

THE CITY OF NEW YORK
 MANHATTAN COMMUNITY BOARD 3
 59 East 4th Street - New York, NY 10003
 Phone (212) 533-5300
 www.cb3manhattan.org - mn03@cb.nyc.gov

Paul Rangel, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

The following items and questionnaire package are due by date listed in email invite:

- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.

The following items are due by noon Friday before the meeting:

- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:
<https://www1.nyc.gov/site/manhattancb3/resources/community-groups.page>
 (this is not required but strongly suggested if a relevant group exists)
- Proof of conspicuous posting of notices at the site for 7 days prior to the meeting (please include newspaper with date in photo or a timestamped photo).

Check which you are applying for:

- new liquor license
- alteration of an existing liquor license
- corporate change

Check if either of these apply:

- sale of assets
- upgrade (change of class) of an existing liquor license

Today's Date: March 6, 2023

Is location currently licensed? Yes No Type of license: On Premises

If alteration, describe nature of alteration: _____

Previous or current use of the location: Tavern

Corporation and trade name of current license: 120 Orchard Bar LLC

APPLICANT:

Premise address: 120 Orchard Street

Cross streets: Rivington and Delancey Street

Name of applicant and all principals: LLC to be formed

Brice Jones

Trade name (DBA): To be determined

PREMISE:

Type of building and number of floors: 5 story brick

Does premise have a valid Certificate of Occupancy, including for any back/side yard or roof use?

Yes No What is maximum NUMBER of people permitted 115

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2): C6-2A C4-4A

PROPOSED METHOD OF OPERATION:

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space, if applicable) SUN 11AM-2am; Mon-Wed 4pm-2am; Thursday: Friday 4pm-4am; Saturday 11AM-4AM

Will any other business besides food or alcohol service be conducted at premise, i.e., retail? Yes No
If yes, please describe what type: _____

Number of indoor tables? 19 Total number of indoor seats? 71

How many stand-up bars/bar seats are located on the premise (number, length, and location) _____
2 bars - #1 Approx 20' Ground floor 12 Barstools; #2 Approx 18' Celler 6 Barstools

(A **stand-up bar** is any bar or counter -with seating or not- where you can order, pay for, and receive alcohol)

Does premise have a full kitchen? Yes No

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu _____
Typical Roman taverna

What are the hours the kitchen will be open? All hours of operation

Will a manager or principal always be on site? Yes No If yes, which? Brice Jones

How many employees will there be? 15-20

Do you have or plan to install French doors accordion doors or windows?

Will there be TVs/monitors? Yes No (If Yes, how many?) 1

Will premise have music? Yes No

If Yes, what type of music? Live musician DJs Streaming services/playlists

If other type, please describe _____

What will be the music volume? Background (conversational) Entertainment (live music venue level) Please describe your sound system: Ipod generated small speakers

Will you host any promoted events, scheduled performances, or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? No

If promoted events, please explain the nature in which you plan to promote? Social media / online ads / outside promoters? _____

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? _____

Please attach plans. (Please do not answer "we do not anticipate congestion.") _____

Security will be designated to insure traffic and pedestrian do not present a problem for our neighbors _____

Will there be security personnel? Yes No (If Yes, how many and when) Thurs / Fri / Sat 10pm - close

How do you plan to manage noise inside and outside your business so neighbors will not be affected? _____

Please attach plans. Exterior: Security will insure that the sidewalk will be free of pedestrians and crowds and that cars will be instructed not to linger. _____

Is sound proofing installed? Yes No Interior will be the responsibility of management to insure that the restaurant does not present a problem for our neighbors.

If not, do you plan to install sound proofing? Yes No

Are there current plans to use the Open Restaurants program for the sale or consumption of alcoholic beverages outdoors? (includes roof & yard) Yes No If Yes, describe and show on diagram: _____

APPLICANT HISTORY:

Has this corporation or any principal been licensed for sale of alcohol previously? Yes No

If yes, please indicate name of establishment: BKLN Garden LLC / North 10th Restaurant Co

Address: 45 S 3rd Street, Brooklyn, New York / 97 N. 10th St Brooklyn Community Board # 1 - Brooklyn

Dates of operation: 2015 - Present / 2023 - Present

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume. Note: failure to disclose previous experience or information hampers the ability to evaluate this application. LISTED ABOVE

