WOODSIDE QUEENS

Commercial District Needs Assessment

In This Report

Existing conditions, business data, and qualitative depictions of the neighborhood were gathered from more than **256 surveys** and various stakeholder meetings with neighborhood merchants, shoppers, workers, property owners, and residents.

Jump to...

Background

Located in northwestern Queens, Woodside is a bustling commercial and residential district nestled between the transportation hubs of LaGuardia International Airport and the Woodside Long Island Rail Road (LIRR) station. The neighborhood is bordered to the south by Maspeth, to the north by Astoria, to the west by Sunnyside, and to the east by Elmhurst and Jackson Heights.

Originally part of the Town of Newtown (now Elmhurst), the area that would eventually become Woodside was first settled by farmers who drained swamps and clear-cut predator infested woods in the early 1700s. This farmland was developed into bucolic estates for New York's elite in the early 1800s, until it was subdivided for worker housing in the 1860s following the arrival of multiple rail lines to the area. By the 20th century, Woodside became home to the largest Irish American community in Queens, with approximately 80% of the population being of Irish descent by the 1930s. While Woodside maintains a strong Irish culture to this day, the area has also become home to a wide range of other immigrant communities hailing from across Asia, Central America, and South America. With this rich diversity, Woodside has become increasingly known for its range of restaurants and pubs – including ethnic enclaves such as the Filipino micro-neighborhood of "Little Manila."

Roosevelt Avenue, packed with a wide variety of shops and restaurants, is the main commercial corridor in Woodside, running east to west underneath the elevated 7 subway line. Other commercial corridors such as Woodside Avenue, 61st Street, and 39th Avenue intersect with Roosevelt Avenue, and become gradually more residential as they extend away from the district's commercial center. The intersection of Roosevelt and Woodside avenues in particular represents the geographic heart of the commercial district, and sits directly adjacent to the major transportation hub of Woodside station - with connections to the 7 train, LIRR, and buses to LaGuardia Airport. In the northern part of the neighborhood, Broadway serves as a smaller commercial strip for neighborhood residents. To the south, Queens Boulevard hosts some small businesses, chains, and several auto repair shops.

Following the decision to not locate Amazon's HQ2 in LIC in 2018, real estate speculators took notice of Woodside's proximity to transit and other rapidly growing Queens neighborhoods. As a result, both residential and commercial rents have continued to rise. As increased development continues both to the west in Long Island City and further to the east in Flushing, Woodside residents and community-based organizations anticipate additional local growth in the future.

Neighborhood Demographics

Woodside has a population of approximately 78,717 residents. 43% of residents are Asian, with the largest groups being Chinese (27%), Bangladeshi (18%), and Filipino (16%). 34% of residents are Hispanic or Latino with Mexicans and Ecuadorians comprising 28% and 22% respectively. 20% of residents are White - with other smaller populations mixed in as well. The median household income in the area is $71,623 compared to $82,431 boroughwide, and 9.9% of the residents live below the poverty line compared to 11.7% citywide.

Future Opportunities

By learning from recent real estate developments in neighboring Long Island City, Sunnyside, and Astoria, Woodside has an opportunity to better shape future development in the community to benefit local residents and businesses. With a strong local consumer base and pervasive sense of community, the area is poised to continue supporting local and culturally diverse businesses. With the recently completed renovation of LaGuardia Airport and the impending completion of renovations to the Woodside LIRR station, the neighborhood can continue to grow as a gateway to the rest of New York City and the global community.

