



Agenda

- Study Goals, Methodology and Boundaries
- Existing Conditions
- Issues and Potential Improvement Locations
- Feedback and Questions



Study Goals and Objectives

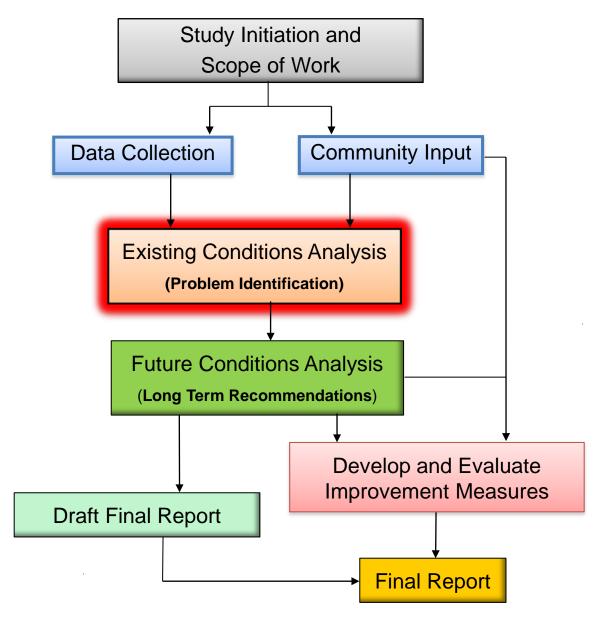
Goal:

To comprehensively examine and improve travel conditions by all modes and to enhance the quality of life for residents and visitors to the area

Objectives:

- To evaluate existing and future travel and traffic conditions
- To facilitate extensive public participation through TAC, public meetings and workshops to document community issues
- To generate recommendations and develop improvement measures to address community concerns and traffic and transportation conditions

