

THE CITY OF NEW YORK
 MANHATTAN COMMUNITY BOARD 3
 59 East 4th Street - New York, NY 10003
 Phone (212) 533-5300
 www.cb3manhattan.org - mn03@cb.nyc.gov

Tareake Dorill, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

The following items and questionnaire package are due by date listed in email invite:

- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.

The following items are due by noon Friday before the meeting:

- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:
<https://www1.nyc.gov/site/manhattancb3/resources/community-groups.page>
 (this is not required but strongly suggested if a relevant group exists)
- Proof of conspicuous posting of notices at the site for 7 days prior to the meeting (please include newspaper with date in photo or a timestamped photo).

Check which you are applying for:

- new liquor license alteration of an existing liquor license corporate change

Check if either of these apply:

- sale of assets upgrade (change of class) of an existing liquor license

Today's Date: December 8, 2023

Is location currently licensed? Yes No Type of license: On Premises Bar Liquor License

If alteration, describe nature of alteration: _____

Previous or current use of the location: Bar/Tavern

Corporation and trade name of current license: 244 EH Tenant LLC d/b/a Writing on the Wall

APPLICANT:

Premise address: 244 E. Houston Street, New York, NY 10002

Cross streets: Avenue A and Norfolk Street

Name of applicant and all principals: The Bar on Houston LLC; Stephen Ballinger and Adam Ballinger

Trade name (DBA): TBD

PREMISE:

Type of building and number of floors: 5-story Mixed Use Building

Does premise have a valid Certificate of Occupancy, including for any back/side yard or roof use?

Yes No What is maximum NUMBER of people permitted 196

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2): C2-5 and R8A

PROPOSED METHOD OF OPERATION:

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space, if applicable) 11:00 am to 4:00 am seven days a week

Will any other business besides food or alcohol service be conducted at premise, i.e., retail? Yes No
If yes, please describe what type: _____

Number of indoor tables? 12 Total number of indoor seats? 50

How many stand-up bars/bar seats are located on the premise (number, length, and location) 2 bars both on the Ground Floor with 8 seats: 12' and 14'

*(A **stand-up bar** is any bar or counter -with seating or not- where you can order, pay for, and receive alcohol)*

Does premise have a full kitchen? Yes No

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu _____

Please see attached menu.

What are the hours the kitchen will be open? All hours of operation (food preparation)

Will a manager or principal always be on site? Yes No If yes, which? Manager and/or Principal

How many employees will there be? 15

Do you have or plan to install French doors accordion doors or windows?

Will there be TVs/monitors? Yes No (If Yes, how many?) 2

Will premise have music? Yes No

If Yes, what type of music? Live musician DJs Streaming services/playlists

If other type, please describe _____

What will be the music volume? Background (conversational) Entertainment (live music venue level) Please describe your sound system: 8 small speakers throughout, connected to a mixer

Will you host any promoted events, scheduled performances, or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? Occasional private or special events; private birthday or similar weekly. No promoted events.

If promoted events, please explain the nature in which you plan to promote? Social media / online ads / outside promoters? _____

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment?

Please attach plans. (Please do not answer "we do not anticipate congestion.") _____

Please see attached plans.

Will there be security personnel? Yes No (If Yes, how many and when) We will hire a security company to provide us with four (4) security officers: 2 inside and 2 outside. See plans.

How do you plan to manage noise inside and outside your business so neighbors will not be affected?

Please attach plans. Existing soundproofing supplemented with noise-reduction materials

Is sound proofing installed? Yes No

If not, do you plan to install sound proofing? Yes No

Are there current plans to use the Open Restaurants program for the sale or consumption of alcoholic beverages outdoors? (includes roof & yard) Yes No If Yes, describe and show on diagram:

APPLICANT HISTORY:

Has this corporation or any principal been licensed for sale of alcohol previously? Yes No

If yes, please indicate name of establishment: Ballingers EV LLC d/b/a Sweetie

Address: 85 Avenue A, New York, NY 10009 Community Board # 3

Dates of operation: 01/29/2021 - Present

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume. Note: failure to disclose previous experience or information hampers the ability to evaluate this application.

