

DXA STUDIO 79-81 BEAVER STREET, WILLIAM ULMER BREWERY LPC PUBLIC HEARING PRESENTATION JANUARY 14 2020

## SITE PLAN & EXISTING CONDITION PHOTOS



WILLIAM ULMER BREWERY, INDIVIDUAL LANDMARK, 1 OF 3 DESIGNATED BUILDINGS

A: MAIN BREW HOUSE AND CONNECTED ENGINE AND MACHINE HOUSE, 71-83 BEAVER STREET (LOT 27)(1872 & 1881) 35-43 BELVIDERE STREET (LOT 27)(1885)

- TO BE RENOVATED

B: OFFICE,

31 BELVIDERE STREET (LOT 34)(1880)

- UNDER SEPARATE OWNERSHIP AND NOT PART OF SCOPE

C: STABLE AND STORAGE BUILDING,

26-28 LOCUST STREET (LOT 16)(1890)

- UNDER SEPARATE OWNERSHIP AND NOT PART OF SCOPE

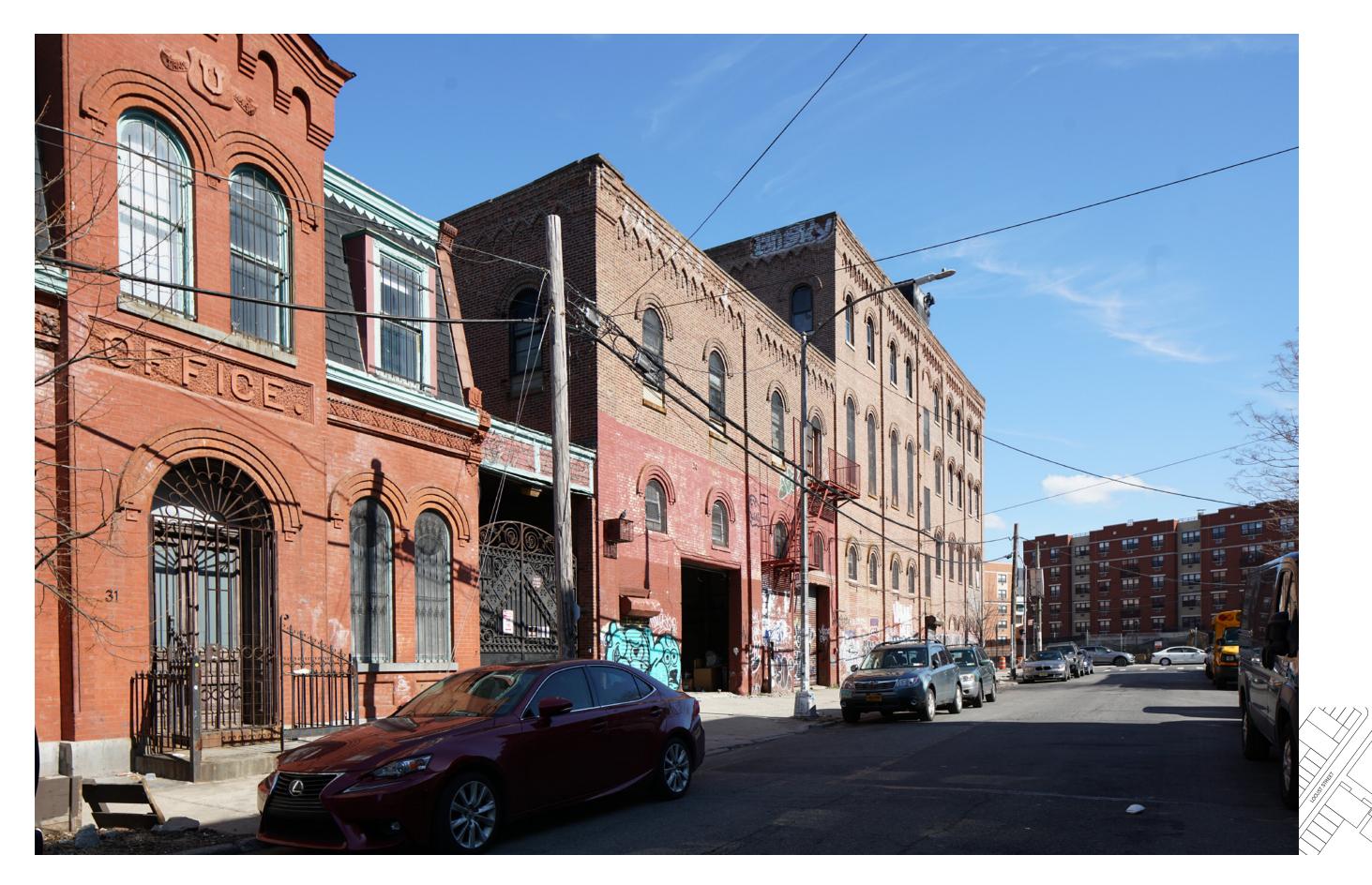
D: 1 STORY BUILDING,

38 LOCUST STREET (LOTS 20 & 25)(1924)
FORMER COURTYARD FOR BREWERY COMPLEX BUT NOT PART OF LANDMARK SITE

- UNDER SEPARATE OWNERSHIP AND NOT PART OF SCOPE

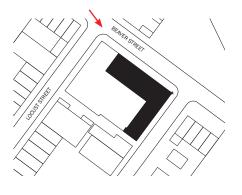










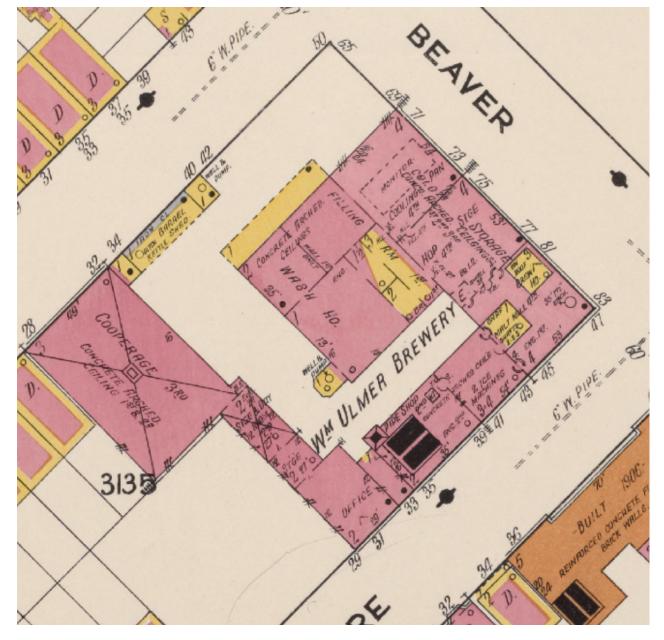


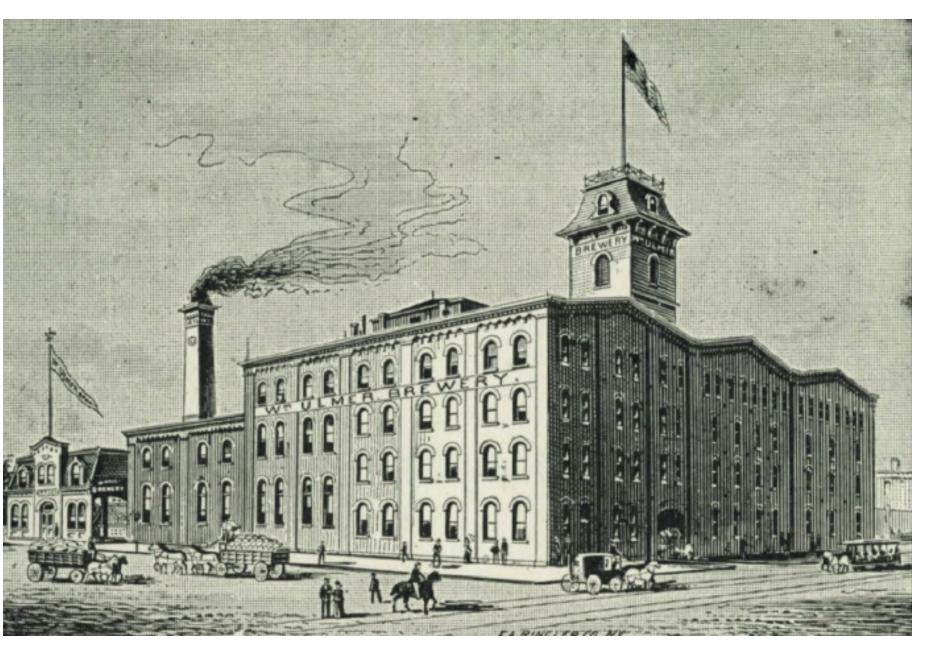






### HISTORIC IMAGES





HISTORICAL STREET MAP, CIRCA 1918

HISTORICAL DRAWING, BROOKLYN EAGLE, 1898



VIEW AT THE CORNER OF BELVIDERE STREET AND BELVIDERE STREET, CIRCA 1920



VIEW AT THE CORNER OF BELVIDERE STREET AND BELVIDERE STREET, CIRCA 1940





VIEW AT THE CORNER OF BEAVER STREET AND LOCUST STREET, CIRCA 1940





VIEW SOUTH ALONG BEAVER STREET, CIRCA 1980



# EXISTING CONDITIONS PHOTOS OF STREET FACADES















EXISTING BEAVER STREET ELEVATION



WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · BEAVER STREET EXISTING ELEVATION PHOTOS



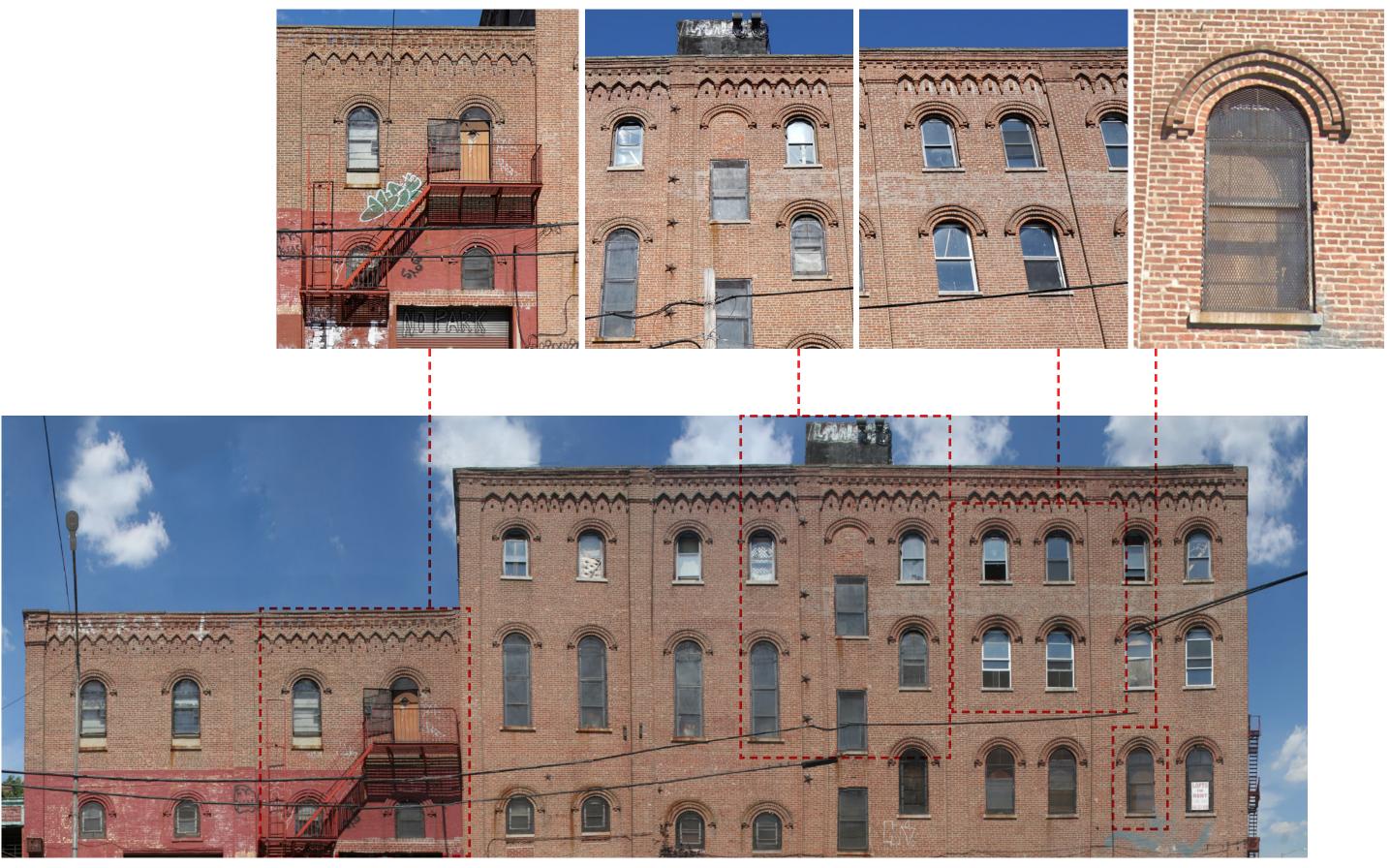






EXISTING BEAVER STREET ELEVATION











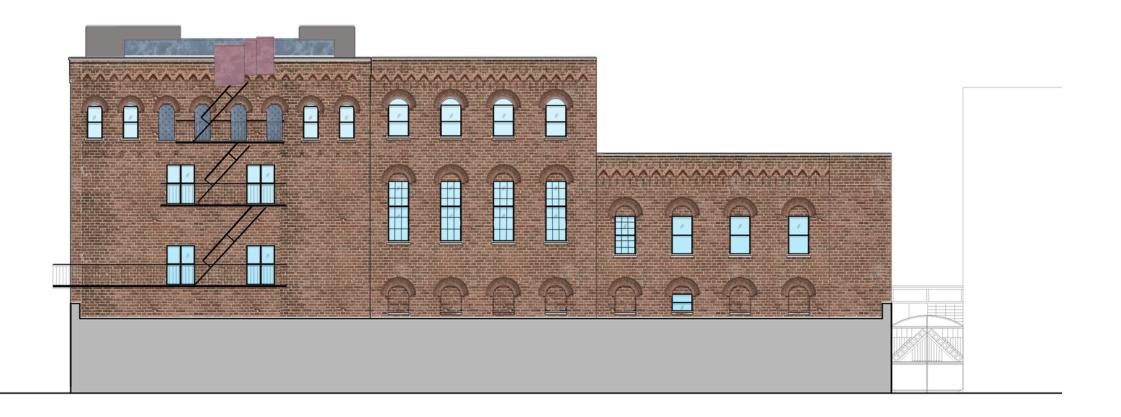
## PROPOSED SCOPE

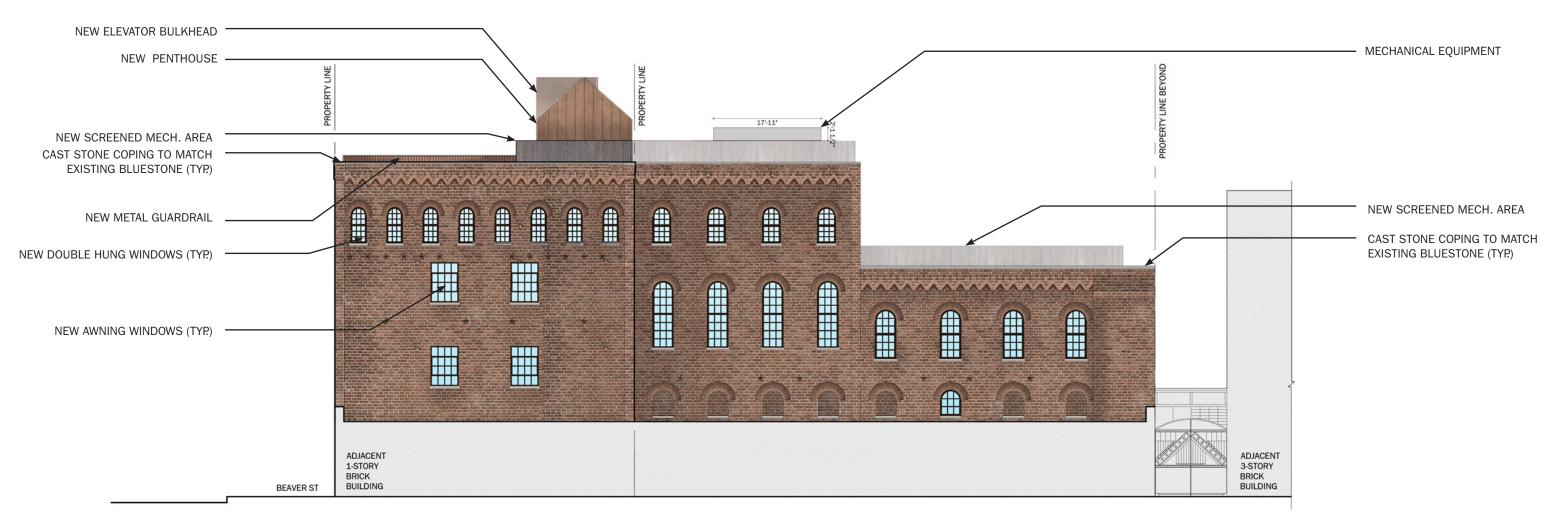






WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · BEAVER STREET EXISTING & PROPOSED ELEVATIONS







WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · WEST FACADE EXISTING AND PROPOSED ELEVATIONS









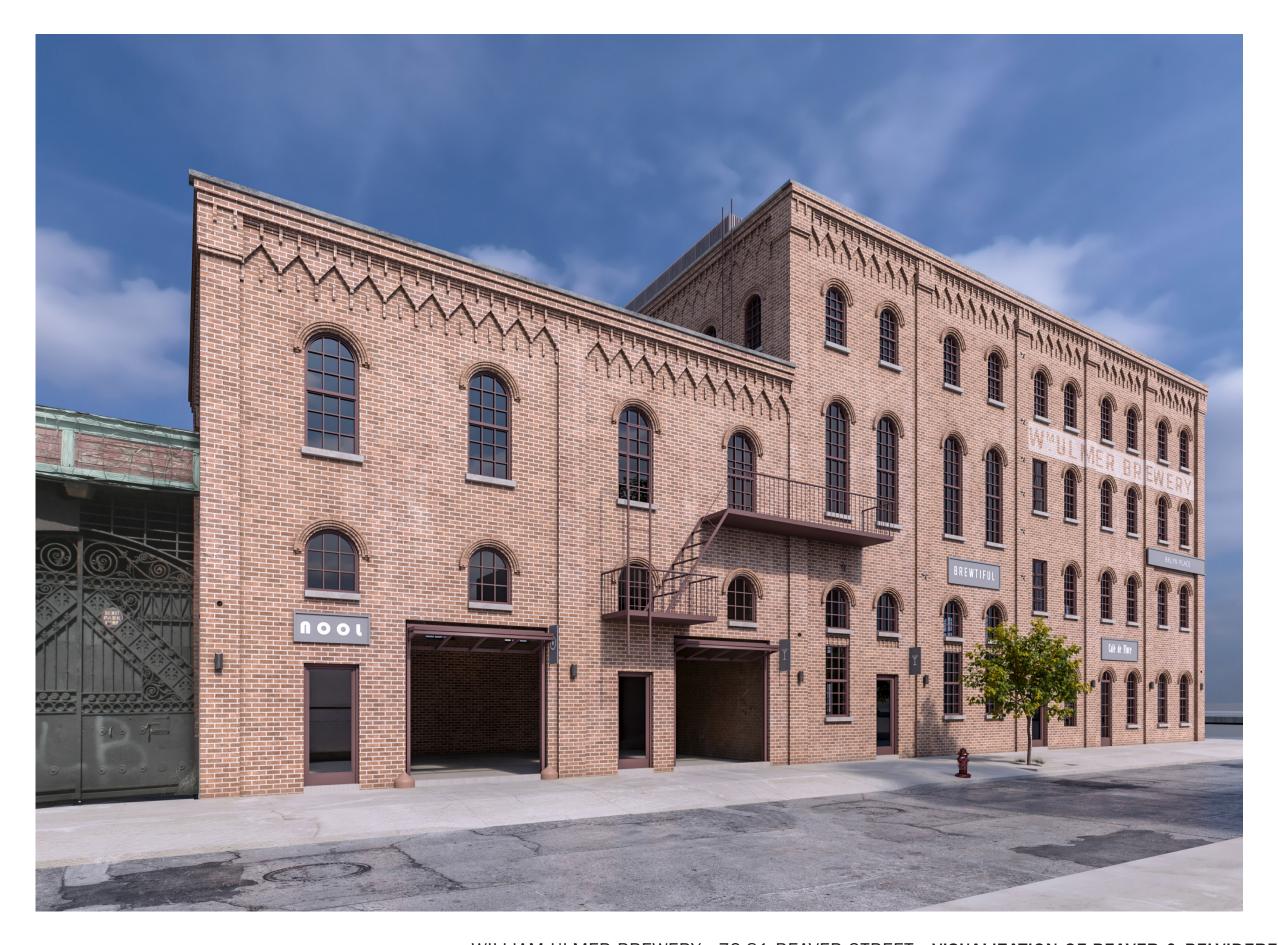




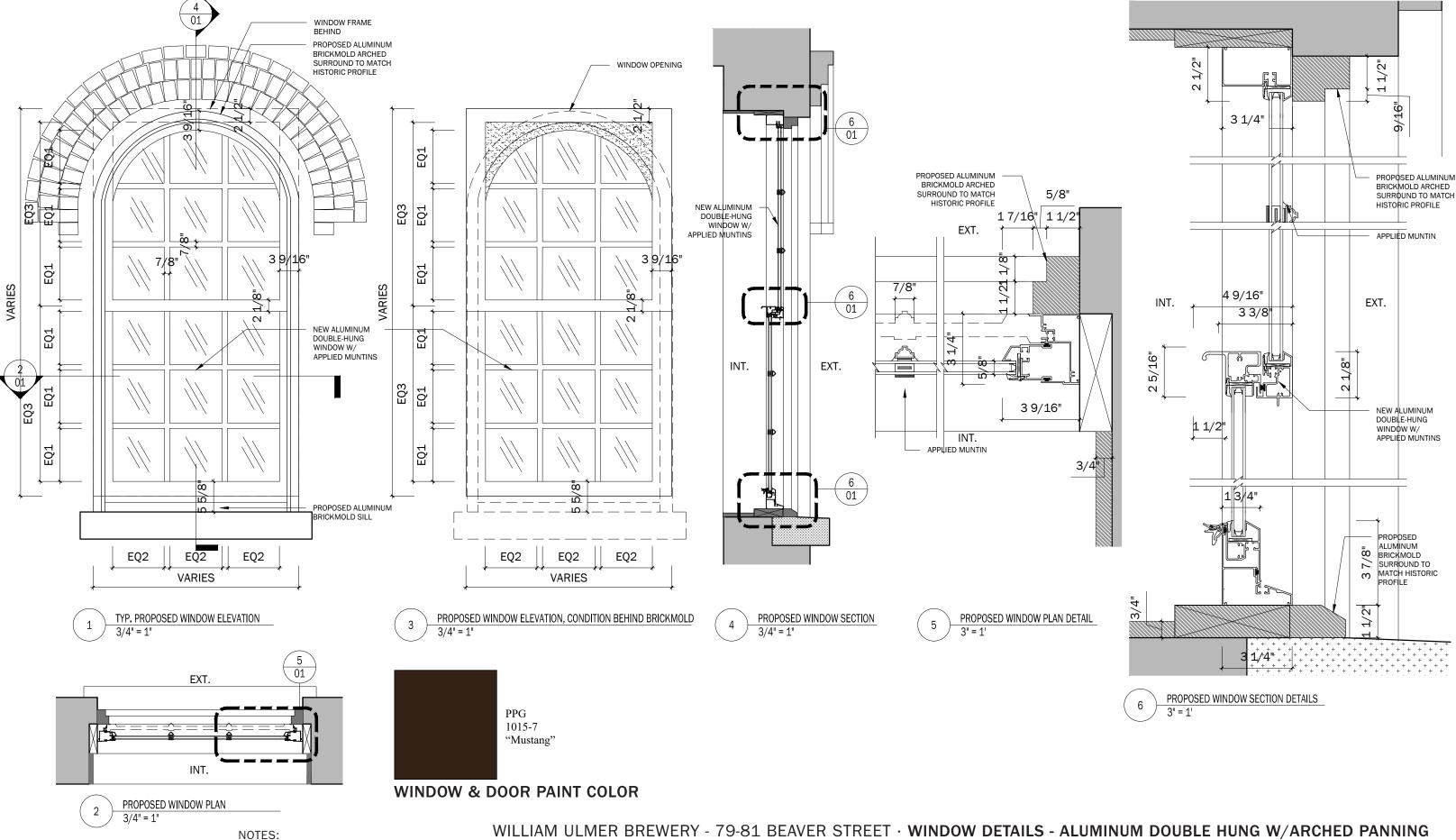
WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · SOUTH FACADE EXISTING AND PROPOSED ELEVATIONS







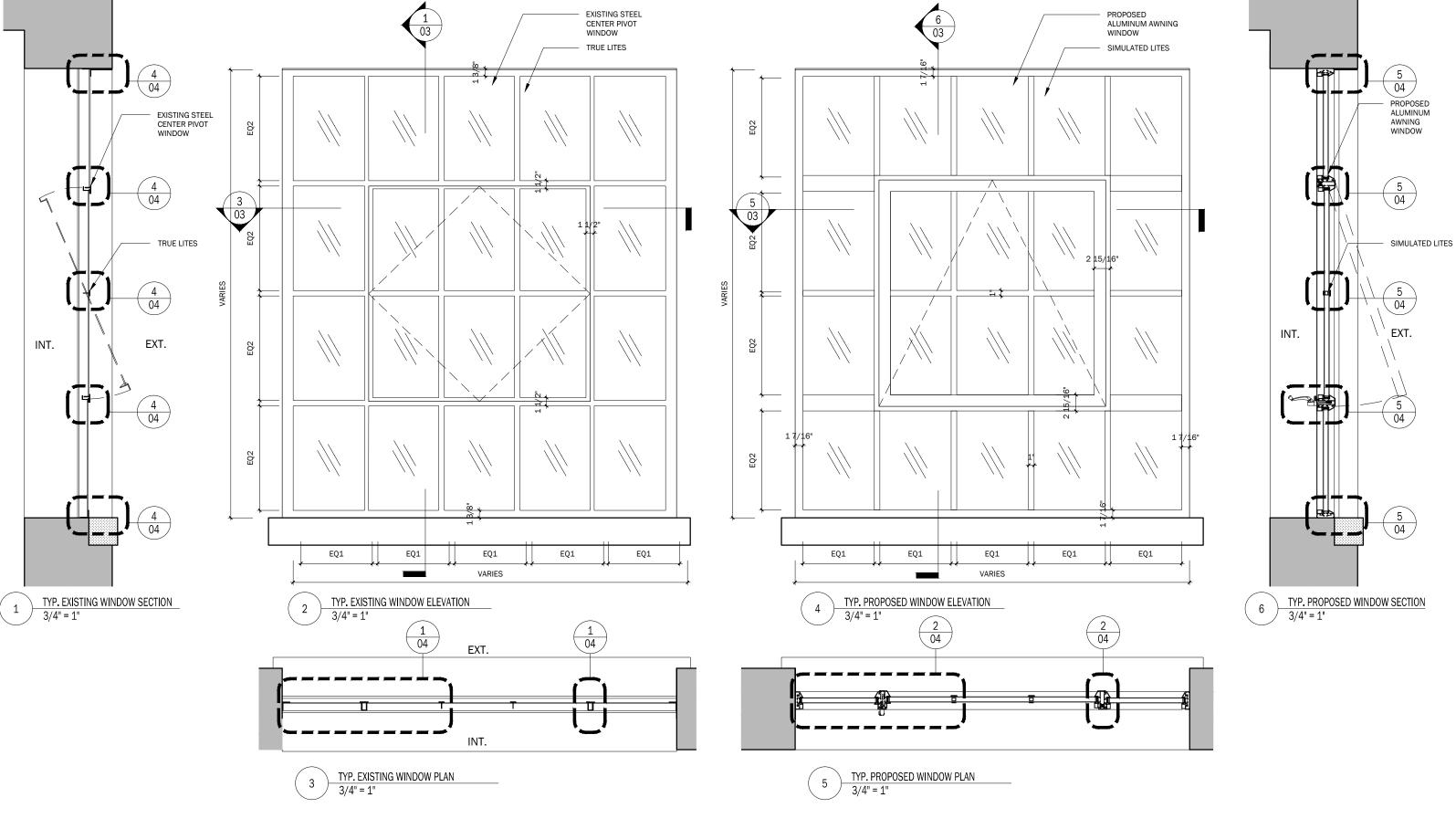




DXA studio

894 6th Avenue, 5th Floor
New York, NY 10001
T 212 874 0567
www.dxastudio.com

- 1. WINDOW PAINT FINISH COLOR "MUSTANG" (PPG 1015-7)
- 2. DIMENSIONS ARE BEST ESTIMATE BASED ON HISTORIC PHOTOS AND SURVEY OF REMAINING SITE CONDITIONS. FINAL DIMENSIONS TO BE V.I.F.
- 3. THERE ARE NO REMAINING DOUBLE-HUNG WINDOWS ON SITE.



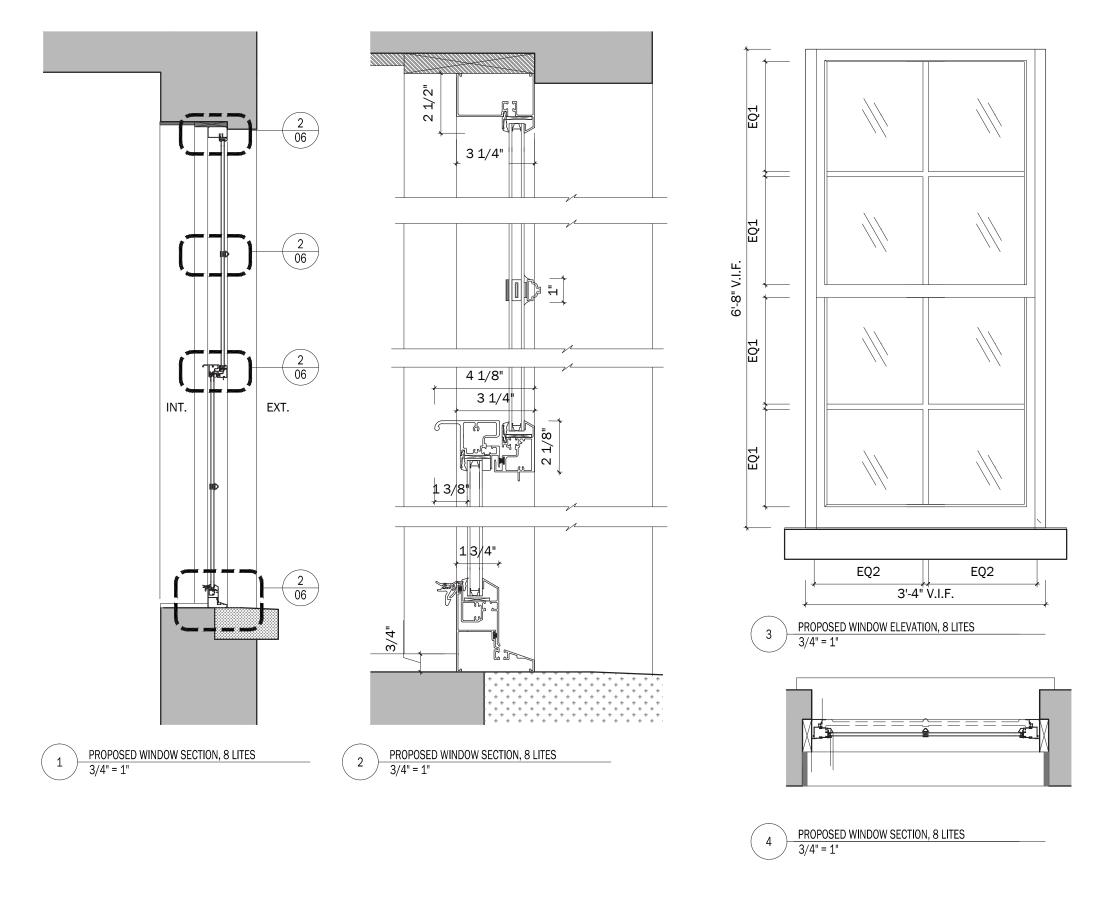


NOTES:

WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · WINDOW DETAILS - ALUMINUM RECTINLINEAR AWNING 1. WINDOW PAINT FINISH COLOR "MUSTANG" (PPG 1015-7)

2. DIMENSIONS ARE BEST ESTIMATE BASED ON HISTORIC PHOTOS AND SURVEY OF REMAINING SITE CONDITIONS. FINAL DIMENSIONS TO BE V.I.F.

