Brooklyn Community Board 9 890 Nostrand Avenue Brooklyn, New York 11225 Economic Development Committee Meeting Minutes

February 12, 2024 Meeting ID: 813 4289 6142

Attendance (Board Members): Vanessa Raptopoulos, Committee Chair; Jean Rene Mbeng Nguema

Attendance (Community Resident Members): Regina Clarke, Allison Samuels, Kristin Thomas

Absent (Board Members): Shmuel Zfatman

Absent (Community Resident Members): N/A

Guests: Jiovanni Briones; Jolee Cobb; Kenya Cummings; Lisa Etienne; Rod Herbert; Uri

CB9 Staff: Dante B. Arnwine, District Manager

I. Welcome/Introduction

a. Welcome subcommittee members and guest

II. Action items

- **a.** Dante creates a QR code for a survey to go on filer
- **b.** Allison filer for Business Owner Breakfast
- c. Dante will set up a Google Doc to prepare for the next committee meeting
- **d.** Vanessa to request funding from elected officials
- e. Dante to circle back on Friends of CB9
- **f.** TBD discovery-Leaders in the corridors to help lead the initiatives

III. New Ideas and Initiatives Recap

- **a.** Connecting businesses from the various corridors to meet each other as well as connecting them with the community board
 - i. Breakfast for all the business owners
 - ii. Agenda
 - Networking
 - Potluck vibe
 - Resources
 - i. Link NYC advertising
 - ii. SBS (Small Business Services)
 - iii. Opportunity for partnerships
 - iv. Digital booklets or discount from the neighborhood

b. Timing

- **a.** Filer to share with business owners in each of the corridors
 - i. Event Date: May 7, 2024; 9-11 am
 - ii. Location TBD based on capacity
 - We are preparing the future full of opportunities for CB9 to support the promotion of our local businesses
 - "Join us to connect business owners and learn about how we can support you as well as hear about additional resources available to you."
 - Please take the survey the RSVP for our first event as well as share information
 - QR Code from Dante to sign up/survey
 - i. RSVP Yes or No for the end of April
 - ii. Contact information
 - Website
 - Social Media
 - Address
 - Best contact name
 - iii. Survey issues they are having
 - Open comments
 - Who they would like to see
 - iv. Day and times best for future connections
 - **v.** Would you like to host an event in your location in the future?
 - iii. Internship programs exist that allow for business support
 - Also need CB9 support
 - Cat. B. Owns the Bodega Lounge and offers space to community partners
 - Bar crawls (Open Street)
 - Closed street event to support businesses getting more foot traffic

IV. Funding

- **i.** CB9
- ii. Friends of CB(potentially can be leveraged
 - To initiate a proposal email to Fred, so he can advise
 - Executive committee of the board organizes this (approves expenditures)
 - Explore opportunities to raise funds

V. Community resident and board member questions

a. Create a survey to see where business needs support

VI. Adjournment

a. Meeting adjourned 8:37 PM