

Public Meeting

Wednesday, September 18th, 2024
11:00 AM

22 Reade Street, Spector Hall (Ground Floor)
New York, NY 10007

Join this public meeting to learn about the programs and upcoming initiatives of the Civic Engagement Commission!



Public Meeting

September 18, 2024



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Technology & Housekeeping

To Commissioners:

- In-Person Participants: Please mute your microphone when you're not speaking and turn it on when needed
- To Online Participants: Please mute your microphone when you're not speaking. Please unmute and let us know when you'd like to offer a comment, since we cannot see you.

To All Participants:

- Call participants in the order they have registered for public comment prior to meeting, then during today's meeting
- Closed Captioning: Closed Captioning will be displayed on the smaller screen.

To In-Person Participants:

- To submit a public comment, please add your name and affiliation to the sign in sheet by the door. We will call on you to speak in order received.

To Online Participants:

- Closed Captioning: Closed Captioning is available online at <https://bit.ly/CECCAPTIONS>
- To submit a public comment, please submit your name, affiliation, and public comment via email to info@civicengagement.nyc.gov or via text to 917-587-9103. We will read comments in order received.

Agenda

1. Attendance
2. Approval of Meeting Minutes from July 17, 2024
3. FY 24 Annual Report
4. Program Updates
 - Participatory Budgeting Program & TRIE Neighborhood Initiative
 - Voter Language Assistance Program
 - Community Boards
5. Public Comment

Approval of Meeting Minutes

CEC Annual Report

FY2023-2024

Charter Specific Reporting Requirements

*Participatory Budgeting, Poll Site Language
Assistance Program, Community Boards*

Charter Reporting Requirements

No later than September 30, 2021, and by September 30 of each year thereafter, the commission shall submit to the mayor and the speaker of the council and shall make available on the commission's website a report that shall include the following information for the previous fiscal year, or as otherwise specified:

- With respect to the citywide participatory budgeting program established pursuant to section 225-a and paragraph 1 of subdivision a of this section:
 - (a) The number of individuals who participated in the program, disaggregated by borough, and any voluntarily disclosed demographic information about participants, as deemed appropriate by the commission, reported in aggregate and anonymized form;
 - (b) The number of projects selected for recommendation, disaggregated by borough;
 - (c) A description of the public outreach tools employed to promote participation in the program;
 - (d) Any recommendations for changes to enhance participation or other aspects of the program;
 - (e) Such other information that the commission deems relevant.
- The locations of poll sites at which interpreters were provided pursuant to paragraph 4 of subdivision a of this section, the languages provided, and the number of individuals who utilized such language interpretation services, disaggregated by poll site, as well as any recommended changes to better serve the needs of limited English proficient voters; and
- Any other information the commission deems relevant.
- The commission shall include in its annual report a description of the categories of resources made available to community boards pursuant to this section and the number of community boards that utilized each category of resources, disaggregated by borough, as well as any recommended changes to better serve the needs of community boards.



the **PEOPLE'S**
MONEY

The People's Money Background

- 1st year projects implemented alongside running 2nd year of citywide participatory budgeting
- Open to all residents aged 11 and older, regardless of immigration status
- Allocation was \$3,500,000 for projects selected in the vote phase
- Borough-based ballots only; discontinued TRIE ballots due to both reduced allocation as well as respondent burden to complete 2 ballots

First Year Projects Implemented

- **13 borough projects:** Bronx (3), Brooklyn (4), Manhattan (2) in Queens (3), and Staten Island (1); total allocation \$3.35M
- **33 projects in TRIE neighborhoods;** total allocation \$1.65 M
 - Total = 46 projects implemented by 44 community organizations
- Focus areas: mental health (12); job training (9); education (8); food security (4); health and wellbeing (3); housing assistance (3); arts & culture (3); public safety (2); sanitation (1); immigrant rights (1)

Second Year Idea Generation Sessions

October 10-November 19, 2023

- 82 community partners hosted [441 sessions](#); 9,215 New Yorkers, an average of 21 people per session
- Gathered 1,943 ideas (209 online, 1738 via paper)
- Reduced workshop from 2 hours to 90 minutes; included a city budget trivia game, brainstorming, and small group discussions to complete idea worksheets.
- Added a new idea generation framework for developing eligible ideas, and decreased the number of ineligible ideas by 27% (i.e, capital projects)
- Satisfaction surveys with 3,349 people responding:
 - found sessions very or extremely informative (89%)
 - agreed or strongly agreed that their voice was heard (93%)
 - agreed or strongly agreed that they want to stay involved (89%)

