

PRESS RELEASES
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City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

IMMEDIATELY

For Further Information
Sam Samuels 360-8141

ON LOCATION

Cameraman Steven Gagne lines up a close shot of Ginese Michaille on location for Ed Summer's science fiction film, "Item 72-D". The film is part of the "Movies in the Park" program, an outdoor series to be held in seven city parks through the summer. The program will be presented by the City Department of Cultural Affairs and the Film Society of Lincoln Center in association with Signet Productions, Inc. Miller High Life Beer is one of the participating sponsors.

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SCULPTURE IN PROCESS

Artist Alan Sonfist appraises his two 12-foot high plexiglass structures containing crystal formations that were recently installed at the 77 Street entrance to the American Museum of Natural History, under the arcade between Central Park West and Columbus Avenue. The sculptures are composed of crystals that change their geometric form with changes in atmospheric temperature and pressure.

The exhibit is part of the "Sculpture in Environment" program of New York City Department of Cultural Affairs. Presented in cooperation with the American Museum of Natural History, the temporary exhibit marks the first time the Cultural Affairs Department's art program has been coordinated with a city institution.

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**DELACORTE THEATER GETS
NEW PLASTIC SEATING**

Shakespeare fans will be able to enjoy the works of the Bard in more comfort this summer when the old wooden seats in the Delacorte Theater in Central Park are replaced with plastic ones. Installation of the new seats began recently, the Parks, Recreation and Cultural Affairs Administration announced.

E. Daskel Corp., of Suffern, N.Y., has been contracted by by PRCA to install the plastic seats. The replacement work will be made during the day, in stages, so as not to interfere with seating arrangements for performances of the New York Shakespeare Festival, held at the Theater. There will be no loss of seats during the 90-day installation period.

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#319

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**BROOKLYN SUMMER CULTURAL PROGRAM
TO OPEN WITH PROSPECT PARK SHOW**

A summer festival of free cultural programs in Brooklyn, including children's entertainments, film classics, rock and operatic concerts, and other theatrical events, will have its premier this Sunday (July 12) at Prospect Park's Wollman Rink, beginning at 10 a.m.

The summer series, presented by the Brooklyn Arts and Cultural Association (BACA), in cooperation with the City Department of Cultural Affairs, the Mayor's Urban Task Force office and private contributors, will bring varied entertainment programs to sites throughout Brooklyn.

This Sunday's show will highlight some of the groups and programs which will be featured during the summer.

The show will get under way at 10 a.m. with "Tales Under a Blue Mushroom," an animated story, with song and poetry, for children. "Zomar-The Magic Puppeteer" and other attractions for youngsters will appear from 1 to 2 p.m.

The 2:30 to 5:00 p.m. program will include the Mario Laurenti Opera Players and Afro-Jaza and rock 'n' roll musical groups. At 5 p.m. the BACA Repertory Theatre will present "Now We Are Free", followed by a performance by the Brooklyn College New American Playwrights and the BACA Community Theatre of a new play, "History of U.S. Local 49 of Brotherhood of Hot Dog Vendors (more)

of America." BACA's "Film Classics Under the Stars" program will present "Bringing Up Baby" with Katherine Hepburn and Cary Grant at 8:30 p.m.

The Prospect Park Wollman Skating Rink will host weekend events throughout the summer on the following schedule:

THURSDAY AND FRIDAY: 7:00 p.m. - BACA Repertory Company
SATURDAY: 10:00 a.m. - 11:00 a.m. - "Tales Under a Blue Mushroom"
2:00 p.m. Children's entertainment
SATURDAY AND SUNDAY: 5:30 - 6:30 p.m. - BACA Repertory Company.
SUNDAY: 2 - 3 p.m. - Music Hour
7:00 p.m. - Community Theater Attractions
8:30 p.m. - "Film Classics Under the Stars."

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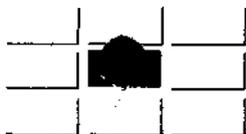
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**VIP CLEAN-UP
BRONX PLAYGROUND**

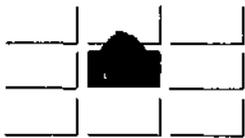
Brushes will fly on benches, fences and swings at the clean-up and paint-in at St. Mary's Playground, 156th Street and Forest Avenue, off Westchester Avenue Boulevard, the Bronx, on Saturday (July 11) at 10 a.m.

The clean-up is the first of three sponsored by the United Block Association, in cooperation with the Parks, Recreation and Cultural Affairs Administration's Volunteers-in-Parks program.

Refreshments and a concert by a band from Bands of Steel, Inc. are also included in the program.

-30-

#321



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P R E S S A D V I S O R Y

**JAVITS, ASHE TO JOIN
IN TENNIS MATCHES SUN.**

U.S. Senator Jacob K. Javits, Arthur Ashe, the No. 2 ranked player in the United States, former Cleveland Browns fullback Jim Brown, and Herb FitzGibbon, the 15th ranked player, will take part in special tennis matches this SUNDAY, (July 12) starting at 3 P. M. at the CENTRAL PARK TENNIS COURTS, (at West 96th Street off the West Drive).

Under a program arranged by the City's Department of Recreation, Javits and Ashe will team up to face Brown and FitzGibbon in a two-set doubles match. Ashe and FitzGibbon will meet in a two-set singles match.

The special program was arranged to highlight the Department's tennis program and the tennis facilities maintained by the Parks, Recreation and Cultural Affairs Administration.

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**SIDEWALK ARTISTS WILL CARPET
PARK WITH COLOR IN PRCA CONTEST**

The most beautiful sidewalks in New York Sunday, July 19, will be in Clove Lakes Park after a group of sidewalk artists finish their work for the Department of Recreation Chalk Carpet of Color Contest.

The contest is open to all ages over 15. Contestants may register at a desk behind the Administration Building from 9 a.m. on the day of the contest until all work areas on park sidewalks have been assigned.

The Department of Recreation will provide a basic kit of colored chalk, but artists may bring their own for a wider range of color.

The theme is "flower carpet" and most designs should be in mosaic, geometric, floral or Oriental patterns. Landscapes, representative art, etc. will be permitted only in special sections.

Judging will be at 1 p.m. and trophies will be awarded at 2 p.m.

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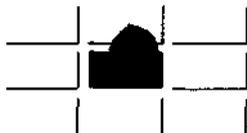
The matches were held to promote interest in the Department of Recreation's tennis clinics which are being held in the five boroughs during the summer and also to promote the use of the city's 500 tennis courts.

In the first match Javits and Ashe teamed up to face Brown and FitzGibbon in a two-set doubles match. Ashe and FitzGibbon also met in a two-set singles match.

The matches were sponsored by the National Junior Tennis League and the Black Economic Union.

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IMMEDIATELY

**MONSTERLESS SCIENCE FICTION LEADS
SECOND 'MOVIES IN THE PARK' PROGRAM.**

A monsterless science fiction saga featuring Martians as the messengers of the gods, "Item 72-D," by Edward Summer, will lead off this week's program of "Movies in the Park" on Wednesday (July 15), at 9 in Central Park, on the northeast side of Cedar Hill, 79th Street and Fifth Avenue.

This is the second program in the free city-wide film series, which is touring city parks during July and August. The program features works by young filmmakers and is presented by the City Department of Cultural Affairs and the Film Society of Lincoln Center in association with Signet Productions, Inc. Miller High Life Beer is one of the participating sponsors.

The program will be shown from 9 to 10:30 p.m. at the following locations during this week:

- Manhattan: Wednesday, July 15, Cedar Hill, Central Park
(enter 79th St. & Fifth Avenue)
- The Bronx: Sunday, July 19, Bronx Park, recreation area
(enter Bronx Park East and Lydig Ave.)
- Brooklyn: Monday, July 20, Prospect Park, Sugar Bowl
(enter 7th St. & Prospect Park West)
- Queens: Tuesday, July 21, Cunningham Park, recreation area
(enter Union Turnpike & 193rd St.)
- Staten Island: Thursday, July 16, recreation area, Clove-Lakes Park
(enter Victory Blvd. & Clove Rd.)

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PART OF CENTRAL PARK DRIVE
TO BE CLOSED ON THURSDAY

Central Park's West Drive will be closed from 72nd Street to the Seventh Avenue exit on Thursday (July 16) from noon to 5 p.m. to permit preparations for the 4th Annual Soap-Box Racing Derby, to be held on Saturday (July 18).

In case of rain, the road will be closed on Friday (July 17) from noon to 5 p.m., the Parks Department announced.

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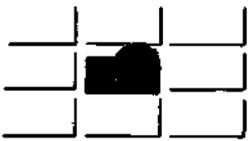
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Administration of Parks,
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Cultural Affairs

Arsenal, Central Park 10021

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A QUESTION IS RAISED

The mechanics of raising the 65-foot outdoor sculpture are discussed by Commissioner of Cultural Affairs Dore Schary (right) and sculptor Tal Streeter. The 15-ton steel structure, called "Endless Column", put into place recently in Central Park at 79th Street and Fifth Avenue, is the newest exhibit in the Sculpture in Environment program conducted by the City Department of Cultural Affairs.

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HEAVY-HO

Muscle power and a huge crane are used to lift a bright red 65-foot sculpture set in place recently in Central Park at 79th Street and Fifth Avenue. "Endless Column," designed by Tal Streeter, is the newest exhibit in the Sculpture in Environment program conducted by the City Department of Cultural Affairs.

-30-
#329



City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

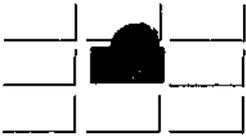
for release
IMMEDIATELY

**For further information:
Sam Samuels: 360-8141**

HEAVY-HO

Muscle power and a huge crane are used to lift a bright red 65-foot sculpture set in place recently in Central Park at 79th Street and Fifth Avenue. "Endless Column," designed by Tal Streeter, is the newest exhibit in the Sculpture in Environment program conducted by the City Department of Cultural Affairs.

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A TALL STORY

After two years of planning, the tallest sculpture ever placed outdoors in New York City -- a bright red 65 foot structure, called "Endless Column" -- was set in place recently in Central Park at 79th Street and Fifth Avenue. The 15-ton steel structure, designed by Tal Streeter, is the newest exhibit in the Sculpture in Environment program conducted by the City Department of Cultural Affairs.

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**HIGHLANDERS TAKE
THE HIGH ROAD
TO CITY PARKS**

A bit o' the Scottish Highlands has come to the City parks this summer in a current series of Monday evening dance fetes performed by the Scotia Country Dancers, Joseph W. Halper, City Recreation Commissioner, has announced.

Dressed in their brightly colored Scottish plaids, the Highland dancers will be demonstrating jigs, reels and strathsteys at Central Park's Heckscher Playground next Monday (July 27), at 8 p.m. The playground is located in the park at 62nd Street off Seventh Avenue and Central Park South.

The Scotia Country Dancers also will take their program to Heckscher Playground on August 10 and to Carl Schurz Park at 84th Street and East End Avenue, on August 24th. The Highlanders have entertained audiences at three performances earlier this summer.

The Scottish dance performances are presented under the auspices of the American Scottish Foundation, in cooperation with the Recreation Department of the Parks, Recreation and Cultural Affairs Administration.

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AFTER-GAME CHAT

Assistant Commissioner of Recreation Ray Norat (right) chats with Arthur Ashe, the number two ranked tennis player in the country, between sets of a tennis match held in Central Park last Sunday, to promote the City Department of Recreation's free tennis clinics, the use of the city's 500 tennis courts, and the "Food For Life" program of the Black Economic Union. Also participating in the match were U.S. Senator Jacob Javits, former Cleveland Browns fullback Jim Brown, and Herb FitzGibbon, the 15th ranked player in the country.

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July 14, 1970

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TEAMWORK

U.S. Senator Jacob Javits returns the serve of Herb FitzGibbon, the 15th ranked tennis player in the country, in a special tennis match which was held in Central Park last Sunday. Javits' partner is Arthur Ashe, the second ranked player, and FitzGibbon's partner is Jim Brown, the former Cleveland Brown fullback. By a score of 8-7, the Javits-Ashe team won the match, which was held to promote interest in the New York City Department of Recreation's free tennis clinics, the use of the city's 500 tennis courts, and the "Food For Life" program of the Black Economic Union.

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TWO CHAMPS

Arthur Ashe, (left), the second ranked tennis player in the country, congratulates former Cleveland Brown fullback Jim Brown, who, with Herb FitzGibbon, the 15th ranked player, just narrowly missed beating Ashe and U.S. Senator Jacob Javits in a special tennis match in Central Park last Sunday. The match was held to promote the City Department of Recreation's free tennis clinics, the use of the city's 500 tennis courts and the "Food For Life" program of the Black Economic Union.

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**HARLEM CULTURAL FESTIVAL CONCERTS
AT DAMROSCH PARK TO BE CANCELLED**

The four remaining Sunday concerts scheduled to be held during July and August in Lincoln Center in Manhattan as part of the City's Harlem Cultural Festival program will be cancelled due to lack of private funds.

"We are looking for additional private funds to try and continue the program which has been so successful for the past two years," Commissioner of Cultural Affairs Dore Schary said. "In this time of tight money, it is increasingly difficult to find private industry funds to sponsor community cultural projects."

The opening concert on June 28, titled "Folk Gospel Music Show", was sponsored in cooperation with the Jas Record Co.

Tony Lawrence, a consultant to the Department of Cultural Affairs, has produced the past shows and had scheduled concerts for Sunday, July 19, July 26, August 9, and August 16, at Damrosch Park.

-30-
#335 July 16, 1970

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**For further information:
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**SOAP BOX DERBY DAREDEVILS
COMPETE IN CENTRAL PARK**

The rumble of the Indianapolis Speedway will hit Central Park this Saturday (July 18) at 1 p.m. when New York City boys, ages 11-15, race their motorless, homemade cars in the 4th Annual New York City Soap Box Derby. The 500-yard, downhill track starts at 65th Street, just below the Tavern-on-the-Green, and runs south, along the park's West Drive.

The Derby is sponsored by the Chevrolet Motor Division of the General Motors Corporation, the Mayor's Urban Action Task Force and the City's Department of Recreation.

More than 80 cars have been entered in the competition. Some models are made of plywood or hardboard, while other more sophisticated models are of fiberglass over a wire frame. Sixty of the cars were built by boys under the supervision of recreation directors throughout the City and the rest independently. All racing cars have passed a safety inspection.

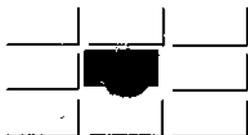
The cars will race down the hill, two at a time. The winner of each race will go on to further eliminations. The finals will be held at 3:30 p.m. Commissioner of Recreation Joseph W. Halper and Assistant Commissioner of Recreation Raymond Norat are among the judges for the event.

