the two institutions is Fordham, a major east-west artery intersecting Southern Boulevard, the westerly boundary of the Park. As a part of the neighborhood arterial improvement and to give better access to the institutions, plans have been prepared for two overpasses at the intersection and for widening Southern Boulevard and installation of a center mall from Fordham Road to Mosholu Parkway.

The reconstruction of Mosholu Parkway including a clover interchange at the intersection with the boulevard is also proposed. Other improvements include a new access road to the adjacent Railroad Station and a bridge for pedestrian access to the garden. Immediately inside the entrance, two park-

ing fields will be built to accommodate visitors cars.

The interior road system consists of two loops, one through most of the area and a short loop around the conservatory and past the Museum. Reconstruction of the first is largely completed. Plans have been prepared for the reconstruction and widening of the second.

To the left of the main entrance is the Museum, a four-story building housing exhibits and the administrative and scientific offices of the institution. Sections of the building open to the public include, on the top floor, Library and an Herbarium; on the second floor, an Herbarium of seed plants; on the main floor, museum exhibits and in the basement an extensive collection of fossil plants and a seven hundred seat auditorium. An extensive program of lectures is carried on throughout the year. The working sections include staff offices on the first and second floor and laboratories in the basement.

The completion of the new Laboratory will permit better use of space in the crowded Museum Building and consequent expansion of public areas. Studies are being made for the enlargement or relocation of facilities and for reconstruction of others.

Further to the south is the Conservatory housing plants from many parts of the world. Under the main dome a waterfall has been built and a pool constructed with a glass front to permit visitors to see fish and plant life under water. The major portion of the Conservatory was reconstructed and renovated in 1953. Work on the remainder will be done later. Within the encircling wings are two outdoor pools mainly exhibiting water-lilies to be reconstructed. Within the courts and in an extensive formal area surrounding the Conservatory are many types of small trees, shrubs and flowers.

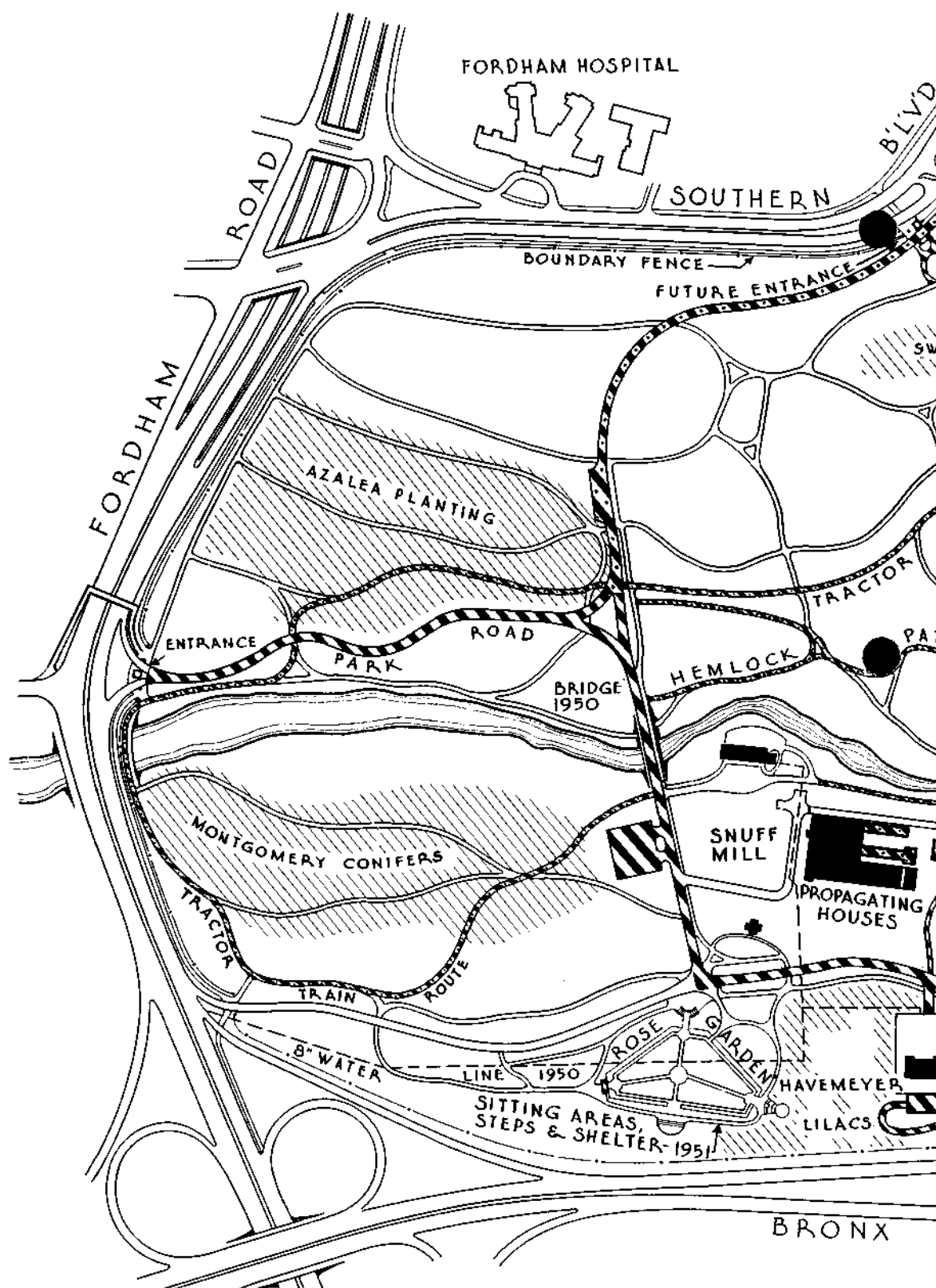
Except for this formalized area in the northwest corner of the property, the Garden is largely developed in a naturalistic manner designed to preserve the existing geological formations and native plants. Through the center of the area runs the Bronx River over which two bridges, as part of the vehicular circulation, have been built, one in 1950, the other in

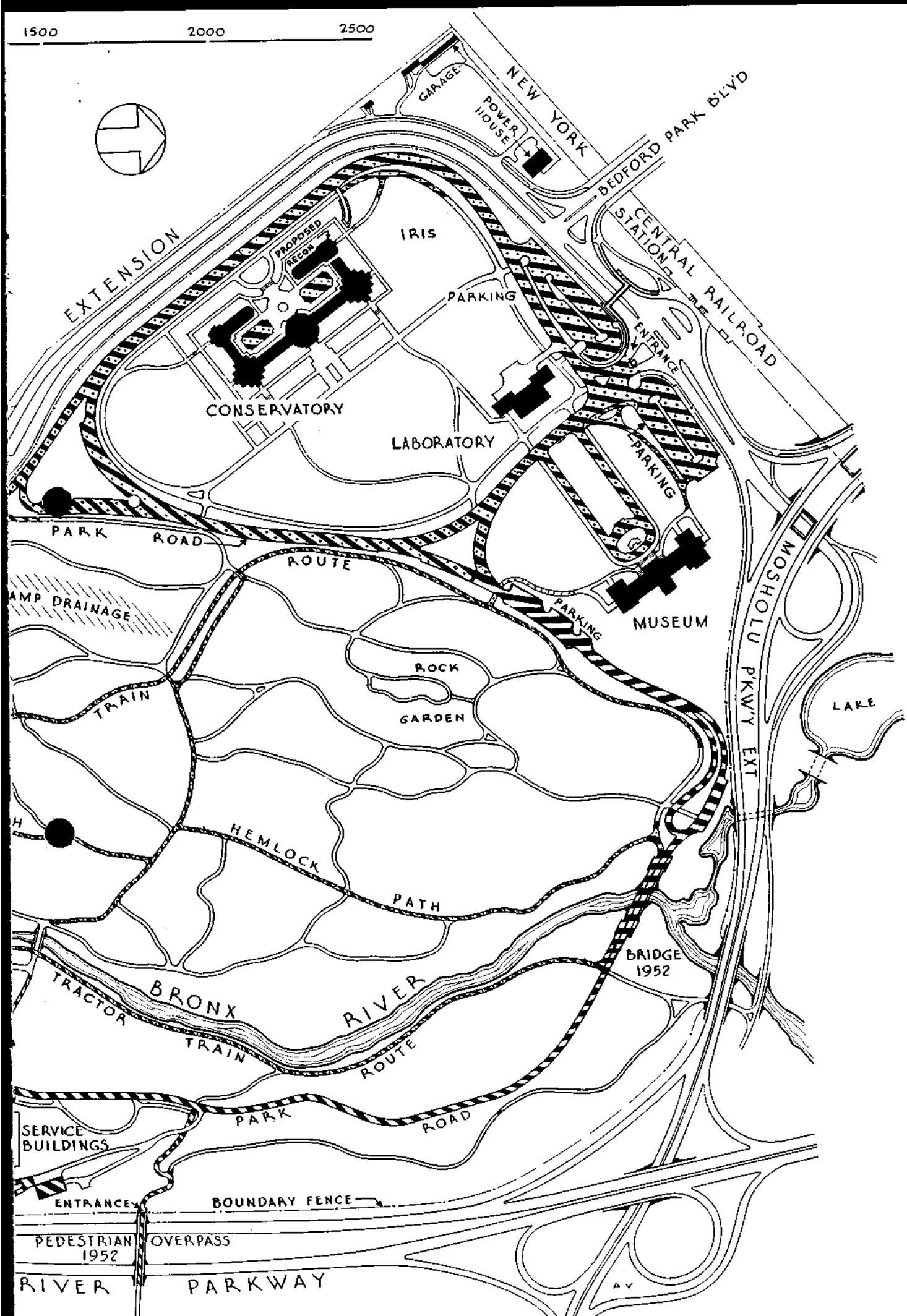
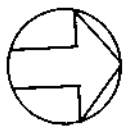
0 500 1000
FEET

- CONSERVATORY RECONSTRUCTION
COMPLETED EXCEPT FOR SW. WING
- MUSEUM-PROPOSED RECONSTRUCTION

NEW YORK BOTANICAL GARDEN

- COMPLETED 1947-1954
- SUBSEQUENT





1952. At the bend of Southern Boulevard just south of the Conservatory, a new or third pedestrian entrance to the Garden is proposed.