Second Year Idea Evaluation & Ballot Creation

January-February 2024

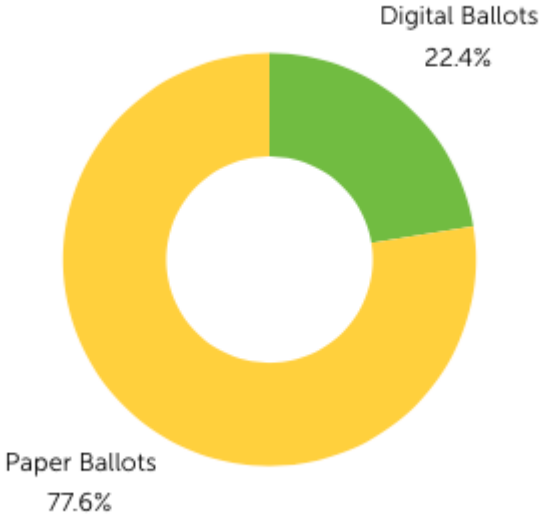
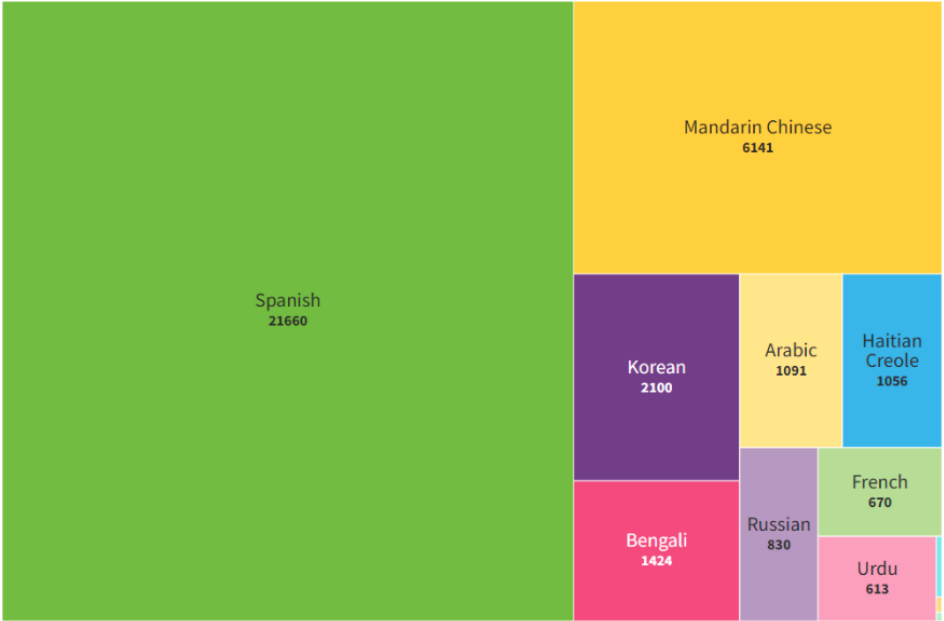
- 1500 residents applied to serve on assembly committees; randomly selected to represent each borough based on age, gender, race & education, total of 107
- Unanimous feedback from last year, to increase total hours from 12-14 hours to 16 hours
- TRIE organizations also shared neighborhood priorities to help shape assembly decisions
- Committees narrowed down 437 ideas into 46 for ballots (10 in MN, QN, BK, BX, 6 SI)
- Exit survey completed by 91 people: 80% felt confident that their recommendations would be implemented; 65% said they found the Civic Engagement Commission to be Very Trustworthy, and 87% agreed that Direct Democracy, or including residents in decisions that affect them, is important.

Second Year Results of Vote Phase

- 84 community partners including 54 community organizations, 30 TRIE organizations conducted in-person and online outreach; NY Public Library, Queens Public Library and Brooklyn Public Library also conducted digital outreach
- NYC residents cast a total of 139,688 ballots, including 108,364 paper ballots and 31,324 digital votes
- By borough: 26,592 (Bronx), 19,936 (Manhattan), 40,133 (Brooklyn), 43,020 (Queens), and 10,007 (Staten Island)
- Focus of 20 selected projects: health & wellbeing (5), education (4), job training/development (4), accessibility (4), public safety (2), and arts & culture (1)

Second Year Results of Vote Phase

Ballots were translated into a total of 12 languages: Spanish, Mandarin, Arabic, Bengali, Haitian Creole, French, Russian, Yiddish, Korean, Urdu, Italian, and Polish. People were able to vote in any of these languages at participate.nyc.gov or by paper ballot. In total, 35,613 ballots were cast in a language other than English. Of these, 21,660 were cast in Spanish followed by 6,141 in Mandarin.

