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#332	7/7/67	Creative Puppetry Workshop and Show Opens Tuesday
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#334	7/7/67	Closing of Indoor Rink - NYC Building at Flushing Meadows Corona Park
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#362	7/26/67	African Stroll
#363	7/27/67	Pepsi Youth Talent Festival
#364	7/27/67	Park Commissioner Proclaims Davis Night
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#367		
#368	7/31/67	Sterling Place (Portable Pool)
#369	8/1/67	Gospel Festival in Mt Morris Park
#370	8/1/67	Tree Pruning
#371	8/1/67	The Ox Cart
#372	8/1/67	Morningside Park Concerts
#373	8/3/67	Golden Age Art Exhibition
#374	8/4/67	Puerto Rican Night
#375	8/4/67	Prospect Park East Drive to be Paved
#376	8/4/67	Calypso Carnival in Brooklyn
#377	8/7/67	Soap Box Derby in Central Park
#378	8/7/67	Philharmonic Plays Rain Date in Bronx
#379	8/7/67	"Poster Maze" to be Exhibited in Bryant Park, Aug. 14-20
#380	8/7/67	Free Sailboat Lessons to begin in Flushing Meadows
#381	8/7/67	Surfing Area

#382	8/8/67	Photography Show Opens in Prospect Park
#383	8/8/67	Softball Playoffs
#384		
#385	8/8/67	Chair and Walking Stick Stroll
#386		
#387	8/10/67	Orchard Beach Variety Shows
#388	8/11/67	Heckscher Announces New Concerts for Carl Schurz Park
#389		
#390	8/4/67	Soul Block Parties Brings Top Entertainment to Neighborhoods
#391	8/14/67	First City-Wide Outdoor Sculpture Exhibit
#392		
#393	8/16/67	Shakespeares at Bat
#394		
#395		
#396	8/17/67	Gary Stevens Emcees 2 hour Carnival
#397	8/17/67	Free Children's Theater for New York
#398	8/18/67	Fashion Show in Harlem
#399	8/21/67	Puerto Rico Sings- added Week



Department of Parks
City of New York
Central Park

for release

UPON RECEIPT

Soap box whiz kids, 11 through 15 years of age, may compete in the New York City Soap Box Derby for boys, jointly sponsored by the Department of Parks and the Chevrolet Motor Division of General Motors, announced Parks Commissioner August Heckscher today.

Eight Parks Department facilities have been designated as Soap Box Centers where boys can sign up to participate in the program from July 7th through July 12th.

The Department of Parks in cooperation with Chevrolet will supply all tools, lumber, wheels and other materials free to anyone who participates. Trained recreation leaders will provide the instruction, and cars will be built and stored at these centers.

Boys can also participate by signing up at the local Chevrolet dealer and receive their training there. However, in this case, the participant must purchase all materials at cost. The Parks Department program is free.

The New York City finals will be run in Central Park on August 12th and the winner will go to Akron, Ohio, to compete in the 30th All-American Soap Box Derby Championship finals on August 19th. The maker of the best constructed car in each borough will also go. Crews of up to five may work on each car, and in the event of a crew-made car winning, the entire crew will go to Akron. Chevrolet is prepared to ship up to 30 boys.

In staging a Derby this summer, New York City becomes the 244th entry in the field for the 30th All-American. Sponsored nationally by Chevrolet Motor Division, the Soap Box Derby is marking its 30th anniversary this year as America's longest standing and largest youth activity of its type sponsored by an industry.

The Derby is a competition in which school boys 11 through 15 years of age build and race gravity-propelled coasting cars to

specifications listed in an official rule book.

Approximately one million boys have taken part in the Derby since its introduction as a national competition in 1934. Except for a four-year suspension during the World War II emergency, the Soap Box Derby has been held annually since then. More than 50,000 boys build cars each year to compete in local races. Although originated for boys in America, the Derby has steadily gained international stature and each year Canada and a number of overseas guest countries send champions to Akron. Among these have been Venezuela, Puerto Rico, Ireland, South Africa, Philippines, Okinawa, Mexico and West Germany.

In addition to competing for the \$30,000 in scholarship prizes at Akron, the New York City champion will be awarded a \$500 U.S. Savings Bond by Chevrolet. Chevrolet also provides racing helmets, shirts, rule books and other materials. The beautiful E. M. Estes Championship Plaque also goes to the local winner.

New York City previously competed in the Derby in 1937, 1941 and 1947 but none of the champions went on to win at Akron. However, champions from four New York State communities have won the All-American over the years. This year, fourteen other New York State communities are participating in the 30th All-American, plus two others from Northern New Jersey.

Soap Box Centers are listed on the attached, with the names of Park Department personnel in charge.

-30-

#331

7/7/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

SOAP BOX CENTERS

MANHATTAN - Alfred E. Smith Recreation Center
Catherine and Cherry Streets

Mr. Jack Tuff

Colonial Recreation Center
West 146th Street and Bradhurst Avenue

Mr. John Purvis

BROOKLYN - St. John's Recreation Center
Prospect Place between Troy and Schnectady Avenues

Mr. Alfred Welsh

Brownsville Recreation Center
Linden Boulevard and Christopher Avenue

Mr. Richard Cincotta

BRONX - St. Mary's Recreation Center
St. Ann's Avenue and East 156th Street

Mr. Harold Bryer

Van Cortlandt Park Stadium
West 241 Street and Broadway

Mr. Michael Zarchin

QUEENS - Lost Battalion Hall
93-29 Queens Boulevard
Rego Park

Mr. William Spoller
Mr. Armond Rosenthal

RICHMOND - Levy Playground
Castleton and Jewel Avenues

Mr. Robert Svenningsen
Mr. Robert Scott

for release

UPON RECEIPT

CREATIVE PUPPETRY WORKSHOP AND SHOW OPENS TUESDAY, JULY 11TH

Scrap materials ranging from paper bags to colored cellophane will come to life when Parks Department Puppeteer Rod Young arrives at Tompkins Square Park Tuesday, July 11th, announced Parks Commissioner August Heckscher today. Twelve enthusiastic children between the ages of 7 and 12 will be waiting to bring the first "Creative Puppets" to life. They will learn to make their own puppet performers, and at 3:30 in the afternoon the children will give a public performance under the direction of Mr. Young and two assistants.

The new "Creative Puppetry Workshop and Show" will bring children in every borough "onstage" to express their own ideas and feelings through the medium of puppetry. Children will learn about the four main types of puppets used throughout the world, and will discover how simple materials can be transformed into puppets.

A schedule for the fifteen week program is attached. "Creative Puppetry" will bring spontaneous theater to 52 parks and playgrounds, with the workshops beginning at 1:00 P.M. and the public performances at 3:30 P.M. in each location.

#332

DEPARTMENT OF PARKS

CREATIVE PUPPETRY PROGRAM
SUMMER - 1967

MANHATTAN

July 11th	Tompkins Square Park	3:30
	Sauer Park	4:30
July 12th	B. Downing Playground	3:30
	Baruch	4:30
July 13th	Chelsea Park	3:30
	Penn South	4:30
July 14th	McGray Playground	3:30
	Mt. Morris East Playground	4:30
July 15th	Colonial Park	3:30
	" "	4:30

BRONX

July 18th	141st St. & Brook Ave., Playground	3:30
July 19th	Mullaly Playground	3:30
July 20th	Williamsbridge Oval Playground	3:30
July 21st	Fort Four Playground	3:30
July 22nd	Lyons Square Playground	3:30

QUEENS

July 25th	Beach 59th St. Playground	3:30
July 26th	Alley Park	3:30
July 27th	Cunningham Park	3:30
July 28th	Flushing Meadow Park	3:30
July 29th	Crocheron Park	3:30

BROOKLYN

August 1st	Brownsville Recreation Center Playground	3:30
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(continued) -

CREATIVE PUPPETRY PROGRAMBROOKLYN (continued)

August 2nd	Riverdale & Snediker Playground	3:30
August 3rd	Crispus Attucks Playground	3:30
August 4th	Lindsay Park	3:30
August 5th	Carroll Park	3:30

RICHMOND

August 8th	Levy Playground	3:30
August 9th	Walker Park	3:30
August 10th	Faber Park	3:30
August 11th	McDonald Playground	3:30
August 12th	De Matti Playground	3:30
August 15th	Silver Lake Tennis House	3:30
August 16th	Clove Lakes Park	3:30
August 17th	South Beach	3:30
August 18th	Willowbrook Park	3:30
August 19th	Wolfe's Pond Park	3:30
August 22nd	Park & Taffee Playground	3:30
August 23rd	P.S. 16 Playground	3:30
August 24th	P.S. 270 Playground	3:30
August 25th	Bill Brown Memorial Playground	3:30
August 26th	Tompkins Park	3:30

(continued) - ,

QUEENS

August 29th	D. Gorman Playground	3:30
August 30th	Grover Cleveland Playground	3:30
August 31st	Baisley Park	3:30
September 1st	O'Connell Playground	3:30
September 2nd	Riis Park Playground	3:30

BRONX

September 5th	St. James Playground	3:30
September 6th	Zimmerman Playground	3:30
September 7th	St. Mary's East Playground	3:30
September 8th	St. Mary's West Playground	3:30
September 9th	Webster Memorial Playground	3:30

MANHATTAN

September 12th	Heckscher Playground	5:30
September 13th	Morningside & 123rd St. Plgd.	5:30
September 14th	J. Hood Wright Playground	5:30
September 15th	John Jay Playground	5:30
September 16th	Roosevelt "A" Playground	5:30

7/7/67

#332

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

for release

PRESS BULLETIN: ATTENTION NEWS AND SPORTS DESKS

The finals of the City-Wide Men's Golf Team
Tournament will be held on Sunday, July 9th, at Split Rock
Golf Course, in the Bronx, starting at 7:30 A.M., announced
Parks Commissioner August Heckscher today.

Sponsored by the Department of Parks in cooperation
with WCBS-TV, the tournament opened on June 18th at public golf
courses throughout the city. Semi-finals were held on June 25th
and six semi-finalists from each of the 13 golf courses will be
eligible to compete in the City-Wide Championships.

#333

7/7/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

for release

UPON RECEIPT

ATTENTION: ART EDITORS, ENTERTAINMENT
EDITORS, AND NEWS DESK

POSTERS BY CONTEMPORARY ARTISTS TO BE EXHIBITED SUNDAY
IN CENTRAL PARK

A fantastic maze of posters by contemporary artists will be part of the Central Park Festival on July 23rd, announced Parks Commissioner August Heckscher today. The posters will be displayed all day Sunday on the Central Park Mall, located in the middle of the park at 72nd Street. The display was made by the Container Corporation of America for the New York City Office of Cultural Affairs, and will cover an area of 70' x 45'. The blaze of color features 40 posters by such well known American artists as Roy Lichtenstein, Robert Rauschenberg, Ellsworth Kelly, Andy Warhol, Nicholas Krushenik, Ernest Trova, and Robert Motherwell.

The exhibit includes 19 unique posters never shown in the New York area. They were specially designed Container Corporation posters done for the city of Chicago.

Doris Freedman, Special Assistant for Cultural Affairs said, "I feel it is important for the public to be aware that posters today can be a significant art form. The Poster Maze is part of what we hope will be a revival of the use of original posters throughout the city of New York.

more

The Central Park Festival offers another art event at Conservatory Pond between 72nd and 76th Streets and Fifth Avenue. A quarter mile area will be transformed into a kinetic environment during the celebration on Sunday, from 10:00 AM to 6:00 PM. A special grant from the HOWARD WISE GALLERY will underwrite the cost of "Light Waves," a work composed of two thousand aluminum floats which will reflect waves of sunlight around the 90,000 square foot pond. Other kinetic works will attempt to break the barriers between art and nature, as described in an earlier press release. The environment will be made by Hans Haacke, Richard Hogle, Gilles Larrain, Preston McClanahan and John Van Saun with Willoughby Sharp, Director of Kineticism Press, sponsoring the event.

7/20/67

#353

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100



Department of Parks
City of New York
Arsenal Central Park

for release

PRESS BULLETIN: ATTENTION NEWS AND SPORTS DESKS

Indoor iceskating buffs will have to put away
their skates for a few months, announced Parks Commissioner
August Heckscher today.

The large indoor skating rink in the New York City
Building at Flushing Meadows-Corona Park will be closed for
repairs from July 15th to October 15th.

Since January of this year, the big rink attracted
164,202 skating fans.

7/7/67

#334

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

Department of Parks
City of New York
Arsenal, Central Park

for release

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7/7/67

#334

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

for release

UPON RECEIPT

The stately malls of Park Avenue will become even more stately--and safer-- with the installation of decorative metal chains to replace existing fences on Park Avenue, between 52nd and 54th Streets.

The experimental project will get under way on Monday, July 10th, announced Park Commissioner August Heckscher today.

Commissioner Heckscher pointed out that extensive safety studies had indicated that the removal of the iron fences would result in a significant decrease in accident rates and added that the experiment was of great interest to Mayor John V. Lindsay and the departments of Highway and Parks.

The Park Avenue project is privately funded by Make New York Beautiful, Inc., headed by George T. Delacorte, President of Dell Publishing Co., Inc.

-30-
#335

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-30-
#335

7/7/67

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for release

UPON RECEIPT

SPORTS NIGHT IN HARLEM

Professional athletes will demonstrate boxing, wrestling, judo and jujutsu at the Harlem Cultural Festival's "Sports Night" Tuesday, July 11th, announced Parks Commissioner August Heckscher today. The United Block Association is hosting the event at 131st Street between Park & Madison beginning at 7:00 in the evening.

The great Sugar Ray Robinson will be on hand with other well known sportsmen, including Erich Barnes of the Cleveland Browns, Golden Gloves Champion John Griffin, Middleweight boxer Bobby Waltham, and track star Baron La Beech.

Following the athletic events there will be dancing to the music of Tony Lawrence and his band. Tony, who comes from the West Indies, was once a college track star and is now a prominent young singer.

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7/7/67

#336

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100



Department of Parks
City of New York
Astoria, Central Park

for release
UPON RECEIPT

Ground-breaking ceremonies for Yellowstone Park in Forest Hills, Queens, will be held on Tuesday, July 11th at 2 P.M., Parks Commissioner August Heckscher announced today. Yellowstone Park is bounded by Yellowstone Boulevard and 68th Avenue. Officiating at the ceremonies will be Queens Borough President Mario J. Cariello; and Arthur Rosenblatt, First Deputy Administrator of Recreation and Cultural Affairs, who will represent the Department of Parks and Mayor John V. Lindsay.

Yellowstone Park, designed by Irving Levine and Bertram Blumberg, Architects, together with Clara Coffey, Landscape Architect, was one of three parks whose designs were unveiled by Mayor John V. Lindsay on January 13, 1967 at a press conference at City Hall. At his press conference, Mayor Lindsay called the three parks, Yellowstone, Cooper Park in Brooklyn, and the P.S. 166 playground in Manhattan, "little gems in our total recreation complex."

Mayor Lindsay noted at the January press conference that "our concern for quality design does not end as we cross the East River." The Mayor noted of the Yellowstone Park design, "An earlier plan, totally unrelated to the real needs of the neighborhood, was scrapped." The Mayor said that the new plans provided a much needed sitting place for the elderly. The new plan for Yellowstone Park also includes a sheltered building overhang to provide arts and crafts space with a big outdoor blackboard; a multiple purpose area to be used for roller skating, dancing, theatricals, basketball practice, free play, and a shower area convertible to ice skating with a small amphitheater for seating. The new park will also have an arrangement of steps, sculptured play forms and play equipment to stimulate imaginative play, and a specially designed lighting system for evening functions.

The total estimated cost of the Yellowstone Park rehabilitation is \$290,000. Its size is approximately 1-2/3 acres.

7/7/67

#337

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.
For information:
Mary Perot Nichols

for release

UPON RECEIPT

CALYPSO CARNIVAL

Harlem's St. Nicholas Park will resemble the Caribbean Isles when West Indian singing star Tony Lawrence leads a Calypso Carnival on July 18th, announced Parks Commissioner August Heckscher today.

People are invited to gather at 6 P.M. at J.P. Kennedy Memorial Center (135th Street and Fifth Avenue) wearing colorful costumes and masks for a Junkanoo Parade. As in the West Indies, steel drums and bongo drums will be beaten and there will be Calypso singing as the Junkanoo Parade progresses toward St. Nicholas Park.

At 7 o'clock a Battle of Steel Bands is scheduled, and at 8 o'clock there will be awards given for the best carnival mask. A special prize will be bestowed on the woman who brings the best meat patties.

At 8:30 there will be limbo dancing and a special show of guest stars. The carnival will be climaxed at 9:30 with Jump-up-Calypso, with everyone playing bongos. The public is invited to bring congo and bongo drums for this lively event, which will be led by Courtney Callender of the Parks Department.

Pan American Airlines and Pepsi Cola have given generous sponsorship to the Calypso Carnival, (which is part of the Harlem Cultural Festival) in cooperation with the Cultural Affairs Administration and the Department of Parks.

#338

7/7/67

for release

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#338

7/7/67

for release

UPON RECEIPT

TEEN NIGHTS AT PROSPECT PARK

Teenagers will swing to the beat of rock 'n roll bands in the Prospect Park Band Shell every Tuesday evening from July 11th through August 29th at 7 P.M., announced Parks Commissioner August Heckscher today.

