



Donovan Richards
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Community Board No. 2

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Morry Galonoy
Chairperson

Debra Markell Kleinert
District Manager

January 11th, 2022

Arts & Cultural Affairs Committee

This meeting was teleconferenced using Zoom

Attendees:

Thalia Karesia Batan, Chair
Anatol Ashraf
William Garrett
Kenneth Greenberg
Karla Perez
Morry Galonoy

Absentees:

Kat Bloomfield
Gianna Cerbone
Stephen Cooper
Benjamn Guttmann
Badrun Khan

Guests:

Edjo Wheeler – Culture Lab LIC
Jinelle Thompson, Manager of Strategic Partnerships, PS1 MoMA
Elena Ketelsen González , Assistant Curator, PS1 MoMA
Jose Ortiz, MoMA PS1
Molly Kurzius, MoMA PS1
Angela Hallinan, MoMA PS1
Joe LoBello, Board Member on Queens Council for the Arts, Interim President.
Tenzin Tseyang, Council Member Julie Won's office
Kate Fowle, Art Director PS1
Phil Ballman, Director of Cultural Affairs & Tourism, Queens Borough Presidents Office
Andrew Ronan, DOT Public Space Programming
Gretha Suarez, DOT

Community Board 2:

Debra Markell Kleinert, District Manager

AGENDA

Karesia Batan, Chair welcomed everyone to the Arts and Cultural Affairs Committee meeting.

Karesia Batan introduced Jinelle Thompson, Manager of Strategic Partnerships MoMA PS1 (*presentation is attached #1*)

- Jinelle Thompson gave an overview of MoMA PS1
- They were founded in 1976 as an independent non-profit in a city-owned building by Alanna Heiss.
- \$8 million organization in FY 21

“Serving the Communities of Long Island City, Sunnyside, Woodside, and Maspeth”

- The building was the first public school in LIC, hence the name PS 1
- In 1982 PS 1 became the first Cultural Institution Group that focused on contemporary art as part of NYC's Department of Cultural Affairs.
- Established affiliation with the Museum of Modern Art (MoMA) in 2000 and in 2010 became known as MoMA PS1.
- In 2021 MoMA PS1 partnered with the DOT to establish the 46th Avenue Plaza which created space for the community where 3 events took place.
- For the past three years, MoMA PS1 has been working on intergenerational programming.
- They worked with Teen Art Program to help students with their portfolios to apply for art school.
- MoMA PS 1 likes to look for collaborators as creators.
- Fortune Society is an organization that helps those who were incarcerated reenter back into society through job placement, skill training and creative workshops.
- MoMA PS1 is looking into how to create connectivity with these other organizations who are also looking at the same issues.
- Creating art and at the same time, sharing knowledge through these art workshops.
- If anyone wants to put on a program at the 46th Avenue Plaza, they can reach out to MoMA PS1.
- MoMA PS1 acts as the steward for this space.
- Nuevayorkinos: A Celebration of Life and Labor.
- MoMA PS1 enjoyed working on the Nuevayorkinos project. Being so close to 5 Pointz and so close to Jackson Heights and Corona, where there is a large amount of immigrant people. How PS1 can collaborate with these different neighbors.
- MoMA PS1 has also collaborated with Make The Road - and immigrant justice organization.
- Street Vendor Project – help street vendors obtain a license. There was art, food, vendors, and music at this event.
- Admission is Free to New Yorkers.
- Artist – Led Community Listening sessions. – Discussions about artists that go out and work with different people in the neighborhoods.
- A question was asked about these sessions, if any interested artists approach them. They are decided by the team.
- MoMA PS1 has a neighbor newsletter – sign up at mo.ma/neighbor
- PS1 MoMA does put events on their website and in their newsletter.
- A suggestion was made to have an area on the Plaza showing upcoming events for example a QRcode

Debra Markell Kleinert thanked MoMA PS1 for always being a good partner and accommodating to the Community Board.

Karesia Batan introduced Phil Ballman, Director of Cultural Affairs and Tourism at the Queens Borough President's Hall Office

- Mr. Ballman discussed the Borough Cultural Marketing Grant.
- A small grant program funded by NYC & Co. Foundation.
- It is administered by each of the Borough President's offices in the five boroughs.
- The grant is intended to market cultural programs by non-profit organizations.
- The grant is only for marketing expenses. It does not cover salary.
- All the information that is needed is on the Queens Borough President's website. www.Queensbp.org/queensculturegrant/
- The guidelines and application are on this website.
- The Borough President will choose which organizations and proposals can be funded.
- The deadline is Monday, January 24th, 2022.
- For the Borough the total amount is less than \$100,000.
- This is a great program if you have a series, whether its concerts, dance or theatre. Any cultural event and you want to market it.
- Phil Ballman reported he does have a wide range in his network and they also put out a press release and social media.
- Phil Ballman welcomed any groups to be added to his distribution list.
- This grant gives artists a great way to grow their audience.