The Derby champion will win a trophy and a \$500 savings bond. In addition, he, his family, and car will be flown to Akron, Ohio, on August 15 to compete in the 33rd All-American Soap Box Derby, sponsored by Chevrolet.

WNEW radio will provide free lunches for the Derby competitors and the event will be emceed by Fred Feldman from WOR radio.

In case of rain, the Derby will be held on Sunday (July 19) starting at 1 p.m.

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INFORMATION AND A SMILE

Pretty girls dispense information and smiles at the Parks, Recreation, and Cultural Affairs Information Booth at the 60 Street and Fifth Avenue entrance to Central Park. Various brochures and information relating to specific summer programs and activities throughout the five boroughs may be obtained at the booth which is in operation Monday through Friday, from 9:30 a.m. to 5:30 p.m. On rainy days, the booth will not be in operation and schedules may be picked up in the rack located in the basement of the Arsenal Building, 830 Fifth Avenue at 64 Street. There is no mailing service, but requests for summer activities information will be answered over the telephone by the Summer Information Number, 734-1002.

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**AWARD WINNING FEATURETTE TO BE SHOWN
AT THIRD MOVIES IN THE PARK PROGRAM**

A 40-minute featurette of a runaway teenager in New York City, the winning film in the 1969 National Student Association Film Contest, will lead this week's "Movies in the Park" program, starting on Wednesday (July 22), in Riverside Park, Riverside Drive and 103rd Street, Manhattan.

The film, "Song for Sister" by John Klein, a New York University student, is part of the program of free films which will tour City parks in the five boroughs.

The series, featuring works by young filmmakers, is presented by the City Department of Cultural Affairs and the Film Society of Lincoln Center, in association with Signet Productions, and is sponsored by the New York State Council on the Arts and Miller High Life Beer.

This week's program, the third in the series, will be shown from 9 to 10:30 p.m. at the following locations:

Manhattan: Wednesday, July 22, Riverside Park (Riverside Drive and 103rd Street)

Staten Island: Thursday, July 23, Clove Lakes Park, recreation area (enter Victory Blvd. and Clove Road)

The Bronx: Sunday, July 26, Bronx Park, recreation area (enter Bronx Park East and Lydig Avenue)

Brooklyn: Monday, July 27, Prospect Park, Sugar Bowl (enter 7th Street and Prospect Park West)

Queens: Tuesday, July 28, Cunningham Park, recreation area (enter Union Turnpike and 193rd Street)



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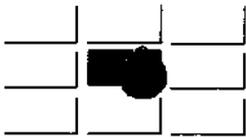
**For further information:
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**SQUARE DANCE
TIME CHANGED**

The weekly free folk and square dances held at Heckscher Playground in Central Park by the City Department of Recreation on Tuesday evenings this summer have been rescheduled to begin at 8 p.m., instead of 6:30 p.m., as originally planned.

The sessions, which will continue through September 8, are open to children and adults. Heckscher Playground is in approximately the center of Central Park at 62nd Street.

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SCHARY JOINS IN WELCOMING
DIXON BACK TO UNITED STATES

City Cultural Affairs Commissioner Dore Schary joined in welcoming conductor Dean Dixon back to the United States during a special ceremony at City Hall during which Mayor John V. Lindsay presented the key to the City to the conductor.

Mr. Dixon will conduct the opening concert tonight (Tues) of the New York Philharmonic's outdoor park program. The series of 12 free concerts is sponsored by the Parks, Recreation and Cultural Affairs Administration, of which the Department of Cultural Affairs is a part, and the Jos. Schlitz Brewing Co. and the New York Philharmonic.

After discussing Mr. Dixon's early career, Commissioner Schary said:

"It must be said with candor that since opportunities were limited for Negro conductors in the United States, Mr. Dixon went abroad for the fulfillment of his career. He found that fulfillment without developing the need for indulging in recriminations or bitterness.

"He returns here in his distinguished position as a famed conductor to open the New York Philharmonic Parks Concerts... His awards and accomplishments are eloquent testimony to his skills."

Mr. Schary added that by the ceremony, "we join in giving this extraordinary American a heartfelt and joyous welcome home."

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 830 Fifth Avenue, Central Park 10021

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IMMEDIATELY

For Further Information:
 Sam Samuels 360-8141

**BOBBY CAPO TO HEADLINE
 BROOKLYN HISPANIC SHOWS**

Latin American music and song will swing through Brooklyn parks and playgrounds when Bobby Capo headlines three free Hispanic music festivals on consecutive Sunday afternoons beginning August 9, from 4 to 6:00 p.m., City Recreation Commissioner Joseph Halper has announced.

Mr. Capo will be double-billed with Ricardo Rey on August 9 at the Junior High School 6 Playground, and with Tito Fuente both on August 16 at Lindsay Park and on August 23, at Betsy Head Park

Joining the headline acts at all three festivals will be Carla Pinza, Joe Valle, Carlos Augusto, Ricardo Rodriguez, Doris Diamante, Dominica and His Merengue Group, Kiko Fuentes, El Negrito Happy, Alfredo Munar and Anam Munar.

Presented jointly by the Urban Action Task Force and the City Department of Recreation, the festivals are part of the summer program of the Parks, Recreation and Cultural Affairs Administration.

The music program was developed by Deputy Recreation Commissioner Raymond Norat, who has been working on increasing recreational programs in Spanish-speaking communities. Mr. Capo, a consultant to the Recreation Department, assembled the shows.

The schedule for the Sunday afternoon Hispanic music festivals is:

- August 9 Junior High School 6 Playground
 (Between Baltic and Butler Streets, and
 Smith and Hoyt Streets)
- August 16 Lindsay Park
 (Lorimer and Montrose Avenue)
- August 23 Betsy Head Park
 (Hopkinson and Dumont Streets)

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7/27/70

#341

City of New York
Administration of Parks,
Recreation and
Cultural Affairs

for release
IMMEDIATELY

Arsenal, Central Park 10021

FOR FURTHER INFORMATION
SAM SAMUELS: 360-8141

SOAP BOX DERBY CHAMPION
RECEIVES \$500 U.S. BOND

New York Soap Box Derby Champion Daniel Brown, 13, receives a \$500 U.S. Savings Bond certificate from Robert McPherson, merchandising manager of the Chevrolet Motor Division of General Motors Corporation after gliding his white speedster to victory in the City Department of Recreation's Soap Box Derby in Central Park, Sunday (July 19). Daniel and Mr. and Mrs. William Brown and Michael, 16, his family, (standing behind), of 51 Clinton Place, Staten Island, will be flown to Akron, Ohio, on August 15, where Daniel will compete in the 33rd All-American Soap Box Derby, held by Chevrolet.

-30-

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#342 A

Please give following photo credit: PRCA (by William Moy)

For information:
Mary Perot Nichols
360-8141

LI-67.5M-715072(68) 346

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TROPHY WINNERS CLEAN UP
IN ANNUAL SOAP BOX DERBY

Casually displaying their wares are trophy winners in the Soap Box Derby, held by the Department of Recreation. Winners are (left to right), Edwin Latorre, 14, 678 East 138th St., the Bronx; Chuck Clark, 14, 5041 195th St., Queens; Louis Esposito, 14, 217 Mallory Avenue, Staten Island; and Felix Soto, 12, 100 West 83rd Street, Manhattan. The Soap Box Derby is run every year on Central Park's West Side Drive to select a New York City boy to compete in the All-American Soap Box Derby in Akron, Ohio, held by Chevrolet each August. Daniel Brown, from Staten Island, is this year's champion.

-30-

7/21/70

#342 B

Please give following photo credit: PRCA (by William Moy)

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

for release

IMMEDIATELY

August Heckscher, Administrator

FOR FURTHER INFORMATION:
SAM SAMUELS: 360-8141

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830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

IMMEDIATELY

**For further information:
Sam Samuels: 360-8141**

**IT'S ABRACADAERA
IN BRONX PARKS**

Chanting weird incantations, flashing colorful silks and pulling a variety of exotic objects out of the air, magician Dan Richard will charm youngsters at a series of free outdoor magic shows held Friday mornings at 11 a.m. until August 14 in parks and playground throughout the Bronx.

The magic shows are sponsored by the City Department of Recreation in conjunction with the Bronx Council on the Arts and the Mayor's Urban Action Task Force.

Programs will be presented at the following locations:

July 24	St. Mary's Park, East 145 Street and Jackson Avenue
July 31	St. James Park East 192 Street and Jerome Avenue
August 7	Playground at East 141 Street and Brook Avenue
August 14	Lyons Square Playground Bryant Avenue and Aldus Street

-30-
#343

7/22/70

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

for release

IMMEDIATELY

August Heckscher, Administrator

**For further information:
Sam Samuels: 360-8141**

P R E S S A D V I S O R Y

A MURAL GROWS IN BROOKLYN

A 65 foot high by 71 foot wide outdoor mural painted on the east wall of a building at 250 Livingston Street, between Bond and Hoyt Streets, will be officially presented to the downtown Brooklyn shopping community on Wednesday (July 29), at 11:00 a.m.

Dore Schary, Commissioner of Cultural Affairs; John Hayes, Brooklyn Deputy Borough President; Todd Williams, the mural artist; and members of the business community will be present at a ceremony to be held on the northeast corner of Livingston and Bond Streets.

The mural, painted so that its upper edge is more than 100 feet above the ground, may be seen for more than 12 blocks. The pink, yellow and orange curves and angles of the painting wiggle over shades of blue in an abstract design. The colors seem to move into each other and create the optical illusion that "the painting is jumping on the wall," Mr. Williams explained.

The mural is the 17th outdoor painting sponsored by the City Department of Cultural Affairs in cooperation with City Walls, Inc.

-30-

PRESS NOTE: Camera crews and photographers can set up equipment on the northeast corner of Livingston and Bond Street, diagonally across from the mural, and get a full view of the mural.

7/23/70

#344



City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

for release

IMMEDIATELY

August Heckscher, Administrator

For further information:

Sam Samuels: 360-8141

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City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

for release
P.M.'s, Wed., July 29, 1970

August Heckscher, Administrator

For further information:
Sam Samuels: 360-8141

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Commissioner of Cultural Affairs Dore Schary, Brooklyn Deputy Borough President John Hayes and the artist, Todd Williams, attended the ceremony.

The mural is the 17th outdoor painting sponsored by the City Department of Cultural Affairs in cooperation with City Walls, Inc.

The intention of the City Walls program, Commissioner Schary said, "is to brighten New York City's five boroughs by encouraging artists to paint outdoor murals."

Mr. Williams' mural, called "Gary's Follies," is named after one of the artist's friends, who, the artist remembers, was always getting into scrapes and getting out by the skin of his teeth. Mr. Williams describes his mural as "a bright and happy kind of painting that brings a life of its own to the area."

The mural, painted so that its upper edge is more than 100 feet above the ground, may be seen for more than 12 blocks in the busy downtown shopping section. The pink, yellow and orange curves and angle of the painting wiggle over shades of blue in an abstract design. The colors seem to move into each other and create the optical illusion that "the painting is jumping on the wall," Mr. Williams explained.

Todd Williams, a New York artist born in Savannah, Georgia, lives in downtown Brooklyn three blocks from the site of the mural. He attended the School of Visual Arts in New York and has exhibited his work throughout the country and in many private collections, including that of Governor Nelson Rockefeller. Mr. Williams was the United States representative at the International Sculpture Symposium held during the 1968 Mexico City Olympic Games.

Use of the wall was obtained by the Downtown Brooklyn Development
(more)

Committee from the Sylvan Lawrence Real Estate Company, owners of the building, who donated the wall space. The mural was executed by James O'Haverty Environmental Design Associates, a newly created company that paints outdoor murals.

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City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

IMMEDIATELY

**For Further Information:
Sam Samuels 360-8141**

**NYC AMATEUR BOXERS
SCHEDULE EXHIBITIONS**

Top amateur boxers from City Department of Recreation programs will exhibit their skills in three sets of matches during July and August. Each exhibition will be made up of seven bouts consisting of three two-minute rounds.

The first set of matches is scheduled for Wednesday, July 29, at 7 p.m. at St. Mary's Playground, Outdoor Arena, East 145th Street and St. Ann's Avenue, Bronx. The rain date is July 30.

The second boxing show will be held on Wednesday, August 12, at 7 p.m. at St. John's Playground, Ball Field, Bergen Street and Schenectady Avenue, Brooklyn. The rain date is August 13.

The third and final exhibition will take place on Wednesday, September 2, at 6 p.m. at the Baruch Playground, Ball Field, Baruch Place between Houston and Delancey Streets, Manhattan.

The exhibitions are being sponsored by the Mayor's Urban Task Force, in cooperation with the Department of Recreation. There will be no admission charge to any of the sessions.

The bouts are being sanctioned by the Metropolitan Association of the American Athletic Union.

More than 400 men and boys between the ages of 14 and 25 are involved in the Department of Recreation's boxing program. The program has produced such well known boxers as Olympian David Vasquez and former world middleweight champion Emile Griffith.

-30-
#346

7/23/70

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

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7/23/70

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

For Immediate Release
July 24, 1970

For Further Information
Sam Samuels: 360-8141

The following is a statement by Parks, Recreation and Cultural Affairs Administrator August Heckscher, issued during a tour of Udall's Cove July 24, 1970:

"This valuable inlet must be preserved. I have officially notified the Site Selection Board of my agency's interest in preserving the naturalistic state of the City owned property and have asked that the property be held pending the final evaluation of a conservation study.

"This Cove is shared by the City of New York and Nassau County. It is obvious that any successful conservation effort can only be accomplished if the two governmental bodies work together. I feel this is an excellent opportunity for a demonstration of cooperative governmental action in the interest not only of the immediate communities, but of the total environment and ecology of the metropolitan region."

-30-

7/24/70

#347

City of New York
Parks, Recreation and
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830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

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City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

FOR RELEASE
WEDNESDAY, JULY 29, 1970

For Further Information:
Sam Samuels 360-8141

COURTNEY CALLENDER IS APPOINTED BY COMMISSIONER SCHARY
TO BE ASSISTANT ADMINISTRATOR FOR CULTURAL PROGRAMS

City Cultural Affairs Commissioner Dore Schary has appointed Courtney Callender as Assistant Administrator for Cultural Programs, effective today (Wed. July 29). Mr. Callender has been the Assistant Administrator for Community Projects of the Parks, Recreation and Cultural Affairs Administration.

In making the announcement, Commissioner Schary noted that Mr. Callender's "interest, experience, administrative skills and deep commitment to community involvement uniquely qualify him for this position. He has been working on bringing cultural programs to the communities and I am pleased he has agreed to join me in expanding and developing new programs for the Department."