Woodside
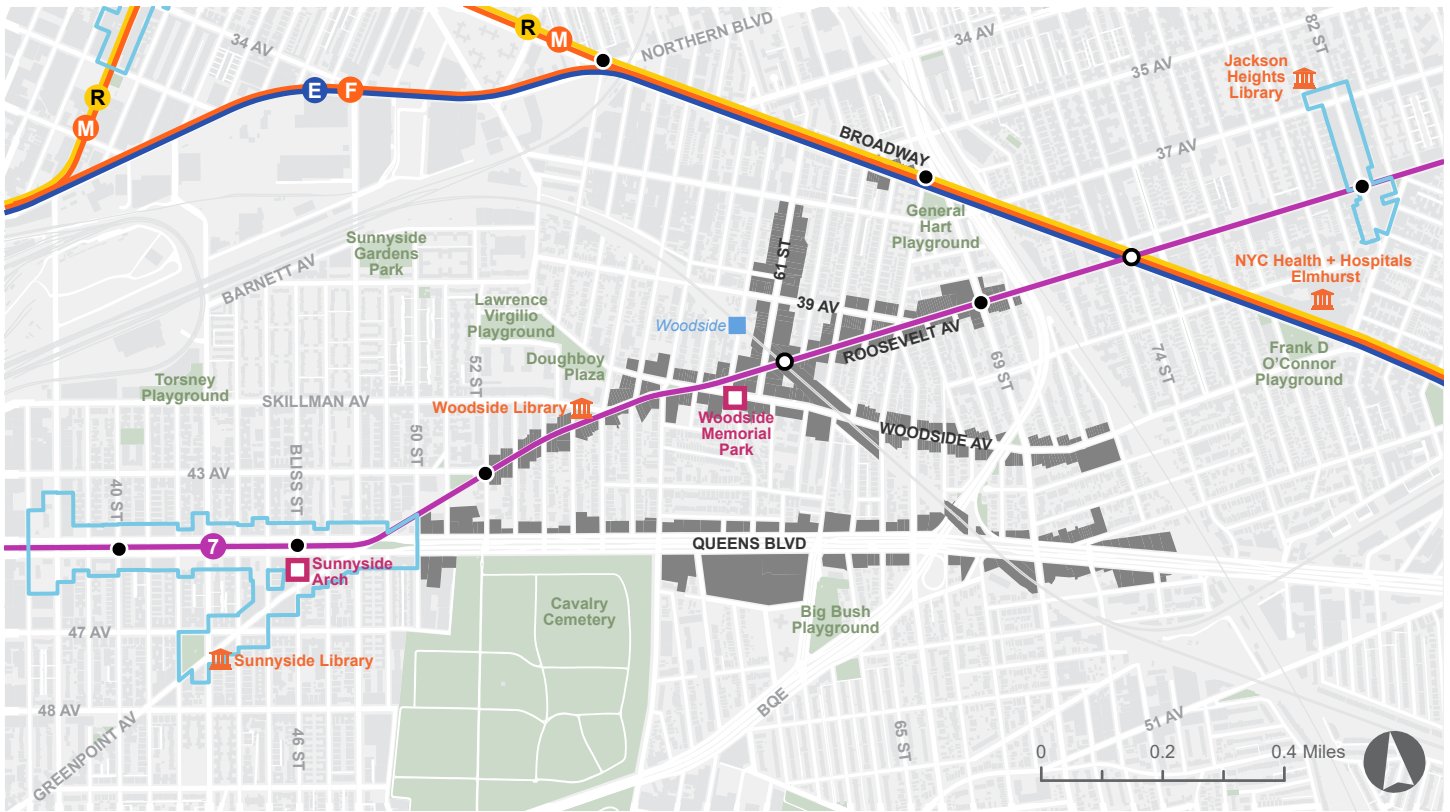
▲ **Points of Interest**

Assessed Commercial Corridors

Notable Places

Parks and Public Spaces

Business Improvement Districts

Public Facilities

▲ **Notable Places**

Doughboy Plaza

Cavalry Cemetery

Woodside Library

Neighborhood Events

Queensboro Dance Festival

St. Pat's for All Parade

Woodside Street Festival

Woodside Tree Lighting Ceremony

Community Groups

Emerald Isle Immigration Center

La Jornada

Moore-Jackson Community Garden

Northern Woodside Coalition

Sisa Pakari

Sunnyside & Woodside Mutual Aid

Woodside on the Move

KEY FINDINGS & OPPORTUNITIES

Strengths

▶ The diversity of the neighborhood makes it an attractive destination to enjoy global cuisines, especially Hispanic and Southeast Asian dishes

▶ The neighborhood has ample transit - served by the 7 subway line, LIRR, and multiple bus routes including shuttles to LaGuardia Airport - and is located at the nexus of Manhattan and other bustling Queens neighborhoods including Astoria, Sunnyside, Jackson Heights, and Elmhurst

▶ Woodside has a strong sense of community and neighborly feel, aided by the proliferation of mom-and-pop shops

▶ Clusters of bars and restaurants near transit makes Woodside a nightlife destination in Queens

▶ Pocket parks along Roosevelt Avenue provide spaces for residents to sit and gather

▶ A range of nonprofits support neighborhood residents and provide services

▶ Dense ethnic enclaves and strong cultural support networks make Woodside a popular first stop in the United States for a variety of immigrant groups

Challenges

▶ The elevated 7 train running above Roosevelt Avenue creates noise, blocks sunlight, and attracts pigeons, resulting in bird waste

▶ Queens Boulevard serves as a barrier between the southern portion of Woodside and the rest of the neighborhood with its wide lanes, fast vehicular traffic, and inadequate pedestrian safety features

▶ Residents have reported feeling unsafe on sections of Queens Boulevard and Roosevelt Avenue at night due to a lack of lighting and unsanitary conditions

▶ Illegal brothels and illegal cannabis dispensaries have proliferated throughout the neighborhood

▶ Ongoing construction at the Woodside LIRR station underpass has disrupted vehicle and pedestrian traffic and serves as a barrier between the east and west sides of the neighborhood

▶ There is a general lack of green space in the neighborhood

▶ Real estate speculation, as the result of the gentrification of nearby Long Island City despite the canceled siting of a new Amazon headquarters, has led to rising commercial and residential rents in the neighborhood

Woodside Street Festival

Street Vendor on Roosevelt Avenue

Woodside Tree Lighting Ceremony

Little Manila

Mural on Roosevelt Avenue

Sam's Hardware

St. Pat's for All Parade

Roosevelt Avenue

Opportunities

▶ The neighborhood's rich diversity provides an opportunity to host more cultural events that highlight the local food scene

▶ Install murals on the numerous blank walls throughout the corridor that can serve as canvases for public art

▶ Clean and beautify the pocket parks along Roosevelt Avenue and host more cultural events and public art installations to activate these spaces

▶ Market Woodside's local pub scene and food offerings as a nightlife destination, driving foot traffic for long-standing Irish bars and more recently opened Asian and Hispanic restaurants

▶ Improve pedestrian safety, open space, and streetscape conditions through supplemental sanitation and other quality of life initiatives

▶ Explore additional pedestrian safety measures on Queens Boulevard

▶ Develop lighting and sanitation strategies to enhance the shopping experience along Roosevelt Avenue underneath the elevated 7 subway line

▶ Implement projects to improve pedestrian safety across the neighborhood, including pedestrianizing 65th Street and 39th Avenue, and increase foot traffic along 39th Avenue

▶ Install wayfinding to encourage higher foot traffic at businesses further away from main commercial corridors

▶ Work with the local NYPD police precinct to address merchants' and residents' concerns about safety

▶ Help local businesses access funds for storefront improvements and other types of business support

What's Next?

To address these key findings and opportunities, Avenue NYC Grants have been awarded by SBS to nonprofit organizations.

For more information, visit: nyc.gov/avenuenyc

BUSINESS LANDSCAPE: WOODSIDE
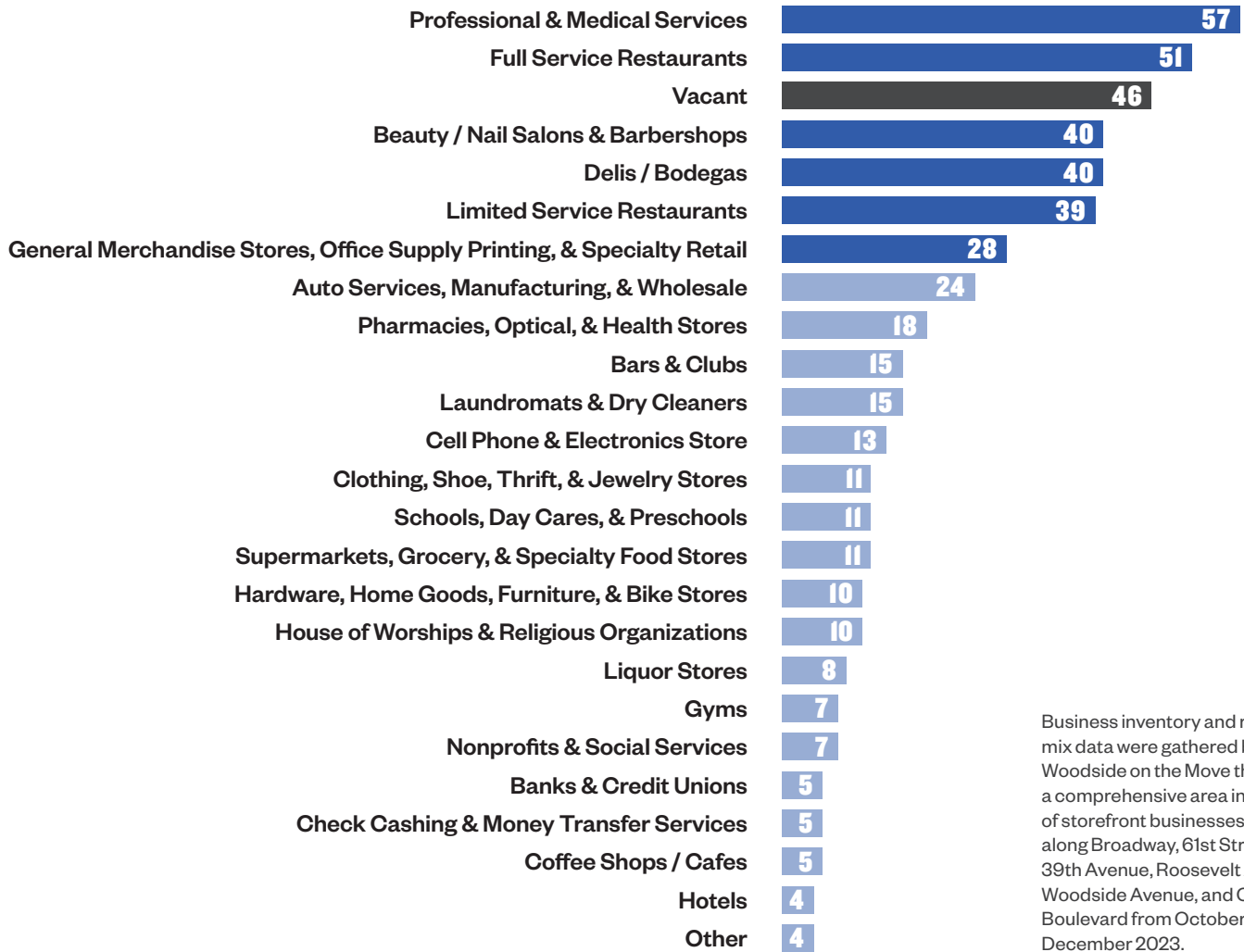
Business Inventory

