

Affordable Housing Coming to East 5th Street!

324
E 5th
Street



November 19, 2024

CB3 Land Use, Zoning, Public & Private Housing Committee

NYC
Housing Preservation
& Development
Office of Neighborhood
Strategies

Agenda

- 1. Site overview**
- 2. RFP and community visioning process**
- 3. Next steps and discussion**

1. Site overview

Site overview

Site description and background

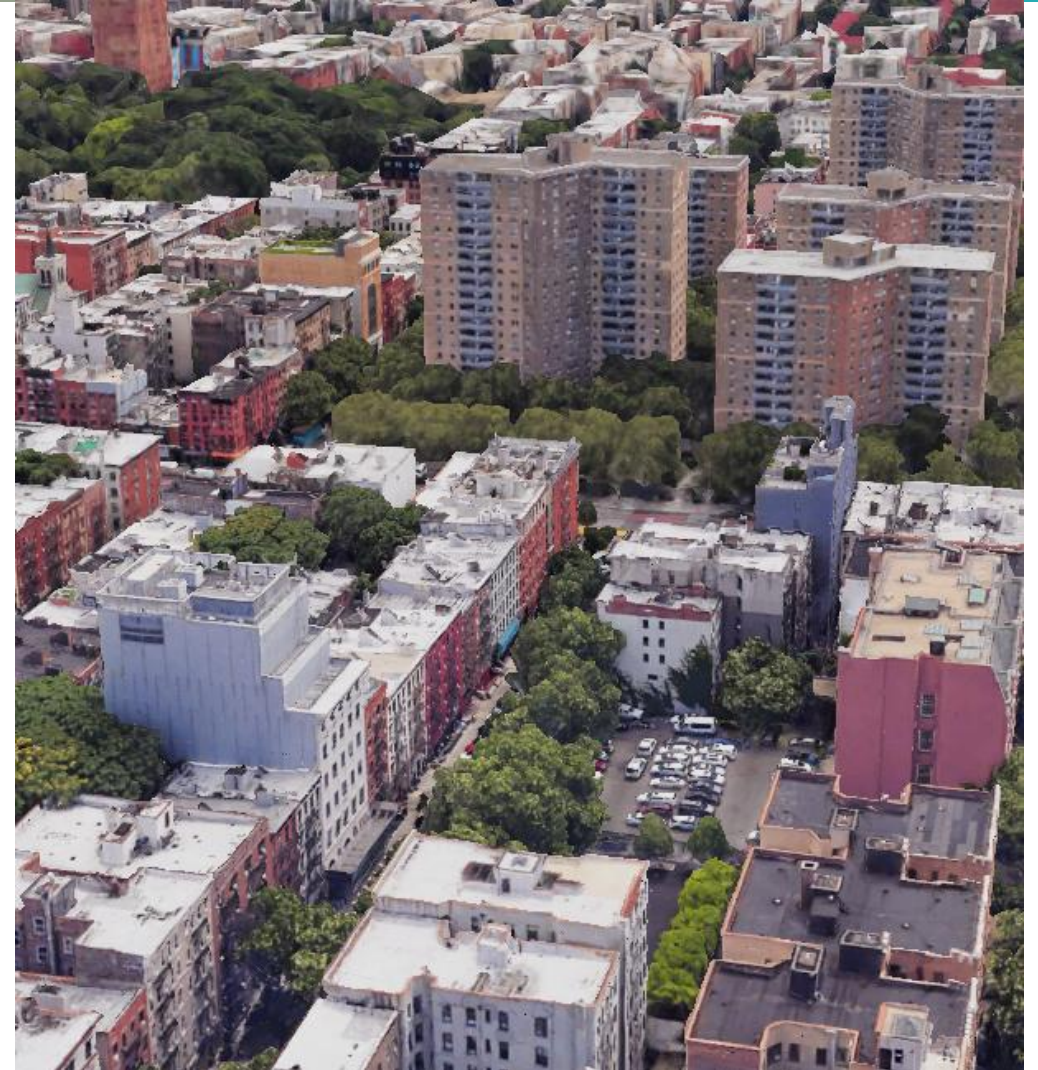
- 324 E 5th Street (Block 446, Lot 20)
- Community District 3
- Council District 2 (Carlina Rivera)
- 11,540 SF development site (northern portion of the lot)
- DOE jurisdiction
- Currently used as NYPD parking (approx. 50 spaces)
- R8B zoning district



