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200
for release

UPON RECEIPT

New Yorkers don't have to head South to enjoy winter swimming-- and it's free, declared Parks Commissioner Thomas P. F. Hoving today, announcing improved dressing room facilities in the City's indoor swimming pools.

To lure the ladies from their winter hibernation, the Department of Parks has provided private dressing quarters and mirrors for women at all indoor pools in Manhattan, Brooklyn and the Bronx. Curtained cubicles and mirrors for checking hair-dos and makeup have been installed at the following pools:

MANHATTAN	Baruch Pool Rivington St. & Baruch Place	GR 3-6950
	Carmine Street Pool Clarkson St. & Seventh Ave.	WA 4-4246
	East 23rd Street Pool Asser Levy Place	MU 5-1026
	East 54th Street Pool 342 East 54th Street	PL 8-3147
	Rutgers Place Pool 5 Rutgers Place	GR 3-6567
	West 28th Street Pool 407 West 28th Street	CH 4-1896
	West 59th Street Pool Bet. West End & Amsterdam Aves.	CI 5-8519
	West 134th Street Pool 35 West 134th Street	AU 3-4612
BROOKLYN	Metropolitan Avenue Pool Bedford Avenue	SO 8-2300
	St. John's Recreation Center Prospect Place bet. Troy & Schnectady Avenues	HY 3-3948
	Brownsville Recreation Center Linden Blvd. & Christopher Ave.	HY 8-1121
	St. Mary's Recreation Center St. Ann's Ave. & E. 145th St.	CY 2-7254

Indoor swimming pools are open on weekdays from 3 P.M. to

6 P.M., and closed on Sundays

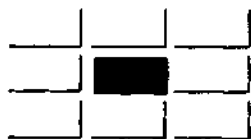
There is no charge for admission but swimmers must

bring their own swimwear and towels.

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#200

1/5/67



Department of Parks
City of New York
Arsenal, Central Park

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for release

UPON RECEIPT

Plans for a two-week showing of a replica in miniature of a fourteenth century Japanese castle compound and gardens will be announced by Parks Commissioner Thomas P.F. Hoving at a press conference at 10:30 A. M. on Wednesday, February 1st, at the Parks Department's headquarters, The Arsenal, 830 Fifth Avenue.

The picturesque castle, constructed in Japan and now enroute to the United States, will be the focal point of "Japan Week" to be observed in New York City beginning, February 28th.

Also participating in the press conference will be Melvin E. Dawley, president of the Fifth Avenue Association which is co-sponsoring "Japan Week". and Shigeo Kameda, vice president of Japan Air Lines, which is presenting the castle to the City of New York.

1/27/67

#215

FOR INFORMATION ON PARKS DEPARTMENT EVENTS, PLEASE DIAL
755-4100

for release

Wednesday, February 1, 1967
After 10 A.M.

JAPANESE CASTLE WILL RISE AT GRAND ARMY PLAZA

Construction of a 14th century Japanese castle will begin February 14th in the Grand Army Plaza around the Pulitzer Fountain at Fifth Avenue and 59th Street, Parks Commissioner Thomas P.F. Hoving and Melvin E. Dawley, President of the Fifth Avenue Association announced today at a press conference at Parks Department headquarters, The Arsenal. The Department of Parks and the Fifth Avenue Association jointly sponsored the castle exhibit which will remain in the Grand Army Plaza for two weeks as the highlight of "Japan Week", beginning February 28th.

The 16-foot replica of this Japanese feudal castle is a gift to the City of New York from Japan Air Lines. The purpose of the gift is to commemorate Japan Air Line's round-the-world service which will be inaugurated next month.

"For millions of New Yorkers and out-of-town visitors who have never visited the Orient, the castle and its gardens will offer a tantalizing taste of Japan," said Commissioner Hoving, who made his first visit to Japan late last year.

The fortress-like main structure, watch towers, gates, walls, bridges, turrets and gardens of the Japanese castle are scaled to one-twentieth the size of the original, which is called Tsuru-ga-jo (meaning "castle of the suspicious crane") and is located in northern Japan. The replica will rise nearly two stories high and extend over the north half of the Plaza. On the adjacent plaza near the General Sherman statue, four flagpoles flying huge brilliantly colored silk carp will be erected.

Mr. Dawley at the press conference noted that the Fifth Avenue Association would observe Japan Week by its members creating special window displays with Japanese themes and by flying flags of the United States and Japan from Lamp posts along the Avenue. Mr. Dawley is President of Lord & Taylor as well as of the Fifth Avenue Association.

Also at the press conference was Shigeo Kameda, JAL Vice President for the Americas, who explained that one of the reasons for the donation of the castle to New York City was the desire of the Airlines to foster the New York-Tokyo sister-city relationship.

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

1/30/67

#216



Department of Parks
City of New York
Rink, Central Park

219

for release

UPON RECEIPT

PARKS DEPARTMENT OFFERS FREE ICE HOCKEY DEMONSTRATION CLINIC

Three leading players from the all-star New York Rangers will demonstrate their skill on skates at a special Parks Department ice hockey clinic to be held at the New York City Rink in Flushing Meadows, Queens, on Tuesday, February 7, from 5:30 P.M. to 7:30 P.M., announced Parks Commissioner Thomas P.F. Hoving today.

Rangers Earl Ingarfield and Reg Fleming, Forwards, and Goalie Cesare Maniague will be on hand to offer pointers to 60 young rookies, from 12 to 18 years of age, who play in the New York City Ice Hockey Juvenile Division league games.

Active supporters of the popular ice hockey program are John Muckler, president of the Metropolitan Junior Hockey Association and N. Y. Rangers coach Emil Francis who cooperated in setting up the February 7th clinic session.

There will be no admission fee charged and New York's hockey fans, young and old, are invited to attend as spectators.

The Parks Department ice hockey program, which is supervised by the Recreation Division, was recently expanded to include early morning weekend sessions at Lasker Memorial Rink in Central Park and Kate Wollman Memorial Rink in Prospect Park.

2/3/67

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FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100

for release

UPON RECEIPT

HORSEDRAWN SLEIGH RIDES AND CROSS COUNTRY SKIING
IN CITY PARKS THIS WEEKEND

Horse and sleigh rides and cross country skiing are in order for the coming weekend, Parks Commissioner Thomas P. F. Hoving announced today. The sleigh rides will be at Clove Lakes Park in Staten Island, beginning at noon Saturday and Sunday, February 11th and 12th, if snow remains on the ground, Commissioner Hoving said.

The sleigh rides which leave from the Clove Lakes Park parking lot will cost \$1.00 per person and the last ride will begin at 3:30 p. m. The horse and sleigh rides are operated by the Clove Lakes Stables.

Clove Lakes Park may be reached by taking any bus on ramp A from the Staten Island Ferry terminal at Saint George, or, if coming by car across the Verrazano Bridge, by taking the Clove Road exit, turning right on Clove Road and continuing approximately a half mile to Clove Lakes Park.

Commissioner Hoving announced that cross country skiing may be enjoyed at the following parks: Central Park in Manhattan; Ferry Point Park, Pelham Bay Golf Course, Split Rock Golf Course, and Van Cortlandt Park in the Bronx; Alley Pond Park, Crocheron Park,

more

Forest Park Golf Course and Kissena Park in Queens; LaTourette and Silver Lake Golf Courses in Richmond; and Prospect Park in Brooklyn.

A giant snow happening is in preparation for the following Sunday, February 19th at Clove Lakes Park in Staten Island Commissioner Hoving announced. The public is urged to watch the newspapers, tune in to the radio and call the Parks Department's Special Events phone number, 755-4100, on or after Wednesday, February 15th, for further information on this event, Commissioner Hoving said.

2/7/67

#220

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100

for release

**PRESS MEMORANDUM: CITY EDITORS, PHOTO ASSIGNMENT DESKS AND
ARCHITECTURAL PRESS**

Mayor John V. Lindsay, Police Commissioner
Howard R. Leary, and Thomas P. F. Hoving, Administrator of Recreation and Cultural Affairs, will announce the winner of the \$5.7 million architectural competition for a combined public and police stable in Central Park at a press conference at The Arsenal, 64th Street and Fifth Avenue in Central Park, on Friday, February 17th, at 11 A.M.

The five invited competitors for the competition, which was financed by the late philanthropist, Stephen J. Currier, number among them the nation's leading architects: Philip Johnson Associates; Kelly and Gruzen; Marcel Breuer and Associates; Whittlesey, Conklin and Rossant; and Edward L. Barnes.

-30-

2/10/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

#221



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Department of Parks
of New York
Arsenal, Central Park

for release

UPON RECEIPT

SNO-OR-NO-SNO BALL TO BE HELD AT CLOVE LAKES PARK ON SUNDAY

A gigantic snow happening, called the "Sno-Or-No Sno Ball" will be held at Clove Lakes Park in Staten Island on Sunday, February 19th, Parks Commissioner Thomas P. F. Hoving announced today. The event will begin at 12:30 P.M. and continue until dark. In case of blizzards or heavy rain the event will take place the following Sunday, February 26th. If in doubt about the weather, call the Parks Department's information number, 755-4100.

The winter spectacular, designed by the Parks Department's Artist-in-Residence, Phyllis Yampolsky, will include the world's biggest snow ball fight; snow shoe egg races ("If you don't know what that is, come and find out," urged Commissioner Hoving); three igloos made of Dorvon by Dow Chemical with various events going on within; Broadway star of "Wait a Minim", April Oelrich, modeling totem pole designs and leading the cast of her show in Alaskan drum and song fights; costumes for Snow Bunnies designed by Tiger Morse in Dupont fibers; and much more.

The giant snow ball fight will have 50 or more players on each side and the teams will be called the Red Bloods and the Blue Bloods. Each player will wear badges of origami paper in which there will be either red or blue "blood" glitter. When the player is wounded by a snow ball, the glitter "blood" spills into the snow and the player is led from the field by beautiful muses on horses. The horses and some of the riders are provided by the Clove Lakes Stables.

The public is invited to contribute to a "Sound Glen" by bringing empty tin cans and other tinkling, jangling objects to be hung from tree branches. The trees will then be "turned on" by wind, snow balls and sticks.

Other esoteric music will be furnished by local rock 'n roll combos, marching and minstrel bands. Crowning the musical program

will be the debut performance of Max Neuhaus' "American Can Symphony" (courtesy American Can Company.).

There will be "sleds into chariots" (bring sleds) and "snow lunch" contests. Prizes will be awarded to the handsomest sleds and to the most edible looking snow creations in the tradition of Claes Oldenburg's giant hamburgers. A treasure hunt, horse-drawn sleigh rides and wooden whales to feed will be among the innumerable attractions of this winter carnival.

Refreshments--hot, cold, and liquid--may be bought at the Boat House in the park, and those who wish to have a cook-out in the snow can use the fireplaces in the park's picnic grove. (Bring charcoal and kindling for cooking out).

Commissioner Hoving urged the public to try to come to Clove Lakes Park by public transportation since parking facilities are inadequate for large numbers of cars. To get to Clove Lakes Park by public transportation from Manhattan, take any bus at Ramp A from the Staten Island Ferry terminal at St. George to Clove Road and Victory Boulevard. Turn right and walk a long block along Clove Road to the park. From Brooklyn, take the R-7 bus across the Verrazano Bridge, leaving from 95th Street and 4th Avenue (Last Brooklyn stop on BMT 4th Avenue Local); it will take you directly to Clove Lakes Park.

At 11:30 A.M. a Hoving Special Ferry will leave lower Manhattan. It will be decorated and there will be music and surprises on the ride across the Upper Bay to Staten Island.

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2/14/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

229
for release

UPON RECEIPT

Patrons of the newly inaugurated Lasker Rink and Pool will have to put away their skates early this year. Parks Commissioner Thomas P.F. Hoving announced today that in order to completely test the operation of the new pool before the grand opening of its inaugural season on May 27, it will be necessary to close the skating rink operation beginning Sunday, March 12.

In the meantime, Wollman Rink in lower Central Park will remain open to all skaters until the close of the outdoor skating season, planned for some time during the first half of April.

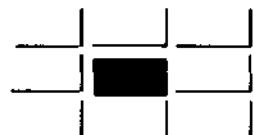
Lasker Rink opened to the public for the first time last December 22 and quickly became a recreational favorite with hundreds of skaters from nearby neighborhoods. It was recently the scene of a hugely successful "Washington's Birthday Party" hosted by the Parks Department and Manhattan Planning Boards 10 and 11 and attended by over a thousand youngsters from East Harlem public schools.

Officials in the Parks Department Maintenance Division explain that many adjustments and possible repairs including removing the protective rubber tiles from around the edges of the pool and the baffles from around the perimeter of the rink, checking pool filters for proper circulation, checking the extent of expansion of the joints of the pool after a prolonged period under water, closing down the brine system that caused the freezing of the ice on the rink and converting it into a fresh-water pool system, and extensive work on the men's and women's bathhouses--are necessary before the pool can safely be opened to the public this initial season.

3/6/67

#229

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL
755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

Eggs will roll on the Great Lawn in Central Park at the 21st Annual Egg Rolling Contest to be held on Saturday, March 25, at 2 P.M., announced Parks Commissioner Thomas P.F. Hoving today.

Open to children from 5 through 13 years of age, the Egg Rolling Contest has been an Easter week highlight for thousands of children over the years.

Dolls, skates, scooters and bikes, as well as gift certificates will be awarded to winning egg rollers in all age groups by Arnold Constable Department Store which is co-sponsoring the event with the Department of Parks.

Free entry blanks may be obtained at Parks Department playgrounds and recreation centers, or at Arnold Constable's, 40th Street and Fifth Avenue. The closing date for entries is Thursday, March 23rd.

In event of rain, the contest will take place on the first clear weekday afternoon at 2 P.M.

3/10/67

#230

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL
755-4100

for release

MONDAY, MARCH 13, 1967

PRESS MEMORANDUM

AUGUST HECKSCHER TO BE SWORN IN AT MOUNT MORRIS PARK

August Heckscher, newly appointed Administrator of Recreation and Cultural Affairs and Commissioner of Parks, will be sworn in by Mayor John V. Lindsay in Mount Morris Park on Thursday, March 16th, at 3 P.M.

Arthur Rosenblatt, former Director of Design of the Department of Parks, will also be sworn in as First Deputy Administrator of Recreation and Cultural Affairs.

Participating in the ceremonies will be the composer Richard Rodgers who donated \$150,000 toward an amphitheater for Mount Morris Park; Borough President Percy Sutton; Mrs. Hilda Stokely, Chairman of the Mount Morris Park Rehabilitation Committee; and the outgoing Administrator of Recreation and Cultural Affairs and Parks Commissioner Thomas P. F. Hoving.

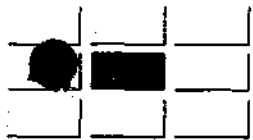
The swearing-in ceremonies will take place at the western side of the park at 122nd Street. Mount Morris Park is located at Mount Morris Park West to Madison Avenue, East 120th to East 124th Streets.

In case of rain, the ceremonies will be held in the auditorium of James Fenimore Cooper Junior High School at 18 East 120th Street.

-30-

#231

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.
3/13/67



Department of Parks
City of New York
Arsenal, Central Park

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for release

UPON RECEIPT

Accent on youth marks the summer program planned for Prospect Park in Brooklyn, announced Parks Commissioner Thomas P.F. Hoving today. Art shows, sports meets, dances, youth concerts and children's events are some of the features of the June-September, 1967 "Festival of the Arts" in Prospect Park.

Organizing the program are the year-old Brooklyn Arts and Culture Association (BACA) which played so large a part in last year's successful Prospect Park Centennial Celebration, and the Department of Parks.

While teenagers rock 'n roll or compete at track and basketball, smaller fry can participate in Children's Creative Corners, and for oldsters and youngsters alike, there will be concerts, theatre, opera and other special events.

Repeating last year's successful "GoFly a Kite Day," Abraham & Straus Department Store, in cooperation with the Recreation Division of the Park Department, will stage a kite flying contest in the Long Meadow of Prospect Park, on Saturday, April 8, at 10:00 A. M.

Groups or individuals interested in working with BACA may write them at the Brooklyn War Memorial Building, Clinton & Orange Streets, Brooklyn Heights, or contact Charlene Victor at IN 2-1934 or Charles Reichenthal at BU 4-8505. The Department of Parks liaison with BACA is Miss Jan Henry, at RE 4-1000 Ext. 819.

3/10/67

#232

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL
755-4100

for release

THURSDAY, MARCH 16, 1967

MUSICAL MOON SHOT LAUNCHED BY GIMBELS-PARK DEPARTMENT
THEATER WORKSHOP

ASTERISK ON THE MOON, the first production of the newly-formed Gimbels-Department of Parks Theater Workshop, will premiere on Monday, March 27, at 1:30 P. M. in the 6th Floor Auditorium of Gimbels, Broadway and 33rd Street, in Manhattan, and will run through Saturday, April 1, at the same time. Admission is free and the public is invited to witness the musical moon shot, announced Parks Commissioner August Heckscher and Bernard B. Zients, executive head of Gimbels today. Tickets are now available at Gimbels Auditorium on Fridays from 4 to 8 P. M. and on Saturdays from 11 A. M. to 5 P. M.

Directing the Workshop and ASTERISK is Gordon Duffey, of the Department of Parks, who conceived the idea of the free experimental theater workshop for students and enlisted the generous cooperation of Gimbels Store. The cast is comprised of students from elementary, junior high and high schools in the five boroughs of New York City, selected from over 700 youngsters who auditioned for the pilot project.

ASTERISK ON THE MOON is an original musical relating the adventures of a polar bear, a dog, a Plymouth Rock chicken and a hedgehog who become "asterisks" in a small boy's space program. It was written by

more

Gordon Duffey, with music by Edward Mannato. Jan McElhaney, of the Parks Department, did the choreography and Gerald Richland created the sets. Costumes were designed by Jeanne Button, also on the Parks Department staff whose last New York assignment was the off-Broadway satire MACBIRDI

Currently in rehearsal is the Workshop's second production, two school operas by Kurt Weill and Bertolt Brecht, HE WHO SAYS YES and HE WHO SAYS NO. In addition to their major productions, the Workshop conducts classes in dance, pantomime, improvisation, singing and acrobatics, all of which will move outdoors to parks in the five boroughs during the summer.

3/14/67

#233

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL
755-4100

for release

FACT SHEET ON AMPHITHEATER AND RECREATION CENTER IN
MOUNT MORRIS PARK

PROJECT: Complex includes combined recreation center and amphitheater, including the site development 122nd Street, adjacent to Mount Morris Park West, in Mount Morris Park, Borough of Manhattan.

The site development of approximately 1.5 acres includes a grove of trees, lawn areas and walks.

In addition, contract provides for the construction of a recreation building, bandshell, stage, amphitheater, concession building and comfort station building.

RECREATION building: includes the following facilities: Senior Citizen area, arts and crafts, multi-purpose room, first aid room, storage rooms, dressing rooms, rehearsal area, club room, auxiliary kitchen, employees locker rooms, toilet facilities and offices.

BANDSHELL includes a stage for 75 musicians and sound amplification system and a dance floor area with amphitheater seating for 1600 persons.

CONCESSION building has concession area, storage area, office and toilet facilities.

COMFORT station includes public toilets and storage area.

ESTIMATED COST OF CONSTRUCTION: \$1,250,000. \$150,000 was donated by composer Richard Rodgers, who grew up at 3 W. 120th Street.

Construction will begin this Spring.

HISTORY: Mount Morris Park was first opened to the public in 1840, having been part of the Old Race Course Farm in Harlem.

Because it was impossible to level the large rocky elevation of hard Hudson schist that gives the park its name, plans for Fifth Avenue to continue straight up the middle of Manhattan Island had to be modified. The park and its cast iron fire tower, built in 1857 by James Bogardus, are now being considered by the City's Landmarks Preservation Commission for designation as landmarks.

March 16, 1967

#234

for release
UPON RECEIPT

August Heckscher, newly sworn-in Administrator of Recreation and Cultural Affairs, today released more details about the forthcoming Festival of New York Films. The event will be held from April 2 to April 5, Commissioner Heckscher announced, at the Regency Theatre, at Broadway and 67th Street.

The Festival, co-sponsored by the Office of the Mayor and the Office of Cultural Affairs of the Recreation and Cultural Affairs Administration, is conceived as both a testimonial to the City and to the cinema--to highlight New York's exciting role in the history of filmmaking, and to recognize the creative spirit of the industry.

The films, which have been chosen by an independent panel of experts, will be shown three times daily--at 2:30 P.M., 6:00 P.M., and 9:00 P.M.-- on April 3, 4, and 5. The programs are divided into feature, documentary (including television documentaries) and experimental films, and all have as their chief subject matter or locale, New York. An exciting part of each showing will be a question and answer period moderated by outstanding filmmakers, critics and stars, including Judith Crist, Tom Prideaux, Andrew Sarris, Robert Ryals, Boris Kaufman, Shirley Clarke, Jonas Mekas, Hilary Harris and William Everson.

The Festival will open on the night of April 2 with a party hosted by Mayor Lindsay for the film industry, with a special

entirety in New York last summer. It was the first film done completely in New York after the executive order by Mayor Lindsay easing restrictions on film production in the city. Appropriately, the evening's music will feature more than 25 songs about New York or associated with New York.

William Steig, the New Yorker cartoonist, created the official Festival poster (capturing a Steigian view of New York film audiences). Thousands of the poster will be posted around the city and five boroughs in parks, schools, museums, and libraries.

Tickets to the Festival of New York Films are available free to the people of New York. Because the number of seats is limited, orders will, of necessity, be filled on a first-request, first-serve policy, with two tickets, maximum, per letter. First and second choices should be specified, and must be enclosed with a self-addressed, stamped, envelope, and then sent to: Free Festival of New York Films, Lenox Hill Station - Box 1967, New York, N.Y. 10021

The nine programs are:

April 3-	2:30 P.M.	Feature-length and short documentaries, and semi-documentaries
	6:00 P.M.	Experimental films
	9:00 P.M.	Vintage Feature Film
April 4-	2:30 P.M.	Contemporary Feature Film
	6:00 P.M.	Contemporary Feature Film
	9:00 P.M.	Feature length and short documentaries
April 5-	2:30 P.M.	Contemporary Feature Film
	6:00 P.M.	Feature length and short documentaries
	9:00 P.M.	Experimental Films

For more information, please call Miss Barbaralee Diamonstein, The Office of Cultural Affairs, at 734-1041, Co-ordinator of the Festival.

