

## NEW YORK WORKFORCE INVESTMENT BOARD EXECUTIVE COMMITTEE

August 19, 2014  
253 Broadway, 14th Floor, New York, NY 10007

### MEETING MINUTES

#### Members in Attendance:

Horace Barker, Acting Chair  
Scott Berger  
Les Bluestone  
Mark Elliot

#### Also Present:

Katy Gaul-Stigge (WKDEV)  
Reynold Graham (WKDEV)  
Sherazade Langlade (WKDEV)  
Todd Levinson (WKDEV)

Jaqueline Mallon (SBS)  
Chris Neale (SBS)  
Xenon Walcott (SBS)

Alan Cheng (DYCD)  
Christopher Louis (DYCD)  
Sara Marks (DYCD)

Alison Verba (OMB)

Horace Barker, Acting WIB Chair, called the meeting to order.

#### The Office of Workforce Development (WKDEV) Provides Update on the Jobs For New Yorkers Task Force

Katy Gaul-Stigge, WKDEV Executive Director, updated the WIB Executive Committee on the Jobs for New Yorkers Task Force (Task Force). The Task Force is comprised of 30 members from the “supply side” of workforce development (educators, non-profit leaders, advocates, union leaders, and philanthropists) and members from the “demand side” (business leaders and employers across the five boroughs in manufacturing, financial services, media, hospitality, healthcare, the technology ecosystem, retail and food services). The Task Force will look to shift the workforce paradigm from focusing on transactional outcomes defined by low-wage job placement to building skills that will result in higher wage employment and a stronger workforce.

The Task Force will pursue its agenda via three pillars: 1) Building Skills Employers Seek, 2) Integrating Workforce Systems and Economic Development, and 3) Improving Job Quality. The Task Force will utilize a Career Pathways framework, lifting up all New Yorkers through sector specific programs and initiatives. The WIB has supported sector-specific models and programs, and welcomed this shift. In addition, the Career Pathways model is intended for all populations (adults, youth, veterans, etc.) to be able to enter the workforce system at any point along the pathway and receive the necessary services to succeed.

#### DYCD Fiscal and Program Update (WIA Youth)

Department of Youth and Community Development (DYCD) staff walked the Committee through its presentation of DYCD WIA fiscal and program performance covering the period from April through June 2014.

### ***Fiscal Summary***

DYCD's Program Year (PY) 2013 (July 1, 2013 – June 30, 2014) allocation is \$21,375,713. The available PY 2013 WIA Youth funds are comprised of the PY 2013 WIA Youth allocation as well as PY 2012 carry-in funding of \$3,228,752. Carry-in funding represents funds unspent in the first 12 months of the previous award period, in this case PY 2012. WIA award periods are for two years. The agency's total PY 2013 budget, including carry-in funds, is \$24,604,465.

WIA Youth program funds are allocated on a 36/64 split between In-School Youth (ISY) and Out-of-School Youth (OSY) programming for PY 2013.

### ***Program Summary***

WIA Youth Program performance is consistent with historical trends. DYCD has met WIA OSY Enrollment by 99% and WIA ISY Enrollment by 99%. The remaining program metrics will be achieved in Year 2 of the PY 2013 award period, which is the timeframe of July 1 2014- June 30, 2015.

A majority of ISY youth participate in the Summer Youth Employment Program (SYEP) and exit the ISY program in September. As such, programs do not have PY 13 placement outcomes until October – December 2014. Final PY 2013 outcome figures will be available in June 2015. In 2014, the City received more than 130,000 applications for roughly 47,000 slots in our SYEP.

Beginning in 2013, SYEP is now comprised of four service options. The program for younger youth (ages 14-15) is now a standalone option that focuses on work readiness, career and college exploration and service learning work assignments. The older youth program provides work experience to 16 to 24 year olds with extended upfront orientations and educational workshops. The vulnerable youth program serves youth 14-24 who are court-involved, runaway/homeless, aging out of foster care or who currently receive preventative services from the Administration for Children's Services (ACS). The Ladders for Leaders program, which targets high school and college students who have prior work experience, provides employer-paid summer internships with some of the leading companies and non-profits in the city.

### **SBS Fiscal and Program Update (WIA Adult and Dislocated Worker)**

The Department of Small Business Services (SBS) staff walked the Committee through its presentation of SBS WIA fiscal and program performance covering the period from April through June 2014.

### ***Budget Summary***

SBS's Program Year (PY) 2013 (July 1, 2013 – June 30, 2014) allocation is \$41,457,325. The available PY 2013 WIA Adult and Dislocated Worker (DW) funds are comprised of the PY 2013 WIA Adult and DW allocation as well as PY 2012 carry-in funding of \$ 7,092,833. Carry-in funding represents funds unspent within the first 12 months of the award period, in this case PY 2012. WIA award periods are for two years. The agency's total PY 2013 budget, including carry-in funds, is \$ 48,550,158.16.

### ***Program Summary***

Placements: From April to June 2014, the Workforce1 system achieved 3,665 job placements, which is 89% of the target for the quarter. The portion of full-time jobs increased overall from

40% during January to March to 61% during April to June, and from 31% to 54% for WIA placements, reflecting SBS' new policy targeting jobs offering full-time hours or paying at least \$10 per hour. The median hourly wage increased or stayed the same at all the top sectors during this quarter, except for construction.

### ***NYC Business Solutions***

#### ***System Wide Performance, January to June 2014***

NYC Business Solution Centers helped small businesses obtain 223 financing awards, achieving 59% of the system's mid-year target of 379. This represents a 67% decrease from the same period in 2013. The reduction was attributed to increased service delivery to businesses impacted by Hurricane Sandy during the same period last year.

92 new businesses launched as a direct result of Center assistance. Collectively, the Centers achieved 100% of the system's mid-year target and a 67% increase over the number of businesses launched during the same period in 2013.

### ***Occupational Training***

Individual Training Grant (ITGs)

#### Issuance

Of the 337 vouchers approved between April and June, 2014, half were to Security Guard courses. SBS has successfully connected jobseekers to security guard jobs that offer good pay and frequently offer a full-time schedule. Just under 20% of SBS approved vouchers were for medical field training (in two occupations: 1) medical assistants and 2) nursing aides, orderlies, and attendants) and an equal amount for various driving certifications.

#### Training Completion and Placement

Of the 829 customers projected to complete training between July 1, 2013 and January 31, 2014, 784 actually completed – accounting for a 96% completion rate. The top five trainings include: security guard; nursing aides, orderlies, and attendants; bus drivers; computer support specialists; and truck drivers and light or delivery services.

#### NYC Business Solutions Customized Training

Awarded businesses represent six different sectors (Professional; Scientific and Technology Services; Food and Accommodations; Manufacturing; Retail; Wholesale Trade and Construction) and all five New York City boroughs.

47% of incumbent worker trainees earned an hourly wage of less than \$15 before receiving training. The average projected wage gain is 13.5%, among trainees with a wage gain.

#### Additional WIA-funded Healthcare Training

From April to June 2014, trainings were launched in the following occupations: Home Health Aide, Patient Care Technician Upgrade for Certified Nursing Assistants, and Pharmacy Technician.

Through the end of June 2014, 359 candidates, both incumbent workers and jobseekers, enrolled in healthcare occupational trainings.

Sherazade Langlade, WIB Director, provided an update to the PY 2014 Local Plan. The Committee was also provided with an overview of the upcoming WIB Quarterly Meeting agenda.

The August 2014 Executive Committee meeting was adjourned.