



THE CITY OF NEW YORK
 MANHATTAN COMMUNITY BOARD 3
 59 East 4th Street - New York, NY 10003
 Phone (212) 533-5300
 www.cb3manhattan.org - mn03@cb.nyc.gov

Andrea Gordillo, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

The following items and questionnaire package are due by date listed in email invite:

- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.

The following items are due by noon Friday before the meeting:

- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:
<https://www1.nyc.gov/site/manhattancb3/resources/community-groups.page>
 (this is not required but strongly suggested if a relevant group exists)
- Proof of conspicuous posting of notices at the site for 7 days prior to the meeting (please include newspaper with date in photo or a timestamped photo).

Check which you are applying for:

- new liquor license
- alteration of an existing liquor license
- corporate change

Check if either of these apply:

- sale of assets
- upgrade (change of class) of an existing liquor license

Today's Date: 11/29/24

Is location currently licensed? Yes No Type of license: RESTAURANT WINE

If alteration, describe nature of alteration: CLASS CHANGE TO FULL LIQUOR

Previous or current use of the location: RESTAURANT

Corporation and trade name of current license: DON CEVICHE NYC CORP

APPLICANT:

Premise address: 57 1ST AVENUE, NEW YORK, NY 10003

Cross streets: 1ST AVE & EAST 4TH STREET

Name of applicant and all principals: CELSO COSTAS

Trade name (DBA): N/A

PREMISE:

Type of building and number of floors: 5 STORY ATTACHED BRICK BUILDING

Does premise have a valid Certificate of Occupancy, including for any back/side yard or roof use?

Yes No What is maximum NUMBER of people permitted 20

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2): R7A & C2-5

PROPOSED METHOD OF OPERATION:

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space, if applicable) FULL SERVICE PERUVIAN RESTAURANT

11AM - 12AM 7 DAYS/WEEK. NO OUTDOOR USE

Will any other business besides food or alcohol service be conducted at premise, i.e., retail? Yes No
If yes, please describe what type: _____

Number of indoor tables? 7 Total number of indoor seats? 18

How many stand-up bars/bar seats are located on the premise (number, length, and location) _____
1 STAND UP BAR / 3 BAR SEATS

(A stand-up bar is any bar or counter -with seating or not- where you can order, pay for, and receive alcohol)

Does premise have a full kitchen? Yes No

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu _____
PERUVIAN FOOD

What are the hours the kitchen will be open? 11AM - 12AM 7 DAYS/WEEK

Will a manager or principal always be on site? Yes No If yes, which? PRINCIPAL

How many employees will there be? 5

Do you have or plan to install French doors accordion doors or windows?

Will there be TVs/monitors? Yes No (If Yes, how many?) 2

Will premise have music? Yes No

If Yes, what type of music? Live musician DJs Streaming services/playlists

If other type, please describe _____

What will be the music volume? Background (conversational) Entertainment (live music venue level) Please describe your sound system: _____

Will you host any promoted events, scheduled performances, or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? N/A

If promoted events, please explain the nature in which you plan to promote? Social media / online ads / outside promoters? N/A

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment?

Please attach plans. (Please do not answer "we do not anticipate congestion.") _____

PATRONS WILL NEED TO MAKE RESERVATIONS AND ARRIVE AT TIME TO AVOID CLUTTER

Will there be security personnel? Yes No (If Yes, how many and when) _____

How do you plan to manage noise inside and outside your business so neighbors will not be affected?

Please attach plans. RESTAURANT ONLY SEATS A TOTAL OF 21 PATRONS. BACKGROUND MUSIC VOLUME WILL BE CONTROLLED BY PRINCIPAL.

Is sound proofing installed? Yes No

If not, do you plan to install sound proofing? Yes No

Are there current plans to use the Open Restaurants program for the sale or consumption of alcoholic beverages outdoors? (includes roof & yard) Yes No If Yes, describe and show on diagram:

APPLICANT HISTORY:

Has this corporation or any principal been licensed for sale of alcohol previously? Yes No

If yes, please indicate name of establishment: DON CEVICHE NYC CORP

Address: 57 1ST AVENUE Community Board # 3

Dates of operation: 11/2023 - PRESENT

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume. Note: failure to disclose previous experience or information hampers the ability to evaluate this application.