3/16/67

#235

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

Parks Commissioner August Heckscher will roll the first egg at the 21st Annual Egg Rolling Contest, on Saturday, March 25th, at 2 P.M. on the Great Lawn in Central Park. Wielding a wooden spoon, the Commissioner will demonstrate the approved technique for the Easter Egg Roll which is co-sponsored by Arnold Constable and the Department of Parks.

Toys as well as Arnold Constable gift certificates will be awarded to successful young contestants, ranging from 5 to 13 years of age.

Free entry blanks may be obtained at all playgrounds and recreation centers, or at Arnold Constable's, 40th Street and Fifth Avenue. The closing date for entries is Thursday, March 23rd.

In event of rain, the Egg Rolling Contest will take place on the first clear weekday afternoon at 2 P.M.

3/21/67

#236

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

Dances from around the world will be the subject of the latest Parks Department Recreation Program, Commissioner August Heckscher announced today. New York youngsters will have the opportunity to learn the steps and origins of folk dances of many nations, from the reels and squares of early America, to Irish and Scottish flings, Italian tarantellas, Israeli horas, and the hasapicos of Latin America.

Highlighting the program, children from all over the city will get a chance to perform in a colorful Dance Festival to be held at Flushing Meadows-Corona Park, Queens, on Saturday, June 3rd. The event will be held in the former Singer Bowl, now known as the Arena.

Registration for the Folk Dance program begins on March 27th for the classes, which are open to boys and girls up to and including 16 years of age. Parents can register their children at the nearest Park Department playground or recreation center in the five boroughs, and classes will begin soon afterwards. Registrants will be informed as to where and when they will be featured.

Further information about the folk dancing classes may be obtained from the Recreation Division of the Department of Parks, telephone RE 4-1000, Ext. 857.

Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

ATTENTION FILM AND FEATURE EDITORS:
PROGRAM FOR FREE FESTIVAL OF NEW YORK FILMS

August Heckscher, Administrator of Recreation and Cultural Affairs, announced today that free tickets are available to all New Yorkers for the Festival of New York Films, to be held from April 3rd through April 5th, at the Regency Theatre, Broadway and 67th Street.

Since the number of seats is limited, orders will be filled on a first-request, first-serve basis, with a maximum of two tickets per letter. First and second choices of date and time should be specified and a self-addressed, stamped envelope must be enclosed.

Requests for tickets should be addressed to:

Free Festival of New York Films

Lenox Hill Station - Box 1967

New York, New York 10021

For information, the public is asked to call the Department of Parks telephone tape number: 755-4100.

Press information may be obtained by calling Miss Barbaralee Diamonstein, Office of Cultural Affairs, 743-1041. Miss Diamonstein is co-ordinating the Festival.

Copies of the Festival program are obtainable by writing to the Office of Cultural Affairs, 830 Fifth Avenue, New York, New York 10021, and enclosing a stamped, self-addressed envelope.

(PROGRAM OF FREE FESTIVAL OF NEW YORK FILMS ATTACHED)

#238

3/22/67

For information:
Mary Perot Nichols
REgent 4 1000

for release

PROGRAM FOR FREE FESTIVAL OF NEW YORK FILMS

The programs are:

Monday, April 3rd at 2:30 P.M. - Hey Little One; Hollywood

on the Hudson^{*}; The City^{*}; The Quiet One.

Monday, April 3rd at 6:00 P.M. - Pianissimo; Empire^{*}; Homage to

New York; Vision of the City (premiere of work in progress); Lights; Daybreak Express; Bridges-Go-Round;

Claude Giroux, from "Galaxie" (premiere^{*}); Yesterdays.

Monday, April 3rd at 9:00 P.M. - The Crowd

Tuesday, April 4th at 2:30 P.M. - New York 1911; That's Me;

The Musketeers of Pig Alley^{*}; Highway; The Little Fugitive.

Tuesday, April 4th at 9:00 P.M. - On the Waterfront

Wednesday, April 5th at 2:30 P.M. - The World of Henry Orient

Wednesday, April 5th at 6:00 P.M. Pruning Practices; Sense of the
City; Skyscraper; On the Bowery.

Wednesday, April 5th at 9:00 P.M. - A Study in Choreography for

Camera; Street Meat; New York, New York; 3rd Avenue El;

Pop Show; Thanatopsis; My New York Diaries (premiere)

* Excerpt

for release

UPON RECEIPT

Parks Commissioner August Heckscher urged New Yorkers to put away their Easter Eggs and take out their warm blankets for horse and sleigh riding at Clove Lakes Park in Staten Island this weekend.

The horse and sleigh rides, run by the Clove Lakes Stables, will leave from the Clove Lakes Parks parking lot from noon until 3:30 p. m. both Saturday and Sunday, March 25th and 26th.

Clove Lakes Park may be reached from Manhattan by taking the Staten Island ferry to St. George, Staten Island. At St. George, take any bus on ramp A to Clove Road. If coming by car from Manhattan or Brooklyn take the Verrazano Bridge, turn off at the Clove Road exit and turn right on Clove Road. Clove Lakes Park is about a half mile from the Expressway exit.

3/23/67

#239

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100

for release

UPON RECEIPT

POLAR BEAR WEATHER DELAYS EASTER EGG ROLLING CONTEST

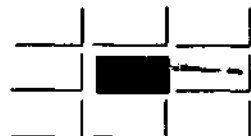
Weather more appropriate to snowballs than Easter eggs has necessitated the postponement of the 21st Annual Egg Rolling Contest, scheduled for 2:00 P.M. Saturday, March 25th, at the Great Lawn in Central Park, announced Parks Commissioner August Heckscher today. The new date set is Thursday, March 30th, same time, same place.

Sympathizing with the hundreds of disappointed youngsters who have entered the Egg Rolling Contest, sponsored by Arnold Constable and the Department of Parks, Commissioner Heckscher pointed out, however, that "the postponement will give us all more time to practice our "wooden spoon-egg rolling techniques". The Commissioner will demonstrate his skill by rolling out the first egg on Thursday, March 30th, officially opening the Egg Rolling Contest.

If in doubt about the weather, the public is requested to call the Department of Parks telephone tape number - 755-4100, for the latest information.

3/24/67

#240



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

New York City's golfers can get ready to tee off at their favorite fairways at 6:00 A.M. on Saturday, April 1st, announced Parks Commissioner August Heckscher today. The City's thirteen golf courses, including the newly acquired South Shore Golf Course in Richmond, will open for the season on that date and Park Department permit offices in all boroughs will remain open on Saturdays, until noon, through July 15th.

The fee for annual permits is \$15.00 and permits may be used on any course. Permit holders must pay an additional green fee of 75¢ per round on weekdays and \$1.25 on weekends and holidays. Non-permit players are charged \$1.75 for weekdays and \$2.25 for weekends and holidays. Season golf lockers may be obtained for \$10.50 including sales tax.

(LIST OF GOLF COURSES ATTACHED)

3/30/67

#242

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
CALL 755-4100

GOLF COURSES

IN THE BRONX:

MOSHOLU GOLF COURSE
Jerome Avenue and Woodlawn

PELHAM GOLF COURSE
Shore Road, n/o Hutchinson River Parkway

SPLIT ROCK GOLF COURSE
Shore Road, n/o Hutchinson River Parkway

VAN CORTLANDT GOLF COURSE
242nd Street & Broadway

IN BROOKLYN:

DYKER BEACH GOLF COURSE
86th Street & Seventh Avenue

MARINE PARK GOLF COURSE
Flatbush Ave. , between Avenue U & Belt Parkway

IN QUEENS:

CLEARVIEW GOLF COURSE
23rd Avenue & Willets Point Blvd. , Bayside

DOUGLASTON GOLF COURSE
Commonwealth Blvd. & Marathon Parkway,
Douglaston

FOREST PARK GOLF COURSE
Park Lane South & Forest Parkway, Forest Park

KISSENA GOLF COURSE
North Hempstead Turnpike & Fresh Meadow Rd. ,
Flushing

IN RICHMOND:

LATOURETTE GOLF COURSE
Forest Hills Road & London Road

SILVER LAKE GOLF COURSE
Victory Blvd. and Park Road

SOUTH SHORE GOLF COURSE
Hugenot Ave. & Railey Street

for release

UPON RECEIPT

The third annual Free Skating Championships will be held on Saturday, April 1, 1967 at 1:00 P. M., at the Wollman Memorial Outdoor Ice Skating Rink in Central Park, announced today.

This event is sponsored by the Park Figure Skating Club, and is authorized by the United States Figure Skating Association. All contestants must be registered with the United States Figure Skating Association to be eligible to compete.

Starting at 1:00 P. M., the competition will include the following events:

Pre-Juvenile Singles	-	Juvenile Singles	-	Novice Singles
Junior Singles	-	Senior Singles	-	Ladies Pairs
Pairs, Bronze Junior	-	Intermediate Ladies-Pairs,		Silver Senior

In the event of rain, the event will be held on the following day, Sunday, April 2, 1967, at the same hour.

The public is cordially invited to attend and there will be no charge for spectators.

3/30/67

#243

for release

UPON RECEIPT

**SOGGY MARCH PUTS DAMPER ON APRIL 8TH OPENING OF
TENNIS COURTS AND BASEBALL FIELDS**

March snows and heavy rains have delayed the opening of tennis courts and baseball fields until Saturday, April 15th, announced Parks Commissioner August Heckscher today.

Originally scheduled to open on April 8th, the 489 tennis courts, 170 baseball diamonds, 76 Little League fields, and 496 soft ball courts, located throughout the five boroughs, accumulated an unprecedented amount of moisture due to the prolonged winter. The week's delay will give them a chance to dry out and be put in top playing condition.

Regular season tennis permits are \$7.50 and are good for play every day, including Saturdays, Sundays and holidays on all courts. Season lockers cost \$5.25, including sales tax.

Junior tennis permits are \$3.50 and will be issued to youngsters who have not reached their 18th birthday by November 30, 1967. PROOF OF AGE MUST BE PRESENTED WITH APPLICATIONS. These Junior Permits are valid for use on all courts open for play, every day, including weekends and holidays.

Applications may be obtained by calling in person at the Borough Offices of the Park Department, or by mail, enclosing a stamped, self-addressed envelope with the request. A new photograph, passport size, must accompany all applications.

Park Department permit offices in all boroughs will be open Saturdays until noon through July 15, 1967.

4/3/67

#244

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL
755-4100



Department of Parks
City of New York
Auditorium, Central Park

for release

UPON RECEIPT

Spring is bustin' out all over, and New York City's outdoor ice skating rinks will close their season at the end of the last session on Sunday, April 9, 1967, announced Parks Commissioner August Heckscher today. Remaining open for ice skating enthusiasts is the indoor rink at the New York City Building in Flushing Meadows-Corona Park.

Over a half million skaters flocked to the outdoor rinks during the past season, with the Wollman Memorial Rink in Central Park scoring the highest attendance record. In addition some 200,000 ice skaters patronized the indoor rink in Flushing Meadows-Corona Park.

The new Loula D. Lasker Rink and Pool which opened on December 22nd and enjoyed a brief but successful skating season, will operate its first swimming season this summer.

4/4/67

#245

At:

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
CALL 755-4100

for release

UPON RECEIPT

The championship matches of the annual Department of Parks Boxing Tournament are coming up on Friday, April 21st, to test the strength, physical fitness and boxing ability of boys who have been participating in the Park Department's instruction classes during the past six months.

Parks Commissioner August Heckscher made the announcement today, noting that only those boys who were in prime physical condition and who had mastered the fundamentals of boxing were permitted to participate in the competitive phase of the program.

The boys' performances in the tournament will reflect the intensive training they have received in all phases of physical fitness, boxing techniques and personal health habits.

Six junior division matches and six senior division matches are scheduled for the event, which will be held at Lost Battalion Hall, 93-27 Queens Boulevard, Rego Park, Queens, beginning at 8:15 P.M. The tournament is sanctioned by the Metropolitan Association of the Amateur Athletic Union.

The public is invited to attend this city sports event. Admission is free, and tickets may be obtained at the Park Department borough offices:

MANHATTAN

Arsenal Building
830 Fifth Avenue
New York, N.Y. 10021

BROOKLYN

Litchfield Mansion
Prospect Park W & 5th St.
Brooklyn, N.Y. 11215

BRONX

Administration Building
Bronx Park E & Birchall Av
Bronx, N.Y. 10462

QUEENS

The Overlook
Union Turnpike & Park Lane
Kew Gardens, N.Y. 11415

RICHMOND

Clove Lakes Park
1150 Clove Road
Staten Island, N.Y. 10301

#246

4/5/67

Department of Parks
City of New York
Annual, Central Park

for release

UPON RECEIPT

The ancient and colorful sport of kite flying will be celebrated on the Long Meadow in Brooklyn's Prospect Park on Saturday, April 8th, starting at 10:00 A.M., announced Parks Commissioner August Heckscher today. Boys and girls, 7 through 15 years of age, will compete in Kite Design and Kite Flying contests, with a total of twenty-seven trophies to be awarded to the winners.

On hand to meet the youngsters and cheer them on will be Commissioner Heckscher who will picnic with officials from Abraham & Straus, co-sponsors of the gala event.

In case of rain, the Kite Flying Festival will be held on Saturday, April 15th, same time, same place.

4/5/67

#247

FOR INFORMATION ON PARKS DEPARTMENT EVENTS, PLEASE DIAL 755-4100



Department of Parks
City of New York
Auditorium, Central Park

for release

UPON RECEIPT

In a swirl of capes and staccato and heeltapping, a new concept of music and dance, 'Folklorico' will debut at Midwood High School in Brooklyn, on Saturday evening, April 15th at 8:00 P. M., announced Parks Commissioner August Heckscher today.

Embodying the traditional and classical cultures of New York's varied ethnic communities, the Parks Department 'Folklorico' will offer the dances and songs of Northern Spain, Israel, and diverse Judaic cultures. The performers come from every borough of New York.

Flamenco and classical dances of Spain, including a cape dance by five and six year old girls, will be presented by the Tina Ramirez Dance Studio and a unique feature of the program will be bagpipers and a choral group from the Casa Galicia, a social club composed of families originating in Northern Spain.

Israeli and Yiddish songs will be offered by combined 90-voice chorus from the Workmen's Circle and the Zimra Chorale of the Educational Alliance, under the direction of Eugene Malek.

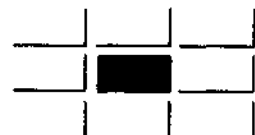
Highlighting the program will be an Israeli dance performance by teenagers--Black Jews from the youth group of Hatzaad Harishon, the first multi-racial Jewish organization. A social organization whose Hebrew name means "the first step," Hatzaad Harishon is affiliated with the 92nd Street YM-YWHA.

This free concert is open to the public and no tickets are necessary. Midwood High School may be reached by taking the Flatbush Avenue IRT to Flatbush and Nostrand Avenues which is the last stop on that line.

4/6/67

#248

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL
755-4100



Department of Parks
City of New York
Arboretum, Central Park

for release

UPON RECEIPT

For young Manhattan chess players, it's time to get ready for the annual brain strain. Parks Commissioner August Hecksher announce today that entry blanks for the second annual Chess Tournament, conducted by the Manhattan Recreation Division of the Department of Parks, are now available at playgrounds throughout the borough.

Chess, always a popular competition sport for adults, has gained added interest among young people during the past year as a result of the Chess Clinics conducted by the Recreation Division at various recreation areas in the borough.

The Manhattan tournament will be held on Saturday May 13, 10:00 A.M., at the North Meadow Recreation area, 97th Street and Transverse Road in Central Park, and is limited to boys and girls up to and including 17 years of age who are amateurs or who hold a United States Chess Federation rating under 2,000.

Competition will be held under the Swiss Round Robin system, with any ties to be broken by the Median system, as dictated by the Bluebook Encyclopedia of Chess.

Awards will be presented for 1st, 2nd, 3rd place winners.

4/13/67

#249

FOR INFORMATION OF PARK DEPARTMENT EVENTS, PLEASE CALL
755-4100

for release

UPON RECEIPT

Announcing a theme of "Family Fun for Everyone", the second annual Poster Contest of the Recreation Division of the Department of Parks has officially opened, Parks Commissioner August Hecksher confirmed today.

The contest is seeking this year to emphasize the many different kinds of enjoyment available in the parks to each member of the family and to the family as a whole. The slogan "Family Fun for Everyone" must be included in the lettering.

The posters may be executed in any medium, crayon, tempera, ink, collage, etc.--and are to be a minimum of 12" x 18" up to a maximum of 20" x 30". Entries may be submitted to Recreation Directors at Parks Department playgrounds in Manhattan, and will be judged locally on May 18, at several recreation areas in the borough.

Final competition, with prizes awarded to 1st, 2nd, 3rd place winners, will be held at the close of a borough exhibition which will last from May 19 through May 27 at the Hecksher Playground in Central Park, 62nd Street and the West Drive.

Following the judging, the winning posters will be displayed at Recreation Centers throughout Manhattan.

#250

4/13/67

- #251 4/14/67 Progress of Rochdale Village park plans
- #252 4/17/67 Film "Pigtails to Ponytails", to be shown in various city parks beginning Tuesday, April 18, 1967
- #253 4/17/67 Broadway Show League opens its 13th Softball Season

#254 to #303 on the following pages

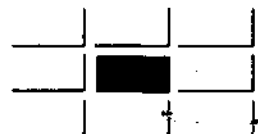
254	4/19/67	Design-In, May 11th to 13th
255	4/18/67	Heckscher Hangs Paintings for Civil Rights
256	4/18/67	Department of Parks will cooperate with Save-A-Cat League
257	4/21/67	Planting of 25 Japanese cherry trees
258	4/21/67	August Heckscher to sign contract for the 1967 season of the Rheingold Central Park Music Festival
259	4/24/67	Planting of Japanese cherry trees
260	4/24/67	Dog Obedience Course offered by the Department of Parks, beginning April 26, 1967
261	4/25/67	City-wide Arbor Day celebration
263	4/26/67	Eastern Tennis Patrons Clinics
264	4/27/67	New playground in Union Square Park
265	4/28/67	Dedication of a mural at the William Hodson Community Center, May 1, 1967
266	5/1/67	National Best All Round Bicycle Race will start May 7, 1967
267	4/28/67	"Gheck-A-Child" at Union Square Park
269	5/2/67	Heckscher Hails Closing of Parks to Motor Traffic in Princeton Speech
270	5/3/67	Annual Junior Fife, Drum and Bugle Corps Competition
271	5/3/67	Pine Seedlings Planted in Four Boroughs
272	5/8/67	Third Annual Golden Age Art Exhibition
273	5/9/67	Heckscher Warns City Fathers of Recreation Crisis: Urges Federal Funds for Maintenance
274	5/9/67	Improving Park Facilities and Recreation Programs in Brooklyn
275		"Every Mothers' Son" Loves Mother
276		The Last Third Ave Trolley Car on Display at the Central Park Mall
277		Joint Press Conference of Heckscher and Rudolph Bing on May 15th
278	5/12/67	Sound of Opera Comes to the Parks Resume of Doris Freedman

279	5/16/67	Golden Age Dance Festival
280		
281		Release Cancelled (golden Age Dance 5/17 D. Lessem e)
282		Amateur Teen Age Models Sought for Summer Parks Project
283	5/16/67	Bedford Stuyvesant Plants Tree Lined Blocks
284	5/17/67	House Tour Plants Trees in Brooklyn
285	5/16/67	Heckscher Announces Ecological Study for Staten Island
286	5/18/67	Turn Out for the Tune-In
287	5/19/67	Adventure Playground
288	5/22/67	Cycles in Fashion
289		Playground gets Real Fire Engine
290	5/23/67	Naumburg Concert
291	5/22/67	Cosmopolitan Young Peoples Symphony to Perform in Central Park
292	5/23/67	Open the Ocean Day
293	5/24/67	City Beaches open for Summer
294	5/25/67	Leopards Change Spots--from Africa to USA
295		
296 A	5/26/67	Play Sculpture on the Green in Union Square
296	5/26/67	Harlem Cultural Festival
297	5/29/67	Opening of Exhibition of Playground Sculpture by Accorsi
298	5/31/67	Ceremony for First Tree Map
299	5/31/67	WCBS-TV/ Parks Department Children's Summer Festival
300	5/31/67	New York Pro Musica to Present Free Park Concerts
301	5/31/67	Troubadour Areas to be Established in City's Parks
302	6/6/67	Cupid- Group Wedding in Prospect Park

303

6/6/67

Stilts, Anyone?



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

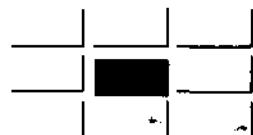
The long anticipated park and game fields for Rochdale Village in Queens will soon become a reality, declared Parks Commissioner August Heckscher today. Announcing that Mayor John V. Lindsay had signed the design contracts on April 11th, the Commissioner said that the Parks Department would now be able to expedite the Rochdale Village park plans which have been under discussion since August of last year.

Rochdale Village, a new community of some 6000 people occupying a complex of recently built high rise apartments, contains an area of 8 1/2 acres set aside for parks and playgrounds.

Said architect Richard Stein who has been working on the Rochdale designs since last year without a formal contract, "The first requirement faced was to create significant spaces for use on this vast flat area. To do this, it was necessary to design a completely manmade landscape of shaped earth using roadbuilding techniques to construct mountains, valleys, plateaus, foothills, passes and other terrain features.

"Several major zones are created by these miniature mountain ranges -- large scale areas for baseball, tennis, etc. -- smaller areas for benches, walks, nature trails and children's playgrounds. The slope of the various hills provide the setting for built-in concrete grandstands or outdoor theatres and the central tennis courts can be flooded in winter for day and night ice skating.

more



Department of Parks
City of New York
Arsenal, Central Park

2

for release

"The hills would be covered with many trees to create a variety of shaded areas not now present in the Rochdale environs."

Estimated cost of the Rochdale Village project located opposite New York Blvd. & 139th Avenue, in Queens is over \$600,000 and work will get underway as soon as the final designs are approved.

