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550	4/22/68	New Sculpture to be Installed at 59th Street and Fifth Avenue



Department of Parks
City of New York
Arsenal, Central Park



for release

UPON RECEIPT

PLANS FOR ST. JAMES GOLDEN AGE CENTER REVEALED

Plans for the St. James Golden Age Center, in St. James Park in the Bronx, were disclosed today by August Heckscher, Administrator of Recreation and Cultural Affairs and Commissioner of Parks, at a press conference in the park. Renderings for the Center were on display.

Present at the press conference, with Commissioner Heckscher were Congressman Jonathan B. Bingham Bronx Borough President Herman Badillo, and architect Richard G. Stein.

Congressman Bingham of the 23rd Congressional District has played an important role in the realization of the Center. "We are especially grateful to Congressman Bingham", said Commissioner Heckscher, "for his successful efforts on behalf of the Golden Age Center, which the community has wanted for so long and which is so very much needed".

The St. James Golden Age Center, designed by Richard G. Stein and Associates, will include rooms and facilities for numerous activities, a shop and studio, a library, an assembly hall, and a nature center among them. A Waist Garden will be a unique feature of the nature center. A garden raised to waist level, it is designed for less strenuous planting and gardening. Steps and ramps will give access to the Center and will be kept free of ice and snow by special snow melting equipment.

The Golden Age Center is slated for completion by the end of 1969 at a cost of \$700,000.

(FACT SHEET ATTACHED)

3/21/68

#524

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAL 755-4100

FACT SHEET
ST. JAMES GOLDEN AGE CENTER
ST. JAMES PARK, BRONX

Location: The southwest corner of St. James Park, off Jerome Avenue. St. James Park is bordered by Jerome and Creston Avenues, E. 191st and E. 193rd Streets, Bronx.

Acreage: Building - 15,000 Sq. Ft.

Cost: Total \$763,000

Facilities: Activities room with stage, lounge and library with music corner, 4 meeting rooms for small gatherings, shop and studio for arts and crafts including wood-working and ceramics kiln, outdoor greenhouse and potting shed, a nature center in conjunction with a Waist Garden (a garden raised waist high), a variety of outdoor spaces for outdoor games and sitting areas, some with heating.

Architect: Richard G. Stein & Associates



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PRESS MEMORANDUM:

PARK DEPARTMENT HEROES GET AWARDS FROM HECKSCHER

Fifteen employees will receive Park Department citations for bravery from August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, on Tuesday, March 26th, at 10 A.M. at the Arsenal Building, in Central Park.

Last Friday, March 15th, at approximately 10 A.M. when a school bus was stalled in a flooding sunken roadway in Central Park, these men and several policemen, disregarding their own safety, rescued 38 small children and nine adults by forming a human chain.

3/21/68

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

Information:
Mary Perot Nichols
REgent 4 1000

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UPON RECEIPT

DYCKMAN HOUSE CLOSED FOR REFURBISHING

The Dyckman House will be closed during the coming month so that it can be newly painted, announced August Heckscher, Administrator of Recreation and Cultural Affairs and Commissioner of Parks.

The 18th century farmhouse, located at 204th Street and Broadway, in Manhattan, was built by William Dyckman in 1783. The house contains furnishings of the period, and silverware, maps and documents of Revolutionary days. The smoke-house still stands in an old-world garden that surrounds the house. During the Revolution, Dyckman House was the scene of soldiers camped on its hillside, and a replica of an officers log hut has been built there.

3/22/68

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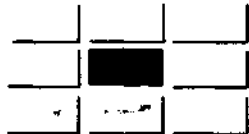
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HECKSCHER GIVES AWARDS TO PARK DEPARTMENT HEROES

August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, today awarded nineteen Parks Department employees with citations for bravery at the Arsenal, Parks Department headquarters.

The award reads: "This is to certify that -----disregarded his own safety by assisting in the rescue of 35 young school children whose lives were endangered by flooding waters from a water main break while they were trapped in a marooned school bus on the 79th Street Transverse Road in Central Park". The incident occurred Friday, March 15th.

"If these men had not worked so quickly and intelligently, it would have been a tragedy," said Commissioner Heckscher as he presented the commendations. A copy of this citation will be placed in their personnel folders.

The following is the list of men involved in the rescue:

3/25/68

#527

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100

PARK EMPLOYEES RECEIVE AWARD FROM COMMISSIONER
HECKSCHER - March 26, 1968

Stanley Wisniesky	80-33 252nd Street, Bellerose, N. Y.
S. Lupo	1364 Rockaway Parkway, Brooklyn, N. Y.
C. Bonello	142 31st Street, Brooklyn 32, N. Y.
J. Giordano	2170 West Street, Brooklyn 23, N. Y.
J. Cirigliano	46-24 Robinson Street, Flushing, N. Y.
R. Daismont	Candlewood Knolls, R. D 3, New Fairfield, Conn.
A. Castiglia	2844 Westchester Ave., Bronx, N. Y.
W. J. Wilson	Box 59, Route 6, Jefferson Valley, N. Y.
G. Cappola	4650 Matilda Ave., Bronx, N. Y.
A. Frasca	669 N. Terrace Ave., Mt. Vernon, N. Y.
W. Hart	446 Division St., Hicksville, L. I.
D. Eboli	339 Ellery St., Brooklyn 6, N. Y.
J. Allston	114-15 144 Street, South Ozone Park, L. I.
J. Jordan	1359 Dean St., Brooklyn 16, N. Y.
V. Lambusta	61-31 Booth Street, Rego Park, L. I.
V. Marino	89-42 218th Place, Queens, N. Y.
D. Desiderato	52 Homestead Ave., Staten Island 2, N. Y.
M. Graziano	106-34 79th St., So. Ozone Park, L. I.
John McDermott	541 Isham Street, New York 34, N. Y.



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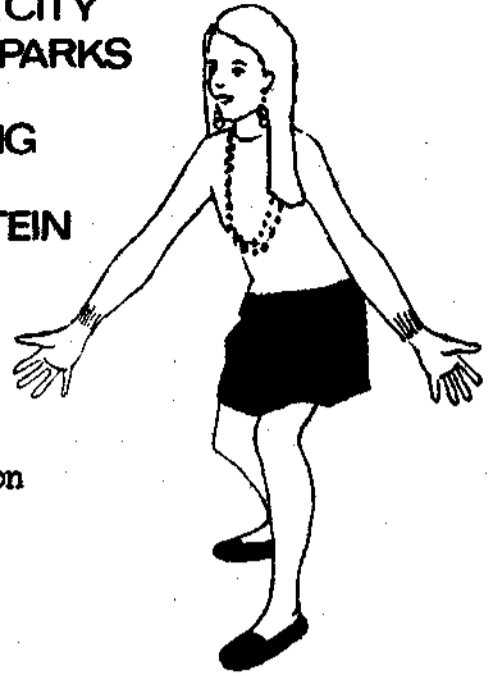
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THE NEW YORK CITY
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"STORIES FROM MANY LANDS" is heard on
WNYC Radio, 83 AM and 93.9 FM, every
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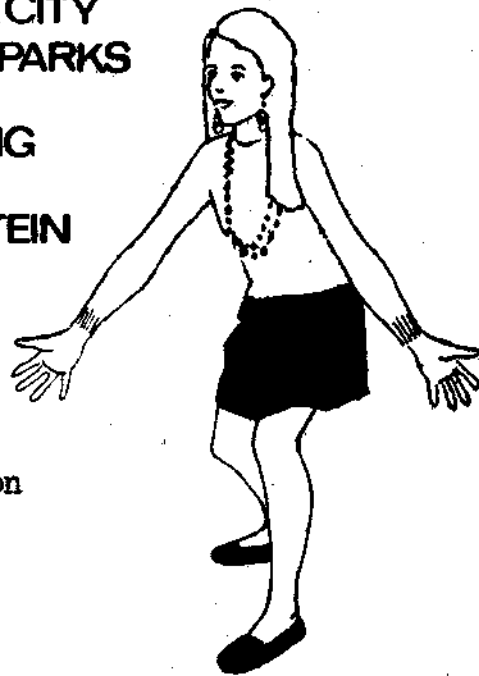
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She tours parks, playgrounds and recreation
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cummings and Dr. Seuss.

- April 6: ARABIA
"Ali Baba and The Forty Thieves"
- April 13: LIBERIA
"The One You Don't See Coming"
"Don't Shake Hands with Everybody"
"The Cowtail Switch"
-from The Cowtail Switch by H. Courlander
guitar music by Jim Bartow
congo drum by Andre Fisher
- April 20: ISRAEL
"King Solomon's Ring"
"The Man Who Didn't Die"
"The Desert Island"
-from Tales From The Wise Men of Israel
by J. Ish-Kishor
- April 27: BURMA
"The Four Young Men"
from Ride With The Sun by H. Courlander
"The Tiger's Minister of State"
"The Trial of The Stone"
-from The Tiger's Whisker by H. Courlander

3/28/68



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3/26/68



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City of New York
Arsenal, Central Park

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UPON RECEIPT

CITY GOLF COURSE OPENS SATURDAY

This year's golf season gets under way at New York City's thirteen fairways at 6:00 a. m. on Saturday, March 30th, announced August Heckscher, Administrator of Recreation and Cultural Affairs and Commissioner of Parks.

Due to work on the drainage system, the back nine at the South Shore Golf Course in Richmond will not be open for the start of the season. It will be necessary for the golfers there to play the front nine twice.

Fees for the 1968 season will be \$2.00 on weekdays and \$3.00 on Saturdays, Sundays, and holidays. Season golf lockers may be obtained for \$10.50 including sales tax. Annual golfing permits are no longer available.

Reduced rates on weekdays can be had by senior citizens 62 years or older. In order to qualify for a rate reduction on the golf courses of \$1.00, senior citizens must present one of the following to the Parks Department's Borough offices:

1. "Award" letter from the Departments of Health, Education and Welfare
2. Statement of retirement from any other retirement fund i. e. Railroad Retirement Act, etc.
3. Medicare Card

They must also submit a recent 2" x 2" photograph and an identifying signature.

The city's two pitch and putt golf courses at Flushing Meadow-Corona Park and Riis Park Beach will open a week later, Saturday, April 6th at 6:00 a. m.

3/26/68

#529

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755-4100

GOLF COURSES

IN THE BRONX:

MOSHOLU GOLF COURSE - 18 Holes
Jerome Avenue and Woodlawn

PELHAM GOLF COURSE - 18 Holes
Shore Road, n/o Hutchinson River Parkway

SPLIT ROCK GOLF COURSE - 18 Holes
Shore Road, n/o Hutchinson River Parkway

VAN CORTLANDT GOLF COURSE - 18 Holes
242nd Street & Broadway

IN BROOKLYN:

DYKER BEACH GOLF COURSE - 18 Holes
86th Street & Seventh Avenue

MARINE PARK GOLF COURSE - 18 Holes
Flatbush Avenue, between Avenue U & Belt Parkway

IN QUEENS:

CLEARVIEW GOLF COURSE - 18 Holes
23rd Avenue & Willets Point Boulevard, Bayside

DOUGLASTON GOLF COURSE - 18 Holes
Commonwealth Boulevard & Marathon Parkway,
Douglaston

FOREST PARK GOLF COURSE - 18 Holes
Park Lane South & Forest Parkway, Forest Park

KISSENA GOLF COURSE - 18 Holes
North Hempstead Turnpike & Fresh Meadow Road,
Flushing

IN RICHMOND:

LATOURETTE GOLF COURSE - 18 Holes
Forest Hills Road & London Road

SILVER LAKE GOLF COURSE - 18 Holes
Victory Boulevard and Park Road

SOUTH SHORE GOLF COURSE - 18 Holes
Hugenot Avenue & Railey Street

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UPON RECEIPT

SCHEDULE OF SPECIAL DANCE PERFORMANCES FOR
PRE-SCHOOL CHILDREN AND PARENTS

Rod Rodgers Dance Company will present ten special performances for the Cinemobile Program announced August Heckscher, Administrator of Parks, Cultural Affairs and Recreation.

Co-sponsored by the Office of Cultural Affairs and the Harlem Cultural Council, this young intergrated company has a repertoire ranging from Afro-American themes to abstract plays of movement and color patterns.

Rod Rodgers, recipient of the 1965-66 Jay Hays Whitney Fellowship, has worked extensively as a choreographer, performer and teacher. His company is now based at the Clark Center for Performing Arts in New York City.

Pre-school children from the agencies visited by the Cinemobile and their parents are invited. After each concert the children will be given time to ask questions.

Following is a schedule of performances:

3/26/68

#530

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DIAL 755-4100

For information:
Mary Perot Nichols
REgent 4 1000

Schedule For Pre-School Concerts

Friday, March 29 - Bronx - P. S. 30, 141st Street between Brook and
St. Anne's Aves. 1 p. m.

Tuesday, April 2, - Brooklyn (Bed. Stuy.) P. S. 243-1580 Dean Street
1 p. m.

Wednesday, April 3 - Motthaven Houses - S. Bronx, 375 E. 143 Street
12:30 p. m.

Thursday, April 4 - Motthaven Houses - S. Bronx, 375 E. 143rd Street
12:30 p. m.

Friday, April 5 - Brownsville - 693 Ralph Ave., Brooklyn, N. Y.
1 p. m.

Tuesday, April 9, Jamaica - P. S. 40 - 109 Union Hall Street, Jamaica,
N. Y. 10:00 a. m.

Wednesday, April 10 - Brownsville - Seth Low Houses, 155 Christopher
Ave., Brooklyn, N. Y. 1 p. m.

Thursday, April 11 - Bed. Stuy. 480 Tompkins Ave., Brooklyn, N. Y.
10:00 a. m.

Wednesday, April 17, - Salem Methodist Church, 7th Ave. and 129th
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A concert in East Harlem will be announced later.

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SOAP BOX DERBY ENTRANTS TO VISIT THE INTERNATIONAL AUTOMOBILE SHOW

A special program will be held at the International Automobile Show on Monday, April 1st, at 4:30 P.M., with the winner of the 1967 All-American Soap Box Derby and this year's Derby contestants as guests, announced August Heckscher, Administrator of Recreation and Cultural Affairs and Commissioner of Parks.

Hayes W. Jones, Commissioner of Recreation, will lead the brigade of boys through the auto exhibition at the New York Coliseum, 59th Street and Columbus Circle in Manhattan.

Entrants for this year's contest, numbering 173 at the last count, will personally meet Kenneth Cline of Lincoln, Nebraska, last year's National Soap Box Derby Champion, and the New York City Champion of 1967, Richard J. Aitken, a Staten Island resident. The reigning champs will have their winning racers on hand for champion hopefuls to inspect.

Photographs of the group will be taken and refreshments will be served.

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3/27/68

For information:
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A special program will be held at the International Automobile Show on Monday, April 1st, at 4:30 P.M., with the winner of the 1967 All-American Soap Box Derby and this year's Derby contestants as guests, announced August Heckscher, Administrator of Recreation and Cultural Affairs and Commissioner of Parks.

Hayes W. Jones, Commissioner of Recreation, will lead the brigade of boys through the auto exhibition at the New York Coliseum, 59th Street and Columbus Circle in Manhattan.

Entrants for this year's contest, numbering 173 at the last count, will personally meet Kenneth Cline of Lincoln, Nebraska, last year's National Soap Box Derby Champion, and the New York City Champion of 1967, Richard J. Aitken, a Staten Island resident. The reigning champs will have their winning racers on hand for champion hopefuls to inspect.

Photographs of the group will be taken and refreshments will be served.

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

3/27/68



Department of Parks
City of New York
Arsenal, Central Park

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CIRCUS COMES TO CENTRAL PARK

Children of all ages are invited to watch the circus parade through Central Park Tuesday morning, April 2nd, announced August Heckscher, Administrator of Parks, Cultural Affairs and Recreation.

At 10:00 a. m. the famous Ringling Bros. and Barnum & Bailey Circus "Animal March" will start at Lenox Avenue entrance to Central Park and proceed down the Park's West Drive to 67th Street and Central Park West exit. There will be three herds of elephants, 40 horses, tigers, camels, zebras, seals, llamas, plus famous clowns and star performers. Music will be provided by the Portchester Senior High School Band. *(come back -*

Special arrangements have been made by the Park Department to bar all vehicular traffic from Central Park's West Drive so that thousands of school children will have the opportunity to see the colorful procession.

The animals will be unloaded early in the morning at the Mott Haven Railroad Yard and then will be led directly to the park. After the parade through the park, they will go west to Ninth Avenue and south to the New Madison Square Garden to prepare for the night's opening performance.

NOTE: TO PHOTOGRAPHIC EDITORS - a flat bed truck will be available to carry photographers

3/28/68

#532

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
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For information,
Mary Perot Nichols
REgent 4 1000



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Department of Parks
City of New York
Arsenal, Central Park

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UPON RECEIPT

PRESS MEMORANDUM:

LINDSAY, HECKSCHER OPEN NEW PLAYGROUND

Mayor John V. Lindsay and Commissioner Heckscher will participate in the dedication ceremonies of a new playground adjacent to P.S. #166 at 89th Street between Amsterdam and Columbus Avenues, on Wednesday, April 3rd, at 11:00 a. m.

The playground was designed by M. Paul Friedberg, a nationally known landscape architect who designed the prizewinning Astor Playground at Riis Houses on the Lower East Side and the unique vest pocket park at 29th Street and Second Avenue.

The total cost of the design and construction of this playground was financed by the Astor Foundation which has contributed other exciting and imaginative designs for open space in the city.

3/28/68

#533

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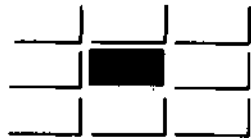
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Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

Mary and Louie Buffalo
residing at the Central Park Zoo
proudly announce the birth of their son

Buffalo Bill

on March 26, 1968

weight: 35 lbs.

now can be seen in the Antelope House between
the llamas and the camel

Note: Four wallabies have been acquired and are now on exhibit at the Central Park Zoo in the Yak House next to the zebra. Three of these miniature kangaroos, natives of Australia and Tasmania, are full grown - one and one half feet long. The fourth is a baby boy, only 10 inches long. The baby can be seen on rare occasions when he sticks his head out of his mother's pouch or takes a short jump around.

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Department of Parks
City of New York
Arsenal, Central Park

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UPON RECEIPT

DANCE CLASSES TO BE HELD

The Parks Department's latest recreation program will feature dances from around the world, August Heckscher, Administrator of Recreation and Cultural Affairs and Commissioner of Parks, announced today. New York City youngsters will have the opportunity to learn folk dances from many nations - from the reels and squares of American jigs to folk dances from Spain, Hawaii, Israel, the Philippine Islands and numerous other countries.

The highlight of the program will see children from all over the city performing in a colorful Dance Festival on Saturday, June 8th, at 1:30 p. m., at Clove Lake Park in Staten Island.

Registration for the Folk Dance Program begins on March 25th and will continue indefinitely, for boys and girls up to and including 16 years of age. Parents may register their children at any Parks Department playground or recreation center in the five boroughs. Registrants will be informed as to where and when classes will be held.

Further information about the dancing classes may be obtained from the Recreation Department of the Department of Parks by calling RE-4-1000, Ext. 857.

3/29/68

#537

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Arsenal, Central Park

for release

UPON RECEIPT

AWARD CONTRACT TO INSTALL PORTABLE SWIMMING POOLS

The Parks Department has awarded the contract to install 10 portable swimming pools at various locations in the City of New York to the low bidder, Paddock Pool Builders, Inc. announced Commissioner Heckscher today.

The contract was in the amount of \$334,360.00

The pools will be at the following sites:

Manhattan - Tanahey Park - Cherry, Water and Market Streets

Manhattan - Chelsea Park - 10th Avenue and West 28th Street

Brooklyn Playground - Howard Avenue between Dean and Pacific Streets

Brooklyn - Bushwick Park

Bronx - Melrose Houses - Park Playground

Bronx - P.S. 150 Playground

Queens - O'Connell Playground

Queens - Linden Park

Richmond - Mahoney Playground

Richmond - DeMatti

3/29/68

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3/29/68

#538

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UPON RECEIPT

BICYCLE DEMONSTRATION

The public is invited to attend a lecture and demonstration on proper bicycling techniques by Mr. Keith Kingbay, Activities Chairman, League of American Wheelman, on Saturday, April 6th, from 10 A.M. to 1 P.M., at Heckscher Playground, 62nd Street and West Drive in Central Park, announced August Heckscher, Administrator of Recreation and Cultural Affairs and Commissioner of Parks.

Mr. Kingbay will demonstrate the proper safeguards that should be observed by cyclists and the proper care of bicycles. A question and answer session will play a part in the discussion.

Members of the Central Park Bike Patrol, under the direction of the Department of Recreation, will participate in the demonstration. The Bike Patrol, formed in June, 1967, is made up of volunteers over 16 years of age who are trained to advise their fellow bicyclists on cycling traffic rules and who aid in simple repairs and minor first aid.

All bicycling enthusiasts are invited to attend. And don't forget to bring your bikes along.

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UPON RECEIPT

LINDSAY, HECKSCHER OPEN JOINTLY OPERATED PLAYGROUND

Mayor John V. Lindsay and August Heckscher, Administrator of Parks, Cultural Affairs and Recreation, joined with city notables and the community in celebrating the opening of the new jointly-operated playground adjacent to P.S. #166 at 89th Street between Amsterdam and Columbus Avenues today.

At the ceremonies, Mayor Lindsay praised the Astor Foundation, represented by Mrs. Vincent Astor, for their imaginative and exciting funding of this unique playground, the community for their active participation and Mr. Paul Friedberg for his original design.

The Mayor stated, "This playground is a great demonstration of cooperation and effort of the community, administration and private funding to produce the highest in design for public facilities."

"This stunning playground shows that responsible community leadership can help bring about better environments" said Commissioner Heckscher.

The guests were welcomed by the principal, Miss Ethel O. Ebin and Samuel Ratensky, Assistant Administrator for Planning, Design and Research, Housing and Development Administration, told of the long history of the playground for the 70 years old school.

Refreshments were served in the school library by the Parents' Association.

4/1/68

For information:
Mary Perot Nichols
REgent 4 1000

#540

FOR INFORMATION : ON PARK DEPARTMENT EVENTS, PLEASE DIAL
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FACT SHEET

on

P.S. 166, JOINTLY-OPERATED PLAYGROUND

Designer: M. Paul Friedberg and Associates.

Location: West Side Urban Renewal Area, Manhattan, east of P.S. 166 on the south side of West 89th Street, between Columbus and Amsterdam Avenues, Manhattan.

Total Cost: \$225,000 funded by the Astor Foundation.

Description of Facility: A sitting area, an amphitheater for school productions, which turns into a giant spray pool in the summer: and a large blackboard at the focal point of seating. On this blackboard the students draw scenes of the productions they present here. A giant spider web, almost 50 feet in diameter, will be used for climbing and bouncing. Rolling log units that help develop balancing skills and various other climbing devices are all architect-designed. Slides are built into granite block mounds. Doughnut-shaped rubber walls in the playground have indentations decorated with brightly colored epoxy paints and a local artist, Mon Levenson, designed a moray pattern into a portion of the fence. Another artist, Samuel Weiner, designed the colorful banners which are suspended from a series of high poles.

Park Hours: Open to everyone: 3 P.M. to dusk on school days
8 A.M. to dusk on all other days



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UPON RECEIPT

EGG ROLLING CONTEST

The Great Lawn in Central Park will be the scene for the 22nd Annual Egg Rolling Contest to be held on Saturday, April 13, at 2:00 p. m. announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks.

Children age 5 through 13 years of age will participate in the Egg Rolling Contest which has been an Easter week highlight for thousands of children over the years. Awards will go to those finishing first, second and third in all age groups.

Free entry blanks may be obtained at Park Department Playground and Recreation Centers. Participants may also register at the Great Lawn, 84th Street Central Park, up to 1:00 p. m. on the day of the contest.

A surprise event is featured on the program and Commissioner Heckscher advised persons of all ages to attend for "This could easily turn into one of New York City's really great annual events." All those present will have a chance to participate in the special events in which the lucky ones will be going home with turkeys and eggs. The Poultry and Egg National Board is sponsoring this part of the program.

In event of rain, the Contest will take place on the first clear weekday afternoon at 2:00 p. m.

4/8/68

#541

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UPON RECEIPT

COMMISSIONER HECKSCHER LEADS HIKE THROUGH INDIAN
TERRITORY ON APRIL 20th

The site of a former Algonquin Indian Settlement and the wildest park in New York City will be the scene of the Parks Department Hike #2 on April 20th at noon. August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks, will lead the way through Inwood Park at the northern tip of Manhattan. This is the second in a series of exploratory walks through New York City parks sponsored by the Department of Parks.

Hikers should meet at the Seaman Avenue and Isham Street entrance to the park, near 207th Street. The walk will cover 2 1/2 miles of nature trails.

Helping Commissioner Heckscher provide a commentary for hikers on points of historical and natural interest will be two experts in geology and archaeology. A fact sheet and map of the park will be available.

Halfway through the walk hikers will picnic at a grassy knoll overlooking the Hudson. For those who do not bring a lunch, a snack truck will be there to sell sandwiches, beverages and desserts.

Hike #2 will be cancelled only in the event of heavy rain.

HOW TO GET THERE

By SUBWAY: 7th Avenue - 241st St. - Van Cortlandt Avenue
Line to 207th St. and Broadway--walk west.

By BUS: Broadway 104 Bus to 207th & Broadway

By CAR: Henry Hudson Parkway - Dyckman Street exit, south
on Dyckman, west on Isham Street, Parking available.

From the Bronx: 207th Street Crosstown to park entrance

4/11./68

#542

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4/11./68

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UPON RECEIPT

WAVE HILL NATURE WALKS

The Department of Parks will co-sponsor a specialized series of six nature walks through the Wave Hill area of the Bronx during April and May, August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, announced today. Mrs. Hannah Williams of the Wave Hill Center for Environmental Studies, and Mr. Ted Kazimiroff, Bronx Historian, have planned the nature walks with Parks Department representatives.

The first three walks, to be led by Mr. Kazimiroff, will take place in Pelham Bay from 9:30 A. M. to noon. On Saturday, April 20th, the Hunter Island area will be explored; the Bartow-Pell area will be the site of the second hike on Saturday, April 27th; the third walk in the series will be through the Split Rock area on Saturday, May 4th.

The latter half of the nature walks will be through the Wave Hill-Riverdale Park section of the Bronx, from 2:30 P. M. to 4:00 P. M. Carl Buckheister, ornithologist and past President of the National Audobon Society, will lead the first hike on Sunday, May 12th, and will point out birds in the area. Dr. Helen Ross Russell, instructor in outdoor education, will examine edible plants and other flora in the walk scheduled for Sunday, May 19th. The last hike of the series, on Sunday, May 26th, will be a geology walk through the park.

The Wave Hill walks are a must for the nature lover's calendar, and promise to be both informative and entertaining.

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Arsenal, Central Park

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UPON RECEIPT

PARKS DEPARTMENT INITIATES JOGGING PROGRAMS

Jogging, the exercise for physical fitness that has captured the imagination and health of thousands of Americans from 7 years to 70, becomes an official New York City recreation program on April 20th when the Parks Department opens 19 jogging tracks in 5 boroughs, announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks.

Hayes W. Jones, Commissioner of Recreation, will initiate the program at 10 a. m. He will open the Central Park track which circles the reservoir, beginning at 90th Street on the east side of the park.

