



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, N.Y. 10007

EXECUTIVE ORDER NO. 55

April 12, 1993

STREET VENDING ACTION PLAN

WHEREAS, street vending is a thriving industry in New York City and provides economic opportunity to a broad spectrum of New Yorkers; and

WHEREAS, the vast majority of street vendors are unlicensed and the extent of unlicensed street vending activity has interfered in certain areas with the legitimate interests of small retail business owners and other citizens of the City; and

WHEREAS, each Deputy Mayor and over twenty City agencies have responsibilities regarding various aspects of the street vending industry, and greater coordination of policy is needed; and

WHEREAS, it is the objective of the City to advance an effective and consistent approach to regulation of street vending that will ultimately reduce illegal vending, but will be supportive of an appropriate role for legal vending and vendors in the City's economy;

NOW THEREFORE, by the power vested in me as Mayor of the City of New York, it is hereby ordered:

Section 1. Street Vendor Steering Committee. There is hereby established a Street Vendor Steering Committee which shall be responsible for the City-wide coordination of street vendor regulation and policy. The members of the Committee shall be the First Deputy Mayor or his or her designee, the Deputy Mayor for Public Safety or his or her designee, the Deputy Mayor for Finance and Economic Development or his or her designee, and the Deputy Mayor for Public and Community Affairs or his or her designee.

§ 2. Street Vending Coordinators. The Police Commissioner and the Commissioner of Business Services shall be the City's Street Vending Coordinators. The Police Commissioner or his or her designee shall be responsible for developing and implementing coordinated City-wide strategies to enforce the laws and rules regulating street vending. The Commissioner of Business Services or his or her designee shall be responsible for developing and implementing enhanced services for vendors.


§ 3. Street Vendor Operating Committee. There is hereby established a Street Vendor Operating Committee to advise the Street Vending Coordinators with regard to the formulation, implementation and evaluation of street vendor policy and program initiatives. The co-chairs of the Operating Committee shall be the Police Commissioner or his or her designee and the Commissioner of Business Services or his or her designee. The other members of the Operating Committee shall be the Commissioner of Consumer Affairs or his or her designee, the Commissioner of Health or his or her designee, the Executive Director of the Economic Policy and Marketing Group or his or her designee, the Director of the Mayor's Office of City Legislative Affairs or his or her designee, and the Director of the Community Assistance Unit or his or her designee. All city agencies shall be required

to cooperate with the Operating Committee in carrying out its work, as requested by the Committee.

§ 4. Vendor Advisory Board

There is hereby established a Vendor Advisory Board which shall consist of no more than fifteen persons and shall include licensed street vendors and retail business owners who shall advise and make recommendations to the Commissioner of Business Services regarding the needs of street vendors and problems related to street vending.

§ 5 . This Order shall take effect immediately.



David N. Dinkins
M A Y O R