3. THERE ARE NO REMAINING DOUBLE-HUNG WINDOWS ON SITE.



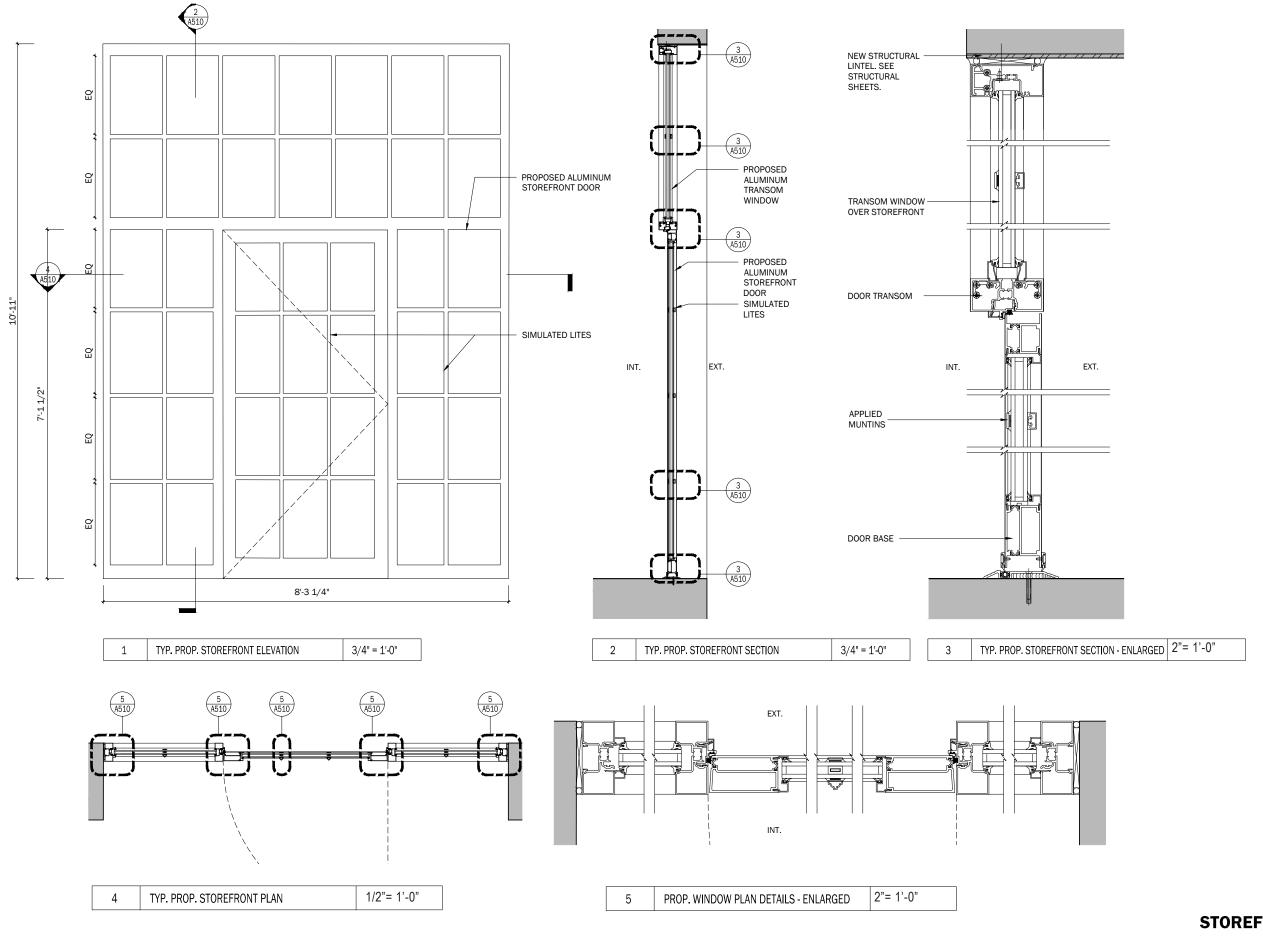


NOTES

WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · WINDOW DETAILS - ALUMINUM DOUBLE HUNG - RECTILINEAR

WINDOW PAINT FINISH COLOR "MUSTANG" (PPG 1015-7)
 DIMENSIONS ARE BEST ESTIMATE BASED ON HISTORIC PHOTOS AND SURVEY

OF REMAINING SITE CONDITIONS. FINAL DIMENSIONS TO BE V.I.F. 3. THERE ARE NO REMAINING DOUBLE-HUNG WINDOWS ON SITE.

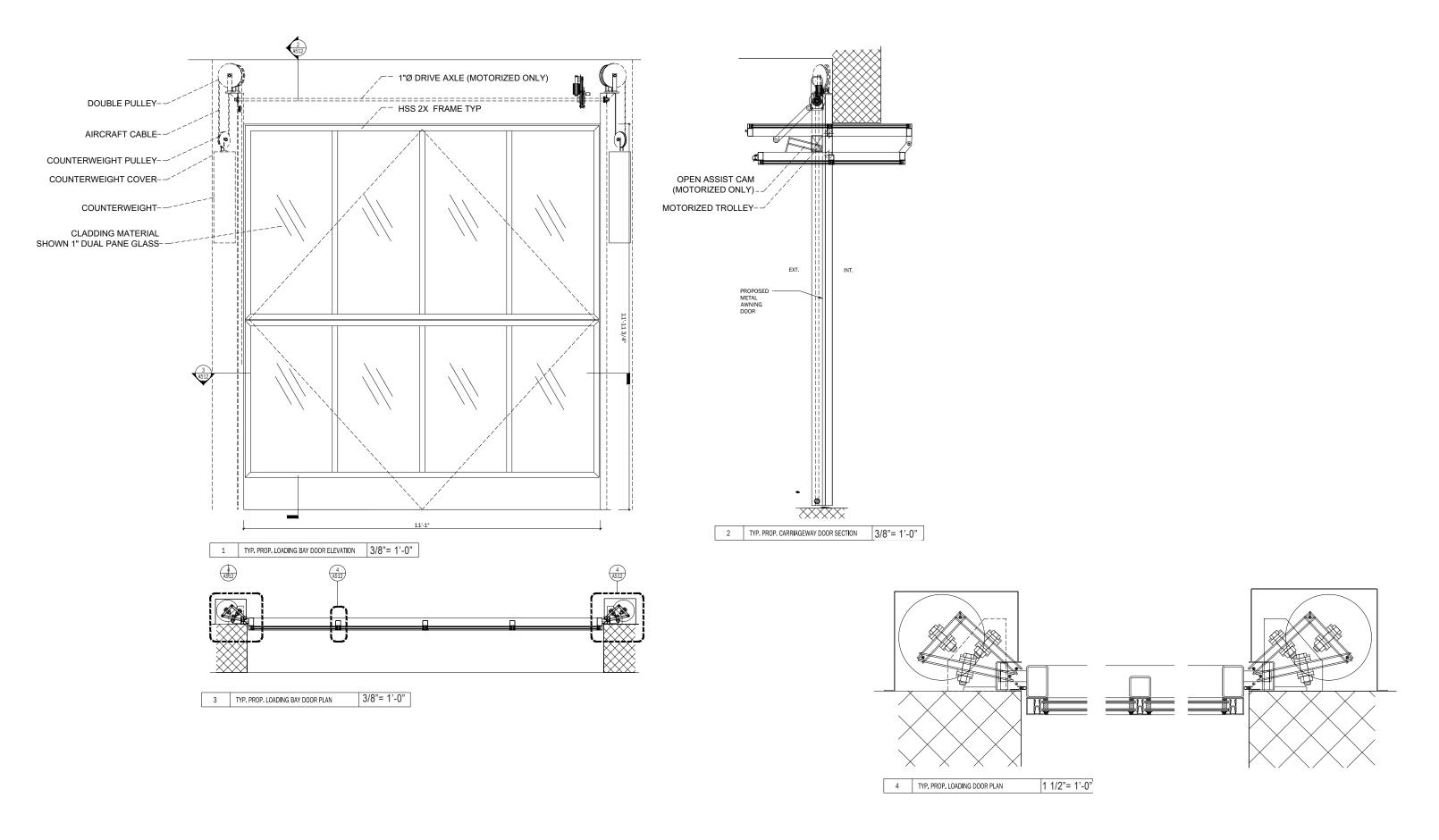


### **STOREFRONT WITH MULTI-LITES**



### NOTES:

- 1. DOOR PAINT FINISH COLOR "MUSTANG" (PPG 1015-7)
- 2. DIMENSIONS ARE BEST ESTIMATE BASED ON HISTORIC PHOTOS AND SURVEY OF REMAINING SITE CONDITIONS. FINAL DIMENSIONS TO BE V.I.F.
- 3. THERE ARE NO REMAINING DOUBLE-HUNG WINDOWS ON SITE.





NOTES

WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · LOADING BAY DOOR DETAILS - VERTICAL BIFOLD DOOR

1. DOOR PAINT FINISH COLOR "MUSTANG" (PPG 1015-7)

2. DIMENSIONS ARE BEST ESTIMATE BASED ON HISTORIC PHOTOS AND SURVEY OF REMAINING SITE CONDITIONS. FINAL DIMENSIONS TO BE V.I.F.

3. THERE ARE NO REMAINING DOUBLE-HUNG WINDOWS ON SITE.

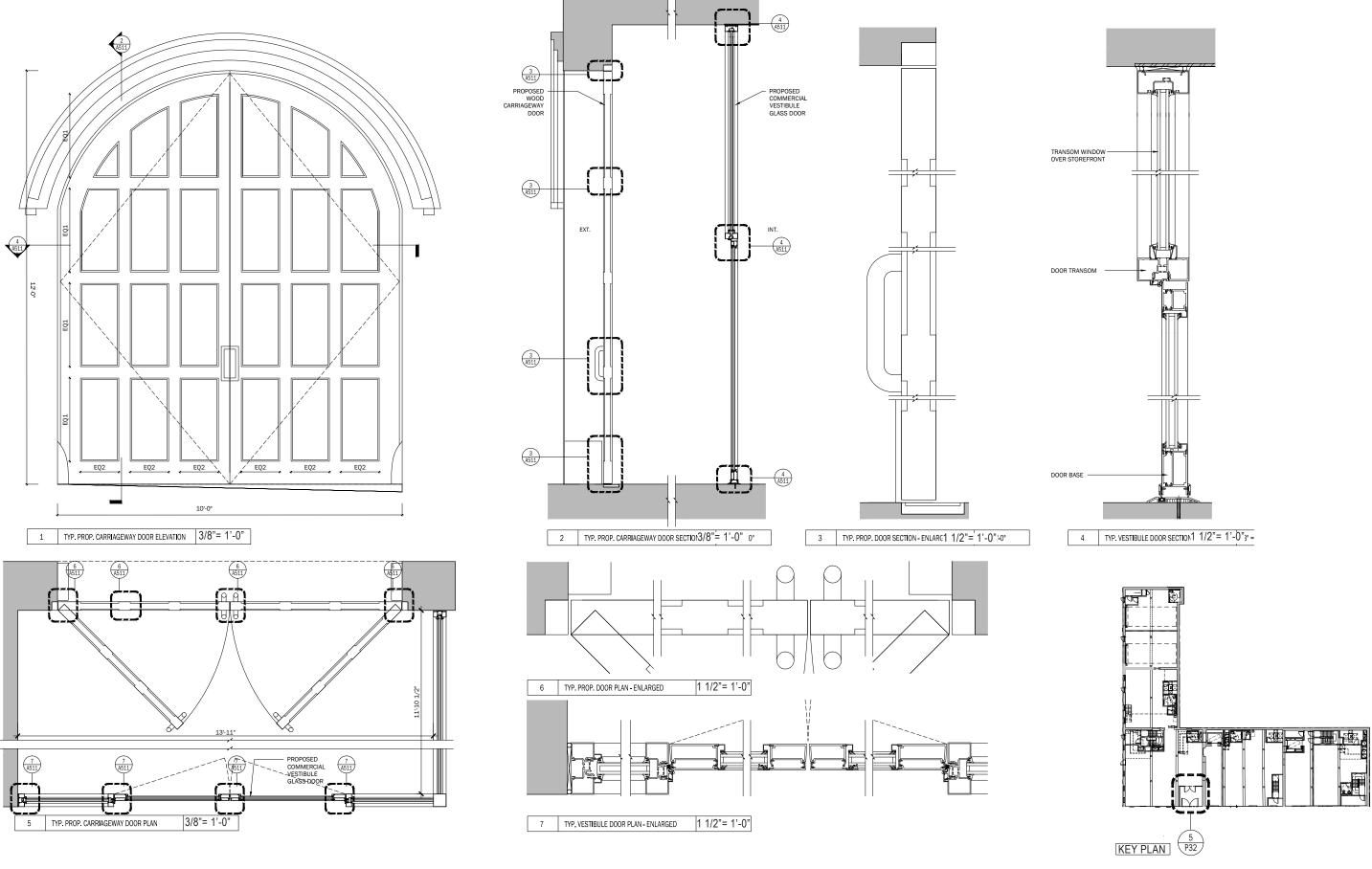








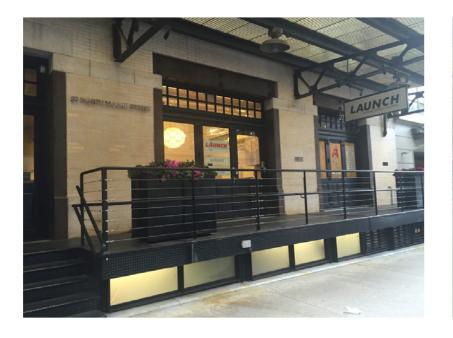






### NOTES:

- 1. DIMENSIONS ARE BEST ESTIMATE BASED ON HISTORIC PHOTOS AND SURVEY OF REMAINING SITE CONDITIONS. FINAL DIMENSIONS TO BE V.I.F.
- 2. THERE ARE NO REMAINING DOUBLE-HUNG WINDOWS ON SITE.