The jogging program will continue daily during daylight hours. use of the tracks is free and open to people of all ages. Signs will indicate starting points and half mile markers along the routes will indicate distance covered.

Recreation directors will be available at each location on April 20th to inform participants on proper procedures in undertaking a jogging program. Charts will be posted at each area for joggers to record their progress and attendance.

Organizations that have been conducting indoor physical fitness programs are invited to make use of these outdoor jogging areas.

continued

Extremely overweight people and those with medical illnesses involving the bones, joints, heart or lungs, should have the approval of their physicians before beginning a jogging program.

Attached is the list of the 19 jogging areas and their starting points:

MANHATTAN:

East River Drive: Broome Street North
 Riverside Park: 97th Street East of W. Side Highway
 Central Park around Reservoir: 90th Street and 5th Ave.
 Inwood Park: Gaelic Football Field - 215th Street

BRONX:

Van Cortlandt Park Parade Grounds: 241st and Broadway
 Crotona Park Tennis House: E. 173rd and Crotona Ave.
 Macombs Dam Park: E. 161 Street & Ruppert Place
 St. Mary's Park: Recreation Center at 145th St. and S. Anne's Ave.
 Pelham Bay Park: Bruckner Blvd. & Middletown Road

BROOKLYN:

Prospect Park Cross Country Area: East Drive to Grand Army Plaza
 Length of Ocean Parkway: Coney Island Ave. between Gaton & Parkside Aves.
 Parade Grounds: Coney Island Ave. between Gaton & Parkside Aves.
 Marine Park Bicycle Path: Fillmore Street & Stuart St.
 McCarren Park : Lorimer St. & Driggs Ave.

QUEENS:

Forest Park: Woodhaven Blvd. & Park Lane
 Alley Athletic Field: Winchester Blvd. & Union Turnpike
 Flushing Meadow Park: Boat House, East side of Meadow Lake

RICHMOND:

Clove Lakes Park: Bridge in front of Comfort Station
 South Beach: Comfort Station at Cromwell Ave.
 Great Kills Park: Hyland Blvd. entrance near Ainsworth Ave.

4/11/68

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 Macombs Dam Park: E. 161 Street & Ruppert Place
 St. Mary's Park: Recreation Center at 145th St. and S. Anne's Ave.
 Pelham Bay Park: Bruckner Blvd. & Middletown Road

BROOKLYN:

Prospect Park Cross County Area: East Drive to Grand Army Plaza
 Length of Ocean Parkway: Coney Island Ave. between Gaton & Parkside
 Parade Grounds: Coney Island Ave. between Gaton & Parkside Aves.
 Marine Park Bicycle Path: Fillmore Street & Stuart St.
 McCarren Park: Lorimer St. & Driggs Ave.

QUEENS:

Forest Park: Woodhaven Blvd. & Park Lane
 Alley Athletic Field: Winchester Blvd. & Union Turnpike
 Flushing Meadow Park: Boat House, East side of Meadow Lake

RICHMOND:

Clove Lakes Park: Bridge in front of Comfort Station
 South Beach: Comfort Station at Cromwell Ave.
 Great Mills Park: Hyland Blvd. entrance near Ainsworth Ave.

4/17/68

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FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

UPON RECEIPT

ALFRED E. SMITH CREATIVE ARTS WORKSHOP TO HOLD EXHIBIT

An exhibition of creative art works by members of the Alfred E. Smith Creative Arts Workshop will be held at the Rutgers Community Center, 200 Madison Street, in Manhattan, August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, announced today. The exhibition can be seen on Friday, April 15th, from 7 to 10:30 P.M., and on Saturday and Sunday, from 1 to 5 P.M.

The workshop, directed by Jerry Schulman, services adults in the community. The idea for the arts workshop for adults was initiated by Robert Maslow, a small businessman, and is sponsored by the Office of Cultural Affairs. Now a first year pilot project, the program provides free instruction nine times a week. Classes meet for painting and sculpture on Monday and Wednesday in the afternoons and evenings, and for ceramics and crafts Tuesday afternoons, Wednesday mornings and all day Thursday.

The highlight of the arts program will take place this spring, featuring an outdoor sculpture done by the workshop students.

Arrangements for the exhibit have been worked out by Tom Lloyd and Sue Shapiro, instructors at the workshop.

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4/12/68

#545



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

THREE BABY RACCOONS AT CENTRAL PARK ZOO

August Heckscher, Administrator of Recreation and Cultural Affairs and Commissioner of Parks proudly announces the birth of three raccoons at the Central Park Zoo.

Mother Raccoon is not taking care of her new family but, luckily, one of the Zoo cats has room for one more while she is nursing her own brood of 8 kittens. The keepers of the Zoo are bottle feeding the other two.

4/12/68

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

#546



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4/12/68

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#546

for release

UPON RECEIPT

COMMISSIONER HECKSCHER LEADS HIKE THROUGH INDIAN
TERRITORY ON APRIL 20th

The site of a former Algonquin Indian Settlement and the wildest park in New York City will be the scene of the Parks Department Hike #2 on April 20th at noon. August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks, will lead the way through Inwood Park at the northern tip of Manhattan. This is the second in a series of exploratory walks through New York City parks sponsored by the Department of Parks.

Hikers should meet at the Seaman Avenue and Isham Street entrance to the park, near 207th Street. The walk will cover 2 1/2 miles of nature trails.

Helping Commissioner Heckscher provide a commentary for hikers on points of historical and natural interest will be two experts in geology and archaeology. A fact sheet and map of the park will be available.

Halfway through the walk hikers will picnic at a grassy knoll overlooking the Hudson. For those who do not bring a lunch, a snack truck will be there to sell sandwiches, beverages and desserts.

Hike #2 will be cancelled only in the event of heavy rain.

HOW TO GET THERE

By SUBWAY: 7th Avenue - 242nd St. - Van Cortlandt line to 207th St. & Broadway - walk west.

By BUS: Broadway 104 Bus to 207th St. & Broadway

By CAR: Henry Hudson Parkway - Dyckman Street exit,

North on Broadway, west on Isham Street - parking available.

ALSO by SUBWAY: IND 'A' train to 207th Street.

4/17/68

#548

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
DIAJ 755-4100



Department of Parks
City of New York
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FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE
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For information:
Mary Perot Nichols
REgent 4 1000



Department of Parks
City of New York
Arsenal, Central Park

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UPON RECEIPT

NEW SCULPTURE TO BE INSTALLED AT 59TH STREET AND FIFTH AVENUE

"Three Arches", an eleven foot high sculpture by the noted artist, Herbert Ferber, will be installed at 59th Street and Fifth Avenue, Friday, April 26th at 10 A.M., announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, today.

This giant sculpture made of fiber glass and epoxy resin will cover a 100 square foot base. The sculpture is large enough for children to walk under it--the sculptor wants it to be seen as a model of a piece twice the size. It is painted blue and consists of three separate pieces engineered to support each other.

Herbert Ferber was born in New York City in 1906. He received a Bachelor of Science at Columbia University and studied sculpture at the Beaux Art Institute of Design, New York City, 1927-1930. He has exhibited here and abroad since 1930. Most recently, he exhibited at Battersea Park, London, and at the Musee Rodin, Paris. He has had one-man shows at the Midtown Gallery and at Betty Parsons and is presently at the Andre Emmerich Gallery, New York City.

Mr. Ferber is represented in many of the important museums and colleges in this country. He has also written about art, and in 1967 was an Associate Fellow at Yale University, Morse College.

This is the third sculpture of the "Sculpture of the Month" program sponsored by the New York City Office of Cultural Affairs under the direction of Mrs. Doris Freedman in which works by prominent contemporary artists are exhibited each month at various sites throughout the city. At present there are sculptures at two other sites: Bernard Rosenthal's "Alamo" which was purchased and has been permanently placed at Astor Place, Manhattan, and "Cumbria" by Robert Murray at Battery Park.

4/22/68

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4/22/68

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

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- 556 Tompkins Square Gets New Playground Equipment
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Department of Parks
City of New York
Arsenal, Central Park

for release

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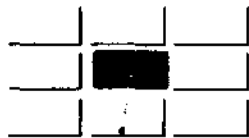
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For information:
Mary Perot Nichols
Agent 4 1000

#550



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City of New York
Arsenal, Central Park

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4/22/68

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.



Department of Parks
City of New York
Administration, Central Park

for release

UPON RECEIPT

OPENING OF BROOKLYN BIKE PATH

The Brooklyn Bike Path, will be officially opened on Sunday, April 28th, at 12:30 P. M., August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Parks Commissioner announced today. Mayor Lindsay, Commissioner Heckscher and Recreation Commissioner Hayes W. Jones will make the opening tour of the new ten mile route from Bedford-Stuyvesant.

The opening day festivities at Tompkins Park in Bedford-Stuyvesant will include band music, an exhibition of basketball on unicycles by the Steiber King Charles' Unicycle Riders, and a bicycle decoration contest for members of the Bedford-Stuyvesant community, from 11 A. M. to noon. Steiber King Charles' Unicycle Riders will also perform as a band while riding along on the bike route.

After the ceremonies, bicyclists will start on the ten mile bike route which winds from Eastern Parkway to Prospect Park where they will be joined by a contingent of public officials. They will then pedal along Ocean Parkway to Coney Island. The path ends at Seaside Park, near Nathan's Children under 12 years of age, not accompanied by their parents, will stop at the Prospect Park parade grounds and will bicycle back to Tompkins Park with a committee of parents as escorts.

continued

The Brooklyn Bike Path, the first of five paths to be opened, is co-sponsored by the Parks Department, the Park Association of New York, and the Department of Traffic. Numerous bike clubs and associations have helped make this bike path possible, including the Bicycle Institute of America, American Youth Hostels, Prospect Park Cycles and the Stelber Bicycle Company. The Tompkins Park Rehabilitation Committee and the New York Bicycling Racing Association have aided in the planning of the opening ceremony.

The purpose of these bicycle paths is to provide specific areas for safe bicycling and to connect major parks with various city neighborhoods. In conjunction with the project, a summer bike program is being planned for day trips and other bicycling excursions.

Tompkins Park is bounded by Greene, Marcy and Fafayette Avenues.

The second bike path, in the borough of Manhattan, will open on Sunday, May 19th, at the southeast corner of Central Park.

4/22/68

#551

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100

for release

UPON RECEIPT

BIKE TRAIN: DESTINATION SOUTHAMPTON

New York City's first Bike Train, co-sponsored by the Department of Parks and the American Youth Hostels, will head for Southampton, Long Island, on Sunday, May 5th. August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Parks Commissioner will lead the bicycle brigade.

The special Long Island Railroad train that will take cyclists out to the Island will make stops at the following Long Island Railroad stations: Penn Station at 8:30 A. M.; Atlantic Avenue, Brooklyn, at 8:41 A. M.; and East New York at 8:50 A. M.; and Jamaica, Queens, at 9:15 A. M. The train will have cyclists back in New York by 8:30 P. M. A snack bar will be open for hungry cyclists on the train, and lunch can be bought in Southampton.

Cyclists who don't own bicycles should rent them in New York. AYH hostellers will be on hand to help with the loading and unloading of bikes.

In Southampton, cyclists will have no trouble following the two clearly marked bicycle routes.

Round trip train tickets are now available for \$5.75, but will cost \$7.00 at departure time. Seating is limited to 700, so reservations should be made promptly. Checks and money orders should be made payable to American Youth Hostels, and sent to: Bike Train, The Arsenal - Room 302, 830 Fifth Avenue, New York, New York 10021.

The L. I. R. R. will have brochures containing information about other interesting one-day train excursions on hand.

4/24/68

#552

For Information on Park Department Events, Please Dial 755-4100

for release

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PRESS MEMORANDUM:

TINGUELY-DE SAINT-PHALLE OUTDOOR SCULPTURE SHOW OPENS IN CENTRAL PARK

The New York City Administration of Parks, Recreation and Cultural Affairs opens another one of its outdoor contemporary sculpture shows on May Day in Central Park with giant multi-colored superwomen ("Nanas") by Niki de Saint-Phalle and somber black Jean Tinguely machines, August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Parks Commissioner announced today. The sculpture show is located in the Conservatory Garden at 105th Street and Fifth Avenue in the Park.

The press opening will take place at 11 A.M., May 1, 1968 in the Conservatory Garden.

The Tinguely-de Saint-Phalle sculpture show was originally exhibited on the roof of the French Pavilion at Expo '67 and more recently at the Albright-Knox Art Gallery in Buffalo, New York.

Miss de Saint-Phalle is an American, brought up in New York, who now works in Paris. Jean Tinguely, a Swiss, also lives in Paris. He is best known in New York for his "Homage to New York", a self-destroying machine which consumed itself in the garden of the Museum of Modern Art in 1960.

The sculpture show was arranged by Mrs. Doris Freedman, Director of the New York City Office of Cultural Affairs.

Biographies of the sculptors are attached.

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

4/24/68

#553

NIKI de SAINT-PHALLE

Born in Paris

Raised in New York City

Attended Convent of the Sacred Heart

1949 married; went to live in France; is the mother of 2 children:
Phillip and Laura

1951 saw for the first time the sculptural architecture of Antonio
Gaudi in Barcelona and was greatly stimulated by his work

1960 began her famous shooting paintings in which the spectator
participates in the creation of the painting

1961 created the "Homage to Salvador Dali" at the Dali festival in
Spain

1962 created the "Construction of Boston", a happening together with
Jean Tinguely, Robert Rauschenberg and other artists.

1965 started her Nana sculptures: colossal, joyous, zany women

1966 designed decors for Roland Petit Ballet "L'Eloge de la Folie"
together with Jean Tinguely constructed a Nana 60 feet long for
the Stockholm Museum: a walk-in sculpture

1967 Niki and Jean Tinguely designed the "Paradis Fantastique" a
dialogue between the Nanas and machines for the roof of the
French Pavilion at Expo '67

Niki's paintings and sculptures have been collected and exhibited by
museums throughout the United States and Europe.

Museum of Modern Art Paris

Museum of Modern Art New York

Chicago Art Institute

Stedelijk Museum, Amsterdam

Stockholm Museum

JEAN TINGUELY

- 1925 Born in Fribourg, Switzerland.
- 1928 Family moves to Basel.
- 1939 Constructs sound-making "orchestra" out-of-doors by placing in a running brook some thirty water wheels each attached to a different object that makes noise.
- 1941 Attends Basel School of Fine Arts until 1945.
- 1945 Makes first constructions in wire, metal, wood and paper: "edible-sculpture" in grass.
- 1951 Moves to Paris where he has lived ever since.
- 1952 Develops mechanical scheme of "meta-matics" with asynchronous gears which permit the functional utilization of chance in kinetic constructions.
- 1954 First one-man exhibition. "Reliefs Metamecaniques," Galerie Arnaud, Paris. Included in exhibition, "Sculptures-Automobiles" Studio B 24, Milan.
- 1955 Exhibition, Galerie Samlaren, Stockholm. Included in pioneering kinetic and optical abstraction exhibition, "Le Mouvement," Galerie Denise Rene, Paris. Shows "sound-making meta-robot painting-machines. Participates in "Salon des realites Nouvelles," Paris. Included in "Eisenplastik" exhibition, Kunsthalle, Bern.
- 1956 Participates in the Festival of Avant-Garde Art in Marseille in Le Corbusier's Unite d'Habitation. Exhibition, Galerie Denise Rene, Paris.
- 1957 Exhibition, Galerie Denise Rene, Paris. Exhibition, Galerie Edouard Loeb, Paris.
- 1958 Exhibition, "Concert pour Sept Tableaux," Galerie Iris Clert, Paris. Exhibition, with Yves Klein, "Vitesse pure et stabilite monochrome," Galerie Iris Clert, Paris.
- 1959 Exhibition Galerie Schmela, Dusseldorf. Flies over city and drops 150,000 manifestoes, "Fur Statik." Exhibition, "Meta-matic," Galerie Iris Clert, Paris. Shows kinetic construction, "Meta-matic-automobile-odorante-et-sonore," at first Biennale de Paris. It produced 40,000 multicolored paintings to be given away. Exhibition, Kaplan Gallery, London.

- 1960 First one-man exhibition in America, Staempfli Gallery, New York. Creates "Homage to New York," a self-destroying machine, in the garden of THE MUSEUM OF MODERN ART, New York. Exhibition, Galerie des Quatre Saisons, Paris. Shows machine that creates sculptures, and another that saws sculptures in half. Exhibition with Kricke and Luginbuhl, Kunsthalle, Bern. Exhibition, Museum Haus Lange, Krefeld. Shows machine designed to "destroy museums."
- 1961 Exhibition, Staempfli Gallery, New York. Major representation in the international kinetic exhibition, "Rorelse I Knosten," at the Stedelijk Museum, Amsterdam; the Moderna Museet, Stockholm; the Louisiana Museum, Copenhagen (28 works shown.) Participates in Paris "concert" with John Cage, Jasper Johns, Robert Rauschenberg, Niki de Saint-Phalle and David Tudor. Exhibition, Louisiana Museum, Copenhagen; first study for "The End of The World." Exhibition, Galerie Rive Droite, Paris. Exhibition, Galeria Schwarz, Milan.
- 1962 Exhibition, Galerie Handschin, Basel. Exhibition, Everett Ellin Gallery, Los Angeles. Exhibition, Alexander Iolas Gallery, New York. Exhibition of Eleven Fountain-Sculptures, organized by Galerie Handschin, Kursaal, Basel. Participates in "The Construction of Boston," a theatrical event at the Maidman Theater, New York, written by Kenneth Koch with Robert Rauschenberg, Niki de Saint-Phalle and the Merce Cunningham dance company participating. Collaborates with the National Broadcasting Company in filming "The End of the World" in the Nevada desert. Organizes "Dylaby" Labyrinthe Dynamique" at the Stedelijk Museum, Amsterdam with Robert Rauschenberg, Martial Raysse, Niki de Saint-Phalle, Daniel Spoerri and Ultvedt. Sho Narwa, a "Monster-machine," at the World's Fair, Seattle, Washington.
- 1963 Exhibition, Minami Gallery, Tokyo. Exhibition, Dwan Gallery, Los Angeles. Begins Eureka, a giant machine (30 feet high, 15 ft. wide, 22 ft. long.) for the National Swiss Exhibition at Lausanne, commissioned by the Swiss government. Completed in 1964, the machine still stands on the fair grounds.
- 1964 Exhibition, Galerie Alexandre Iolas, Geneva. Exhibition, Kunsthalle, Baden-Baden. Exhibition, Zwirner Gallery, Cologne. Included in Documenta III, Museum Fredericianum, Kassel, Germany. Included in "Painting and Sculpture of a Decade: 1934-64." the Tate Gallery, London.

1964 (cont'd)

Exhibition, Galerie Alexandre Iolas, Paris. The entire exhibition is acquired by THE MUSEUM OF FINE ARTS, Houston, Texas.

Included in Mouvement 2 Galerie Denise Rene, Paris.

1965 Exhibition, Alexander Iolas Gallery, New York (In collaboration with the Dwan Gallery, Los Angeles.)

Included in "Kinetic and Optic Art Today," Albright-Knox Art Gallery, Buffalo, New York.

Exhibition, The Museum of Fine Arts, Houston, Texas.

"Trois Sculpteurs: Cesar, Roel D'Haese, Tinguely" shown at the Musee des Arts Decoratifs, Paris.

Major representation at the VIII Bienal, Sao Paulo, Brazil, under swiss auspices.

Tinguely awarded minor prize for "experimental sculpture" which he refused to accept.

Included in "Lumiere et Mouvement" exhibition, Kunsthalle, Bern.

1966 Collaboration with Niki de Saint-Phalle and Martial Raysse, Paris. Ballet Roland Petit (Decor and costumes... "L'Eloge de la Folle"

Collaboration with Niki de Saint-Phalle and Per Olof Ultvedt, HON, at the Moderna Museet, Stockholm, Sweden.

1967 Commissioned by the French Government to do a work for the Montreal Expo...did collaboration with Niki de Saint-Phalle. Paradis Fantastique.

November, Paris, Exhibition Alexander Iolas Gallery

December, Buffalo, New York, Albright-Knox Art Gallery. Exhibition of Expo work, PARADIS FANTASTIQUE.

1968 March-April, Museum of Contemporary Art, Chicago, Illinois, JACQUET/TINGUELY/RAYSSE.

PRESS MEMORANDUM:

TINGUELY-DE SAINT-PHALLE OUTDOOR SCULPTURE SHOW OPENS IN CENTRAL PARK

The New York City Administration of Parks, Recreation and Cultural Affairs opens another one of its outdoor contemporary sculpture shows on May Day in Central Park with giant multi-colored superwomen ("Nanas") by Niki de Saint-Phalle and somber black Jean Tinguely machines, August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Parks Commissioner announced today. The sculpture show is located in the Conservatory Garden at 105th Street and Fifth Avenue in the Park.

The press opening will take place at 11 A.M., May 1, 1968 in the Conservatory Garden.

The Tinguely-de Saint-Phalle sculpture show was originally exhibited on the roof of the French Pavilion at Expo '67 and more recently at the Albright-Knox Art Gallery in Buffalo, New York.

Miss de Saint-Phalle is an American, brought up in New York, who now works in Paris. Jean Tinguely, a Swiss, also lives in Paris. He is best known in New York for his "Homage to New York", a self-destroying machine which consumed itself in the garden of the Museum of Modern Art in 1960.

The sculpture show was arranged by Mrs. Doris Freedman, Director of the New York City Office of Cultural Affairs.

Biographies of the sculptors are attached.

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

4/24/68

#553

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Raised in New York City
Attended Convent of the Sacred Heart

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Chicago Art Institute
Stedelijk Museum, Amsterdam
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Department of Parks
City of New York
Avenue, Central Park

for release

UPON RECEIPT

UNVEILING OF AIR STRUCTURE AT ST. JOHN'S RECREATION CENTER

The City's first indoor track, housed in an air structure at St. John's Recreation Center in Brooklyn's Bedford-Stuyvesant section, will open officially on Monday, April 29th, at 4:30 P.M., announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks. Commissioner Heckscher and Commissioner of Recreation Hayes W. Jones will preside at the opening ceremonies.

St. John's Recreation Center is located in St. John's Park, at Prospect Place between Troy and Schenectady Avenues.

The huge bubble-like structure, erected over an existing softball field, will house a running track and basketball court during the fall and winter months.

Scheduled events for the opening ceremonies include races for boys and girls, an exhibition race by college and athletic club athletes, and a senior men's 600 yard run.

The sports complex was designed by Don Spitzer of Future Sports, Inc., and was installed by Lunden-Mazza Company, Inc., of Great Neck, Long Island.

FACT SHEET ATTACHED

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

4/25/68

#554

For information:
Mary Perot Nichols
REgent 4 1000

FACT SHEET

LOCATION: St. John's Park - intersection of Troy and Schenectady
Avenues, Bergen Street and Park Place.

COST: \$147,000.00

FUNCTION: For use as track and basketball facilities during the cold
weather

DESCRIPTION: 120 feet wide, 212 feet long, 45 feet high. The structure
is made of nylon and vinyl, and is supported by air pressure.
The structure is equipped with a heating and portable lighting
system. An emergency electrical system is designed to
function in the event of power failure.

Housed within the building is an 8 foot wide, 160 yard long
banked spruce track and a 65 yard sprint straightaway.

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MISS HARLEM CONTEST

Applications for the Second Annual Miss Harlem Contest are now available for contest aspirants. Application blanks may be obtained at Ronnie's Casuals, 160 West 125th Street, where a big kick-off party will be held on Friday, April 26th, at 5 P. M., and at various recreation centers, schools, stores and restaurants throughout the Harlem community.

The Miss Harlem Contest, one of the events of the summer's Harlem Cultural Festival, is open to single girls between the ages of 18 and 25, and who live in Manhattan within the following boundaries: 96th Street to 168th Street between the Hudson and East Rivers. Applicants must have a chartered sponsor and have talent in one of the performing arts.

A special screening session will be held May 26th to choose the 15 semi-finalists. These girls will serve as hostesses at Harlem Cultural Festival events throughout the summer. From these 15 girls, five finalists will be chosen; judges will select the winner and a first and second place runner-up at the contest finals, to be held September 8th, from 3 to 6 P. M. at Mount Morris Park in Manhattan. The winners will receive over one thousand dollars in prizes.

All applications must be returned by mail or in person by May 20th to: Harlem Cultural Festival, New York City Administration of Parks,

continued

Recreation and Cultural Affairs, The Arsenal Room 100, 830 Fifth Avenue,
New York, N. Y. 10021. Further information may be obtained by calling
Mr. Tony Lawrence, Director of the Harlem Cultural Festival at the
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Department of Parks
City of New York
Arsenal, Central Park

for release
UPON RECEIPT

TOMPKINS SQUARE GETS NEW PLAYGROUND EQUIPMENT

August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks, announced today that he had accepted with thanks several unique plywood play units which U.S. Plywood-Champion Paper Co., had presented to the Department of Parks for Tompkins Square Park on the Lower East Side.

There is a foldable playhouse, knockdown furniture and a set of planks of varying lengths which enable children to construct a clubhouse. The equipment which had been especially designed and constructed for the company by Michael Lax and Associates was delivered to the recreation Office at Tompkins Square Park, Manhattan, this week.

U.S. Plywood also contributed a scaling wall and a crescent slide to a playground at 93rd Street, Manhattan and five gazebos which went to each of the boroughs last year.

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Martini and Rossi vermouth was enjoyed by the guests.

Biographies of the sculptors are attached.

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5/1/68

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- 1959 Exhibition Galerie Schmela, Dusseldorf. Flies over city and drops 150,000 manifestoes, "Fur Statik." Exhibition, "Meta-matic," Galerie Iris Clert, Paris. Shows kinetic construction, "Meta-matic-automobile-odorante-et-sonore," at first Biennale de Paris. It produced 40,000 multicolored paintings to be given away. Exhibition, Kaplan Gallery, London.

- 1960 First one-man exhibition in America, Staempfli Gallery, New York. Creates "Homage to New York," a self-destroying machine, in the garden of THE MUSEUM OF MODERN ART, New York. Exhibition, Galerie des Quatre Saisons, Paris. Shows machine that creates sculptures, and another that saws sculptures in half. Exhibition with Kricke and Luginbuhl, Kunsthalle, Bern. Exhibition, Museum Haus Lange, Krefeld. Shows machine designed to "destroy museums."
- 1961 Exhibition, Staempfli Gallery, New York. Major representation in the international kinetic exhibition, "Rorelse I Knosten," at the Stedelijk Museum, Amsterdam; the Moderna Museet, Stockholm; the Louisiana Museum, Copenhagen (28 works shown.) Participates in Paris "concert" with John Cage, Jasper Johns, Robert Rauschenberg, Niki de Saint-Phalle and David Tudor. Exhibition, Louisiana Museum, Copenhagen; first study for "The End of The World." Exhibition, Galerie Rive Droite, Paris. Exhibition, Galeria Schwarz, Milan.
- 1962 Exhibition, Galerie Handschin, Basel. Exhibition, Everett Ellin Gallery, Los Angeles. Exhibition, Alexander Iolas Gallery, New York. Exhibition of Eleven Fountain-Sculptures, organized by Galerie Handschin, Kursaal, Basel. Participates in "The Construction of Boston," a theatrical event at the Maidman Theater, New York, written by Kenneth Koch with Robert Rauschenberg, Niki de Saint-Phalle and the Merce Cunningham dance company participating. Collaborates with the National Broadcasting Company in filming "The End of the World" in the Nevada desert. Organizes "Dylaby" Labyrinthe Dynamique" at the Stedelijk Museum, Amsterdam with Robert Rauschenberg, Martial Raysse, Niki de Saint-Phalle, Daniel Spoerri and Ultvedt. Sho Narwa, a "Monster-machine," at the World's Fair, Seattle, Washington.
- 1963 Exhibition, Minami Gallery, Tokyo. Exhibition, Dwan Gallery, Los Angeles. Begins Eureka, a giant machine (30 feet high, 15 ft. wide, 22 ft. long.) for the National Swiss Exhibition at Lausanne, commissioned by the Swiss government. Completed in 1964, the machine still stands on the fair grounds.
- 1964 Exhibition, Galerie Alexandre Iolas, Geneva. Exhibition, Kunsthalle, Baden-Baden Exhibition, Zwirner Gallery, Cologne Included in Documenta III, Museum Fredericianum, Kassel, Germany Included in "Painting and Sculpture of a Decade: 1934-64." the Tate Gallery, London.

