



PURCHASING
PROGRAM

NYC Office of Food & Nutrition Services

Good Food Purchasing Baseline Findings

School Year 2016 – 2017

November 18th, 2019

Good Food Purchasing Program

To demonstrate its commitments to equity, health, and environmental sustainability, New York City is adopting the Good Food Purchasing principles as a multi-agency effort.





As a collaborative managed by the Mayor's Office of Food Policy, NYC will develop its own approach to integrate the Good Food Purchasing principles, ensuring that money spent on food serves both the people and the planet.

Support is being provided by The Center for Good Food Purchasing through the generosity of external grant funding.

Understanding Baseline Reporting

- A key priority is developing our approach to baseline reporting – supporting transparency and fairness based on available information.
- Many data points required for the baseline assessment required by The Center was not available for this baseline report because they simply have never been asked for before.
- As a result, this initial summary reports on the data that we do have, and also notes where data wasn't available to analyze.
- Moving forward, vendors will be asked for the requisite information in order to complete an even more robust and informative report. MOFP and DCAS will develop the material to outline and reduce burden.

Good Food Purchasing Program Baseline

-  Snapshot of purchasing prior to implementation of GFPP
-  Baseline compliance not required nor expected
-  Tool to guide decision-making and strategies for future implement of GFPP
-  Points awarded for informational and planning purposes, not intended as official rating

Supply Chain Traceability & Transparency



Due to challenges associated with the data collection process for baselines (e.g. vendors' lack of tracking systems and unfamiliarity with requests for detailed sourcing information), **New York City Office of Food & Nutrition Services' (NYC OFNS) FY 2017 Baseline Summary does not fully reflect the Department's total food spend of approximately \$250,000,000.** Foods that were not included in the analysis include USDA Foods, bread, and milk. The analysis covers \$127,979,123 or approximately 50% of the total food spend. All data and charts presented in the report represent findings for the available information only. In addition, the available purchasing records lack some sourcing information that would allow for a complete analysis of NYC OFNS performance.

NYC OFNS Baseline Summary

\$127,979,123
in Total Food Spend*

1 out of **5**
baseline goals met

6
Total Points Earned

Progress toward baseline & total qualifying purchases

		Baseline Goal ¹	Standard Points	Extra Points	Baseline Met
Local Economies	13% or \$16.7m	15%	0	1	-
Environmental Sustainability	1.3% or \$1.6m	5%	0	0	-
Valued Workforce	0.7% or \$921k	5%	0	0	-
Animal Welfare	1.5% or \$619k	15%	0	0	-
Nutrition	65% of applicable items met	51% met	2	3	✓
Total			2	4	

Highlights & Key Take-aways

This report does not fully reflect NYC OFNS's total food spend nor is it representative of a GFPP baseline.

Based on the available data, we found:

- \$16m in the local food economy.
- \$9m in animal products raised without routine antibiotic use.
- \$480k (85% of seafood products analyzed) from sustainable sources.
- \$921k in suppliers with union contracts with employees.

NYC OFNS meets the Nutrition baseline and implements nutrition education and initiatives that support healthy food choices. Complete data in future assessments will provide a more complete picture of NYC OFNS performance in the Program.

*\$128m is the amount received and analyzed for this report. NYC OFNS's total food spend in FY 2016 is \$250m.



PURCHASING
PROGRAM

Appendix

Progress Toward Baseline & Qualifying Purchases



0 STANDARD POINTS

1 EXTRA POINT

- 1 point – The Garden to Café Program

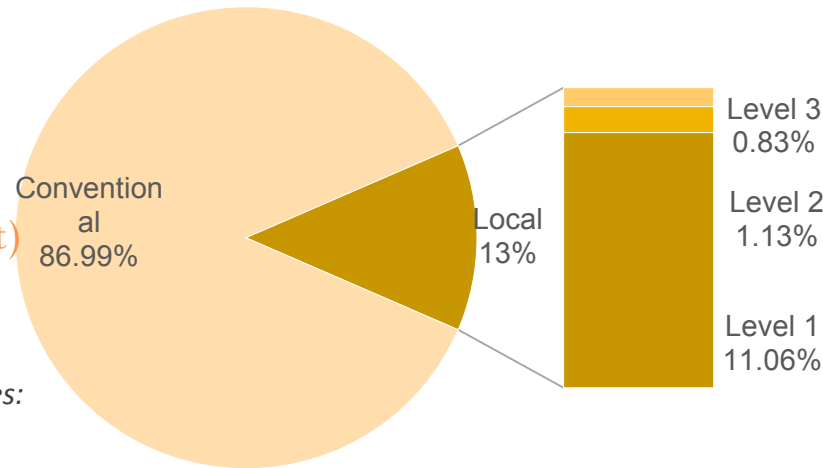
KEY SUPPLIERS (over \$1m spent)