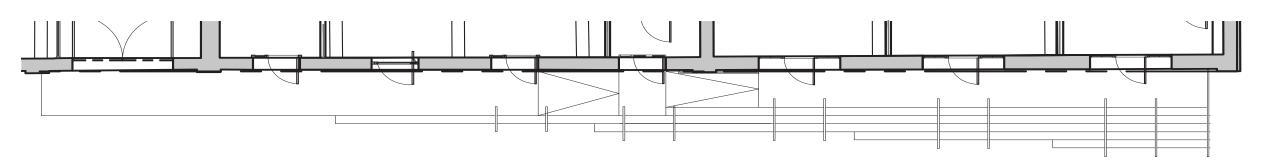




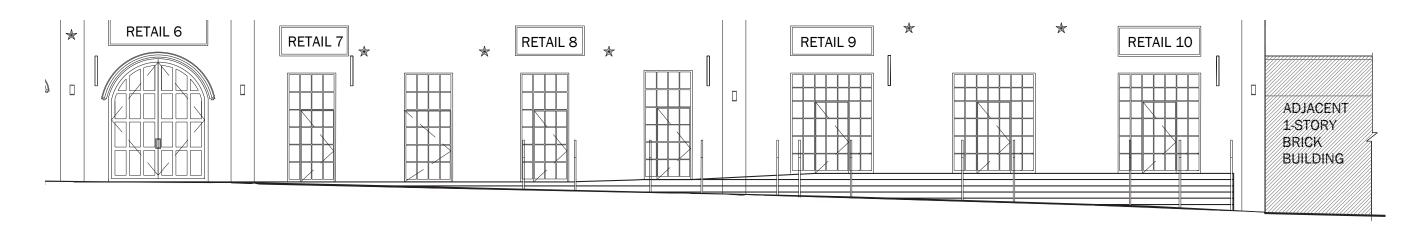
DIAMOND PLATE PRECEDENT IMAGES



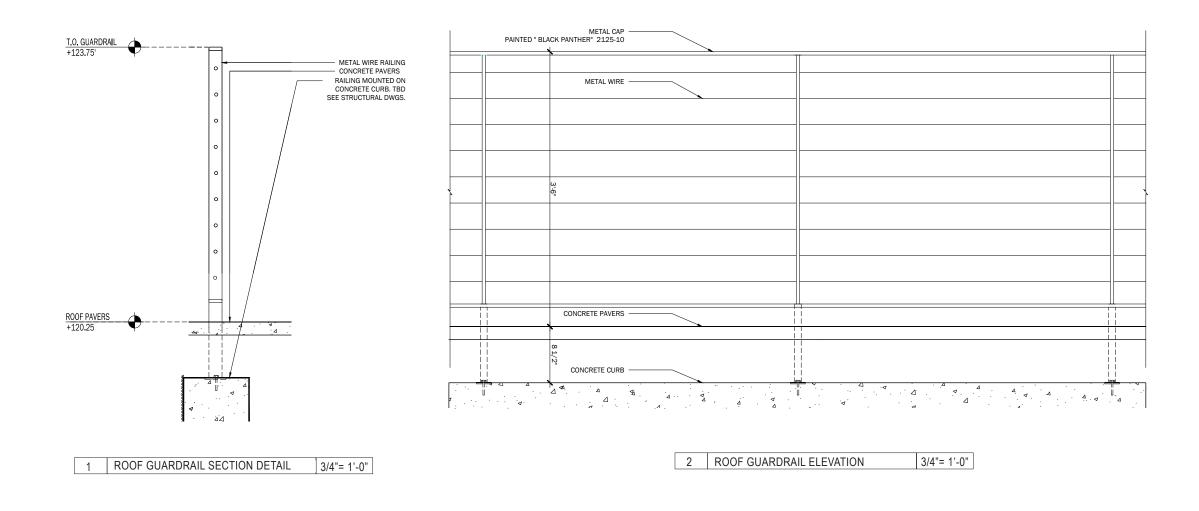
METAL PLATFORM PAINT COLOR

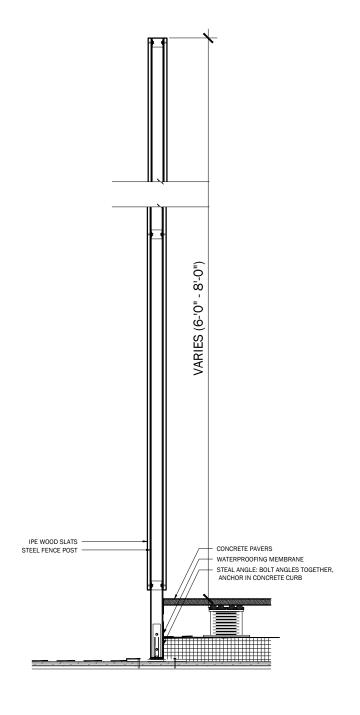


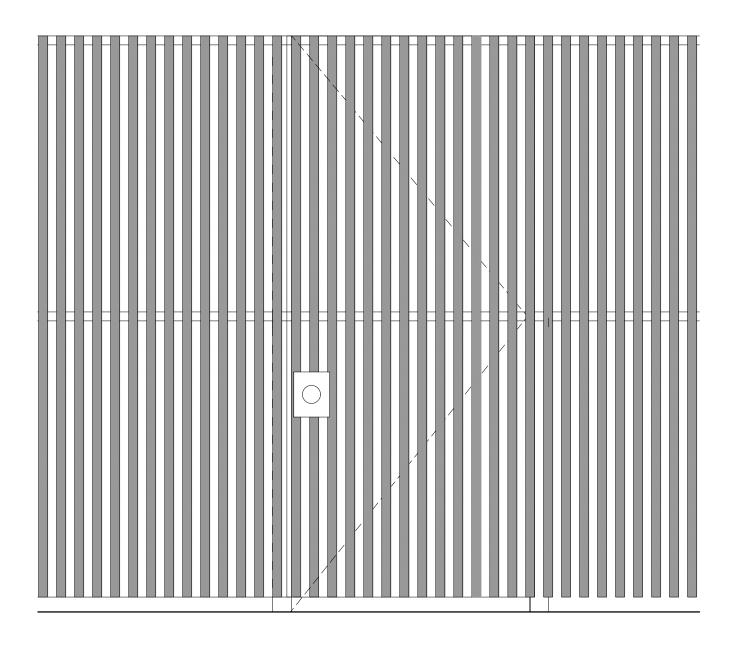
### METAL PLATFORM PLAN



METAL PLATFORM ELEVATION







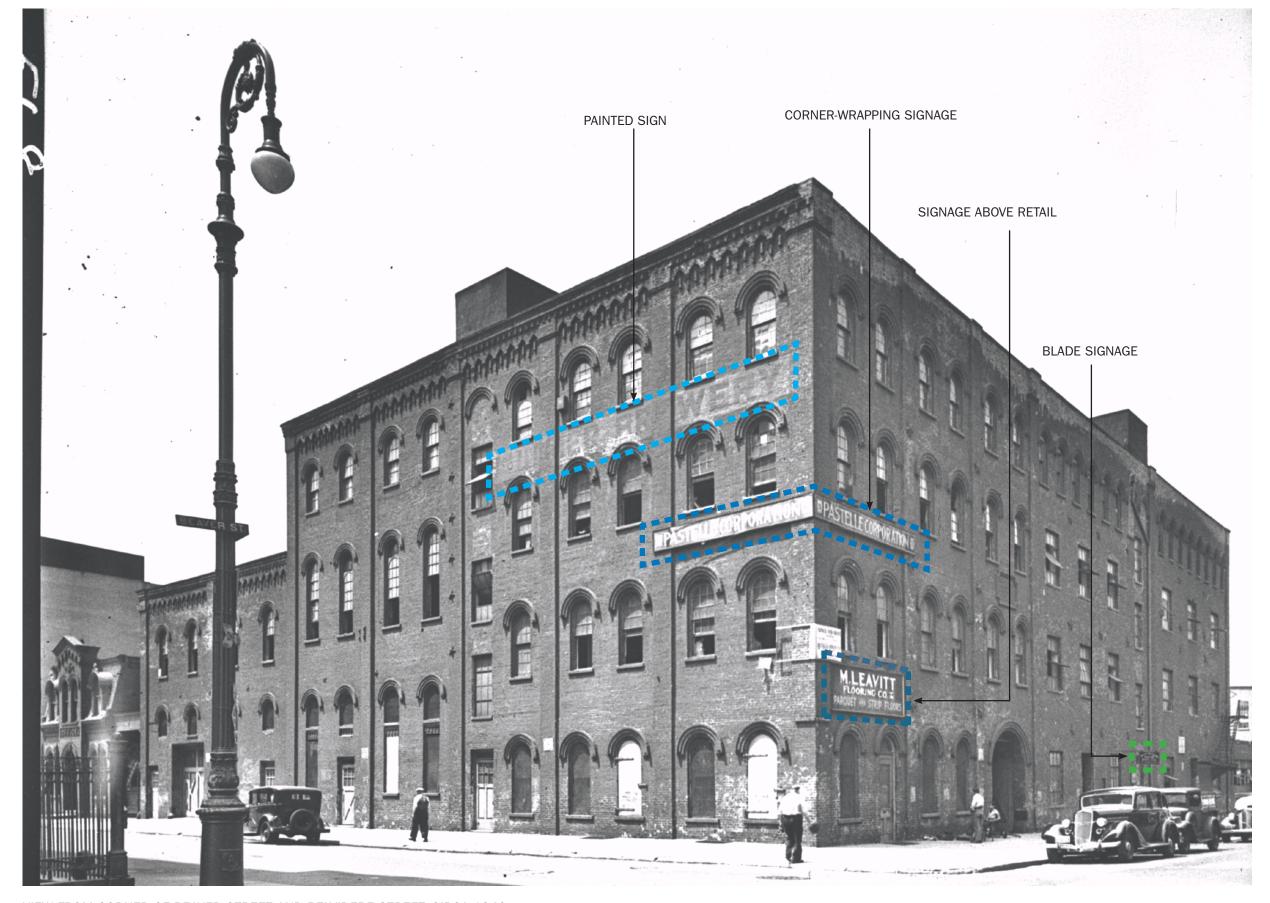
1 PROP. WOOD FENCE AS MECH. SCREEN SECTION 3/4"= 1'-0"

2 PROP. WOOD FENCE AS MECH. SCREEN ELEVATION | 3/4"= 1'-0"



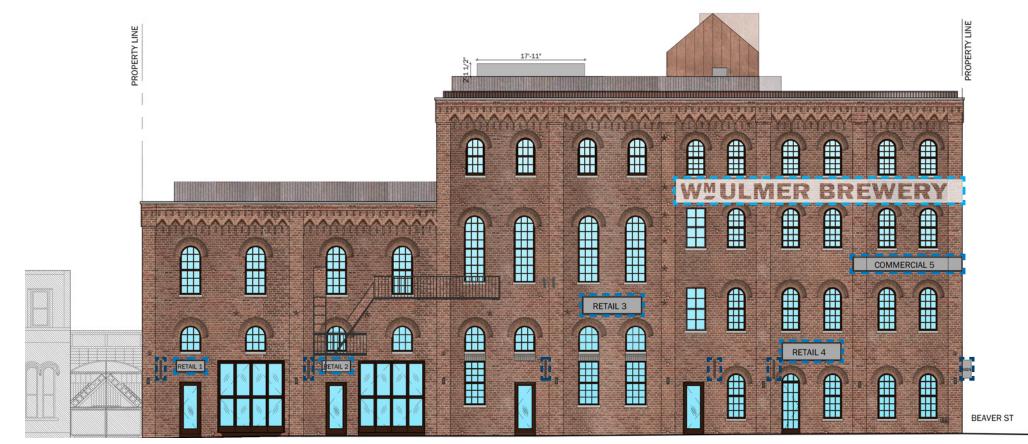


## SIGNAGE



VIEW FROM CORNER OF BEAVER STREET AND BELVIDERE STREET, CIRCA 1940





### **LEGEND**

- NON-ILLUMINATED PAINTED SIGNAGE
- L \_ J TO MATCH HISTORIC
- ETT EXTERNALLY ILLUMINATED FACE-MOUNTED
- L J SIGNAGE
- EXTERNALLY ILLUMINATED BLADE SIGNAGE

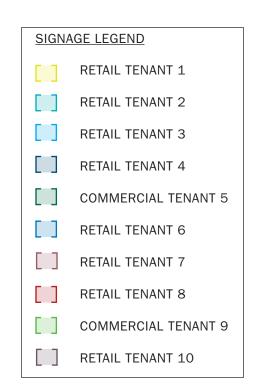
PROPOSED BELVIDERE STREET ELEVATION



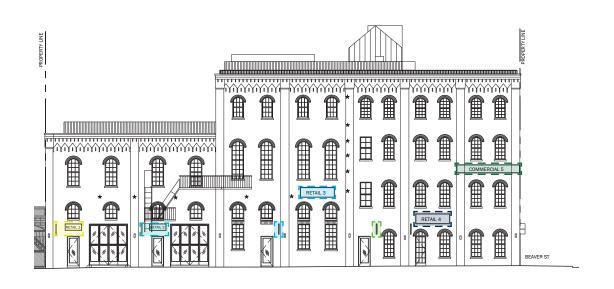
PROPOSED BEAVER STREET ELEVATION



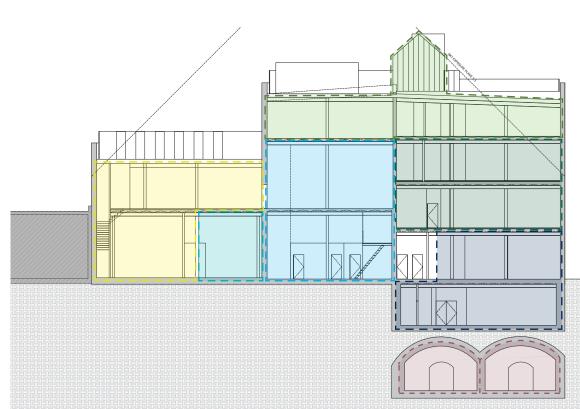




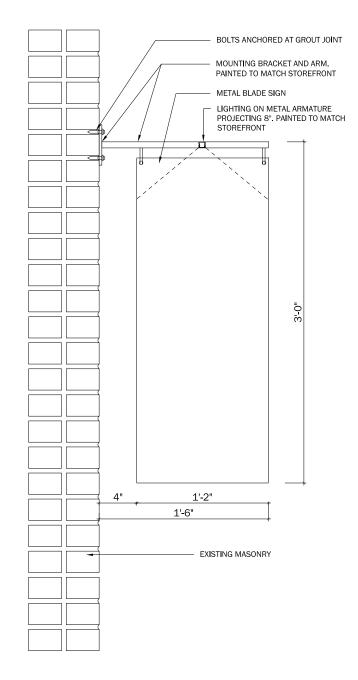
PROPOSED BELVIDERE STREET ELEVATION



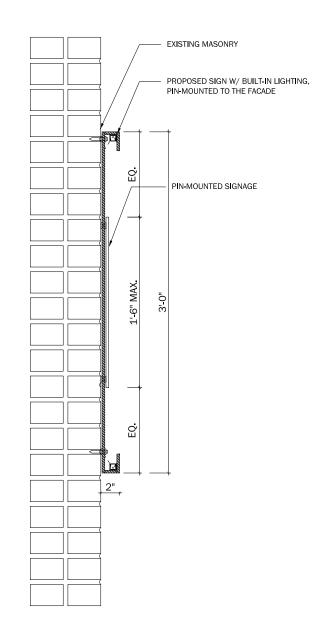
PROPOSED BEAVER STREET ELEVATION



PROPOSED BEAVER STREET SECTION



BLADE SIGN SECTION DETAIL (1-1/2" = 1'-0")



FACE-MOUNTED SECTION DETAIL (1-1/2" = 1'-0")



WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · TYPICAL BLADE SIGNAGE DETAIL



### LIGHTING



LEGEND

FACADE LIGHTING

### PROPOSED BELVIDERE STREET ELEVATION



PROPOSED BEAVER STREET ELEVATION





Housing: One piece die-cast aluminum housing designed for direct attachment to a vertically oriented recessed single gang wiring box using mounting plate (provided). Die castings are marine grade, copper free (≤ 0.3% copper content) A360.0 aluminum alloy.

**Enclosure:** Clear tempered glass diffusers, the top diffuser witha machined step to provide a flush finish with the cast housing. Internal optic made of silicone. Reflector made of pure anodized aluminum. Fully gasketed for weather tight operation using molded silione gasket.

Electrical: 33.0W LED luminaire, 38.4 total system watts, -30°C start temperature. Integral 120V through 277V electronic LED driver, 0-10V dimming. LED module(s) are available from factory for easy replacement. Standard LED color temperature is 3000K with an 85 CRI. Available in 4000K (85 CRI); add suffix K4 to order.

**Note:** LEDs supplied with luminaire. Due to the dynamic nature of LED technology, LED luminaire data on this sheet is subject to change at the discretion of BEGA-US. For the most current technical data, please refer to www.bega-us.com.

Finish: All BEGA standard finishes are polyester powder coat with minimum 3 mil thickness. Available in four standard BEGA colors: Black (BLK); White (WHT); Bronze (BRZ); Silver (SLV). To specify, add appropriate suffix to catalog number. Custom colors supplied on special order.

CSA certified to U.S. and Canadian standards, suitable for wet locations. Protection class IP64

Weight: 7.5 lbs

Luminaire Lumens: 1869 lumens

Type:

Project:

Voltage:

Options:

Modified:

Color:

**BEGA Product:** 

В

. с .