1964 (cont'd)

Exhibition, Galerie Alexandre Iolas, Paris. The entire exhibition is acquired by THE MUSEUM OF FINE ARTS, Houston, Texas.

Included in Mouvement 2 Galerie Denise Rene, Paris.

1965 Exhibition, Alexander Iolas Gallery, New York (In collaboration with the Dwan Gallery, Los Angeles.)

Included in "Kinetic and Optic Art Today," Albright-Knox Art Gallery, Buffalo, New York.

Exhibition, The Museum of Fine Arts, Houston, Texas.

"Trois Sculpteurs: Cesar, Roel D'Haese, Tinguely" shown at the Musee des Arts Decoratifs, Paris.

Major representation at the VIII Bienal, Sao Paulo, Brazil, under swiss auspices.

Tinguely awarded minor prize for "experimental sculpture" which he refused to accept.

Included in "Lumiere et Mouvement" exhibition, Kunsthalle, Bern.

1966 Collaboration with Niki de Saint-Phalle and Martial Raysse, Paris. Ballet Roland Petit (Decor and costumes... "L'Eloge de la Folle"

Collaboration with Niki de Saint-Phalle and Per Olof Ultvedt, HON, at the Moderna Museet, Stockholm, Sweden.

1967 Commissioned by the French Government to do a work for the Montreal Expo... did collaboration with Niki de Saint-Phalle. Paradis Fantastique.

November, Paris, Exhibition Alexander Iolas Gallery

December, Buffalo, New York, Albright-Knox Art Gallery. Exhibition of Expo work, PARADIS FANTASTIQUE.

1968 March-April, Museum of Contemporary Art, Chicago, Illinois, JACQUET/TINGUELY/RAYSSE.

for release

UPON RECEIPT

OPEN ENTRIES FOR GOLDEN AGE ART EXHIBITION

Arrangements for the Fourth Annual Golden Age Art Exhibition, sponsored by the Grand Street Boys' Association, Inc. and conducted by the Parks, Recreation and Cultural Affairs Administration, have been completed, it was announced today by August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks.

The Jury of Selection will not accept original oil paintings for judging. ONLY 35mm color TRANSPARENCIES (cardboard mounted) of the original oil paintings will be accepted (TRANSPARENCIES ARE NOT RETURNABLE). Each entry envelope must contain only one transparency. Transparencies must be received not later than June 15, 1968.

The only exhibits eligible are original works in oil by living artists, executed since January 1, 1965. The artist must have been 55 years of age or older at the time of execution.

After the Jury of Selection has judged the transparencies, the entrant will be notified if accepted. The original art work must then be submitted.

Accepted oil paintings will be displayed at The New York Hilton Art Gallery, 1335 Avenue of the Americas, 53rd to 54th Streets, N. Y. , August the 2nd to August 30th 1968.

The Grand Prize, "Golden Age Painter of the Year" Award is a three-year home-study FINE ARTS COURSE scholarship to the Famous Artists Schools of Westport, Conn.

5/1/68

#558

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

PARKS, RECREATION AND CULTURAL AFFAIRS ADMINISTRATION ANNOUNCES
COMPLETION OF CAPITAL PROJECTS IN FIVE BOROUGHES

August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks, today announced the completion of \$795,545 in capital projects in various boroughs. This includes the construction of two jointly-operated playgrounds, a ballfield and extensive tree planting.

QUEENS: Over 11,000 trees have been pruned in the Borough of Queens at a cost of \$214,500. The extensive program was started last summer and was completed in March.

\$8,561 was spent on the rehabilitation of a comfort station on the west side of Upland Parkway, north of Highland Avenue in Captain Tilly Park.

Construction was completed on a ballfield and sitting area west of 230th Street from 57th Avenue to 57th Road. Designer; Irving Levine and Bertram Blumberg, Architects with Clara Coffey, Landscape Architect

Size: Approximately 1 acre

Estimated Cost: \$80,000

Description of Site: Vacant Land, with no sidewalks

Facilities: Softball field, promenade and sitting area with game tables and benches.

Sidewalks have been provided along adjacent streets.

Trees and shrubs have been provided to enhance the area and provide a buffer from adjacent private property.

BROOKLYN: A comfort station was constructed in the playground at Third Avenue between 64th and 65th Streets for \$34,484.

Completion of jointly-operated playground adjacent to P.S. 306.

Designer: Levine and Blumberg, Architect, and Clara Coffey, Landscape Architect.

Location: Adjacent to P.S. 306, South of Wortman Avenue between New Jersey Avenue and Vermont Street.

Size: Approximately 3/4 acre

Estimated Cost: \$133,000

Description of Site: Vacant flat land adjacent to the school.

Facilities: Area for neighborhood use includes comfort station, sculptured play forms, play equipment, benches and game tables. Area for school use until 3 P.M. weekdays and neighborhood use after 3 P.M. weekdays and during weekends includes basketball, paddle tennis, volley ball and handball courts, playground ball and roller skating area. Trees and shrubs have been planted to provide shade and to enhance the area.

MANHATTAN: Completion of a jointly-operated community and school playground adjacent to P.S. 146.

Designer: Irving Levine and Bertram Blumberg associated
with Clara Coffey

Location: Adjacent to P.S. 146, West of F.D.R. Drive
between East 106th and East 107th Streets.

Size: Approximately 1½ acres

Estimated Cost: \$200,000

Description of Site: Vacant land, previously occupied by
warehouses and commercial buildings

Facilities: Playground area for neighborhood use, with
play equipment for children ranging from pre-school
to elementary school ages. Recreation building includes
large playroom for multiple purpose use, toilets for
public use and toilets for children adjacent to playroom.
Adult sitting area and games tables are provided.

Joint-operation area adjacent to P.S. 146 for school use
until 3 P.M. weekdays and public use at other times,
provides handball courts, basketball, volleyball, paddle
tennis, playground ball, shuffleboard and roller skating
area, benches. Trees have been planted inside and around
the playground whenever possible to enhance the area.

ALL BOROUGHES: The Parks Department has just finished a contract of
\$125,000 for planting 1,000 new trees in the five boroughs.

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

5/2/68

#559



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

PARKS, RECREATION AND CULTURAL AFFAIRS ADMINISTRATION ANNOUNCES
COMPLETION OF CAPITAL PROJECTS IN FIVE BOROUGHES

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Estimated Cost: \$80,000

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Location: Adjacent to P.S. 306, South of Wortman Avenue between New Jersey Avenue and Vermont Street.

Size: Approximately 3/4 acre

Estimated Cost: \$133,000

Description of Site: Vacant flat land adjacent to the school.

Facilities: Area for neighborhood use includes comfort station, sculptured play forms, play equipment, benches and game tables. Area for school use until 3 P.M. weekdays and neighborhood use after 3 P.M. weekdays and during weekends includes basketball, paddle tennis, volley ball and handball courts, playground ball and roller skating area. Trees and shrubs have been planted to provide shade and to enhance the area.

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Location: Adjacent to P.S. 146, West of F.D.R. Drive
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Size: Approximately 1½ acres

Estimated Cost: \$200,000

Description of Site: Vacant land, previously occupied by
warehouses and commercial buildings

Facilities: Playground area for neighborhood use, with
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to elementary school ages. Recreation building includes
large playroom for multiple purpose use, toilets for
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FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

5/2/68

#559

for release

UPON RECEIPT

THE SKY IS THE LIMIT--FOR BIRDWATCHERS AND STARGAZERS

For early risers and night owls the Department of Parks announced two new city recreation programs--birdwatching and stargazing. August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks made this announcement today when he invited all New Yorkers to bring their mothers on the first birdwalk on Mothers' Day and bring their bird to the first stargazing event on May 15th.

The May 12th walk is the first of four consecutive Sunday birdwalks through the rambles of Central Park. It will begin at 6:30 A. M. at the Boathouse at 72nd Street in the park.

Miss Helene Tetrault of the Linnaean Society will lead the walk. Participants are advised to wear heavy shoes and bring binoculars.

A series of "before work birdwalks" will begin on Wednesday, May 15th at 6:30 A. M. and continue on Wednesdays for three weeks. The first will be conducted by Richard Plunkett of the Audubon Society who has worked closely with the Parks Department in coordinating the guided tours.

All tours will begin at the Boathouse which will be open for breakfast after the walk.

Late evening stargazing, commencing at 11 P. M. , will be conducted under the auspices of the American Museum-Hayden Planetarium on the Great Lawn in Central Park at 81st Street near Central Park West. The series will continue until the end of July on the following dates: May 22, June 5, June 19, July 3, July 17 and July 31.

Dr. Franklyn Branley, Chairman of the Hayden Planetarium, and Commissioner Heckscher will provide the commentary for the first event.

All stargazing events will be cancelled on nights of poor visibility. For last minute information, phone parks information, 755-4100

5/2/68

#560

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100

for release

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5/2/68

#560

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

1-1-1-50M-902061 (64) 114

UPON RECEIPT

FIFE, DRUM AND BUGLE CORPS COMPETITION

The Annual Junior Fife, Drum and Bugle Corps Competition will be held at Jacob Riis Park, Neponsit, Queens, at 12:30 P.M. on Saturday, May 25, 1968, announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, today.

More than twenty-five groups from the five boroughs and Long Island will compete in six different classes. There will also be competitions in drum majoring, individual twirling, group twirling, and color guards.

Groups interested in entering can contact Mary O'Grady, Supervisor of Recreation, Department of Parks, the Overlook, Park Lane and Union Turnpike, Kew Gardens, N.Y. 11415.

In the event of rain, competition will be held Sunday, May 26, 1968, same time and place. The public is invited to attend.

5/6/68

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

#562



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

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5/6/68

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#562



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

UPON RECEIPT

1-1-1-50M-902061(64) 114

SPRING SPORTS EQUIPMENT CLEANUP

A series of Sports Clinics for boys and girls to be conducted in park areas in densely populated sections of New York City will be announced shortly by Hayes Jones, Commissioner of Recreation. To aid in this program, the Department of Recreation is requesting donations of any type of new and used sports equipment, such as usable tennis racquets, golf clubs and bags, baseball gloves and bats which are in great demand and will be willingly accepted by the Department of Parks for distribution among needy youngsters who are enrolled in the clinics. At the same time, fall and winter sports equipment: footballs, basketballs and ice skates will also be accepted.

New Yorkers or anyone wishing to make contributions may use any of the following Department of Parks' drop-off points in the five boroughs, from 9 A.M. to 5 P.M. on Mondays through Fridays:

Manhattan

1. Borough Recreation Office (Room 103)
in the Arsenal Building in Central Park
64th Street and Fifth Avenue
2. Alfred E. Smith Recreation Center
Catherine Street between Madison and South Streets

Bronx

1. Borough Recreation Office
in the Administration Building in Bronx Park
Bronx Park East and Birchall Avenue
2. Mullaly Playground
Jerome Avenue and 164th Street

Brooklyn

1. Borough Recreation Office
in the Litchfield Mansion in Prospect Park
at Prospect Park West and Fifth Street
2. Brooklyn War Memorial
at Cadman Plaza, Fulton and Orange Streets

Queens

1. Borough Recreation Office
in "The Overlook", Forest Park
Union Turnpike and Park Lane, Kew Gardens
2. Lost Battalion Hall Recreation Center
93-29 Queens Boulevard at 62nd Avenue
Rego Park

Richmond

1. Borough Recreation Office
1150 Clove Road (Clove Lakes Park)
West New Brighton
2. Faber Pool
Faber Street and Richmond Terrace
Port Richmond

5/6/68

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

#563



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

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Port Richmond

5/6/68

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

#563

UPON RECEIPT

PRESS MEMORANDUM:

SECOND ANNUAL HARLEM CULTURAL FESTIVAL

August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks, will announce the details of the Second Annual Harlem Cultural Festival at a press party at Harlem's noted Small's Paradise, 137th Street and Seventh Avenue, on Monday, May 13th, from 4 to 7 P. M.

The Festival is being coordinated for the second year by Tony Lawrence, a nightclub and recording star, who is planning and directing it in cooperation with the Parks, Recreation and Cultural Affairs Administration, the Park Association of New York City, and WNEW-TV.

RADIO AND TV REPORTERS PLEASE NOTE!

Lawrence P. Fraiberg, WNEW-TV's Vice President and General Manager, will make an important announcement regarding the Metromedia Television station's presentation of the Festival shows.

Through the courtesy of Andy Cooper of Schaefer Beer champagne will be served.

5/7/68

#564

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100

UPON RECEIPT

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5/7/68

#564

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100

for release

UPON RECEIPT

SECOND ANNUAL HARLEM CULTURAL FESTIVAL

The Second Annual Harlem Cultural Festival, co-sponsored by WNEW-TV, was announced today by August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks, at a press party at Harlem's Small's Paradise. Nine big Festival events will be staged on Sundays from 3 to 6 P. M. beginning June 30th, and continuing to September 8th. The Harlem Cultural Festival events will be held in Mount Morris Park, 124th Street and Fifth Avenue, in Manhattan.

The Festival is again being coordinated by Mr. Tony Lawrence. Mr. Lawrence, nightclub and recording personality, is planning and directing the Festival in cooperation with the Department of Parks, the Park Association of New York City and WNEW-TV. Said Mr. Lawrence, "The Harlem Cultural Festival is about where the Negro lives, physically and spiritually. The Festival is a showcase for Harlem, but talent and audience will come from all over New York, all over the Americas, and all over the world."

Tony Lawrence is a well-known Harlem personality. He has appeared at nightclubs throughout the country and abroad and has appeared in several motion pictures, including "The Pawnbroker" and "The Detectives". Last year Mr. Lawrence was given an award by the Park Association for his work in the Harlem community which resulted in the two vest-pocket parks on West 128th Street - the first of their kind in New York.

The Harlem Cultural Festival will feature noted personalities who are tops in their field, including Count Basie, Herbie Mann, Mahalia Jackson,

Olatunji African Drummers and Dancers, and the Tito Puente Band to name just a few of the top-flight performers who will entertain Festival audiences. Actor Sidney Poitier and actress Lee Remick are also scheduled for guest appearances. Mr. Lawrence and actress Diana Sands will serve as hosts for the Festival.

This year's Harlem Cultural Festival will be presented to the city-wide television audience. In a joint announcement with the Department of Parks, WNEW-TV's Vice President and General Manager, Lawrence P. Fraiberg announced that the Metromedia Television station would tape several of the shows in color and present them in prime time throughout the summer. Said Mr. Fraiberg, "It is a privilege and an honor to help underwrite an important event like this year's Harlem Cultural Festival. We hope those who come to Mount Morris Park will be as impressed with the diversity of Harlem's cultural resources as our Channel 5 viewers, who will see some of the events on our station."

Telecasts of the Harlem Cultural Festival will mark the station's second major series to originate from a New York minority community. Channel 5 currently presents "Inside Bedford Stuyvesant," a twice weekly program hosted and produced by Negroes and originating from various neighborhood locations.

The Harlem Cultural Festival will include a wide range of entertainment, highlighted by the Miss Harlem Contest, and events featuring soul, Latin, Calypso, blues, jazz and Gospel music.

A complete schedule of Harlem Cultural Festival events will follow in a later release.

for release

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D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

UPON RECEIPT

GOLDEN AGE DANCE FESTIVAL

1-1-1-50M-902061(64) 114

August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, announced that the Annual City-wide Golden Age Dance Festival will be held on Monday, May 13th, 1968 at 1:00 P.M. at Lost Battalion Hall, 93-29 Queens Boulevard, Rego Park.

Over 150 Golden Agers from the Owen Dolen Golden Age Center in the Bronx, J. Hood Wright Golden Age Center in Manhattan, Brownsville Recreation Center in Brooklyn and the Lost Battalion Golden Age Center in Queens, will participate.

Some of the dances to be included in the program are the "Hukilau" a Hawaiian Folk Dance, "La Marieta" - Mexican, "Kohanochka" - Russian, "Never on Sunday" - Greek, "Marim" - Israeli, "Clarinet Capers" - American and others.

The Dance Clubs have been meeting weekly under the supervision of Alice and Joe Nash and the Park Department Recreation Dance Staff.

There will be no admission charge, and all visitors are cordially invited to attend.

5/7/68

#566

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

FOR RELEASE

UPON RECEIPT

GOLDEN AGE DANCE FESTIVAL

1-1-1-50M-902061(64) 114

August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, announced that the Annual City-wide Golden Age Dance Festival will be held on Monday, May 13th, 1968 at 1:00 P. M. at Lost Battalion Hall, 93-29 Queens Boulevard, Rego Park.

Over 150 Golden Agers from the Owen Dolen Golden Age Center in the Bronx, J. Hood Wright Golden Age Center in Manhattan, Brownsville Recreation Center in Brooklyn and the Lost Battalion Golden Age Center in Queens, will participate.

Some of the dances to be included in the program are the "Hukilau" a Hawaiian Folk Dance, "La Marieta" - Mexican, "Kohanochka" - Russian, "Never on Sunday" - Greek, "Marim" - Israeli, "Clarinet Capers" - American and others.

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for release

UPON RECEIPT

"HECKSCHER HIKE" #3 IN ALLEY PARK, QUEENS

Alley Park in Queens will be the scene for an authentic campfire cook-out as part of the third hike in the series of Parks Department walks to explore New York City parks, August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks, announced today. The Alley Park walk will begin at 11:00 A. M. on Saturday, May 25th, with hikers meeting in the parking lot near the concession stand, just off Grand Central Parkway.

Commissioner Heckscher will lead hikers along the park's nature trails, noting special points of interest and facilities in Alley Park. Informal commentary on points of natural and historical interest will lend an educational note to the hike, and a map and fact sheet will be distributed to hikers.

The walk will last about an hour and will be followed by the cook-out lunch. Hikers may purchase food at the cook-out area or may bring their own lunch.

Chartered buses will be available for transportation to Alley Pond Park at a cost of \$2.00 per person. Reservations can be made and information obtained by calling The Council for Parks and Playgrounds, at TE-1-1020.

Hikers should remember to wear good walking shoes and to bring cameras.

DIRECTIONS FROM MANHATTAN:

A) By subway and bus:

1. IND Subway to Kew Gardens, Bus Q-44 to Winchester Blvd.
2. IRT Flushing Line to Main Street, Q-17 Bus to Union Turnpike, transfer to Q-44 Bus to park.
3. BMT Jamaica Line to 168th Street, Q-17 Bus to Union Turnpike, transfer to Q-44 Bus to park.

B) By chartered bus:

Buses will leave from The Arsenal - \$2.00 per person
For reservations and information call The Council for Parks and Playgrounds - TE-1-1020.

C) By car:

Grand Central Parkway to "Alley Park" Exit - bear left -
Parking lot about 100 yards.

NOTE: Hike #3 will be cancelled ONLY in the event of a HEAVY DOWNPOUR.

#567

5/7/68

for release
UPON RECEIPT

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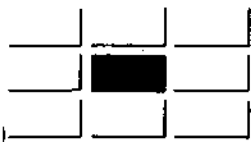
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#567

5/7/68



Department of Parks
City of New York
Manal, Central Park

for release

UPON RECEIPT

BROOKLYN INITIATES WOMEN'S JOGGING CLUB

Since the inauguration of the Recreation Department's jogging program, many New York women have shown so much interest in this activity that the first Girls' and Women's Jogging Club will be formed this week in Brooklyn, August Heckscher, Administrator of Parks, Recreation and Cultural Affairs announced today.

The Jogging Club, sponsored by the Department of Recreation in cooperation with Abraham and Straus, will hold its first meeting at Park Circle at the intersection of Parkside and Coney Island Avenues on Friday, May 17th at 10 A.M. Park Circle is at the southwest corner of Prospect Park.

Mrs. Muriel Colligan of the Recreation Department is Chairman of the Brooklyn Girls' and Women's Jogging Club and will be on hand at the jogging track to inform participants on proper procedures in undertaking a jogging program. Charts will be posted at each area for joggers to record their progress and attendance.

The Jogging Program will continue daily during daylight hours on all Recreation Department jogging tracks and is open to girls and women of all ages. Signs will indicate starting points, and half-mile markers along the routes will indicate distance covered. Comfortable clothing is suggested for wear.

Extremely overweight people and those with medical illnesses involving the bones, joints, heart or lungs should have the approval of their physicians before undertaking a jogging program.

Registration for membership in the Brooklyn club can be made by calling Mrs. Muriel Colligan at South 8-2300.

5/10/68

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.
#568



Department of Parks
City of New York
General, Central Park

for release

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#568



DEPARTMENT OF PARKS
ARSENAL, CENTRAL PARK
REGENT 4-1000

FOR RELEASE

1-1-1-50M-902061(64) 114

UPON RECEIPT

GOLF CLINICS OPEN FOR YOUNGSTERS

Golf clinics for New York City boys and girls will open for the summer beginning Monday, May 13th, announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks.

The indoor clinics, open to youngsters ages 10 to 17, will be conducted by Mr. James Jackson, Parks Department Recreation Leader and golf pro. Participants will be taught the fundamentals of golf, golf etiquette and rules of the course, and learn the game through practical application. Mr. Jackson will also give demonstrations of trick golf shots and other golfing tips.

The golf program will move outdoors on July 1st. The sites in each borough will be announced at a later date.

The clinics will be climaxed with a golf tournament in which all children in the golf clinics will participate.

The golf clinics will meet at the following locations:

<u>MANHATTAN:</u>	West 134th St. Pool	Thursdays	3-4:30 P.M.
	A.E. Smith Recreation Center	Thursdays	5-6:30 P.M.
<u>BRONX:</u>	St. Mary's Recreation Center	Tuesdays	5-6:30 P.M.
	Mullaly Playground	Tuesdays	3-4:30 P.M.
<u>BROOKLYN:</u>	St. John's Recreation Center	Mondays	3-4:30 P.M.
	Brownsville Recreation Center	Mondays	5-6:30 P.M.
<u>QUEENS:</u>	Lost Battalion Hall	Wednesdays	3-5:30 P.M.
<u>RICHMOND:</u>	Faber Pool	Fridays	3:30-5 P.M.

5/10/68

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.



D E P A R T M E N T O F P A R K S
ARSENAL, CENTRAL PARK REGENT 4-1000

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5/10/68

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

for release

UPON RECEIPT

MANHATTAN BIKEWAY OPENING

The Manhattan Bike Path, the second of the city's bikeways through the streets of New York, will open on Sunday, May 19th, at 12:30 P. M., August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks, announced today. The opening day ride led by Commissioner Heckscher will begin at the park area just north of Grant's Tomb, at 124th Street and Riverside Drive.

Borough President Percy Sutton and Mrs. Louis Auchincloss will be among the dignitaries present for the inaugural ride. Commissioner Heckscher has also invited a number of celebrities who are bicycling enthusiasts.

Several owners of the old-fashioned "high-wheeler" bicycles will be on hand, and Mr. Jack Natrilloff, the 'Bicycle Clown', will give an exhibition of trick bicycle riding on his high-wheeler.

After the opening ceremonies, cyclists will start on the ten mile bike route: down Riverside Drive to 76th Street, across 76th Street to Central Park, around Central Park to 90th Street and Fifth Avenue, and along 90th Street to Carl Schurz Park. They will walk across the park, then pedal along the FDR Drive pedestrian path to 103rd Street, across the footbridge and end on Ward's Island.

Gaily costumed members of the Mariachi Teuntepex, a Mexican strolling band directed by Mr. D. Orestes Santos, will announce the arrival

continued

of the cyclists with musical fanfare on the footbridge. Cyclists will continue to enjoy the band music during the picnic lunch on Ward's Island. Refreshments will be available for all to buy, or cyclists may bring their own lunches.

Maps of the entire Manhattan route will be distributed at the opening.

The Manhattan Bikeway, a project of the Parks, Recreation and Cultural Affairs Administration, the Park Association of New York and the N. Y. C. Department of Traffic is one of five city bike routes being opened for the summer, with one in each borough. They are planned to connect various neighborhoods with major parks and cycling areas. The bike routes run along city streets and are marked by signs for bicyclists and as a caution to motorists.

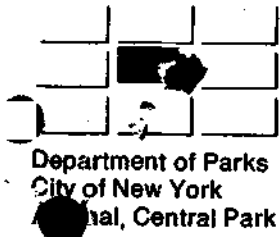
The Administration of Parks, Recreation and Cultural Affairs plans to organize numerous field trips along the routes this summer, as part of the Department of Parks summer bicycling program.

The first of the city's bikeways was opened in Brooklyn by Mayor John V. Lindsay and Commissioner Heckscher on Sunday, April 21st.

5/13/68

#570

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100



Department of Parks
City of New York
Central Park

for release

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5/13/68

#570

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
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for release

UPON RECEIPT

PRESS MEMORANDUM

OUT WITH THE "NO" IN WITH THE "YES" AS CITY BEACHES OPEN

August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Parks Commissioner, will destroy the last remaining negative beach sign at Rockaway Beach and 116th Street on Thursday morning, May 23rd at 10 A.M. Installed in their place will be gaily colored "Yes, Enjoy!" signs which give the name of the beach and remind the public of some of the regulations in a more positive way.

The new signs, which have a mustard colored background, a bright yellow sun and blue and yellow lettering, will eventually supersede all the "NO" signs at the city's eight beaches.

* * *

FOR GENERAL RELEASE

CITY BEACHES AND OUTDOOR POOLS OPEN FOR THE SUMMER

The 17.96 miles of municipal beaches and the 18 outdoor swimming pools will open officially on Saturday, May 25th, announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks.

From May 25th to June 21st, the outdoor swimming pools will be open weekends and holidays only, and from June 22nd to September 2nd, the pools will be open daily with the following operating schedule:

Mondays through Fridays from 10 A.M. to 12:30 P.M. there will be a free session for children 14 years of age and under during which period no adults will be admitted to the pool area.

At all other times and on Saturdays, Sundays and holidays, there will be a 15¢ charge for children 14 and under, and 35¢ for older children and adults.

The beaches opening May 25th are: Orchard Beach in Pelham Bay Park, the Bronx; Jacob Riis Park Beach, and Rockaway Beach on the Rockaway Peninsula, Queens; Coney Island Beach and Manhattan Beach in Brooklyn; South Beach, Great Kills Park, and Wolfe's Pond Park on Staten Island.

Bath house accommodations are available at Orchard Beach, Jacob Riis Park, Manhattan Beach, South Beach and Great Kills, and will be open daily from 9 A.M. to 6 P.M. At South Beach and Manhattan Beach, lockers may be rented at a nominal fee, and bath house facilities may be used without charge. At Orchard Beach, Jacob Riis Park and Great Kills Beaches, the locker rentals are 15¢ for children and 30¢ for adults.

