



## FOR IMMEDIATE RELEASE

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## **New York City Launches Annual '16 Days of Activism Against Gender-Based Violence Campaign'**

***New Yorkers Encouraged to Learn More About Gender-Based Violence, Spread Awareness, and Share Resources with Survivors***

***City Hall, Other Municipal Buildings, and Iconic Landmarks to Light Orange on November 27 to Raise Awareness of Gender-Based Violence***

**NEW YORK, NEW YORK (November 21, 2023)**—The NYC Mayor's Office to End Domestic and Gender-Based Violence (ENDGBV) and the New York City Commission on Gender Equity (CGE), which sits within the NYC Mayor's Office of Equity & Racial Justice (MOERJ), announce New York City's annual "**16 Days of Activism Against Gender-Based Violence Campaign**." The campaign starts on November 25, the International Day to End Violence against Women, and ends December 10, on Human Rights Day. Created by the Center for Women's Global Leadership at Rutgers University in 1991, this international campaign raises awareness about the impacts of gender-based violence (GBV), which includes intimate partner violence, family violence, elder abuse, sexual violence, stalking, and human trafficking and occurs in every part of our city, among people of all races, cultures, religions, genders, sexual orientations, and income levels. The campaign, also known as the "16 Days" campaign, urges institutions, community groups, and individuals to engage in addressing GBV, which cannot be eliminated without collective action. Since 2018, New York City has participated in '16 Days' as part of its efforts to address GBV and to ensure access to inclusive services for all survivors.

New Yorkers are encouraged to learn more about the campaign and help share the resources and services available to survivors throughout New York City by going to the '16 Days' campaign website at [www.nyc.gov/16days](http://www.nyc.gov/16days). They can show their support for survivors by wearing orange on 'NYC Go Orange Day,' November 27, when the Adams administration honors the campaign by lighting City Hall and several municipal buildings orange.

"New York City stands firmly against abuse of all forms, including gender-based violence," said **New York City Mayor Eric Adams**. "Our administration is working tirelessly to create safe public and private spaces for all New Yorkers. We encourage all New Yorkers to get involved

during this year's '16 Days of Activism Against Gender-Based Violence' campaign by joining our public events, raising awareness, and sharing resources to support survivors. Together, we will work to build a city where everyone is safe in their homes, workplace, and communities."

"It is critical that we as a City use our platform to speak loudly against gender-based violence, and show our survivors that there is hope and help," said **Deputy Mayor for Health and Human Services Anne Williams-Isom**. "The '16 Days of Activism Against Gender-Based Violence Campaign' not only informs survivors of the city resources available to help them on their journey to healing, but it also creates a safe space for our community-at-large to learn more about gender-based violence, how they can engage and support survivors and do the work necessary for a world free of violence."

"During the 16 Days of Activism Against Gender-Based Violence campaign, we organize and call to action everyone to ensure we protect all people from violence," said **Deputy Mayor for Strategic Initiatives Ana Almanzar**. "The Adams' administration is committed to raise awareness and to provide the proper support for survivors. With this campaign, we are making a clear statement that all — especially girls, women, and LGBTQIA+ individuals — must feel safe, protected, and welcome in our city."

"The annual '16 Days of Activism Against Gender-Based Violence' campaign highlights the city's efforts to keep our communities safe and free from all forms of gender-based violence," said **New York City Mayor's Office to End Domestic and Gender-Based Violence Commissioner Cecile Noel**. "Gender-based violence is a public health crisis, and survivors need a coordinated, holistic approach that engages multiple systems and providers to move from crisis to safety and healing. Our office is committed to this work, and the '16 Days' campaign provides another opportunity to lift up the stories and experiences of survivors, and to share vital, survivor information and resources. We hope all New Yorkers will join in this effort."

"Gender-based violence transcends race, identity, and age in our city and across the globe," said **New York City's Chief Equity Officer & Commissioner at the Mayor's Office of Equity & Racial Justice Commissioner Sideya Sherman**. "Collectively, we must continue to raise awareness, develop new policies and programs that support survivors, and address this pervasive issue. We are proud to join the global 16 Days Campaign in a call to action to bring an end to gender-based violence."

"LinkNYC is honored to play a vital role in promoting the City's 16 Days of Activism Against Gender-Based Violence Campaign," said **Margaux Knee, Chief Administrative Officer for LinkNYC**. "Our network of more than 2,000 LinkNYC kiosks ensures folks in every borough can access critical resources and services for survivors. We're proud to amplify the call for all New Yorkers to combat gender-based violence of every kind."