Does any principal have other businesses in this area? Yes No If Yes, please give trade name, address and describe the business Sweetie, 85 Avenue A, New York, NY 10009; Restaurant serving liquor, wine, beer, and cider. Both principals own and manage Sweetie.

Has any principal had SLA reports or action within the past 5 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate **Bar**, **Restaurant**, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? Approximately 11

How many On-Premise (OP) liquor licenses are within 500 feet? 17

Is the premise within 200 feet on the same street of any school or place of worship? Yes No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups, but it is not required. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary)

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. My license type is: beer & cider wine, beer & cider liquor, wine, beer & cider

2. I will operate a full-service restaurant, specifically a (type of restaurant) _____ restaurant, or

I will operate a Bar/Tavern _____,

with a kitchen open and serving food during all hours of operation OR with less than a full-service kitchen but serving food during all hours of operation OR Other _____

3. My hours of operation will be:

Mon 11:00 am to 4:00 am ; Tue 11:00 am to 4:00 am ; Wed 11:00 am to 4:00 am ;
Thu 11:00 am to 4:00 am ; Fri 11:00 am to 4:00 am ; Sat 11:00 am to 4:00 am ;
Sun 11:00 am to 4:00 am . (I understand opening is "no later than" specified opening hour, and all patrons are to be cleared from business at specified closing hour.)

4. I will not use outdoor space for commercial use (including Open Restaurants) OR

I will close all outdoor dining allowed under the temporary Open Restaurants program and any other subsequent uses by 10:00 P.M. all days and not have any speakers or TV monitors outdoors

5. I will employ a doorman/security personnel: _____

6. I will install soundproofing, Noise reduction materials installed throughout.

7. I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified performances or televised sports. I will have a closed fixed façade with no open doors or windows except my entrance door, which will close by 10:00 P.M. or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified performances or televised sports.
8. I will not have DJs, live music, third-party promoted events, any event at which a cover fee is charged, scheduled performances, more than _____ DJs per _____, more than _____ private parties per _____
9. I will play ambient recorded background music only.
10. I will not apply for an alteration to the method of operation or for any physical alterations of any nature without first coming before CB 3.
11. I will not seek a change in class to a full on-premises liquor license without first obtaining approval from CB 3.
12. I will not participate in pub crawls or have party buses come to my establishment.
13. I will not have unlimited drink specials, including boozy brunches, with food.
14. I will not have a happy hour or drink specials with or without time restrictions OR I will have happy hour and it will end by 8:00 pm.
15. I will not have wait lines outside. I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
16. I will conspicuously post this stipulation form beside my liquor license inside of my business.
17. Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

Name: Stephen Ballinger

Phone Number: (917) 647-2430

Managing Vehicular and Pedestrian Traffic, as well as outside noise.

On Thursday, Friday, and Saturday nights, we will have a designated security guard staffed on the street level entrance starting at from open time. This guard will have the responsibility to ensure no congestion builds up outside the entrance of the establishment, or in front of the building. This guard will ensure foot traffic enters the establishment swiftly, and disperses accordingly. This guard will also monitor foot traffic on the sidewalk level, ensuring pedestrians keep walking down the block. This designated employee will also control any car traffic on the street, ensuring that cars such as taxi's do not idle outside on the street. During times of higher volume ingress and egress of the establishment, management and/or principals will be outside managing the flow of outside pedestrian and vehicular foot traffic.

Managing Noise

Along with managing the flow of traffic, the designated employee will manage noise from patrons outside the establishment. This employee will make sure patrons are not lingering and are quiet while outside.

Noise coming from the inside of the establishment will be managed by not having "entertainment level" noise being played. Subwoofers will not be used. One of the principals of the business will be regularly onsite ensuring that the music that is being played, is not being played at high volumes. Any neighbors in the area will be put in direct contact to Stephen, and/or Adam Ballinger in an effort of transparency and cooperation.