Parking space, for which there is a fee, is available at all beaches. Recreation area game courts are available free of charge at Jacob Riis Park, Orchard Beach, Rockaway, South Beach, Manhattan Beach, and Coney Island.

Beach chairs and umbrellas may be rented for a nominal fee at Orchard Beach, Jacob Riis Park, Rockaway, Great Kills, Coney Island, Manhattan Beach and South Beach.

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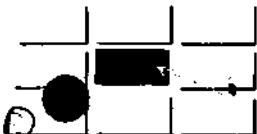
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FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

SPRING FESTIVAL IN PROSPECT PARK

Brooklyn's Prospect Park will come alive on Sunday, May 26th, from 2 to 5 P.M., with maypole dancers, and fun and games. A Spring Festival for people of all ages will be held in the picnic house area behind the Litchfield Mansion, announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks today.

The Spring Festival is co-sponsored by the PRCA Administration and Abraham & Straus Department Store. It will celebrate the meanings of the spring from season to bounce.

The festivities will center around 16 maypoles which will circle the picnic area. A giant maypole, measuring twenty feet, will tower above the others and will be decorated by Abraham and Straus. Special poles with plastics, graffiti, buttons, candy, and a friendship pole will be decorated by children at the festival. A fascinating "spring thing" will catch everyone's eye. An eight-sided playscape sculpture made of springs, the "spring thing" will constantly change shape as children climb, push and jump through.

Children and adults alike will enjoy the performance of folk dancers from Folk Dance House and the Country Dance Society, and the music of gospel singers, the Choralites. Charles and the Flame

Throwers, a rock band, will provide the sound.

The Prospect Park YMCA will entertain festival-goers with a trampoline demonstration, and members of the Abraham and Straus Teen Board will instruct children in making paper flowers with brilliantly colored tissue paper.

The Spring Festival will be climaxed by children dancing in the traditional spring dance around the maypole.

The Spring Festival has been made possible through the contributions and aid of numerous companies, some of which include A.B.C. Carpet Company, A & F Candy Mfg., Bonomo Candy Corp., Franklyn Spring Co., James Industries, Inc., the Lion Ribbon Co. The N.Y.C. Board of Education, Novick Netting Corp., Pintchik Paints, Pratt Institute and U.S. Plywood-Champion Paper, Inc., and Sears Roebuck, Inc. have also helped to bring about this spring event.

DIRECTIONS: IND "F" to 7th Avenue Station (8th Avenue exit).
BMT "D" to Prospect Park station.
IRT 7th Avenue to Grand Army Plaza.

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

for release

UPON RECEIPT

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Brooklyn's Prospect Park will come alive on Sunday, May 26th, from 2 to 5 P.M., with maypole dancers, and fun and games. A Spring Festival for people of all ages will be held in the picnic house area behind the Litchfield Mansion, announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks today.

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for release

UPON RECEIPT

COMMISSIONER HECKSCHER
DEFINES POLICY ON USE OF SHEEP MEADOW AND MALL

A statement of policy on the use of the Central Park Sheep Meadow and Mall by special groups for mass rallies and other large scale activities was released today by August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, and Commissioner of Parks. The statement was made in the form of a letter to Mrs. Louis S. Auchincloss, President of the Park Association, who recently wrote expressing the concern of her organization about the deteriorating condition of the Sheep Meadow.

According to Commissioner Heckscher, five criteria for granting and withholding permits have been established for the Mall and Sheep Meadow in an effort to balance "the needs of particular groups against the needs of the public which seeks to use the park for individual pleasure and recreation." The five criteria are:

1. Is it necessary to the safety and order of the City, or do fundamental first amendment questions come into play.
2. Is it of public benefit--really entertaining, lively, enjoyable?
3. Is it in good taste?
4. Can it conveniently be held elsewhere?
5. Will it cause permanent or long-term damage to the area?

Under these criteria, permits were issued this year for the following events: Easter Sunday Yippee event, Fifth Avenue Vietnam Peace Parade,

continued

Kite Flying event and Salute to Israel.

To preserve the Sheep Meadow, Commissioner Heckscher announced a four-year plan to re-seed it. To carry out this rehabilitation plan, 25 per cent of the meadow or approximately 3 acres will be fenced off in mid-August.

The Parks Department is now studying the feasibility of an underground watering system in the meadow. If such a plan is feasible, Commissioner Heckscher said he would request funds in next year's budget.

In summarizing his views on these two vital areas of Central Park, Commissioner Heckscher said, "No one can realistically foresee what stress may be placed upon our city during this time, or what urgent necessities may arise. But insofar as possible I am determined that Central Park will remain what it has always been--a green haven, a place set apart and zealously guarded for the enjoyment of a wide and diverse public."

The text of Commissioner Heckscher's letter and of Mrs. Auchincloss' inquiry are attached.

5/15/68

#573

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100



RECREATION AND CULTURAL AFFAIRS ADMINISTRATION
DEPARTMENT OF PARKS

THE ARSENAL
830 FIFTH AVENUE
CENTRAL PARK
NEW YORK, N. Y. 10021
REGENT 4-1000

JOHN V. LINDSAY
MAYOR

AUGUST HECKSCHER
ADMINISTRATOR AND COMMISSIONER

ALEXANDER WIRIN
EXECUTIVE DIRECTOR

PETER ASCHKENASY
DEPUTY EXECUTIVE DIRECTOR

May 13, 1968

Mrs. Louis S. Auchincloss
President
Park Association of New York City, Inc.
15 Gramercy Park
New York, New York 10003

Dear Adele:

Thank you for your letter. The use of Central Park by special groups has become a matter of deep concern to me as Parks Commissioner. I am glad to respond to your request for a statement of our policy.

In the past two or three years Central Park has increasingly been thought of as a focus of New York life--and indeed of national life. Groups of every kind seek to use it for gatherings to symbolize and advance their purposes.

In one sense this is gratifying. But it creates severe problems in balancing the needs of particular groups against the needs of the public which seeks to use the park for individual pleasure and recreation. It also creates problems in connection with maintaining the park in a condition of greenness and cleanliness which New Yorkers have a right to expect.

I have consistently taken the position that Central Park must find ways to accommodate itself to varying needs--individual, social and cultural. It cannot in my view be exclusively pastoral, any more than it can be given over indiscriminately to large events and mass gatherings.

Mrs. Louis S. Auchincloss

May 13, 1968

Last September in a statement of policy I defined the criteria which would guide us in granting or withholding permits of this kind:

1. Is it of public benefit--really entertaining, lively, enjoyable?
2. Is it in good taste?
3. Can it conveniently be held elsewhere?
4. Will it cause permanent or long-term damage to the area?

In this spring of 1968 I would I would add one other criterion:

Is it necessary to the safety and order of the City, or do fundamental first amendment questions come into play?

Under these criteria the Sheep Meadow and the Mall have been used during the past spring for the following events, among others:

Easter Sunday Yippee event, Fifth Avenue Vietnam Peace Parade, American Kite Flyers Association, Salute to Israel

During the weekend of May 11th the Girl Scouts held their annual jamboree. Also it was felt to be in the public interest to make the mall available to the Poor People's March--some two thousand marchers bound for the national gathering in Washington, D. C.

It is obvious that the choices to give and withhold permission for the use of the park are often difficult. Equally obvious is the fact that many groups will be disappointed. I ask the public as well as those who may be involved in various manifestations, to keep in mind the following points:

1. To maintain the park in good condition is essential for the enjoyment and use of all. This cannot be done without prudent management of this precious and invaluable resource.

Mrs. Louis S. Auchincloss

May 13, 1968

To save the Sheep Meadow from becoming a dust bowl I have instructed my maintenance forces to undertake a four year program of re-seeding the Meadow. This will mean fencing off twenty-five percent of the Sheep Meadow--approximately three acres--in the middle of August so that new grass can take hold by next spring. I have also asked for a study of the costs involved in installing an underground watering system for this area and intend to ask for funds for this purpose in next year's Capital Budget.

In the meanwhile the use of the Sheep Meadow will continue to be strictly controlled so as to make sure that the informal activities of ball-playing, kite-flying, etc. can be pursued by the public.

2. In virtually every case alternate facilities for large gatherings and for public events exist--sometimes within Central Park, sometimes other Parks. We have specifically set aside certain Forum Areas in each of the boroughs, where demonstrations, protests, etc. can properly take place. These are listed in our Recreation Facility Booklet, and include: Union Square, East River Park Amphitheatre and Randalls Island, Manhattan, six yareas in Brooklyn, three in Queens, four in the Bronx and two in Richmond.

As the summer approaches, Central Park must be a place where families and children can come through the week and over the weekend for the enjoyment of nature and for the sense of being at peace in the midst of the great city. No one can realistically foresee what stress may be placed upon our city during this time, or what urgent necessities may arise. But insofar as possible I am determined that Central Park will remain what it has always been--a green haven, a place set apart and zealously guarded for the enjoyment of a wide and diverse public.

Sincerely,

August Heckscher
August Heckscher

PARK ASSOCIATION OF NEW YORK CITY, INC.
15 Gramercy Park
New York, New York 10003

May 8, 1968

Hon. August Heckscher
Commissioner
Department of Parks
830 Fifth Avenue
New York, New York 10021

Dear Augie:

As you know, the Park Association has expressed its concern about the damage to Central Park--and particularly to the Sheep Meadow--by continued large gatherings and demonstrations.

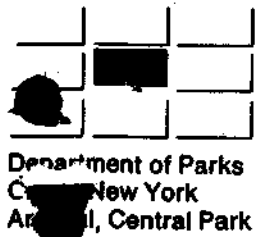
We know the Sheep Meadow is the most convenient and most appealing spot in our City for huge meetings. We also believe in the right of all men to gather to speak their minds and/or to be entertained, but we wonder if there will be any Sheep Meadow at all, not only for gatherings but also for the use of all the citizens in New York all the year long, if it is continually trampled.

The Park Association of New York City therefore respectfully requests that you make a statement indicating guidelines for the use of the Sheep Meadow.

Sincerely,

(s) Adele

Mrs. Louis S. Auchincloss
President



Department of Parks
City of New York
Administration, Central Park

for release

UPON RECEIPT

CENTRAL PARK GETS LANDSCAPE FACE-LIFT

Restoration of original landscape features in Central Park is going full-steam ahead, August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks, announced today. Work in bringing back the original Olmsted features is centered on the long neglected northern part of the park where planting began in the fall of 1967. Many flowers have been planted, including 500 rhododendrons, roughly 350 azaleas, as well as 750 to 1,000 deciduous shrubs. Three large white pine trees have also been planted in the north end of the park, and birch trees and additional flowers will be planted by late spring.

Further plantings to beautify the park include 20 Japanese cherry trees on Pilgrim Hill, and three English Holly trees, with one each in the Rambles area, at 79th Street, and at the 100th Street pond. Six English elm trees have been planted in the exact locations as designated in the original Olmsted and Vaux design.

A major part of the renovation program has been the restoration of the cascading pool adjacent to 110th Street to duplicate, as closely as possible, the Olmsted and Vaux design. The pool and cascade had been abandoned during the 1930's and filled in during the war years to prevent water shortage. Jack Goodman, the

Borough Director in charge of maintenance and operations for the Borough of Manhattan, has been most instrumental in seeing that this feature of Central Park is now fully operative. Landscaping around the pool is to be completed by late spring.

The Rambles cascading pools have also been restored, with landscaping scheduled for completion soon.

The planting of numerous types of trees and flowers on the hill west of Harlem Meer, and at Fort Clinton between the Meer and the Conservatory Gardens (105th Street and Fifth Avenue) is another important phase in the refurbishing of park landscape.

An historical note is included in the park's landscape improvement--a tree called cryptomeria japonica has been planted on the Mall in the Sheep Meadow in the very spot where a tree presented in 1860, by the Emperor of Japan, once stood.

It is expected that all landscaping improvements will be completed by early June.

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.



Department of Parks
City of New York
Administration, Central Park

for release

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Department of Parks
City of New York
Annual, Central Park

for release

UPON RECEIPT

FOLK DANCING TO BE FEATURED AT SPRING FESTIVAL

Lively folk dances will highlight the Spring Festival at Prospect Park on Sunday, May 26th, at 2 P. M., announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks. The Spring Festival will be held in the picnic house area behind the Litchfield Mansion.

The Spring Festival, co-sponsored by the PRCA Administration and Abraham & Straus Department Store, will feature the folk and country dancing of Folk Dance House, directed by Mary Ann and Michael Herman; and the Country Dance Society, directed by May Gadd. Two hundred folk dancers will perform all the old favorites, including Polish Polkas, the Greek Hasapiko, the Israeli Mayim and American contras. This great variety of dances from many lands will enliven the festive afternoon's happenings.

The folk dance jam session will continue when all those at the Spring Festival are invited to join the fun by joining hands with the pros to learn many of the dances.

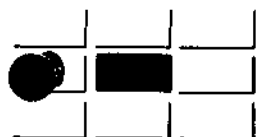
The folk dancers will be performing in the area around the giant 30 foot maypole, so look for them there. Folk dance enthusiasts are invited to wear their folk dance clothes to add color to the festivities and join the fun.

DIRECTIONS: IND "F" to 7th Avenue Station (8th Avenue exit).
BMT "D" to Prospect Park station
IRT 7th Avenue to Grand Army Plaza.

5/15/68

#576

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100



Department of Parks
City of New York
Auditorium, Central Park

for release

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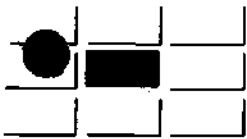
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5/15/68

#576

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
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Department of Parks
City of New York
Administration, Central Park

for release

UPON RECEIPT

POETS SPEAK OUT

A SERIES OF OUTDOOR POETRY READINGS

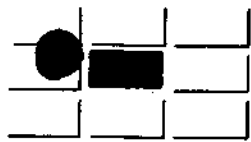
Anthony Hecht, winner of the 1968 Pulitzer Prize for Poetry, will be among the participants in the first city-initiated series of outdoor poetry readings, announced Commissioner August Heckscher, Administrator of Parks, Recreation and Cultural Affairs. Distinguished poets, some more widely known than others, include John Ashbery, Raymond Patterson, Pedro Santaliz, David Shapiro, Mark Strand, and Adrienne Rich. The Commissioner stated that the aim of the readings is to create a greater interest and a more contemporary appreciation of poetry as well as to encourage the poets of our city to bring their works to a new and wider audience.

The event, coordinated by the Department of Cultural Affairs under the direction of Mrs. Doris Freedman, is conceived as a special tribute to the talented poets living and working in New York City. "Poets Speak Out" will take place this June in Bryant Park between Fifth Avenue and the Avenue of the Americas (behind the New York Public Library). Two poets will read at each program which will last about one hour. The readings were made possible through the generosity of the Bryant Park Association, Mr. and Mrs. Morton J. Hornick, Follett Publishing Company and the Cultural Affairs Foundation. A schedule of the readings will be issued later.

5/16/68

#577

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
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Department of Parks
City of New York
Administration, Central Park

for release

UPON RECEIPT

POETS SPEAK OUT

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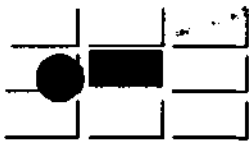
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5/16/68

#577

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Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

GIANT TINKERTOY AND THREE ARTIST-DESIGNED MAYPOLES
TO HIGHLIGHT SPRING FESTIVAL ON MAY 26th

Three artist-designed maypoles and a giant Tinkertoy will enhance the group of 16 maypoles at Prospect Park's Spring Festival on Sunday, May 26th, August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, announced today. The Spring Festival, co-sponsored by the PRCA Administration and Abraham & Straus Department Store, will be held from 2-5 p. m., in the Picnic House Area behind the Litchfield Mansion on 5th Street.

One of the special attractions will feature a huge Tinkertoy made of giant styro-foam blocks and cardboard tubes. The Tinkertoy, designed by a group of Pratt Institute students who call themselves "Jackson's Motor Car", will actually be pieced together by Festival-goers.

Vernon Lobb, who helped design the inflatable tubes at Bethesda Fountain for the New Year's Eve festival, has a "Pole of Wind" in the works for the Spring Festival. Lobb's maypole can best be described as a large, plastic, air-supported tube that sways in the wind.

The "Sunbird Pole" will be another eye-catcher at the Festival. Designed by Susan Rodgers, this impressive maypole is shaped like a giant bird. Made of aluminum, the bird catches and reflects the sunlight to give a twinkling affect.

continued

A mechanical maypole has been created by Herbert Gesner. Named "Perpetual Maypole" by its designer, it will constantly move in complete revolutions.

Other maypoles that will decorate the park grounds include a pole that will be covered with hard candy and Turkish taffy from tip to toe. Festival-goers are invited to waste no time in gobbling up the decorations. Other maypoles at the Spring Festival will be dressed by those at the Festival with buttons, feathers, sequins and other decorations that will be provided. Everyone is invited to join in the festivities.

DIRECTIONS:

IND "F" to 7th Avenue station (8th Avenue exit).
BMT "D" to Prospect Park station.
IRT 7th Avenue to Grand Army Plaza

5/17/68

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UPON RECEIPT

PLANETARIUM ASTRONOMERS TO CONDUCT STARGAZING SESSION
ON CENTRAL PARK GREAT LAWN ON MAY 22ND

Stargazing with the eye or the mind's eye, depending on the visibility, will take place in Central Park on Wednesday, May 22nd, under the guidance of astronomer Dr. Fred Hess of the American Museum-Hayden Planetarium, August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks announced today. This second in a series of lectures on the stars will begin in cloudy or clear weather at 11 P.M. on the Great Lawn at 81st Street near Central Park West.

New Yorkers are invited to bring blankets, binoculars and telescopes. Coffee, danish pastry and frankfurters will be sold.

Late-night stargazing will conclude a day of regular Wednesday festivities in Central Park. New Yorkers can take a birdwalk through the Rambles at 6:30 A.M., with commentary by an ornithologist of the Audubon Society; or bicycle through the park at night on the drives which are closed Wednesday evenings throughout the summer to motor vehicles.

Stargazing in the park with Hayden Planetarium astronomers will continue until the end of July on the following dates: June 5th with Dr. Kenneth L. Franklin; June 19th with Harold Parnham; July 3rd with Martin J. Steinbaum; July 17th with Martin J. Steinbaum; and July 31st with Dr. Fred Hess.

The Great Lawn is located behind the Delacorte Shakespeare Theater and can be reached either from 81st Street and Central Park West or from 80th Street and Fifth Avenue.

The events will be cancelled only in the event of rain. For last-minute information, call the Park Department information tape, 755-4100, or the Planetarium Dial-A-Satellite, TR-3-0404.

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.



Department of Parks
City of New York
Superintendent, Central Park

for release

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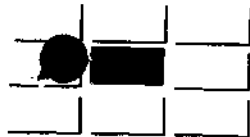
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Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

PRESS MEMORANDUM:

COMMISSIONER HECKSCHER TO ENDORSE PRESERVATION OF AUSTEN HOUSE

August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks, will receive the first copy of the brochure, "Gateway to America", which outlines a proposal for the restoration of the Alice Austen House on Staten Island as a photography museum at a press luncheon on Wednesday, May 22nd at 1 P.M. The luncheon will be held at the Alice Austen House, 2 Hylan Boulevard, Staten Island, just under the Verrazano Bridge.

John G. Mitchell, a member of the Landmarks Preservation Commission of New York City, will preside at the ceremony, and the Honorable Robert T. Connor, President of the Borough of Richmond, will unveil a plaque commemorating the Alice Austen House as an historic landmark.

The press is invited to attend.

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

#581

5/20/68

For information:
Mary Perot Nichols
REgent 4 1000

for release

UPON RECEIPT

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#581

5/20/68

for release

UPON RECEIPT

COMPOSERS RECOGNITION WEEK

August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks will read the official proclamation by Mayor Lindsay, declaring the week of May 26th to June 1st, as "Composers Recognition Week". Commissioner Heckscher will read the proclamation at a concert in the Central Park 72nd Street bandshell on Friday, May 24th, at 5:30 P. M.

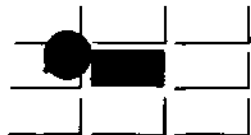
Mayor Lindsay decided to give recognition to New York City composers when Mrs. Beatrice Witkin, herself a New York composer, brought to his attention that the general public has a great misconception about the appearance and behavior of composers. Mayor Lindsay agreed and readied his proclamation.

Mrs. Witkin is arranging the concert that will follow the reading of the proclamation at the bandshell, and all composers and interested individuals are invited to attend the event.

5/21/68

#582

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100



Department of Parks
City of New York
Annual, Central Park

for release

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#582

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100

583	5/22/68	Slinkies, Pogo Sticks and Springs at Spring Festival
584	5/22/68	"Doctor Doolittle" Pet Show on June 1st
585	5/22/68	Press Memo: Heckscher to Open New Queens Park
586	5/24/68	Press Memo: Heckscher Holds Press Conference for Block Art
587	5/27/68	Aerobics Day
588	5/24/68	Heckscher Dedicates New Queens Park
589	5/24/68	Poets Speak Out
590	5/24/68	Spring Festival in Prospect Park
591	5/24/68	Senior Citizens Carnival in Prospect Park
592	5/24/68	New Dog Obedience Classes
593	5/24/68	Press Memo: Central Park Music Festival
594	5/27/68	Heckscher Announces Rescue of Central Park Music Festival
595	5/28/68	Block Art
596	6/4/68	America's Cup Race in Miniature at Central Park
597	5/31/68	Dancing Under the Stars
598	5/29/68	Press Memo: Poets Speak Out
599	5/29/68	June 9 Sounds of Sunday Park Concert Planned by Young Audiences
600	5/29/68	Hang Ten at Breezy Point this Summer
601	5/31/68	"Dr. Doolittle" Pet Show
602	5/31/68	Indonesian Music and Dance in Central Park
603	5/31/68	Wednesday Night Square Dancing in Central Park
604	6/3/68	The Pleasant Plains War Memorial
605	6/4/68	The American Youth Beauty Program
606	6/4/68	Check-A-Child Opens for Second Season
607	6/5/68	Press Memo: Lindsay and Heckscher to use Helicopter on June 9
608	6/5/68	Wave Hill Gardens Open to Public
609	6/6/68	Press Memo: City Sponsors First Bryant Park Photography Show
610	6/6/68	Heckscher Joins Rockaway Residents in Beach Clean-Up
611	6/6/68	Harlem Cultural Festival Appeals for Youngsters
612	6/11/68	United States Youth Games
613	6/10/68	Picture Story at Alfred E. Smith Recreation Center

614 6/12/68 Discov - O - Rama

615 6/13/68 Hike #4 in Richmondtown Restoration and LaTourette Park, S.I.

616 6/11/68 The Metropolitan Opera Presents Free Summer Concerts

617 6/12/68 Revised Schedule of Events Originally Slated for June 8th & 9th

618

619 6/13/68 Unicycles, Anyone?

620 6/13/68 Work Completed at Cultural Institutions

621 6/13/68 Star Gazing Session to Follow Goldman Band Concert

622 6/14/68 Check-A-Child Playground Opening June 18th

623 6/17/68 Costume Party in-the-Park Highlights Goldman Band Opening

624 6/17/68 Sculpture to be Exhibited at the Brooklyn Museum



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

SLINKIES, POGO STICKS AND SPRINGS TO HEADLINE
SPRING FESTIVAL

Slinky races, pogo stick races, and crazy mixed-up springs will add to the color and excitement of the Prospect Park Spring Festival Sunday, May 26th, August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks, announced today. The Spring Festival which will begin at 2 p. m., will be held in the picnic house area behind the Litchfield Mansion at Prospect Park West and 5th Street.

A "spring thing" will be located in the center of the Festival area. The "thing" is a 15 sided play sculpture made of different sizes and shapes of springs. The construction will constantly change shape as children jump, pull and climb through the maze. All those lucky enough to find their way through will receive a Slinky, donated to the Festival by James Industries. The springs for the construction were contributed by Franklyn Spring Co., and the plywood base by U. S. Plywood-Champion Papers Inc.

A Slinky race down steep inclines will be another happening for the children. The first 200 children at the Festival will receive Slinkies, thereby having the necessary equipment for the race. The winners of the Slinky race will be awarded pogo sticks, with a pogo stick race to follow. Slinkies will be distributed to all children at the Festival before the end of the festivities.

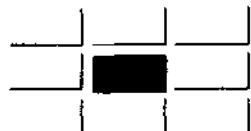
Children at the festival will enjoy bouncing up and down on a "sandwich" of springs, and wading through a "swamp" of springs with a bubble plastic floor.

DIRECTIONS: IND "F" to 7th Avenue station (8th Avenue exit).
IRT 7th Avenue to Grand Army Plaza
BMT "D" to Prospect Park station

5/22/68

#583

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

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5/22/68

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Department of Parks
City of New York
Administration, Central Park

for release

UPON RECEIPT

CITY-WIDE "DOCTOR DOLITTLE" PET SHOW SET FOR JUNE 1ST
IN FIVE NEW YORK BOROUGH PARKS

The First Annual "Doctor Dolittle" Pet Show, sponsored by the New York City Administration of Parks, Recreation and Cultural Affairs, will be held on Saturday, June 1st at 2 P.M. in five parks in each of New York's boroughs, it was announced by Administrator August Heckscher today.

The contest will be open to pets of any kind entered by children between the ages of five and sixteen. Judges from the A.S.P.C.A., the Department of Recreation and special celebrities will award prizes in ten categories ranging from the most obedient to the most well-groomed, to the smallest and the largest pet. Those who wish to enter their pets in the show should bring them on Saturday, June 1st, at 2 P.M. to one of the following five locations:

- MANHATTAN:** Central Park Mall - south of 72nd Street, center of Park.
- BRONX:** Melrose Houses Playground, Cortlandt Avenue between East 154th and 155th Streets
- BROOKLYN:** St. John's Playground, Prospect Place between Schenectady and Troy Avenues.
- QUEENS:** Highland Park - Jamaica and Elton Streets.
- RICHMOND:** Mahoney Playground, Crescent, Beechwood and Jersey Streets, Staten Island.

The order of the program will consist of a Grand March of all owners with their pets, a grouping of pets in competitive categories, a judging, and the award ceremonies.

Ribbons will be awarded to first, second and third place winners in each of the attached categories. In addition, trophies will be awarded to first place winners in each category. As an additional treat, winners of the "Doctor Dolittle" Pet Show will appear on the WNEW-TV Wonderama Show on June 16th.

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

#584

5/22/68



Department of Parks
City of New York
Central, Central Park

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#584

5/22/68



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

PRESS MEMORANDUM

HECKSCHER TO OPEN NEW QUEENS PARK

August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, will participate in the dedication ceremonies of the newly completed Yellowstone Park, Forest Hills, Queens, on Monday, May 27, 10:30 a. m. at the park. Borough President Mario J. Cariello, Councilman Arthur Katzman and many active community leaders will also attend.

Designed by Irving Levine and Bertram Blumberg, Architects associated with Clara Coffey, Landscape Architect, Yellowstone Park has been described by Mayor Lindsay as "a gem in our total recreation complex".

The dedication ceremonies are being planned by the Community Council for Yellowstone Park in cooperation with the Administration of Parks, Recreation and Cultural Affairs.