Does any principal have other businesses in this area? Yes No If Yes, please give trade name, address and describe the business DON CEVICHE (SAME NAME) ON 88 ESSEX STREET

Has any principal had SLA reports or action within the past 5 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (name and address) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? 4 OP LIQUOR 8 RESTAURANT WINE

How many On-Premise (OP) liquor licenses are within 500 feet? 4

Is the premise within 200 feet on the same street of any school or place of worship? Yes No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups, but it is not required. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary)

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. My license type is: beer & cider wine, beer & cider liquor, wine, beer & cider
2. I will operate a full-service restaurant, specifically a (type of restaurant) PERUVIAN restaurant, or
 I will operate a _____
 with a kitchen open and serving food during all hours of operation OR with less than a full-service kitchen but serving food during all hours of operation OR Other

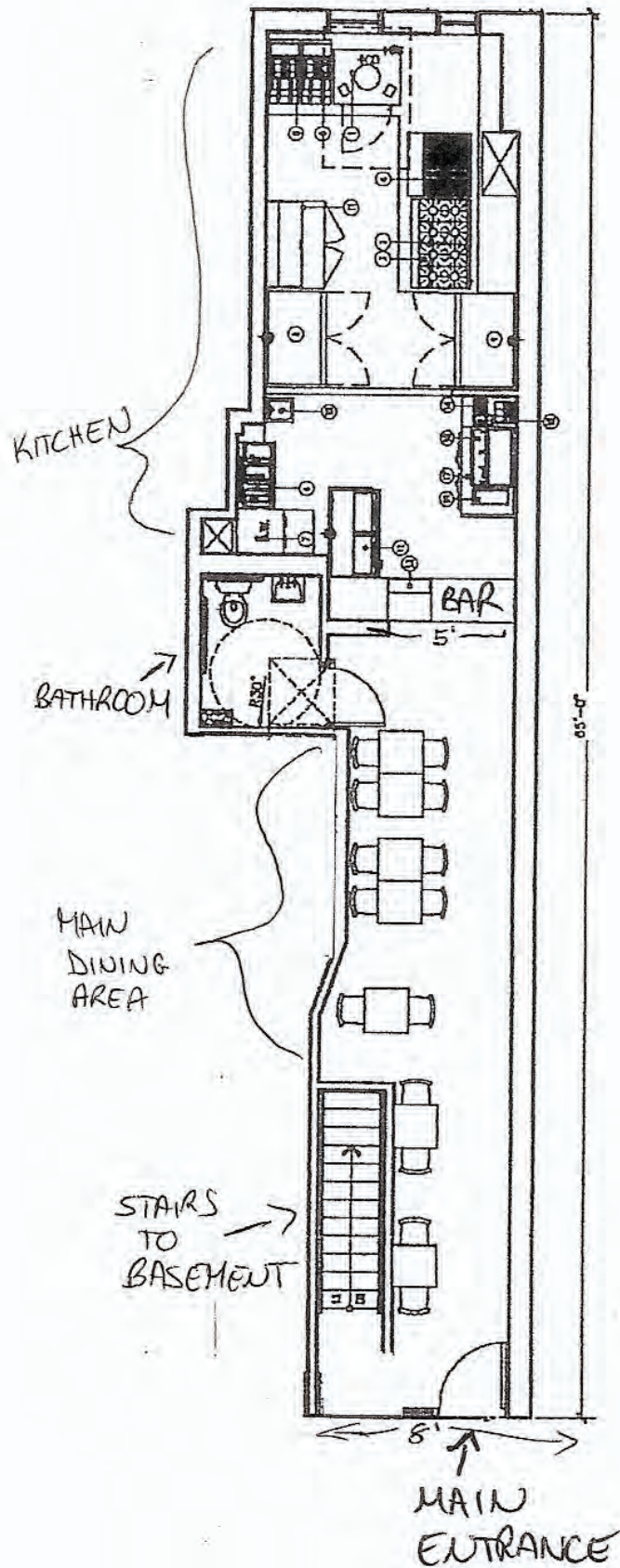
3. My hours of operation will be:
Mon 11AM - 12AM; Tue 11AM - 12AM; Wed 11AM - 12AM;
Thu 11AM - 12AM; Fri 11AM - 12AM; Sat 11AM - 12AM;
Sun 11AM - 12AM. (I understand opening is "no later than" specified opening hour, and all patrons are to be cleared from business at specified closing hour.)
4. I will not use outdoor space for commercial use (including Open Restaurants) OR
 I will close all outdoor dining allowed under the temporary Open Restaurants program and any other subsequent uses by 10:00 P.M. all days and not have any speakers or TV monitors outdoors
5. I will employ a doorman/security personnel: _____
6. I will install soundproofing, _____