Level 2 – Large, within NYS and nearby states:

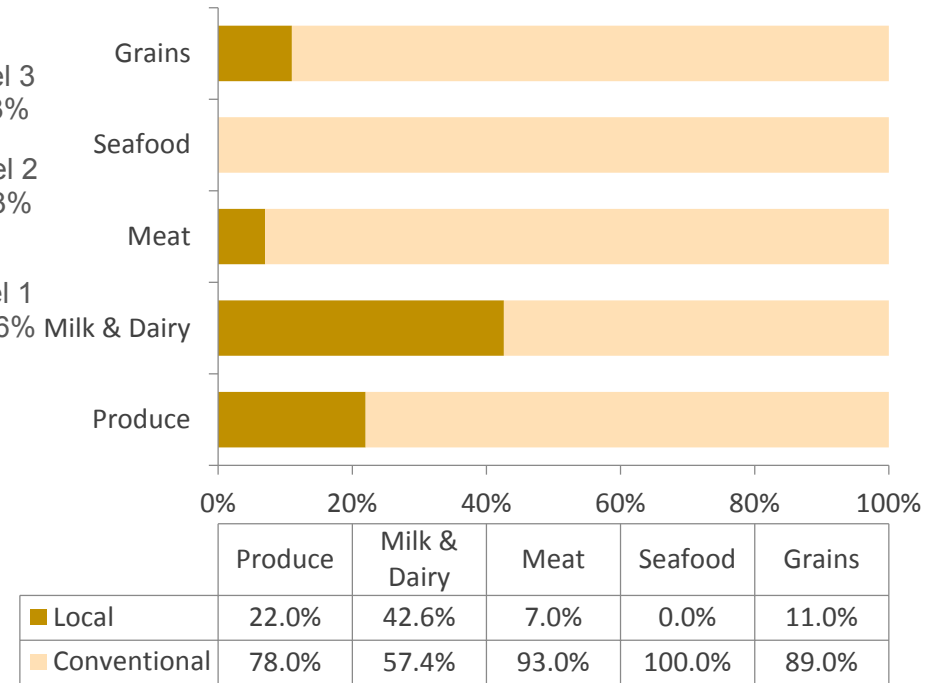
- Golden Krust Bakery (\$2,518,816)
- Linden's (\$1,852,921)

Level 1 – Very Large, within NYS and nearby states:

- Nardone Brothers (\$2,952,639)
- Apples NY State (\$2,852,840)
- Maramont (\$1,980,997)
- Upstate Farms (\$1,733,555)
- SOMMA Foods (\$1,721,713)
- Giorgio Foods (\$1,422,653)
- Maid-Rite (\$1,098,825)



What Percentage of Each Product Category is Local?



Environmental Sustainability

Progress Toward Baseline & Qualifying Purchases

1.27% of total food spend is sustainably-sourced (\$2,475,876)

Baseline Goal	Total Points	Baseline Met
---------------	--------------	--------------

5%	0	-
----	---	---

Additional baseline requirements:

1	25% of animal products are raised without routine antibiotic use	-
2	No seafood purchases is rated "Avoid" by Seafood Watch Guide	-

