



The City of New York
BRONX COMMUNITY BOARD #1

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Serving and Representing: Port Morris, Mott Haven and Melrose

VANESSA L. GIBSON
BOROUGH PRESIDENT

CLARISA M. ALAYETO
CHAIRPERSON

ANTHONY R. JORDAN
DISTRICT MANAGER

Communications & Technology Committee Meeting Minutes

May 2nd, 2024

Sonyi Lopez, Committee Chairperson

DRAFT

Budget and tech requests for community board meetings.

- Committee Chair Sonyi Lopez kicks off meeting, discusses missing members and tech funding.
- District Manager Anthony Jordan and Committee Chair Sonyi Lopez discussed the tech requests for the community board, including a camera, tripod, headphones, and adapter.
- The committee was asked to prioritize the items and allocate funds for them, with half of the total budget requested from council members Ayala and Salamanca.

Promoting community board meetings on Link NYC kiosks, intern search, and partnering with schools for credit.

- Committee Chair Sonyi Lopez and Michael Pimentel discuss Link NYC's approval for community board meetings and committee meetings to be shared on their kiosks.
- LinkNYC advises the Board that requests for meetings are to be done five days before the event to ensure timely upload on the kiosk.
- Committee Chair Sonyi Lopez expresses concern about the distance the intern should travel for evening meetings.
- Chairperson Clarisa Alayeto suggests partnering with high schools for internship opportunities.

Internship opportunities for high school students.

- Member Argelia Ortiz suggests reaching out to local high schools and colleges for internship opportunities.
- District Manager Anthony Jordan agrees and suggests contacting Metropolitan College and other high schools in the area.
- Chairperson Clarisa Alayeto suggests connecting organizations with internship opportunities for young people.

Partnering with organizations to provide internships and job opportunities for young people.

- Chairperson Clarisa Alayeto suggests partnering with Sanchez to bring in young people for civic engagement workshops.
- Committee Chair Sonyi Lopez suggests reaching out to competent individuals or organizations for filming the meeting, such as RG's BDC or dream legends.
- Chairperson Clarisa Alayeto commits to reaching out to explorers and dream legends, offering incentives for their involvement in civic activities.
- Committee Chair Sonyi Lopez and District Manager Anthony Jordan discuss providing opportunities for migrants, including paid positions and translating services.
- Committee Vice-Chair Leslie Lopez Hernandez suggests interviewing migrants to share their stories and utilizing their language skills for outreach.

Providing resources for immigrants and refugees in NYC.

- Member Argelia Ortiz highlights the importance of offering social services to migrant populations, such as access to computers and language support.
- Chairperson Clarisa Alayeto and others discuss the challenges of providing services to migrants, including language barriers and lack of access to resources.
- Chairperson Clarisa Alayeto and others discuss setting up an email account for a new immigrant and connecting them with resources.
- Sonyi Lopez and Anthony Jordan brainstorm ways to promote social media and establish partnerships with organizations in Mott Haven.

Social media management for the Bronx Community Board, including delegating tasks and creating a workflow.

- Committee Vice-Chair Leslie Lopez Hernandez and Committee Chair Sonyi Lopez discuss social media responsibilities, scheduling, and access.
- Chairperson Clarisa Alayeto, District Manager Anthony Jordan, and Committee Chair Sonyi Lopez assign tasks and responsibilities for Facebook, Instagram, Twitter, and story posts.
- Committee Chair Sonyi Lopez and Committee Vice-Chair Leslie Lopez Hernandez discuss using WhatsApp for organizational purposes.
- The Committee plan to launch a newsletter on May 2 and share it with a listserv list of emails.
- Committee Vice-Chair Leslie Lopez Hernandez mentions a QR code for the link tree and suggests sending it to Lincoln YC for posting.
- Committee Chair Sonyi Lopez thanks Member Alyssa Perez for creating the template for the newsletter and plugs in the information underneath.

Website redesign, domain purchasing, and training for committee members.

- District Manager Anthony Jordan and Committee Chair Sonyi Lopez discuss training for accessing the organization's website and database.

- Committee Chair Sonyi Lopez wants to know the domain name and access processes for the website, while Anthony Jordan clarifies the training and access procedures.
- Committee Chair Sonyi Lopez and Mr. Michael Pimental discuss cleaning up the website, with Lopez asking for Pimental's assistance.
- Members discuss purchasing a domain name, with District Manager Anthony Jordan mentioning GoDaddy as a potential vendor.

Interpretation services for community board meetings.

- Committee Chair Sonyi Lopez and Mr. Michael Pimental discuss buying a domain name for their website, Bronx TV One.
- Committee Chair Sonyi Lopez and Committee Vice-Chair Leslie Lopez Hernandez discuss the potential for immigrants to provide interpretation services during committee meetings.

Improving audio quality for council meetings.

- Member Argelia Ortiz discusses possibilities of providing alternative forms of compensation for volunteers, such as gift cards or stipends.
- Chairperson Clarisa Alayeto discusses purchasing equipment for better audio quality during meetings.
- Mr. Michael Pimental suggests using existing audio equipment at Lincoln Hospital for meetings.

Audio equipment for meetings, potential solutions and future planning.

- Committee Chair Sonyi Lopez and Mr. Michael Pimental discuss audio issues in Lincoln space and potential solutions.
- Committee Chair Sonyi Lopez and Chairperson Clarisa Alayeto discuss purchasing a wide webcam and microphone for better audio quality.
- They also discuss leverage existing equipment at event spaces and the form for event submission.

Creating a form for community members to submit events and workshops on using Google Drive and 311 app.

- Committee Chair Sonyi Lopez proposes creating a form for committees to submit event information to a central calendar.
- Committee Chair Sonyi Lopez and Committee Vice-Chair Leslie Lopez Hernandez discuss the need for tech workshops to improve community members' digital literacy.
- Ideas include creating a video tutorial series and offering in-person workshops for those who prefer hands-on learning.

Technology training workshops for seniors.

- Committee Vice-Chair Leslie Lopez Hernandez and Committee Chair Sonyi Lopez discuss creating workshops for migrant youth on various topics, including Google Drive and 311.

- Members plan to start with creating presentations and determining the best time and format for the workshops.
- Committee Chair Sonyi Lopez and Mr. Michael Pimental discuss the importance of registering young adults to vote.
- Committee Vice-Chair Leslie Lopez Hernandez and Member Argelia Ortiz discuss the challenges of navigating the board of election and the need for a "Youth Day" to provide technical help.
- Member Argelia Ortiz shares valuable insights on technology resources available for seniors in Brooklyn, including free computer and technical consultations at the Metro Center.
- Committee members discuss the need for more training opportunities and surveys to determine which platforms and workshops are most desired by the community.

Action Items

Purchase webcam, microphone, and cables for livestreaming meetings

Create Google Form for event submissions to community calendar

Conduct survey at next general board meeting on preferred communication platforms and workshop topics

Reach out to local organizations about potential internships or volunteer opportunities

Look into possibilities for stipends or reimbursements for interpretation services