Commenting on the appointment, PRCA Administrator August Heckscher said: "Courtney Callender has done an outstanding job in working with the various communities of our City and in helping to bring our agency closer to the neighborhoods. While he will be missed in this position, I am glad he will be having new responsibilities."

Mr. Callender will succeed Mrs. Doris Freedman, who resigned last week.

(more)

Born in New York City and a graduate of CCNY, Mr. Callender joined the Department of Parks as Community Relations Officer at the beginning of Mayor Lindsay's first term. After the creation of the Parks, Recreation and Cultural Affairs Administration, he became Assistant Administrator for Community Projects.

He has been working on developing community cultural programs and in forming the Community Governing Board for the new amphitheatre and cultural arts complex in Mt. Morris Park. He has also been developing an equal opportunities program for black contractors within PRCA. Active in a number of cultural organizations, Mr. Callender is treasurer of Harlem Theatre Workshop, Inc., and vice president of Summer on Wheels.

Mr. Callender has also been assistant director of the Westchester School for Schizophrenic Children and Program Analyst for neighborhood programs in Paterson, N.J.

Mr. Schary also named Miss Stephanie Sills, a stage and television producer, to the post of executive assistant to the Commissioner. She was the producer of "America Hurrah," the award-winning show which appeared off-Broadway, in London and San Francisco; "Lovers and Other Strangers," which was on Broadway and is now being made into a film; "Exchange," an off-Broadway musical entertainment; the television production of "Red, White and Maddox;" and the Theatre Company of Boston.

A member of the Mayor's Committee on the Theatre, she is a consultant for the Ford Foundation's Theatre Projects Committee.

Arthur Rashap will be continuing in his position of Assistant Administrator for Cultural Institutions, Mr. Schary added.

City of New York
Parks, Recreation and
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August Heckscher, Administrator

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WEDNESDAY, JULY 29, 1970

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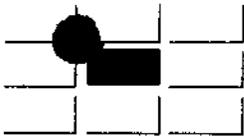
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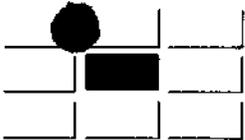
IMMEDIATELY

For Further Information:
Sam Samuels 360-8141

DISCUSS PROGRAMS: City Cultural Affairs Commissioner Dore Schary
(right) discusses Department's Summer programs with Courtney Callender,
who he has appointed Assistant Administrator for Cultural Programs.

-30-

(Full release enclosed.)



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IMMEDIATELY

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DANCEMOBILE ROLLS INTO ACTION

Dancemobile, a mobile dance unit, officially will open its fourth summer season of street theater on Wednesday (July 29), at 8:30 p.m. on Eldridge Street between Rivington and Stanton Streets, Manhattan.

Sponsored by the Mayor's Urban Task Force in cooperation with the City Department of Cultural Affairs, the Dancemobile is part of the summer program of the Parks, Recreation and Cultural Affairs Administration.

"Dancemobile has followed our policy of bringing black artists directly to the communities. In using the Dancemobile, the performers create a rapport impossible to obtain in a theater setting," Commissioner of Cultural Affairs Dore Scahry said.

The Dancemobile unit travels throughout the five boroughs in a specially-built tractor truck containing the sound, lighting and electrical equipment for the productions. The sides of the truck open to become the stage.

The choreographers are Syvilla Fort, Walter Nicks and Ronald Pratt and assistant choreographer Morton Winston. The dancers include Noble Douglas, Ronald Dunham, Michael Ebbin, Quincy Edwards, Linda Griffin, Reggie Jackson, Eugene Little, Eleanor McCoy, and Alma Robinson, with singer Jozella Reed.

Music for the performers, the Patrick's Quartet, is subsidized by the Music Trust Fund of Local 802, American Federation of Musicians.

(more)

DANCEMOBILE 2-2-2-2

Dancemobile will perform Monday through Friday through August 14 at 8:30 p.m. at the following with the following hosts:

July 29--Eldridge Street between Rivington and Stanton Streets, Manhattan. Host: Community Group Action For Progress

July 30--Harrod Avenue between East 174th and Bronx River Avenue Bronx. Host: Bronx River Neighborhood Center

July 31--Bainbridge Street between Patchen and Ralph Avenues, Brooklyn. Host: Brevoort Community Center

August 3--Stapleton Houses Baseball Field along Tompkins Avenue between Hill and Broad Streets, Staten Island. Host: Stapleton Organized Community Council

August 4--West 53rd between 8th and 9th, Manhattan. Host: Clinton Youth and Family Center

August 5--Edenwald Playground along 229th Street and Scheffelin Avenue, Bronx. Host: Edenwald Community Center

August 6--East 4th Street between Avenues C and D, Manhattan. Host: Black and Puerto Rican Front

August 7--East 103rd Street between Lexington and 3rd Avenues, Manhattan. Host: East Harlem Summer Festival

August 10--Tilden Street between Lot and Bedford Avenues, Brooklyn. Host: Mid-Flatbush Community Association

August 11--105th Street between Northern Boulevard and 34th Avenue, Corona, Queens. Host: League For Better Community Life

August 12--West 115th Street between Morningside and Manhattan Avenues, Manhattan. Host: Morningside Parents Association

August 13--West 85th Street between Broadway and Amsterdam, Manhattan. Host: Phoenix House

August 14--East 176th Street between 3rd and Bathgate Avenue, Bronx Host: Bathgate Community Program

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1-11-67 SM-418251(69) 346

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City of New York
Parks, Recreation and
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830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

TUESDAY, JULY 28, 1970

For Further Information:
Sam Samuels 360-8141

CITY JOINS IN HONORING
DEAN DIXON AT RECEPTION

Conductor Dean Dixon was honored at a reception last evening (Monday) sponsored by the City Department of Cultural Affairs and the Metropolitan Applied Research Center at the Center's headquarters, 60 East 86 Street, Manhattan.

The (7 to 11 p.m.) reception was hosted by Cultural Affairs Commissioner Dore Schary and Dr. Kenneth B. Clarke, president of MARC. Representatives of the music, theatre, dance and art fields, City officials and leaders of the black community attended.

Last week, Mr. Dixon conducted the New York Philharmonic during three concerts in City parks. This represented his first appearances in the United States in 21 years. Earlier last week, Mayor Lindsay had presented the Harlem-born conductor with the official key to the City.

-30-

7/27/70

#350

City of New York
Parks, Recreation and
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830 Fifth Avenue, Central Park 10021

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20TH CENTURY FANTASY TO BE FEATURED
IN FINAL MOVIES IN THE PARK PROGRAM

A comic fantasy wound around a 20th century genie who wishes a hippie son and daughter on a Brooklyn married couple, "Shut Up, I'm Crying," by Robert Siegler will be featured in the final program of "Movies in the Park" starting Wednesday, (July 29) at 9 p.m. in Riverside Park, Riverside Drive and 103rd Street.

To accommodate the crowds of more than 3,000 that have regularly attended the festival, the last performance of the program, on August 5, will be held on the northeast side of Cedar Hill, Central Park, 79 Street and Fifth Avenue, instead of the originally scheduled Pilgrim Hill in Central Park.

The free city-wide film festival is presented by the City Department of Cultural Affairs and the Film Society of Lincoln Center in association with Signet Production, Inc., and sponsored by the New York State Council on the Arts and Miller High Life Beer. The coordinators are trying to obtain additional funds to continue the program throughout August.

The program will be shown from 9 to 10:30 p.m. at the following locations during this week.

- Manhattan - Wednesday, July 29, Riverside Park
Riverside Drive and 103rd St.
- Manhattan - Thursday, July 30, Damrosch Park
South Plaza, Lincoln Center, at 62nd St. and
Amsterdam Ave.
- The Bronx - Sunday, August 2, Bronx Park, recreation area
Bronx Park East and Lydig Ave.
- Brooklyn - Monday, August 3, Prospect Park, Sugar Bowl
7th St. and Prospect Park West.
- Queens - Tuesday, August 4, Cunningham Park, recreation
area Union Turnpike and 193rd St.
- Manhattan - Wednesday, August 5, Cedar Hill, Central Park
79th and Fifth Ave.

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

IMMEDIATELY

For Further Information:
Sam Samuels: 360-8141

20TH CENTURY FANTASY TO BE FEATURED

IN FINAL MOVIES IN THE PARK PROGRAM

A comic fantasy wound around a 20th century genie who wishes a hippie son and daughter on a Brooklyn married couple, "Shut Up, I'm Crying," by Robert Siegler will be featured in the final program of "Movies in the Park" starting Wednesday, (July 29) at 9 p.m. in Riverside Park, Riverside Drive and 103rd Street.

To accommodate the crowds of more than 3,000 that have regularly attended the festival, the last performance of the program, on August 5, will be held on the northeast side of Cedar Hill, Central Park, 79 Street and Fifth Avenue, instead of the originally scheduled Pilgrim Hill in Central Park.

The free city-wide film festival is presented by the City Department of Cultural Affairs and the Film Society of Lincoln Center in association with Signet Production, Inc., and sponsored by the New York State Council on the Arts and Miller High Life Beer. The coordinators are trying to obtain additional funds to continue the program throughout August.

The program will be shown from 9 to 10:30 p.m. at the following locations during this week.

- Manhattan - Wednesday, July 29, Riverside Park
Riverside Drive and 103rd St.
- Manhattan - Thursday, July 30, Damrosch Park
South Plaza, Lincoln Center, at 62nd St. and
Amsterdam Ave.
- The Bronx - Sunday, August 2, Bronx Park, recreation area
Bronx Park East and Lydig Ave.
- Brooklyn - Monday, August 3, Prospect Park, Sugar Bowl
7th St. and Prospect Park West.
- Queens - Tuesday, August 4, Cunningham Park, recreation
area Union Turnpike and 193rd St.
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P R E S S A D V I S O R Y

FRISBEE CHAMPIONS

TO HURL TO VICTORY

Frisbees will be hurled at the City Department of Recreation's 1970 New York State Boys's and Girl's Frisbee Championships to be held on SATURDAY, AUGUST 1, from 11 A.M. to 2 P.M. at the CENTRAL PARK BANDSHELL (72 Street in the middle of the park).

Among the judges at the championships will be Commissioner of Recreation Joseph W. Halper, actress Faith Langford, and Frank Hagelberg, a 1969 Frisbee National Champion.

Teams from 15 cities and from the five boroughs of New York City will compete in the championships. The contestants, all 15 and under, will throw Frisbees for distance as well as accuracy. The winners in each division will receive United States Savings Bonds and trophies, and will compete in the regional championships to be held in Boston on August 20. The national finals will be held in Las Vegas later in the year.

The Frisbee championship is being sponsored by the Wham-O Manufacturing Co. in cooperation with the City Department of Recreation.

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OLATUNJI AND HIS DRUMS

HEADLINE SUMMER FETES

Wrapped in the vivid colors of Africa, "Olatunji and His Drums of Passion" will present programs of dances music and song in Brooklyn, the Bronx and Queens, from August 1 to 12, Dore Schary, Commissioner of Cultural Affairs, has announced.

African drummer Babatunde Olatunji is touring with his program featuring the dances and singers of the Children of the African Village, presented by the Mayor's Urban Task Force in cooperation with the City Department of Cultural Affairs.

Performances are scheduled at 8 p.m. at the following locations:

Brooklyn -- Saturday, August 1, at the Boardwalk parking lot between 64 and 65 Streets in the Rockaways.

Brooklyn -- Sunday, August 2, Kaiser Park, Neptune Avenue and 27 Street.

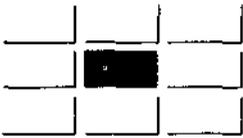
Bronx -- Wednesday, August 5, Crotona Park, Charlotte Avenue and 172 Street.

Queens -- Wednesday, August 12, St. Albans Park, 111 Avenue between 169 and 173 Streets.

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**BABY ANIMALS GALORE
IN PROSPECT PARK ZOO**

Prolific propagation is the order of the day at the Prospect Park Zoo, where seven animals have been born in the last three months.

Three new pumas, an aoudad, a llama, an elk and a fallow deer will officially say hello to the world in their outdoor cages on Wednesday (August 5) at 10:30 a.m.

Also on view on the outside cages are new animal identification signs, featuring the animals' names, natural habitat and characteristics. They were designed and installed by the Parks, Recreation and Cultural Affairs Administration.

Three pudgy puma cubs with bright blue-purple eyes are two months old and weaned. Senior Keeper Frank Blomquist explained that the cubs' diet is now being supplemented with vitamins, eggs, catfood and meat.

Around the corner, a four-week old female aoudad doggedly tries out her legs as she follows her mother.

Next to the aoudad cage is a male llama, born the day before the aoudad. He is very white and very dignified as he imitates his mother's graceful gait.

And a few cages down are a three-month old female elk and a seven-week old female fallow deer.

"These births seem to happen in cycles," Blomquist explained. "One year nothing happens and then the next year, bang, everyone has babies."

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**BOBBY CAPO ENCABEZARA UN FESTIVAL DE ESTRELLAS
LATINO-AMERICANOS EN BROOKLYN**

Musica Hispana sonara por los parques y parques de recreo de Brooklyn cuando Bobby Capo se presentara como estrella por tres domingos seguidos, empezando el 9 de agosto, de las 4 P.M. hasta las 6 P.M., ha anunciado Joseph Halper, el Comisionado de Recreos de la Ciudad.

El Senor Capo sera presentado como estrella con Ricardo Rey el 9 de agosto en el parque de recreo del Junior High School 6, y con Tito Puento el 16 de agosto en el Parque Lindsay, y el 23 de agosto en el Parque Betsy Head.

Tambien se presentaran con los mencionados artistas Carla Pinza, Joe Valle, Carlos Augusto, Ricardo Rodriguez, Doris Diamante, Dominica y sus merengueros, Kiko Fuentes, El Negrito Happy, Alfredo Munar y Anam Munar.

Presentado juntamente por el Task Force de Accion Urbano del Alcalde y el Departamento de Recreos de la Ciudad, los festivales son parte del programa de verano de la Administracion de Parques, Recreos y Asuntos Culturales.

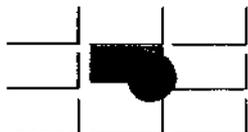
El programa de musica ha sido desarrollado por el Sub-Comisionado de Recreos Raymond R. Norat, quien ha estado trabajando para conseguir mas programas de recreos en las comunidades de habla-hispana. Bobby Capo, quien esta de consultor del Departamento de Recreos, organizo los festivales.