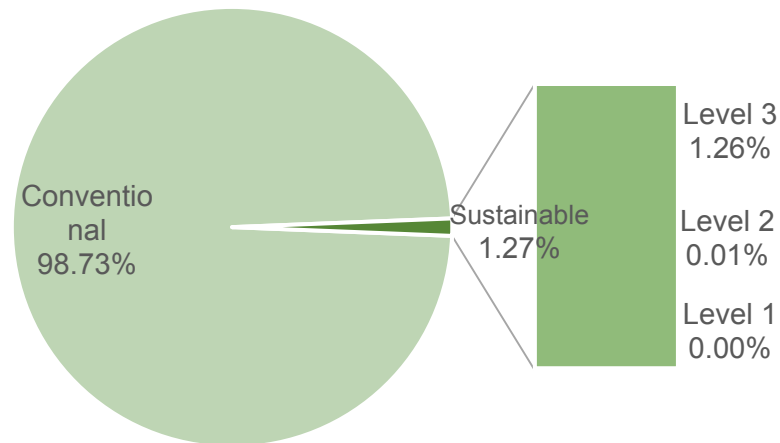
0 STANDARD POINTS

0 EXTRA POINTS

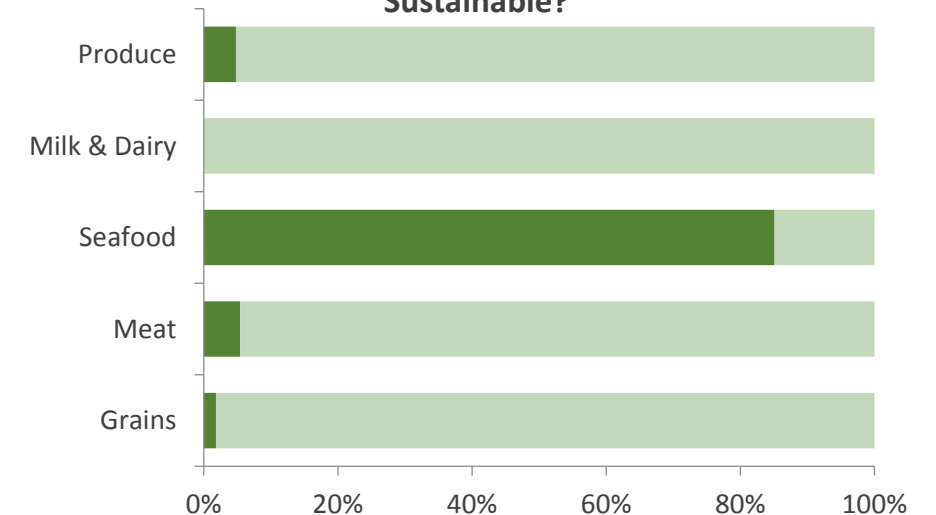
KEY SUPPLIERS (over \$1m spent)

Raised without routine antibiotic use – ABF, NAE, CRAU, USDA Organic:

- Don Lee Farms (\$4,588,359)
- Chickentopia (\$4,290,265)



What Percentage of Each Product Category is Sustainable?



	Grains	Meat	Seafood	Milk & Dairy	Produce
■ Sustainable	1.8%	5.4%	85.1%	0.0%	4.8%
■ Conventional	98.2%	94.6%	14.9%	100.0%	95.2%

Valued Workforce

Progress Toward Baseline & Qualifying Purchases

0.72% of total food spend is fair (\$920,607)

Baseline Goal	Total Points	Baseline Met
---------------	--------------	--------------

5%	0	-
----	---	---

Additional baseline requirement:

Take requested steps to outreach vendors with labor law violations

-

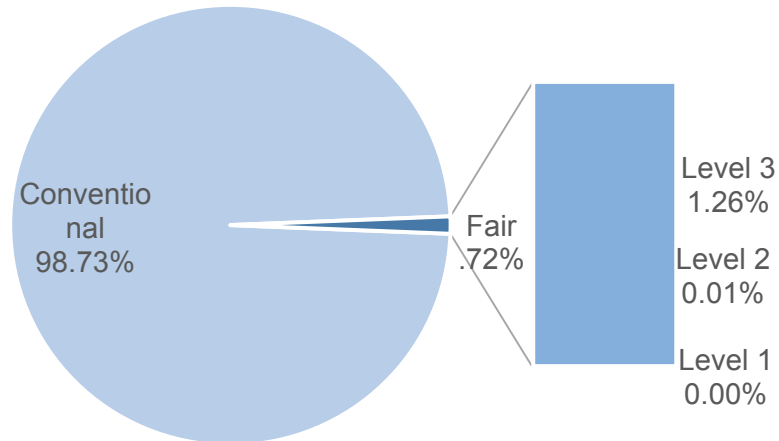
0 STANDARD POINTS

0 EXTRA POINTS

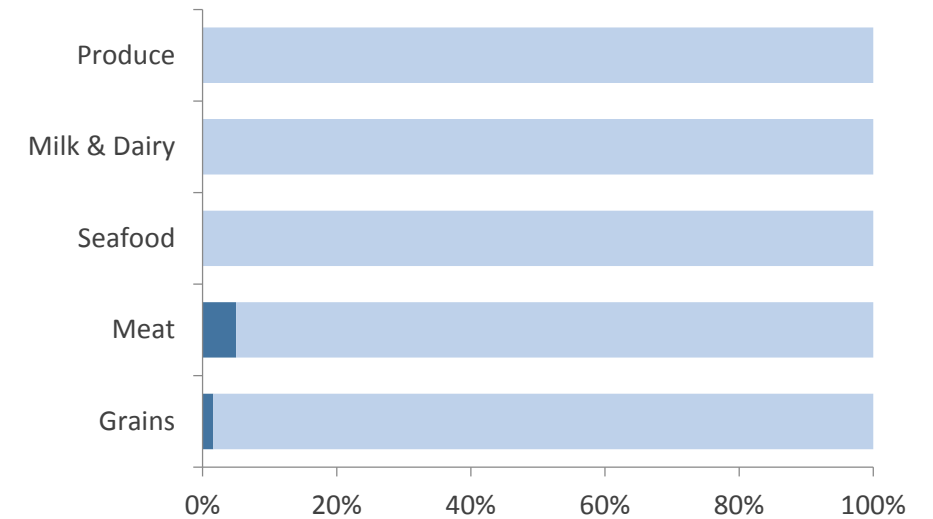
KEY SUPPLIERS (over \$1m spent)