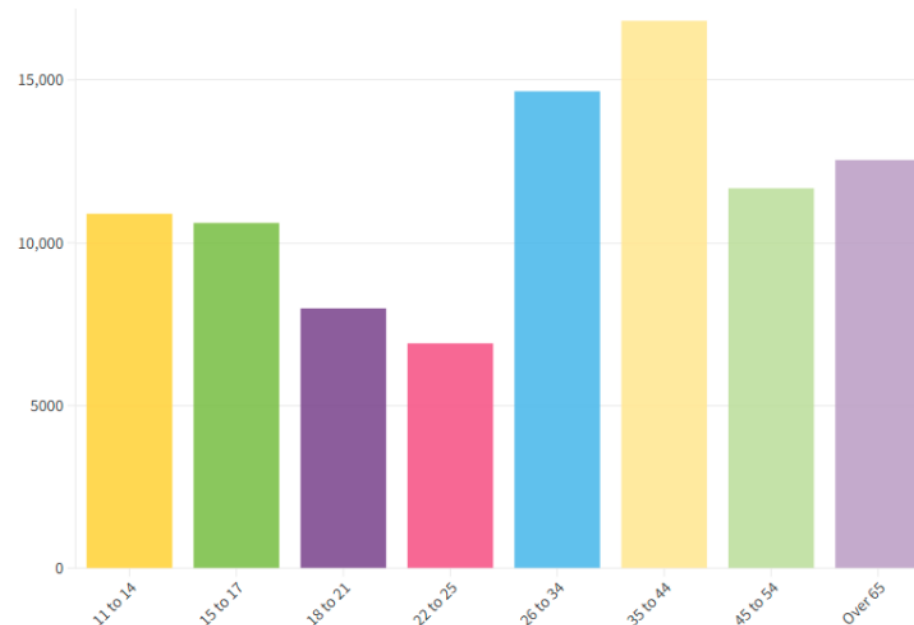
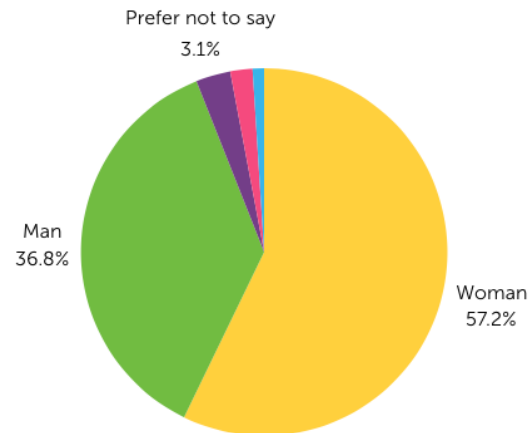


The figure to the right shows a graphic representation of the languages in which we collected ballots other than English. Please note that there are three languages that are not visible in this chart: 20 ballots in Polish, 5 in Yiddish and 3 in Italian.

Second Year Voter Survey Data

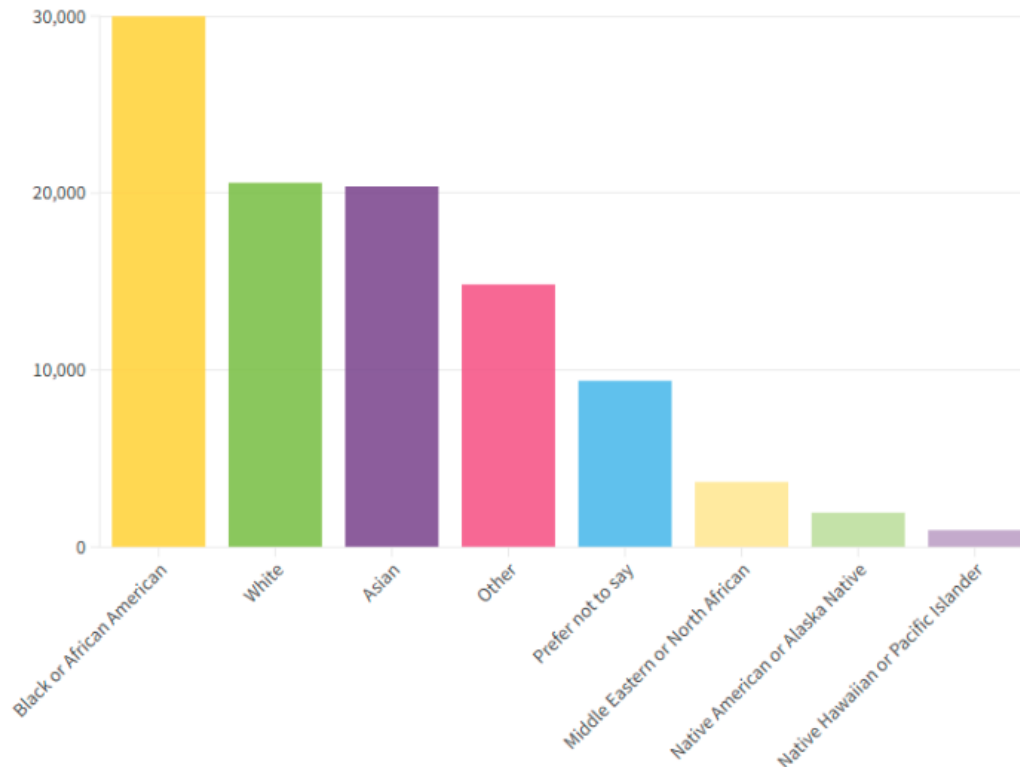
Age - According to results from our survey, the group with the highest participation was 35-44 (16%) year olds followed by 26-34 (14%) year olds, and 45-54 (12%) year olds and 65 (12%) year olds. Another significant finding was that youth between the ages of 11 and 17 made up around 18% of participants.

