

# THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003 Phone (212) 533-5300 www.cb3manhattan.org - mn03@cb.nyc.gov

Tareake Dorill, Board Chair

Susan Stetzer, District Manager

### Community Board 3 Liquor License Application Questionnaire

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.
The following items and questionnaire package are due by date listed in email invite:
Schematics, floor plans or architectural drawings of the inside of the premise.
A proposed food and or drink menu.
The following items are due by noon Friday before the meeting:
Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
<ul> <li>Notice of proposed business to block or tenant association if one exists. You can find community</li> </ul>
groups and contact information on the CB 3 website:
https://wwwl.nyc.gov/site/manhattancb3/resources/community-groups.bude
(this is not required but strongly suggested if a relevant group exists)
<ul> <li>Proof of conspicuous posting of notices at the site for 7 days prior to the meeting (please include newspaper with date in photo or a timestamped photo).</li> </ul>
Chock which you are applying for:
☐ new liquor license ☐ alteration of an existing liquor license ☐ corporate change
Check if either of these apply:
□ sale of assets □ upgrade (change of class) of an existing liquor license
7/31/23
Today's Date:
Is location currently licensed?  Ves  No Type of license:
If alteration, describe nature of alteration:
Previous or current use of the location: NGW BUILDING
Corporation and trade name of current license: NIA
APPUCANT:
Premise address: 180 Broome ST.
Cross streets: SUFFOLK ST - CLINTON ST
Name of applicant and all principals: UTAL COWOR CAST SIDE UC
NAM PHAM - MEMBER DAVID SACHER - MEMBER
Trade name (DRA): VITAL CLIMBING GYM

Type of building and numi	ber of floors: MIXED NESSIDENTAL + COMMERCIAL						
Does premise have a valid	d Certificate of Occupancy, including for any back/side yard or roof use?						
Yes I No What is max	simum NUMBER of people permitted 150 (we are much Swall						
	nation (check zoning using map: http://gis.nyc.gov/doitt/nycitymap/ - please						
give specific zoning designation, such as RB or C2): R-8 C Z-5							
PROPOSED METHOD OF	DPERATION:						
What are the proposed da	ays/hours of operation? (Specify days and hours each day and hours of outdoor						
space, if applicable)	9 Am - 12 Am 7 DAYS A WELL						
Will any other business be	esides food or alcohol service be conducted at premise, i.e., retail? 🗷 Yes 🗖 No						
If yes, please describe who	at type: A CUMBING GYM						
Number of Indoor tables?	12 Total number of indoor seats?						
	bar seats are located on the premise (number, length, and location)						
How many stand-up bars/	bar seats are located on the premise (number, length, and location)						
How many stand-up bars/	bar seats are located on the premise (number, length, and location)  (HS  or counter-with seating or not- where you can order, pay for, and receive alcohol)						
How many stand-up bars/ 1 / 9 se (A stand-up bar is any bar of Does premise have a full k	bar seats are located on the premise (number, length, and location)  (463  or counter-with seating or not- where you can order, pay for, and receive alcahol)  sitchen?  Ves No						
How many stand-up bars/ 1 / 9 se (A stand-up bar is any bar of Does premise have a full k Does it have a food prepar	bar seats are located on the premise (number, length, and location)  1473  or counter-with seating or not- where you can order, pay for, and receive alcohol)  sitchen?  Ves  No  ratiop area?  Ves  No (If any, show on diagram)						
How many stand-up bars/ 1 / 9 se (A stand-up bar is any bar of Does premise have a full k Does it have a food prepar	bar seats are located on the premise (number, length, and location)  (463  or counter-with seating or not- where you can order, pay for, and receive alcahol)  sitchen?  Ves No						
How many stand-up bars/ 1 / 9 sc (A stand-up bar is any bar of Does premise have a full k Does it have a food prepar Is food available for sale?	bar seats are located on the premise (number, length, and location)  or counter-with seating or not- where you can order, pay for, and receive alcohol) sitchen?  Yes No ration area?  Yes No (If any, show on diagram)  Yes No If yes, describe type of food and submit a menu						
How many stand-up bars/  1 9 56  (A stand-up bar is any bar of Does premise have a full keep bar is food preparts food available for sale?)  What are the hours the kit	bar seats are located on the premise (number, length, and location)  HTS  or counter-with seating or not- where you can order, pay for, and receive alcohol) sitchen?  Yes No ratiop area? Yes No (If any, show on diagram)  Yes No If yes, describe type of food and submit a menu  tchen will be open?						
How many stand-up bars/  1 9 50  (A stand-up bar is any bar of Does premise have a full keep bar is food prepartis food available for sale?)  What are the hours the kit will a manager or principal	bar seats are located on the premise (number, length, and location)  Of this  or counter-with seating or not- where you can order, pay for, and receive alcohol)  sitchen?  Yes No  ratiop area? Yes No (If any, show on diagram)  Yes No If yes, describe type of food and submit a menu  tchen will be open?						
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How many stand-up bars/  1 9 56  (A stand-up bar is any bar of Does premise have a full keep bar is any bar of Does it have a food prepart is food available for sale?  What are the hours the kit Will a manager or principal How many employees will be you have or plan to institute the bars.	bar seats are located on the premise (number, length, and location)  Off S  or counter-with seating or not- where you can order, pay for, and receive alcahol)  ottchen?  Yes No  ratiop area? Yes No (If any, show on diagram)  Yes No If yes, describe type of food and submit a menu  tchen will be open?						
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How many stand-up bars/  / 4 sc  (A stand-up bar is any bar of Does premise have a full k Does it have a food prepart Is food available for sale?  What are the hours the kit Will a manager or principal How many employees will Do you have or plan to ins Will there be TVs/monitors  Will premise have music?	bar seats are located on the premise (number, length, and location)  Of this  or counter-with seating or not- where you can order, pay for, and receive alcahol)  ditchen?  Yes No  ratiop area? Yes No (If any, show on diagram)  Yes No If yes, describe type of food and submit a menu  tchen will be open?						
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How many stand-up bars/  / 4 sc  (A stand-up bar is any bar of Does premise have a full ke Does it have a food prepart Is food available for sale?  What are the hours the kit Will a manager or principal How many employees will Do you have or plan to inse Will there be TVs/monitors  Will premise have music? If If Yes, what type of music? If other type, please describe What will be the music vol level) Please describe your	That seats are located on the premise (number, length, and location)  ATS  or counter-with seating or not-where you can order, pay for, and receive alcohol) sitchen?    Yes    No  No (If any, show on diagram)  Yes    No If yes, describe type of food and submit a menu  tchen will be open?    AM - I( PM 7 BAYS A DEEX  al always be on site?    Yes    No If yes, which?    I there be?    I do    To Tal    To						

