

# The City of New York BRONX COMMUNITY BOARD #1

### 3024 THIRD AVENUE BRONX, NEW YORK 10455

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Serving and Representing: Port Morris, Mott Haven and Melrose



ANTHONY R. JORDAN
DISTRICT MANAGER

VANESSA L. GIBSON BOROUGH PRESIDENT

CLARISA M. ALAYETO

**CHAIRPERSON** 

#### **Young Adults Committee Minutes**

April 11th, 2024

Stephanie G. Calzado, Chairperson

#### DRAFT

Youth programs and civic engagement goals.

- Committee Chairperson Stephanie G. Calzado discussed the lack of resources and civic engagement in the community and proposed a map-based approach to connect students with nearby programs.
- Committee Chairperson Stephanie G. Calzado aimed to collaborate with schools and programs near students' homes to provide them with information and opportunities for engagement.
- Members suggest creating an Instagram page for youth engagement.

#### High schools in the Bronx, including district boundaries and programs.

- Chairperson Clarisa Alayeto organizes high school identification program based on location.
- Chairperson Clarisa Alayeto and others discuss high schools in the Bronx, including their locations and boundaries.
- District Manager Anthony Jordan explains that some high schools in the district report to the borough office of high schools, not district seven.
- Chairperson Clarisa Alayeto and Committee Chairperson Stephanie G. Calzado discuss ways to engage with 18-26 year olds outside of high school.
- Member Emmanuel Pardilla proposes equal stadium tickets and community board discretion for scholarships, and Chairperson Clarisa Alayeto is open to adding these ideas to the agenda.

#### Yankees tickets, community service, and civic engagement.

- District Manager Anthony Jordan explains that the Yankees organization reaches out to community boards for nominees to receive \$750 stipends for college-bound students.
- The Yankees organization has made tickets available to the community board to distribute to organizations in the District for games.
- Young Democrats in Bronx aim to collaborate with committee on civic engagement projects.

#### Career options for young adults in underserved communities.

- Member Michael Pimental suggests differentiating community boards by promoting sports and non-sports careers.
- Committee Chairperson Stephanie G. Calzado proposes organizing career fairs and inviting professionals from various fields to inspire young adults.
- Community asset mapping proposed to address gap in college sports when athletes face injuries or can't keep up with team status.

## Engaging young adults in community organizing through events and activating underutilized spaces.

- Committee Chairperson Stephanie G. Calzado wants to create a map to locate scooters for rallies and identify the densest populated areas.
- Members want to receive demographic data on their district to better understand their constituents.
- Committee Chairperson Stephanie G. Calzado suggests engaging young people in politics by leveraging their passion for sports and connecting them with elected officials.
- Chairperson Clarisa Alayeto proposes activating the space and utilizing resources from surrounding organizations to host events for young adults.

#### Organizing a "Know Your Rights" campaign for young adults.

- Member Argelia Ortiz suggests using a movie night event to register young voters during the summer.
- Member Emmanuel Pardilla emphasizes the importance of equipping young adults with knowledge about their rights.
- Members discuss Know Your Rights workshops and community involvement in the Bronx.

#### Organizing events and outreach for community engagement.

- Chairperson Clarisa Alayeto encourages community involvement in local activism.
- Chairperson Clarisa Alayeto asks group for event ideas, including outreach to schools and colleges.

#### Organizing events and outreach for young people.

- Member Argelia Ortiz suggests starting small with nearby parks for outreach.
- Member Zion Baldwin suggests planning an event quickly, while Chairperson Clarisa Alayeto emphasizes gathering feedback from young people beforehand.
- Members discuss using social media to gather feedback from young people, with Committee Chairperson Stephanie G. Calzado suggesting surveys on Facebook and Instagram.

#### Outreach strategies for a community board in the Bronx.

- Member Yeily Calzado suggests reaching out to organizations like the Door and Bronze
   Doors to engage with students and understand their needs.
- Committee members discuss creating surveys and QR codes to gather feedback from students and distribute them to relevant organizations.
- Michael Pimentel suggests adding voter registration directly on the hub's platform.
- Chairperson Clarisa Alayeto wants to tap into organizations that serve young parents and prisoners on Rikers Island.

#### Outreach and voter registration for young people.

- Members discuss creating an Instagram page for youth outreach.
- Committee Chairperson Stephanie G. Calzado plans to reach out to influencer and celebrity friends for collaboration.
- Ideas for outreach include utilizing space for voter registration and bringing food for meet and greets.

#### Volunteering, committee roles, and meeting schedules.

- District manager Anthony Jordan mentions developing a newsletter to publicize events and consult with volunteers.
- Committee Chairperson Stephanie G. Calzado discusses inviting volunteers and committee members to the pantry on Saturday.
- Committee Chairperson Stephanie G. Calzado seeks to a vice chair, must be public member without board appointment.

#### **Action Items**

Create surveys to distribute on social media platforms like Facebook and Instagram to gather feedback from 18-26 year olds on what resources and information they need.

Reach out to organizations like Bronx Door and other programs to do initial outreach and get their input on what issues young people are interested in and concerned about.

Work on creating an Instagram page to help engage and interact with 18-26 year olds.

Distribute surveys at an outreach table outside the community board office with QR codes linking to the surveys and information on how to register to vote.

Reach out to influencer friends and celebrities to help promote events and activities.

Add a section to the food pantry contact list for 18-26 year olds to capture their information and provide them with resources.

Volunteers from the committee to assist at the upcoming Saturday food pantry to distribute information.