484
Total Number of Storefronts

9.5%
Storefront Vacancy*

*Note: As of June 2024, New York City's 75 Business Improvement Districts have an average storefront vacancy rate of 12.8% and median storefront vacancy rate of 11.8% (LiveXYZ).

Storefront & Retail Mix

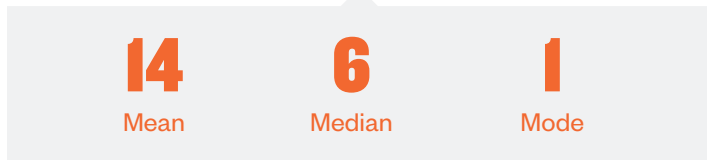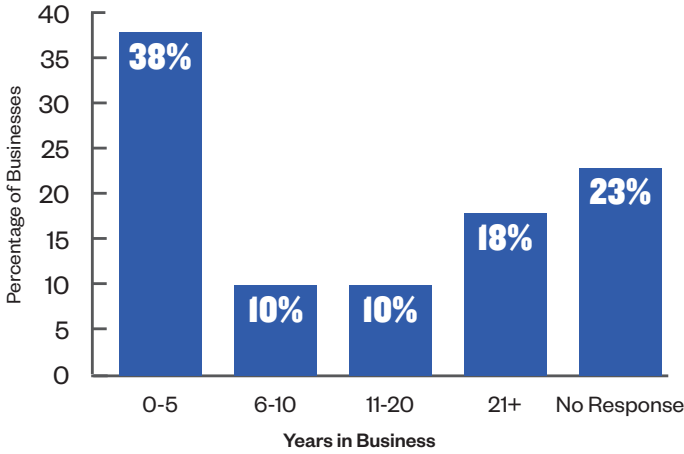| Category	Count
Professional & Medical Services	57
Full Service Restaurants	51
Vacant	46
Beauty / Nail Salons & Barbershops	40
Delis / Bodegas	40
Limited Service Restaurants	39
General Merchandise Stores, Office Supply Printing, & Specialty Retail	28
Auto Services, Manufacturing, & Wholesale	24
Pharmacies, Optical, & Health Stores	18
Bars & Clubs	15
Laundromats & Dry Cleaners	15
Cell Phone & Electronics Store	13
Clothing, Shoe, Thrift, & Jewelry Stores	11
Schools, Day Cares, & Preschools	11
Supermarkets, Grocery, & Specialty Food Stores	11
Hardware, Home Goods, Furniture, & Bike Stores	10
House of Worships & Religious Organizations	10
Liquor Stores	8
Gyms	7
Nonprofits & Social Services	7
Banks & Credit Unions	5
Check Cashing & Money Transfer Services	5
Coffee Shops / Cafes	5
Hotels	4
Other	4

Business inventory and retail mix data were gathered by Woodside on the Move through a comprehensive area inventory of storefront businesses located along Broadway, 61st Street, 39th Avenue, Roosevelt Avenue, Woodside Avenue, and Queens Boulevard from October to December 2023.
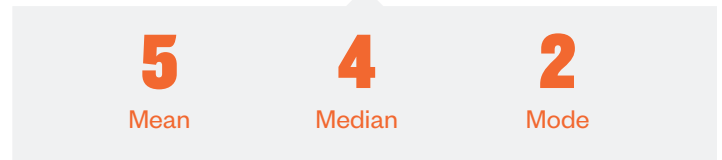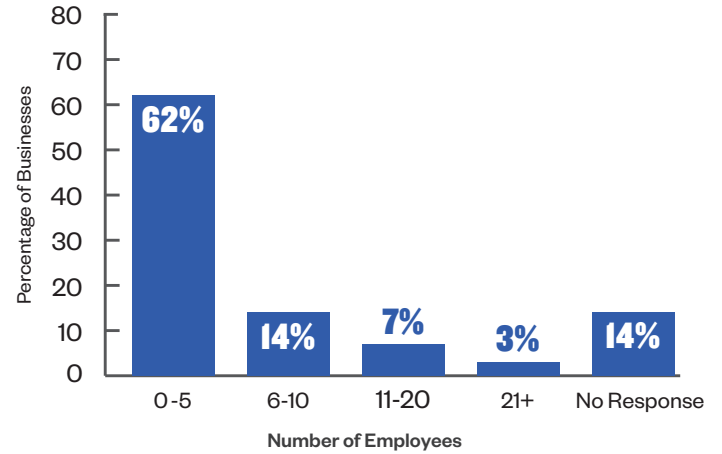

Roosevelt Avenue

Woodside Avenue

Queens Boulevard

What We've Heard from Woodside Merchants

How many years have you been in business here?

Percentage of Businesses vs Years in Business

- 0-5: 38%
- 6-10: 10%
- 11-20: 10%
- 21+: 18%
- No Response: 23%

14 Mean   **6** Median   **1** Mode

Note: The mean is the average of all responses, the median is the middle number when all responses are arranged in ascending order, and the mode is the most common response.