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Revised: July 2022

If promoted events, please explain the nature in which you plan to promote? Social media / online ads /
outside promoters?
How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment?
Please attach plans. (Please do not answer "we do not anticipate congestion.") THELE WILL BE
NO LINES. THIS IS A CLIMBING GAM LOCATED IN A LAKEE COMMERCIAL SPACE
Will there be security personnel?  Yes No (If Yes, how many and when)
How do you plan to manage noise inside and outside your business so neighbors will not be affected?
Please attach plans. THE GYM IS COCHED IN A LARGE COMMERCIAL SPACE WITH NO
Is sound proofing installed? Tes No
If not, do you plan to install sound proofing?   Yes   No
Are there current plans to use the Open Hestaurants program for the sale or consumption of alcoholic
beverages outdoors? (includes roof & yard)  Yes  No If Yes, describe and show on diagram:
APPLICANT HISTORY:  Has this corporation or any principal been licensed for sale of alcohol previously? Yes No  If yes, please indicate name of establishment: UITHL GIST LLC IAA: VITHL CUMBING GI  Address: I NASSAU KUS BLUYN N1 Community Board # I  Dates of operation: S/20/21 - Frecur WITH AN PW LICENSE  Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume. Note: failure to disclose previous experience or information hampers the ability to evaluate this application.  Does any principal have other businesses in this area? Yes No If Yes, please give trade name, address and describe the business
Has any principal had SLA reports or action within the past 5 years?   Yes No If Yes, attach list of violations and outcomes, if any.

	CATION:
H	ow many licensed establishments are within 1 block?
H	ow many On-Premise (OP) liquor licenses are within 500 feet?
	the premise within 200 feet on the same street of any school or place of worship?   Yes No
c	DMMUNITY OUTREACH:
co	pase see the Community Board website to find block associations or tenant associations in the imediate vicinity of your location for community outreach. Applicants are encouraged to reach out to immunity groups, but it is not required. Also use provided petitions, which clearly state the name, idress, license for which you are applying, and the hours and method of operation of your tablishment at the top of each page. [Attach additional sheets of paper as necessary]
fa	e are including the following questions to be able to prepare stipulations and have the meeting be ster and more efficient. Please answer per your business plan; <u>do not plan to negotiate at the</u> ceting.
	My license type is: Deer & cider Dwine, beer & cider Diguor, wine, beer & cider
1.	My license type is: Deer & cider wine, beer & cider liquor, wine, beer & cider
-	
2.	<ul> <li>I will operate a full-service restaurant, specifically a (type of restaurant)</li> </ul>
2.	restaurant, or
2.	
2.	restaurant, or
	restaurant, or  I will operate a
	restaurant, or  I will operate a
	restaurant, or  I will operate a
	restaurant, or  I will operate a
	restaurant, or  I will operate a
3.	restaurant, or  I will operate a
3.	restaurant, or  I will operate a Curbil G GYM  with a kitchen open and serving food during all hours of operation OR With less than a full-service kitchen but serving food during all hours of operation OR D Other  My hours of operation will be:  Mon GAM - 12/m ; Tue GAM - 12 Am ; Wed GAM - 12/m;  Thu GAM - 12/m ; Fri GAM - 12/m ; Sat GAM - 12/m  Sun GAM - 12/m (I understand opening is "no later than" specified opening hour, and all patrons are to be cleared from business at specified closing hour.)  I will not use outdoor space for commercial use (including Open Restaurants) OR
3.	restaurant, or  I will operate a
3.	restaurant, or  I will operate a Curbil G GYM  with a kitchen open and serving food during all hours of operation OR With less than a full-service kitchen but serving food during all hours of operation OR D Other  My hours of operation will be:  Mon GAM - 12/m ; Tue GAM - 12 Am ; Wed GAM - 12/m;  Thu GAM - 12/m ; Fri GAM - 12/m ; Sat GAM - 12/m  Sun GAM - 12/m (I understand opening is "no later than" specified opening hour, and all patrons are to be cleared from business at specified closing hour.)  I will not use outdoor space for commercial use (including Open Restaurants) OR

7.	☐ I will close any front or rear façade doors	I will have a closed fixed façade with no
	and windows at 10:00 P.M. every night or	open doors or windows except my entrance
	when amplified sound is playing, including but	door, which will close by 10:00 P.M. or when
	not limited to DIs, live music and live	amplified sound is playing, including but not
	nonmusical performances, or during	limited to DIs, live music and live nonmusical
	unamplified performances or televised sports.	performances, or during unamplified
		performances or televised sports.
8.	I will not have Dis, Glive music, Gthird-party	promoted events, any event at which a cover
	fee is charged, a scheduled performances, a mo	re than DJs per   more than
	private parties per	
9.	I will play ambient recorded background musi	conty,
10.	I will not apply for an alteration to the method	d of operation or for any physical alterations of any
11	nature without first coming before CB 3.  I will not seek a change in class to a full on-pre	emicas linuas linguas vidikas a films abadatas
	approval from CB 3.	emises adopt aceuse without fast optiming
12.	I will not participate in pub crawls or have par	ty buses come to my establishment.
	I will not have unlimited drink specials, include	
	I will not have a happy hour or drink specials to	
	happy hour and it will end by	
15.	I will not have wait lines outside. I will have	e a staff person responsible for ensuring no
	loitering, noise or crowds outside.	
16.	I will conspicuously post this stipulation form	beside my liquor license inside of my business.
17.	Residents may contact the manager/owner at	the number below. Any complaints will be
	addressed immediately. I will revisit the above-sta	ited method of operation if necessary in order to
	minimize my establishment's impact on my neight	bors.
	Name: NAM PHAN	
	Phone Number: 626 806 - 5053	

This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

180 Broome St, New York, New York, 10002
Latitude: 40.71701 longitude: -73.98629
7/31/2023

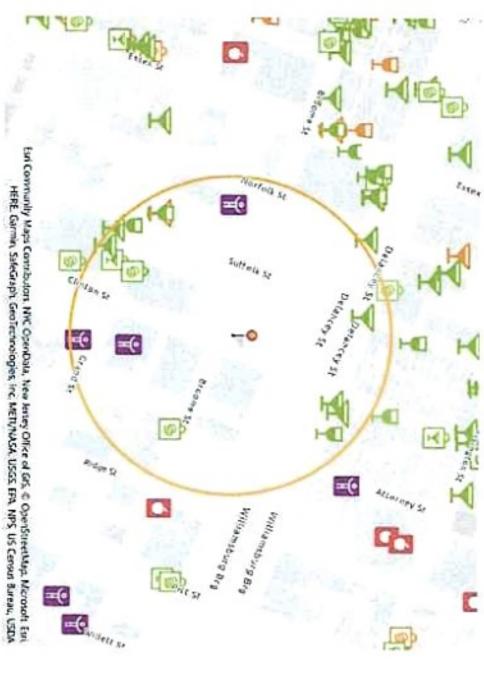
B Closest Liquor Stores		
Name	Address	Distance
VINFAMILY INC Ser #: 1305222	393 GRAND ST NEW YORK, NY 10002	433 ft
PET NAT LLC Ser #: 1306926	115 DELANCEY ST NEW YORK, NY 10002	671 <del>ft</del>
EAST VILLAGE WINE & LIQUORS INC Ser #: 1261322	80-82 CLINTON ST NEW YORK, NY 10002	714 ft
LOON CHUN INCORPORATED Ser #: 1023505	45 PITT STREET NEW YORK, NY 10002	789 ft
DELANCEY WINE INC Ser #: 1301401	35 ESSEX ST NEW YORK, NY 10002	994 ft
SFWARD PARK LIQUORS INC Ser #: 1306551	53 LUDLOW ST NEW YORK, NY 10002	1,105 ft
SALGIRAH CORP Ser #: 1276123	141 ESSEX ST NEW YORK, NY 10002	1,219 ft
ORANGE GLOU LLC Ser #: 1330585	264 BROOME ST NEW YORK, NY 10002	1,245 ft