BAR ON HOUSTON

SMALL BITES

ARTICHOKE DIP 12.00

ARTICHOKE HEARTS IN A THREE CHEESE SAUCE SERVED WITH SIDE OF TORTILLA CHIPS

HUMMUS AND VEGGIES 11.00

ROASTED RED PEPPER HUMMUS WITH SELECTION OF SEASONAL VEGETABLES

OLIVES 6.00

ASSORTED WARM MARINATED OLIVES

MEATS AND CHEESE

CHARCUTERIE 13.00

ASSORTED CURED MEATS AND LOCAL CHEESES ACCOMPANIED BY A SELECTION OF FRUITS AND NUTS

PIZZA

MARGHERITA 12.00

SAN MARZANO TOMATOES, MOZZARELLA, AND BASIL

SWEET AND SPICY 15.00

SAN MARZANO TOMATOES, MOZZARELLA, SOPPRESSATA, CHILLI, HOT HONEY

QUATRO FORMAGGI 13.00

MOZZARELLA, GOAT CHEESE, GORGONZOLA, PARMESAN, CRUSHED BLACK PEPPER

CHICKEN BACON RANCH 15.00

BUTTERMILK RANCH BASE, MOZZARELLA, CHICKEN, BACON, TOMATO, ONION, CHEDDAR WITH A RANCH DRIZZLE

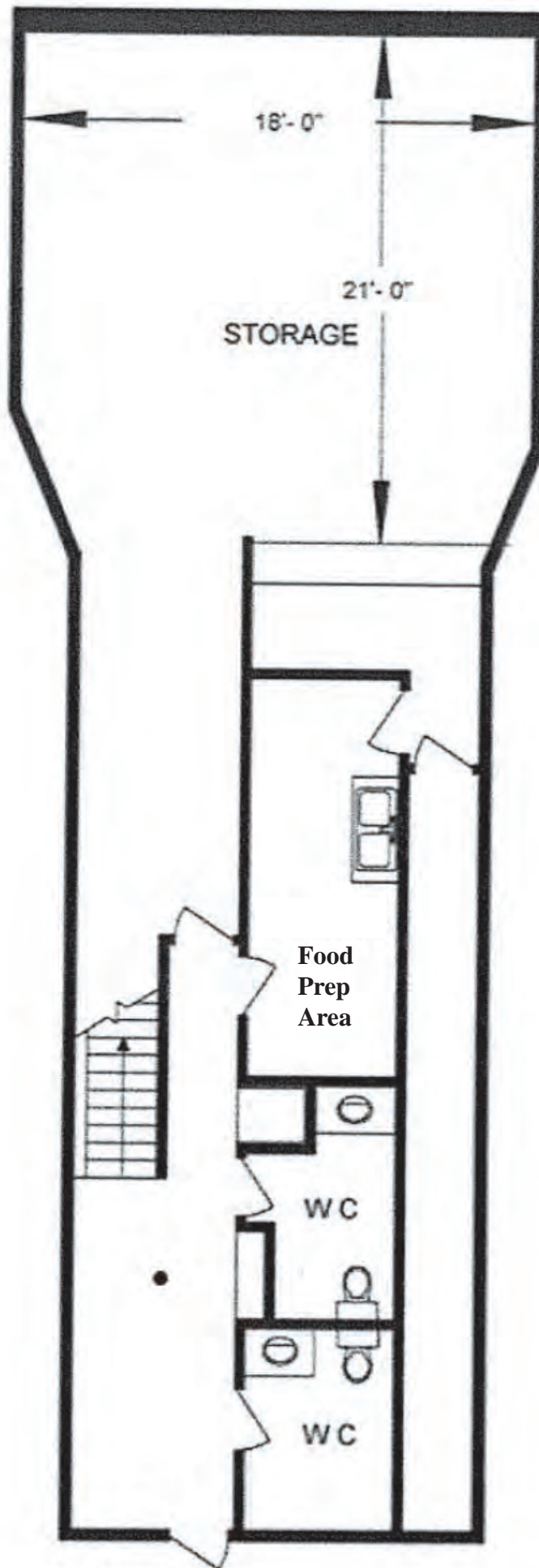
VEGETABLES ONLY 13.00

SAN MARZANO TOMATOES, ARUGULA, BELL PEPPERS, MUSHROOMS, OLIVES, PINEAPPLE

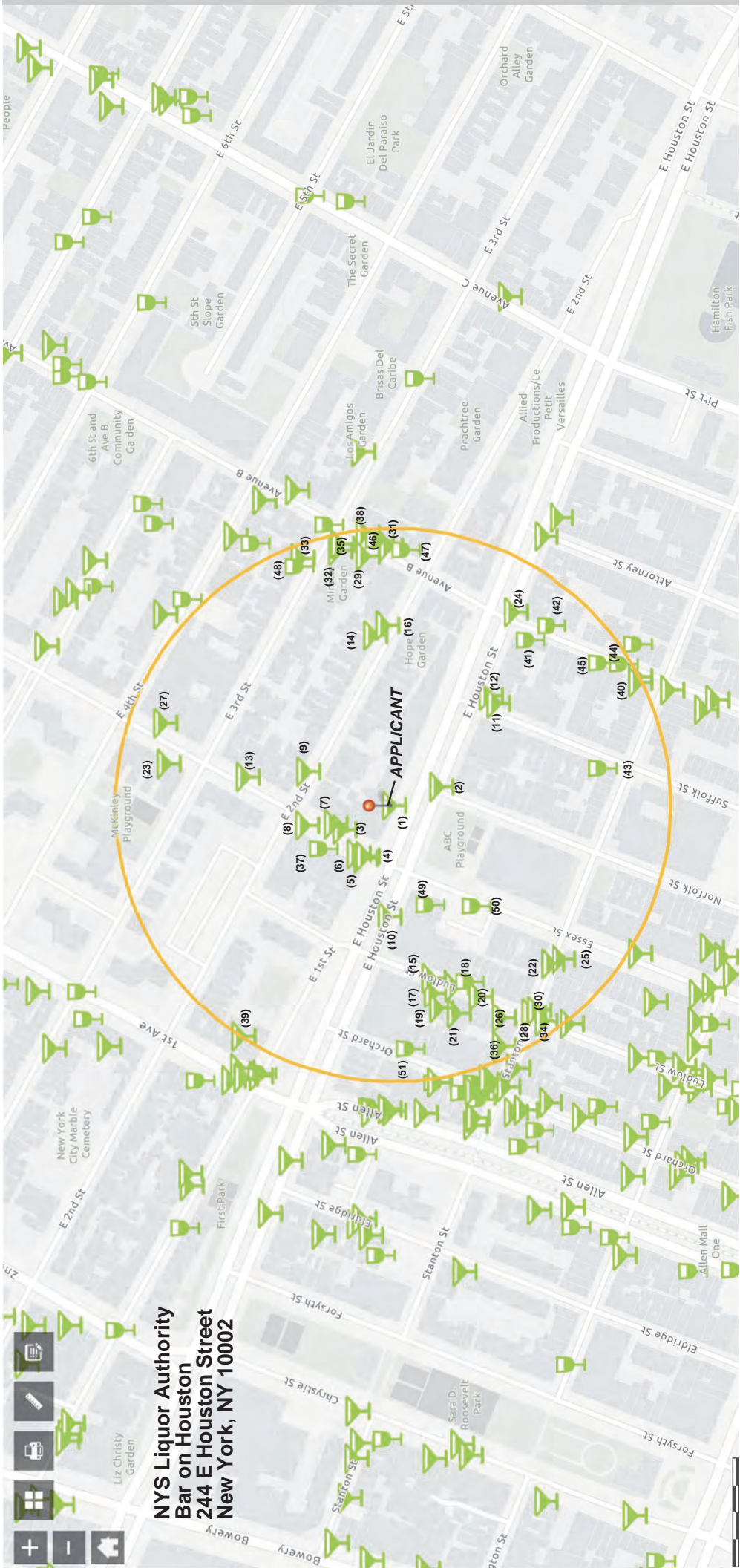
MEATBALL PARMESAN 15.00

SAN MARZANO TOMATOES, MEATBALLS, ONIONS, MOZZARELLA, PARMESAN

CELLAR



LOWER LEVEL