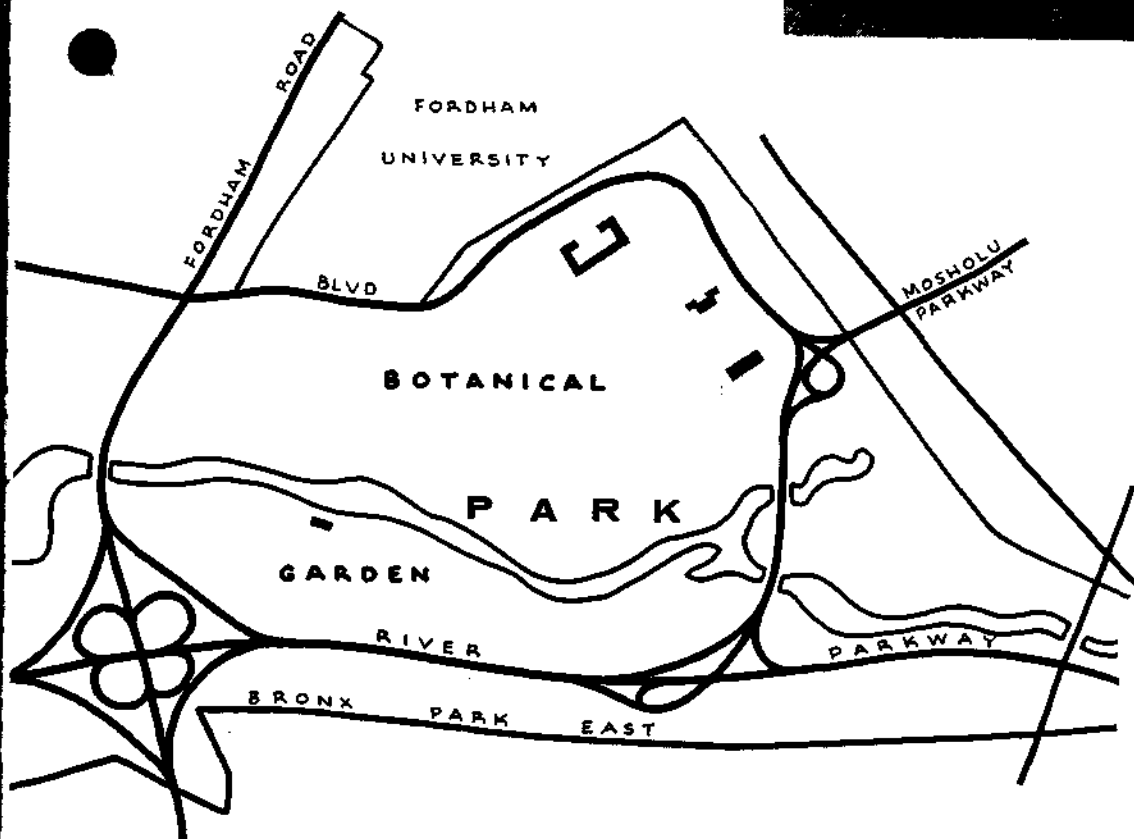
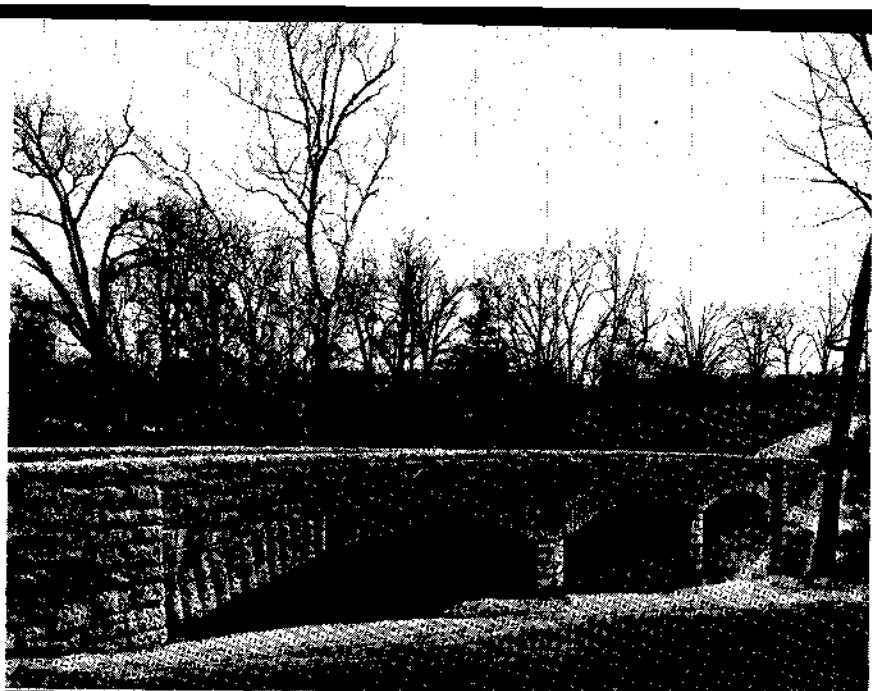
Interesting walks through the area connect with a new pedestrian bridge over the Bronx River Parkway and on the easterly boundary of the gardens. To control access, both vehicular and pedestrian, the Botanical Garden is now completely fenced in. The completion of a tractor train route, separated from the main roads and walks, will give spectators a pleasant view of the greater part of the gardens. Of great historical interest is the forty-acre hemlock forest of this part of the Bronx.

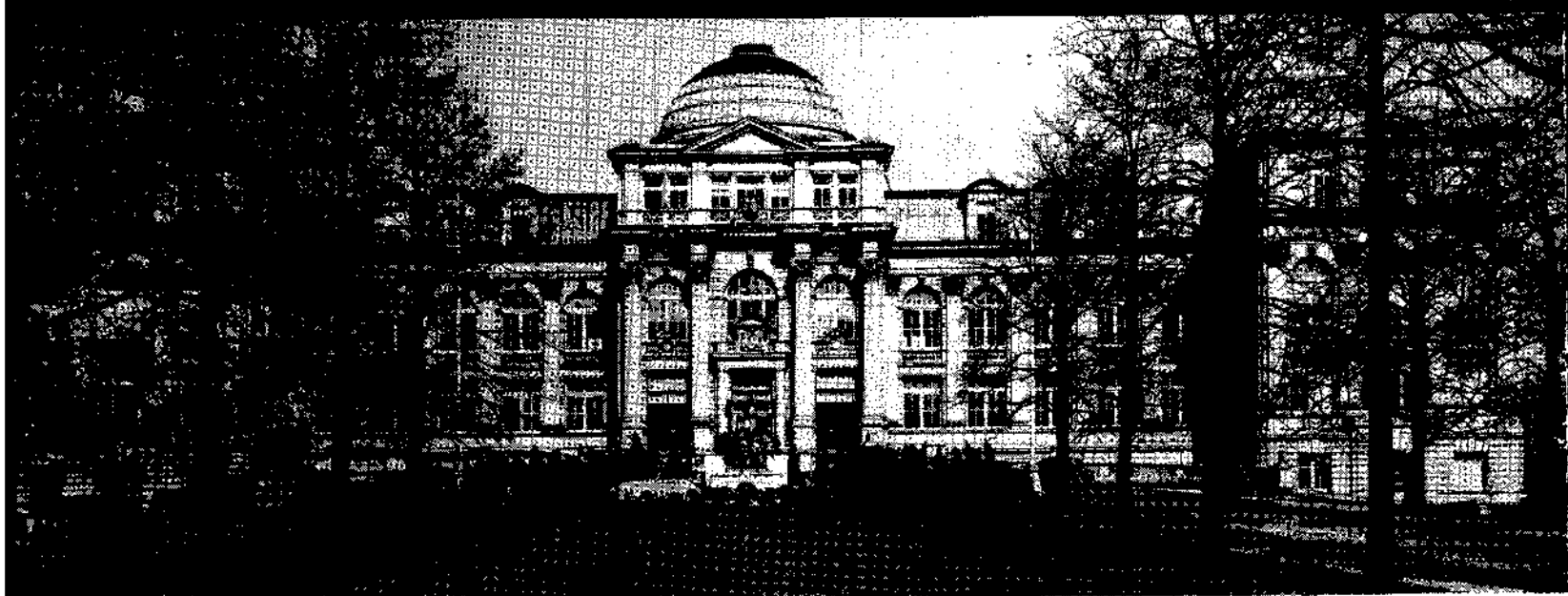
The list of various planting areas is large. A few can be noted. Near the Museum Building is the Thompson Memorial Rock Garden and farther south are the hillside meadows of daffodils and a ten-acre azalea garden. At the southeast corner of the Garden is the eight-acre Montgomery Conifer Collection of over two hundred rare and unusual specimens. Just east of the Snuff Mill a formal rose garden includes more than seven thousand plants in almost four hundred varieties. Two sitting areas and a shelter house were erected in 1951 through generous gifts from friends of the Garden. Immediately adjacent is the Havermeyer Memorial Lilac Planting, added in 1950. Farther north are extensive rhododendron plantings and an avenue of magnificent tulip trees chosen by Dr. N. L. Britton, the first Director of the New York Botanical Garden.

Through the coordinated efforts of the Board of Managers of the Garden, the friends of the Garden, and the Department of Parks, under the leadership of Commissioner Moses, the Garden has grown to be a great center of recreation, education and scientific work.

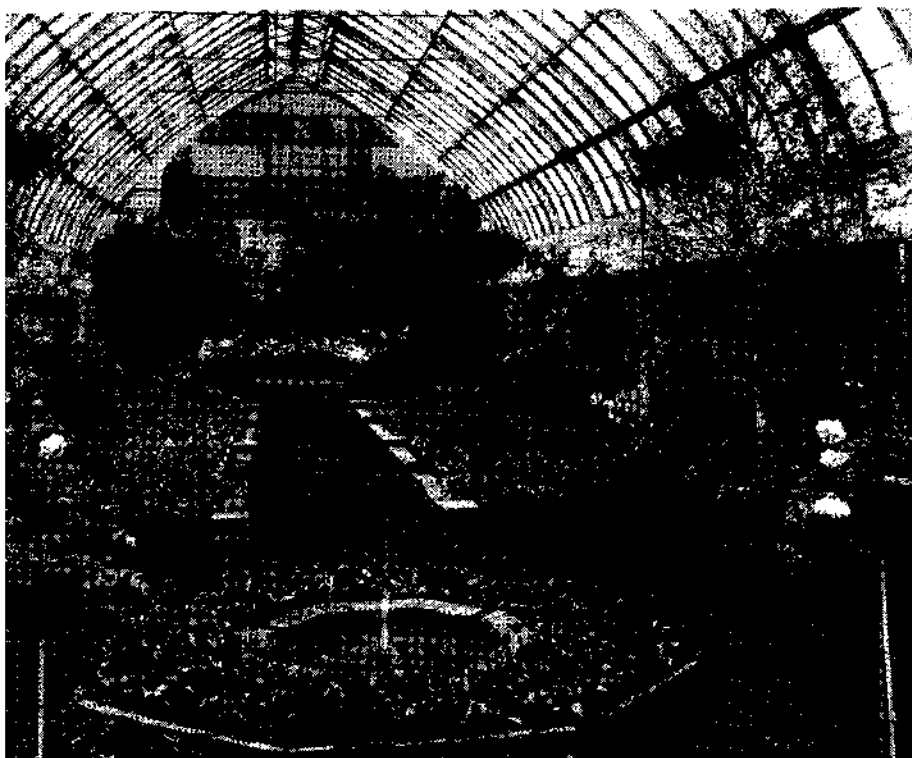


TWO NEW BRIDGES ACROSS
BRONX RIVER, THE UPPER COM-
PLETED IN 1952, THE LOWER, AD-
JACENT TO THE SNUFF MILL,
COMPLETED IN 1950.

