

Standardized NOTICE FORM for Providing 30-Day Advance Notice to a Local Municipality or Community Board

1. Date Notice Sent: July 25, 2023

1a. Delivered by: Certified Mail Return Receipt Requested

2. Select the type of Application that will be filed with the Authority for an On-Premises Alcoholic Beverage License:
For premises outside the City of New York:

- New Application Removal Class Change

For premises in the City of New York:

- New Application New Application and Temporary Retail Permit Renewal Alteration Removal
- Class Change Method of Operation Corporate Change

For **New** and Temporary Retail Permit applicants, answer each question below using all information known to date
For **Renewal** applicants, answer all questions
For **Alteration** applicants, attach a complete written description and diagrams depicting the proposed alteration(s)
For **Corporate Change** applicants, attach a list of the current and proposed corporate principals
For **Removal** applicants, attach a statement of your current and proposed addresses with the reason(s) for the relocation
For **Class Change** applicants, attach a statement detailing your current license type and your proposed license type
For **Method of Operation Change** applicants, although not required, if you choose to submit, attach an explanation detailing those changes

Please include all documents as noted above. Failure to do so may result in disapproval of the application.

This 30-Day Advance Notice is Being Provided to the Clerk of the Following Local Municipality or Community Board:

3. Name of Municipality or Community Board: Community Board 3, Manhattan

Applicant/Licensee Information:

4. Licensee Serial Number (if applicable): 1297030 Expiration Date (if applicable): 08/31/2024

5. Applicant or Licensee Name: Alphabet City Beer Co, LLC

6. Trade Name (if any): ABC Beer Co.

7. Street Address of Establishment: 96 Avenue C

8. City, Town or Village: New York, NY Zip Code: 10009

9. Business Telephone Number of applicant/ Licensee: 646-422-7103

10. Business E-mail of Applicant/Licensee: abcbeerco@gmail.com

11. Type(s) of alcohol sold or to be sold: Beer & cider Wine, Beer & Cider Liquor, Wine, Beer & Cider

12. Extent of Food Service: Full Food menu; full kitchen run by a chef/cook Menu meets legal minimum food requirements; food prep area required

13. Type of Establishment: Bar/Tavern
 Seasonal Establishment Juke Box Disc Jockey Recorded Music Karaoke

14. Method of Operation: (check all that apply)
 Live Music (give details i.e., rock bands, acoustic, jazz, etc.): _____
 Patron Dancing Employee Dancing Exotic Dancing Topless Entertainment
 Video/Arcade Games Third Party Promoters Security Personnel
 Other (specify): _____

15. Licensed Outdoor Area: None Patio or Deck Rooftop Garden/Grounds Freestanding Covered Structure
(check all that apply) Sidewalk Cafe Other (specify): DOT / NYC OpenStreets Seating

Alphabet City Beer Co, LLC
d/b/a ABC Beer Co.
96 Avenue C
New York, NY 10009
(646) 422-7103

July 25, 2023

Community Board 3, Manhattan
59 E 4th Street
New York, NY 10003

To Whom It May Concern:

We are writing to seek approval for alterations to our interior licensed premises. We are not changing our method of operation, nor are we making alterations to the bar seating. In sum, we are proposing the following changes:

- Upon entering our premises, we want to replace retail beer refrigerators with three high-top tables with bar stools. Each of these tables would seat a maximum of four guests. (We would still maintain retail beer refrigerators on the opposite wall.)
- In our rear seating area, we want to replace the four leather armchairs with three sets of 39" wide banquettes. Each banquette would comfortably sit two guests, but could potentially fit four guests if they want to squeeze in. This would expand our seating in that area by two to eight guests.
- On our back wall, we want to replace the rear table for two with a backless bench against the wall. This would increase seating in this area by two guests to allow for up to four people.

If you haven't visited us over on Avenue C, ABC Beer Co is a craft beer-centric neighborhood bar with trivia nights, runners' groups meet-ups, birthdays, and other events. We have had our current configuration for 11 years and are looking to rework our space to make it more accommodating for these groups. Please feel free to reach out to me directly at 917-318-5256 or davidhitchner@gmail.com if you need any clarification. Thank you!

Best regards,

A handwritten signature in black ink, appearing to read "David Hitchner". The signature is fluid and cursive, with a large initial "D" and a long, sweeping underline.

