

DOUBLE
COUNT

**SOUTHERN BOULEVARD
PLANNING PARTNERS
WORKING MEETING**

10.6.2016



Introductions

What is a neighborhood study?

What is the study area?

What do you know?

What's missing?

How should we engage the community?



Goals

1. Partners to share information about area and prior planning
2. Achieve some agreement on larger information gaps in study area
3. Determine process and style for public engagement



What is a neighborhood study?

- DCP neighborhood studies are **comprehensive planning processes** that focus resources from **many city agencies** in the study area. It will include a robust community engagement process where the community will create goals and objectives. The result will include **land use actions, capital investments, programmatic and service enhancements**, and an **implementation plan** to achieve the goals of the study
- As part of the **Mayor's Housing New York Plan**, a key goal will be to increase and preserve affordable housing
- Each process will be tailored to meet the **unique needs of the community**

What is a neighborhood study?

A typical study process includes:

Gather
Information

Identify
Issues

Set Vision
& Goals

Develop
Strategies

Create
Framework



1. Share Knowledge

of plans, studies, programs, local knowledge

2. Drive participation

to public events, workshops, focus groups, etc.

3. Provide General Input

on the planning process

Why study the Southern Boulevard area?

- Studying the area around Southern Blvd implements the land use recommendations of the **Sheridan Expressway – Hunts Point Land Use and Transportation Study**.
- There has been a lot of planning work and studies done in the area like **CB3's 197a Plan**, the **Crotona Park Master Plan**, the **Bronx River Greenway**, **WHEDco's** retail studies, **South Bronx Rising Together's** work in education and youth development, and much more.
- We will build off these studies and strong partners to create **a unified vision** for the future of the area
- Many **challenges** face the area and would benefit from **a focus of city resources**

What we've been hearing



Affordable Housing
Planning Fatigue
Seniors
Mix of Incomes
Quality Retail
Neighborhood to Stay
Jobs
Health
Music, Art, and Culture
Youth
Transparency
Shelters
Crime and Safety
Fresh, Healthy Food
Implementation

Study Overview: Study Area



- 58,814 residents
- 1.09 sq. mi
- 45,934 people per sq. mi.
- 16 Census Tracts
- 3 Community Districts
- 1 City Council District
- 2/5/6 Trains
- Multiple bus routes
- Large parks