Civic organizations who have cooperated with the Parks Department to make the Rochdale Village park a reality are: Community Council for Recreation; the Springfield Gardens Taxpayers Association; Rochdale Village House Congress; Recreation for Youth; Rochdale Village Athletic League; Springfield Gardens Civic Association; 26th A.D. Democratic Club, and the Negro Culture Society.

4/14/67

#251

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL
755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

For New York's pre-teen girls looking for helpful grooming tips, a film called "Pigtails to Ponytails" will provide a fun and instructive lesson. Produced by Mattel, Inc., the film will be shown in various city parks facilities beginning Tuesday, April 18, Parks Commissioner August Heckscher announced today.

The twelve minute film, which gives helpful grooming hints about hairdos, health and personal appearance for little girls on their way toward becoming teenagers, will be scheduled city-wide in twenty recreation centers and playgrounds.

At each of the showings, the girls attending will receive a booklet entitled "ABC's for the Growing-Up-Girl", which gives aids to beauty and charm, with illustrations. A drawing will also be held at each showing at which the two lucky winners will be given a "Barbie Doll".

Parents are welcome to attend with their pre-teen daughters. Further information may be obtained by calling the local, respective borough office of the Parks Department (ask for the Recreation Division):

Manhattan:	REgent 4-1000
Bronx:	TAImadge 8-3200
Brooklyn:	SOuth 8-2300 (or 768-2439)
Queens	LIggett 4-4400
Richmond	GIbraltar 2-7640

(Schedule attached).

252

4/17/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL 755-4100

DEPARTMENT OF PARKS

City of New York

Schedule of Film Showings - "Pigtails to Ponytails"

Manhattan - April 15 at 11 a.m. - J. Hood Wright Playground
Ft. Washington Ave. & W. 173 St.

April 18 at 5 p.m. - Baruch Recreation Center
Rivington St. & Baruch Place

April 28 at 5 p.m. - Al Smith Recreation Center
80 Catherine Street

May 3 at 11 a.m. - Roosevelt "A" Playground
Stanton and Chrystie Streets

Brooklyn - April 18 at 4 p.m. - P.S. 100 W. 5 Street near
Ocean Parkway

April 19 at 4 p.m. - Riverdale & Snediker Ave. Plgd.

April 20 at 4 p.m. - Lindsay Park, Lorimer & Johnson Ave.

April 21 at 4 p.m. - St. John's Recreation Center
Prospect & Schenectady Aves.

April 27 at 4 p.m. - Park & Taaffe Aves. Playground

Queens - April 17 at 4 p.m. - Lost Battalion Hall
93-29 Queens Blvd.

April 18 at 4 p.m. - Kissena Park, at boathouse
Rose and Oak Avenues

April 19 at 3 p.m. - Jackson Pond
Myrtle Avenue & 108 Street

April 20, at 4 p.m. - O'Connell Playground
113 Ave. & 196 Street

April 21 at 4 p.m. - Gorman Playground
25-30 Aves. & 84 Street

Bronx - April 18 at 4 p.m. - St. Mary's R.C.
E. 145 St. & St. Ann's Ave.

April 19 at 3:45 p.m. - St. James Playground
Jerome & 192 St.

April 20, at 4 p.m. - Zimmerman Playground
Olinville Ave. & Barker St.

April 24 at 4 p.m. - Mullaly R. C.
164 Street & Jerome Ave.

Richmond - April 29 at 11 a.m. - Silver Lake Tennis House
Hart Blvd. & Revere Place

April 29 at 2 p.m. - Levy Playground
Jewett & Castleton Avenue

for release

UPON RECEIPT

ATTENTION ENTERTAINMENT AND FEATURE EDITORS

Players from Broadway's hit shows will be up at bat as the Broadway Show League opens its 13th Softball Season on Thursday, April 20th, at 11:30 A. M., at the 62nd Street fields in Central Park. Tossing out the first ball on opening day will be Parks Commissioner August Heckscher, heading an all star cast of such luminaries as Angela Lansbury, Gwen Verdon, Joel Grey, Woody Allen, Jack Gilford, Lauren Bacall, and others.

Commissioners of the Broadway Show League, Michael P. Frankfurt and Frances Lewin, announced that twenty-one men's teams and five girls' teams will participate this year. The men's teams include Cabaret, Fiddler On The Roof, Mame, Apple Tree, Woody's Water Boys (Don't Drink the Water) et al, and the girls teams include Sardi's, The Improvisation, Brandy's, Triple Inn and the Green Beret.

The games are scheduled for every Thursday, at noon, during the next 15 weeks and the public is invited to attend. A special note to girl-watchers: The ladies play on Diamond 3.

4/17/67

#253

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
CALL 755-4100

for release

UPON RECEIPT

Designers and public officials will come together on the Central Park Mall on May 11th-13th to launch a concerted attack on the unlivability of the city at a DESIGN-IN, Parks Commissioner August Heckscher announced today. The Department of Parks is one of the co-sponsors of the three-day event as well as its host. The School of Arts of New York University and the New York Chapter of the Industrial Designers Society of America are also sponsoring the event.

The three-day event will include films, a Bread and Puppet Theatre production on the environmental crisis, a demonstration of non-polluting passenger vehicles for urban use, and a computer picnic.

One of the objects of the DESIGN-IN is to make public officials more design conscious and to make designers more politically conscious. Among the public figures participating in the DESIGN-IN sessions will be Parks Commissioner Heckscher, New York City Sanitation Commissioner Samuel Kearing, and United States Senator Claiborne Pell of Rhode Island. From the design world, major participants include Thomas P. F. Hoving, Director of the Metropolitan Museum of Art; Paul Smith, Director of the Museum of Contemporary Crafts; William Plumb, Industrial Designer; and design critic Allan Temko.

-30-

4/19/67

254

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.



Department of Parks
of New York
Arsenal, Central Park

for release

UPON RECEIPT

HECKSCHER HANGS PAINTINGS FOR CIVIL RIGHTS

New York's Administrator of Recreation and Cultural Affairs August Heckscher will take hammer and nails in hand next Sunday (April 23) and climb a ladder to hang paintings for civil rights.

Parks Commissioner Heckscher will be joining Thomas P. F. Hoving, director of The Metropolitan Museum; Lloyd Goodrich, director of the Whitney Museum, and Campbell Wyllie, selections adviser for the art lending service of the Museum of Modern Art.

These four leaders in the world of culture and art will be lending a hand at Sunday's hanging of pictures for the annual exhibition and sale of Artists for SEDF, which runs April 27 - May 6 at the Waddell Gallery, 15 East 57th Street. The Sunday happening will take place at 3:30 P. M.

More than 250 leading contemporary American artists will exhibit works valued at more than \$100,000.00 that will be sold to benefit the comprehensive rights programs of the Scholarship, Education and Defense Fund for Racial Equality, Inc.

SEDFRE, based in New York, was formed in 1962 to assist local community organizations and civil rights groups throughout the United States. Its broad program stresses such projects as leadership training, college scholarship grants and legal defense in civil rights cases.

4/18/67

#255

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL
755-4100

for release

UPON RECEIPT

Parks Commissioner August Heckscher today announced that the Department of Parks will cooperate with the Save-A-Cat League in their offer to extend protection to stray dogs found roaming in the city's parks.

Said Commissioner Heckscher, "The League has generously offered to care for stray dogs picked up in the parks and to check with the ASPCA to find out whether the dog has been reported as lost. If no owner is on record, they will find a home for the animal."

Dog lovers who have rescued lost or abandoned animals and are unable to keep them are urged to avail themselves of the Save-A-Cat League's offer by calling WA 4-8493, at any time of the day or night.

4/18/67

#256

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL
755-4100

for release

UPON RECEIPT

PRESS MEMORANDUM

At 9:30 A.M. on Wednesday, April 26th, at 110th Street and Lenox Avenue in Central Park, Parks Commissioner August Heckscher assisted by Carter L. Burgess, Chairman of the American Machine and Foundry Company, and a group of kimono-clad Japanese children and children from the nearby Harlem neighborhood will begin the planting of 25 of a new variety of semi-annual blossoming Japanese cherry trees. The trees were a gift to the City from a group of 39 Japanese bowling proprietors who visited Mayor Lindsay here last September during a three-week, eight-city swing of the U.S.

-30-

#257

4/21/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

for release

**PRESS MEMORANDUM: ENTERTAINMENT AND FEATURE EDITORS:
PHOTO ASSIGNMENT DESKS**

August Heckscher, Administrator of Recreation and Cultural Affairs, will sign the contract for the 1967 season of the Rheingold Central Park Music Festival at a press conference at The Arsenal, 64th Street and Fifth Avenue in Central Park, at 2 P. M. on Tuesday, April 25, 1967.

Also present at the signing will be two of the musical stars of the upcoming series, Louis "Satchmo" Armstrong, folksinger Judy Collins, Ron Delsener, producer, and Bernard Relin, chairman of the board of Rheingold Breweries, Inc.

The Festival features music of every genre, from ethnic to electronic and stars top musical personalities and events. Tickets will again be one dollar with Rheingold Breweries underwriting the concerts which will take place at the Wollman Memorial Skating Rink in Central Park.

Nearly twice as many concerts are planned for the 1967 season, with many of the star attractions offering two complete shows on the same evening.

4/21/67

#258

FOR INFORMATION ON PARKS DEPARTMENT EVENTS, PLEASE
DIAL 755-4100

for release

UPON RECEIPT

Clad in brightly colored kimonos, a group of Japanese children, together with children from the nearby Harlem neighborhood, will assist Parks Commissioner August Heckscher and Carter L. Burgess, chairman of the American Machine and Foundry Company, in planting 25 semi-annual flowering Japanese cherry trees, at 110th Street and Lenox Avenue in Central Park, on Wednesday, April 26th, at 9:30 A.M.

New to Central Park, the autumn cherry trees, known as Jugatsu-Sakura, are a gift to the City of New York from a group of 39 Japanese bowling proprietors who visited Mayor Lindsay last September, during a tour of the United States to study American bowling promotion methods.

Since automated bowling was introduced to Japan at the Tokyo Trade Fair by AMF in April, 1961, the Land of the Rising Sun has become the world's second largest bowling nation.

#259

4-24-67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

for release

UPON RECEIPT

"Love me, love my dog," say New York's countless doglovers, and it will be easier to do so after the dogs and their owners, young and old, complete the eight-week Dog Obedience Course, offered by the Department of Parks, under the guidance of expert Louis C. Ciccio.

Announcing that the dog obedience program would begin on Wednesday, April 26th, in outdoor facilities, Manhattan, Brooklyn, Queens and the Bronx, Parks Commissioner August Heckscher added that it would be extended to Richmond during the latter part of the summer. Classes will also be held at the New York Institute for the Blind in the Bronx, and plans are being made to extend the program to other handicapped children in the city.

The highly successful Dog Obedience program, begun last Fall in Roosevelt and Central Parks, enabled more than 400 dogs and masters to learn the fundamentals of dog handling and showing. Some of the boys and girls, equipped with these new skills, have gone on to take jobs walking dogs as part-time employment.

This spring the training classes, which will continue until June 17th, have been extended to more park areas in order to satisfy the many requests received for this type of instruction. A children's pet show, including animals other than dogs, will complete the course at each of the training sites.

Those desiring to enroll are advised that their dogs must be inoculated and have a license as well as a training leash and link chain collar. Participants may register and will receive training by reporting directly to the training sites on April 26th, 27th, 28th and 29th.

Further information may be obtained by calling the borough office of the Parks Department and asking for the Recreation Division.

(SEE ATTACHED FACT SHEET)

260

April 24, 1967

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100

(Cont'd.) * Dog Obedience Training Classes

Listed below is the schedule of Dog Obedience Training classes
and Borough Office phone numbers:

- Manhattan -- Paved service road in Central Park going east to
Fifth Avenue and 79th Street. Tuesdays, Thursdays,
and Saturdays from 2-5 p.m.
Borough Office - RE 4-1000 (ask for Recreation Division)
- Bronx - Wednesdays and Fridays 2-5 p.m. On Wednesday from 2-3
on the grounds of the New York Institute for the Blind
at 999 Pelham Parkway, Bronx, Phone KI 7-1234, and
from 3-5 at Williamsbridge Road and Mace Avenue play-
ground. On Fridays 2-5 p.m. at Williamsbridge Road
and Mace Avenue playground.
Borough Office - TA 8-3200 (ask for Recreation Division)
- Brooklyn Wednesdays and Fridays 9-12 p.m. in Prospect Park at
Kate Wollman skating rink. Side gate will be used
to enter.
Borough Office - SO 8-2300 (ask for Recreation Division)
- Queens Tuesdays, Thursdays and Saturdays in Highland Park,
lower, Jamaica and Elton Streets, Cypress Hills,
9 a.m. to 12 noon.
Borough Office - LI 4-4400 (ask for Recreation Division)

April 24, 1967

FOR FURTHER INFORMATION ON PARK DEPARTMENT EVENTS - DIAL 755-4100

for release

UPON RECEIPT

With tree-planting ceremonies in each of the five boroughs, 1967's Arbor Day in New York will be a city-wide celebration, Parks Commissioner August Heckscher announced today. The festivities will have an international flavor, with noontime ceremonies at Manhattan's City Hall centering around the planting of a Canadian burr oak--one of seven gift trees from Canada to New York City to commemorate Canada's Expo '67 and the Canadian Centennial celebration here in New York.

The Canadian Consul General to New York, R.G.C. Smith, will present the gift to Commissioner Heckscher and Borough President Percy Sutton.

In each of the other boroughs, a London plane tree will be planted by the respective Borough President, with all ceremonies have been arranged and coordinated by the Park Association of New York City, in cooperation with the Parks Department.

In Queens, Borough President Mario J. Cariello has proclaimed the week starting Arbor Day, April 28th, as a Beautification Week, and has renewed his offer of an award certificate to any individual, group or company that plants five trees or more.

Brooklyn Borough President Abe Stark plans to accept and plant his Arbor Day tree to the accompaniment of a sixty piece band and a sixty voice choir from Lefferts Junior High School. Ceremonies in the Bronx and in Richmond offer similar festivities, with delegates present from local beautification committees and special envoys from the Parks Association to present the trees.

The Park Association has presented to each borough a bronze plaque with the tree name, dedicator and Arbor Day date. These plaques will be placed in each tree bed.

(continued) ~

(continued)

* 2 *

"We're hoping that all the attention being given to Arbor Day this year will encourage private citizens to plant trees this Spring to make up for the number lost during the past two years' drought," Commissioner Heckscher said.

Commissioner Heckscher also reported that a tree planting ceremony will be held at the vest pocket park site on 102nd Street between Lexington and Third Avenues. Four London plane trees, donated anonymously to the Parks Department, will be planted opposite the site. The Lexington Subcommunity of MEND (Massive Economic Neighborhood Development) will provide refreshments and run a tree naming contest.

In addition to making the Arbor Day announcement today, Commissioner Heckscher also announced the fact that New York City will be the recipient of 17,000 seedlings--6,000 White Pines and 11,000 Japanese Black Pines--for planting in various park areas of the Bronx, Queens, Brooklyn and Richmond. New York City qualified for the trees under a program of state reforestation aid administered by the New York State Conservation Department.

April 25, 1967

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FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100

solters, o'rourke & sabinson, inc. publicity—public relations
62 w. 45 st. new york, n. y. 10036
TN 7-8500

From: Michael Frank (for the Rheingold Central Park Music Festival)
Mary Perot Nichols (for the Department of Parks)
Robert Windt (for Rheingold Breweries, Inc.)

APRIL 25, 1967

FOR IMMEDIATE RELEASE, PLEASE

PARKS COMMISSIONER HECKSCHER SIGNS CONTRACTS
FOR SECOND YEAR OF RHEINGOLD MUSIC FESTIVAL

August Heckscher, New York's Administrator of Recreation and Cultural Affairs, today signed contracts which will bring the Rheingold Central Park Music Festival to the Wollman Rink for a second successive summer. The extremely popular contemporary concert series, which will again be underwritten by Rheingold Breweries, Inc. and produced by Ron Delsener, will open June 23 and continue until August 27. There will be a total of 60 concerts -- nearly twice as many as last year -- on 43 dates, at a general admission price of \$1.00 per ticket.

Also present at the signing ceremonies at 2:00 P.M. on Tuesday, April 25, in Parks Commissioner Heckscher's offices at the Arsenal, 64th Street and Fifth Avenue in Central Park, were two of the top stars of the upcoming series: Louis "Satchmo" Armstrong, whose concert will lead off the season on June 23, and folk singer Judy Collins, who will appear in July. Rheingold was represented by Bernard Relin, Chairman of the Board.

-more-

This year, it was revealed, the basic ingredients which made the Rheingold Central Park Music Festival so emphatic a triumph in its premiere season will be retained. Last summer, the concerts played to a total of more than 220,000, causing the Festival to be described as "Central Park's most successful outdoor attraction since romance!" This year the series, which offers top contemporary music personalities and events in every mood from wistful to way-out, and every genre from ethnic to electronic, aims at a total attendance figure considerably higher.

"With reasonably kind weather, and a continuation of last year's precedent of selling out for most concerts," producer Ron Delsener pointed out, "we could play to more than 325,000 people this year." The Wollman Rink, he indicated, has a capacity of 5,500, and many star attractions have been booked for two concerts apiece, back to back on a single night.

Commissioner Heckscher expressed his official and personal appreciation of the participation of Rheingold Breweries, Inc. The company bridges the financial gap between the low \$1.00-a-ticket general admission and the high fees commanded by the "big name" participating artists.

The roster, he indicated, dwarfs even last year's. In addition to Louis Armstrong and Judy Collins, it will include Lou Rawls, Nina Simone, Miriam Makeba, Dave Brubeck, Duke Ellington, Odetta, Ian and Sylvia, Mel Torme, the Four Season, Pete Seeger, Ferrante and Teicher, Theodore Bikel, Dionne Warwick, Stan Getz, Flatt and Scruggs, the New Christy Minstrels, the Ramsey Lewis Trio, and many others.

RHEINGOLD CENTRAL PARK MUSIC FESTIVAL

-3-

A special feature of the 1967 Festival will be musical Salutes, on successive Sundays beginning June 25, to four of our neighbors in the world community: Greece, Israel, Italy and Mexico, in that order. The Sunday Salutes will be presented at 6:00 P.M. on their respective dates.

The standard concert hour for all other attractions will be 8:00 P.M. Those giving two concerts on the same day will play additionally at 10:30 P.M.

General admission tickets will be available at the Wollman Rink for two hours before each concert. Advance tickets will also be on sale at various locations throughout the city, to be announced later.

* * *



Department of Parks
of New York
Arsenal, Central Park

for release

UPON RECEIPT

EASTERN TENNIS PATRONS CLINICS

Attention: Sports and Photo Editors

The eighth annual series of free tennis clinics for boys and girls, 9 through 17 years of age, sponsored by the Eastern Tennis Patrons, will be conducted at nine park tennis courts in the five boroughs during May and June, announced Park Commissioner August Heckscher today.

The official opening is scheduled Monday, May 1 at 3:30 p.m. at Lincoln Terrace Park, Buffalo and Rochester Avenues, Brooklyn. Among the sports celebrities who expect to be on hand for the ceremonies are Emile Griffith, former welter and middleweight champion, Willis Reed of the Knickerbockers, Frank Froehling, Gene Scott, and Bill Talbert of the tennis world, and some members of the Giants football team.

After the official opening the clinics will be held as follows:

TUESDAYS & THURSDAYS - MAY 2 through JUNE 22 - 3:45 to 5:45 P.M.

Harlem Houses Playground, 151 Street and 7th Avenue, Manhattan
McKinley Park, 75th Street and 7th Avenue, Brooklyn
Crotona Park, East 173rd Street and Crotona Avenue, Bronx
Alley Park, Grand Central Parkway and Winchester Boulevard, Queens
Walker Park, Bard Avenue and Delafield Place, Richmond

MONDAYS & WEDNESDAYS - MAY 3 through JUNE 21 - 3:45 to 5:45 P.M.

Lincoln Terrace, Buffalo and Rochester Avenues, Brooklyn
Mullaly Playground, East 164th Street and Jerome Avenue, Bronx

MONDAYS & THURSDAYS - MAY 4 through JUNE 22 - 3:45 to 5:45 P.M.

Central Park, 93rd Street and Center Drive, Manhattan

SATURDAYS - May 6 through JUNE 24 - 11:00 A.M.

Astoria Park, 21st Street and Hoyt Avenue, Queens

Children are not required to have a Park Department tennis permit. Participants must wear smooth-soled sneakers or tennis shoes and to bring their own tennis racquet so they need not wait their turn. No pre-registration is necessary. Children may sign up at the courts on days when clinics are scheduled.

The Eastern Tennis Patrons, a philanthropic organization headed by Alastair B. Martin, Daniel S. Johnson, and Robert J. Kerdasha, is dedicated to introducing young children in the East to tennis. They have sponsored this series for the past eight years. This year, the Pepsi-Cola Company has joined them as co-sponsor.

A generous contribution to the success of the program has been made by WCBS-TV - a donation of 12 dozen tennis racquets and 36 dozen tennis balls. This gift will enable children, who do not have tennis equipment, to avail themselves of these opportunities to learn to play tennis.

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April 26, 1967

FOR INFORMATION ON PARK DEPARTMENT EVENTS DIAL - 755-4100



Department of Parks
City of New York
Arnold, Central Park

for release

UPON RECEIPT

ATTENTION: NEWS, FEATURE AND ART EDITORS

Parks Commissioner August Heckscher and business leaders in the Union Square Park area will announce a unique new playground for this Park in Manhattan at 12 noon, Monday, May 1st at Union Square-U. S. A. Day ceremonies in the park.

Previewed in Union Square that day will also be a sample of a coming sculpture show by the well-known young New York artist William Accorsi. Mr. Accorsi will erect his own piece, AOOOGA (after the sound made by cars), on Monday morning. At the end of the month, on the Decoration Day weekend, Mr. Accorsi will show 9 to 12 pieces of sculpture in Union Square.

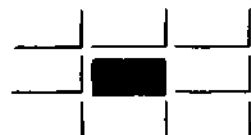
The Union Square ceremonies will take place north of the pavilion at 17th Street between Park Avenue South and Fifth Avenue.

The new playground and the Accorsi sculpture show are part of a continuing Parks Department effort to upgrade Union Square Park by programming it as was done last summer and will be done again this summer in Bryant Park.