Thursday nights will offer further teenage attractions, when talented performers stage Variety Shows in the Band Shell.

The musical evenings, all beginning at 7 P.M., are the result of "Prospect '67, the popular Prospect Park program sponsored by the Brooklyn Arts and Culture Association (BACA) and the New York City Department of Parks.

Talented teenagers who wish to participate in either the Rock 'n Roll or the Variety nights may contact Mr. Peter Crane, at MA 4-6030 from 3-10 P.M. weekdays and from 10 A.M. to 4 P.M. on Saturday.

7/10/67

#339

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

for release

UPON RECEIPT

Heritage Repertory Theater Features Spanish Language Production

The Heritage Repertory Theater will present two productions this summer at the East River Amphitheater. Rip Van Winkle, a comedy with music for adults and children, will be at the Amphitheater on Wednesday, July 12th at 8:30 P.M.

In addition to Rip Van Winkle, on July 19th and 26th at 8:30, the Repertory Theater is presenting a Spanish language production in two parts, featuring Tito Alba, the top radio and television commentator, and Spanish film actress, Luci Vega.

The first part of the Spanish production will be readings from short stories by major Spanish writers and poems by Latin American, Puerto Rican, and Spanish poets. The second part will be a play, Cornundo, Apalendo, Y Contento, a comedy by Casona.

The East River Amphitheater is at East River Park and Grand Street; both productions are open free to the public.

#340

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

for release

UPON RECEIPT

LIGHTWORKS KITE-FLY IN CENTRAL PARK

A Lightworks Kite-Fly, designed to expose young people to the enjoyment of flying kites in Central Park, will take place on Wednesday evening, July 12, just after dark at Sheep Meadow announced Parks Commissioner August Heckscher today. It will be sponsored by Helena Rubinstein in cooperation with the New York City Department of Parks.

The event will begin with searchlights beaming all over the area and exquisite kites in brilliant day-glo colors being flown by pretty young girls in day-glo paper dresses and pink wigs. The action will be accompanied by the rock and roll music of five girls from Princeton, New Jersey, who sing and play electric guitars.

The public will be encouraged to join the fun and to fly colorful kites with day-glo decals spotlighted in the sky. It should be a vivid sight to be enjoyed by an estimated 30,000 New Yorkers and the visiting fashion press from newspapers all over the United States.

7/10/67

#341

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100

for release

UPON RECEIPT

PRESS BULLETIN: ATTENTION NEWS DESK, ARCHITECTURE,
FEATURE AND PHOTO EDITORS.

Baisley Pond Swimming Pool Plan To Be Shown In Queens

A model of a swimming pool for Baisley Pond Park in the South Jamaica section of Queens will be shown for the first time to community groups on Thursday evening, July 13th at 8:00 PM at the Springfield Garden Methodist Church, 131-29 Farmers Blvd., Queens, Parks Commissioner August Heckscher announced today.

The new \$1 1/2 million pool complex was designed by one of the country's best known young architects, Ulrich Franzen.

The Department of Parks will be represented at the meeting by Arthur Rosenblatt, First Deputy Administrator of Recreation and Cultural Affairs and Mrs. Gloria Trachtenberg, Assistant to the Director of Community Relations.

Following the practice instituted by the new administration of the Department of Parks in January 1966, members of the community will be given the opportunity to comment on and criticize the new design before final plans are drawn up.

Baisley Pond Park is bounded by 116th Avenue, the Sunrise Highway, and South Baisley Boulevard. The new pool will be located at the southern end of the park.

7/11/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100

for release

UPON RECEIPT

The third Annual Golden Age Art Exhibition, sponsored by the Grand Street Boys' Association and conducted by The Recreation Division of the Department of Parks, was opened to the public at the Society of Illustrators, on July 5th, 1967.

Of the more than 700 original oil paintings submitted, the 106 chosen to hang in the exhibition represented artists over 55 years of age from all parts of New York City, as well as from many neighboring states.

Top prize winner was Mr. Herman Timm, a 79 year old artist from, the Bronx, New York. He received a three-year home study Fine Arts Course scholarship to the Famous Artists Schools of Westport, Conn., and the title of "Golden Age Painter of the Year". His painting entitled "Manhattan in the Twilight" was the unanimous choice of the Jury of Awards, composed of Will Barnet, Don Kingman and Stevan Dohanos, world renowned faculty members of the Famous Artists Schools.

The 1967 runner-up was Joseph M. Kubick, 66, of College Point, Queens, New York. For his painting, "Abandoned," he received \$100 and a gold trophy. Harriet Scherer's painting, "Cunningham Park" brought the 57 year old Queens Artist the "Winsor & Newton Award" valued at over \$70.00.

The nine other award winners were:

1. Ruth McCourt, age 57, of Jamaica, N.Y. - "Still Life No. 2"
2. Maurice Van Felix, age 78, Pleasantville, N.J. - "Wharf at Venice Park, Atlantic City"
3. N. M. Gassen, age 86, Manhattan, N.Y. - "A Mid-summer Nights Dream"
4. John Batta, age 84, of Suffern, N.Y. - "The Old Mill"
5. Rudolf Haas, age 82, Brooklyn, N.Y. - "Fisherman's Wharf"
6. Isadore Miller, age 83, Bronx, New York - "The Card Players"
7. May Friedson, age 80, Bronx, N.Y. - "Summer"
8. Irene Friedman, age 57, Forest Hills, N.Y. - "The Art Lesson"
9. S. Silver, age 79, Manhattan, N.Y. - "Low Tide"

(Cont'd.)- Page 2

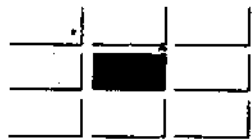
The average age of the exhibitors was 69 years, the average winner 74 years old, with 11 artists 80 years of age or older.

Over twenty Golden Age Centers were represented, with their entries winning some of the other awards. Among the nine artists, besides the top three who received prizes totaling over \$1,000.00 in value, were a retired bricklayer, a former physician, an attorney, a retired salesman, a vice president of a large construction company, and an 81 year old emeritus president of a famous educational institution.

7/11/67

343

FOR INFORMATION ON PARKS DEPARTMENT EVENTS, PLEASE DIAL 755-4100



for release

UPON RECEIPT

The third Annual Golden Age Art Exhibition, sponsored by the Grand Street Boys' Association and conducted by The Recreation Division of the Department of Parks, was opened to the public at the Society of Illustrators, on July 5th, 1967.

Of the more than 700 original oil paintings submitted, the 106 chosen to hang in the exhibition represented artists over 55 years of age from all parts of New York City, as well as from many neighboring states.

Top prize winner was Mr. Herman Timm, a 79 year old artist from, the Bronx, New York. He received a three-year home study Fine Arts Course scholarship to the Famous Artists Schools of Westport, Conn., and the title of "Golden Age Painter of the Year". His painting entitled "Manhattan in the Twilight" was the unanimous choice of the Jury of Awards, composed of Will Barnet, Don Kingman and Stevan Dohanos, world renowned faculty members of the Famous Artists Schools.

The 1967 runner-up was Joseph M. Kubick, 66, of College Point, Queens, New York. For his painting, "Abandoned," he received \$100 and a gold trophy. Harriet Scherer's painting, "Cunningham Park" brought the 57 year old Queens Artist the "Winsor & Newton Award" valued at over \$70.00.

The nine other award winners were:

1. Ruth McCourt, age 57, of Jamaica, N.Y. - "Still Life No. 2"
2. Maurice Van Felix, age 78, Pleasantville, N.J. - "Wharf at Venice Park, Atlantic City"
3. N. M. Gassen, age 86, Manhattan, N.Y. - "A Mid-summer Nights Dream"
4. John Batta, age 84, of Suffern, N.Y. - "The Old Mill"
5. Rudolf Haas, age 82, Brooklyn, N.Y. - "Fisherman's Wharf"
6. Isadore Miller, age 83, Bronx, New York - "The Card Players"
7. May Friedson, age 80, Bronx, N.Y. - "Summer"
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(Cont'd.)- Page 2

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7/11/67

343

FOR INFORMATION ON PARKS DEPARTMENT EVENTS, PLEASE DIAL 755-4100

for release

UPON RECEIPT

Parks Commissioner August Heckscher invited the public to stroll to the strumming of Mariachis on the Mall, Thursday, July 13th, from 6:00 to 8 P.M.

Mexican displays and fashions from the Pan American Phoenix Shop and Mexican food from Fonda Del Sol will be on exhibit. Paraphernalia will stage a fashion show of plastic clothes and electric dresses and Restaurant Associates will sell tocos and special Promenade Punch.

This Promenade is the first in a series of weekly evening strolls. Each stroll will have a different international theme with musicians playing music traditional to that country. Fashion shows from various New York boutiques will highlight the evening strolls. Massart, Inc., has designed a vinyl canopy so people can walk rain or shine.

The program of strolls is scheduled to continue for many weeks, ending with a Grand Finale costume party.

#344

7/12/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

for release

UPON RECEIPT

WEST INDIAN CELEBRITIES TO STAR IN CALYPSO CARNIVAL

Well known entertainers from the West Indies will join the Calypso Carnival in St. Nicholas Park, 135th Street and St. Nicholas Avenue, the evening of Tuesday, July 18th, announced August Heckscher, Administrator of Recreation and Cultural Affairs.

Baron Lee from Kingston, Jamaica, known for his calypso rock group, "Baron Lee and the Dragons", will be on hand, as well as Irving C. Watson, a West Indian comedian, Johnny Barracuda, a calypso singer who makes up stories about people in the audience, and Helena Walker, Queen of the limbo.

The Gabriel Steel Band and the Charlie Prince Steel Band will fly in from Trinidad to play for the evening, and the Lord Tony Lawrence Calypso Band, which also plays rock with a calypso feeling, will add to the musical attractions.

Ted Truesdale from the African Room, and Lord Obstinate are among other stars who will attend.

Professional stiltwalker Alvin Paul from the West Indies will lead a Junkanoo Parade, with William Booth, Director of the Human Rights Commission, beginning at 135th

Street and Fifth Avenue at 6 P.M. The parade will progress toward St. Nicholas Park, and the public is invited to join, wearing bright costumes and beating bongo drums.

Groups participating in the parade include: Harlem Teens, Mobilization for Youth, Police Athletic League, United Block Association, "Youth in Action" from Brooklyn, and students from Columbia University and City College.

The Calypso Carnival, part of the Harlem Cultural Festival, is being sponsored by Reynolds Aluminum, Pepsi Cola, Pan American Airways, and the Petschek Foundation.

The Calypso Carnival will bring the Caribbean spirit to St. Nicholas Park, with a Battle of Steel Bands, prizes for the best carnival mask and a prize for the woman who brings the best meat patties, limbo dancing, a special show of guest stars, and Jump-Up-Calypso, with everyone playing bongos. Courtney Callender, Director of Community Relations of the Parks Department, will lead the Jump-Up-Calypso, which will climax the carnival at 9:30 P.M.

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7/13/67
FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

#345

for release

UPON RECEIPT

Parks Commissioner, August Heckscher, announced today that the 1967 Ball Pegging Derby finalists from each borough and Nassau County will compete between the games of a double-header at Shea Stadium on July 19.

Twelve finalists were chosen from the 9,200 boys who competed. Among these finalists are Gene Reichardt, 16, from Queens with a throw of 341 feet in the teen division and Robert Bedor, 11, also from Queens with a 214 foot throw in the pre-teen division. These boys will demonstrate their skills in throwing a ball not only far, but accurately.

Prizes will be awarded to boys finishing first and second in each division.

This event is sponsored by the New York Mets and Bohack Stores in cooperation with the Department of Parks.

After the ball game, the sponsors will treat the twelve finalists and their parents to a dinner at the Douglaston Steak House.

7/14/67

#346

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

for release

Upon Receipt

An Environment of Kinetic Art for the Central Park Festival

Parks Commissioner August Heckscher announced today that for the Central Park Festival on Sunday July 23rd the quarter-mile area around Conservatory Pond between 72nd and 76th Sts. and Fifth Avenue will be transformed into a kinetic environment.

Large scale kinetic works will attempt to break the barriers between art and nature. Two thousand aluminum floats will reflect waves of sunlight around the 90,000 square foot pond. Hundreds of white balloons anchored in the center of the water will create an endless line disappearing into the sky. The larger trees surrounding the pond will rain, smoke, smell, snow and sound. Special sites situated on the slopes at the periphery of the pond will bubble, flare, foam and fog. Other areas will be activated with air, ice, water and sand. White weather balloons will fly at great altitudes and release artificial rain and snow. Flares will periodically illuminate the whole field.

This environment will be made by Hans Haacke, Richard Hogle, Gilles Larrain, Preston McClanahan and John Van Saun with Willoughby Sharp, Director of Kineticism Press, the sponsor of the event.

For information on Parks Department Events, call 755-4100

7/18/67

#347

for release

UPON RECEIPT

Japanese lanterns of pink and yellow will mingle with the colors of Thursday's sunset as the Central Park Mall plays host to a Japanese stroll, Parks Commissioner August Heckscher announced today. From 6:00 to 8:00 P.M., New Yorkers are invited to stroll to the music of wind chimes and watch the wonders of Tokyo here at home.

Strollers will see flower arranging and origami (Japanese paper-folding) demonstrations. There will also be performances of a classical Japanese dancer and folk singers.

The Park's summer foliage will be enhanced as Miss Kokha Mikami shows New Yorkers how to arrange flowers as they do in Japan. She is the Director of the Sogetsu School of Flower Arranging in Tokyo. In addition to having co-ordinated flower shows internationally, Miss Mikami holds the highest award in the "All Japan Ikebana Art Contest."

For those who would like to learn the art of making paper flowers, Mr. Nobuko Shimazaki is the man. He is an expert in the art of paper folding and has taught tens of thousands of Americans this beautiful art through his appearances in schools, colleges and on television. With thin pieces of brightly colored paper, he will demonstrate how to create anything from a flower to a bird of paradise--in paper.

The Japanese stroll will also feature Japan's foremost

classical dancer, Suzushi Hanayagi. Mr. Hanayagi has toured this country and his own, teaching the techniques of classical Japanese dance. For those fascinated by the strains of Japanese folk music, Sakiko Kanamori, a graduate of Juilliard School of Music, will serenade with songs from his native land.

This event is made possible through the sponsorship of the Japan Society, a non-profit institution devoted to encouraging cultural relations between the United States and Japan. The decorations--a myriad of Japanese lanterns and a cluster of wind chimes--are the donations of New York's own Japanese department store, Takashimaya.

A mysterious Happening by Kusama, a noted young lady from Tokyo, will be the surprise of the Japanese Stroll. Come and be sure to bring your parasol, your kimono, or any Western equivalents, and stroll on the Central Park Mall in its unique Japanese disguise.

The Thursday strolls are originated by Miss Phyllis Yampolsky, the Park Department's artist-in-residence.

The Central Park Mall is located in the center of the park and runs from 69th to 72nd Street. The Japanese Stroll will be held on Thursday, July 20th, from 6:00 to 8:00 P.M.

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7/18/67

#348

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

for release

UPON RECEIPT

HECKSCHER ANNOUNCES JULY 23RD CENTRAL PARK FESTIVAL

Parks Commissioner August Heckscher announced today that an all-day Festival would be held on Sunday, July 23rd, in Central Park. There will be a variety of events in the park, Commissioner Heckscher said, ranging from art exhibits to bicycle races, and 12 gates of the Park, which have names dating back to the 19th Century, will be decorated by individual sponsors.

Two of the gates, the Scholar's and the Artist's Gates, will be decorated by the Metropolitan Museum of Art, Commissioner Heckscher announced. The gate decorations are being designed by Stuart Silver, Manager of the Metropolitan Museum's Department of Exhibition and Design and the designer of the current show, "In the Presence of Kings".

The Mariner's Gate, Commissioner Heckscher announced, will be decorated by the United States Coast Guard Auxiliary, the All Saints Gate by the All Saints Parish, and the Girl's Gate by the Manhattan Girl Scouts. (A complete list of gates, sponsors and addresses is attached.)

The public is invited to come to the Park on Sunday for bicycling (the roads are closed to auto traffic from 6 A.M. to 11 P.M. for cycling), picnicking, walking, observing the many events and displays, said Commissioner Heckscher. "Stationed at the decorated gates will be volunteers wearing paper dresses who will pass out envelopes to those who enjoy the park and who wish to mail in contributions to Mayor Lindsay's Summer Task Force," Commissioner Heckscher stated.

Commissioner Heckscher said, "These gifts can brighten the summer for children who do not have Central Park at their doorstep." The Parks Commissioner emphasized that contributions will be voluntary, that no money would be collected in the Park and that,

"anyone who wishes may enter the Park and enjoy the Festival without

making a contribution."

"The idea for the Festival and for the decoration of the gates comes from Budapest," Commissioner Heckscher stated, "where the parks are used twice a summer in this fashion."

The Mayor's Summer Task Force funds are used for play streets, recreation equipment, buses to take children on country excursions, lighting for playgrounds, and fire hydrant shower caps.