Study Overview: Demographic Profile

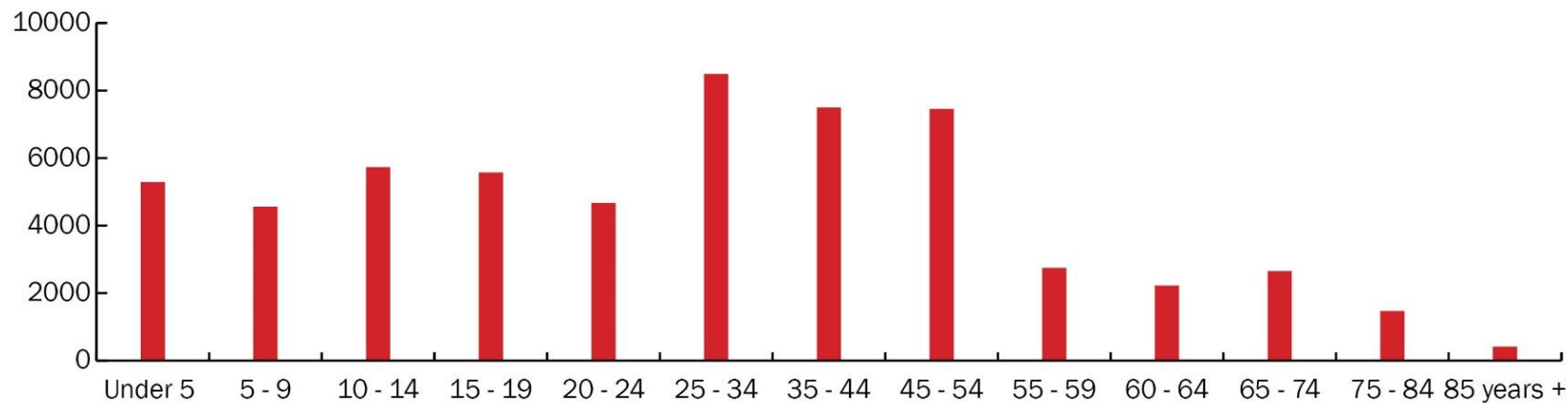
TOTAL POPULATION **58,814**

Percentage under 25 years old

Study area: 43%

Bronx: 38%

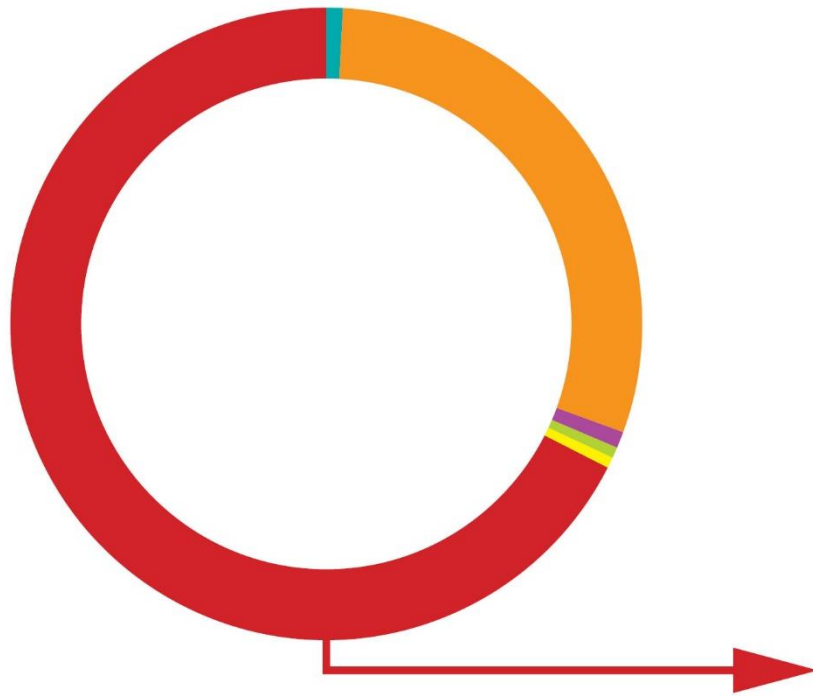
NYC: 32%



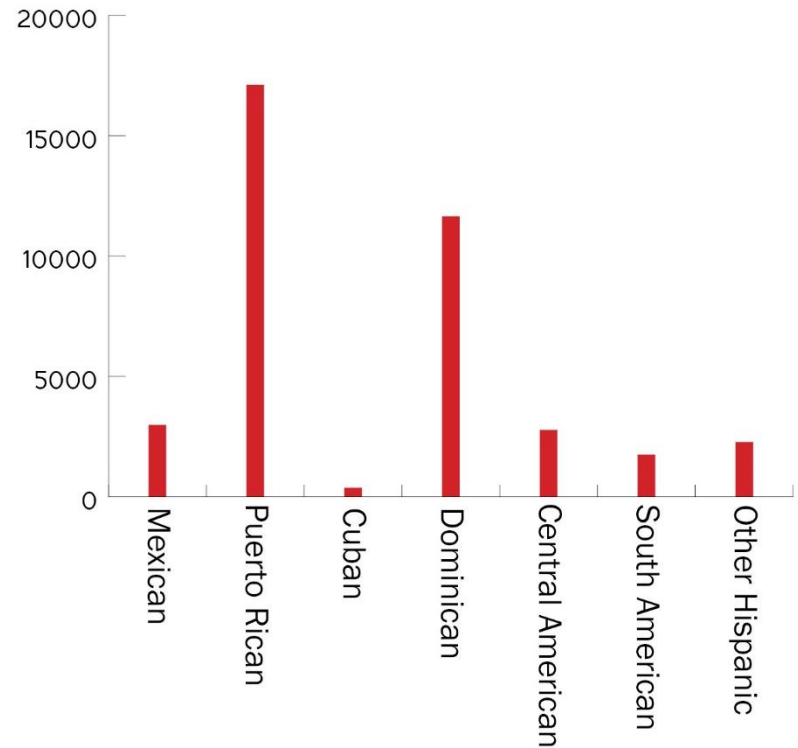
Source: US Census Bureau, 2010 Census, SF1; Population Division - New York City Department of City Planning

Study Overview: Demographic Profile

- Asian nonhispanic
- Black/African American nonhispanic
- White nonhispanic
- Hispanic origin
- Nonhispanic of two or more races
- Some other race nonhispanic