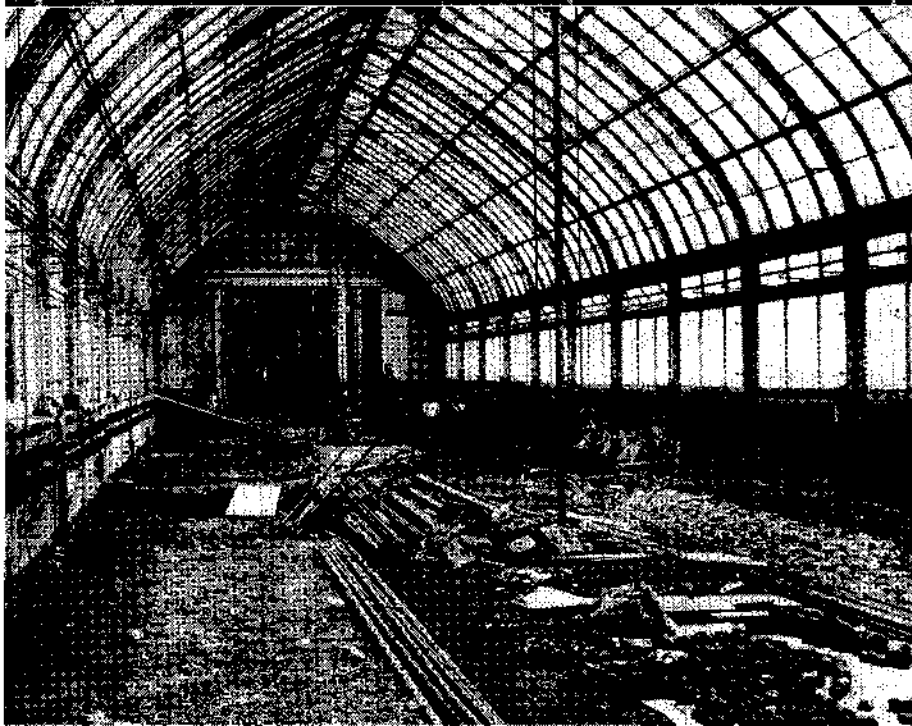




THE MUSEUM BUILDING HOUSING PUBLIC EXHIBITS AND THE ADMINISTRATIVE AND SCIENTIFIC OFFICES OF THE NEW YORK BOTANICAL GARDEN.



ONE WING OF THE CONSERVATORY BUILDING WHEN UNDER RECONSTRUCTION AND DURING THE EASTER SHOW OF 1953.



THE MONTGOMERY CONIFER COLLECTION IN THE SOUTHEAST CORNER OF THE GARDEN.

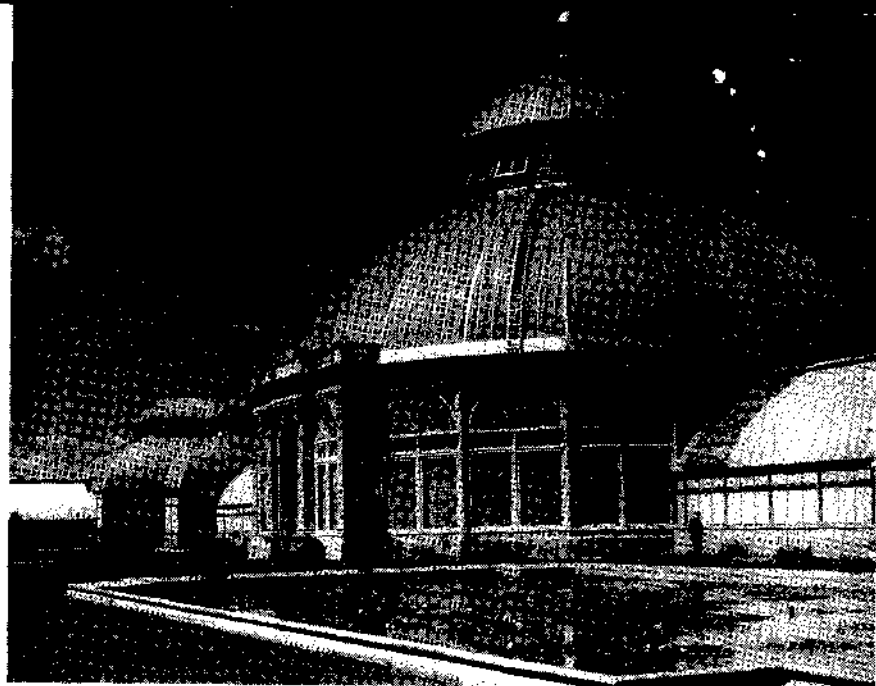


THE ROSE GARDEN TO THE EAST OF THE SNUFF MILL INCLUDES MORE THAN SEVEN THOUSAND PLANTS IN ALMOST FOUR HUNDRED VARIETIES.

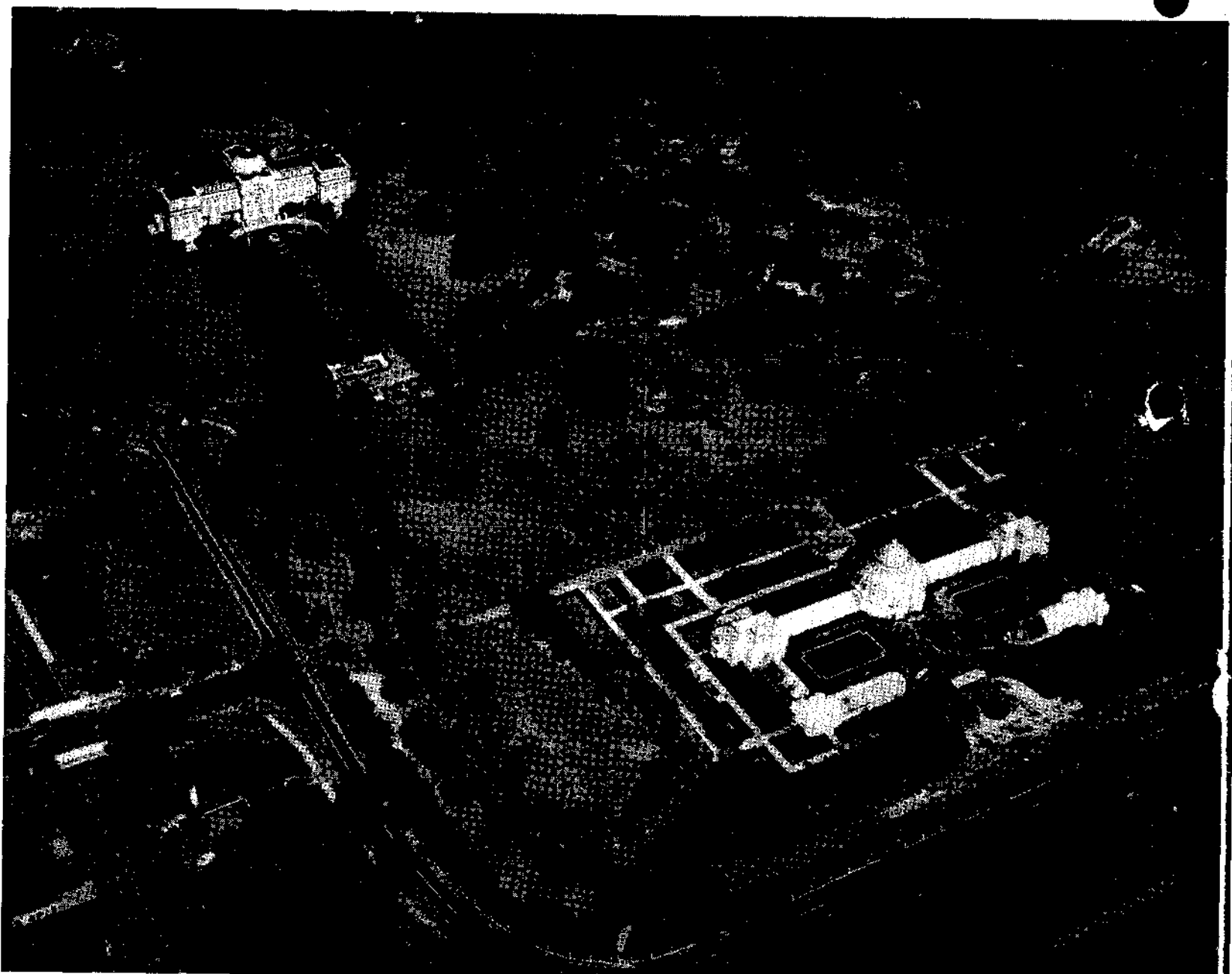


A SECTION OF THE AZALEA PLANTING IN THE SOUTH SECTION OF THE GARDEN





THE CONSERVATORY



Mrs. Guthridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

IMMEDIATELY

*Hand Delivery 5/19/54
1:30 P.M.*

Regular Mail 3:30 P.M.

1-1-30M-1110044(53) 114

The Department of Parks announces that the bathing and swimming season at the 17.66 miles of municipally operated beach will open May 22, and seventeen outdoor swimming pools will officially open on Saturday, May 29th, 1954.

The swimming pools are located as follows:

MANHATTAN

Hamilton Fish Pool
Colonial Pool
Thomas Jefferson Pool
Highbridge Pool
23rd Street Pool
Carmine Street Pool
60th Street Pool
John Jay Pool

East Houston and Pitt Street
Bradhurst Avenue, West 145th to 147th St
111th to 114th Streets and First Avenue
Amsterdam Avenue and 173rd Street
23rd Street and East River Drive
Clarkson Street and Seventh Avenue
59th St. bet. Amsterdam and 11th Aves.
78th Street and East River Drive

BROOKLYN

Sunset Pool
McCarren Pool
Red Hook Pool
Betsy Head Pool

Seventh Avenue and 43rd Street
Driggs Avenue and Lorimer Street
Clinton, Bay and Henry Streets
Hopkinson, Dumont and Livonia Avenues

BRONX

Crotona Pool

173rd Street and Fulton Avenue

QUEENS

Astoria Pool
Flushing Meadow Amphitheatre

19th Street and 23rd Drive
Flushing Meadow Park

RICHMOND

Faber Pool
Tompkinsville Pool

Richmond Terrace at Faber Street
Victory Boulevard between Bay Street
and Murray Hulbert Ave.

From May 29th to June 13th, the pools will be opened for weekends only, and from June 19th, until the end of the season, they

(continued)

will be open daily with the following operating schedule:

On weekdays and Saturdays, from 10:00 a.m. to 12:30 p.m., there will be a free period for children 14 years of age and under, during which hours no adults will be admitted to the pool area.

After 1:00 p.m. on weekdays, Saturdays, and all day on Sundays and holidays, there will be a 10¢ charge for children 14 years of age and under, and a 25¢ charge for older children and adults.

Groups in swimming and diving contests will be organized at all pools. Classes in life saving and first-aid will also be included in the Aquatic Program, in addition to the yearly "Learn to Swim" campaign which will be held during July and August.

Orchard Beach, located in Pelham Bay Park in the Bronx; Jacob Riis Park Beach and Rockaway Beach on the Rockaway Peninsula, Queens; Coney Island Beach in Brooklyn; and South Beach, Great Kills Park and Wolfe's Pond Park on Staten Island will also open for bathers on May 22nd. An additional 1.1 miles of beach adjacent to South Beach, formerly known as Midland, Graham and Woodland Beaches, is now under the jurisdiction of the Department of Parks. Of this newly acquired area, approximately one mile will be available to the public this season for bathing. Bathhouse accommodation at Jacob Riis Park, Great Kills and Orchard Beach will be open daily from 8:00 a.m. to 6:30 p.m. until the end of the season.

