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PRESS MEMORANDUM

for release

The enclosed article, written by Arthur Rosenblatt, First Deputy Administrator of Recreation and Cultural Affairs, was published in the August issue of Architectural Record.

The article outlines the revolution that has taken place in civic design in New York City's park system under the Lindsay administration. Architects of international repute who have never done city work before have been enlisted by the Department of Parks. These architects include Paul Rudolph, Marcel Breuer, Felix Candela, Edward Larrabee Barnes, Kenzo Tange, John Carl Warnecke & Associates, Davis, Brody and Associates, Conklin and Rossant, Ulrich Franzen, Lawrence Halprin and Associates, Philip Johnson, Hoberman and Wasserman, Paul Friedberg and Associates, and Richard Stein.

Specific projects described in the article include Rochdale Village Park in Queens, River Walk (Hudson River Parkway) in Manhattan, the Fountain Cafe in Central Park, the Riding Stables and Police Precinct Station in Central Park, Corona-Flushing Meadows Sports Park in Queens, Municipal Swimming Pool in Bedford-Stuyvesant, Chelsea Recreation Center in Manhattan, Mt. Morris Park Recreation Center and Amphitheater in the Bronx, Mott Haven Sitting Area in the Bronx, Twenty-Ninth Street "Vest Pocket" Park in Manhattan, Portable Playgrounds, Adventure Playground in Central Park, New Dorp Park in Staten Island, 138th St. Playground in the Bronx, and a Combined Parking Garage and Playground in Brooklyn.

8/22/67

#400

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for release

UPON RECEIPT

RIVERSIDE FESTIVAL

Two big bands will play in Riverside Park at 84th Street next Saturday night, August 26th, to begin an evening of celebration in honor of Don Edis Rivera, founder of the upper West Side, announced Parks Commissioner August Heckscher today.

At 8 P.M. the music starts, with Professeur Sim-Ben and his Haitian Dance and Music Group, and "The Young Rhythms".

A statue of Don Edis Rivera will be unveiled in celebration of the anniversary of his birth, and the legend of his history will be read in both Spanish and English.

The event was inspired by Phyllis Yampolsky, Artist-in-Residence of the Department of Parks, in cooperation with The Riverside Happenings Plus (RH+) and The Hudson Neighborhood Conservation Project.

The first event in Riverside Park was the "Tune-In" of May 21st. The Riverside Festival was originally scheduled for last Saturday, but it was rained out. The rain date for next Saturday is Sunday, August 27th.

8/22/67

#401

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DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK
REGENT 4-1000

FOR RELEASE

UPON RECEIPT

1-1-1-60M-522145(64) 114

U.S. MILITARY ACADEMY BAND TO APPEAR AT CENTRAL PARK

The Saturday evening concert at the Wollman Skating Rink, Central Park, on August 26th, will feature the United States Military Academy Band with LTC William H. Schempf conducting, Parks Commissioner August Heckscher announced today. The program will begin at 8:00 P.M. Selections will include "A Salute to the Service", "Threnody" by Maltby, the "Festive Overture" by Shostakovich, a selection from "The Sound of Music", and selected marches.

The concert, open to the public, is being presented by the Department of Parks, City of New York. The \$1.00 admission fee will be used to defray operating expenses.

8/23/67

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FOR RELEASE

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1-1-1-60M-522145(64) 114

BALLOON EVENT IN SHEEP MEADOW

Balloons of every size and color will be launched in Sheep Meadow next Saturday, August 26th, when the Parks Department plays host to a Balloon Event beginning at 2 P. M. , announced Parks Commissioner August Heckscher today.

Commissioner Heckscher will arrive during the afternoon to see thousands of colorful balloons being inflated with helium, and a 28 foot balloon being painted. The Balloon Event is being sponsored by all Summer in ~~The~~ City Centers, and the public is invited to enjoy the music of several bands, watch dancers, participate in a balloon workshop, run in balloon races and play volleyball-with-balloons, of course.

8/23/67

#403

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FOR RELEASE

UPON RECEIPT

1-1-1-60M-522145(64) 114

SOCCER GAME RESCHEDULED

The Greek-American Sport Club will play in a soccer match against the Olympiakos Champions of Greece on Friday evening, September 8th, announced Parks Commissioner August Heckscher today.

The teams will play at the John J. Downing Stadium on Randall's Island. The game was originally scheduled for August 30th, but because of booking difficulties with the visiting soccer team, the game has been rescheduled.

8/25/67

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ARSENAL, CENTRAL PARK
REGENT 4-1000

FOR RELEASE

UPON RECEIPT

1-1-1-60M-522145(64) 114

GROUNDBREAKING FOR CONEY ISLAND SKATING RINK

Mayor John V. Lindsay, Brooklyn Borough President Abe Stark and August Heckscher, Administrator of Recreation and Cultural Affairs will participate in a groundbreaking to symbolize the start of a major project in the revitalization of the nation's best-known play area, Coney Island, Parks Commissioner August Heckscher announced today. At 4:00 P. M. Monday, August 28, the formal groundbreaking for the Coney Island Skating Rink and Convention Hall will mark the beginning of the fulfillment of a long-time need in the area.

The Coney Island Skating Rink was first suggested by Abe Stark when he served as President of the City Council. Recognizing that the best way to revitalize Coney Island was by planning year-round facilities, as Borough President he continued to press for the skating rink, and won the approval of the Board of Estimate on August 22, 1963.

The building, designed by architect Daniel Chait, provides for an Olympic size skating rink which can accommodate 2,800 persons for general skating sessions, and can be used for official hockey games. It will be the first indoor rink in Brooklyn.

The rink can be easily converted into a convention hall seating up to 4,500 people, and for commercial and industrial exhibits it has 28,000 feet of space on the ground floor.

more

Another attraction of the facility is a glass enclosed restaurant on the second floor of the building. The south end of the restaurant will give a complete view of the ocean, while its north side will overlook the skating rink.

The plans for the Coney Island Skating Rink-Convention Hall also provide for an ample parking area, promising to make it one of the most accessible facilities of its kind in New York City.

8/25/67

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FACT SHEET
ON
CONEY ISLAND SKATING RINK-CONVENTION HALL

Designer: Daniel Chait, Architect

Location: West side of West 19th Street, between the boardwalk and Surf Avenue, Coney Island, Brooklyn.

Size: Skating Rink - Approximately 4.5 acres
Parking lot - Approximately 1.8 acres

Total estimated cost: \$2,350,000.

Description of Site: Typical Coney Island beachfront area, formerly occupied by small summer rental cottages and amusement stands.

Facilities offered: The Skating Rink-Convention Hall building will contain an ice-skating rink 85' X 200', skaters' locker rooms, pro shops, first-aid room, snack bar in the skating area, public restaurant at the boardwalk level, and a seating area. As a convention hall, the building measures 180' X 230'. The adjacent parking facilities will provide spaces for 660 cars.

8/28/67



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

CARNIVAL FOR SENIOR CITIZENS

1-1-60M-522145(64) 114

An unusual carnival will be conducted by the

Recreation Division of the Department of Parks beginning at 11 A.M. Wednesday, September 27th on the Mall in Central Park, announced Parks Commissioner August Heckscher today. The Carnival has been planned especially for older New Yorkers, with concerts, choral groups, social, folk and square dancing, arts and crafts exhibits with work sessions, dramatics, story telling, chess and checker tournaments and sports features. A midway will be lined with magic booths, games of skill (quoits, ring toss, bottle balancing, etc.), and places for quiet games.

The New York Public Library has prepared a large-print book display for the Carnival. The display shows what the Library has available as reading matter to prevent eyestrain for older people.

Plans are under way to arrange for each Borough to host a similar event during the 1968 season.

Senior Citizen centers are invited to participate in the Central Park Carnival, as well as future events, and may contact Julius Bromberg, Director of J. Hood Wright Golden Age Center, Fort Washington Avenue and 173rd Street, New York 10033, or phone 928-3760.

8/29/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.



DEPARTMENT OF PARKS
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ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

UPON RECEIPT

1-1-1-60M-522145(64) 114

RAIN DATES FOR SPECIAL PROGRAMS

Rainy weather has delayed several Parks Department programs,
and the new dates are as follows:

WCBS-PARKS TENNIS FINALS

will be held at the 93rd Street Tennis Courts, Central Park,
on Saturday, September 9th, beginning at 11 A. M.

SOFTBALL FINALS

will be played at 11 A. M. Saturday, September 9th at
Heckscher Playground, Central Park.

PEPSI-COLA PARKS YOUTH TALENT FESTIVAL

Senior Division will be held on Wednesday, August 30th at
8 P. M. at Lost Battalion Hall, Queens. The Junior Division was
held on Saturday morning, August 26th.

8/29/67

#408

FOR INFORMATION ON PARK DEPARTMENT EVENTS PLEASE
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ARSENAL, CENTRAL PARK REGENT 4-1000

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ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

UPON RECEIPT

1-1-1-50M-902061(64) 114

MISS HARLEM FESTIVAL RESCHEDULED

Parks Commissioner August Heckscher announced today that the selection of Miss Harlem at an event sponsored by the Harlem Cultural Festival ~~has~~ ⁵¹ been re-scheduled for Thursday, August 29th at 7 P. M. at Lasker Pool in Central Park, 110th Street and Lenox Avenue.

The original Miss Harlem Festival was rained out last Sunday. It is the grand finale of this summer's Harlem Cultural Festival, which was highlighted by Calypso, Soul Gospel, and Puerto Rican Festivals as well as numerous block parties held throughout the community.

According to Mr. Tony Lawrence, well-known entertainer and Director of the Festival, the soul beat that has carried through the previous events will be picked up again by the Tony Lawrence Soul Band beginning at 7:00 P. M. The climax of the evening will be the Miss Harlem Contest and the crowning of Miss Harlem by special guest Diana Sands. In addition to Miss Harlem and the three runnerups chosen on the basis of beauty and grace, the girl displaying the most poise will be singled out for a special award.

After the crowd has gotten into the swing of things with the soul sound of the band, everyone will be treated to the singing of Dee Dee Warwick, nightclub and recording star. The entertainment will also feature the Trudy Heller Dancers from the Trik, and a short play, "Big Round World" by

more

Langston Hughes, performed by the Cosmos Players in memory of the author. Other celebrities, coming both from the Harlem Community and New York City as a whole, and all of them expert girl-watchers, will make up the panel of judges. Manhattan Borough President, Percy Sutton, will also be on hand to witness the festivities.

At the conclusion of the evening, the Purple Manor, 65 East 125th Street, will host a party in honor of Miss Harlem for all the participants, their escorts, and special guests. The event is being co-sponsored by Pepsi Cola Bottling Co., and Chock Full O' Nuts. Other sponsors are:

SPONSORS

Recreation and Cultural Affairs Administration of the Department of Parks

Chock Full O' Nuts

Executive Limousine Service

Pepsi Cola Bottling Co.

Frenches Coiffure

Lee Beachwear

Ella Bache Inc.

Gregory and Goldberg

WLIE - Radio

Sue Brett

WWRL Stations

Bloomingdales

Atlantic and Motown Records

Merchants Importing Inc.

Franklin Simon

Lerner

Fugazy Travel Bureau

Tavern on the Green

Jon Weston

5 Couples will be guests of Leslie Uggams at a performance of Hallelujah Baby on September 5th.

8/29/67

#410

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D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

UPON RECEIPT

1-1-1-50M-902061(64) 114

SKATING STARTS IN SEPTEMBER

Skaters can cut the ice at the Skating Rink in the City Building at Flushing Meadows-Corona Park beginning September 16, announced Parks Commissioner August Heckscher today.

The year-round skating rink is reopening after a summer closing for repairs. The skating rink is among many sports facilities available in the park, which include a pitch-putt golf course, row boating, pedal boating on the Meadow Lake, football, baseball and bocci courts, and picnic areas.

8/31/67

#411

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FOR RELEASE

UPON RECEIPT

1-1-1-50M-902061(64) 114

A miniature America Cup classic, the 6th annual Model Sailboat Regatta, will be held on Conservatory Lake in Central Park (opposite 72nd Street and Fifth Avenue) on Saturday, September 16, 1967 at 2:00 P.M., announced Parks Commissioner August Heckscher today.

Five racing events for boats 12 to 50 inches and a special race for homebuilt boats up to 30 inches, will be open to boys and girls 17 years of age and under. Boats will be measured from bow to stern, not including bowsprit. Contestants will be required to own and sail their boats themselves.

Rappaport's Toy Bazaar of Manhattan, sponsors of this annual regatta, will contribute prizes to owners of boats finishing first, second, and third in each race final.

Entry blanks may be secured and filed at Park Department playgrounds and borough offices. Entries close Saturday, September 9th. In the event of rain, the regatta will be held on Saturday, September 23 at 2:00 P.M.

8/31/67

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FOR RELEASE

FOR IMMEDIATE RELEASE

1-1-1-50M-902061(64) 114

ANTI-POVERTY DANCE GROUP TO PERFORM IN PARKS

A dance group known as Operation High Hopes will put on free performances in the Central Park Mall and at Prospect Park's Music Grove next week, Parks Commissioner August Heckscher announced today. The performances will take place at 3:00 P.M. in the Central Park Mall on September 6th and at the same time in the Music Grove in Prospect Park on September 7th and 8th.

Funded by a federal Office of Economic Opportunity grant, Operation High Hopes draws on boys and girls 7 to 14 years old from such areas as East Harlem, Chelsea, and Bedford-Stuyvesant. During the summer, the children were given dance training by professional choreographers and dance instructors at P.S. 199, 290 West 70th Street.

The group is directed by Miss Tina Ramirez (telephone: 700-7120).

9/1/67

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0413



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ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

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DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK REGENT 4-1000



UPON RECEIPT

1-1-1-50M-902061(64) 114

COMMISSIONER HECKSCHER TO TOUR SCANDINAVIAN PARKS

Parks Commissioner August Heckscher, accompanied by Mrs. Heckscher and Peter Aschkenasy, Deputy Executive Director of the Department of Parks, will leave on Friday, September 8th, for a 12-day tour of parks and cultural institutions throughout Scandinavia.

The tour will include the famous Tivoli Gardens in Copenhagen, Denmark, and Skansen, in Stockholm, as well as parks in Oslo and Bergen in Norway.

Commissioner Heckscher and his party will leave Friday evening at 7:30 P.M. on Scandinavian Air Line Service (SAS) from Kennedy Airport and will return on the 19th of September.

9/7/67

#414

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D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

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1-1-1-50M-902061(64) 114

BEACH AND OUTDOOR POOLS CLOSED FOR WINTER

Bathhouse accommodations at Jacob Riis Park, Orchard Beach, Manhattan Beach, Great Kills and South Beach will close at the end of the day's business on Sunday, September 10th, it was announced by Commissioner August Heckscher.

No lifeguards will be on duty after September 10th, and bathers may use the beaches at their own risk.

The following pools which closed Monday, September 4th will convert to play centers on September 11.

MANHATTAN

Hamilton Fish Pool - E. Houston and Pitt Streets

Colonial Pool - Bradhurst Ave. and 145th Street

Highbridge Pool - Amsterdam Ave. and W. 173rd Street

T. Jefferson Pool - 111th Street and First Avenue

BRONX

Crotona Pool - 173rd Street and Fulton Avenue

BROOKLYN

Sunset Pool - 7th Avenue and 43rd Street

Red Hook Pool - Clinton Bay and Henry Street

McCarren Pool - Driggs Avenue and Lorimer Street

Betsy Head Pool - Hopkinson and Dumont Avenues

-2-

QUEENS

Astoria Pool - 19th Street and 23rd Drive

RICHMOND

Faber Pool - Richmond Terrace and Faber Street

9/7/67

#415

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

UPON RECEIPT

1-1-1-50ME-902061(64) 114

BEACH AND OUTDOOR POOLS CLOSED FOR WINTER

Bathhouse accommodations at Jacob Riis Park, Orchard Beach, Manhattan Beach, Great Kills and South Beach will close at the end of the day's business on Sunday, September 10th, it was announced by Commissioner August Heckscher.

No lifeguards will be on duty after September 10th, and bathers may use the beaches at their own risk.

The following pools which closed Monday, September 4th will convert to play centers on September 11.

MANHATTAN

Hamilton Fish Pool - E. Houston and Pitt Streets

Colonial Pool - Bradhurst Ave. and 145th Street

Highbridge Pool - Amsterdam Ave. and W. 173rd Street

T. Jefferson Pool - 111th Street and First Avenue

BRONX

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-2-

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755-4100



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

UPON RECEIPT

1-1-1-60M-522145(64) 114

REGISTRATION OPEN FOR CHALK CARPET OF COLOR CONTEST

Sidewalk artists are invited to contribute their talents to transform the Central Park Mall into a Chalk Carpet of Color on Sunday, October 1, 1967 from 9:00 A.M. to 2 P.M., announced Parks Commissioner August Heckscher today.