Study Process



Study Area & Major Corridors



Subjects of Analysis

Demographics

Goods Movement/Trucks

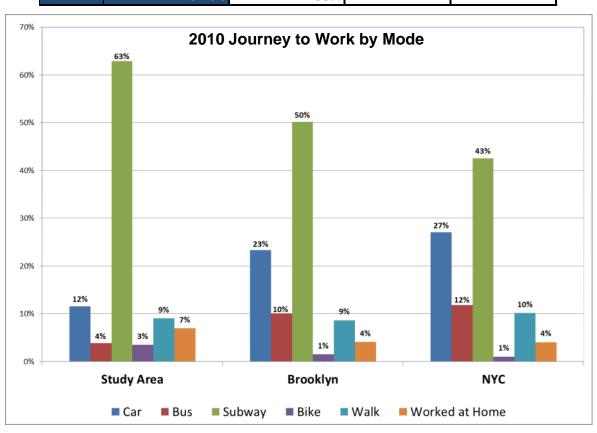
Zoning and Land Use

- Crashes/Safety
- Traffic and Transportation
- Parking

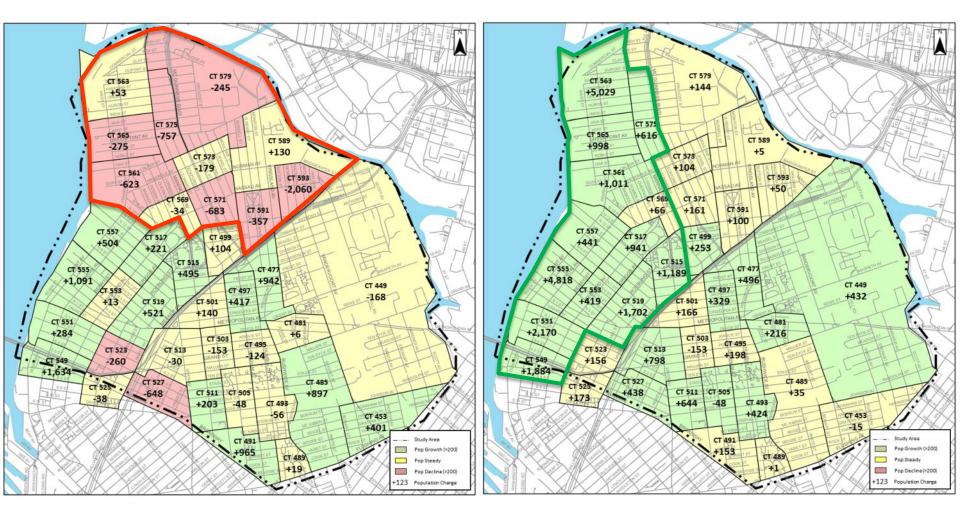


Demographics – Socio-Economic Variables

| | | Study Area | Brooklyn | NYC |
|------|------------------|----------------|----------------|----------------|
| 2010 | Population | 125,597 | 2,552,911 | 8,242,624 |
| | HHSize | 2.3 | 2.7 | 2.6 |
| | Median HH Income | \$45,365 | \$44,593 | \$51,270 |
| | +1 Vehicle | 30% | 43% | 45% |
| 2020 | Population | 152,835 (22%) | 2,648,452 (4%) | 8,550,972 (4%) |
| | HHSize | 2.3 | 2.7 | 2.6 |
| | Median HH Income | \$68,948 (52%) | \$62,348 (40%) | \$70,184 (37%) |
| | +1 Vehicle | 35% | 44% | 45% |



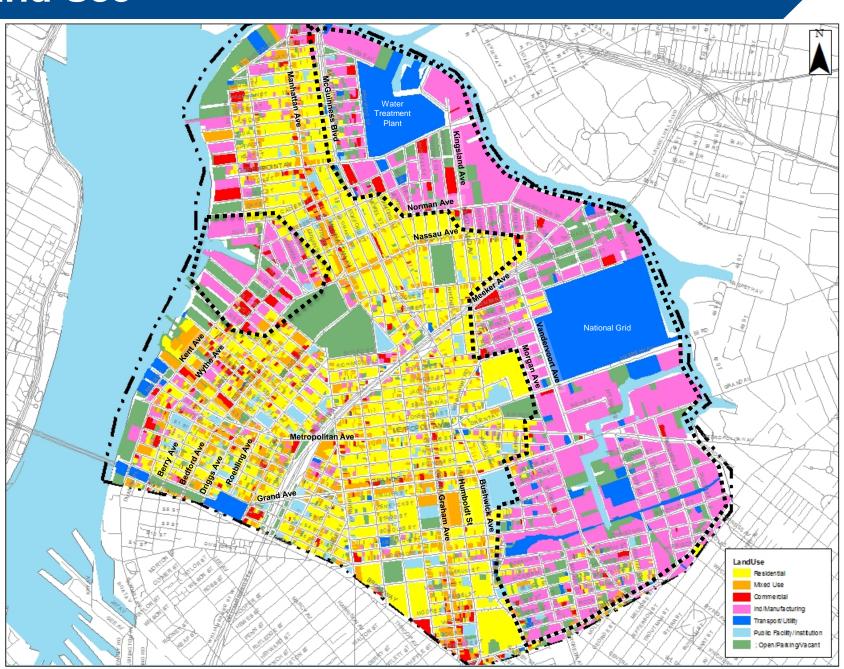
Demographics - Population Change



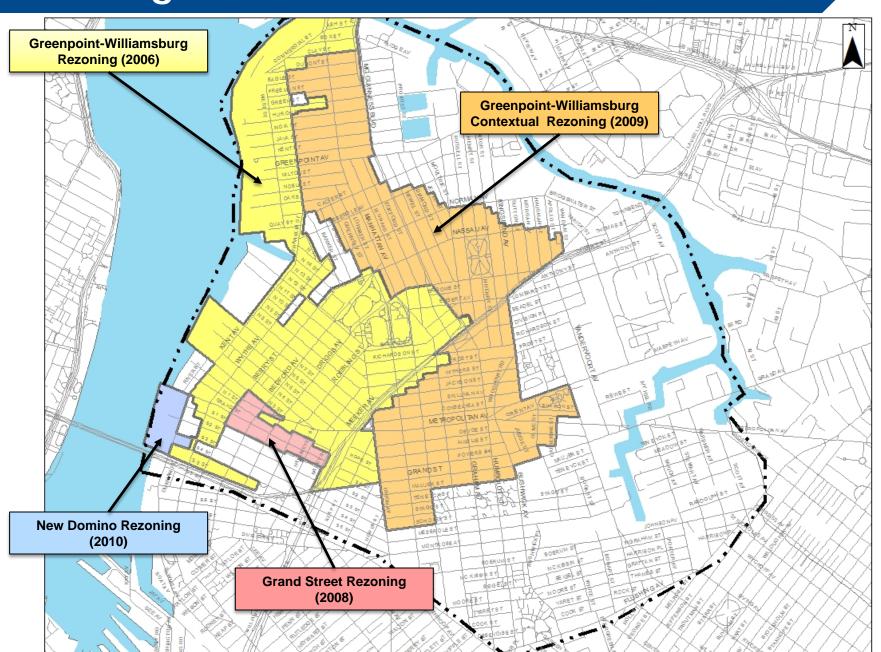
2000 - 2010 (+4,216)