4/27/67

#264

FOR INFORMATION ON PARKS DEPARTMENT EVENTS, PLEASE
DIAL 755-4100



Department of Parks
City of New York
Arnold, Central Park

for release

UPON RECEIPT

A colorful mural of mosaic panels created by twenty-five men and women between 60 and 80 years of age will be dedicated at the William Hodson Community Center at 1320 Webster Avenue in the Bronx. Parks Commissioner August Heckscher will assist at the 3:00 P. M. dedication ceremonies on Monday, May 1, marking the first day of Senior Citizens' Month.

The mosaic, mounted in the center's garden, was created by members of Hodson's Arts and Crafts program.

The design of the mural is an abstract floral theme consisting of 23 sections, each measuring 14 inches by 62 inches. These mosaic designs are set in cement blocks which were also made by members of the art group.

The William Hodson Community Center demonstrates a pioneer concept in day care for older people--a place where they can engage in fruitful work and service to the community, develop their talents, pursue their educations, partake of recreational facilities, and simply find companionship. It is jointly sponsored by the New York City Department of Welfare, the New York City Housing Authority and a Board of Directors of community leaders.

4/28/67

#265

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
CALL 755-4100

for release

UPON RECEIPT

On Sunday, May 7, at 8:00 a. m. , the National Best All Round (BAR) Bicycle Race will start on the traffic-free East Drive of Central Park just behind the Metropolitan Museum of Art, Parks Commissioner August Heckscher announced today.

Sponsored by the Century Road Club Association for more than 50 years, this is one of the most popular races in the United States, and promises over a thousand dollars in trophies and merchandise to the first ten men to finish and the ten fastest riders.

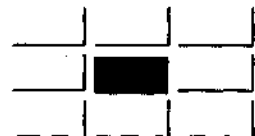
The winner of the race and the fast-time winner will each take home a 24" Schaefer Trophy, donated by the Schaefer Brewing Company, and a Magni Track bicycle. Champions from Connecticut, New York, Maryland, New Jersey and Pennsylvania have already sent in their entries, including such bicycle luminaries as Paul Zink of Queens Village, Yale champion Terry Dibble, two-time Olympian Arnie Uhrlass, Century Road Club champion Jimmy Keogh and Sammy Zeitlin, the renowned Brooklyn Flash.

The Parks Department and the Department of Police will cooperate in the handling of facilities for the race, which is open to spectators free of charge.

5/1/67

#266

**FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
CALL 755-4100**



Department of Parks
City of New York
Auditorium, Central Park

for release

MONDAY, MAY 1, 1967

Harried mothers intent on hunting bargains will soon be able to park their youngsters for a few hours of solo shopping at the new "Check-a-Child" playground under construction in Union Square, announced Parks Commissioner August Heckscher today. On Monday, May 1, 1967, at Union Square-U.S.A. Day ceremonies in the park, Commissioner Heckscher received a check from Edward J. Maude, Jr., chairman of a committee of Union Square businessmen which raised the funds for the new installation.

Lauding Mr. Maude, President of the Union Square Savings Bank; R. Duffy Lewis, President of S. Klein's; and Millard Henlein, Executive Vice President of the 14th Street Association, and other business leaders in the area, "for their initiative and progressive leadership in raising the funds for this unusual playground, "Commissioner August Heckscher said that the playground will accomodate children between the ages of 4 and 8, under the supervision of four Parks Department recreation leaders.

Said Commissioner Heckscher, " 'The Check-a-Child' playground is part of a long-term Parks Department program to revitalize Union Square Park. "

Commissioner Heckscher also announced that "AOOGA," the first piece of a sculpture show by William Accorsi, had been erected that morning in the park. Over the Decoration Day weekend, approximately a dozen sculptures by the young New York artist will be installed in Union Square ("Aooga" is the noise a car makes.)

"During the summer," Commissioner Heckscher said, "band concerts and other events will also be scheduled in Union Square. " He compared the Union Square program to that of Bryant Park where, in cooperation with local businessmen, the Parks Department has changed "the image and the reality of the park in one year. "

The "Check-a-Child" playground will be open from 10 A. M. to 4 P. M. weekdays. The charge will be 25¢ for the first three hours and \$1.00 for each additional hour or part thereof. On weekends and holidays, the playground will be open to the general public.

The "Check-a-Child" playground was designed by architect Richard Dattner of the firm of Davis, Brody & Associates. Mr. Dattner is the designer of the "Adventure" playground presently nearing completion at West 67th Street in Central Park.

4/28/67

#267

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
CALL 755-4100

FACT SHEET ON "CHECK-A-CHILD" PLAYGROUND

1. Check-A-Child Playground in Union Square is modeled on a facility that has operated successfully in Boston, Mass. for 19 years.
2. Architect: Richard Dattner. Funded by \$10,000, contributed by 14th Street Association.
3. Members of the 14th Street Association

S. Kleins's On-The-Square

May's Department Store

August Luchows, Inc.

Franchard Corporation

Central Savings Bank

Horn & Hardart

New York Bank for Savings

Amalgamated Bank

Metropolitan Life

Bernard H. Kayden (Twelfor
Company)

First National City Bank

Taylor Management Co.

Union Square Savings Bank

Chemical Bank, N. Y. Trust Co.

New York Telephone Co.

Academy of Music

Bank of North America

RULES FOR THE OPERATION OF THE CHECK-A-CHILD PLAYGROUND

ATTACHED

RULES FOR THE OPERATION OF THE CHECK-A-CHILD PLAYGROUND

1. No persons, except for children registered at the facility, Parks Department personnel, or other necessary public employees will be permitted within the perimeter fencing.
2. The facility will be open and operating in good weather, Mondays through Fridays, from 10 a. m. to 4 p. m. No registrations will be accepted after 3:30 p. m. On Saturdays, Sundays and holidays, the facility will be open to the public, but Check-A-Child will not be operating. It will similarly be open to the public seven days a week after the summer recreation season ends.
3. Beginning at 10 a. m. on operating days parents may register one or more children at the entrance to the facility. The service is limited to children ages four to eight.
4. Parents, upon signing the register shall be handed a copy of the attached rules. The register signed shall indicate that the parent has received and read a copy of these rules. The parent shall also indicate name, address, telephone and estimated time of return. Supervisor shall number the receipt. Identification shall be provided. One copy of the numbered receipt, with this information, will remain in the book. Another copy of the numbered receipt will be pinned to the child.
5. A fee of 25¢ for three hours shall be charged upon registration.
6. After three hours, the parent picking up a child will be asked to pay a surcharge of \$1, for each hour or any part thereof.
7. Any registration may be rejected whenever the facility is crowded, weather is threatening, or in the sole discretion of the administrator of the facility.
8. To pick up a child, the parent must show the appropriate receipt.
9. If it is raining at 9 a. m. the service will not open that day. If it begins to rain after children have been checked, parents will pick them up immediately.
10. Children can bring lunch or a snack to the facility. No food will be provided by or at the facility.
11. If any parent does not pick up a child by 4 p. m., the child will be brought to the closest police precinct station house, the Thirteenth Precinct, located at 230 East 21st Street, telephone number 777-0730. Police will also be notified in case of injury to any child.
12. If a child becomes sick, he will be taken to Columbus Hospital, 227 E. 19th St., telephone number Or 7-4700.

for release

Noon, Wednesday,
May 3, 1967

HECKSCHER HAILS CLOSING OF PARKS TO MOTOR TRAFFIC
IN PRINCETON SPEECH.

Parks Commissioner August Heckscher hailed the closing of Central Park and other parks to motor traffic at certain selected times "as a genuinely significant social experiment" in a speech delivered at Princeton University today, ~~March 2nd~~ ^{MAY 3RD}. Speaking at the Nassau Club at Princeton on the topic "Our Cities Today--Can They Be Made Habitable", Commissioner Heckscher compared the auto ban in Central Park on Saturdays and Sundays, and the ban on autos in three other City parks on Sundays, "to the way in which war was limited during the Middle Ages."

"The import of this simple act," he said, "goes beyond the pleasures we give to cyclists and strollers in one spot, in one city. It suggests the way in which our civilization may be able to meet and control the great invasion of the automobile--the way man may eventually triumph over the machine."

"To reaffirm the human cause, beginning in one place and one time, and then gradually to achieve extensions and enlargements--that may be the path to sanity and deliverance."

Mr. Heckscher then compared this "conquest of the machine" to the way war was limited in the Middle Ages. "The people of the Middle Ages didn't think in terms of creating over night a universal peace," he said. "They began by saying that on certain days and in certain places armed conflict might not take place. They advanced from a

small truce to large-scale order--from the peace that surrounded the King's immediate property to the peace of the whole realm."

"Today we are faced with a real danger in the tendency of the automobile to take over all parts of the physical scene. Along with that goes the danger of the machine's taking over the functions of the human leg, and mechanical perceptions taking the place of humanistic vision. Perhaps we can find points at which this process may be halted. Every small victory contributes to a larger good."

In addition to banning autos from the City's parks, Mr. Heckscher suggested that a good precedent may also be found in the closing of streets at certain times for certain purposes. "We have long had play streets in New York which are closed to traffic at certain hours and given over to children. This summer, we shall extend the time, keeping the streets closed into the summer nights. And we shall enlarge the purpose--to make them in these later hours not so much centers for active recreation as places for music and dancing, for mobile cultural exhibits, and for just plain sitting and strolling."

Mr. Heckscher noted that last year the City of New York had 95 play streets closed to the automobile. "This year, in the program now being fabricated by Mayor Lindsay's Summer Task Force, we hope to have many more. We are trying," he added, "to enlist the support of the private sector in programming these play streets into block festivals." The Parks Commissioner said that, "In case any potential private donors are listening, we have price-tagged the cost of doing this at \$3,000 per street."

"In every city," Commissioner Heckscher suggested, "there is some part, perhaps in the commercial section, where there is little existing need for through traffic on Sundays. A place for cyclists and walkers could be created by the simple expedient of closing off certain blocks when all the offices are shut down. Some part of the City would thus regain its human scale, and a sort of fleeting and effervescent park would be created."

#269

5/2/67

-30-

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.



DEPARTMENT OF PARKS

ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

UPON RECEIPT

1-1-1-60M-522145(64) 114

In a swirl of flags and batons, twenty five groups from the five boroughs and Long Island will compete in the Annual Junior Fife, Drum and Bugle Corps Competition which will be held at Jacob Riis Park in Neponsit, Queens, at 12:30 P. M. on Saturday May 20, 1967.

Sponsored by the Recreation Division of the Department of Parks, the colorful competition will also feature awards for drum majoring, individual twirling, group twirling and color guards. Prizes have been provided by the Department of Parks and Child's Associates Inc.

Groups interested in participating may contact Mary F. O'Grady, Supervisor of Recreation, Department of Parks, The Overlook, Park Lane and Union Turnpike, Kew Gardens, N. Y.

5/3/67

#270

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
CALL 755-4100



D E P A R T M E N T O F P A R K S

ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

1-1-1-60M-522145(64) 114

UPON RECEIPT

Trees will grow not only in Brooklyn, but in Queens, the Bronx, and Richmond. Starting on Thursday, May 4th, 17,000 pine seedlings from the New York State Conservation Department will be planted in these four boroughs, announced Parks Commissioner August Heckscher today.

This mass planting of Japanese Black Pine trees represent the first time that the city has availed itself of this free service of the State Conservation Department.

The trees will be used for reforestation, and forestation of some areas which have always been beach land.

No trees have been assigned to Manhattan as there are no areas suitable for mass planting available in this borough.

5/3/67

#271

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

Arrangements for the Third Annual Golden Age Art Exhibition, sponsored by the Grand Street Boys' Association, Inc. and conducted by the Recreation Division of the Department of Parks, have been completed, it was announced today by August Heckscher, Administrator of Recreation and Cultural Affairs.

Paintings will be received on June 19, 20, 21 and 22, from 10 a. m. to 5 p. m., at the following locations:

<u>Manhattan:</u>	Society of Illustrators 123 East 63rd Street New York, New York 10021
<u>Queens:</u>	Lost Battalion Hall 93-29 Queens Blvd. at 62nd Avenue, Rego Park. TWining 6-1216
<u>Bronx:</u>	Owen Dolen Park Golden Age Center East Tremont and Westchester Avenues. TAlmadge 8-3451
<u>Richmond & Brooklyn:</u>	Brooklyn War Memorial Fulton and Orange Streets in Cadman Plaza, Bklyn. MAin 4-6030

The only paintings which will be eligible for exhibition are original work in oil by living artists, executed since January 1, 1964 and the artist must have been 55 years of age or older at the time of execution.

The final exhibit will be held at the Society of Illustrators, 128 East 63rd Street, New York, N. Y. from July 5th to July 14, 1967 (except Sunday.)

Prizes will be awarded in various groupings, including a \$600.00 Fine Arts Course Scholarship to the Famous Artists Schools, Westport, Conn.

5/8/67

#272

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL
755-4100

for release

UPON RECEIPT

HECKSCHER WARNS CITY FATHERS OF RECREATION CRISIS;
URGES FEDERAL FUNDS FOR MAINTENANCE.

Parks Commissioner August Heckscher requested the Board of Estimate and City Council Finance Committee to give his department \$450,000 in additional funds for the crack maintenance teams, Operation Spruce-Up, and \$12,000,000 in "additional personnel to give our increasingly used parks" better maintenance.

Testifying at the 1967-68 Expense Budget hearings on Tuesday, May 9th, Commissioner Heckscher noted that whatever the City Fathers would give him in Expense Budget funds would not be enough "to run this park system as it ought to be run. The ultimate solution to the (recreation) crisis," said the Parks Commissioner, "has got to be massive doses of Federal money for everyday maintenance that match Federal funds now becoming available for land acquisition and improvement."

Operation Spruce-Up, Commissioner Heckscher told the Board of Estimate and City Council members, "blitzed" through 66 playgrounds in all five boroughs last year and could spruce up twice that many this year if the Parks Department received the additional \$450,000.

-30-

5/9/67

FOR INFORMATION ON PARKS DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

for release

**TESTIMONY OF ADMINISTRATOR OF RECREATION AND CULTURAL AFFAIRS,
AUGUST HECKSCHER, AT JOINT HEARINGS OF THE BOARD OF ESTIMATE
AND THE FINANCE COMMITTEE OF THE CITY COUNCIL ON THE 1967-68
EXPENSE BUDGET ON TUESDAY, MAY 9, 1967.**

Mr. Mayor, Members of the Board of Estimate and City Council:

We have learned in the last year and a half that the people of New York City love their parks--that they will stand up to their ankles in slush on New Year's Eve to hear avant-garde music, that they will hike through a nature trail in mid-January and that they must long have dreamed of a place where they could ride if they bought or rented a bike. We have discovered, in short, that the people in this great impersonal city will do almost anything that is fun and that gives them a reason to come out and be together.

However, at the same time that we have increased the usage of the parks and our programs for the parks, and raised the level of expectation, we have been spreading our limited maintenance and recreation staffs over wider and ever wider areas.

I believe that we are not just facing--we are in the midst of a recreation crisis. I know that whatever I say here today, however I plead and cajole, I will not get all the money I need to run this park system as it ought to be run. The ultimate solution to the crisis has got to be massive doses of Federal money for everyday maintenance that match Federal funds now becoming available for land acquisition and improvement. We must also have the funds to hire the men and women we must have to run an inspired recreation program.

But until we can educate Congressional leaders about this-- until we get the urban legislators as a bloc to fight for these funds for the cities--we must do the best we can with the city's limited resources.

You are here, not in Washington. You are in the boroughs and the neighborhoods. You love New York City as I do. You know from first-hand experience how great the yearning is of our people for enjoyable things to do in their leisure time. You must help us in two ways: first, with this year's budget for Recreation and Cultural Affairs; and secondly, in working with the Congressmen you know for Federal funds.

Now to the immediate problem--the 1967-68 Expense Budget. Mayor Lindsay has recognized the value of Operation Spruce-Up, our new crack maintenance teams that have blitzed through playgrounds and are doing a complete renovation job. The Mayor has put an additional \$450,000 for Operation Spruce-Up in the budget this year. Instead of 66 playgrounds in all the boroughs, we will attack and spruce up twice that many this year if you retain this sum in the budget. Any of you who have had a Spruce-Up job done in your neighborhood playground know what a shot in the arm this has been to community morale.

Let me pause and show you some photographs that illustrate what our situation is. (SHOW 1) This is what our men have to clean up after an ordinary Sunday in August in one park. This one is Central Park's Sheep Meadow. I do not have enough men to pick up the garbage or to empty the trash baskets and cart the debris away. I do not even have enough money to

buy all the trash baskets that are needed. (SHOW 2) Here is a somber but more specialized problem--vandalism. This is a burned-out comfort station in a Manhattan park. (SHOW 3) Here are nature and benches in disrepair at Highbridge Park. (SHOW 4) Here is a playground crying out for repair. This one is in Queens.

Here are two photographs of a playground that has had a Spruce-Up team. (SHOW 5 and 6) The fence has been repaired and painted. There are good surfaces. The benches are in good order. This is what we must do in all our playgrounds around the city. Help us with the necessary funds to do this.

Last week, an afternoon paper blasted us for the condition of Prospect Park. Let me tell you that my men are trying to keep up with the repairs; but for the long-deferred repairs of a generation or so, we must go into capital reconstruction. The responsible answer is not in capital reconstruction, however. The answer must be in day-to-day maintenance.

The answer to the Prospect Park and our other problems is a simple one--at least to put in words. It is more men and the money to pay them with.

In our supplementary budget request, we asked for close to \$12,000,000 for additional personnel to give our increasingly used parks more adequate coverage. None of this increase was provided for in the Executive Budget.

Do you know that in the past four years alone we have lost a million man-hours in our park maintenance forces at a time when our new facilities have increased by fifteen per cent and park acreage by twelve per cent? The great period of growth in land acquisition and buildings

occurred, of course, in the 30's and 40's, and even then we were beginning to fall desperately behind.

What do you want me to do, gentlemen? Do you want me to ignore your pleas for new park areas and facilities in the next Capital Budget? We can't go on forever building and not maintaining. I plead with you to give consideration to that \$12,000,000 increase.

As you City Councilmen know, because you are closest to the grass roots, a properly maintained and programmed playground or park can be the town center, the very hub of a neighborhood. Yet we are twenty-five per cent below quota in permanent year round recreation personnel, the very guts and sinews of any decent recreation program. This year, we are asking for \$3,500,000 in additional funds for recreation personnel. I implore you to see that we get this essential money.

A classic example of the growing public recognition that the most imaginative new playground equipment and the most imaginative new designs are not enough is the fact that a mothers' group has raised \$18,000 on their own for the West 67th Street Playground in Central Park. The design and reconstruction has been donated by the Lauder Foundation, and the \$18,000 raised by the mothers' group will pay for three recreation leaders to run this playground. You and I know that few communities in this city have the resources to raise these recreation funds, these weekly salaries, themselves.

In addition to our regular recreation program, as you gentlemen must have noticed in the past eighteen months, we have been sending all

sorts of special events out into the local neighborhoods. It is our modest view that fashion shows, rock and roll bands, concerts and other occurrences last summer helped to cool long hot days and evenings.

The Parks Department is working closely with the Mayor's Summer Task Force to provide hundreds of events, largely underwritten by private money, to alleviate the effects of this summer's heat. But there is a problem even in accepting privately paid-for events. Who cleans up the litter? Who constructs the little stage and provides the seating? Who alerts the police to crowds expected at a night event? Who administers and schedules all of the dance, music and drama programs? In most cases, we do, with our paid personnel. Give us the money, gentlemen, and we will do the job.

In our baseball games this summer we are going to have no hits and all misses if we don't get the \$135,000 restored to our ridiculously small budget for resodding the fields. Do you know that we have 465 Little League and softball diamonds in the city. Each costs \$800 to resod, and we should resod each every other year. That comes to \$186,000 a year out of a miniscule \$200,000 for all horticultural supplies for thirteen large golf courses, two pitch-and-putt courses and such odd items as hay for our zoo animals. We cannot afford to lose the \$135,000 that was cut from this particular budget.

Let me make one final point about this popular sport. The public has asked us, and you have asked us, for night lighting in many of our ball fields so that we can increase their use. We have a continuing program of lighting these fields under various capital construction contracts. But,

again, increased use requires increased maintenance for these baseball fields.

I have said enough to paint what may seem to be a dreary picture of the situation in our parks. My men are doing a herculean job with very minimal resources. They are stretched to the cracking point. If you give us the additional funds I have asked for, it will be an enormous morale booster for them as well as for the communities served by the parks.

There is an enormous amount of useful and serious work to be done in keeping our parks green and clean and booked with the best cultural events and entertainment. We have real jobs, real work that no machine can replace. What we need principally is the money to hire the people to do this work.

Help us. Help the people of the city so that we may all take pride once again in our parks.

And finally, find me a Congressman, I don't care of which party, to start stirring up the Congress to face the fact that the cities need money for personal service and maintenance no less than for land acquisition and construction.



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

1-1-1-50M-902061(64) 114

UPON RECEIPT

Residents of Brooklyn who are interested in improving their borough's park facilities and recreation programs are invited to attend a borough-wide meeting, on Wednesday evening, May 10th, at 8:00 P. M., at the Lecture Hall of the Brooklyn Academy of Music, announced Parks Commissioner August Heckscher today.

Sponsored by the Council for Parks and Playgrounds as part of its efforts to better all city parks, the meeting will feature an informal talk by Commissioner Heckscher, to be followed by a discussion period in which the audience is urged to participate. Courtney Callender, Director of Community Relations and Daniel S. Garvey, Director of Engineering and Construction, for the Parks Department, will also be on hand to answer questions.

The Council hopes to initiate a Borough-Wide Coordinating Committee to insure that Brooklyn gets its fair share of park and recreation facilities. The Academy is located at 30 Lafayette Ave.

5/9/67

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FOR INFORMATION ON PARKS DEPARTMENT EVENTS, PLEASE DIAL
755-4100



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

1-1-1-50M-902061(64) 114

"EVERY MOTHERS' SON" LOVES MOTHER

A rock'n roll group of five young swinging singers, appropriately called "EVERY MOTHERS' SON," will salute the mothers of America in a special Mother's Day concert, on Sunday, May 14th, at 12:30 P.M., at the Mall in Central Park, announced Parks Commissioner August Heckscher today.