Participants will be assigned contiguous four-foot work spaces so that the overall effect of their designs, which should be of mosaic, geometric, floral or oriental patterns, will create a glowing, colorful carpet.

Only chalk may be used. A basic kit of chalk will be given to contestants, while the supply lasts, but participants may bring their own if they want a wider range of color.

The event is the second annual Chalk Carpet of Color Contest sponsored by the Outdoor Cleanliness Association of the City of New York and it is conducted by the Department of Parks for participants who are 15 years of age and over.

Participants should report to the registration desk at the north end of the Mall on the day of the contest

more

to receive their identification tags and to be assigned their numbered work spaces.

Judging will begin at 1:00 P.M. and prizes will be awarded to the best designs judged on the basis of beauty of design, color harmony, conformity to the flower carpet concept and contribution to the integral composition of a flower carpet.

In the event of rain, the contest will be held at the same time on Sunday, October 8.

9/11/67

#416

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

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9/11/67

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D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

UPON RECEIPT

1-1-1-60M-522145 (64) 114

NIGHT OF MAGIC

The Society of American Magicians will present "A Night of Magic Under the Stars" on Wednesday, September 13, 1967, at 8:15p.m., at the Central Park Mall Bandshell near 72nd Street and Fifth Avenue, announced Parks Commissioner August Heckscher today. In cooperation with Mayor Lindsay's summer program to provide imaginative entertainment for the people of New York City, the program will feature world-famous magicians performing under the direction of Milbourne Christopher, master of ceremonies. Admission is free and the public is cordially invited to the show which will run for two hours, without intermission.

The Manhattan Savings Bank, one of the many business organizations contributing to the Mayor's Citizens' Summer Committee, is supporting the Society of American Magicians in this presentation of many internationally-known magicians.

#417

9/11/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100.



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

UPON RECEIPT

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#417

9/11/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100.

IMMEDIATELY

LOCATIONS FOR CITY'S OUTDOOR
SCULPTURE SHOW ARE ANNOUNCED

Sites Range from Harlem to the
Battery

Manhattan from its tip to its toe -- from Harlem to the Battery -- will be studded with giant works by the nation's leading artists, August Heckscher, Administrator of Recreation and Cultural Affairs and Parks Commissioner, said today in announcing the selection of 19 sites for "Sculpture in Environment," New York's first city-wide outdoor sculpture show.

The locations, which include both public and privately-owned open spaces, range from Battery Park where an Alexander Liberman will reside to the window of the Charles of the Ritz-Vidal Sassoon beauty salon at 68th and Madison which will display a kinetic plexiglass structure by Preston McClanahan.

By October 1 when the sculpture show opens, Commissioner Heckscher said, 29 works by some of the nation's most prominent artists, will be on display. Installations will begin Thursday, Friday and Saturday of this week of the first seven pieces, Commissioner Heckscher announced.

The show will be on display October 1-31, with the first two weeks run as the Recreation and Cultural Affairs Administration's contribution to

the New York Cultural Showcase Festival Fortnight, October 1-15.

Mrs. Doris Freedman, Commissioner Heckscher's Special Assistant for Cultural Affairs whose office is organizing the event said that "the participating artists have all been consulted on the sites for their works and some pieces are being created with the particular site in mind."

The other 10 artists in the show -- for whom sites will be announced shortly -- are Stephen Antonakos, Mark Di Suvero, Lyman Kipp, Bernard Kirschenbaum, Les Levine, Clement Meadmore, Robert Morris, Barnett Newman, Claes Oldenburg, and David Von Schlegell.

The exhibit, which is being financed through private contributions, is being coordinated by Sam Green, Sculpture Consultant to the Office of Cultural Affairs, (formerly Director of the Institute of Contemporary Art in Philadelphia).

The project's special advisory committee is composed of Lloyd Goodrich, Director of the Whitney Museum; Ruth Gurin, Curator of New York University's Art Collection; Kynaston McShine, Curator of painting and sculpture at the Jewish Museum; architect Paul Rudolph and noted collectors Mmes. Albert List and Burton Tremaine.

A list of the 20 sites and the corresponding artists is attached.

Ronald Bladen -- Low Library, Columbia University

Alexander Calder -- Lenox Terrace Apartment Bldg.,
(10 West 135th Street)

Chryssa -- Grand Central Terminal (indoors)

Paul Frazier -- City Hall Park

Charles Ginnever -- Carl Schurz Park (88th St. and York Ave.)

Robert Grosvenor -- University Village, Bleeker and Mercer Sts.

Josef ` Levi -- Lever House courtyard

Alexander Liberman -- Battery Park

Marisol -- Plaza, 59th St. and Fifth Ave.

Preston McClanahan -- Charles of the Ritz-Vidal Sassoon (window-
68th & Madison indoors)

Forrest Meyers -- Washington Square Park

Anthony Milkowski -- Kips Bay Plaza

Robett Murray -- Jewish Museum

Louise Nevelson -- CBS Building

George Rickey -- New York Public Library, 42nd Street and Fifth Ave.

Bernard Rosenthal -- Astor Place

Tony Smith -- Lincoln Center

David Smith -- Lincoln Center

Richard Stankiewicz -- Foley Square Park

UPON RECEIPT

NEON SCULPTRESS ILLUMINATES SCULPTURE SHOW

A poster by Chryssa, whose dynamic sculpture in neon tubing has won her international acclaim, will herald New York's October Sculpture Show, announced August Heckscher, Administrator of Recreation and Cultural Affairs and Commissioner of Parks today.

Sculptures by some of the nation's most prominent artists will be on display at sites throughout the city for the entire month of October with the first two weeks to be the Recreation and Cultural Affairs Administration's contribution to the New York Cultural Showcase Festival Fortnight.

The Chryssa poster was commissioned and made available to the sculpture show, said Mrs. Doris Freedman, Commissioner Heckscher's Special Assistant for Cultural Affairs whose office is organizing the event, by List Art Posters which "commissions posters by fine artists for cultural events and makes them available for promotional purposes free of charge."

Noted Mrs. Freedman, "These posters are works of art in themselves and are rapidly becoming collector's items."

The poster by Chryssa and 38 others commissioned by List Art Posters can be purchased for \$10.00 apiece and

more

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may be obtained by writing to List Art Posters, 1740 Broadway, New York, N.Y. A brochure of their posters will be available on October 15th.

List Art Posters also commissioned the Al Held poster announcing the New York Cultural Showcase.

9/12/67

#419 (3)

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9/12/67

#419 (3)



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

UPON RECEIPT

1-1-1-60M-522145(64) 114

U.S.H.A. HANDBALL TOURNEY SCHEDULED

Entries are being accepted through October 12 for the 9th Annual United States Handball Association One-Wall Championships to be held at the Brownsville Recreation Center, 1555 Linden Boulevard, Brooklyn, 11212, announced Parks Commissioner August Heckscher today.

The tournament is open to boys 14 through 18 years of age and to men 18 years of age and over. Both Singles and Doubles matches will be scheduled for each age group. Play will begin Saturday, October 21 and continue through Friday, November 17.

Trophies will be presented to players who win at least three of their matches. In addition, the Champion in the Boys' Division will receive a free trip, all expenses paid, to Miami, Florida, where he will compete in the National Junior Handball Championships during Christmas week of 1967.

Entry blanks may be secured and filed at Brownsville Recreation Center or at park department borough offices.

9/13/67

#420

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

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9/13/67

#420

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

UPON RECEIPT

1-1-1-50M-902061(64) 114

An invitation to Staten Island families to attend an old-fashioned, all-day, community-wide Staten Island Family Day on Sunday, October 1st, at Wolfes Pond Park, was extended by Parks Commissioner August Heckscher today.

Serving as honorary chairmen of the event are Mayor John V. Lindsay, Borough President Connor, Development Director Holt Meyer, Congressman John M. Murphy, Tax Commissioner Norman Levy and Deputy Highway Commissioner Vincent Gibney.

The gala Staten Island event was conceived by restaurateur Jack Demyan, of Demyan's Hofbrau, Stapleton, who is chairman of the celebration that will turn the 224-acre Staten Island park into a vast wonderland of fun, music, dancing and entertainment.

Bands ranging from rock 'n roll combos to groups playing Italian, German, Polish, Irish and other country folk music will perform from bandstands strung out along a huge crescent-shaped entertainment area and a separate gayly decorated amusement section will be laid out in the park.

Along with other city agencies, the Department of Parks has assisted in planning and implementing the local celebration.

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Refreshments will be available at nominal cost but Staten Island families are urged to pack their own picnic hampers and be on hand with their children, their uncles, their cousins, and their aunts.

Organizations, individuals and entertainers wishing to donate goods and services may call Mr. Demyan, at GI 8-7377.

Other members of the committee are Mrs. Regina Didyk, James Boivin, Mr. and Mrs. John Franzreb, Judith Franzreb, James Roche, Fred Sklenar, Robert Minto, Mark Wiesner, Alexander Sanko and Michael Nerlino.

Wolfe's Pond Park, located at Hylan Boulevard, Holten and Cornelia Avenues, can be reached via Bus 103 to Hylan Blvd. and Cornelia Avenue. The routes from Manhattan or Brooklyn are:

Via:

Staten Island Ferry, to Bay Street. Turn left to Hylan Blvd. and turn right on Hylan Blvd. for about 35 miles.

Via:

Verrazano Bridge, to Hylan Blvd. Exit. Continue on Hylan Blvd. for about 35 miles.

9/18/67

#422

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK
REGENT 4-1000

FOR RELEASE

UPON RECEIPT

1-1-1-60M-522145(64) 114

Elderly New Yorkers are invited to come on foot or bicycle to a "Senior Citizens Carnival" on Wednesday, September 27, announced Parks Commissioner August Heckscher today. The Carnival, conducted by the Recreation Division of the Department of Parks, will enliven the Central Park Mall from 11 a.m. to 4 p.m. with a tandem bike demonstration, band concerts, choral music, community singing, square dancing, ballet, and arts and crafts activities.

Seventy-three year old Arthur E. Arnold of Brooklyn will perform dances on roller skates and Mr. and Mrs. Charles Press of Flushing, both in their sixties, will demonstrate tandem bicycle riding. Two dozen "senior citizens" who regularly ride as members of the New York Cycling Club will give a riding exhibition.

A large print book display will be set up by the New York Public Library to show what the library has available to prevent eye strain in older readers.

The Carnival is being sponsored by the Washington Heights Federal Savings and Loan Co., Woolworths, Pepsi Cola, Consolidated Cigar Corp., Helena Rubenstein, and Central Savings Bank, as well as the Department of Parks.



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

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UPON RECEIPT

THE GOSPEL SOUND COMES TO CENTRAL PARK

The best gospel musicians in the city will gather on Sunday afternoon, October 8, at 4 P.M. for a Gospel Music Festival on the Mall in Central Park, announced Parks Commissioner August Heckscher today. The Gospel Music Festival was organized by the Administration of Recreation and Cultural Affairs as part of Cultural Showcase Week, October 1-15.

The Angelic Choir, known as the world's greatest gospel choir, will sing under the direction of Rev. Lawrence Roberts. The Gospel Redeemers will perform with Clara Walker, and Helen Bryant (who has been compared to Mahalia Jackson) will sing songs of Zion. Professor Herman Stevens will entertain with his hit recording "Wade in the Water", and many other gospel favorites. Tony Lawrence, talented young vocalist, will lead the Gospel Sing Along, and everyone is invited to bring tambourines.

Well known radio personalities will be Masters of Ceremony for the Festival, including WWRL's Fred Barr, WLIB's Joe Bostic, WNJR's Georgie Hudson, and WNJR's Brother Jonathon Crane.

The public is invited to listen or sing along, and admission is free.

9/18/67

#424 (4)

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9/18/67

#424 (4)



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

UPON RECEIPT

1-1-1-50M-902061 (64) 114

GREEK DRAMA AT DELACORTE THEATRE

Oedipus Rex, Sophocles' classic drama which was first produced about 427 B.C., will be presented at the Delacorte Theatre in Central Park from Monday, September 25th, through Friday, the 29th, at 8:00 P.M., announced Parks Commissioner August Heckscher today.

Produced by the International Repertory Theatre, the Greek drama had an extended run at the East River Amphitheatre this summer where it played to enthusiastic audiences.

Last year, the International Repertory Theatre's production of Goethe's Faust toured the city's parks and libraries for eight months. The professional repertory company is headed by Johanna Setzer who is seeking to establish a "full-time theatre for all the people, with the best international repertory, to be presented in English."

9/19/67

#425

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

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9/19/67

#425

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D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

1-1-1-60M-522145 (64) 114

UPON RECEIPT

HOOTENANY IN CENTRAL PARK FOR HOSPITAL PATIENTS

Patients in wheelchairs from five city hospitals will join strolling guitarists, singers and dancers in the Mall at Central Park for a two-hour "hootenany" song festival on Saturday, September 30th, announced Parks' Commissioner August Heckscher.

Between 1:30 and 3:30 p.m. a voluntary group of professional and amateur entertainers will wander minstrel-like among the patients and urge them to sing and sway with the music.

The program is sponsored by "Hospital Tours", a group founded by Cyrus Gilbert Abbe, a young attorney. Mr. Abbe says the idea of entertaining hospital patients came to him while he was studying in Paris three years ago.

He and some other young Americans got together to entertain patients in French hospitals as a way of saying, "thank you" to the Parisians for their hospitality to American students.

The program was such a hit abroad that when they returned to the United States the group added more members and started entertaining in hospitals in New York City on one evening each month. Hospital patients join the group in singing and dancing during these tours.

"Hospital Tours" now numbers 60 members. Mr. Abbe is seeking more volunteer guitarists to meet the demands for the group's services by city and

(continued) -

HOOTENANY (con'd)

- 2 -

voluntary hospitals. He is inviting anyone who plays a portable musical instrument to bring it to the early afternoon session and to plan to stay on from 3:30 p.m. to 6:00 p.m. to audition for membership in the group.

The membership roster includes school teachers who are amateur guitarists, a musician who works six days a week as a professional, some lawyers and a junior executive.

#426

9/21/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

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#426

9/21/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100

IMMEDIATE

ANCIENT POTSDERDS AND BIBLICAL ANIMALS: ISRAELI TRADITIONS COME TO CENTRAL PARK

Children may dig for Israeli potsherds and the animals in Central Park Zoo will be given Old Testament Hebrew names as part of Israel Day on Sunday, October 1st, announced Parks Commissioner August Heckscher today.

The Israeli celebration, which begins at 11 A.M. and lasts until 7 in the evening, includes folk dancing and singing in the Sheep Meadow, and entertainment by prominent Israeli and American performers on the Mall at 3 P.M.

Paintings by 80 Israeli children will be exhibited on the Mall and Israeli refreshments will be served.

Children from 9 to 14 years old are invited to dig for potsherds (which will be pre-buried in a mound on Friday morning) from noon to 2 P.M. in the Sheep Meadow. Each child who finds a potsherd in the "archeological dig" may take it home, along with a certificate signed by Dr. A. Biran, Israel's Director of Antiquities, authenticating the relic and naming its historical period. The potsherds will come from three locations in Israel and three major historical periods.

"Israel Day is one in a series of events designed to give New Yorkers an insight into other cultures," said Mrs. Doris Freedman, Special Assistant to Commissioner Heckscher for Cultural Affairs. Israel Day will be presented by the Parks Department in association with Michael Arnon, Consul General of Israel in New York, and the Israel Government Tourist Office.

#427

9/22/67

(FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100)



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

UPON RECEIPT

1-1-1-60M-522145(64) 114

Commissioner Heckscher announced today that the highly successful twice weekly Rock and Roll Talent Shows held at the bandshell in Prospect Park this summer will be continued through the month of October.

Public demand for these shows has been so great that additional performances will be held on October 3, 5, 10, and 17, from 7:00 P.M. to 9:00 P.M.

The program, under the supervision of Peter Crane, Park Department Recreation Leader, attracted tremendous crowds throughout the summer.

9/28/67

#428

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

UPON RECEIPT

L-1-1-60M-522145(64) 114

Commissioner Heckscher announced today that the highly successful twice weekly Rock and Roll Talent Shows held at the bandshell in Prospect Park this summer will be continued through the month of October.

Public demand for these shows has been so great that additional performances will be held on October 3, 5, 10, and 17, from 7:00 P.M. to 9:00 P.M.