 LED
 β
 A
 B
 C

 24 597
 33.0W
 9/20°
 5½
 9
 6

 $\beta$  = beam ang

**BEGA** 1000 BEGA Way, Carpinteria, CA 93013 (805) 684-0533 FAX (805) 566-9474 www.bega-us.com ©copyright BEGA 2017 Updated 02/17

BEGA UP-DOWN LIGHTING - WALL MOUNT IN BLACK, 7.5" TALL

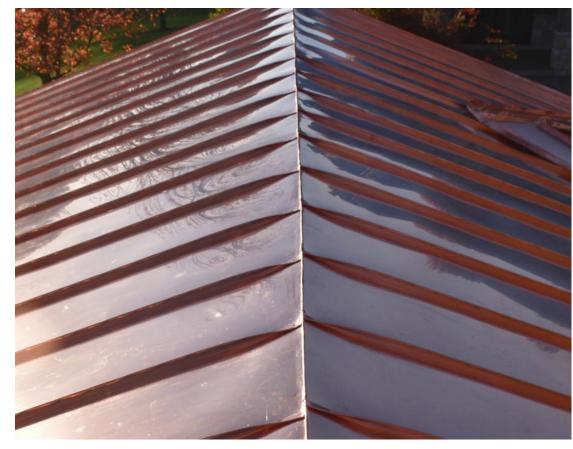


### PENTHOUSE DESIGN AND PRECEDENTS



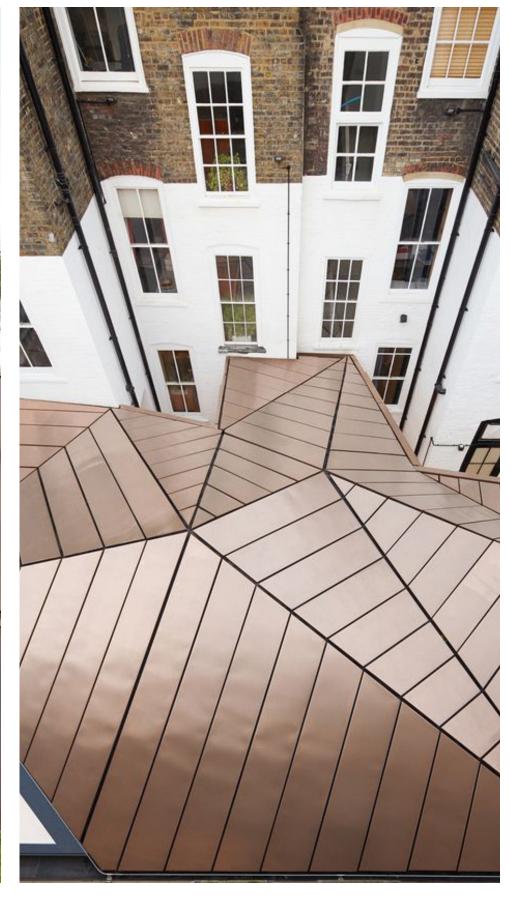


COPPER VATS AND WOODEN BARRELS USED IN THE BREWING PROCESS





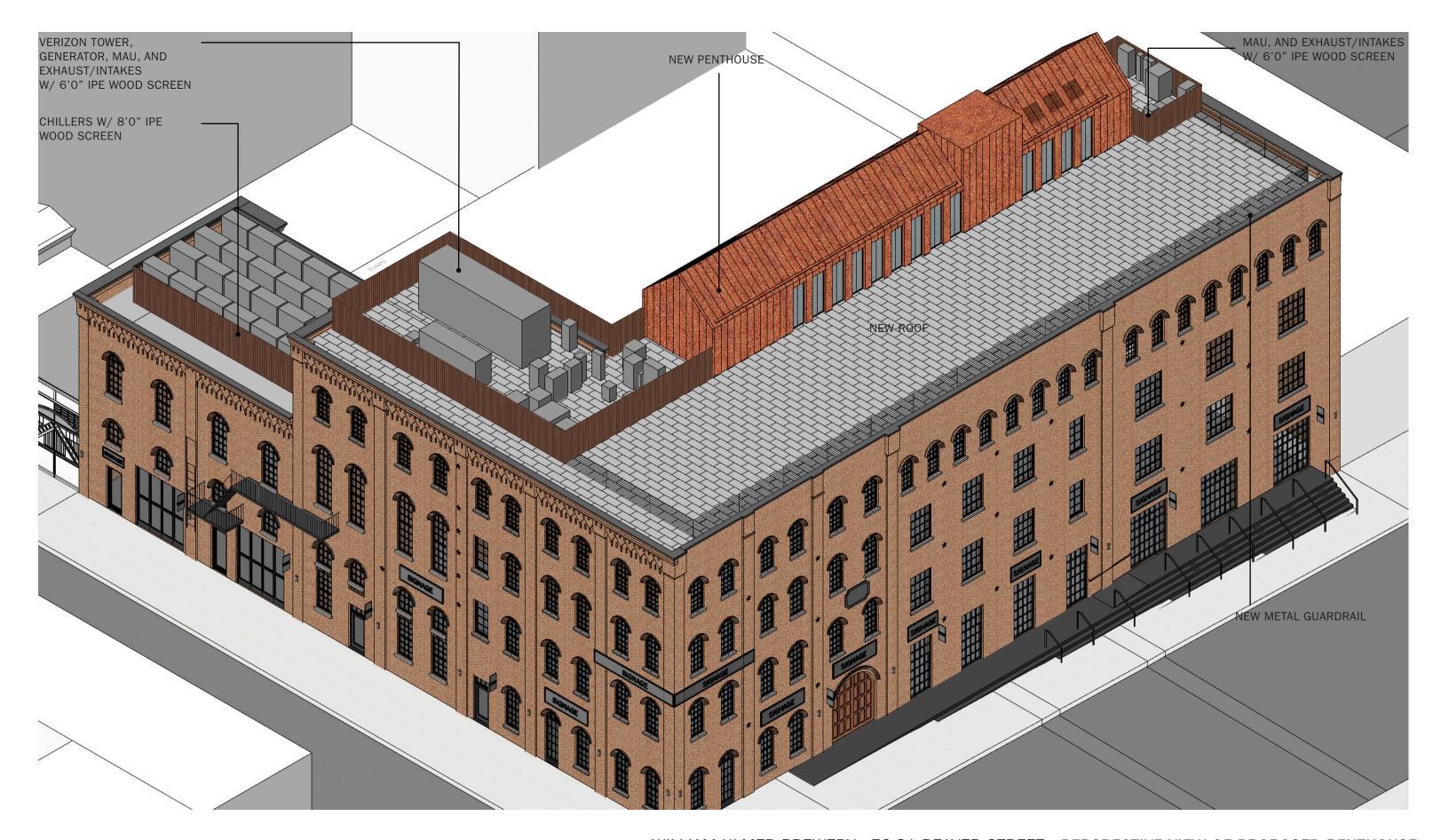






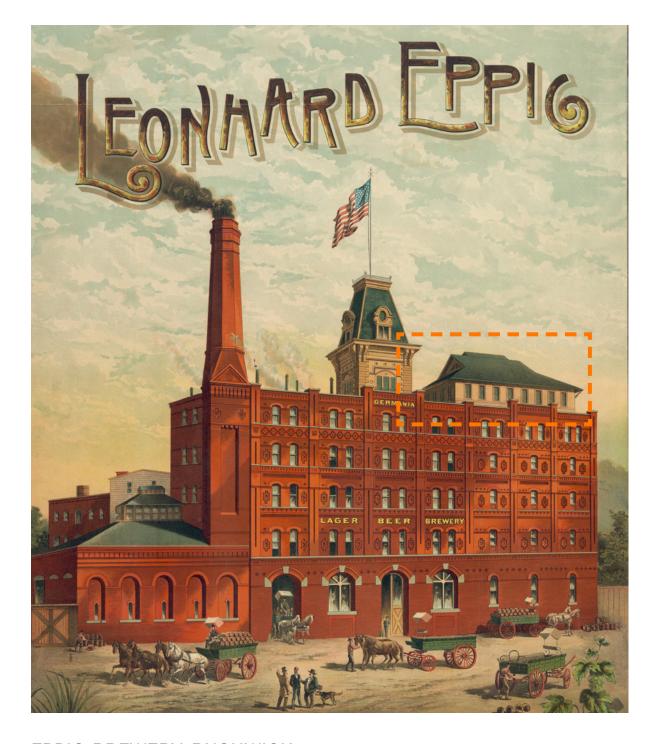


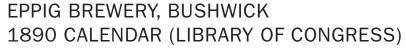






WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · PERSPECTIVE VIEW OF PROPOSED PENTHOUSE

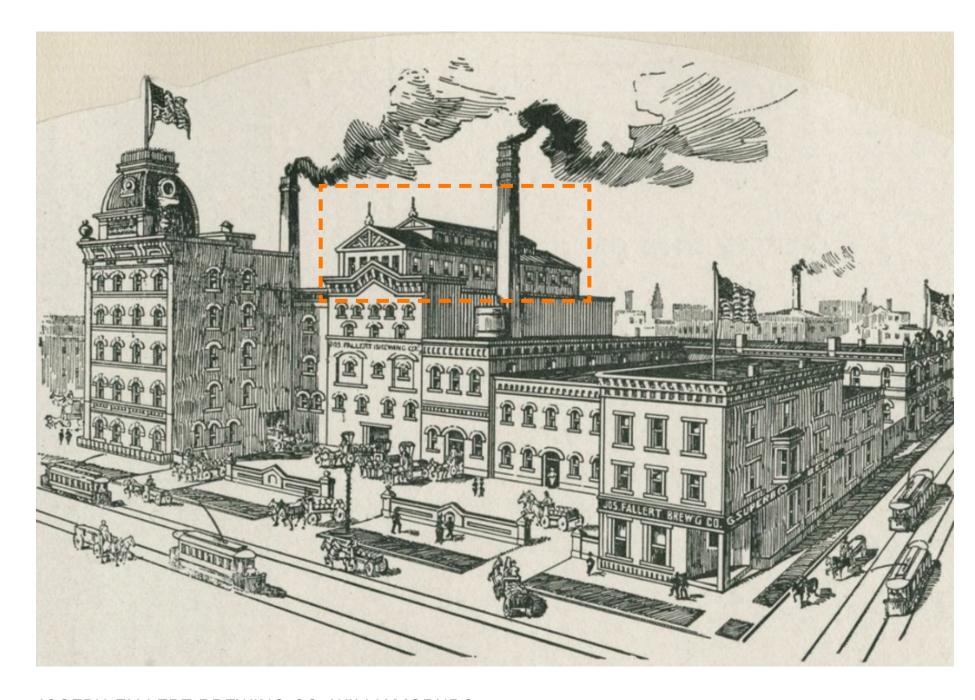




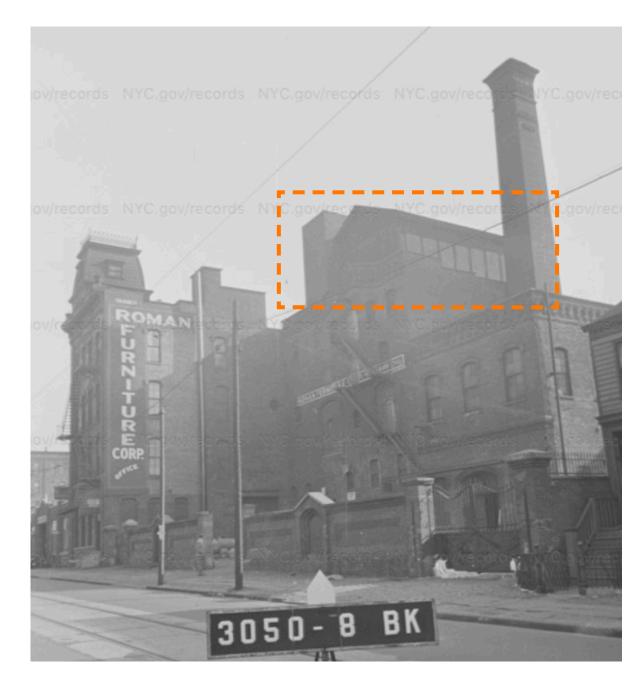


ERNEST OCHS AETNA LAGER BIER BREWERY

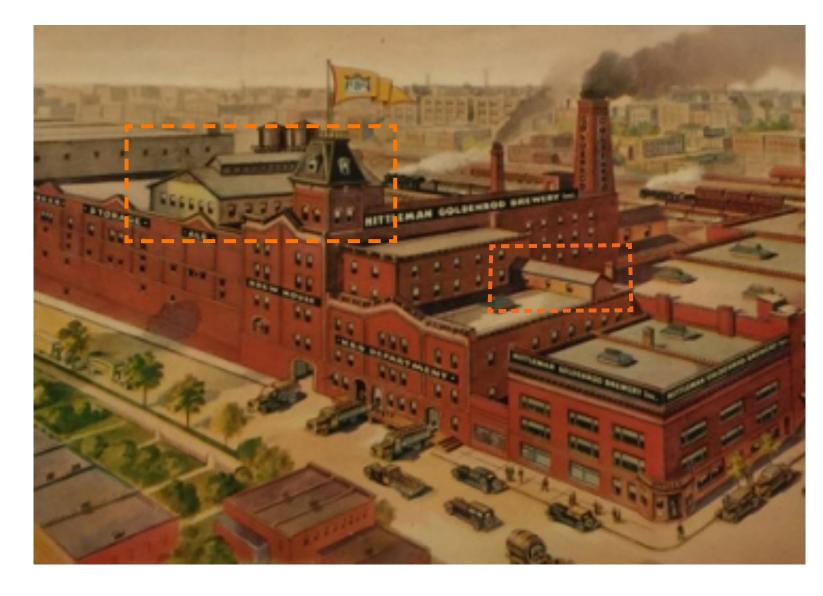




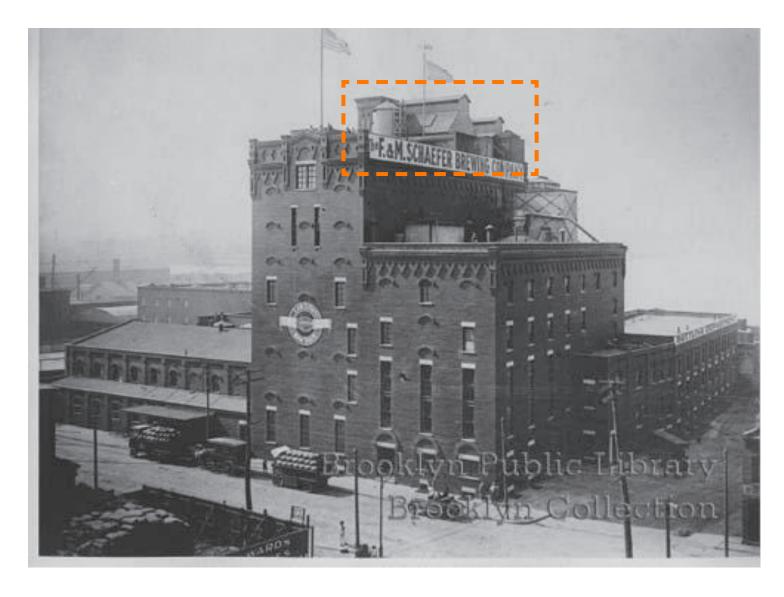
JOSEPH FALLERT BREWING CO. WILLIAMSBURG FOUNDED 1878



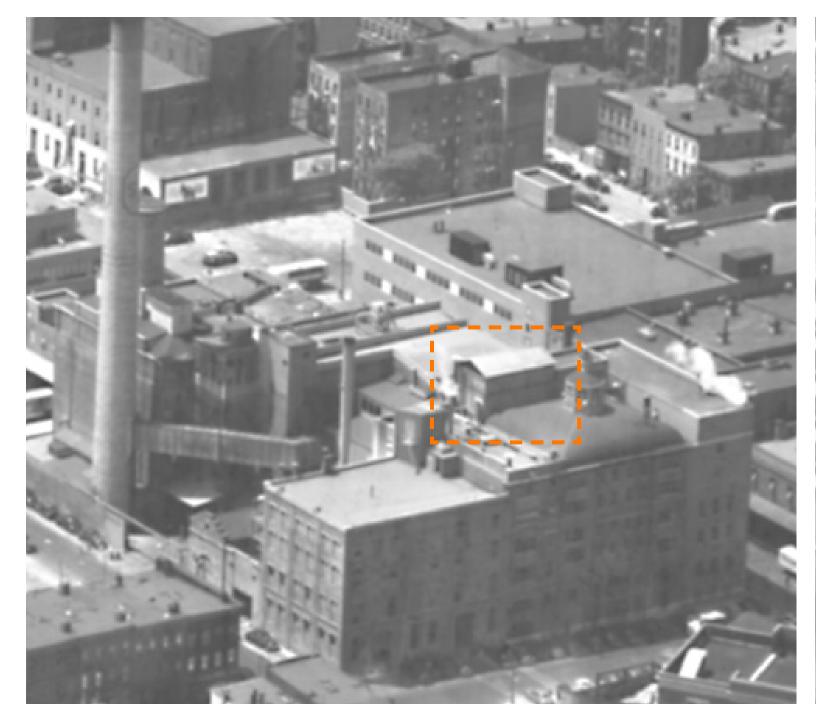
FORMER FALLERT BREWERY
C. 1940 (MUNICPAL ARCHIVES)



HITTLEMAN GOLDENROD BREWERY (FORMERLY OTTO HUBER), BUSHWICK 1930S ADVERTISING TRAY



SCHAEFER BREWERY, WILLIAMSBURG 1939 (BROOKLYN PUBLIC LIBRARY)