Gender - The voter survey results also showed that people who identified as women made up 58% of respondents. Additionally, 2,058 (2%) survey participants identified as non-binary.

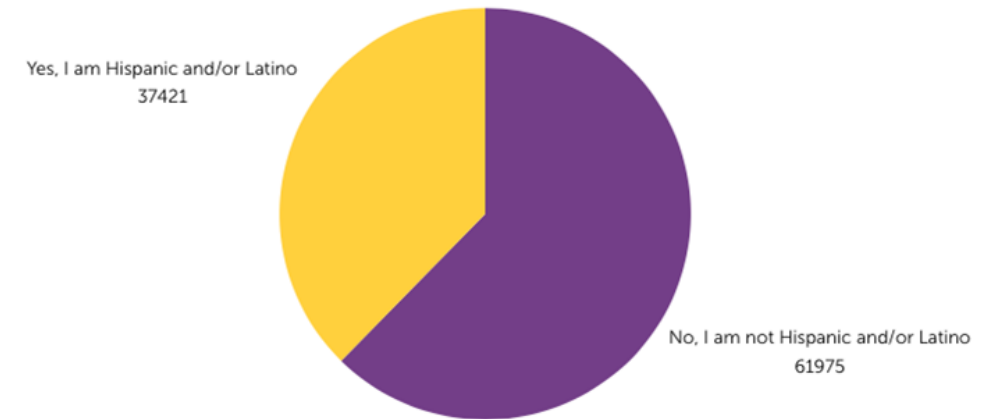


Citywide Voting Survey Data

Race - Approximately 31% of respondents identified as Black or African American, 21% identified as White and 21% as Asian. This aligns with the priorities and goals of the CEC which include bringing in groups that are underrepresented in traditional civic engagement processes.



Ethnicity: 37.6% identified as Hispanic or Latino.



Coalitions in TRIE Neighborhoods

Key Accomplishments in 33 TRIE Neighborhood

- In FY 2023 - 2024, CEC funded 30 CBOs up to \$52,000 each to serve neighborhood administrators; including 3 organizations that managed 2 neighborhoods.
- In each neighborhood, facilitated a minimum of 4 coalition meetings throughout the year and re-allocated an average of \$11,267 of their TRIE award to coalition partners for supporting organizing efforts and completion of program deliverables.
- Leading up to November, DNYC worked with partners to raise awareness on the election through social media activation (339 posts on multiple platforms), phone banking, text banking and canvassing (306 volunteer shifts completed across multiple engagements), and the collection of 2,648 voter commitment cards.
- Held 44 Civics 101 workshops, engaging 915 TRIE residents (March-June)
- Partners held 166 Idea Generation Sessions and engaged 3529 TRIE residents; they also collected 81,704 ballots from TRIE residents



VOTER
LANGUAGE
ASSISTANCE

Voter Language Assistance Program

Voter Language Assistance

- November 2023 General: assisted 551 voters, 105 language services at 91 unique poll sites
 - Lower utilization than prior year, with 1320 voters; turnout varies by type of position on the ballot, number of electoral districts holding elections & to a lesser degree, resources available to market our services
- April 2024 Primary: assisted 258 voters, 144 language services at 110 unique poll sites
- June 2024 Primary: assisted 157 voters, 114 language services at 90 unique poll sites

Voter Education & Outreach

- Voter education forums in Urdu and Haitian Creole; Chief Democracy Officer Kathleen Daniel spoke at both events
- Engagement team members distributed information about program throughout the year & distributed information about each election through community partners
- \$4,000 in hyper-targeted social media ads only for the June 2024 Primary

Language Access Across Programs

Additional Achievements

- Comprehensive Translation Services for The People's Money
 - Materials for the People's Money translated into LL 30 Languages & Yiddish, Italian
- Interpretation services allowed Arabic and Spanish speakers to participate in Borough Assembly Committee
- CEC continued to support phone interpretation for Boards through a paid contract with Language Line & provided training on Language Access for Community Boards to enhance understanding and implementation.
- Reviewed and updated the Commission's Language Access Plan



COMMUNITY BOARDS

Community Board Assistance

- Hosted 35 trainings, on 15 topics, with 8 partners for Community Boards for Fall 2023 and Spring 2024
- Topics include Parliamentary Procedures, City Budget, Disability Etiquette, Accessible Virtual Meetings & Documents, Housing Discrimination, Intro to Department of Buildings, Intro to Home Ownership, Conflict Resolution, Language Access, Fair Housing, Affordable Housing
- 739 community board members attended