5/22/68

#585

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
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Department of Parks
City of New York
Arsenal, Central Park

for release

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5/22/68

#585

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
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Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

PRESS MEMORANDUM:

August Heckscher, Administrator of Parks, Recreation and Cultural Affairs will hold a press conference on Wednesday, May 29th, to announce the details of a grant awarded to the Parks, Recreation and Cultural Affairs Administration by the Samuel Rubin Foundation. The grant will be used to underwrite three Block Art programs in Harlem, Bedford Stuyvesant and the South Bronx this summer.

The press conference will take place at 10 A.M. on the third floor of the Arsenal (64th Street and Fifth Avenue). A reception will immediately follow at Mr. Rubin's home at 9 East 64th Street. Members of the neighborhood cultural institutions, the beneficiaries of the grant, will be present at both the press conference and reception.

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

#586

5/24/68

For information:
Mary Perot Nichols
REgent 4 1000



Department of Parks
City of New York
Arsenal, Central Park

for release

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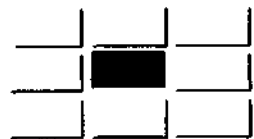
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#586

5/24/68

#587



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

AEROBICS DAY

How fit are you? Have you tested yourself or been tested as to your overall fitness for the exercise or sport of your choice?

Department of Recreation Commissioner Hayes W. Jones announced today the start of Aerobics Day in the five boroughs beginning Sunday, June 2nd.

The Aerobics Program designed by Dr. Kenneth Cooper, Major, U.S.A.F. Medical Corps is a scientific program of exercise aimed at increasing the overall fitness and health of your body, with a unique point system for measuring your progress toward maximal health. This program, based on a revolutionary point system, lets you test yourself, figure out how much activity you need, choose your plan and actually measure your progress. The Aerobics Test will place you in a Physical Fitness category based upon the amount of time you take to jog or walk a mile and a half.

Aerobics Day will be held at the following locations:

- MANHATTAN - Sunday, June 2 - 11 A.M. - Around the Reservoir - 90th Street and 5th Avenue
- RICHMOND - Saturday, June 8 - 11 A.M. - Clove Lakes Park
- QUEENS - Sunday, June 9 - 11 A.M. - Alley Park
- BROOKLYN - Saturday, June 22 - 11 A.M. - Long Meadow, Prospect Park
- BRONX - Sunday, June 23 - 11 A.M. - Van Cortlandt Parade Field

Every participant must have written approval from his or her physician!

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

5/27/68

#587

For information:
Mary Perot Nichols
REgent 4 1000



Department of Parks
City of New York
Arsenal, Central Park

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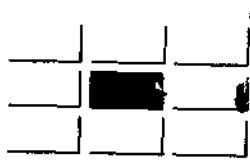
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5/27/68

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Mary Perot Nichols
REgent 4 1000



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

HECKSCHER DEDICATES NEW QUEENS PARK

Free ice cream and a children's art show were part of the celebrations at the opening of the Yellowstone Park in Queens today. August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, presided at the dedication ceremonies.

Commissioner Heckscher praised the design, "This is what the community wanted and needed. The plan evolved from the collaborative effort of the community, the PRCA Administration, and the architects, Levine and Blumberg and Clara Coffey, Landscape Architect".

At the ceremonies Borough President Mario J. Carideo and Councilman Katzman both stressed the excellence of the new park-playground and emphasized the importance of the community leadership which lead to the special design of the facility.

Charles Ginenthal was spokesman for the Community Council for Yellowstone Park, the local citizens' group.

Paintings and drawings by the children from P. S. 175 and P. S. 196 displayed at the opening had been selected by Antonio Balzano and Sydnie Michel, designers.

The Forest Hills High School Band provided the music and Armand Rosenthal of the Parks Department sang.

Arrangements for the festivities had been made by the Yellowstone Community Council in cooperation with the Administration of Parks, Recreation and Cultural Affairs.

5/24/68

#588

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100

DEPARTMENT OF PARKS

FACT SHEET
ON
YELLOWSTONE PARK

Designer: Irving Levine and Bertram Blumberg, Architects
Associated with Clara Coffey, Landscape Architect.

Location: Residential area of Forest Hills, Queens, bounded by
Yellowstone Boulevard between 68th Avenue and 68th Road

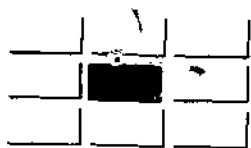
Size: Approximately 1-2/3 acres

Total Estimated Cost: \$290,000

Description of Site: Steeply sloping with large existing trees. To preserve the fine old elm at the summit and to create a small park, the northern portion has been graded to gracious rolling slopes with sitting areas at upper levels.

Facilities: A sheltered building overhang to provide arts and crafts space with outdoor blackboard; multiple purpose area to be used for roller skating, dancing, theatricals, basketball practice, free play, and shower area convertible to ice skating, with a small amphitheater for seating; an integrated arrangement of steps, sculptured play forms and play equipment to stimulate imaginative play; and a specially designed lighting system so that the park facilities may be used for evening functions.

5/24/68



Department of Parks
City of New York
Central Park

for release

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755-4100

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5/24/68

Office of Cultural Affairs
City of New York
Administration of Recreation
and Cultural Affairs
Arsenal, Central Park 10021

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for release
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POETS SPEAK OUT

FIRST NEW YORK SERIES OF OUTDOOR POETRY READINGS

Miss Marianne Moore will team up with Mayor John V. Lindsay on June 19th at 1:00 p.m. in Bryant Park as part of the first city-initiated series of outdoor poetry readings, August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, announced today. Miss Moore, Manhattan's poet laureate will once again delight New Yorkers with her wit, sagacity, and affection in recalling her observations of the people, animals, flowers, sports and music she has translated into masterful poetic works. Mayor Lindsay will read a selection of his favorite poems.

Miss Moore and Mayor Lindsay will join 18 distinguished New York poets scheduled to read in a series beginning Wednesday, June 5th at 2:30p.m. through Wednesday, June 26th. The first reading will include poets Adrienne Rich and Allen Planz. Readings will take place in Bryant Park every Wednesday at 2:30 p.m., Saturday at 1:30 p.m. and Monday at 2:30 p.m. In the event of rain, the readings will take place the following day at the same time.

The event, coordinated by Mrs. Doris Freedman, Director of the Department of Cultural Affairs, was made possible through the generosity of the Bryant Park Association, Mr. and Mrs. Morton J. Hornick, Follett Publishing Company and the Cultural Affairs Foundation. Attached is the schedule of the readings.

5/24/68

FOR INFORMATION ON PARTICIPANTS, CONTACT OFFICE OF PUBLIC RELATIONS,
RE 4-1000, ext. 818.

#589

For information:
Mary Perot Nichols
REgent 4-1000

for release

UPON RECEIPT

SPRING FESTIVAL IN PROSPECT PARK

Brooklyn's Prospect Park will be the scene of the Spring Festival on Sunday, May 26th, from 2 to 5 P. M. The Festival, co-sponsored by the Parks, Recreation and Cultural Affairs Administration and Abraham & Straus Department Store, will be held in the picnic house area behind the Litchfield Mansion at Prospect Park West and 5th Street.

The Festival will feature 16 maypoles of different design and special decoration, Slinky and pogo stick races, a giant Tinkertoy, and lively country and folk dancing.

The music of gospel singers, the Choralites, and the sounds of Charles and the Flame Throwers, a rock band, will add to the festive air of this spring happening.

The Prospect Park YWCA will entertain festival-goers with a trampoline demonstration, and members of the Abraham & Straus Teen Board will instruct children in making paper flowers with brilliantly colored tissue paper.

Children will delight to the loads of delicious candy that will decorate several of the maypoles, just waiting to be gobbled up.

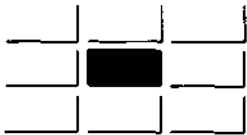
The Spring Festival will be climaxed by all the children taking part in the traditional spring dance around the maypole.

DIRECTIONS: IND "F" to 7th Avenue station (8th Avenue exit).
BMT "D" to Prospect Park station
IRT 7th Avenue to Grand Army Plaza

5/24/68

#590

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
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Department of Parks
City of New York
Arsenal, Central Park

for release

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5/24/68

#590

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Department of Parks
City of New York
Administration, Central Park

for release

UPON RECEIPT

SENIOR CITIZENS CARNIVAL IN PROSPECT PARK

The annual Senior Citizens Carnival will this year take place in Prospect Park's Kate Wollman Rink on Tuesday, May 28th, from 10 a. m. to 4 p. m., August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks, announced today.

The Senior Citizens Carnival is a salute to all of New York City's senior citizen population who are celebrating Senior Citizens Month. Brooklyn Borough President Abe Stark has proclaimed May 28th as Brooklyn Senior Citizen Day.

The Brooklyn Department of Recreation, this year's host, will stress the theme "ENJOY" at the Carnival. In keeping with this theme, numerous activities of interest to our senior citizens will highlight the festivities. The program will include a great variety of entertainment, including folk, social and square dancing, a fashion show, a pie-eating contest, and games of chance. Workshops in puppetry, water-gun painting and spin art will also bring enjoyment to the senior folk. Sections of the Carnival area will be devoted to exhibits of arts and crafts done by senior citizens from various centers throughout the city, and the New York Public Library will display the large print books published expressly for senior citizens.

Those wishing to picnic on the grass will enjoy a shaded grove set aside for this purpose.

For additional information, contact Rita Crescas, Director of the Prospect Park Golden Age Center, Picnic House, Prospect Park, Brooklyn. Telephone number - 788-9059.

5/24/68

#591

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
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Department of Parks
City of New York
Arsenal, Central Park

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5/24/68

#591

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UPON RECEIPT

NEW DOG OBEDIENCE CLASSES

August Heckscher, Administrator of the Parks, Recreation and Cultural Affairs Administration, announced today that special beginners "Dog Obedience" classes will be held in Central Park on Thursday evenings from June 6th through August.

The classes, co-sponsored by the Recreation Department and the Poodle Obedience Training Club of Greater New York will be held on Thursday evenings starting at 6:30 P.M. and continuing until dusk, at the Cedar Hill area, 79th Street off Fifth Avenue in Central Park.

Dogs of all breeds and their owners are invited to attend.

No classes will be held on holidays.

H592

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

5/24/68



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

PRESS MEMORANDUM:

CENTRAL PARK MUSIC FESTIVAL

August Heckscher, Administrator of Parks,
Recreation and Cultural Affairs and Commissioner of Parks, will
hold a press conference on Tuesday, May 28th, at 10 a. m., at
Central Park's Wollman Rink to announce the new sponsorship of
the Central Park Music Festival.

All members of the press are invited to attend.

5/24/68

#593

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City of New York
Arsenal, Central Park

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Department of Parks
City of New York
Arsenal, Central Park

for release

After 10:30 A.M. -
May 28, 1968

HECKSCHER ANNOUNCES RESCUE OF CENTRAL PARK MUSIC FESTIVAL

August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Parks Commissioner, announced today that Schaefer Beer would sponsor the low-cost, top-value Central Park Music Festival this summer. The announcement was made at a press conference at the Wollman Rink in Central Park.

Commissioner Heckscher said that the Music Festival had come "very close to dying" because its former sponsor had dropped out. He noted that, "Ron Delsener, producer of the Festival, and I were faced with the unpleasant alternative of either doubling the ticket price-- which would have made it too expensive for a lot of New Yorkers--or dropping the Festival altogether."

Commissioner Heckscher said, "When Rudy Schaefer and his beer firm heard of the Festival's plight, they moved in quickly and said they would pick up the tab."

The series of concerts will now be known as the Schaefer Music Festival in Central Park.

Administrator Heckscher said, "I am grateful to Schaefer Beer for rescuing what has come to be one of the park's main summer attractions."

The Schaefer Music Festival will open at the Wollman Rink in Central Park beginning June 28th with Count Basie and Joe Williams. The concerts, 63 of them on 37 nights, will continue through August 24th. The admission price, as before, will be \$1.00.

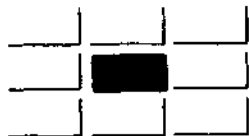
A full schedule of attractions will be made available at a later date.

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

5/27/68

#594

For information:
Mary Perot Nichols
REgent 4 1000



Department of Parks
City of New York
Arsenal, Central Park

for release

After 10:30 A.M. -
May 28, 1968

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5/27/68

#594

Arsenal, Central Park 10021

10 A.M. Wednesday, May 29th

BLOCK ART

A \$15,000 grant to establish Block Art Programs in Bedford Stuyvesant, East Harlem and the So. Bronx has been awarded to the Administration of Parks, Recreation and Cultural Affairs by the Samuel Rubin Foundation. Administrator August Heckscher received a check for the \$15,000 from Mr. Rubin at a press conference this morning.

The three Block Art programs will each receive \$5,000 for the summer. The programs, which are co-sponsored by the Department of Cultural Affairs and local cultural institutions, have been created by and for the neighborhood. They will be taught by local artists, and the content of the programs has been determined by the artists, the local co-sponsor and the neighborhood residents.

In praising Mr. Rubin for the generous contribution, Administrator Heckscher said, "We are extremely grateful to Mr. Rubin for his generous assistance in helping us decentralize the arts and foster the self-expression of communities throughout New York. While this grant is Mr. Rubin's first venture in decentralizing the arts, he has been a pioneer in decentralizing municipal health and social services. The Samuel Rubin Foundation is underwriting the first neighborhood health center facility in the Lower East Side.

The block art projects will include workshops in film-making, silk screening, theater arts, crafts and block beautification. Their descriptions and locations are listed on the fact sheet attached.

595

5/28/58

FACT SHEET

GRANT: \$15,000 from the Samuel Rubin Foundation for three Block Art Programs @ \$5,000.

ADMINISTERING ORGANIZATION: Cultural Affairs Department of the PRCA Administration.

NATURE OF PROGRAMS: Each block art program is co-sponsored by a local cultural organization and the Department of Cultural Affairs. It is taught and operated by artists from the neighborhood and the substance of the program is determined by the organization, the artists and the neighborhood people.

LOCATIONS: East Harlem, Bedford Stuyvesant and South Bronx

DESCRIPTIONS:

1. Fox Street between Westchester and 163rd Streets in the So. Bronx. Sponsoring group, Simpson Street Development Association, SISDA, a community anti-poverty group experienced in running summer cultural and recreational programs, will set up a Community Art Workshop on one of the vacant lots on the block. The Workshop will offer two ongoing projects:

a) Block Beautification: Making flower boxes and jardinières; mural painting on wall adjoining empty lots; developing an outdoor bulletin board to publicize the people on the block through blown-up photos and regular exhibits of the people's work.

b) Art Programs: silk screen printing for posters, sculpture, painting, banner-making, costume-making.

The program will run nine weeks, July 1st through August 31st.

2. East 104th Street between Lexington and Park Avenues. Sponsoring Group, the Gut Theater, a local performing troupe.

Under the leadership of Amanda Means, a Creative Workshop will offer three kinds of programs:

A SERIES OF OUTDOOR POETRY READINGS

IN BRYANT PARK

(42nd Street between Fifth Ave. and Ave. of the Americas, Behind the N.Y. Public Library)

WEDNESDAY	JUNE 5	2:30 PM	ADRIENNE RICH ALLAN PLANZ
SATURDAY	JUNE 8	1:30 PM	LORE SEGAL MICHAEL BENEDIKT
MONDAY	JUNE 10	2:30 PM	JOHN ASHBERY KENNETH KOCH
WEDNESDAY	JUNE 12	2:30 PM	JAMES HARRISON JUNE MEYER
SATURDAY	JUNE 15	1:30 PM	LOUIS SIMPSON RAYMOND PATTERSON
MONDAY	JUNE 17	2:30 PM	JAMES WRIGHT SANDRA HOCHMAN
WEDNESDAY	JUNE 19	1:00 PM	MAYOR JOHN V. LINDSAY MARIANNE MOORE
SATURDAY	JUNE 22	1:30 PM	DAVID SHAPIRO VICTOR FERNANDEZ FRAGOSO
MONDAY	JUNE 24	2:30 PM	ANTHONY HECHT MARK STRAND
WEDNESDAY	JUNE 26	2:30 PM	JOEL OPPENHEIMER PEDRO SANTALIZ

In the event of rain, the program will be held on the following day at the same time.

a) Theater Arts: work with clay, papier mache, paints and cloth; making puppets and producing puppet shows. Work with the Gut Theater in building scenarios, performing, making mobile sets and props.

b) Block Beautification: creating community gathering spots by clearing up the area in front of the Gut Theater and behind houses; making benches and chairs; painting murals.

c) Film Workshop: teenagers will make films in the neighborhood and project them on a white-washed wall.

The Creative Workshop will begin June 1st and run for 16 weeks.

3. Bedford Stuyvesant. Sponsoring group, F.I.C.E. (Federated Institutes of Cultural Enrichment.)

Unlike the two preceding programs, the program set up by F.I.C.E. is aimed at developing permanent local industries and skills and is not contained by one block. With the use of the grant, F.I.C.E. intends to train ten apprentices to become specialists and technicians in the arts of silkscreening and film-making. The film produced by the film unit will be shown at the F.I.C.E. Film Festival at the summer's end. The posters will be exhibited at the Brooklyn Museum in October.

F.I.C.E. represents a coalition of three local cultural institutions: Afram Cultural Arts Center, Studio 'O', Inc.; Association of Independent Artists; and the Museum of Madau.

The project will operate from June 17th through August 23rd.

Arsenal, Central Park 10021

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5/28/58

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Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

AMERICA'S CUP RACE IN MINIATURE AT CENTRAL PARK

The twelfth annual Edward and Alice Kerbs Memorial Model Sailboat Regatta will be held at Central Park's Conservatory Lake on Saturday, June 8th, at 2 P.M., August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks, announced today. The sailing competition, sponsored by the New York City Department of Recreation, is open to boys and girls 17 years of age and under.

This annual sailboat racing and design competition was initiated by Mrs. Jeanne E. Kerbs, whose generous contribution made possible the construction of the 72nd Street Boathouse at Conservatory Lake as a memorial to her parents. She also established the Edward and Alice Kerbs Memorial Trust Fund to ensure annual model sailboat regattas at Conservatory Lake.

The Regatta includes six classes in the sailing events and three classes in the design competition. The design competition, unlike the sailing events, is open to adults, with classes broken up into Junior, Intermediate and Senior categories.

A keen sense of competition prevails at this annual event, and as at Newport's America's Cup Race, enthusiasm among the competitors is great. Trophies awarded the winners in the various categories are as eagerly sought after as the America's Cup itself.

Regatta trophies will be awarded to contestants finishing 1st, 2nd and 3rd in each racing and design class.

6/4/68

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100.

#596



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Arsenal, Central Park

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#596



for release

UPON RECEIPT

DANCING UNDER THE STARS

The popular summer series of Free Outdoor Square and Folk Dances in City Parks will begin this year on Thursday, June 27th, at 8 P.M. at Cunningham Park located at 196th Street and Union Turnpike, Queens, August Heckscher, Administrator of the Parks, Recreation and Cultural Affairs Administration announced today.

The program, which will continue throughout the summer (through August 30th), will start at 8 P.M., with special dancing for pre-teen youngsters until 8:30 P.M. except on Tuesdays when the youngsters may dance at Carl Schurz Park, 84th Street and East End Avenue, Manhattan, from 6:30 P.M. to 7:30 P.M. From 8:30 P.M. to 10:30 P.M., the program will feature Square, Round, and Folk Dancing for Adults and Older Teen-Agers.

The dances will be conducted by the Department of Recreation dance team of Lee Godfrey and John Purvis, aided by the "Promenaders", a specially trained group of Recreation Department Recreation Directors, who will assist in demonstrating and teaching the dances to the public.

Other dance programs will be held as follows:

SUMMER OUTDOOR PROGRAM

<u>Mondays</u>	- 7/1 - 8/26	-	Poe Park 192nd St. and Grand Concourse, Bronx
<u>Tuesdays</u>	- 7/2 - 8/27	-	Heckscher Playground 62nd Street in Central Park, Manhattan
<u>Wednesdays</u>	- 7/3 - 8/28	-	Kate Wollman Rink Prospect Park, Brooklyn
<u>Thursdays</u>	- 6/27- 8/29	-	Cunningham Park 196th Street and Union Turnpike, Queens
<u>Fridays</u>	- 7/5 - 8/30	-	Washington Square Park (near fountain)

The dance series at all of these locations is scheduled to continue throughout the summer, and will contribute greatly to the recreational and dancing opportunities available to residents of New York City, and to visitors during the summer season.

All are invited to attend. There is no admission charge. This is a free recreational service offered by the Department of Recreation, a subdivision of the New York City Parks, Recreation and Cultural Affairs Administration.

THIS IS EXCELLENT FOR PHOTOGRAPHERS AND TV COVERAGE.

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5/31/68



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 City of New York
 Arsenal, Central Park

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#597

5/31/68

PRESS MEMORANDUM

"POETS SPEAK OUT", a city-sponsored series of poetry readings in Bryant Park originally scheduled to begin Wednesday, June 5th, has been re-scheduled for Thursday, June 6th at 11:45 A. M. Miss Adrienne Rich and Allen Planz will read selections from their works. Commissioner August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, and Mrs. Doris Freedman, Director of the Department of Cultural Affairs, will be present.

Distinguished New York City poets have been invited to read their works in Bryant Park throughout the month of June.

5/29/58

FOR INFORMATION ON PARTICIPANTS, CONTACT OFFICE
OF PUBLIC RELATIONS, RE4-1000, Ext. 818

#598

PRESS MEMORANDUM

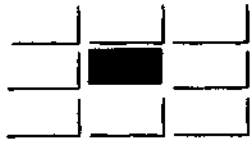
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#598



Department of Parks
of New York
Arsenal, Central Park

for release

UPON RECEIPT

JUNE 9 SOUNDS OF SUNDAY PARK

CONCERT PLANNED BY YOUNG AUDIENCES

Sounds of Sunday, a free concert in the Central Park Mall, June 9, featuring the Abbey Singers and the Horacee Arnold Jazz Quintet will be presented from 3-5 p. m. by the New York Committee of Young Audiences and Mrs. J. Seymour Sloan. The concert is co-sponsored by the New York City Administration of Parks, Recreation and Cultural Affairs. The rain date is Sunday, June 16.

The Abbey Singers, a quintet organized in 1960 by the late Noah Greenberg, director of the New York Pro Musica, will perform a repertoire ranging from Renaissance music to tunes of Colonial New England and the present.

The Horacee Arnold Jazz Quintet will present a program derivative of many jazz idioms including mainstream, blues and avante-guarde.

The New York Committee of Young Audiences, the largest of 28 national chapters, sponsored 1,800 musical presentations in New York City schools this year. Both the Horacee Arnold Jazz Quintet and the Abbey Singers have been regular performers in the Young Audiences programs, which were heard by more than 500,000 fourth to sixth graders.

5/29/68

#599

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755-4100



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of New York
Arsenal, Central Park

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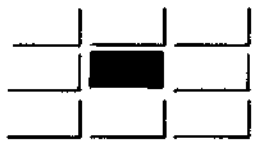
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Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

HANG TEN AT BREEZY POINT THIS SUMMER *

The surf is up for surfing crowd at Breezy Point and Rockaway Beach, in Queens, this summer, announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks.

At Breezy Point, surfers can catch the waves at the 201st Street beach from 9 a. m. to 6p. m. everyday of the week at which time life guards will be on duty. Concessionaires will be available at the beach for food and for storing and renting surf boards.

The entire beach area at Rockaway, from Beach 149 to Beach 9 is open to surfers every morning from 6 a. m. to 9 a. m.

Both Breezy Point and Rockaway Beach are now open for the summer season.

* (Hang ten is hanging 10 toes over the front end of the board -- one of the most difficult surfing feats.)

5/29/68

#600

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

Upon Receipt

The First "Dr. Dolittle" Pet Shows sponsored by the New York City Administration of Parks, Recreation and Cultural Affairs, will be held on Saturday, June 1 in each of the five Boroughs, announced Administrator August Hecksher today.

The contest will be open to pets of any kind entered by children between the ages of five and sixteen. Judges from the ASPCA, the Parks Department, and special celebrities will award prizes in ten categories ranging from the most obedient, to the most well-groomed to the smallest and the largest pet.

The five locations for the First Annual "Doctor Dolittle" Pet Shows are:

MANHATTAN: Central Park Mall - south of 72nd Street.
BRONX: Melrose Houses Playground, Cortlandt Avenue
between 154th and 155th Streets.
BROOKLYN: St. John's Playground, Prospect Place
between Schenectady and Troy Avenues.
QUEENS: Highland Park - Jamaica and Elton Streets.
RICHMOND: Mahoney Playground, Crescent, Beechwood and
Jersey Streets.

The order of the program will consist of a Grand March of all owners with their pets, a grouping of pets in competitive categories, a judging, and the award ceremonies.

Winners of the "Dr. Dolittle" Pet Show will appear on the WNEW-TV Wonderama Show on June 16 as an additional "treat."

The Pet Show was inspired by the famous fictional Doctor Dolittle, who could talk to the animals. He first appeared in a series of celebrated books by Hugh Lofting and is now the subject of a motion picture by the same title.

At the Mall Show in Central Park, Commissioner Jones will appear as one of the judges along with Mr. Geoffrey Holder, well known dancer-actor; Miss Diana Henley, Head of the Education Department of the ASPCA; Master Justin Lofting, Grandson of Hugh Lofting, Author of Dr. Dolittle series; Mrs. Reba Bowens, Manhattan Borough Supervisor of Recreation; and Lou Ciccia, the director of the Parks Recreation and cultural Affairs Administration. Dog Obedience Training Program.

Also appearing at the Mall will be the famous "Push Me-Pull You" animal from the Dr. Dolittle movie.

5/31/68

#601

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#601

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Department of Parks
City of New York
Conservation, Central Park

for release

Upon Receipt

INDONESIAN MUSIC AND DANCE IN CENTRAL PARK

The Mall, at 72nd Street in Central Park, will be the scene of an unusual performance of traditional Indonesian music and dance on Wednesday, June 5, from 12:00 to 2:00 P.M., announced Commissioner Heckscher, Administrator of Parks, Recreation and Cultural Activities.

The program, to be co-sponsored by the Indonesia Council of the Asia Society and the Department of Cultural Affairs will be presented by a group of sixteen Americans and four Indonesians from Wesleyan University's Gamelan Kya Muntjar (Indonesian orchestra).

This unique group has been trained in classical Javanese music under the direction of Professor Robert E. Brown, with the assistance of Javanese artists-in-residence Mr. and Mrs. Prawotosaputro. Also with the troupe are two highly trained classical Javanese dancers, Mr. Benedictus Suharto and Mrs. Senik Suharto. Mr. Suharto, who began his study of classical Javanese dance at the age of 10, was first seen by American audiences at the Indonesian Pavillion at the New York World's Fair in 1964.

The instruments of the gamelan include a variety of drums and gongs, a xylophone and several metallophones, as well as a bowed lute.

In the event of rain, the concert will be held the following day, Thursday, June 6, at the same time and place.

5/31/68

#602

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100



Department of Parks
City of New York
Central, Central Park

for release

Upon Receipt

INDONESIAN MUSIC AND DANCE IN CENTRAL PARK

The Mall, at 72nd Street in Central Park, will be the scene of an unusual performance of traditional Indonesian music and dance on Wednesday, June 5, from 12:00 to 2:00 P.M., announced Commissioner Heckscher, Administrator of Parks, Recreation and Cultural Activities.