2010 - 2020 (+27,238)

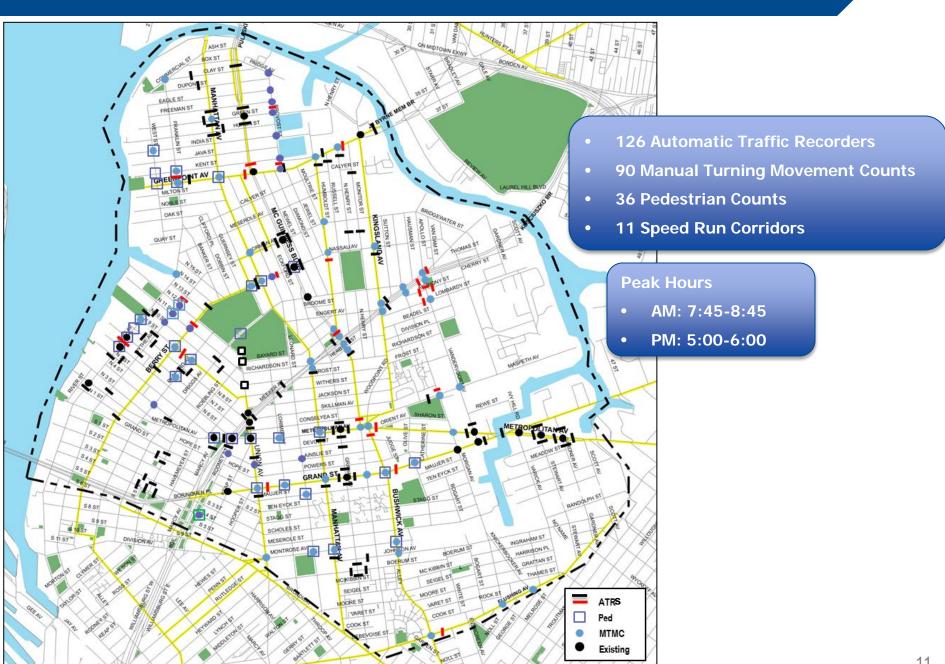
Land Use



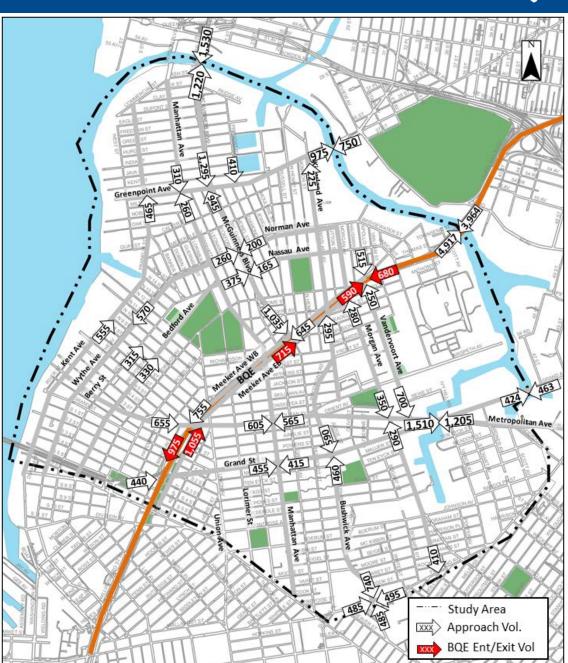
Rezoning



Traffic – Data Collection



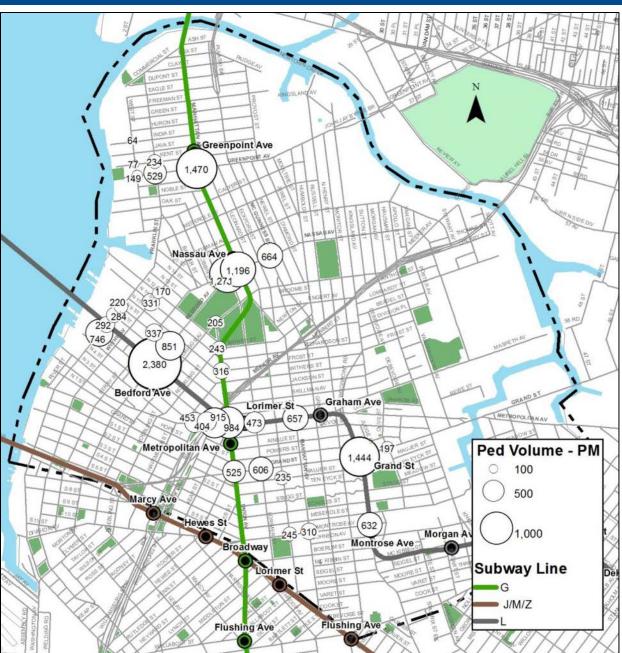
Traffic – Vehicular Volume (PM)



