

Affordable Housing at Stebbins Avenue

1388-1400 Stebbins Avenue

April 17, 2023

RFP Overview

NYC
Department of
Housing Preservation
& Development
Office of Neighborhood
Strategies

Agenda

- 1. Site Overview**
- 2. Request For Proposals Process**
- 3. Community Visioning Process**
- 4. Opportunities for Collaboration and Discussion**

1.

Site Overview

Where Is The Site?



Site Context



2.

Request For Proposals (RFP) Process

What is an RFP?

An RFP is a **Request for Proposals**

It is a document issued by HPD to elicit responses from teams for the development of high-quality affordable housing and services on vacant or underutilized **City-owned land**

It follows a competitive process that ensures **fairness** and **objectivity**



351 Powers Avenue Request for Proposals

Issue Date: August 18, 2022
Pre-Submission Conference: September 13, 2022
Submission Deadline: November 18, 2022



Mayer, Eric Adams
Chief Housing Officer, Jessica Katz
Commissioner, Department of Housing Preservation and Development, Adolfo Carrilón Jr.

Project Timeline

RFP process typically takes 5-8 years from conception to tenanting

**Community
Visioning**



1

3.

Community Visioning Process

Community Visioning Process

Timeline: Now – Early fall

1. Initial Community Conversations
2. Other Engagement Strategies
3. Community Visioning Workshops
4. Community Visioning Report



Initial Community Conversations

Goal: outreach to key stakeholders to get preliminary input on the site and engagement plan

- CB3 (Land Use Committee)
- CM Rafael Salamanca Jr
- BP Vanessa L. Gibson
- Stakeholder Mapping



Other Engagement Strategies

Goal: spread the word about how to get involved and create ways for residents to participate outside of workshops

- Engage community-based organizations
- Tabling events
- Project Website and Information Packet
 - Questionnaire
 - Public Comments Map



Visioning Workshops

Goal: Create the opportunity for the community to provide input and share their priorities

- In-Person (date tbd, potential to hold in June)
- Virtual (to be confirmed after discussion)



CB3 Report-Back Meeting

Goal: report back to local stakeholders about community priorities identified during engagement

- Summary of public input, which will be published in the Community Visioning Report (CVR)
- Open to the public
- CVR will be attached to the RFP



4.

Opportunity for Collaboration

Collaboration and Discussion

- How would CB3 like to be involved in pre-RFP process?
 - Additional HPD presentation/trainings
 - Assist with getting the word out
 - Host report-back meeting
 - Provide input on plan for engagement
 - Translation needs
 - In-person vs. virtual
- Ideas for workshop venue?
- Who else should we be reaching out to?
- Open Discussion



EMAIL

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WEBSITE

To come