Does any principal have other businesses in this area? Yes No If Yes, please give trade name, address and describe the business _____

Has any principal had SLA reports or action within the past 5 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (name and address) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? See attached

How many On-Premise (OP) liquor licenses are within 500 feet? See attached

Is the premise within 200 feet on the same street of any school or place of worship? Yes No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups, but it is not required. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary)

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. My license type is: beer & cider wine, beer & cider liquor, wine, beer & cider

2. I will operate a full-service restaurant, specifically a (type of restaurant)

_____ restaurant, or

I will operate a traditional Roman taverna,

with a kitchen open and serving food during all hours of operation OR with less than a full-service kitchen but serving food during all hours of operation OR Other

3. My hours of operation will be:

Mon 4 PM - 2 AM; Tue 4 pm - 2 am; Wed 4 pm - 2 am;

Thu 4 pm - 4 AM; Fri 4 pm - 4 am; Sat 11 AM - 4 am;

Sun 11 AM - 2 AM. (I understand opening is "no later than" specified opening hour, and all patrons are to be cleared from business at specified closing hour.)

4. I will not use outdoor space for commercial use (including Open Restaurants) OR

My sidewalk café hours or other outside hours (including Open Restaurants) will be

5. I will employ a doorman/security personnel: _____

6. I will install soundproofing, _____

7. I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified performances or televised sports.
- I will have a closed fixed façade with no open doors or windows except my entrance door, which will close by 10:00 P.M. or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified performances or televised sports.
8. I will not have DJs, live music, third-party promoted events, any event at which a cover fee is charged, scheduled performances, more than _____ DJs per _____, more than _____ private parties per _____
9. I will play ambient recorded background music only.
10. I will not participate in pub crawls or have party buses come to my establishment.
11. I will not have unlimited drink specials, including boozy brunches, with food.
12. I will not have a happy hour or drink specials with or without time restrictions OR I will have happy hour and it will end by 7pm.
13. I will not have wait lines outside. I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
14. I will conspicuously post this stipulation form beside my liquor license inside of my business.
15. Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

Name: Brice Jones

Phone Number: (646) 344-2619

This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Proximity Report For:	
Location	120 Orchard St, New York, New York, 10002
Geocode	Latitude: 40.71942 Longitude: -73.98946
Report Generated On	3/6/2023

8 Closest Liquor Stores		
Name	Address	Distance
YI DING FA CORP Ser #: 1339668	101 ALLEN ST NEW YORK, NY 10002	411 ft
ORANGE GLOU LLC Ser #: 1330686	264 BROOME ST NEW YORK, NY 10002	501 ft
PET NAT LLC Ser #: 1306926	115 DELANCEY ST NEW YORK, NY 10002	571 ft
SALGIRAH CORP Ser #: 1276123	141 ESSEX ST NEW YORK, NY 10002	675 ft
VIJAYA GROUP INC Ser #: 1326346	100 STANTON ST NEW YORK, NY 10002	824 ft
SEWARD PARK LIQUORS INC Ser #: 1306851	53 LUDLOW ST NEW YORK, NY 10002	1,043 ft
OCEAN WINE & SPIRIT INC Ser #: 1296083	273 GRAND ST NEW YORK, NY 10002	1,131 ft
EAST VILLAGE WINE & LIQUORS INC Ser #: 1281322	80-82 CLINTON ST NEW YORK, NY 10002	1,217 ft

Schools within 500 feet		
Name	Address	Distance
No Schools within 500 feet		

Churches within 500 feet	
Name	Distance
First Roumanian American Congregation	271 ft
Church of Grace To Fujianese N Y	298 ft
Sea Of Galilee Temple	416 ft
Lamb's Church of The Nazarene	450 ft
N Y Chinese Alliance Church	466 ft

Pending On Premises Liquor Licenses within 750 feet		
Name	Address	Distance
GRIFFON Q LLC & ZODIAC CLUB LLC Ser #: 1339607	119 ORCHARD ST AKA 120 ALLEN ST NEW YORK, NY 10002	63 ft
ALLEN STREET HOSPITALITY LLC ORCHARD F&B LLC Ser #: 1346590	139 ORCHARD ST NEW YORK, NY 10002	221 ft
SAUCE MANAGEMENT II LLC Ser #: 1354602	78 84 RIVINGTON ST NEW YORK, NY 10002	385 ft
INWANY INC Ser #: 1357394	65 RIVINGTON ST NEW YORK, NY 10002	440 ft
ATLANTIC BAR GROUP LLC Ser #: 1355476	146 ORCHARD ST NEW YORK, NY 10002	451 ft
EL CASTILLO DE JAGUA REST CORP Ser #: 1358547	113 RIVINGTON STREET NEW YORK, NY 10002	476 ft