LIEBMANN/ RHEINGOLD BREWERY - BUSHWICK 1951 AERIAL

JOSEPH SCHLITZ BREWING CO. (FORMER EPPIG BREWERY) - BUSHWICK 1951 AERIAL



### VISIBILITY STUDIES







VIEW 1 - MOCKUP

VIEW 2 - MOCKUP

VIEW 1 - PROPOSED RENDERING

3
12
11
10





VIEW 2 - EXISTING

VIEW 1 - EXISTING

VIEW 2 - PROPOSED RENDERING

KEY PLAN OF VIEW LOCATIONS



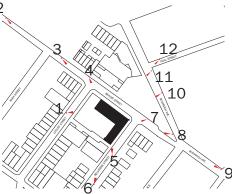


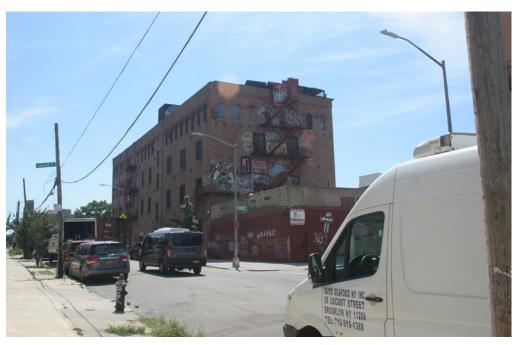


VIEW 3 - EXISTING

VIEW 3 - MOCKUP

VIEW 3 - PROPOSED RENDERING









VIEW 4 - EXISTING VIEW 4 - MOCKUP



VIEW 4 - PROPOSED RENDERING







VIEW 5 - EXISTING

VIEW 5 - MOCKUP

VIEW 5 - PROPOSED RENDERING







VIEW 6 - EXISTING

VIEW 6 - MOCKUP

WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · VISIBILITY STUDIES



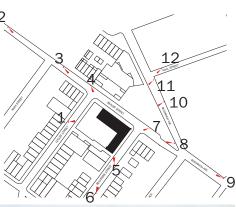




VIEW 7 - EXISTING

VIEW 7 - MOCKUP

VIEW 7 - PROPOSED RENDERING



CONTRACTOR CONTRACTOR



VIEW 8 - EXISTING

VIEW 8 - MOCKUP

WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · VISIBILITY STUDIES

VIEW 8 - PROPOSED RENDERING

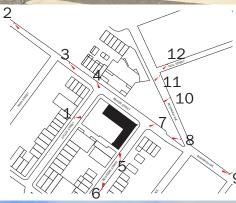


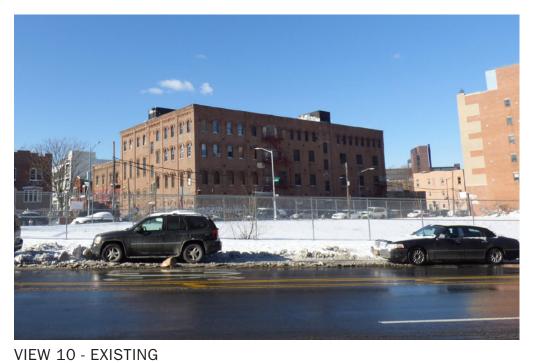




VIEW 9 - MOCKUP



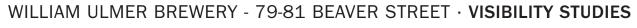








VIEW 10 - MOCKUP



VIEW 10 - PROPOSED RENDERING

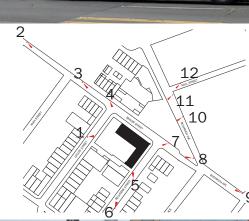
VIEW 9 - EXISTING





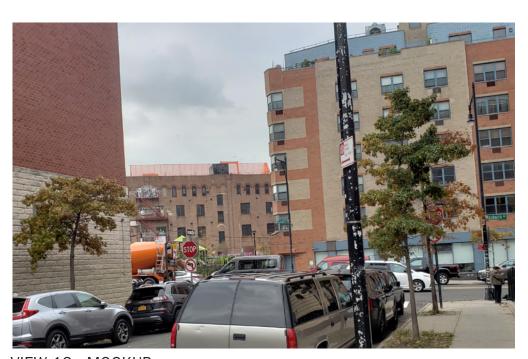


VIEW 11 - PROPOSED RENDERING





VIEW 12 - EXISTING



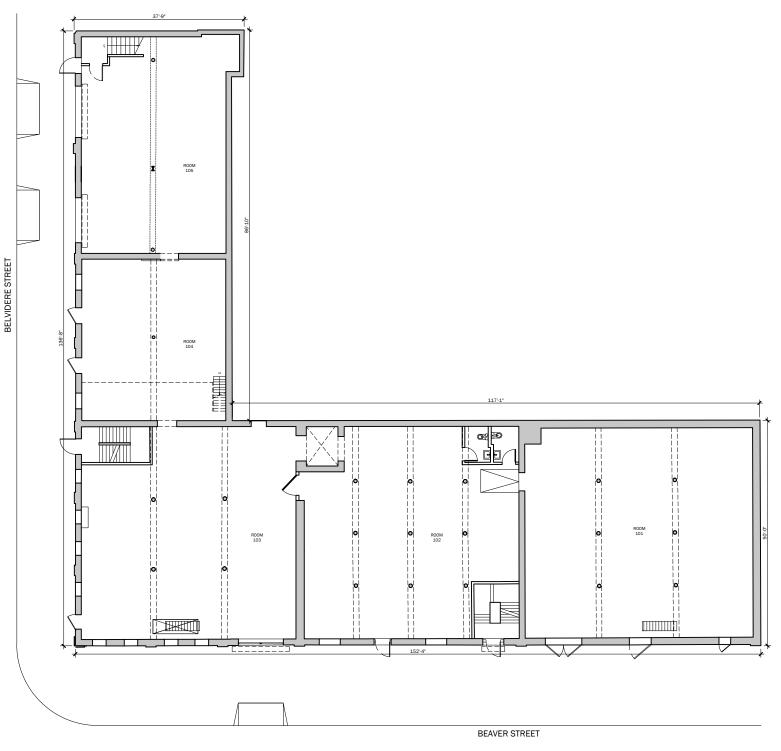
VIEW 12 - MOCKUP



VIEW 12 - PROPOSED RENDERING



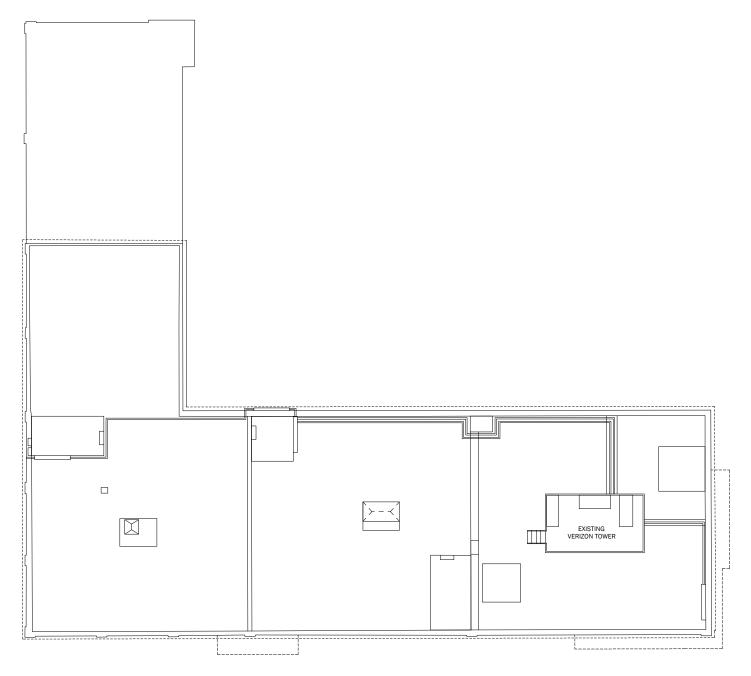
# EXISTING AND PROPOSED FLOOR PLANS

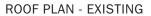


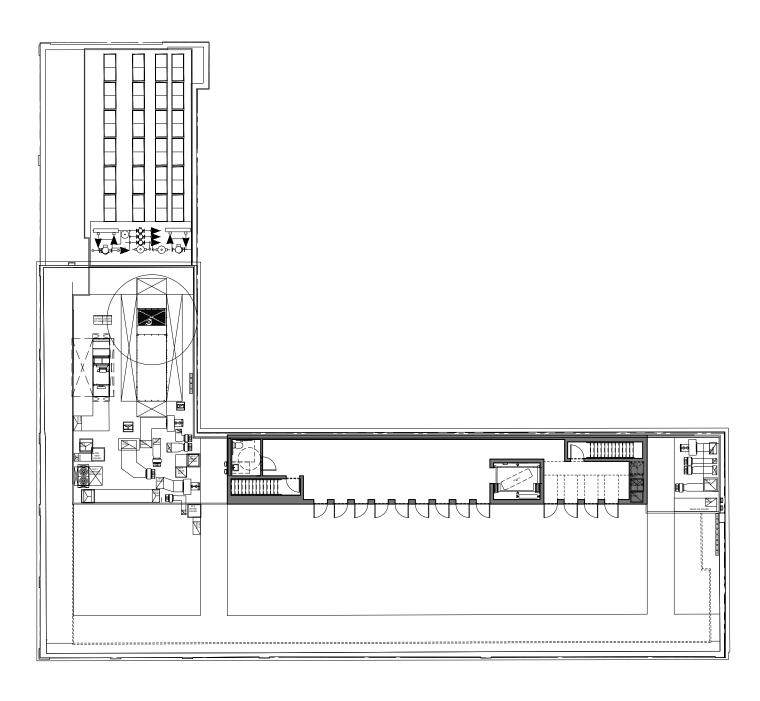






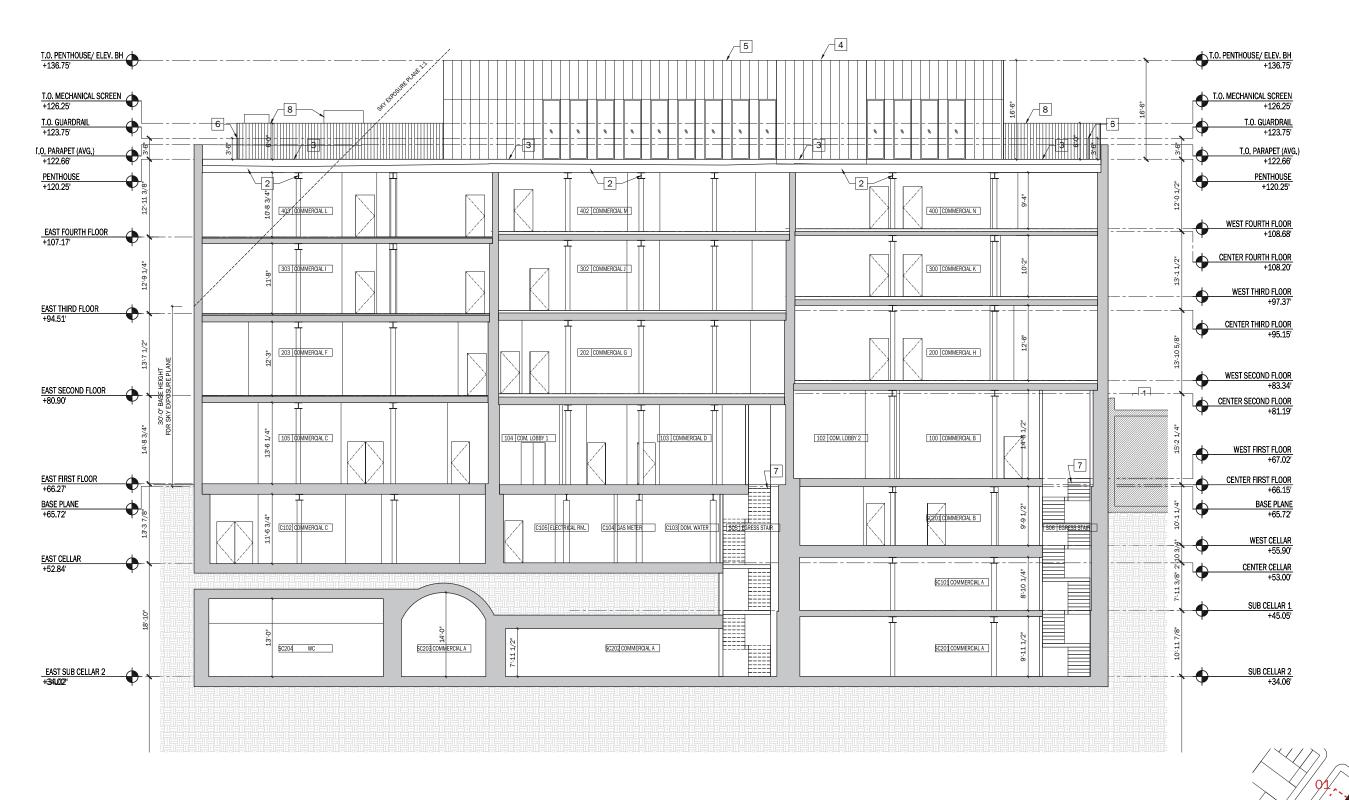