The program, to be co-sponsored by the Indonesia Council of the Asia Society and the Department of Cultural Affairs will be presented by a group of sixteen Americans and four Indonesians from Wesleyan University's Gamelan Kya Muntjar (Indonesian orchestra).

This unique group has been trained in classical Javanese music under the direction of Professor Robert E. Brown, with the assistance of Javanese artists-in-residence Mr. and Mrs. Prawotosaputro. Also with the troupe are two highly trained classical Javanese dancers, Mr. Benedictus Suharto and Mrs. Senik Suharto. Mr. Suharto, who began his study of classical Javanese dance at the age of 10, was first seen by American audiences at the Indonesian Pavillion at the New York World's Fair in 1964.

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FOR RELEASE

WEDNESDAY NIGHT SQUARE DANCING IN CENTRAL PARK

Wednesday night, June 5th, at 7 P.M. will mark the beginning of a special weekly program of square and folk dancing in central Park, August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks, announced today. The public square and folk dancing events will be held every Wednesday evening at the 72nd Street Boathouse parking lot in Central Park from 7 to 9 P.M.

The square dance program will be under the direction of William Scott and Kim Raphael, who will also preside as callers at the weekly events. They will be assisted by the Promenaders, of the Department of Recreation, who will teach various square and folk dances to beginners throughout the summer.

Guest performers and callers will be on hand from time to time to participate in the dance program. Among the groups who have been invited to attend some of the Wednesday night activities are: Folk Dance House, whose dancers performed at the Prospect Park Spring Festival; the Country Song and Dance Society; the Thunderbird American Indian Group; and the Folk Festival, a group of youngsters from the mountain regions of North Carolina who have performed at dance festivals throughout the country.

Youngsters and adults alike are invited to these square dancing events every Wednesday evening.

A schedule for public distribution will be available shortly.

The roads are closed in Central Park during the warm weather from 7 to 11 P.M. for bicycling. They are also closed Tuesday evenings.

#603

5/31/68

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Central, Central Park

for release

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5/31/68

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

THE PLEASANT PLAINS WORLD WAR MEMORIAL

The Pleasant Plains War Memorial, damaged in an auto accident last February, was re-erected on Wednesday, May twenty-ninth, in time for Memorial Day services in the Richmond community, announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks.

The memorial, located at Amboy and Bloomingdale Roads in Staten Island, is a bronze statue of winged victory with a polished granite pedestal that measures sixteen feet six inches in height and twenty-one inches in width. The base holds four plaques containing the names of local men and boys who gave their lives in World War I.

The commemorative statue, sculpted by George T. Brewster, was a gift of Pleasant Plains war veterans and was dedicated in 1923.

The cost of repair to the statue totaled approximately twenty-five hundred dollars.

June 3, 1968

#604

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE CALL 755-4100



Department of Parks
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Arsenal, Central Park

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#604

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605
for release

Upon Receipt

THE AMERICAN YOUTH BEAUTY PROGRAM

A valuable grooming program for teenage girls in each of the areas of the Mayor's Urban Task Force will begin Wednesday, June 12th, and continue every Wednesday to October 9th, August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks, announced today.

The grooming program, entitled "The American Youth Beauty Program", is co-sponsored by the Administration of Parks, Recreation and Cultural Affairs, American Airlines, and Clairol, Inc.

American Airlines has brought this highly successful program into many disadvantaged areas throughout the country, offering grooming techniques, make-up demonstrations and counselling for the teenage girl. Three young stewardesses assist the youngsters in the program, and have been able to make significant contributions in the communities.

The manufacturers of Clairol products, co-sponsors of the project, supplies all the cosmetics free of charge.

The grooming program is scheduled as follows:

<u>DATE</u>	<u>TIME</u>	<u>LOCATION</u>
June 12th	7:00 P.M.	P.S. 120, 1832 Madison Ave. New York City
June 19th	7:00 P.M.	Wagner Recreation Center First Ave. and 120th St., N.Y.C.
June 26th	7:00 P.M.	Brownsville Recreation Center Linden Blvd. & Christopher Ave. Brooklyn
July 3rd	3:00 P.M.	St. Mary's Recreation Center St. Ann's Ave. & E. 145th St. Bronx

July 10th	3:00 P.M.	Lindsay Park Lorimer St. & Johnson Ave. Brooklyn
July 17th	3:00 P.M.	Bushwick Park Knickerbocker & Suydam Sts.
July 24th	3:00 P.M.	Kaiser Park Neptune Ave. & West 28th St. Brooklyn
July 31st	3:00 P.M.	P.S. 85 Marion Ave. & East 167th St. Bronx
August 7th	3:00 P.M.	P.S. 127 25th Ave. & 98th St. East Elmhurst, Queens
August 14th	3:00 P.M.	Walker Park Bard, Davis & Delafield Sts. Staten Island
August 21st	3:00 P.M.	Riverdale & Snediker Aves. Plgd. Brooklyn
August 28th	3:00 P.M.	Edgemere Park Plgd. Somerville, Conch & Norton Basins & Alameda Ave. Rockaway
September 4th	3:00 P.M.	Red Hook Stadium Bay & Columbia Sts. Brooklyn
September 11th	7:00 P.M.	Claremont Neighborhood Center 1300 Washington Ave. Bronx
September 18th	7:00 P.M.	McLaughlin Park Jay & Tillary Sts. Brooklyn
September 25th	7:00 P.M.	O'Connell Plgd. 113th Ave. & 196th St. Jamaica, Queens
October 2nd	7:00 P.M.	Al Smith Recreation Center Catherine St., betw. Madison & South Sts. New York City
October 9th	7:00 P.M.	St. John's Recreation Center Prospect Place, Troy & Schenectady Aves. Brooklyn

6/4/68

#605

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605
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6/4/68

#605

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Department of Parks
of New York
Arsenal, Central Park

for release

Upon Receipt

CHECK-A-CHILD OPENS FOR SECOND SEASON

Union Square Park, at 14th Street in Manhattan, will once again host the Check-A-Child Playground with a big opening day on Tuesday, June 18th, at 10:00 A.M., August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks, announced today.

The Check-A-Child Playground was initiated last summer as an area where children could be left to play in the care of Parks Department Recreation Leaders at a nominal fee, giving mothers free time to spend shopping, lunching or just relaxing. The construction of the playground was financed by the Union Square Committee of the Fourteenth Street Association. The playground is operated and staffed by the New York City Department of Recreation.

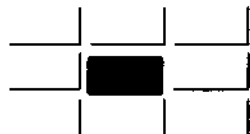
Children and mothers at this year's opening day ceremonies will enjoy free hot dogs from the famous Nathan's of Coney Island. Nathan's will also distribute free copies of Nathan's Famous Hot Dog Cookbook to mothers who check their child at the playground. S. Klein and Mays Department Stores have donated a large assortment of toys and games for the summer, and S. Klein will supply free balloons at the opening. Grosset & Dunlap, Inc. have contributed a collection of children's books for reading enjoyment by the youngsters. Colorful banners announcing the Check-A-Child area at the north end of the park are being designed cooperatively by Mays and S. Klein, and will be hung around the playground.

The Check-A-Child facility operates much like a coat check, where mothers must present a tag when she picks up her children. The playground operates from 10 A.M. to 4 P.M., Monday through Friday. There is a fee of 25 cents per child for the first three hours and \$1.00 per hour thereafter.

#606

6/4/68

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Arsenal, Central Park

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#606

6/4/68

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100



Department of Parks
City of New York
Auditorium, Central Park

for release

WAVE HILL GARDENS OPEN TO PUBLIC

The public is invited to enjoy the beauty of the Wave Hill Gardens every Thursday through Sunday beginning June 6th, August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks, announced today.

The Wave Hill Gardens, or Perkins Gardens as they are sometimes called, were left to the City of New York by Elvina B. Perkins and Dorothy Perkins Freeman to be used as an arboretum, "devoted to the study and exhibition of plant life and plantings ... and for such cultural activities as the Commissioner of Parks of the City of New York shall in his discretion permit to be conducted."

Under terms of the agreement between Wave Hill, Incorporated, and the City of New York, admission to the gardens will be free of charge on Thursday and Fridays. On Saturdays and Sundays, the admission charge will be as follows:

Adults.....	\$.50
Children (6 yrs. to 12 yrs.).....	.25
Children (5 yrs. and under).....	Free
Maximum charge per family	\$1.00

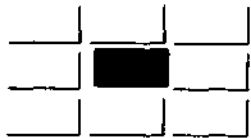
School groups will be admitted free of charge. Arrangements for these groups must be made at least 30 days in advance. Seasonal passes will be available for unlimited use during regular hours at a charge of \$5.00 per family.

Those who visit Wave Hill will be given a folder containing maps of the formal gardens and grounds. The gardens cover about 11 acres of the total Wave Hill estate of 22 acres.

Riverdale Park, a public park adjacent to the Wave Hill estate, will soon be fenced by the Department of Highways to prevent dumping. There will be a number of entrances through the fence for easy accessibility for pedestrians, as well as three parking lots. Riverdale Park, like all parks, will be open to the public free of charge.

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#608



for release

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#608

6/5/68



Department of Parks
of New York
Arsenal, Central Park

for release

PRESS MEMORANDUM: CITY SPONSORS FIRST BRYANT PARK PHOTOGRAPHY SHOW

The American Society of Magazine Photographers will open a photography exhibit by top ranking professional photographers, entitled "The City Seen", with a champagne preview at Bryant Park, 42nd Street and Sixth Avenue, on Monday, June 10th, at 11:00 A.M., announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks, today.

Mayor Lindsay will be presented with a scroll for his role in urban affairs. Commissioner Heckscher will receive it on behalf of the mayor who is unable to attend. Representatives from national, state and city governments and Broadway personalities will be present.

ASMP members from all parts of the world have contributed to this exhibition. Members of this international society represent leading professional photographers.

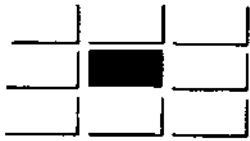
The press is invited to attend.

The champagne was donated by the Pleasant Valley Wine Company of Hammondsport, New York.

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

#609

6/6/68



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of New York
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#609

6/6/68

for release

HECKSCHER JOINS ROCKAWAY RESIDENTS IN BEACH CLEAN-UP

Saturday, June 8th, has been proclaimed as the day for "Operation Beachcleaner II" by the Rockaways' Citizens Committee for Better Beaches, August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks, announced today.

Commissioner Heckscher will join youngsters and adult volunteers from the Rockaway area in demonstrating their concern over the condition of the beaches and boardwalk. The volunteers will assemble at 9:30 A.M. at five block intervals on the beaches from Far Rockaway to Neponsit. The "beachcleaners" will pick up all litter and debris, placing it in waste receptacles or in piles to be collected by Parks Department personnel.

The Department of Parks' Maintenance Division will see that sufficient trash receptacles and personnel are on hand along the beach to accommodate the refuse that will be collected.

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#610

6/6/68

for release

HARLEM CULTURAL FESTIVAL APPEALS FOR YOUNGSTERS

Tony Lawrence, Director of the Harlem Cultural Festival, is issuing a community request for 1,000 youngsters, between the ages of 3 and 7, to participate with him at Mount Morris Park during the Harlem Cultural Festival, announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks.

Mr. Lawrence feels that a child introduced to the different kinds of music at an early age, will better understand and appreciate the beauty of music and its culture in his later years. States Mr. Lawrence: "Many children in the Harlem community have never had the opportunity to see such a large number of great performers as will appear in Festival events throughout the summer. I don't want these children to miss the chance to enjoy and take part in the free performances that will be available to them through the Harlem Cultural Festival."

The youngsters are to meet in Mount Morris Park on Sunday, June 23rd, at 4:00 P.M., with paren or guardian. Parents are to contact Miss Karen Grant at the park. The youngsters will be able to enjoy ice cream and cookies at the park.

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#611

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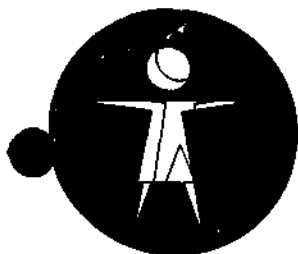
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#611

6/6/68



NEWS

UNITED STATES YOUTH GAMES

Contact:
MARY NICHOLS
New York Department
of Parks Arsenal,
Central Park, N. Y.
734 - 1000 Ext. 817

Contact:
W. N. McDONALD
American Machine
& Foundry Company
261 Madison Ave., N. Y.
687 - 3100 Ext. 494

Co-sponsored by NEW YORK CITY MAYOR'S URBAN ACTION TASK FORCE and AMERICAN MACHINE & FOUNDRY COMPANY
Administered by NEW YORK CITY ADMINISTRATION OF PARKS, RECREATION AND CULTURAL AFFAIRS

FOR RELEASE
Tuesday, June 11

STATEMENT OF M.D. SPRAGUE, VICE PRESIDENT FOR CORPORATE PROGRAMS
AMERICAN MACHINE & FOUNDRY COMPANY

The 1968 Youth Games, which the American Machine & Foundry Company is sponsoring, is just one of several activities that our company is engaging in to provide meaningful recreation activities for young people throughout the country.

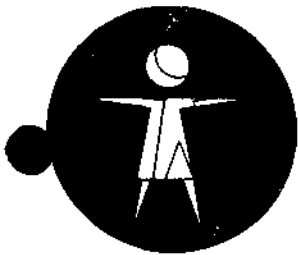
We want to show youngsters living in our teeming city centers that someone does care for them. The Youth Games are a visible example of what cooperation between American industry and the Mayors of our cities can do to bring together boys and girls of different cities in competition and friendship.

We are grateful to the Mayors, to the public and private agencies and to the coaches in the participating cities around the country for their support of this program.

We salute Mayor Lindsay for initiating the Youth Games and continuing to support them and Mayor Cervantes as the host of this outstanding youth sports program.

#612

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NEWS

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New York Department
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Central Park, N. Y.
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W. N. McDONALD
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#612

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

AUGUST 22-25 • 1968 HOST CITY—ST. LOUIS, MISSOURI



NEWS

UNITED STATES YOUTH GAMES

Contact:
MARY NICHOLS
New York Department
of Parks Arsenal,
Central Park, N. Y.
734-1000 Ext. 877

4612
Contact:
W. N. McDONALD
American Machine
& Foundry Company
261 Madison Ave., N. Y.
687-3100 Ext. 494

Co-sponsored by NEW YORK CITY MAYOR'S URBAN ACTION TASK FORCE and AMERICAN MACHINE & FOUNDRY COMPANY
Administered by NEW YORK CITY ADMINISTRATION OF PARKS, RECREATION AND CULTURAL AFFAIRS

MAYOR LINDSAY, FORMER OLYMPIC STAR HAYES W. JONES LAUNCH 2ND ANNUAL YOUTH GAMES

Mayor John V. Lindsay; Hayes W. Jones, New York City Recreation Commissioner and former Olympic star; and M.D. Sprague, Vice President of American Machine and Foundry Company announced plans for the 2nd Annual United States Youth Games this morning at a press conference at Longchamps Restaurant next to City Hall.

Leading figures from the sports world, including "Easy Ed" Macauley, one of the all-time basketball greats and national chairman of the U.S. Youth Games, were present as well as some of the youthful winners of last year's Youth Games.

The United States Youth Games, co-sponsored by the Mayor's Urban Task Force; the American Machine and Foundry Company; and administered by the Department of Recreation of the New York City Administration of Parks, Recreation and Cultural Affairs; is an inter-city sports competition for boys and girls between the ages of 10 and 15. The games included in the competition are track and field, basketball and bowling. The Youth Games Championships will be held this year in St. Louis, Missouri, from August 22nd to 25th. (A list of participating cities and contacts is attached.)

At the press conference, Mayor Lindsay called the United States Youth Games "the most important sports event in the country for young athletes." Noted the Mayor, "we have learned from our own experience as hosts of the Youth Games last year that the Games which bring together young people from different cities throughout the country for well organized athletic competition and for informal association with each other is a significant addition to our national sports program."

AUGUST 22-25 • 1968 HOST CITY—ST. LOUIS, MISSOURI

The Mayor said, "I hope the New York teams will be victorious, but more important, I know the members of our teams will be personally enriched by the opportunity to visit St. Louis this summer."

Mayor Lindsay emphasized the role of the private sector in aiding youth programs of this kind and praised "the American Machine and Foundry Company for their significant contribution to this cause." He also thanked American and Eastern Airlines "for their generous offer to transport the youths of the 12 participating cities to St. Louis."

M.D. Sprague, Vice President for Corporate Programs at the American Machine and Foundry Company said that "we want to show youngsters living in our teeming city centers that someone does care for them. The Youth Games," said Mr. Sprague, "are a visible example of what cooperation between American industry and the Mayors of our cities can do to bring together boys and girls of different cities in competition and friendship." Mr. Sprague concluded by saluting "Mayor Lindsay for initiating the Youth Games and continuing to support them, and Mayor Alfonso J. Cervantes of St. Louis for hosting this outstanding youth sports program."

The press conference was emceed by New York City Recreation Commissioner Jones who outlined a brief history of the Youth Games and their purpose. Said Commissioner Jones: "Mayor Lindsay conceived and organized the Youth Games last year to provide wholesome competitive sports opportunities for the young people in our central cities." Commissioner Jones noted that the purpose of the inter-city competition was to add an Olympics-type glamour to the Games and to give the kids a chance to share their experiences with fellow competitors from all over the country.

The United States Youth Games are organized so that each participating city will send an 80 member team to St. Louis on August 22nd. The 80 member teams are made up of 72 contestants and 8 coaches and supervisors. Last year, New York City won in basketball and bowling and Washington, D.C. won in track and field.

At the press conference, Barry Gottehrer, head of Mayor Lindsay's Urban Task Force which seeks funds for summer youth programs from private industry, also

commented on the important role American Machine and Foundry played in aiding the United States Youth Games.

In New York City, intra-city competitions for the 72 member team to go to St. Louis are taking place in June and July.

New York City's track and field events and the basketball competitions can still be entered at the track and field locations on June 22nd in each borough. For information on entering the Youth Games, call the Youth Games office 699-4225, 4206, 4214.

The New York City Youth Games winners of last year who were present at the press conference were:

Ronald Brown - age 16 of Brooklyn. Received Most Valuable Player Award in basketball and as a result of winning Youth Games, received a scholarship to Columbia Grammar School

Michele McMillan - age 14 of Brooklyn. At last year's national trials, broke national record for 220 yard dash for girls in her age group.

Robert Sach - age 15 of Staten Island. Bowling champion in his age bracket. His team won the Mayor's Trophy last year.

#612

6/11/68

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NEWS

UNITED STATES YOUTH GAMES

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FOR RELEASE
Tuesday, June 11

STATEMENT OF M.D. SPRAGUE, VICE PRESIDENT FOR CORPORATE PROGRAMS
AMERICAN MACHINE & FOUNDRY COMPANY

The 1968 Youth Games, which the American Machine & Foundry Company is sponsoring, is just one of several activities that our company is engaging in to provide meaningful recreation activities for young people throughout the country.

We want to show youngsters living in our teeming city centers that someone does care for them. The Youth Games are a visible example of what cooperation between American industry and the Mayors of our cities can do to bring together boys and girls of different cities in competition and friendship.

We are grateful to the Mayors, to the public and private agencies and to the coaches in the participating cities around the country for their support of this program.

We salute Mayor Lindsay for initiating the Youth Games and continuing to support them and Mayor Cervantes as the host of this outstanding youth sports program.

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AUGUST 22-25 • 1968 HOST CITY—ST. LOUIS, MISSOURI

LIST OF CITIES PARTICIPATING IN U.S. YOUTH GAMES AND CONTESTS

<u>CITY</u>	<u>NAME AND ADDRESS OF CONTACT</u>
Baltimore, Maryland	Douglas Tawney, Director of Department of Parks, City Hall, Baltimore, Maryland
Boston, Massachusetts	Clarence Jones, Youth Coordinator, City Hall, Boston, Massachusetts AND John Tierney, Commissioner of Parks and Recreation, 33 Beacon St., Boston, Mass.
Cleveland, Ohio	John Nagy, Recreation Commissioner, Room 8, City Hall, Cleveland, Ohio 44114
Detroit, Michigan	Virgil Parker, Program Development Analyst, Department of Parks and Recreation, 735 Randolph, Detroit, Michigan
Miami, Dade County, Florida	Art Peavy, Jr., Superintendent of Recreation, 50 S.W. 32 Road, Miami, Fla. 33129
New York, New York	Hayes W. Jones, Commissioner of Recreation
Philadelphia, Pennsylvania	Richard Westgate, Deputy Commissioner, Department of Recreation, 1450 Municipal Services Bldg., Philadelphia, Pa. 19107
Pittsburgh, Pennsylvania	Russell Vogel, Sr., Superintendent, Department of Parks and Recreation, 502 City County Bldg., Pittsburgh, Penna., 15219
Paterson, New Jersey	Jesse Dale and Frank Bannister, Co-Chairmen of Paterson Youth Games Committee, Department of Recreation, City Hall Annex, Paterson, New Jersey
St. Louis, Missouri	Bernard M. Beauchamp, Department of Parks, Recreation & Forestry, 5600 Clayton Road, St. Louis, Missouri 63110
San Juan, Puerto Rico	Angel Pineiro, Representative and Coordinator of Youth Games, Municipal Stadium, P.O. Box 4355, San Juan, Puerto Rico
Washington, D.C.	Samuel LaBeach, Recreation Department, 3149 16 Street, N.W., Washington, D.C. 20010

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Department of Parks
City of New York
Auden, Central Park

for release

Attention: Feature and Picture Editors

PICTURE STORY AT ALFRED E. SMITH RECREATION CENTER

Members of the press are invited to accompany August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, Mrs. Doris Freedman, Director of the Department of Cultural Affairs, and Mr. Robert Maslow on a visit to the Creative Arts Workshop at the Alfred E. Smith Recreation Center, 80 Catherine Street in Manhattan, on Wednesday, June 12th, at 11:00 A.M.

Mr. Maslow, a New York businessman, has contributed \$15,000 to establish the adult workshop at the recreation center for its initial year. The program provides free instruction nine times a week, with classes meeting for painting, sculpture, ceramics and crafts.

At the Creative Arts Workshop, members of the various classes will be on hand to give information about their work and to demonstrate techniques in the various phases of art and sculpture. Many workshop students will be applying the finishing touches to an elaborate ceramic mural and several sculpture works in readiness for an outdoor sculpture exhibit that will highlight the arts program later in the summer.

Tom Lloyd and Sue Shapiro, instructors at the workshop, will be present at the recreation center to explain the immediate goals of the program, and to assist in demonstrating various projects now underway at the workshop.

#613

6/10/68

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for release

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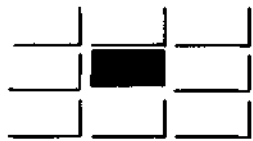
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Department of Parks
of New York
Arsenal, Central Park

for release

Upon Receipt

DISCOV - O - RAMA

Department of Recreation Commissioner, Hayes W. Jones announced that the finals of the Discov - o - Rama Contest sponsored by the American Express Traveler's Guides and conducted by the Recreation Department of the New York City Parks, Recreation and Cultural Affairs Administration, will be held on Saturday, June 15th at 10:00 A.M., at the Mall in Central Park.

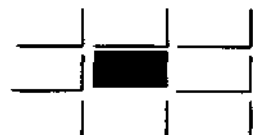
The contest made up of three parts, athletic ability, answering of true and false questions, and writing of an essay, was open to boys and girls twelve and thirteen years of age who live in New York City. Preliminary contests were held in the five boroughs on June 10th and 11th.

The five boys and girls scoring the highest number of points in the three part contest will be given a three day trip to Washington, D.C., on July 8th, 9th and 10th. The trip will be chaperoned. In addition, each winner will receive \$10 for spending money and volumes of American Express Traveler's Guides which cover the area over which they will travel.

#614

6/12/68

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of New York
Arsenal, Central Park

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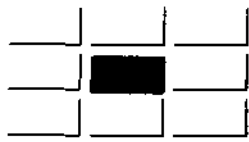
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Department of Parks
City of New York
Arsenal, Central Park

for release

Upon Receipt

HIKE #4 IN RICHMONDTOWN RESTORATION AND LATOURETTE PARK, STATEN ISLAND

Richmondton Restoration and LaTourette Park in Staten Island will be the attraction for the fourth hike in the series of Parks Department walks to explore New York City Parks, August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks, announced today. The "Heckscher Hike" will commence at 11:00 A.M. on Sunday, June 30, with the walkers meeting at the Richmondton Museum.

Settled in 1700, Richmondton had become a compact little village by 1730, with a dozen dwellings, a courthouse, a jail, taverns, and the Church of St. Andrews. The town's population grew rapidly after the Revolutionary War, but when Staten Island became part of Greater New York in 1898, the abandonment of Richmondton as the county seat left the town without the incentives for change or expansion.

Commissioner Heckscher will lead the hikers on a guided tour of Richmondton's trails. The Commissioner will conduct informal commentary on points of natural and historical interest, and a map and fact sheet will be distributed to the hikers.

Lunch can be purchased in LaTourette Park or hikers may bring their own. It is advised that hikers wear comfortable walking shoes and bring their cameras. Families are cordially invited.

DIRECTIONS FROM MANHATTAN:

- A) By subway, bus, and ferry:
1. IRT-7th Ave. to South Ferry - Staten Island Ferry to S.I., then Bus #108-113 to Richmondton.
 2. BMT-RR to South Ferry - Ferry to S.I. then Bus #108-113 to Richmondton.
 3. IRT-Lex. (Trains #5 or #6) to South Ferry - Ferry to S.I., then Bus #108-113 to Richmondton.
- B) By car:
1. Brooklyn Battery Tunnel to Gowanus Parkway (Interstate 278) to the Verrazano-Narrows Bridge to Staten Island, continue on Rte. 278 to Richmond Road exit - left on Richmond Rd. to Richmondton, left on Court Place to Museum.
 2. Ferry to St. George, left on Bay Street, left on Vanderbilt, continue on Vanderbilt to Richmond Rd., follow Richmond Rd. to Richmondton, then left on Court Place to Museum.

NOTE: Hike #4 will be cancelled ONLY in the event of a HEAVY DOWNPOUR.

#615

6/13/68

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

For information:
Mary Perot Nichols
REgent 4 1000

for release

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FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

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Upon Receipt

THE METROPOLITAN OPERA PRESENTS FREE SUMMER CONCERTS

August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks, welcomed the participation of Pepsi-Cola Company and Frito-Lay in helping to sponsor a series of twelve outdoor concerts in New York City parks this summer in cooperation with the City of New York and the Metropolitan Opera Association. The concerts presented by the Metropolitan Opera Company, will run from June 11th to June 29th, and are free to the public.

In his announcement at Crocheron Park in Queens, where the opera "Carmen" was presented to the opening audience, Commissioner Heckscher stated: "It is our hope that more and more major corporations will lend their assistance in underwriting outstanding cultural events so that New Yorkers everywhere will be given the opportunity to enjoy them."

Donald M. Kendall, President of PepsiCo. Inc., stated on behalf of Pepsi-Cola and Frito-Lay divisions, "It is our hope that these programs in addition to providing a pleasant summer evening's outing, will contribute to a wider knowledge and interest in opera among New Yorkers."