7. I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified performances or televised sports.
- I will have a closed fixed façade with no open doors or windows except my entrance door, which will close by 10:00 P.M. or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances, or during unamplified performances or televised sports.
8. I will not have DJs, live music, third-party promoted events, any event at which a cover fee is charged, scheduled performances, more than _____ DJs per _____, more than _____ private parties per _____
9. I will play ambient recorded background music only.
10. I will not apply for an alteration to the method of operation or for any physical alterations of any nature without first coming before CB 3.
11. I will not seek a change in class to a full on-premises liquor license without first obtaining approval from CB 3.
12. I will not participate in pub crawls or have party buses come to my establishment.
13. I will not have unlimited drink specials, including boozy brunches, with food.
14. I will not have a happy hour or drink specials with or without time restrictions OR I will have happy hour and it will end by 7PM.
15. I will not have wait lines outside. I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
16. I will conspicuously post this stipulation form beside my liquor license inside of my business.
17. Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

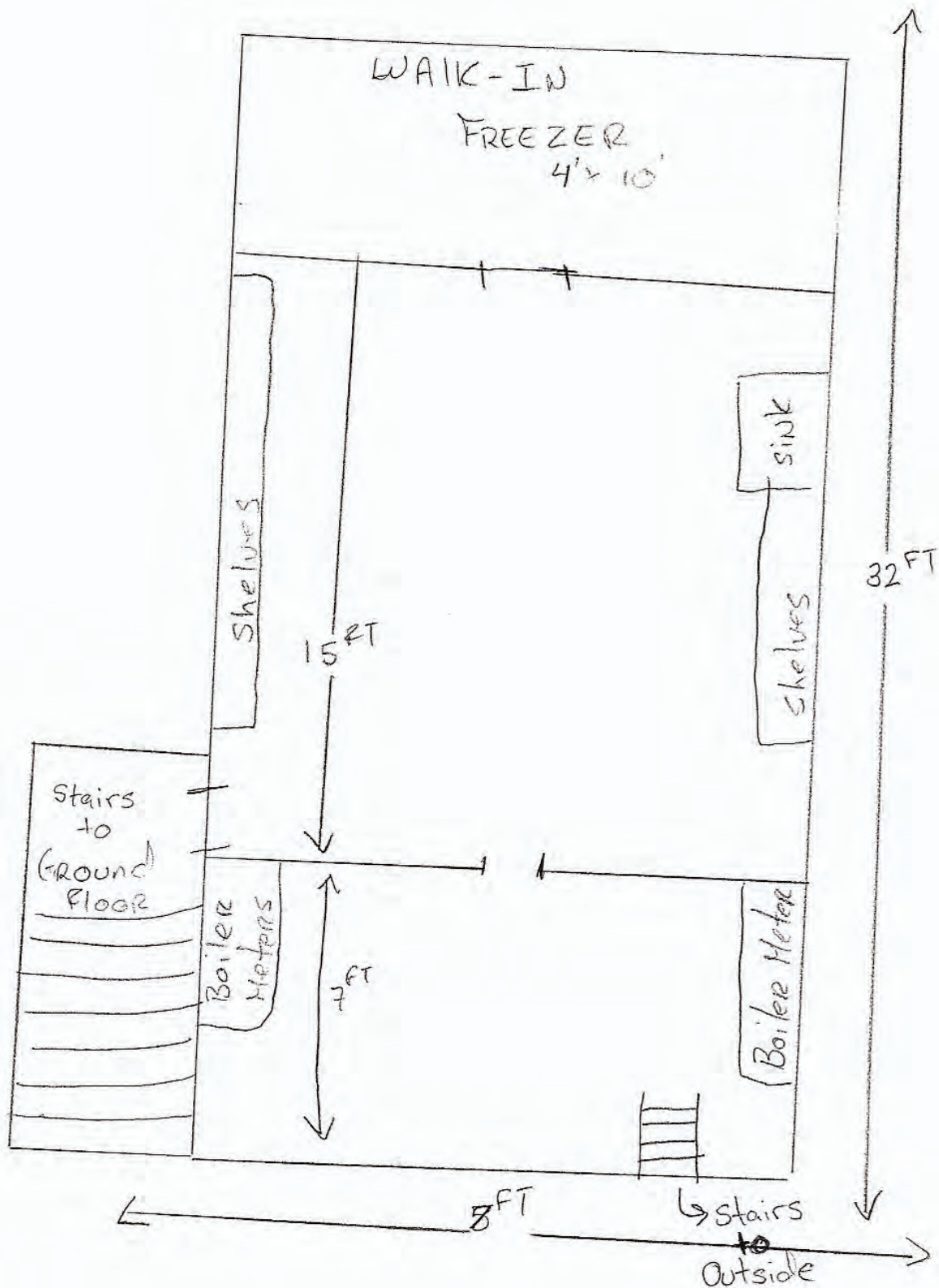
Name: CELSO COSTAS

Phone Number: 917-412-1794

DOV CEVICHE NYC CORP INTERIOR DIAGRAM



DON CEVICHE NYC CORP
BASEMENT PLOT DIAGRAM



MENU

OUR MENU

DON CEVICHE SPECIALS

Add avocado +2

LOMO SALTADO \$17

Strips of beef steak stir fry with onions and tomatoes served with french fries and rice.

White Rice

Yellow Rice

SHRIMP SALTADO \$16

Shrimp stir-fry, sauteed onions and tomatoes, served with rice and french fries.

White Rice

Yellow Rice

POLLO SALTADO \$16

Chicken Stir Fry served with rice, tomatoes, onions and french fries.

ARROZ CON MARISCOS \$14

Peruvian Seafood Rice.