Hispanic Origin Breakdown

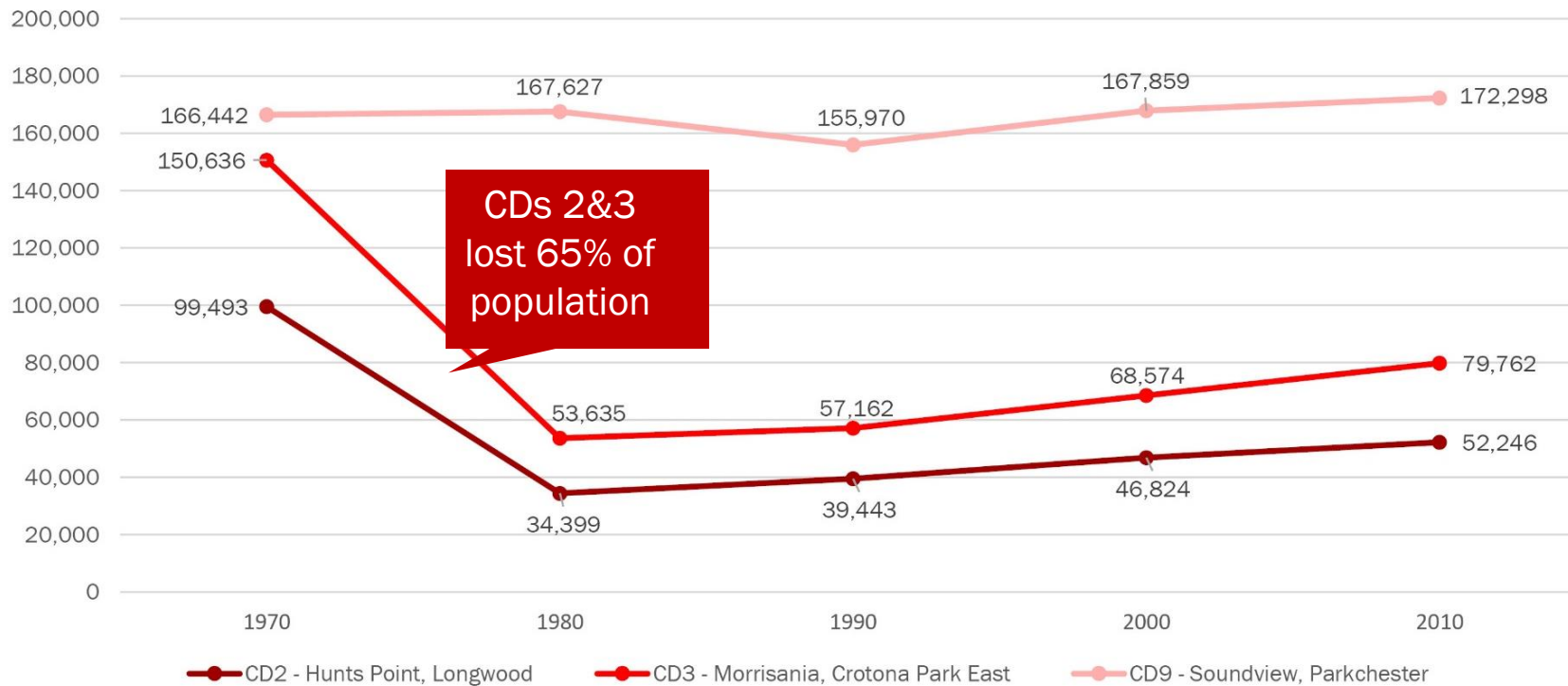


Source: US Census Bureau, 2010 Census, SF1; Population Division - New York City Department of City Planning

