

Drivers: Slow Down and Buckle Up!

By: Keith Kerman

I have two young children. As they get older, they start to hear words that they know they aren't supposed to say. We had an awkward moment recently when my oldest loudly repeated one. We discussed how these types of words are inappropriate and make people think less of those who use them. To the extent that swears are meant to put stress and emphasis on an issue, they lose all effect the more you use them.

I offered that a more clever, funny, and pleasant approach, still to be used sparingly, was to say "expletive" instead of an actual swear word. People will know what you mean, but you don't have to actually swear.

So — I'll try it myself:

SLOW the Expletive down

Buckle the Expletive up

Focus on the Expletive road

Put down the Expletive phone, hands free too...

Quit hugging the Expletive car in front of you

Watch out during turns.

Think safety at all times.

Don't misuse your vehicle.

We have not had a good start to the year, with a number of tragic and devastating crashes. At a City Council hearing on January 29, the families of crash victims discussed the terrible and irreversible personal and family impacts these events have.

We know that no City employee wants these types of incidents to happen. That said, we all must change our daily habits and take safety and proper vehicle use seriously at all times if we are going to prevent them. This includes being patient and keeping the expletives in check!

NYC employees dedicate themselves to public service and take on extra-ordinary and difficult challenges to safeguard and advance the City. Safe driving must be part of that service. Please bring a renewed focus and commitment to safety.

Make that your oath!

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