Active On Premises Liquor Licenses within 750 feet		
Name	Address	Distance
120 ORCHARD BAR LLC Ser #: 1331956	120 ORCHARD ST NEW YORK, NY 10002	4 ft
FOURTHGEN LLC Ser #: 1274614	127 ORCHARD ST NEW YORK, NY 10002	53 ft
ALPHA 129 REST LLC Ser #: 1154329	127 129 ORCHARD STREET DELANCEY & RIVINGTON STREETS NEW YORK, NY 10002	65 ft
GOOD THANKS CAFE LLC Ser #: 1331880	131 ORCHARD ST NEW YORK, NY 10002	110 ft
BG BAR INC Ser #: 1136412	113 LUDLOW ST LUDLOW & ORCHARD STREETS NEW YORK, NY 10002	196 ft
CUATRO LOBOS INC Ser #: 1283883	140 142 ORCHARD ST NEW YORK, NY 10002	234 ft
JURAKU INC Ser #: 1347601	121 LUDLOW ST NEW YORK, NY 10002	236 ft
A HALIBUT INC Ser #: 1270101	138 ORCHARD ST NEW YORK, NY 10002	247 ft
BURGERS AND CHISMIS LLC Ser #: 1327911	143 ORCHARD ST NEW YORK, NY 10002	254 ft
BARNORTH GROUP LLC Ser #: 1261959	77 DELANCEY ST NEW YORK, NY 10002	258 ft
EAST VILLAGE HOSPITALITY GROUP LLC Ser #: 1322518	115 ALLEN ST NEW YORK, NY 10003	288 ft
93 LUDLOW ST INC Ser #: 1254332	95 DELANCEY ST NEW YORK, NY 10002	294 ft
JMDR 127 LUDLOW LLC Ser #: 1278006	127 LUDLOW ST NEW YORK, NY 10002	340 ft
JED PARTNERS LLC Ser #: 1311871	126 LUDLOW ST NEW YORK, NY 10002	347 ft
SWEATSHOP LES LLC Ser #: 1338868	110 DELANCEY ST BASEMENT NEW YORK, NY 10002	350 ft
JOHANNGPRO LLC Ser #: 1289900	96 ORCHARD ST NEW YORK, NY 10002	367 ft