New York City's "16 Days of Activism Against Gender-Based Violence Campaign" includes the below efforts:

- ENDGBV partners with [LinkNYC](#) to feature in-kind advertisements on its network of over 2,000 Links from local GBV-services providers in neighborhoods across New York City. This impactful campaign promotes survivor resources from the city's strong and diverse network of community-based GBV-services providers, and it reaches survivors on the neighborhood level, highlighting local resources.
- ENDGBV invites New Yorkers to attend its December 1 "[Introduction to Domestic and Gender-Based Violence](#)" training. CGE invites New Yorkers to its December 6 panel discussion, "[Addressing Violence Against the Trans and Gender Expansive Community.](#)"
- ENDGBV and CGE encourage New Yorkers to learn more about the '16 Days' campaign and to help share the resources and services available to survivors throughout New York City by going to the campaign website at [www.nyc.gov/16days](http://www.nyc.gov/16days).
- ENDGBV and CGE encourage New Yorkers to show support for survivors and wear orange on 'NYC Go Orange Day,' November 27, when the Adams administration honors the campaign by lighting City Hall and several municipal buildings orange. New Yorkers can share pictures on social media using the hashtags #NYCAgainstGBV and #OrangeTheWorld to amplify their support.

### **Help Available for Survivors**

If you or someone you know is experiencing domestic or gender-based violence, help is available:

- Call 311 and ask to be connected to the nearest NYC Family Justice Center.
- Find resources and support in NYC by searching New York City's **HOPE Resource Directory** online at [nyc.gov/NYCHOPE](http://nyc.gov/NYCHOPE).
- Call New York City's 24-hour Domestic Violence Hotline: [800-621-HOPE\(4673\)](tel:800-621-HOPE) for immediate safety planning, shelter assistance, and other resources. TTY: 866-604-5350.
- **If you are in immediate danger, call 911. Please note, this will lead to a response by the NYPD.**

### **About the Mayor's Office to End Domestic and Gender-Based Violence**

The [Mayor's Office to End Domestic and Gender-Based Violence \(ENDGBV\)](#) develops policies and programs, provides training and prevention education, conducts research and evaluations, performs community outreach, and operates the New York City Family Justice Centers. We collaborate with city agencies and community stakeholders to ensure access to inclusive services for survivors of domestic and gender-based violence (GBV). GBV includes intimate partner violence, family violence, elder abuse, sexual violence (which can include sexual harassment), stalking, and human trafficking. [Read more about the term.](#)

The [NYC Family Justice Centers](#) are co-located, multidisciplinary service centers providing vital social services, civil legal, and criminal justice assistance for survivors of domestic and gender-

based violence and their children—all under one roof. For more information, visit [nyc.gov/ENDGBV](https://nyc.gov/ENDGBV) or visit us on [Facebook](#), [Instagram](#), or [Twitter](#).

### **About the NYC Commission on Gender Equity**

Founded in 2015, the [NYC Commission on Gender Equity \(CGE\)](#) works to create a deep and lasting institutional commitment to tearing down equity barriers across New York City. CGE addresses issues of inequity and discrimination facing girls, women, intersex, transgender and gender non-binary and gender non-conforming persons regardless of age, disability, ethnicity/race, faith, gender expression, immigrant status, sexual orientation, and socioeconomic status. Focusing across the areas of economic mobility and opportunity, health and reproductive justice, and safety CGE ensures that the city leads in the development and implementation of best practices in gender equitable policies and programs for its workforce and its residents. For more information, visit [nyc.gov/GenderEquity](https://nyc.gov/GenderEquity) or visit us on [Instagram](#), [Twitter](#), [Facebook](#), or [LinkedIn](#).

### **About the Mayor's Office of Equity & Racial Justice**

The NYC Mayor's Office of Equity & Racial Justice (MOERJ) advances equity through policy, programs, engagement, and structural reforms. Expanded in 2023, MOERJ will lead the implementation of the recently passed racial justice ballot measures, including producing the city's first citywide racial equity plan. MOERJ is home to the NYC Commission on Gender Equity (CGE), the NYC Unity Project (UP), and the NYC Young Men's Initiative (YMI), as well as multi-agency bodies like the NYC Pay Equity Cabinet (PEC) and the NYC Taskforce on Racial Inclusion & Equity (TRIE). Together, this body of offices and commissions place equity and racial justice at the heart of city government.

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