



THE CITY OF NEW YORK
 MANHATTAN COMMUNITY BOARD 3
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Andrea Gordillo, Board Chair

Susan Stetzer, District Manager

Community Board 3 Cannabis License Application Questionnaire

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

The following items package are due by date listed in your email invitation:

- Questionnaire (below)
- Executed lease for the proposed location
- Community Impact Plan (see page 5)

GENERAL INFORMATION

1. Type of License:

- Adult-Use Retail Dispensary
- Micro-business (with retail)

2. Entity Name: stoned in Brooklyn, Inc

3. Trade Name ("Doing Business As"): ~~stoned in Brooklyn, Inc~~ N/A

LOCATION INFORMATION

4. Address (including the floor location or room number, if applicable):

125 Rivington St, NY, NY

Cross streets: Essex St & Norfolk St

5. Does the business, or has the business, ever sold cannabis products at this location?

- Yes
- No

6. Are there any buildings with the primary functions of a **church, synagogue, or other places of worship** on the same road and within 200-feet of this location?

- Yes
- No

7. Are there grounds occupied exclusively by a **school** on the same road and within 500-feet of this location?

- Yes
 No

8. Are there any **other retail dispensary or microbusiness retail** locations within 1,000 ft of this location?

- Yes
 No

9. If the establishment is a **transfer or previously licensed premises**, what is the name of the old establishment, and what is its registration or license number?

Name: _____

Registration or License Number: _____

PROPOSED BUSINESS

10. Please provide a brief description of the types of products/services (to be) provided at the physical location, including which products will be sold onsite and which will be available for delivery, if applicable.

Flower, Concentrates, Topicals and Edibles
all of which would also be available for delivery as
per OCM Regulations.

11. What measures will be taken to ensure that customers do not smoke outside in areas that would cause smoke to enter apartments or businesses above and nearby?

Prominent signage at entrance, providing informational materials (handouts/brochures that clearly explain the smoking policy. Use of security personnel & cameras speak w/ neighbors and address concerns.

12. How many **cannabis events** will you be hosting per year? 5

13. Would you commit to playing music at background levels only?

- Yes
- No

14. Would you be willing to meet with the Lower East Side Employment Network (LESEN) to help identify local residents who meet your criteria for staffing the proposed business?

- Yes
- No

15. What are the total hours you will be open each week? 70

16. What are your proposed hours?

- Sundays: 10 am - 8 PM
- Mondays: 10 am - 8 PM
- Tuesdays: 10 am - 8 PM
- Wednesdays: 10 am - 8 PM
- Thursdays: 10 am - 8 PM
- Fridays: 10 am - 8 PM
- Saturdays: 10 am - 8 PM

APPLICANT/LICENSEE REPRESENTATIVE INFORMATION

17. Applicant Full Name: JASON Lewis

18. Attorney/Representative Full Name: N/A

19. Attorney/Representative Address: N/A

20. Attorney/Representative Address Phone Number: N/A

21. How many cannabis licenses does the applicant currently hold? 1

22. Has the applicant completed any workforce or training programs offered by OCM? (if yes, which ones?)

Fast Trac for Cannabis Entrepreneurs NYC (FCE-2)

23. If the applicant has an existing business at this location, have they ever received a violation at this location?

Yes / I have no existing business @ this location
 No

24. Has the applicant received a violation for selling unlicensed cannabis in last 3 years?

Yes
 No

REQUIRED ATTACHMENT GUIDANCE

Community Impact Plan: Please share your community impact plan, including the applicant's proposed strategy for community engagement, as an attachment. You should address the following points:

- Identify the community or communities and individuals disproportionately impacted that the applicant or licensee plans to benefit
- Include a description of:
 - the benefits that the applicant or licensee will provide to the community or individuals disproportionately impacted, including, but not limited to, workforce opportunities, community resources, education, and other community building programs
 - the scale or size of the disproportionately impacted target beneficiaries; and
 - the plan for implementation, including, but not limited to, actions, activities and engagements that will be performed by the applicant or licensee and frequency of engagement with the community or individuals disproportionately impacted
- Detail a demonstrated need of the proposed benefit to the community and individuals disproportionately impacted, including, but not limited to, economic and social impact
- Include identifiable resources the applicant or licensee will use to execute the community impact plan, including, but not limited to:
 - by written agreement, a demonstrable partnership or relationship with a community-based organization or other association
 - estimated expenses, if any, the applicant or licensee will incur to execute the community impact plan and its activities
 - the applicant's or licensee's demonstrated ability, knowledge, expertise or experience
 - any other information or documentation evidencing community engagement.
- Include a description of the applicant's or licensee's strategy to measure, track, and record the performance and execution of the community impact plan that identifies qualitative and quantitative metrics, and includes frequency of tracking such metrics

STONED IN BROOKLYN

Community Impact Plan

1. Identification of Disproportionately Impacted Communities & Individuals

As a person of color raised in East New York, Brooklyn, I have witnessed firsthand the devastating effects of the War on Drugs on my community and others like it. Our Microbusiness is dedicated to focusing our efforts on neighborhoods disproportionately impacted by marijuana-related arrests and the systemic inequities that followed.