A top recording group, who write most of their own songs, "Every Mothers' Son" claims to be Clean-cut, Wholesome, Trustworthy, Loyal, Helpful, Friendly, Courteous, Kind, Obedient, Cheerful, Thrifty, Brave, Healthy, Stalwart, Steadfast, Alert and Ready. They also sing and play guitar.

The Mother's Day concert opens the Central Park series of free open air concerts.

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FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

1-1-1-50M-902061(64) 114

The last Third Avenue trolley car is clanging home via Vienna, Austria and will be on display at the Central Park Mall on Sunday, May 21st, from 10 A.M. to 5 P.M., announced Parks Commissioner August Heckscher today.

A concert by a 60-member Tyrolean band will be held at 2:00 P.M. and officials from the City of New York, the Austrian Consulate General, and the Austrian Information Service and State Tourist Office will be on hand to celebrate the occasion.

The last of the Third Avenue trolley cars was tracked down by the Branford Trolley Museum last year. Sent to Vienna under the Marshall Plan Aid Program, the red and cream-colored trolley was built in 1939 and had been in service until Third Avenue switched to buses a decade later.

The Museum contacted the City of Vienna, whose administration agreed to donate the car in appreciation of the help Austria had received from the United States after World War II.

The trolley will end its journey by joining the Branford Museum collection of trolley cars from all over the United States. The Museum, located in East Haven, Connecticut, is open on Sunday afternoons in April and May; on Saturday and Sunday afternoons in June; daily in July and August through Labor Day, and after that through November on Sunday afternoons.



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

1-1-1-50M-902061(64) 114

PRESS MEMORANDUM: ATTENTION NEW DESK, CULTURAL
AND PHOTO EDITORS

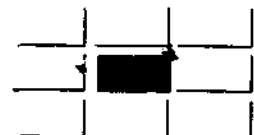
August Heckscher, Commissioner of Parks and Administrator of Recreation and Cultural Affairs, and Rudolf Bing, General Manager of the Metropolitan Opera Company, will hold a joint press conference on Monday, May 15th, at 11 A.M., at the Sheep Meadow in Central Park, near the Tavern on the Green. (entrance and parking lot at W. 67th Street)

Commissioner Heckscher will also announce an important addition to his Cultural staff.

In case of rain, the conference will be held at the Tavern on the Green.

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FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

11 A.M., May 15, 1967.

THE SOUND OF OPERA COMES TO THE PARKS

Operatic arias will ring out over the song of the bird and the cricket's chirp as leading artists of the Metropolitan Opera Company concertize in New York's parks, from June 24th through July 8th, announced August Heckscher, Administrator of Recreation and Cultural Affairs, and Rudolf Bing, General Manager of the Metropolitan Opera Company, in a joint press conference held at 11 A.M. on May 15th at the Sheep Meadow in Central Park.

Nine free opera concerts, composed of three performances each of three Puccini operas, LA BOHEME, MADAMA BUTTERFLY and TOSCA, will be presented at parks in each of the five boroughs.

Hailing the cooperation of the Metropolitan Opera Company "in their first grass roots tour" which was arranged by the Parks Department Office of Cultural Affairs, Parks Commissioner August Heckscher declared that the program of concert operas would "add a new and exciting dimension to the cultural events planned for New Yorkers this summer in the parks."

Manager Rudolf Bing pointed out that the parks opera program was "a new step for the Metropolitan Opera" and would help them to accommodate the thousands of disappointed opera lovers who had been unable to obtain tickets for the Metropolitan's premiere season at Lincoln Center.

Commissioner Heckscher also announced the appointment of Mrs. Doris Freedman as his Special Assistant for Cultural Affairs. Said the Commissioner, "It is a great pleasure to be able to announce two such happy occurrences at one time. I look forward to a fine 'cultural collaboration' with Mrs. Freedman."

A gifted artist whose cloisonné enamel work has won her recognition in artistic circles, Mrs. Freedman is also experienced in social work. Active in civic organizations, she is especially qualified to understand the cultural needs of the diverse New York population.

(BIOGRAPHY OF MRS. DORIS FREEDMAN ATTACHED.)

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5/12/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

DORIS FREEDMAN
SPECIAL ASSISTANT FOR CULTURAL AFFAIRS

Doris Freedman is an art collector as well as an artist. She designs and teaches cloisonné enamel work at the Kulicka Workshop and currently has a piece in the Museum of Modern Art jewelry show traveling in Europe.

Mrs. Freedman is also a partner in Tanglewood Press, an art publishing house and is currently co-producing a portfolio of artists represented by Leo Castelli Gallery.

Doris Freedman was the chief organizer of the Scholarship, Education and Defense Fund for Racial Equality Art Exhibition and Sale and developed it into the largest and most successful event of its kind in the country. She has been with this organization five years, the last three as chairman.

A native New Yorker, Doris Freedman holds a Masters Degree in Social Work from Columbia University School of Social Work.

As a board member of the Moshulu Montefiore Community Center in the Bronx, Mrs. Freedman created and conducted a number of special projects. She is chairman of the Cultural Arts Committee of the Center, a Friend of the Whitney Museum, and holds membership in the Museum of Modern Art, the American Federation of Art, and the Board of Encampment for Citizenship.

Her social work experience has included special research with handicapped children and work with emotionally disturbed teenagers, as well as the aged and the blind. Mrs. Freedman is a representative from CUSSW (Columbia University School of Social Work) to the National Council of Social Workers, a member of its Commemoration Fund Committee and is on the executive council of CUSSW Alumni Association. She has also served as a representative to the United Nations from the Jewish Board of Guardians.

Daughter of Irwin S. Chanin, noted philanthropist and architect-builder, she is the wife of Alan J. Freedman, a vice president of Ketchum & McDougall, of Roseland, N.J., which manufactures marine instruments and stationary accessory items.

The Freedmans and their three daughters, Karen, Nina and Susan, reside at 25 Central Park West, in Manhattan.



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

UPON RECEIPT

1-1-1-50M-902061(64) 114

GOLDEN AGE DANCE FESTIVAL

Commissioner of Parks, August Heckscher, announced that the Annual City-Wide Golden Age Dance Festival will be held on Monday, May 22, 1967, at 1:00 P. M. at Lost Battalion Hall, 93-29 Queens Boulevard, Rego Park.

Over 150 Golden Agers from the Owen Dolen Golden Age Center of the Bronx, J. H. Wright Golden Age Center of Manhattan, Brownsville Recreation Golden Age Center of Brooklyn, and the Lost Battalion Golden Age Center of Queens, will be participating.

Some of the dances to be included in the program are the "Sicilian Tarantella", an Italian Folk Dance, "Fado Blanquita" a Portuguese Brazilian Folk Dance, "Mechal Avadya", an Israeli Folk, "Never on Sunday" a Greek Folk Dance, and others.

There will be no admission charge, and all visitors are cordially invited to attend.

5/16/67

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DEPARTMENT OF PARKS

ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

1-1-1-60M-522145(64) 114

CONTACT:

Mary Perot Nichols * RE 4-1000
or/Adele S. Greene * PL 9-1800

FOR RELEASE:
Wednesday, May 17, 1967

AMATEUR TEEN-AGE MODELS SOUGHT FOR SUMMER PARKS PROJECT

A "model call-in" will be held next Sunday (May 21st) in an effort to find eight 16 to 19-year-old girl models for the Clairol Caravan, a theatrical fashion show which will tour 30 New York City parks this summer. Announcement of the event was made today by Parks Commissioner August Heckscher and Bruce S. Gelb, president of Clairol.

Interested teen-agers are invited to compete on Sunday, May 21st, at 1:30 p.m. at Brotherhood-in-Action, 560 Seventh Avenue (40th Street), New York City.

Master of ceremonies for the event will be radio and television personality Bruce Morrow, known to teen-agers as "Cousin Brucey". The Last Rites, a five-piece rock and roll group, will provide additional entertainment.

The eight winners and six alternates will be selected by a board of judges consisting of Gerard Ford, owner of the Ford Model Agency; Candy Jones, author, lecturer and owner of the Candy Jones Career Girl School; Ophelia DeVore, industry consultant and head of the Ophelia DeVore School of Charm.

Clairol's decision to recruit non-professional teen-age models for the summer project was determined by numerous factors. Among them was the desire to present employment opportunities to talented youngsters who would normally have difficulty in obtaining similar jobs. Also, it is hoped that the winners will represent the various New York communities to be visited by

(continued) *

AMATEUR TEEN-AGE MODELS SOUGHT FOR SUMMER PARKS PROJECT

the Caravan.

Criteria for selection will include attractiveness, grace, poise and stage presence.

The eight winning models and six runners-up receive scholarships for model training under the direction of Miss Jones and Miss DeVore. The winners then will be employed for ten weeks of performances with the Clairol Caravan. The runners-up will serve as understudies.

Both winners and alternates will be taught the essentials and techniques of fashion showings and will receive personal guidance in hair styling and cosmetic application. Training will be conducted on Saturdays and evenings, in order to avoid conflict with school hours.

Parental consent to training and employment will be required.

for release

UPON RECEIPT

BEDFORD-STUYVESANT PLANTS TREE LINED BLOCKS

Bedford-Stuyvesant's grass roots beautification program will be made greener by the Department of Parks' tree matching program, announced Parks Commissioner August Heckscher today.

On Saturday, May 20th, at 1:00 P.M., there will be a Tree Planting Ceremony at Tompkins Park (Tompkins Avenue between Lafayette and Van Buren Avenues), in Brooklyn, to celebrate the cooperation between local citizen groups and the Parks Department in creating tree-lined blocks.

Commissioner Heckscher praised the work of Bedford Stuyvesant Beautification Committee as "indicative of the increasing number of communities initiating and cooperating with city agencies on neighborhood improvement projects."

The tree matching plan was devised several months ago when Lionel Howard, director of the Bedford Stuyvesant Area Service Project and Mrs. Hattie Carthan, president of the T & T Vernon Avenue Block Association met with the Parks Department which agreed to plant six trees for every four planted by the block associations. The ratio of trees planted by the Department of Parks is based on the needs and resources of the individual community.

The 500 Quincy Street, the Victory McDonough Street and the 100 Van Buren Street Block Associations joined in the plan and the May 20th ceremony which begins with a parade along the four tree-lined blocks, ending at the gazebo in Tompkins Park, will celebrate this first step in bringing life, beauty and pride back into the community.

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5/16/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

1-1-1-50M-902061(64) 11 HOUSE TOUR PLANTS TREES IN BROOKLYN

Boerum Hill residents of Brooklyn will hold their second annual house tour on May 21 from 2 to 5 pm, and at the same time unveil a multi-colored sign announcing the coming of a much needed vest pocket park in the area, announced Parks Commissioner August Heckscher today.

The sign will be unveiled at 2pm at the empty lot owned by the city which is situated on Pacific Street between Bond and Nevins Streets and proceeds from the tour of historic houses will go towards the planting of trees on Pacific Street outside the park.

On May 21st, the park to be will be decorated with paintings created for the occasion by schoolchildren from the Pacific School (PS38) and Colony House (a settlement house) both located across the street from the vest pocket park, on the theme: What Children Want a Park To Look Like. By Fall, instead of garbage and chicken wire, the children of the neighborhood will be facing a cheerful site designed by well known architect Paul Friedberg who drew the plans for the Jacob Riis park.

During the House Tour, visitors will have a chance to take a close look at seven of the houses which have been recently restored in the area. Ranging in architecture from the simple and elegant Greek revival style of the 1840's to the heavily ornamented brownstones of the 1870's, many of the houses are still in the process of being remodeled, with a good part of the work being done by the owners themselves.

Boerum Hill, which has often been compared to Hell's Kitchen during the past ten years, and had been given up as a pending demolition area, is today undergoing one of the most radical transformations in city history. Its problems are not all solved but as Mark Zulli, president of the Boerum Hill Association, puts it: "It can only happen in New York. And New York can only be saved by New Yorkers."

Tickets for the Boerum Hill house tour can be obtained from the association by writing to Richard Starr, 182 Dean Street, Brooklyn. They will also be available the day of the tour at each house to be shown. The price, which is tax deductible, is \$2 per person, \$3.50 for two.

Houses to be shown are: 249 Dean Street, late example of Greek revival, owners Dr. and Mrs. Steven Jonas; 168 Dean Street, one of the oldest brownstones in New York, owner Anthony Sgarlato; 154 Dean Street, early Greek revival, owners Elizabeth Margaritis and Nancy Flowers; 302 State Street, Greek revival, owners Ed Buxbaum and Irving Cohn; 310 State Street, Greek revival, owners Bill Downer and John O'Shaughnessy; 325 State Street, Victorian brownstone, owners Mr. and Mrs. Nathaniel Hendricks; 343 State Street, Victorian brownstone, owner Mark Zulli.

5/17/67

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FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100

for release

Wednesday, May 17, 1967.

HECKSCHER ANNOUNCES ECOLOGICAL STUDY FOR STATEN ISLAND

Parks Commissioner August Heckscher announced today that a \$25,000 ecological study of Staten Island would be undertaken this summer under the direction of one of the nation's leading landscape architects, Professor Ian McHarg of the University of Pennsylvania.

Commissioner Heckscher announced the ecological study during the course of a speech on "Nature in the Metropolis" at the opening ceremonies of City Parks Week at the Conservatory Gardens in Central Park. City Parks Week is a yearly event sponsored by the Park Association of New York City in cooperation with the Department of Parks.

The study will be undertaken by the firm of Wallace, McHarg, Roberts and Todd, which was one of the consultants to the City of New York on the Downtown Lower Manhattan Plan.

Noting that Staten Island contained, "6,500 acres of city-owned land," Commissioner Heckscher said, "This all-important land bank represents a major control in determining the future course of the Island's resources, both natural and man-made.

"To have as clear a comprehension as modern science allows of the interrelationships of living things in this area to their environment, to know what might be obscure or neglected in the chain of natural dependencies, is an essential step in wise planning for the Island and for the City," noted the Parks Commissioner in describing the reason for the ecological study.

In his address, Commissioner Heckscher warned that as man becomes increasingly "a city animal....he will find nature in the city; or he will be in danger of not finding it at all--except in isolated moments and under unusual conditions."

The Staten Island ecology study will provide the Department of Parks with a set of priorities for future development.

Commissioner Heckscher also announced at the City Parks Week event that the Department of Parks was currently "preparing a contract with another well-known architectural and planning consultant for a feasibility study for the preservation of three of South Richmond's natural streams or fenways. This fenway or linear park system," said Commissioner Heckscher, "would tie into the Greenbelt and produce an Island-wide network of parks--a kind of recreational backbone to a comprehensively planned community for South Richmond."

The three South Richmond streams which the feasibility study will be concerned with are Richmond Brook, Lemon Creek, and Sweet Brook Creek.

The firm of Wallace, McHarg, Roberts and Todd, which will undertake the Staten Island ecology study, completed a "Method for Undertaking a Comprehensive Landscape Plan for Washington, D.C." in 1966; is presently a consultant to the Hudson River Valley Commission; and in 1962 completed a plan for the Philadelphia City Planning Commission on building "Delaware River Park from Landfill."

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5/16/67

FOR INFORMATION ON PARKS DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

for release

UPON RECEIPT

TURN OUT FOR THE TUNE-IN

There'll be music in the trees of Riverside Park when the first Tune-In is held on Sunday, May 21st, announced Parks Commissioner August Heckscher. New Yorkers are invited to gather in the park, located on Riverside Drive between 91st and 95th Streets from 1 to 3 P.M., bringing real or invented musical instruments, to hang from the trees as well as sound-ful picnics. Cord will be provided to hang the homemade noise-makers, weighing under five pounds, and people who want to "Hang-Up The Trees With Music" should arrive by noon. The Hudson Neighborhood Conservation Project organized the musical picnic with the assistance of the Park Department, and designed and distributed their own posters in both English and Spanish announcing the Tune-In.

The Tune-In will be partly spontaneous, partly structured. A special event called "Sound to Silence," directed by Betina Shepard and Paul Zimmet, will take place in two areas marked off by bridal veiling. Eight dancers will lead people from one area (sound) to the other (silence). In the silent area there will be quiet food, like peanut butter and whipped cream, and in the noisy place there will be noisy food like celery and potato chips, and clapping material like wooden sticks and coffee cans.

Max Neuhaus will perform "A Child's version of Micraphonie #2," consisting of a 6 foot gong which children will be allowed to strike with the palms of their hands. A sound game called "Thermo-Throb" or "Eight channel audio mix for mixed audience" will be directed by Vernon Lobb and Kipp Coburn.

Typifying the community spirit of the Tune-In, a billboard is being erected in the park for community comments about the neighborhood. Other games will include the "Two-Sided Drawing Game" by Interaction Signal, Inc.

Lending generous support to the Tune-In are Magic Marker and Azuma, who will send special supplies.

Everyone is invited to turn out for the Tune-In, to sing, dance, make music, or just enjoy the sounds generated in the park.

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5/18/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

PRESS BULLETIN: ATTENTION NEWS DESK, ARCHITECTURE,
FEATURE AND PHOTO EDITORS.

A picnic preview will be held on
Thursday, May 25th, at 10:30 A.M. to dedicate the
new Estee and Joseph Lauder Adventure Playground,
located at 67th Street and Central Park West.

Mayor John V. Lindsay and Parks
Commissioner August Heckscher will participate in
the ceremonies which will mark the opening of New
York City's first "adventure" playground.

5/19/67

#287

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

for release

Monday, May 22, 1967.

PRESS BULLETIN: ATTENTION NEWS AND PHOTOGRAPHY EDITORS

**CYCLES IN FASHION OPENS TUESDAY BIKE NIGHT ON CENTRAL
PARK MALL.**

A show of fashions for bicycling will take place on Central Park's Mall at 72nd Street in Central Park on Tuesday evening, May 23rd at 8:00 P.M. called "Cycles in Fashion."

The show is sponsored by Best and Company department store and is the first of a number of fashion shows to take place in the parks throughout the city this summer.

Mayor John V. Lindsay and Parks Commissioner August Heckscher will open the show.

Tuesday evening will mark the first week night of cycling in the park from 7:00 to 11:00 P.M. without motor traffic. If the Tuesday evening ban on motor traffic on the East and West Drives of the park proves successful, it will be continued throughout the warm weather at the same hours.

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5/22/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

for release

UPON RECEIPT

PLAYGROUND GETS REAL FIRE ENGINE

East Harlem children will be able to play fireman on an honest-to-goodness, real, red fire engine starting Thursday, afternoon, May 25th, announced Parks Commissioner August Heckscher today.

The 1947 pumper type engine will be installed and anchored in the George Washington North playground, at 103rd Street and Second Avenue on May 25th, by the Department of Parks.

An old American La France fire engine, retired from service, the pumper has an overall length of 28'. It carried a normal complement of one officer and five firemen when responding to alarms but it is anticipated that the crew will double or treble when the children from nearby schools and the George Washington Housing Project eagerly clamber aboard to put out their imaginary fires.

5/22/67

#289

FOR INFORMATION ON PARK DEPARTMENT EVENTS,
PLEASE DIAL 755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

The first concert in the 62nd annual series of fine musical offerings by the Naumburg Symphony Orchestra will be given at the Mall in Central Park, 72nd Street and Center Drive, on Tuesday, May 30, 1967 at 8:30 P.M., announced Parks Commissioner August Heckscher today.

Richard Burgin will be the guest conductor and Laurel Hurley, soprano, will be the soloist. The program will be:

1. Folk Overture _____ Peter Mennin
2. Aria: "Ombra Leggera"
(Shadow Song) from "Dinorah" _____ Giacomo Meyerbeer

LAUREL HURLEY

3. Soirees Musicales _____ Benjamin Britten

Suite of Five Movements from Rossini
I. March; II. Canzonetta; III. Tirolese; IV. Bolero; V. Tarantella

4. Arias: a) "Depuis Le jour" from "Louise" _____ Gustave Charpentier
b) "Ah! Chacun le sait" from
"La Fille du Regiment" _____ Gaetano Donizetti

LAUREL HURLEY

5. Symphony No. 7, in A major, Opus 92 _____ Ludwig van Beethoven

The Naumburg Symphony Orchestra concerts were founded in 1905 by Mr. Elkan Naumburg to encourage and stimulate interest in symphonic and classical music. Mr. Naumburg also contributed the present bandshell at the Mall to enhance, not only the Naumburg Symphony Concerts, but also other worthy presentations scheduled at the Mall. His family has continued the custom of contributing the concerts in his memory.

The concerts are given on Memorial Day, the Fourth of July, July 31, and on Labor Day. Admission is free.

5/23/67

#290

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100

for release

UPON RECEIPT

**COSMOPOLITAN YOUNG PEOPLES SYMPHONY TO PERFORM IN
CENTRAL PARK**

A "Twilight Concert" will be performed Sunday, May 28th at 7:00 P.M. at Central Park Mall (72nd Street) by the Cosmopolitan Young Peoples Symphony Orchestra, announced Park Commissioner August Heckscher today.

The concert will be conducted by Helen Quach, the first Chinese conductor of her sex to emerge on the international music scene. Miss Quach is a first prizewinner of the Dimitri Mitropoulos International Conductors' Competition and will be the Assistant Conductor of the New York Philharmonic for the 1967-68 season. Born in Saigon of Chinese parents, Miss Quach was educated in Sydney, Australia, where she was graduated from the Conservatory of Music and made her podium debut with the Sydney Symphony Orchestra at age twenty. Miss Quach has distinguished herself as a conductor of the first rank in her many performances in Europe, Asia and the United States.

Violin Soloist will be Miriam Fried, who started studying music at age six in Israel and since 1956 has been a scholarship recipient of the American-Israel Cultural Foundation. She has appeared as soloist with the Israel Philharmonic Orchestra and has played recitals and orchestral performances in Israel, Switzerland, Sweden and the United States. Miss Fried is making her New York debut at these performances with the Cosmopolitan Young Peoples Symphony Orchestra.

The program will include the Mendelssohn Violin Concerto, Beethoven, Coriolanus Overture; Copland, El Salon Mexico and Liszt, Les Preludes.

There will be no charge for admission.

#291

5-22-67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100

for release

UPON RECEIPT

The ocean is being opened for the season on May 26th, the official "Open-the-Ocean" Day at Coney Island from 10:00 A. M. to sunset, announced Parks Commissioner August Heckscher.