The Central Park Festival will include a Goldman Band Concert of Viennese Music, a kinetic art show, a poster exhibit sponsored by the New York City Office of Cultural Affairs and the Container Corporation, a Puerto Rican music festival with top Latin bands, called Tributo à Puerto Rico, sponsored by Rheingold, and a cultural festival at the north end of Central Park by the Universal Cultural Association, a Harlem organization.

Commissioner Heckscher noted that "the Central Park Festival is intended to celebrate the park just as it is, with its diversity of landscape and activity. Many events will be part of a normal Sunday in the park," said Commissioner Heckscher, "such as the performance of 'King John' by the New York Shakespeare Festival in the Delacorte Theater, kite flying in the Sheep Meadow, bicycle races, baseball games, and just walking under the cool trees.

Commissioner Heckscher announced also that volunteers are still needed to help pass out envelopes at the gates to the park. Volunteers should apply by calling Mrs. Ruth Hagy Brod, Director of the Mayor's Voluntary Coordinating Council, at 566-5953. Commissioner Heckscher said, "Efforts will be made to pair off boys and girls so that there is one each to a gate."

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.
7/18/67

SPONSORS OF CENTRAL PARK GATES
Central Park Festival
Sunday, July 23, 1967

<u>GATES</u>	<u>LOCATION</u>	<u>SPONSORS</u>
ARTISANS GATE	7th Ave. & Central Park S.	Design Research
ARTISTS GATE	Ave. of Americas & C.P.S.	Metropolitan Museum of Art
SCHOLARS GATE	E. 60 and Fifth Ave.	Metropolitan Museum of Art
CHILDRENS GATE	E. 64 & Fifth Ave.	Pan American Art School
STUDENTS GATE	E. 67 & Fifth Ave.	Cooper Union Art School
INVENTORS GATE	E. 72 & Fifth Ave.	Raymond Lee Inventions
MINERS GATE	E. 79 & Fifth Ave.	McGraw Hill Publishing Co.
ENGINEERS GATE	E. 90 & Fifth Ave.	Kineticism Press
GIRLS GATE	E. 102 & Fifth Ave.	Girl Scouts Manhattan Office
PIONEERS GATE	110 & Fifth Ave.	Universal Cultural Association and Associates Caravan of the Arts
STRANGERS GATE	110 & Eighth Ave.	" " "
FARMERS GATE	Lenox & Cathedral Pkwy.	National Dairy Council
BOYS GATE	W. 100 & C.P.W.	-YMCA of Greater New York
MARINERS GATE	W. 85th & C.P.W.	U.S. Coast Guard Auxiliary
ALL SAINTS GATE	W. 96 & C.P.W.	All Saints Parish
NATURALISTS GATE	77 St. & C.P.W.	American Museum of Natural History

Paper dresses for the volunteers are being donated by the JAMES
STERLING PAPER FASHIONS LTD., 200 Madison Ave., and paper
hats by B & B MANUFACTURING CO., 141 W. 28th St.

for release

PRESS BULLETIN:

LINDSAY, HECKSCHER DEDICATE NEW VEST POCKET PARK

Mayor John V. Lindsay and Parks Commissioner August Heckscher will participate in dedication ceremonies for the newly completed vest pocket park at the southwest corner of 29th Street and Second Avenue, Manhattan, on Friday, July 21st, 1967 at 12:30 P.M.

The dedication ceremonies are being planned by the East Midtown Conservation and Development Corporation, a local amalgam of citizens' groups, in cooperation with the Department of Parks.

The playground was designed by M. Paul Friedberg, the nationally known landscape architect who designed the prize-winning Astor Playground at Riis Houses on the Lower East Side.

The site of the East 29th Street playground was loaned to the Department of Parks by the Triborough Bridge and Tunnel Authority which, with the New York Community Trust, paid the entire cost of construction of the new vest pocket park.

7/19/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

#350

for release

UPON RECEIPT

CENTRAL PARK FESTIVAL CELEBRATES ENTIRE PARK

Every entrance to Central Park will be a different experience during the Central Park Festival, Sunday July 23rd, said Parks Commissioner August Heckscher today. The gates have names dating back to the 19th century, which will be reflected in the decorations.

The all day celebration will raise money for the Mayor's Task Force, as well as being a tribute to Central Park. Volunteers will be stationed at all the entrances of Central Park to give envelopes for voluntary contributions. Of course no one must contribute, but the volunteers will lend color to the festival in their bright paper dresses donated by Sterling Paper Fashions, Ltd. As a result of stories appearing in the press today, Fashion Seal Disposables telephoned the Department of Parks and said they were sending 100 striped blazers for the male volunteers to wear. Another manufacturer is sending colorful Bangasa paper umbrellas, to match the girl's paper dresses.

The Artisans Gate, located at 7th Avenue and Central Park South, is being sponsored by Design Research. The sidewalk will be painted with bright colors, Marimekko flags will be flown from the gate, and cabanas will be scattered at the entrance.

The Metropolitan Museum of Art is sponsoring the Scholars Gate (60th St. & Fifth Ave.) and the Artists Gate (Ave. of the Americas & Central Park South). The Museum is constructing cardboard geometric Shapes of different colors to form high archways over the gates. Many of the "blocks" will be decorated with silk screen prints relating to the theme of the Artist and Scholar. The prints are being made especially for the Central Park Festival by the Museum's Department of Exhibition and Design under the management of Stuart Silver.

Children will love the lollipop tree at E. 64th Street and Fifth Avenue, where they can pick real lollipops to eat. The tree is being

more

made by the Pan American Art School for the Childrens Gate.

The Farmers Gate, at Lenox Avenue and Cathedral Parkway, will be a treat for city children who have never been on a farm. The National Dairy Council is exhibiting a model farm with life size model cows that talk and milkmaids who will churn butter. Posters will be displayed on kiosks by the Farmers Gate.

A Harlem organization called Universal Cultural Association and Associates Caravan of the Arts will bring Indian and African displays to the north end of Central Park. The group is sponsoring the Pioneer's Gate at 110th St. and Fifth Avenue, and the Stranger's Gate at 110th St. and Eighth Avenue. At these gates there will be paintings on exhibit, Indian handicrafts, African fabrics from Ghana and Nigeria, and sculpture by community artists. The House of Umoja Dance Theater Workshop will perform at the gates, as well as the Simba Dance Studio dancers and drummers. Ujamaa Market will display handicrafts and fashions and will also provide dancers. A karate exhibition by Moses Powell will demonstrate the art of self defense. Special guests at the Strangers and Pioneers gates will be Olotungi Dance Studio members, Mr. and Mrs. Ossie and Ruby Dee, and the well known jazz musician Max Roche.

A special musical event will be offered free in Central Parks North Meadow, between 97th and 100th streets in the middle of the park. Rheingold is sponsoring this "Tributo a Puerto Rico", which features Tito Puente, one of the most popular Puerto Rican musicians. The entertainers include singers Bobby Capo and Myrta Silva, Ricardo Rey and his orchestra, Yomo Toro with his calypso band, dancer Daisy Guzman, flamenco dancers Polito Vega, Rafael and Yuliana, and Johnny Albino. Tributo a Puerto Rico begins at 6 PM, and there is no charge for admission.

7/19/67

#351

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
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Seventh Ave.

Central Park South

Avenue of the Americas

ARTISAN'S GATE
Design Research

Sheep Meadow

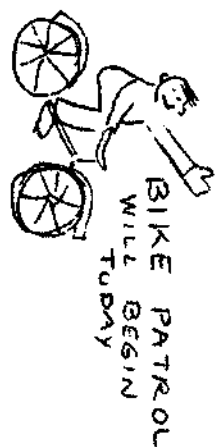
DeLauro Theater
"King John"
8:00 P.M.

72 ST.
Naturalists Gate -
American Museum
of Natural History

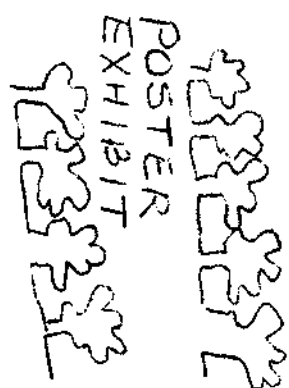
77 ST.
U.S. COAST
GUARD
Auxiliary

Boy's Gate -
Y.M.C.A.

Central Park Festival



A MAP OF
GATES AND EVENTS --
SUNDAY, JULY 23
10:00 AM - 11:00 P.M.



THE GAMES AND CONTESTS
MALL

CHALK CARPET OF COLOR
BAND SHELL
GOLDMAN BAND
CONCERT 8:30 P.M.

ARTIST'S GATE
Metropolitan Museum of Art
SCHOLAR'S GATE



The Zoo 64th St.

STUDENT'S GATE
Cooper Art School
67th St.

CHILDREN'S GATE
Pan American Art School

INVENTOR'S GATE
RAIN AND
INVENTIONS
79th St.

ENGINEERS
GATE
KINETICISM
PRESS

GIRLS GATE
GIRL SCOUTS
102 ST.

PIONEERS
GATE
Universal Cultural
Association



LENOX AVE.
Farmer's Gate
National Dairy Council

Central Park West

MARINER'S GATE
86th Street

SAINTS GATE - ALL SAINTS
PARISH
96th St.

EIGHTH AVE.

STRANGERS
GATE
Universal Cultural Assoc.
and Associate
Caravan of
the Arts

110th Street

ART EXHIBITS

for release

UPON RECEIPT

At a gala celebration featuring free ice cream, balloons and scores of neighborhood children and adults, Mayor John V. Lindsay and Parks Commissioner August Heckscher dedicated a new vest pocket park at 29th Street and Second Avenue in Manhattan today.

The dedication ceremonies were hosted by the Department of Parks and the East Midtown Conservation and Development Corporation, a local amalgamation of organizations which participated in every step of the design of their own park.

At the ceremonies, Mayor Lindsay thanked the Triborough Bridge and Tunnel Authority and the New York Community Trust for their contribution to the city. The \$78,500 facility was financed by a \$25,000 contribution from the New York Community Trust with the balance paid for by the Triborough Bridge and Tunnel Authority.

"This park," the Mayor said, "is a direct result of this administration's policy of demanding the highest standards of design for public facilities while at the same time welcoming the most intensive local participation."

Mayor Lindsay also praised Commissioner James Marcus of the Department of Water Supply, Gas and Electricity for responding "instantly to an urgent request from Commissioner Heckscher that lights be installed here to provide security for the park at night."

Parks Commissioner Heckscher agreed with Mrs. Bea Fitzpatrick, head of the local citizens' group, that "neighborhood people who are responsible can indeed help change their environment for the better."

Commissioner Heckscher praised the neighborhood leadership "that worked so long and so responsibly with the Parks Department for the stunning playground you see here."

(Fact Sheet Attached)

7/21/67

#352

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

FACT SHEET ON 29TH STREET AND SECOND AVENUE VEST POCKET PARK

Designer: M. Paul Friedberg and Associates.

Location: 29th Street and Second Avenue.

Size: 100' X 200' ($\frac{1}{2}$ Acre)

Total Estimated Cost: \$78,500. \$25,000 contributed from the New York Community Trust, the balance from the Triborough Bridge and Tunnel Authority.

Description of Site: A flat vacant lot in the midst of a congested residential area. The land was originally acquired by the Triborough Bridge and Tunnel Authority for the Mid-Manhattan Expressway proposed by that agency. The land is on indefinite loan to the Department of Parks and will be maintained by it.

Facilities Offered: Raised sitting area, with benches and shaded by three wood trellis structures and trees, faces Second Avenue. Active play area at far end is completely sand-surfaced, includes a stepped concrete pyramid with built-in slides, two wood tree houses, two tire swings, pipe slides, spring pads, and see-saws. Adjacent is a large asphalted area with children's street games painted with bright highway paints. The sitting and play areas are separated by a central depressed spray pool with four spray heads and a fountain.

Date: 7/21/67

for release

UPON RECEIPT

SOUL MUSIC IN MORNINGSIDE PARK

BOOGALOO, SHINGALING AND FUNKY BROADWAY DANCERS INVITED

Those who delighted to last Tuesday's Calypso Night in St. Nicholas Park will look forward to the Harlem Cultural Festival's next offering, a SOUL MUSIC NIGHT in Morningside Park Ballfield on Wednesday, July 26th, announced Parks Commissioner August Heckscher today.

Beginning at 6:00 PM., guest stars will lend their talents to this festive occasion including Willie Bobo, Lou Courtney, Laura Greene, The Glories, and Tony Lawrence's Big Rock and Soul Band. A surprise pop recording artist will be on hand.

There will be Boogaloo, Shingaling, and Funky Broadway Dance Contests. Ted Williams, international columnist for jazz and rock and roll publications will be among the celebrities to judge the dancers. The winners will receive a year's supply of records from Atlantic, Scepter, or Motown Recording Companies.

Jack "Pear Shaped" Walker of Radio Station WLIB and Hal Atkins, Soul Brother of WWRL will be guest Deeja's. Soul Music Night is being generously sponsored by Pepsi Cola and Record World magazine.

Looking ahead a bit, the Harlem Cultural Festival has scheduled a Gospel Music Night for Wednesday, August 8 at 6:30 PM in Mt. Morris Park. Many church choirs will appear, including the noted Professor Herman Stevenson and his singers. Please note that The Harlem Grand Prix Go-Cart race has been cancelled.

7/21/67

#354

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
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for release

UPON RECEIPT

CHALK CARPET OF COLOR WILL COVER CENTRAL PARK MALL SUNDAY

Sunday's Central Park Festival will be enhanced by a Chalk Carpet of Color, announced Parks Commissioner August Heckscher today. From 9 A.M. to 2 P.M. the Central Park Mall will be opened to all sidewalk artists, ages 15 and over. Designs may be mosaic, geometric, floral, oriental, or free form. Judges will give prizes on the basis of color, design, and harmony with the flower carpet concept.

Other events on the Mall include a Play Camp Jamboree at 11 A.M., with free events for children.

A shoe race will pair young adults, and another boy-meets-girl event is the Novelty Fashion Show. People are asked to bring newspapers and tooth picks for the unusual fashion constructions.

At 2 P.M. on the Mall the Baruch Play Camp Teenagers will offer a Soul Music concert. At 3 P.M. everyone is invited for Community Square Dancing.

The Central Park Festival features events throughout Central Park, with something for every interest.

7/21/67

#355

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

for release

UPON RECEIPT

"PUERTO RICO SINGS" IN TOMKINS SQUARE PARK

Parks Commissioner August Heckscher announced the opening night of Puerto Rico Sings, a program of musical vignettes depicting the culture and some of the history of Puerto Rico. The performance will take place in the ballfield of Tomkins Square, on 10th Street and Avenue B, at 8 PM, Wednesday, July 26th.

Puerto Rico Sings is a program sponsored by Friends of Puerto Rico, a non-profit cultural organization which has presented programs at many municipal affairs. The performers are all youngsters of Puerto Rican ancestry, between 16 and 21. Many of them look forward to professional careers in music and the theatre.

The hour and a half show, conceived and directed by Robert Cox, is composed of present day folk songs and dances.

The four week program, amounting to twenty performances, is funded by private money raised by Mayor Lindsay for summer entertainment. It will tour the five boroughs under the supervision of the Department of Parks.

Newsmen, as well as musical reviewers, are invited.

7/21/67

#356

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100

ADVISORY
OFFICE

ADVISORY
OFFICE

ADVISORY
OFFICE

ADVISORY
OFFICE

Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

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7/21/67

#356

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100

For information:
Mary Perot Nichols
755-4100

UPON RECEIPT

HECKSCHER ANNOUNCES DANCEMOBILE

The Harlem Cultural Council DanceMobile, presented by the Hoffman Beverage Co., will launch a five-week schedule of appearances on the city's streets with a performance at 8 PM, Tuesday, July 25, on 134th Street, between Lenox and Seventh Avenues, Administrator of Recreation & Cultural Affairs August Heckscher announced today.

Commissioner Heckscher announced that the schedule will be launched with three performances in Harlem as follows:

Tuesday, July 25 -- on 134th Street, Between Lenox & 7th Aves.

Wednesday, July 26 -- on 111th Street, Between 7th & 8th Aves.

Thursday, July 27th -- on 151st Street Between Amsterdam and Convent Aves.

"The units like the Dancemobile represent a moveable cultural feast for the City of New York," Commissioner Heckscher said, "and our Office of Cultural Affairs is encouraging more of them."

Noted dancer-choreographer Eleo Pomare and three members of his modern dance company will perform jazz and folk dances. Free soft drinks will be served prior to the program.

The DanceMobile is being funded by the City of New York through the Administration of Recreation and Cultural Affairs, the New York State Council on the Arts and Hoffman Beverages.

7/24/67

#357

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100

For information:
Mary Perot Nichols
REgent 4 1000

DOG OBEDIENCE TRAINING CLASSES

Listed below is the schedule of Dog Obedience Training classes
and Borough Office phone numbers:

MANHATTAN Paved service road in Central Park going east to
Fifth Avenue and 79th Street.

Tuesdays, Thursdays, 1-8 PM
Saturdays from 1-5 PM

Borough Office RE 4-1000 (ask for Recreation Div.)

BRONX Wednesdays and Fridays from 2-5 PM
Crotona Park - La Fontaine Ave. & East
Tremont Ave.