NYS Liquor Authority
Bar on Houston
244 E Houston Street
New York, NY 10002

APPLICANT



Active On Premises Liquor Licenses within 750 feet

Name	Address	Distance
1. 244EH TENANT LLC Ser #: 1327169 (B Serving OP)	244 E HOUSTON ST NEW YORK, NY 10002	3 ft
2. A & P RESTAURANT CORP Ser #: 1260821 (R Serving OP)	245 E HOUSTON ST A/K/A 190 NORFOLK ST NEW YORK, NY 10002	139 ft
3. ROBERT SANDS INC Ser #: 1191958 (B Serving OP)	12 AVENUE A HOUSTON & FIRST NEW YORK, NY 10009	146 ft
4. DOWNTOWN DINING LLC Ser #: 1265284 (B Serving OP)	5 AVENUE A NEW YORK, NY 10009	155 ft
5. CRAWFORD FLICK INC Ser #: 1024603 (B Serving OP)	7 AVENUE A NEW YORK, NY 10009	161 ft
6. JJD GROUP LLC Ser #: 1210668 (B Serving OP)	9 AVENUE A HOUSTON & 1ST AVE NEW YORK, NY 10009	162 ft
7. DOUBLE DOWN NYC LLC Ser #: 1174399 (B Serving OP)	14 AVENUE A HOUSTON & E 2ND STREET NEW YORK, NY 10009	162 ft
8. SWAUTO LTD Ser #: 1024671 (B Serving OP)	25 AVENUE A NEW YORK, NY 10009	237 ft
9. RAGUBOY CORP Ser #: 1140962 (R Serving OP)	156 EAST 2ND STREET AVENUE A & AVENUE B NEW YORK, NY 10009	246 ft
