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		OFFICE	USE ONLY	
0	Original	Amended	Date	



Standardized NOTICE FORM for Providing 30-Day Advance Notice to a Local Municipality or Community Board

1. Date Notice Sent: 12/3/24 1a. Delivered by: Overnight Mail. Tracking Number and Pro
1. Date Notice Sent: 12/3/24 1a. Delivered by: Overnight Mail, Tracking Number and Pro
2. Select the type of Application that will be filed with the Authority for an On-Premises Alcoholic Beverage License: For premises outside the City of New York:
New Application Removal Class Change
For premises in the City of New York:
New Application
O Class Change O Method of Operation O Corporate Change O Renewal O Alteration
For New and Temporary Retail Permit applicants, answer each question below using all information known to date For Renewal applicants, answer all questions For Alteration applicants, attach a complete written description and diagrams depicting the proposed alteration(s) For Corporate Change applicants, attach a list of the current and proposed corporate principals For Removal applicants, attach a statement of your current and proposed addresses with the reason(s) for the relocation For Class Change applicants, attach a statement detailing your current license type and your proposed license type For Method of Operation Change applicants, although not required, if you choose to submit, attach an explanation detailing those changes Please include all documents as noted above. Failure to do so may result in disapproval of the application.
This 30-Day Advance Notice is Being Provided to the Clerk of the Following Local Municipality or Community Board:
3. Name of Municipality or Community Board: Manhattan Community Board 3
Applicant/Licensee Information:
4. Licensee Serial Number (if applicable): Expiration Date (if applicable):
5. Applicant or Licensee Name: Double Lobster LLC
6. Trade Name (if any): BlueRoad
7. Street Address of Establishment: 134 Ludlow Street
8. City, Town or Village: New York , NY Zip Code: 10002
9. Business Telephone Number of applicant/ Licensee: 201 310 8689
10. Business E-mail of Applicant/Licensee: business@blueroadnyc.com
11. Type(s) of alcohol sold or to be sold: Beer & cider Wine, Beer & Cider Liquor, Wine, Beer & Cider
12. Extent of Food Service: Full Food menu; full kitchen run by a chef/cook Menu meets legal minimum food requirements; food prep area requirements
13. Type of Establishment: Restaurant (full kitchen and full menu required) Seasonal Establishment Juke Box Disc Jockey Recorded Music Karaoke
14. Method of Operation:
(check all that apply) Patron Dancing Employee Dancing Exotic Dancing Topless Entertainment
☐ Video/Arcade Games ☐ Third Party Promoters ☐ Security Personnel
Other (specify):
15. Licensed Outdoor Area None Patio of Deck Rooftop Garden/Grounds Freestanding Covered Structure (check all that apply) Sidewalk Cafe Other (specify):

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16. List the floor(s) of the building that the establishment is located on:	`
17. List the room number(s) the establishment is located in within the building, if appropriate:	
18. Is the premises located within 500 feet of three or more on-premises liquor establishments?	
19. Will the license holder or a manager be physically present within the establishment during all hours of operation? O Yes	No
20. If this is a transfer application (an existing licensed business is being purchased) provide the name and serial number of the licensee:	
Name Serial Number 21. Does the applicant or licensee own the building in which the establishment is located? • Yes (if YES, SKIP 23-26) • No	
21. Does the applicant or licensee own the building in which the establishment is located? Yes (if YES, SKIP 23-26) • No	
Owner of the Building in Which the Licensed Establishment is Located	
22. Building Owner's Full Name: 132 Ludlow Street LLC	
23. Building Owner's Street Address: 132 Ludlow Street	
24. City, Town or Village: New York State: NY Zip Code: 100	102
	V 24.
25. Business Telephone Number of Building Owner: (718) 577-9197	
Representative or Attorney Representing the Applicant in Connection with the Application for a License to Traffic in Alcohol at the Establishment Identified in this Notice 26. Representative/Attorney's Full Name: Max Lifflander	
27. Representative/Attorney's Street Address: 1700 Park Avenue, APT. 1011	
28. City, Town or Village: Weehawken State: NJ Zip Code: 070	86
29. Business Telephone Number of Representative/Attorney: 201 310 8689	
30. Business E-mail Address of Representative/Attorney: business@blueroadnyc.com	
I am the applicant or licensee holder or a principal of the legal entity that holds or is applying for the license. Representations in this form are in conformity with representations made in submitted documents relied upon the Authority when granting the license. I understand that representations made in this form will also be relied upon, and that false representations may result in disapproval of the application or revocation of the license.	ed
By my signature, I affirm - under Penalty of Perjury - that the representations made in this form are true.	
31. Printed Principal Name: Max Lifflander Title: Owner	
Principal Signature:	