Attendee Exit Survey Results

- After the workshops the attendees received a satisfaction survey
 - Questions on a scale from 1-5 with 1=Strongly Disagree to 5=Strongly Agree.
- 529 people received a survey, 119 people responded
- Most provided positive feedback:
 - Content informative and relevant to my work on the Board, Avg score= 4.12/5
 - The presenter was knowledgeable: Avg score= 4.26/5
 - Workshop was beneficial to my work on the Community Board: Avg. score= 4.05/5
 - Conflict Resolution Workshop: *This was a million times better than other training programs I've attended in the past. Very human.*
 - Disability Etiquette and Awareness Workshop: *This training caused me to think differently about how I share information with others. This was a real awakening!*

Outreach & Engagement Team

Key Accomplishments

- Engagement specialists supported DemocracyNYC during the November 2023 election, outreach for voter language assistance & worked with PB coordinators to coach partners in the PB vote phase to meet deliverables
- Attended 439 events citywide, engaging with over 113,000 New Yorkers (Sept. 2023-Aug. 2024)
- Strengthened language access to Chinese & Spanish speaking communities; importance of having staff members who speak languages
- Held a virtual panel discussion focused on civic engagement and justice involved communities

CEC Volunteer Engagement

- Third year of funding from NYC Service
 - includes repeated volunteer engagement through our advisory committees, assembly committees, and one-time engagement such as get out the vote events
 - Funding supports volunteer coordinator, materials, swag, events, and gift cards
- Began retaining volunteers, people have come back and first timers want to return!
- 15 volunteers gathered PB ballots at several events, such as borough flagship events, community canvassing and other large public events. Communities where the events occurred included NYCHA developments in TRIE neighborhoods
- Created a volunteer ambassador program: 28 volunteer ambassadors led vote collection through their own networks across the five boroughs, including in Lindsay Park Coop (Brooklyn's largest Mitchell-Lama cooperative)

Program Updates



the **PEOPLE'S**
MONEY

The People's Money Cycle: Current Status

Fall



Phase 1: Idea Generation



Winter



Phase 2: Borough Assemblies



Spring



Phase 3: Voting



Ongoing Thru FY



Phase 4: Project Implementation And Evaluation

Year 1 Complete

Complete

Complete

Complete

Year 2 Complete

Complete

Complete

In process

Year 3 Launching Soon

Cycle 2: Voting

The People's Money voting phase ran from May 1 – June 16

The Commission funded 84 community partners, 3 Library Systems, and 2 CUNY campuses carrying out an online and in-person strategy in all five Boroughs and 33 Equity Neighborhoods

Digital Ballots Counted:

- 31,324 ballots (5,985 more than Cycle 1)

Paper Ballots Counted:

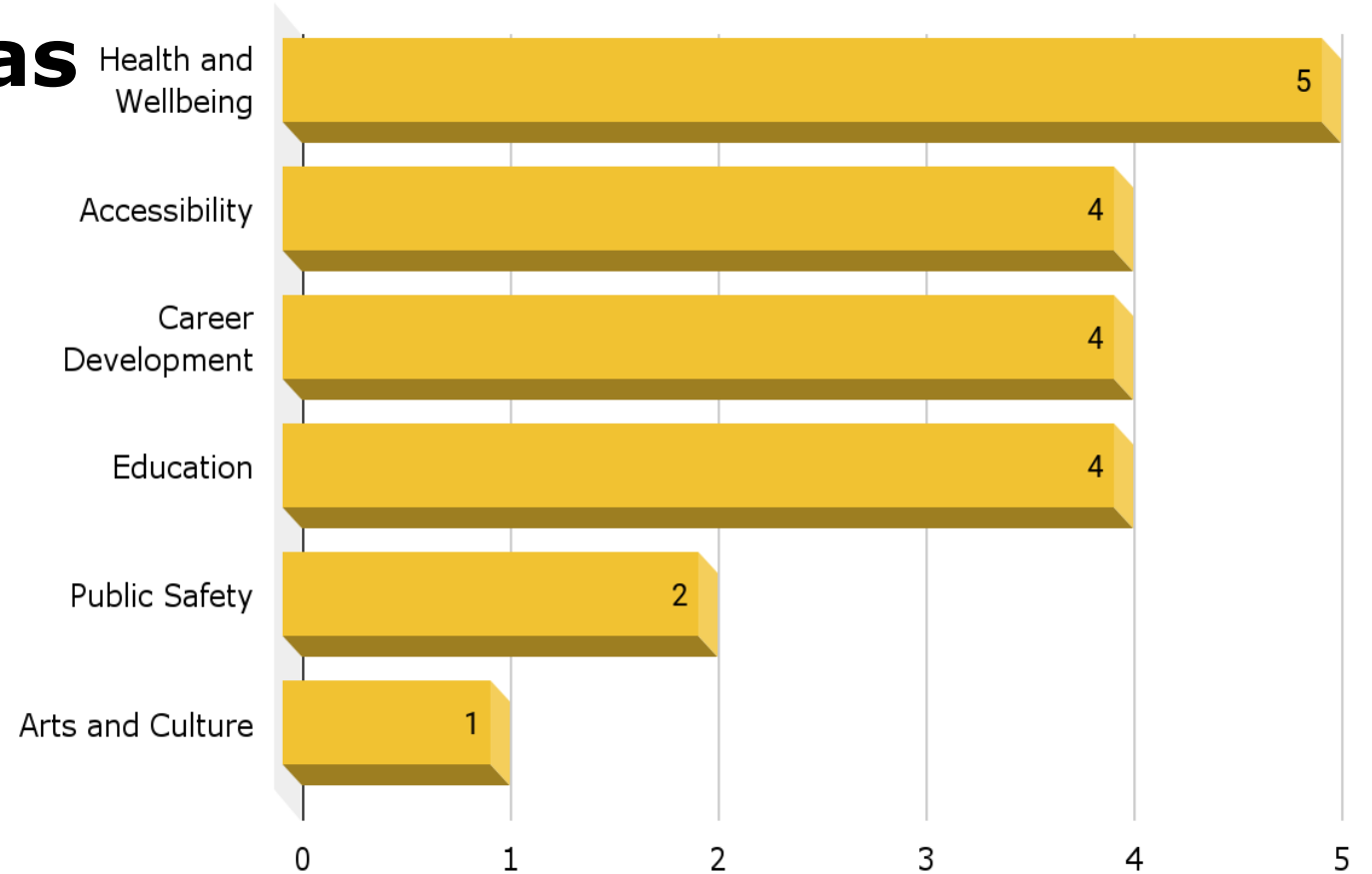
- 108,364 ballots (23,332 more than Cycle 1)

