



# THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003

Phone (212) 533-5300

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Andrea Gordillo, Board Chair

Susan Stetzer, District Manager

## Community Board 3 Cannabis License Application Questionnaire

**NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.**

The following items package are due by date listed in your email invitation:

- Questionnaire (below)
- Executed lease for the proposed location
- Community Impact Plan (see page 5)

### GENERAL INFORMATION

1. Type of License:

- Adult-Use Retail Dispensary
- Micro-business (with retail)

2. Entity Name: HORNBILL INC

3. Trade Name ("Doing Business As"): \_\_\_\_\_

### LOCATION INFORMATION

4. Address (including the floor location or room number, if applicable):

224 1ST AVENUE, NEW YORK, NY 10009

Cross streets: 1AV / E 4ST

5. Does the business, or has the business, ever sold cannabis products at this location?

- Yes
- No

6. Are there any buildings with the primary functions of a church, synagogue, or other places of worship on the same road and within 200-feet of this location?

- Yes
- No

7. Are there grounds occupied exclusively by a **school** on the same road and within 500-feet of this location?

- Yes
- No

8. Are there any **other retail dispensary or microbusiness retail** locations within 1,000 ft of this location?

- Yes
- No

9. If the establishment is a **transfer or previously licensed premises**, what is the name of the old establishment, and what is its registration or license number?

Name: \_\_\_\_\_

Registration or License Number: \_\_\_\_\_

**PROPOSED BUSINESS**

10. Please provide a brief description of the types of products/services (to be) provided at the physical location, including which products will be sold onsite and which will be available for delivery, if applicable.

PLEASE SEE PAGE 8

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11. What measures will be taken to ensure that customers do not smoke outside in areas that would cause smoke to enter apartments or businesses above and nearby?

PLEASE SEE PAGE 8

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12. How many **cannabis events** will you be hosting per year? 1

13. Would you commit to playing music at background levels only?

- Yes
- No

14. Would you be willing to meet with the Lower East Side Employment Network (LESEN) to help identify local residents who meet your criteria for staffing the proposed business?

- Yes
- No

15. What are the total hours you will be open each week? 77

16. What are your proposed hours?

- Sundays: 10:30 AM-9:30 PM
- Mondays: 10:30 AM -9:30 PM
- Tuesdays: 10:30 AM -9:30 PM
- Wednesdays: 10:30 AM -9:30 PM
- Thursdays: 10:30 AM-9:30 PM
- Fridays: 10:30 AM-9:30 PM
- Saturdays: 10:30 AM-9:30 PM

**APPLICANT/LICENSEE REPRESENTATIVE INFORMATION**

17. Applicant Full Name: BELAYET HOSSAIN

18. Attorney/Representative Full Name: \_\_\_\_\_

19. Attorney/Representative Address: \_\_\_\_\_

20. Attorney/Representative Address Phone Number: \_\_\_\_\_

21. How many cannabis licenses does the applicant currently hold? 1

22. Has the applicant completed any workforce or training programs offered by OCM? If yes, which ones?

NO

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23. If the applicant has an existing business at this location, have they ever received a **violation at this location**?

- Yes
- No

24. Has the applicant received a **violation for selling unlicensed cannabis** in last 3 years?

- Yes
- No

## REQUIRED ATTACHMENT GUIDANCE

**Community Impact Plan:** Please share your community impact plan, including the applicant's proposed strategy for community engagement, as an attachment. You should address the following points:

- Identify the community or communities and individuals disproportionately impacted that the applicant or licensee plans to benefit
- Include a description of:
  - the benefits that the applicant or licensee will provide to the community or individuals disproportionately impacted, including, but not limited to, workforce opportunities, community resources, education, and other community building programs
  - the scale or size of the disproportionately impacted target beneficiaries; and
  - the plan for implementation, including, but not limited to, actions, activities and engagements that will be performed by the applicant or licensee and frequency of engagement with the community or individuals disproportionately impacted
- Detail a demonstrated need of the proposed benefit to the community and individuals disproportionately impacted, including, but not limited to, economic and social impact
- Include identifiable resources the applicant or licensee will use to execute the community impact plan, including, but not limited to:
  - by written agreement, a demonstrable partnership or relationship with a community-based organization or other association
  - estimated expenses, if any, the applicant or licensee will incur to execute the community impact plan and its activities
  - the applicant's or licensee's demonstrated ability, knowledge, expertise or experience
  - any other information or documentation evidencing community engagement.
- Include a description of the applicant's or licensee's strategy to measure, track, and record the performance and execution of the community impact plan that identifies qualitative and quantitative metrics, and includes frequency of tracking such metrics