How many full-time employees do you have?

Percentage of Businesses vs Number of Employees

- 0-5: 62%
- 6-10: 14%
- 11-20: 7%
- 21+: 3%
- No Response: 14%

5 Mean   **4** Median   **2** Mode

Do you own or rent your property?

53% Rent   **3%** Own   **44%** No Response

Do you live in Woodside?

33% Yes   **48%** No   **19%** No Response

Over the past year, has your business improved, stayed the same, or decreased?

20% Improved   **39%** Stayed the Same   **30%** Decreased   **11%** N/A or No Response
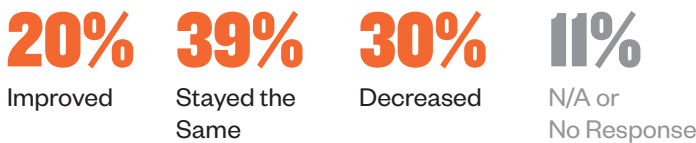
Does your business have an online presence?

	% Merchant Responses
▶ Website and Social Media	**29%**
▶ Website Only	**8%**
▶ Social Media Only	**15%**
▶ None	**9%**
▶ No Response	**39%**

In the coming year, do you plan to expand, stay, relocate, or close?

10% Expand   **69%** Stay   **3%** Relocate   **5%** Close   **13%** No Response

Roosevelt Avenue

Source: Based on 98 merchant surveys conducted by Woodside on the Move in Fall 2023 and Winter 2024.

BUSINESS LANDSCAPE

39th Avenue

Business Inventory

27	**26%**
Total Storefronts	Storefront Vacancy

Most Common Businesses

Business	Count
Professional & Medical Services	5
Delis / Bodegas	2
Full Service Restaurants	2
General Stores, Office Supply, Specialty Retail	2
Beauty / Nail Salons & Barbershops	1

Storefront Conditions

26%	**70%**	**4%**
Poor	Average	Good

39th Avenue

61st Street

Business Inventory

47	**4%**
Total Storefronts	Storefront Vacancy

Most Common Businesses

Business	Count
Full Service Restaurants	8
Professional & Medical Services	6
Beauty / Nail Salons & Barbershops	5
Delis / Bodegas	5
Limited Service Restaurants	3

Storefront Conditions

25%	**62%**	**13%**
Poor	Average	Good

61st Street
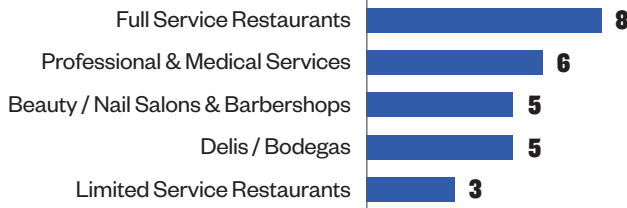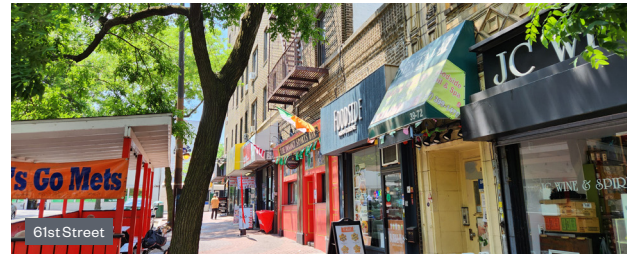
Broadway

Business Inventory

20	**10%**
Total Storefronts	Storefront Vacancy

Most Common Businesses

Business	Count
Delis / Bodegas	5
Full Service Restaurants	4
Professional & Medical Services	2
Bars / Clubs	1
Laundromats & Dry Cleaners	1
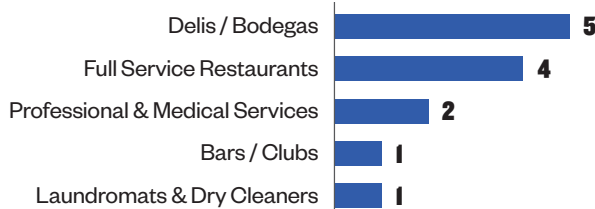
Storefront Conditions

30%	**55%**	**15%**
Poor	Average	Good

Broadway

Queens Boulevard

Business Inventory

77
Total Storefronts

10%
Storefront Vacancy

Most Common Businesses

Business	Count
Auto Services, Manufacturing, & Wholesale	20
Limited Service Restaurants	6
Delis / Bodegas	5
General Stores, Office Supply, Specialty Retail	4
Pharmacies, Optical, & Health Stores	4

Storefront Conditions

32% Poor

66% Average

1% Good

Queens Boulevard

Roosevelt Avenue

Business Inventory

222
Total Storefronts

10%
Storefront Vacancy

Most Common Businesses

Business	Count
Full Service Restaurants	28
Professional & Medical Services	28
Limited Service Restaurants	23
Beauty / Nail Salons & Barbershops	21
General Stores, Office Supply, Specialty Retail	14
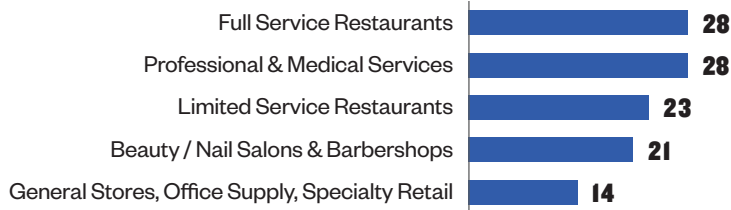
Storefront Conditions

25% Poor

57% Average

18% Good

Roosevelt Avenue

Woodside Avenue

Business Inventory

91
Total Storefronts

5%
Storefront Vacancy

Most Common Businesses

Business	Count
Professional & Medical Services	13
Beauty / Nail Salons & Barbershops	10
Delis / Bodegas	10
Full Service Restaurants	8
General Stores, Office Supply, Specialty Retail	6

Storefront Conditions

12% Poor

59% Average

29% Good

Woodside Avenue

BUSINESS LANDSCAPE: WOODSIDE

What We've Heard from Woodside Merchants & Shoppers

What do you like about the commercial district?

"Very diverse community, a lot of tourists, good transit."

"Small neighborhood feel within 20 minutes of midtown Manhattan. Diversity of the neighborhood and its businesses, especially dining."

"Nice sense of community, regular customers, pretty safe, diverse clientele, plethora of restaurants and close to the gym. Has everything."

"Lots of transport options, lots of foot traffic."

"It feels central to many different areas, and is not as trendy as places like LIC or Astoria. I like that it's a little more humble and not as developed as those areas."