Total Ballots Cast: 139,688 (29,317 more than Cycle 1)

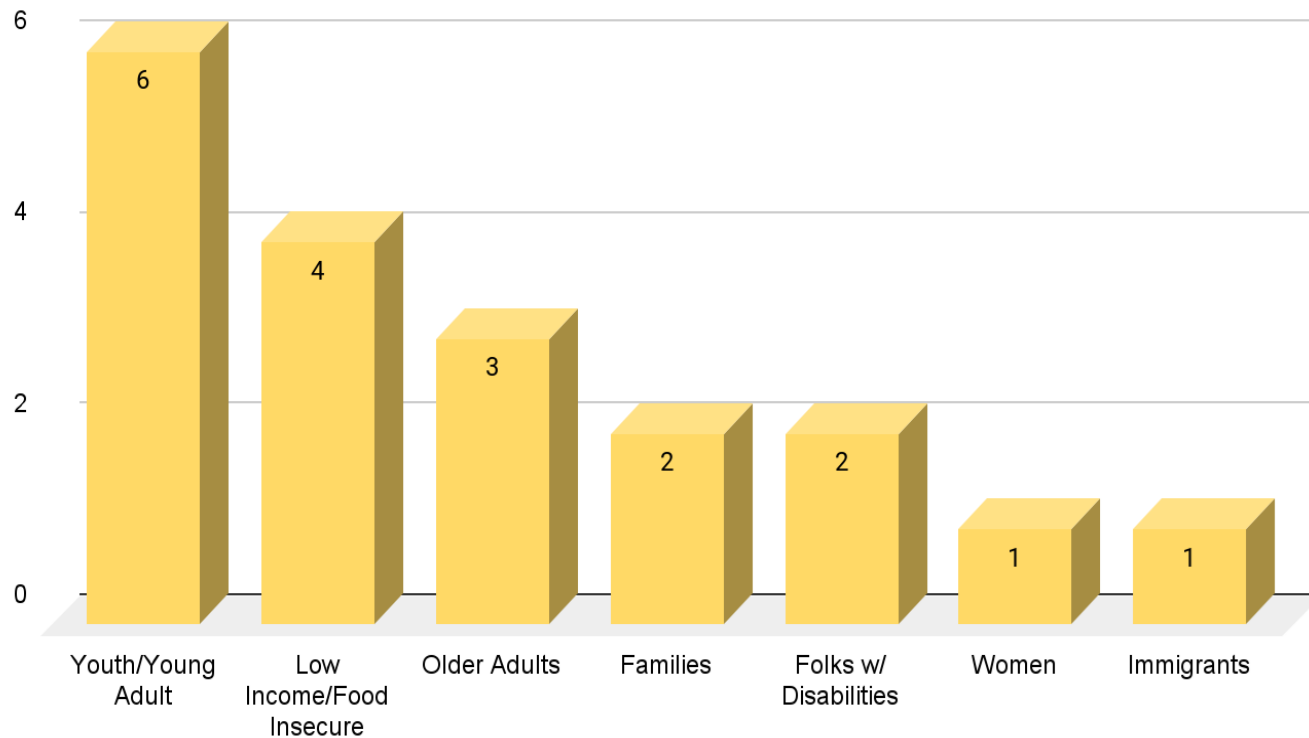


Winning Projects - Program Impact Areas

- Health and Wellbeing - 5
- Accessibility - 4
- Career Development - 4
- Education - 4
- Public Safety - 2
- Arts and Culture - 1



