

WHAT'S AT STAKE?



Billions in federal funds for public education and housing, roads and bridges, and more.



The number of seats New York City has in Congress.



Your community. Your voice.

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CENSUS 101: KNOW YOUR RIGHTS



Your information is **protected**.

Your answers are **confidential** and cannot be shared with anyone - not DHS, not ICE, not law enforcement.

Your information **cannot be traced back to you or used to harm you**.

Under **Title 13 of the U.S. Code**, the Census Bureau cannot release any identifiable information about individuals, households or businesses. Anyone who violates this law faces severe penalties.

Learn more at:

[NYC.GOV/CENSUS](https://nyc.gov/census)

NYC
CENSUS **US**
2020

NYC COUNTS!



**YOUR COMMUNITY
NEEDS YOUR VOICE!**

COMMIT
**TO COMPLETING THE
CENSUS IN 2020**

Learn more at:

[NYC.GOV/CENSUS](https://nyc.gov/census)

NYC
CENSUS **US**
2020

THE 2020 CENSUS IS COMING!

HELP MAKE SURE NYC GETS OUR FAIR SHARE OF
RESOURCES AND POLITICAL POWER FOR THE
NEXT 10 YEARS!

Join your local



NEIGHBORHOOD
ORGANIZING
CENSUS
COMMITTEE

to help get your community
counted in the **2020 CENSUS!**

Join here:

NYC.GOV/NOCC

NYC
CENSUS **US**
2020



HELP MAKE A DIFFERENCE IN YOUR COMMUNITY

Help get NYC counted in 2020 by joining your local
Neighborhood Organizing Census Committee!

Get Involved:
[NYC.GOV/NOCC](https://nyc.gov/nocc)

NYC
CENSUS **US**
2020

MAKE SURE YOUR COMMUNITY COUNTS!

OUR INTERACTIVE CENSUS MAP FEATURES:



All 5 Boroughs divided
into 245 Neighborhoods



Self-response tracker
updated in real time



Daily data to compare
performance from 2010

**VISIT [NYC.GOV/CENSUS](https://nyc.gov/census)
TO LEARN MORE & GET INVOLVED**

NYC
CENSUS **US**
2020

WANT TO MAKE A DIFFERENCE IN YOUR COMMUNITY?

You can influence NYC's future.

The **2020 CENSUS** determines:



- **Redistricting**



- **Number of
seats in Congress**



- **Electoral College
representation**

Get involved at:
NYC.GOV/NOCC

NYC
CENS **US**
2020



NYC COMPLETE COUNT FUND

150+

COMMUNITY-BASED
ORGANIZATIONS

\$19M

IN AWARDS FOR CENSUS
OUTREACH & EDUCATION

SERVING NYC'S HISTORICALLY
UNDERCOUNTED COMMUNITIES

Learn more at:
[NYC.GOV/CENSUS](https://nyc.gov/census)

NYC
Bill de Blasio
Mayor

CENSUS
Julie Menin
Director

2020

NYC COMPLETE COUNT FUND

150+

COMMUNITY-BASED
ORGANIZATIONS
ACROSS ALL 5
BOROUGHES



SERVING NYC'S HISTORICALLY
UNDERCOUNTED COMMUNITIES

NYC
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US
2020