"Diverse area, targeting people of every ethnicity. It attracts people who want to try different food."

"There's something for everyone and stores that carry items from everywhere."

"Close to groceries, take out food, church, transit; it is a peaceful neighborhood."

"The shop owners are nice individuals. Most of them are understanding of certain people's situations and give seconds chances as well."

"As a Filipino living in New York, I like that it is a place where I can buy Filipino groceries, have affordable Filipino food, and meet other Filipinos who live here. I also like that I can explore the cuisine of many other cultures in the area."

What makes the Woodside commercial district unique?

"The friendliness of the people and the tranquility of the neighborhood."

"The diversity, multiple minority groups in close proximity."

"It has many diverse eateries leading to cultural street festivals in the warmer season."

"Very diverse, very quiet."

"Many businesses are open 24/7 and are open very late."

"The multitude of community services available catering to the diverse populations of Woodside."

"It's right in the middle of everywhere."

"There is a communal environment that is fairly safe and the scenery is quite calming."

"The multicultural signage."

"International products, relatively inexpensive."

What We've Heard from Woodside Merchants and Shoppers

What changes would you like to see to improve the Woodside commercial district?

"MTA construction is blocking storefronts too much."

"We need a place to bring the community together and teach skills."

"Ease up on the fines! It is getting more dangerous recently at night."

"Have more community events!"

"Trash cans on every corner to keep the neighborhood clean."

"Get rid of the "Spas"!"

"Pest removal, tell people to stop feeding pigeons & rats under 48th Street LIRR bridges."

"Street benches and more trees."

"Less traffic and more pedestrian walking space. I don't feel comfortable crossing the road sometimes."

"More events like the annual "Momo-Crawl" combining community & local business."

What changes need to occur in Woodside to attract more visitors/shoppers?

	% Merchant Response	% Consumer Response
▶ Safety	58%	27%
▶ Sanitation	44%	49%
▶ Street lighting	30%	28%
▶ Community events	26%	51%
▶ Landscaping/beautification	26%	62%
▶ Graffiti removal	17%	20%
▶ Merchant collaboration	16%	18%
▶ More open space	13%	38%
▶ Transportation improvements	11%	23%
▶ Storefront improvements	5%	30%
▶ Other	0%	3%

Source: Based on 98 merchant surveys and 158 consumer surveys conducted by Woodside on the Move in Fall 2023 and Winter 2024.