At Great Kills Park, there is a total of 6,000 lockers, and a parking space for 2,000 cars is provided. At Orchard Beach, there is a total of 9,145 lockers for bathhouse patrons and parking space is provided for 7,500 cars. At Jacob Riis Park, the bathhouse accommodates 11,400 people and the parking space is provided for 14,000 cars. Wolfe's Pond Park has parking space for 1,600 cars.

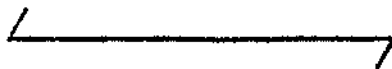
(continued)

Parking at these four beaches will be 25¢ per car and, with the exception of Wolfe's Pond Park which has no bathhouse facilities, bathhouse fees are 15¢ for children's lockers and 25¢ for adult lockers. Dressing rooms are available at Jacob Riis Park for a fee of 50¢ per person. Recreational areas at Jacob Riis Park and Orchard Beach, providing shuffleboard, paddle tennis and handball are available to the public at 10¢ per person per half hour.

At Jacob Riis, there is also an eighteen hole pitch putt golf course at which a charge of 75¢ is made for each round of golf, which includes clubs. A 50¢ deposit is required on each ball. The pitch putt golf course will operate on a full time basis starting May 23rd.

Beach chairs and umbrellas may be rented at a nominal charge at Orchard Beach, Jacob Riis, and Great Kills. Beach shops are provided where bathing accessories can be purchased.

At the Rockaways, seven parking fields are available, at Beach 32nd Street, Beach 52nd Street, Beach 59th Street, Beach 62nd Street, Beach 64th Street, Beach 68th Street and Beach 69th Street, to take care of the many visitors who will come to use the beach during the coming summer. These parking fields will accommodate 1,940 cars and will be open from 8:00 a.m. to 12:00 midnight, at a fee of 25¢ per car.



5/19/54

R. C. Turbridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

1-1-1-30M-1110044(53) 114

IMMEDIATELY

*Land Kelly Sent 2/3/54
11 AM*

*Regular Mail 2/3/54
12:30 PM*

The Department of Parks announces that two new roller skating Figure and Dance sessions have been added to the schedule at the New York City Building in Flushing Meadow Park, Queens.

These new sessions will be held on Tuesday and Thursday evenings from 7:30 to 8:30 p.m., and the admission fee will be \$1.00, which includes the privilege of staying over for the following general skating session.

The demand has been sufficient to justify these additions to the regular schedule at this facility.

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2/3/54

MR. GUTHRIE



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

IMMEDIATELY

Hand Delivery 6/8/54 4:00 P.M.

Reg Mail 6/8/54 4:45 P.M.

1-1-1-30M-1110044(53) 114

The Department of Parks announces that roller skating at the Wollman Memorial Skating Rink will terminate at the close of business, Sunday, June 13, 1954.

Starting, Tuesday, June 15, 1954, this facility will operate daily from 10:00 A.M. to 10:00 P.M., except on Tuesday and Thursday evenings, as a free recreational area, with shuffle-board courts in operation. Cues and discs will be available free of charge.

On Thursday evenings starting June 17th, free Name Band dances under the stars, again sponsored by the Consolidated Edison Company, will be held from 8:30 P.M. to 10:30 P.M.

On Tuesday evenings starting June 22, free square dancing sponsored by a civic minded organization, will be held from 8:30 P.M. to 10:30 P.M.

The Wollman Memorial Rink is located to the west of Central Park Zoo, opposite 64th Street, and may be reached by the B.M.T. subway to Fifth Avenue station, the East Side I.R.T. subway to the 59th Street station, or the Independent subway to Columbus Circle.



6/8/54

R. C. Guthridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

IMMEDIATELY

1-1-1-30M-1110044(53) 114

Hand Delivery 3/3/54
1 PM
Regular Mail 3/3/54

The 4th Annual Wollman Ice Carnival will be held on Saturday, March 6 at 11:30 A.M. at the Wollman Memorial Rink in Central Park.

In addition to figure skating and speed skating contests, the program will feature more than a dozen skating exhibitions by soloists, pair skaters, trios, and groups.

Miss Kate Wollman whose donation made possible the construction of the rink, is the sponsor of this carnival and she will award the prizes to the winners of the competitive events.

The Department of Parks extends a cordial invitation to the public to attend on Saturday. There will be no charge for admission. The usual Saturday morning free period for youngsters 14 years of age and under will terminate at 11 A.M.

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3/3/54

MR. GUARIDGE

REGULAR MAIL

4-21-54
3:30 P.M.



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK
REGENT 4-1000

FOR RELEASE

THURSDAY, APRIL 22, 1954

1-1-1-30M-1110044(53) 114

The Department of Parks announces that ice skating will terminate at the Wollman Memorial Rink in Central Park at the close of business on Sunday, April 25, 1954.

Since the beginning of the current ice skating season, 385,000 persons of all ages have used this facility. With the coming of spring and warmer weather, people are turning to baseball, tennis, fishing, boating and other outdoor sports, and the attendance is falling off rapidly to a point where it is no longer practical or economical to continue the ice skating sessions.

Starting Saturday, May 1, 1954, the Wollman Memorial Rink will reopen for roller skating with sessions as follows:

AFTERNOON SESSIONS 2:30 to 6:00 P.M.

EVENING SESSIONS 8:00 to 11:00 P.M.

ADMISSION CHARGE FOR ALL SESSIONS10¢.

Persons bringing their own skates will be permitted to use them, provide they are equipped with fiber or wooden wheels. The Park Department will rent clamp-on skates at 25¢ and shoe skates at 50¢ a session.

The Department of Parks also announces the closing of the skating rink in the City Building, Flushing Meadow Park.

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For similar reasons to those above, indoor activities have dropped off to such an extent that it is no longer desirable to continue the operation of this facility. It will, of course, be reopened next fall. Total attendance for the season was 275,000. The personnel will be transferred to the nearby Amphitheatre to prepare the outdoor swimming pool and Amphitheatre for the opening which will be announced in the future.

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April 21, 1954

R.C. Hutchings



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

1-1-1-30M-1110044(53) 114

THURSDAY - APRIL 8, 1954

*Hand Delivery 4/7/54
10 am.*

Regular Mail 4/7

The Department of Parks announces the opening of its 492 Tennis Courts at various locations in the five boroughs on Saturday, April 10, 1954.

Season permits cost \$5.00 and are good for play every day including Saturdays, Sundays and Holidays. This is the only class of permit that is issued and it is good for use on all the Park Department tennis courts.

Applications may be secured by calling in person at the borough offices of the Park Department or by mail, enclosing a self-addressed stamped envelope with the request. A new photograph, passport size, must accompany the application.

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4/8/54

R.C. Guttridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

David Helmsley 4/8/54
11 a.m.
Regula Mail 4/8

FOR RELEASE

SUNDAY, APRIL 11, 1954

1-1-1-30M-1110044(53) 114

Beginning with the Collegiate Track Conference track meet on Tuesday, April 13, at 3 P.M. at Triborough Stadium, Randalls Island, more than 100 track meets will be held at Department of Parks running tracks during the next three months. Competing in these meets will be athletes from colleges, amateur athletic associations, public, private, and parochial schools, and many other agencies serving the youth of our city.

Some of the other principal meets scheduled at Triborough Stadium will be:

Saturday, April 17	- 12 Noon	- Collegiate Track Conference
Saturday, May 8	- 10 A.M.	- Metropolitan Inter-Collegiate Championships
Saturday, May 22	- 10 A.M.	- Women's Metropolitan A.A.U. Championships
Friday, May 28	- 2 P.M.	- Inter-Collegiate A.A.A.A. Championships
Saturday, May 29	- 2 P.M.	- Inter-Collegiate A.A.A.A. Championships
Thursday, June 3	- 4 P.M.	- Public Schools Athletic League Championships
Saturday, June 12	- 1 P.M.	- Metropolitan A.A.U. Senior Championships
Sunday, June 27	- 10 A.M.	- Metropolitan A.A.U. Junior Championships

Other major events in Manhattan will be held as follows:

Riverside Park and 74th Street - Saturday, May 1 - 1 P.M.-Boy Scouts of America
East River Park and 6th Street - Saturday, May 8 - 1 P.M.-Boys Athletic League

Brooklyn track events are headed by these meets:

McCarren Park, Driggs Avenue and Lorimer Street -
Tuesday, May 4 - 3 P.M. - Brooklyn High School of Automotive Trades

(continued)

Red Hook Stadium, Bay and Columbia Street -

Friday, May 7 - 4 P.M. - Catholic High Schools Athletic Ass'n
Saturday, May 8 - 9:30 A.M. - Catholic High Schools Athletic Ass'n
Tuesday, May 18 - 1 P.M. - P.S.A.L. Brooklyn Championships
Sunday, June 6 - 12 Noon - Catholic Youth Organization Championships

In the Bronx, Van Cortlandt Park, 241st Street and Broadway, is the hotbed of track activity with 29 meets scheduled, including the following:

Saturday, May 1 - 12 Noon - Ivy Prep School League Championships
Sunday, May 9 - 12 Noon - Fordham Prep Relays
Saturday, May 15 - 1 P.M. - Jesuit High Schools Championships
Thursday, May 20 - 3:30 PM - Manhattan H.S. - P.S.A.L. Championships
Friday, May 21 - 3:00 PM - Manhattan College Championships
Saturday, May 22 - 9:30 AM - Athletic Association of Private Schools
Wednesday, May 26 - 3:30 PM - Bronx H.S. - P.S.A.L. Championships
Thursday, May 27 - 10 A.M. - Bronx, Manhattan, and Westchester Catholic H.S. Championships
Friday, May 28 - 3 P.M. - Catholic High Schools Athletic League Championships
Saturday, May 29 - 10 A.M. - Catholic High Schools Athletic League Championships

Other outstanding meets in the Bronx will be:

Macombs Dam Park, 161 Street and River Avenue -

Sunday, May 23 - 1 P.M. - Catholic Youth Organization - Boys - Manhattan
Sunday, June 6 - 1 P.M. - Catholic Youth Organization - Boys - Bronx
Thursday, June 17 - 6 P.M. - Police Coordinating Councils

Rice Stadium, Pelham Bay Park, Bruckner Boulevard and Middletown Rd -

Saturday, May 15 - 9 A.M. - Girl Scouts, Central Bronx District
Friday, May 28, -- 9 A.M. - Grace Dodge Vocational High School

Williamsbridge Oval, 208th Street and Bainbridge Avenue -

Tuesday, May 11 - 4 P.M. - Hunter College Championships

(continued)

In Queens at Victory Field, Forest Park, Myrtle Avenue
and Woodhaven Boulevard, Glendale, the meets will include:

Saturday, May 8 - 10 A.M. - Young Mens Christian Ass'n Meet
Saturday, May 22 - 10 A.M. - Kiwanis Clubs Meet
Saturday, June 26 - 2 P.M. - L.I. Conference of Columbian Squires

In Richmond at Clove Lakes Park, Clove Road and Victory
Boulevard, the Staten Island Harriers A.A. has scheduled a 10 kilom-
eter walk on Sunday, April 18 at 12 Noon.