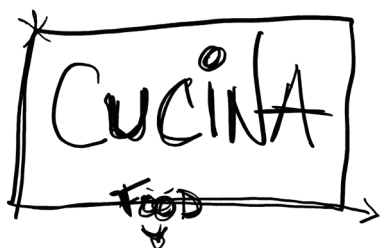
Active On Premises Liquor Licenses within 750 feet		
Name	Address	Distance
GOOD PAL CHANTELLE CORP Ser #: 1329790	92 LUDLOW ST NEW YORK, NY 10002	379 ft
SAUCE MANAGEMENT LLC Ser #: 1296794	78 84 RIVINGTON ST NEW YORK, NY 10002	385 ft
SERAFINA LUDLOW CORP Ser #: 1296274	98 RIVINGTON ST NEW YORK, NY 10002	397 ft
TRAPIZZINO LES LLC Ser #: 1334274	144 ORCHARD ST NEW YORK, NY 10002	400 ft
KELTIC LOUNGE INC Ser #: 1181425	132 LUDLOW ST NEW YORK, NY 10002	412 ft
CONGEE VILLAGE INC Ser #: 1273685	100 ALLEN ST NEW YORK, NY 10002	434 ft
DOWNTOWN LLC,THE Ser #: 1144147	107 RIVINGTON ST LUDLOW & ESSEX NEW YORK, NY 10002	439 ft
BANTER NOLITA LLC Ser #: 1313517	65 RIVINGTON ST NEW YORK, NY 10002	440 ft
SWOON CORP Ser #: 1024141	121 ESSEX ST NEW YORK, NY 10002	464 ft
SALLY CAN WAIT LLC Ser #: 1339024	252 BROOME ST NEW YORK, NY 10002	493 ft
CAMILLE PRODUCTIONS LLC Ser #: 1120448	110 RIVINGTON STREET ESSEX & LUDLOW STREETS NEW YORK, NY 10002	498 ft
HERMES B NY LLC Ser #: 1287964	95 ALLEN ST NEW YORK, NY 10002	499 ft
SOHO-LUDLOW INC Ser #: 1272412	139 LUDLOW ST NEW YORK, NY 10002	510 ft
XLR8 LLC Ser #: 1271863	266 BROOME ST NEW YORK, NY 10002	527 ft
L E S RESTAURANT CORP Ser #: 1232970	81 LUDLOW ST AKA 246 BROOME ST DELANCEY & BROOME NEW YORK, NY 10002	542 ft
BARRIO CHINO LLC Ser #: 1136284	253 BROOME STREET ORCHARD & LOUDLOW NEW YORK, NY 10002	542 ft
MFM BRANDY LLC Ser #: 1273635	157 ALLEN ST NEW YORK, NY 10002	546 ft
IT'S THERE HOSPITALITY LLC Ser #: 1336772	154 ORCHARD ST STORE C NEW YORK, NY 10002	551 ft
ATTABOY COCKTAILS LLC Ser #: 1280838	134 ELDRIDGE ST NEW YORK, NY 10002	555 ft
ALLEN HOTEL INC, THE Ser #: 1313154	88 ALLEN ST NEW YORK, NY 10002	562 ft
133 ESSEX RESTAURANT LLC Ser #: 1255201	133 ESSEX ST NEW YORK, NY 10002	568 ft
PENNSYLVANIA JAYCOX INC Ser #: 1112506	118 RIVINGTON STREET ESSEX AND NORFOLK STS/ NEW YORK, NY 10002	572 ft
GUTTER BAR LES LLC THE Ser #: 1324160	242 BROOME ST BASEMENT LEVEL NEW YORK, NY 10002	587 ft
COMPAS GROUP NEW YORK LLC Ser #: 1222226	86 ORCHARD STREET BROOME ST AND GRANT ST	588 ft

Active On Premises Liquor Licenses within 750 feet

Name	Address	Distance
	NEW YORK, NY 10002	
TWO BIKES LLC Ser #: 1151213	85 ORCHARD STREET CRN OF BROOME & ORCHARD NEW YORK, NY 10002	594 ft
RIVINGTON CAFE CORP Ser #: 1024132	123 RIVINGTON STREET NEW YORK, NY 10002	595 ft
ORCHARD 85 CORP Ser #: 1250820	85 87 ORCHARD STREET STORE # 5 NEW YORK, NY 10002	595 ft
SAIGONNYC LTD Ser #: 1256341	85 ORCHARD ST UNIT B BROOME ST & GRAND ST NEW YORK, NY 10002	595 ft
FOUNDATION LOUNGE CORP Ser #: 1280506	137 ESSEX ST NEW YORK, NY 10002	603 ft
BESTE BAT LLC Ser #: 1312502	135 137 ELDRIDGE ST NEW YORK, NY 10002	613 ft
REGAL CINEMAS INC Ser #: 1313783	115 DELANCEY ST NEW YORK, NY 10002	620 ft
ESSEX PEARL BY AQUABEST LLC Ser #: 1334037	115 DELANCEY ST BASEMENT SITE 2, RESTAURANT 13 NEW YORK, NY 10002	620 ft
DSA PHASE 1 BEER HALL LLC Ser #: 1318775	115 DELANCEY ST AKA 81 NORFOLK STREET NEW YORK, NY 10002	623 ft
SITE 2 MARKET LINE RESTAURANT LLC Ser #: 1328150	115 DELANCEY ST NEW YORK, NY 10002	623 ft
REBEL ALLEN LLC Ser #: 1300186	163 ALLEN ST NEW YORK, NY 10002	640 ft
122-124 RIVINGTON CORP Ser #: 1131317	122-124 RIVINGTON ST. ESSEX ST & LUDLOW STREET NEW YORK, NY 10002	644 ft
FORREST INTERNATIONAL INC Ser #: 1310419	162 ORCHARD ST NEW YORK, NY 10002	649 ft
BIG CANDY LLC Ser #: 1275668	86 ALLEN ST NEW YORK, NY 10002	650 ft
120 ESSEX MARKET LLC Ser #: 1316835	124 RIVINGTON ST NEW YORK, NY 10002	678 ft
GRAZ RESTAURANT LLC Ser #: 1189713	79 ORCHARD STREET GRAND & BROOME STS. NEW YORK, NY 10002	687 ft
NORFOLK HOSPITALITY INC Ser #: 1333691	106 NORFOLK ST NORTH STORE NEW YORK, NY 10002	708 ft
OWLINGS INC Ser #: 1170538	152 LUDLOW STREET RIVINGTON & STANTON STREETS NEW YORK, NY 10002	708 ft
GHVILLE INC Ser #: 1254436	167 ORCHARD ST 2ND & 3RD FL NEW YORK, NY 10002	708 ft
106 LA CONTENTA LLC Ser #: 1318274	106 NORFOLK ST - SOUTH STORE NEW YORK, NY 10002	709 ft
ORCHARD FLAVOR PARTNERS LLC Ser #: 1336151	167 ORCHARD ST NEW YORK, NY 10002	730 ft
PROLETARIAT V, INC Ser #: 1157183	98 102 NORFOLK AKA 138 DELANCY RIVINGTON ST & DELANCY STREET NEW YORK, NY 10002	736 ft