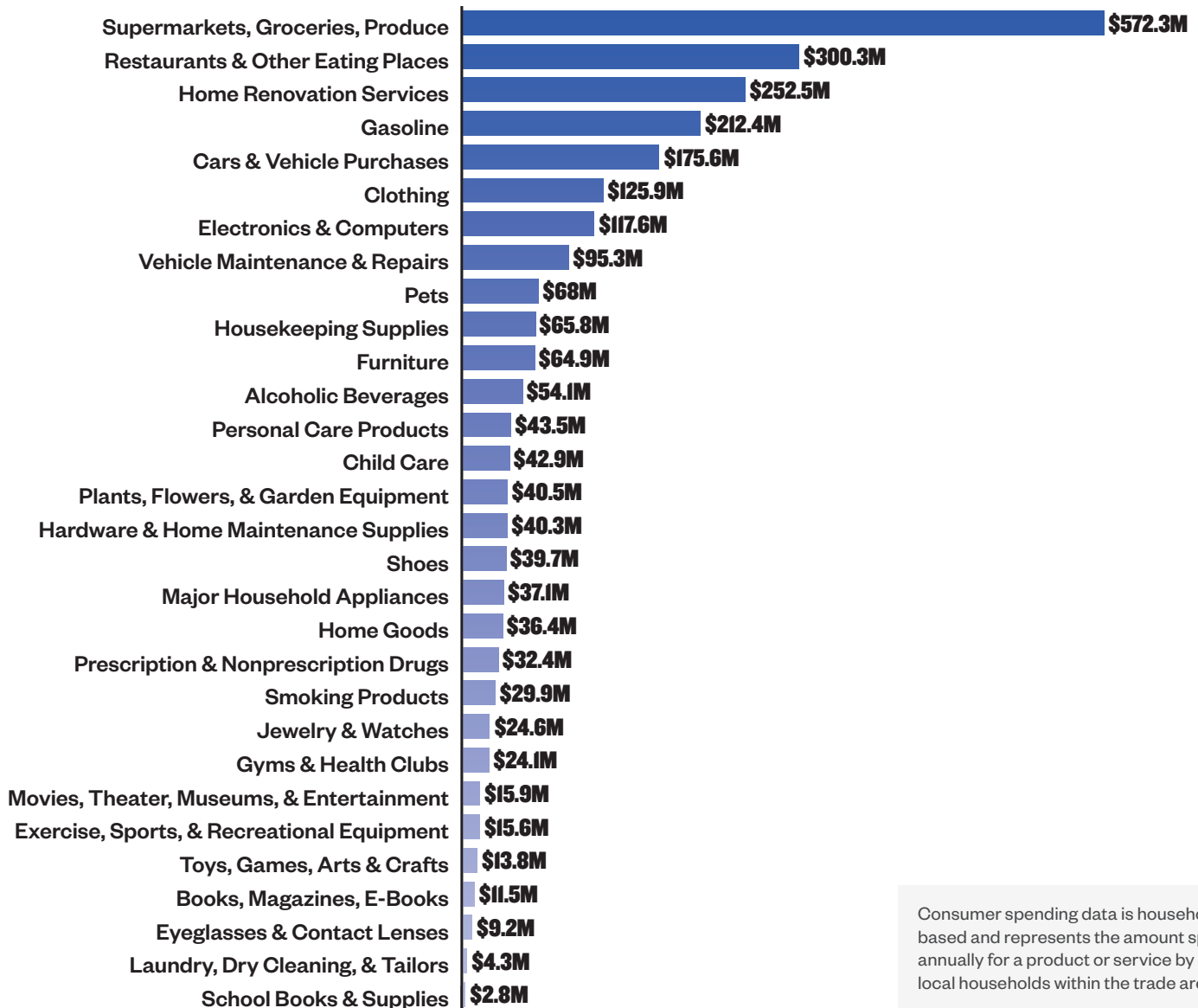# BUSINESS OUTLOOK

Woodside Retail Demand

Residents spent

$2.62B

on retail goods and services in 2024

Residents will spend

$3.00B

each year on retail goods and services by 2029

2024 Consumer Spending
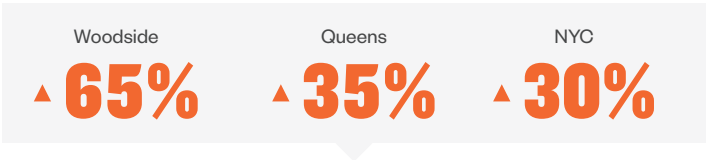
Category	Spending
Supermarkets, Groceries, Produce	$572.3M
Restaurants & Other Eating Places	$300.3M
Home Renovation Services	$252.5M
Gasoline	$212.4M
Cars & Vehicle Purchases	$175.6M
Clothing	$125.9M
Electronics & Computers	$117.6M
Vehicle Maintenance & Repairs	$95.3M
Pets	$68M
Housekeeping Supplies	$65.8M
Furniture	$64.9M
Alcoholic Beverages	$54.1M
Personal Care Products	$43.5M
Child Care	$42.9M
Plants, Flowers, & Garden Equipment	$40.5M
Hardware & Home Maintenance Supplies	$40.3M
Shoes	$39.7M
Major Household Appliances	$37.1M
Home Goods	$36.4M
Prescription & Nonprescription Drugs	$32.4M
Smoking Products	$29.9M
Jewelry & Watches	$24.6M
Gyms & Health Clubs	$24.1M
Movies, Theater, Museums, & Entertainment	$15.9M
Exercise, Sports, & Recreational Equipment	$15.6M
Toys, Games, Arts & Crafts	$13.8M
Books, Magazines, E-Books	$11.5M
Eyeglasses & Contact Lenses	$9.2M
Laundry, Dry Cleaning, & Tailors	$4.3M
School Books & Supplies	$2.8M

Consumer spending data is household-based and represents the amount spent annually for a product or service by all local households within the trade area.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2020 and 2021 Consumer Expenditure Surveys, Bureau of Labor Statistics.
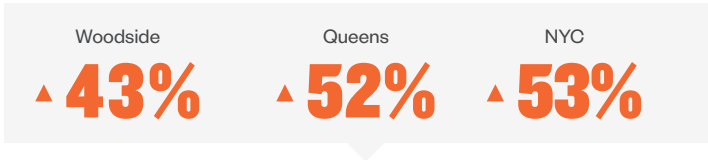
Business Trends

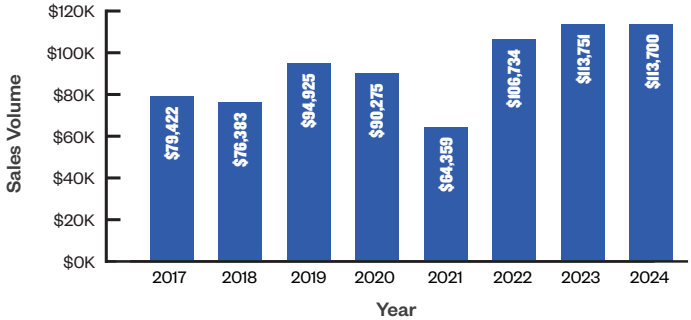### Change in Total Business Sales, 2017-2024

Woodside	Queens	NYC
▲ **65%**	▲ **35%**	▲ **30%**

Woodside Total Business Sales

Year	Sales Volume
2017	$73,374,656
2018	$77,894,264
2019	$92,313,725
2020	$97,635,266
2021	$77,754,738
2022	$96,820,844
2023	$113,717,756
2024	$121,080,131
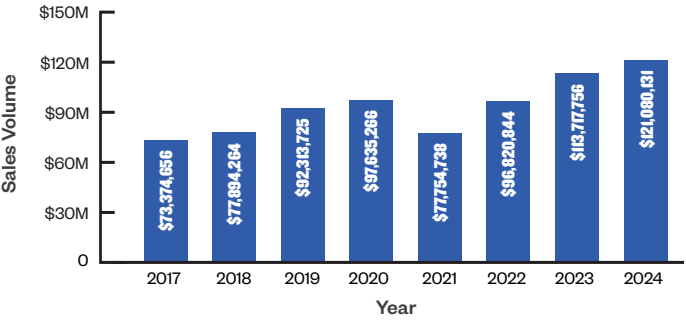
Change in Median Sales by Business, 2017-2024

Woodside	Queens	NYC
▲ **43%**	▲ **52%**	▲ **53%**

Woodside Median Sales by Business

Year	Sales Volume
2017	$79,422
2018	$76,383
2019	$94,925
2020	$90,275
2021	$64,359
2022	$106,734
2023	$113,751
2024	$113,700

*Year 2024 reflects data gathered up until March 2024. Source: Division of Tax Policy, NYC Department of Finance

What We've Heard from Shoppers

What additional types of businesses would you like to see in Woodside?

▶ Gyms
▶ Full Service Restaurants
▶ Cafes, Bakeries
▶ Art/Event/Community Spaces
▶ Book Stores
▶ Clothing Stores

When do you usually shop in Woodside?

Weekdays		39%
Weekday evenings		24%
Weekend days		13%
Weekend evenings		4%
No set time		20%
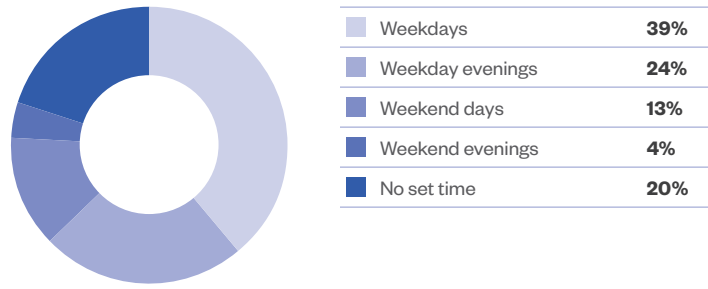
How do you usually travel to Woodside?

Walk		60%
Subway		30%
Personal Car		7%
Bike		2%
Bus		1%
Taxi/Ride Share		1%
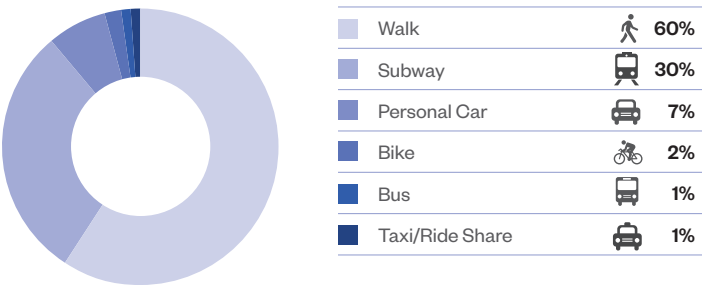
How often do you shop in Woodside?