High Traffic Volume:

- McGuinness Blvd (1,000-1,500)
- Metropolitan Ave bridge (1,500)
- Meeker Ave (750)
- BQE Entrance/Exit Ramps @
 Metropolitan Ave

Pedestrians – PM Volume and Special Events



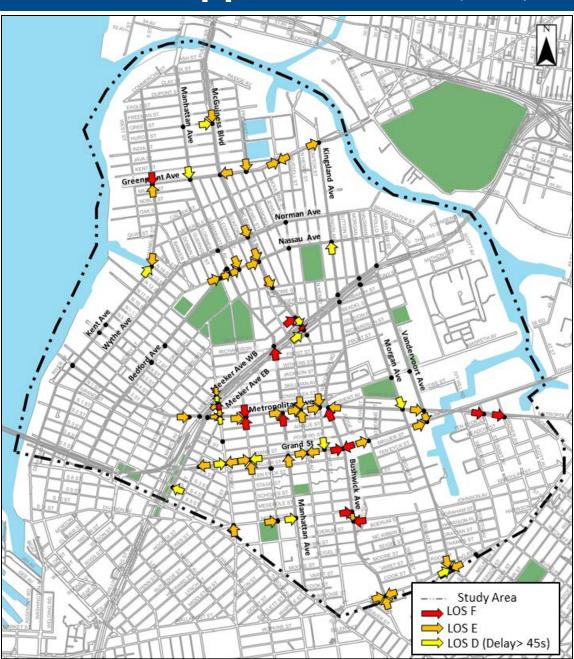
High pedestrian volume observed at subway stations and commercial destinations

Special Events (Summer)

- Smorgasburg Kent Ave @ N 7th St: 4,000 peds (Sat 12pm-1pm)
- SummerScreen Bedford Ave @N 12:
 1,400 peds (7pm-8pm)
- McCarren Park Farmer Market Driggs
 Ave @ Union Ave : 800 peds (Sat 12pm-1pm)
- McCarren Park Entrance -Bedford Ave @
 Nassau Ave : 1,250 peds (Sat 12pm-1pm)



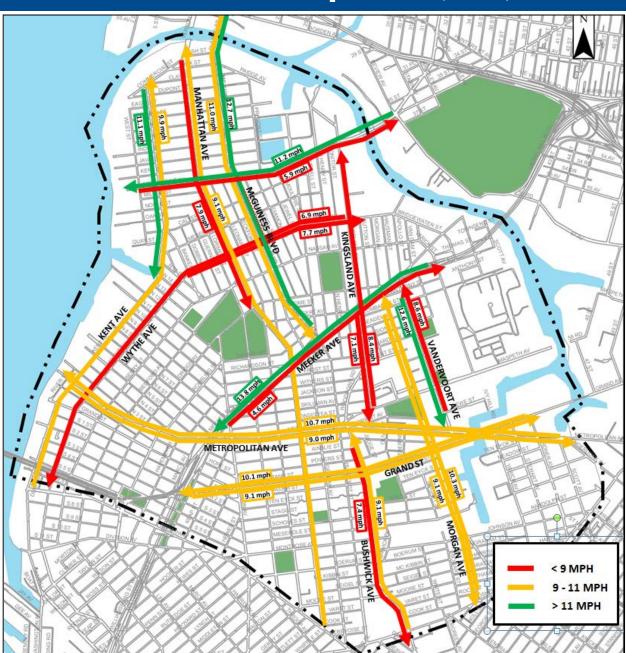
Traffic - Approach LOS (PM)



PM LOS Corridor Issues:

- Metropolitan Ave (EB)
- Grand Ave
- Greenpoint Ave
- McGuinness Blvd (SB)
- Nassau Ave (EB)

Traffic - Travel Speed (PM)