Site overview

Background and Context

- Soho/Noho Points of Agreement
 1. Prioritize the development of City-owned land at 324 East 5th Street for affordable housing
 2. Development will be subsequent to relocation of NYPD parking. Agencies will evaluate potential relocation and incorporation into new building



2. RFP and community visioning process

RFP and community visioning process

Development process



RFP and community visioning process

Initial community conversations

Goal: outreach to key stakeholders to get preliminary input on the site and engagement plan

- Community Board 3
- CM Carlina Rivera
- BP Mark Levine
- Stakeholder mapping



RFP and community visioning process

Engagement strategies

Goal: spread the word about how to get involved and create ways for residents to participate outside of workshops

- Public tabling events
 - Information packet, questionnaire
- Online
 - Project website, social media campaign, email blasts, online questionnaire



RFP and community visioning process

Community visioning workshop

Goal: Create the opportunity for the community to provide input and share their priorities

Potential Topics

1. Neighborhood assets and needs mapping
2. Site design
3. Affordability levels



RFP and community visioning process

Report back meeting

Goal: report back to local stakeholders about community priorities identified during engagement

- Summary of public input, which will be published in the Community Visioning Report (CVR)
- Open to the public
- CVR will be attached to the RFP



3. Next steps and discussion

Next steps

Proposed timeline and milestones

1. Fall

- Initiate preliminary outreach
- Meet with CB3, CM, other stakeholders

2. Winter

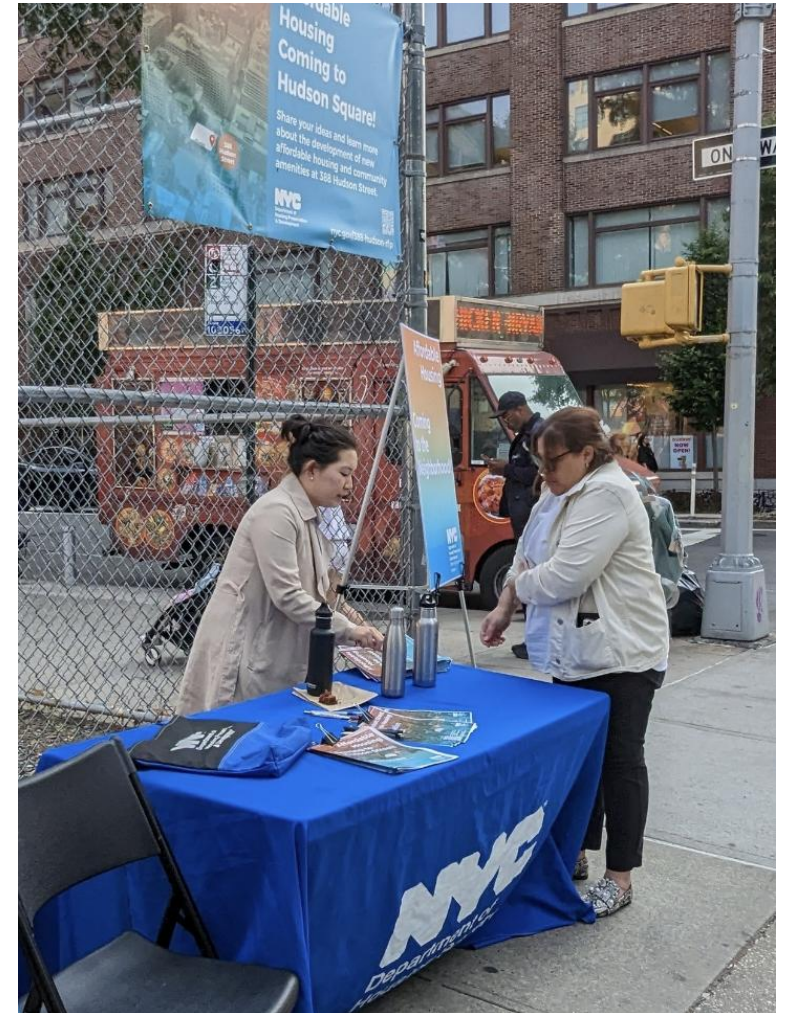
- Pre-workshop engagement
- Workshop

3. Spring

- Draft Community Visioning Report and RFP

4. Late Spring/Early Summer

- Issue RFP



Next steps

Collaboration with CB 3

1. Key stakeholders

2. Upcoming events

3. Engagement strategies

- Languages spoken in the community, where to focus our efforts, workshop venue, how else would CB3 like to be involved?

4. Help spread the word



EMAIL

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WEBSITE
Coming soon

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