Study Overview: Demographic Profile

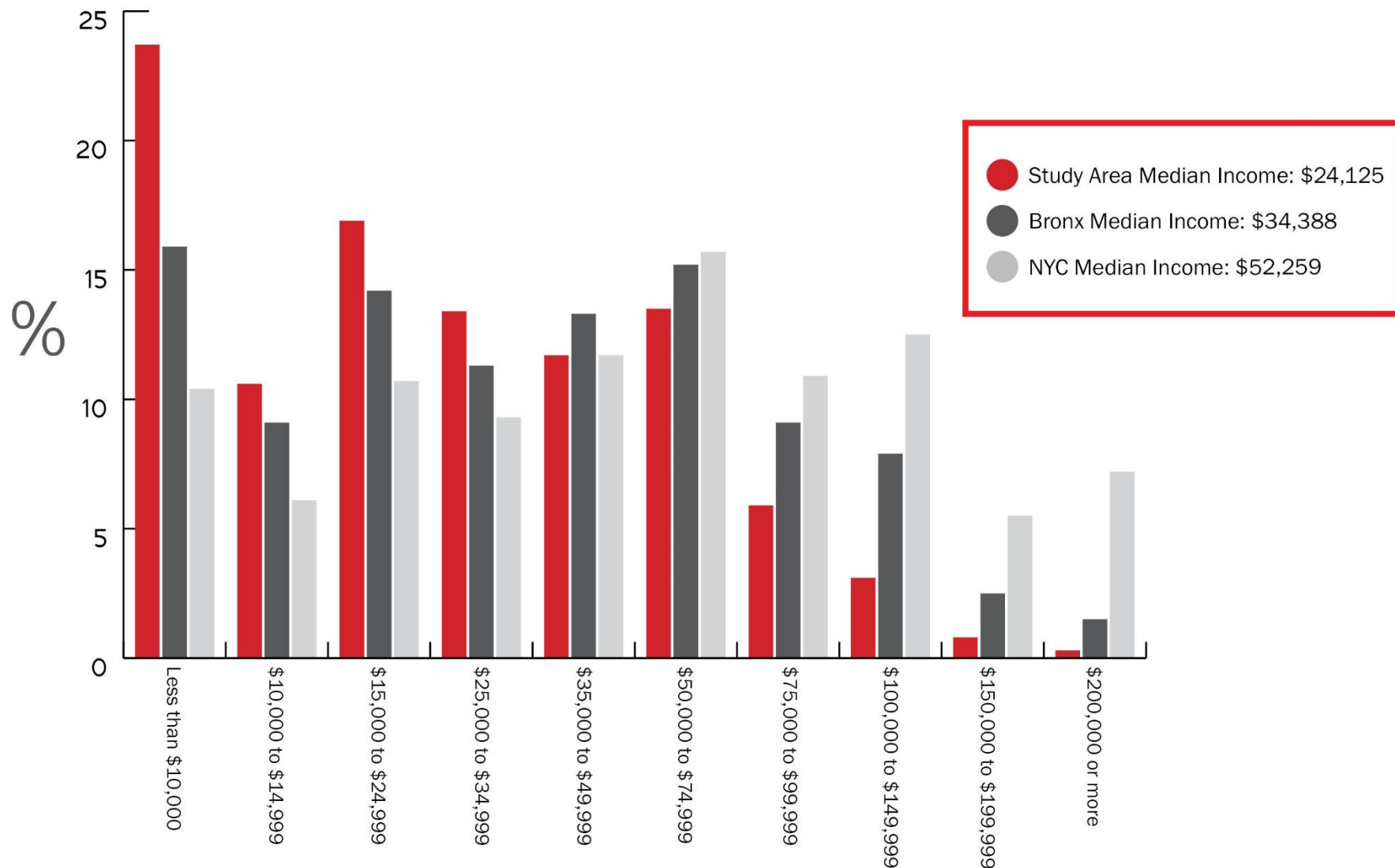


Population of Community Districts 1970-2010



The Southern Boulevard Study Area is comprised of parts of Community Districts 2 and 3, and the western portion of CD 9