Active On Premises Liquor Licenses within 750 feet

Name	Address	Distance
GUAPO BODEGA LLC Ser #: 1246348	146 ESSEX STREET NEW YORK, NY 10002	737 ft



board served with toast points, truffle honey, dijon
+ grapes 22

Prosciutto di Parma - dry cured ham

Calabrese Salumi - A dry salami combined with wild fennel
+ pepperoncini

Talleggio - Semi Soft, washed rind cheese with apple butter

Fiore Sardo - Firm sheep's milk, wet smoke

Parmigiano Reggiano - 18 month aged hard cow's milk cheese



BELLA

Prosciutto, shredded Parmesan, sliced melon, olive tapenade,
truffle honey 13

STREETS OF ROME

'Nduja, taleggio cheese, Kensington's mustard, arugula 12

GORGONZOLA MAMA

Bresaola, gorgonzola dolce, truffle honey, open faced on
olive loaf 12

KEYS TO THE FERRARI

Prosciutto, Fresh Mozzarella, Hot Sopressata, Arugula,
Regina's Hot Pepper Spread, EVOO, Balsamic & Roasted Reds
on Stirato Bread 17

SERGIO SAMMY

Genova Italian Tuna, Provolone, Regina's Olive Spread,
Arugula, Red Onion, EVOO, Balsamic on Stirato Bread 15

DIANA ROSS DI AMICI

Genova Italian Tuna, Fresh Mozzarella, Roasted Reds, Regina's
Hot Pepper Paste, Arugula, EVOO, Balsamic on Classic Hero 16

SALUMI E FORMAGGIO

All boards served with toasted bread... meats and cheeses ordered a la carte
any (three) salumi or formaggio 20
+ truffle honey 8

SALUMI 8

Prosciutto di Parma - dry cured ham with apricot jam

Bresaola - cured italian beef with lemon & olive tapenade

Nduja - spicy spreadable italian pork with thin sliced radish

FORMAGGIO 8

Talleggio - Semi Soft, washed rind cheese with apple butter

Gorgonzola Dolce - Soft, buttery and blue with truffle honey drizzle

Parmigiano Reggiano - 18 month aged hard cow's milk cheese
with gundrop grapes



PROSCIUTTO E MELONE

melon, Prosciutto and balsamic reduction (df) 14

OLIVA

house brined Italian olives (v+) 6

SPICED NUTS

cayenne and honey spiced almonds, cashews, and walnuts (v nut) 7

SOTTACETI

assorted house-pickled vegetables (v+) 6

HUMMUS CROSTINI

rustic Italian white bean hummus on toast points (v+) 10

PANE AL POMODORO

seasoned tomato spread on toast points (v+) 10

CARCIOFO CROSTINI

artichoke spread on toast points (v) 10

DOLCI

ORANGE JULIUS CAESAR

vanilla bean ice cream, Martini orange bitter 10

BELLA FLOAT

vanilla bean ice cream, Caffè Borghetti coffee Liqueur,
cold brew, Cacao rum, Biscotti cookie (nut) 10

gf = GLUTEN FREE v = VEGETARIAN v+ = VEGAN df = DAIRY FREE nut = NUT ALLERGY

Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of foodborne illness.