Bands will be playing up and down the length of the beach from West 8th Street to West 10th Street, while 900 students from the School of Visual Arts, along with the public, build sand castles. Everyone is invited to come and decorate the castles with glitter, shells, sticks, and anything else that may be found or brought along. For a touch of the old sea tradition, bottles will be provided for casting messages into the ocean. The bottles will be carried by boat out to the Gulf Stream and let go, to be found later by anyone, anywhere. The sea will be "turned on" for the occasion, and the surf will be breaking in various colors. Sheep, geese, and ducks will be on hand, donated by Murray Zaret's Animal Nursery.

In recognition of Senior Citizens Month, a Senior Citizens group from the Brooklyn Home for the Aged will hold an outdoor art show of paintings and drawings done by members of the Home. In addition to the art show, boardwalk artists will be available to paint portraits which will be distributed free.

A large door will keep the ocean closed until the formal

more

"opening". At sunset, Arthur Rosenblatt, First Deputy Administrator of Recreation and Cultural Affairs (a Coney Island boy himself), along with Miss Coney Island 1967, Miss Arlene Shaw, will "open the door" to the ocean, and dancers, mimes, and parachutists will help lead the opening ceremonies. All are invited to make banners proclaiming the event, dance, sing, play games, and in any way celebrate this Grand Opening.

The festival was made possible largely through the work of the School of Visual Arts in coordination with the Coney Island Chamber of Commerce and Miss Phyllis Yampolsky, Artist-in-Residence of the Administration of Recreation and Cultural Affairs. H. Kohnstam Company generously donated the food coloring, and Novick Netting Company supplied the netting for the door to the sea.

5/23/67

#292

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL
755-4100

for release

UPON RECEIPT

CITY BEACHES OPEN FOR SUMMER

The 17.96 miles of municipally-operated beaches and the 16 outdoor swimming pools will open officially on Saturday, May 27th, announced Parks Commissioner August Heckscher today.

From May 27th to June 17th, the outdoor swimming pools will be open weekends and holidays only, and from June 17th to September 4th the pools will be open daily with the following operating schedule:

Mondays through Fridays from 10:00 A.M. to 12:30 P.M. there will be a free session for children 14 years old and under, during which period no adults will be admitted to the pool area.

At all other times and on Saturdays, Sundays and holidays, there will be a 15¢ charge for children under 14, and 35¢ for older children and adults.

Mondays through Fridays during the free period for children, the annual Learn-to-Swim Campaign will be conducted, starting July 5th.

The beaches opening May 27th are: Orchard Beach in Pelham Bay Park, Bronx; Jacob Riis Park Beach, and Rockaway Beach on the Rockaway Peninsula, Queens; Coney Island Beach and Manhattan Beach in Brooklyn; South Beach, Great Kills Park, and Wolfe's Pond Park on Staten Island.

Bath house accommodations are available at Orchard Beach, Jacob Riis Park, Manhattan Beach, South Beach and Great Kills, and will be open daily from 9:00 A.M. to 6:00 P.M. At South Beach and Manhattan Beach, lockers may be rented at a nominal fee, and bath house facilities may be used without charge. At Orchard Beach, Jacob Riis Park and Great Kills Beaches the locker rentals are 15¢ for children and 30¢ for adults.

Parking space, for which there is a fee, is available at all beaches, and recreation area games courts are available free of charge at Jacob Riis Park, Orchard Beach, Rockaway, South Beach, Manhattan Beach, and Coney Island.

Beach chairs and umbrellas may be rented at a nominal charge at Orchard Beach, Jacob Riis, Rockaway, Great Kills, Coney Island, Manhattan Beach and South Beach.

#293

-30-

5/24/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS,
PLEASE DIAL 755-4100.

for release

UPON RECEIPT

LEOPARDS CHANGE SPOTS - FROM AFRICA TO USA

An unusual pair of travelers arrived at Kennedy Airport on May 11th - two spotted leopard cubs, the gift of Liberian President Tubman to Prospect Park Zoo. The three month old cubs will be officially presented at a ceremony June 1st, at 2:30 P.M. in Prospect Park Zoo, announced Park Commissioner August Heckscher. Charles Kramer, who was responsible for obtaining these zoo exhibits for Prospect Park, will be present at the ceremony, along with Commissioner Heckscher, Director of Menagerie Keepers Ronald Ellis, Members of the Liberian Consulate and staff members at the United Nations from Liberia.

"Liberia and the United States have historic and cultural ties of friendship," said Liberian Consulate General David M. Thomas. "President Tubman is a great friend of the United States and is always happy when an opportunity presents itself to show gestures of goodwill and friendship"

The leopard cubs were born on February 13th and are now on a meat diet with vitamin supplements. Menagerie Director Ronald Ellis reports that the cubs are playful, and should be very interesting subjects for photographs or pleasant observation. Prospect Park Zoo also has three lion cubs, born April 19th, whose solicitous mother has only recently allowed them to be on public display.

#294

5/25/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

PLAY SCULPTURE ON THE GREEN IN UNION SQUARE

A group of colorful children's play sculptures by artist William Accorsi will disport themselves on the green in Union Square Park from June 1st through June 30, announced August Heckscher, Administrator of Recreation and Cultural Affairs, today.

Bearing such fanciful titles as "Odd Ball Machine," "Watch Face Knight," and "Lover & Talker," the imaginative works will join "Aooga," a bell ringing seesaw which was installed at the dedication of Union Square Parks' Check-A-Child Playground on May 1st. The unique baby sitting center which will open early in June was planned by architect Richard Dattner who also designed the new Lauder Adventure Playground at 67th Street and Central Park West.

William Accorsi's work has been shown in museums and galleries throughout the country, and has appeared in national magazines, several books and on national television. His work is in private and museum collections and one was a favorite of President Kennedy's, who kept it on his desk.

The group of play sculptures to be shown in Union Square Park have been approached to solve two distinct problems: play sculptures that can be used indoors and outdoors; and the utilization of motion to create another dimension in various classic playground pieces.

The Accorsi Sculpture Show is jointly sponsored by the Office of Cultural Affairs of the Administration of Recreation and Cultural Affairs and the Fourteenth Street Association.

5/26/67

#296

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100

Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

PRESS BULLETIN

WCBS-TV/PARKS DEPARTMENT CHILDREN'S SUMMER FESTIVAL

New York City Parks Commissioner August Heckscher and Vice President and General Manager of WCBS-TV Ralph Daniels will announce joint sponsorship of a Children's Summer Festival featuring the Prince Street Players, Ltd. at a press conference Tuesday, June 6th, at 3:00 p.m. at the Arsenal in Central Park.

Members of the Prince Street Players will be at the press conference wearing costumes from some of their plays.

PRESS COVERAGE INVITED.

5/31/67

#299

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

for release

UPON RECEIPT

A Harlem Cultural Festival, planned particularly for the enjoyment of the Harlem community, will begin on June 27th and run through the end of August, announced Parks Commissioner August Heckscher. There will be nine big events for the community to look at, listen to, and participate in.

The Festival is the brainchild of Mr. Tony Lawrence, nightclub and recording star, who is planning and directing it in conjunction with the New York City Department of Parks and the Park Association of New York City. Mr. Lawrence is being assisted in his efforts to secure top-flight professional entertainment by WLIB's Eddie O'Jay, WWRL's Art Rust and D. J. "soul-brothers" Fred Barr and Hal Atkins, Ted Williams of Record World Magazine, and the Apollo Theatre.

The schedule of events includes a "Harlem Hollywood Night"; a demonstration of boxing, wrestling, judo and karate; a Caribbean Calypso Night; Puerto Rican Night; a fashion show; the Harlem Grand Prix for go-carts; and a "Miss Harlem" contest. Highlights of the Festival will be the Soul Music Night and Gospel Music Night, to be held in Morningside Park and Mt. Morris Park respectively. The first of these will be a showcase of 'soul music' groups, Negro and White, and in addition, an award will be given to the winner of an all-Harlem 'soul music' amateur group competition.

'Soul music' disc jockeys from local radio stations will be featured along with four big name record stars. The program will introduce a "portable discotheque" which could be used at other locations throughout the city.

Gospel Music Night will feature Herman Stevenson and the Herman Stevenson Singers along with six Negro church choirs from the New York metropolitan area.

Says Tony Lawrence, "The Harlem Cultural Festival is about where the Negro lives, physically and spiritually. A Festival in Central Harlem--the celebration of a special cultural blend of Once Was and Now and of the ways it gave and got back, gives and gets back from all the American cultures, Latin and Northern, White and Black. The Festival will work at many levels of the community. Its home is 128th Street between Fifth and Lenox Avenues, in the first Vest Pocket Park in New York City, but individual events will take place all over Harlem. The Festival is a showcase for Harlem, but talent and audience will come from all over New York, all over the Americas, and all over the world."

-30-

#296

5/26/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

for release
UPON RECEIPT

PRESS BULLETIN

A pretzel-and-soda-pop press reception at Union Square Park, courtesy of Jan Mitchell, President of the 14th Street Association and owner of Luchow's Restaurant, will officially open the exhibition of playground sculpture by artist William Accorsi scheduled to run through June 30th. The reception will take place on Thursday, June 1st from 4 P.M. to 6 P.M., announced August Heckscher, Administrator of Recreation and Cultural Affairs, today.

The Accorsi Sculpture Show is jointly sponsored by the Office of Cultural Affairs of the Administration of Recreation and Cultural Affairs and the 14th Street Association.

5/29/67

#297

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

for release

CEREMONY FOR FIRST TREE MAP

UPON RECEIPT

The first Tree Map of Central Park will be presented by Cornelius M. O'Shea, Horticulturist for Manhattan, in a ceremony Tuesday, June 6th at 10:30 A.M. at Kerbs Boat House in Central Park, announced Parks Commissioner August Heckscher.

The attractive map describes trees in the area bordered by Fifth Avenue and the East Drive, 72nd Street to 79th Street. Prepared by Mr. O'Shea and Henry Hope Reed, Curator of Central Park, the map is first in a series to be published by the Greensward Foundation. The next map will cover the area on the west side of the park between 81st and 86th Streets.

The map was illustrated by Ken Fitzgerald, former Herald Tribune artist and now an art director for Crown Publishing Company.

Maps are available to the public for 25¢ from the Friends of Central Park, Planetarium Station, P.O. Box 12, New York, N.Y. 10024.

PRESS COVERAGE IS INVITED

5/31/67

#298

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

for release

UPON RECEIPT

FOR IMMEDIATE RELEASE

NEW YORK PRO MUSICA TO PRESENT FREE PARK CONCERTS

The New York Pro Musica, the world's finest performers of Medieval and Renaissance music, will give two free park concerts announced August Heckscher, Administrator of Recreation and Cultural Affairs. John White will direct the famous ensemble of singers and players of early instruments on June 9th at 8:30 p.m. at the Band Shell on the Mall in Central Park.

On June 16th at 8:30 p.m. the ensemble will appear at the Music Grove in Prospect Park in Brooklyn.

Heard in over ninety performances this season in the United States and Canada, the Pro Musica will offer four centuries of music from its current concert programs in these free presentations in the open air. Anonymous works from the 13th and 14th centuries in France and music by Machaut will represent the art of music in the Middle Ages; Renaissance music by Lassus, Willaert, and composers at the court of King Henry VIII will be performed. The English king himself is the composer of a programmed chanson.

The ensemble's six singers will be complemented by a variety of early instruments from the Pro Musica collection including recorders, flutes, krumphorns, viols, vielle, lute, harpsichord, organ, regal, kortholt, cornett, sackbut, psaltery, and bagpipes. The instrumentalists are LaNoue Davenport, Shelley Gruskin, Judith Davidoff, Edward Smith, and Christopher Williams. The singers are Sheila Schonbrunn and Elizabeth Humes, sopranos, countertenor Earnest Murphy, tenor Ray DeVoll, baritone Arthur Burrows, and bass Anthony Tamburello.

On June 20th Pro Musica leaves New York for the summer to present concerts and early music seminars at the Meadow Brook Festival in Michigan and at Stanford University in California.

5/31/67

#300

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

TROUBADOUR AREAS TO BE ESTABLISHED IN THE CITY'S PARKS

Parks Commissioner August Heckscher today announced plans for troubadour areas throughout the city's park system where people can gather to sing, dance and play music without the Parks Department permits that have traditionally been required for such events.

"We have realized for some time," said Commissioner Heckscher, "that some of our regulations are outmoded and we have been amending them to bring them into the twentieth century."

Commissioner Heckscher said that within a month the Parks Department will establish approximately ten troubadour areas in each borough for the playing of musical instruments and other related activities. The Parks Commissioner said that it was hoped that such troubadour areas would provide a congenial space for the thousands of New Yorkers who enjoy playing musical instruments and which would, by their establishment, leave other areas of the city's parks free for those who prefer silence and solitude.

Commissioner Heckscher said that the Parks Department is also looking into the possibility of establishing designated quiet areas where not only music is forbidden but also the playing of transistor radios.

By creating both troubadour and quiet areas, Commissioner Heckscher said he hoped that the needs of all users of the parks would be satisfied. The review of park regulations has been prompted by questions of park use that have been raised by the increased usage of the parks in the last year and a half. Last year, Commissioner Heckscher pointed out, an old-fashioned rule that prevented kite flying in the Sheep Meadow was eliminated. The anti-kite rule harked back to the 1870's when horses and carriages were the only vehicles in the park and it was felt that kites would frighten the horses.

-30-

#301

5/31/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

for release

UPON RECEIPT

Lovers who would like to plight their troth this June amidst the trees of Brooklyn's Prospect Park are invited to write to CUPID, c/o the Department of Parks, announced Parks Commissioner August Heckscher today.

In cooperation with the Downtown Brooklyn Association Inc., a group of Brooklyn businessmen headed by Grover M. Moscovitz, the Parks Department plans to hold a group wedding of unusual scale and beauty. The wedding festival seeks to revive the old Brooklyn tradition of marriage ceremonies held in Prospect Park at the turn of the century.

Various Brooklyn stores have promised flowers, wedding gowns and assorted gifts for the bridal couples, and a gigantic wedding cake will be created for the event.

In keeping with the spirit of love being celebrated, the community will be invited to come bearing flowers, rice, and food for the wedding feast.

Couples who were wed in the park are also sought to share in the festivities as guests of honor.

Only the first 50 couples who write to CUPID c/o Department of Parks, 830 Fifth Avenue, New York City 10021, may participate in the Prospect Park Wedding.

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6/6/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

for release

UPON RECEIPT

STILTS, ANYONE?

A revival of the ancient sport of stilt walking is being surveyed by the Department of Parks as a possible addition to New York's recreational activities, announced Parks Commissioner August Heckscher today.

A healthful exercise which does not require vast open spaces - of which New York has few - nor much money, stilt-walking is "a practical and enjoyable form of locomotion, faster than walking, involving no parking and keeps the feet above water and the head in the clouds," said Commissioner Heckscher.

Before launching its first stilt walking event, to take place in Bryant Park, the Parks Department would like to know how many New Yorkers, regardless of age, know how to walk on stilts or would like to learn.

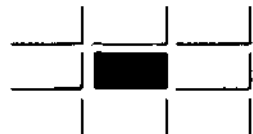
Stilt walking enthusiasts are invited to write to: STILTS, c/o Department of Parks, 830 Fifth Avenue, New York, N.Y. 10021, and enclose a stamped, self-addressed envelope for information on when the event will be held.

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6/6/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

#337	7/7/67	Ground-breaking ceremonies Yellowstone Park, Forest Hills
#338	7/7/67	Calypson Carnival
#339	7/10/67	Teen Nights at Prospect Park
#340	7/10/67	Heritage Repertory Theater features Spanish Language Production
#341	7/10/67	Lightworks kite-fly in Central Park
#342	7/11/67	Baisley Pond Swimming Pool Plan to be shown in Queens
#343	7/11/67	Golden Age Art Exhibition
#344	7/12/67	Program of Strolls schedule, Mall, Central Park
#345	7/13/67	West Indian Celebrities in Calypso Carnival
#346	7/14/67	Ball Pegging Derby
#347	7/18/67	An Environment of Kinetic Art for Central Park Festival
#348		
#349	7/18/67	Central Park Festival, July 23d.
#350	7/19/67	Lindsay, Heckscher dedicate New Vest Pocket Park
#351	7/19/67	Central Park Festival celebrates entire Park
#352	7/21/67	New vest-pocket park dedicated, 29th St., & 2d Ave.
#353	7/20/67	Poster exhibition, Central Park July 23d
#354	7/21/67	Soul Music in Morningside Park
#355	7/21/67	Chalk Carpet of Color, Central Park Mall
#356	7/21/67	"Puerto Rico Sings" in Tomkins Square Park
#357	7/24/67	Harlem Dancemobile
#358	7/25/67	Dog Obedience Training Classes
#359	7/25/67	Operation Tennis
#360	7/25/67	Fact Sheet on 10 Portable Pools
#361	7/25/67	Soap Box Derby Finals
#362	7/26/67	African Stroll



Department of Parks
City of New York
Arboretum, Central Park

for release
UPON RECEIPT

Ground-breaking ceremonies for Yellowstone Park in Forest Hills, Queens, will be held on Tuesday, July 11th at 2 P.M., Parks Commissioner August Heckscher announced today. Yellowstone Park is bounded by Yellowstone Boulevard and 68th Avenue. Officiating at the ceremonies will be Queens Borough President Mario J. Cariello; and Arthur Rosenblatt, First Deputy Administrator of Recreation and Cultural Affairs, who will represent the Department of Parks and Mayor John V. Lindsay.

Yellowstone Park, designed by Irving Levine and Bertram Blumberg, Architects, together with Clara Coffey, Landscape Architect, was one of three parks whose designs were unveiled by Mayor John V. Lindsay on January 13, 1967 at a press conference at City Hall. At his press conference, Mayor Lindsay called the three parks, Yellowstone, Cooper Park in Brooklyn, and the P.S. 166 playground in Manhattan, "little gems in our total recreation complex."

Mayor Lindsay noted at the January press conference that "our concern for quality design does not end as we cross the East River." The Mayor noted of the Yellowstone Park design, "An earlier plan, totally unrelated to the real needs of the neighborhood, was scrapped." The Mayor said that the new plans provided a much needed sitting place for the elderly. The new plan for Yellowstone Park also includes a sheltered building overhang to provide arts and crafts space with a big outdoor blackboard; a multiple purpose area to be used for roller skating, dancing, theatricals, basketball practice, free play, and a shower area convertible to ice skating with a small amphitheater for seating. The new park will also have an arrangement of steps, sculptured play forms and play equipment to stimulate imaginative play, and a specially designed lighting system for evening functions.

The total estimated cost of the Yellowstone Park rehabilitation is \$290,000. Its size is approximately 1-2/3 acres.

7/7/67

#337

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.



Department of Parks
City of New York
Arts and Recreation, Central Park

for release
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7/7/67

#337

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

For information:
Mary Perot Nichols
REgent 4 1000

for release

UPON RECEIPT

CALYPSO CARNIVAL

Harlem's St. Nicholas Park will resemble the Caribbean Isles when West Indian singing star Tony Lawrence leads a Calypso Carnival on July 18th, announced Parks Commissioner August Heckscher today.

People are invited to gather at 6 P.M. at J.P. Kennedy Memorial Center (135th Street and Fifth Avenue) wearing colorful costumes and masks for a Junkanoo Parade. As in the West Indies, steel drums and bongo drums will be beaten and there will be Calypso singing as the Junkanoo Parade progresses toward St. Nicholas Park.

At 7 o'clock a Battle of Steel Bands is scheduled, and at 8 o'clock there will be awards given for the best carnival mask. A special prize will be bestowed on the woman who brings the best meat patties.

At 8:30 there will be limbo dancing and a special show of guest stars. The carnival will be climaxed at 9:30 with Jump-up-Calypso, with everyone playing bongos. The public is invited to bring congo and bongo drums for this lively event, which will be led by Courtney Callender of the Parks Department.

Pan American Airlines and Pepsi Cola have given generous sponsorship to the Calypso Carnival, (which is part of the Harlem Cultural Festival) in cooperation with the Cultural Affairs Administration and the Department of Parks.

#338

7/7/67

for release

UPON RECEIPT

TEEN NIGHTS AT PROSPECT PARK

Teenagers will swing to the beat of rock 'n roll bands in the Prospect Park Band Shell every Tuesday evening from July 11th through August 29th at 7 P.M., announced Parks Commissioner August Hackacher today.

Thursday nights will offer further teenage attractions, when talented performers stage Variety Shows in the Band Shell.

The musical evenings, all beginning at 7 P.M., are the result of "Prospect '67, the popular Prospect Park program sponsored by the Brooklyn Arts and Culture Association (BACA) and the New York City Department of Parks.

Talented teenagers who wish to participate in either the Rock 'n Roll or the Variety nights may contact Mr. Peter Crane, at MA 4-6030 from 3-10 P.M. weekdays and from 10 A.M. to 4 P.M. on Saturday.

7/10/67

#339

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7/10/67

#339

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-6100

for release

UPON RECEIPT

Heritage Repertory Theater Features Spanish Language Production

The Heritage Repertory Theater will present two productions this summer at the East River Amphitheater. Rip Van Winkle, a comedy with music for adults and children, will be at the Amphitheater on Wednesday, July 12th at 8:30 P.M.

In addition to Rip Van Winkle, on July 19th and 26th at 8:30, the Repertory Theater is presenting a Spanish language production in two parts, featuring Tito Alba, the top radio and television commentator, and Spanish film actress, Luci Vega.

The first part of the Spanish production will be readings from short stories by major Spanish writers and poems by Latin American, Puerto Rican, and Spanish poets. The second part will be a play, Cornundo, Apaleado, Y Contento, a comedy by Casona.

The East River Amphitheater is at East River Park and Grand Street; both productions are open free to the public.

#340

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for release

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The East River Amphitheater is at East River Park and Grand Street; both productions are open free to the public.

#340

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

for release

UPON RECEIPT

LIGHTWORKS KITE-FLY IN CENTRAL PARK

A Lightworks Kite-Fly, designed to expose young people to the enjoyment of flying kites in Central Park, will take place on Wednesday evening, July 12, just after dark at Sheep Meadow announced Parks Commissioner August Heckscher today. It will be sponsored by Helena Rubinstein in cooperation with the New York City Department of Parks.