Range: 4.6mph - 12.7mph

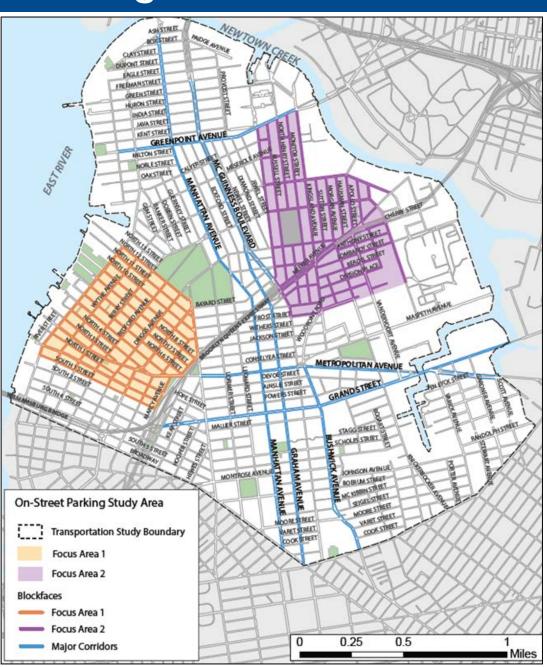
Avg AM Speed: 11.3 mph

Avg PM Speed: 9.4 mph

Slowest PM Corridors:

- Meeker Ave EB (4.6 mph)
- Greenpoint Ave EB (5.9 mph)

Parking - On Street



Focus Area 1

- Residential and Commercial Uses
- Highest Saturday (MD) Occupancy

Focus Area 2

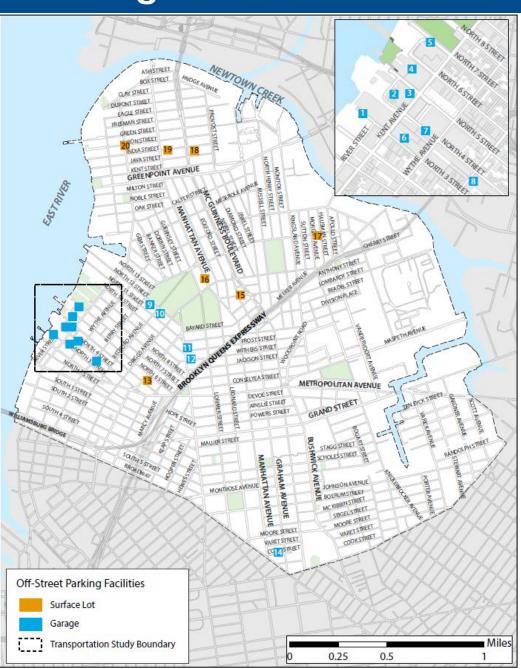
- Industrial Uses
- High AM/MD occupancy
- Low Sat (MD) occupancy

Major Corridors

- Approximately 38% Metered
- Lowest average occupancy across all periods

| | AM | MD | PM | Sat |
|------------------------|-----|-----|-----|-----|
| Focus Area 1 | 78% | 83% | 71% | 86% |
| Focus Area 2 | 89% | 89% | 70% | 68% |
| Major Corridors | 75% | 85% | 69% | 78% |
| Total | 82% | 86% | 70% | 77% |