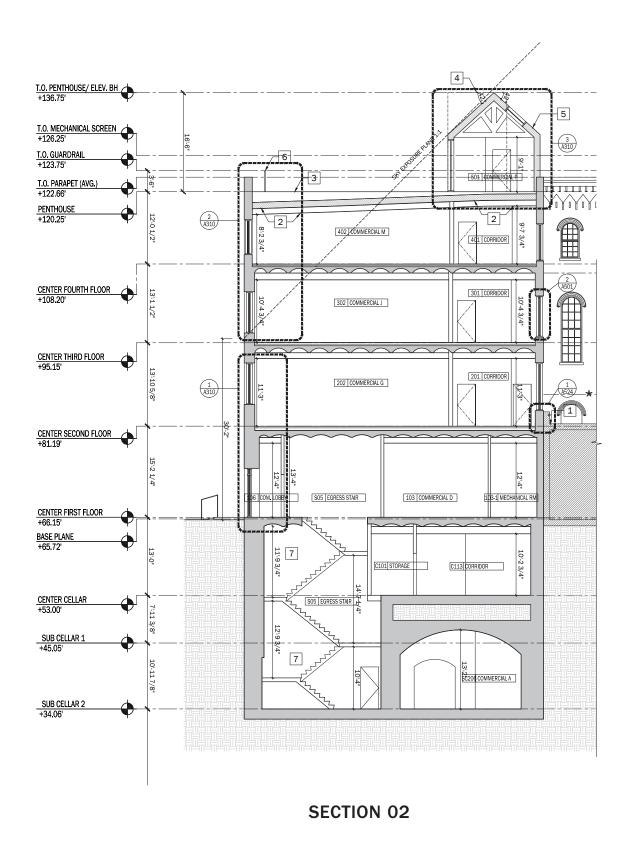
ROOF PLAN - PROPOSED

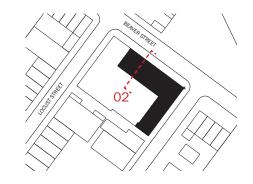




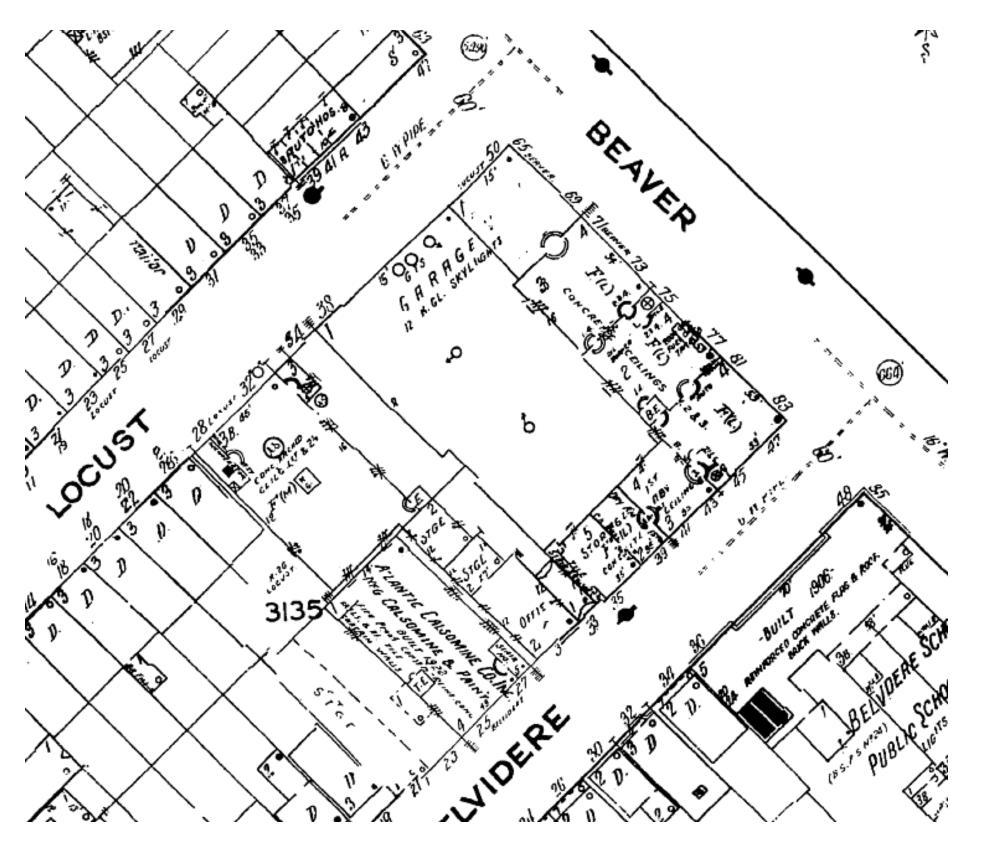
SECTION 01





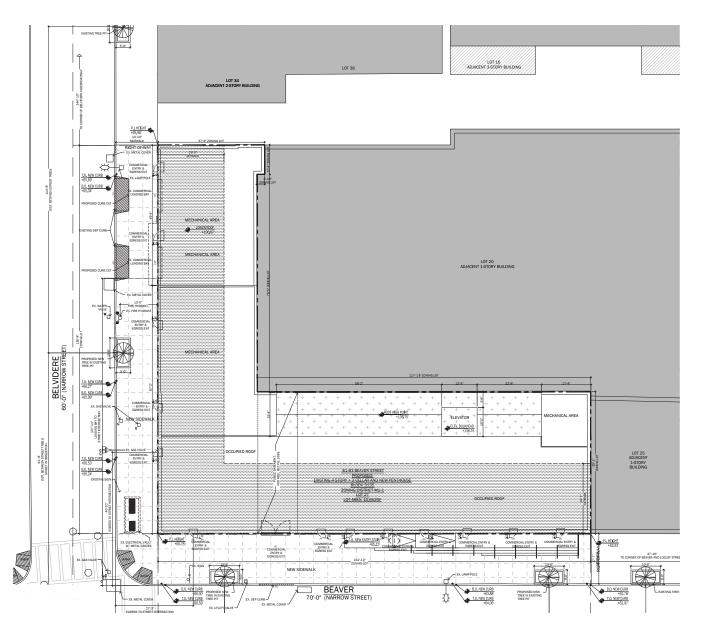


### APPENDIX

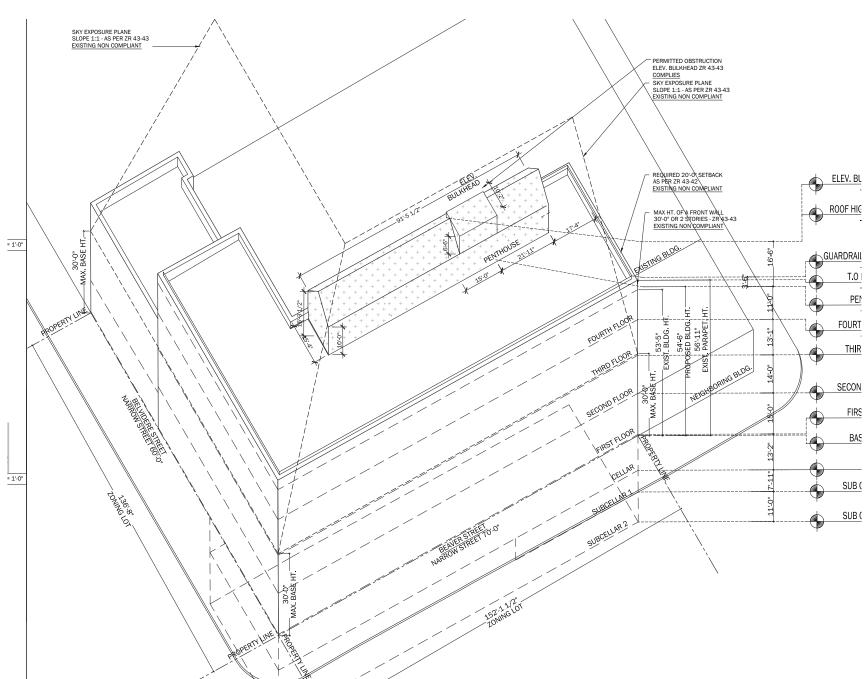


HISTORICAL STREET MAP, CIRCA 1950

GENERAL SITE INFORMATION	
LOCATION	81-93 BEAVER STREET, BROOKLYN, NY 11206`
BLOCK NUMBER	3135
LOT NUMBER	27
ZONING MAP NUMBER	LOCATION
ZONING DISTRICT	M1-1
STREET WIDTH	BEAVER STREET WIDE 70'-0"
	BELVEDERE STREET WIDE 60'-0"
LOT AREA	10,647 SF

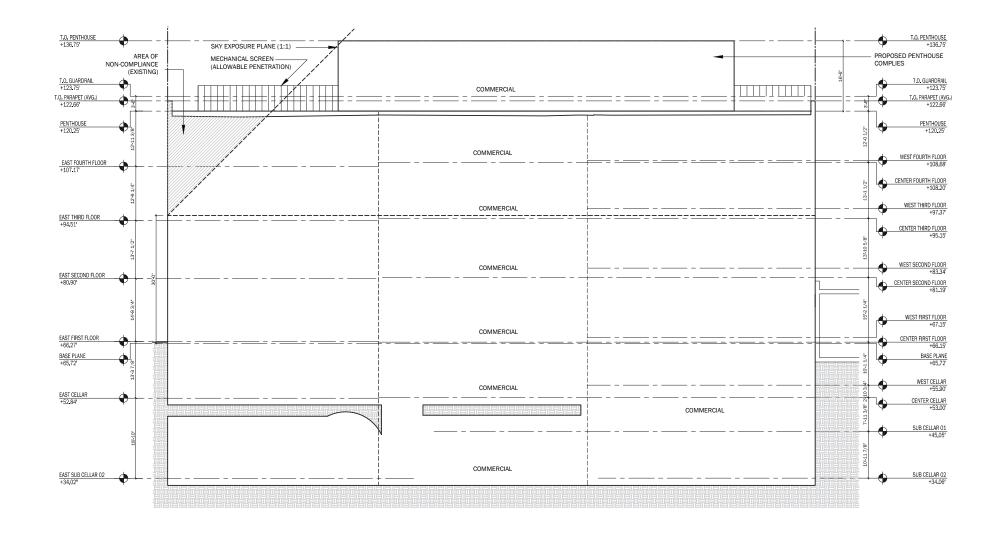


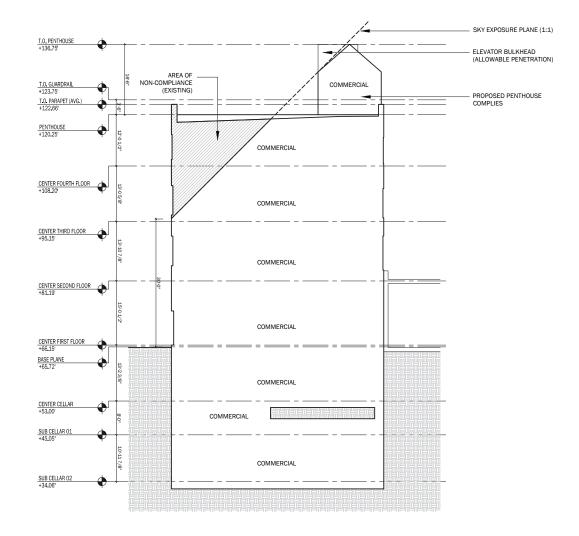
ZONING SITE PLAN OF PROPOSED BUILDING



AXONOMETRIC DRAWING OF PROPOSED BUILDING

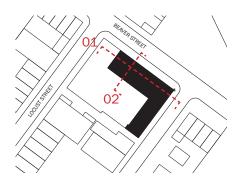
WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · ZONING ANALYSIS I-II





ZONING SECTION 01 - LONGITUDINAL

ZONING SECTION 02 - TRANSVERSE



WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · ZONING ANALYSIS II-II



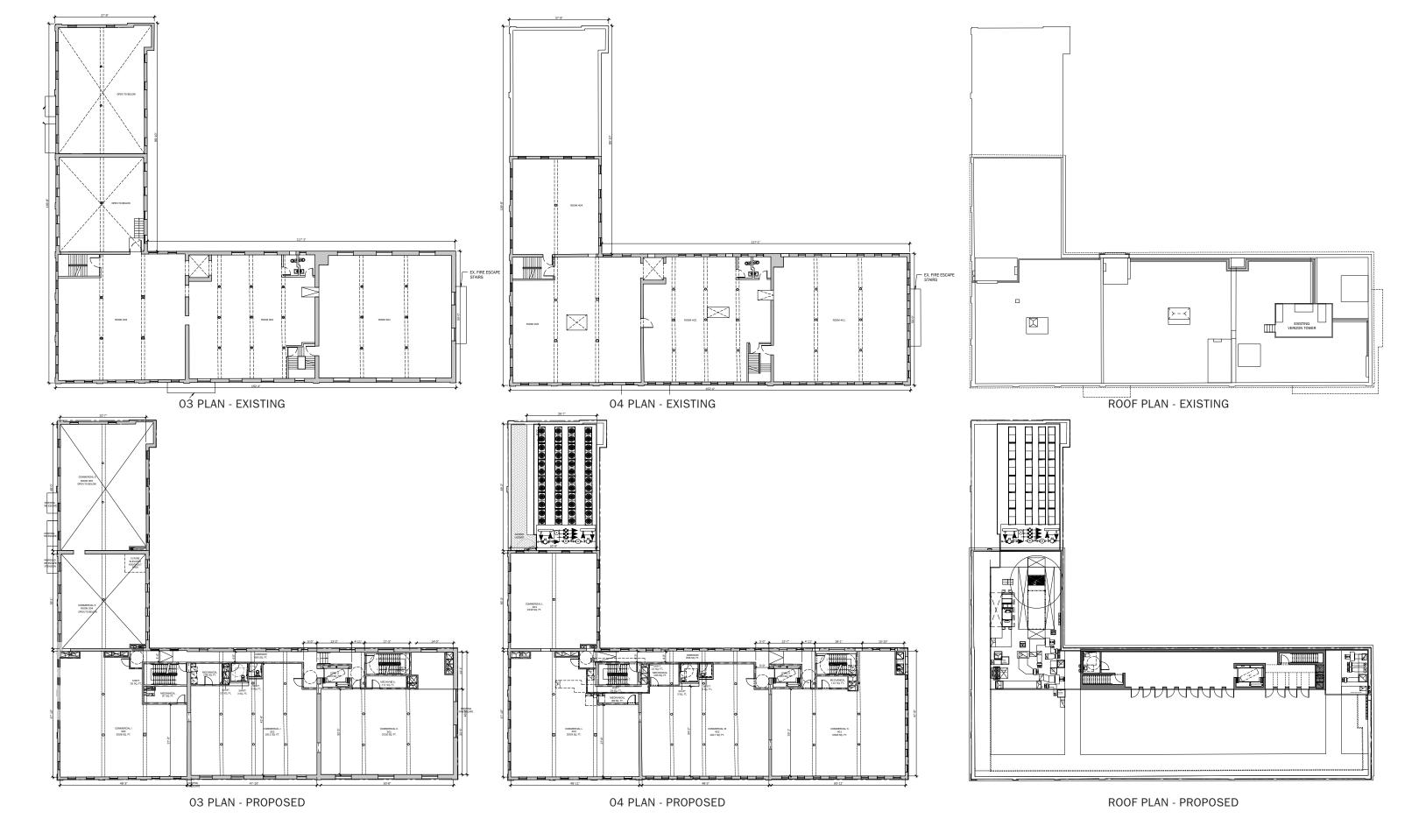


WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · EXISTING AND PROPOSED LAYOUTS

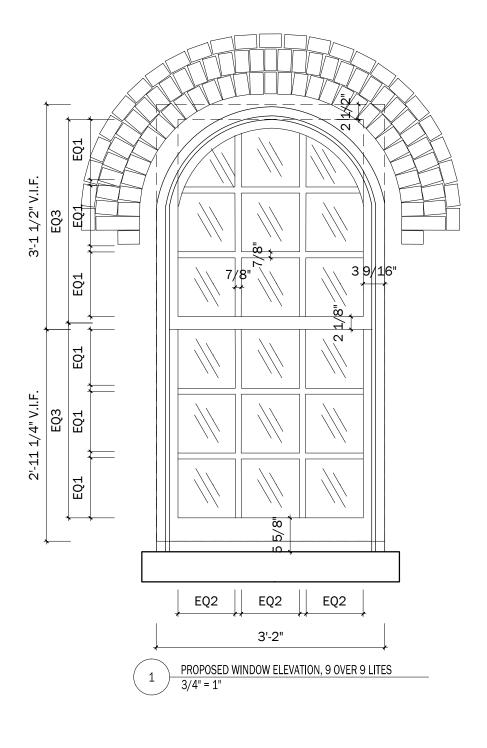


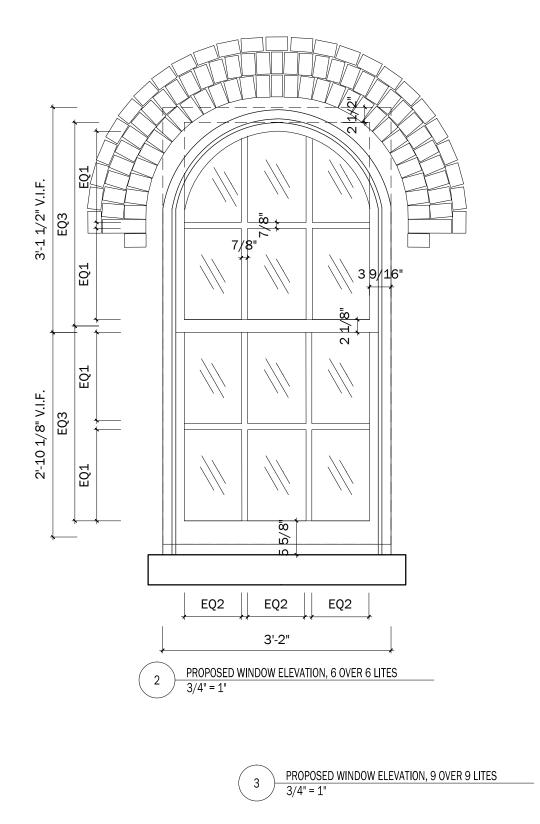


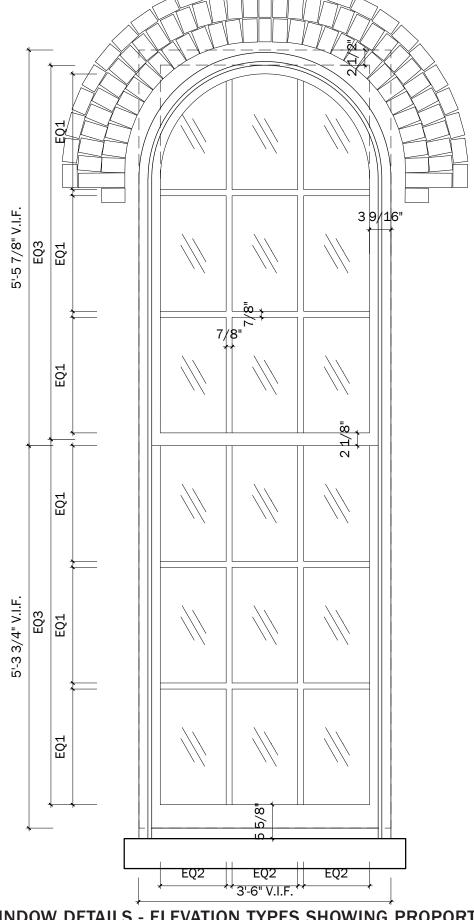
WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · EXISTING AND PROPOSED LAYOUTS













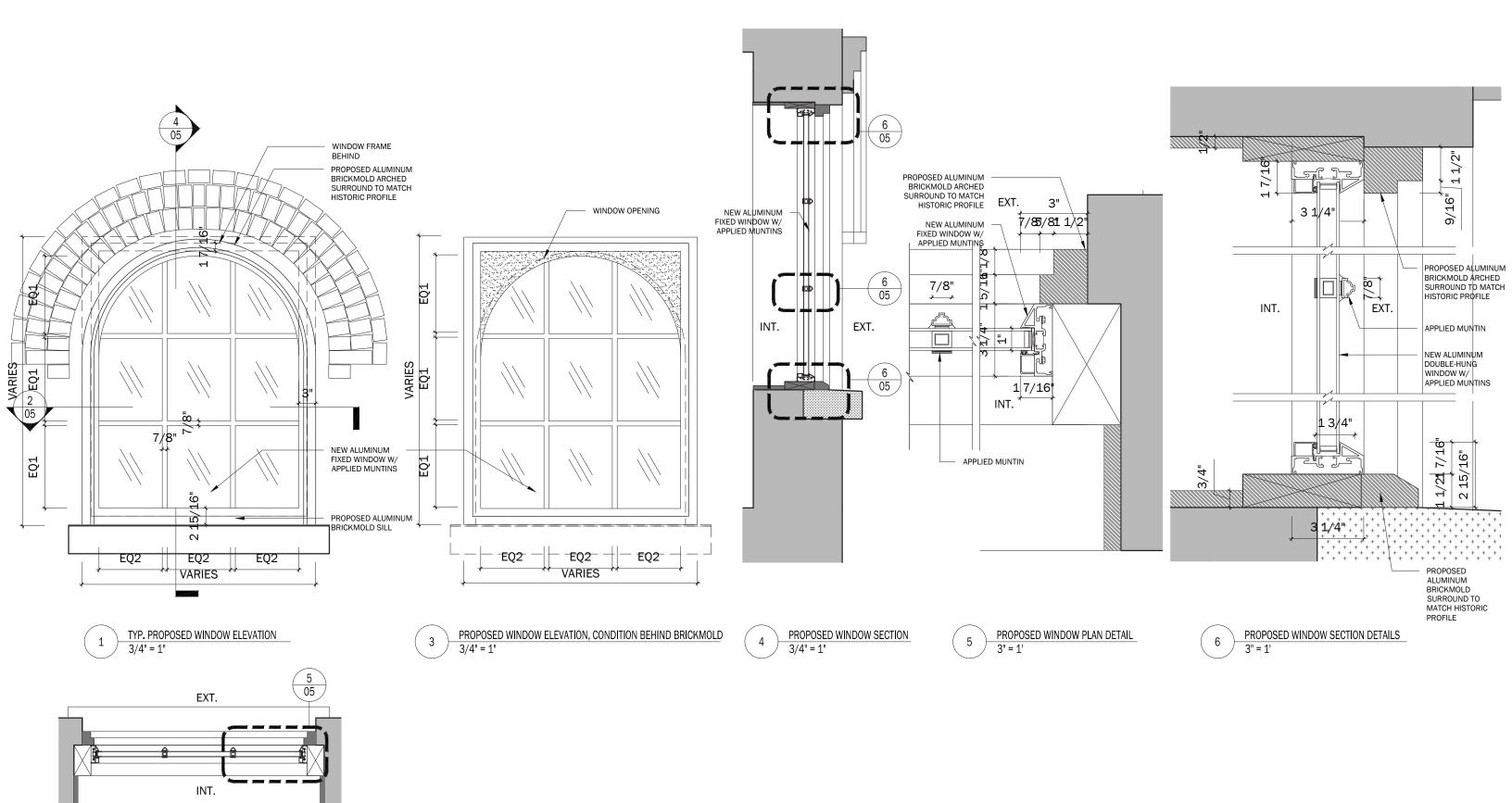
NOTES:

WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · WINDOW DETAILS - ELEVATION TYPES SHOWING PROPORTION

1. WINDOW PAINT FINISH COLOR "MUSTANG" (PPG 1015-7)

2. DIMENSIONS ARE BEST ESTIMATE BASED ON HISTORIC PHOTOS AND SURVEY OF REMAINING SITE CONDITIONS. FINAL DIMENSIONS TO BE V.I.F.