The program, under the supervision of Peter Crane, Park Department Recreation Leader, attracted tremendous crowds throughout the summer.

9/28/67

#428

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

430



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

1-1-1-50M-902061(64) 114

UPON RECEIPT

HULA HOOPS WILL SWING, FLIP AND SINK IN PARK CONTEST

Hula Hoop twirlers and swingers are invited to compete in a Shoop Shoop Hula Hoop Contest in City Parks beginning Saturday, September 30, announced Parks Commissioner August Heckscher today.

The contest is open to boys and girls of all ages, who may file entries at park playgrounds and borough offices.

The large plastic rings known as hula hoops can be manipulated in many complicated ways. Contestants may choose from ten tricks, ranging in value from one to ten points, depending on difficulty. For instance, "Double Trouble (keeping two hoops in motion) is worth three points while "Wrap the Mummy" (rotating a hoop from neck to knees) is worth eight points. Other categories include "Hip 'n Flip", "Upsa Daisy", "Slip the Eel", "Sink the Ship", "Knee Knocker", "The Stork", "Kill the Buzzard", and "War". Entry blanks describe and illustrate each trick and local recreation directors can provide details about practice sessions.

District eliminations will be held Saturday, September 30 at 1 P.M. in 30 parks. The first place winners will be eligible for the City Championships to be held on Columbus Day, Thursday, October 12 at 1 P.M. on the Mall in Central Park. The rain date is Saturday, October 28.

The Hula Hoop Contest is sponsored by Macy's New York and the Wham-O Corporation in cooperation with the Recreation Division of the Department of Parks. Prizes will be contributed by Macy's

Hula Hoop Contest

New York to winners of the first five places in district competitions and to winners of the first eight places in the City Championships.

9/28/67

#430

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

1-2-1-50M-902061 (64) 114

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HULA HOOPS WILL SWING, FLIP AND SINK IN PARK CONTEST

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9/28/67

#430

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

Office of Cultural Affairs
City of New York
Administration of Recreation
and Cultural Affairs
Arsenal, Central Park 10021

UPON RECEIPT

HAVE TAMBOURINE, WILL TRAVEL

Administrator of Recreation and Cultural Affairs and Parks
Commissioner August Heckscher invited New Yorkers who have a tambourine and will travel to come to the Gospel Music Festival on Sunday afternoon, October 8 at 4 P. M. on the Mall in Central Park. The Gospel Music Festival is being organized by the Administration of Recreation and Cultural Affairs as part of Cultural Showcase Week, October 1-15.

Headlining the show will be the Angelic Choir, under the direction of Rev. Lawrence Roberts. Many critics consider this choir to be among the greatest in the world.

"Just as Mahalia Jackson is recognized Queen of the Gospel world, the members of the Angelic Choir are its angels," said Tony Lawrence, Director of Harlem Cultural Festival and organizer of the Cultural Showcase Gospel show. "Through their interpretations of the Gospel repertory, the Angelic Choir generates a feeling of spiritual sincerity and emotional fervor," Tony Lawrence will lead a Gospel Sing Along, and everyone is invited to bring tambourines.

The program also features The Gospel Redeemers with Clara Walker; Helen Bryant; and Professor Herman Stevens. Radio personalities on hand will include WWRL's Fred Barr; WLIB's Joe Bostic; Georgie Hudson and Jonathan Crane of WNJR; and Charles

continued

Hopson of WBAL

The rain date is October 15.

9/26/67

#431

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100

FOR RELEASE: UPON RECEIPT

HIGH-STEPPING IN CENTRAL PARK

New Yorkers are invited to walk with their heads in the clouds on Sunday, October 8th, when a stilt-walking event will take place on the Mall in Central Park, announced Parks Commissioner August Heckscher today.

From 10:30 A.M. until 3 P.M., Park Department personnel will give instructions on how to make your own stilts and will teach folk dancing to stilt-walkers. Seventeenth century music, composed especially for stilt-dancing in Belgium, will accompany the dancers in a version of the Virginia Reel.

Prizes will be awarded to the largest family on stilts, the youngest stilt-walker, the oldest stilt-walker, and the tallest stilts.

Costumes have long been associated with stilt-walking, and everyone is invited to dress up for the stilt event. Ideas for costumes may be taken from Africa, for example, where men on stilts represented the spirit world and disguised their human identity with masks. In Mexico, the Mayan Indians masqueraded as long-legged waterbirds. Other costumed stilt-walkers might come as Harlequin, the goat-legged Greek God Pan, French shepherds or members of medieval guilds in Belgium.

Professional stilt-walkers will demonstrate special skills at the Sunday event, such as walking on one stilt and dancing in mid-air.

9/27/67

#432

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

1-1-1-60M-522145(64) 114

UPON RECEIPT

TWO-HAND TOUCH FOOTBALL TOURNAMENT REVIVED

After a quarter-century lapse, a city-wide Two-Hand Touch Football Tournament will be revived for boys 12 through 17 years of age, announced Parks Commissioner August Heckscher today.

This tournament, which is sponsored by the American Machine & Foundry Company, will provide wholesome competition and active recreation for an age group that would rather play than watch. Two-hand touch football is a fast game but it involves a minimum amount of body contact, thereby reducing the possibility of player injury. Players do not need expensive game gear. Sneakers and a football jersey are adequate.

Tournament play will start with district eliminations in 30 parks beginning Saturday, September 30. They will be followed by Borough championships on Saturdays, November 11 and 18. The city championships will be held Saturday, December 16 in Central Park.

Twelve players are permitted on each team roster. Entries may be filed at park playgrounds and borough offices. Boys 12, 13 and 14 years of age will compete in the Junior Division and those 15, 16 and 17 years old will play in the Senior Division.

(continued)

TOUCH FOOTBALL (Con't)

Prizes contributed by the American Machine & Foundry Company will be awarded to members of teams finishing first in district eliminations and first and second in borough and city championships.

#433

9/28/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS DIAL

755-4100



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK

REGENT 4-1000

FOR RELEASE

434

UPON RECEIPT

1-1-1-60M-522145(64) 114

CANINE JUNIOR SHOWMANSHIP CONTEST

Dogs will be going through their tricks in Central Park on Saturday, October 7th at 11:00 a.m. Parks Commissioner August Heckscher announced today.

The Canine Junior Showmanship Contest, coordinated by the Recreation Division of the Department of Parks, will feature children 7 to 15 years old putting their dogs to the test in obedience and handling.

Highlighting the contest will be the presentation of awards for Novice "A" handling, for the cutest dog, the smallest dog, the largest dog, the fattest and thinnest dogs, and the loudest barking dog. A Savings Bond will be awarded for overall outstanding performance to one member of each of the two groups: group "A" for 7 - 11 year olds, and "B" for 12-15 year olds.

To participate in the contest, show up with a dog at 79th Street and Fifth Avenue in Central Park at 10:00 a.m. All dogs must be vaccinated and licensed, and handlers should bring a training leash and a link chain collar. In case of rain, the contest will be held on October 8th.

#434

9/29/67

For information on Park Department Events Call 755-4100



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

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D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

1-1-1-60M-522145(64) 114

435
UPON RECEIPT

PRESS MEMORANDUM: ATTENTION NEWS, SPORTS AND FEATURE EDITORS.

Groundbreaking ceremonies for the War Memorial Iceskating Rink in Clove Lakes Park, Staten Island, will take place on Wednesday, October 4th, at 10:30 A.M., announced Parks Commissioner August Heckscher today.

Speakers will include Commissioner Heckscher; Robert T. Connor, Borough President of Richmond; and Cornelius Bregoff, President of the Staten Island War Memorial Association.

Refreshments will be served after the ceremonies at the Clove Lakes Restaurant adjacent to the groundbreaking site.

10/2/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

#435



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

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436

IMMEDIATELY UPON RECEIPT

"PORTAL TO AMERICA: A LOWER EAST SIDE FESTIVAL REUNION"
WILL HONOR EARLY IMMIGRANTS

A Lower East Side Festival Reunion will be held in Seward Park (Canal, Hester and Essex Streets), on Sunday, October 8th, beginning at 12:30 P.M., announced August Heckscher, Administrator of Recreation and Cultural Affairs and Commissioner of Parks. The fete will recreate one of the most colorful and significant chapters in the history of American immigration.

The gala festival is occasioned by the publication of PORTAL TO AMERICA: The Lower East Side, 1870-1925, by Allon Schoener, derived from Mr. Schoener's recordbreaking photographic exhibit at the Jewish Museum earlier this year. The book is being published by Holt, Rinehart and Winston, Inc., which is co-sponsoring the event with the Administration of Recreation and Cultural Affairs as part of the October Cultural Showcase Festival Fortnight.

Visitors will enter the park through a PORTAL TO AMERICA, designed by Monsignor Fox's 'Summer in the City Community' project while overhead floats the first skywriting mural ever created. Specially designed by Cooper Union art students under the direction of Jim McWilliams, the giant airborne mural will be executed by the Skywriting Corporation of America.

Inside, the park will bring to life again the unique

continued

ambience of the teeming neighborhood which gave America some of her finest artistic talents. Exhibits illustrating the past and present achievements range from turn-of-the-century ILGWU memorabilia to the latest light shows by Aldo Tambellini.

Former residents are invited to bring their own stories, photos and souvenirs to create a PORTAL TO AMERICA storyboard; old friendships can be renewed by registering at specially designated neighborhood stations whose records will be kept at The Educational Alliance for future reference; and the music of the old countries will add additional flavor to the kosher, Italian, Chinese and Irish refreshments. A 'Shadchen Station' will be set up for those who regret the demise of the old time matchmaker and John Dornes will be on hand to provide instant daguerreotypes for happy singles or duos.

Blending the past and the present, Trina Broccoli's Boutique will offer a fashion show of ten original dresses designed in turn of the century mode.

PORTAL TO AMERICA will offer all-day entertainment including Peter Schuman's Bread and Puppet Theatre; The Jewish People's Philharmonic Chorus, under the direction of Maurice Rausch; Folksinger Lionel Kilberg; Members of The Workmen's Circle; The Mime Theatre, directed by Paul Zimet; Deena Fishman, singing in Hebrew and Gaelic, through the cooperation of the Loyal League

continued

of the Yiddish Sons of Erin; and Spanish and French Basque folk singers and dancers from St. James Church.

Among the exhibitors are The Educational Alliance; University Settlement; Henry Street Settlement House; Third Street Music School; P.S. 1; P.S. 20; University of the Streets and Cooper Union. Through the cooperation of the East Side Chamber of Commerce, many of the neighborhood's merchants are making generous contributions of materials, refreshments, souvenirs and boutiques.

10/3/67

#436 (5)

IMMEDIATELY UPON RECEIPT

"PORTAL TO AMERICA: A LOWER EAST SIDE FESTIVAL REUNION"
WILL HONOR EARLY IMMIGRANTS

A Lower East Side Festival Reunion will be held in Seward Park (Canal, Hester and Essex Streets), on Sunday, October 8th, beginning at 12:30 P.M., announced August Heckscher, Administrator of Recreation and Cultural Affairs and Commissioner of Parks. The fete will recreate one of the most colorful and significant chapters in the history of American immigration.

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10/3/67

#436 (5)



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

1-1-1-60M-522145(64) 114

437
FOR RELEASE

AFTER 10:30 A.M.

October 4, 1967

Groundbreaking ceremonies for the Staten Island War Memorial Iceskating Rink, in Clove Lakes Park, took place on Wednesday, October 4th.

Wielding shovels alongside of Parks Commissioner August Heckscher were Robert T. Connor, President of the Borough of Richmond and A. Cornelius Bregoff, president of the Staten Island War Memorial Association.

Commissioner Heckscher praised the Staten Island War Memorial Association which contributed \$600,000 towards the construction of the rink and noted that "the city is honoring its commitment to the Association and the citizens of Staten Island."

Mayor John V. Lindsay was represented at the ceremonies by Holt Meyer, Director of the Office of Staten Island Development.

(FACT SHEET ATTACHED)

10/3/67

#437

FOR INFORMATION ON PARK DEPARTMENT EVENTS CALL 755-4100



D E P A R T M E N T O F P A R K S
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10/3/67

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IMMEDIATELY UPON RECEIPT

HEBREW FOLK SONGS, ARMENIAN PALMISTRY, AND LOWER EAST SIDE FASHIONS
WILL HIGHLIGHT UNIQUE FESTIVAL-REUNION AT SEWARD PARK

Flowers will bloom in the sky and the "fiddler on the roof" will be fiddling at Seward Park on Sunday, October 8th, to further enliven the Lower East Side Festival-Reunion which starts at 12:30 P.M., announced August Heckscher, New York City Administrator of Recreation and Cultural Affairs and Parks Commissioner today.

The floating flowers, along with a giant Star of David and other themes, will be part of the first skywriting mural ever created, executed by the Skywriting Corporation of America. Violinist Hyman Kirschenbaum of the Third Street Music School will lend his talents to the lilting rhythms of old songs provided by the Hebrew Publishing Company.

Assisting the matchmakers at the "Shadchen Station" in mate-matching will be the young Armenian palmist and market research analyst, Carol Abrahamin.

The Seward Park fete, which will recreate one of the most colorful and significant chapters in the history of American immigration, is occasioned by the publication of PORTAL TO AMERICA: The Lower East Side, 1870-1925, by Allon Schoener, published by Holt, Rinehart and Winston, Inc. The publishers are sponsoring the Festival-Reunion in cooperation with the Administration of Recreation and Cultural Affairs as part of the October Cultural Showcase Festival

Fortnight. The material for Mr. Schoener's book was derived from his record-breaking photographic exhibit at the Jewish Museum earlier this year.

Turn-of-the-century feasting, fun and fashions will mark the all-day festival, including a special Lower East Side boutique exhibit containing contributions from more than 40 stores in the community. Creators of this special boutique are artists Nelson Howe and his wife, Linda Lutes.

The Workmen's Circle will sponsor folksinger Maida Geingold and comedian Hirschel Gendel as their contribution and a special exhibit of the Educational Alliance Art School will feature works of such illustrious pupils as Ben Shahn, Moses and Raphael Soyer, Sir Jacob Epstein, Chaim Gross and Peter Bluhme.

Seward Park is located at Canal, Hester and Essex Streets, in the heart of the Lower East Side. Rain date for the PORTAL TO AMERICA gala is Sunday, October 22nd.

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

10/5/67

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10/5/67

#438

IMMEDIATE

MAP CHARTS COURSE FOR SCULPTURE AS INSTALLATIONS ARE COMPLETED

A map showing the locations of 30 pieces of sculpture in New York City's month-long "Sculpture in Environment" show is now available, announced August Heckscher, Administrator of Recreation and Cultural Affairs today.

The project involves monumental works of art by 25 sculptors, and sites range from 135th Street in Harlem to Battery Park at the tip of Manhattan.

The enclosed map pinpoints locations of works by each artist. The public may obtain these maps at the Metropolitan, Modern, Guggenheim, Jewish and Whitney Museums of Art, at Art Schools, at galleries, at major newsstands, at Stern Brothers, or by writing to: the Public Relations Department of the Administration of Recreation and Cultural Affairs, The Arsenal, 830 Fifth Avenue, New York, 10021. Those who write should send a stamped, self-addressed #10 (business size) envelope.

All but two of the sculptures on the map were successfully erected during the past few weeks. Clement Meadmore's piece was damaged while being transported into the city by truck. The large scale work did not pass beneath a low clearance bridge, and was badly smashed. Meadmore is currently restoring his piece and it will be shown at a later date. The only other work which could not be installed was a piece by Robert Grosvenor, planned for New York University Plaza. A concrete foundation was required for his sculpture, and the excavation proved too extensive to warrant a temporary display. All the other artists listed on the map are represented by large scale contemporary works of art in both privately owned and public spaces throughout the city.

- more -

MAP CHARTS

- 2 -

One of the works is a light sculpture by Forrest Myers, which involves the use of large searchlights in Tompkins Square Park. Since it is a performance, rather than a permanent object, it is projected at special times. The public can find out when the next performance is scheduled by calling the Parks Department Information Tape, at 755-4100.

NOTE: ART EDITORS, PHOTO EDITORS, AND CITY EDITORS:

Commissioner Heckscher will conduct a bus tour of "Sculpture in Environment" on Monday, October 16th, departing from the Arsenal (64th Street and Fifth Avenue) at 10 A.M. Please call Miss Delia Ephron at the Department of Public Relations, 734-1000, Extension 819, for reservations.