The series of concerts by the Metropolitan Orchestra and Chorus will be held in various New York City parks in the five boroughs. New Yorkers will thus be able to enjoy some of the greatest cultural events in the nation while relaxing under the stars on a warm summer evening.

A complete concert schedule is attached.

CROCHERON PARK, BAYSIDE, QUEENS

Tuesday, June 11, 8:30 P.M. - CARMEN with Elias, Fenn, Corelli and Merrill
Saturday, June 22, 8:30 P.M. - FAUST with Fenn, Pearce and Tozzi
Tuesday, June 25, 8:30 P.M. - SAMSON ET DALILA with Warfield and McCracken

CENTRAL PARK, SHEEP MEADOW, MANHATTAN

Saturday, June 15, 8:00 P.M. - FAUST with Tucci, Morell and Hines
Tuesday, June 18, 8:00 P.M. - CARMEN with Elias, Fenn, Morell and Merrill
Saturday, June 29, 8:00 P.M. - SAMSON ET DALILA with Warfield and McCracken

BOTANICAL GARDEN, DAFFODIL HILL, BRONX

Friday, June 14, 8:30 P.M. - CARMEN with Elias, Fenn, Corelli and Merrill
Wednesday, June 26, 8:30 P.M. - FAUST with Fenn, Pearce and Tozzi

CLOVES LAKE PARK, STATEN ISLAND

Wednesday, June 19, 8:30 P.M. - FAUST with Tucci, Alexander and Diaz
Friday, June 21, 8:30 P.M. - CARMEN with Elias, Pracht, Morell and Diaz

PROSPECT PARK, NETHER MEAD, BROOKLYN

Wednesday, June 12, 8:30 P.M. - FAUST with Tucci, Morell and Hines
Friday, June 28, 8:30 P.M. - CARMEN with Resnik, Pracht, Olvis and Diaz

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Upon Receipt

REVISED SCHEDULE OF EVENTS ORIGINALLY SLATED FOR JUNE 8th & 9th

The following events were originally scheduled to take place last week on Saturday, June 8th and Sunday, June 9th. As a result of the memorial weekend, they have been re-scheduled as follows:

SAILBOAT REGATTA - at Conservatory Lake, Central Park
Saturday, June 15th, at 2 P.M.

CHILDREN'S DANCE FETE - at Clove Lakes Park, Staten Island
Saturday, June 15th, at 1 P.M.

BARBERSHOP QUARTET CONTEST - On the Mall in Central Park
Friday, June 14th, at 8 P.M.

AEROBICS - at Clove Lakes Park, Staten Island
Saturday, June 15th, (Same time as originally scheduled.)

AEROBICS - at Alley Park, Queens
Sunday, June 16th (Same time as originally scheduled.)

The programs of the above events will be presented as originally scheduled.

#617

6/12/68

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100



Department of Parks
City of New York
Auditorium, Central Park

for release

Upon Receipt

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Department of Parks
City of New York
Arsenal, Central Park

for release

Upon Receipt

UNICYCLES, ANYONE?

Bicycling enthusiasts who have mastered the art of the two-wheeler can now put their minds to work in learning to handle the unicycle by taking advantage of free unicycle lessons that will be given in Central Park on consecutive Saturdays - June 15th, 22nd, and 29th, at 11:00 A.M. at the playground at 100th Street and Central Park West, announced August Hackscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks.

The free unicycle lessons will be sponsored by the Recreation Department of the P.R.C.A. Administration and the Stelber Cycle Corporation.

The Stelber King Charles Unicycle Riders, who wowed the crowd at the opening of the Brooklyn Bike Path, will give both children and adults free instruction in mastering the unicycle. Unicycles will be supplied free of charge during the lesson period by the Stelber Corporation.

All interested children and adults are invited to come out and join the fun.

#619

6/13/68

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Arsenal, Central Park

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upon receipt

WORK COMPLETED AT CULTURAL INSTITUTIONS

August Hackscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks announced today that \$1,700,000 had been spent this year to complete the following capital projects at four of the city's leading cultural institutions.

NEW YORK ZOOLOGICAL GARDEN, BRONX PARK, BRONX

A total of \$612,195 has been spent on improvements in the World of Darkness Exhibit building. This expenditure included electrical work, plumbing, heat and ventilation, and general construction.

Another \$64,000 was allocated to the Pheasant Aviary for the enlargement and regrading of outside cages and adding drinking water for the birds.

AMERICAN MUSEUM OF NATURAL HISTORY, MANHATTAN

The PRCA Administration has just completed interior alterations needed for the installation of a new Exhibition Hall of Earth History on the fourth floor of the Museum. This cost \$150,000 and consisted of general construction, electrical work and heating and ventilation.

METROPOLITAN MUSEUM OF ART, MANHATTAN

\$860,000 has been spent to connect the north and south wings of the ground floor of the Museum, to connect Wing J on the south to Wing H on the North.

STATEN ISLAND ZOOLOGICAL SOCIETY, RICHMOND

Installation of new aluminum entrance doors and frames to the zoo building completed at the cost of \$11,858.

These projects are included in the PRCA Administration's program of maintenance and improvement of New York City's thirteen cultural institutions which come under the Administration's supervision. Each year over two million dollars is allocated in the city's capital budget for this purpose.

The thirteen institutions are:

The Metropolitan Museum of Art
The New York Botanical Gardens
The American Museum of Natural History
The New York Zoological Society
The Brooklyn Museum
Brooklyn Botanical Gardens
Brooklyn Academy of Music
Queens Botanical Garden
Hall of Science of the City of New York
Staten Island Institute of Arts and Sciences
Staten Island Zoological Society
Museum of the City of New York
The Brooklyn Children's Museum



Department of Parks
City of New York
Arsenal, Central Park

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STAR GAZING SESSION TO FOLLOW GOLDMAN BAND CONCERT

Wednesday evening, June 19th

The opening of the summer's series of Goldman Band Concerts on the Great Lawn in Central Park, will be followed by another star-gazing session on the Lawn at 11:00 P.M., announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks.

Under the guidance of Dr. Harold Parnham, astronomer at the American Museum - Hayden Planetarium, New Yorkers will gain insight into the various constellations, star formations and the like. Those who plan to attend the session are invited to bring blankets, binoculars and telescopes. Refreshments will be sold.

Star-gazing in the park with Hayden Planetarium astronomers will continue until the end of July on the following dates: July 3rd with Martin J. Steinbaum; July 17th with Martin J. Steinbaum; and July 31st with Dr. Fred Hess.

The Great Lawn is located behind the Delacorte Shakespeare Theatre and can be reached either from 81st Street and Central Park West or from 80th Street and Fifth Avenue.

Star-gazing events will be cancelled only in the event of rain. For last minute information, call the Parks Department information tape, 755-4100, or the Planetarium Dial-A-Satellite, TR3-0404.

#621

6/13/68

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Arsenal, Central Park

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CHECK-A-CHILD PLAYGROUND OPENING JUNE 18th

The Check-A-Child Playground will open for its second season on Tuesday, June 18th, at 10:00 A.M., at the north end of Union Square Park and 16th Street, announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks.

Opening day promises to be a big happening for children and mothers alike. They will be treated to free hotdogs by Nathan's of Coney Island, and mothers will receive free copies of Nathan's Famous Hotdog Cookbook. S. Klein and Mays Department Stores have donated a large assortment of toys and games for the summer, and S. Klein will supply free balloons at the opening. Publishers Grosset & Dunlap, Inc., have contributed a charming collection of children's books for reading enjoyment by the youngsters.

The Check-A-Child Playground area will be easily identified by the colorful red and white banners, designed cooperatively by Mays and S. Klein, that will hang above the playground.

The playground this summer will feature a sprinkler system to keep the youngsters cool on the hot summer days ahead. The facility operates much like a coat check, where mothers are presented with a colored tag that will identify her when she picks up her children. Check-A-Child operates from 10 A.M. to 4 P.M., Monday through Friday. There is a fee of 25 cents per child for the first three hours and \$1.00 per hour thereafter.

The Check-A-Child Playground was initiated last summer as an area where children could be left to play in the care of Parks Department Recreation Leaders at a nominal fee, giving mothers free time to spend shopping, lunching or just relaxing. The facility was built by the Union Square Committee of the Fourteenth Street Association, and is operated and staffed by the New York City Department of Recreation.

#622

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COSTUME PARTY-IN-THE-PARK HIGHLIGHTS THE
OPENING OF THE GOLDMAN MEMORIAL CONCERTS

The musical highlights for the opening Guggenheim Memorial Concert by the Goldman Band next Wednesday, June 19, on the Central Park Mall, will include an audience sing-along led by a new quartet, the Mayor's Boys, announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks. The theme is "In Old New York" and the main attraction is the Goldman band under the direction of Richard Franco Goldman. The sing-along medley will include such appropriate old favorites as "Sweet Rosie O'Grady", "Give My Regards to Broadway," and "Alexander's Rag Time Band." The vocal group of David Thurber, George Reid, Boyd Stoplin and Robert Shiesley, in early 1900's costumes, will also sing their own arrangements.

Other highlights of the evening will be a series of Broadway show favorites sung by New York City Opera Company soprano LaVergne Monette. The Goldman Band cornet trio, The Trumpeteers Three - James Burke, Sydney Baker, Kirby Jolly - will play "Bugler's Holiday" and "Just For Fun."

Nickel refreshments, including Schaefer beer, Restaurant Associates hot dogs, Good Humor ice cream and Pepsi-Cola, will be available to all "guests." The nickel price reflects the Old New York atmosphere of the festivities.

Come one, come all, come costumed!

#623

6/17/68

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

For information:
Mary Perot Nichols
REgent 4 1000



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City of New York
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SCULPTURE TO BE EXHIBITED AT THE BROOKLYN MUSEUM

As part of the "Sculpture of the Month" exhibition, August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, announced that "Zinal I", a striking white geometric sculpture by Roger Bolomey will be placed on the lawn in front of the Brooklyn Museum on Tuesday, June 18th, and will remain on exhibition for eight weeks. Dramatically contrasting with the classical architecture of the Brooklyn Museum, "Zinal I" will be the first exhibit that has been located in Brooklyn. Moreover, this installation marks the first time that the City's Sculpture of the Month Program has been tied in with one of the City museums. The zealous response of the Brooklyn Museum has bolstered this installation.

Roger Bolomey, a native of Connecticut, was born in 1918. Formerly a painter, he changed to sculpture in 1960, and since that time he has had works displayed at the Whitney Museum of American Art, as part of "The Lipman Foundation Sculpture Exhibit," at the HEMISFAIR in San Antonio, Texas, as well as numerous other prominent institutions. Other achievements include finalist in the National Competition for Playground Sculpture at the Corcoran Gallery of Art, Washington, D.C. His works are represented in such noted collections as the Museum of Modern Art, the Los Angeles County Museum, and the Chase Manhattan Bank Collection.

"Sculpture of the Month" is a project of the New York City Department of Cultural Affairs, directed by Mrs. Doris Freedman.

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#624

6/17/68

<u>#</u>	<u>Date</u>	<u>Title</u>
625	6/25/68	Hike #4 in Richmondtown and Latourette Park
626	6/20/68	Soap Box Derby
627	6/21/68	Heckscher Scores Skyscraper over Grand Central
628	6/21/68	New York City Theatre Workshop Seeks Young Actors
629	6/21/68	Bryant Park Festival
630	6/21/68	Harlem Cultural Festival
630 A	6/24/68	New York City Youth Games
631	6/25/68	Opening of 3 Vest Pocket Parks
632	6/24/68	Paper Bag Players Make Debut
633	6/24/68	Golf Clinics and Reduced Rates
634	6/25/68	Prince Street Players, Ltd.
635	6/25/68	Museum Training Sessions in Manhattan
636	6/25/68	Dog Obedience Classes
637	6/26/68	Ice Skating Rink Closed for Repairs
638	6/27/68	Harlem Cultural Festival Premieres June 30th
639	6/28/68	Lindsay and Heckscher open Vest Pocket Parks
640	7/1/68	Restoration of Vale of Cashmere
641	7/5/68	Heckscher opens Mulberry St. Vest Pocket Park
642	7/1/68	Weekly Summer Scene
643	7/3/68	Opening of Info. Booth, 7/8
644	7/5/68	Discov-orama Winners start Free trip to Wash., DC
645	7/5/68	Central Park Guide Available at Parks Info. Booth
646	7/5/68	Hula Hoop Finals 7/9 in Central Park
648	7/8/68	Staten Island Bikeway
647	7/8/68	Gospel Music Festival, 7/14
649	7/8/68	Swim Clinic Opens at Parks Dept. Pools
650	7/9/68	Mulberry St. Vest+Pocket Pk. Opening
651		
652	7/10/68	Free Tennis Classes in Manhattan
653	7/10/68	Train Trip to Bayard Cutting Arboretum



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HIKE #4 IN RICHMONDTOWN AND LATOURETTE PARK, STATEN ISLAND

The Richmondtown Restoration and LaTourette Park in Staten Island will be the scene of the fourth hike in the series of Parks Department walks to explore New York City Parks on Sunday, June 30th, at 11 A. M. , announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks. Hikers will assemble at the Richmondtown Museum, Court Place off Richmond Avenue.

Loring McMillen, Executive Director Staten Island Historical Society and Raymond C. Fingado, President Richmondtown Restoration will lead the hikers through the Richmondtown Restoration. Settled in 1700, Richmondtown became a compact little village by 1730, with a dozen homesteads, a courthouse, a jail, taverns, a general store, and the Church of St. Andrews. Now being restored, Richmondtown makes for an enjoyable trip into the past.

Hikers will then take a guided tour of LaTourette Park's winding trails. Trail experts will provide informal commentary on points of natural and historical interest, and a map and fact sheet will be distributed to hikers.

Refreshments can be purchased in LaTourette Park or hikers may bring their own lunch. It is advised that hikers wear comfortable walking shoes and bring their cameras. Families are cordially invited.

continued

DIRECTIONS FROM MANHATTAN:

A) By subway, bus, and ferry:

1. IRT 7th Ave. to South Ferry - Staten Island Ferry to S. I., then Bus #108-113 to Richmondtown.
2. BMT RR to South Ferry - then ferry and bus.
3. IRT Lex. (Train #5 or #6 to South Ferry - then ferry & bus.

B) By car:

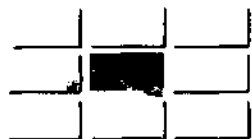
1. Brooklyn Battery Tunnel to Gowanus Parkway (Interstate 278) to the Verrazano-Narrows Bridge to Staten Island, continue on Rte. 278 to Richmond Road Exit - left on Richmond Rd. to Richmondtown, left on Court Place to Museum.
2. Ferry to St. George, left on Bay Street, left on Vanderbilt, continue on Vanderbilt to Richmond Rd., follow Richmond Rd. to Richmondtown, then left to Court Place to Museum.

NOTE: Hike #4 will be cancelled ONLY in the event of a HEAVY DOWNPOUR

#625

6/25/68

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SOAP BOX DERBY

August Heckscher, Administrator of the Parks, Recreation and Cultural Affairs and Hayes W. Jones, Commissioner of the Department of Recreation announced today that the second annual Soap Box Derby will be held Saturday, June 22nd at 1:00 P.M. at the West Drive off 66th Street opposite the Tavern on the Green in Central Park. The Derby, sponsored by the Chevrolet Motors Division of General Motors and the Department of Recreation, is the culmination of many months of hard work by youngsters who constructed the cars in various Recreation Centers throughout the city.

The contestants will weigh in at 9:30 at which time they will receive their driving helmets and T shirts. A parade will be held at 12:30, and at 1:00, the first race will start.

The winner will receive a \$500 United States Savings Bond, a special trophy and a trip to Akron, Ohio, to compete in the 31st National Championship in August. Special awards will be presented to the 2nd, 3rd, 4th and 5th place runners up and all contestants will receive a Certificate of Participation. Additional awards will go to the Best Designed, the Best Constructed and the Best Brakes.

Free box lunches will be provided for the contestants through the courtesy of the New York Hilton Hotel. Electronic timing equipment will be supplied by the Heuer Timing Company. Contestants will use a starting ramp especially designed and constructed for this event by the Maintenance Division of the Park Department.

Hardware and lumber used in constructing the cars was supplied by the Mayor's Special Urban Task Force. General Motors supplied the steering gear and wheels for the cars, and special awards to the winners. A mobile First Aid unit will be on hand courtesy of the North Shore Chapter of the American Red Cross.

The rain date will be Sunday, June 23, 1968.

#626

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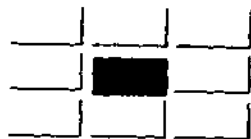
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HECKSCHER SCORES SYSCRAPER OVER GRAND CENTRAL STATION

August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, scored the proposed 55-story tall-slab over Grand Central Station for making "a mockery of the principle of landmarks preservation."

Administrator Heckscher commented on the plans announced on Wednesday, July 19th, for a structure over the old railroad station in his capacity as head of the city super-agency which now has under its aegis the city's Landmarks Commission.

The text of Administrator Heckscher's statement follows:

"The proposal makes a mockery of the principle of landmarks preservation - "floating" a huge mass over a famous monument, and squashing it into insignificance.

"Vast sums of money, amazing technical virtuosity, are employed with absurd results. The thing to be preserved is actually destroyed..

"This is not the way to save a landmark. The genius of the architect and the funds of the promoter could create elsewhere a magnificent new landmark for future generations. It is pitiful to see such gifts misused in this way.

"The Pennsylvania Station is gone. Is the grace, the very essence of 19th century classic architecture of Grand Central Station, now to be killed? The New York public surely will not permit this."

#627

6/21/68

For information:
Mary Perot Nichols
REgent 4 1000

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HECKSCHER SCORES SYSCRAPER OVER GRAND CENTRAL STATION

August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, scored the proposed 55-story tall-slab over Grand Central Station for making "a mockery of the principle of landmarks preservation."

Administrator Heckscher commented on the plans announced on Wednesday, July 19th, for a structure over the old railroad station in his capacity as head of the city super-agency which now has under its aegis the city's Landmarks Commission.

The text of Administrator Heckscher's statement follows:

"The proposal makes a mockery of the principle of landmarks preservation - "floating" a huge mass over a famous monument, and squashing it into insignificance.

"Vast sums of money, amazing technical virtuosity, are employed with absurd results. The thing to be preserved is actually destroyed..

"This is not the way to save a landmark. The genius of the architect and the funds of the promoter could create elsewhere a magnificent new landmark for future generations. It is pitiful to see such gifts misused in this way.

"The Pennsylvania Station is gone. Is the grace, the very essence of 19th century classic architecture of Grand Central Station, now to be killed? The New York public surely will not permit this."

#627

6/21/68

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

For information:
Mary Perot Nichols
REgent 4 1000



Department of Parks
City of New York
Arsenal, Central Park

for release

Upon Receipt

NEW YORK CITY THEATER WORKSHOP SEEKS YOUNG ACTORS FOR SUMMER PRODUCTIONS

Aspiring young actors and actresses, aged 7 to 19, are invited to audition during the week of June 23rd, for openings in the New York City Theater Workshop summer productions, August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, announced today.

The Theater Workshop, sponsored by the Parks, Recreation and Cultural Affairs Administration, will award training scholarships to fifty talented New York youngsters interested in acting, singing and dancing. These students will be trained by the Workshop's staff of theater professionals when the program begins July 9th.

The film industry, too, is lending a helping hand in the Theater Workshop's programs. Such leading companies as Eastman-Kodak, The Camera Mart, Movielab, and National Recording Studios have all supported and endorsed the New York City Theater Workshop's city-wide talent search since its formation over a year ago. Theater notables Richard Rodgers and Mitch Miller have been patrons of the Workshop program since its inauguration.

Auditions for the New York City young will be held at the Theater Workshop Studio, 210 West 65th Street, from Tuesday, June 25th, to Friday, June 28th, from 3 to 8 P.M. Auditions will also be held on Saturday, June 29th, from 10 A.M. to 3 P.M.

Those selected as scholarship winners will be given the chance to perform in the Workshop's "Block Celebration," to be staged this summer in various neighborhoods throughout the five boroughs. The students will also take part in several short plays to be presented during the last week in August at the 2,000-seat East River Amphitheatre.

Auditionees should dress comfortably - slacks for girls - and come prepared to sing at least one song.

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BRYANT PARK FESTIVAL

Poetry readings, fashion shows, photography exhibits, and recorded concerts will highlight the Bryant Park Summer Festival, August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks, announced today. Bryant Park, located at 42nd Street behind the New York Public Library, will be well attended for all events as workers from the busy mid-town area flock to the Park for a leisurely lunch hour.

Presently featured at Bryant Park is a photography show by top ranking photographers. Co-sponsored by the Department of Cultural Affairs and the American Society of Magazine Photographers, the exhibit will run through the month of June and is entitled "The City Seen." The photographs are housed in an intriguing, open, barn-like structure that was designed and constructed especially for the occasion by Robert Malone, an industrial designer from Stamford, Connecticut.

With the aim of creating a greater interest and a more contemporary appreciation of poetry, the Department of Cultural Affairs has scheduled a series of poetry readings in Bryant Park. The two remaining readings will take place on Monday, June 24, at 2:30; and Weds., June 26, at 2:30. The reading on the 24th will be especially interesting as Anthony Hecht, winner of the 1968 Pulitzer Prize for Poetry, will be one of the two participating poets.

Of special interest to the ladies are the Bryant Park Fashion Shows. Held every Tuesday and Thursday at 1:00 P.M., the half-hour shows will continue to September 19, weather permitting. The fashion parades are produced by Stern Bros., Lane Bryant, and Korvettes, and feature the latest in women's wear.

In addition to all the Bryant Park activities, Park-goers can enjoy programs of recorded classical music. Held on Monday, Wednesday, and Friday of each week from noon to 2 P.M., the concerts will go on until the middle of September. Co-sponsored by the Union Dime Bank and the New York Public Library, the series is in its 21st season and specializes in music selected through public requests.

SCHEDULE FOR BRYANT PARK FASHION SHOWS

Tuesday

JUNE 25 - Lane Bryant
 JULY 2 = none
 JULY 9 = none
 JULY 16 = Lane Bryant
 JULY 23 - Korvette presents
 - Late Summer collection
 JULY 30 - Lane Bryant
 AUGUST 6 - Korvette presents
 - Fall Preview
 AUGUST 13 = Lane Bryant
 AUGUST 20 - Korvette presents
 - Fall Preview
 AUGUST 27 = Lane Bryant

Thursday (All Thurs. shows through Aug. will be sponsored by Stern Bros.)

JUNE 27 - The Magic of Merrick
 JULY 4 = none
 JULY 11 = Fall Preview Knitwear
 JULY 18 = Fall Coats and Suits
 JULY 25 - Men's Furs
 AUGUST 1 = Back to School
 AUGUST 8 = Back to School
 AUGUST 15 = Junior Dresses
 AUGUST 22 = Quadrangle Men's
 AUGUST 29 - After 5 Cutouts -
 Fall Gala Shows
 SEPT. 5 = I. Miller
 SEPT. 12 - Stern Brothers' Irish-Israeli Show
 SEPT. 19 - Stern Brothers' Irish-Israeli Show

#629

6/21/68

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Department of Parks
City of New York
Arsenal, Central Park

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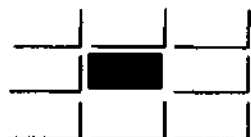
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6/21/68

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Department of Parks
City of New York
Arsenal, Central Park

for release

Upon Receipt

PRESS MEMORANDUM: HARLEM CULTURAL FESTIVAL

ATTENTION: T.V. & RADIO EDITORS

Tony Lawrence, Director of the Harlem Cultural Festival, will meet with an expected 1,000 youngsters at Mount Morris Park on Sunday, June 23rd, at 4:00 P.M., August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks, announced today.

The children will be assigned to one of the six Festival shows for participation in a sing-along with Festival audiences.

The children will be served ice cream and cookies in the park.

The Harlem Cultural Festival will get underway Sunday, June 30th, with a show entitled, "Hollywood in Harlem."

#630

6/21/68

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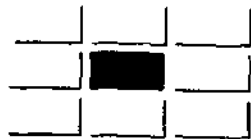
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Department of Parks
City of New York
Arsenal, Central Park

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PRESS MEMORANDUM:

This coming Saturday, June 29, boys and girls, ages 10-15, will be competing for membership on the New York City Youth Games Team. The city final in track and field will take place at Van Cortlandt Park Stadium, beginning at 11:30 A.M.; the city finals in basketball at Brandeis High School, 2:00 P.M., and on July 13th, the city final in bowling at Madison Square Garden Bowling Center.

6/24/68



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PRESS MEMORANDUM

August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, and Commissioner of Parks, will officially open three newly completed vest pocket parks in Brooklyn and Queens on Sunday, June 30, 1968.

The first opening will be at 1:00 P.M. at the Pacific Street Vest Pocket Park between Third Avenue and Nevins Street, Brooklyn.

The next opening, at 1:45 P.M., is at Weirfield Street Vest Pocket Park at the corner of Weirfield Street and Evergreen Avenue in the Bushwick section of Brooklyn.

The third opening, at 2:30 P.M., will be at the 98th Street Vest Pocket Park between 32nd Avenue and Northern Boulevard, Queens.

The small experimental parks were funded by the New York City Administration of PRCA and the U.S. Department of Housing and Urban Development through an Urban Beautification Demonstration Grant. When completed, there will be ten vest pocket parks under this grant.

All the ten parks were designed by M. Paul Friedberg and Associates.

#631

6/25/68

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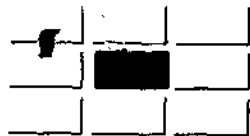
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Department of Parks
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Arsenal, Central Park

for release

UPON RECEIPT

PAPER BAG PLAYERS MAKE DEBUT IN CITY'S PARKS AND STREETS

The Paper Bag Players will make their debut in the city's parks and streets on Saturday, June 29th. August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Parks Commissioner, announced today. The group, which plays primarily for children will perform free out-of-doors for three weeks, ending July 19th. (The schedule of performances is attached)

The performances are co-sponsored by the New York City Administration of Parks, Recreation and Cultural Affairs and Mayor John V. Lindsay's Urban Action Task Force. A special fund for publicizing the summer program was contributed by the Advertising Women of New York Foundation, Inc.

Commissioner Heckscher noted that the Paper Bag Players have recently returned from a triumphant tour in London and we are very lucky to be able to present them in the city's parks and open spaces this summer.

The performances will take place on an open float in parks and streets in Bedford-Stuyvesant, East Harlem, the Bronx, the Lower East Side and the West Village.

The Paper Bag Players are probably best known for their conversion of everyday things such as paper bags and cardboard boxes into real and surrealistic props, costumes and scenery. They have also won praise both here and abroad for their unusual acting style described by the London Times as "genius in theatre."

Although the company has appeared in public schools throughout the state in a tour sponsored by the New York State Council On The Arts, this will be their first appearance in an outdoor mobile theatre.

The Paper Bag Player's performances out-of-doors this summer are being coordinated by the Department of Cultural Affairs, directed by Mrs. Doris Freedman.