10. S W MONTE INC Ser #: 1024134 (B Serving OP)	217 E HOUSTON ST NEW YORK, NY 10002	301 ft
11. TTBK INC Ser #: 1305169 (B Serving OP)	188 SUFFOLK ST NEW YORK, NY 10002	396 ft
12. CAVAN SLIGO NYC INC Ser #: 1322172 (B Serving OP)	269 E HOUSTON ST NEW YORK, NY 10002	397 ft
13. ROLO REST LLC Ser #: 1225341 (R Serving OP)	32 AVENUE A E 2ND STREET & E 3RD STREET NEW YORK, NY 10009	399 ft
14. AND ANOTHER ONE INC Ser #: 1345607 (R Serving OP)	190 E 2ND ST NEW YORK, NY 10009	464 ft
15. LUDLOW HOTEL OPERATING LLC & LUDLOW HOTEL F&B LLC Ser #: 1275487 (H Serving BWCL-HL Lic.)	180 184 LUDLOW ST & BEVERAGE LLC NEW YORK, NY 10002	480 ft
16. GERMAT OF NY INC Ser #: 1338768 (R Serving OP)	192 E 2ND ST NEW YORK, NY 10009	489 ft
17. EASTERN DISTRICT OPERATIONS LLC Ser #: 1329636 (R Serving OP)	177 LUDLOW ST NEW YORK, NY 10002	521 ft
18. SWEET CHICK LES LLC Ser #: 1274831 (R Serving OP-BWCL)	178 LUDLOW ST NEW YORK, NY 10002	521 ft
19. OSTERIA GRANO LLC Ser #: 1281633 (R Serving OP)	175 LUDLOW ST NEW YORK, NY 10002	565 ft