#439

10/6/67

- more -

LIST OF TITLES FOR "SCULPTURE IN ENVIRONMENT"

Alexander Liberman

"Offering" 1967

"Alpha" 1967

Mark di Suvero

"Passing Through" 1967

Paul Frazier

"Cuboid Shift #2" 1967

Richard Stankiewicz

Untitled Sculpture 1967

Stephen Antonakos

"Orange Vertical Floor Neon" 1967

Bernard Rosenthal

"Alamo" 1967

Forrest Myers

"Searchin" 1966

George Rickey

"Peristyle II" 1966

Les Levine

"All Star Cast"

Louise Nevelson

"Offering" 1965-66

"Exclosure" 1965-66

Antoni Milkowski

"Diamond" 1967

Chryssa

"Gates to Times Square" 1966

David Von Schlegell

Untitled Sculpture 1967

Barnett Newman

"The Broken Obelisk" 1963-67

Josef Levi

Untitled Construction 1967

Marisol

"Three Figures" 1967

Anthony Smith

"Snake" 1967

David Smith

"Xig IV" 1961

Bernard Kirschenbaum

Untitled Sculpture 1967

Lyman Kipp

"Boss Linco" 1967

Preston McClanahan

"Move II" 1967

Glaes Oldenberg

"Buried Piece" 1967

Robert Murray

"Athabasca" 1965-67

"Ridgefield" 1967

Charles Ginnever

"Midas" 1966

"Fog" 1966

Alexander Calder

"Little Fountain" 1966

"Triangle with Ears" 1966

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The project involves monumental works of art by 25 sculptors, and sites range from 135th Street in Harlem to Battery Park at the tip of Manhattan.

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All but two of the sculptures on the map were successfully erected during the past few weeks. Clement Meadmore's piece was damaged while being transported into the city by truck. The large scale work did not pass beneath a low clearance bridge, and was badly smashed. Meadmore is currently restoring his piece and it will be shown at a later date. The only other work which could not be installed was a piece by Robert Grosvenor, planned for New York University Plaza. A concrete foundation was required for his sculpture, and the excavation proved too extensive to warrant a temporary display. All the other artists listed on the map are represented by large scale contemporary works of art in both privately owned and public spaces throughout the city.

- more -

MAP CHARTS

- 2 -

One of the works is a light sculpture by Forrest Myers, which involves the use of large searchlights in Tompkins Square Park. Since it is a performance, rather than a permanent object, it is projected at special times. The public can find out when the next performance is scheduled by calling the Parks Department Information Tape, at 755-4100.

NOTE: ART EDITORS, PHOTO EDITORS, AND CITY EDITORS:

Commissioner Heckscher will conduct a bus tour of "Sculpture in Environment" on Monday, October 16th, departing from the Arsenal (64th Street and Fifth Avenue) at 10 A.M. Please call Miss Delia Ephron at the Department of Public Relations, 734-1000, Extension 819, for reservations.

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10/6/67

- more -

LIST OF TITLES FOR "SCULPTURE IN ENVIRONMENT"

Alexander Liberman

"Offering" 1967

"Alpha" 1967

Mark di Suvero

"Passing Through" 1967

Paul Frazier

"Cuboid Shift #2" 1967

Richard Stankiewicz

Untitled Sculpture 1967

Stephen Antonakos

"Orange Vertical Floor Neon" 1967

Bernard Rosenthal

"Alamo" 1967

Forrest Myers

"Searchin" 1966

George Rickey

"Peristyle II" 1966

Les Levine

"All Star Cast"

Louise Nevelson

"Offering" 1965-66

"Exclosure" 1965-66

Antoni Milkowski

"Diamond" 1967

Chryssa

"Gates to Times Square" 1966

David Von Schlegell

Untitled Sculpture 1967

Barnett Newman

"The Broken Obelisk" 1963-67

Josef Levi

Untitled Construction 1967

Marisol

"Three Figures" 1967

Anthony Smith

"Snake" 1967

David Smith

"Xig IV" 1961

Bernard Kirschenbaum

Untitled Sculpture 1967

Lyman Kipp

"Boss Linco" 1967

Preston McClanahan

"Move II" 1967

Glaes Oldenberg

"Buried Piece" 1967

Robert Murray

"Athabasca" 1965-67

"Ridgefield" 1967

Charles Ginnever

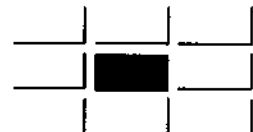
"Midas" 1966

"Fog" 1966

Alexander Calder

"Little Fountain" 1966

"Triangle with Ears" 1966



Department of Parks
City of New York
Auditorium, Central Park

for release

UPON RECEIPT

NEW YORKERS TO VIEW CELESTIAL OCCURRENCE IN CENTRAL PARK SHEEP
MEADOW ON OCTOBER 18TH.

New Yorkers are invited to wake up before dawn on October 18th and tote their blankets, telescopes, binoculars, cameras and children to the Sheep Meadow in Central Park to watch a total eclipse of the moon, announced Parks Commissioner August Heckscher today. A relay team of astronomers from the American Museum-Hayden Planetarium will be on hand to provide expert guidance in watching the celestial occurrence.

"New Yorkers will have the rare opportunity to moon-gaze in a natural environment and at the same time utilize the resources of the Planetarium," said Commissioner Heckscher. "While moon-gazing in a simulated environment is a valuable experience, there is no substitute for the excitement of a 'real' phenomenon," he added.

The moon will begin to enter the shadow of the earth at 4:25 A.M. The total phenomenon will last about three hours. During this time, the part of the moon in the earth's shadow will glow with a mysterious coppery red light as the sunlight is bent into the shadow by the lens effect of the earth's atmosphere.

From a platform in the Sheep Meadow, the astronomers will broadcast an explanation of the lunar phenomenon. The line-up includes Dr. Thomas D. Nicholson, Chairman of the Planetarium; Dr. Franklyn M. Branley, Assistant Chairman; and Dr. Kenneth L. Franklin. "It should also be an excellent

(more)

evening to preview winter stars and see Jupiter and Venus, the morning stars this autumn, rise before the sun," said Dr. Nicholson.

"In view of the unusual quality of the occurrence, the 12 Midnight curfew in Central Park will be lifted at 3:00 A.M.," Commissioner Heckscher said. "However," the Commissioner noted, "if clouds obscure the phenomenon, the eclipse watch will be cancelled and the curfew will remain in effect."

The astronomers will give their final report on whether the eclipse watch event will take place no later than 1:00 A.M. New Yorkers can obtain this information by tuning in to local radio stations; dialing the Parks Department information number, 755-4100; or calling Dial-A-Satellite, the Planetarium's information tape, TR-3-0404.

Although eclipse watchers will be able to enter the Park after 3:00 A.M. at all entrances south of 72nd Street, no cars will be permitted to park in Central Park's parking lots.

10/9/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

#440



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK
REGENT 4-1000

FOR RELEASE

UPON RECEIPT

1-1-1-60M-522145(64) 114

Roller skating whiz kids can now sign up throughout the city at local playgrounds, for the 1967 Roller Skating Derby, announced Parks Commissioner August Heckscher today.

The Derby, which is conducted by the Recreation Division of the Department of Parks, is open to all boys and girls 15 years of age and under, and will begin with District Eliminations, held in 20 playgrounds throughout the five boroughs starting Monday, October 16th through Friday, October 20th. All meets will start at 4:00 P.M. and five winners in each event will qualify for the simultaneous Borough Championships to be held on Saturday, October 28th at 1:00 P.M. at the Mall in Central Park in Manhattan, the Prospect Park Bandshell in Brooklyn, Macombs Park in The Bronx, Grover Cleveland Park in Queens, and J.H.S. #51 in Richmond.

A special 1/4 mile Race for contestants over 16 years of age will be an added attraction at the City Championships on Tuesday, November 7th on the Mall in Central Park.

Prizes totaling over 1,000,000 King Korn Stamps will be awarded to all winners, with additional awards to be presented to the winners of the City Championships.

Further information can be obtained at local playgrounds and recreation centers.

Office of Cultural Affairs
City of New York
Administration of Recreation
and Cultural Affairs
Arsenal, Central Park 10021

for release

UPON RECEIPT

PRESS MEMORANDUM:

ATTENTION ART EDITORS, PHOTO EDITORS AND CITY EDITORS

August Heckscher, Administrator of Recreation and Cultural Affairs and Commissioner of Parks, will conduct a bus tour of the highlights of the city-wide "Sculpture in Environment" show on Monday, October 16th. The bus will depart from the Arsenal (64th Street and Fifth Avenue) at 10:00 A.M. Members of the press and sponsors of the exhibition are invited to attend.

The month-long show features monumental works of art by twenty-five of the nation's most distinguished sculptors. It extends from 135th Street in Harlem to Battery Park at the tip of Manhattan. The tour will stop at ten selected sites. For reservations, please call Miss Delia Ephron at the Office of Public Relations, 734-1000, Ext. 819.

#442

10/10/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK
REGENT 4-1000

FOR RELEASE

1-1-1-60M-522145(64) 114

443

UPON RECEIPT

PARK DANCE PROGRAM MOVES INDOORS

The Department of Parks' popular folk dancing program will move indoors to various recreation centers in the City, following a highly successful outdoor summer season, announced Parks Commissioner August Heckscher today.

Dance specialists, Joe and Alice Nash, will supervise the program of Square, Round and Folk dancing which can be enjoyed by New Yorkers free of charge. The dance programs will be featured on a regular weekly basis at the following indoor facilities, as indicated:

SQUARE, FOLK AND ROUND DANCING: Every Tuesday night, starting October 17th, 1967 through May 28, 1968, from 7:30 p.m. to 10:00 p.m. at P.S. 199, 270 West 70th Street, Manhattan. Every Thursday night, starting October 19, 1967 through June 13, 1968, from 8:00 to 10:30 p.m. at Lost Battalion Hall Recreation Center, 93-29 Queens Boulevard, Rego Park, Queens.

GOLDEN AGE DANCE PROGRAMS: Every Monday afternoon, starting October 16, 1967 through June 10, 1968, from 2:00 to 4:00 p.m. at Owen Dolen Golden Age Center, East Tremont Avenue and Westchester Square Bronx. Every Wednesday afternoon, starting October 18, 1967 through May 15, 1968 from 1:30 to 3:30 p.m. at Brownsville Recreation Center, 1555 Linden Boulevard, Brooklyn and every Friday afternoon, starting October 20, 1967 through May 17, 1968 from 2:00 to 4:00 p.m. at Jay Hood Wright Golden Age
continued

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Center, 173rd Street and Ft. Washington Avenue, Manhattan.

10/11/67

#443

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK
REGENT 4-1000

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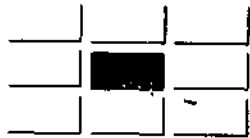
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Center, 173rd Street and Ft. Washington Avenue, Manhattan.

10/11/67

#443

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100



Department of Parks
City of New York
Audubon, Central Park

for release

UPON RECEIPT

DOUBLE MOON-OUT SCHEDULED FOR CENTRAL PARK
SHEEP MEADOW ON OCTOBER 18th

Dramatically anticipating the natural lunar eclipse which will occur before dawn on Wednesday, October 18th, artist Forrest Myers will create his own eclipse of the moon from the Central Park Sheep Meadow, announced August Heckscher, Commissioner of Parks and Administrator of Recreation and Cultural Affairs.

The presentation of the light sculpture "Lune Child III" from 12 midnight to 4 a.m. will precede the 'real' phenomenon. At 4:25 a.m. a total lunar eclipse will take place, and astronomers from the American Museum-Hayden Planetarium will be on hand to broadcast a running commentary on it.

"Lune Child III" is one of the works of art featured in the city-wide "Sculpture in Environment" show. Unlike the other works in the outdoor exhibition, Mr. Myers' sculpture is a performance rather than a permanent work. The second performance next Wednesday has been made possible through a donation of private funds.

Mr. Myers will create the world's largest light sculpture by focusing an argon-ion laser beam with a projecting range of 500 miles directly at the moon's surface. The laser beam will be surrounded by four xenon search light beams.

"While no magnifying equipment will be necessary to view 'Lune Child III,' New Yorkers should bring telescopes and binoculars to watch the celestial occurrence to follow," said Commissioner Heckscher. "Don't forget to bring cameras too," the Commissioner added, "for the moon will be relatively low in the sky and photographers will be able to capture the eclipse against a backdrop of the New York skyline."



Department of Parks
City of New York
Auditorium, Central Park

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for release

To take composite pictures of the various phases of the moon, Robert E. Logan, staff photographer of the American Museum of Natural History, recommends that amateur photographers use Panatomic X film, in exposures of 1/50 second, at five minute intervals on the same film frame, at f8.

From a platform in the Sheep Meadow, the team of astronmers will explain the lunar phenomenon. The line-up includes Dr. Thomas D. Nicholson, Chairman of the Planetarium; Dr. Franklyn M. Branley, Assistant Chairman; and Dr. Kenneth L. Franklin.

In honor of Mr. Myer's light sculpture and the eclipse watch, the 12 midnight curfew in Central Park has been lifted. Coffee and danish pastry will be sold in the park to help keep sleepy moon-gazers awake.

Both events will be cancelled if clouds obscure the moon. New Yorkers can obtain this information by tuning in to local radio stations or dialing the Parks Department information tape, 755-4100.

All entrances to Central Park south of 72nd Street will be open after midnight, but no cars will be permitted to park in Central Park's parking lots.

10/13/67

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FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

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for release

MONDAY
OCTOBER 16, 1967

GIANT LIGHT SCULPTURE TO BE SHOWN
IN CENTRAL PARK'S SHEEP MEADOW

Sculpture Show To Be Extended Two Weeks

"Sculpture in Environment", the Manhattan-wide show of the works of 25 of the nation's leading sculptors, will be extended for two additional weeks into November, announced August Heckscher, New York City Administrator of Recreation and Cultural Affairs and Parks Commissioner today. Commissioner Heckscher made the announcement on a bus-tour of ten selected works out of the "Sculpture in Environment" show which the Administration of Recreation and Cultural Affairs is sponsoring.

The show, originally scheduled to close October 31st, will continue until November 15th.

Commissioner Heckscher also announced that Forrest Myers, one of the participating artists in the show, would exhibit a light sculpture in Central Park's Sheep Meadow in the hours before dawn on Wednesday, October 18th. Anticipating the natural eclipse of the moon that will follow at 4:25 a.m., Mr. Myers will create his own eclipse, entitled "Lune Child III", from 12 midnight to 4:00 a.m. Mr. Myers previously exhibited his light sculpture in Tompkins Square Park.

Unlike the other works in the "Sculpture in Environment" exhibit, Mr. Myers giant light sculpture is a performance

continued

rather than a permanent work. The Myers performance on Wednesday has been made possible through the donation of private funds.

A "Sculpture in Environment" catalogue with commentary on and pictures of each artist and his work will be available beginning Monday, October 23rd, announced Commissioner Heckscher. The catalogue, designed by a member of the Parks Department staff, Amy Stromsten and with photographs by Fred W. McDarrah, may be purchased in the Book Department on the fifth floor of Stern Bros., 41 West 42nd Street, for \$1.25. "The cost of publication has been underwritten by Stern Bros. as a public service", Commissioner Heckscher said.

A map of the sculpture show sites is also available, Commissioner Heckscher said, free from the Metropolitan, Modern, Guggenheim, Jewish and Whitney Museums of Art, at art schools, galleries, major newsstands, at Stern Bros., or by writing to: the Department of Public Relations of the Administration of Recreation and Cultural Affairs, The Arsenal, 830 Fifth Ave., New York, N.Y. 10021.

10/13/67

#445

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

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10/13/67

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FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

UPON RECEIPT

1-1-1-50M-902061(64) 114

YOUNGSTERS INVITED TO AUTUMN "FALL-IN" AT HECKSCHER
PLAYGROUND

It's autumn leaf and pumpkin time at the gala "Fall-In" to be held at the Heckscher Playground in Central Park, on Saturday, October 21st from 11 A.M. to 3 P.M., announced Parks Commissioner August Heckscher today.

The fun and games include folk and go-go dancing, ducking for apples, chalk drawing and many other surprises and prizes. Cakes and other homemade goodies will be on sale.

If you have a friendly pumpkin, an older sister or younger brother, bring them along too.

10/18/67

#446

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

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9 447

UPON RECEIPT

CATALOGUE OF "SCULPTURE IN ENVIRONMENT"
GIVES BACKGROUND AND PHOTOS OF CITY-WIDE EXHIBIT

A catalogue of the current "Sculpture In Environment" exhibition went on sale today, offering photographs and background information on the 30 monumental sculptures displayed in public places throughout the city, announced August Heckscher, Administrator of Recreation and Cultural Affairs today.

