



FLEET SAFETY FORUM

Hosted by NYC DOT and NYC DCAS

Queens Theatre, Flushing Meadows Corona Park, Queens

Thursday, October 23, 2014

PROGRAM AGENDA

General Session at the Queens Theatre

7:30 a.m. Registration and Networking Breakfast

8:45 a.m. Welcoming Remarks
Stacey Cumberbatch, Commissioner, NYC Department of Citywide Administrative Services (DCAS)

9:05 a.m. VISION ZERO
Juan Martinez, Director of Strategic Initiatives, NYC Department of Transportation

In January 2014, Mayor Bill de Blasio launched Vision Zero, a comprehensive plan to reduce driver, bicyclist, and pedestrian fatalities and injuries in NYC. Martinez will review the City's Vision Zero plan and discuss the important role of private and public fleets.

9:30 a.m. Panel 1 - Fleet Best Practices in Safety: What have private and public fleet operators implemented that has worked to reduce collisions and costs.

Moderator: **Keith T. Kerman**, Deputy Commissioner, NYC DCAS

- **Kenneth P. Jack, Jr.** Vice President, Fleet Operations, Verizon
- **Mike Derrig**, Fleet Director, Fresh Direct
- **David Biderman**, Vice President, National Waste & Recycling Association
- **Walter Orłowski**, Safety & Training Officer, NYC Transit Bus
- **David May**, 2008 American Truck Association Truck Driver of Year, Con-way Freight

This panel will present on leading practices from some of the diverse industries that operate fleets in NYC. DCAS will also present the results of a Vision Zero Fleet Safety Survey that was conducted in preparation for this forum.

10:40 a.m. Networking Coffee Break

11:00 a.m. Truck Side Guards: A report on the use of truck side guards internationally to protect bicyclists and pedestrians

Alexander Epstein, PhD, Volpe Center, US Department of Transportation

Truck side guards have been used and mandated for trucks in Europe, the United Kingdom, and elsewhere over two decades. Alexander Epstein will report on the effectiveness and specifications for truck side guards based on a study conducted as part of Vision Zero and in partnership with NYC.

11:25 a.m. Panel 2 - Emerging trends: What are the major changes to expect in technology, regulation, and public engagement that will impact Vision Zero as we move forward.

Moderator: **Kendra Hems**, President, New York State Motor Trucking Association

- **Jamyn Edis**, CEO, DASH Labs
- **Noah Budnick**, Deputy Director, Transportation Alternatives
- **Joseph Dack**, Transportation Logistics Project Manager, HDR Transportation

The fleet industry is going through a major period of change in technology, regulation, and public engagement in issues of safety. Learn from our panel on how these changes will influence our common goal of eliminating vehicle related fatalities and major injuries in NYC.

12:20 p.m. Concluding remarks and next steps: the Fleet Safety Task Force
Juan Martinez, Director of Strategic Initiatives, NYC Department of Transportation
Keith T. Kerman, Deputy Commissioner, NYC DCAS

Safety Vendor Product Displays in the lobby and hallway areas, see list of participating vendors below

12:30 to 1:30 p.m. Networking lunch

Catered lunch

For more information about the forum, please email or contact Mahanth Joishy, 212-386-0367, mjoishy@dcas.nyc.gov

Many thanks to the agencies and organizations that helped produce this first Vision Zero Fleet Safety Forum: City of New York including the Department of Citywide Administrative Services (DCAS), New York City Department of Transportation (NYCDOT), Calstart, and the Queens Theatre in the Park.



Participating Display Vendors

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