El itinerario para los festivales es:

El 9 de agosto	El parque de recreo del Junior High School 6 (entre las calles Baltic y Butler, Smith y Hoyt)
El 16 de agosto	El Parque Lindsay (las Avenidas Lorimer y Montrose)
El 23 de agosto	El Parque Betsy Head (las calles Dumont y Hopkinson)

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FOR FURTHER INFORMATION:
SAM SAMUELS 360-8141



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EAST MEETS WEST FOR RECREATION IDEA EXCHANGE

Taking part in an East-West exchange of ideas on park and recreation programing are (left to right) August Heckscher, New York City Parks, Recreation and Cultural Affairs Administrator; V.K. Malhorta, Chief Executive Councillor to the Delhi Government in India; Joseph Halper, City Recreation Commissioner; and Beni Prasad Agarival, New York City Consul of India, who met at PRCA headquarters in New York City recently.

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**BOROUGH PUNCHBALL TOURNEY
UNDERWAY ON PLAYGROUNDS**

Young boys 12 years old and under are busy hardening their fists and vying in the City Recreation Department's punchball tournament currently underway in playgrounds throughout the five boroughs.

Department of Recreation. Commissioner Joseph W. Halper said that district eliminations for the playground sport will be held August 8 to August 14. Youngsters who out-punch competitors in their sector will receive prize-winning ribbons.

At the borough finals to be held on August 15, the team that beats out its borough opponents will be awarded a trophy presented by PRCA's Department of Recreation.

Sites for the punchball tournament's borough finals can be obtained by calling a PRCA Borough Office, listed below:

BROOKLYN - 768-2300
BRONX - 828-3200
MANHATTAN - 360-8187
QUEENS - 544-4400
RICHMOND - 442-7640

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MARIONETTE THEATER SET

FOR THREE BOROUGH TOUR

The Marionette Theater's Summer 1970 production of "Jack and the Beanstalk" will be making the rounds of parks and playgrounds in Brooklyn, Staten Island and Manhattan beginning Monday, August 3rd, at 10:30 a.m. at Brooklyn's St. John's Park, Joseph W. Halper, City Recreation Commissioner, has announced.

The Marionette Theater, presenting its puppet show twice daily, at 10:30 a.m. and 1:30 p.m., provides a live theater setting for children.

Staffed by 14 professional puppeteers of the Recreation Department, the theater stages its shows from the platform of its mobile unit. The design, construction and costuming of the marionettes is done by the traveling troupe. The puppeteers write the scripts and build and paint the scenery.

The schedule of performances is as follows:

BROOKLYN

Aug. 3	ST. JOHN'S, Prospect Place and Schenectady Ave.
Aug. 4	LUNA PARK HOUSES PLGD., Surf Avenue and 8 Street
Aug. 5	BROOKLYN WAR MEMORIAL, Fulton and Orange Sts.
Aug. 6	MARINE, Fillmore and Stuart Sts.
Aug. 7	BROWER, Brooklyn Ave. and Park Place
Aug. 10	PROSPECT PARK BANDSHELL, 11th St. and Prospect Pk. West
Aug. 11	SUNSET, 7th Ave. and 42nd St.
Aug. 12	McCARREN, Driggs and Lorimer Sts.
Aug. 13	BENSONHURST, Bay Parkway and Cropsey Ave.
Aug. 14	TOMPKINS, Marcy and Lafayette Sts.

(more)

MARIONETTE THEATER 2-2-2-2

STATEN ISLAND

Aug. 17 BERRY HOUSE, Dongan Hills Ave. and Jefferson St.
Aug. 18 SOUTH BEACH HOUSES PLAYGROUND, Parkinson Ave. and Kramer
St.
Aug. 19 MT. LORETTO, Pleasant Plains
Aug. 20 CLOVE LAKES, 1150 Clove Rd.
Aug. 21 STAPLETON PLAYGROUND, Hygeia Place and Grove St.

MANHATTAN

Aug. 24 TOMPKINS SQUARE PARK, Ave. A and 10th St.
Aug. 25 ROOSEVELT "A" PLAYGROUND, Chrystie, Forsyth and Rivington
St.
Aug. 26 MORNINGSIDE PARK, West 123rd St. and Morningside Ave.
Aug. 27 J. HOOD WRIGHT, Ft. Washington Ave. and W. 174th St.
Aug. 28 COLONIAL PARK, Bradhurst Ave. and W. 147th St.
Aug. 31 CHELSEA PLAYGROUND, West 28th St. 9th Ave.
Sept. 1 MT. MORRIS PARK, Madison Ave. and 123rd St.
Sept. 2 ALFRED E. SMITH HOUSES PLDG., Catherine and Madison Sts.
Sept. 3 THOMAS JEFFERSON PLAYGROUND, 111th St. and First Ave.
Sept. 4 HARLEM HOUSES, Harlem River and West 158th St.

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**CITY'S FIRST WOMAN LIFEGUARD
IS ON DUTY AT JEFFERSON POOL**

"I was really shaky on my first rescue: I even forgot to take off my sunglasses!" Frieda Holden, the City's first woman lifeguard laughed.

Miss Holden, who is stationed at the Thomas Jefferson Pool, 111 Street and First Avenue, Manhattan, was trained for her post at the City's Municipal Lifeguard Course. All lifeguards at City beaches and pools must pass the 14-week course, held at the East 54 Street Recreation Center each year.

"I've been swimming since I was eight and it seemed there was nothing else I could do this summer," is the way Miss Holden explained her decision to be a City lifeguard.

Now "an old lady of 26," Miss Holden, a native New Yorker, pointed out that she grew up swimming with her mother and five brothers and sisters at the West 134 Street Pool. Competing against boys in Parks, Recreation and Cultural Affairs Administration programs, she "swam away" with all the medals.

Miss Holden, who is a marine biology major at Queens College and lists photography and writing among her hobbies, notes that the only "female" problem she's had thus far is from young girls at the pool who challenge her ability as a lifeguard. "As for the male guards," she remarks, "they'll accept you as long as you don't defy the male ego."

The City's only female lifeguard is uncertain about her plans for next summer, but Frieda Holden already has opened the flood gates for those who will follow her.

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IMMEDIATELY

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Sam Samuels 360-8141**

SPLASH SESSION

Lifeguard Frieda Holden demonstrates technique of using life-saving resucitator on 13-year old Carlos Otero, the willing victim lying prone under the oxygen mask, while a crowd of youngsters watch at Thomas Jefferson Pool, 111 Street and First Avenue, Manhattan.

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IS ON DUTY AT JEFFERSON POOL

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City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

IMMEDIATELY

For Further Information
Sam Samuels 360-8141

FIVE NEW MINI-POOLS
OPENED TO THE PUBLIC

Five new mini-pools recently completed in Brooklyn are now open for use, Parks, Recreation and Cultural Affairs Administrator August Heckscher, has announced.

The mini-pools will be open on a daily basis from 10 a.m. to 6 p.m. There is no admission charge.

Constructed under the supervision of the Parks, Recreation and Cultural Affairs Administration, each mini-pool measures 20 by 40 feet. The pools are operated by Diamond & Langer, Inc., of Mineola, Long Island, managers and operators of recreation facilities, under a contract and supervision by PRCA. Staff, training programs, special recreation programs and maintenance are provided.

The new mini-pools are located as follows:

Crispus Attucks Playground, Fulton Street and Classon Avenue
Model Playground, Union and Van Brunt Streets
American Playground, Noble and Milton Streets
P.S. 297 Playground, Park Avenue and Floyd Street
Dahill Playground, 38th Street and Dahill Road

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**FACE-LIFTING STUDY CONTRACT
IS READIED FOR RICE STADIUM**

Rice Stadium in The Bronx is due for a face-lifting, according to Parks, Recreation and Cultural Affairs Administrator August Heckscher.

Commissioner Heckscher announced the letting of a contract to Daniel Chait for a study of the structural condition of the 45-year old stadium in Pelham Bay Park at Bruckner Boulevard and Middletown Road.

The \$10,000 study will provide preliminary information on resurfacing the sides of the 4,500-seat facility. The study is expected to be completed early in 1971.

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**FRISBEE CHAMPIONSHIPS
HELD IN CENTRAL PARK**

The City's Department of Recreation played host to the 1970 New York State Frisbee Championships for boys and girls 15 and under on Saturday (August 1) at the Central Park bandshell.

Among the judges were Commissioner of Recreation Joseph W. Halper, actress Faith Langford, and Frank Hagelberg, a 1969 National Frisbee Champion.

Teams from the five boroughs as well as from Binghamton, Buffalo, Elmira, Jamestown, Lockport, New Rochelle, Oceanside, Ossining, Rochester, Rome, Rye, Schenectady, Troy, Watertown, and White Plains competed in the two divisions, for youngsters 11 and under, and 12 through 15.

The teams were made up of winners and runners-up from the two divisions. The contestants were judged on their ability to throw the Frisbee for distance as well as accuracy.

The annual championships were sponsored by the Wham-O Manufacturing Co. in cooperation with the Department of Recreation. The winners of the State Championship won trophies and \$100 United States Savings Bonds. The new champs now move on to the regional finals, to be held in Boston on August 20. The winners at the regionals will advance to the national finals, to be held in Las Vegas later this year.

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LADY ELK POSES SHYLY IN ZOO

An elk is an elk is an elk, and this three-month old female elk, at the Prospect Park Zoo, is no exception. She is an American Elk, also called Wapiti, and her future love life in captivity looks a little more promising than if she were in the wild. Why? Male elks are known to keep harems of about 30 females, and this little lady has less than half a dozen rivals to contend with at the Zoo.

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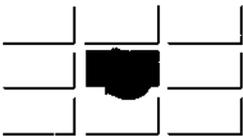
MAMA LLAMA AND SON LOUNGE IN ZOO

The unruffled llama, like his first cousin the camel, takes life as it comes, evidenced here as Mama llama sits calmly with her four-week old son at the Prospect Park Zoo. The llama is native to the Andes Mountains in South America and has been used, for the last 1,000 years, as a pack animal.

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FRISKY Aoudad TRIES OUT HER LEGS

Little lady aoudad, four weeks old, tries to keep ahead of her mother as she romps in her cage at the Prospect Park Zoo. The handsome aoudad family, also known as barbary sheep, is native to arid areas in North Africa.

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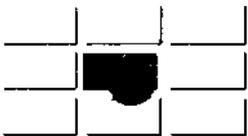
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DEAR, DEAR, A NEW DEER

The female, seven-week old fallow deer stands shyly under the watchful eye of her father and mother at the Prospect Park Zoo. Papa deer's antlers are in velvet or soft tissue now, which means he is between mating seasons. His antlers will harden up in October, when he will use them as a weapon to fight other males for a female mate. After mating, the antlers fall off and he will grow new ones for the next cycle.

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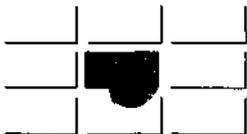
PUMA CUB GUARDS ZOO DOOR

Stubborn puma cub stands alone after refusing to pose with his two fellow sibling pumas at the Prospect Park Zoo.

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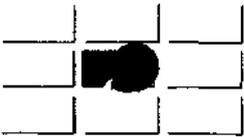
PUMA CUBS SING FOR THEIR SUPPER

Two baby puma cubs and a recalcitrant third who refused to be in the family photograph, sing for their supper in their Prospect Park Zoo cage. The pumas, known for their blood-curdling scream, are three months old and now starting on meat, milk and vitamin diets.

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ALFRED LICHTENSTEIN At
CENTRAL PARK MALL CONCERT

Flutist Alfred Lichtenstein, accompanied by pianist Georgette Wegh, will perform in concert on Sunday (August 2), at 4 p.m., on the Mall in Central Park, 72nd Street off Fifth Avenue.

The concert is presented by the City Department of Cultural Affairs.

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for release

P.M.s MON., AUG. 3, 1970

For Further Information
Sam Samuels 360-8141

HECKSCHER FAVORS LISTING
OF DANGEROUS PESTICIDES

Parks, Recreation and Cultural Affairs Administrator August Heckscher said today (Mon.) that although the establishment of a list on the restricted use of pesticides "will cause some inconvenience and operating difficulties for us and others...I feel this is a small price to pay for helping to protect our environment."

Mr. Heckscher testified at a public hearing of the new State Department of Environmental Conservation at the Academy of Medicine, 103 Street and Fifth Avenue, Manhattan. After the hearings, the Department will issue a final list of restricted-use pesticides.

The PRCA head pointed out that his agency was "one of the first if not the first governmental unit to stop the use of DDT." He added: "We made this fact known widely and continue to point out that if our agency, which has more parkland and trees to care for than anyone else in the area, can stop using DDT and still operate effectively, there is no reason why others, including commercial companies and individual gardeners, have to continue to use DDT. And this would hold true for any other pesticide which we have stopped using or may discontinue."

In his statement, Mr. Heckscher said:

(more)

"Over the years, we, on our own, have stopped using several of the pesticides noted on your proposed restricted list, including chlordane and parathion. We constantly keep abreast of developments in the use of pesticides and are geared to change the use of any chemical.

"However, one of the problems we, other parks department, the private sector and individuals face is that there is no one, clear-cut and definitive unit which sets the standards of safety in this field. We are often caught in the middle with people asking us why we use a certain pesticide when another governmental unit has banned it. And, other parks departments are questioned why they use certain chemicals when we have discontinued their use.

"For this reason, I look forward to your Department's establishing a restrictive list of pesticides. There is no question that such a determination is needed. I cannot see how anyone concerned with our environment should question the banning of those pesticides which are dangerous to our society and environment.

"There are abundant alternate pesticides available. Perhaps such bannings will encourage the pesticide industry to come up with new, safe chemicals and formulas.

"Certainly, the establishment of such a list will cause some inconvenience and operating difficulties to us and others. But I feel this is a small price to pay for helping to protect our environment."



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HECKSCHER ON PESTICIDES 2-2-2-

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**BROOKLYN NEIGHBORHOOD PARKS
TO GET V.I.P. SPRUCE-UP**

Two of Brooklyn's neighborhood parks will be looking better after volunteers move in with brooms and paintbrushes on Wednesday and Thursday (August 5 and 6) to take part in the Volunteers in Parks (V.I.P.) program of the Parks, Recreation and Cultural Affairs Administration.

The Street People Coalition will center its attention on Sunset Park at Fifth Avenue from 41 to 44 Streets while more than 200 kids and adults representing the ecology program at P.S. 299 will work on the P.S. 299 Playground.

"It is our hope to make Sunset Park an important part of the lives of youth of all ages, adults and senior citizens. Together we can make the park a place of use and beauty," said Tony Giordano of the Street People Coalition.