The catalogue includes full page photographs of each work of art, with pictures and biographies of each artist. The catalogue, designed by a member of the Parks Department staff, Amy Stromsten, and with photographs by Fred W. McDarrah, may be purchased in the Book Department on the fifth floor of Stern Bros., 41 West 42nd Street, for \$2.00. Mail orders for the catalogue may be placed by sending a check for \$2.00 to Stern Bros. Book Department. Commissioner Heckscher said that the cost of publication has been underwritten by Stern Bros. as a public service.

A free map showing the locations of the 30 pieces of sculpture is still available to the public at the Metropolitan, Modern, Guggenheim, Jewish and Whitney Museums of Art, at galleries, at major newstands, at Stern Brothers, or by writing to: the Public Relations Department of the Administration of Recreation and Cultural Affairs, The Arsenal, 830 Fifth Avenue, New York 10021. Those who write should send a stamped, self-addressed #10 (business size) envelope.

Forrest Myers, one of the artists participating in "Sculpture in

continued

Environment", uses light as a structure. Since his work is a performance and not a permanent installation, it is scheduled at specific times. The light sculpture will next be shown on November 17th at 9 P.M. in the Central Park Sheep Meadow. Using an argon-ion laser beam projecting into the sky in conjunction with zenon searchlight beams, Forrest Myers will construct the largest light sculpture ever displayed. A skywriter will fly over Sheep Meadow during the light show creating a reflective ceiling of clouds.

The Sculpture in Environment Show will continue until November 15th. The show was organized by Mrs Doris Freedman, Special Assistant for Cultural Affairs to Commissioner Heckscher and coordinated by Samuel Adams Green.

10/20/67

#447

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100

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10/20/67

#447

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100

UPON RECEIPT

FOG, FOAM, BALLOONS AND BUBBLES HIGHLIGHT KINETIC
KARNIVAL NEXT SUNDAY

The sun may shine on Sunday, October 29th, but there'll be fog, foam, balloons and bubbles at Central Park from noon to 6:00 P.M. when the second Kinetic Environment event takes place, announced Parks Commissioner August Heckscher today.

Coordinated by Willoughby Sharp, director of Kineticism Press, the 'Environment' features large scale kinetic works. Special sites situated on the slopes of Conservatory Pond, 72nd Street and Fifth Avenue, will bubble, flare, foam and fog. Other areas will be activated by air, ice and water. From the nearby Sheep Meadow, hundreds of white balloons will be launched to create a new skyline as they disappear over the horizon.

The Second Kinetic Environment is the work of artists Hans Haacke, Richard Hogle, Preston McClanahan, Charles Ross, and John Van Saun, all of whom have worked for several years with the use of natural elements as media for aesthetic effects. One of Preston McClanahan's light sculptures is currently on view as part of the "Sculpture in Environment" exhibit. An exhibition of work by Hans Haacke opened on October 24th at the Massachusetts Institute of Technology and will run thru Nov. 26th and a joint show by the other participating kinetic artists is currently at the Howard Wise Gallery.

The first Kinetic Environment took place last July during the Central Park Festival. The works scheduled for October 29th are:

continued

CONSERVATORY PONDWorks

1. Air Site. A large balloon structure floats on the pond.
2. Bubble Site. A twenty foot square area is inundated by floods of soap bubbles.
3. Ice Site. Seven three hundred pound blocks of clear ice form a melting wall.
4. Fog Site. A small clump of trees is surrounded by fog.
5. Flare Site. Three twelve foot poles support streams of colored smoke.
6. Lens Site. Large lenses are placed in a natural environment.
7. Smell Site. A strong smell of pine pervades an area.
8. Smoke Site. Spectators sprinkle powder on a spot producing clouds of white smoke.
9. Sound Site. A large wood platform amplifies the sounds of the spectator's foot steps.
10. Wind Site. The wind is used to activate a Kinetic work.

SHEEP MEADOW

11. Sky Line. A long line of balloons attains an altitude of several hundred feet in the sky.

10/25/67

#448

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755-4100

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The first Kinetic Environment took place last July during the Central Park Festival. The works scheduled for October 29th are:

continued

CONSERVATORY PONDWorks

1. Air Site. A large balloon structure floats on the pond.
2. Bubble Site. A twenty foot square area is inundated by floods of soap bubbles.
3. Ice Site. Seven three hundred pound blocks of clear ice form a melting wall.
4. Fog Site. A small clump of trees is surrounded by fog.
5. Flare Site. Three twelve foot poles support streams of colored smoke.
6. Lens Site. Large lenses are placed in a natural environment.
7. Smell Site. A strong smell of pine pervades an area.
8. Smoke Site. Spectators sprinkle powder on a spot producing clouds of white smoke.
9. Sound Site. A large wood platform amplifies the sounds of the spectator's foot steps.
10. Wind Site. The wind is used to activate a Kinetic work.

SHEEP MEADOW

11. Sky Line. A long line of balloons attains an altitude of several hundred feet in the sky.

10/25/67

#448

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100

UPON RECEIPT

FOG, FOAM, BALLOONS AND BUBBLES HIGHLIGHT KINETIC
KARNIVAL NEXT SUNDAY

The sun may shine on Sunday, October 29th, but there'll be fog, foam, balloons and bubbles at Central Park from noon to 6:00 P.M. when the second Kinetic Environment event takes place, announced Parks Commissioner August Heckscher today.

Coordinated by Willoughby Sharp, director of Kineticism Press, the 'Environment' features large scale kinetic works. Special sites situated on the slopes of Conservatory Pond, 72nd Street and Fifth Avenue, will bubble, flare, foam and fog. Other areas will be activated by air, ice and water. From the nearby Sheep Meadow, hundreds of white balloons will be launched to create a new skyline as they disappear over the horizon.

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FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
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UPON RECEIPT

WOLKSTEIN WITCHERY TAKES TO THE AIR

Parks Department storyteller Diane Wolkstein, whose spell-binding talent this summer made news in papers across the nation, will have her own half hour program on WNYC on Sundays at 8 A.M., starting November 5th, announced Parks Commissioner August Heckscher today.

The Sunday morning program, "Stories From Many Lands," will include classic and modern fairy tales. "The stories are chosen for many different reasons," says Miss Wolkstein, a Recreation Division Specialist who resembles Alice in Wonderland. "Some because they're funny, some because of the beauty of language, and some because of what they have to say."

A graduate of Smith College, with a M.A. in Child Education, Miss Wolkstein will continue her regular storytelling sessions at parks and playgrounds throughout the city.

10/26/67

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UPON RECEIPT

HECKSCHER EMPHASIZES NEIGHBORHOOD STREET AND PARK IMPROVEMENTS
In 1968-69 CAPITAL BUDGET REQUEST
Request Includes \$1.9 Million for 13,000 Trees

August Heckscher, Administrator of Recreation and Cultural Affairs and Parks Commissioner, called for an \$84,000,000 Capital Budget for 1968-69 at departmental hearings before the City Planning Commission today. Calling the underlying theme of the Administration of Recreation and Cultural Affairs Capital Budget request, "decentralization--concern with visible improvements to the environment on a street and local neighborhood basis," Commissioner Heckscher highlighted a \$1.9 million request for 13,000 street trees, 9,000 trees more than in the previous year's request.

Commissioner Heckscher also requested \$6,000,000 for street tree care, a new Capital Budget item included in the 1968-69 request. Other items included in the budget request were: \$4,000,000 for jointly-operated school playgrounds; \$4,180,000 for the design and construction of 25 to 30 "vest-pocket" swimming pools; and a half-million dollars for 20 "mini-pools". He also requested \$115,000 for air structures for housing indoor tennis courts in Riverside Park at 96th Street and for covering an indoor track and basketball courts at St. John's Park in



Department of Parks
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Arsenal, Central Park

for release

Brocklyn's Bedford-Stuyvesant section.

Included in the Capital Budget request of the Administration of Recreation and Cultural Affairs was \$104,000 for a mobile art museum and two portable stages with sound and light equipment. Commissioner Heckscher noted in his budget statement to the Commission that "This last request for cultural facilities is important to us as we upgrade the Cultural Affairs Office and, as a new department, make it play an increasingly important role in the life of the city." Of the mobile art museum, Commissioner Heckscher told the Planning Commission that "We have already had preliminary talks with the Metropolitan Museum staff who are interested in staffing such a museum in cooperation with one or more of the other cultural institutions in the city in an effort to get culture beyond the museum walls and into the neighborhoods."

10/26/67

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\$451

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DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK
REGENT 4-1000

FOR RELEASE

UPON RECEIPT

1-1-50M-902061(64) 114

The New York City Ice Hockey League season at the Park Department ice skating rinks will open on Sunday, October 29th, announced Park Commissioner August Heckscher today.

The Pee Wee division for boys 6 to 12 years of age, get underway on Sunday, at the Kate Wollman Rink, in Prospect Park, Brooklyn. The session will be from 6 A. M. to 9 A. M. All boys interested in learning to play ice hockey are invited to join the group.

The opening game of the Juvenile Division of the New York City Ice Hockey League, for boys 14 to 18 years of age, will take place on Monday, October 30th, at the Flushing Meadow Ice Rink at the New York City Building in Flushing Meadow Park. The first game will start at 5:45 P. M. when the "Brooklyn Americans" will meet the Hoving Cup Champs "Queens Flyers". Melville F. Daus, director of The Recreation Division of the Park Department, will throw out the first puck of the season. The winning team in this division will be awarded the Mayor's Cup Trophy.

The second game of the evening is scheduled for 8 P. M. when the "Bronx Eagles" will meet the "Manhattan Generals".

The Bantam Division, open to boys 12 to 14 years of age, will start its season on Tuesday, October 31st, with a game at 5:45 P. M. when the "Brooklyn Americans" meet the "Queens Flyers".

continued

On Friday, November 3rd, the "Bronx Eagles" will meet the "Manhattan Generals" at 5:45 P.M. Both of these games will be played at the Flushing Meadow Ice Skating Rink. The winning team in this league division will receive the "Commissioner Heckscher Award".

10/27/67

#452

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
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D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK
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10/27/67

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UPON RECEIPT

PARKS DEPARTMENT FREE THEATER WORKSHOP
AUDITIONING STUDENTS

Free theater training for school-aged youngsters will be offered this winter by the New York City Department of Parks Theater Workshop for Students, announced Parks Commissioner August Heckscher today.

About three thousand students, aged seven to nineteen, will be auditioned for the workshop during November and December. Auditions will be held at the West Side Branch of the YMCA and at local community centers in the five boroughs. Applications may be made through the Recreation Office of the Department of Parks

The Workshop, which conducted a full-time program of classes and public performances in East River Park this summer, will operate a scholarship training program in midtown Manhattan after school and weekends during the winter. Participants will study acting, singing, dancing and mime with professionals in these fields and will be eligible to participate in a full-time performing arts program next summer.

As part of the preparation for the winter program the workshop staff has organized a "Theater Think Tank" in cooperation with the New York State Council on the Arts. This series of informal discussions between specialists in non-theatrical professions and Workshop staff and members is aimed at discovering some new approaches to children's theater which will enrich the experimental basis of the workshop's program. Gordon Duffey, Director of the Theater Workshop is presently guest-directing a workshop at the Immaculate Heart College in Los Angeles based on techniques originated in the Parks Department Summer Workshop.

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Department of Parks
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UPON RECEIPT

FALL DISPLAY OF CHRYSANTHEMUMS

The red and gold tapestry of fall is enhanced by multicolored chrysanthemum plantings presently on display at the north end of the Central Park Conservatory Gardens (105th Street and Fifth Avenue), announced Parks Commissioner August Heckscher today.

In this formal setting, the vibrant assortment of mums encircle the deep red and gray-green scroll plantings of santolinas and alternanthera. This presentation of fall flowers will last until the first frost.

Chrysanthemums bloom every fall in four other park locations in Manhattan. In Central Park where the West Drive meets the 72nd Street Crosstown Drive, mums surround the statue of Daniel Webster. They are blossoming in Bryant Park (42nd Street and Sixth Avenue), Bowling Green Square (Broadway and Whitehall), and in front of the Plaza (59th Street and Fifth Avenue).

11/1/67

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UPON RECEIPT

TUESDAY NIGHT CYCLING ENDED OCTOBER 31st

The frost is on the pumpkin and Hallowe'en night, Tuesday, October 31st, marked the end of Tuesday night bicycling in Central Park, announced Parks Commissioner August Heckscher today.

Since May, Central Park has been reserved for cyclists on Tuesday evenings, from 7 P. M. to 11 P. M. but because of the advent of colder weather and the end of daylight saving time, the midweek bicycling hours have been suspended until the first Tuesday in April.

However, Central Park will continue its traffic-free hours for cycling or winter sports on Saturdays and Sundays from 6 A. M. to 6 P. M., and on the major legal holidays throughout the year, from 6 A. M. to 6 P. M.

Since the inception of this policy, thousands of New Yorkers have taken to biking not only in the parks but through the streets of the city.

Three other major city parks are also closed to motor traffic during the following hours:

PROSPECT PARK (Brooklyn): Sundays and Holidays, 6 A. M. to 6 P. M.

FOREST PARK (Queens): Saturdays, Sundays and Holidays, 6 A. M. to 6 PM

SILVER LAKE PARK (Richmond): Sundays and Holidays 6 A. M. to 6 P. M.

Major legal holidays include Thanksgiving Day, Christmas Day, New Year's Day, Washington's Birthday, Memorial Day, Independence Day and Labor Day.

New territory opened up for cycling fans when the ban on bicyclists crossing the 103rd Street Footbridge, leading to Ward's Island Park was lifted at the request of Mayor John V. Lindsay.

Flushing Meadows-Corona Park in Queens, recently acquired by the Parks Department has 2-1/2 miles of bicycling paths around the lake and 5 miles throughout the park, and like Ward's Island Park, is traffic free every day.

11/3/67

#455

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D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

1-1-1-60M-522145(64) 114

UPON RECEIPT

JUNIOR DOG TRAINERS RECEIVE AWARDS

Two New York City youngsters, judged as top pet handlers in their age group at the October 7th Junior Dog Show held in Central Park, will be presented with \$50. Savings Bonds, at the Arsenal in Central Park, on Friday, November 3rd, at 4:00 P.M., announced Parks Commissioner August Heckscher today.

Presenting the awards to 9 year old Miss Robin Zorn, of 25 East 86th Street, New York, N.Y., and 15 year old Master Eugene Little, of 74 West 92nd Street, New York, N.Y., will be Parks Department Recreation Director, Melville F. Daus, whose division sponsors the popular dog obedience training program in which both children participated.

Another participant in the competition, eleven year old, Katherine Venitte, of 31-18 84th Street, Jackson Heights, N.Y., will also be at the Arsenal to receive a trophy for her composition on "Why I Should Receive An Award", to be presented by Mrs. Charles Gristede, of the Outdoor Cleanliness Association.

11/1/67

#456

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
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D E P A R T M E N T O F P A R K S
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FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
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#457



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK
REGENT 4-1000

FOR RELEASE ON RECEIPT

1-1-1-60M-522145(64) 114

Boys, 6 through 12 years of age, who wish to learn how to play ice hockey, are invited to register now for the Pee Wee Division at the Kate Wollman Rink in Prospect Park, Brooklyn, announced Park Commissioner August Heckscher today.

The group meets on Sunday mornings from 6:00 A.M. to 9 A.M. Boys who wish to join may do so during these periods. There is a nominal rink admission charge of 50 cents for each 3-hour session.

The Pee Wee Division is part of the New York City Ice Hockey League which has in addition a Bantam Division for boys 12 to 14 years and a Juvenile Division for boys 14 to 18 years.

11/10/67

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#457



Department of Parks
City of New York
Arts and Recreation, Central Park

for release

UPON RECEIPT

WORLD'S LARGEST LIGHT SCULPTURE
TO BE PROJECTED FROM SHEEP MEADOW

The largest light sculpture ever presented will be seen by New Yorkers on the evening of Friday, November 17th, when twenty thousand million cubic feet of sky over Central Park's Sheep Meadow will be activated with light projections, announced Parks Commissioner August Heckscher today.

Forrest Myers, a young sculptor who uses light as a structuring form, will create the aerial light work, "Lunchild III", as part of the city-wide Sculpture in Environment show sponsored by the Administration of Recreation and Cultural Affairs. From 8 P.M. until midnight, there will be a xenon laser beam projecting at the moon, surrounded by searchlights placed at intervals of eight blocks, and a skywriting plane drawing large geometric shapes.