Parking - Off Street



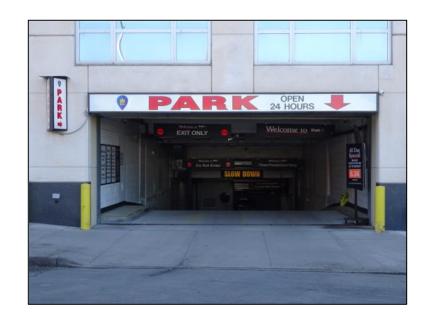
13 Garages

Average Capacity: 145 Spaces

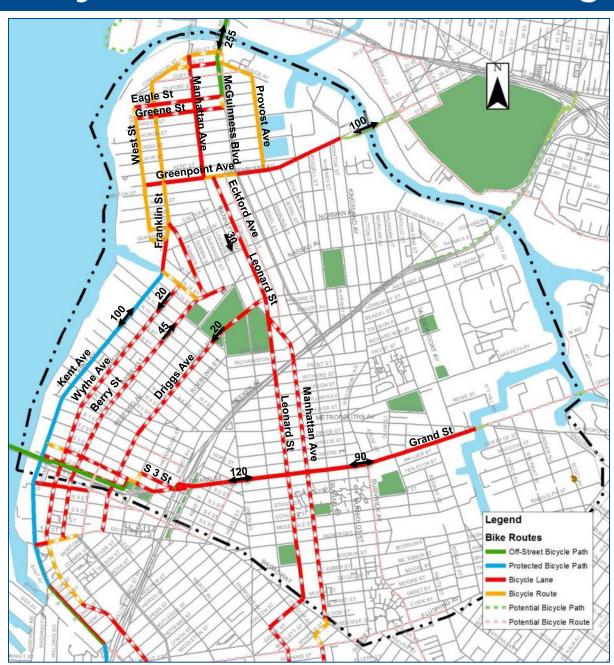
Price: \$5.30/Hour, \$18.10/Day

7 Surface Lots

Average Capacity: 31 Spaces



Bicycles – Routes and Challenges



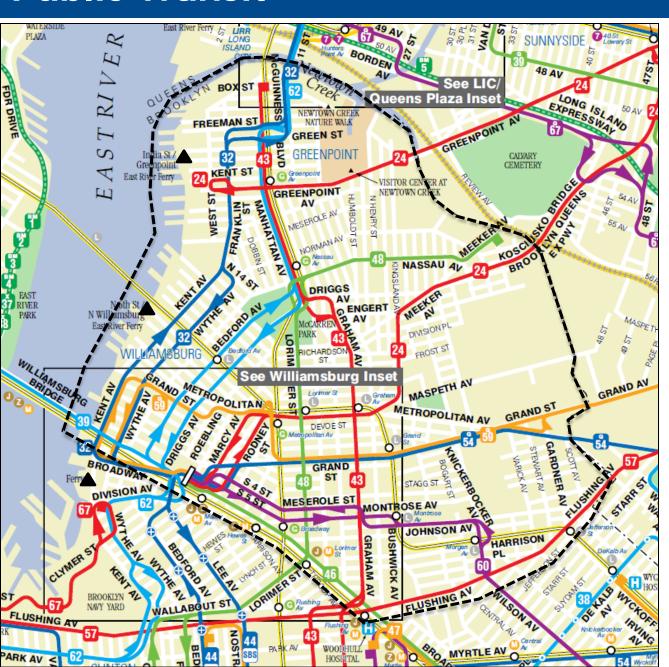
High Volume:

- Grand Ave (to/from Williamsburg Bridge)
- Kent Ave (Greenway)

Challenges:

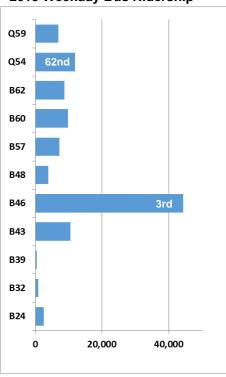
- Manhattan Ave
- Loading/Unloading Needs
- Truck/Bike Conflicts
- Bridge Connections

Public Transit



Nassau Av (G) Morgan Av (L) Lorimer St (L)... Jefferson St (L) Grand St (L) Graham Av (L) Broadway (G) Bedford Av (L) 0 10,000 20,000 30,000

2015 Weekday Bus Ridership



Public Transit - Ferries



2015 AM (7:45-8:45) Ridership

- Headways 10 minutes
- North Williamsburg 200 Passengers
- Greenpoint 80 Passengers

Citywide Ferry Service begins

June 2017 with prices similar to

MTA fare and free transfers

among ferry routes

Trucks – Truck Volume (AM)

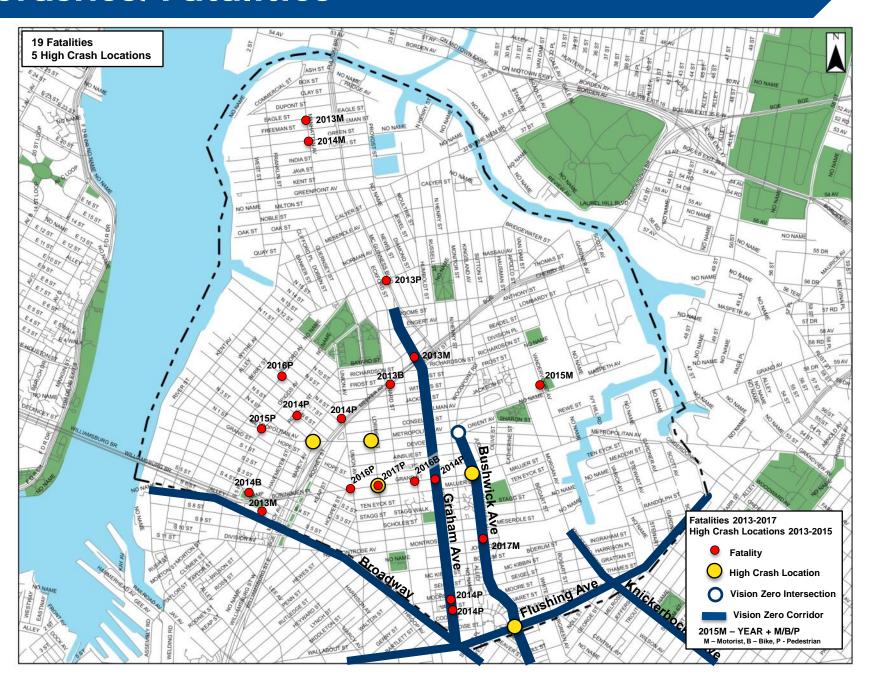


High Truck Volume:

