



## **Ira Tannenbaum**

*Assistant Commissioner for External Affairs & Strategic Partnerships  
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Ira Tannenbaum is the Assistant Commissioner for External Affairs and Strategic Partnerships at New York City Emergency Management (NYCEM). Ira champions the External Affairs bureau's work to engage with New Yorkers, elected officials, community organizations, private businesses, and regional partners to inform them about our agency and the City's efforts before, during, and after an emergency. This includes managing the City's Emergency Public Information Protocol and conducting market research to measure public readiness and better inform the City's emergency plans. Ira is responsible for developing partnerships and integrating private sector concerns, interests, and resources to support New York City's emergency planning, preparedness, response, and recovery activities. In addition, Ira serves as the primary liaison between regional and national emergency management partners. He is also responsible for NYCEM's Partners in Preparedness program, which helps organizations better prepare their employees, services, and facilities for disasters; CorpNet, an emergency information-sharing program; NYCEM's business preparedness education initiative; and manages the NYC Corporate Emergency Access System, a credentialing program designed to support private sector resiliency. In 2013 Ira was recognized as a White House Champion of Change in Community Resilience and Preparedness for his innovative work to increase private sector participation in emergency preparedness, response and recovery efforts.

Prior to joining NYCEM in 2003, Ira was a consultant with PricewaterhouseCoopers/Mellon Financial Services. Ira has been an active EMT in a local volunteer ambulance service for the past 28 years, and has served as an adjunct professor of Emergency Management at CUNY's John Jay College of Criminal Justice. He is a Certified Business Continuity Professional and holds a bachelor's degree in biology from Yeshiva University and master's degree in business administration from the Zicklin School of Business of CUNY's Baruch College.