4/8/54

Mrs. Shethbridge



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

SUNDAY, JUNE 27, 1954

Hand delivery: 6/27/54 10AM

Reg. Mail: 6/27/54 10³⁰AM

1-1-1-30M-1110044(53) 114

Now that vacation time has really arrived, finding some place to go to supplement a regular vacation at the seashore or in the mountains is simplified by an announcement made by the Department of Parks.

New York City's 27,000 acres of parks and playgrounds comprise a vacation land offering a great variety of recreational facilities. All the weeks of summer can be made more enjoyable by getting to know the city's parks.

To most city dwellers, a vacation means more outdoor activity, healthful relaxation, change from routine, or "just getting away from it all". By taking a few steps in from the entrances to the larger parks, one can be away from the bustle of the city. In these parks can be found large wooded areas, broad green meadows, picnic grounds, and facilities for quiet relaxation or sports activity to suit all tastes. The metropolitan parkways and expressways and the city's transportation system make these larger parks accessible from all parts of the city.

Every spare hour is important in making the most of summer. The 607 smaller neighborhood playgrounds offer countless opportunities for recreation during extended hours of daylight. Three or four after-work hours spent in these parks on weekday evenings will provide excellent recreation. Most of these local playgrounds provide facilities for softball, basketball, handball, tennis,

(continued)

paddle tennis, shuffleboard, horseshoe pitching, bocce, and volleyball. All have areas for small children and sitting areas for adults.

Getting to know the city's parks can also be a change from routine. Here are some suggestions for exploring the parks in the five boroughs during the coming summer.

Manhattan - There could be no better place to begin than at Battery Park. The rehabilitation of this historic park has opened to view again, the beautiful vista of New York Harbor with its fascinating maritime traffic. Traveling northward you reach the two oldest parks in the city, Bowling Green and City Hall Park. Then on to Central Park (840 acres). There one may go boating on the lakes, or on a smaller scale, sail model boats on Conservatory Lake, visit the Zoo or the Conservatory Gardens, attend concerts on Sunday, Monday, Wednesday, and Friday evenings, square dance on Tuesday evenings, or dance to the music of "name" bands on Thursday evenings, listen to Latin-American music on Tuesday evenings, play tennis, pitch horseshoes, watch ball games, go horseback riding, or even fly a kite. On the east side of the park at 82nd Street is the Metropolitan Museum of Art and on the west side at 79th Street are the Museum of Natural History and the Hayden Planetarium. Manhattan's Riverside Park has excellent recreational facilities as well as a wonderful view of the Hudson. Square dances are conducted in the park at 104th Street on Friday evenings. Another age and another world can be found at the north end of Riverside Park at the medieval Cloisters in Fort Tryon Park. Two old houses well worth visiting are the Dyckman House and the Jumel Mansion.

Brooklyn - Prospect Park (526 acres) offers fun for the whole family, a visit to the Zoo for the children, baseball games at adjacent Parade

(continued)

Grounds for fathers and sons, the Greenhouse and Leffert's Manor would be of interest to the ladies, then a picnic lunch for all. Rowing on the lake would while away a quiet afternoon and the evening could be spent at a concert on Thursdays and Saturdays, or at the dance on Friday evenings. Located near the park are the Brooklyn Botanical Gardens where many a pleasant and informative hour could be passed. There is a golf course in Brooklyn at Dyker Beach Park, tennis courts at many locations in the borough, and four outdoor pools. A drive along the Belt Parkway, skirting the Narrows to Coney Island's famous beach and boardwalk, is most refreshing.

Bronx - Orchard Beach in Pelham Bay Park (2,130 acres) has a special charm of its own, fronting as it does on Long Island Sound rather than the ocean. This is the largest of the city's parks. Van Cortlandt Park (1,146 acres) is another of the attractions in the Bronx. It has been developed sufficiently to provide recreational facilities but large areas have been left in their natural state. Both of these large parks have golf courses, ball fields, tennis courts, picnic areas, bicycle and bridle paths, and fishing areas. An outing could also be planned to Bronx Park (721 acres) including a visit to the Zoo and the Botanical Gardens and perhaps have luncheon at the newly opened Snuff Mill restaurant. Three historical houses are located in the Bronx - the Bartow and Van Cortlandt Park Mansions, and Poe Cottage. Free dances are scheduled at 8:30 P.M. on Wednesday evenings at Poe Park and continue through September 1.

Queens - A whole day may be spent at beautiful Jacob Riis Park Beach or at Rockaway Beach. If swimming at a pool is to be preferred, you could choose Flushing Meadow Amphitheatre Pool and stay on for the water show in the evening. There are five picnic areas and fifteen

(continued)

fishing locations in Queens. Three golf courses offer a variety of play. Free concerts and dances are regularly scheduled at Forest Park. Nature and garden enthusiasts could plan visits to the Queens Botanical Gardens or the Weeping Beech in Flushing, one of the finest specimens in this part of the country. A visit to Queens would not be complete without a drive along the Grand Central Parkway to Flushing Meadow Park (1,257 acres), Cunningham Park (484 acres) and Alley Park (464 acres) where many pleasant hours could be spent at the picnic grounds, baseball fields, tennis courts, and nature trails.

Richmond - Ferries to Staten Island leave from South Ferry in Manhattan and from 69th Street and Belt Parkway in Brooklyn. Both can be reached by car or municipal transportation. In Staten Island you can play golf at LaTourette and Silver Lake Courses, swim at three park beaches or two park pools, fish at five different locations, or enjoy a picnic at your choice of four picnic areas. In St. George you may visit the Staten Island Institute of Arts and Science, or at the other end of the island, visit the Conference House in Tottenville. If the trip is planned for a Wednesday, the evening could be spent dancing to the music of a name band at Cromwell Recreation Center on Pier 6. Dances are scheduled there at 8:30 P.M. on July 7, July 14, August 4, and August 21. Admission is free. The trip back on the ferry in the cool of the evening would be a pleasant way to top off the day.

An informative brochure, Recreational Facilities for New Yorkers, lists the locations and additional information regarding these parks and points of interest. It may be secured free of charge by sending a 4" x 9½" self-addressed, stamped envelope to Brochure, Department of Parks, 64th Street and Fifth Avenue, New York 21, N.Y.

I N D E X

Animals (Tiger Cüb Vijay (Hindustani for "Victory"))

Aquarium Brochure and Release

Boxing

Concerts - Latin-Amer. Lions International and Naumburg

Christmas Flower Exhibit (Prospect Park)

Chrysanthemum Display " "

Fishing Contests A&S, Better Fishing Inc.

Football Fields

Golf Courses

Harvest Dance Contest

Hunting - Jamaica Bay

Ice & Roller Skating in NYC Building, Flushing Meadow

✓ Manhattan Beach Park Release

Marionette Show

Merry Christmas to New York

Municipal Lifeguard Training Course

Name Band Dances

Pulitzer Plaque

✓ Playgrounds - Baruch, Kelly, Daniel O'Connell, Noble Ave.
#609, Pomonok Houses and PS #201
PS #20, #612, 13, 14, 15, PS #186, PS 193, PS #20
#620, 1, 2, 3, 4, 5, 6, 7

Recreation Centers re-Opening for Fall-Winter activities

Smith Memorial Statue (seeking contributions for repairs)

Statue of Andrada e Silva, Patriarch of Brazil

Swimming Pools

Tennis Courts

Wollman Memorial - Skating Season and Sessions

1954 Beach att: approx 62, 000, 000

Pool att: 1, 750, 000

DEPARTMENT OF PARKS
CITY OF NEW YORK

ACTIVITIES ATTENDANCE REPORT - 1954

Archery	11,215	Handball	5,611,683
Arts & Crafts	453,184	Horseshoe Pitching	560,290
Athletic Fields with tracks	1,723,632	Ice Skating:	
Baseball	1,535,649	Wollman	357,919
Basketball	8,644,733	Flushing Meadow	179,516
		Other	145,273
Bathing Beaches:		Kindergarten Activities	862,798
May 30 to Sept. 15	59,928,508	Music	99,810
Balance of Year	2,930,219	Paddle Tennis	1,010,921
Bicycling	612,177	Picnics	2,072,958
Bowling on the Green	26,273	Ping Pong	735,119
Bridle Paths	166,262	Quiet Games	6,137,918
Club Meetings	50,864	Roller Hockey	104,944
Coasting	44,457	Roller Skating	1,118,060
Concerts	358,821	Rowing	333,781
Dancing, Childrens	268,081	Shuffleboard	1,031,626
Dancing, Social	264,150	Soccer	216,409
Dancing, Square	59,475	Softball	4,144,284
Dancing, Contests	10,931	Swimming Pools	2,522,245
Drama	17,929	Special Occasions	549,411
Farm Gardens	87,119	Tennis	279,907
Field Hockey	30,176	Volleyball	538,100
Football	1,024,517	Wading Pools	2,637,349
Golf	646,059	Miscellaneous	37,032,706
Group Games	8,358,956		

TOTAL 170,947,486

NUMBER OF PLAYGROUNDS 627



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

FOR RELEASE

1-1-1-30M-1110044(53) 114

IMMEDIATELY

Mr. Rajeshwar Dayal
date - 7/14/54

REGENT 4-1000

Hand del- 11:30 A.M.

reg. mail-

Picture: 28310

The Department of Parks takes pleasure in accepting a tiger cub named Vijay, (Hindustani for "Victory"), to be presented to the Central Park Zoo on Friday, July 16, 1954 at 11:00 A. M., by Mrs. Rajeshwar Dayal, the wife of the Permanent Representative of India to the United Nations. It is a gift to the children of New York from five-year old Vijay Srivastava, nephew of Mr. and Mrs. Dayal. Vijay spent some time in New York two years ago and having spent many a happy hour in the Central Park Zoo felt that he would like to share with the children of New York the joy which he has received from his pet, which is well on the way now to becoming a full grown tiger.

The cub was captured during a hunting expedition in Central India at the end of December, 1953, undertaken by the Dayals. The mother of this cub had become a menace to the area as a killer of cattle and a general pursuit was being made of her. A villager, armed with a gun, entered the ruins of the ancient and historical fort of Narwar in pursuit of the tigress. Perched on the crumbling ramparts he caught a glimpse of the tigress in the scrub below. He fired, but in the excitement missed his aim. The tigress leapt at him, wounding him in the arm but, fortunately for the villager, the force of the tigress' leap knocked him off on the other side of the wall. The unsuccessful hunter fled for his life to his village

(continued)

while the tigress made off into the surrounding jungle. Some days later, a party of villagers who had come to the old fort to collect firewood, discovered the abandoned cub. They captured it and took it to the Dayals who were encamped some ten miles away.

Since then the cub has been the household pet of Vijay's home in Kanpur. It quickly became house trained and answers to its name when called. It has been on the friendliest terms with the dogs and other pets of the family and used to be taken for a daily walk on a leash. It was first fed on milk and later on boiled chopped meat.

The City and the children of New York express their heartfelt thanks to Vijay for his thoughtful remembrance of his visit to our fair city.