We will offer a carefully curated selection of high-quality cannabis products and related services. The products and services available at our physical location include:

**Products Available Onsite:**

1. **Flower:** A variety of cannabis strains, including indica, sativa, and hybrids, will be available in different forms such as pre-packaged flower, pre-rolls, and loose flower for purchase by weight.
2. **Concentrates:** We will offer a selection of cannabis concentrates, including wax, shatter, rosin, and oil, for those seeking a more potent consumption experience.
3. **Edibles:** Our dispensary will carry an assortment of edibles, including gummies, chocolates, beverages, and baked goods, all made with high-quality cannabis extracts.
4. **Vapes:** A range of vape cartridges and disposable vape pens in various strains and flavors will be available for customers who prefer vaporization over smoking.
5. **Tinctures and Sublinguals:** We will offer a selection of tinctures, oils, and sublingual strips for those who prefer a discreet and precise method of consumption.
6. **Topicals:** Cannabis-infused topicals such as lotions, balms, and patches will be available for customers seeking non-psychoactive relief from pain or inflammation.
7. **Accessories:** In addition to cannabis products, we will carry a variety of consumption accessories, including pipes, bongs, rolling papers, grinders, and storage solutions.

**Services:**

1. **Onsite Consultation:** We will provide personalized consultations with knowledgeable staff to help customers select the products that best meet their needs. This service will be available to all customers, whether they are new to cannabis or experienced users.
2. **Educational Workshops:** Regular workshops and events will be held onsite to educate customers about responsible cannabis use, the benefits of different products, and the legal landscape surrounding cannabis.

Our focus is on providing a wide range of premium products and exceptional customer service to ensure a positive and educational experience for all who visit our dispensary.

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To prevent customers from smoking outside in areas where smoke could enter apartments or businesses nearby, the dispensary can implement several measures:

1. Post clear and prominent signs outside the dispensary and in nearby areas prohibiting smoking, especially near entrances, windows, and ventilation systems of apartments and businesses.
2. Employ staff to monitor the exterior of the dispensary. They can politely remind customers of the no-smoking policy and direct them to appropriate smoking areas if necessary.
4. Educate customers about the importance of respecting the local community by not smoking in inappropriate areas. This can be done through verbal reminders, printed materials, or digital signage within the dispensary.
5. Work with local businesses and residents to address any concerns about smoking. Regularly review and update policies based on feedback from the community to ensure they remain effective.
6. Ensure compliance with local laws and ordinances regarding smoking in public spaces. Partner with local authorities to enforce these regulations if needed.

These measures will help maintain a positive relationship with the local community and prevent smoke from becoming a nuisance to nearby residents and businesses.

To ensure that customers don't smoke in areas where the smoke could enter nearby apartments or

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# Community Impact Plan

## HORNBILL INC

We aim to support residents of our local community who have been disproportionately impacted by past cannabis laws, especially low-income individuals and minorities.

### Community Benefits

We will provide workforce opportunities by prioritizing local hires, community resources through partnerships and educational programs. Additionally, we'll partner with local organizations to support educational programs and community events. Through these initiatives, we aim to create meaningful economic and social benefits for the community.

### Implementation Plan

We will hold monthly workshops, quarterly job fairs, and maintain ongoing partnerships with local nonprofits to engage the community. Additionally we will collaborate with other dispensaries to create advocacy for individuals, particularly those most affected by cannabis-related convictions. Our plan addresses economic and social disparities by providing jobs and resources to those impacted by past cannabis laws.

### Measuring Success

Success will be measured through quarterly tracking of job placements, workshop attendance, and community feedback. Both qualitative and quantitative metrics will guide our approach such as:

- Number of jobs created within the community.
- Attendance at workshops and events.
- Number of individuals receiving legal aid or counseling services.
- Community feedback through surveys.
- Success stories from program participants.

We'll compile and review data every three months to assess progress and make necessary adjustments.

### Record keeping:

- Partnerships: Signed agreements with local groups and Community-Based Organizations.
- Sign-in sheets, photos, and summaries of workshops and job fairs.
- Feedback: Surveys and comments from community members