

MAYOR'S FUND TO ADVANCE NEW YORK CITY

MICHAEL R. BLOOMBERG
MAYOR, CITY OF NEW YORK

ROB SPEYER
CHAIR, BOARD OF ADVISORS

MEGAN SHEEKEY
PRESIDENT

FOR IMMEDIATE RELEASE
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TYSON FOODS SUPPORTS RELIEF EFFORTS WITH OVER 100,000 POUNDS OF FOOD DONATED IN-KIND

Tyson Foods, Inc. and Its Employees Cooked Over 60,000 Meals to Assist New York City's Relief Efforts

The Mayor's Fund to Advance New York City announced today that Tyson Foods, Inc. donated over 100,000 pounds of food to aid hurricane relief efforts in New York City. More than 45 Tyson Team Members from nine different locations from across the country cooked 60,000 meals for families and relief workers in Staten Island, New York and Bayonne, New Jersey. In addition to food initially brought to the scene, Tyson Foods has subsequently sent more food to be cooked and donated to New York City area food banks and food pantries.

"As it is said, food heals the soul, and we are extremely grateful for the partnership of Tyson Foods in the wake of Hurricane Sandy," said Megan Sheekey, President of the Mayor's Fund to Advance New York City. "Tyson's generous support is helping our City to meet the need for nutritious meals and bring comfort to so many New Yorkers."

"There was a great spirit of community in Staten Island in the aftermath of Hurricane Sandy and we were glad we could help out," said Jeffrey Wood, Manager of Community Relations for Tyson Foods Inc. "Feeding families is who we are and what we do, especially families in need. It was a pleasure to work with the Mayor's Office and the American Red Cross. We find the relationships formed both internally and externally are priceless."

On average, Tyson is involved in responding to four to five major disasters each year. In recent years, the company has provided between \$300,000 and \$500,000 annually in food and financial support to disaster relief. Earlier this year, Tyson Foods unveiled its mobile feeding unit – a 53-foot semi-trailer dubbed "Meals that Matter" trailer – to serve as a central supply unit at disaster sites. This was the first time the unit has been dispatched. With the exception of a grill, the "Meals that Matter" trailer has everything needed to set up and run a cooking site including: full refrigeration, tents and lights, sanitation equipment, cooking and serving supplies, a generator, hydraulic lift and even a Wi-Fi hot spot for internet connections via satellite. More than 40 plant sites are currently capable of responding to disasters by sending grills and Tyson volunteers to cook food.

The Mayor's Fund to Advance New York City, a 501(c)(3) nonprofit organization dedicated to innovative public-private partnerships and programs for the City of New York, is accepting financial donations to support hurricane relief efforts. One hundred percent of donations are being dispersed to relief efforts and organizations. Grant funds have helped to support the supply and transport of emergency needs including hot food, toiletries, baby supplies, cleaning materials, warm clothing and medications to communities hit hardest by the hurricane. The Mayor's Fund is also committed to longer-term rebuilding and restoration efforts including assistance for displaced families, schools, small businesses, nonprofit

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organizations, parks and other impacted groups. In addition to securing in-kind donations, the Mayor's Fund has raised more than \$41 million to aid the City's recovery and restoration projects.

For more information on the Mayor's Fund to Advance New York City visit www.nyc.gov/fund and to donate:

- **Text:** NYCFUND to 50555 to donate \$10 using your mobile phone.
- **Online:** www.nyc.gov/fund
- **Call:** 212-788-7794
- **Mail:** make check payable to Mayor's Fund to Advance New York City, 253 Broadway, 8th Floor, New York City, New York 10007 (note: NYC Hurricane Relief)

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Contact:	Evelyn Erskine (Mayor's Fund)	(212)788-2958
	Worth Sparkman (Tyson Foods)	(479) 290-6358