Since Earth Day, April 22, the Coalition has been combating litter in the park every weekend. They will work in the park on a special spruce-up August 5 from 9 a.m. to 5 p.m. They have been working with the cooperation of PRCA, the Mayor's Urban Action Task Force and the Sunset Park Civic Association.

On August 6 from 9 a.m. to noon, an estimated 180 grade schoolers and 40 adults will sweep and paint everything that can be swept or painted in the P.S. 299 Playground at Bushwick and Woodbine Avenues. All the students will write about the experience as a contribution to a school book on the ecology.

The six sponsors supporting the student group are PRCA, P.S. 299, the Board of Education, the Police Department, the Environmental Protection Administration and the Bushwick Community Council.

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**PROSPECT PARK OPENS
FIRST BIKE CONCESSION**

Brooklyn's bicycle riders may rent bikes in Prospect Park, due to the Bicycle Man of Prospect Park, a new concession opened in cooperation with the Parks, Recreation and Cultural Affairs Administration.

Located on the north side of the lake, near the skating rink in Prospect Park, the concession is open weekdays from 10 a.m. to 6 p.m. and Saturdays, Sundays and holidays from 10 a.m. to 8 p.m. Rentals are \$1.25 an hour, 80¢ for each additional hour, and \$3.50 for the day. A \$5.00 deposit and identification is required to rent a bike.

The striking black and white-striped concession was designed by Architect David Evan Glasser, architect for PRCA's Broadway Malls Redesign Project, Manhattan. Chermayeff & Geismar, a firm that participated in the design of the American Pavilion at Expo '70 in Osaka, Japan, is responsible for the graphic design on the concession.

Prospect Park is closed to automobile traffic on Saturdays and Sundays from dawn to dusk to allow for bicycling.



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**MICHAELIS-BAYSWATER PARK
RIBBON CUTTING SCHEDULED**

August Heckscher, Administrator of Parks, Recreation and Cultural Affairs Administration, will handle the golden shears at the ribbon-cutting to mark the official opening of the new Michaelis-Bayswater Park, this Thursday (August 6), at 4:30 p.m. The ceremonies will be held on the park pavilion located at Beach Channel Drive and Beach 32nd Street, in Far Rockaway.

The new park facility, completed in less than one year after last September's groundbreaking, includes handball courts, six tennis courts, a basketball court and softball and baseball fields. A children's recreation area with creative play equipment and a central plaza with a fountain and comfort station complete the facility.

Designed by the Manhattan-based architectural firm of Levine & Blumberg in cooperation with the Far Rockaway community and PRCA, Michaelis-Bayswater Park was constructed by the Peter K. Kelly Contracting Corp. at a cost of \$612,000.

Dr. Murray Weiner, President of the Bayswater Civic Association, and Mr. Ernest Brown, Director of the Edgemere-Redfern Information and Referral Center, will co-host the ribbon-cutting ceremony on behalf of the Rockaway Peninsula community.

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for release

IMMEDIATELY

For Further Information:
Sam Samuels 360 8141

P H O T O C A P T I O N

BRONX BOY WINNER IN PRCA POSTER CONTEST

Beaming proudly, Gregory Hidalgo, 17, 1786 Vyse Avenue, Bronx, shows his poster to Commissioner of Cultural Affairs Dore Schary and receives third prize in the "Philharmonic in the Parks" poster contest, an album of nine symphonies by the Philharmonic, at a reception held recently (July 27), on the Plaza level of the Lincoln Center Library and Museum of the Performing Arts, Amsterdam Avenue between 64th and 65th Streets.

The contest was sponsored by the City Department of Cultural Affairs, New York Philharmonic and the Bureau of Art of the City Board of Education. The fifty posters selected for the showing from the city-wide high school competition were hung for the reception and will be on exhibit through August 31, from 10 a.m. to 6 p.m. Saturdays.

-30-

8/3/70

#376 A

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

IMMEDIATELY

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For Further Information:
Sam Samuels 360-8141

P H O T O C A P T I O N

QUEENS GIRL WINNER IN PRCA POSTER CONTEST

Commissioner of Cultural Affairs Dore Schary congratulates and presents an album of nine symphonies by the Philharmonic to Sara Gutierrez, 18, 7309 Woodside Avenue, Queens, second place winner in the "Philharmonic in the Parks" poster contest, at a reception recently (July 27), held on the Plaza level of the Lincoln Center Library and Museum of the Performing Arts, Amsterdam Avenue, between 64th and 65th Streets. The contest was sponsored by the City Department of Cultural Affairs, New York Philharmonic and the Bureau of Art of the City Board of Education. The fifty posters selected for the showing from the city-wide high school competition were hung for the reception and will be on exhibit through August 31, from 10 a.m. to 6 p.m. Saturdays.

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P H O T O C A P T I O N

MANHATTAN GIRLS WINNERS IN PRCA POSTER CONTEST

With a smile of approval for the artists and their art, Commissioner of Cultural Affairs Dore Schary presents awards to the Manhattan winners of the "Philharmonic in the Parks" poster contest held recently (July 27), at a reception on the Plaza level of the Lincoln Center Library and Museum of Performing Arts, Amsterdam Avenue between 64th and 65th Streets. Susan Lu, 15, 1505 Park Avenue, third place winner (left) and Joette Stefl, 18, 433 East 75th Street, first place winner, each received an album of nine symphonies by the Philharmonic.

The contest was sponsored by the City Department of Cultural Affairs, New York Philharmonic and the Bureau of Art of the City Board of Education. The fifty posters selected for the showing from the city-wide high school competition were hung for the reception and will be on exhibit through August 31, from 10 a.m. to 9 p.m. Mondays to Fridays, and 10 a.m. to 6 p.m. Saturdays.

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#376 C

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830 Fifth Avenue, Central Park 10021

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830 Fifth Avenue, Central Park 10021

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IMMEDIATELY

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P H O T O C A P T I O N

BROOKLYN GIRL WINNER IN PRCA POSTER CONTEST

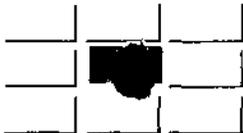
Third place winner in the "Philharmonic in the Parks" poster contest, Ciaacci Paula, 17, 2302 85th Street, Brooklyn, solemnly accepts congratulations from Commissioner of Cultural Affairs Dore Schary and receives an album of nine symphonies by the Philharmonic at a reception held recently (July 27), on the Plaza level of the Lincoln Center Library and Museum of Performing Arts, 111 Amsterdam Ave.

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Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

IMMEDIATELY

For Further Information:
Sam Samuels 360-8141

P H O T O C A P T I O N

PRIZES AWARDED IN PRCA POSTER CONTEST

Winners of the "Philharmonic in the Parks" poster contest receive awards from Commissioner of Cultural Affairs Dore Schary (second left) and Chief of the Museum of Performing Arts Paul Seitz (right), at a reception held recently (July 27), on the Plaza level of the Lincoln Center Library and Museum of Performing Arts, Amsterdam Avenue between 64th and 65th Streets. (Left to right) Joette Stefl, 18, 433 East 75th Street, Manhattan first place winner; Sara Gutierrez, 18, 7309 Woodside Avenue, Queens, second place winner; Ciacci Paula, 17, 2302 85th Street, Brooklyn, third place winner; and Gregory Hidalgo, 17, 1786 Vyse Avenue, Bronx, third place winner, each received an album of nine symphonies by the Philharmonic. The contest was sponsored by City Department of Cultural Affairs, New York Philharmonic and the Bureau of Art of the City Board of Education. The fifty posters selected for the showing from the city-wide high school competition were hung for the reception and will be on exhibit through August 31, from 10 a.m. to 9 p.m. Mondays to Fridays, and 10 a.m. to 6 p.m. Saturdays.

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8/3/70

#376 E

for release

IMMEDIATELY

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Sam Samuels 360-8141

P H O T O C A P T I O N

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8/3/70

#376 E

<u>Number</u>	<u>Description</u>	<u>Date</u>
432	Art Experience in Central Park	8/2/70
433	City Dept. Rec. Softball Cham'ship	8/27/70
434	Swimming Season Extended	8/27/70
435		
436	-36 Yogi Berra Congratulates Winners	8/28/70
437	-37 Final Amateur Boxing Showbout	8/28/70
438	-37 26 Mile Race In Central Park	8/28/70
439	Camp. Jamboree Held for Retarded	
440	Splash Party	8/24/70
441	Comm. Meet. for James J. Walker Park	
442	Wilderness Subject of New Parks Pam.	9/2/70
443	Now, in This Corner	9/2/70
444	Solemn occasion	9/4/70
445	Pier Cultural Plans	9/4/70
446	Cancelled	
447	They'll Dance the Night Away	9/4/70
448	City Boxing Team	9/4/70
449	Cultural & Rec. Fest. Along Piers	9/4/70
450	PRCA Reduces Wk. Ste. for C.P. Tunnel	9/11/70
451	Free Yoga Day in Central Park	9/4/70
452	" " " " " "	9/9/70
453	First Annual 26-Mile Race	9/10/70
454	Heckscher Warns Can: Stay Out of Parks	9/11/70
455	'Eye Opener' -Staten Island	9/11/70
456	Batter Up	9/11/70
457	All-Star Softball Precedes Qu. Awards	9/11/70
458	26-Mile V. J. Staten Island	
459	Sidewalk Artists	
460	Cancelled	
461	Takes 2nd Place in Cen. Pk. Marathon	9/17/70
462	Central Park Marathon Winner	
463	Indoor Pools Open	
464	Derelict Cars Dragged-Brooklyn's Marine Park	9/21/70
465	Cult. Affs. Supports Artists Rezoning	9/23/70
466	Summer's End Fest. on Cen. Pk. Mall	9/23/70
467	Award Winners Commended	
468	Astrological Program -Union Sq. Park	9/24/70
P-34	Hungarian Targatist-'The People Yes'	9/25/70
P-35	Greek Dance-'The People Yes'	9/25/70
P-65	N.Y. Yankees, etc.-'The People Yes'	9/29/70
P-80	Hispanic Acts 'The People Yes'	10/1/70
470	PRCA Cont. Joins Pulaski Day Parade	10/2/70
472	PRCA -1880's Doc. Found Under Garibaldi Statue	10/6/70
P-88	N.Y. Telephone Show-"The People Yes"	10/6/70
P-89	Special Tel. Nos for 'People Yes'	10/6/70



City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

IMMEDIATELY

For Further Information:
Sam Samuels 360-8141

#432

ART EXPERIENCE
IN CENTRAL PARK

Taller de Montevideo, a group of international artists working in the area of kinetic sculpture since 1963, will present an "Art Experience" in Central Park at 60th Street and Fifth Avenue on Saturday (August 29), from 1:00 p.m. to 3:00 p.m.

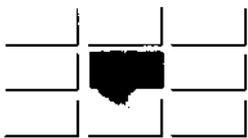
The members of the workshop will place more than 60 white skeletal cardboard cubes, each of which measure four and a half feet, in the park, and invite participation by the passers-by. The people, free to do as they wish with the cubes, may carry, build or walk through them.

Directors Armando Bergallo and Hector Vilche believe that art need not be in the museum but should be outside with the people.

The artists have presented "Art Experiences" in Venice, Paris and London. The group's first appearance in New York is presented in cooperation with the City Department of Cultural Affairs.

-30-

8/2 /70



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#433

CITY DEPARTMENT OF RECREATION
SOFTBALL CHAMPIONSHIP GAMES SET

City Department of Recreation Interborough Softball Tournament championship games will be held this Saturday (August 29) in Central Park, Heckscher Field #5, 65th Street off Central Park West, Manhattan.

The Manhattan and Brooklyn teams, winner of City-wide elimination games, will compete for the Junior Division championship for boys 14 years old and under. The game is scheduled to begin at 11 a.m. (game over by 12:30 p.m.).

Queens and Richmond teams, winners of the Senior Division playoffs for boys 15 to 17 years old, will compete for the Senior championship at 12:30 (game over by 2 p.m.).

The annual tournament, sponsored by the Mayor's Urban Action Task Force in cooperation with the Department of Recreation, will be held August 30 in case of rain.

-30-

8/27/70

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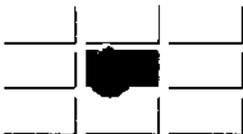
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Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

Immediately
#434

For Further Information:
Sam Samuels: 360-8141

SWIMMING SEASON EXTENDED
AT CITY BEACHES, POOLS

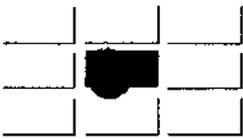
The swimming season for New York City's outdoor pools and beaches has been extended to Sunday, Sept. 13, the Parks, Recreation and Cultural Affairs Administration announced today.

The closing date was Sept. 8, but was changed to allow school children to swim until they go back to school, on Sept. 14, PRCA Administrator August Heckscher explained.

Swimming hours for the week of Sept. 8 will be 10 a.m. to 6 p.m.

-30-

8/27/70



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IMMEDIATELY

#436

For Further Information:
Sam Samuels: 360-8141

YOGI BERRA CONGRATULATES SKELLY TOURNAMENT WINNERS

Yogi Berra, first base coach for the Mets and one of the coaches of the Skelly tournament sponsored by the City Department of Recreation at 200 playgrounds, playstreets and recreation centers in the five boroughs during the summer, congratulates three Bronx winners (from left to right), Anthony Lombardo, 11, 1923 Mayflower Avenue; James Kurner, 12, 2328 Hughes Avenue; and Patrick Ciullo, 11, 1610 Williamsbridge Road, the tournament was co-sponsored by Yoo-Hoo Beverage Co. The ceremony took place Thursday at Shea Stadium.

-30-

8/28/70

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830 Fifth Avenue, Central Park 10021

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#437

26-MILE ROAD RUNNERS RACE
SCHEDULED IN CENTRAL PARK

Men and women from throughout the five boroughs and across the nation will test their speed and endurance in a 26-mile, 365-yard run through Central Park on Sunday, September 13, in New York City's first Marathon Road Runner Race. The event will start at 11 a.m. from Tavern-On-The-Green, West 67th Street and the Park's West Drive.

The four-hour marathon will be sponsored by the City Department of Recreation under the auspices of the Road Runners Club of New York and sanctioned by the Metropolitan Association of the Amateur Athletic Union.

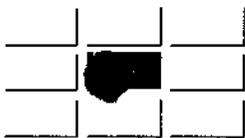
"The New York City Marathon has developed from the efforts and enthusiasm of New Yorkers who participated in physical fitness programs and jogging," Commissioner of Recreation Joseph W. Halper said.

Running in the event will be amateur athletes 17 years and older from all five boroughs and several top-ranked long-distance runners from marathons held previously in Boston, Holyoke, Yonkers and other cities.