Active On Premises Liquor Licenses within 750 feet

Name	Address	Distance
20. JERSEY BOYS LLC Ser #: 1273888 (R Serving OP)	173 LUDLOW ST NEW YORK, NY 10002	567 ft
21. MRRDIGO LLC, IHG MGMT MARYLAND LLC & GG LES LLC Ser #: 1286719 (R Serving OP-Lic. HL)	171 LUDLOW ST A/K/A 180 ORCHARD ST NEW YORK, NY 10002	593 ft
22. UBER CAFFE LLC Ser #: 1268136 (R Serving OP-BWLC)	116 STANTON ST NEW YORK, NY 10002	610 ft
23. ILLB INC Ser #: 1314604 (R Serving OP-WBCL)	43 AVENUE A 141 E 3RD ST GND FL NEW YORK, NY 10009	614 ft
24. MAPLE VIEW HOLDINGS CORP Ser #: 1138797 (R Serving OP)	2 4 CLINTON ST EAST HOUSTON & STANTON STREETS NEW YORK, NY 10002	618 ft
25. DANIEL CABA Ser #: 1332083 (R Serving OP)	117 STANTON ST NEW YORK, NY 10002	622 ft
26. TENEMENT PARTNERS LLC Ser #: 1339077 (R Serving OP)	161 LUDLOW ST NEW YORK, NY 10002	650 ft
27. THAI TOMPKINS INC Ser #: 1337933 (R Serving OP)	50 AVENUE A NEW YORK, NY 10009	652 ft
28. LOCO 111 INC Ser #: 1131031 (R Serving OP)	105 STANTON ST NEW YORK, NY 10002	678 ft
29. GALMAC LLC Ser #: 1304609 (B Serving OP)	28-30 AVENUE B NEW YORK, NY 10009	680 ft
30. 158 LUDLOW REST LLC Ser #: 1131361 (B Serving OP)	158 LUDLOW STREET STANTON & RIVINGTON NEW YORK, NY 10002	682 ft
31. 25 B GROUP REST AVE LLC Ser #: 1245111 (R Serving OP-BWCL)	25 AVENUE B NEW YORK, NY 10009	703 ft
32. OYSTER CITY LLC Ser #: 1350376 (R Serving OP-LWBC)	200 E 3RD ST NEW YORK, NY 10003	705 ft
33. BOOK CLUB BAR LLC Ser #: 1346476 (B Serving OP-BWLC)	197 E 3RD ST NEW YORK, NY 10009	711 ft
34. SAKAMAI LLC Ser #: 1263563 (R Serving OP-BWLC)	157 LUDLOW ST NEW YORK, NY 10002	718 ft
35. AH BUSINESS MANAGEMENT LLC Ser #: 1334462 (R Serving OP-BWLC)	34 AVENUE B NEW YORK, NY 10009	(720 ft)
36. SAN PEPPAS JERK CHICKEN EXPRESS INC IV Ser #: 1334619 (R Serving OP-BWLC)	90-96 Stanton Street #3 & Basement AKA 172 Orchard St New York, NY 10002	(721 ft)
37. Avenue A Pizza, LLC (219 ft) Avenue A Pizza, LLC Serial: 1342386 (R Serving BW-Lic. RW)	15 Avenue A New York, NY 10009	(219 ft)

Active On Premises Liquor Licenses within 750 feet

Name	Address	Distance
<p>38. BECAF LLC (742 ft) Ser #: 1188694 29 AVENUE B A/K/A 33 AVE #3 CORNER OF AVE B & E. 3 ST. NEW YORK, NY 10009 (B Serving OP-BWLC)</p>		
<p>39. ALLYN LLC (746 ft) Ser #: 1280469 16 1st Ave New York, NY 10009 (B Serving OP-BWCL)</p>		
<p>40. CLINTON EAST CORP (748 ft) Ser #: 1323153 29 CLINTON ST NEW YORK, NY 10002 (R Serving OP-BWCL)</p>		
<p>41. GRG NY CORP (582 ft) Serial 1319216 3 Clinton Street, NY, NY 10002 (R Serving WBC-Lic. RW)</p>		
<p>42. AMMARIT INC (649ft) Serial 1324781 6 Clinton Street (North Store) New York, NY 10002 (R Serving WBC-Lic. RW)</p>		
<p>43. ABASTO LES LLC (577 ft) Serial 1279645 152 Stanton St New York, NY 10002 (R Serving BCW-Lic. RW)</p>		
<p>44. IVAN RAMEN USA LLC (733 ft) Serial 1270317 25 Clinton St New York, NY 10002 (R Serving BWC-Lic. RW)</p>		
<p>45. LUDLOW COFFEE SUPPLY LLC (520 ft) Serial 1300569 176 Ludlow St New York, NY 10002 (B Serving BWC-Lic. TW)</p>		
<p>46. SOLO PIZZA INC (721 ft) Serial 1257248 27 Avenue B New York, NY 10009 (R Serving BCW only-Lic. RW)</p>		
<p>47. YS OMAKASE INC (691 ft) Serial 1346500 23 Avenue B New York, NY 10009 (R Serving BWC-Lic. TW)</p>		
<p>48. WILD PROJECT PRODUCTIONS INC (695 ft) Serial 1300271 195 E 3rd Street New York, NY 10009 (B Serving WBC-Lic. TW)</p>		
<p>49. MASALEDAAR INC (286 ft) Serial 1336130 179 Essex Street New York, NY 10002 (R Serving BW-Lic. RW)</p>		
<p>50. TAKUMI NYC CORP (352 ft)</p>		