Winning Projects - Primary Audiences



- Youth/YA - 6
- Low Income/Food Insecure - 4
- Older Adults - 3
- Families - 2
- Folks with Disabilities 2
- Women - 1
- Immigrants/ LEP - 1

Winning Projects - Brooklyn

Project	TRIE Neighborhood(s)	Funding
Life Prep for High School Students	Bedford Stuyvesant	\$200,000 each
Language and Job Recertification Information for Immigrants	Sunset Park	
Errands for Older Adults and People with Disabilities	Coney Island, Brighton Beach	
Path to Success: Positive Money Habits	Brownsville, East NY, Starrett City, Cypress Hills, Bushwick	
Home Repair Liaisons for Older Adults	Flatbush, Canarsie, East Flatbush	

Winning Projects - Queens

Project	TRIE Neighborhood(s)	Funding
Healthy Meals Partnership	Richmond Hill, South Ozone Park, Queens Village, Jamaica, South Jamaica, Hollis, St. Albans, Rochdale, Springfield Gardens	\$170,000 each
Youth Empowerment Afterschool Workshops	Rockaway, Broad Channel	
Connection Resource Center	Briarwood, Woodhaven	
Bridging the Skills Gap: Job Training for High Schoolers	Queensbridge	
Connectivity Program for Seniors	East Elmhurst, Corona	

Winning Projects - The Bronx

Project	TRIE Neighborhood(s)	Funding
Job Training for Young Adults and Adults in Trade Work	Morrisania, Crotona, Mott Haven, Melrose, Hunts Point, Longwood	\$174,000 each
College Prep and Career Readiness for Youth	Williamsbridge, Norwood, Olinville, Edenwald, Wakefield, Kingsbridge, Kingsbridge Heights, Bedford Park	
Creative Mental Wellness Program for Families with Children	Belmont, East Tremont, Fordham, University Heights	
Slashing Bronx Hunger and Boosting Knowledge About Healthy Eating	Highbridge, Concourse, Mt. Eden	
Youth Activity and Enrichment Program with the Arts	Soundview, Clason Point, Castle Hill, Unionport	

Winning Projects - Manhattan & Staten Island

Project	TRIE Neighborhood(s)	Funding
Mothers Matter	Morningside Heights, Hamilton Heights, Central Harlem	\$150,000 each
Restorative Justice for Youth	East Harlem	
Self-Defense Education for Women	Washington Heights, Inwood	
Resource Outreach for People with Disabilities	Lower East Side, Chinatown	
Building Success for High School Students	St. George, Stapleton, Port Richmond, Tompkinsville, Mariner's Harbor	\$180,000

Project Implementation Application

To apply to implement a project, organizations were asked to provide a detailed plan that includes background on their previous work as well as a proposed timeline, budget, and evaluation plan for the project.

We received a total of 81 applications from CBOs to implement the 20 projects and are in the process of reviewing applications.

NOTE: We got applications for every single project!



the PEOPLE'S
MONEY



Year 3

Cycle 3, Phase 1: Idea Generation



Phase 1: Idea Generation

- 6 weeks: Friday, October 11th. through Friday, November 22nd;
- Currently vetting prospective PB partners;
- Applications from community-based organizations and other community stakeholders were accepted through Friday, September 6th, with ongoing outreach until Sept 23rd
- **Onboarding Trainings: Sept 26th and 27th 10am**

Phase I: Partnership Tiers

#	Tier	Funding	Capacity	Expectations
1	Citywide Demographic	\$15,000	Very High	<ul style="list-style-type: none"> • Must have 501(c)3, MWBE status, or have an eligible fiscal sponsor. • Must host 8 - 10 IG Sessions in at least 3 Boroughs • Must demonstrate plan to engage CEC priority populations • Must provide IG Session Facilitator
2	Boroughwide	\$9,000	High	<ul style="list-style-type: none"> • Must have 501(c)3, MWBE status, or have an eligible fiscal sponsor. • Must host 6 IG Sessions in different neighborhoods across 1 Borough <ul style="list-style-type: none"> • <i>Can host 2 out of 6 sessions in 1 neighborhood if plan demonstrates how they will engage different audiences</i> • Must provide IG Session Facilitator
3	Language, Faith Based and Community Anchor	\$4,500 - \$7,500	Medium	<ul style="list-style-type: none"> • At minimum, must have access to direct deposit and W-9, or be a city affiliate • Must host 3-5 IG Sessions • Must demonstrate plan to engage specific target population • Must provide IG Session Facilitator
4	Single Session Host	\$1,000	Low	<ul style="list-style-type: none"> • At minimum, must have access to direct deposit and W-9, or be a city affiliate • Must host 1 IG Session • Must demonstrate plan to engage specific target population • CEC will provide an IG Session Facilitator for you