Study Overview: Median Income

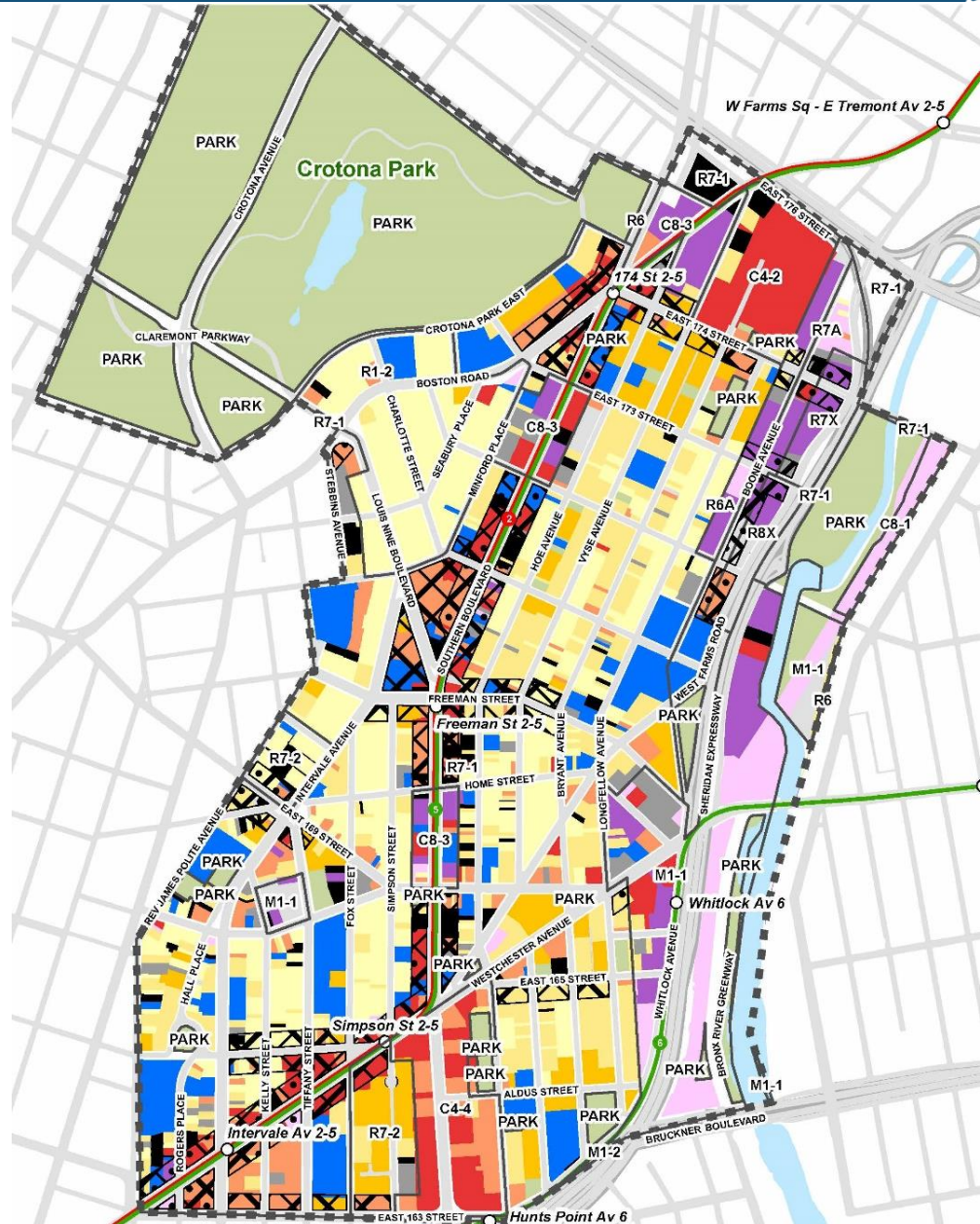


Source: US Census Bureau, American Community Survey 2009-2013; Population Division - New York City Department of City Planning

Study Overview: Land Use and Zoning

Land Use

- 01 - One & Two Family Buildings
- 02 - MultiFamily Walkup Buildings
- 03 - MultiFamily Elevator Buildings
- 04 - Mixed Commercial/Residential Buildings
- 05 - Commercial/Office Buildings
- 06 - Industrial/Manufacturing
- 07 - Transportation/Utility
- 08 - Public Facilities & Institutions
- 09 - Open Space
- 10 - Parking Facilities
- 11 - Vacant Land
- All Others or No Data



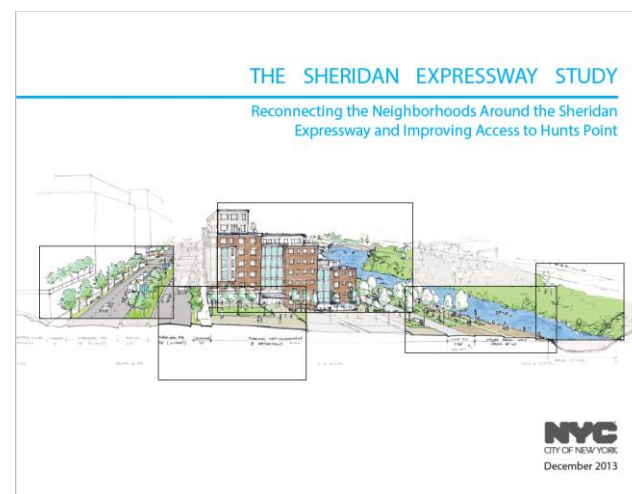
1. What are the major goals and objectives of your plan?
2. How does it affect the proposed study area?



Community Board 3 / Borough of the Bronx • New York City



JUNE 2006



What do you know about the study area?

1. Where is your organization located, the locations you service, and your entire catchment area?
2. What services or programs do you provide in the area?
3. What programs, capital work, or large events do you have planned?
4. What are the major goals and objectives of your plan?
5. What populations do you serve?



What don't we know / What's
missing?

Public Engagement Process

- Results of Survey
- What's Next

We Are Here?





Next Step: Public Meeting in early December

- Recap of “What We Know” and “Issue Identification”
- Visioning and Goal-Setting exercises
- What else would make for a successful public engagement meeting?