Daily		23%
2 to 4 times a week		31%
Once a week		18%
Twice a month		10%
Once a month		8%
3 to 6 times a year		5%
Not Regularly		6%
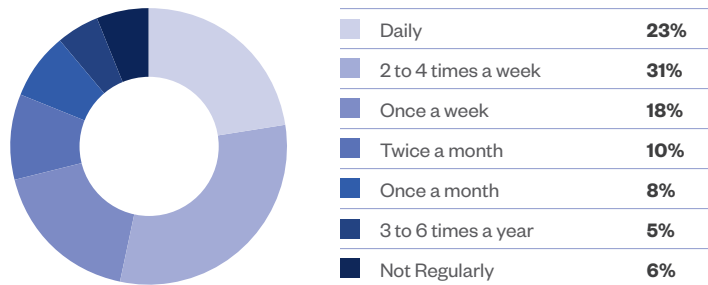
Source: Based on 158 consumer surveys conducted by Woodside on the Move in Fall 2023 and Winter 2024.

PHYSICAL ENVIRONMENT

Storefront Vacancies

Vacant Lots ◉ **Vacant Storefronts** ▪ **Parks & Open Spaces**

Wide crossing conditions on Queens Boulevard

Street Vendors on Roosevelt Avenue

Construction on Roosevelt Avenue

An analysis of 484 storefronts along 39th Avenue, 61st Street, Broadway, Queens Boulevard, Roosevelt Avenue, and Woodside Avenue revealed that 16% of storefronts are in poor condition, 62% are in average condition, and 22% are in good condition

Streetscape Observations

▶ Queens Boulevard's wide, auto-centric design poses challenges for retail activity aside from auto-related uses, and the boulevard suffers from poor pedestrian lighting and low foot traffic

▶ Woodside Avenue becomes less dense away from its intersection with Roosevelt Avenue, and sections of this corridor enjoy large trees and benches; storefront vacancies disrupt the retail continuity of this corridor

▶ The elevated train above Roosevelt Avenue produces a significant amount of noise, blocks the sunlight, and attracts bird waste

▶ 39th Avenue can feel a bit desolate and suffers from litter and a lack of trees

▶ Most sections of 61st Street have great trees and are fairly clean, but foot traffic drops off farther away from the subway station

▶ Broadway is dominated by a wide street, large apartment buildings, and large industrial spaces looming in the background; it feels fairly uninviting to shoppers - with lots of litter, few plants, inadequate street lighting, and poor storefront conditions

Street Vendor Study

Woodside is home to a small yet eclectic collection of street vendors. Nearly all of the vendors in Woodside are located on Roosevelt Avenue or adjacent streets, and they are especially concentrated near the Woodside train station. Vendor types vary from fully equipped food trucks to portable tables. Most of the vendors in the area sell food - primarily Mexican cuisine. The most concentrated area of activity is directly beneath the train station, where pop-up tables feature a variety of goods including clothing, snacks, and drinks.
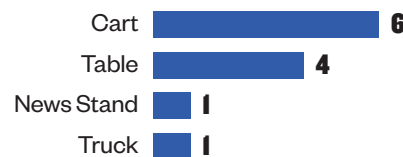
Total Number of Street Vendors

12

Average Number of Years Spent Vending

7

Street Vendor Retail Mix

Prepared Hot Foods	6
Snacks & Drinks	3
Clothing	1
Fruits and Vegetables	1
Literature	1

Street Vendor Equipment Type

Cart	6
Table	4
News Stand	1
Truck	1

This information was gathered by Woodside on the Move on a weekday and weekend day in April 2024. The presence of each stationary street vendor (food truck, food cart, pushcart, tables, and stands) and those using no equipment (e.g. selling out of a cooler) was documented through on-the-ground observations. Vendors in movement were excluded from this study.

Public Space Study: Woodside Memorial Park - Woodside Memorial Triangle

Woodside Memorial Park is located in the heart of the Woodside commercial district, at the intersection of Woodside and Roosevelt avenues next to the Woodside train station. With its benches and small landscaped spaces, the park serves as a small plaza but is currently underutilized and in need of improvements, including broken benches, neglected landscaping, and litter. The consistent presence of a group of older men who drink during the day has made the space feel unwelcoming to others in the neighborhood. A large opaque storefront along the park's eastern side compounds the issue, reducing foot traffic and doubling as a space for unhoused people to sleep and store their belongings. Currently, many people pass through the park quickly on their way to somewhere else or sit briefly to relax, eat, or smoke.

Woodside Memorial Park

What is your relationship to this space?

% Space User Responses

▶ Live in neighborhood	**87%**
▶ Visiting	**13%**
▶ Work in neighborhood	**0%**

How often do you visit this plaza?

13%	**73%**	**13%**
Regularly	Occasionally	Rarely

How do you typically use this space?

% Space User Responses

▶ Socializing/meeting friends	**67%**
▶ Commuting/passing through	**13%**
▶ Eating	**13%**
▶ Dog Walking	**7%**

When do you typically visit this space?

100%	**0%**	**67%**	**33%**
Day	Evening	Weekday	Weekend

Woodside Memorial Park

What are the top three issues that need to be addressed in this space?

% Space User Responses

▶ Landscaping/Beautification	**93%**
▶ Cleanliness	**67%**
▶ Physical Conditions/Amenities	**33%**
▶ Programs/Events	**27%**
▶ Removal of Unhoused Individuals	**27%**
▶ Safety	**20%**
▶ Lighting	**13%**

DATA APPENDIX

Study Area Boundaries

■ **Assessed Commercial Corridors**

Primary data on Woodside storefront businesses presented on pg. 6-9 was gathered along the following commercial corridors:

▶ 39th Avenue between 63rd Street and Roosevelt Avenue

▶ 61st Street between 37th and Woodside avenues

▶ Roosevelt Avenue between 52nd Street and the Brooklyn Queens Expressway

▶ Woodside Avenue between 56th and 72nd streets

▶ Queens Boulevard between 50th and 74th streets

▶ Broadway between 63rd and 65th streets

— Woodside Context Area

Demographic and employment data on pg. 16-17 represents the population within the Woodside neighborhood context area.

⋯ Trade Area

Consumer spending data on pg. 12 corresponds to the 0.75 mile trade area.