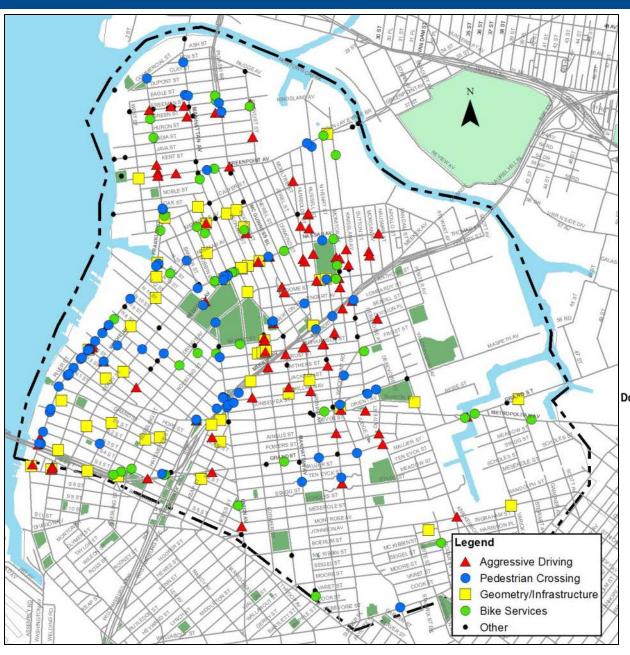
- McGuinness Blvd
- Meeker Ave
- Metropolitan Ave
- Grand St