We will prioritize individuals with prior cannabis-related convictions and those facing barriers to employment due to their records, recognizing that the legal cannabis industry offers a chance for redemption and economic empowerment.

2. Description of Benefits & Implementation

- **Workforce Opportunities:** We commit to hiring locally, with a particular focus on providing job training and career paths for individuals from impacted communities like my own. We will partner with re-entry programs and community organizations to source qualified candidates, ensuring that those most affected by past policies have access to these new opportunities.
- **Community Resources:** A portion of our profits will be reinvested directly into the neighborhoods that need it most. This includes:
 - Youth mentorship and after-school initiatives focused on drug education and prevention, equipping our young people with the knowledge to make informed choices.
 - Supporting local food pantries and shelters, addressing immediate needs and working towards long-term solutions.
 - Sponsoring community events and cultural celebrations, fostering pride and connection within our neighborhoods.
- **Education:** We will host workshops and informational sessions on cannabis, covering topics like safe consumption, responsible use, and the industry's economic potential. These will be tailored to various age groups and accessible to all, ensuring that everyone has the information they need to navigate this new industry.
- **Community Building:** We aim to be more than just a dispensary; we want to be a neighborhood hub, fostering a sense of belonging and empowerment. We will offer a welcoming space for community meetings, art exhibitions, and other events that promote dialogue and connection, building a stronger community together.

Implementation:

- We will establish or join an ongoing Community Advisory Board, composed of residents and leaders from the target communities, to ensure our efforts remain relevant and impactful. I am personally committed to being an active participant on this board, sharing my lived experiences and ensuring that our initiatives truly resonate with the community.
- We will partner with local organizations and schools to actively recruit and train individuals for employment opportunities, opening doors that were once closed.
- We will regularly host community events and educational workshops at our dispensary and partner locations, making these resources easily accessible to everyone.
- We will maintain an open-door policy, inviting community feedback and engagement through surveys, suggestion boxes, and social media platforms. We want to hear your voices and ensure that we're working together to build a brighter future.

3. Demonstrated Need & Impact

The communities we target, continue to grapple with the economic and social fallout of the War on Drugs:

- High unemployment rates persist, particularly among young adults and those with criminal records.
- Access to quality education and healthcare remains limited.
- The stigma associated with cannabis continues to affect opportunities for individuals and communities.

Our dispensary aims to address these needs by:

- Providing living-wage jobs and career advancement opportunities, offering a path to stability and success.
- Investing in programs that empower youth and strengthen community bonds, building a foundation for a brighter future.
- Educating the public and reducing the stigma surrounding cannabis, creating a more inclusive and understanding environment.
- Generating tax revenue that can support essential public services, reinvesting in the communities that need it most.

4. Resources for Execution

- **Partnerships:** We have established partnerships with organizations deeply rooted in the community, including:
 - The Doe Fund (re-entry program)
- **Estimated Expenses:** We have allocated \$30,000 annually for community impact initiatives, covering program costs, staff training, and event expenses. This is an investment in our shared future.
- **Expertise:** Our management team has extensive experience in the cannabis industry and community development. I am personally committed to leveraging my own experiences and connections to ensure that our initiatives are effective and meaningful. We are also dedicated to ongoing learning and adaptation based on community feedback.

5. Performance Measurement

We will track both quantitative and qualitative metrics, including:

- Number of local residents hired
- Number of community events hosted
- Attendance at workshops and training sessions
- Survey results measuring community satisfaction and impact
- Feedback from our Community Advisory Board

We will conduct quarterly reviews of these metrics, adjusting our strategies as needed to ensure maximum positive impact. We want to be transparent and accountable to the community, demonstrating our commitment to making a real difference.

Note: This plan is more than just words on a page; it's a reflection of my personal commitment to uplifting the communities that have shaped me. We are committed to evolving our approach in collaboration with the community, working hand-in-hand to build a brighter future for all.