Michael Ferrari <mferrari@fsfllp.com>

Fwd: Great Neighbor

Stephen Ballinger <sballinger13@gmail.com>
To: Michael Ferrari <mferrari@fsfllp.com>

Thu, Dec 7, 2023 at 2:46 PM

----- Forwarded message -----

From: **Riley Blanchette** <rileyblanchette@gmail.com>

Date: Sun, Nov 19, 2023 at 5:46 PM

Subject: Great Neighbor

To: <sballinger13@gmail.com>

To whom it concerns,

My name is Riley Blanchette and I lived, with my wife, in the East Village for 8 years. We lived at [85 Avenue A](#) on the second floor right above Sweeties. Steve and his partners were great neighbors! He made a point to reach out to all the tenants in our building and give us his personal phone number in case we had any issues with his business. Shortly after they opened the doors, my pregnant wife did have a little problem with the bass, Steve and the crew quickly moved around his whole sound system to accommodate us! I highly recommend Steve and his partners to operate any business in NYC. He is respectful of the neighbors and legitimately concerned with his business's involvement in the community. Also he happens to be a great guy who pours a great pint!

Cheers!

Riley Blanchette

Stephen Ballinger

Biography

Stephen Ballinger is a lifelong resident of the East Village with deep roots to the community. He has spent his entire life living, working, and owning businesses in the neighborhood. Stephen got his start at a young age in his family's business, Webster Hall, an iconic venue in the East Village. It was through this experience that he learned the value of creating and operating a business that contributes positively to the community. During his 14. year working tenure there, he held positions varying from busser, to bartender, to management.

After the family sold Webster Hall in 2017, Stephen maintained his entrepreneurial spirit and passion for the community. He, along with his brother Adam, took over a shuttered bar at 85 Avenue A in early 2019. Despite the challenges of the pandemic, they successfully opened Sweetie in August 2021, a bar that operates with their commitment to the neighborhood and its residents. Stephen is an extremely hands on operator. He is involved in every facet of the business, and also takes on a managerial role at the bar.

Adam Ballinger

Biography

Adam is an East Village native who has lived and worked in the neighborhood his entire life. At an early age Adam started working with his father at their family business, Webster Hall. He held many positions throughout the years; starting out as a porter during the daytime, moving on to bussing, operating the in-house pizza kitchen, bartending, as well as working as Webster Hall's marketing manager.

After the Ballinger Family sold Webster Hall in 2017, Adam continued working as a bartender, most notably at Danny Meyer's first restaurant, Union Square Cafe and 2A Bar on 2nd st. and Avenue A.

With help from his brother, Stephen, they took over a closed down bar on 85 Avenue A in 2019. After enduring the challenges of the pandemic, they successfully opened Sweetie in August of 2021.

Adam is an owner and operator involved with every aspect of the business, including taking on a managerial role and responsible for concept, name of the bar, logo, interior design, menu creation, and much more.







ALL SEASON
PROTECTION

Licensed Bonded & Insured

Prepared by: ASP
204 W 84th St, New York NY 10024
Phone: 212-877-6707
www.AllSeasonProtection.com

About:

ASP is a licensed, bonded and insured full-service Security Company specializing in the hospitality industry. We currently provide security services to well over 150 eating and drinking establishments including hotels located within NYC. ASP is committed to providing its clients with expertly trained personnel to protect their patrons, as well as their businesses and assets. ASP continues to grow, gaining an impressive and respectable reputation throughout New York City and is highly recommended by many city and state agencies.