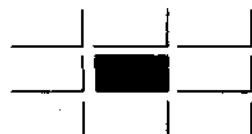
BROOKLYN Wednesdays and Fridays 9-12 Noon
Prospect Park - Kate Wollman Skating Rink
Side gate will be used to enter

QUEENS Tuesdays 9-12 Noon
Junction Playground - Junction Plgd. & 34 Ave.
Thursdays 9-12 Noon
Gorman Playground - 85th St. & 30th Ave.
Jackson Heights
Saturdays 9-12 Noon
Lower Highland Park-Jamaica Ave. & Elton St.
Cypress Hills

7/25/67

#358

FOR FURTHER INFORMATION ON PARK DEPARTMENT EVENTS
DIAL 755-4100



Department of Parks
City of New York
J. Edgar Hoover Federal Building, Central Park

for release

UPON RECEIPT

OPERATION TENNIS

Starting Monday, July 24th free tennis will be available for everyone from the ages 8 to 17. The program, called Operation Tennis, is being coordinated by the Mayor's Summer Task Force, The Department of Parks, and Clark Gum. Registration is from 10:00 AM to 12 Noon. Everything is free.

The tennis classes will last until September 8th, 1967

Locations

Professionals

Manhattan:

East River Park at Broome Street Hank Fenton

Playground, West 151st St.
East of Seventh Ave.

Sid Llewelan

Brooklyn

Kaiser Park, Neptune Ave. &
West 25th St.

Mr. Ciccaralli

Fort Greene Park, DeKalb Ave.
& South Portland Ave.

David Ginsberg

Lincoln Terrace Park,
Buffalo & Rochester Ave.

Phil Rubell

McCareen Park, Driggs Ave. &
Lorimer St.

Michael Gansell

Playground, Linden Boulevard
& Stanley Ave.

Steve Rubell

Bronx

Crotona Park East, East 173rd St.
& Crotona Ave.

Joseph Noe

Queens

Astoria Park, 21st St. & Hoyt Ave.
Astoria

Armond Ferrara

Baisley Park, 155th St. & 118th Ave.

Arnold Lynn

Highland Park Lower, Jamaica Ave.
& Elton Street, Cypress Hill

Anthony Guadala

Richmond

Silver Lake, Hart Boulevard &
Revere Street

Irving Farber

For Information call: 734-7410

7/25/67

#359

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100

for release

FACT SHEET ON 10 PORTABLE POOLS

Overall description: Pre-engineered, pre-fabricated 20' x 40' with built in 6' wide attached wooden decks, showers and permanent chain link fences. Average depth- aluminum 3', steel 3½' deep.

Manufacturers:

5 Aluminum pool - Chester Products Inc., Hamilton, Ohio
5 Steel Pool - Paddock Pool Company, Albany, New York

Cost: Approximately \$25,000 each

Staff: 1 life guard
1 water plant operator
2 attendants

Locations:

Brooklyn - Brownsville-Sterling Place and Howard Ave.
East New York- Linton Park-Dumont Ave. and Miller Ave.
Bedford Stuyvesant-Tompkins Park-Lafayette Ave. and Marvey Ave.
Queens - South Jamaica- Liberty Park-173 St. and 106 Ave.
Corona-P.S. 127 Playground-100 St. and 25 Ave.
Manhattan- Central Harlem-Mt. Morris Park-123 St. and Madison Ave.
Lower East Side-Tompkins Square Park-Ave. A and 9th St.
Bronx - Tremont-Playground East 182 St. and Belmont Ave.
South Bronx-Millbrook Houses Playground-135 St. and Cypress Ave.
Staten Is- South Beach-South Beach, Houses Playground-Parkinson Ave. and Kramer St.
* already opened

Operation: 10:00 A.M. to 6:00 P.M. seven days a week, free admission, children under 14 only. There is a resuscitator at each pool. Each pool is vacuum-cleaned every morning and hourly readings of chlorine contents and PH of the water are made. Swimming lessons are also given at each pool.

Improvements: Last year the Parks Department had two portable pools in operation. While their feasibility was clearly established, improvements this year include:

1. Showers at each location to reduce bather contamination of pool water.
2. Improved filtration and circulation features (The pools last year had a six hour recirculation cycle which this year was cut down to three hours).
3. Improved chlorination techniques.
4. Every pool will be adequately fenced to allow proper control of persons using the facility.

7/25/67

#360

for release

FACT SHEET ON 10 PORTABLE POOLS

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7/25/67

#360

for release

UPON RECEIPT

A special stretch of highway on the West Drive of Central Park is being created for the New York Soap Box Derby Finals, scheduled for August 12th, announced Parks Commissioner August Heckscher today.

The Department of Highways will begin paving an area about 25 ft. wide and 550 ft. long south of the 67th street exit, on Wednesday, July 26th. Because of the many bends and curves in the road, the West Drive will be closed for the next ten days, from 9:30 AM to 3:00 PM.

Signs have been installed to detour traffic at 72nd Street and at 67th Street until the work is completed.

The Soap Box Derby for boys 11 through 15 years of age, is jointly sponsored by the Department of Parks and the Chevrolet Motor Division of General Motors. Winners of the August 12th New York Finals will compete in the national finals to be held in Akron, Ohio on August 19th.

7/25/67

#361

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100

for release

UPON RECEIPT

AFRICAN STROLL

Central Park Mall will be brightened with African fashions, music and dancing on Thursday, July 27 at 6:00 PM announced parks Commissioner August Heckscher today.

An African Stroll will combine native African traditions with the influence they have had on American culture. In this spirit, the Stroll will offer a display of African fashions and art with a showing of modern American fashions influenced by Africa. Music and dance will provide a background for the colorful displays.

Those who were present on the Mexican and Japanese strolls are familiar with the Messenger Game and Proverb Board, which will be on the Mall again this Thursday. Come walk with us and be on the lookout for a special stroll surprise.

Attached is a list of stores and entertainers who have contributed to the African Stroll Night.

7/26/67

#362

FOR INFORMATION ON PARK DEPARTMENT EVENTS DIAL
755-4100

#1 Shops showing fashionsa - Harlem

The Ujama Market 1979 7th Ave.
 House of Umoja 2149 7th Ave.
 The Fly Shop 133rd Street and 7th Ave.
 Ronnies Casuals 160 West 125th Street
 Votre Boutique 1667 Amsterdam Ave.
 Village Trends 135th Street and 7th Ave.

b - Other Stores

Knobkerry 19 East 7th Street
 The Tree House 125 East 47th
 The Store - Designs by Arthur McGee
 Karl Vaughn - designer 126 East 12th
 Baltropes Fashions 97 Chester Street, Bklyn.
 Super Store 150 2nd Avenue
 The Leather Bag Avenue A and 10th Street

c-Other

Elephant by Lord and Taylor Chimpanzee By Murry Zaret
 Hair Styles by Black Rose 172 West 133 Street
 Jewelry by Carolee Prince 5 Saint Marks Place
 Artifacts by Stern Brothers

#2 Entertainment

The Yoruba Temple - dancers, drummers, and singers
 La Roc Bey - dancers and drummers
 The House of Umoja - dancers and drummers
 Marcus Gordon - bata
 Alvin Paul - stilt walker
 Sun Ra - musicians

7/26/67

for release

UPON RECEIPT

The Third Annual Youth Talent Festival, which is sponsored by the Pepsi-Cola Company and conducted by the Department of Parks, will get under way in sixteen recreation areas city wide on Saturday, August 5th, announced Parks Commissioner August Heckscher today.

The boys and girls who have not reached their 13th birthday by August 15th will be eligible to compete in the Junior Division. The group for boys and girls who had reached their 13th birthday but not yet reached their 17th birthday by July 3rd will compete in the Senior Division.

All youngsters with talent may enter one of the following classifications:

1. Individual Singer
2. Individual Instrumentalist
3. Group Singing (limited to from 2 to 5 members)
4. Group Musical (limited to from 3 to 5 members)
at least three (3) must be instrumentalists, vocalizing permitted

In this city-wide contest, the Pepsi-Cola Company is providing pens, pen and pencil sets, plaques and trophies for the district borough and City finalist. As a special award, a partial scholarship will be given to the most outstanding act, if individual; if the winner is a group act, each member in the group will receive a United States Savings Bond.

Rudy Mono, well known disc Jockey and teenage favorite will act as M.C. at the Final Competition on Saturday, August 26th at the Arena in Flushing Meadows-Corona Park.

Those wishing to enter may do so at their local playground or by contacting the borough office in which they reside.

The borough offices are as follows:

Manhattan:

Arsenal Building
64th Street and 5th Avenue
New York, N. Y. 10021
RE 4-1000

(Cont'd.)

Brooklyn:

Litchfield Mansion
Prospect Park West and Fifth Street
Prospect Park
Brooklyn, N. Y. 11215
SO 8-2300

Bronx:

Administration Building
Bronx Park East and Birchell Avenue
Bronx Park, Bronx, N. Y. 10462
TA 8-3200

Queens

The Overlook
Union Turnpike and Park Lane
Forest Park
Kew Gardens, N. Y. 11415
LI 4-4400

Richmond:

Clove Lakes Parks
1150 Clove Road
West New Brighton
Richmond, N. Y. 10301
GI 2-7640

7/27/67

363

for release

UPON RECEIPT

PARKS COMMISSIONER PROCLAINS AUGUST 7th TOMMY DAVIS
NIGHT AT BROOKLYN PLAYGROUND

Two-time major league batting champion Tommy Davis who first learned his skills in a typical Park Department playground will be honored Monday, August 7th, at 6 PM, announced Parks Commissioner August Heckscher today. The commissioner will present a special plaque to Davis at the Breevoort Playground, (Ralph Avenue and Marion Street) in the Bedford Stuyvesant section of Brooklyn.

The Met star outfielder first attended the nearby PS 35 Park Department Playground at the age of five where he met Playground Director John Williams, now supervising Brevoort. Davis learned the fundamentals of baseball and basketball under the direction of Williams, a former star basketball and baseball player and the two have remained close friends.

Tommy will be presented with the plaque as an outstanding "graduate" of PS35 Playground, by the City of New York Recreation and Cultural Affairs Administration, Department of Parks and the N. Y. C. Recreational Employees Local 299 AFSCME. Some of Davis' Met teammates and other dignitaries will be on hand.

7/31/67

#364

FOR INFORMATION ON PARK DEPARTMENT EVENTS DIAL
755-4100

for release

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7/31/67

#364

FOR INFORMATION ON PARK DEPARTMENT EVENTS DIAL
755-4100

for release

UPON RECEIPT

BROOKLYN FILM FESTIVAL WILL FEATURE CITY-WIDE CONTEST

Film makers throughout the city are invited to submit their work to a city-wide 16 mm. Film Contest, announced Parks Commissioner August Heckscher today. There are no restrictions in terms of style or subject and entries may be submitted until August 25th at the Wollman Memorial Rink Building in Prospect Park, between 1 and 5 P.M. The most outstanding films will be shown every afternoon between 1 and 5 from September 3rd through 9th.

The Film Contest is jointly sponsored by BACA (Brooklyn Arts and Culture Association) and the New York City Department of Parks as part of "Prospect '67", a large-scale entertainment and recreational project currently enlivening Prospect Park.

In addition to the Film Contest and many other events, "Prospect '67" brings OPEN AIR MOVIES to Wollman Rink every Tuesday and Sunday night at 8:30. Viewers can see everything from "King Kong" to avant-garde movies, and there is no charge for admission.

For further information about the film contest or other "Prospect '67" events, call IN-2-1934.

8/1/67

#365

FOR INFORMATION ON PARK DEPARTMENT EVENTS DIAL
755-4100



Department of Parks
City of New York
Arsenal Central Park

for release

UPON RECEIPT

BICYCLING HOURS

Summer bicycling hours in Central Park will be in effect during the winter also, announced Parks Commissioner August Heckscher today. Skiers, sleigh riders and tobagganists will be able to use the traffic-free park roads for winter sports during the snowy season.

The schedule for Central Park is as follows:

SATURDAY: 6 A. M. to 7 P. M.

SUNDAY: 6 A. M. to 11 P. M.

TUESDAY: 7 P. M. to 11 P. M.

ALL LEGAL HOLIDAYS FROM 6 P. M. to 11 P. M.

During these hours, Central Park is closed to vehicular traffic except for the transverse roads.

On duty during these hours is the newly-formed New York City Bike Patrol composed of volunteers wearing red T-shirts and white pants or culottes. Bike Patrolers provide assistance in repairing flat tires, offer simple first aid assistance and keep bike traffic flowing in one direction.

Three other New York City parks are closed to motor traffic during the following hours:

Prospect Park in Brooklyn: Sundays 8 A. M. to 4 P. M.

Forest Park in Queens: Saturday & Sunday 6 A. M. to 7 P. M.

Silver Lake Park in Richmond: Sundays 8 A. M. to 4 P. M.

7/31/67

#366

FOR INFORMATION ON PARK DEPARTMENT EVENTS DIAL
755-4100

for release

UPON RECEIPT

PARKS DEPARTMENT LAUNCHES PORTABLE
POOL PROGRAM IN BROWNSVILLE

Brownsville youngsters will be in the swim on Wednesday, August 2nd, at 2 PM, when the first of ten portable pools projected by the Parks Department opens at Sterling Place and Howard Avenue, in Brooklyn, announced Parks Commissioner August Heckscher today.

Children under 14 years of age may enjoy the free pool seven days a week from 10 A. M. to 6:00 P. M. and swimming lessons will be available.

Present at the inaugural dip will be Commissioner Heckscher and representatives from Brownsville community groups.

The Commissioner noted that the new pool was part of a multi-faceted project involving the development of a small but vital park-educational complex on the block bounded by Howard & Saratoga Avenues and Sterling and Park Places in Brooklyn.

(A fact sheet covering the portable pool program is attached.)

7/31/67

#368

FOR INFORMATION ON PARK DEPARTMENT EVENTS DIAL
755-4100

UPON RECEIPT

GOSPEL FESTIVAL IN MT. MORRIS PARK

A Gospel Music Festival will bring the sounds of outstanding Gospel music choirs and singers to Mt. Morris Park (122nd Street and Fifth Avenue) on Tuesday, August 8th, at 7:00 in the evening, announced Parks Commissioner, August Heckscher today.

Professor Herman Stevens will perform with his well known Church of Prayer Gospel Choir. Fred Barr of WWRL will bring his gospel show, and top gospel personality, Joe Bostic of WLIB will be on hand. Brother Joe Slade will play Gospel Music from Heaven, Professor Caldwell will appear with his Singers, and recording artist Sister Flowers completes the roster of spiritual music performers.

WWRL radio is sponsoring the Gospel Music Night with the New York City Department of Parks, as part of the Harlem Cultural Festival.

A special award will be made to Reverend Williamson of Christ Community Church of Harlem, where Tony Lawrence, coordinator of the Harlem Cultural, began producing community entertainment. The award is a token of appreciation for his community service and leadership.

The Gospel Music Festival will be a colorful event, with church choirs dressed in robes, singing the traditional and contemporary Gospel Music of black Americans.

Spectators are invited to bring food and tambourines, and join in the singing. Space can be set aside for a limited number of amateur musicologists with battery driven tape recorders.

8/1/67

#369

FOR INFORMATION ON PARK DEPARTMENT EVENTS DIAL 755-4100

for release

UPON RECEIPT

TREE SPRUCING

Street trees in Queens and Brooklyn will have their limbs spruced as part of a Parks Department preservation and beautification program, announced Parks Commissioner August Heckscher today.

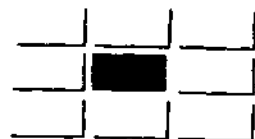
Work is already in progress in sections of these boroughs under private contracts issued in mid-July to Philip Logana of Corona, N. Y. Within 6 months, 10,500 trees will be pruned in Queens and 5,500 in Brooklyn.

It is hoped that with the assistance of outside contract work all trees will receive attention every five years, since the available Parks Department personnel of 200 tree climbers for the entire city cannot possibly keep up with the pruning work requested by the public.

8/2/67

#370

FOR INFORMATION ON PARK DEPARTMENT EVENTS
PLEASE DIAL 755-4100



Department of Parks
City of New York
Arse Central Park

for release

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8/2/67

#370

FOR INFORMATION ON PARK DEPARTMENT EVENTS
PLEASE DIAL 755-4100

for release

PRESS BULLETIN: ATTENTION NEWS, ENTERTAINMENT
AND FEATURE EDITORS

The Puerto Rican Traveling Theater's production of "The Ox Cart," by Rene Marques, will premiere on Tuesday, August 8th, at 8:00 P.M., at the Casita Maria Carver Amphitheatre, 102nd Street between Park and Madison Avenues, announced Parks Commissioner August Heckscher today.

Under the joint sponsorship of Mayor John V. Lindsay's Summer Task Force program and the Department of Parks, the Puerto Rican Traveling Theater is another of the city's special mobile entertainment units designed to bring live entertainment into culturally deprived neighborhoods.