Schools within 50	10 feet	
Name	Address	Distance
Na Schools within 500	feet	

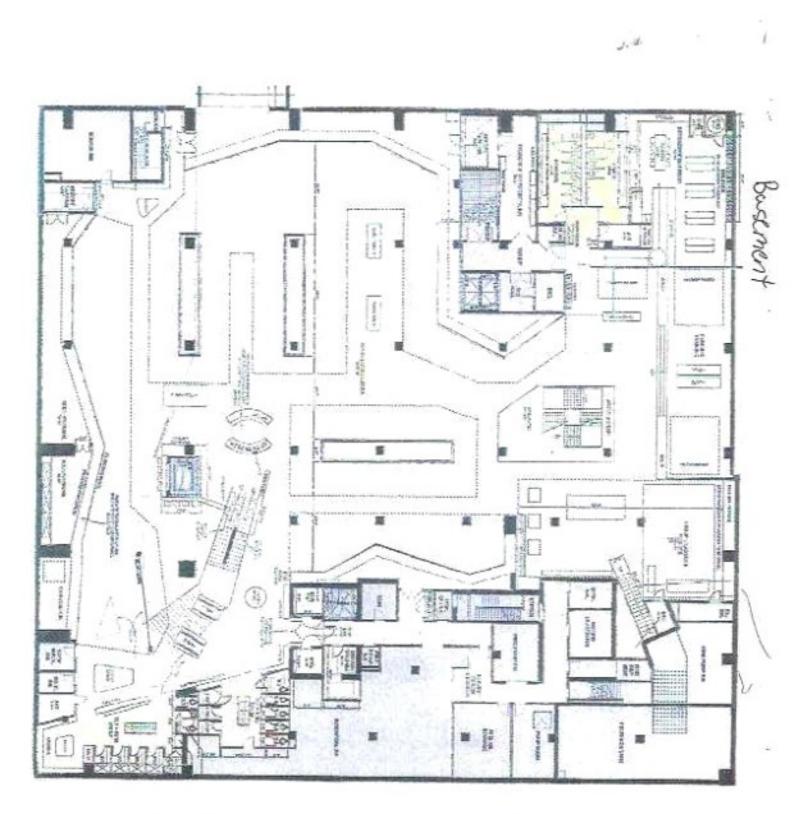
Churches within 500 feet	
Name	Distance
Doctrine Sisters of Christine	319 ft
Congregation Beth Hamedrash	412 ft
Young Israel Synagogue-Mnhttn	475 ft

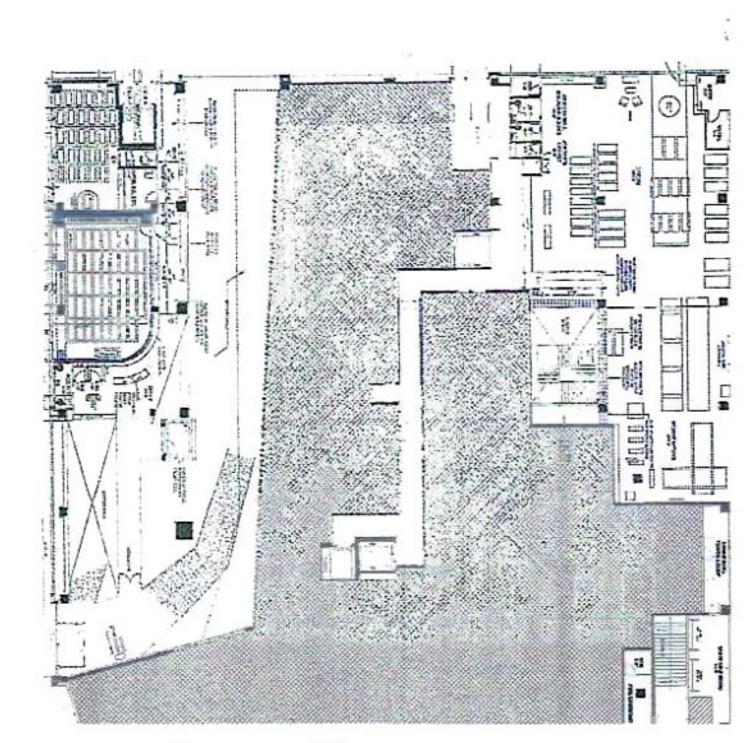
Pending On Premises Liquor Licenses within 750	0 feet	
Name	Address	Distance 443 ft
384 GRAND STREET PIZZA LLC Scr #: 1361439	384 GRAND ST NEW YORK, NY 10002	
INTERNATIONAL CENTER OF PHOTOGRAPHY CORP Set #: 1367064	79 ESSEX ST NEW YORK, NY 10002	719 R