3. THERE ARE NO REMAINING DOUBLE-HUNG WINDOWS ON SITE.



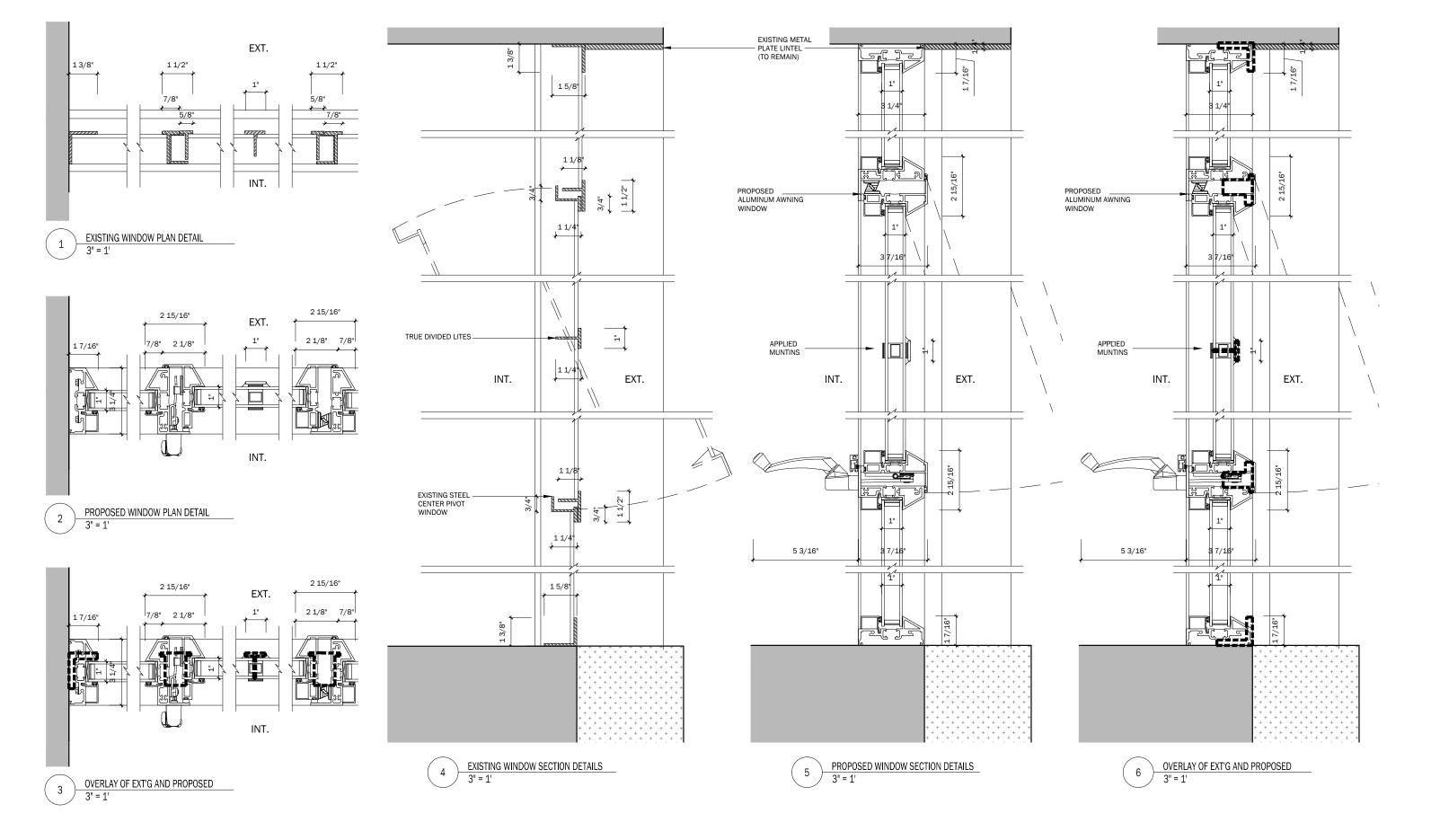


PROPOSED WINDOW PLAN

3/4" = 1"

### NOTES:

- 1. WINDOW PAINT FINISH COLOR "MUSTANG" (PPG 1015-7)
- 2. DIMENSIONS ARE BEST ESTIMATE BASED ON HISTORIC PHOTOS AND SURVEY OF REMAINING SITE CONDITIONS. FINAL DIMENSIONS TO BE V.I.F.
- 3. THERE ARE NO REMAINING DOUBLE-HUNG WINDOWS ON SITE.





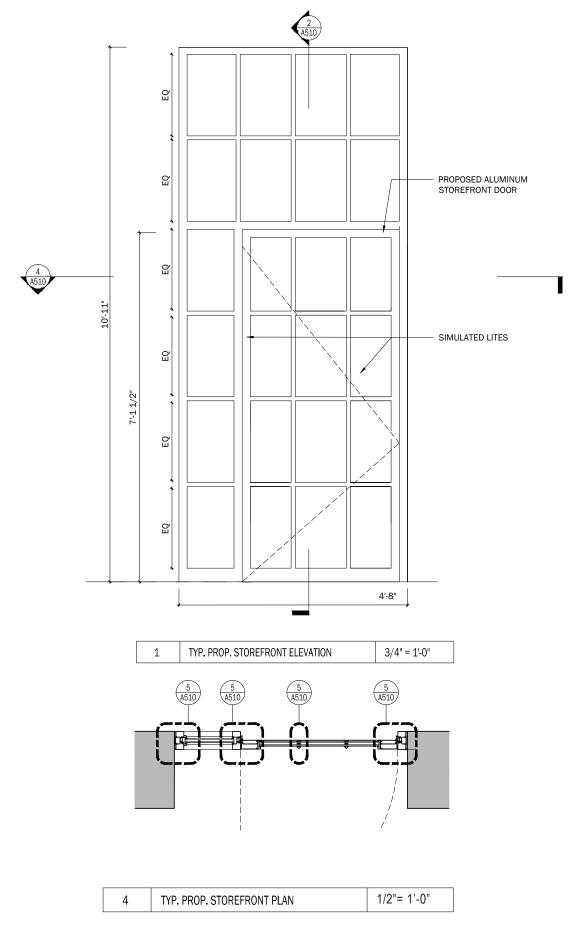
### NOTES:

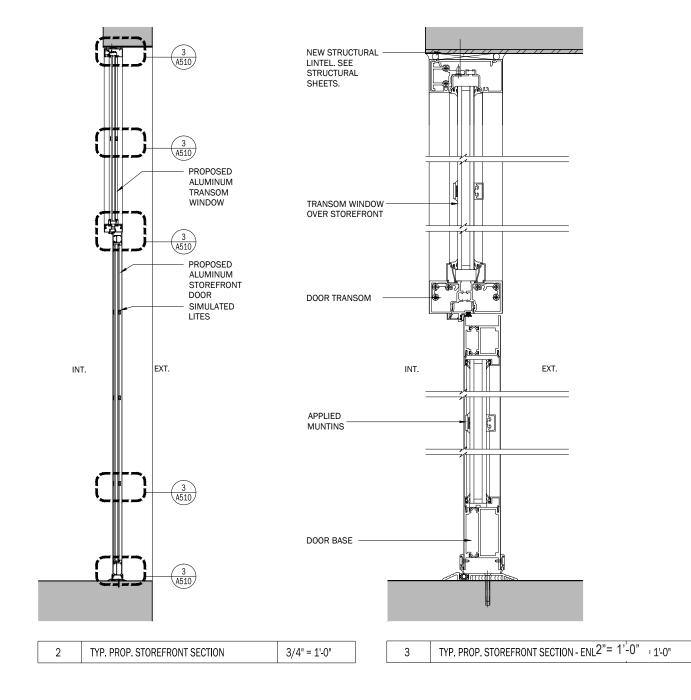
WILLIAM ULMER BREWERY - 79-81 BEAVER STREET · WINDOW DETAILS - ALUMINUM RECTINLINEAR AWNING

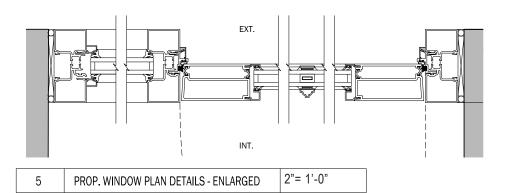
1. WINDOW PAINT FINISH COLOR "MUSTANG" (PPG 1015-7)

2. DIMENSIONS ARE BEST ESTIMATE BASED ON HISTORIC PHOTOS AND SURVEY OF REMAINING SITE CONDITIONS. FINAL DIMENSIONS TO BE V.I.F.

3. THERE ARE NO REMAINING DOUBLE-HUNG WINDOWS ON SITE.





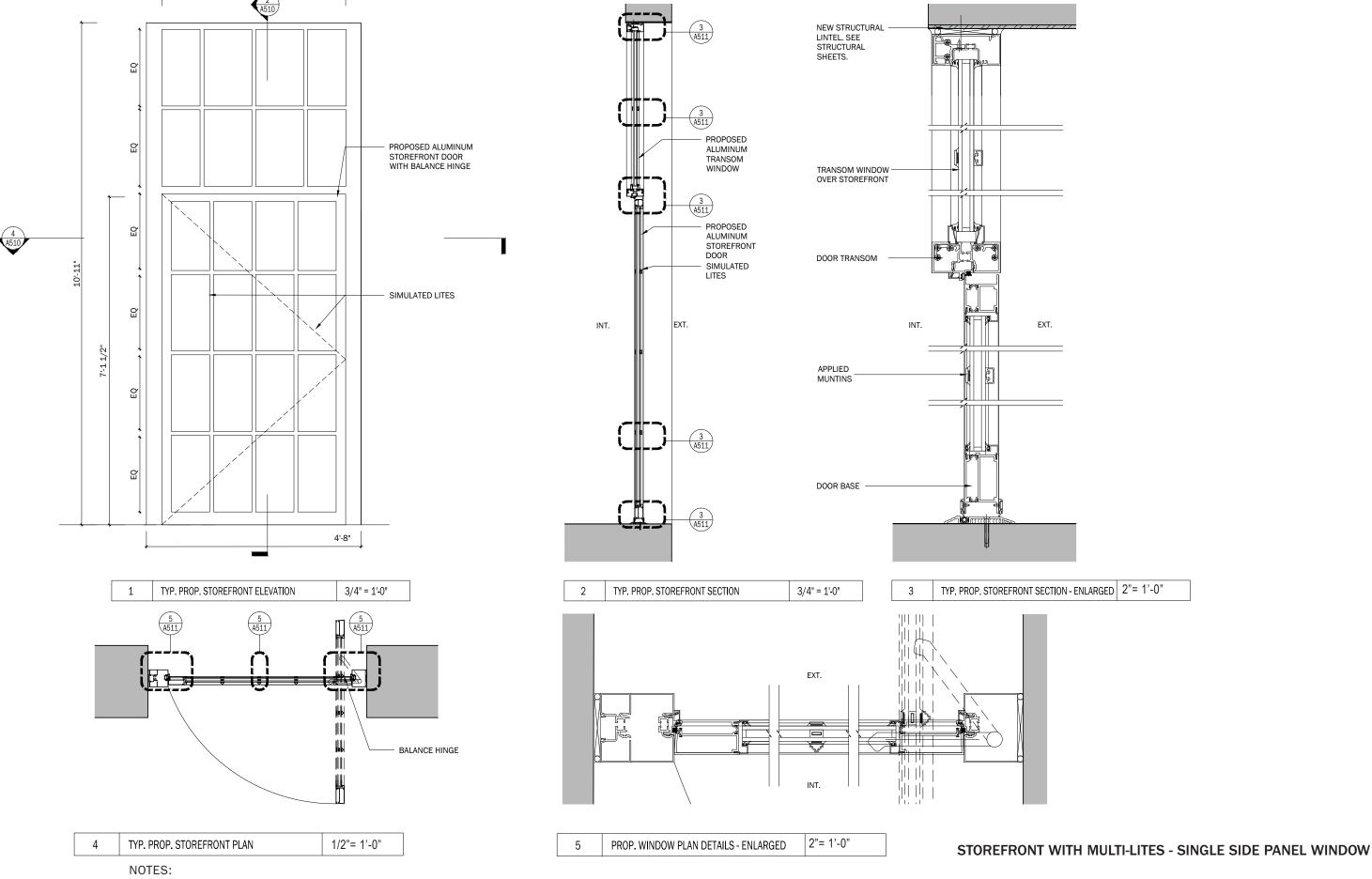


### STOREFRONT WITH MULTI-LITES - SINGLE SIDE PANEL WINDOW



### NOTES

- 1. DOOR PAINT FINISH COLOR "MUSTANG" (PPG 1015-7)
- 2. DIMENSIONS ARE BEST ESTIMATE BASED ON HISTORIC PHOTOS AND SURVEY OF REMAINING SITE CONDITIONS. FINAL DIMENSIONS TO BE V.I.F.
- 3. THERE ARE NO REMAINING DOUBLE-HUNG WINDOWS ON SITE.





1. DOOR PAINT FINISH COLOR "MUSTANG" (PPG 1015-7)

4'-0"

- 2. DIMENSIONS ARE BEST ESTIMATE BASED ON HISTORIC PHOTOS AND SURVEY OF REMAINING SITE CONDITIONS. FINAL DIMENSIONS TO BE V.I.F.
- 3. THERE ARE NO REMAINING DOUBLE-HUNG WINDOWS ON SITE.



Image 1: Original brick along Belvidere St. façade with light firing pattern on surface



Image 2: Brick boards against original brick on Belvidere St. façade. Irish Gold brick board at center. Glen-Gery 52-DD at left.

Jablonski Building Conservation, Inc. Architectural Conservators March 4, 2019

### BRICK MATCH TO BE USED: BOWERSTON BRICK IRISH GOLD

### ICIP-D4732Z 4MP WDR IR Dome Network Camera





- 1/3" 4 Megapixel progressive CMOS
- H.265 & H.264 dual-stream encoding
- 20fps@4M(2688×1520)&25/30fps@3M(2304 ×1296)
- WDR(120dB), Day/Night(ICR), 3DNR, AWB, AGC, BLC
- Micro SD card slot, up to 128GB
- 2.7~13.5mm varifocal lens
- Max IR LEDs Length 30m
- IP67, IK10, PoE