Heading the cast of "The Ox Cart" which was hailed by critics and audience in its previous run at the Greenwich Mews theater last winter is MIRIAM COLON and JAIME SANCHEZ, Puerto Rico's outstanding dramatic actress and actor. Both have starred in numerous Broadway and off-Broadway productions, TV and films. LUCY BOSCAN, who flew from her home in Puerto Rico, to appear with the company, is the acknowledged queen of theater on that island. With the exception of Mr. Sanchez, the original cast of the production, directed by LLOYD RICHARDS, is intact.

For Miss Colon, founder and leading actress of the Puerto Rican Traveling Theater, the tour is "the fulfillment of a dream." She requested permission to play the most deprived areas of Manhattan, Brooklyn, the Bronx and Queens in order to acquaint them with the rich cultural heritage of one of New York's largest minority groups. "The Ox Cart" was written by Rene Marques, Puerto Rico's most outstanding and prolific playwright, and deals with the problems of present day Puerto Ricans in their own country and in their adjustment to life in New York.

Schedule of the tour is attached.

8/1/67

#371



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

EVENING CONCERTS FOR MORNINGSIDE PARK

The first of five Morningside Park concerts designed to promote the improvement of Morningside Park as a cultural area, will take place on Friday, August 4th, at 8:45 P. M., announced Parks Commissioner August Heckscher today.

Sponsored by the Department of Parks in conjunction with Morningside Heights Inc., the initial concert features the popular Every Mother's Son group, a quintet of personable young men who write their own songs and have created their own new sound. Their first album "EMS" has been released through MGM Records and includes their hit song "Come On Down To My Boat."

Other concerts will be held on August 11, 14, 18 and 25th. The concerts will take place in Morningside Park at 121st Street south of the handball courts.

8/1/67

#372

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DIAL 755-4100

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8/1/67

#372

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100

Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

GOLDEN AGE ARTISTS SHOW WORK AT HILTON

The Third Annual Golden Age Art Exhibition is currently on view at the New York Hilton Art Gallery (1335 Avenue of the Americas) announced Recreation and Cultural Affairs Administrator August Heckscher today. Sponsored by the Recreation Division of the Department of Parks, the exhibit runs until August 31st, and includes paintings selected from over 700 works submitted by artists over 55 years of age, many of whom attend the Golden Age Centers run by the Department of Parks.

A 79 year old artist from the Bronx, Mr. Herman Timm, won the top prize with his painting of Manhattan at twilight. Mr. Joseph M. Jubick, age 66, of College Point, Long Island won second place with his painting called "Abandoned."

The average age of the exhibitors is 69, and 11 of the artists are 80 years of age or older.

8/3/67

#373

FOR INFORMATION ON PARK DEPARTMENT EVENTS PLEASE
DIAL 755-4100

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8/3/67

#373

FOR INFORMATION ON PARK DEPARTMENT EVENTS PLEASE
DIAL 755-4100

for release

PUERTO RICAN NIGHT IN EAST HARLEM

Commissioner Heckscher announced today a change in the original schedule of the sixth event of the Harlem Cultural Festival. Puerto Rican Night in East Harlem will take place on August 15. This event, as the others of the Harlem Cultural Festival series, will be outdoor entertainment for teenagers and young adults in Harlem. The Barrio will throb with the music of Eddie Palmieri and Johnny Pacheco when Puerto Rican Night begins at 7 P.M. at East Harlem Plaza (112 Street between Lexington and Third Avenues)

"We have learned to combine the informality of a block party with the glamour of famous entertainers," said Commissioner Heckscher. "Many of the personalities who have helped us in this series got their start in Harlem and East Harlem, but their careers have kept them distant from the young people who are their fans."

Commissioner Heckscher pointed out that these entertainers who play in the troubled parts of the city have always been greeted warmly.

Pepsi Cola Company will be sponsoring the event.

8/7/67

#374

FOR INFORMATION ON PARK DEPARTMENT EVENTS PLEASE

DIAL 755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

PUERTO RICAN NIGHT IN EAST HARLEM

The Harlem Cultural Festival is launching the sixth in a series of outdoor entertainments for teenagers and young adults of Harlem, announced Parks Commissioner August Heckscher today. The Barrio will throb with the music of Eddie Palmieri and Johnny Pacheco when Puerto Rican Night begins at 7 P. M. Tuesday, August 8th, at East Harlem Plaza (112th Street between Lexington and Third Ave.)

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8/3/67

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"We have learned to combine the informality of a block party with the glamour of famous entertainers," said Commissioner Heckscher. "Many of the personalities who have helped us in this series got their start in Harlem and East Harlem, but their careers have kept them distant from the young people who are their fans".

Commissioner Heckscher pointed out that these entertainers who play the troubled parts of the city have always been greeted warmly, [REDACTED]

8/3/67

#374

FOR INFORMATION ON PARK DEPARTMENT EVENTS PLEASE
DIAL 755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

PROSPECT PARK EAST DRIVE TO BE REPAVED

Repaving of the East Drive in Prospect Park from the Willick Entrance to the Grand Army Plaza will begin on Monday, August 7, Parks Commissioner August Heckscher announced today.

The section to be repaved is 4/5 of a mile long, and will be closed to traffic until the project is completed. All traffic will exit at the Willick Entrance, Flatbush Avenue near Empire Boulevard.

On Sundays and holidays bicycle riders will detour into the Center Drive from the East Drive at the junction where the paving job begins.

8/3/67

#375

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UPON RECEIPT

PRESS BULLETIN: ATTENTION NEWS, ENTERTAINMENT
AND FEATURE EDITORS

CALYPSO CARNIVAL BONGOS INTO BROOKLYN

The sound of bongos and steel drums will usher in the first Calypso Carnival of Music in the history of Brooklyn, on Wednesday, August 6th, at 8:00 PM in Tompkins Park, at Lafayette and Greene Avenue, announced Parks Commissioner August Heckscher today.

Sponsored by the Brooklyn Academy of Music and the Schaefer Circle of Music, in cooperation with the Department of Parks, the Carnival will open with the aerial capers of Alvin Paul, Stilt Dancer.

Headlining is recording star DeeDee Warwick and the Gabriel Steel Band and the Charlie Prince Steel Band, both from Trinidad, will engage in musical combat in the "Battle of the Steel Bands."

The Lord Tony Lawrence Calypso Band, featuring rock with a calypso feeling, will play for the Limbo Dance Contest and a Calypso Sing-Along will climax the colorful event.

Borough President Abe Stark, "Mr. Brooklyn", and other city officials, are expected to attend the festivities.

Admission is free and the public is invited to wear bright costumes in the carnival tradition.

Rain date is Thursday, August 16th.

8/4/67

#976

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100

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PRESS BULLETIN: ATTENTION NEWS, ENTERTAINMENT
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Borough President Abe Stark, "Mr. Brooklyn", and other city officials, are expected to attend the festivities.

Admission is free and the public is invited to wear bright costumes in the carnival tradition.

Rain date is Thursday, August 10th.

8/4/67

#376

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100

for release

UPON RECEIPT

SOAP BOX DERBY IN CENTRAL PARK

Seventy soap box whiz kids will compete next Saturday, August 12th, in the New York City finals of the Soap Box Derby, announced Parks Commissioner August Heckscher today. Winners will receive \$500 savings bonds and trips to Akron, Ohio for the All-American finals and a chance to share \$30,000 in college scholarships. The gravity-propelled cars will run along the West Drive of Central Park, near 66th Street, beginning at 12:45 PM.

The Derby is a competition in which school boys 11 through 15 years of age build and race coasting cars to specifications listed in an official rule book. The Soap Box Derby is jointly sponsored by the Department of Parks and the Chevrolet Motor Division of General Motors. The competitors have been supplied by Mayor Lindsay's Citizen's Summer Committee with the tools, lumber, wheels and other materials in addition to instruction in building the cars. The Mayor's Citizens' Summer Committee is a group from the private sector who have been assisting the administration this summer with funds to provide New York City youngsters with recreational and cultural activities in addition to the city's own program.

The winners of the Soap Box Derby will go to Akron, Ohio to compete in the 30th All-American Soap Box Derby Championship finals on August 19th. Winners have already been chosen in each of the five boroughs for the best constructed car, and they will also go to Ohio. Crews of up to five may work on each car, and in the event of a crew-made car winning, the entire crew will go to Akron. Sponsored nationally by the Chevrolet Motor Division, the Soap Box Derby marks its 30th anniversary this year.

Approximately one million boys have taken part in the Derby

more

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Department of Parks
City of New York
Arsenal, Central Park

for release

2

since its introduction as a national competition in 1934. Except for a four-year suspension during the World War II emergency, the Soap Box Derby has been held annually since then. More than 50,000 boys build cars each year to compete in local races.

Although originated for boys in America, the Derby has steadily gained international stature and each year Canada and a number of overseas guest countries send champions to Akron. Among these have been Venezuela, Puerto Rico, Ireland, South Africa, Philippines, Okinawa, Mexico and West Germany.

In addition to competing for \$30,000 in scholarship prizes at Akron, the New York City champion will be awarded a \$500 U.S. Savings Bond by Chevrolet.

As part of the program on August 12th in Central Park, there will be special invitation races for entrants from Southampton, Yonkers and Staten Island.

In the event of rain, the Derby will be scheduled for the same time on August 13th.

8/8/67

#377

FOR INFORMATION ON PARK DEPARTMENT EVENTS PLEASE
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City of New York
Annual, Central Park

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for release

UPON RECEIPT

PHILHARMONIC PLAYS RAIN DATE IN BRONX
FRIDAY NIGHT

Disappointed residents of the Bronx who missed last Saturday's Philharmonic concert because of rainy skies can hear the orchestra this Friday, August 11th, in an 8:30 PM concert at the Bronx Botanical Gardens, announced Parks Commissioner August Heckscher today.

Alfred Wallenstein will conduct the Philharmonic as they perform Brahms' "Symphonie No. 4", Bloch's "Schelomo" and Ravel's "La Valse". Cellist Lorne Munroe will be the featured soloist.

8/7/67

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#378

FOR INFORMATION ON PARK DEPARTMENT EVENTS PLEASE
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for release

"POSTER MAZE" TO BE EXHIBITED
IN BRYANT PARK, AUGUST 14 -20

Original creations by 50 American Artists
to Mark Revival of Art Form

The revival of the original poster as an art form will be celebrated with a colorful "poster maze" in Bryant Park (42nd Street between Fifth Avenue and Avenue of the Americas), Monday, August 14 - Sunday, August 20, it was announced today by August Heckscher, Administrator of Recreation and Cultural Affairs. The project was organized by Mrs. Doris Freedman, Special Assistant to Commissioner Heckscher for Cultural Affairs.

The exhibit covering an area of 70' x 45' will be composed of a labyrinth of stanchions covered with original creations by such prominent American artists as Robert Rauschenberg, Roy Lichtenstein, Andy Warhol, Ellsworth Kelly, Nicholas Krushenik, Ernest Trova and Robert Motherwell.

Mrs. Freedman said that the week-long exhibit, which has been constructed by the Container Corporation of America and co-sponsored by the Bryant Park Committee of the Avenue of the Americas Association and the city's Office of Cultural Affairs, was prompted by the large crowds attracted to a similar display during the Central Park Festival on Sunday, July 23rd.

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for release

UPON RECEIPT

FREE SAILBOAT LESSONS TO BEGIN AT FLUSHING MEADOW

City children who have dreamed of manning the tiller of a sailboat may receive free lessons for the first time in New York history, announced Parks Commissioner August Heckscher today.

The Commissioner will initiate a new sailboat and rowboat handling program Wednesday, August 9th, at 9 AM, at Flushing Meadow Lake (in Flushing Meadow Park) where there is a fleet of 44 rowboats and six 11-foot catboats. The free lessons are being conducted by the Queens Chapter of the American Red Cross, using boats loaned by Restaurant Associates, concessionaire on the Lake.

Each class will meet two hours per week, with 40 students in the rowing group and 24 for sailing. A total of 640 will receive certificates of proficiency by September 15th and after that intermediate lessons will be offered on weekends.

For further information contact Roger Martin of Restaurant Associates, 974-6716.

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UPON RECEIPT

HECKSCHER ANNOUNCES SURFING AREAS

Parks Commissioner August Heckscher announced today surfers may now enjoy their sport in three separate locations in the Rockaways. In announcing the surfing areas, Commissioner Heckscher noted that "the Department of Parks has made every effort to accommodate residents of the Rockaways who want to swim near their homes;" for this reason, said the Parks Commissioner, "the surfing sites may be opened in other beaches if the demand warrants them."

Two dawn to dusk sites are now available to surfers, Commissioner Heckscher announced. These are the two blocks from the west side of the jetty at Beach 62nd Street to the jetty at Beach 64th Street. An additional block from jetty to jetty at Beach 111th to Beach 112th Street will also be available. These surfing areas will be open daily from 6 AM to 8 PM.

In a ten block area from Beach 126th to Beach 136th Streets surfers are permitted to ply their boards from 6 AM to 9 AM in the morning, Commissioner Heckscher announced.

Week-days only Commissioner Heckscher said that two blocks from Beach 60th Street to Beach 62nd Street had been used by surfers earlier in the summer but had been eliminated because of a senior citizen's home located at Beach 62nd Street.

more

The new surfing regulations came as a result of a visit Commissioner Heckscher made to the Rockaways last Saturday where he discussed surfing problems with representatives of surfing groups and local community leaders.

Commissioner Heckscher said that "from my own observation last Saturday and from reports made to me by Parks Department staff members who work in the area, it is apparent that the surfers are well-mannered persons and include among them a considerable number of charming youngsters." Commissioner Heckscher said that "as head of the city's recreational programs, it is my job to find a place for this up to date, legitimate and very beautiful sport as well as provide for a variety of other tastes and age groups."

If additional beach areas are added for surfers at a later date, Heckscher said, the areas will be carefully worked out with the community leaders in the neighborhoods concerned as well as with the surfers.

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Department of Parks
City of New York
Arson Central Park

for release

UPON RECEIPT

PHOTOGRAPHY SHOW OPENS IN PROSPECT PARK

Shutterbugs and photography fans are invited to the opening of the Prospect Park Photography Show at the Kate Wollman Rink on Monday, August 14, at 1 P.M., Parks Commissioner August Heckscher announced today.

The opening ceremonies will be highlighted by the awarding of two first prizes, which have been donated by the Yashika Camera Company. A photography lecture will follow at 2PM., and will be a regular feature of the show. The exhibits will be open every day from 1 to 5 PM thru August 24.

Amateur photographers are invited to submit their pictures at the Kate Wollman Rink between 1 and 5 PM. The deadline for entries is August 10.

The Prospect Park Photography Show is one of a series of events sponsored this summer in Prospect Park by the Brooklyn Arts & Culture Association (BACA) in conjunction with the Department of Parks.

8/8/67

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UPON RECEIPT

SOFTBALL PLAYOFFS

Five softball teams, survivors from the 448 teams that played in the WCBS-TV and CITY PARKS softball tournament, will compete in championship playoff games at Heckscher Playground, announced Parks Commissioner August Heckscher today.

Park competitions have started many star sports figures on their way to fame. Ed Kranepool, first baseman of the New York Mets began his competitive career in the park softball program. He was a member of the 1961 and 1962 City Championship teams from the Bronx.

The schedule of the 1967 playoff games is:

Manhattan champions versus Richmond Champions - Tuesday,
August 15 at 5:30 P.M. Rain date, Friday, August 18.

Bronx champions vs. Brooklyn champions - Thursday,
August 17 at 5:30 P.M. Rain date, Friday, August 18.

Queens champions versus the winner of the Bronx-Brooklyn
game - Tuesday, August 22 at 5:30 PM. Rain date,
Friday, August 25.

The two teams that win these playoff games will compete for the City Championship on Saturday, August 26 at 11:00 AM, also at Heckscher Playground. Heckscher Playground is located on the West Drive in Central Park opposite 62nd Street.

WCBS-TV will present wrist watches to the members of the City Championship and runner-up teams.

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UPON RECEIPT

THE CHAIR AND WALKING STICK STROLL

The fourth in a series of strolls on the Central Park Mall will take place on Thursday evening, August 10th, from 6:00 to 8:00 P.M., announced Parks Commissioner August Heckscher today. The public is invited to bring walking sticks, walking clothes, and chairs to promenade with on the mall.

The Stroll will include fashions by "Count Down," seats by "Be Seated," music by "The Steel Bandits, canes by "Uncle Sam Umbrella Shop," wigs by "Thomas Baratta Hairstyles," a Barter Stand by Ray Brachfield, and a Can Stand by Vernon Lobb.

Prizes will be awarded for the chair and walking stick that best match walking clothes.

If it rains, the Stroll will be held the following Thursday. The event is being organized by Miss Phyllis Yampolsky, Artist-in-Residence of the Department of Parks.

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THE CHAIR AND WALKING STICK STROLL

The fourth in a series of strolls on the Central Park Mall will take place on Thursday evening, August 10th, from 6:00 to 8:00 P.M., announced Parks Commissioner August Heckscher today. The public is invited to bring walking sticks, walking clothes, and chairs to promenade with on the mall.

The Stroll will include fashions by "Count Down," seats by "Be Seated," music by "The Steel Bandits, canes by "Uncle Sam Umbrella Shop," wigs by "Thomas Baratta Hairstyles," a Barter Stand by Ray Brachfield, and a Can Stand by Vernon Lobb.