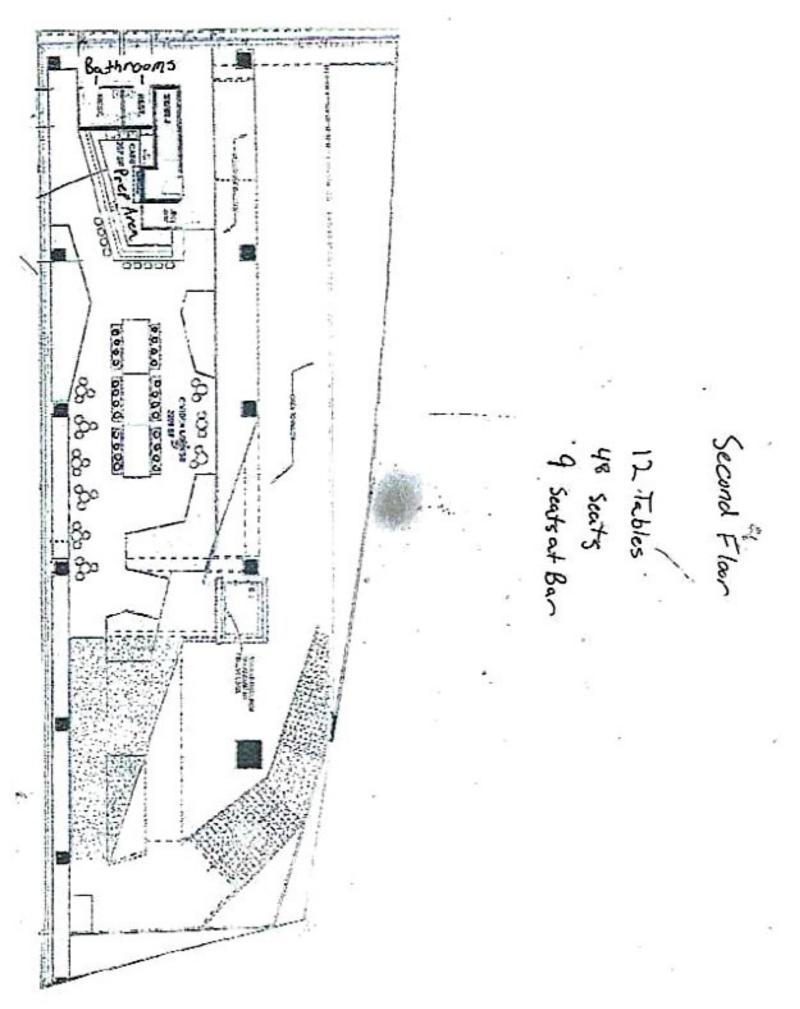
Pianno	Address	Distance
ADR RESTAURANT INC Ser #: 1109457	168 DELANCEY STREET NEW YORK, NY 10002	379 ft
KINGS CO IMPERIAL LLC Ser #: 1306825	168 1/2 DELANCEY ST NEW YORK, NY 10002	411 ft
SC DELANCEY LLC & LIP PRODUCTIONS Ser ≠: 1265637	148-150 DELANCEY ST NEW YORK, NY 10002	414 N
FURN 403 GRAND INC Ser #: 1323666	403 GRAND ST NEW YORK, NY 10002	4H2 ft
SALUGGIS EAST INC Ser #: 1295442	399 GRAND ST NEW YORK, NY 10002	497 ft
PROLETARIAT V, INC Ser #: 1157183	98 102 NORFOLK AKA 138 DELANCY RIVINGTON ST & DELANCY STREET NEW YORK, NY 10002	518 A
SITE 2 MARKET LINE RESTAURANT LLC Ser #: 1326150	115 DELANCLY ST NEW YORK, NY 10002	619 ft
DSA PHASE 1 BEER HALL LLC Sor #: 1318775	115 DELANCEY ST AKA 81 NORFOLK STREET NEW YORK, NY 10002	613 U
ESSEX PEARL BY AQUADEST LLC Ser #: 1334037	115 DELANCEY ST BASEMENT SITE 2, RESTAURANT 13 NEW YORK, NY 10002	622 ft
REGAL CINEMAS INC Ser #: 1313783	115 DELANCEY ST NEW YORK, NY 10002	622 R
Ser #: 1282570	102 NORFOLK ST NEW YORK, NY 10002	641 ft
105 LA CONTENTA LLC Ser #: 1318274	106 NORFOLK ST - SOUTH STORE NEW YORK, NY 10002	705 ft
NORHOLK HOSPITALITY INC Ser #: 1333691	105 NORFDLK ST NORTH STORE NEW YORK, NY 10002	708 ft
PIZZA A CASA INC/DBA: PIZZA SCHOOL NYC/PIZZA SCHOOL Ser #: 1297413	371 GRAND ST NEW YORK, NY 10002	711 ft
SOCIETY OF THE EDUCATIONAL ARTS INC	107 SUFFOLK 5T NEW YORK, NY 10002	742 N