COMBO MARINO DON CEVICHE \$29

Fish ceviche , seafood rice and calamari.

WOK SPECIALS (CHIFA PERUANO)

Add avocado +2

CHAUFA MIX \$17

Shrimp & chicken fried rice (scrambled eggs, scallion, beans sprouts)

Avocado \$2

CHAUFA SHRIMP \$15

Shrimp Fried Rice (scrambled eggs, scallion, beans sprouts)

Avocado \$2

STEAK CHAUFA \$17

Strips of beef steak fried rice mix with scallions, scrambled eggs and beans sprouts

Avocado \$2

CHAUFA PORK \$16

Pork Fried Rice (scrambled eggs, scallion, beans sprouts)

Avocado \$2

TALLARÍN SALTADO

Stir fry noodles, tomatoes, onions, scallions on the wok

Steak \$17

CEVICHE

MIX CEVICHE \$17

Shrimp, fish and calamari

Avocado \$2

Fried Calamari \$3

LECHE DE TIGRE \$14

Tiger's Milk.

Avocado \$2

Fried Calamari \$3

SHRIMP CEVICHE \$14

Avocado \$2

Fried Calamari \$3

FISH CEVICHE \$15

Avocado \$2

Fried Calamari \$3

ROTISSERIE CHICKEN

HOT SEAFOOD

Add avocado +2

FRIED SHRIMP \$13

Choose 1 side: Rice and Salad.

White Rice

Yellow Rice

Salad

yuca fries \$1

sweet potato fries \$1

french fries \$1

FRIED CALAMARI \$14

Choose 1 side: Rice and Salad.

White Rice

Yellow Rice

Salad

yuca fries \$1

sweet potato fries \$1

french fries \$1

HEALTHIER CHOICES**QUINOA CHAUFA**

Made from Andean grains & seeds, original from Perú, we now have this version made with saute quinoa & vegetables (Scallions, beansprouts, red pepper, scramble eggs).

Shredded Rotisserie Chicken \$14

Jumbo Shrimp \$15

Steak \$17

Mix (Chicken, Shrimp) \$17

Seafood (Shrimp, Calamari) \$17

PERUVIAN GRAIN BOWL (GF)

Peruvian Rotisserie Shredded Chicken (GF)	\$13.50
Classic Peruvian Fish Ceviche (GF)	\$15
Vegan Chickpea	\$13.50

FROM THE GRILL

Grain Bowl (Mixgreen salad, quinoa, carrots, celery, radicchio, tomato, cucumbers, sweet potato, soft corn).

Grilled Salmon	\$15
Grilled Shrimp	\$15
Grilled Chicken	\$14

SIDE DISHES

VEGGIE FRIED RICE (CHAUFA) **\$12**

AVOCADO SALAD **\$8**

SALCHIYUCA **\$8**

Fried yuca with hot dogs

SALCHIPAPAS **\$7**

French Fries with Hot Dogs.

