

## NYC Fleet Newsletter

April 3, 2020 - Issue 298

### Lenin Fierro, 1977-2020

By: Keith Kerman

On March 31, we lost a dear friend, colleague, and leader. Lenin Fierro was the Director of Fleet Safety and Vision Zero for DCAS and NYC Fleet.

An immigrant from Ecuador, Lenin served his adopted country in the US Navy for ten years. After working on vehicle claims in the private sector, Lenin joined DCAS in June 2014 and immediately became a major contributor in building and implementing Mayor de Blasio's Vision Zero initiative.



service careers.

Lenin led our efforts to train over 60,000 staff in safe driving. He taught thousands himself.

He administered a survey to over 25,000 thousand staff so we could hear from our customers.

He built our CRASH tracking system across all agencies, the first of its type for NYC and a model nationally.

Most dear to us, he led our partnership with the Department of Education to provide paid internships, driver training, and jobs to automotive high school students. Just a few weeks ago, he had coordinated an immensely successful recruitment event here at DCAS in partnership with DOE and the DCAS Office of Citywide Equity and Inclusion, bringing over a hundred high school students together to learn about public

Of course, he also co-authored this newsletter as well.

For six years he has been out front leading on fleet safety and opening doors to fleet careers: enthusiastic, fun, caring, and also serious and committed. He was at every event, forum, training—always upbeat, respectful, and approachable. He often did the Spanish segments for news pieces on Vision Zero and Fleet.



More importantly, Lenin was a loving husband to his wife Brenda and a doting father to two daughters, Faith and Destiny.

Lenin was an immigrant, who served his adopted nation in the armed forces, lived in Queens, and raised a great family while also serving his City. He focused on saving lives on our roadways and

he kept that work going even as COVID-19 became a new threat to us all, and took him.

Lenin was always a tremendous inspiration and comfort to others. A sailor, a husband, a dedicated father. He was also, to so many of us, a true and dear friend. Our love always to him and his family.



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[NYC Fleet Newsletter 296, March 23, 2020:](#) COVID-19 and Fleet Updates

[NYC Fleet Newsletter 295, March 9, 2020:](#) Fleet Spotlight: Dereck Jones, Auto Mechanic, NYC Parks

[NYC Fleet Newsletter 294, February 28, 2020:](#) Shut It Off! Mayor, Billy Idol Team Up to Stop Vehicle Idling

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