Prizes will be awarded for the chair and walking stick that best match walking clothes.

If it rains, the Stroll will be held the following Thursday. The event is being organized by Miss Phyllis Yampolsky, Artist-in-Residence of the Department of Parks.

8/8/67

385

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100

for release

UPON RECEIPT

ORCHARD BEACH VARIETY SHOWS

Danny Dee and his variety group are giving free concerts at Orchard Beach every Saturday and Sunday afternoon until August 27th, from 2 to 4 PM, announced Parks Commissioner August Heckscher. The concerts take place at the north end of the south game area, near beach section #6.

The shows feature the Danny Dee Dancers, two instrumental groups - "The Moods" and "The Exponights", New Orleans rhythm and blues singer Moody Smith, as well as talented singers Gloria Dee and Little Yvette Marchetti.

Anyone interested in appearing in the show may call Danny Dee at 991-5048.

8/10/67

#387

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8/10/67

#387

FOR INFORMATION ON PARK DEPARTMENT EVENTS
PLEASE DAIL 755-4100



Department of Parks
of New York
Central Park

for release

HECKSCHER ANNOUNCES NEW CONCERTS FOR CARL SCHURZ PARK

Parks Commissioner August Heckscher announced today that a new record will be set this year for the number of concerts held at Carl Schurz Park, 84th Street and the East River, in any one season, with the addition of a jazz concert on Thursday, August 17, and a band concert on Thursday, August 24, for a total of seven free weekly concerts this summer.

The concert series, known as "Music in the Mayor's Backyard" is celebrating its tenth anniversary this year. To date, three symphonic concerts, a children's concert, and "Augustfest" have been presented by Carl Schurz Park Concerts, Inc., a non-profit community organization, and the city's Recreation and Cultural Affairs Administration. The average attendance at the concerts has been 2,500 also a new record.

On Thursday, August 17, the Lee Shaw Quartet will be featured in a concert of standard jazz and on Thursday, August 24, Frank Colasanto will conduct his 60-piece band. Both concerts will begin at 8:30 p.m.

In case of rain, the concerts will be held at the Robert F. Wagner Junior High School, 76th Street between 2nd and 3rd Avenues.

Further information may be obtained by contacting president of Carl Schurz Park Concerts, Inc., at LE 5-5106

#388

8/11/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS PLEASE DIAL

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Department of Parks
City of New York
Central Park

for release

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8/11/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS PLEASE DIAL

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Department of Parks
City of New York
Arsenal, Central Park

August 14, 1967

for release

SOUL BLOCK PARTIES BRING TOP ENTERTAINMENT TO NEIGHBORHOODS

A SOUL BLOCK PARTY will bring soul music and top recording stars to the Morningside Community Center (129th St. and Seventh Ave.) on Thursday, August 17th, at 7 P.M., announced Parks Commissioner August Heckscher today. The evening of free entertainment includes a sports exhibition with EMILE GRIFFITH, former World Middleweight and Welterweight boxing champ, and CHARLIE GOLDMAN, trainer of Rocky Marciano. The Ballantine Jazz Band and the Tony Lawrence Soul Band will wage a musical battle of jazz and soul music. Soul Brothers FRANKIE CROCKER and ROCKY GEE of Radio Station WWRL will be on hand for the Block Party, which is being sponsored by Sachs' Quality Stores and Con Edison with the New York City Administration of Recreation and Cultural Affairs.

The Harlem Cultural Festival, which brings free summer entertainment to Harlem neighborhoods, decided to add a series of Soul Block Parties to its schedule after a trial run on August 7th. This first Soul Block Party was attended by more than 2,000 people at the Harlem Teams for Self Help (137 st. and 7th Ave.) Top recording artists such as "The Jive Five" and Tiny Tim entertained with the Tony Lawrence Band. Warm community acceptance of the first Block Party led to plans for others, including August 17th at the Morningside Community Center.

#390

8/14/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

Department of Parks
The Arsenal
Central Park New York, 10021

For information call
RE 4-1000 Ext. 819
FOR IMMEDIATE RELEASE

FIRST CITY-WIDE OUTDOOR SCULPTURE EXHIBIT
SCHEDULED FOR OCTOBER 1- OCTOBER 31

Thirty Prominent Artists to be Represented By
Giant Pieces in Parks and Plazas

New York's first city-wide outdoor sculpture exhibition composed of giant pieces by 30 of the nations most distinguished artists will be held October 1-31st, it was announced today by August Heckscher, Administrator of Recreation and Cultural Affairs.

Called "Sculpture in Environment", the exhibit will extend throughout the city with parks, plazas, university campuses, building fronts and similar sites used as sites for the works of art. Four indoor locations-- for works by sculptors who use electric light as a medium-- will also be included. Exhibiting artists, each of whom is participating at the invitation of the city, are now being consulted on the selection of sites.

Sixteen of the artists are creating pieces especially for the exhibit with the remainder lending works already completed. Some of the works will rise as high as 120 feet. (see below for full list of participating artists.)

Mrs. Doris Freedman, Commissioner Heckscher's special assistant for Cultural Affairs, said the exhibit, which in its first two weeks will be presented in co-operation with the New York Cultural Showcase Festival Fortnight (October 1- 15), is being organized to:

- Bring the excitement and beauty of contemporary sculpture directly to the people of New York and its visitors.

- Demonstrate how contemporary sculpture can enhance the cityscape of the city and stimulate the commissioning of similar works for permanent outdoor settings.

-2-

- Highlight New York's widely recognized status as the art capital of the world.

- Give official recognition to New York's large community of resident artists.

The exhibit, which is being financed through private contributions, will be coordinated by Sam Green, formerly Director of the Institute of Contemporary Art in Philadelphia.

The project's special advisory committee is composed of Lloyd Goodrich, Director of the Whitney Museum; Ruth Gurin, Curator of New York University's art collection; Kynaston McShine, Curator of painting and sculpture at the Jewish Museum; architect Paul Rudolph and noted collectors Mmes. Albert List and Burton Tremaine.

-more-

List of Artists Participating in
"Sculpture in Environment" Show

- | | |
|-------------------------|-------------------------|
| 1- Stephen Antonakos | 14- Preston McClanahan |
| 2- Chryssa | 15- Clement Meadmore |
| 3- Mark Di Suvero | 16- Antoni Milkowski |
| 4- Paul Frazier | 17- Forrest Myers |
| 5- Charles Ginnover | 18- Isamu Noguchi |
| 6- Robert Grosvenor | 19- Louise Nevelson |
| 7- Lyman Kipp | 20- Barnett Newman |
| 8- Bernard Kirschenbaum | 21- Claes Oldenburg |
| 9- Joseph Levi | 22- George Rickey |
| 10- Les Levine | 23- Bernard Rosenthal |
| 11- Alexander Liberman | 24- David Smith |
| 12- Tony Mager | 25- Tony Smith |
| 13- Marisol | 26- David Von Schlegell |
| | 27- Richard Stankiewicz |

#391

8/15/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

DEPARTMENT OF PARKS
THE ARSENAL
CENTRAL PARK, NEW YORK

RE-4-1000

UPON RECEIPT

SHAKESPEAREANS AT BAT

Two rival Shakespearean companies will clash in a softball duel at 12:30 P. M. Monday, August 21st at the 81st Street baseball diamond in Central Park, announced Parks Commissioner August Heckscher today. The out-of-town players are members of the American Shakespeare Festival Theater of Stratford, Connecticut, and they will face stiff competition from our own New York Shakespeare Festival performers.

Close observers of the baseball scene expect it to be bloodier than Titus Andronicus, currently playing at the Delacorte Theater in Central Park to packed houses.

8/17/67

#393

FOR INFORMATION ON PARK DEPARTMENT EVENTS,
PLEASE DIAL 755-4100

DEPARTMENT OF PARKS
THE ARSENAL
CENTRAL PARK, NEW YORK

RE -4-1000

UPON RECEIPT

GARY STEVENS EMCEES TWO-HOUR CARAVAN SHOW

SUNDAY, AUGUST 20 IN CENTRAL PARK MALL

V. MCA "Good Guy" Gary Stevens and a number of popular recording artists will join the Clairol Caravan for a special free two-hour show Sunday, August 20 at 2 P. M. at the Central Park Mall, 72nd Street West of Fifth Avenue, announced Parks Commissioner August Heckscher.

Jay and the Techniques, whose recording of "Apples, Peaches, Pumpkin Pie" is on the best-seller charts, will be among the guest stars introduced by master of ceremonies Stevens and his "friendly enemy" the Wooleyburger, who shares the spotlight on the disc jockey's nightly 7-11 program.

The Clairol Caravan is part of Mayor Lindsay's summer emergency program and was developed by Clairol for the New York City Department of Parks. The interracial teen-age fashion and musical show has been touring neighborhood parks and recreation areas in all five boroughs this summer.

The regular Caravan cast includes Lamont Washington, a 23-year-old actor, singer, dancer and musician who was the understudy to Sammy Davis, Jr. in "Golden Boy"; singer Billy Lee; The Last Rites rock and roll band; and thirteen teen-age models wearing fashions designed and created by students at the Fashion Institute of Technology, Parsons School of Design and Rhode Island School of Design.

8/17/67

#396

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THE ARSENAL
CENTRAL PARK, NEW YORK

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8/17/67

#396

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DEPARTMENT OF PARKS
THE ARSENAL
CENTRAL PARK, NEW YORK 10021

For information call
RE-4-1000, Ext. 819

FOR RELEASE

FREE CHILDREN'S THEATER FOR NEW YORK

The first annual summer production series by the Department of Parks Theater Workshop for Students will be presented August 28 - September 2 in the East River Park Amphitheater on F.D.R. Drive at Grand Street, Parks Commissioner August Heckscher announced today. The program during the week of August 28 will be as follows:

10:00 A.M. LET'S BUILD A TOWN by Paul Hindemith.
An exercise in creative dramatics by the junior members of the Workshop.

11:00 A.M. DER JASAGER (HE WHO SAYS YES) by Bertolt Brecht and Kurt Weill.
The short opera Brecht wrote for student performers will be performed in a new translation commissioned specially for this occasion.

1:00 PM THE NEWSPAPER
A demonstration of group improvisation. Improvisations will be based on the current events of the day.

3:00 PM THE MIGHTY CASEY by William Schuman.
The delightful musical version of "Casey At the Bat" will be premiered on our outdoor stage by the entire workshop company.

Youngsters are invited to either spend the entire day at the Amphitheater observing demonstrations of the different aspects of the workshop's program or can come just for the afternoon to watch a performance of THE MIGHTY CASEY on the outdoor stage.

In between activities, youngsters can picnic on the grounds of East River Park.

The Theater Workshop for Students is a performing arts program being sponsored by the Department of Parks under the direction of Gordon Duffey. Participants in the productions are the members of the workshop who were selected on the basis of talent from thousands of youngsters between the ages of 7 and 19 who auditioned for the program in June. The youngsters have been attending acting, singing, and dancing classes and have been preparing the productions for public performance since the beginning of July.

8/18/67

#397

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100

DEPARTMENT OF PARKS
THE ARSENAL
CENTRAL PARK, NEW YORK 10021

For information call
RE-4-1000, Ext. 819

FOR RELEASE

FASHION SHOW IN HARLEM

Bright, contemporary fashions and textiles by Negro designers throughout the city will be on display at the Harlem Cultural Festival Fashion Show on Tuesday, August 22nd at 7 P.M. announced Parks Commissioner August Heckscher today. The show will take place in front of the J.P. Kennedy Memorial Center (on Lenox Terrace Place off 135th St., between 5th and Lenox, next to the 134th St. pool.

The Fashion show, which is free to the public, places special emphasis on career development and job opportunities for the Negro in the fields of fashion design and modeling.

The Citizen's Summer Committee of the Mayor's Summer Task Force is sponsoring the event with the New York City Department of Parks.

The Fashion show features the exotic fabrics of Khadeja, and fashions by Scott Barrie, Jon Weston, and Ralph Grant, with jewelry by Carolee Prince. Ronnie Casuals and Jean de Paris will show their apparel, and Mr. Edward Taylor will show his textiles as well as coordinating the show.

Commentator for the show will be Betty Granger Reid, Women's Editor of WLIB Radio, and the Egbe Omo Nago Dancers will entertain with an accompanying trio.

8/18/67

#398

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FOR RELEASE

ENCORE FOR " PUERTO RICO SINGS"

Parks Commissioner August Heckscher announced today that "Puerto Rico Sings" has been extended for an additional week of performances.

"Puerto Rico Sings" is a program of musical vignettes depicting the culture and some of the history of Puerto Rico. Sponsored by Friends of Puerto Rico and the Department of Parks, the hour and a half show has toured every borough during the past four weeks. The performers are all youngsters of Puerto Rican ancestry, between 16 and 21.

The schedule for the final week of "Puerto Rico Sings" is as follows:

Monday August 21- Chelsea Park

Tuesday August 22- Sara D. Roosevelt Park

Wednesday August 24- Thomas Jefferson Park

Friday August 25- Bryant Park

Saturday August 26- Central Park Mall

#399

8/21/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL

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DEPARTMENT OF PARKS
THE ARSENAL
CENTRAL PARK, NEW YORK 10021

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8/21/67

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# 363	7/31/67	Third Annual Youth Talent Festival
#364	7/31/67	Parks Commissioner Proclaims August 7th Tommy Davis Night at Brooklyn Playground
#365		
#366	7/31 /67	Bicycling Hours
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#368	7/31/67	Parks Department Launches Portable Pool Program in Brownsville
#369	8/1/67	Gospel Festival in Mt. Morris Park
#370	8/2/67	Tree Sprucing
#371	8/1/67	Press Bulletin: Attention News, Entertainment & Feature Editors: Puerto Rican Traveling Theater's "The Ox Cart"
#372	8/1/67	Evening Concerts for Morningside Park
#373	8/3/67	Golden Age Artists Show Work at Hilton
#374	8/7/67	Puerto Rican Night in East Harlem
#375	8/3/67	Prospect Park East Drive to be repaved
#376	8/4/67	Calypso Carnival Bongos into Brooklyn
#377	8/8/67	Soap Box Derby in Central Park
#378	8/7/67	Philharmonic plays rain date in Bronx Friday night
#379	8/8/67	"Poster Maze" to be exhibited in Bryant Park, August 14-20
#380	8/8/67	Free sailboat lessons to begin at Flushing Meadow
#381	8/8/67	Heckscher announces surfing areas
#382	8/8/67	Photography Show opens in Prospect Park
#383	8/9/67	Softball Playoffs
#384		
#385	8/8/67	The chair and walking stick stroll
#386		

#387	8/10/67	Orchard Beach Variety Shows
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#390	8/14/67	Soul Block Parties bring top entertainment to neighborhoods
#391	8/15/67	First city-wide outdoor sculpture exhibit scheduled for October 1st-October 31st
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#393	8/17/67	Shakespeareans at bat
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#395		
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#398	8/18/67	Fashion Show in Harlem
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#400	8/22/67	Press Memorandum re article by Arthur Rosenblatt on civic design in New York City

for release

UPON RECEIPT

The Third Annual Youth Talent Festival, which is sponsored by the Pepsi-Cola Company and conducted by the Department of Parks, will get under way in sixteen recreation areas city wide on Saturday, August 5th, announced Parks Commissioner August Heckscher today.

The boys and girls who have not reached their 13th birthday by August 15th will be eligible to compete in the Junior Division. The group for boys and girls who had reached their 13th birthday but not yet reached their 17th birthday by July 3rd will compete in the Senior Division.

All youngsters with talent may enter one of the following classifications:

1. Individual Singer
2. Individual Instrumentalist
3. Group Singing (limited to from 2 to 5 members)
4. Group Musical (limited to from 3 to 5 members)
at least three (3) must be instrumentalists, vocalizing permitted

In this city-wide contest, the Pepsi-Cola Company is providing pens, pen and pencil sets, plaques and trophies for the district borough and City finalist. As a special award, a partial scholarship will be given to the most outstanding act, if individual; if the winner is a group act, each member in the group will receive a United States Savings Bond.

Rudy Mono, well known disc Jockey and teenage favorite will act as M.C. at the Final Competition on Saturday, August 26th at the Arena in Flushing Meadows-Corona Park.

Those wishing to enter may do so at their local playground or by contacting the borough office in which they reside.

The borough offices are as follows:

Manhattan:

Arsenal Building
64th Street and 5th Avenue
New York, N. Y. 10021
RE 4-1000

(Cont'd.)

Brooklyn:

Litchfield Mansion
Prospect Park West and Fifth Street
Prospect Park
Brooklyn, N. Y. 11215
SO 8-2300

Bronx:

Administration Building
Bronx Park East and Birchell Avenue
Bronx Park, Bronx, N. Y. 10462
TA 8-3200

Queens

The Overlook
Union Turnpike and Park Lane
Forest Park
Kew Gardens, N. Y. 11415
LI 4-4400

Richmond:

Clove Lakes Parks
1150 Clove Road
West New Brighton
Richmond, N. Y. 10301
GI 2-7640

7/27/67

363

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Forest Park
Kew Gardens, N. Y. 11415
LI 4-4400

Richmond:

Clove Lakes Parks
1150 Clove Road
West New Brighton
Richmond, N. Y. 10301
GI 2-7640

7/27/67

363

for release

UPON RECEIPT

PARKS COMMISSIONER PROCLAINS AUGUST 7th TOMMY DAVIS
NIGHT AT BROOKLYN PLAYGROUND

Two-time major league batting champion Tommy Davis who first learned his skills in a typical Park Department playground will be honored Monday, August 7th, at 6 PM, announced Parks Commissioner August Heckscher today. The commissioner will present a special plaque to Davis at the Breevoort Playground, (Ralph Avenue and Marion Street) in the Bedford Stuyvesant section of Brooklyn.