Area Demographics

Total Population

81,518 Woodside

2,360,826	Queens
8,622,467	New York City

Population Density (per square mile)

47,828 Woodside

21,616	Queens
28,517	New York City

Average Household Size

2.6 Woodside

2.85	Queens
2.56	New York City

Car Ownership

51.0% Woodside

63.3%	Queens
45.3%	New York City

Commuting Patterns

17,853 Work
1,017
32,455 Live
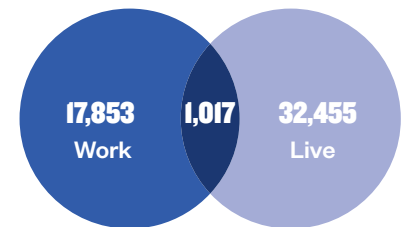
17,853 **Work** in Woodside, live elsewhere

1,017 **Live & Work** in Woodside

32,455 **Live** in Woodside, work elsewhere

Area Demographics

Race/Background
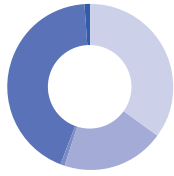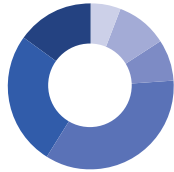
	Woodside	Queens	NYC
Hispanic or Latino (of any race)	35%	28%	29%
White alone	20%	24%	31%
Black or African American alone	1%	17%	21%
Asian alone	43%	26%	14%
Two or more races	1%	3%	3%
Some other race alone	0%	2%	1%
American Indian and Alaska Native alone	0%	0%	0%
Native Hawaiian and Other Pacific Islander	0%	0%	0%

Educational Attainment

	Woodside	Queens	NYC
12th Grade or Less, No Diploma	18%	17%	17%
High School Graduate	30%	26%	23%
Some College, No Degree	10%	14%	13%
Associate's Degree	8%	8%	7%
Bachelor's Degree	23%	21%	23%
Graduate or Professional Degree	12%	13%	17%

Population Age

	Woodside	Queens	NYC
Under 5 Years	6%	6%	6%
5–14 Years	10%	11%	11%
15–24 Years	8%	11%	12%
25–44 Years	35%	29%	31%
45–64 Years	26%	27%	25%
65+ Years	15%	17%	16%

Median Age

39.8 Woodside
39.9 Queens
37.5 New York City

Foreign-Born Population

59% Woodside
47% Queens
36% New York City

Income

Median Household Income

$71,551 Woodside
$82,431 Queens
$76,607 New York City

Pop. Below Poverty Line

10% Woodside
12% Queens
17% New York City

Employment

Population in Labor Force

66% Woodside
64% Queens
63% New York City

Unemployment*

4.0% Woodside
7.0% Queens
7.6% New York City

*Note: As of May 2024, the unemployment rate is 4.3% for Queens and 4.9% for New York City (NYSDOL); updated neighborhood-level data for Woodside is not available.
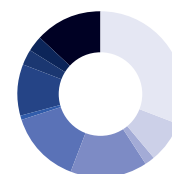
Local Jobs and Employment

Local Residents' Employment
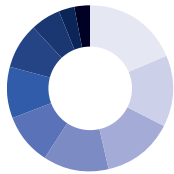
Educational Services, Health Care, Social Assistance	19%
Accommodation, Food Services, Arts, Entertainment	14%
Professional, Scientific, & Technical Services	14%
Retail Trade	13%
Other Services	10%
Transportation, Warehousing, Utilities	10%
Construction	9%
Finance, Insurance, Real Estate	6%
Manufacturing	3%
Public Administration	3%

Jobs Located in Woodside

Educational Services, Health Care, Social Assistance	31%
Accommodation, Food Services, Arts, Entertainment	8%
Professional, Scientific, & Technical Services	2%
Retail Trade	15%
Other Services	14%
Transportation, Warehousing, Utilities	1%
Construction	10%
Finance, Insurance, Real Estate	3%
Manufacturing	3%
Public Administration	13%

Source: US Census Bureau, 2018-2022 American Community Survey; 2024 OnTheMap Application

DATA APPENDIX

Woodside Transportation

▲ Woodside Transportation

— Bus Routes   •••• Bicycle Lanes   — Long Island Railroad   ▬ NYC Subway

Average Weekday Bus Ridership (2023)

12,458	Q53 SBS
11,430	Q66
10,687	Q60
6,896	Q18
6,879	Q32
6,720	Q49
6,699	Q47
5,500	Q33
4,262	Q29
3,999	Q39
1,745	Q104

Average Daily Vehicular Traffic (2022)

14,752	Broadway from 58th Street to Roosevelt Avenue
11,936	Roosevelt Avenue from 58th Street to Broadway
7,660	Woodside Avenue from Northern Boulevard to 65th Place
5,142	39th Avenue from Woodside to Roosevelt avenues
2,684	61st Street from Roosevelt to 39th avenues

Average Weekday Subway Ridership (2023)

43,672	7 E F M R	74 Street-Broadway/Jackson Heights-Roosevelt Avenue
13,225	7	Woodside-61 Street
9,157	7	46 Street-Bliss Street
8,343	7	82 Street-Jackson Heights
4,631	M R	Northern Boulevard
4,449	7	52 Street
4,325	7	69 Street

Recent SBS Neighborhood Investments

▶ *Commercial Revitalization,* Avenue NYC multi-year grant of $300,000 awarded to Woodside on the Move, 2023-2026.

Existing Plans & Studies

Northern Boulevard Bus Improvements, MTA, 2022.

Queens Boulevard - Yellowstone Boulevard to Union Turnpike Proposed Corridor Safety Improvements, NYC Department of Transportation, 2018.

Woodside and Sunnyside Community Health Profiles, NYC Department of Health and Mental Hygiene, 2018.

Sunnyside - Woodside Rezoning, NYC Department of City Planning, 2011.

Sources

ESRI and Consumer Expenditure Surveys, Bureau of Labor Statistics. 2024 ESRI Retail Demand Outlook.

Metropolitan Transportation Authority, 2023. Average Daily Weekday Subway Ridership and Average Daily Bus Weekday Ridership.

NYS Department of Transportation. 2022 Annual Average Daily Traffic, using Traffic Data Viewer.

NYC Department of Finance, Division of Tax Policy, using data from NYS Department of Taxation and Finance. Business sales are reported by tax year, which runs from March 1st to February 28th. Sales data are compiled from sales tax returns, which are rolled up by tax filer within a year, excluding returns with negative sales amounts. For each year, each tax filer is reported according to the address listed on their latest return. Large outliers were removed from the analysis, and the top 5% of filers from Manhattan and the top 1% of filers from the outer boroughs by sales were removed.

Live XYZ, NYC Storefront Data, June 2024. SBS Business Improvement Districts Trends Report, FY 2023.

U.S. Census Bureau. 2024. OnTheMap Application. Longitudinal-Employer Household Dynamics Program.

U.S. Census Bureau. American Community Survey, 2022 American Community Survey 5-Year Estimates, using NYC Population FactFinder. Woodside Tracts: 245, 243, 489, 485, 483.01, 483.02, 247, 249, 251, 253.02, 253.01, 169, 255, 257, 259, 261, 263, 265.01, 291, 293

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ABOUT SBS

ACKNOWLEDGMENTS

nyc.gov/avenuenyc