Photographers are cordially invited.

7/14/54

R. C. Guttridge

NEW YORK ZOOLOGICAL SOCIETY

NEW YORK ZOOLOGICAL PARK
Bronx Park, New York 60, N. Y.
FOrdham 7-2000

INFORMATION SERVICE

RELEASE SUNDAY, OCTOBER 24, 1954

*Hand delivery with Aquarium
Brochure del'd 2:30 P.M.
Pictures # 28359-28354 10/22/54
Regular Mail 10/22*

At 3 o'clock this (Sunday) afternoon, thirteen years and twenty-three days after the old New York Aquarium at Battery Park closed its doors, ground will be broken for stage one of the new Aquarium at Seaside Park, Coney Island. The new building, a \$1,500,000 segment of the \$10,000,000 ultimate structure, is a joint undertaking of the New York Zoological Society, the Department of Parks and the City of New York, and is expected to be opened in the early summer of 1956. One-half of the \$1,500,000 has been raised by the Society and the other half appropriated by the Board of Estimate.

Symbolizing the cooperative efforts of the Zoological Society and the City, the actual first spadeful of dirt will be turned by Fairfield Osborn, president of the Society; Laurance S. Rockefeller, chairman of the Society's executive committee; and Park Commissioner Robert Moses.

Speakers will be Abe Stark, president of the City Council, Borough President John Cashmore of Brooklyn, Mr. Osborn, Mr. Rockefeller, and Moe S. Silverman, president of the Coney Island Chamber of Commerce. Mr. Moses, who has been actively concerned for many years with the modernization and improvement of Coney Island, will preside.

When the old Aquarium at the Battery was closed on October 1, 1941, to make way for the Brooklyn-Battery tunnel, an agreement was reached between the Zoological Society and the City that a new Aquarium would be built after the Society worked out detailed architectural plans and an accord was reached on financing. The national defense effort of World War II and then the Korean war

postponed all thought of major building for a number of years, but the planning was finally completed and a formal contract was signed by the Society and the Board of Estimate on October 19, 1950. Under its terms the Society and the City each undertook to provide half of the funds within three years. When it became apparent that the Society's goal would not be reached within the time limit, a new agreement was made whereby the Zoological Society, with the approval of the Board of Estimate, undertook to build the Aquarium in one or more stages. Ultimate completion of the entire building depends on the further generosity of the people of New York.

Stage one of the Aquarium will be 216 feet long and 120 feet wide in greatest dimensions and, with its modern exterior of limestone, glazed brick and glass paneling, will be a distinct addition to the renovation and development of the entire area that is now being carried out. Although it will occupy only a portion of the 12 acres along the Boardwalk which the entire structure will eventually occupy -- including gardens, outdoor pools and parking space -- it will be surrounded by landscaped or paved sections that will heighten the park-like appearance of the ocean front in its neighborhood.

The exhibition facilities of stage one will include a large outdoor tank approximately 60 by 40 feet, averaging 8 feet deep, for big marine mammals such as porpoises, walruses, seals and sea otters; two outdoor pools for aquatic birds such as pelicans, flamingos and cormorants; an indoor tank large enough to give comfortable living space for sharks and sea turtles, a 34-foot tank that will reproduce the glowing life of a tropical coral reef, ten tanks for tropical marine fishes, 24 tanks for rare and unusual tropical fishes, and a spectacular demonstration area for the electric eels, whose ability to make loudspeakers grunt with static and electric lights blink on and off have amazed thousands of visitors to the Aquarium exhibit in the Lion House at the Bronx Zoo in recent years.

Sea water will be supplied to the new Aquarium in the enormous quantity of 1,000 gallons a minute from well-points buried in the sand offshore from Seaside Park. This installation, as well as many of the others, is designed to carry the entire water load of the complete Aquarium and is far larger than is needed for the stage one building. However, stage one has been designed so that virtually all of it is permanent and can be incorporated in the ultimate Aquarium. The parking lot for 350 automobiles will be laid out in its permanent form, although the restaurant attached to the stage one building will be enlarged later.

Christopher W. Coates, Curator of the Aquarium, and the nucleus staff kept together at the Zoological Park since the closing of the Battery Aquarium, will operate the new building. Arrangements are already being made with fish collectors in tropical and sub-tropical waters to supply specimens to the new Aquarium.

Harrison & Abramovitz are architects for the stage one building, with Harmon H. Goldstone as consulting architect. The plans were adapted from those prepared by Harrison, Fouilhoux & Abramovitz, and Aymar Embury II.

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MR. GUTHRIE



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

WEDNESDAY, DECEMBER 15, 1954

12/12/54

Hand Delivery: 1 P.M.

Reg mail: 2 P.M.

1-1-1-30M-1110044(53) 114

The next five inter-center boxing shows in the Department of Parks boxing program will be held as follows:

<u>Date</u>	<u>Location</u>	<u>Competing Centers</u>
Dec. 17	Cromwell Recreation Center, Murray Hulbert Avenue and Hannah Street, Tompkinsville, Richmond	Flushing, Red Hook, Cromwell and East 54th Street Centers
Dec. 21	West 28th Street Gymnasium, 407 West 28th Street, Manhattan	Sunset, West 134th Street, West 28th Street, and Red Hook.
Dec. 28	Flushing Meadow, Horace Harding Boulevard and Grand Central Parkway, Corona, Queens	Flushing, St. Mary's Park Highbridge, and Rutgers Gymnasium
Jan. 4	McCarren Center, Driggs Avenue and Lorimer Street, Brooklyn	McCarren, Astoria, East 54th Street and Cromwell Centers
Jan. 7	Red Hook Recreation Center, Bay and Henry Streets, Brooklyn	Cromwell, St. Mary's Park, Red Hook and West 134th Street Centers

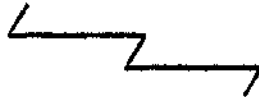
Eight bouts of various weights are scheduled at each show. The first bout will begin at 8:30 p.m. The public is invited to attend these shows. There is no charge for admission.

These shows are designed to provide more opportunities for competitive boxing for boys who participate in boxing classes conducted at Department of Parks recreation centers. The expansion of the program was made possible by the Honorable Deputy Police Commissioner Maurice Rosenfeld who agreed to sponsor 25 boxing shows

(continued)

at the various centers.

Hundreds of boys in New York City are interested in boxing for recreation but there are few agencies which offer instruction in a wholesome atmosphere and under conditions which safeguard their health and morals. The Park Department centers cater to the needs and interests of these boys.



12-13-54

MR. GUTARIDGE



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

1-1-1-30M-915094(54) 114

IMMEDIATELY

Hand Delivered 11/15/54
11 A.M.
Regular Mail 11/15/54

The Department of Parks is expanding its boxing program and at the request of Commissioner Robert Moses, the Honorable Deputy Police Commissioner Maurice Rosenfeld has consented to sponsor a series of 25 competitive boxing shows to be held at Department of Parks recreation centers.

The Park Department has been scheduling boxing classes and borough and inter-borough championships for the past 14 years. It is believed that these inter-center boxing shows will meet a long felt need for greater competitive opportunities in the program.

For the past few months, hundreds of boys have been receiving special instruction and coaching in boxing classes conducted at recreation centers by Park Department Playground Directors. Any boys who desire to enter these classes may do so by calling at the center nearest their home. The centers are located as follows:

Manhattan

East 54th St. Gym, 342 East 54th Street
West 28th St. Gym, 407 West 28th Street
Rutgers Gym, 5 Rutgers Street near Jefferson Place
West 134th St. Gym, 35 West 134th Street

Brooklyn

Red Hook Center, Bay and Henry Streets
McCarren Center, Driggs Avenue and Lorimer Street
Sunset Center, 7th Avenue and 43rd Street

- more -

Bronx

St. Mary's Park Center, St. Ann's Avenue and East 145th Street
Crotona Center, East 173rd Street and Fulton Avenue

Queens

Astoria Center, 19th Street and 23rd Drive, Astoria
Flushing Center, Amphitheatre, Flushing Meadow Park, Horace Harding
Boulevard and Grand Central Parkway

Richmond

Cromwell Center, Murray Hulbert Avenue and Hannah Street,
Tompkinsville

The 25 inter-center boxing shows are open to boys who participate in the instruction classes held at these centers. Eight bouts are scheduled for each show with the first bout beginning at 8:30 P.M.

The first five of the inter-center shows and the centers participating will be:

<u>DATE</u>	<u>LOCATION</u>	<u>COMPETING CENTERS</u>
Nov. 30	St. Mary's Park Center	Red Hook, St. Mary's, West 28th St. Gym, Astoria
Dec. 3	West 134th St. Gym	Rutgers, West 134th St., McCarren, Highbridge
Dec. 7	East 54th St. Gym	Sunset, West 28th St., East 54th St., Highbridge
Dec. 10	Cromwell Center	Rutgers, Cromwell, St. Mary's, Sunset
Dec. 14	Astoria Center	Flushing, McCarren, Astoria, West 134th St.

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11/15/54

Mr. Guthridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK
REGENT 4-1000

FOR RELEASE

IMMEDIATELY

Time
HAND Delivery - 12:00
Regular mail - 2:00 P.M.

1-1-1-30M-1110044 (53) 114

The Department of Parks announces that this season's series of Latin-American Music Concerts to be given at the Harlem Meer, 110th Street and Fifth Avenue in Central Park, have been increased from four to six in number.

The concerts will be given from 8:30 to 10:30 P.M. on Tuesday evenings beginning July 13 and continuing through August 24.

For the third year the concerts have been contributed by an anonymous donor who felt that the people living in the vicinity of the north end of Central Park should have concerts that were compatible with their cultural and ethnic heritage. The enthusiasm with which they have been received attests to the long-felt need for wholesome musical events in this community. The donor interested a friend in this program and therefore it has been possible to expand the series.

The concerts are given in a very attractive setting - the audience may listen in boats on the lake, or while sitting or walking around the shore.

The first concert - on Tuesday, July 13, will feature the music of Rene Touzet, the well known pianist and composer currently recording on Victor label. He has written some of the finest Latin-American songs, one of which is "Let Me Love You Tonight". His distinctive piano styling makes him unique among Latin-American bands and a favorite wherever he appears.

7/6/54



DEPARTMENT
ARSENAL, CENTRAL PARK

FOR RELEASE

1-1-1-30M-1110044(53) 114

IMMEDIATELY

Mr. Guthrie
date - July 1, 1954
Time REGENT 4-1000
Hand del - 10:30 A.M.
reg. mail - 11:00 A.M.

The White Oak Roughneck Band from Texas, here for the Lion's International Convention, will give a concert on the Mall in Central Park on Thursday evening, July 8 at 8:30 P.M. Eighty members of the band are making the current summer tour.

Known as the "marchingest band in the land", this musical aggregation will have a busy schedule during their stay in New York City, July 6 to July 9. They will play at the Yankee Stadium on the evening of July 6, appear in the Lion's International Parade on Fifth Avenue on Wednesday, July 7, give their concert on the Mall Thursday evening, and play at Bellevue Hospital on Friday, July 9 at 2:30 P.M.

The directors of the band are Mr. Wade Pogue and Mr. Fred McDonald of the White Oak, Texas School. At home the band rehearses in a \$100,000 air-conditioned band hall.