Karesia Batan introduced Andrew Ronan, DOT Public Space Programming RFP Application (*presentation is attached #2*)

- Andrew Ronan oversees the public space programming for DOT.
- January 28, 2022 is the deadline for this application.
- This program brings free activities to public spaces.
- Any space that the city owns and is on a city street.
- DOT Public Space Programming does not provide space in school yards, parks or privately owned areas.
- 2021 was a busy year for programming with 274 events.
- They served 33 hardest hit neighborhoods from the pandemic.
- From June to December 2021, they worked with the Flatbed Follies and the Public Theatre and many more groups.
- Projects included Open Boulevard Performance Series, Rolling Circus, Public Theater Mobile Unit, Street Maker, and Touch Free Obstacle Course.
- Programming RFP looks for organizations that provide activities suitable for outdoor environments that are free and accessible to New Yorkers of all ages and abilities.
- Multi-lingual activities are strongly encouraged.
- Selected organizations remain on the list for two years as funding arises.
- The groups that these organizations can fall under are:
 - Arts & Culture
 - Learning & Educational
 - Crafts & Designs

- Active & Healthy Living
- Submission Guidelines are listed in the presentation.
- DOT Public Space does provide assistance with scheduling, permitting, and a connection with community partners.
- There is a review criteria.
- How It Works ! (information is listed in presentation)
- DOT Public Space enjoys when an artist comes to them and says they received a grant and that artist asks for advice on where to present their program. They can then match the partner with the public space.
- Helpful websites are: www.nyc.gov/publicspaceprogramming and www.programming@dot.nyc.gov

Karesia Batan introduced Joe LoBello of the Queens Council on the Arts to discuss his program for two grant applications.

- The program is called the Queens Arts Fund – deadline is February 14, 2022.
- One grant is the Arts Access Grants for community-based organizations. They range from \$1000 to \$5000.
- The second grant is the New Works Grant – for emerging new artists. - \$3000 is the denomination for this grant.
- Restrictions are that you have to be 18 years of age, have to take place in Queens.
- Applications are reviewed by a group of local panelists.
- Info sessions on January 13, 19 and 21, 2022.
- The website is www.Queenscouncilarts.org
- QCA is working on connecting artists of different languages with the application process.
- Karesia Batan invited Joe LoBello to the February Arts & Culture meeting to further discuss these grants and answer any questions.

Karesia Batan asked the participants for any suggestions on groups that can help with language difficulties on the application process.

Karesia Batan introduced Edjo Wheeler, Culture Lab LIC.

- Culture Lab is always looking for ways to partner with different groups.
- Culture Lab is located on 46th Avenue and offered their resources to artist working on the city streets, restrooms, electricity and storage.
- A calendar of these street events would be great for the community.
- Culture Lab is producing a show for Black History month called The Black Prospective of a Modern World.
- Culture Lab is reaching out to the community for an Open Call for Art for this show. All mediums are welcomed.
- The link is: <https://www.culturelablic.org/artist-opportunities>
- The show will run the month of February.
- Open reception on February 12th, 2022.

- There is also a call for open performance and Culture Lab would like to run these performances for the month of February.
- For Performances: <https://form.jotform.com/213605829166359>
- Performances will be live streamed for those in community who cant come by.
- 22,000 people came through the Culture Lab parking lot during the 2021 year.
- January 28, 2022 is the deadline for the show.
- They sold over 51 works of art.

There is also a Grant through Flushing Town Hall the deadline is in February 2022.

Karesia Batan mentioned to the Arts & Cultural Committee to continue to reach out to artists and cultural groups of the Maspeth and Woodside areas. Queens Music Academy located in Woodside was invited to this meeting.

It was mentioned to reach out to Houses of Workship in the CB2 area that have arts & cultural programming and let them know about this committee.

Kate Fowle mentioned the conversations that are taking place with MoMA PS1 concerning the walls around MoMA PS1 and that she is looking for CB2 support for these designs. She will be presenting these designs to MoMA PS1 in March.

Old Business / New Business

Sergio Furnari's Heart Sculpture is presently up in Hunter's Pt So. Park until March, 2022.

All the deadlines for the Grants are posted on the Queens CB2 Arts & Cultural Calendar page. The link for the calendar is:

<https://www1.nyc.gov/site/queenscb2/calendar/calendar.page>

If any group wants to promote an event and have it added to the Queens CB2 Arts & Cultural Calendar a form has to be filled out.

Form to submit your event: www.tinyurl.com/cb2-artsculture

There was a discussion on how it would be great to have one location for all these community events. A suggestion was for all arts organizations to have links to the other calendars.

Karesia Batan mentioned that the Community Board 2 application is open right now. It would be great to have many cultural representations on the Arts & Cultural Affairs Committee.

The meeting was adjourned.

Respectfully submitted by,
Kim Waber