The public is invited to the Sheep Meadow Friday night to watch "Lunchild III" transform the sky. In case of rain, the event will be canceled.

11/13/67

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for release

UPON RECEIPT

CIRCUS IN THE PARK

Riverside Park from 91st to 95th Streets will be the setting for a festival called "Riverside Circus" on Saturday, November 18th from 1 to 4 P. M., announced Parks Commissioner August Heckscher today. A group known as "Riverside Happenings Positive" is sponsoring the festival with the help of the Parks Department, Bloomingdale Neighborhood Association, Operation Friend of the 24th Precinct, and other community groups.

Riverside Circus will have an animal ring, a puppet theater, a tightrope walk, a stilt walk, and a parade of troubadors and children. Visitors to the circus may make costumes and masks at special booths, stroll on the "Air Walk", and play the Messenger Game.

There will be a steel drum band called The Islanders and a rock and roll group called The Moons playing throughout the Riverside Circus. The public is invited to watch or participate, and in case of rain "The Circus" will be held Sunday, November 19th.

11/14/67

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#460
for release

UPON RECEIPT

HECKSCHER ANNOUNCES FEE CHANGES ON CITY RECREATIONAL FACILITIES

Fees on most of the City's revenue-producing recreational facilities will be raised on January 1, 1968, August Heckscher, Administrator of Recreation and Cultural Affairs and Commissioner of Parks, announced today. However, Commissioner Heckscher's announcement noted that fees would be lowered from their present rate on January 1st for senior citizen golfers, junior hockey players and junior tennis permit holders.

Commissioner Heckscher, in making the announcement of fee raises for the City's 13 golf courses, 2 pitch and putt courses, 503 tennis courts and several other facilities, explained that "the rising costs of maintenance and operation had necessitated the fee raises." The Parks Commissioner also said that "as soon as it became apparent to me that fees must be raised, I asked my staff to study and recommend to me a way to alleviate the hardship for those living on a fixed income and for young people."

Golf course fees will rise from \$2.25 on weekends and holidays to \$3.00, and from \$1.25 on weekdays to \$2.00. "The \$15.00 a year season golf permit which entitled the holder to a somewhat lower fee at the course has been entirely eliminated," Commissioner Heckscher said, "so that the City will take in as revenue funds more in accordance with actual use."

In order to qualify for a rate reduction on the golf courses, senior citizens must present either their

Social Security award of benefits letter from the United States Department of Health, Education and Welfare or their Medicare card at the Department of Parks permit office (the Arsenal, 830 Fifth Avenue, Manhattan). They will then receive an identity card which will entitle them to play on weekdays for only \$1.00, a dollar less than the newly established fee. There will be no reduced rate on holidays.

The cost of tennis permits for adults has been raised from \$7.50 to \$10.00. No entrance fee is charged at the courts themselves.

Both junior tennis players, ages 17 and under, and ice hockey players will pay \$.50 less this year. Season tennis permits for juniors will cost \$3.00 instead of \$3.50, and daily admittance to the rinks for ice hockey has been lowered from \$1.00 to \$.50.

Other fees which have been raised to cope with increasing costs include the charge for daily tennis and golf lockers, for pitch and putt admittance and for lost golf balls. Daily lockers will now rent for \$.50, as compared to \$.25 last year. Golfers will pay \$1.00 for the use of the pitch and putt courses instead of the previous charge of \$.75 and will pay \$1.00 instead of \$.50 for lost golf balls.

Lawn bowling and model yacht storage fees have also been raised. New Yorkers must now pay \$5.00 rather than \$2.00 to store a model yacht for a season at the Conservatory Pond in Central Park, and lawn bowlers in Prospect and Central Parks will pay \$15.00 for a season permit rather than \$2.00. This major adjustment for lawn bowling is the first since January 1, 1936.

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for release

UPON RECEIPT

TROUBADOUR AREAS ANNOUNCED BY HECKSCHER IN NEW PARKS PUBLICATION

A new dimension to the City's recreational facilities was added today as Parks Commissioner August Heckscher announced the publication of the '67-'68 edition of "Recreational Facilities for New Yorkers", which listed for the first time 24 "troubadour areas" throughout the five boroughs. "These were established as a result of requests from individuals and neighborhood groups during the summer for more sites for the spontaneous playing of music," said Commissioner Heckscher. He noted that, "The establishment of these troubadour areas where, within limited hours, musicians can play guitars, bongos, flutes, violins or whatever they wish without a permit, was also prompted by our recognition of the fact that there is a musical explosion going on in this country."

"Music," said Commissioner Heckscher, "is a valid recreational activity. I won't say that it has taken the place of baseball, but it is an activity in which people--particularly young people--are becoming increasingly involved."

In the new troubadour areas, persons with unamplified musical instruments may play between the hours of 10 A.M. to 10 P.M. at night. Among the parks which will have troubadour areas are

Washington Square and Tompkins Square Parks in Manhattan, Fort Greene Park in Brooklyn, St. Mary's Park in the Bronx, and Flushing Meadows-Corona Park in Queens.

The new edition of "Recreational Facilities for New Yorkers" lists all the City's public recreational facilities by categories such as "Bicycle Paths", "Kite Flying", etc. Among the most extensive categories listed in the brochure are 170 baseball diamonds, 512 Little League and softball diamonds, 97 football fields, 70 soccer fields, and 503 tennis courts. The brochure also gives directions by subway and bus to the more popular facilities.

The gaily colored red, white and blue cover of the new brochure was designed by Harry Coulianos, a senior in graphic arts at the Pratt Institute of Design, as part of a class project last spring.

The brochure may be obtained by sending a 5¢ stamp and name and address legibly printed to "Recreational Facilities", Department of Parks, The Arsenal, 830 Fifth Avenue, New York, N. Y. 10021.

11/14/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

462

for release

UPON RECEIPT

PRESS MEMORANDUM: ATTENTION NEWS AND FEATURE EDITORS

The attached copy of THE SCENE: Number 1, December, 1967, issued by the Administration of Recreation and Cultural Affairs, inaugurates a new policy of monthly press releases designed to provide the news media with advance notice of forthcoming events and announcements of public interest, said Parks Commissioner August Heckscher today.

The monthly bulletin will be supplemented by more detailed releases on events which warrant additional coverage.

For additional information on listings in THE SCENE, please contact the Public Relations Department of the Administration of Recreation and Cultural Affairs at REgent 4-1000, Ext. 819.

11/16/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
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#462

the scene

A Monthly Bulletin Issued by the
Administration of Recreation and
Cultural Affairs of New York City.

DECEMBER, 1967

Number 1

Sports Events

- Saturday, the 2nd: Beginning of the BASKETBALL TOURNAMENTS,
sponsored by WCBS-TV, which will be held
through the entire month of January at local
recreation centers. These are the District
Eliminations.
- Saturday, the 16th: Junior and Senior TWO-HAND TOUCH FOOTBALL
CHAMPIONSHIPS, sponsored by AMF, in the
North Meadow of Central Park. Juniors: 11 A.M.
Seniors: 1 P.M. Winning Senior Team plays
Mayor's Team.
- Sunday, the 17th: TWO-HAND TOUCH FOOTBALL MATCH-- Mayor John V.
Lindsay's Team vs. Senior City Champions, in
the North Meadow of Central Park at 11:30 A.M.
(North Meadow Field can be reached via 97th St.
and 5th Ave. or 98th St. and Central Park W.)

Recreation Events

- Wednesday, the 13th: Major CHRISTMAS TREE LIGHTING CEREMONIES
in each of the five boroughs, at 5:15 P.M.
accompanied by carolers.
- Manhattan: Steps of City Hall
- Bronx: Opposite County Court Building in
Joyce Kilmer Park (162nd St. and Grand
Concourse.
- Queens: (
- Brooklyn: (Borough Hall
- Staten Island: (
- There are also local tree lighting ceremonies
in the five boroughs. Schedule will be
announced shortly.

Friday, the 15th: PRE-SCHOOL CHRISTMAS PARTIES throughout
thru the 22nd the City in local playgrounds. Schedule
available in early December.

Saturday, the 16th: CHRISTMAS CAROL SING on the porch of
Litchfield Mansion, Prospect Park West
and 5th Street, Brooklyn. Organized by
Park Slope Civic Organization with tree
trimmings by Abraham & Straus.

Sunday, the 31st: WATCH FOR ANNOUNCEMENT OF OUR SPECIAL
NEW YEAR'S EVE FESTIVAL IN CENTRAL PARK
AND CHECK OUR INFORMATION TAPE 755-4100.

Cultural Events Announcements

CREATIVE ARTS WORKSHOP: The first Creative Arts Workshop set up by the City opened its doors on November 13th at the Alfred E. Smith Recreation Center. Classes for adults in painting, sculpture, crafts and ceramics will be offered Monday through Thursday, 2:30 - 5 P.M.; and 7 to 9:30 P.M., headed by professional artists -- Tom Lloyd and Michael Egan.

SCULPTURE OF THE MONTH: A piece of sculpture by a different outstanding contemporary artist will be exhibited each month on the corner of 60th St. and Fifth Avenue. The artists will be chosen by an advisory committee of five in cooperation with the Office of Cultural Affairs. The first piece which will be placed on exhibit in mid-December is by Clement Meadmore and was originally intended to be part of the recent Sculpture in Environment show, but was damaged in transit.

BRONX CULTURAL INFORMATION BOOTH: This second branch booth will be located on the ground floor of Alexander's Department Store at Fordham Road & Grand Concourse and will be open at the end of November. A similar booth was opened recently at Macy's in the Elmhurst section of Queens. Co-sponsored by the Bronx Council on the Arts, it will dispense city-wide cultural information with special emphasis on what's happening in the Bronx.

STANISLAVSKI SYSTEM ACTING WORKSHOP: Under the supervision of Mrs. Sonia Moore, President of the Stanislavski Center for Theater Art, and under the direction of one of her students, Mrs. Alvin Warren, this workshop meets for two hours every Wednesday evening at 8 P.M. at Lost Battalion Hall Recreation Center in Queens.



Department of Parks
City of New York
Archives, Central Park

for release

UPON RECEIPT

NEWS AND FEATURE EDITORS:

The enclosed brochure, "Recreational Facilities for New Yorkers", was inadvertently omitted from the release of November 14, 1967.

Enclosed is a copy of the booklet and a copy of the release.

We would appreciate it if you would tell your readers how to obtain this booklet. (Please see release.)

11/16/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

#463

#464

for release

UPON RECEIPT

Central Park's 100th Street Playground at Central Park West will be the scene of a community spruce-up and flower planting on Saturday, November 18th, at 10:00 A. M., announced Parks Commissioner August Heckscher today. New Yorkers are invited to bring hoes, rakes, brooms or just themselves to participate in the improvement campaign.

The Department of Parks is joining with PIP, Parents for Improved Playgrounds, to sponsor the event. Composed of residents from the surrounding area, PIP is responsible for initiating the campaign and encouraging community interest.

Lauding the PIP volunteers, Commissioner August Heckscher said, "It is a pleasure to see citizens take the initiative in maintaining and improving their neighborhood park. Our maintenance and horticulture staffs have worked closely with PIP to insure the success of the planting, weeding and cleaning activities."

"Other community groups are invited to follow PIP's example," the Commissioner added. "The Parks Department will be happy to provide any equipment and assistance necessary to aid clean-up minded community groups."

11/16/67

#464

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100



#465

DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK
REGENT 4-1000

FOR RELEASE

1-1-1-60M-522145(64) 114

UPON RECEIPT

SPEED SKATING RACES SCHEDULED AT PROSPECT PARK

The annual Thanksgiving Day Speed Skating Races will be held at Kate Wollman Rink, Prospect Park. Parkside Avenue near Lincoln Road, Brooklyn, on Thursday, November 23 at 10:45 A.M., announced Park Commissioner August Heckscher today.

The program will consist of twelve events for boys and girls 6 through 17 years of age who qualified earlier in events conducted by the Park Speed Skating Clubs at all park rinks. For skaters registered with the Middle Atlantic Skating Association, there will be a ten mile event for men and a 3 mile event for women.

Spectators are welcome. There is no admission charge. Parking facilities are available at the rink - use Parkside and Ocean Avenue entrances only.

11/16/67

#465

466 11/22/67 "Creative Puppetry" Workshop Opens at Downing Street
467 11/28/67 "Alamo" Will be Remembered on Astor Place
468 11/28/67 Cepeda, Gibson and Howard Team Up for New York City Youngsters
469 11/28/67 "THE BIRD OF FIRE" performances
470 11/30/67 Cultural Information Booth Opens in Bronx
471 12/4/67 Heckscher Speaks on Recreation and the Urban Crisis
472A 12/4/67 Saturday Traffic Ban in Central Park Waived for December
473 12/4/67 Sculpture of the Month to Follow Sculpture in Environment Show
473A 12/7/67 Christmas Tree Lighting
474 12/6/67 Applications available for Municipal Lifeguard Training course
475 12/12/67 Press Memorandum: Sculpture of the Month rescheduled
476 12/14/67 Central Park Lights Up for New Years Party
477 12/13/67 Press Memorandum: Heckscher announces applications for non-competitive seasonal employment available
478 12/15/67 Heckscher Asks Plan to Restore \$9 Million to Budget
479 12/19/67 Two Ice Hockey Matches Scheduled for Christmas Night
480
481 12/22/67 Theater Workshop Holds Auditions at New Studio
482 12/27/67 Heckscher submits \$63.5 million budget
483 12/27/67 New Years Eve Celebration at Central Park



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

UPON RECEIPT

1-1-1-60M-522145(64) 114

"CREATIVE PUPPETRY" WORKSHOP OPENS AT DOWNING STREET -
VISITORS WELCOME

The rarely used dark room on the top floor of the maintenance building at the Downing Street Playground has been transformed into a tiny puppetry theater and workshop, announced Parks Commissioner August Heckscher today. Appointments can now be made by groups of twelve or less to visit Rod Young, Parks Department puppeteer and his "Creative Puppetry" studio from 3 to 4:30 P.M. on the dates listed below.

Mr. Young and his assistant, Ann Szabo, have delighted New York City school children for the past year with their "Introduction to Puppetry," an assembly program touring grammar schools in the five boroughs. The program demonstrates the various types of puppets used around the world and instructs children on how to create their own.

Downing Street is the first home of "Creative Puppetry". For an appointment to visit the showcase and workshop, telephone Mr. Young at 691-2591 or 929-1568. The following dates are available:

December 14, 19, 21, 22
January 3, 11, 17, 18, 19, 24, 30
February 1, 6, 21, 29
March 6, 14, 15, 20, 21, 25

11/22/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

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D E P A R T M E N T O F P A R K S
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#466

IMMEDIATELY

"ALAMO" WILL BE REMEMBERED ON ASTOR PLACE

Anonymous Donor Gives City Parks Department Rosenthal Sculpture

A major work in the City's outdoor "Sculpture in Environment" show has been purchased and donated anonymously to the Department of Parks, August Heckscher, Parks Commissioner and Administrator of Recreation and Cultural Affairs announced today.

"Alamo", a 14 foot high, 8 foot cube which stands on one corner, will remain indefinitely on a traffic island at Astor Place (Lafayette and Eighth Streets), the site it occupied during the outdoor exhibit. The work is by Bernard Rosenthal, who has been commissioned recently to do a similar work for the plaza of a new building at the University of Michigan in Ann Arbor.

Made of welded Cor-Ten Steel, "Alamo" weighs 3,000 lbs. The hollow cube, poised on ball bearings, has inspired many onlookers to try their hand at rotating it. "I do not know of another case in which the community has become so personally involved with a piece of sculpture," said Mr. Rosenthal, noting the frequency of people's revolving, touching and even writing on "Alamo."

Students at Cooper Union College circulated a petition calling for the permanent retention of the work at its present site, and it will remain there with the permission of the Department of Highways. "Highways Commissioner Constantine Sidamon-Eristoff has been extremely cooperative in extending the sculpture's stay at Astor Place," said Commissioner Heckscher, "though we may have to relocate "Alamo" at a later date."

In praising the significant aesthetic contribution to the cityscape, the Commissioner added, "The gift is particularly gratifying because a primary purpose of "Sculpture in Environment" was to stimulate the purchasing or commissioning of works for permanent outdoor placement."

"Sculpture in Environment" was the first show of its kind in New York. The works of art by 24 of the nation's leading sculptors were located in parks, plazas and building fronts throughout Manhattan. The exhibition was coordinated by Doris Freedman, Commissioner Heckscher's Special Assistant for Cultural Affairs.



