09 - NDA Economic Development Logic Model

Mission and vision: The Economic Development program aims to provide technical assistance to prospective and current entrepreneurs and small business owners to start or develop existing businesses within the NDA.

Activities Outputs **Outcomes Impact** Assets, inputs, and resources (CSBG National Goal) Community-based organizations Participants: • At least 12 workshop Individuals/ partners sessions on business would gain skills for • Required: Small Business Individuals and families development annually starting, developing, or Start-Up and Development with low incomes are Organizational commitment, mission • At least 40 individuals/ maintaining businesses. stable and achieve Counseling, alignment, oversight, and experience **Employer Education** partners receive business Jobs would be created economic security. Appropriate staff, including a program • Suggested: Education and development to increase director (50%), program assistant consultations annually. Training Support, opportunities for (100%), and instructor(s) Education/Career • Of those, at least 30 · Partnerships to support the needs of people with low individuals/ partners the participants incomes in the NDA. Internships, receive ongoing business · Knowledge of the community Jobs would be **Translation Services** development coaching. Ability to leverage resources maintained in small . Program facility within the NDA or businesses in the NDA. within one-half mile of the NDA **Program Staff** Trainings provided by DYCD DYCD provides: Ongoing professional Funding development opportunities Monitoring and evaluation Reporting as required by • Professional learning, frameworks, • Partnership supports • CSBG/ROMA framework approach and support

Context and conditions: Eligible participants have incomes at or below 125 percent of the federal poverty level. Program areas and funding allocations are dictated by a Community Needs Assessment and engagement of the Neighborhood Advisory Boards. Eighty percent of participants must reside in the NDA.