

Digital Toolkit – Understanding New Yorkers’ Experiences with Discrimination

About the Survey

The Commission on Human Rights (CCHR) is excited to announce the “Understanding New Yorkers’ Experiences with Discrimination” survey!

This comprehensive citywide survey explores New Yorkers' experiences and perceptions of discrimination in their daily lives. The survey covers several key themes around the perceptions of where and why discrimination occurs, contributors to discrimination, willingness to report discrimination, and familiarity with the Commission. All responses will inform the Commission’s impact, outreach efforts, and collaborations with other local government agencies.

Available in over 10 languages, this survey is part of our new TogetherNYC campaign, which aims to unite New Yorkers against bias and hate. The campaign also encourages all New Yorkers to take actions to reduce and prevent discrimination, including taking the survey and pledging their commitment to foster an inclusive city.

Visit nyc.gov/togethernyc for more information about the survey and the TogetherNYC campaign. The survey will close on September 30, 2024.

If you have any questions, please review the [Survey FAQs](#) or email Cataydra Brown at catbrown@cchr.nyc.gov.

Images

Please use these images and flyers for the promotion of CCHR’s “Understanding New Yorkers’ Experiences with Discrimination” survey:

- [Direct QR code \(to be distributed to the public\)](#)
- [TogetherNYC header \(no QR code\)](#)
- TogetherNYC flyer in [English](#) and [Spanish](#) (includes QR code to survey)
- “Take the Survey” image for social media (available for [Twitter](#), [Instagram](#), and [Facebook](#))

Social Media Messaging

Share our posts about the Understanding New Yorkers’ Experiences with Discrimination Survey!

Instagram: [NYC Commission on Human Rights \(@nycchr\)](#)

Facebook: [\(Have you...\) - NYC Commission on Human Rights](#)

Twitter: [NYC Commission on Human Rights on X: “Have you taken the survey yet?”](#)

LinkedIn: [NYC Commission on Human Rights Post](#)

Social Media Handles and Hashtags

- **TogetherNYC Campaign:** #TogetherNYC
- **NYC Commission on Human Rights:** @NYCCHR (Twitter, Facebook, and Instagram)

Additional Social Media Messages

The NYC Commission on Human Rights wants to hear from you! Take the survey and share your solutions to bias and discrimination. #TogetherNYC

TAKE THE SURVEY: nyc.gov/TogetherNYC.

Together we can create a city free from discrimination. 10 minutes of your time could make a difference in your city. Take the Human Rights Survey and sign the Human Rights pledge at nyc.gov/TogetherNYC.

Attention, New Yorkers! Take @NYCCHR's human rights survey and share your solutions to discrimination that you experience. Together, we can unite against bias and hate. #TogetherNYC

Visit nyc.gov/TogetherNYC to take the survey now!

Language for Newsletters and Emails

Short Blurb –

The NYC Commission on Human Rights invites you to [take their new survey!](#)

Available in over ten languages, the survey aims to understand how New Yorkers experience and perceive instances of discrimination in their daily lives. The responses will be used to inform and improve the work and outreach of the Commission on Human Rights and other local government agencies.

For more information about the Commission on Human Rights, please visit this [link](#). To learn more about ways to get involved, please [check out the Commission's latest "Together NYC" campaign](#).

Long Blurb –

The NYC Commission on Human Rights is excited to announce their new "Understanding New Yorkers' Experiences with Discrimination" survey. [Take the survey now!](#)

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