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK
REGENT 4-1000

FOR RELEASE

1-1-1-60 M-522145 (64) 114

ATTENTION SPORTS AND NEWS DESKS

CEPEDA, GIBSON AND HOWARD TEAM UP FOR NEW YORK CITY YOUNGSTERS

Three of baseball's top stars will team up to coach a series of three free baseball clinics for youngsters to be held on Friday and Saturday, December 1st and 2nd, announced Parks Commissioner August Heckscher today.

Major league players Orlando Cepeda and Bob Gibson of the St. Louis Cardinals, and Elston Howard, catcher for the pennant-winning Boston Red Sox and former favorite of New York Yankee fans, will demonstrate the finer points of the game and Steve Ray, Chicago White Sox scout, will run the one-hour clinics.

Sponsored by Eastern Airlines, in cooperation with the Department of Parks, the free sessions will be held in recreation centers in Manhattan, the Bronx, and Brooklyn and boys of all ages are invited to participate.

Autographed diplomas will be awarded to youngsters attending the sessions and three specially autographed baseballs will be given as doorprizes at each clinic.

The baseball lectures and demonstrations will be held as follows:

Friday, December 1 - Alfred E. Smith Recreation Center, Catherine Street between Madison and South Streets, Manhattan, at 4:15 P.M.

continued

Saturday, December 2 - St. Mary's Recreation Center, St. Ann's Avenue and East 145th Street, Bronx, at 11A. M.

St. John's Recreation Center, Prospect Place between Troy and Schnectady Avenues, Brooklyn, at 2 P. M.

The three major league stars will also attend brief dedication ceremonies marking the start of construction for night baseball lighting installations at North Meadow, 97th Street in Central Park, at 11 A. M. on Friday, December 1st and at Crotona Park, Crotona Park North, between Prospect & Clinton Avenues, in the Bronx, at 12:30 P. M. on the same day. These are the first park ballfields to be equipped with such lighting.

On hand for the dedication ceremonies will be Commissioner of Parks August Heckscher, Manhattan Borough President, Percy Sutton and Herman Badillo, Borough President of the Bronx.

11/28/67

#468

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Department of Parks
City of New York
Arts and Recreation, Central Park

for release

UPON RECEIPT

A series of eight performances of "THE BIRD OF FIRE" will be presented by the Department of Parks award-winning Marionette Theatre at the Hunter College Playhouse, 68th Street between Park and Lexington Avenues, Manhattan, during Christmas week, announced Parks Commissioner August Heckscher today.

The schedule of performances is as follows:

Tuesday, December 26th	2:30 p. m.
Wednesday, December 27th	11 a. m. & 2:30 p. m.
Thursday, December 28th	11 a. m. & 2:30 p. m.
Friday, December 29th	11 a. m. & 2:30 p. m.
Saturday, December 30th	11 a. m.

Admission to all performances will be by ticket only. However, free tickets are still available only for the December 26 and 29th 2:30 P. M. performance and for the December 30th 11: a. m. performance. These may be obtained by sending a self-addressed, stamped envelope to:

PUPPET SHOW, Department of Parks, 830 Fifth Avenue,
New York, N. Y. 10021

Indicate on the inside flap of the envelope the date and time of performance requested, with alternate dates and times also indicated in the event that tickets for the first choice are not available. No more than four tickets will be permitted for each request because of the heavy demand for seats. Requests will be honored in the order in which they are received.

#469

11/28/69



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11/28/69

IMMEDIATELY

CULTURAL INFORMATION BOOTH OPENS IN BRONX

The Bronx Cultural Information Booth, located on the ground floor of Alexander's Department Store, Fordham Road and the Grand Concourse, will open on Monday, December 4th, at 10 A. M., announced August Heckscher, Administrator of Recreation and Cultural Affairs.

Co-sponsored by the Bronx Council on the Arts, the new information center, similar to the one recently opened in Queens, will dispense city-wide cultural information with special emphasis on what's happening in the Bronx.

Bronx Borough President Herman Badillo will assist Mrs. Doris Freedman, Special Assistant for Cultural Affairs to Commissioner Heckscher, Mrs. Henry Fleck, chairman of the Bronx Council on the Arts, and an executive from Alexander's, in the ribbon-cutting ceremonies.

The booth will operate on a volunteer basis, and Mrs. Simone Pinkus, chairman of the Bronx Booth and Mrs. Edward T. McCaffrey, Volunteers Chairman, emphasized the need for volunteers as well as information on activities in the Bronx.

Volunteers interested in manning the new information center for a few hours a week should call WE 3-2027, and cultural groups seeking an additional publicity channel may write to:

Bronx Cultural Information Booth
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for release

DECEMBER 4, 1967
10 A.M.

HECKSCHER SPEAKS ON RECREATION AND THE URBAN CRISIS

"The parks of the great city and its recreation programs are vitally involved in the greatest problems of all: the racial tensions of our time, the search for a wider justice and a more equable social order," declared August Heckscher, Commissioner of Parks and Administrator of Recreation and Cultural Affairs, in a keynote address delivered to several thousand recreation and park professionals assembled for the opening of the annual Congress of the National Recreation and Park Association held at the Fontainebleau Hotel in Miami, Florida, today.

Calling for widespread changes in recreational attitudes and techniques, Commissioner Heckscher stressed the urgency of the problem "in times so charged with danger and unrest."

"The city park," he said, "is the sea into which all the rivers of the community flow. Let us be sure that the rivers flow freely and that this sea ... is not polluted by prejudice and ill will."

Citing the example of Philadelphia under a reform administration, Mr. Heckscher noted that "the administration used park reform as its first prong of attack on the urban crisis there" and went on to note that "When Mayor Lindsay campaigned for office ... one of his most eloquent and persuasive campaign promises was to bring about a renaissance in the park system of New York City.

"In the almost two years that Mayor Lindsay has been in office, the park administration has been in the forefront in reaching into neighborhoods hitherto untouched, unvisited and unaided by City Hall."

Commissioner Heckscher bluntly declared that "the profession of recreation leadership cannot be satisfied with stereotyped approaches or rigid formulas ... The task is to get out into the streets and the smaller parks with the kinds of programs which appeal to different age groups and relate to particular experiences."

As examples of successful creative programs launched this past summer by the Parks Department, Commissioner Heckscher described the work of Roger Larson who taught youngsters from poor areas the technique of film-making and then screened these films in the streets and parks of ghetto areas throughout the city, "the environments ... reflected in the films themselves." He told of the Theatre Workshop under the direction of Gordon Duffey, which provided "another adventure in self-discovery" for deprived youngsters.

"The danger confronting the recreation profession," Mr. Heckscher said, "is that it will draw only from a narrow base and insist on traditional qualifications ... Recreation leaders who inspire youth and liberate and involve them can only do honor to the whole profession. If we must seek such leaders among what are called the 'paraprofessionals' ... then I say, so be it."

He noted that although Puerto Ricans make up almost half of the ghetto population, the New York City recreation force has barely a 2% Puerto Rican membership. "And this percentage will not change," he emphasized, "if the college degree remains a non-substitutable criteria." The Commissioner suggested that a major consideration in the selection of recreation leaders should be their "ability to engage young people."

Mr. Heckscher returned again and again to the "need to reach those who up to now have been forgotten or ignored,"

stating that it was imperative that "we decentralize our facilities further and develop local ones ... Our priorities are on the flexible, on the quick to achieve and on bringing services to the more desolate communities."

He closed by calling upon the members of the National Recreation and Parks Association to meet the demands of their calling--"a task ennobled by the fact that we are involved, whether we like it or not, in making our urban civilization a success, and perhaps in enabling it to survive. The challenge is there. It should stir each one of us to bolder actions and to more imaginative ideas."

12/4/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

471
#244



Department of Parks
City of New York
Arden, Central Park

for release

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12/4/67

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

471
#222

for release

UPON RECEIPT

SATURDAY TRAFFIC BAN IN CENTRAL PARK WAIVED
FOR MONTH OF DECEMBER

Central Park roadways, usually closed on Saturdays for the use of bicyclists, will remain open to motor traffic for the four remaining Saturdays in December, announced Parks Commissioner August Heckscher today.

Said Commissioner Heckscher, "At the request of Mayor Lindsay, who had been contacted by various department stores in the midtown area, I conducted a cyclist survey to see if it would be possible to keep the drives open on these four important Saturdays during the holiday season. It was felt that this would relieve some of the holiday shopping congestion in midtown Manhattan."

The survey taken on the past two Saturdays showed that 310 bike riders used the park roads on Saturday, November 25th, and substantially less on Saturday, December 2nd. Compared to the six to nine thousand bicyclists who turned out during the spring and summer, these figures are quite minimal.

However, Central Park will remain closed to motor traffic on Sundays, between 6 A. M. and 6 P. M. as usual, and Saturday closing will resume on Saturday, January 6, 1968.

12/4/67

#472

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

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12/4/67

#472

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100

For information:
Mary Perot Nichols
REgent 4 1000

SCULPTURE OF THE MONTH TO FOLLOW

SCULPTURE IN ENVIRONMENT SHOW

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To Launch Outdoor Display by Leading Artists

The success of the recently completed "Sculpture in Environment" show - - a six-week outdoor display of works by 24 of the nation's leading artists - - has led the city to inaugurate the "Sculpture of the Month" exhibit, it was announced today by August Heckscher, Administrator of Recreation and Cultural Affairs.

"Upstart," by noted sculptor Clement Meadmore, will initiate the project, which each month will feature a work by a prominent contemporary artist, or promising new talent at an outdoor location. Mr. Meadmore's work, which weighs 4,000 pounds and measures 20 1/2' x 15', will be installed by crane at 60th Street and Fifth Avenue on Tuesday, December 12th at 11:00 A.M. Commissioner August Heckscher, Mrs. Doris Freedman, Director of the Office of Cultural Affairs and Mr. Meadmore will be present at the installation. In the future, sculpture will be placed in all five boroughs.

Subsequent works and sites will be selected by the Office of Cultural Affairs with the assistance of an advisory committee composed of Robert M. Doty, curator at the Whitney Museum of American Art; David Finn, president of Ruder & Finn, public relations firm; Samuel A. Green, who served as consultant for the "Sculpture in Environment" exhibit; Howard Lipman, partner of Neuberger & Berman, brokers, and

SCULPTURE OF THE MONTH

- 2 -

noted sculpture collector; Campbell Wyllie, director of the Museum of Modern Art Lending Library; and Robert Murray, sculptor.

Mrs. Doris Freedman said that, like the previous sculpture project, "Sculpture of the Month" is financed by private funds and is designed to bring contemporary art directly to the people of New York; to demonstrate the contribution of sculpture to aesthetic enhancement of the cityscape and to stimulate the commission or purchase of sculpture for permanent outdoor placement.

"We were very pleased by the results of our previous exhibit, and, in effect, hope to keep alive the cultural momentum created by it," Mrs. Freedman said.

"Sculpture in Environment" stirred considerable national as well as local comment and led to the purchase of Bernard Rosenthal's "Alamo", by a friend of the city who prefers to remain anonymous, for permanent placement at Astor Place, the site it occupied during the show.

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for release

UPON RECEIPT

Twenty eight Christmas trees located throughout the city will be lighted on Wednesday, December 13, 1967 at 5:15 P. M., with special tree lighting ceremonies to be held at City Hall, Manhattan; Borough Hall, Brooklyn; Joyce Kilmer Park, Bronx; Queens Borough Hall; and Richmond Borough Hall, announced Parks Commissioner August Heckscher today.

Mayor Lindsay will deliver the Christmas message at the City Hall ceremonies. A switch will then be thrown lighting a huge 60 foot high tree, thus officially beginning New York's observance of the Yuletide season. Honorable Percy Sutton, Borough President of Manhattan will also speak at this ceremony. Christmas music will be played by George F. Seuffert and the traditional Christmas songs and carols will be sung by the Equitable Life Assurance Society Choral Club and the Glee Club of the school of Education of Fordham University. The ceremonies will be broadcast over WNYC.

The switch, lighting the tree, will also light a giant green wreath, 18 feet in diameter decorated with red berries, pine cones, hemlock, holly and red ruscus, over the main entrance of the Park Department headquarters at the Arsenal, 830 Fifth Avenue, Manhattan. In the center of the wreath is a star on a field of sky blue. This colorful display, weighing approximately 2,000 lbs. was fabricated and installed by Park Department personnel.

The trees and the wreath's star will be lighted each evening after the ceremony from 4:30 P. M. to midnight until January 8, 1968.

Christmas trees also have been erected at the following locations:

continued

- MANHATTAN * Washington Square Park, at Washington Arch
Tavern-on-the-Green, Central Park West & 67th Street
Mt. Morris Park, Approx. 123rd St. & Madison Ave.
Ft. Tryon Park, Broadway & Dyckman Street
Carl Schurz Park, East End Avenue & 85th Street
Bellevue Hospital, East 26th Street, on grounds
Madison Square Park, Fifth Avenue & 24th Street
- BROOKLYN * Borough Hall, Fulton & Joralemon Streets
Grand Army Plaza, Flatbush Avenue & Union Street
McCarren Park, Driggs Avenue & Lorimer Street
Dyker Beach Park, 86th Street & 7th Avenue
Lief Ericson Park, 67th St. bet 4th & 6th Avenues
Cadman Plaza, Fulton & Tillary Streets
Esplanade, Montague Terrace, Remsen & Pierrepont Sts.
- QUEENS * Borough Hall, Queens Blvd. & Union Turnpike
King Park, Jamaica Ave. & 151st Street
Flushing Park, Northern Blvd. & Main St.
Highland Park, Jamaica Ave. & Elton Street
St. Albans Memorial Park, Merrick Blvd. & 113th Ave.
Elmhurst Playground, Broadway & Britton Avenue
Douglaston Golf Course, Commonwealth Blvd.
Buddy Monument, Myrtle Ave. & Park Lane South,
Forest Park
Flushing Meadow Park, S/o Roosevelt Ave., e/o
Grand Central Parkway
- BRONX * Joyce Kilmer Park, 163rd St. & Grand Concourse
St. Mary's Park, St. Ann's Ave. & E. 145th St.
St. James Park, 191st St. & Jerome Ave.
- RICHMOND * Borough Hall, Bay Street & Borough Place
Tappen Park, Bay & Canal Streets
Clove Lake Park, Field House

* Denotes Principal ceremonies

Borough Presidents Stark, Badillo, Cariello and Connors will light the trees in their respective boroughs with appropriate ceremonies.

In addition, the Park Department's Recreation Division has arranged more than 300 children's Christmas parties to be held between December 14th and the New Year, in neighborhood playgrounds throughout the five boroughs. The parties will include carol singing, special Christmas games and entertainment, and visits from Santa Claus.

12/7/67

#473 *A*

FOR INFORMATION ON PARK DEPARTMENT EVENTS PLEASE DIAL
755-4100

for release

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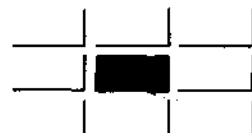
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12/7/67

#473 - A

FOR INFORMATION ON PARK DEPARTMENT EVENTS PLEASE DIAL
755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

Applications are available for the Municipal Lifeguard Training course which is conducted each year by the Department of Parks to prepare men for the position of Lifeguard at New York City's municipal pools and beaches, it was announced today by Park Commissioner August Heckscher.

Tuition is free and the course consists of practical and theoretical instruction in lifesaving skills, water safety, rescue techniques and other procedures and practices taught by special Park Department instructors.

Applicants must be male citizens of the United States who will have reached their 17th birthday on the day of appointment and can pass a non-competitive free-style swimming test of 50 yards in 35 seconds. The minimum height and weight requirements are 5'7" and 135 lbs., at time of registration. Candidates will not be considered eligible for appointment if they have reached their 35th birthday.

Applications are available until the end of December at all public, private and parochial and Hebrew high schools, university and college placement offices; all YMCA, YMHA, and Red Cross Chapter offices; also, at all borough offices of the Department of Parks. Applications will be accepted by the register clerk at East 54th Street Pool at 342 East 54th Street, Manhattan.

The instructive classes will begin early in January 1968, and enrollees will be required to attend 14 sessions (2 hours weekly) which will be held afternoons and evenings each weekday, and mornings and afternoons on Saturdays. Applicants will be given their choice of class periods.

Successful candidates will receive certificates of qualification at the termination of the course.

12/6/67

#474

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PRESS MEMORANDUM

"Sculpture of the Month," a city sponsored outdoor sculpture exhibit originally scheduled to be launched Tuesday, December 12th, has been rescheduled for Friday, December 15th at 12 noon.