Level 3 – Union contracts:

- Regal Nonpareil – Wood-Ridge NJ (\$1,054,107)
- Upstate Farms (\$1,733,555)



What Percentage of Each Product Category is Fair?



	Grains	Meat	Seafood	Milk & Dairy	Produce
Sustainable	1.6%	5.0%	0.0%	0.0%	0.0%
Conventional	98.4%	95.0%	100.0%	100.0%	100.0%

Animal Welfare

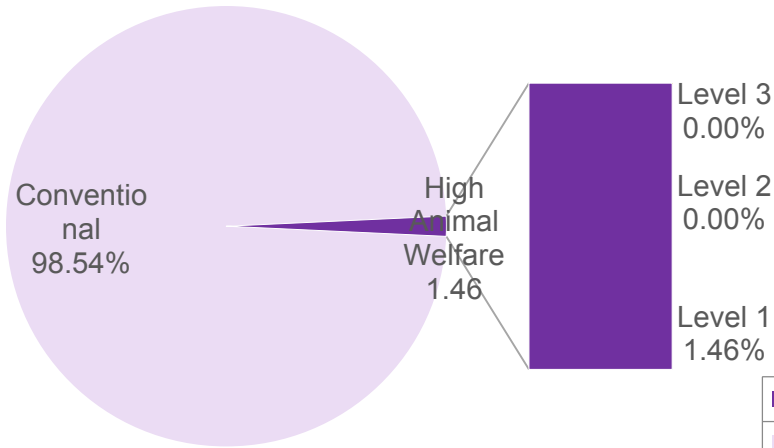
Progress Toward Baseline & Qualifying Purchases



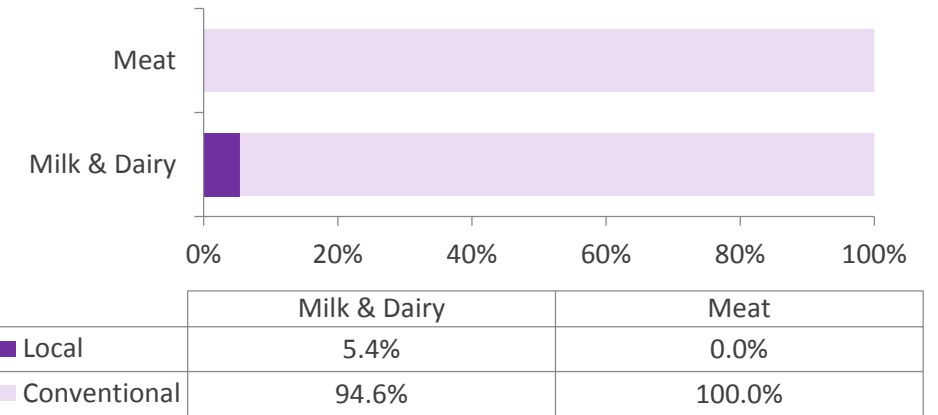
0 STANDARD POINTS

0 EXTRA POINTS

KEY SUPPLIERS (over \$1m spent)



What Percentage of Each Product Category is High Animal Welfare?



Progress Toward Baseline & Qualifying Purchases

65% of all applicable checklist items met

Baseline Goal	Total Points	Baseline Met
51%	5	✓ -

2 STANDARD POINTS

- 15 of 23 applicable checklist items met (65%)

3 EXTRA POINTS

- Portion control
- Healthy vending machine policy
- Nutrition education programming through Grow to Learn NY

Nutrition Goals

High Priority (Items with High Priority Designation are Worth Two Checks Per Item Met)

Healthy Procurement	1 item met	2 checks
Healthy Food Service Environment	1.5 items met	3 checks
Health Equity	-	-

Priority (Items with Priority Designation are Worth One Checks Per Item Met)

Healthy Procurement	1 item met	1 check
Healthy Food Preparation	2 items met	2 checks
Healthy Food Service Environment (1 point per item)	-	-

This concludes the NYC DFNS baseline summary.