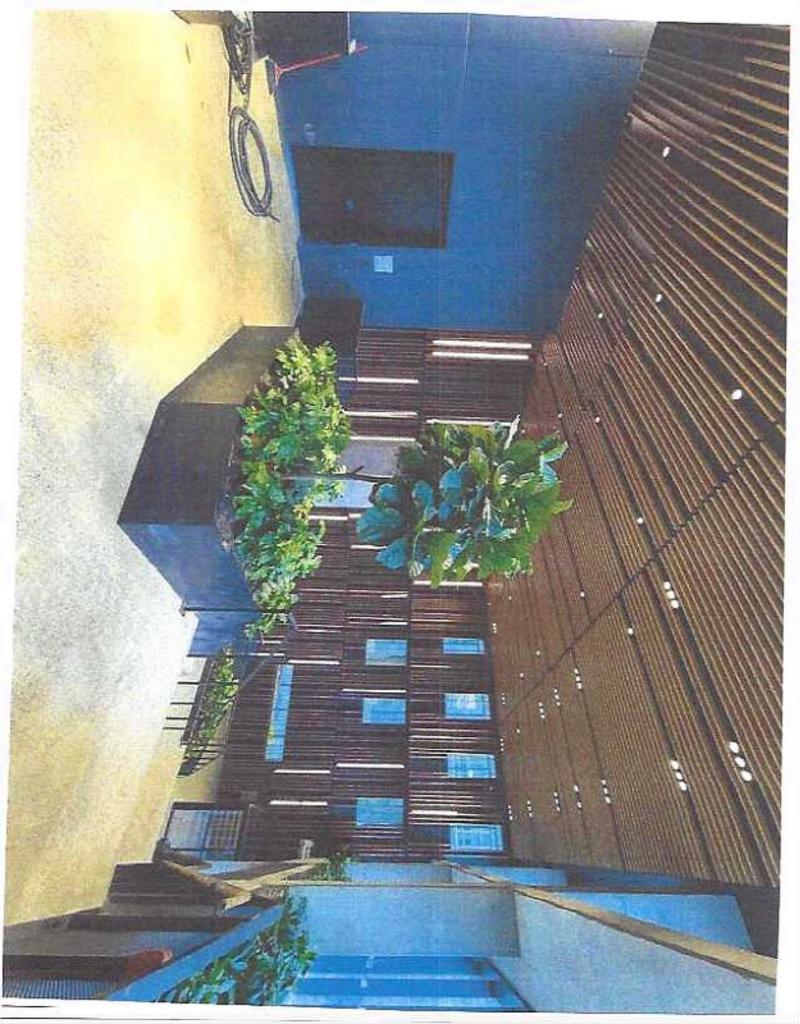


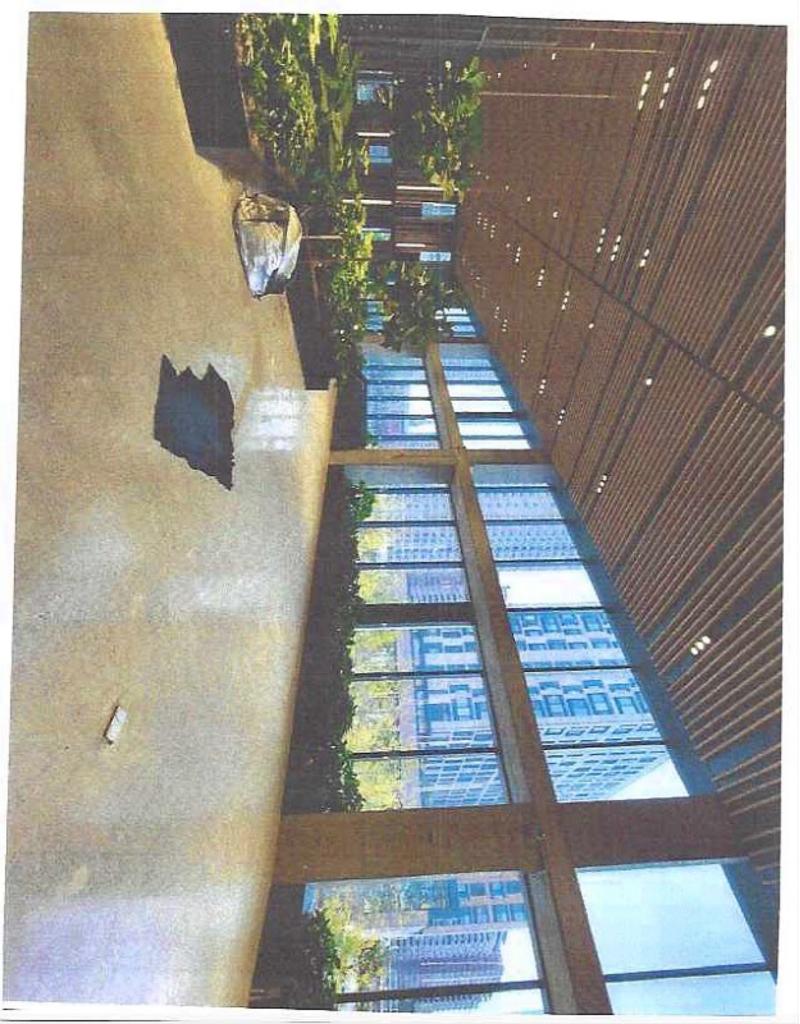
Elevation



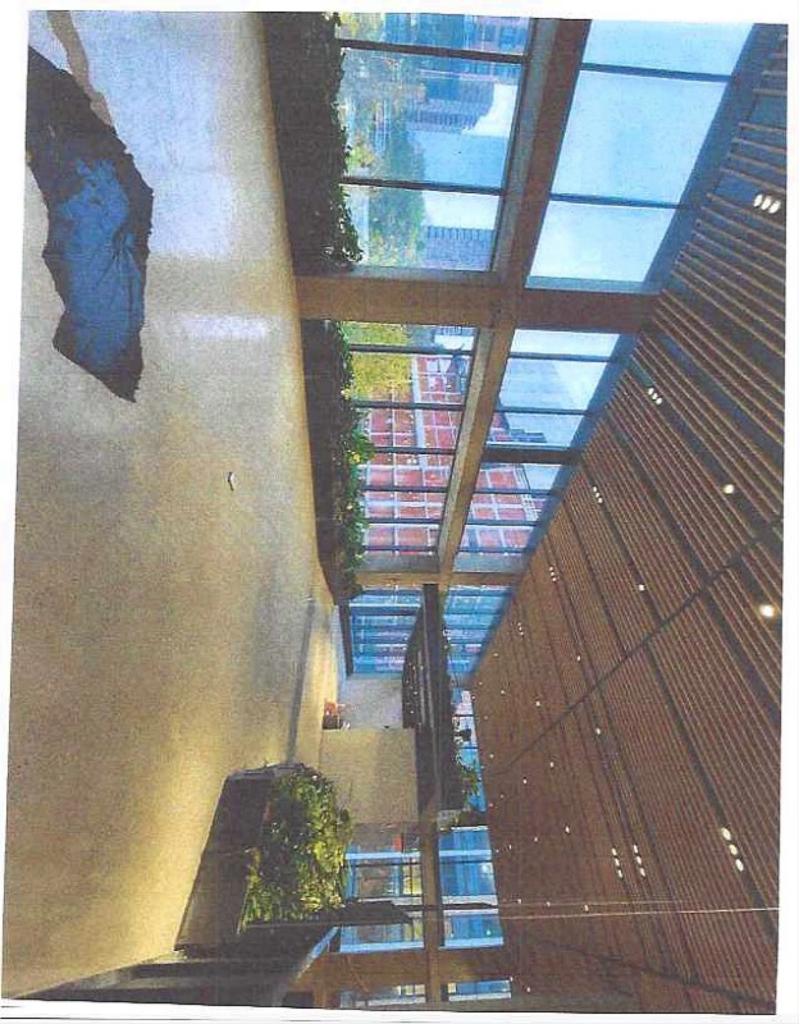


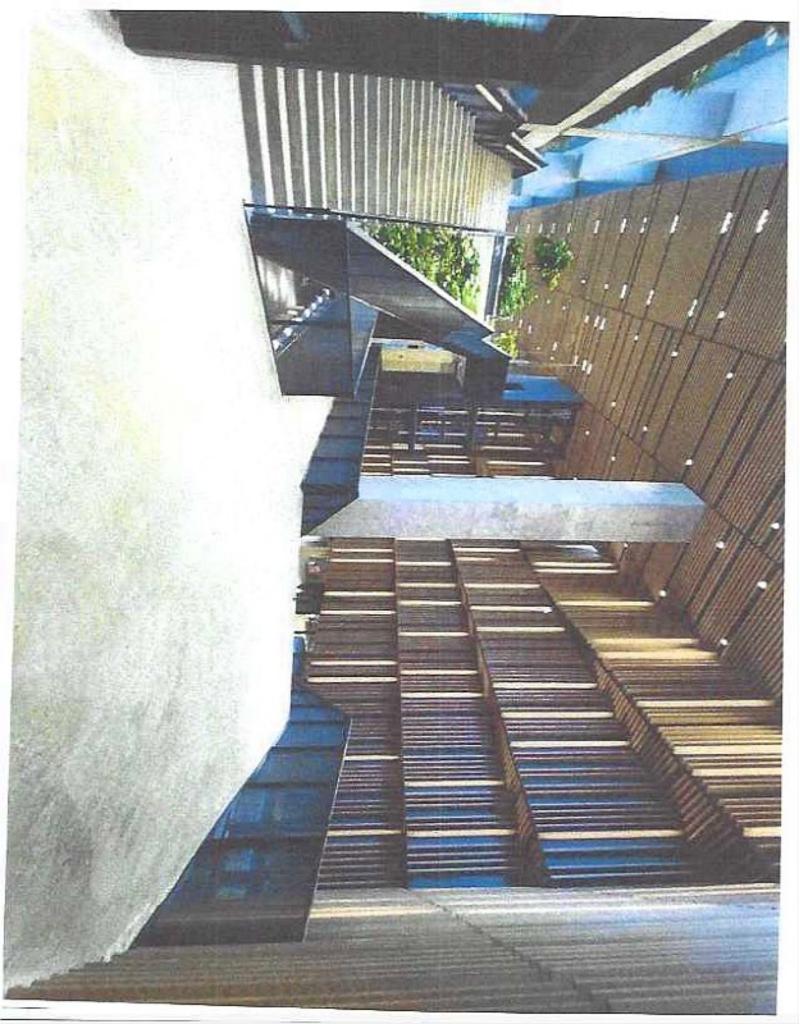


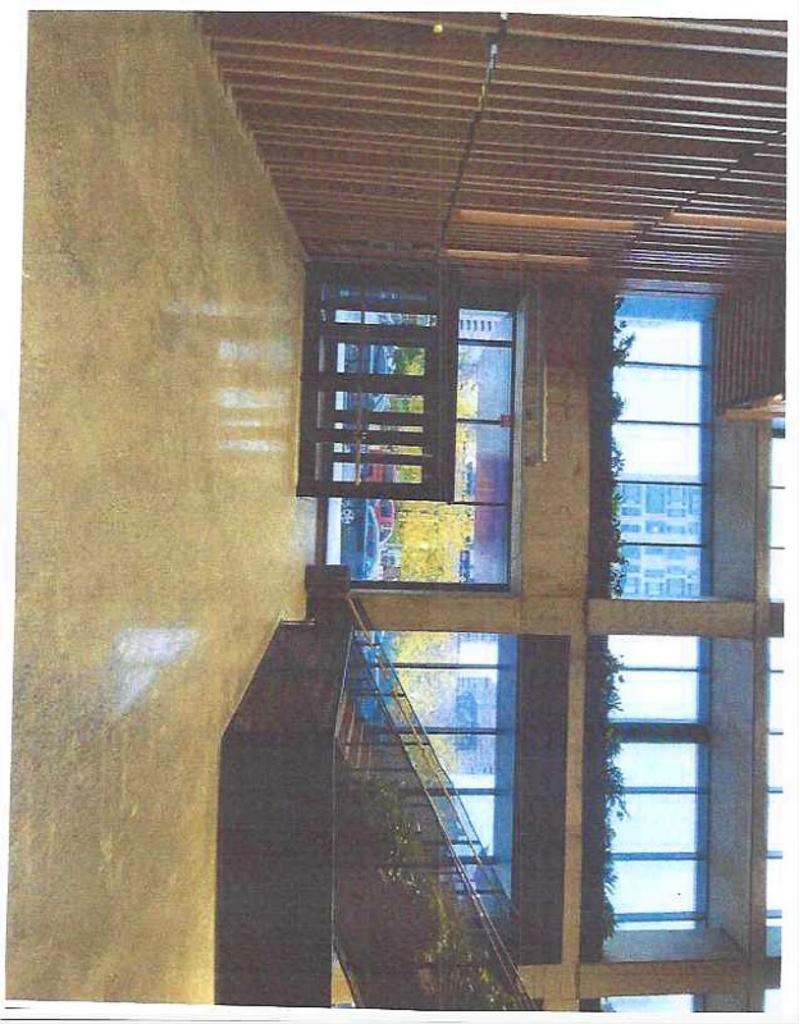


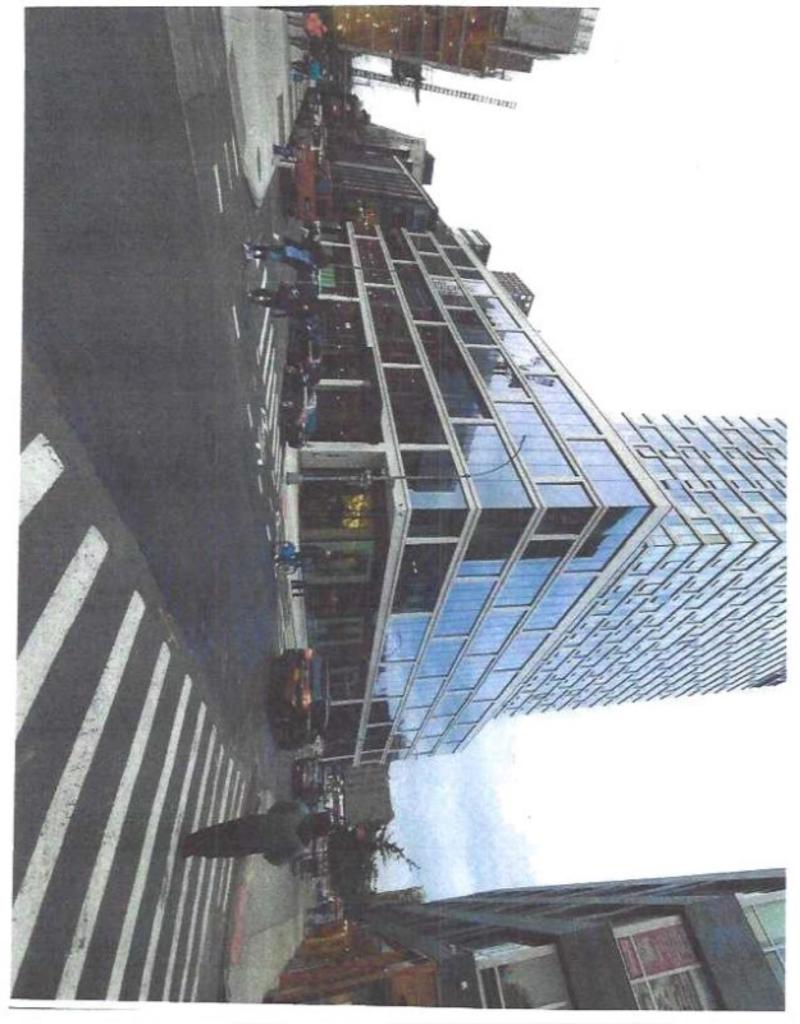














## Certificate of Occupancy

CO Number:

121191110T004

### Permissible Use and Occupancy

			Building	, 6		s below are 2008 designations.
Floor From To	Maximum persons permitted	Live load los per sq. ft.	Code occupancy group	Dwelling or Rooming Units	Zoning use group	Description of use
CEL.	27	O.G	F-2 S-2 B		2, 6A, 6C	MECHANICAL ROOMS (ELECTRICAL, TELECOM, WATER SERVICE, OIL STORAGE, FIRE PUMP
001	13	100	R-2 B		2, 6A, 6B	BIKE STORAGE AREA FOR (198) BICYCLES WITH A TOTAL OF (1630) S.F. (132) BIKE SPACES FOR RESIDENTIAL USE, (25) BIKE SPACES FOR COMMERCIAL USE)
001	11	100	0		60	OFFICE LOBBY