Choke points at the Metropolitan Bridge and Grand St Bridge

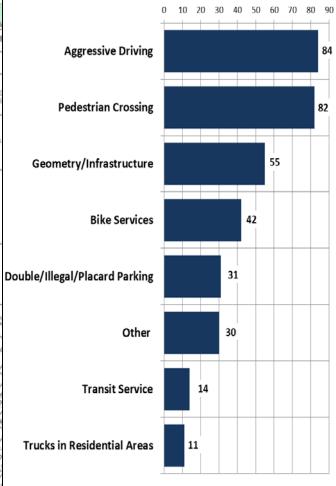
Crashes/Fatalities



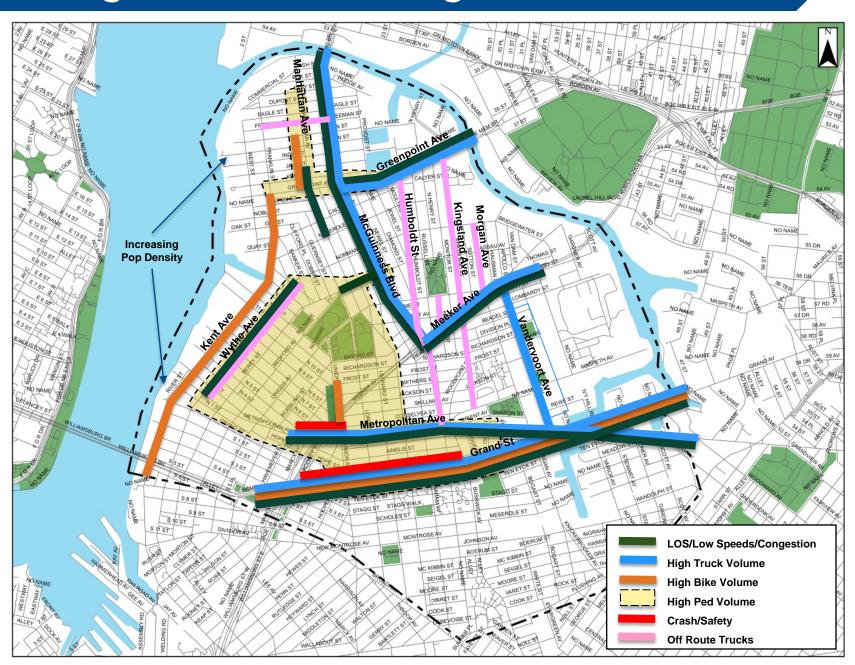
Public Comments



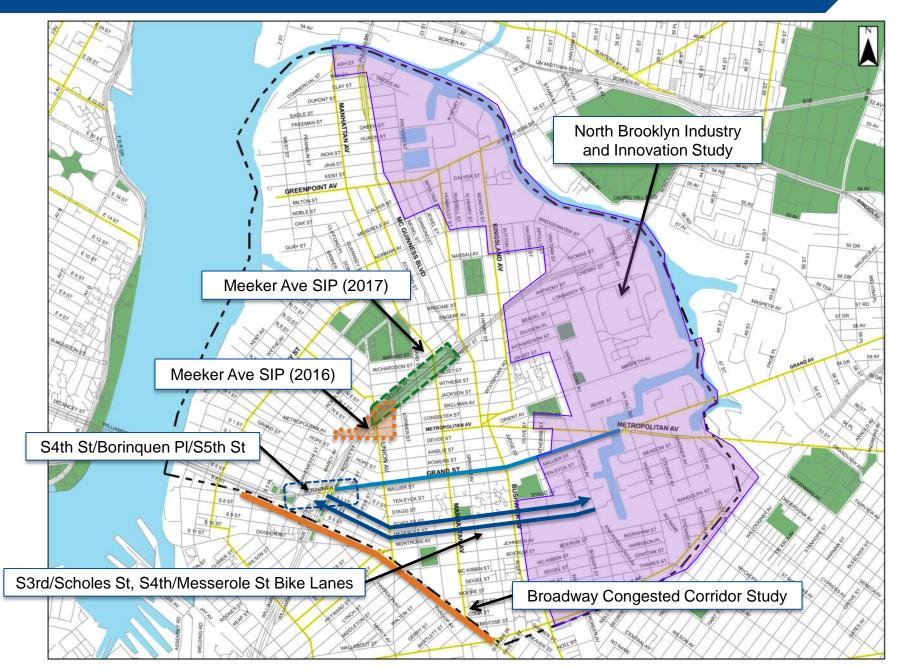
350 Portal Comments



Existing Condition Findings



DOT and Other Initiatives



Truck Route Signage Improvements

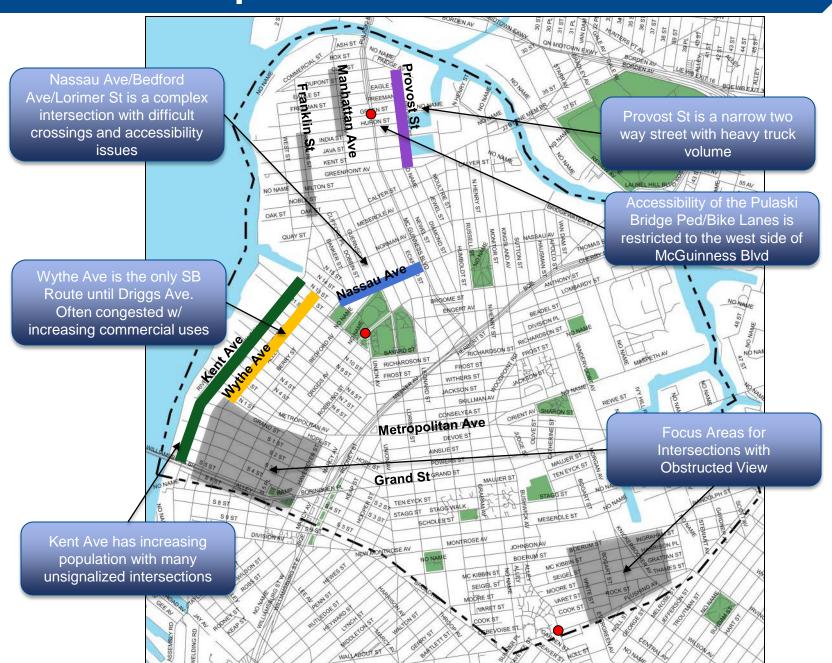


Signage needed where truck routes intersect (89 Intersections)

- 10 Intersections have all signage
- 22 Intersections have some signage
- 57 intersections have no signage



Potential Improvement Areas



Next Steps

- Future Conditions Analysis
- Recommendations
- TAC/Public Meeting (Fall 2017)
- Finalize Transportation Study (Winter 2017)
- Implementation of Projects

THANK YOU!

Questions?

Contact: nwilliamsburg@dot.nyc.gov

Web Portal: http://www.nycdotfeedbackportals.nyc/n-williamsburg-study