The race course will consist of one short loop and four long loops along park roads, starting and finishing at Tavern-On-The-Green, West 67 Street and West Drive in Central Park. Special bicycle patrols will help keep the running lanes free of pedestrian and bicycle traffic. The Park is normally closed to cars on Sundays.

The top 10 winners of the race will receive watches, the next 25 finishers will receive special prizes, and all finishers will be awarded commemorative prizes.

All amateur athletes registered with the AAU are eligible to participate in the marathon. Foreign athletes will need permits from their respective sports bodies. For entry blanks, applicants should contact race directors Fred Lebow, Long-Distance Committee of the AAU, 226 East 53 Street, New York, N.Y., or Vincent J. Chiappetta, Road Runners Club of New York, 2 Washington Square Village, N.Y., N.Y. 10012.



City of New York
Parks, Recreation and
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830 Fifth Avenue, Central Park 10021

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#438

FINAL AMATEUR BOXING
SHOWBOUT SCHEDULED

The final exhibition in the City Department of Recreation summer boxing showbout program will be held Wednesday (September 2), at 6 p.m., at the Baruch Playground ballfield, at Baruch Place between Houston and Delancey Streets, Manhattan.

The matches are sponsored by the Mayor's Urban Action Task Force in cooperation with the Department of Recreation and are sanctioned by the Metropolitan Association of the American Athletic Union. No admission is charged to the exhibitions.

More than 400 men and boys between the ages of 14 and 25 from all five boroughs are involved in the Department of Recreation boxing program. The program has produced such well-known boxers as Olympian David Vasquez and former world middleweight champion Emile Griffith.

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CAMP JAMBOREE HELD FOR RETARDED YOUNGSTERS

City Department of Recreation Commissioner Joseph W. Halper admires handiwork produced during the City summer day camp program for educable retarded youngsters under the direction of Mrs. Elsie Zajkowski, coordinator for the Department of Recreation program for the handicapped (left) and Dr. Doris Berryman, New York University School of Education research scientist in therapeutic recreation and consultant to the Department of Recreation. More than 300 boys and girls between the ages of seven and seventeen sang, danced and exhibited their arts and crafts at the jamboree held in Flushing Meadows-Corona Park, Queens, recently.

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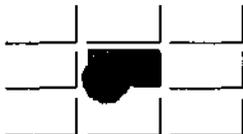
For Further Information:
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SPLASH PARTY

City Recreation Commissioner Joseph W. Halper (third from left) watches Queens youngster splash off in borough-wide swim tournament held recently at the Ozone Park Civic Center Pool, Ozone Park, Queens.

-30-

8/24/70



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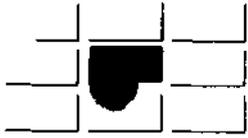
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IMMEDIATELY
#441

**COMMUNITY MEETING SCHEDULED FOR
JAMES J. WALKER PARK RESTORATION**

A meeting to review schematic drawings for the rehabilitation of Manhattan's James J. Walker Park will be held Tuesday, September 15, at 8 p.m., at the Lower West Side Center, 219 Sullivan Street, the Parks, Recreation and Cultural Affairs Administration has announced.

Design plans for the restoration of James J. Walker Park, located at Hudson and Clarkson Streets and Seventh Avenue, are being prepared by architect Paul Gugliotta. The new design includes community suggestions for the restoration of the park's historic fence and ballfields. Representatives of the Maintenance, Recreation and Community Projects offices of PRCA will attend the meeting to present the schematic drawings for review by members of the Lower West Side community.

-30-

8/2/70

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August Heckscher, Administrator

for release

For Further Information:
Sam Samuels 3608141

IMMEDIATELY
#441

**COMMUNITY MEETING SCHEDULED FOR
JAMES J. WALKER PARK RESTORATION**

A meeting to review schematic drawings for the rehabilitation of Manhattan's James J. Walker Park will be held Tuesday, September 15, at 8 p.m., at the Lower West Side Center, 219 Sullivan Street, the Parks, Recreation and Cultural Affairs Administration has announced.

Design plans for the restoration of James J. Walker Park, located at Hudson and Clarkson Streets and Seventh Avenue, are being prepared by architect Paul Gugliotta. The new design includes community suggestions for the restoration of the park's historic fence and ballfields. Representatives of the Maintenance, Recreation and Community Projects offices of PRCA will attend the meeting to present the schematic drawings for review by members of the Lower West Side community.

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8/2/70

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

For further information:
Sam Samuels - 360-8141

IMMEDIATELY
#442

WILDERNESS IS SUBJECT
OF NEW PARKS PAMPHLET

Wilderness within the City of New York is the subject of a new pamphlet, "Wildlife Refuges and Sanctuaries of New York City Parks," published this month by the Parks, Recreation and Cultural Affairs Administration.

From the rocky shores of Hunter Island in the Bronx to the salt marshes of the William T. Davis Wildlife Refuge on Staten Island, the pamphlet covers nine areas with a combined acreage greater than the Borough of Manhattan.

"The wildlife refuges described in these pages are a precious part of the PRCA domain. We want to keep them wild, and at the same time to make them available to all who are sensitive to their lessons and their mysteries," said Administrator August Heckscher.

The pamphlet was presented to the City by the Standard Oil Company of New Jersey. The text and photographs are by Phyllis Sternau and the design by Robert Hagenhofer. The booklet was produced under the direction of First Deputy Administrator William R. Ginsberg.

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Wilderness - Add 1

Descriptions, locations and transit directions are given for the Jamaica Bay Wildlife Refuge in Queens and Brooklyn; the Hunter Island Marine Zoology and Geology Sanctuary in the Bronx; the William T. Davis Wildlife Refuge, Staten Island; the Thomas Pell Wildlife Refuge, the Bronx; High Rock Park Nature Conservation Center, Staten Island; Inwood Hill Park, Manhattan; the Central Park Ramble, Manhattan; Alley Park, Queens, and the Van Cortlandt Park Bird Sanctuary, the Bronx.

Readers of the pamphlet will be interested to discover that there are more than 300 species of birds in Jamaica Bay, more than 20 kinds of mammals and 250 types of beetles in the Davis Refuge, and an original tract of woodland in Inwood Hill Park.

The pamphlet is free to those sending a stamped, self-addressed, 4" x 9" envelope to "Wildlife Refuges," PRCA, Room 209, 830 Fifth Ave., New York, N. Y. 10021.

9/2/70

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NOW, IN THIS CORNER

Bronx Borough President Robert Abrams gives instruction on raccoon lore to an attentive group of youngsters in the City Recreation Department's new Zoomobile during the first Bronx stop of its five borough tour at Mayflower-Wilkenson Playground recently (September 1). The Zoomobile, a 35-foot trailer unit specially built to accomodate animals, houses about 50 animals in its cages, hutches, pens and aquariums. In addition to the 'masked bandits,' a pygmy goat, a South American paca, a myna bird, an iguana and two monkeys are among those who call the Zoomobile "home."

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SOLEMN OCCASION

Mayor John V. Lindsay officially swears in City Recreation Commissioner Joseph W. Halper (left), who assumed his duties on May 26. Watching are Parks, Recreation and Cultural Affairs Administrator August Heckscher (right), Mrs. Halper, and sons James, 11, Michael, 8, and Keith, 6.

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PIER CULTURAL AND RECREATION PLANS REVEALED

Mayor John V. Lindsay and Sid Davidoff (left), coordinator of the Mayor's program to transform New York City's unused piers into a recreation area, watch as City Commissioner of Cultural Affairs Dore Schary (standing) announces his Department of Cultural Affairs "The People, Yes!" festival, to be held on Pier 62 at 23rd Street from October 11 to 18, from noon to 10 p.m. each day.

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IMMEDIATELY
#447

THEY'LL DANCE THE NIGHT AWAY

Registration is now open for the 1970 City Recreation Department's modern dance workshop program to begin Tuesday, September 15th, at two Brooklyn sites, Recreation Commissioner Joseph W. Halper has announced.

Modern dance technique is the theme for the seven-week term of free dance classes that will run through October 30th at St. John's Recreation Center, Prospect Place between Troy and Schenectady Avenues, and at Brooklyn War Memorial Recreation Center, Cadman Plaza between Fulton and Orange Streets.

The dance sessions, conducted by the Parks, Recreation and Cultural Affairs Administration, will be divided into two groups -- children between the ages of 7 to 12 years, and teenagers and adults. Rosemarie Gardella, Recreation Director at St. John's Center, will instruct the dance students. A minimum of six classes is required of each registrant. Classes are admission free. The workshop schedule follows:

TUESDAYS & WEDNESDAYS: 3:30 to 4:30 p.m. - Children-St. John's Center
4:30 to 6 p.m. - Teenagers and Adults - St. John's Center

WEDNESDAYS & FRIDAYS: 3:30 to 4:30 p.m. - Children - Brooklyn War Memorial Center
4:30 to 6:00 p.m. - Teenagers & Adults - Brooklyn War Memorial

For further information call 493-3948 or 624-6030.

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#448

For Further Information:
Sam Samuels - 360-8141

**CITY BOXING TEAM TO
SLUG IN THE BRONX**

The New York City Department of Recreation boxing team will give its last exhibition of the summer season Wednesday, September 16 at the Bronx Veterans Administration Hospital, 130 West Kingsbridge Rd. The first of eight bouts will get underway at 7 p.m.

The exhibition, including boxers from four boroughs ranging from 14 to 25 years old, is sponsored by the Bronx Lodge of Elks and the Parks, Recreation and Cultural Affairs Administration.

The team is preparing for the 1971 Daily News Golden Gloves Tournament. PRCA boxers won second place in the open division in 1970 and first place in the sub-novice division in 1969.

The boxers are part of a year round PRCA boxing program at city recreation centers in the Bronx, Brooklyn, Manhattan and Queens. The bout is sanctioned by the Metropolitan Association of the Amateur Athletic Union. The team's five prior shows this season have attracted a total of 8,000 spectators.

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CULTURAL AND RECREATIONAL FESTIVAL ALONG PIERS PLANNED

Two blocks of park, formed by a waterside park stretching along the Pier 42--45 bulkhead at Morton and Christopher Streets; a week-long festival, "The People, Yes!" celebrating the cultural heritage that the many ethnic groups have contributed to the City, to be held on Pier 62 at West 23rd Street; and surface services for other pier activities will be the Parks, Recreation and Cultural Affairs Administration's participation in Mayor John V. Lindsay's program to utilize the City's presently unused piers for recreation.

"The Pier 42-45 bulkhead park will be, we hope, a grove of gaiety and refreshment to the crowds of people who will flock to enjoy the festivities," PRCA Administrator August Heckscher said.

The park, with its blue, orange and yellow benches settled between planting pits of trees, will be opened to coincide with an art festival on Pier 45 at Christopher Street from September 19 to October 11.

"The People, Yes!" festival to be held on Pier 62 from October 11 to 18, has been created by the City Department of Cultural Affairs "to provide an opportunity for the people of New York City's ethnic groups to share with their neighbors the many aspects of their individual heritages," Commissioner of Cultural Affairs Dore Schary said.

-more-

CULTURAL AND RECREATIONAL FESTIVAL - Add 1

"It is our hope that as many ethnic and national groups as possible will participate," Commissioner Schary said. Interested groups should call 360-8124 for information.

For the week of "The People, Yes!" festival, which will be open daily from noon to 10 p.m., Pier 62 will be transformed into a promenade lined with booths displaying art, artifacts and foods. Three large stages will be placed along the pier for performances of plays, dances, poetry readings, concerts and athletic events of all nationalities.

"The eighty-hour-long program of events, ranging from karate demonstrations, Japanese tea services and story-telling in all languages, to baseball tips by the New York Yankees, will be carpeted by wall-to-wall music flavored by food of many national origins," Commissioner Schary said.

The theme of "The People, Yes!" festival has been taken from Carl Sandburg's poem of the same name.

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FRI., SEPT. 11, 1970

#450

For Further Information:
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PRCA REDUCES WORK SITE FOR WATER TUNNEL
IN CENTRAL PARK, WILL REGAIN GREEN SPACE

The permit granted today (September 11) by the Parks, Recreation and Cultural Affairs Administration for construction of a shaft for the City's third water tunnel reduces by one third the lawn space that would have been removed temporarily from Central Park during construction under the original request. The permit includes an agreement for the conversion into lawn of an additional half-acre of presently unused asphalt-covered roadway.

Part of the Rambles parking area adjacent to the East Drive at 76th Street will be used by the contractor during construction instead of present green space originally requested.

Trucks will be kept off Park roads and noise and dirt pollution will be kept at a minimum during construction. No above-ground structures are to remain when construction is completed.

The permit agreement carries with it the understanding that once the new water tunnel construction program is completed and put into service, Central Park Reservoir, which covers 106.6 acres, will be returned to the Park for naturalistic development and recreational use.

"I still am not happy about having this construction take place in Central Park, but I feel that we have achieved our aim of minimizing the inconvenience to park users and of safe-guarding the Park against injury to its irreplaceable natural assets," PRCA Administrator August Heckscher said, announcing the granting of the permit.

"At least there is compensation in the realization that the completion of the third Water Tunnel will mean giving back for

(more)

naturalistic development and recreational uses the area now occupied by the Reservoir, " he continued.

The site for the third Water Tunnel construction is the northwest section of Cedar Hill, south of the 79th Street Transverse and east of the Park's East Drive. Work on the site is expected to begin next week.

Originally, the Board of Water Supply, which has authorized the tunnel, asked permission for use of one and a half acres of the Hill. This was opposed by PRCA as well as civic groups and PRCA engaged in long negotiations with the Board over site location. Under the agreement reached, only one acre of the Hill area will be used for the construction site.

"After it was clearly proved that there were no locations outside the Park which could serve as the site for the construction of the tunnel shaft," Mr. Heckscher said, "our main concern was trying to reduce damage to the Park and to keep interference with Park users to a minimum. Use of other locations in the Park would have resulted in permanent damage to the Park and greater interruptions during construction." He added:

"In order to assure minimum damage to the Park, the Board of Water Supply and the contractor have agreed to use the parking space adjacent to the East Drive at 76th Street as part of the construction site. While no actual tunneling will take place here, the space will be used for certain work and the stationing of some equipment. This has reduced by a third the amount of lawn area at Cedar Hill which will be temporarily removed from public use.

"However, I would like to point out that although an acre at Cedar Hill will be fenced off from the public, this does not mean that an entire acre of ground and rock will be torn up or removed. Most of the area fenced off will be used for the stationing of necessary equipment and as work areas.

"In addition, the Board has agreed to restore immediately to green grass certain areas of the Park now taken over by asphalt.

