

NEW YORK WORKFORCE INVESTMENT BOARD EXECUTIVE COMMITTEE

November 13, 2014
253 Broadway, 8th Floor, New York, NY 10007

MEETING MINUTES

Members in Attendance:

Laurice Arroyo
Horace Barker, Acting Chair
Scott Berger
Les Bluestone
Mark Elliot
Jocelynne Rainey

Also Present:

For WKDEV:
Katy Gaul-Stigge
Reynold Graham
Sherazade Langlade

For SBS:
Jaqueline Mallon
Chris Neale
Xenon Walcott

For DYCD:
Akeem Bashiru
Theodore Latimore
Sara Marks
Jagdeen Phanor
Andre White

Horace Barker, WIB Acting Chair, called the meeting to order.

Meeting Minutes Approval

Mr. Barker called a vote to approve the meeting minutes from the Executive Committee meetings on August 29th and September 18th. The meeting minutes were unanimously approved.

WKDEV Update

Katy Gaul-Stigge, Executive Director for the Office of Workforce Development, provided the Committee with an update regarding the Jobs for New Yorkers Task Force. Ms. Gaul-Stigge shared that the Mayor and the Jobs for New Yorkers Task Force released its report, *Career Pathways: One City Working Together*, on November 21st. *Career*

Pathways is the city's strategy to overhaul the city's workforce development system and provide New Yorkers with the skills they need to succeed while also finding businesses the talent they need. The report's three pillars include: building skills employers seek, improving job quality, and integrating system and policy coordination. The report also details 10 recommendations in these areas, including a focus on developing industry partnerships and implementing career pathways as the city's workforce strategy, many of which directly align to the Workforce Innovation and Opportunity Act, the new federal workforce legislation. WKDEV looks forward to working with the WIB to implement the recommendations and strengthen the city's workforce.

The WIB received a revised PY 14 WIA Notice of Obligation Authority (NOA), which includes a 2% set aside to support allowable WIOA transition activities. 50% of the set aside will be made available to the WIB to support local WIOA transition activities.

DYCD Fiscal and Program Update (WIA Youth)

DYCD staff walked the Committee through its presentation of its WIA Youth fiscal and program performance covering the period from July through October 2014.

Fiscal Summary

Program Year (PY) 2014 (July 1, 2014 – June 30, 2015) WIA Youth funds are comprised of PY 2014 WIA Youth funding as well as PY 2013 Carry-in funding. WIA Youth program funds are allocated on a 36/64 split between In-School Youth (ISY) and Out-of-School Youth (OSY) programming for PY 2014. WIA Administration represents 10% of the annual award total. Carry-in funding represents funds unspent by the first 12 months of the previous award period, in this case PY 2013. The Carry-in amount represents 19% of the \$21,375,713 PY 2013 award.

The agency received \$22,212,899 for the PY 2014 allocation. In addition, the agency will carry in \$3,991,335 from PY 2013, for a PY 2014 total of \$26,204,234. Projected Expenditures for PY 14 are \$19,414,074, 86% of the PY 14 award. As of October 2014, WIA Youth spending was at 21% for PY2014. DYCD shared that the agency's WIA funding was trending to be at 86% of the spending threshold for PY 14. Jagadeen Phenon, Director of Financial Management, DYCD, also shared that providers were submitting expenditures on time more often, making it easier to plan for PY 2014. This is most likely due to increased technical assistance from budget staff dedicated to work with providers.

Program Summary

In PY 14, DYCD enrolled 47,126 young people into its Summer Youth Employment Program. 1,485 were funded slots with WIA dollars. The agency received 130,489 applications and provided 8,942 worksites. The agency enrolled 1,852 young people into its In-School Youth (ISY) program. ISY Placement numbers will be available in June 2015. The agency also enrolled 161 participants into its Out-of-School Youth (OSY)

program to date, while 35 young people either attained a degree or certificate or had a literacy or numeracy gain. Final OSY placement numbers will be available in June 2015.

Andre White, Senior Director, Youth Employment Programs, DYCD, provided details regarding DYCD's Summer Youth Employment Program (SYEP) Private Sector Jobs Campaign. Private employers currently make up 28% of the total worksites SYEP offers. Its goal is to increase the private sector portion to 55% by 2017. The committee also discussed how DYCD could partner with the Board and external entities to move the campaign forward.

SBS Fiscal Update (WIA Adult and Dislocated Worker)

SBS staff walked the Committee through its presentation of the WIA Adult and Dislocated Worker fiscal and program performance covering the period from July to September 2014.

Fiscal Summary

Program Year (PY) 2014 (July 1, 2014 – June 30, 2015) WIA Adult/DW funds are comprised of PY 2014 WIA Adult/DW funding as well as PY 2013 Carryover funding. WIA Administration represents 10% of the annual award total. In PY 14, the agency received \$42,483,614 for its WIA allocation. In addition, the agency will carry in \$3,927,253 from PY 2013, for a PY 2014 total of \$45,959,043. Carry-in funding from PY13 was reduced due to \$733,078 in training expenses that were spent in PY 13.

Program Summary

Workforce1 Career Centers

From July to September 2014, the Workforce1 system achieved 3,415 hires, 82% of the target for the quarter. The percentage of full-time hires slipped slightly from 61% in April to June, to 56%, driven by a higher concentration of retail hires. Overall, the average hourly wage increased by nearly \$0.50 (from \$11.11 to \$11.57 per hour), compared to the previous quarter of April to June 2014. The median wage remained the same at \$10.00 per hour.

NYC Business Solutions Centers

Business Solutions Centers helped small businesses obtain 363 financing awards, achieving 62% of the system's mid-year target of 582. This represents a 53% decrease from the same period in 2013. In addition, 156 new businesses launched as a direct result of Center assistance. Collectively, the Centers achieved 105% of the system's quarterly target and a 102% increase over the number of businesses launched during the same period in 2013.

Occupational Training

Between July and September 2014, 274 vouchers approved and half of those were to Security Guard courses. During the same period, of the 851 customers projected to complete training between September 1, 2013 and March 31, 2014, 814 actually completed – accounting for a 96% completion rate. As of mid-November, SBS has so far been able to confirm that 40% of those completing training between September 1, 2013 and March 31, 2014 found employment, with an average placement wage of \$13.41.

SBS Resolution

Finally, SBS staff introduced a policy resolution to the committee, authorizing a local policy for internships and work experience for adults. The resolution will allow the SBS to establish internship and work experiences for adults, given that the skills and experience are in-demand among local employers and that the experience will help the participant gain the skills and experience to meet local employer demand. The resolution would also provide for participants the opportunity to gain experience into in-demand sectors that they may have otherwise have trouble entering.

The Committee discussed the resolution and Mr. Barker called a vote to approve the resolution. The Committee unanimously approved the resolution.

WIB WIOA Implementation Recommendations

Sherazade Langlade, WIB Director, provided an overview of the WIB's Workforce Innovation and Opportunity Act implementation recommendations submitted to the U.S. Department of Labor. The recommendations were created after the WIB attended listening tours with the National Skills Coalition, U.S. Conference of Mayors, the New York City Employment and Training Coalition and the New York Association for Training and Employment Professionals. The recommendation's major themes include local flexibility, increased funding, and core program integration.

WIB member engagement

Committee members discussed various ways board members could engaged with various city initiatives, including DYCD's Summer Youth Employment Program Private Employer Campaign. Mr. Barker encouraged committee members to join the campaign and suggested site visits and networking opportunities as other means to engage their interests.

The November 2014 Executive Committee meeting was adjourned.