6/24/68

#632

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100

PAPER BAG PLAYERS SUMMER, 1968 SCHEDULE

<u>Date</u>	<u>Time</u>	<u>Place</u>
Saturday, June 29	11 A.M. and 2 P.M.	MUSE Lincoln Place and Eastern Pkwy. Brooklyn
Sunday, June 30	4 P.M. and 7 P.M.	Abingdon Square 11th St. and Bleecker St. Manhattan
Thursday, July 4	7 P.M. and 8:30 P.M.	Jacob Riis Amphitheatre 10th St. and Ave. D Manhattan
Friday, July 5	4 P.M. and 7 P.M.	St. Alban's Memorial Park Merrick Blvd. & Linden Blvd. St. Albans, Queens
Saturday, July 6	4 P.M. and 7 P.M.	Pomonak Playground Kissena Blvd. and 65th Ave. Flushing, Queens
Sunday, July 7	4 P.M. and 7 P.M.	East River Drive Park 102nd Street Manhattan
Monday, July 8	3 P.M.	Bryant Park 42nd St. and 6th Avenue Manhattan
Wednesday, July 10	11 A.M. and 2 P.M.	P.S. 55 Playground Park Avenue and E. 170 St. Bronx
Thursday, July 11	11 A.M. and 2 P.M.	Kaiser Playground Neptune Ave. and W. 28 St. Brooklyn
Friday, July 12	11 A.M. and 2 P.M.	Park Place Betw. Classon Ave. & Grant Brooklyn
Saturday, July 13	6:30 P.M. and 8:30 P.M.	Franklin Plaza Amphitheatre 108th St. and Second Ave. Manhattan
Sunday, July 14	4 P.M. and 7 P.M.	Gottesmann Plaza 94th St. and Amsterdam Ave. Manhattan
Wednesday, July 17	3 P.M.	Bryant Park 42nd St. and 6th Avenue Manhattan
Thursday, July 18	7 P.M. and 8:30 P.M.	Carl Schurz Park 84th St. and East End Ave. Manhattan
Friday, July 19	11 A.M. and 2 P.M.	Cypress Hills Park 740 Euclid Ave. Brooklyn



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6/24/68

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GOLF CLINICS AND REDUCED RATES FOR YOUNGSTERS AT GOLF COURSES

Boys and girls who have not yet reached their 18th birthday will be able to enjoy a new junior golf fee of 75¢ at all city golf courses, effective July 1st, announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks. The fee reduction will only be applicable on weekdays, excluding holidays, and youngsters must present proof of age when they purchase their ticket. The reduced fees were initiated as the result of a request by City Council Minority Leader Angelo J. Arculeo.

In addition to the reduced rates for youngsters, WCBS-TV and the Department of Parks will sponsor golf clinics in New York City's parks that will culminate in tournaments for clinic participants. The golf program will be open to boys and girls between the ages of 10 and 17 beginning Monday, July 8th, and will run for 8 weeks.

The golf clinic will be conducted by veteran golf pro James Jackson, of the Recreation Department staff. The entire clinic and tournament program will be coordinated by George Dessart, Director of Community Services for WCBS-TV, and Abe Raskin, Sports Coordinator for the New York City Department of Parks.

The golf clinics, scheduled to be conducted one day a week in each borough from 10 A.M. to 12 noon, will be held at the following locations and on days as follows:

Monday - Brooklyn - Prospect Park (Long Meadow)
Tuesday - Bronx - St. Mary's Recreation Center
Wednesday - Queens - Flushing Meadow Park, World's Fair
(opposite Unisphere)
Thursday - Manhattan - Central Park (North Meadow)
Friday - Richmond - Walker Park

WCBS-TV is sponsoring this golf program as part of their overall sports sponsorship, and in cooperation with the Parks, Recreation and Cultural Affairs Administration, they will provide the golf equipment necessary to instruct youngsters in the game, as well as the trophies for tournament winners. In addition to the golf clinics and tournaments, the station and the city agency will jointly sponsor golf tournaments for adults, as well as city-wide tennis, softball, volleyball and punchball competition this summer.

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PRINCE STREET PLAYERS, LTD., SUMMER '68

Prince Street Players, Ltd., will perform in the New York City parks in all five boroughs again this summer, August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks announced today.

WCBS-TV, in cooperation with the Administration of PRCA, will present a series of free performances by this outstanding children's theater group. (Schedule attached.) This is the second year that the Prince Street Players, Ltd., have delighted many of New York City's children with their spirited productions. All of their eleven productions are original musical adaptations of various children's classic folk and fairy tales.

Jim Eiler has written the book and lyrics for each production, and Jim Eiler and Jeanne Bargy together composed the music.

SCHEDULE

Two performances each Monday, 11:00 A.M. and 2:00 P.M.

July 1 "Sleeping Beauty" Colonial Park (Manhattan)
July 8 "Mother Goose Go-Go" Prospect Park (Brooklyn)
July 15 "Wizard of Oz" Baisley Pond (Queens)
July 22 "Aladdin" St. Mary's Park East (Bronx)
July 29 "Snow White Goes West" Tompkins Sq. Park (Manhattan)
August 5 "Alice in Wonderland" East River Amphitheater (Manhattan)
August 12 "Pinocchio" Brower Park (Brooklyn)
August 19 "Emperor's New Clothes" Von Briesen Park (Richmond)
August 26 "Jack and the Beanstalk" Stone & Sutter Playground (Brooklyn)
September 2 "Cinderella" Ft. Greene Park (Brooklyn)

#634

6/25/68

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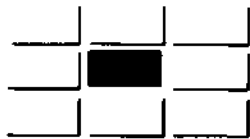
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July 1 "Sleeping Beauty" Colonial Park (Manhattan)
July 8 "Mother Goose Go-Go" Prospect Park (Brooklyn)
July 15 "Wizard of Oz" Baisley Pond (Queens)
July 22 "Aladdin" St. Mary's Park East (Bronx)
July 29 "Snow White Goes West" Tompkins Sq. Park (Manhattan)
August 5 "Alice in Wonderland" East River Amphitheater (Manhattan)
August 12 "Pinocchio" Brower Park (Brooklyn)
August 19 "Emperor's New Clothes" Von Briesen Park (Richmond)
August 26 "Jack and the Beanstalk" Stone & Sutter Playground (Brooklyn)
September 2 "Cinderella" Ft. Greene Park (Brooklyn)

#634

6/25/68

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100



Department of Parks
City of New York
Arsenal, Central Park

for release

Upon Receipt

MUSEUM TRAINING SESSIONS IN MANHATTAN

The Museum of the City of New York, in conjunction with the Administration of Parks, Recreation and Cultural Affairs, is sponsoring Community Museum Training Sessions this week at the Museum, 103rd Street and Fifth Avenue, announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs.

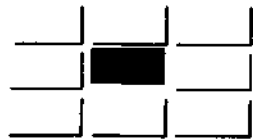
The training program, which involves four community agencies from the East Harlem and South Bronx, is designed to train 40 counselors from these agencies as museum guides. As guides, the counselors will be allowed to take their own groups through the Museum free of charge. It is felt that trained counselors from the agencies involved - Massive Economic Neighborhood Development, East Harlem Tenants Council, Upper Park Avenue Community Association, and South Bronx East Side House Settlement - will be able to interest the people in their neighborhoods more fully in the Museum's extensive collections of New York City historical artifacts.

The training sessions are to be held Thursday and Friday, June 27th and 28th, at 10 A.M. The sessions will comprise two mornings of training, with the stipulation that counselors must attend both days in order to be considered bona fide guides. Mrs. Elizabeth Conger and Mrs. Billie Nielson, of the Museum's Education Department, will conduct the sessions.

#635

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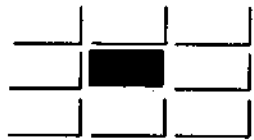
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Department of Parks
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Upon Receipt

DOG OBEDIENCE CLASSES

August Heckscher, Administrator of the Parks, Recreation and Cultural Affairs Administration and Hayes W. Jones, Commissioner of Recreation announced that Mr. Lou Ciccía, Director of the Recreation Department's Dog Obedience Program will resume his classes after a prolonged illness.

Classes in Dog Obedience, postponed during Mr. Ciccía's illness, will get started in the middle of July. The program will be conducted daily Tuesdays through Saturdays from 9:00 A.M. to 5:00 P.M. Classes will be scheduled at such times and in those park areas throughout the city, according to the needs and responses from the various sections of the city.

Commissioner Jones stated that there is an urgent need for persons with some ability in the training of dogs to act as volunteers in assisting Mr. Ciccía in the conduct of the classes.

Dog Obedience classes are free and open to all canine owners. Those wishing to attend classes or to volunteer their services may do so by sending in their names, age and address to:

Dog Obedience
Department of Recreation
830 Fifth Avenue
New York, N.Y. 10021

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6/25/68

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Department of Parks
City of New York
Arsenal, Central Park

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Upon Receipt

ICE SKATING RINK CLOSED FOR REPAIRS

The ice skating rink in the New York City Building at Flushing Meadows - Corona Park, Queens, has been closed for repairs, announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs. The rink will reopen in six weeks.

#637

6/26/68

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100



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Arsenal, Central Park

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6/26/68

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL 755-4100



Department of Parks
City of New York
Arsenal, Central Park



for release

UPON RECEIPT

HARLEM CULTURAL FESTIVAL PREMIERES JUNE 30th

This year's Harlem Cultural Festival will open with a star-studded show entitled "Hollywood Harlem" on Sunday, June 30th, at 3 P. M. in Mount Morris Park, 124th Street & Fifth Avenue in Manhattan, announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks.

The kick-off show will feature the live sounds of Count Basie and his Orchestra, jazz flutist Herbie Mann, and comedian Nipsey Russell. The Lou Parks Dancers will be on center stage dancing the latest steps to the music of Cliff Nobles & Company.

The ten finalists of the Miss Harlem Contest will appear as special guests on stage, with host and hostess Tony Lawrence and Diana Sands.

Mr. Lawrence, Director of the Harlem Cultural Festival, extends a personal invitation to all New Yorkers to come out and enjoy the show.

6/27/68

#638

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755-4100



For information:
Mary Perot Nichols
REgent 4 1000



Department of Parks
City of New York
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6/27/68

#638

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
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SUNDAY, JUNE 30th, 3:00 P. M.

LINDSAY AND HECKSCHER OPEN VEST POCKET PARKS

Mayor John V. Lindsay and August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks, officially opened three vest pocket parks today in Brooklyn and Queens.

The first opening was at the Pacific Street vest pocket park in Brooklyn where they were greeted by Mr. L. J. Davis, Chairman of the Board of Directors for the park.

The next vest pocket park to be dedicated was at Weirfield Street, where Mr. James Carroll, President of the Bushwick Community Action Association and on the Board of Directors of the Weirfield Vest Pocket Park, introduced them. Corona Vest Pocket Park in Queens was the last opening and Mr. Edward Fischer of the Board of Directors and the Chairman of the "16 Square Block Civic Association" acted as master of ceremonies.

The local organizations had all participated in the development of their neighborhood parks. They had helped to pick the sites and were active in the progress of the program which had been funded by the New York City PRCA Administration and the Federal Government under an Urban Beautification Development Grant. The \$449,580 grant, was for the development of small, flexible, experimental parks. At the completion of the grant, there will be ten parks located in sites throughout Brooklyn, Bronx, Queens and Manhattan.

Mayor Lindsay emphasized the importance of community participation and praised each group for its efforts, "Each site was chosen because the community was active and had intelligent, responsible leadership. You have helped create a beautiful park. You can do so many things in improving your neighborhood. This is a good beginning."

Commissioner Heckscher also praised the community leadership and said, "If I had the funds, there would be a vest pocket park in every crowded neighborhood from Staten Island to the Bronx."

M. Paul Friedberg and Associates designed the parks. They are noted for the prize-winning Astor Playground at Riis Houses on the Lower East Side and the unique vest pocket park at 29th Street and Second Avenue, Manhattan.

for release

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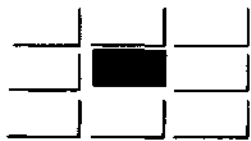
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Department of Parks
City of New York
Arsenal, Central Park

for release

Upon Receipt

RESTORATION OF VALE OF CASHMERE

The contract for the restoration of the Vale of Cashmere, the Rose Garden and the surrounding areas at Prospect Park, Brooklyn, has been awarded to the Edenwald Contracting Co., Inc. of Whitestone, New York, announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs. The contract includes the restoration of water circulation in the pools and ponds, replanting and weeding, new walkways and improvement of the entire area.

In the early 1900's, this picturesque Vale and Gardens was a favorite place for wedding pictures. Brooklyn residents will be pleased to see it restored to its former elegance.

The contract was for \$333,692.50. Levine and Blumberg, Architects, and Clara Coffey, Landscape Architect, are the consulting architects.

Work is expected to begin in July and be completed in nine months.

Special lighting fixtures have been selected for the area which will be reminiscent of the older type of fixture formerly used in the park. This is included in a supplementary contract prepared by the Department of Water Supply, Gas and Electricity, cooperating with the Administration of PRCA and the community and architects.

#640

7/1/68

for release

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#640

7/1/68



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City of New York
Arsenal, Central Park

for release

Upon Receipt

HECKSCHER OPENS MULBERRY STREET VEST POCKET PARK

August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, will cut the ribbon officially opening the newly completed vest pocket park on Mulberry Street, between Broome and Kenmare Streets, Manhattan, on Wednesday, July 10, 1968, at 11:00 A.M.

This small experimental park is one of ten parks which have been funded by the New York City Administration of PRCA and the Federal Government under an Urban Beautification Development Grant.

M. Paul Friedberg and Associates designed the parks, three of which opened in Brooklyn and Queens, on Sunday, June 30th.

#641

7/5/68

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Department of Parks
City of New York
Arsenal, Central Park

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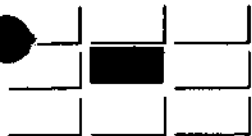
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7/5/68

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Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

New Yorkers who seek up-to-date information on what's happening in the city's parks and in some of the neighborhood streets, may now subscribe free to the Administration of Parks, Recreation and Cultural Affairs "Weekly Summer Scene", August Heckscher, Administrator and Commissioner of Parks announced today.

The "Weekly Summer Scene" is divided into four separate editions: Brooklyn-Staten Island: Queens, Manhattan and the Bronx. Prospective subscribers should write to "Weekly Summer Scene", New York City Administration of Parks Recreation and Cultural Affairs, The Arsenal, 830 Fifth Avenue, New York City 10021. They should legibly print their name, address, borough and zip code number. Subscribers will remain on the list through Labor Day.

Administrator Heckscher cautioned subscribers to re-check the PRCA's Special Events phone number-755-4100-for last minute cancellations before they set out to attend an event.

7/1/68

#642

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Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

PRESS MEMORANDUM :

HECKSCHER TO OPEN INFORMATION BOOTH, JULY 8th

August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks, and Mrs. Doris Freedman, Director of the Department of Cultural Affairs, will officially open the PRCA Administration information booth, located at Fifth Avenue and 60th Street, on Monday, July 8th, at a press conference, at 12 noon.

The information booth, which first went into operation last summer, provides the public with information such as concert schedules, daily park activities, park directions, eating places, etc.

A new Central Park map, designed by Lenore Scott and donated by the Advertising Women of New York Foundation, Inc., will be available to the public at the booth.

7/3/68

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7/3/68

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FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
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UPON RECEIPT

NEW YORK CITY DISCOV-O-RAMA WINNERS START FREE TRIP
TO WASHINGTON, D. C.

The ten New York City ghetto children who won the "Discov-O-Rama" trip to Washington, D. C. will depart from the Arsenal in Central Park on Monday, July 8th, at 8 A. M. , announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks.

"Discov-O-Rama," a competition which tested athletic ability, and ability to answer true and false questions and write an essay, was open to boys and girls 12 and 13 years of age from New York City's deprived areas. The finals were held June 15th at the Mall in Central Park. The contest was sponsored by The American Express Travelers Guides, distributed by Grosset & Dunlap, Inc. , and the Parks, Recreation and Cultural Affairs Administration.

The three day, chaperoned trip to Washington, on a route which follows the sight-seeing points found in The American Express Travelers Guides, was won by a boy and girl from each borough. Each winner will receive \$10 for spending money and a volume of the guide which covers the area over which they will travel.

The ten youngsters who will make the trip are: Marvin Henderson and Phyllis Floyd, Manhattan; Douglas Johnson and Kathy Cuthbert, Richmond; Robert Robertson and Risa Alezy, Bronx; Jerry Smith and Chris Draft, Queens; and Ricardo Archbold and Sherri Hailstalk of Brooklyn.

As an extra treat, each of the ten children are being provided with a Fujica Single System Super 8 Motion Picture Camera, which they will use to document their experiences on the trip. The Documentary film will be produced on a network T. V. special.

The New York City youngsters will be greeted by high ranking officials along the route from New York to Washington.

7/5/68

#644

FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL
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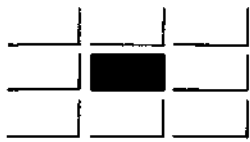
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Department of Parks
City of New York
Arsenal, Central Park

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UPON RECEIPT

NEW CENTRAL PARK GUIDE TO BE AVAILABLE AT PARKS INFORMATION
BOOTH

A new Central Park guide, containing a complete map of the park, will be available free to the public at the parks information booth, 60th Street and Fifth Avenue, opening July 8th, at 12 noon, August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks, announced today.

The handy pocket guide to Central Park contains a complete map of the park, with playgrounds, refreshment stands, parking lots, comfort stations, bridle paths and landmarks clearly defined. The guide, donated by the Advertising Women of New York Foundation, Inc., was designed and coordinated by Lenore Scott. The park map was taken from Central Park: A History and a Guide, by Henry Hope Reed and Sophia Duckworth, reproduced by permission of Clarkson N. Potter, Inc.

The Central Park guide will be just one of the aids available to the public at the Parks information booth. The information to be furnished there ranges from concert schedules to where to find a lost child, plus general information on cultural and park activities throughout New York City during the summer months. The bright red and yellow striped booth, designed by architect Myron Goldfinger, will operate Monday through Friday, from 10:30 A. M. to 5:00 P. M., and will be manned by workers from the Office of Cultural Affairs of the PRCA Administration. Sterling Paper Fashions has donated colorful straw hats for the girls and striped jackets for the boys who will work at the booth.

Commissioner Heckscher will preside at the booth's opening with guests, Lenore Scott, Miss Jane Crœl, First Vice-President of the Advertising Women of New York Foundation, Inc., coordinators of the Central Park Guide, and Margaret Davidson of the Ladies Home Journal and AWNY.

7/5/68

#645

For information: **FOR INFORMATION ON PARK DEPARTMENT EVENTS, PLEASE DIAL**
Mary Perot Nichols
REgent 4 1000

755-4100



Department of Parks
City of New York
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7/5/68

#645



Department of Parks
City of New York
Arsenal, Central Park

for release

UPON RECEIPT

CITY HULA HOOP FINALS SET FOR JULY 9th IN
CENTRAL PARK

Finals of the New York City Hula Hoop Contest will be held Tuesday, July 9th at 1:00 P. M. on the Mall in Central Park, announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks.

All Big Swingers, youngsters 10 years of age and over, and Tiny Twirlers, nine years of age and under, who qualified from district eliminations will compete. The winners will go on to the New York State Championships, which will take place Saturday, August 3rd at 1:00 P. M. at the New York State Pavilion in Flushing Meadows-Corona Park. At the state competition, New York City hoopers will compete against champions from Buffalo, Oceanside, Rochester, White Plains, Poughkeepsie, Watertown and Pennfield.

The Wham-O Corporation, sponsor of the program, will conduct regional championships in Philadelphia on August 15th, and national championships in Los Angeles at Universal Studios on August 31.

In case of rain the city finals will be held Wednesday, July 10th at 1:00 P. M.

7/5/68

#646

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CENTRAL PARK

Finals of the New York City Hula Hoop Contest will be held Tuesday, July 9th at 1:00 P. M. on the Mall in Central Park, announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks.

All Big Swingers, youngsters 10 years of age and over, and Tiny Twirlers, nine years of age and under, who qualified from district eliminations will compete. The winners will go on to the New York State Championships, which will take place Saturday, August 3rd at 1:00 P. M. at the New York State Pavilion in Flushing Meadows-Corona Park. At the state competition, New York City hoopers will compete against champions from Buffalo, Oceanside, Rochester, White Plains, Poughkeepsie, Watertown and Pennfield.

The Wham-O Corporation, sponsor of the program, will conduct regional championships in Philadelphia on August 15th, and national championships in Los Angeles at Universal Studios on August 31.

In case of rain the city finals will be held Wednesday, July 10th at 1:00 P. M.

7/5/68

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GOSPEL MUSIC FESTIVAL, JULY 14th

Mahalia Jackson, the famed gospel singer, will star in the second of the Harlem Cultural Festival shows on Sunday, July 14th, from 3 to 6 P. M., at Mount Morris Park in Manhattan, announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks.

The show is entitled "Gospel Music Festival" and also includes Reverend Lawrence Roberts and the Angelic Choir, the Children's Singing Choir, and Herman Stevens and Helen Bryant, of the Harlem community, will also provide a wide selection of gospel music. Radio personalities Fred Barr, Joe Bostic and Charles Hopkins will share the stage in guest spots.

The ten Miss Harlem finalists will brighten the stage with guest appearances, and Mr. Tony Lawrence, Festival Director, and Miss Diana Sands will appear as host and hostess.

"Come early and bring a picnic lunch," suggests Mr. Lawrence, "and if you really want to be with it, bring your tamborine."

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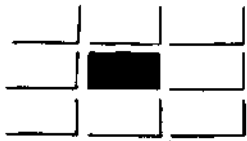
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STATEN ISLAND BIKEWAY

Parks, Recreation and Cultural Affairs Administrator August Heckscher announced the opening of the Staten Island Bikeway on Sunday July 14.

The opening will be celebrated by an inaugural ride, led by Commissioner of Recreation Hayes W. Jones.

The ride will begin at 11:00 A. M. at the parking lot near the ballfield in Clove Lakes Park, and cover approximately fourteen miles of the route.

Starting from Clove Road, the route leads south, along Slosson Avenue and then along Manor Road to Richmond Road. From there cyclists will ride east along Richmond Road to Van Duzer and St. Pauls Avenues, then along Bay Street and Richmond Terrace.

The final stretch will lead down Lafayette Avenue and into Silver Lake Park, then back along Clove Road to the starting point, where refreshments will be available..

This ride only covers part of the route. Maps of the whole route will be available at the opening.

All cyclists are invited. The tour is free of charge.

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SWIM CLINIC OPENS AT PARKS DEPARTMENT POOLS

A "Learn to Swim Program", open to New Yorkers of all ages, got under way today at Department of Parks swimming pools throughout the five boroughs, announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks, and Hayes W. Jones, Commissioner of Recreation.

The annual swim clinic is conducted by Department of Recreation life-guards in conjunction with volunteers from the American Red Cross Water Safety Division. The program will continue for eight weeks, ending August 30th.

Adult instruction will be given informally, but youngsters will work to obtain their Junior Swimmer, Senior Swimmer and Advanced Swimmer medals. A series of tests at the end of the course will determine their ratings.

New Yorkers may enter the program at any time during the summer by registering at pools where the program is being conducted. The locations are as follows:

MANHATTAN

Colonial Pool	Bradhurst Ave. & W. 151st St.
E. 23rd St. Pool	E. 23rd St. & Asser Levy Place
Hamilton Fish Pool	E. Houston & Sherriff Sts.
John Jay Pool	77th St., E. of York Ave. at Cherokee Place
Loula D. Lasker Pool	110th St. & Lenox Ave.
Thomas Jefferson Pool	111th St. & First Ave.

BROOKLYN

Betsy Head Pool	Hopkinson & Dumont Aves.
McCarren Pool	Driggs Ave. & Lorimer St.
Red Hook Pool	Bay & Henry Sts.
Sunset Pool	7th Ave. & 43rd St.
Brownsville Rec. Center	Linden Blvd. & Christopher St.
St. John's Rec. Center	Troy & Schenectady Aves.

BRONX

Crotona Pool	E. 173rd St. & Fulton Ave.
St. Mary's Rec. Center Pool	St. Ann's Ave. & E. 145th St.

RICHMOND

Faber Pool	Faber St. & Richmond Terrace
Lyons Pool	Victory Blvd. & Murray Hulbert Ave.

QUEENS

Astoria Pool	19th St. & 23rd Drive
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UPON RECEIPT

MULBERRY STREET VEST POCKET PARK OPENED BY HECKSCHER

The Mulberry Street Vest Pocket Park between Kenmare and Broome Streets, Manhattan, was officially opened by August Heckscher, Administrator of Parks, Recreation and Cultural Affairs, Wednesday, July 10, at 11:00 a. m.

Neighbors and community leaders gathered to celebrate the opening of the new park which was designed by M. Paul Friedberg and Associates.

The park is 6,000 square feet and cost approximately \$38,000. The facilities include a tubular steel modular play unit with slides, arched ladder and tire swing. The park has plantings, benches, a trellised area, paved area, sand area, art work and fencing.

Commissioner Heckscher said, "This site was chosen because of the active community leadership. The vest pocket park is a new concept developed from the needs of crowded areas such as this and with the idea that the community itself is ready and willing to help in the fullest use of the facility". Commissioner Heckscher especially mentioned Tony Dappolito, Frank Russo, Father LaMontaine, and many, many others.

This park is one of ten experimental parks developed with city funds and a Urban Beautification Grant from the Federal Department of Housing and Urban Development (HUD). Three parks have already been opened in Brooklyn and Queens and the remaining six facilities will be in use soon.

Mr. Robert Russo, Chairman of the Mulberry Street Vest Pocket Park Committee, was Master of Ceremonies.

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UPON RECEIPT

FREE TENNIS CLASSES IN MANHATTAN

Free tennis instruction classes for boys and girls 14 years of age and under are now underway at the 93rd Street tennis courts on Mondays, Wednesdays, and Thursdays, from 1 to 3 P.M., announced August Heckscher, Administrator of Parks, Recreation and Cultural Affairs.

Children must wear tennis shoes or smooth-soled sneakers. Tennis racquets are available at the courts, but those who own racquets can avoid the long waiting lines by bringing them along.

Gerald Coughlan and William Meyers, of the Department of Recreation, will instruct the youngsters on the finer points of playing a good game of tennis. The classes will continue through Wednesday, August 28th, and children may register at the courts at 12:30 P.M., on days when classes are held.

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UPON RECEIPT

TRAIN TRIP TO BAYARD CUTTING ARBORETUM

The Administration of Parks, Recreation and Cultural Affairs and the American Youth Hostels will jointly sponsor a train trip to the Bayard Cutting Arboretum in Oakdale, Long Island, on Sunday, August 4th, August Heckscher, Administrator of Parks, Recreation and Cultural Affairs and Commissioner of Parks, announced today.

The Long Island Railroad will run a special train to the arboretum. The train will depart from Penn Station at 9:47 A. M. ; from Flatbush at 9:58 A. M. ; and from Jamaica at 10:10 A. M. , and will arrive at Great River at 11:04 A. M. The train will leave Great River on its return trip at 4:53 P. M.

All those interested in the Sunday outing should acquire tickets well in advance, as there is a limited supply. Round-trip tickets will be \$3.75 per person. Information and reservations may be obtained from the American Youth Hostel at 14 West 8th Street, in Manhattan, or by calling them at OR 4-1510.

The Arboretum property consists of 690 acres and was developed in accordance with plans made by Frederick Law Olmsted. Its vast land will be of interest to landscape architects, hikers, horticulturists, camera groups, and those who love the outdoors.

Those who make the trip may bring their own picnic lunch or may purchase lunches at the picnic areas at the Arboretum or at Heckscher State Park, a stone's throw away.

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