



## NYC Agency + Academic "Pitchfest" Research Exchange: DOT + DEP

12th Floor Lounge of the Leon Lowenstein Center at Fordham University
113 W 60th St, New York, NY 10023

At this inaugural "Pitchfest" Research Exchange event, DOT and DEP researchers and academic researchers will exchange their research ideas, using the **two-minute/slide format** pioneered at the December 2023 Pilot Pitchfest event.<sup>1</sup>

Practitioners and academics presenting on their planned research in this rapid-fire exchange will create knowledge generally, which is something Town+Gown:NYC seeks to accomplish. The sharing of planned research on both sides will provide the opportunity for feedback intended to help shape these shared research ideas. This will give DEP and DOT researchers a sense of what academic researchers are focusing on and give academic researchers an idea of research contemplated by the agencies from their operations perspective. Neither DOT nor DEP commits to funding research for any of the presented academic research ideas or their own research via the Town+Gown Master Contract or otherwise.

After the two agency sessions, there will be an hour devoted to follow-up conversations and networking. Feedback on presented ideas during the open discussion session at this event (and subsequently), however, will enable all researchers to consider how to make their research more actionable, another objective of Town+Gown:NYC.

Please sign in on the "sign-in" sheets at the front of the room when you arrive as registration. Fordham will provide light refreshments.

## **Run of Event**

**Welcoming Remarks** 

10 AM-10:15 AM

Dennis Jacobs, Provost, Fordham University

Ydanis Rodriguez, Commissioner, NYC Department of Transportation

DEP+Academics Pitchfest 10:15 AM—11:15 AM

DOT+Academics Pitchfest 11:15 AM—12:15 PM

Open Discussion 12:15 PM—1:15 PM

<sup>&</sup>lt;sup>1</sup> The Pilot: New York City report and the resulting Pilot Pitchfest were spearheaded by Cornell Tech and NYC EDC as part of the Governor and the Mayor of New York's "New" New York Plan, released on December 2022, which included the goal "Make New York the Global Hub of Urban Innovation" (Initiative 31).