The event will begin with searchlights beaming all over the area and exquisite kites in brilliant day-glo colors being flown by pretty young girls in day-glo paper dresses and pink wigs. The action will be accompanied by the rock and roll music of five girls from Princeton, New Jersey, who sing and play electric guitars.

The public will be encouraged to join the fun and to fly colorful kites with day-glo decals spotlighted in the sky. It should be a vivid sight to be enjoyed by an estimated 30,000 New Yorkers and the visiting fashion press from newspapers all over the United States.

7/10/67

#341

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

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7/10/67

#341

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100

For information:
Mary Perot Nichols
REgent 4 1000

for release

UPON RECEIPT

PRESS BULLETIN: ATTENTION NEWS DESK, ARCHITECTURE,
FEATURE AND PHOTO EDITORS.

Baisley Pond Swimming Pool Plan To Be Shown In Queens

A model of a swimming pool for Baisley Pond Park in the South Jamaica section of Queens will be shown for the first time to community groups on Thursday evening, July 13th at 8:00 PM at the Springfield Garden Methodist Church, 131-29 Farmers Blvd., Queens, Parks Commissioner August Heckscher announced today.

The new \$1 1/2 million pool complex was designed by one of the country's best known young architects, Ulrich Franzen.

The Department of Parks will be represented at the meeting by Arthur Rosenblatt, First Deputy Administrator of Recreation and Cultural Affairs and Mrs. Gloria Trachtenberg, Assistant to the Director of Community Relations.

Following the practice instituted by the new administration of the Department of Parks in January 1966, members of the community will be given the opportunity to comment on and criticize the new design before final plans are drawn up.

Baisley Pond Park is bounded by 116th Avenue, the Sunrise Highway, and South Baisley Boulevard. The new pool will be located at the southern end of the park.

7/11/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
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7/11/67

#342
FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100



Department of Parks
City of New York
Central, Central Park

for release

UPON RECEIPT

The third Annual Golden Age Art Exhibition, sponsored by the Grand Street Boys' Association and conducted by The Recreation Division of the Department of Parks, was opened to the public at the Society of Illustrators, on July 5th, 1967.

Of the more than 700 original oil paintings submitted, the 106 chosen to hang in the exhibition represented artists over 55 years of age from all parts of New York City, as well as from many neighboring states.

Top prize winner was Mr. Herman Timm, a 79 year old artist from, the Bronx, New York. He received a three-year home study Fine Arts Course scholarship to the Famous Artists Schools of Westport, Conn., and the title of "Golden Age Painter of the Year". His painting entitled "Manhattan in the Twilight" was the unanimous choice of the Jury of Awards, composed of Will Barnet, Don Kingman and Stevan Dohanos, world renowned faculty members of the Famous Artists Schools.

The 1967 runner-up was Joseph M. Kubick, 66, of College Point, Queens, New York. For his painting, "Abandoned," he received \$100 and a gold trophy. Harriet Scherer's painting, "Cunningham Park" brought the 57 year old Queens Artist the "Winsor & Newton Award" valued at over \$70.00.

The nine other award winners were:

1. Ruth McCourt, age 57, of Jamaica, N.Y. - "Still Life No. 2"
2. Maurice Van Felix, age 78, Pleasantville, N.J. - "Wharf at Venice Park,
Atlantic City"
3. N. M. Gassen, age 86, Manhattan, N.Y. - "A Mid-summer Nights Dream"
4. John Batta, age 84, of Suffern, N.Y. - "The Old Mill"
5. Rudolf Haas, age 82, Brooklyn, N.Y. - "Fisherman's Wharf"
6. Isadore Miller, age 83, Bronx, New York - "The Card Players"
7. May Friedson, age 80, Bronx, N.Y. - "Summer"
8. Irene Friedman, age 57, Forest Hills, N.Y. - "The Art Lesson"
9. S. Silver, age 79, Manhattan, N.Y. - "Low Tide"

(Cont'd.)- Page 2

The average age of the exhibitors was 69 years, the average winner 74 years old, with 11 artists 80 years of age or older.

Over twenty Golden Age Centers were represented, with their entries winning some of the other awards. Among the nine artists, besides the top three who received prizes totaling over \$1,000.00 in value, were a retired bricklayer, a former physician, an attorney, a retired salesman, a vice president of a large construction company, and an 81 year old emeritus president of a famous educational institution.

7/11/67

343

FOR INFORMATION ON PARKS DEPARTMENT EVENTS, PLEASE DIAL 755-4100



Department of Parks
City of New York
Penal, Central Park

for release

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7/11/67

343

FOR INFORMATION ON PARKS DEPARTMENT EVENTS, PLEASE DIAL 755-4100

for release

UPON RECEIPT

Parks Commissioner August Heckscher invited the public to stroll to the strumming of Mariachis on the Mall, Thursday, July 13th, from 6:00 to 8 P.M.

Mexican displays and fashions from the Pan American Phoenix Shop and Mexican food from Fonda Del Sol will be on exhibit. Paraphernalia will stage a fashion show of plastic clothes and electric dresses and Restaurant Associates will sell tocos and special Promenade Punch.

This Promenade is the first in a series of weekly evening strolls. Each stroll will have a different international theme with musicians playing music traditional to that country. Fashion shows from various New York boutiques will highlight the evening strolls. Massart, Inc., has designed a vinyl canopy so people can walk rain or shine.

The program of strolls is scheduled to continue for many weeks, ending with a Grand Finale costume party.

#344

7/12/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.



Department of Parks
City of New York
Auditorium, Central Park

for release

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7/12/67

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Department of Parks
City of New York
Arnold, Central Park

for release

UPON RECEIPT

WEST INDIAN CELEBRITIES TO STAR IN CALYPSO CARNIVAL

Well known entertainers from the West Indies will join the Calypso Carnival in St. Nicholas Park, 135th Street and St. Nicholas Avenue, the evening of Tuesday, July 18th, announced August Heckscher, Administrator of Recreation and Cultural Affairs.

Baron Lee from Kingston, Jamaica, known for his calypso rock group, "Baron Lee and the Dragons", will be on hand, as well as Irving C. Watson, a West Indian comedian, Johnny Barracuda, a calypso singer who makes up stories about people in the audience, and Helena Walker, Queen of the limbo.

The Gabriel Steel Band and the Charlie Prince Steel Band will fly in from Trinidad to play for the evening, and the Lord Tony Lawrence Calypso Band, which also plays rock with a calypso feeling, will add to the musical attractions.

Ted Truesdale from the African Room, and Lord Obstinate are among other stars who will attend.

Professional stiltwalker Alvin Paul from the West Indies will lead a Junkanoo Parade, with William Booth, Director of the Human Rights Commission, beginning at 135th

Street and Fifth Avenue at 6 P.M. The parade will progress toward St. Nicholas Park, and the public is invited to join, wearing bright costumes and beating bongo drums.

Groups participating in the parade include: Harlem Teens, Mobilization for Youth, Police Athletic League, United Block Association, "Youth in Action" from Brooklyn, and students from Columbia University and City College.

The Calypso Carnival, part of the Harlem Cultural Festival, is being sponsored by Reynolds Aluminum, Pepsi Cola, Pan American Airways, and the Petschek Foundation.

The Calypso Carnival will bring the Caribbean spirit to St. Nicholas Park, with a Battle of Steel Bands, prizes for the best carnival mask and a prize for the woman who brings the best meat patties, limbo dancing, a special show of guest stars, and Jump-Up-Calypso, with everyone playing bongos. Courtney Callender, Director of Community Relations of the Parks Department, will lead the Jump-Up-Calypso, which will climax the carnival at 9:30 P.M.

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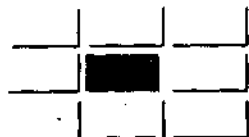
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#345



Department of Parks
City of New York
Annual, Central Park

for release

UPON RECEIPT

Parks Commissioner, August Heckscher, announced today that the 1967 Ball Pegging Derby finalists from each borough and Nassau County will compete between the games of a double-header at Shea Stadium on July 19.

Twelve finalists were chosen from the 9,200 boys who competed. Among these finalists are Gene Reichardt, 16, from Queens with a throw of 341 feet in the teen division and Robert Bedor, 11, also from Queens with a 214 foot throw in the pre-teen division. These boys will demonstrate their skills in throwing a ball not only far, but accurately.

Prizes will be awarded to boys finishing first and second in each division.

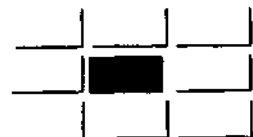
This event is sponsored by the New York Mets and Bohack Stores in cooperation with the Department of Parks.

After the ball game, the sponsors will treat the twelve finalists and their parents to a dinner at the Douglaston Steak House.

7/14/67

#346

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Department of Parks
City of New York
Arnold, Central Park

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#346

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for release

Upon Receipt

An Environment of Kinetic Art for the Central Park Festival

Parks Commissioner August Heckscher announced today that for the Central Park Festival on Sunday July 23rd the quarter-mile area around Conservatory Pond between 72nd and 76th Sts. and Fifth Avenue will be transformed into a kinetic environment.

Large scale kinetic works will attempt to break the barriers between art and nature. Two thousand aluminum floats will reflect waves of sunlight around the 90,000 square foot pond. Hundreds of white balloons anchored in the center of the water will create an endless line disappearing into the sky. The larger trees surrounding the pond will rain, smoke, smell, snow and sound. Special sites situated on the slopes at the periphery of the pond will bubble, flare, foam and fog. Other areas will be activated with air, ice, water and sand. White weather balloons will fly at great altitudes and release artificial rain and snow. Flares will periodically illuminate the whole field.

This environment will be made by Hans Haacke, Richard Hogle, Gilles Larrain, Preston McClanahan and John Van Saun with Willoughby Sharp, Director of Kineticism Press, the sponsor of the event.

For information on Parks Department Events, call 755-4100

7/18/67

#347



Department of Parks
City of New York
Annual, Central Park

for release

UPON RECEIPT

Japanese lanterns of pink and yellow will mingle with the colors of Thursday's sunset as the Central Park Mall plays host to a Japanese stroll, Parks Commissioner August Heckscher announced today. From 6:00 to 8:00 P.M., New Yorkers are invited to stroll to the music of wind chimes and watch the wonders of Tokyo here at home.

Strollers will see flower arranging and origami (Japanese paper-folding) demonstrations. There will also be performances of a classical Japanese dancer and folk singers.

The Park's summer foliage will be enhanced as Miss Kokha Mikami shows New Yorkers how to arrange flowers as they do in Japan. She is the Director of the Sogetsu School of Flower Arranging in Tokyo. In addition to having co-ordinated flower shows internationally, Miss Mikami holds the highest award in the "All Japan Ikebana Art Contest."

For those who would like to learn the art of making paper flowers, Mr. Nobuko Shimazaki is the man. He is an expert in the art of paper folding and has taught tens of thousands of Americans this beautiful art through his appearances in schools, colleges and on television. With thin pieces of brightly colored paper, he will demonstrate how to create anything from a flower to a bird of paradise--in paper.

The Japanese stroll will also feature Japan's foremost

classical dancer, Suzushi Hanayagi. Mr. Hanayagi has toured this country and his own, teaching the techniques of classical Japanese dance. For those fascinated by the strains of Japanese folk music, Sakiko Kanamori, a graduate of Juilliard School of Music, will serenade with songs from his native land.

This event is made possible through the sponsorship of the Japan Society, a non-profit institution devoted to encouraging cultural relations between the United States and Japan. The decorations--a myriad of Japanese lanterns and a cluster of wind chimes--are the donations of New York's own Japanese department store, Takashimaya.

A mysterious Happening by Kusama, a noted young lady from Tokyo, will be the surprise of the Japanese Stroll. Come and be sure to bring your parasol, your kimona, or any Western equivalents, and stroll on the Central Park Mall in its unique Japanese disguise.

The Thursday strolls are originated by Miss Phyllis Yampolsky, the Park Department's artist-in-residence.

The Central Park Mall is located in the center of the park and runs from 69th to 72nd Street. The Japanese Stroll will be held on Thursday, July 20th, from 6:00 to 8:00 P.M.

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For information on Parks Department Events, call 755-4100
7/18/67 #347

for release

UPON RECEIPT

HECKSCHER ANNOUNCES JULY 23RD CENTRAL PARK FESTIVAL

Parks Commissioner August Heckscher announced today that an all-day Festival would be held on Sunday, July 23rd, in Central Park. There will be a variety of events in the park, Commissioner Heckscher said, ranging from art exhibits to bicycle races, and 12 gates of the Park, which have names dating back to the 19th Century, will be decorated by individual sponsors.

Two of the gates, the Scholar's and the Artist's Gates, will be decorated by the Metropolitan Museum of Art, Commissioner Heckscher announced. The gate decorations are being designed by Stuart Silver, Manager of the Metropolitan Museum's Department of Exhibition and Design and the designer of the current show, "In the Presence of Kings".

The Mariner's Gate, Commissioner Heckscher announced, will be decorated by the United States Coast Guard Auxiliary, the All Saints Gate by the All Saints Parish, and the Girl's Gate by the Manhattan Girl Scouts. (A complete list of gates, sponsors and addresses is attached.)

The public is invited to come to the Park on Sunday for bicycling (the roads are closed to auto traffic from 6 A.M. to 11 P.M. for cycling), picnicking, walking, observing the many events and displays, said Commissioner Heckscher. "Stationed at the decorated gates will be volunteers wearing paper dresses who will pass out envelopes to those who enjoy the park and who wish to mail in contributions to Mayor Lindsay's Summer Task Force," Commissioner Heckscher stated.

Commissioner Heckscher said, "These gifts can brighten the summer for children who do not have Central Park at their doorstep." The Parks Commissioner emphasized that contributions will be voluntary, that no money would be collected in the Park and that,

"anyone who wishes may enter the Park and enjoy the Festival without

making a contribution."

"The idea for the Festival and for the decoration of the gates comes from Budapest," Commissioner Heckscher stated, "where the parks are used twice a summer in this fashion."

The Mayor's Summer Task Force funds are used for play streets, recreation equipment, buses to take children on country excursions, lighting for playgrounds, and fire hydrant shower caps.

The Central Park Festival will include a Goldman Band Concert of Viennese Music, a kinetic art show, a poster exhibit sponsored by the New York City Office of Cultural Affairs and the Container Corporation, a Puerto Rican music festival with top Latin bands, called Tributo à Puerto Rico, sponsored by Rheingold, and a cultural festival at the north end of Central Park by the Universal Cultural Association, a Harlem organization.

Commissioner Heckscher noted that "the Central Park Festival is intended to celebrate the park just as it is, with its diversity of landscape and activity. Many events will be part of a normal Sunday in the park," said Commissioner Heckscher, "such as the performance of 'King John' by the New York Shakespeare Festival in the Delacorte Theater, kite flying in the Sheep Meadow, bicycle races, baseball games, and just walking under the cool trees.

Commissioner Heckscher announced also that volunteers are still needed to help pass out envelopes at the gates to the park. Volunteers should apply by calling Mrs. Ruth Hagy Brod, Director of the Mayor's Voluntary Coordinating Council, at 566-5953. Commissioner Heckscher said, "Efforts will be made to pair off boys and girls so that there is one each to a gate."

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.
7/18/67

SPONSORS OF CENTRAL PARK GATES
Central Park Festival
Sunday, July 23, 1967

<u>GATES</u>	<u>LOCATION</u>	<u>SPONSORS</u>
ARTISANS GATE	7th Ave. & Central Park S.	Design Research
ARTISTS GATE	Ave. of Americas & C.P.S.	Metropolitan Museum of Art
SCHOLARS GATE	E. 60 and Fifth Ave.	Metropolitan Museum of Art
CHILDRENS GATE	E. 64 & Fifth Ave.	Pan American Art School
STUDENTS GATE	E. 67 & Fifth Ave.	Cooper Union Art School
INVENTORS GATE	E. 72 & Fifth Ave.	Raymond Lee Inventions
MINERS GATE	E. 79 & Fifth Ave.	McGraw Hill Publishing Co.
ENGINEERS GATE	E. 90 & Fifth Ave.	Kineticism Press
GIRLS GATE	E. 102 & Fifth Ave.	Girl Scouts Manhattan Office
PIONEERS GATE	110 & Fifth Ave.	Universal Cultural Association and Associates Caravan of the Arts
STRANGERS GATE	110 & Eighth Ave.	" " "
FARMERS GATE	Lenox & Cathedral Pkwy.	National Dairy Council
BOYS GATE	W. 100 & C.P.W.	-YMCA of Greater New York
MARINERS GATE	W. 85th & C.P.W.	U.S. Coast Guard Auxiliary
ALL SAINTS GATE	W. 96 & C.P.W.	All Saints Parish
NATURALISTS GATE	77 St. & C.P.W.	American Museum of Natural History

Paper dresses for the volunteers are being donated by the JAMES
STERLING PAPER FASHIONS LTD., 200 Madison Ave., and paper
hats by B & B MANUFACTURING CO., 141 W. 28th St.

for release

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HECKSCHER ANNOUNCES JULY 23RD CENTRAL PARK FESTIVAL

Parks Commissioner August Heckscher announced today that an all-day Festival would be held on Sunday, July 23rd, in Central Park. There will be a variety of events in the park, Commissioner Heckscher said, ranging from art exhibits to bicycle races, and 12 gates of the Park, which have names dating back to the 19th Century, will be decorated by individual sponsors.

Two of the gates, the Scholar's and the Artist's Gates, will be decorated by the Metropolitan Museum of Art, Commissioner Heckscher announced. The gate decorations are being designed by Stuart Silver, Manager of the Metropolitan Museum's Department of Exhibition and Design and the designer of the current show, "In the Presence of Kings".

The Mariner's Gate, Commissioner Heckscher announced, will be decorated by the United States Coast Guard Auxiliary, the All Saints Gate by the All Saints Parish, and the Girl's Gate by the Manhattan Girl Scouts. (A complete list of gates, sponsors and addresses is attached.)

The public is invited to come to the Park on Sunday for bicycling (the roads are closed to auto traffic from 6 A.M. to 11 P.M. for cycling), picnicking, walking, observing the many events and displays, said Commissioner Heckscher. "Stationed at the decorated gates will be volunteers wearing paper dresses who will pass out envelopes to those who enjoy the park and who wish to mail in contributions to Mayor Lindsay's Summer Task Force," Commissioner Heckscher stated.

Commissioner Heckscher said, "These gifts can brighten the summer for children who do not have Central Park at their doorstep." The Parks Commissioner emphasized that contributions will be voluntary, that no money would be collected in the Park and that,

"anyone who wishes may enter the Park and enjoy the Festival without

making a contribution."

"The idea for the Festival and for the decoration of the gates comes from Budapest," Commissioner Heckscher stated, "where the parks are used twice a summer in this fashion."

The Mayor's Summer Task Force funds are used for play streets, recreation equipment, buses to take children on country excursions, lighting for playgrounds, and fire hydrant shower caps.

The Central Park Festival will include a Goldman Band Concert of Viennese Music, a kinetic art show, a poster exhibit sponsored by the New York City Office of Cultural Affairs and the Container Corporation, a Puerto Rican music festival with top Latin bands, called Tributo à Puerto Rico, sponsored by Rheingold, and a cultural festival at the north end of Central Park by the Universal Cultural Association, a Harlem organization.

Commissioner Heckscher noted that "the Central Park Festival is intended to celebrate the park just as it is, with its diversity of landscape and activity. Many events will be part of a normal Sunday in the park," said Commissioner Heckscher, "such as the performance of 'King John' by the New York Shakespeare Festival in the Delacorte Theater, kite flying in the Sheep Meadow, bicycle races, baseball games, and just walking under the cool trees.

Commissioner Heckscher announced also that volunteers are still needed to help pass out envelopes at the gates to the park. Volunteers should apply by calling Mrs. Ruth Hagy Brod, Director of the Mayor's Voluntary Coordinating Council, at 566-5953. Commissioner Heckscher said, "Efforts will be made to pair off boys and girls so that there is one each to a gate."

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.
7/18/67

SPONSORS OF CENTRAL PARK GATES
Central Park Festival
Sunday, July 23, 1967

<u>GATES</u>	<u>LOCATION</u>	<u>SPONSORS</u>
ARTISANS GATE	7th Ave. & Central Park S.	Design Research
ARTISTS GATE	Ave. of Americas & C.P.S.	Metropolitan Museum of Art
SCHOLARS GATE	E. 60 and Fifth Ave.	Metropolitan Museum of Art
CHILDRENS GATE	E. 64 & Fifth Ave.	Pan American Art School
STUDENTS GATE	E. 67 & Fifth Ave.	Cooper Union Art School
INVENTORS GATE	E. 72 & Fifth Ave.	Raymond Lee Inventions
MINERS GATE	E. 79 & Fifth Ave.	McGraw Hill Publishing Co.
ENGINEERS GATE	E. 90 & Fifth Ave.	Kineticism Press
GIRLS GATE	E. 102 & Fifth Ave.	Girl Scouts Manhattan Office
PIONEERS GATE	110 & Fifth Ave.	Universal Cultural Association and Associates Caravan of the Arts
STRANGERS GATE	110 & Eighth Ave.	" " "
FARMERS GATE	Lenox & Cathedral Pkwy.	National Dairy Council
BOYS GATE	W. 100 & C.P.W.	-YMCA of Greater New York
MARINERS GATE	W. 85th & C.P.W.	U.S. Coast Guard Auxiliary
ALL SAINTS GATE	W. 96 & C.P.W.	All Saints Parish
NATURALISTS GATE	77 St. & C.P.W.	American Museum of Natural History

Paper dresses for the volunteers are being donated by the JAMES
STERLING PAPER FASHIONS LTD., 200 Madison Ave., and paper
hats by B & B MANUFACTURING CO., 141 W. 28th St.

for release

PRESS BULLETIN:

LINDSAY, HECKSCHER DEDICATE NEW VEST POCKET PARK

Mayor John V. Lindsay and Parks Commissioner August Heckscher will participate in dedication ceremonies for the newly completed vest pocket park at the southwest corner of 29th Street and Second Avenue, Manhattan, on Friday, July 21st, 1967 at 12:30 P.M.