Goals:

- To create a safe and secure environment within 244 Houston Street for all patrons as well as all surrounding neighbors.
- To provide a level of control and safety for all arriving and departing guests of 244 Houston Street
- To mitigate any noise or inappropriate conduct directed at the immediate neighbors and leaseholds by patrons upon entry or departure from 244 Houston Street.
- To diffuse all situations as they occur. Security staff will provide a strong presence by blending integrity and professionalism with advanced techniques of physical security, protection and detection. Current practices of the industry will be augmented with the law enforcement strategies and tactics.

Introduction:

A strategy of deterrence will be adopted as to minimize the impact of additional traffic to the community while ensuring the benevolent effects of revenue and business. A policy of zero tolerance will be enacted against narcotics and other contraband. Proactive measures will be utilized (as training is available and techniques are safe). A policy of full disclosure/full cooperation will be in effect towards law enforcement personnel and other city officials. Additionally, full cooperation and coordination with neighboring businesses will act as a force multiplier of security for the community, businesses, patrons and employees.

Uniforms for all Security:

Security Uniforms: All Security Staff will be required to wear a black suit, white shirt and black tie unless otherwise requested by management. An identifying pin is to be worn on the suit lapel. All security will be easily identifiable to guests, law enforcement and emergency services etc.

Structure:

Hours of Operation: (Hours of operation may vary based on additional private events and or predetermined hours agreed upon between operators and SLA/community board)

Security Supervisor Tasks:

- Directly coordinate with General Manager about issues as they arise, and work on immediate resolution of said issues.
- Responsible for all security and safety of the entire premises, and proper training of support security staff hired. Ensure proper compliance of all security staff with policy, safety procedures, and protocol for enforcement of said rules and procedures.
- Be a liaison between law enforcement personnel and city officials.
- Be the point person for venue events based on security needs and event requirements.
- Maintain a contact information list of all security personnel working each shift. Provide the list to any City entity, as requested.

Responsibilities:

All Security shall maintain order within 244 Houston Street and its immediate surroundings and prevent any activity, which would interfere with the quiet enjoyment of their property and nearby residents.

All Staff will be knowledgeable to all security positions and the requirements each different position entails.

It is of the utmost importance that noise mitigation be enforced to keep the volume of all patrons to a minimum while entering and exiting the premises

It is the duty of every member of the team to protect the establishment, its patrons and employees from all perceived and real threatening situations.

Communication:

Each security staff member will carry a handheld radio. Surveillance attachments (ear piece/microphone) will be utilized. All security personnel and management shall be in constant radio contact to ensure proper deployment and support in case of an emergency.

EMERGENCY RESPONSE

In the event of an emergency, all security staff will assist in the following:

- Ensure safe egress of all patrons/guests.
- Coordinate via radio with the Security Supervisor to ensure appropriate patron behavior
- Coordinate via radio with all security staff to ensure all personnel are aware of incidents or emergency evacuation needs.

Security Personnel Agreement:

Verbal skills and proper utilization of force will be our primary tools of conflict resolution. Calm, exacting and professional behavior will give our neighbors and clientele the strong perception of a good positive security presence, while retaining the ability to use strength of our bodies **ONLY** when presented with extreme situations.

ASP will work directly with the local precinct of the NYPD and local community to immediately implement all recommendations brought forward by either party.

Line Management & Means of Egress

ASP will ensure that all lines are kept to a minimum and patrons shall be placed in an organized fashion to prevent any obstruction of sidewalks leaving a clear path for pedestrians to get by. Security will utilize clickers to ensure the proper head count of guests remains at numbers set forth by the legal certificate of occupancy. A security guard will be placed at all means of egress to ensure orderly entrance and exit of patrons. Our outside guard will also ensure that any uber/taxi cabs will not idle in front of establishment while waiting for their pick-ups.