001	11	100	S-2		6A, 6B, 6C	COMMERCIAL LOADING DOCKS (INCLUDING 1 BERTH)
001	33	100	R-2 S-2			RESIDENTIAL LOBBY, MAIL ROOM, RESIDENTIAL TRASH COMPACTOR ROOM, GAS METER ROOM
001	33	100	R-2 S-2		2	STORAGE ROOMS, STAFF ROOMS, LOCKER ROOMS, MECHANICAL AND ELECTRICAL ROOMS
002	150	100	A-2 F-2 S-2	*	6A, 6C	BROOME STREET GARDEN, STORAGE (CORE AND SHELL)
002	284	100	B F-2 S-2		68	OFFICES, MECHANICAL AND ELECTRICAL ROOMS, STORAGE
003	297	100	B F-2 S-2		69	OFFICES, MECHANICAL AND ELECTRICAL ROOMS, STORAGE (CORE AND SHELL)
004	385	100	B F-2 S-2		68	OFFICES, MECHANICAL AND ELECTRICAL ROOMS, STORAGE (CORE AND SHELL)
005	385	100	B F-2 S-2		60	OFFICES, MECHANICAL AND ELECTRICAL ROOMS, STORAGE (CORE AND SHELL)
006	112	100	EA		2	LOUNGE AND THEATRE (NOTE: TOTAL PA SPACE (611) PERSON INCLUDES 463 PERSONS FROM A-3 RESIDENTIAL AND OFFICE TERRACES AND (36) PERSONS FROM B OFFICE AMENITY WHICH MUST EGRESS THROUGH THIS PA SPACE).