"Upstart," a 20 1/2', two-ton work by noted sculptor Clement Meadmore will be installed by crane at Fifth Avenue and 60th Street. Mr. Meadmore, Commissioner August Heckscher and Mrs. Doris Freedman, director of the Office of Cultural Affairs, will be present.

A new work by a prominent contemporary sculptor or promising new talent will be installed each month at various locations throughout the city.

Please see attached news release for additional information.

#475

SCULPTURE OF THE MONTH TO FOLLOW

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for release

UPON RECEIPT

CENTRAL PARK LIGHTS UP FOR NEW YEARS PARTY

New Yorkers are invited to usher in the New Year with rock and gospel music, light sculpture, hot mulled wine and confetti at a party in Central Park, announced Parks Commissioner August Heckscher today. Commissioner Heckscher issued an invitation to all New Yorkers to come to the Bethesda Fountain Terrace for a celebration between 11 P. M. and 1 A. M. on New Year's Eve.

Colored lights on the 72nd Street Drive will form a path to the fountain from the East and West sides of the Park. The Fountain will be illuminated with thousands of lights and luminous vinyl inflatable sculpture will float beneath the century-old angel which crowns the Bethesda Fountain.

The Utterbach Concert Ensemble Gospel Choir will sing on the terrace from 11 P. M. to midnight.

"The American Revolution Rock Band" will play for dancing by the lake from midnight to 1 A. M. and confetti may be thrown into the flickering beam of a giant strobe light. For toasting the New Year and warming the toes, hot mulled wine, eggnog and hot chocolate will be sold at two refreshment kiosks on the terrace.

A light sculpture by Richard Hogle will be placed at the entrance to the terrace, and "thunder machines" will sound from the trees as 1967 becomes 1968.

New Year's Eve revellers are invited to bring streamers, confetti and glitter to drop from the balustrade at midnight.

12/14/67

#476

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100

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755-4100



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

PRESS MEMORANDUM

1-1-1-60M-522145(64) 114

Commissioner of Parks August Heckscher announced today that applications for non-competitive seasonal Parks Department employment will be available from December 26, 1967 to March 1, 1968.

The applications may be obtained in person or by mail at the locations described in the attached flyer which also lists the job openings, required qualifications and salaries.

12/13/67

#477

FOR INFORMATION ON PARK DEPARTMENT EVENTS
PLEASE DIAL 755-4100

to be in good physical condition.

DUTIES: Under close supervision performs general park maintenance work at any park area, facility or building during seasonal operations, perform related work as required.

EXAMPLES OF TYPICAL TASKS: Use hand and powered grass mowers and other equipment required for the maintenance of Park Areas; pick up litter, rake debris, dig pits and ditches; clean interiors and exteriors of structures; load and unload materials, supplies and equipment, such as fertilizer, lime, litter baskets, mower, etc.

AGE: Open only to persons who have passed their 18th birthday by the last day for filing of application but shall not have passed their 60th birthday on the first date for filing of applications.

SALARY: \$15.00 a day or \$1.85 per hour.

SEASONAL JOBS - 1968

SEASONAL PARKMAN	(Open to Men and Women)
SEASONAL PARK HELPER	(Open to Men and Women)
PLAYGROUND ASSISTANT	(Open to Men and Women)

Applications for these non-competitive positions will be issued and received by the Department of Parks. No formal eligible lists will result from the receipt of these applications.

Applicants must be citizens of the United States at the time of filing applications.

ISSUE OF APPLICATIONS: Applications will be issued in person or by mail between 9 A.M. and 4 P.M. from December 23, 1967 to March 1, 1968 Mondays through Friday:

IMPORTANT

During the week of December 26 through December 29, 1967 applications for all seasonal positions will be issued and received ONLY at the Brooklyn War Memorial Recreation Center, located in Cadman Plaza, Brooklyn. The entrance is on Fulton Street between Orange and Pineapple Streets. This facility can be reached by the following means of transportation:

BMT Subway to Court Street Station
8th Avenue Subway "A" train - to High Street Station
IRT (7th Ave.) to Clark Street Station

THEREAFTER - From January 2 through March 1, 1968 applications will be issued and received Mondays through Fridays, at the following offices of the Department of Parks:

THE ARSENAL, 830 Fifth Avenue, New York, N.Y. 10021

LITCHFIELD MANSION, Prospect Park West and Fifth Street, Prospect Park, Brooklyn, N.Y. 11215

BRONX ADMINISTRATION BUILDING, Bronx Park East and Birchall Avenue, Bronx Park, N.Y. 10462

THE OVERLOOK, Union Turnpike and Park Lane South, Forest Park, Kew Gardens, N.Y. 11415

GLOVE LAKE PARK, 1150 Glove Road, West New Brighton, Staten Island, N.Y. 10301

Application forms are mailed on request, providing that a self-addressed business envelope stamped 6 cents for return, is enclosed.

The Department of Parks assumes no responsibility for delivery when mailing applications.

FILING OF APPLICATIONS: Applications may be filed in person by the applicant or his authorized representative, or by mail, at the above mentioned offices of the Department of Parks. No application will be accepted unless it is on the form issued by the Department of Parks.

SENIORITY: Where possible, persons who previously have been employed by the Department of Parks will receive preference.

SEASONAL PARKMAN

VACANCIES: There are approximately 1,200 seasonal positions in the Department. The employment period may extend from March 15 to November 30 for a maximum of 200 days a year.

REQUIREMENTS: There are no formal educational or experience requirements for this position. This position requires extraordinary physical effort. Applicants will be required, therefore, to be in good physical condition.

DUTIES: Under close supervision performs general park maintenance work at any park area, facility or building during seasonal operations, perform related work as required.

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SALARY: \$15.00 a day or \$1.85 per hour.

SEASONAL PARK HELPER

VACANCIES: There are approximately 1,700 seasonal positions in the Department. The employment period may extend from April 1 to November 30 for a maximum of 150 days a year.

REQUIREMENTS: There are no formal education or experience requirements for this position. Applicants will be required to be in good physical condition.

DUTIES: Under close supervision, performs attendance and light maintenance work at any park area, facility or building during seasonal operations; performs related work.

EXAMPLES OF TYPICAL TASKS: Cleans interiors and exteriors of comfort stations and other structures; sweeps outside walk and picks up paper and refuse; acts as checkroom attendant; maintains cleanliness of beaches and bathing facilities; may make change and collect admission fees; directs cars to parking area and patrols park property.

AGE: Open only to persons who have passed their 16th birthday by the last date for filing of application. Minors under 18 years of age are required to obtain valid employment certificates or vacation work permits.

SALARY: \$15.00 a day or \$1.85 per hour.

PLAYGROUND ASSISTANT

VACANCIES: There are approximately 800 summer seasonal positions from approximately June 22 through September 3. Positions also exist for part time employment after September 3 not to exceed a maximum of 24 hours a week.

REQUIREMENTS: Graduation from a senior high school; and either; (1) one summer season of experience as an instructor, counselor or coach in an organized recreation program; or (2) completion of 30 credits towards a baccalaureate degree in an accredited college or university; or (3) a satisfactory equivalent, but all candidates must be graduates of a senior high school.

DUTIES: Under supervision, supervises or assists in supervising the program of recreational activities in a Playground area, small neighborhood play area or similar unit; performs related work.

EXAMPLES OF TYPICAL TASKS: Organizes, or assists in organizing, group or team games. Distributes and collects athletic equipment and play material and makes minor repairs and adjustments to such material. Distributes games to individual adults or children and may demonstrate the application or use of the material supplied. Forms groups, maintains discipline and prevents disturbances within the recreational area. Inspects play areas and reports evidence of unsafe or hazardous conditions. Encourages those who use the playground to employ receptacles for papers, etc. Keeps records.

AGE: Minors under 18 years of age are required to obtain valid employment certificates or vacation work permits.

SALARY: \$15.00 a day or \$1.85 per hour.

AUGUST HECKSCHER, Commissioner of Parks

for release

UPON RECEIPT

HECKSCHER ASKS PLAN COMMISSION TO RESTORE \$9 MILLION TO BUDGET

August Heckscher, Administrator of Recreation and Cultural Affairs and Parks Commissioner, urged the City Planning Commission to restore \$9 million to the Parks Department's 1968-69 Capital Budget. The Planning Commission had set the Parks Budget at \$15 million. Heckscher's requests would increase the Budget to \$24 million. Commissioner Heckscher assured the Commission that his department was able to move those projects which he was requesting for restoration to the Budget within the coming year.

Among the requests for restoration to the Budget urged by Commissioner Heckscher was \$1,230,000 for street tree planting and \$3,500,000 for care of street trees. Commissioner Heckscher noted that the underlying theme of his department's Capital Budget was "decentralization; that is, getting visible improvements to the environment on a street and local neighborhood basis." Said Commissioner Heckscher, in the light of this need, "I believe the cuts you have made in our two tree requests...are a serious mistake and I ask that these funds be restored to the full request."

Commissioner Heckscher also asked for restoration of \$509,000 for Haffen Park in the Bronx; \$1,297,000 for Baisley Pond Park swimming pool in Queens; \$474,000 for Fort Greene Park in Brooklyn; and \$1,130,000 for the Staten Island War Memorial Stadium

in Richmond. "In all of these cases," Commissioner Heckscher told the Planning Commission, "there are long-time commitments to the communities involved, much close work has been done with local leaders in each case so that the projects conform to their particular needs, and my engineering and construction staff assures me that we can spend the funds within the coming year."

For a waterfront park esplanade in Richmond, Commissioner Heckscher requested \$25,000 in the coming year's budget to add "to the \$25,000 we received last year for a complete feasibility study of the Von Briesen Esplanade..." Commissioner Heckscher reminded the Commission that the extension of waterfront recreational opportunities had been a specific White Paper pledge of Mayor Lindsay during the 1965 campaign.

Commissioner Heckscher also urged the restoration of funds for floodlighting of ball fields, and for planning funds for small neighborhood playgrounds in the five boroughs.

12/15/67



Department of Parks
City of New York
Annual, Central Park

for release

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12/15/67



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

1-1-1-50M-902061(64) 114

UPON RECEIPT

TWO ICE HOCKEY MATCHES SCHEDULED FOR CHRISTMAS NIGHT

The New York City Ice Hockey League will hold two all-star games on Christmas night, Monday, December 25th, starting at 6:00 P. M. at the New York City Building in Flushing Meadows-Corona Park, announced Parks Commissioner August Heckscher today.

The first game will pit the Bantam All-star boys, 12 to 14 years of age, against the Second Juvenile Division boys, 14 to 18 years of age. Starting time for this game is 6:00 P. M.

The stellar attraction which follows matches the best Juvenile boys with the New York Greenleafs. Playoff champs of the Metropolitan Junior Hockey Association, the Greenleafs are currently one point out of first place with a record of 7 wins, 2 ties and 2 losses. Starting time for this game is 8:30 P. M.

12/19/67

#479

FOR INFORMATION ON PARK DEPARTMENT EVENTS
PLEASE DIAL 755-4100



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

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Department of Parks
City of New York
Arsenal, Central Park

for release

IMMEDIATELY UPON RECEIPT

THEATRE WORKSHOP HOLD AUDITIONS AT NEW STUDIO

New York City's Theater Workshop for Students has found a new home at 210 West 65th Street, in time to hold the final auditions there for its 100-member troupe, announced August Heckscher Parks Commissioner and Administrator of Recreation and Cultural Affairs. Young people 19 years of age and under, who wish to audition, should come in person at the new Workshop headquarters on December 28th, 29th or 30th between 10 a. m. and 4 p. m.

"Our new two-floor studio will make possible the production of improvisational operas to be performed in ghetto areas this summer," said Gordon Duffey, director and founder of the Theater Workshop. Prominent theater composers and playwrights will collaborate on the operas whose themes will be based on newspaper articles and situations derived from research in the areas where they will be performed. Both workshop trainees and local neighborhood youngsters will take part in the improvised operas.

The expanded work space also permits other additions to both the winter and summer curriculums: instruction in the techniques of Japanese Kabuki Theater, and exposure to environmental art and intermedia events. Basic training will be offered in improvisational acting, dance, acrobatics, singing and music theory.

"We are very grateful to the United States Housing and Urban Development Agency for making this work space available," said Commissioner Heckscher. "Though the building site is marked for incorporation into a West Side renewal area, we shall make good use of it in the interim," he added.

The Theater Workshop begins its second year, this winter, after receiving accolades from critics for its productions last summer of the baseball opera, "The Mighty Casey" and the Bertolt Brecht - Kurt Weill school opera "He Who Says Yes," performed at the East River Amphitheater.

12/22/67

#481

FOR INFORMATION ON PARK DEPARTMENT EVENTS PLEASE DIAL
755-4100

For information:
Mary Perot Nichols
REgent 4 1000



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Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

August Heckscher, Administrator of Recreation and Cultural Affairs and Parks Commissioner submitted a \$63.5 million Expense Budget request for 1968-69 to the city Budget Bureau today.

Commissioner Heckscher's request called for an increase of \$6.5 million over the \$57 million received by the Administration of Recreation and Cultural Affairs in the 1967-68 Budget year.

At the departmental hearings Commissioner Heckscher noted that the department is requesting an increase in funds for a new training program, and also an increase for the Office of Cultural Affairs to keep pace with its rapidly expanding functions.

"I hope very much funds for these purposes can be found," Mr. Heckscher said, "as they will serve objectives the importance of which the Mayor has stressed." Commissioner Heckscher said that "We are requesting an increase of \$276,740 in our regular lump sum appropriation for assistance to performing arts groups so that we may aid local arts councils that have been formed in all five boroughs and so that we can provide matching grants of small amounts to theatrical, musical and dance groups for the first time." Commissioner Heckscher observed that "the seed money that we are able to give these smaller groups, many of which are in the city's ghetto areas, is as important to the cultural health of our

city as the contributions we make to some of the city's giants among performing arts groups and museums."

Although the amounts for these cultural grants are being listed as a lump sum, Commissioner Heckscher said that they tentatively include a neighborhood theater group in Harlem, a performing arts group in Brooklyn, funds for a ballet company that will perform in parks throughout the city in the summer and a grant to a film makers group.

Commissioner Heckscher said that the Office of Cultural Affairs has "literally screened hundreds of small groups throughout the city to come up with a distribution of funds that will give us maximum impact and one that will reverberate throughout many local neighborhoods of the city."

Among the new requests for Expense Budget funds for 1968-69 were \$45,000 for maintenance of ten vest pocket parks presently being constructed under a federal grant; \$165,000 for operation of ten vest pocket swimming pools and \$50,000 for the operation of ten mini-pools. \$43,750 in the request is allocated for a new Training Unit for the Parks Department. The request also included an increase of \$96,832 for recreational supplies and materials and an increase of \$103,931 for recreational equipment.

Mandatory pay increases will take up a half million dollars of the request for new funds.



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12/27/67

#482

for release

UPON RECEIPT

Neither snow nor rain, nor sleet nor hail will dampen the New Year's Eve celebration in Central Park, which will take place at Bethesda Terrace, 72nd Street in the center of the park, from 11 P. M. to 1 P. M., on Sunday, December 31st, declared Parks Commissioner August Heckscher today. The Commissioner and Mrs. Heckscher, who will host the party in the park, invited all New Yorkers to join them in greeting the new year.

Dayglow arrows from east and west will mark the pedestrian paths to Bethesda Terrace and the winged "Angel of the Waters" which hovers over the Fountain will be illuminated by thousands of lights sparkling amidst a translucent plastic sculpture created by Vernon Lobb and Kip Coburn.

At the terrace entrance, a light sculpture by Richard Hogle will greet the celebrants and at midnight, a giant strobe will flicker across the plaza, as "thunder machines" in the trees roar out a welcome to 1968.

From 11 P. M. to midnight, the Utterbach Concert Ensemble Gospel Choir will sing under the direction of Clinton Utterbach. The 20-member choir is also appearing at the Brooklyn Academy of Music on Sunday afternoon, December 31st, at 5 P. M.

At midnight, the American Revolution Rock Band, led by Hamilcar DiCarlo, will play rock music for dancing until 1 A. M.

New Year's Eve revelers are invited to bring glitter, streamers, colored flashlights and any other luminous decorations to light up the sky but are reminded that open flames are prohibited in the park.

Hot mulled wine, coffee, hot chocolate, toasted marshmallows and other refreshments will be served at the kiosks on Bethesda Terrace.

Limited parking is available at the horseshoe parking lot west of the Bethesda Terrace and at the Boathouse parking lot on the east side of the park at 72nd Street.

12/27/67

#483

FOR INFORMATION ON PARK DEPARTMENT EVENTS, DIAL 755-4100

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