The dedication ceremonies are being planned by the East Midtown Conservation and Development Corporation, a local amalgam of citizens' groups, in cooperation with the Department of Parks.

The playground was designed by M. Paul Friedberg, the nationally known landscape architect who designed the prize-winning Astor Playground at Riis Houses on the Lower East Side.

The site of the East 29th Street playground was loaned to the Department of Parks by the Triborough Bridge and Tunnel Authority which, with the New York Community Trust, paid the entire cost of construction of the new vest pocket park.

7/19/67

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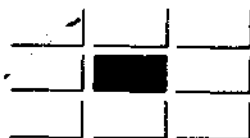
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Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

CENTRAL PARK FESTIVAL CELEBRATES ENTIRE PARK

Every entrance to Central Park will be a different experience during the Central Park Festival, Sunday July 23rd, said Parks Commissioner August Heckscher today. The gates have names dating back to the 19th century, which will be reflected in the decorations.

The all day celebration will raise money for the Mayor's Task Force, as well as being a tribute to Central Park. Volunteers will be stationed at all the entrances of Central Park to give envelopes for voluntary contributions. Of course no one must contribute, but the volunteers will lend color to the festival in their bright paper dresses donated by Sterling Paper Fashions, Ltd. As a result of stories appearing in the press today, Fashion Seal Disposables telephoned the Department of Parks and said they were sending 100 striped blazers for the male volunteers to wear. Another manufacturer is sending colorful Bangasa paper umbrellas, to match the girl's paper dresses.

The Artisans Gate, located at 7th Avenue and Central Park South, is being sponsored by Design Research. The sidewalk will be painted with bright colors, Marimekko flags will be flown from the gate, and cabanas will be scattered at the entrance.

The Metropolitan Museum of Art is sponsoring the Scholars Gate (60th St. & Fifth Ave.) and the Artists Gate (Ave. of the Americas & Central Park South). The Museum is constructing cardboard geometric Shapes of different colors to form high archways over the gates. Many of the "blocks" will be decorated with silk screen prints relating to the theme of the Artist and Scholar. The prints are being made especially for the Central Park Festival by the Museum's Department of Exhibition and Design under the management of Stuart Silver.

Children will love the lollipop tree at E. 64th Street and Fifth Avenue, where they can pick real lollipops to eat. The tree is being

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made by the Pan American Art School for the Childrens Gate.

The Farmers Gate, at Lenox Avenue and Cathedral Parkway, will be a treat for city children who have never been on a farm. The National Dairy Council is exhibiting a model farm with life size model cows that talk and milkmaids who will churn butter. Posters will be displayed on kiosks by the Farmers Gate.

A Harlem organization called Universal Cultural Association and Associates Caravan of the Arts will bring Indian and African displays to the north end of Central Park. The group is sponsoring the Pioneer's Gate at 110th St. and Fifth Avenue, and the Stranger's Gate at 110th St. and Eighth Avenue. At these gates there will be paintings on exhibit, Indian handicrafts, African fabrics from Ghana and Nigeria, and sculpture by community artists. The House of Umoja Dance Theater Workshop will perform at the gates, as well as the Simba Dance Studio dancers and drummers. Ujamaa Market will display handicrafts and fashions and will also provide dancers. A karate exhibition by Moses Powell will demonstrate the art of self defense. Special guests at the Strangers and Pioneers gates will be Olotungi Dance Studio members, Mr. and Mrs. Ossie and Ruby Dee, and the well known jazz musician Max Roche.

A special musical event will be offered free in Central Parks North Meadow, between 97th and 100th streets in the middle of the park. Rheingold is sponsoring this "Tributo a Puerto Rico", which features Tito Puente, one of the most popular Puerto Rican musicians. The entertainers include singers Bobby Capo and Myrta Silva, Ricardo Rey and his orchestra, Yomo Toro with his calypso band, dancer Daisy Guzman, flamenco dancers Polito Vega, Rafael and Yuliana, and Johnny Albino. Tributo a Puerto Rico begins at 6 PM, and there is no charge for admission.

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Central Park South

Seventh Ave

ARTISAN'S GATE
Design Research

Sheep Meadow

Belacore Theater
"King John"
8:00 P.M.

72 St.
77 St.

Naturalists Gate -
American Museum
of Natural History

U.S. COAST
GUARD
Auxiliary

Boy's Gate -
Y.M.C.A.

Central Park West

MARINER'S GATE

85th Street
96th St.

SAINTS GATE - ALL SAINTS
PARISH

EIGHTH AVE.

STRANGERS
GATE

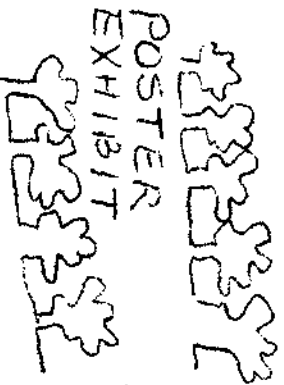
Universal Assoc
and Associate
Caravan of
the Arts

Central Park
Festival



A MAP OF
GATES AND EVENTS --

SUNDAY, JULY 23
10:00 AM - 11:00 P.M.



THE MALL
GAMES AND
CONTESTS

CHALK ARTIST OF COLOR

GOLDMAN BAND
CONCERT 8:30 P.M.

CONCERT 8:30 P.M.

ARTIST'S GATE

Metropolitan Museum of Art

SCHOLARS GATE

STUDENT'S GATE

COOPER ART SCHOOL

The Zoo 64th St.

67th St.

CHILDREN'S GATE

Fifth Avenue

Pan American Art School

Kinetic Environment
Conservation Pond

MINER'S GATE
McGraw Hill
Publishers

90th St.
ENGINEERS

Kinetic Press

GIRLS GATE
GIRL SCOUTS

PIONEERS
GATE Cultural
Association

FARMER'S GATE
National Dairy Council

ART EXHIBITS

LINGER POOL



60th St.

Avenue of
the
Americas

for release

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"King John"
8:00 P.M.

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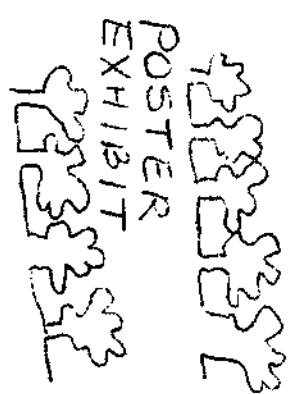
Boy's Gate
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Universal Assoc. and Associate Caravan of the Arts

Central Park Festival



THE GAMES AND CONTESTS MALL

CHUCK CARPET OF COLOR
GOLDMAN BAND
CONCERT 8:30 P.M.

A MAP OF
GATES AND EVENTS --
SUNDAY, JULY 23
10:00 AM - 11:00 P.M.

Avenue of the Americas

ARTIST'S GATE
Metropolitan Museum of Art
SCHOLAR'S GATE



The Zoog4th St.

STUDENT'S GATE
UNION COOPER ART SCHOOL
67th St.

CHILDREN'S GATE
Pan American Art School

INVENTOR'S GATE
74th St.

ENGINEERS GATE
KINETICISM PRESS

GIRLS GATE
GIRL SCOUTS



MINE'S GATE
McGRAW HILL PUBLISHERS

LENOX AVE.
Farmer's Gate
National Dairy Council
PIONEERS GATE
Universal Cultural Association

ART EXHIBITS

Central Park South

for release

UPON RECEIPT

At a gala celebration featuring free ice cream, balloons and scores of neighborhood children and adults, Mayor John V. Lindsay and Parks Commissioner August Heckscher dedicated a new vest pocket park at 29th Street and Second Avenue in Manhattan today.

The dedication ceremonies were hosted by the Department of Parks and the East Midtown Conservation and Development Corporation, a local amalgamation of organizations which participated in every step of the design of their own park.

At the ceremonies, Mayor Lindsay thanked the Triborough Bridge and Tunnel Authority and the New York Community Trust for their contribution to the city. The \$78,500 facility was financed by a \$25,000 contribution from the New York Community Trust with the balance paid for by the Triborough Bridge and Tunnel Authority.

"This park," the Mayor said, "is a direct result of this administration's policy of demanding the highest standards of design for public facilities while at the same time welcoming the most intensive local participation."

Mayor Lindsay also praised Commissioner James Marcus of the Department of Water Supply, Gas and Electricity for responding "instantly to an urgent request from Commissioner Heckscher that lights be installed here to provide security for the park at night."

Parks Commissioner Heckscher agreed with Mrs. Bea Fitzpatrick, head of the local citizens' group, that "neighborhood people who are responsible can indeed help change their environment for the better."

Commissioner Heckscher praised the neighborhood leadership "that worked so long and so responsibly with the Parks Department for the stunning playground you see here."

(Fact Sheet Attached)

7/21/67

#352

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FACT SHEET ON 29TH STREET AND SECOND AVENUE VEST POCKET PARK

Designer: M. Paul Friedberg and Associates.

Location: 29th Street and Second Avenue.

Size: 100' X 200' ($\frac{1}{2}$ Acre)

Total Estimated Cost: \$78,500. \$25,000 contributed from the New York Community Trust, the balance from the Triborough Bridge and Tunnel Authority.

Description of Site: A flat vacant lot in the midst of a congested residential area. The land was originally acquired by the Triborough Bridge and Tunnel Authority for the Mid-Manhattan Expressway proposed by that agency. The land is on indefinite loan to the Department of Parks and will be maintained by it.

Facilities Offered: Raised sitting area, with benches and shaded by three wood trellis structures and trees, faces Second Avenue. Active play area at far end is completely sand-surfaced, includes a stepped concrete pyramid with built-in slides, two wood tree houses, two tire swings, pipe slides, spring pads, and see-saws. Adjacent is a large asphalted area with children's street games painted with bright highway paints. The sitting and play areas are separated by a central depressed spray pool with four spray heads and a fountain.

Date: 7/21/67



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City of New York
Arsenal, Central Park

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UPON RECEIPT

SOUL MUSIC IN MORNINGSIDE PARK

BOOGALOO, SHINGALING AND FUNKY BROADWAY DANCERS INVITED

Those who delighted to last Tuesday's Calypso Night in St. Nicholas Park will look forward to the Harlem Cultural Festival's next offering, a SOUL MUSIC NIGHT in Morningside Park Ballfield on Wednesday, July 26th, announced Parks Commissioner August Heckscher today.

Beginning at 6:00 PM., guest stars will lend their talents to this festive occasion including Willie Bobo, Lou Courtney, Laura Greene, The Glories, and Tony Lawrence's Big Rock and Soul Band. A surprise pop recording artist will be on hand.

There will be Boogaloo, Shingaling, and Funky Broadway Dance Contests. Ted Williams, international columnist for jazz and rock and roll publications will be among the celebrities to judge the dancers. The winners will receive a year's supply of records from Atlantic, Scepter, or Motown Recording Companies.

Jack "Pear Shaped" Walker of Radio Station WLIB and Hal Atkins, Soul Brother of WWRL will be guest Deejays. Soul Music Night is being generously sponsored by Pepsi Cola and Record World magazine.

Looking ahead a bit, the Harlem Cultural Festival has scheduled a Gospel Music Night for Wednesday, August 8 at 6:30 PM in Mt. Morris Park. Many church choirs will appear, including the noted Professor Herman Stevenson and his singers. Please note that The Harlem Grand Prix Go-Cart race has been cancelled.

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Department of Parks
City of New York
Arsenal, Central Park

for release

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CHALK CARPET OF COLOR WILL COVER CENTRAL PARK MALL SUNDAY

Sunday's Central Park Festival will be enhanced by a Chalk Carpet of Color, announced Parks Commissioner August Heckscher today. From 9 A.M. to 2 P.M. the Central Park Mall will be opened to all sidewalk artists, ages 15 and over. Designs may be mosaic, geometric, floral, oriental, or free form. Judges will give prizes on the basis of color, design, and harmony with the flower carpet concept.

Other events on the Mall include a Play Camp Jamboree at 11 A.M., with free events for children.

A shoe race will pair young adults, and another boy-meets-girl event is the Novelty Fashion Show. People are asked to bring newspapers and tooth picks for the unusual fashion constructions.

At 2 P.M. on the Mall the Baruch Play Camp Teenagers will offer a Soul Music concert. At 3 P.M. everyone is invited for Community Square Dancing.

The Central Park Festival features events throughout Central Park, with something for every interest.

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FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

for release

UPON RECEIPT

HECKSCHER ANNOUNCES DANCEMOBILE

The Harlem Cultural Council DanceMobile, presented by the Hoffman Beverage Co., will launch a five-week schedule of appearances on the city's streets with a performance at 8 PM, Tuesday, July 25, on 134th Street, between Lenox and Seventh Avenues, Administrator of Recreation & Cultural Affairs August Heckscher announced today.

Commissioner Heckscher announced that the schedule will be launched with three performances in Harlem as follows:

Tuesday, July 25 -- on 134th Street, Between Lenox & 7th Aves.

Wednesday, July 26 -- on 111th Street, Between 7th & 8th Aves.

Thursday, July 27th -- on 151st Street Between Amsterdam and
Convent Aves.

"The units like the Dancemobile represent a moveable cultural feast for the City of New York," Commissioner Heckscher said, "and our Office of Cultural Affairs is encouraging more of them."

Noted dancer-choreographer Eleo Pomare and three members of his modern dance company will perform jazz and folk dances. Free soft drinks will be served prior to the program.

The DanceMobile is being funded by the City of New York through the Administration of Recreation and Cultural Affairs, the New York State Council on the Arts and Hoffman Beverages.

7/24/67

#357

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755-4100

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7/24/67

#357

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100

DOG OBEDIENCE TRAINING CLASSES

Listed below is the schedule of Dog Obedience Training classes
and Borough Office phone numbers:

MANHATTAN Paved service road in Central Park going east to
Fifth Avenue and 79th Street.
Tuesdays, Thursdays, 1-8 PM
Saturdays from 1-5 PM
Borough Office RE 4-1000 (ask for Recreation Div.)

BRONX Wednesdays and Fridays from 2-5 PM
Crotona Park - La Fontaine Ave. & East
Tremont Ave.

BROOKLYN Wednesdays and Fridays 9-12 Noon
Prospect Park - Kate Wollman Skating Rink
Side gate will be used to enter

QUEENS Tuesdays 9-12 Noon
Junction Playground - Junction Plgd. & 34 Ave.
Thursdays 9-12 Noon
Gorman Playground - 85th St. & 30th Ave.
Jackson Heights
Saturdays 9-12 Noon
Lower Highland Park-Jamaica Ave. & Elton St.
Cypress Hills

7/25/67

#358

FOR FURTHER INFORMATION ON PARK DEPARTMENT EVENTS
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7/25/67

#358

FOR FURTHER INFORMATION ON PARK DEPARTMENT EVENTS
DIAL 755-4100



Department of Parks
City of New York
Avenue, Central Park

for release

UPON RECEIPT

FREE SUMMER SCHOOL FOR CANINE SCHOLARS

"Love me, love my dog," say New York's countless doglovers, and it will be easier to do so after the dogs and their owners, young and old, complete the Dog Obedience Course, offered by the Department of Parks, under the guidance of expert Louis C. Ciccio.

Announcing that the dog obedience program offered free to the public would begin on Tuesday, August 1st, in outdoor facilities, in Manhattan, Brooklyn, Queens and the Bronx, Parks Commissioner August Heckscher added that it would include beginners and advanced training sessions.

The highly successful Dog Obedience program, recently completed in the four boroughs, enabled two hundred and thirty dogs and masters to learn the fundamentals of dog handling and showing. Some of the boys and girls, equipped with these new skills, have gone on to take jobs walking dogs as part-time employment.

A children's pet show, including animals other than dogs, will complete the course at each of the training sites.

Those desiring to enroll are advised that their dogs must be inoculated and have a license as well as a training leash and link chain collar. Participants may register and will receive training by reporting directly to the training sites beginning August 1, 1967.

Further information may be obtained by calling the borough office of the Parks Department and asking for the Recreation Division.

(SEE ATTACHED FACT SHEET)

7/25/67

#358

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(SEE ATTACHED FACT SHEET)

7/25/67

#358

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100

for release

UPON RECEIPT

OPERATION TENNIS

Starting Monday, July 24th free tennis will be available for everyone from the ages 8 to 17. The program, called Operation Tennis, is being coordinated by the Mayor's Summer Task Force, The Department of Parks, and Clark Gum. Registration is from 10:00 AM to 12 Noon. Everything is free.

The tennis classes will last until September 8th, 1967

Locations

Professionals

Manhattan:

East River Park at Broome Street Hank Fenton

Playground, West 151st St.
East of Seventh Ave.

Sid Llewelan

Brooklyn

Kaiser Park, Neptune Ave. &
West 25th St.

Mr. Ciccaralli

Fort Greene Park, DeKalb Ave.
& South Portland Ave.

David Ginsberg

Lincoln Terrace Park,
Buffalo & Rochester Ave.

Phil Rubell

McCareen Park, Driggs Ave. &
Lorimer St.

Michael Gansell

Playground, Linden Boulevard
& Stanley Ave.

Steve Rubell

Bronx

Crotona Park East, East 173rd St.
& Crotona Ave.

Joseph Noe

Queens

Astoria Park, 21st St. & Hoyt Ave.
Astoria

Armond Ferrara

Baisley Park, 155th St. & 118th Ave.

Arnold Lynn

Highland Park Lower, Jamaica Ave.
& Elton Street, Cypress Hill

Anthony Guadala

Richmond

Silver Lake, Hart Boulevard &
Revere Street

Irving Farber

For Information call: 734-7410

7/25/67

#359

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100



Department of Parks
City of New York
Central Park

for release

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7/25/67

#359

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100

for release

FACT SHEET ON 10 PORTABLE POOLS

Overall description: Pre-engineered, pre-fabricated 20' x 40' with built in 6' wide attached wooden decks, showers and permanent chain link fences. Average depth-aluminum 3', steel 3½' deep.

Manufacturers:

5 Aluminum pool - Chester Products Inc., Hamilton, Ohio
5 Steel Pool - Paddock Pool Company, Albany, New York

Cost: Approximately \$25,000 each

Staff: 1 life guard
1 water plant operator
2 attendants

Locations:

Brooklyn - Brownsville-Sterling Place and Howard Ave.
East New York- Linton Park-Dumont Ave. and Miller Ave.
Bedford Stuyvesant-Tompkins Park-Lafayette Ave. and Marvey Ave.
Queens - South Jamaica- Liberty Park-173 St. and 106 Ave.
Corona-P.S. 127 Playground-100 St. and 25 Ave.
Manhattan- Central Harlem-Mt. Morris Park-123 St. and Madison Ave.
Lower East Side-Tompkins Square Park-Ave. A and 9th St.
Bronx - Tremont-Playground East 182 St. and Belmont Ave.
South Bronx-Millbrook Houses Playground-135 St. and Cypress Ave.
Staten Is- South Beach-South Beach, Houses Playground-Parkinson Ave. and Kramer St.
* already opened

Operation: 10:00 A.M. to 6:00 P.M. seven days a week, free admission, children under 14 only. There is a resuscitator at each pool. Each pool is vacuum-cleaned every morning and hourly readings of chlorine contents and PH of the water are made. Swimming lessons are also given at each pool.

Improvements: Last year the Parks Department had two portable pools in operation. While their feasibility was clearly established, improvements this year include:

1. Showers at each location to reduce bather contamination of pool water.
2. Improved filtration and circulation features (The pools last year had a six hour recirculation cycle which this year was cut down to three hours).
3. Improved chlorination techniques.
4. Every pool will be adequately fenced to allow proper control of persons using the facility.

7/25/67

#360

for release

UPON RECEIPT

A special stretch of highway on the West Drive of Central Park is being created for the New York Soap Box Derby Finals, scheduled for August 12th, announced Parks Commissioner August Heckscher today.

The Department of Highways will begin paving an area about 25 ft. wide and 550 ft. long south of the 67th street exit, on Wednesday, July 26th. Because of the many bends and curves in the road, the West Drive will be closed for the next ten days, from 9:30 AM to 3:00 PM.

Signs have been installed to detour traffic at 72nd Street and at 67th Street until the work is completed.

The Soap Box Derby for boys 11 through 15 years of age, is jointly sponsored by the Department of Parks and the Chevrolet Motor Division of General Motors. Winners of the August 12th New York Finals will compete in the national finals to be held in Akron, Ohio on August 19th.

7/25/67

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7/25/67

#361

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
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for release

UPON RECEIPT

AFRICAN STROLL

Central Park Mall will be brightened with African fashions, music and dancing on Thursday, July 27 at 6:00 PM announced parks Commissioner August Heckscher today.

An African Stroll will combine native African traditions with the influence they have had on American culture. In this spirit, the Stroll will offer a display of African fashions and art with a showing of modern American fashions influenced by Africa. Music and dance will provide a background for the colorful displays.

Those who were present on the Mexican and Japanese strolls are familiar with the Messenger Game and Proverb Board, which will be on the Mall again this Thursday. Come walk with us and be on the lookout for a special stroll surprise.

Attached is a list of stores and entertainers who have contributed to the African Stroll Night.

7/26/67

#362

FOR INFORMATION ON PARK DEPARTMENT EVENTS DIAL
755-4100

#1 Shops showing fashionsa - Harlem

The Ujama Market 1979 7th Ave.
 House of Umoja 2149 7th Ave.
 The Fly Shop 133rd Street and 7th Ave.
 Ronnies Casuals 160 West 125th Street
 Votre Boutique 1667 Amsterdam Ave.
 Village Trends 135th Street and 7th Ave.

b - Other Stores

Knobkerry 19 East 7th Street
 The Tree House 125 East 47th
 The Store - Designs by Arthur McGee
 Karl Vaughn - designer 126 East 12th
 Baltropes Fashions 97 Chester Street, Bklyn.
 Super Store 150 2nd Avenue
 The Leather Bag Avenue A and 10th Street

c-Other

Elephant by Lord and Taylor Chimpanzee By Murry Zaret
 Hair Styles by Black Rose 172 West 133 Street
 Jewelry by Carolee Prince 5 Saint Marks Place
 Artifacts by Stern Brothers

#2 Entertainment

The Yoruba Temple - dancers, drummers, and singers
 La Roc Bey - dancers and drummers
 The House of Umoja - dancers and drummers
 Marcus Gordon - bata
 Alvin Paul - stilt walker
 Sun Ra - musicians

7/26/67