The Met star outfielder first attended the nearby PS 35 Park Department Playground at the age of five where he met Playground Director John Williams, now supervising Brevoort. Davis learned the fundamentals of baseball and basketball under the direction of Williams, a former star basketball and baseball player and the two have remained close friends.

Tommy will be presented with the plaque as an outstanding "graduate" of PS35 Playground, by the City of New York Recreation and Cultural Affairs Administration, Department of Parks and the N. Y. C. Recreational Employees Local 299 AFSCME. Some of Davis' Met teammates and other dignitaries will be on hand.

7/31/67

#364

FOR INFORMATION ON PARK DEPARTMENT EVENTS DIAL
755-4100

for release

UPON RECEIPT

BROOKLYN FILM FESTIVAL WILL FEATURE CITY-WIDE CONTEST

Film makers throughout the city are invited to submit their work to a city-wide 16 mm. Film Contest, announced Parks Commissioner August Heckscher today. There are no restrictions in terms of style or subject and entries may be submitted until August 25th at the Wollman Memorial Rink Building in Prospect Park, between 1 and 5 P.M. The most outstanding films will be shown every afternoon between 1 and 5 from September 3rd through 9th.

The Film Contest is jointly sponsored by BACA (Brooklyn Arts and Culture Association) and the New York City Department of Parks as part of "Prospect '67", a large-scale entertainment and recreational project currently enlivening Prospect Park.

In addition to the Film Contest and many other events, "Prospect '67" brings OPEN AIR MOVIES to Wollman Rink every Tuesday and Sunday night at 8:30. Viewers can see everything from "King Kong" to avant-garde movies, and there is no charge for admission.

For further information about the film contest or other "Prospect '67" events, call IN-2-1934.

8/1/67

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FOR INFORMATION ON PARK DEPARTMENT EVENTS DIAL
755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

BICYCLING HOURS

Summer bicycling hours in Central Park will be in effect during the winter also, announced Parks Commissioner August Heckscher today. Skiers, sleigh riders and tobagganists will be able to use the traffic-free park roads for winter sports during the snowy season.

The schedule for Central Park is as follows:

SATURDAY: 6 A. M. to 7 P. M.

SUNDAY: 6 A. M. to 11 P. M.

TUESDAY: 7 P. M. to 11 P. M.

ALL LEGAL HOLIDAYS FROM 6 P. M. to 11 P. M.

During these hours, Central Park is closed to vehicular traffic except for the transverse roads.

On duty during these hours is the newly-formed New York City Bike Patrol composed of volunteers wearing red T-shirts and white pants or culottes. Bike Patrolers provide assistance in repairing flat tires, offer simple first aid assistance and keep bike traffic flowing in one direction.

Three other New York City parks are closed to motor traffic during the following hours:

Prospect Park in Brooklyn: Sundays 8 A. M. to 4 P. M.

Forest Park in Queens: Saturday & Sunday 6 A. M. to 7 P. M.

Silver Lake Park in Richmond: Sundays 8 A. M. to 4 P. M.

7/31/67

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FOR INFORMATION ON PARK DEPARTMENT EVENTS DIAL
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Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

BICYCLING HOURS

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#366

FOR INFORMATION ON PARK DEPARTMENT EVENTS DIAL
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PARKS DEPARTMENT LAUNCHES PORTABLE
POOL PROGRAM IN BROWNSVILLE

Brownsville youngsters will be in the swim on Wednesday, August 2nd, at 2 PM, when the first of ten portable pools projected by the Parks Department opens at Sterling Place and Howard Avenue, in Brooklyn, announced Parks Commissioner August Heckscher today.

Children under 14 years of age may enjoy the free pool seven days a week from 10 A. M. to 6:00 P. M. and swimming lessons will be available.

Present at the inaugural dip will be Commissioner Heckscher and representatives from Brownsville community groups.

The Commissioner noted that the new pool was part of a multi-faceted project involving the development of a small but vital park-educational complex on the block bounded by Howard & Saratoga Avenues and Sterling and Park Places in Brooklyn.

(A fact sheet covering the portable pool program is attached.)

7/31/67

#368

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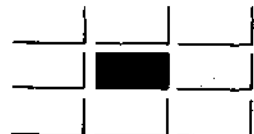
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Department of Parks
City of New York
Arsenal, Central Park

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GOSPEL FESTIVAL IN MT. MORRIS PARK

A Gospel Music Festival will bring the sounds of outstanding Gospel music choirs and singers to Mt. Morris Park (122nd Street and Fifth Avenue) on Tuesday, August 8th, at 7:00 in the evening, announced Parks Commissioner, August Heckscher today.

Professor Herman Stevens will perform with his well known Church of Prayer Gospel Choir. Fred Barr of WWRL will bring his gospel show, and top gospel personality, Joe Bostic of WLIB will be on hand. Brother Joe Slade will play Gospel Music from Heaven, Professor Caldwell will appear with his Singers, and recording artist Sister Flowers completes the roster of spiritual music performers.

WWRL radio is sponsoring the Gospel Music Night with the New York City Department of Parks, as part of the Harlem Cultural Festival.

A special award will be made to Reverend Williamson of Christ Community Church of Harlem, where Tony Lawrence, coordinator of the Harlem Cultural, began producing community entertainment. The award is a token of appreciation for his community service and leadership.

The Gospel Music Festival will be a colorful event, with church choirs dressed in robes, singing the traditional and contemporary Gospel Music of black Americans.

Spectators are invited to bring food and tambourines, and join in the singing. Space can be set aside for a limited number of amateur musicologists with battery driven tape recorders.

8/1/67

#369

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UPON RECEIPT

TREE SPRUCING

Street trees in Queens and Brooklyn will have their limbs spruced as part of a Parks Department preservation and beautification program, announced Parks Commissioner August Heckscher today.

Work is already in progress in sections of these boroughs under private contracts issued in mid-July to Philip Logana of Corona, N. Y. Within 6 months, 10,500 trees will be pruned in Queens and 5,500 in Brooklyn.

It is hoped that with the assistance of outside contract work all trees will receive attention every five years, since the available Parks Department personnel of 200 tree climbers for the entire city cannot possibly keep up with the pruning work requested by the public.

8/2/67

#370

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#370

FOR INFORMATION ON PARK DEPARTMENT EVENTS
PLEASE DIAL 755-4100

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PRESS BULLETIN: ATTENTION NEWS, ENTERTAINMENT
AND FEATURE EDITORS

The Puerto Rican Traveling Theater's production of "The Ox Cart," by Rene Marques, will premiere on Tuesday, August 8th, at 8:00 P. M., at the Casita Maria Carver Amphitheatre, 102nd Street between Park and Madison Avenues, announced Parks Commissioner August Heckscher today.

Under the joint sponsorship of Mayor John V. Lindsay's Summer Task Force program and the Department of Parks, the Puerto Rican Traveling Theater is another of the city's special mobile entertainment units designed to bring live entertainment into culturally deprived neighborhoods.

Heading the cast of "The Ox Cart" which was hailed by critics and audience in its previous run at the Greenwich Mews theater last winter is MIRIAM COLON and JAIME SANCHEZ, Puerto Rico's outstanding dramatic actress and actor. Both have starred in numerous Broadway and off-Broadway productions, TV and films. LUCY BOSCAN, who flew from her home in Puerto Rico, to appear with the company, is the acknowledged queen of theater on that island. With the exception of Mr. Sanchez, the original cast of the production, directed by LLOYD RICHARDS, is intact.

For Miss Colon, founder and leading actress of the Puerto Rican Traveling Theater, the tour is "the fulfillment of a dream." She requested permission to play the most deprived areas of Manhattan, Brooklyn, the Bronx and Queens in order to acquaint them with the rich cultural heritage of one of New York's largest minority groups. "The Ox Cart" was written by Rene Marques, Puerto Rico's most outstanding and prolific playwright, and deals with the problems of present day Puerto Ricans in their own country and in their adjustment to life in New York.

Schedule of the tour is attached.

8/1/67

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Schedule of the tour is attached.

8/1/67

#371



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

EVENING CONCERTS FOR MORNINGSIDE PARK

The first of five Morningside Park concerts designed to promote the improvement of Morningside Park as a cultural area, will take place on Friday, August 4th, at 8:45 P. M., announced Parks Commissioner August Heckscher today.

Sponsored by the Department of Parks in conjunction with Morningside Heights Inc., the initial concert features the popular Every Mother's Son group, a quintet of personable young men who write their own songs and have created their own new sound. Their first album "EMS" has been released through MGM Records and includes their hit song "Come On Down To My Boat."

Other concerts will be held on August 11, 14, 18 and 25th. The concerts will take place in Morningside Park at 121st Street south of the handball courts.

8/1/67

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FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
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#372

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
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UPON RECEIPT

GOLDEN AGE ARTISTS SHOW WORK AT HILTON

The Third Annual Golden Age Art Exhibition is currently on view at the New York Hilton Art Gallery (1335 Avenue of the Americas) announced Recreation and Cultural Affairs Administrator August Heckscher today. Sponsored by the Recreation Division of the Department of Parks, the exhibit runs until August 31st, and includes paintings selected from over 700 works submitted by artists over 55 years of age, many of whom attend the Golden Age Centers run by the Department of Parks.

A 79 year old artist from the Bronx, Mr. Herman Timm, won the top prize with his painting of Manhattan at twilight. Mr. Joseph M. Jubick, age 66, of College Point, Long Island won second place with his painting called "Abandoned."

The average age of the exhibitors is 69, and 11 of the artists are 80 years of age or older.

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FOR INFORMATION ON PARK DEPARTMENT EVENTS PLEASE
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PUERTO RICAN NIGHT IN EAST HARLEM

Commissioner Heckscher announced today a change in the original schedule of the sixth event of the Harlem Cultural Festival. Puerto Rican Night in East Harlem will take place on August 15. This event, as the others of the Harlem Cultural Festival series, will be outdoor entertainment for teenagers and young adults in Harlem. The Barrio will throb with the music of Eddie Palmieri and Johnny Pacheco when Puerto Rican Night begins at 7 P.M. at East Harlem Plaza (112 Street between Lexington and Third Avenues)

"We have learned to combine the informality of a block party with the glamour of famous entertainers," said Commissioner Heckscher. "Many of the personalities who have helped us in this series got their start in Harlem and East Harlem, but their careers have kept them distant from the young people who are their fans."

Commissioner Heckscher pointed out that these entertainers who play in the troubled parts of the city have always been greeted warmly.

Pepsi Cola Company will be sponsoring the event.

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FOR INFORMATION ON PARK DEPARTMENT EVENTS PLEASE

DIAL 755-4100

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UPON RECEIPT

PROSPECT PARK EAST DRIVE TO BE REPAVED

Repaving of the East Drive in Prospect Park from the Willick Entrance to the Grand Army Plaza will begin on Monday, August 7, Parks Commissioner August Heckscher announced today.

The section to be repaved is 4/5 of a mile long, and will be closed to traffic until the project is completed. All traffic will exit at the Willick Entrance, Flatbush Avenue near Empire Boulevard.

On Sundays and holidays bicycle riders will detour into the Center Drive from the East Drive at the junction where the paving job begins.

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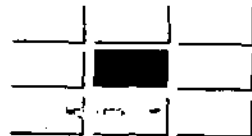
SOAP BOX DERBY IN CENTRAL PARK

Seventy soap box whiz kids will compete next Saturday, August 12th, in the New York City finals of the Soap Box Derby, announced Parks Commissioner August Heckscher today. Winners will receive \$500 savings bonds and trips to Akron, Ohio for the All-American finals and a chance to share \$30,000 in college scholarships. The gravity-propelled cars will run along the West Drive of Central Park, near 66th Street, beginning at 12:45 PM.

The Derby is a competition in which school boys 11 through 15 years of age build and race coasting cars to specifications listed in an official rule book. The Soap Box Derby is jointly sponsored by the Department of Parks and the Chevrolet Motor Division of General Motors. The competitors have been supplied by Mayor Lindsay's Citizen's Summer Committee with the tools, lumber, wheels and other materials in addition to instruction in building the cars. The Mayor's Citizens' Summer Committee is a group from the private sector who have been assisting the administration this summer with funds to provide New York City youngsters with recreational and cultural activities in addition to the city's own program.

The winners of the Soap Box Derby will go to Akron, Ohio to compete in the 30th All-American Soap Box Derby Championship finals on August 19th. Winners have already been chosen in each of the five boroughs for the best constructed car, and they will also go to Ohio. Crews of up to five may work on each car, and in the event of a crew-made car winning, the entire crew will go to Akron. Sponsored nationally by the Chevrolet Motor Division, the Soap Box Derby marks its 30th anniversary this year.

Approximately one million boys have taken part in the Derby
more



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since its introduction as a national competition in 1934. Except for a four-year suspension during the World War II emergency, the Soap Box Derby has been held annually since then. More than 50,000 boys build cars each year to compete in local races. Although originated for boys in America, the Derby has steadily gained international stature and each year Canada and a number of overseas guest countries send champions to Akron. Among these have been Venezuela, Puerto Rico, Ireland, South Africa, Philippines, Okinawa, Mexico and West Germany.

In addition to competing for \$30,000 in scholarship prizes at Akron, the New York City champion will be awarded a \$500 U.S. Savings Bond by Chevrolet.

As part of the program on August 12th in Central Park, there will be special invitation races for entrants from Southampton, Yonkers and Staten Island.

In the event of rain, the Derby will be scheduled for the same time on August 13th.

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FOR INFORMATION ON PARK DEPARTMENT EVENTS PLEASE
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UPON RECEIPT

PHILHARMONIC PLAYS RAIN DATE IN BRONX
FRIDAY NIGHT

Disappointed residents of the Bronx who missed last Saturday's Philharmonic concert because of rainy skies can hear the orchestra this Friday, August 11th, in an 8:30 PM concert at the Bronx Botanical Gardens, announced Parks Commissioner August Heckscher today.

Alfred Wallenstein will conduct the Philharmonic as they perform Brahms' "Symphonie No. 4", Bloch's "Schelomo" and Ravel's "La Valse". Cellist Lorne Munroe will be the featured soloist.

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HECKSCHER ANNOUNCES SURFING AREAS

Parks Commissioner August Heckscher announced today surfers may now enjoy their sport in three separate locations in the Rockaways. In announcing the surfing areas, Commissioner Heckscher noted that "the Department of Parks has made every effort to accommodate residents of the Rockaways who want to swim near their homes;" for this reason, said the Parks Commissioner, "the surfing sites may be opened in other beaches if the demand warrants them."

Two dawn to dusk sites are now available to surfers, Commissioner Heckscher announced. These are the two blocks from the west side of the jetty at Beach 62nd Street to the jetty at Beach 64th Street. An additional block from jetty to jetty at Beach 111th to Beach 112th Street will also be available. These surfing areas will be open daily from 6 AM to 8 PM.

In a ten block area from Beach 126th to Beach 136th Streets surfers are permitted to ply their boards from 6 AM to 9 AM in the morning, Commissioner Heckscher announced.

Week-days only Commissioner Heckscher said that two blocks from Beach 60th Street to Beach 62nd Street had been used by surfers earlier in the summer but had been eliminated because of a senior citizen's home located at Beach 62nd Street.

more

The new surfing regulations came as a result of a visit Commissioner Heckscher made to the Rockaways last Saturday where he discussed surfing problems with representatives of surfing groups and local community leaders.

Commissioner Heckscher said that "from my own observation last Saturday and from reports made to me by Parks Department staff members who work in the area, it is apparent that the surfers are well-mannered persons and include among them a considerable number of charming youngsters." Commissioner Heckscher said that "as head of the city's recreational programs, it is my job to find a place for this up to date, legitimate and very beautiful sport as well as provide for a variety of other tastes and age groups."

If additional beach areas are added for surfers at a later date, Heckscher said, the areas will be carefully worked out with the community leaders in the neighborhoods concerned as well as with the surfers.

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Department of Parks
City of New York
Arts & Culture Association, Central Park

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UPON RECEIPT

PHOTOGRAPHY SHOW OPENS IN PROSPECT PARK

Shutterbugs and photography fans are invited to the opening of the Prospect Park Photography Show at the Kate Wollman Rink on Monday, August 14, at 1 P. M., Parks Commissioner August Heckscher announced today.

The opening ceremonies will be highlighted by the awarding of two first prizes, which have been donated by the Yashika Camera Company. A photography lecture will follow at 2PM., and will be a regular feature of the show. The exhibits will be open every day from 1 to 5 PM thru August 24.

Amateur photographers are invited to submit their pictures at the Kate Wollman Rink between 1 and 5 PM. The deadline for entries is August 10.