These areas are parts of unused drives at 75th Street and the east side of the Park, not far from Cedar Hill, and at 60th Street near the Columbus Circle entrance. The acreage thus put back to green will be about half an acre. The work will cost a minimum of \$25,000.

"The Cedar Hill site has been contracted within boundaries which keep the south and much of the east side of the hill free for park use and which assure that no major trees will be destroyed. The construction fences will be drawn back from the roadways and paths so that the Board of Water Supply can immediately provide planting to soften the effect of the fence on the Park.

"Full restoration of the sites is provided for after the construction is completed. No structures or openings will remain in the Park. Once completed, access to the underground facility will be through the 79th Street Transverse.

"Community Planning Board No. 8 and the Parks Council have been helpful in defining the issues to be negotiated. They have made significant contributions by giving voice to New Yorkers concerned about the integrity of Central Park."

City of New York
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830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

FRI., SEPT. 11, 1970

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IMMEDIATELY
#451

**FREE YOGA DAY
IN CENTRAL PARK**

For those who like exercise but are not inclined to pushups or shot puts, the Department of Recreation is sponsoring a Yoga Day on Central Park's Great Lawn, near Central Park West and 84th Street, on Saturday (September 12) from 11 a.m. to 2 p.m.

Yoga is an ancient Indian art that emphasizes breathing, muscle control and simple, stationary exercises that relax and develop the body without strenuous exertion.

"We hope that many New Yorkers will take advantage of this unique opportunity to see what Yoga is all about. Yoga has been around for a long time, and perhaps we city dwellers could profit from this time-tested, simple form of relaxation and exercise," Commissioner of Recreation Joseph W. Halper said.

"We have a grassy knoll, and a highly qualified instructor, so people who wish to participate should wear comfortable clothes and bring a mat or blanket," he commented.

Micheline Kiss, a teacher from the Yoga for Health Center, will conduct the three-hour Yoga-in, explaining the benefits of Yoga and leading simple exercises. She studied with Richard Hittleman, from the School of Yoga, who has performed on television.

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#452

P R E S S A D V I S O R Y

FREE YOGA DAY
IN CENTRAL PARK

To demonstrate the benefits of Yoga exercise in escaping the pressures and tensions of city life, the Department of Recreation is sponsoring a YOGA DAY on CENTRAL PARK'S GREAT LAWN, in the middle of the Park at 84th Street, on SATURDAY (9/12) from 11 a.m. to 2 p.m.

A teacher from the Yoga for Health Center will lecture on Yoga and invite participants to join in simple breathing and health exercises. Also, pupils from the Yoga Center, including an 8 year-old boy and a middle-aged man, will give a Yoga demonstration, showing how Yoga can be enjoyed by all ages.

Commissioner of Recreation Joseph W. Halper will attend.

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City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

For Further Information:
Sam Samuels 360-8141

for release

IMMEDIATELY

#452

P R E S S A D V I S O R Y

FREE YOGA DAY
IN CENTRAL PARK

To demonstrate the benefits of Yoga exercise in escaping the pressures and tensions of city life, the Department of Recreation is sponsoring a YOGA DAY on CENTRAL PARK'S GREAT LAWN, in the middle of the Park at 84th Street, on SATURDAY (9/12) from 11 a.m. to 2 p.m.

A teacher from the Yoga for Health Center will lecture on Yoga and invite participants to join in simple breathing and health exercises. Also, pupils from the Yoga Center, including an 8 year-old boy and a middle-aged man, will give a Yoga demonstration, showing how Yoga can be enjoyed by all ages.

Commissioner of Recreation Joseph W. Halper will attend.

-30-

9/9/70

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Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

**FOR FURTHER INFORMATION:
Sam Samuels - 360-8141**

ADVISORY

**IMMEDIATELY
#453**

**FIRST ANNUAL 26-MILE FOOT RACE
WILL BE HELD IN CENTRAL PARK**

New York City's first annual 26-mile, 365-yard marathon foot race for amateur men and women runners will be held in Central Park on Sunday (September 13) starting at 11 a.m.

The four-hour marathon will be sponsored by the City Department of Recreation under the auspices of the Road Runners Club of New York and sanctioned by the Metropolitan Association of the Amateur Athletic Union.

Amateur athletes of 17 years and older from throughout the five boroughs and several top-ranked long-distance runners from marathons held across the nation will run a race course of one short loop and four long loops along park roads starting and finishing at Tavern-On-The-Green, West 67th Street and West Drive in Central Park.

-30-

9.10/70

City of New York
Administration of Parks,
Recreation and
Cultural Affairs

for release

IMMEDIATELY
#454

Arsenal, Central Park 10021

For Further Information:
Sam Samuels - 360-8141

**HECKSCHER WARNS CANDIDATES:
'STAY OUT OF THE PARKS'**

Parks, Recreation and Cultural Affairs Commissioner August Heckscher has some advice for all candidates in this fall's campaign --"stay out of the parks."

In a statement issued today, he said those who violate the principles of park use during their campaigns may find they are producing votes for their opponents.

Mr. Heckscher's statement said:

"As the full campaign season opens, I would like to advise, or perhaps I should say warn, all candidates that the public's awareness of the unique advantages of parks has been increasing. The public will not look kindly on those candidates who violate environmental principles during their quest for votes.

"While we have rules, regulations and procedures concerning the holding of meetings, posting of signs, speech making, etc., I feel that the threat of voter rejection should be the greatest deterrent to those candidates who view parks, playgrounds and other recreational facilities as sites for their campaigning.

"Under PRCA policies, permits for political meetings and rallies are granted in selective areas if certain conditions exist. And I realize that a park with many residents sitting and enjoying the fresh air is a temptation to a candidate anxious to meet the public.

"But I feel a candidate using a park proceeds at his own risk. A candidate who takes a tour of a pleasant sitting area to shake voters' hands can lose the votes of those who came to the park for some quiet and are disturbed by the use of a bull horn. Discarded campaign literature can produce votes for the candidate's opponent. Likewise, putting a campaign poster on a tree may keep the candidate's name in a voter's mind, but the campaigner cannot be sure if it will be to vote for him or against him.

"In brief, my advice to all candidates is--stay out of the parks.

City of New York
Administration of Parks,
Recreation and
Cultural Affairs

Arsenal, Central Park 10021

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830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

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IMMEDIATELY
#455

**'EYE OPENER' VISUAL EXHIBIT,
MAKE FIRST STATEN ISLAND STOP**

The City Department of Cultural Affairs and the Metropolitan Museum of Art's mobile visual exhibit, "Eye Opener," will make its first appearance in Staten Island on Monday (September 14) on Clove Road and Victory Boulevard, Clove Lakes Park.

"Eye Opener," housed beneath an inflatable air bubble on a 40-foot flatbed trailer, "is intended to increase visual awareness and help people see art as a part of everyday life," Commissioner of Cultural Affairs Dore Schary explained.

The first presentation, called the "Spiral Show," was created by Jane Norman and includes spiral forms common in nature, everyday objects and works of art. The exhibit features a slide show; a four-minute film; drawings by Tomi Ungerer; a 24-inch kalliroscope, a flat cylinder with fluids moving in spiral patterns designed by Paul Matisse; and a wall covered with fingerprints of famous personalities such as Mayor John V. Lindsay and Barbra Streisand.

The Richmond City Cultural League and the Staten Island Institute of Arts and Sciences will co-host the exhibit during its stay in Staten Island through September 25. The display is open from 10 a.m. to 5 p.m. on Mondays through Sundays.

The project is sponsored by a grant from the Billy Rose Foundation. The F. & M. Schaefer Brewing Company are providing a cab and a driver for the mobile unit.



City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park #002
For Further Information:
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IMMEDIATELY
#456

BATTER UP

Andrew Reid, Queens recreation director for the City Department of Recreation, displays the stance that helped his Queens team win the City Interborough Softball Tournament Championship recently. The Queens team defeated Richmond by a score of 2 to 1 in the city-wide playoffs. The tournament is sponsored by the Mayor's Urban Action Task Force in cooperation with the City Department of Recreation. The Queens team was, from left to right, back row: Thomas Roberts, 41-42 43rd St., Sunnyside; Robert Browning, 39-86 47 St., Woodside; Dean Vardakis, 39-55 44th St., Sunnyside; Michael Fullam, 49-07 39 Ave., Queens; Gerard Myers, 39-89 46 St., Sunnyside; Ronald Vetrone, 39-35 89 St., Queens; and Joseph Cotter, 41-20 47 St., Woodside.

From left to right, front row: Michael Kiernan, 39-44 58 St., Queens; Joseph Modica, 36-67 43 St., Sunnyside; Robert Rodriguez, 39-16 50 St., Queens; Christian Klaiber, 43-09 47 Ave., Sunnyside; Armand Asadurian, 41-11 40 St., Sunnyside; Adamantios Psarianos, 39-59 44 St., Sunnyside; and Thomas Byrer, 41-43 39 Place, Sunnyside.

9/11/70

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IMMEDIATELY
#457

For Further Information:
Sam Samuels - 360-8141

ALL-STAR SOFTBALL GAME
TO PRECEDE QUEENS AWARDS

An All-Star Softball Game, featuring the Queens team that won the 1970 City Interborough Softball Championship will precede Awards Ceremonies for participants in Queens programs conducted by the City Department of Recreation to be held Monday (September 14) at Torsney Playground, Skillman Avenue and 43rd Street, Sunnyside.

The game, City champions vs. stars of the three Queens finalist teams, will start at 6:30 p.m.

Awards will be presented from the pitcher's mound following the game, around 7:30 p.m. In case of rain, the event will be held Monday, September 21.

More than 132 trophies and awards will be presented to amateur athletes, boys, girls and young men who participated in softball, baseball or basketball programs.

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9/11/70

August Heckscher, Administrator

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830 Fifth Avenue, Central Park 10021

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#458

For Further Information:
Sam Samuels 360-8141

P I C T U R E C A P T I O N

ZOOMOBILE VISITS

STATEN ISLAND

Rocky Raccoon shakes hands with Staten Island Borough President Robert T. Conner and smiles at City Commissioner of Recreation Joseph W. Halper when Zoomobile, the City's first miniature, mobile zoo, visits Staten Island's Midland Beach recently.

A South American paca, a myna bird, an iguana, a boa constrictor, a turtle, toads, tortoises, raccoons and monkeys are among the more than 50 animals on loan from the Central Park, Manhattan, and Prospect Park, Brooklyn, Zoos, touring with Zoomobile. A pigmy goat, a guinea pig and rabbits soon will be housed in Zoomobile in such a way that children can pet them.

-30-

9/15/70

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IMMEDIATELY

#459

**SIDEWALK ARTISTS' CHALK CREATIONS
WILL CARPET CENTRAL PARK'S MALL**

Sidewalk artists will put chalk to pavement at the City Department of Recreation's Carpet of Color Contest at the Literary Walk in Central Park's Mall at 67th Street in the middle of the Park, this Saturday (9/19) at 9 a.m.

People 15 years of age and older may register for the contest on Saturday morning at a registration desk on the north end of the Mall. There each artist will be assigned work space and receive a box of chalk.

Contestants may use their own chinks to create sidewalk carpet designs in mosaic, geometric, floral or oriental patterns. Those choosing to draw landscapes, portraits, or "Op" art will be assigned to special sections.

The judging will take place at 1 p.m. and will be based on color harmony and adherence to "carpet" theme. Trophy prizes will be awarded at 2 p.m.

Rain date is Sunday (9/20).

-30-

9/15/70

City of New York
Parks, Recreation and
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830 Fifth Avenue, Central Park 10021

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-30-

9/15/70

IMMEDIATELY

#461

For Further Information:
Sam Samuels 360-8141

TAKES 2ND PLACE IN CENTRAL PARK MARATHON

Thomas Fleming, representing Paterson State College, finishes second in last Sunday's (Sept. 13) first marathon Road Runner Race held in Manhattan's Central Park. His time over the 26-mile, 365-yard course was two hours, 35 minutes, 44 seconds (2:35:44). Gary Muhroke, the winner, had a time of 2:31:38. The event was sponsored by the New York City Recreation Department and the Road Runners Club of New York and was sanctioned by the Metropolitan Association of the Amateur Athletic Union. Fleming lives at 424 Berkeley Avenue, Bloomfield, N.J.

-30-

9/17/70

City of New York
Parks, Recreation and
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830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

IMMEDIATELY

For Further Information:
Sam Samuels 360-8141

#462

CENTRAL PARK MARATHON WINNER

Gary Muhrcke, a New York City fireman, flashes the victory sign as he crosses the finish line last Sunday (Sept. 13) to win the first Marathon Road Runner Race held in Central Park. The run over the 26-mile, 365-yard course was sponsored by the New York City Department of Recreation and the Road Runners Club of New York. Muhrcke, whose winning time was two hours, 31 minutes, 38 seconds, is assigned to Engine Co. 328 in Far Rockaway, Queens. He lives at 214 Porterfield Place, Freeport, L.I.

-30-

9/17/70

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#463

CITY'S INDOOR POOLS

OPEN THIS MONDAY

New York City's eleven indoor pools will be open for swimming on Monday (9/21) at 3 p.m., the City's Department of Parks announced today.

The pools will be open from 3 p.m. to 11 p.m. seven days a week and are free to the public.

"We are very pleased to provide almost year-round swimming for New Yorkers," said Parks, Recreation and Cultural Affairs Administrator August Heckscher, who is also the Commissioner of Parks. "There was only a one-week interim between the closing of the outdoor pools and the opening of the indoor pools, necessitated by transferring our personnel from outdoors to indoors. We hope that many city dwellers will take advantage of this enjoyable and relaxing form of exercise."

The City's indoor pools are:

BRONX:

St. Mary's Recreation Center, St. Ann's Aveue and East 145th Street CY 2-7254

BROOKLYN:

Brownsville Recreation Center, Brownsville Playgound, Linden Blvd. and Christopher Avenue HY 8-1121

Metropolitan Avenue Pool, at Bedford Avenue. No phone, call SO 8-2300

St. John's Park, Recreation Center, Prospect Place between Troy and Schenectady Avenues HY 3-3948

MANHATTAN:

Baruch Playground Pool, New and Mangin Streets, Baruch Place. GR 3-6950

East 23rd Street Pool at Asser Levy Place. MU 5-1026

Gymnasium and Pool, Clarkson Street and 7th Avenue WA 4-4246

Gymnasium and Pool, 342 East 54th Street between 1st and 2nd Avenues PL 8-3147

Gymnasium and Pool, West 59th Street between West End and Amsterdam Avenues CI 5-8519

Gymnasium and Pool, West 134th Street Pool, 34 West 134th Street AU 3-4612

La Guardia Houses Playground, Rutgers Place Pool, 5 Rutgers Place 267-1292

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

IMMEDIATELY

For Further Information:
Sam Samuels 360-8141

#464

**DERELICT CARS DRAGGED AWAY
FROM BROOKLYN'S MARINE PARK**

The hulks of 115 derelict automobiles have been removed from Marine Park this month under routine maintenance program of the Parks, Recreation and Cultural Affairs Administration, in cooperation with the Sanitation Department.