YUCA FRITA **\$7**

Fried Cassava

SMALL SALAD **\$6**

SWEET POTATOES FRIES **\$6**

White Rice
Yellow Rice

SAUTEED VEGETABLES \$10

SAUCES

GREEN SAUCE

12oz \$7

Small Dressing \$1.50

MOJITO SAUCE

12oz \$7

Small Dressing \$1.50

DESSERTS

FLAN \$6

Crema volteada

DRINKS

CHICHA MORADA \$6

Peruvian Purple Corn Juice.

BEST PERUVIAN ROTISSERIE Chicken

NEIGHBORING RESIDENTS VECINOS DE LA COMUNIDAD

DON CEVICHE NYC CORP
 Company Name/Contact Info Nombre de la Compañía/el teléfono de contacto

Plans to open a: **RESTAURANTE**
 Planifique abrir un/una:
 (Please choose) Bar/Restaurant (Please choose) Bar/Restaurante
 sidewalk cafe/backyard use

57 1ST AVENUE, NEW YORK, NY 10003
 address

Seeking a license to serve En búsqueda de una licencia para servir:

BEER, WINE & LIQUOR
 Beer & Wine or Beer/Wine & Liquor (Please choose) Bar/Restaurant (Please choose) Bar/Restaurante

Public meeting for comments Reunión pública para comentarios
 Monday, December 9, 2004 at 6:30pm
 Online: <https://us06web.zoom.us/j/89482152857>
 see www.cb3manhattan.org for zoom meeting details

At COMMUNITY BOARD 3 SLA & DCA Licensing Committee Meeting
 En la JUNTA COMUNITARIA 3 La reunión del Comité de Licencias del SLA y del DCA

mn03@cb.nyc.gov - www.cb3manhattan.org

ATTENTION RESIDENTS & NEIGHBORS

DON CEVICHE NYC CORP
 Company/USA Name and Contact Number for Questions

Plans to open a **RESTAURANT**
 (Please choose) Bar/Restaurant/Club and Ballroom if there will be a Sidewalk Cafe or Backyard Garden

at the following location
 57 1ST AVENUE, NEW YORK, NY 10003
 (Building Number and Street Name - Address)

This establishment is seeking a license to serve **BEER, WINE & LIQUOR**
 Beer & Wine or Beer/Wine & Liquor

There will be an opportunity for public comment on
 Monday, December 9, 2004 at 6:30pm
 Online: <https://us06web.zoom.us/j/89482152857>
 see www.cb3manhattan.org for zoom meeting details

CELSE COSTAS 917-675-6115
 Applicant Contact Information

At COMMUNITY BOARD 3 SLA & DCA Licensing Committee Meeting
 mn03@cb.nyc.gov - www.cb3manhattan.org

ATTENTION RESIDENTS & NEIGHBORS 第3社區居民 請注意

DON CEVICHE NYC CORP
 公司名字 (Company) and/和 聯繫人的資料 (Contact Info)

Plans to open a (以上的店主要要在第3社區申請生意相關牌照或執照生意)

RESTAURANT
 (請選擇/please choose) 酒吧 (Bar)/餐館 (Restaurant) 戶外咖啡館 (sidewalk Cafe) 或 後院 使用 (Backyard Use)

57 1ST AVENUE, NEW YORK, NY 10003
 Address/生意地址

seeking a license to serve (以上的店主要要請以下相關牌照類)

BEER, WINE & LIQUOR
 啤酒和酒牌類 (Beer & Wine) 或/或者 啤酒酒牌類 (Beer) 或/或者 酒和酒牌類 (Wine & Liquor)

Public meeting for comments
 第3社區的居民有權利提出自己的意見和建議
 (CB3 SLA & DCA Committee Meeting)
 當地時間: 3 社區委員會
 請參加紐約市與具有權小區牌照委員會
 Monday, December 9, 2004 at 6:30pm
 Online: <https://us06web.zoom.us/j/89482152857>
 see www.cb3manhattan.org for zoom meeting details

時間 (Time) 和地點 (Location)
 mn03@cb.nyc.gov - www.cb3manhattan.org



675-6115

doncevicheny.com

WE DO CATERING AND PRIVATE EVENTS

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