Borough Commissioner

Melle E.W.C.

Commissioner



## Certificate of Occupancy

CO Number:

121191110T004

			Perm	nissible Us	e and Oc	cupancy
	All B	wilding C				s below are 2008 designations.
Floor From 1	persons	Live load lbs per sq. ft.	Building Code occupancy group	Dwelling or Rooming Units	Zoning use group	Description of use
800	463	100	A-3		2	RESIDENTIAL & OFFICE TERRACES (NOTE: TOTAL PAA SPACE (611) PERSONS INCLUDES (463) PERSONS FROM A-3 RESIDENTIAL AND OFFICE TERRACES AND (36) PERSONS FROM B OFFICE AMENITY WHICH MUST AGRESS THROUGH THIS PA SPACE).
006	36	100	R-2 S-2		2, 6B	TENANT EXERCISE AND AMENITY ROOMS, LAUNDRY ROOM, TRASH ROOM, OFFICE FOR AMENITIES
006		40	R-2	12	2	(12) DWELLING APARTMENTS
006	36	100	В		68	OFFICE AMENITY (NOTE: TOTAL PA SPACE (611) PERSONS INCLUDES (463) PERSONS FROM A-3 RESIDENTIAL AND OFFICE TERRACES AND (36) PERSONS FROM B OFFICE AMENITY WHICH MUST EGRESS THROUGH THIS PA SPACE)
007		40	R-2	13	2	(13) DWELLING APTS, TRASH ROOM
008 0	024	40	R-2	14	2	(14) DWELLING APARTMENTS ON EACH FLOOR, TRASH ROOM
25	93	100	R-2 S-2		2	HESIDENTIAL TERRACE, MECHANICAL AND ELECTRICAL ROOMS
ROF	23	100	S-2		2	BULKHEAD, ELEVATOR MACHINE ROOMS (EXCLUDING MECH RM A3)

1) THE BUILDING COMPLIES WITH THE QUALITY HOUSING REQUIREMENTS; 2)DICYCLE PARKING: 157 OF BICYCLE SPACES PROVIDED (132 FOR RESIDENTIAL USE AND 25 FOR COMMERCIAL USE) WITH 1630 SF, 3) EXHIBIT III FILED UNDER CRENT, 4)ALL PRELATED FACILITIES AND AMENITIES REQUIRED PURSUANT THE QUALITY HOUSING PROGRAM SHALL NOT BE USED FOR LIVING OR SLEEPING PURPOSES. EXHIBIT I FILED UNDER CRENT #2017000309963.

**END OF SECTION** 

**Borough Commissioner** 

Commissioner

mel 5 %

END OF DOCUMENT

121191110004 3/10/2021 12:07:44 PM



## Certificate of Occupancy

CO Number:

121191110T004

This certifies that the premises described herein conforms substantially to the approved plans and specifications and to the requirements of all applicable laws, rules and regulations for the uses and occupancies specified. No change of use or occupancy shall be made unless a new Cortificate of Occupancy is issued. This document or a copy shall be available for inspection at the building at all reasonable times

	and or on reasonable miles.										
Α.	Borough: Manhatian  Address: 180 BROOME STREET  Building Identification Number (BIN): 10	89891	Block Numb Lot Numb Building T New	er(s):	00346 175	Certificate Type: Effective Date: Expiration Date:	Temporary 03/10/2021 05/08/2021				
	This building is subject to this Building Code:										
	For zoning lat metes & bounds, please see BISWeb.										
В.	Construction classification:	1-B			(2014/2008 Code)						
	Building Occupancy Group classification:	R-2	(2014/2008 0			xde)					
	Multiple Dwelling Law Classification:	HAEA									
	No. of stories: 25	Height in feet: 2		260		No. of dwelling unit	n: 263				
2.	Fire Protection Equipment: Standpipe system, Fire alarm system, Sprinkl	ler system				- M manufacture - 1					
<b>D.</b>	Type and number of open spaces:										

None associated with this filing.

E. This Certificate is issued with the following legal limitations: City Planning Commission - Recording Info: 12022625M

Outstanding requirements for obtaining Final Certificate of Occupancy:

There are 17 outstanding requirements. Please refer to BISWeb for further detail.

Borough Comments: None

Borough Commissioner

Commissioner

Dave and Nam have opened and operate (7) other VITAL Climbing Gyms:

1, 2010, 6102 Avenida Encinas, Carlsbad, CA

2. 2011, 29990 Technology Drive, Murrieta, CA

No Licenses

3. 2013, 1421 N. State Street, Bellingham, WA

4. 2016, 525 S. Coast Highway, Oceanside, CA

5. 2021, 221 N. 14th Street, Brooklyn, NY - 5/21 - Plaser Rw 1322261

5. 2021, 1506 Lexington Ave, New York, NY - Ja Colonse

7. 2021, 3225 Broadway, New York, NY - NI UCCASC

### [TBD Cafe Name] 182 Broome St. 2nd Fl.

#### Menu

### Appetizers

Bruschetta Toost w Burrata
Furikake Potato Wudges w Garlic Aioli
Maple Roasted Carrots
Yuzu Glazed Shishito Peppers
Marinated Cucumber Salad

### Entrees

HK BBO Pulled Pork Sandwich
Garlic-Roasted Mushroom Mix over Sticky Rice
Crunchy Caesar
Quarter Roast Chicken w Cornbread
Minced Pork over Rice
Cold Sesame Noodles

### Desserts

Matcha Affogato HK Milk Tea-rimisu Coconut Pudding Mango Sago





### WHO WE ARE

### VITAL's mission is to create places that people love.

A world that is filled with places you love is a better world. We want VITAL to be one of the things that makes your life feel joyful and connected. We do everything we can to ensure that you feel at home and love being at VITAL. We work every day to create a vibrant culture where customers feel like a welcomed member of a positive community and staff feel that they are an important part of a great team.

## HOW WE GOT HERE

My name is Dave and I started VITAL in 2010 with my friend, Nam. Nam and I learned to climb together in beautiful San Luis Obispo, California, where we met in college dorm rooms. After graduating, we decided to try to open a gym. We were clueless, optimistic 22-year-olds and had no idea what we were doing. But somehow we managed to open a little gym that people seemed to love.

People could see that we cared and that we worked hard to make the space fun and welcoming. And people liked that we trusted them. We let members into the gym 24/7, even when it was unstaffed. Shoe rentals, snacks, and guest passes were paid for on the honor system. Members showed themselves to be trustworthy, which is why we are able to operate this way to this day.



designing and building a gym. Over the years, we've welded, built furniture, electrocuted ourselves, crashed forklifts, breathed toxic flooring glue late into the night, and know every nut, bolt, and screw inside the gyms. We push ourselves to the limit with each new project and learn a lot each step of the way. It has been a rewarding, sometimes terrifying, entrepreneurial ride.

