

DANCE

INDUSTRY
CENSUS

Dance Industry Census

what is it?

- ❑ The first and only comprehensive study designed to understand the size, nature, and state of the dance industry and its workforce in the metropolitan NYC area
- ❑ Two surveys:
 - Individuals
 - Organizations, Businesses, Fiscally-Sponsored Projects, Sole Proprietors, and Other Entities

Dance Industry Census

who is it for?

- ❑ If your work intersects with or relates to dance
- ❑ If you live, work, or operate within:
 - 5 boroughs of NYC
 - Nassau and Suffolk Counties in Long Island
 - Westchester and Rockland Counties in NY State
 - Hudson and Bergen Counties in NJ

Dance Industry Census

why is it important?

- Gaps in data and information
- Importance of Evidence-based advocacy
- Getting counted
- Sharing stories

Dance Industry Census

some helpful tips

- Economic, social, and demographic data
- Individuals - tax documents
- Organizations, Businesses, Entities - tax documents, annual reports, etc
- PDF versions
- Save and Continue

Dance Industry Census

important contact info

Email: research@dance.nyc

Telephone: (212) 966-4452 (voice only)

Office Hours:

Tuesdays, 11:00 am - 1:00 pm

Call (212) 966-4452