The band is well known throughout the country. It is always in demand for the Cotton Bowl games. It was the official state band of Texas at the Cotton Carnival in Memphis, Tenn. in 1952 and 1953. The Governor of Texas sent them on a tour of Mexico as his good-will ambassadors and they have performed at a special concert in Canada for Canadian officials. After leaving New York City the band goes to Buffalo and they will give a concert at Queen Victoria Park in Niagara Falls, Canada.

- MORE -

The White Oak Band has a wide variety of marches, concert marches, overtures, and popular numbers in their repertoire. Their concert on the Mall will include numbers such as Burst of Trumpets, Rifle Rangers, The Westerner, Del Rey, Emblem of Unity, Hucklebuck, Southern Special and Lustspiel.

The public is invited to attend this concert on Thursday evening. There is no charge for admission.

7/1/54

Mr. Guthridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

Sunday, July 25, 1954

Hand del - 1:00 P.M.
reg mail - 3:30 P.M.

1-1-30M-1110044(53) 114

The Naumburg Orchestra conducted by Guy Taylor will give a special memorial concert on Saturday, July 31 at 8:30 P.M. at the Mall in Central Park. This concert honors the memory of Mr. Elkan Naumburg who donated the bandstand on the Mall to the City of New York.

For a great many years Mr. Naumburg contributed concerts in the cause of good music for the people on three holidays, Memorial Day, Fourth of July, and Labor Day. His sons, Mr. Walter W. Naumburg and Mr. George W. Naumburg, continuing this custom in his memory, have added a similar concert on the anniversary of their father's death.

David Wells, violincellist, will be ^guest solist for the July 31 concert. The program for that evening will be:

Komm, Süsler Tod..... Bach-Stokowski
(In memory of Elkan Naumburg, Founder of these concerts)

1. Overture - 'Prometheus'..... Beethoven
2. Symphony No. 7 - C Major - First Movement..... Schubert
3. Kol Nidrei..... Bruch
(David Wells)
4. Suite No. 1 - 'Carmen'..... Bizet
5. Overture - 'Russlan and Ludmilla'..... Glinka
6. Waltzes - 'Der Rosenkavalier'..... Strauss
7. Concerto for violincello - Finale..... Dvorak
(David Wells)
8. Three Dances - 'The Battered Bride' Smetana
Polka - Furient - Dance of the Comedians

7/21/54



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

1-1-1-30M-526100(54) 114

R. C. Gutchbridge

Date - 8/31/54

Hand Del. 12:00 Noon
Regent 2:00 PM

Sunday, September 5, 1954

The Naumberg Orchestra, with Richard Bales conducting, will give the fourth and final concert of the Naumberg series on Labor Day, Monday, September 6 at 8:30 P.M. on the Mall in Central Park. This concert, which will also bring to a close this summer's schedule of outdoor evening concerts in the parks, will feature Albert DaCosta, tenor, as guest soloist.

The program will be:

1. Overture - "Rienzi"..... Wagner
2. Symphony No. 2 - Fourth Movement..... Brahms
3. Aria - "Flower Song" - "Carmen"..... Bizet

Albert DaCosta

4. Bacchanale - "Samson and Delilah"..... Saint-Saens
5. Overture - "The Marriage of Figaro"..... Mozart
6. Valse - "Eugen Onegin"..... Tchaikovsky
7. Aria - "Prize Song" - "Die Meistersinger"..... Wagner

Albert DaCosta

8. Finlandia..... Sibelius

8/31/54

MR. GUTHRIE



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

IMMEDIATELY

Hand DELIVERY 2 P.M. 10/27/54
REG. MAIL 3 P.M.

1-1-1-30M-915094(54) 114

The Department of Parks announces that the Annual Fall Indoor Chrysanthemum Show in the Prospect Park Greenhouse, Brooklyn, will be open to the public on Sunday, October 31, 1954 at 10:00 A.M.

The Greenhouse is located at Prospect Park West and Ninth Street, Brooklyn, and may be reached by way of the I.R.T. Subway, Grand Army Plaza Station; the Independent Subway, 7th Avenue Station; and by the Vanderbilt Avenue Bus and Smith Street Bus lines, Ninth Street stop; or by automobile direct to the Greenhouse by way of the West Drive in Prospect Park.

The exhibit will be open every day from 10:00 A.M. to 4:00 P.M. for three weeks, and the Park Department extends a cordial invitation to view the display.

More than three thousand pots of chrysanthemums will be on exhibition. The ground bed is laid out in groups of various formations with the popular large bloom varieties in all shades of pink, yellow, red and bronze. Some of the attractive plants are the Pocketts, ^{De Petries} Turners, Marie De Petries, Indianapolis Pink and White, and the Melba.

Surrounding this feature of the display, banked on the sides of the Greenhouse are numerous smaller size chrysanthemums in 75 varieties, such as the Pompons, the Anemone, and the Single Daisy type. Among these varieties, in all shades of bronze, red, yellow and white, some of the outstanding chrysanthemums to be exhibited are the Crimson Red, Purple Queens, Red Rover, Orchid Beauty, Long Island Beauty, Nevada and White and Pink Frieda.

Press photographs may be taken any time after 9:00 A.M. Friday, October 29, 1954.

10/27/54

R.C. Guttridge



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

L-1-1-30M-526100(54) 114

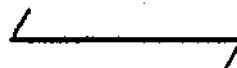
IMMEDIATELY

Hand Delivery 10/21/54
12M
Regular Mail 10/21

New York City's Eleventh Annual Outdoor Chrysanthemum Display is now in bloom with over 1,000,000 blossoms on view in five park areas, the Park Department announced today.

These displays are made possible by the generosity of Mrs. Albert D. Lasker, who, in 1943 in memory of her mother, established the Sara J. Woodard Memorial Chrysanthemum Plantings. The displays have been established in five park areas in New York City; The Central Park Conservatory Gardens at Fifth Avenue and 105th Street; The Plaza at Fifth Avenue and 59th Street; Bryant Park at 42nd Street and Avenue of the Americas; Bowling Green Park at Broadway and Whitehall Street; Cadman Plaza, Fulton and Tillary Streets, Brooklyn.

Planted solidly in beds, some of them 250 feet long, the flowers range in color from white through pale yellow to blue to pink to brilliant red, and the plants range in size from the small dwarf varieties to more than three feet high and three feet in spread.



10/21/54

FOR RELEASE

IMMEDIATELY

REG MAIL : 12-22-54
HAM

This year's display is comprised of over 1,500 Poinsettia blooms in pink, white and red. Some of the Poinsettias measure 12 to 15 inches in diameter. The Cyclamen in various colors are also attractive. Cam^lelias are to be seen grouped with the Poinsettias and various other plants.

12-21-54



FROM

• ABRAHAM & STRAUS
• FULTON STREET AT HOYT
• BROOKLYN 1, NEW YORK, N. Y.
• TRIANGLE 5-7200
•

FOR IMMEDIATE RELEASE

**CITY'S SMALL FRY FISHERMEN OUT IN FORCE
FOR START OF THIRD ANNUAL A&S FISHING CONTEST IN PROSPECT PARK**

- - -

Contestants Win Bike, Rods and Reels; First Hour Haul Totals Fish

- - -

Some 3,000 boys and girls - city-bred kids angling country-style - gathered on the shore of the large lake in Brooklyn's Prospect Park today (Thursday, July 2) for the start of the third annual A&S Junior Angler Fishing Contest, sponsored in cooperation with the New York City Department of Parks. The record turnout of contestants included 20 boys and girls recovering from polio under the care of the Greater New York Chapter of the National Foundation for Infantile Paralysis. The youngsters, well along the road back to normal activity, are out-patients at St. Giles and St. Charles Hospitals in Brooklyn.

In the special opening day event of the four-week competition,

won a three-speed English bicycle for landing the heaviest fish caught in the first hour of the contest. Rods, reels and lines were won by 10 other contestants who hooked the 10 next heaviest fish during that period. The first-hour haul totaled fish.

Today's contestants, among the more than 7,000 youngsters expected to take part in the contest between now and its close on August 2, cast their lines into the lake signaling the start of this year's competition immediately following a brief opening ceremony at Prospect Park's Model Yacht House. Welcoming the Junior Anglers, Robert E. Blum, vice president of Abraham & Straus, said the contest "has become a traditional part of the Brooklyn summertime scene, thanks to the enthusiastic response of the city's youngsters, and thanks, especially to the splendid cooperation of the

New York City Department of Parks." Richard Jenkins, borough director of Parks for Brooklyn, also spoke; calling the contest a constructive program of wholesome summer fun for youngsters who must spend their summer vacations in the city.

City and Park Department officials who attended the opening included

The small fry fishermen are out to hook over 225 contest prizes, which will be awarded at an old-fashioned "fish fry" in the picnic grounds at Prospect Park on Thursday, August 5. The top awards include a \$200 U. S. Defense Bond for the heaviest fish caught during the contest; a \$125 bond for the greatest number of fish; a complete fishing outfit for the longest fish caught. Two three-speed English bicycles have been placed on the head of the contest's big game, "Romeo II" and "Juliet II," successors of the first Romeo and Juliet who successfully eluded the anglers in 1952 and 1953 and are now presumed to have gone on to greener waters. There are also over 160 weekly prizes.

KIDS CAN STILL ENROLL

Youngsters may enroll in the contest at either the sporting goods department of Abraham & Straus in Brooklyn or the Model Yacht House in Prospect Park up until August 2, the final day of the contest. Registrants receive the official Junior Angler badge, which entitles them to compete for the contest prizes.

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FROM

• ABRAHAM & STRAUS
• FULTON STREET AT HOYT
• BROOKLYN 1, NEW YORK, N.Y.
• TRIANGLE 5-7200

MEMORANDUM TO EDITORS

**AAS JUNIOR ANGLER FISHING CONTEST, SPONSORED WITH PARK DEPARTMENT,
OPENS AT PROSPECT PARK AT 11 AM, THURSDAY, JULY 8**

- - -

**Polio Youngsters Among Thousands Of Small Fry On Hand To Land
Prize-Winning Fish In Third Annual Competition**

- - -

WHERE: The Model Yacht House, north side of the large lake in Prospect Park, Brooklyn.

WHEN: 11:00 a.m. Thursday, July 8, 1954. (Rain or shine!)

WHO: Some 3,000 New York City youngsters - boys and girls from 6 through 15 years of age - will be on hand with everything from back Finn fishing poles to "store-boughten" rods and reels for the start of the four-week contest. The opening day contestants will include _____ boys and girls who are recovering from polio. The youngsters, out-patients at St. Giles and St. Charles Hospitals in Brooklyn, are being helped back along the road to normal activity by the Greater New York Chapter of the National Foundation for Infantile Paralysis.

The invited guests will include officials of the City and the Borough of Brooklyn, the Park Department, the Park Association of New York and various leading recreation organizations. The fishing will start immediately after the brief opening ceremony. There will be 11 prize-winning Junior Anglers in the first hour of the contest. And who knows, some lucky angler may even land the contest's big game, "Hanco II" and "Juliet II," either one good for an English bike.