We are primarily financed by our Investor Team, which is a group of ordinary people who believe in what we are doing and have invested their personal savings with us. These are current and former members, old and new friends, and even staff. This group has grown over the years and now includes over one hundred people. Financing our growth in this way has enabled us to pursue our vision without compromise.

VITAL is run by an incredible team of people. Many of our staff have been with us from the beginning, and they are what bring the company to life. They are what form deep connections with the neighborhood and define a culture that lifts spirits and brings people together. If you ever meet someone who has been with VITAL for a while, you should know that they have played an important part in making VITAL what it is today. I am grateful for the incredible amount of hard work, creativity, and kindness that our team brings to VITAL.

The History of VITAL: Celebrating 10 Years

## COMMUNITY

We are honored to serve this community, and we strive to make VITAL an accessible, welcoming, and safe place for everyone. Here are a few of the things we are doing in pursuit of this vision.

### VITAL VOLUNTEERS



We believe that every person can be a powerful force for good in the world. That is why we pay all of our employees, from managers to crew, to volunteer their time for local non profits every month. If you would like awareness brought to your



### FINANCIAL SUPPORT

Our goal is to be priced affordably, but we understand that not everyone can afford the gym. This is why we created a financial support program! Every month we contribute funds to this program so those who are facing financial limitations can still experience VITAL. This program can be used to access memberships, youth climbing competitions & teams, and clinics & workshops.

You know your circumstance best, and it is not our position to judge your needs. For this reason, the program is self-screened and disbursed on a first-come first-served basis. If you or someone you know would be a good fit, please select your desired home gym to apply: Brooklyn I Manhattan.

### **GROUP PARTNERS**

We are excited to support mission-driven groups who want to use the gym. We can help support and coordinate a single event or recurring meetup, as well as offer a space and discounted access to the gym for groups during the event. This is a great way to use the gym in an affordable way with the support of a group you already belong to.

### **DONATIONS TO YOUR CAUSE**

If you are looking for membership donations for a charitable cause, then please reach out to lynn@vitalclimbinggym.com. We have supported many organizations over the years, and we'd love to learn about yours. Most commonly, we donate memberships and day passes, which your charity can use for fundraising events.

#### A WELCOMING PLACE

Our mission is to create places that people love—and it would be hard to love a place if you did not feel welcome, safe, and comfortable there. That is why we ensure that our team is trained on what they can do to make the gym an inclusive environment. Our members are also asked to adhere to a code of conduct to help ensure a healthy culture. Fitness can be intimidating, and we want to do our best to support, uplift, and welcome you here!

## YOUTH

Introduce kids to climbing! We have programs for new and experienced climbers ages 6 and up, as well as private training and parties available for ages 5 and up!

Please read our FAQs about children and safety before planning your visit!

# BOULDERING 101

### LEARN TO CLIMB

Our Kids Bouldering 101 clinic is an entry-level class for children that will cover many basic essential skills for climbing. We'd recommend this clinic to anyone who is new to the sport! Topics include safety, warming up, etiquette, technique, and climbing terms.

Sundays 11am - 12:30pm For children ages 6+

## CLUB

## HANG OUT WITH US

Our instructors create an engaging experience during this after school session. Your child will have the opportunity to exercise, make friends, and learn to rock climb! Climbing and exercise help kids learn about teamwork, leadership, responsibility, and taking on new challenges. Our goal is for your child to leave class with a sense of accomplishment and pride!

September 11 - December 22\*

Monday - Friday, 3:30 - 5pm Early drop-off: Monday - Friday, 3pm

Ages 6-12 years. Kids will be divided into groups based on age with a 5:1 student-to-instructor ratio. All levels welcome!

INCLUDES

PRICING

1.5 hour sessions

\$145-165 per month for 1 afternoon/week



## SPEND SCHOOL BREAKS CLIMBING

Camps are a perfect way to keep kids busy, healthy, and happy over school breaks!

Join us for school vacations where we'll climb, play games, slackline, craft, and spend time outdoors (weather permitting)! No climbing experience necessary. Ages 6-12 welcome—campers will be separated into pods based on age.

#### SPRING BREAK CAMP

Monday, April 10th - Friday, April 14th 9am - 3pm Early drop-off: 8:30am

#### SUMMER CAMP

Monday - Friday, 9am - 3pm Early drop-off: 8:30am

#### Choose from:

- · July 3rd July 7th
- July 10th July 14th FULL!
- July 17th July 21st FULL!
- July 31st August 4th FULL!
- · August 7th August 11th
- · August 14th August 18th FULL!
- · August 21st August 25th

Questions? Send us an email at bkyouth@vitalclimbinggym.com.

### INCLUDES

Instruction in climbing

Games, crafting, and outdoor activities (weather permitting)

### PRICING

SPRING BREAK AND SUMMER CAMPS

\$600 per 5-day camp \$50 early drop-off add-on



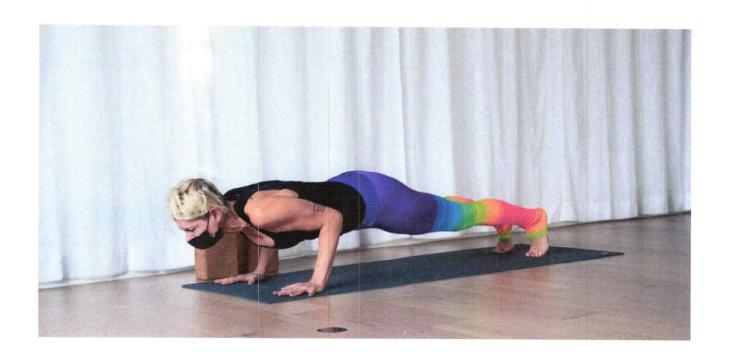
## CLASSES

AERIAL BOULDERING FITNESS CYCLE YOGA



## WORKSHOPS

AERIAL CLIMBING FITNESS YOGA



## COMMUNITY

VITAL VOLUNTEERS FINANCIAL SUPPORT GROUP PARTNERS



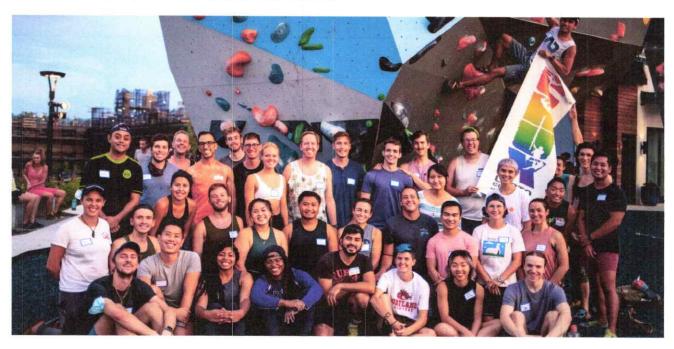
## YOUTH

BOULDERING 101 TEAMS CLIMBING CLUB CAMPS PARTIES



## GROUPS

GROUP VISITS PRIVATE CLASSES



## PRIVATE TRAINING

AERIAL CLIMBING FITNESS YOGA