TRIE Neighborhood Initiative

2024-2025 Deliverables

Component	Timeline	Deliverables Description
Capacity-Building	Throughout Program	<ul style="list-style-type: none"> Attend monthly capacity-building CEC training
Coalition-Building	Throughout Program	<ul style="list-style-type: none"> Build a coalition of 3-10 diverse, community stakeholders Host a minimum of 4 coalition meetings throughout the year to co-strategize and implement a plan to engage TRIE residents to complete deliverables
The People's Money	Throughout Program	<ul style="list-style-type: none"> Cycle 2 Phase 4 Implementation: Meet with project implementers to support outreach and program design Phase 1 Idea Generation: Host 5 IG Sessions within TRIE Neighborhood, engaging unique participants at each Phase 2 Borough Assembly: Prepare and present a landscape assessment of neighborhood services and gaps to assembly members Phase 3 Voting: Host events to collect 2,000 ballots
Civic Engagement Workshop	November - June	<ul style="list-style-type: none"> Customize the CEC's civic engagement workshop deck Host 1 workshop for 20-25 residents in TRIE Neighborhood

New For Cycle 3!

- Piloting new idea generation session formats for young adults, youth in the classroom, and seniors;
- Training and deploying 25 community facilitators to conduct idea generation sessions across the 5 boroughs;
- Idea Generation Sessions Now Contain
 - Budget Trivia on NYC Budget
 - People's Money Video explaining the 4 Phases of PB
 - Sunnies Plaza Poster to encourage participants to consider what community they will design an idea for
- Join us for our launch event in City Hall park!
 - October 10th 11:00–12:30



Phase 1: Idea Generation

Language Access for The People's

Money

- Working on translation of Idea Generation Materials:
 - Palm Card
 - Poster
 - Playbook
 - Facilitator PowerPoint and materials
- Materials for each phase of PB will be translated to facilitate participation from LEP New Yorkers
- Translated into LL30 languages as well as Italian and Yiddish

Voter Language Assistance Program Updates

- Wrapping up new NA RFP process
- List of November General Election poll sites ready
- Services to be provided November 1st, 2nd, and 3rd (Early Voting) and on Election Day, November 5th
- 20 Early Voting poll sites and 80 election Day poll sites; 127 language services total



Voter Language Assistance Program Updates

- Language Assistance Advisory Committee meeting in person on September 27th to discuss outreach strategies
- LinkNYC kiosks showing poll site posters in English (citywide) and VLA languages (specific to VLA zip codes) through Nov. 5th
- Election Center updated; posters and palm cards updated and printed; working on digital toolkit
- CEC staff sharing information about the right to vote in one's language and CEC voter interpretation services at Community Board meetings
- No budget for paid ads as of now.



لديك الحق في التصويت بلغتك

يحق لك إحضار مترجم قوري إلى حجرة التصويت

يمكن أن يكون صديقًا، فردًا من العائلة أو موظف تصويت

لا يمكن أن يكون موظفًا لديك

2 و 3 و 5 نوفمبر

ستوفر لجنة المشاركة المدنية مترجمين فوريين باللغات

العربية	الفرنسية	البولندية
البنغالية	الكريولية الهايتية	الروسية
الكنتونوية (صينية يو)	الإيطالية	الأوردية
الماندرينية	الكورية	البنغالية

في مواقع اختيار التصويت!

للمزيد من المعلومات، يرجى زيارة participate.nyc.gov

NYC Civic Engagement Commission

VOTER LANGUAGE ASSISTANCE

NYC Civic Engagement Commission



COMMUNITY BOARDS

Upcoming Workshops

- Parliamentary Procedures and Community Boards (Oct 22, 24; Nov 12, 14; Dec 2, 5)
- Arts in NYC - an overview of the arts landscape and how to incorporate arts into your programming (Dates TBA)
- De-escalation in the Workplace (Dates TBA)
- Monitoring and Evaluation, what questions to ask to determine how effective a program is. With optional follow-up workshop (Brooklyn-Jan 29 & Feb 5; All Boards-Feb 19 & 26)

New Programs / Initiatives

- Continuing to work with the Future of Community Boards Working Group on preparing for term limits, will be meeting with BP offices
- Staff scheduling presentations with all CB's that host Voter Language Assistance sites
- Monitoring & Evaluation workshop offering a deeper dive follow up for interested members
- De-escalation training will be offered in person to each Borough President for Chairs, District Managers and selected others

Public Comment



Thank You!

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