WHAT: The AAS Junior Angler Fishing Contest, sponsored each year since 1952 in cooperation with the New York City Department of Parks, will continue through Monday, August 2. Over 7,000 youngsters are expected to compete during the four weeks of the contest for the 225 prizes, which include a \$200 and \$125

U. S. Defense Bonds; four bicycles; a complete fishing outfit, and hundreds of rods, reels and lines. The prizes will be awarded at an old-fashioned "Fish Fry" in Prospect Park on Thursday, August 5.

HOW TO GET TO THE MODEL YACHT HOUSE, PROSPECT PARK:

BY CAR: Over Manhattan Bridge to Brooklyn, up Flatbush Avenue to Grand Army Plaza. Enter Park via Grand Army Plaza entrance and drive to lake. Make left turn at first signal light, road leads to Model Yacht House.

BY SUBWAY: 7th Avenue Subway to Grand Army Plaza station. Take taxi into park as above. Or, take BMT-Brighton Express to 7th Avenue station, and take taxi into park as above.



FROM

• ABRAHAM & STRAUS
• FULTON STREET AT HOYT
• BROOKLYN 1, NEW YORK, N.Y.
• TRIANGLE 5-7200

July 15, 1954

MEMORANDUM TO EDITORS

"INVITATION DAY" DRAWS THOUSANDS OF SMALL FRY FROM 20 RECREATION AGENCIES TO PROSPECT PARK ON THURSDAY FOR AAS FISHING CONTEST EVENT

Prize-Winners In Special Competition For Children's Organizations To Receive Awards At Noon, Thursday, July 22

WHERE: The Model Yacht House, north side of the large lake in Prospect Park, Brooklyn.

WHEN: 12 Noon, Thursday, July 22. (Rain or shine!)

WHAT: Members of the P.A.L., the New York and Brooklyn Councils of the Girl Scouts, the Boy Scouts, the C.Y.O., the YMHA and YWHA, the YMCA and YWCA, the Greater New York Council of the Camp Fire Girls, the Park Department playground groups and other leading recreation agencies will take part in "Invitation Day," a special ^{and} competition for New York's principal children's organizations. "Invitation Day" is the midway highlight of the four-week Abraham & Straus Junior Angler Fishing Contest, sponsored in cooperation with the New York City Department of Parks.

Bois, reels and lines will be awarded at noon to the member of each of the participating agencies who hooks the heaviest fish in his group between 8 a.m. and 11:30 a.m. on "Invitation Day." A complete camera kit - camera, film, flash-bulbs, et al - will go to the angler landing the over-all heaviest fish in that period.

A few thousand youngsters from east side, west side and all around the town - city kids with a yen for country-style angling - will be on hand to land the big ones in Prospect Park Lake. After the prize-award ceremony at noon, the kids will resume fishing with an eye to the grand prize of the day, a bicycle for the heaviest fish caught between 8 a.m. and 8 p.m. The bike will be presented at the contest's "Fish Fry" on August 5.

The Abraham & Straus Junior Angler Fishing Contest, which started July 8, continues through Monday, August 2. A community program to provide wholesome summer fun for city youngsters, it is open to all boys and girls 6 through 15 years of age.

HOW TO GET TO THE MODEL YACHT HOUSE, PROSPECT PARK:

BY CAR: Over Manhattan Bridge to Brooklyn, up Flatbush Avenue to Grand Army Plaza. Enter Park via Grand Army Plaza entrance and drive to lake. Make left turn at first signal light, road leads to Model Yacht House.

BY SUBWAY: 7th Avenue Subway to Grand Army Plaza station. Take taxi into park as above. Or, take BMT Brighton Express to 7th Avenue station, and take taxi into park as above.



FROM

ABRAHAM & STRAUS
FULTON STREET AT HOYT
BROOKLYN 1, NEW YORK, N. Y.
TRIANGLE 5-7200

7/22/54

FOR IMMEDIATE RELEASE

THOUSANDS OF SMALL FRY FLOCK TO PROSPECT PARK
FOR "INVITATION DAY" AT AAS FISHING CONTEST

P.A.L., Boy Scouts, Girl Scouts, C.Y.O., WENCA'S, YAMHA'S
Among Recreation Agencies Represented At Fishing Festival

From east side, west side and all around the town, city kids with a Hook Firm's love of country-style fishing flocked to Brooklyn's Prospect Park today (Thursday) to compete in "Invitation Day," an all-day competition for the city's leading children's organizations. "Invitation Day" marked the half-way point in the four-week Abraham & Straus Junior Angler Fishing Contest, which began July 8 and continues through Monday, August 2. The contest is sponsored by AAS in cooperation with the New York City Department of Parks.

Some 20 private and public agencies providing supervised recreation for children took part in today's competition, which got under way at 8 a.m. The top angler in each agency - the youngster who hooked the heaviest fish landed by his group between starting time and 11:30 a.m. - won a rod, reel and line. For catching the champion heavyweight fish of the morning, a

won a complete camera kit - camera, flash gun, flash bulbs, film, et al - in addition to a rod, reel and line. In all, 20 youngsters won prizes. The winners will attend an old-fashioned "Fish Fry" which climaxes the contest in Prospect Park on Thursday, August 5.

FINE PUBLIC SPIRIT

Richard C. Jenkins, Department of Parks borough director for Brooklyn, awarded the prizes to the winners at a brief ceremony at noon. Mr. Jenkins called the event "an outstanding example of the good that can be done in providing constructive fun for our children through the cooperation of business, private children's

agencies and the city." He thanked Abraham & Straus for its "fine public spirit" in joining the Department of Parks in sponsoring the annual contest and "Invitation Day."

Immediately after the presentation of prizes, the kids resumed fishing with an eye to the grand prize for the day, a bicycle for the heaviest fish landed before the close of "Invitation Day" at 8 p.m. The bike will be presented to its winner at the Fish Fry.

The recreation agencies participating in "Invitation Day" included the Boys Club of the Navy Yard District, the New York and Brooklyn Councils of the Girl Scouts, the Brooklyn Council of the Boy Scouts, the Camp Fire Girls of Greater New York, the Police Athletic League, the Catholic Youth Organization, the Y.M.H.A. and Y.W.H.A. of Borough Park, the Y.M.H.A. and Y.W.H.A. of Williamsburg, the Brooklyn Central Y.W.C.A., the Park Department playground programs, and others.

PRIZES GALORE

The kids are competing for over 225 prizes, including \$325 in U.S. bonds and four bikes, in this year's contest, the third annual competition. Close to 7,000 youngsters have signed up to date. Contestants can fish at Prospect Park seven days a week from 8 a.m. to 8 p.m. Boys and girls 6 through 15 years of age may still register for the contest at either the sporting goods department at A&S or at the Model Yacht House in Prospect Park.

- - -



OK gas
8/5/54

FROM

• ABRAHAM & STRAUS
• FULTON STREET AT HOYT
• BROOKLYN 1, NEW YORK, N. Y.
• TRIANGLE 5-7200
•

FOR IMMEDIATE RELEASE

12-YEAR-OLD GIRL ANGLES HAUL IN 53 POUNDS OF FISH IN CONTEST
AND WINS THREE TOP AWARDS AT A&S FISH FRY

Pretty Sally Drolle Is Angling Queen At Prospect Park Party
For 600 Contest Winners, Parents And Guests

A 12-year-old girl is the city's champion junior angler.

Beating a field of over 7,000 small-fry Isaac Waltons, pretty Sally Drolle, 99 Ocean Avenue, Brooklyn, brought new honors to the fair sex and embarrassment to New York's boys by walking off with three of the major awards, including the first and second prizes, in the third annual Abraham & Straus Junior Angler Fishing Contest. The competition, sponsored by A&S in cooperation with the New York City Department of Parks, ^{was} held from July 8 through August 2 in Prospect Park.

The 1954 contest's total catch numbered 7,074 fish, ringing to 15,092 the total of fish caught in the three annual contests since 1952 by some 17,000 boys and girls who fished for fun and prizes at Prospect Park.

Sally, along with 192 other contest winners, was awarded her prizes at an old-fashioned Fish Fry in Prospect Park today (Thursday). A crowd of 600, including parents and guests of the champion anglers, and City and Park Department officials and civic leaders, was on hand to eat a filet of flounder lunch and see the winners awarded their prizes by Richard C. Jenkins, borough director of the Department of Parks for Brooklyn. Over 250 prizes, including \$325 in Defense Bonds, four bikes and ^{more than} 200 fibre-glass rods, reels and lines, were distributed.

Her 8-pound, 12-ounce German carp, hooked on the second to last day of the contest won Sally a \$200 U.S. Defense Bond for the heaviest fish reeled in during the contest. For the benefit of the skeptical, Sally brought her heavyweight carp

to the party. To add insult to the so-called stronger sex's already injured pride, the skillful girl angler also won a \$125 bond for landing the greatest number of fish - the contest limit of five a day for a maximum total catch of 130. Four other youngsters also caught 130 fish each, but Miss Junior Angler of 1954 was awarded the prize on the basis of the gross weight of her catch - 53 pounds, five ounces. Her nearest competitor, a boy, had a catch with a gross weight of 23 pounds, eight ounces.

SUMMER FUN IN NEW YORK

Greeting the contest winners and Fish Fry guests, Mr. Jenkins cited the A&S Junior Angler Fishing Contest as an example of the summer fun youngsters can enjoy in New York. "Our town is not only a fine vacation place for out-of-towners, as the New York Summer Festival reminds us, but also a good place to live, with a wide variety of recreational facilities for young and old alike," he said. "Contests such as this sponsored in cooperation with A&S, and other Park Department contests and events make New York an interesting place for our boys and girls on vacation from school but unable to leave the city."

THE BOYS WIN, TOO

Since Sally's mighty carp was also the contest's longest fish - 26 inches from stem to stern - she also won the prize in that category - a complete fishing outfit. However, at the suggestion of the contest judges, A&S provided a second complete fishing outfit for the runner-up in that division, 14-year-old Allen Kwiatowski, for his 20-inch large mouth bass, the second longest fish of the contest.

Although Sally and the 51 other girls who won angling awards threatened to turn the Fish Fry into "ladies' day," the boys were also well represented in the winners' circle. Just to prove that Sally is not the only artful angler in the Drolle family, her brother, Max, 15, won a three-speed English Bicycle for his four-pound, four-ounce carp, the heaviest fish hooked in the first hour.

on the contest's opening day, July 8. This is the first time in the three-year history of the contest that two members of the same family were among the top prize winners, although the contest is traditionally a family affair with brothers and sisters often among the winners of the smaller prizes.

Another boy among the major prize winners was 13-year-old Dennis Norwood, 177 Putnam Avenue, Brooklyn, who caught the heaviest fish on "Invitation Day," a three-pound, 12-ounce carp, and was awarded a balloon tire bike.

SPECIAL DRAWING FOR BIKES

Again this year the two tagged fish, the big game of the contest and each worth a three-speed English bicycle, eluded the anglers' hooks. The elusive pair this year were called "Romeo II" and "Juliet II" after the Romeo and Juliet of the two earlier contests, who, presumably, died natural deaths. To award the bikes, a drawing was held at the Fish Fry, with all the contest's 7,000 entrants eligible.

won the bikes in the drawing.

- - -