



The City of New York
BRONX COMMUNITY BOARD #1

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DISTRICT MANAGER

CLARISA M. ALAYETO
CHAIRPERSON

Seniors & Aging Services

September 11th, 2024

Josephine Fernandez-Byrne, Committee Chairperson

Attendance: *Josephine Fernandez-Byrne, Brenda Goodwin, Herman Francis Jr.*

DRAFT

Discussion on Bank Presentation and Scams

- Committee Chair Josephine Fernandez-Byrne calls the meeting to order and notes the lack of quorum, deciding to only discuss old business.
- A bank suggested providing a presentation to help seniors protect their assets and avoid scams.

Planning the Bank Presentation

- Committee Chair Josephine Fernandez-Byrne mentions TD Bank and Chase as potential presenters and suggests making the event a significant one.
- The idea of holding the presentation at a senior center is proposed to ensure a larger attendance.
- Member Herman Francis Jr. suggests the East Side House as a suitable location, noting its central role in coordinating with other senior centers.
- Committee Chair Josephine Fernandez-Byrne agrees to reach out to various senior centers to find the most suitable venue.

Transportation and Meeting Timing Concerns

- Committee Chair Josephine Fernandez-Byrne reminds members about transportation options for those who need it, addressing concerns about night-time meetings.
- Member Brenda Goodwin and Member Herman Francis Jr. discuss the challenges of holding meetings late at night, suggesting earlier timings.
- The possibility of providing Uber rides for attendees who need to leave late is considered.
- Committee Chair Josephine Fernandez-Byrne notes that the final timing will depend on the directors of the program and their existing schedules.

Outreach and Awareness Strategies

- Member Herman Francis Jr. emphasizes the importance of outreach to increase awareness among senior citizens.

- Committee Chair Josephine Fernandez-Byrne agrees on the need for outreach and mentions the list of senior centers provided by Mr. Jordan.
- The conversation highlights the challenge of getting senior citizens to travel beyond their immediate surroundings.
- Member Brenda Goodwin and Committee Chair Josephine Fernandez-Byrne discuss the importance of choosing the best location and timing for the presentation.

Meeting Adjournment

- Committee Chair Josephine Fernandez-Byrne concludes the meeting, thanking everyone for their participation.
- The decision to postpone new business is reiterated, with a focus on finalizing the details for the bank presentation.
- The meeting is officially adjourned, with plans to follow up on the discussed points in the next meeting.

Action Items

Contact local senior centers to see who would be willing to host an event.

Follow up with TD Bank about presenting at an upcoming event.

Reach out to all community members to gauge interest and transportation needs for an event.