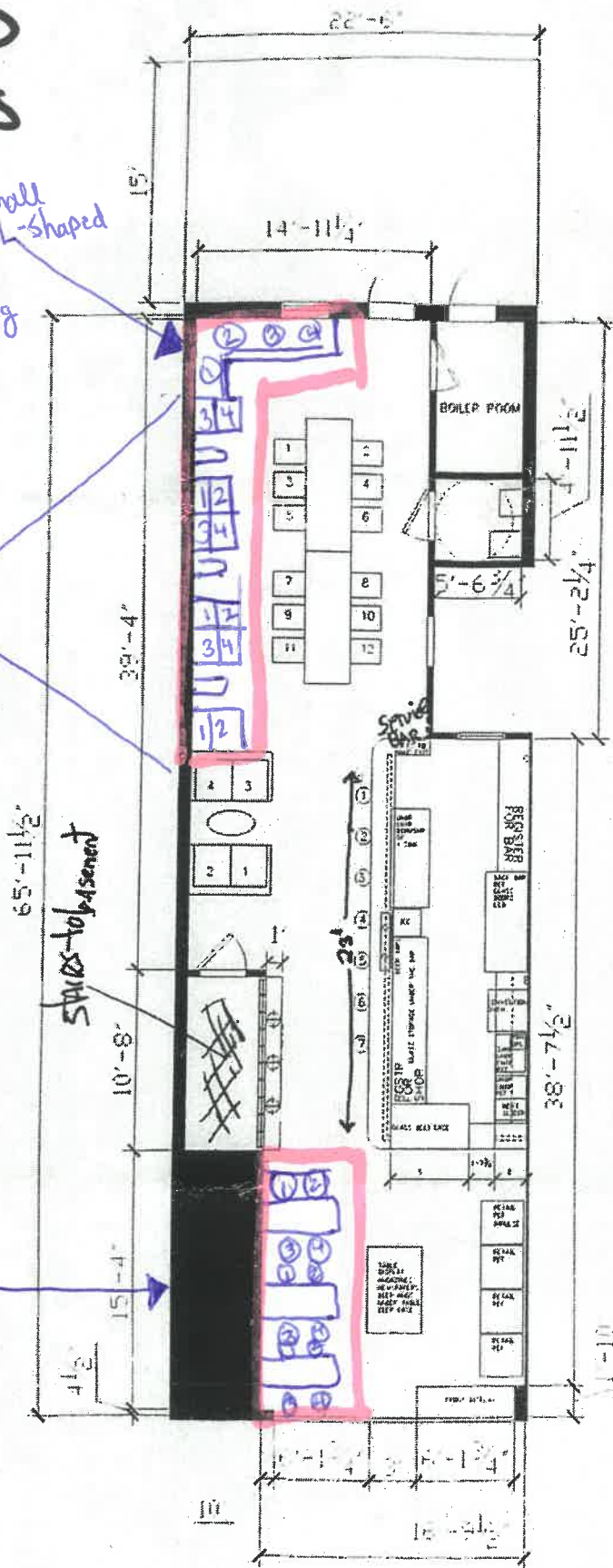
David Hitchner

PROPOSED ALTERATIONS

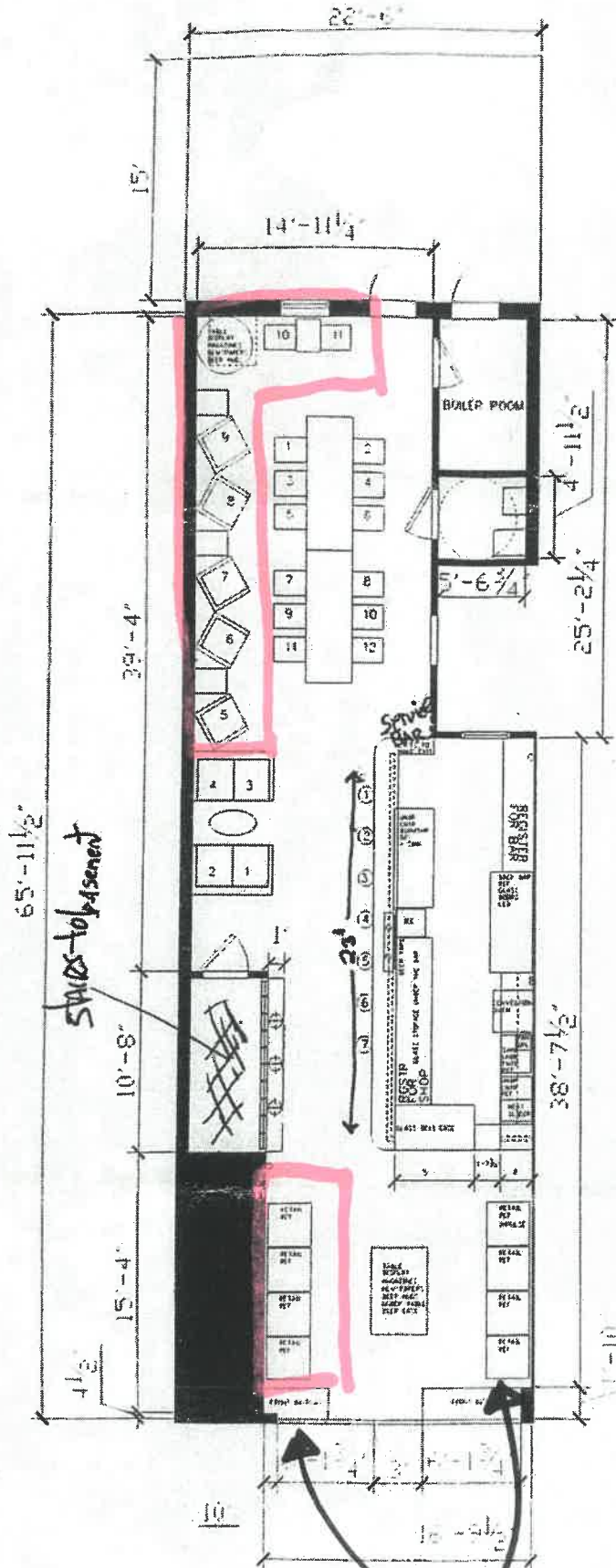
Replace small table w/ L-shaped bench seating

Replace 4 Armchairs w/ 3 sets of 39" wide banquette seating

Remove Retail Beer Refrigerator and Replace w/ 3 sets of 44" wide banquette seating



**CURRENT
LAYOUT
FOR
ALPHABET CITY
BEER CO.
—
96 AVE C**



Refrigerators