In announcing the removal of the car hulks, Deputy Parks Commissioner Theodore Mastroianni pointed out that he has asked the Police Department to increase surveillance of a half-mile stretch along Gerritsen Avenue where illegal dumping and abandonment of cars has been particularly severe. Commissioner Mastroianni also asked neighborhood residents to report violations to the police.

-30-

9/21/70

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9/21/70

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

AFTER 10 A.M.
WED., SEPT. 23, 1970

**For Further Information:
Sam Samuels - 360-8141**

**CULTURAL AFFAIRS DEPARTMENT
SUPPORTS REZONING FOR ARTISTS**

The City's Department of Cultural Affairs today (Wed.) threw its support behind proposed legislation to rezone parts of lower Manhattan to legalize loft living for artists. It also endorsed the continued moratorium on artists evictions within SoHo and throughout the City until "such time as these problems can be worked out."

The Department's position was presented at a hearing of the City Planning Commission in the Board of Estimate Chambers at City Hall. The testimony by Cultural Affairs Commissioner Dore Schary was presented by Courtney Callender, Assistant Administrator for Cultural Programs.

If the zoning change is approved, Mr. Schary, in his statement, said: "The Department of Cultural Affairs agrees to serve as the certifying agency for artists. We are very much aware of the absurdities of 'certifying' who is an artist and who is not; everything we have seen in recent years shows us that the definition of an artist and his art form must be kept very fluid. To meet the problems of certification, the artist themselves have offered to set up a committee to serve as our advisory body.

"The primary criterion is that the art form demand large space for its creation. The cameo painter, for example, does not need the space that a muralist does. Furthermore, the percentage of the artist's income derived from his art is not a question of particular relevance, for very few artists are able to support themselves through their work alone. However, financial success will not be

(more)

ARTISTS HOUSING 2-2-2

held against anyone. Degree of commitment, however, should be the issue, not degree of income. Finally, in the event an application is turned down, artists will have the right of appeal.

"Art is not a 'spin-off' industry. The business it generates is measured in millions of dollars. Millions of visitors are drawn to our museums, galleries and theaters. These are direct outgrowths of the fact that New York is the last major metropolis that still has its artists residing in its central city. If the City does not demonstrate its willingness to accommodate the artistic community, if artists are forced to continue to live illegally, then I fear we, like London and Paris, will lose them. And with them will go not just our cultural resources but one of the healthiest elements in the city's economic structure.

"Some concern has been expressed that SoHo is a poor environment for housing. In a city where we can count on the fingers of two hands those neighborhoods with acceptable air and open space, the lack of greenery in SoHo is a precious argument at best. The fact is that artists are willing to give up greenery at their doorstep for the opportunity to live with their work 24 hours a day. Many value the sense of community in SoHo and find the cast iron architecture not only functional but beautiful. In fact the Landmarks Preservation Commission has already held public hearings to recognize the architectural merit of this important historic district. Legalizing artists' housing would be compatible with the move to preserve these stately old buildings."

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IMMEDIATELY
#466

SUMMER'S END FESTIVAL
ON CENTRAL PARK MALL

From one-way streets in the Bronx and neighborhood parks in Queens, the Jazzmobile, Puerto Rican Travelling Theater and other groups that performed throughout New York City this summer will come together for a summer's end festival called "Beautiful Also is the Art of My People" on the Central Park Bandshell Saturday and Sunday, October 3 and 4. The Bandshell is at 72nd Street in the center of the Park.

The festival is sponsored by the City's Department of Cultural Affairs in conjunction with the New York State Council on the Arts and is designed to celebrate the success of the City's summer programs. Storytelling, drama, poetry, music and dance as well as video tapes of summer performances will make up the festival.

Rain dates are Saturday and Sunday, October 10 and 11, at Damrosch Park, Amsterdam Avenue and 62nd Street.

Saturday's schedule is as follows:

- 12:00 Council for Interracial Books for Children -(storytelling)
- 1:00 Alliance for Latin Arts (Puerto Rico Sings)
- 2:00 Film
- 3:00 Afro-American Studio of Acting and Speech (drama)
- 4:00 Summer on Wheels (theater & music)
- 5:00 New York Theater of the Americas
- 6:00 Urban Arts Corps (poetry)
- 7:00 M. O. D. E. (dancing)

-more-

SUMMER'S END FESTIVAL

7:30 Film
8:00 Jazzmobile (music)
9:00 Theater for the Forgotten (poetry & drama)
10:00 Film

Sunday's Schedule:

2:00 Voice of the Children (poetry)
3:00 Puerto Rican Travelling Theater (drama & children's show)
4:00 Voices Inc. (music)
5:00 Soul and Latin Theater (drama)
6:00 Arts for Living (drama)
7:00 Jazzmobile (music)
8:00 Film
9:00 Flash and the Dynamics (music)
10:00 Film

City of New York
Parks, Recreation and
Cultural Affairs Administration
830 Fifth Avenue, Central Park 10021

for release

August Heckscher, Administrator

IMMEDIATELY
#466

For Further Information:
Sam Samuels - 360-8141

SUMMER'S END FESTIVAL
ON CENTRAL PARK MALL

From one-way streets in the Bronx and neighborhood parks in Queens, the Jazzmobile, Puerto Rican Travelling Theater and other groups that performed throughout New York City this summer will come together for a summer's end festival called "Beautiful Also is the Art of My People" on the Central Park Bandshell Saturday and Sunday, October 3 and 4. The Bandshell is at 72nd Street in the center of the Park.

The festival is sponsored by the City's Department of Cultural Affairs in conjunction with the New York State Council on the Arts and is designed to celebrate the success of the City's summer programs. Storytelling, drama, poetry, music and dance as well as video tapes of summer performances will make up the festival.

Rain dates are Saturday and Sunday, October 10 and 11, at Damrosch Park, Amsterdam Avenue and 62nd Street.

Saturday's schedule is as follows:

- 12:00 Council for Interracial Books for Children -(storytelling)
- 1:00 Alliance for Latin Arts (Puerto Rico Sings)
- 2:00 Film
- 3:00 Afro-American Studio of Acting and Speech (drama)
- 4:00 Summer on Wheels (theater & music)
- 5:00 New York Theater of the Americas
- 6:00 Urban Arts Corps (poetry)
- 7:00 M. O. D. E. (dancing)

-more-

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AWARD WINNERS COMMENDED
FOR WORK IN V.I.P. PROGRAM

Thirteen people and organizations have been awarded certificates of commendation by the Parks, Recreation and Cultural Affairs Administration for their part in PRCA's Volunteers-in-Parks program.

"We are extremely pleased by the overwhelming response to our Volunteers-in-Parks program," PRCA Administrator August Heckscher said. "The V.I.P. Program is a perfect example of what good comes when individuals or communities and the government work closely together. We especially commend these award winners who have done such outstanding work in their neighborhoods."

Volunteers-in-Parks, initiated last spring, is designed as a self-help program for communities desirous of improving a playground or park in their neighborhoods. PRCA provides supplies and equipment and the community cleans up the area.

Certificate winners are:

In the Bronx:

Nosotros, Crotona Park

Phoenix House, Hart Island

In Brooklyn:

Better Beach Committee, 3119 Emmons Avenue

Daycare Extension Program, 1661 St Marx Avenue

Mrs. Ruth Fergus (800 Madison Street Block Association), 847

Madison Street

-more-

AWARD WINNERS COMMENDED

P. S..299, 800 Woodbine Avenue

Street People's Coalition, 615-48 Street

In Manhattan:

Community Improvement Through Involvement, 2321 First Avenue

Community Thing, 182 Lenox Avenue

Mrs. Rosetta Durr, 569 West 150th Street

United Block Association, 68 East 131st Street

In Queens:

Better Community Civic Association, 115-47 Sutphin Boulevard

The HOPE Organization, South Jamaica

9/23/70

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Parks, Recreation and
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830 Fifth Avenue, Central Park 10021

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IMMEDIATELY

#468

ASTROLOGICAL PROGRAM IS SET UP
TO BE HELD IN UNION SQUARE PARK

Everyone from fishy Pisces to stinging Scorpions can meet and mingle at a multi-media Astro-Fest on Saturday evening, October 3, from 7:30 to 11:30 p.m. in Union Square Park, 14th Street and Broadway, Manhattan.

The City Department of Cultural Affairs and the New York State Council on the Arts are co-sponsoring the event, which is designed to explore the growing cult of astrology in a festival atmosphere of colorful booths, music and entertainment.

The Park will be divided into 12 areas, each representing a zodiac sign, and each featuring a participatory event designed by an artist of that sign. Participants may go to the area of their sign, meet others of their astrological ilk and take part in the multi-media event, it was explained by Cultural Affairs Commissioner Dore Schary.

Bongos, bagpipes, dancers and a mime troupe will be among the entertainers for the evening. In addition, there will be an astrological fashion show.

Dancer Marilyn Wood is coordinating the event and other dancers, artists, designers as well as the School of Visual Arts Workshop are also contributing their talents.

-30-

9/24/70

New York
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for release

IMMEDIATELY
#469

RENOVATED PLAYGROUND
TO OPEN IN CENTRAL PARK

A new tree house will open for action in Central Park when Mrs. John V. Lindsay cuts the ribbon to a renovated playground at 72nd Street and Fifth Avenue on Tuesday, October 13, at 11 a.m.

The redesigning and construction of the playground was done by the Parks, Recreation and Cultural Affairs Administration through a contribution from the Louis and Bessie Adler Foundation, Inc.

The playground was designed by architect Richard Dattner, who also designed the play area in the Heckscher Playground in Central Park. Included in the playground are a tree house, splashing pool, wood climbing poles, a fireman's pole, rubber tire swings, slides, a sitting area and a low platform game area.

-30-

9/30/70

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#470

PRCA CONTINGENT JOINS

PULASKI DAY PARADE

Seventy members of the Pulaski Association of the Parks, Recreation and Cultural Affairs Administration will march in the 34th Pulaski Day Parade, to be held this Sunday (Oct. 4), beginning at 1 p.m., at 26th Street and Fifth Avenue, Manhattan.

Henry March, president of the PRCA Pulaski Association, announced that the PRCA members will march alongside of the Department's two newest pieces of motorized equipment: A Hy-Rise Tree Pruner and a new type of Leaf Vacuum. Following the Parade, Honorable Alfred Orzechowski, marshal of PRCA's Pulaski Association, will sponsor a reception for the marchers at Walter's Bar, Brooklyn.

-30-

10/2/70

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P R E S S A D V I S O R Y

PRESS PREVIEW OF BRYANT PARK

FLOWER SHOW SET FOR WEDNESDAY

A press preview of the Second Annual Outdoor Bryant Park Flower Show will be held WEDNESDAY, OCTOBER 7, starting under the main tent erected east of Avenue of the Americas between 40th and 42nd Streets.

Mrs. August Heckscher, wife of the City's Parks, Recreation and Cultural Affairs Administrator, and Lady Rouse, wife of Sir Anthony Rouse, British Consul-General to New York City, will lead the preview tour. Mr. Heckscher is currently hospitalized with pleurisy.

The Flower Show will officially open Thursday, October 8, and run through the 13th. Further information on the show is available from Miss Ruth Kimball, N. Y. Public Library, 695-6194.

-30-

10/5/70

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830 Fifth Avenue, Central Park 10021

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IMMEDIATELY
#472

For Further Information:
Sam Samuels - 360-8141

P R E S S A D V I S O R Y

PRCA TO SHOW 1880'S DOCUMENTS
FOUND UNDER GARIBALDI STATUE

Deputy Parks Commissioner Ted Mastroianni will be available to the press on Thursday (10/8) at 11:30 a.m. in the third floor conference room in the Arsenal, 830 Fifth Avenue (at 64th Street), to announce the discovery and display^{of} some documents and newspapers, dated in the 1880's, found underneath the Giuseppe Garibaldi statue in Washington Square Park when it was moved during the PRCA rehabilitation of the Park.

The papers were placed under the statue in a lead-sealed jar when the statue was erected on June 4, 1888, and include two copies of the newspaper Il Progresso Italo-Americano, and other documents from the Italian community in New York.

-30-

10/6/70

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IMMEDIATELY
#P-88

NEW YORK TELEPHONE COMPANY SHOW
PLANNED FOR 'THE PEOPLE, YES!'

"What's Happening at This End?," a musical comedy by the New York Telephone Company and a film showing the company's service improvement program will be presented continuously during the week-long "The People, Yes!" festival.

The festival, produced by the City Department of Cultural Affairs, will be held in the Central Park Mall and Bandshell, at 72nd Street near the center of the park, from October 11 to 18, noon to 10 p.m. The festival had been scheduled previously to be held on Pier 62.

The New York Telephone Company entertainment will be set up in a pavilion on the mall.

"What's Happening," a 10-minute show, features a humorous history of tele-communication song in folk-rock and a ballad tribute to phone-users.

The show is produced by the New York Telephone Company with production assistance by Norman Rothstein. Director and choreographer is Frank Wagner. Music is by Tom Tierney; lyrics by Don Arnold and Tom Tierney.

During the festival, the mall will be turned into a promenade lined with booths displaying and selling foods and arts and crafts of all nationality and ethnic groups. More than 80 hours of entertainment has been scheduled.

City of New York
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830 Fifth Avenue, Central Park 10021

August Heckscher, Administrator

for release

IMMEDIATELY
#P-89

For Further Information:
Sam Samuels - 360-8141

SPECIAL TELEPHONE NUMBERS ARRANGED
FOR 'PEOPLE, YES!' FESTIVAL INFORMATION

Two special telephone numbers have been set up to tell the public about events during "The People, Yes!" festival, the week-long ethnic program to be conducted in Central Park from October 11 through 18, from noon to 10 p.m. The numbers are 734-1002 and 687-1300. They will be operated from 9:30 a.m. to 6 p.m. daily, beginning Thursday, October 8 through Sunday, October 18.

Volunteers answering the phones will give information on the various programs and events scheduled. In case someone wants to know what's going on during a particular day, he can get that information. If another caller wants to know when there will be shows representing the City's Greek community, for example, that information will be supplied.

The festival will be produced by the City Department of Cultural Affairs, which will supervise the 734-1002 number. The New York Convention and Visitors' Bureau will operate the 687-1300 number.

-30-

10/6/70

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