The Prospect Park Photography Show is one of a series of events sponsored this summer in Prospect Park by the Brooklyn Arts & Culture Association (BACA) in conjunction with the Department of Parks.

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UPON RECEIPT

SOFTBALL PLAYOFFS

Five softball teams, survivors from the 448 teams that played in the WCBS-TV and CITY PARKS softball tournament, will compete in championship playoff games at Heckscher Playground, announced Parks Commissioner August Heckscher today.

Park Competitions have started many star sports figures on their way to fame. Ed Kranepool, first baseman of the New York Mets began his competitive career in the park softball program. He was a member of the 1961 and 1962 City Championship teams from the Bronx.

The schedule of the 1967 playoff games is:

Manhattan champions versus Richmond Champions - Tuesday,
August 15 at 5:30 P.M. Rain date, Friday, August 18.

Bronx champions vs. Brooklyn champions - Thursday,
August 17 at 5:30 P.M. Rain date, Friday, August 18.

Queens champions versus the winner of the Bronx-Brooklyn
game - Tuesday, August 22 at 5:30 PM. Rain date,
Friday, August 25.

The two teams that win these playoff games will compete for the City Championship on Saturday, August 26 at 11:00 AM, also at Heckscher Playground. Heckscher Playground is located on the West Drive in Central Park opposite 62nd Street.

WCBS-TV will present wrist watches to the members of the City Championship and runner-up teams.

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UPON RECEIPT

THE CHAIR AND WALKING STICK STROLL

The fourth in a series of strolls on the Central Park Mall will take place on Thursday evening, August 10th, from 6:00 to 8:00 P.M., announced Parks Commissioner August Heckscher today. The public is invited to bring walking sticks, walking clothes, and chairs to promenade with on the mall.

The Stroll will include fashions by "Count Down," seats by "Be Seated," music by "The Steel Bandits, canes by "Uncle Sam Umbrella Shop," wigs by "Thomas Baratta Hairstyles," a Barter Stand by Ray Brachfield, and a Can Stand by Vernon Lobb.

Prizes will be awarded for the chair and walking stick that best match walking clothes.

If it rains, the Stroll will be held the following Thursday. The event is being organized by Miss Phyllis Yampolsky, Artist-in-Residence of the Department of Parks.

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Arsenal, Central Park

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UPON RECEIPT

ORCHARD BEACH VARIETY SHOWS

Danny Dee and his variety group are giving free concerts at Orchard Beach every Saturday and Sunday afternoon until August 27th, from 2 to 4 PM, announced Parks Commissioner August Heckscher. The concerts take place at the north end of the south game area, near beach section #6.

The shows feature the Danny Dee Dancers, two instrumental groups - "The Moods" and "The Exponights", New Orleans rhythm and blues singer Moody Smith, as well as talented singers Gloria Dee and Little Yvette Marchetti.

Anyone interested in appearing in the show may call Danny Dee at 991-5048.

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8/10/67

#387

FOR INFORMATION ON PARK DEPARTMENT EVENTS
PLEASE DIAL 755-4100

for release

HECKSCHER ANNOUNCES NEW CONCERTS FOR CARL SCHURZ PARK

Parks Commissioner August Heckscher announced today that a new record will be set this year for the number of concerts held at Carl Schurz Park, 84th Street and the East River, in any one season, with the addition of a jazz concert on Thursday, August 17, and a band concert on Thursday, August 24, for a total of seven free weekly concerts this summer.

The concert series, known as "Music in the Mayor's Backyard" is celebrating its tenth anniversary this year. To date, three symphonic concerts, a children's concert, and "Augustfest" have been presented by Carl Schurz Park Concerts, Inc., a non-profit community organization, and the city's Recreation and Cultural Affairs Administration. The average attendance at the concerts has been 2,500 also a new record.

On Thursday, August 17, the Lee Shaw Quartet will be featured in a concert of standard jazz and on Thursday, August 24, Frank Colasanto will conduct his 60-piece band. Both concerts will begin at 8:30 p.m.

In case of rain, the concerts will be held at the Robert F. Wagner Junior High School, 76th Street between 2nd and 3rd Avenues.

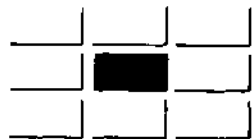
Further information may be obtained by contacting president of Carl Schurz Park Concerts, Inc., at LE 5-5106

#388

8/11/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS PLEASE DIAL

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Department of Parks
City of New York
Central Park

for release

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8/11/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS PLEASE DIAL

755-4100

August 14, 1967

Department of Parks
City of New York
Arsenal, Central Park

for release

SOUL BLOCK PARTIES BRING TOP ENTERTAINMENT TO NEIGHBORHOODS

A SOUL BLOCK PARTY will bring soul music and top recording stars to the Morningside Community Center (129th St. and Seventh Ave.) on Thursday, August 17th, at 7 P.M., announced Parks Commissioner August Heckscher today. The evening of free entertainment includes a sports exhibition with EMILE GRIFFITH, former World Middleweight and Welterweight boxing champ, and CHARLIE GOLDMAN, trainer of Rocky Marciano. The Ballantine Jazz Band and the Tony Lawrence Soul Band will wage a musical battle of jazz and soul music. Soul Brothers FRANKIE CROCKER and ROCKY GEE of Radio Station WWRL will be on hand for the Block Party, which is being sponsored by Sachs' Quality Stores and Con Edison with the New York City Administration of Recreation and Cultural Affairs.

The Harlem Cultural Festival, which brings free summer entertainment to Harlem neighborhoods, decided to add a series of Soul Block Parties to its schedule after a trial run on August 7th. This first Soul Block Party was attended by more than 2,000 people at the Harlem Teams for Self Help (137 st. and 7th Ave.) Top recording artists such as "The Jive Five" and Tiny Tim entertained with the Tony Lawrence Band. Warm community acceptance of the first Block Party led to plans for others, including August 17th at the Morningside Community Center.

#390

8/14/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

For information:
Mary Perot Nichols
REgent 4 1000

August 14, 1967

for release

Department of Parks
City of New York
Arsenal, Central Park

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FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

FOR IMMEDIATE RELEASE

FIRST CITY-WIDE OUTDOOR SCULPTURE EXHIBIT
SCHEDULED FOR OCTOBER 1ST - OCTOBER 31ST

Thirty Prominent Artists to be Represented by
Giant Pieces in Parks and Plazas

New York's first city-wide outdoor sculpture exhibition composed of giant pieces by thirty of the nation's most distinguished artists will be held October 1st-31st, it was announced today by August Heckscher, Administrator of Recreation and Cultural Affairs.

Called "Sculpture in Environment", the exhibit will extend throughout the city, with parks, plazas, university campuses, building fronts and similar sites used as sites for the works of art. Four indoor locations--for works by sculptors who use electric light as a medium--will also be included. Exhibiting artists, each of whom is participating at the invitation of the city, are now being consulted on the selection of sites.

Sixteen of the artists are creating pieces especially for the exhibit with the remainder lending works already completed. Some of the works will rise as high as 120 feet. (See below for full list of participating artists.)

Mrs. Doris Freedman, Commissioner Heckscher's special assistant for Cultural Affairs, said the exhibit, which in its first two weeks will be presented in co-operation with the New York Cultural Showcase Festival Fortnight (October 1-15) is being organized to:

- Bring the excitement and beauty of contemporary sculpture directly to the people of New York and its visitors.
- Demonstrate how contemporary sculpture can enhance the cityscape of the city and stimulate the commissioning of similar works for permanent outdoor settings.

-more-

- Highlight New York's widely recognized status as the art capital of the world.

- Give official recognition to New York's large community of resident artists.

The exhibit, which is being financed through private contributions, will be coordinated by Sam Green, formerly Director of the Institute of Contemporary Art in Philadelphia.

The project's special advisory committee is composed of Lloyd Goodrich, Director of the Whitney Museum; Ruth Gurin, Curator of New York University's art collection; Kynaston McShine, Curator of painting and sculpture at the Jewish Museum; architect Paul Rudolph and noted collectors Mmes. Albert List and Burton Tremaine.

-more-

List of Artists Participating in
"Sculpture in Environment" Show

- | | |
|-------------------------|-------------------------|
| 1- Stephen Antonakos | 14- Preston McClanahan |
| 2- Chryssa | 15- Clement Meadmore |
| 3- Mark Di Suvero | 16- Antoni Milkowski |
| 4- Paul Frazier | 17- Forrest Myers |
| 5- Charles Ginnover | 18- Isamu Noguchi |
| 6- Robert Grosvenor | 19- Louise Nevelson |
| 7- Lyman Kipp | 20- Barnett Newman |
| 8- Bernard Kirschenbaum | 21- Claes Oldenburg |
| 9- Joseph Levi | 22- George Rickey |
| 10- Les Levine | 23- Bernard Rosenthal |
| 11- Alexander Liberman | 24- David Smith |
| 12- Tony Mager | 25- Tony Smith |
| 13- Marisol | 26- David Von Schlegell |
| | 27- Richard Stankiewicz |

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8/15/67

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DEPARTMENT OF PARKS
THE ARSENAL
CENTRAL PARK, NEW YORK

RE-4-1000

UPON RECEIPT

SHAKESPEAREANS AT BAT

Two rival Shakespearean companies will clash in a softball duel at 12:30 P. M. Monday, August 21st at the 81st Street baseball diamond in Central Park, announced Parks Commissioner August Heckscher today. The out-of-town players are members of the American Shakespeare Festival Theater of Stratford, Connecticut, and they will face stiff competition from our own New York Shakespeare Festival performers.

Close observers of the baseball scene expect it to be bloodier than Titus Andronicus, currently playing at the Delacorte Theater in Central Park to packed houses.

8/17/67

#393

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DEPARTMENT OF PARKS
THE ARSENAL
CENTRAL PARK, NEW YORK

RE -4-1000

UPON RECEIPT

GARY STEVENS EMCEES TWO-HOUR CARAVAN SHOW

SUNDAY, AUGUST 20 IN CENTRAL PARK MALL

V MCA "Good Guy" Gary Stevens and a number of popular recording artists will join the Clairol Caravan for a special free two-hour show Sunday, August 20 at 2 P.M. at the Central Park Mall, 72nd Street West of Fifth Avenue, announced Parks Commissioner August Heckscher.

Jay and the Techniques, whose recording of "Apples, Peaches, Pumpkin Pie" is on the best-seller charts, will be among the guest stars introduced by master of ceremonies Stevens and his "friendly enemy" the Wooleyburger, who shares the spotlight on the disc jockey's nightly 7-11 program.

The Clairol Caravan is part of Mayor Lindsay's summer emergency program and was developed by Clairol for the New York City Department of Parks. The interracial teen-age fashion and musical show has been touring neighborhood parks and recreation areas in all five boroughs this summer.

The regular Caravan cast includes Lamont Washington, a 23-year-old actor, singer, dancer and musician who was the understudy to Sammy Davis, Jr. in "Golden Boy"; singer Billy Lee; The Last Rites rock and roll band; and thirteen teen-age models wearing fashions designed and created by students at the Fashion Institute of Technology, Parsons School of Design and Rhode Island School of Design.

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DEPARTMENT OF PARKS
THE ARSENAL
CENTRAL PARK, NEW YORK 10021

For information call
RE-4-1000, Ext. 819

FOR RELEASE

FREE CHILDREN'S THEATER FOR NEW YORK

The first annual summer production series by the Department of Parks Theater Workshop for Students will be presented August 28 - September 2 in the East River Park Amphitheater on F.D.R. Drive at Grand Street, Parks Commissioner August Heckscher announced today. The program during the week of August 28 will be as follows:

10:00 A.M. LET'S BUILD A TOWN by Paul Hindemith.
An exercise in creative dramatics by the junior members of the Workshop.

11:00 A.M. DER JASAGER (HE WHO SAYS YES) by Bertolt Brecht and Kurt Weill.
The short opera Brecht wrote for student performers will be performed in a new translation commissioned specially for this occasion.

1:00 PM THE NEWSPAPER
A demonstration of group improvisation. Improvisations will be based on the current events of the day.

3:00 PM THE MIGHTY CASEY by William Schuman.
The delightful musical version of "Casey At the Bat" will be premiered on our outdoor stage by the entire workshop company.

Youngsters are invited to either spend the entire day at the Amphitheater observing demonstrations of the different aspects of the workshop's program or can come just for the afternoon to watch a performance of THE MIGHTY CASEY on the outdoor stage.

In between activities, youngsters can picnic on the grounds of East River Park.

The Theater Workshop for Students is a performing arts program being sponsored by the Department of Parks under the direction of Gordon Duffey. Participants in the productions are the members of the workshop who were selected on the basis of talent from thousands of youngsters between the ages of 7 and 19 who auditioned for the program in June. The youngsters have been attending acting, singing, and dancing classes and have been preparing the productions for public performance since the beginning of July.

8/18/67

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FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
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DEPARTMENT OF PARKS
THE ARSENAL
CENTRAL PARK, NEW YORK 10021

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DEPARTMENT OF PARKS
THE ARSENAL
CENTRAL PARK, NEW YORK 10021

For information call
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FOR RELEASE

FASHION SHOW IN HARLEM

Bright, contemporary fashions and textiles by Negro designers throughout the city will be on display at the Harlem Cultural Festival Fashion Show on Tuesday, August 22nd at 7 P. M. announced Parks Commissioner August Heckscher today. The show will take place in front of the J. P. Kennedy Memorial Center (on Lenox Terrace Place off 135th St., between 5th and Lenox, next to the 134th St. pool.

The Fashion show, which is free to the public, places special emphasis on career development and job opportunities for the Negro in the fields of fashion design and modeling.

The Citizen's Summer Committee of the Mayor's Summer Task Force is sponsoring the event with the New York City Department of Parks.

The Fashion show features the exotic fabrics of Khadeja, and fashions by Scott Barrie, Jon Weston, and Ralph Grant, with jewelry by Carolee Prince. Ronnie Casuals and Jean de Paris will show their apparel, and Mr. Edward Taylor will show his textiles as well as coordinating the show.

Commentator for the show will be Betty Granger Reid, Women's Editor of WLIB Radio, and the Egbe Omo Nago Dancers will entertain with an accompanying trio.

8/18/67

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DEPARTMENT OF PARKS
THE ARSENAL
CENTRAL PARK, NEW YORK 10021

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FOR RELEASE

ENCORE FOR " PUERTO RICO SINGS"

Parks Commissioner August Heckscher announced today that "Puerto Rico Sings" has been extended for an additional week of performances.

"Puerto Rico Sings" is a program of musical vignettes depicting the culture and some of the history of Puerto Rico. Sponsored by Friends of Puerto Rico and the Department of Parks, the hour and a half show has toured every borough during the past four weeks. The performers are all youngsters of Puerto Rican ancestry, between 16 and 21.

The schedule for the final week of "Puerto Rico Sings" is as follows:

Monday August 21- Chelsea Park

Tuesday August 22- Sara D. Roosevelt Park

Wednesday August 24- Thomas Jefferson Park

Friday August 25- Bryant Park

Saturday August 26- Central Park Mall

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8/21/67

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The schedule for the final week of "Puerto Rico Sings" is as follows:

Monday August 21- Chelsea Park — 8 PM

Tuesday August 22- Sara D. Roosevelt Park 8

~~Wednesday~~ August 23- Thomas Jefferson Park 8

Friday August 25- Bryant Park — 4

Saturday August 26- Central Park Mall 8

8/23 - Wash Sq. Pk.

#399

8/21/67

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DEPARTMENT OF PARKS
THE ARSENAL
CENTRAL PARK, NEW YORK 10021

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8/21/67

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Department of Parks
City of New York
Arsenal, Central Park

PRESS MEMORANDUM

for release

The enclosed article, written by Arthur Rosenblatt, First Deputy Administrator of Recreation and Cultural Affairs, was published in the August issue of Architectural Record.

The article outlines the revolution that has taken place in civic design in New York City's park system under the Lindsay administration. Architects of international repute who have never done city work before have been enlisted by the Department of Parks. These architects include Paul Rudolph, Marcel Breuer, Felix Candela, Edward Larrabee Barnes, Kenzo Tange, John Carl Warnecke & Associates, Davis, Brody and Associates, Conklin and Rossant, Ulrich Franzen, Lawrence Halprin and Associates, Philip Johnson, Hoberman and Wasserman, Paul Friedberg and Associates, and Richard Stein.

Specific projects described in the article include Rochdale Village Park in Queens, River Walk (Hudson River Parkway) in Manhattan, the Fountain Cafe in Central Park, the Riding Stables and Police Precinct Station in Central Park, Corona-Flushing Meadows Sports Park in Queens, Municipal Swimming Pool in Bedford-Stuyvesant, Chelsea Recreation Center in Manhattan, Mt. Morris Park Recreation Center and Amphitheater in the Bronx, Mott Haven Sitting Area in the Bronx, Twenty-Ninth Street "Vest Pocket" Park in Manhattan, Portable Playgrounds, Adventure Playground in Central Park, New Dorp Park in Staten Island, 138th St. Playground in the Bronx, and a Combined Parking Garage and Playground in Brooklyn.

8/22/67

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For information:
Mary Perot Nichols
REgent 4 1000